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AMERICAN RADIO

Winter 1987 Supplement

James H. Duncan, Jr.

AMERICAN RADIO

WINTER 1987 SUPPLEMENT

Compiled and edited by:

JAMES H. DUNCAN, JR.
DUNCAN'S AMERICAN RADIO, INC.
BOX 2966
KALAMAZOO, MICHIGAN 49003

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INTRODUCTION

I am pleased to present the first edition of American Radio - Winter 1987 Supplement. This book is designed to supplement the primary editions of American Radio by providing updated summaries of the 76 markets which Arbitron and Birch survey on a quarterly basis.

The "Winter Supplement" is issued every May.

Your support of my work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at this address:

James H. Duncan, Jr.
Duncan's American Radio, Inc.
Box 2966
Kalamazoo, Michigan 49003

(616) 342-1356

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Every effort has been made to make this book as accurate as is humanly possible - well, this human anyway. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

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Usually I do not completely revise the station descriptions until the Spring issue of *American Radio*. However, I had time to revise about 50% of the markets for this supplement. Those markets which are completely revised are capitalized in the listing above. Also you can identify those markets which are revised because the names of the general managers are listed.

I have begun implementing an important change in the station descriptions. Previously we had listed a "national" rate estimate for each station. This rate was based on 18 spots per week with equal distribution throughout the primary day parts. I have never been very happy with this figure. For one thing the rate cards are not easy to acquire. For another, let's face reality, the national rates often are not indicative of the normal rates of the station.

Thus, I am *gradually* dropping the national rate as the norm *unless* I have access to the actual rate card. If I do not know the national rate I am now estimating the station's *unit* rate. These estimates are marked with an asterisk (*) after the rate.

So far I have only done this for the markets which are capitalized in the above listing.

The unit rate estimate is what I project is the average rate for all spots run on a station. The estimate is derived by taking the stations gross billings and working backwards with a formula based on spots per hour, the percentage of inventory sold and other factors.

I know this move will be controversial and I would like to hear your feelings on the matter before I implement it fully. Please give me a call.

ALBANY - SCHENECTADY - TROY

Arbitron Rank/Pop (12+): 52/729,600

MSA Rank/Pop: 59/847,700
ADI # 51
Average Person Ratings: 16.7
Market TSL: 21.7 hours

Stations: 22/20
Diaries: 1364/535:1/57.4%
Sample Target: 1060
% Below Line: 1.0
% Not Listed: 11.8

1986 Revenue: $16,100,000
HH Inc.: $32,824
Retail $: 5.4 Bil
Pop per Station: 36,480
#1 Biller: WGY $3,200,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WGY	131/10.8	9.5	9.4	9.6	---	9.8	10.6
WROW-F	131/10.8	9.4	9.1	8.4	---	9.4	7.0
3. WPYX-F	122/10.0	11.2	10.8	9.6	---	10.4	15.9
4. WGFM-F	103/ 8.5	8.0	9.0	9.4	---	8.7	8.2
5. WFLY-F	95/ 7.8	8.9	8.0	7.7	---	8.1	9.7
6. WKLI-F	79/ 6.5	6.7	6.0	7.5	---	6.7	5.5
7. WQBK	73/ 6.0	4.3	6.5	6.6	---	5.9	5.9
8. WTRY	55/ 4.5	3.2	3.6	3.6	---	3.7	4.8
9. WGNA-F	52/ 4.3	4.7	4.6	4.2	---	4.5	3.0
10. WROW	39/ 3.2	3.4	3.8	3.9	---	3.6	2.0
11. WQBK-F	38/ 3.1	3.6	3.1	4.3	---	3.5	4.5
12. WABY	33/ 2.7	3.9	2.1	3.6	---	3.1	1.8
13. WPTR	30/ 2.5	3.4	4.4	3.9	---	3.6	3.6
14.							
15.							

12+ TSA	1/4/CUME
1. WGY	217/3007
2. WPYX-F	200/2571
3. WROW-F	166/1630
4. WGFM-F	151/2420
5. WFLY-F	118/2076
6. WGNA-F	92/1135
7. WKLI-F	82/1214
8. WQBK	78/ 883
9. WTRY	60/ 997
10. WROW	43/ 865
11. WQBK-F	40/ 902
12. WPTR	35/ 717
13. WABY	33/ 489
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WGY	1926/26.4	25.7	26.9
2. WGFM-F	1871/25.6	23.4	26.1
3. WPYX-F	1779/24.4	23.8	23.7
4. WFLY-F	1586/21.7	23.6	22.7
5. WROW-F	1183/16.2	15.3	15.0
6. WKLI-F	1119/15.3	15.9	16.5
7. WTRY	884/12.1	11.4	10.6
8. WQBK-F	788/10.8	10.4	11.1
9. WQBK	784/10.7	9.4	10.5
10. WROW	758/10.4	9.3	11.9
11. WGNA-F	721/ 9.9	8.7	9.7
12. WPTR	575/ 7.9	8.4	9.4
13. WABY	461/ 6.3	6.5	6.0
14.			
15.			

12+ FM SHARE (METRO): 61.08% (656 of 1074) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGFM-F	1. WPYX-F>	1. WPYX-F	1. WPYX-F	1. WPYX-F	1. WROW-F	1. WGY	1. WROW-F	1. WROW-F	1. WGY	1. WROW-F
2. WFLY-F	2. WFLY-F	2. WFLY-F	2. WKLI-F	2. WROW-F	2. WGY >	2. WPYX-F	2. WPYX-F	2. WPYX-F	2. WFLY-F	2. WGFM-F
3. WPYX-F	WGFM-F	3. WKLI-F	3. WFLY-F	3. WGY	3. WGNA-F	3. WROW-F	3. WGY	3. WGFM-F	WGFM-F	3. WGY
4.	4. WKLI-F	4. WGFM-F	WROW-F	4. WKLI-F	WTRY	4. WGFM-F	4. WGFM-F	4. WKLI-F	4. WPYX-F	4. WFLY-F
5.	5. WQBK-F	5. WGY	5. WGY	5. WFLY-F	5. WKLI-F	5. WFLY-F	5. WKLI-F	5. WGY	WROW-F	5. WPYX-F
			6. WGFM-F	WGFM-F						
			7. WTRY							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFLY-F	1. WFLY-F	1. WGFM-F	1. WKLI-F	1. WROW-F	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>
2. WGFM-F	2. WGFM-F	WKLI-F	2. WFLY-F	2. WKLI-F	2. WGFM-F	2. WGFM-F	2. WFLY-F	2. WFLY-F	2. WGY
WKLI-F	WKLI-F	3. WFLY-F	3. WGFM-F	3. WGY	3. WFLY-F	3. WFLY-F	WQBK-F	3. WGFM-F	3. WGNA-F
WPYX-F	4. WPYX-F	4. WPYX-F	4. WROW-F	4. WGFM-F	4. WQBK-F	4. WQBK-F	WTRY	4. WKLI-F	4. WFLY-F
5.	5.	5. WQBK-F	5. WPYX-F	5. WFLY-F	5.	5. WKLI-F	5. WGFM-F	5. WGY	WKLI-F
			WGY				WKLI-F		WROW-F
									WTRY

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WASM-F	102.3	Saratoga Springs	.6/1.3
WCKL	560	Catskill	2.1/2.5
WCSS	1490	Amsterdam	.9/1.9
WEQX-F	102.7	Manchester	.3/2.2
WHAZ	1330	Troy	.3/1.2
WHRL-F	103.1	Albany	1.1/3.3
WWCN	1460	Albany	1.3/2.6
WJIV-F	101.9	Cherry Valley	.6/1.4
WPDH-F	101.5	Pough Keepsie	.3/1.7

RADIO STATIONS

WABY, 1400, 1 KW	, NOSTALGIA	US 2,$ 17.50	(Blair)	
WGY , 810, 50 KW	, MOR	NBC,$ 90.00*	(Eastman)	
WHAZ, 1330, 1 KW (DAYS)	, RELIGION	ABC-E,$ 13.00	(---)	
WPTR, 1540, 50 KW (DA-1)	, COUNTRY	US 2,$ 31.00	(Katz)	
WQBK, 1300, 5 KW (DA-2)	, TALK/NEWS	ABC-T,CBS,NBC-T,$ 30.00*	(HNWH)	
WROW, 590, 5 KW/1 KW (DA-2)	, MOR	ABC-I,$ 48.00*	(Christal)	JAG
WTRY, 980, 5 KW (DA-N)	, OLDIES	MBS,ABC-D,$ 34.00*	(Mc-Guild)	
WWCN, 1460, 5 KW (DA-N)	, TALK	,$ 20.00	(Roslin)	
WWWD, 1240, 1 KW	, VARIETY	,$ 10.00	(---)	
WFLY-F, 92.3, 13 KW @ 850	, CHR	ABC-C,$ 54.00*	(Katz)	
WGFM-F, 99.5, 10 KW @ 930	, CHR	Source,$ 50.00*	(Eastman)	
WGNA-F, 107.7, 9 KW @ 980	, COUNTRY	ABC-E,$ 38.00	(Republic)	
WHRL-F, 103.1, 1.5 KW @ 400	, BTFL	MBS,$ 22.00	(---)	
WPYX-F, 106.5, 12 KW @ 910	, AOR	ABC-R,$ 65.00	(Mc-Guild)	
WQBK-F, 103.9, 3 KW @ 300	, AOR	CBS-R,$ 30.00*	(HNWH)	
WROW-F, 95.5, 8 KW @ 960	, BTFL/EZ	,$ 58.00*	(Christal)	JAG
WKLI-F, 100.9, 3 KW @ 300	, AC	US 1,$ 50.00	(Blair)	

ALLENTOWN - BETHLEHEM

Arbitron Rank/Pop (12+): 60/560,700

MSA Rank/Pop: 72/649,000
Philadelphia ADI
Average Person Ratings: 18.6
Market TSL: 24.8 hours

Stations: 33/13
Diaries: 1305/430:1/63.1%
Sample Target: 930
% Below Line: 17.6
% Not Listed: 9.2

1986 Revenue: $12,700,000
HH Inc.: $31,907
Retail $: 4.2 Bil
Pop per Station: 43,131
#1 Biller: WLEV-F $2,400,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WFMZ-F	145/13.9	15.0	10.1	12.1	---	12.8	13.1
2. WZZO-F	118/11.3	10.3	10.3	11.5	---	10.9	13.1
3. WQQQ-F	116/11.1	8.8	8.3	9.9	---	9.5	13.8
4. WLEV-F	108/10.3	9.9	11.3	11.1	---	10.7	8.0
5. WAEB	67/ 6.4	5.6	6.0	5.8	---	6.0	4.9
6. WKAP	64/ 6.1	4.8	6.3	5.1	---	5.6	4.0
7. WEST	57/ 5.5	3.7	5.8	4.5	---	4.9	5.5
8. WAEB-F	42/ 4.0	4.8	5.4	5.6	---	5.0	2.7
9. WMMR-F	28/ 2.7	2.0	1.1	2.1	---	2.0	1.4
10. WXKW	27/ 2.6	3.1	2.6	2.0	---	2.6	3.4
11. WYSP-F	25/ 2.4	3.3	2.4	2.0	---	2.5	4.1
12. WOR	15/ 1.4	.9	1.3	1.2	---	1.2	1.3
WEEX	15/ 1.4	1.5	2.7	1.5	---	1.8	.6
14.							
15.							

12+ TSA	1/4/CUME
1. WFMZ-F	187/1562
2. WZZO-F	139/1696
3. WQQQ-F	134/1858
4. WLEV-F	119/1506
5. WAEB	68/ 994
6. WKAP	66/ 563
7. WEST	57/ 401
8. WAEB-F	52/ 766
9. WMMR-F	45/ 486
10. WSBG-F	33/ 380
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WQQQ-F	1534/27.4	24.3	24.4
2. WZZO-F	1374/24.5	24.6	24.7
3. WLEV-F	1334/23.8	24.0	23.4
4. WFMZ-F	1174/20.9	21.1	19.7
5. WAEB	981/17.5	16.4	15.9
6. WAEB-F	619/11.0	13.6	14.3
7. WKAP	539/ 9.6	8.5	9.2
8. WYSP-F	408/ 7.3	9.1	6.4
9. WEST	401/ 7.2	6.2	7.5
10. WXKW	325/ 5.8	6.2	4.9
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 68.88% (653 of 948) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQQQ-F>	1. WZZO-F>	1. WZZO-F	1. WLEV-F	1. WLEV-F	1. WFMZ-F>	1. WFMZ-F	1. WFMZ-F	1. WFMZ-F	1. WQQQ-F	1. NA
2. WZZO-F	2. WQQQ-F	2. WLEV-F	2. WZZO-F	2. WFMZ-F	2. WLEV-F	2. WLEV-F	2. WZZO-F	2. WZZO-F	2. WFMZ-F	2. NA
3.	3. WLEV-F	3. WQQQ-F>	3. WQQQ-F	3. WZZO-F	3. WAEB >	3. WAEB	3. WLEV-F	3. WQQQ-F	3. WZZO-F	3. NA
4.	4. WMMR-F	4. WFMZ-F	4. WFMZ-F	4. WQQQ-F	4. WKAP	WZZO-F	4. WQQQ-F	4. WLEV-F	4. WLEV-F	4. NA
5.	5. WAEB-F	5. WAEB	5. WAEB	5. WAEB-F	5. WQQQ-F	5. WQQQ-F	5. WKAP	5. WAEB	5.	5. NA

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQQQ-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WLEV-F	1. WZZO-F>	1. WZZO-F>	1. WZZO-F>	1. WZZO-F>	1. WZZO-F
2. WLEV-F	2. WZZO-F	2. WZZO-F	2. WQQQ-F	2. WFMZ-F	2. WQQQ-F>	2. WQQQ-F	2. WLEV-F	2. WLEV-F	2. WLEV-F
WZZO-F>	3. WQQQ-F>	3. WQQQ-F>	3. WZZO-F	3. WQQQ-F	3. WYSP-F	3. WMMR-F	WMMR-F	3. WQQQ-F>	3. WFMZ-F
4. WAEB-F	4. WAEB-F	4. WAEB-F	4. WFMZ-F>	4. WZZO-F	4.	4. WLEV-F	4. WQQQ-F	4. WMMR-F	4. WAEB
5.	5.	5.	5. WAEB	5. WAEB	5.	WYSP-F	5. WYSP-F	5. WYSP-F	5. WQQQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRNJ	1000	Hackettstown, NJ	.3/1.6
WSRR	1580	Washington, NJ	.6/1.2
KYW	1060	Philadelphia	1.0/5.6
WABC	770	New York	.6/2.4
WBYO-F	107.5	Boyertown	.5/2.2
WCAU	1210	Philadelphia	.5/1.6
WCAU-F	98.1	Philadelphia	.5/1.3
WEAZ-F	101.1	Philadelphia	.8/3.1
WFIL	560	Philadelphia	.4/1.3
WFLN-F	95.7	Philadelphia	.5/1.2
WIOQ-F	102.1	Philadelphia	.4/1.2
WIXL-F	103.7	Newton	.8/1.6
WKRZ-F	98.5	Wilkes-Barre	.3/1.0
WMGK-F	102.9	Philadelphia	.4/2.5
WNBC	660	New York	.3/1.1
WSBG-F	93.5	Stroudsberg	.4/1.5
WUSL-F	98.9	Philadelphia	.9/2.8
WWSH-F	97.9	Hazleton	.3/1.0
WXTU-F	92.5	Philadelphia	1.2/3.2

RADIO STATIONS

WAEB, 790, 1 KW (DA-2), AC	CBS,ABC-I,$ 33.00	(Mc-Guild)	CRB
WEEX, 1230, 1 KW, TALK	NBC-T,MBS,$ 23.00	(Eastman)	Wilkes-Schwartz
WEST, 1400, 1 KW, NOSTALGIA	CBS,$ 25.00	(Katz)	Eastern
WGPA, 1100, 250 W (DAYS), BTFL (?)	,$ 12.00	(---)	
WHOL, 1600, 500 W (DAYS,DA), RELIGION	,$ 11.00	(---)	
WKAP, 1320, 5 KW/1 KW (DA-2), NOSTALGIA	ABC-E,$ 20.00	(Eastman)	
WXKW, 1470, 5 KW (DA-2), COUNTRY	NBC,$ 15.00*	(Republic)	
WAEB-F, 104.1, 50 KW @ 500, AC	ABC-I,$ 47.00	(Mc-Guild)	CRB
WFMZ-F, 100.7, 17 KW @ 870, BTFL/EZ	,$ 44.00*	(HNWH)	
WLEV-F, 96.1, 50 KW @ 500, AC	,$ 59.00	(Katz)	Eastern
WQQQ-F, 99.9, 50 KW @ 450, CHR	,$ 52.00*	(Eastman)	Wilkes-Schwartz
WZZO-F, 95.1, 12 KW @ 630, AOR	,$ 57.00	(Blair)	Holt

Other ranked stations - See Philadelphia

ATLANTA

Arbitron Rank/Pop (12+): 13/2,073,200

MSA Rank/Pop: 11/2,513,700
ADI # 12
Average Person Ratings: 16.9
Market TSL: 22.2 hours

Stations: 18/18
Diaries: 2207/939:1/46.5%
Sample Target: 1690
% Below Line: 0
% Not Listed: 11.8

1986 Revenue: $89,900,000
HH Inc.: $34,679
Retail $: 19.0 Bil
Pop per Station: 115,178
#1 Biller: WQXI A/F $16,100,000

	12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share		12+ TSA	1/4/CUME		12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1.	WVEE-F	343/9.8	9.6	11.0	8.6	9.8	9.8	11.7	1.	WYAY-F	426/4389	1.	WZGC-F	4705/22.7	19.7	19.7
2.	WPCH-F	323/9.2	8.3	7.9	9.2	9.5	8.7	6.4	2.	WPCH-F	409/4660	2.	WQXI-F	3941/19.0	19.1	21.7
3.	WZGC-F	289/8.2	7.8	7.2	6.1	8.5	7.3	7.9	3.	WVEE-F	376/4001	3.	WPCH-F	3927/18.9	17.8	18.0
4.	WSB	284/8.1	7.9	6.6	5.7	5.5	7.1	6.3	4.	WZGC-F	353/5630	4.	WSB-F	3800/18.3	15.5	14.3
5.	WYAY-F	247/7.0	5.9	4.3	6.1	4.6	5.8	9.1	5.	WKLS-F	315/4097	5.	WKLS-F	3742/18.0	16.8	17.8
6.	WKLS-F	243/6.9	8.7	9.6	9.2	10.5	8.6	11.8	6.	WSB	314/3960	6.	WVEE-F	3592/17.3	16.7	17.5
7.	WKHX-F	238/6.8	6.7	5.8	5.3	6.2	6.2	5.8	7.	WKHX-F	308/4097	7.	WSB	3579/17.3	21.2	18.0
8.	WSB-F	235/6.7	5.2	5.9	5.3	5.4	5.8	5.2	8.	WSB-F	259/4198	8.	WKHX-F	3053/14.7	12.8	14.3
9.	WQXI-F	214/6.1	6.7	7.5	9.1	7.0	7.4	6.2	9.	WFOX-F	252/4299	9.	WFOX-F	3037/14.6	12.9	12.2
10.	WFOX-F	168/4.8	4.3	4.1	5.6	3.6	4.7	4.4	10.	WQXI-F	234/4318	10.	WYAY-F	2850/13.7	11.8	12.9
11.	WGST	136/3.9	2.6	3.4	1.7	3.1	2.9	2.3	11.	WGST	139/2113	11.	WARM-F	2111/10.2	10.1	12.6
12.	WARM-F	108/3.1	2.5	4.0	3.9	2.4	3.4	2.5	12.	WEKS-F+	128/1945	12.	WGST	2042/ 9.8	8.9	6.5
13.	WEKS-F+	100/2.9	3.7	2.0	2.4	2.0	2.8	5.8	13.	WARM-F	127/2479	13.	WEKS-F+	1603/ 7.7	8.6	5.6
14.	WAOK	80/2.3	2.7	2.9	4.1	3.0	3.0	2.0	14.	WAOK	80/1102	14.	WAOK	1102/ 5.3	5.5	8.9
15.	WKHX	32/ .9	1.3	1.0	1.2	1.2	1.1	.3	15.	WKHX	33/ 518	15.	WQXI	520/ 2.5	2.5	3.2
16.									16.			16.				
17.									17.			17.				
18.									18.			18.				
19.									19.			19.				
20.									20.			20.				
21.									21.			21.				
22.									22.			22.				
23.									23.			23.				
24.									24.			24.				
25.									25.			25.				

12+ FM SHARE (METRO): 81.58% (2525 of 3095) (WIN 86: 80.28%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZGC-F>	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WPCH-F>	1. WSB	1. WPCH-F	1. WVEE-F	1. WVEE-F	1. WZGC-F
2. WVEE-F>	2. WKLS-F>	2. WKLS-F	2. WQXI-F	2. WKHX-F	2. WSB	2. WVEE-F	2. WSB	2. WPCH-F	2. WZGC-F	2. WPCH-F
3. WKLS-F	3. WQXI-F	3. WQXI-F	3. WSB-F	WQXI-F	3. WKHX-F	3. WZGC-F	3. WSB-F	3. WKHX-F	3. WSB	3. WVEE-F
4. WARM-F	4. WYAY-F	WSB-F	4. WKHX-F	4. WSB-F	4. WSB-F	4. WQXI-F	WYAY-F	4. WYAY-F	4. WSB-F	4. WKLS-F
5. WYAY-F	5. WSB-F	5. WYAY-F	5. WYAY-F	5. WPCH-F	5. WYAY-F	5. WYAY-F	5. WKHX-F	5. WKLS-F	5. WQXI-F	5. WYAY-F
6. WEKS-F+	6. WZGC-F	6. WKHX-F	6. WPCH-F	6. WYAY-F	6. WGST	6. WPCH-F	WVEE-F	6. WZGC-F	6. WKHX-F+	6. WQXI-F
7. WKHX-F	7. WKHX-F	7. WFOX-F	7. WFOX-F	7. WFOX-F	7. WVEE-F	7. WKLS-F	7. WKLS-F	7. WSB-F	7. WKLS-F	7. WKHX-F
8.	8. WFOX-F	8. WPCH-F	8. WKLS-F	8.	8. WFOX-F	8. WSB-F	8.	8.	8.	8. WSB-F
9.	9.	9. WZGC-F	9.	9.	9.	9. WKHX-F	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WKLS-F>	1. WKLS-F>	1. WKLS-F	1. WKLS-F	1. WKHX-F
2. WZGC-F	2. WSB-F	2. WQXI-F	2. WSB-F	2. WPCH-F	2. WZGC-F	2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WVEE-F
3. WSB-F	3. WQXI-F	3. WSB-F	3. WQXI-F	3. WSB-F	3. WVEE-F	3. WQXI-F	3. WQXI-F	3. WKHX-F	3. WKLS-F
4. WKLS-F	4. WYAY-F	4. WYAY-F	4. WPCH-F	4. WQXI-F	WYAY-F	4. WKHX-F	4. WKHX-F	4. WQXI-F	4. WFOX-F
5. WQXI-F	5. WZGC-F	5. WFOX-F	WYAY-F	5. WYAY-F	5. WARM-F	5. WYAY-F	5. WFOX-F	5. WFOX-F	5. WQXI-F
6. WARM-F	6. WKLS-F	WKHX-F	6. WZGC-F	6. WKHX-F	WEKS-F+	6. WZGC-F	6. WEKS-F+	6. WYAY-F	6. WYAY-F
7. WYAY-F	7. WARM-F	7. WKLS-F	7. WFOX-F	7. WFOX-F	7.	7. WEKS-F+	7. WYAY-F	7. WSB-F	7. WSB
8.	WFOX-F	8. WARM-F	8. WKHX-F	8.	8.	WFOX-F	8.	8.	8. WSB-F
9.	9.	WZGC-F	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WIGO	1340	Atlanta	.5/1.8
WQXI	790	Atlanta	.6/2.5
WWER-F	96.7	Newnan	.5/1.7

RADIO STATIONS

AM STATIONS

WAEC	860	5 KW (DAYS)	RELIGION		$ 25.00	(---)	Forus		Don Stone
WAOK	1380	5 KW	BLACK	NBN,NBC	$ 60.00*	(Mc-Guild)	DKM		Rick Rogers
WCNN	680	50 KW/10 KW (DA-1)	TALK		$ 45.00*	(HNWH)			Jack Perk
WFOM	1230	1 KW	RELIGION		$ 13.00	(---)		(MARIETTA)	R. Hemphill
WGKA	1190	10 KW (DAYS)	CLASSICAL		$ 40.00	(CMBS)			Eathel Holley
WGST	920	5 KW/1 KW	NEWS	CBS,MBS	$ 90.00*	(Katz)	Jacor		John Lauer
WGUN	1010	50 KW (DAYS)	RELIGION		$ 21.00	(---)	Rivers		William Bie
WIGO	1340	1 KW	BLACK	SBN	$ 50.00	(---)	Brunson		Neil McElhaney
WKHX	590	5 KW (DA-N)	COUNTRY		$ 64.00*	(Eastman)	Cap Cities/ABC		Norm Schrutt
WKLS	970	5 KW (DAYS)	AOR		$ NA	(Katz)	Taft		Tom Connolly
WQXI	790	5 KW/1 KW (DA-N)	OLDIES		$ NA	(Blair)	Jeff-Pilot		Gerald Blum
WSB	750	50 KW	MOR	ABC-I,ABC-T	$190.00*	(Christal)	Cox		Michael Faherty
WYZE	1480	5 KW (DAYS)	BLACK/GOSPEL		$ 16.00	(---)	Buck		George Buck

FM STATIONS

WARM	99.7	100 KW @ 1000	CHR		$122.00	(Eastman)	Susquehanna		Bill Phippen
WEKS+	104.1	60 KW @ 1200	BLACK		$ 59.00	(Durpetti)	Zapis	(LA GRANGE)	Lee Zapis
WFOX	97.1	100 KW @ 1566	AC		$150.00	(MMR)	Shamrock		Martin Sherry
WKHX	101.5	100 KW @ 900	COUNTRY		$174.00*	(Eastman)	Cap Cities/ABC		Norm Schrutt
WKLS	96.1	100 KW @ 950	AOR	ABC-R	$190.00*	(Katz)	Taft		Tom Connolly
WPCH	94.9	100 KW @ 987	BTFL/EZ		$180.00*	(Katz)	Jacor		John Lauer
WQXI	94.1	100 KW @ 914	AC/CONTEMP		$300.00*	(Blair)	Jeff-Pilot		Gerald Blum
WSB	98.5	100 KW @ 919	AC		$160.00*	(Christal)	Cox		Michael Faherty
WVEE	103.3	100 KW @ 1022	URBAN	US 1	$175.00*	(Mc-Guild)	DKM		Rick Rogers
WYAY	106.7	100 KW @ 1400	COUNTRY		$158.00*	(MMR)	New City		Bob Green
WZGC	92.9	100 KW @ 910	CHR		$177.00	(Torbet)	First Media		Paul Nugent
WBUS	96.7	3 KW @ 300	BLACK		$ 25.00*	(Masla)	MediaComm	(NEWNAN)	

AUSTIN

Arbitron Rank/Pop (12+): 59/594,100

MSA Rank/Pop: 69/699,100
ADI # 72
Average Person Ratings: 16.6
Market TSL: 22.0 hours

Stations: 15/14
Diaries: 1073/554:1/49.8%
Sample Target: 880
% Below Line: 1.1
% Not Listed: 19.0

1986 Revenue: $25,800,000
HH Inc.: $33,259
Retail $: 4.8 Bil
Pop per Station: 42,436
#1 Biller: KASE-F $5,400,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KASE-F	150/15.2	14.6	13.0	16.2	---	14.8	14.3
2. KHFI-F	103/10.5	13.8	11.6	14.2	---	12.5	14.8
3. KEYI-F+	96/ 9.7	11.5	15.5	10.1	---	11.7	10.6
4. KLBJ-F	86/ 8.7	10.4	10.9	12.1	---	10.5	12.8
5. KKMJ-F	82/ 8.3	6.8	4.8	7.6	---	6.9	6.2
6. KBTS-F	76/ 7.7	---	---	.7	---	7.7	5.3
7. KPEZ-F	61/ 6.2	6.8	5.4	5.7	---	6.0	6.8
8. KLBJ	53/ 5.4	4.7	4.2	4.7	---	4.8	3.4
9. KOKE	36/ 3.7	3.2	5.3	.5	---	3.2	1.3
10. KVET	21/ 2.1	2.7	3.7	3.0	---	2.9	2.3
11.							
12.							
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. KASE-F	224/2163
2. KBTS-F	140/1825
3. KHFI-F	106/1753
4. KEYI-F+	100/1627
5. KLBJ-F	97/1424
6. KKMJ-F	83/1192
7. KPEZ-F	61/ 940
8. KLBJ	60/ 829
9. KOKE	39/ 400
10. KVET	21/ 397
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KHFI-F	1706/28.7	28.8	31.4
2. KASE-F	1472/24.8	27.5	26.3
3. KEYI-F+	1470/24.7	27.9	25.6
4. KLBJ-F	1282/21.6	25.8	22.8
5. KKMJ-F	1161/19.5	18.3	20.9
6. KBTS-F	1124/18.9	---	1.7
7. KPEZ-F	929/15.6	15.9	10.2
8. KLBJ	694/11.7	13.2	11.7
9. KVET	397/ 6.7	9.2	9.1
10. KOKE	389/ 6.5	7.0	1.4
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 81.45% (650 of 798) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHFI-F	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KASE-F	1. KASE-F>	1. KASE-F	1. KASE-F>	1. KASE-F>	1. KBTS-F	1. KASE-F>
2. KBTS-F	2. KASE-F	2. KEYI-F+	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KEYI-F+	2. KEYI-F+	2. KHFI-F	KHFI-F	2. KLBJ-F
3.	3. KEYI-F+	3. KLBJ-F	3. KEYI-F+	3. KEYI-F+	3. KEYI-F+	3. KHFI-F	3. KKMJ-F	3. KEYI-F+	3. KLBJ	3. KBTS-F
4.	4. KHFI-F	4. KHFI-F	4. KLBJ-F	4. KCBJ-F	4. KOKE	4. KKMJ-F	4. KLBJ-F	4. KLBJ-F	4. KLBJ-F	KHFI-F
5.	5. KPEZ-F	5. KKMJ-F	5. KHFI-F	5. KHFI-F	5. KLBJ	5. KLBJ-F	5. KHFI-F	5. KKMJ-F	5. KASE-F	5. KKMJ-F
							KPEZ-F			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KEYI-F+	1. KEYI-F+	1. KEYI-F+	1. KASE-F	1. KASE-F	1. KBTS-F	1. KLBJ-F	1. KLBJ-F	1. KASE-F	1. KASE-F
KHFI-F	2. KASE-F	2. KKMJ-F	2. KEYI-F+	2. KKMJ-F	2. KASE-F	2. KPEZ-F	2. KPEZ-F	2. KLBJ-F	2. KLBJ-F
3. KASE-F>	3. KHFI-F	3. KASE-F	3. KKMJ-F	3. KEYI-F+>	3. KPEZ-F	3. KBTS-F	3. KBTS-F	3. KPEZ-F	3. KPEZ-F
4. KLBJ-F	4. KKMJ-F	4. KLBJ-F	4. KHFI-F>	4. KHFI-F	4. KLBJ-F	4. KASE-F	4. KASE-F	4. KBTS-F	4. KKMJ-F
5.	5. KLBJ-F	5. KHFI-F	5. KLBJ-F	5. KLBJ-F	5. KHFI-F	5. KHFI-F	KEYI-F+	5. KHFI-F	5. KEYI-F+
								6. KEYI-F+	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KIXL	970	Del Valle	.6/2.8
KTAE	1260	Taylor	.6/1.2
KTXZ	1560	West Lake Hills	1.3/2.5
WOAI	1200	San Antonio	.9/3.2

RADIO STATIONS

KIXL,	970,	1 KW (DAYS,DA)	, RELIGION		,$ 10.00	(Christal)		
KLBJ,	590,	5 KW/1 KW (DA-N)	, NEWS/TALK	CBS,MBS,NBC-T	,$ 48.00*	(Eastman)		
KOKE,	1370,	5 KW/500 W (DA-2)	, NOSTALGIA		,$ 30.00	(Select)		
KTXZ,	1560,	2.5 KW (DA-2)	, AC	US 2	,$ 34.00	(---)		
KVET,	1300,	5 KW/1 KW (DA-2)	, COUNTRY	ABC-I	,$ 57.00*	(Katz)		
KELG,	1440,	500 W (DA-2)	, COUNTRY	APR	,$ 9.00	(---)		(ELGIN)
KASE-F,	100.7,	100 KW @ 985	, COUNTRY		,$125.00*	(Katz)		
KEYI-F,	103.5,	97 KW @ 1260	, AC		,$110.00	(Torbet)	Hicks	
KHFI-F,	98.3,	1.3 KW @ 418	, CHR		,$113.00	(Christal)	Encore	
KLBJ-F,	93.7,	100 KW @ 1057	, AOR		,$ 90.00*	(Eastman)		
KKMJ-F,	95.5,	100 KW @ 1000	, AC		,$ 55.00*	(CBS)	Keymarket	
KPEZ-F,	102.3,	3 KW @ 300	, AOR		,$ 60.00*	(HNWH)	Clear Channel	
KBTS-F,	93.3,	100 KW @ 1983	, CHR		,$ 60.00*	(Republic)	Duffy	(KILLEEN)

BALTIMORE

Arbitron Rank/Pop (12+): 16/1,943,300

MSA Rank/Pop: 15/2,264,300
ADI # 21
Average Person Ratings: 18.0
Market TSL: 23.5 hours

Stations: 35/21
Diaries: 2355/825:1/54.8%
Sample Target: 1700
% Below Line: 13.9
% Not Listed: 9.2

1986 Revenue: $51,500,000
HH Inc.: $37,763
Retail $: 15.7 Bil
Pop per Station: 92,538
#1 Biller: WBSB-F $6,900,000

12+ METRO		1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1.	WLIF-F	368/10.5	10.0	8.8	10.2	10.0	9.9	8.7
2.	WBSB-F	315/ 9.0	7.2	6.7	7.3	6.0	7.6	11.1
3.	WBAL	294/ 8.4	8.6	9.1	6.9	10.5	8.3	8.2
4.	WXYV-F	219/ 6.3	7.2	8.7	7.7	6.6	7.5	9.6
5.	WIYY-F	178/ 5.1	4.7	6.1	6.4	5.6	5.6	6.8
6.	WPOC-F	168/ 4.8	5.7	5.8	6.6	7.7	5.7	7.1
7.	WWMX-F	158/ 4.5	4.4	3.1	3.6	3.6	3.9	3.4
8.	WCAO	119/ 3.4	2.9	2.4	3.3	3.2	3.0	2.1
9.	WFBR	116/ 3.3	3.3	4.4	4.6	2.8	3.9	2.0
10.	WWDC-F	115/ 3.3	2.7	3.2	2.4	2.5	2.9	3.2
11.	WWIN-F	112/ 3.2	3.1	2.7	2.8	3.6	3.0	2.7
12.	WBGR	108/ 3.1	2.5	2.8	2.9	3.3	2.8	2.3
13.	WYST-F	102/ 2.9	3.3	2.8	2.8	3.6	3.0	2.9
14.	WEBB	81/ 2.3	2.3	2.0	2.3	1.8	2.2	1.9
15.	WGRX-F	80/ 2.3	1.9	1.7	1.2	1.3	1.8	2.6
16.	WITH	74/ 2.1	3.0	3.0	2.6	2.6	2.7	2.2
	WQSR-F	74/ 2.1	2.7	1.9	2.9	1.9	2.4	2.0
18.	WWIN	65/ 1.9	1.9	1.7	2.1	1.6	1.9	1.9
19.								
20.								
21.								
22.								
23.								
24.								
25.								

12+ TSA		1/4/CUME
1.	WLIF-F	393/3920
2.	WBSB-F	346/4681
3.	WBAL	314/4067
4.	WXYV-F	225/2790
5.	WPOC-F	210/2697
6.	WIYY-F	197/3350
7.	WWMX-F	163/3008
8.	WWDC-F	134/2149
9.	WCAO	128/1828
10.	WFBR	117/1813
11.	WWIN-F	112/1552
12.	WGRX-F	110/1868
13.	WBGR	108/ 903
14.	WYST-F	104/1954
15.	WEBB	81/1422
16.	WQSR-F	78/1561
17.	WITH	74/1058
18.	WWIN	65/1183
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 86	SPG 86
1.	WBSB-F	4247/21.9	19.1	20.2
2.	WBAL	3805/19.6	19.5	17.3
3.	WLIF-F	3608/18.6	19.0	18.8
4.	WIYY-F	3149/16.2	13.1	14.9
5.	WWMX-F	2893/14.9	14.1	12.8
6.	WXYV-F	2644/13.6	14.5	16.1
7.	WPOC-F	2220/11.4	13.8	12.3
8.	WWDC-F	1883/ 9.7	8.2	7.7
9.	WYST-F	1873/ 9.6	10.4	9.0
10.	WFBR	1740/ 9.0	10.4	14.2
11.	WCAO	1613/ 8.3	7.5	9.1
12.	WWIN-F	1552/ 8.0	8.3	8.4
13.	WQSR-F	1503/ 7.7	8.8	8.6
14.	WGRX-F	1484/ 7.6	5.2	3.1
15.	WEBB	1422/ 7.3	6.8	6.4
16.	WWIN	1183/ 6.1	7.0	8.6
17.	WRQX-F	1061/ 5.5	5.5	4.6
18.	[illegible]H	1058/ 5.4	6.3	5.6
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 68.89% (2192 of 3182) (WIN 86: 68.07%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WLIF-F	1. WLIF-F>	1. WBAL	1. WLIF-F>	1. WLIF-F	1. WBSB-F	1. WLIF-F
2. WIYY-F	2. WXYV-F	2. WXYV-F	2. WLIF-F	2. WBSB-F	2. WBAL	2. WBSB-F	2. WBAL	2. WBSB-F	2. WXYV-F	2. WBSB-F
3. WXYV-F	3. WIYY-F	3. WIYY-F	3. WXYV-F	3. WXYV-F	3. WPOC-F	3. WLIF-F	3. WBSB-F	3. WXYV-F	3. WBAL	3. WXYV-F
4. WEBB	4. WWDC-F	4. WWMX-F	4. WWMX-F	4. WWMX-F	4. WCAO	4. WPOC-F	4. WWMX-F	4. WBAL	4. WIYY-F	4. WBAL
5. WWIN-F	5. WWMX-F	5. WLIF-F	5. WYST-F	5. WPOC-F	5. WBSB-F	WXYV-F	5. WPOC-F	5. WIYY-F	5. WLIF-F	5. WPOC-F
6. WWDC-F	6. WWIN-F	6. WWIN-F	6. WIYY-F	6. WBAL	6. WBGR	6. WIYY-F	6. WXYV-F	6. WPOC-F	6. WFBR	6. WWMX-F
7. WRQX-F	7. WGRX-F	7. WWDC-F	7. WPOC-F	7. WYST-F	7. WFBR	7. WWDC-F	7. WIYY-F	7. WWMX-F	7. WWIN-F	7. WWIN-F
8.	8.	8. WPOC-F	8. WBAL	8.	8.	8. WCAO	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WLIF-F
2. WXYV-F>	2. WXYV-F	2. WYST-F	2. WXYV-F	2. WBSB-F
3. WIYY-F	3. WWIN-F	3. WWIN-F	3. WLIF-F	3. WXYV-F
4. WWIN-F	4. WYST-F	4. WWMX-F	4. WWIN-F	4. WYST-F
5. WGRX-F	5. WWMX-F	WXYV-F	WYST-F	5. WWMX-F
WWMX-F	6. WIYY-F	6. WIYY-F	6. WWMX-F>	6. WBAL
7. WYST-F	7. WGRX-F	7. WGRX-F	7. WIYY-F	7. WWIN-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIYY-F	1. WIYY-F	1. WBSB-F	1. WIYY-F	1. WLIF-F
2. WWDC-F	2. WWDC-F	2. WIYY-F	2. WBSB-F	2. WBSB-F
3. WXYV-F	3. WXYV-F	3. WXYV-F	3. WXYV-F	3. WXYV-F
4. WBSB-F>	4. WBSB-F>	4. WWDC-F	4. WWDC-F	4. WIYY-F
5. WWMX-F	5. WWMX-F	5. WWMX-F	5. WWMX-F	5. WPOC-F
6. WGRX-F	6. WGRX-F	6. WGRX-F	6. WLIF-F	WWMX-F
7. WWIN-F	7. WPOC	7. WPOC-F	7. WPOC-F	7. WBAL
8.	8.	8.	8.	WWDC-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBMD	750	Baltimore	.5/1.4
WCBM	680	Baltimore	1.1/4.2
WRBS-F	95.1	Baltimore	1.0/2.9
WTTR	1470	Westminster	.5/1.3

See Washington for more information about the following stations:

WASH-F	.6/2.3	WMAL	.9/1.9
WAVA-F	.5/2.6	WMZQ-F	.4/1.5
WGAY-F	.4/1.9	WCLY-F	.3/1.7
WHFS-F	1.0/3.6	WRQX-F	1.5/5.5
WHUR-F	1.4/4.7	WTOP	.9/4.4
WKYS-F	.6/1.8	WWRC	.3/1.1
WLTT-F	.6/2.5		

RADIO STATIONS

AM STATIONS

WBAL	1090	50 KW (DA-N)	NEWS/TALK	ABC-E	$110.00*	(HNWH)	Hearst	Dave Barrett
WBGR	860	2.5 KW (DAYS,DA)	GOSPEL	UPI	$ 40.00	(Roslin)	Mortenson	M. Hulbert
WBMD	750	1 KW (DAYS)	RELIGION		$ 12.00	(---)		Carl Brenner
WCAO	600	5 KW (DA-1)	COUNTRY	NBC	$ 95.00*	(Mc-Guild)	DKM	Owen Weber
WCBM	680	10 KW/5 KW (DA-2)	SOFT AC	UPI	$ 60.00	(Katz)	Resort	Myron Laufer
WEBB	1360	5 KW/1.7 KW (DA-1)	BLACK	SBN	$ 39.00*	(---)	Brunson	Dorothy Brunson
WFBR	1300	5 KW (DA-1)	TALK	CBS,NBC-T	$ 75.00*	(Republic)		Henry Shriver
WITH	1230	1 KW	NOSTALGIA	MBS	$ 40.00	(Groskin)		Jim Davis
WJRO	1590	1 KW (DA-2)	BTFL (?)		$ 14.00	(---)		George Dietrich
WWIN	1400	1 KW	BLACK	NBN	$ 38.00*	(MMR)	Mediacomm	Ron Stratton
WYST	1010	1 KW (DAYS)	OLDIES		$ 31.00	(MMR)	United	John Columbus

FM STATIONS

WBSB	104.3	50 KW @ 422	CHR	ABC-C	$140.00	(Torbet)	Scripps-Howard	Jim Fox
WGRX	100.7	20 KW @ 715	AOR	ABC-F	$ 52.00	(Select)	Shamrock-Lynett (WESTMINSTER)	Bill Hopkinson
WIYY	97.9	10 KW @ 950	AOR	ABC-R	$110.00*	(HNWH)	Hearst	Chuck DuCoty
WLIF	101.9	14 KW @ 960	BTFL/EZ		$155.00*	(Christal)	JAG	Winnie Brugman
WPOC	93.1	16 KW @ 870	COUNTRY	ABC-D	$130.00	(Eastman)	Nationwide	Dave Fuellhart
WQSR	105.7	50 KW @ 300	OLDIES	US 1,CBS-R	$ 50.00*	(Blair)		Carl Brenner
WRBS	95.1	50 KW @ 500	RELIGION		$ 17.00	(---)		Thomas Bissett
WWIN	95.9	3 KW @ 300	BLACK		$ 70.00*	(MMR)	Mediacomm	Ron Stratton
WWMX	106.5	29 KW @ 620	AC		$ 85.00*	(Katz)	Capitol (WRAL)	Bob Lund
WXYV	102.7	50 KW @ 400	URBAN	Source	$105.00	(Mc-Guild)	DKM	Owen Weber
WYST	92.3	10 KW @ 709	AC	APR	$ 80.00*	(MMR)	United	John Columbus

Other Listed Stations - See Washington

BATON ROUGE

Arbitron Rank/Pop (12+): 78/450,000

MSA Rank/Pop: 89/552,100
ADI # 91
Average Person Ratings: 16.8
Market TSL: 22.2 hours

Stations: 21/15
Diaries: 1108/406:1/50.8%
Sample Target: 820
% Below Line: 8.3
% Not Listed: 9.3

1986 Revenue: $13,000,000
HH Inc.: $30,824
Retail $: 3.4 Bil
Pop per Station: 30,000
#1 Biller: WFMF-F $2,800,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WYNK-F+	111/14.7	16.1	12.7	10.3	---	13.5	14.1
2. WGGZ-F	83/11.0	8.9	10.4	11.8	---	10.5	14.6
3. WFMF-F	82/10.8	12.3	10.4	10.1	---	10.9	12.9
4. WXOK	71/ 9.4	9.8	10.3	10.4	---	10.0	7.6
5. KQXL-F	63/ 8.3	8.8	6.0	6.6	---	7.4	7.8
6. WKJN-F	53/ 7.0	6.4	7.4	8.9	---	7.4	5.9
7. WTKL	52/ 6.9	3.8	4.9	4.1	---	4.9	6.7
8. WQXY-F	34/ 4.5	6.0	7.0	5.8	---	5.8	4.0
9. WJBO	26/ 3.4	4.2	4.3	5.3	---	4.3	3.9
10. KDEA-F	21/ 2.8	2.4	2.8	2.7	---	2.7	2.2
11.							
12.							
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WYNK-F+	166/1802
2. WGGZ-F	142/2370
3. WFMF-F	113/1851
4. WKJN-F	112/1340
5. KQXL-F	84/ 893
6. WXOK	77/ 868
7. KDEA-F	75/ 903
8. WTKL	58/ 540
9. WQXY-F	46/ 811
10. WCKW-F	37/ 368
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WFMF-F	1312/29.2	31.8	28.1
2. WGGZ-F	1255/27.9	27.2	29.1
3. WYNK-F+	1096/24.4	25.7	21.9
4. WXOK	798/17.7	19.4	19.7
5. WKJN-F	778/17.3	13.0	17.4
6. KQXL-F	708/15.7	16.9	13.1
7. WQXY-F	611/13.6	14.3	15.7
8. WJBO	513/11.4	14.2	11.7
9. WTKL	497/11.0	8.8	8.9
10. KDEA-F	247/ 5.5	4.7	5.7
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 67.78% (465 of 686) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGGZ-F	1. WFMF-F	1. WYNK-F+	1. WYNK-F+>	1. WYNK-F+>	1. WYNK-F+>	1. WYNK-F+	1. WYNK-F+	1. WYNK-F+	1. WGGZ-F	1. WYNK-F+
2. WFMF-F>	2. WGGZ-F	2. WFMF-F	2. WFMF-F	2. WFMF-F	2. WKJN-F	2. WFMF-F	2. WFMF-F	2. WFMF-F	2. KQXL-F	2. WXOK
3. WXOK	3. KQXL-F	3. WGGZ-F	3. WGGZ-F	3. WGGZ-F	3. WTKL	3. WGGZ-F	3. WXOK	3. WGGZ-F	3. WXOK	3. WGGZ-F
4. KQXL-F	4. WYNK-F+	4. KQXL-F	4. WKJN-F	4. WKJN-F	4. KDEA-F	4. WTKL	4. WGGZ-F	4. KQXL-F	4. WFMF-F	4. WFMF-F
5.	5. WTKL WXOK	5. WKJN-F	5. KQXL-F	5. KQXL-F	5. WXOK	5. WXOK	5. WKJN-F	5. WXOK	5. WYNK-F+	5. WKJN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KQXL-F	1. WFMF-F	1. WFMF-F	1. WFMF-F	1. WYNK-F+
WFMF-F	2. WGGZ-F	2. WGGZ-F	WYNK-F+	2. WFMF-F
WXOK	3. KQXL-F	3. WQXY-F	3. KQXL-F	3. WKJN-F
4. WGGZ-F	WXOK	4. WSLG	WKJN-F	4. WQXY-F
WTKL	5. WTKL	WYNK-F+	5. WXOK	WTKL

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGGZ-F	1. WGGZ-F	1. WYNK-F+	1. WYNK-F+	1. WYNK-F+
2. KQXL-F	2. WFMF-F	2. WFMF-F	2. WGGZ-F	2. WFMF-F
3. WFMF-F	3. WYNK-F+	WGGZ-F	3. WFMF-F	3. WGGZ-F
4. WTKL	4. KQXL-F>	4. KQXL-F	4. KQXL-F>	4. KQXL-F
WYNK-F+	5. WTKL	5. WKJN-F	5. WTKL	5. WKJN-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBIU	1210	Denham Springs	1.3/3.1
WIBR	1300	Baton Rouge	1.5/6.1
WLUX	1550	Baton Rouge	2.0/3.1
WSLG	1090	Gonzales	1.5/2.2
WXAM	910	Baton Rouge	.9/2.8
WCKW-F	92.3	La Place	1.9/4.9
WQUE-F	93.3	New Orleans	.9/2.8
WRNO-F	99.5	New Orleans	.4/1.8
WWL	870	New Orleans	.9/3.3
WYLD-F	98.5	New Orleans	.7/1.5

RADIO STATIONS

WIBR, 1300,	5 KW/1 KW (DA-N)	, OLDIES	,$ 21.00*	(Katz)		
WJBO, 1150,	5 KW (DA-1)	, NEWS/TALK	CBS,NBC-T,$ 23.00	(HNWH)	Manship	
WLUX, 1550,	5 KW (DAYS)	, RELIGION	UPI,$ 12.00	(---)	Swaggert	
WTKL, 1260,	1 KW (DAYS)	, BLACK	ABC-C,NBN,$ 20.00	(Masla)		
WXAM, 910,	1 KW (DA-1)	, NOSTALGIA	,$ 21.00	(Christal)	Encore	
WXOK, 1460,	5 KW/1 KW (DA-N)	, BLACK	NBC,$ 29.00	(Blair)		
WFMF-F, 102.5,	100 KW @ 1360,	CHR	,$ 70.00*	(Blair)	Manship	
WGGZ-F, 98.1,	100 KW @ 1550,	CHR	CBS-R,$ 80.00	(Katz)		
WKJN-F, 103.3,	100 KW @ 1045,	COUNTRY	,$ 55.00*	(Blair)	Sterling	(HAMMOND)
WQXY-F, 100.7,	100 KW @ 750,	SOFT AC	,$ 53.00	(Christal)	Encore	
WYNK-F, 101.5,	100 KW @ 403,	COUNTRY	ABC-E,$ 60.00	(Torbet)	Narragansett	
KQXL-F, 106.3,	3 KW @ 300,	BLACK	SBN,ABC-F,$ 24.00	(Masla)		(NEW ROADS)

KDEA - See Lafayette

BIRMINGHAM

Arbitron Rank/Pop (12+): 47/764,400

MSA Rank/Pop: 56/901,800
ADI # 45
Average Person Ratings: 17.6
Market TSL: 23.7 hours

Stations: 19/17
Diaries: 1342/570:1/52.5%
Sample Target: 1080
% Below Line: 2.1
% Not Listed: 11.2

1986 Revenue: $21,500,000
HH Inc.: $26,895
Retail $: 4.9 Bil
Pop per Station: 44,965
#1 Biller: WZZK A/F $5,300,000

12+ METRO		1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1.	WZZK-F+	226/16.8	17.1	18.5	15.3	---	16.9	18.1
2.	WENN-F	172/12.8	9.8	12.2	13.1	---	12.0	15.4
3.	WAPI-F	171/12.7	15.5	13.7	11.3	---	13.3	17.0
4.	WMJJ-F	113/ 8.4	7.3	7.2	11.9	---	8.7	7.8
5.	WKXX-F	93/ 6.9	7.2	6.5	8.3	---	7.2	8.3
6.	WERC	84/ 6.2	5.4	4.3	4.4	---	5.1	5.0
7.	WATV	69/ 5.1	4.8	4.8	6.2	---	5.2	3.6
8.	WLTB-F	62/ 4.6	4.1	3.6	2.7	---	3.8	3.9
9.	WAPI	54/ 4.0	4.6	4.3	5.0	---	4.5	4.1
10.	WAGG	39/ 2.9	5.5	4.9	3.3	---	4.2	2.5
11.	WJLD	26/ 1.9	2.4	2.7	3.0	---	2.5	2.2
12.	WDJC-F	24/ 1.8	2.3	2.2	2.2	---	2.1	2.3
13.								
14.								
15.								

12+ TSA		1/4/CUME
1.	WZZK-F+	398/4565
2.	WAPI-F	274/3496
3.	WENN-F	225/1884
4.	WMJJ-F	139/2003
5.	WKXX-F	130/2451
6.	WQEN-F	95/1164
7.	WERC	84/1121
8.	WLTB-F	76/1232
9.	WATV	69/ 729
10.	WAPI	54/ 733
11.	WDJC-F	51/ 955
12.	WRSA-F	41/ 453
13.	WAGG	40/ 431
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 86	SPG 86
1.	WZZK-F+	2419/31.6	32.6	28.0
2.	WAPI-F	1995/26.1	30.8	24.6
3.	WKXX-F	1655/21.7	23.7	21.7
4.	WMJJ-F	1582/20.7	17.0	22.1
5.	WENN-F	1370/17.9	17.9	20.6
6.	WERC	1064/13.9	13.2	10.8
7.	WLTB-F	957/12.5	10.8	9.0
8.	WATV	729/ 9.5	10.7	11.5
9.	WAPI	708/ 9.3	9.9	10.6
10.	WVOK	526/ 6.9	8.2	8.8
11.	WDJC-F	515/ 6.7	8.0	7.8
12.	WAGG	410/ 5.4	8.3	6.6
13.				
14.				
15.				

12+ FM SHARE (METRO): 73.03% (872 of 1194) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPI-F>	1. WENN-F	1. WZZK-F+>	1. WZZK-F+>	1. WZZK-F+>	1. WZZK-F+>	1. WZZK-F+	1. WZZK-F+>	1. WZZK-F+	1. WENN-F>	1. WZZK-F+
2. WKXX-F	2. WAPI-F	2. WENN-F	2. WMJJ-F	2. WMJJ-F	2. WENN-F	2. WAPI-F	2. WMJJ-F	2. WAPI-F	2. WAPI-F>	2. WAPI-F
3. WENN-F	3. WZZK-F+	3. WAPI-F	3. WENN-F	3. WENN-F	3. WERC WMJJ-F	3. WMJJ-F	3. WAPI-F	3. WENN-F	3. WZZK-F+	3. WENN-F
4.	4. WMJJ-F	4. WMJJ-F>	4. WAPI-F	4. WAPI-F		4. WENN-F	4. WENN-F	4. WMJJ-F	4. WKXX-F	4. WMJJ-F
5.	5. WKXX-F	5. WKXX-F	5. WLTB-F	5. WLTB-F	5. WLTB-F	5. WERC	5. WLTB-F	5. WKXX-F	5. WERC	5. WKXX-F
							6. WKXX-F			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPI-F>	1. WAPI-F	1. WZZK-F+	1. WZZK-F+>	1. WZZK-F+>	1. WENN-F	1. WENN-F	1. WZZK-F+	1. WZZK-F+	1. WZZK-F+>
2. WENN-F	2. WZZK-F+	2. WMJJ-F	2. WAPI-F	2. WMJJ-F	2. WAPI-F	2. WAPI-F	2. WENN-F WMJJ-F	2. WENN-F	2. WMJJ-F
3. WZZK-F+	3. WENN-F	3. WENN-F	3. WMJJ-F	3. WENN-F	3. WZZK-F+	3. WZZK-F+>		3. WAPI-F	3. WENN-F
4. WKXX-F	4. WMJJ-F	4. WAPI-F	4. WENN-F>	4. WLTB-F	4. WKXX-F	4. WMJJ-F>	4. WAPI-F	4. WMJJ-F	4. WAPI-F>
5. WMJJ-F	5. WKXX-F	5. WKXX-F WLTB-F	5. WLTB-F	5. WAPI-F	5.	5. WKXX-F	5.	5.	5. WERC
			6. WKXX-F						

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAYE	1220	Birmingham	.3/1.5
WCRT	1260	Birmingham	.6/1.1
WVOK	690	Birmingham	1.1/6.9
WYDE	850	Birmingham	.7/3.6
WQEN-F	103.7	Gadsden	1.2/2.5
WRSA-F	96.9	Decatur	.7/1.5

RADIO STATIONS

WAGG, 1320, 5 KW	, BLACK	NBN,$ 30.00 (Select)		Bill Manney
WAPI, 1070, 50 KW/5 KW (DA-N)	, NOSTALGIA	NBC,NBC-T,$ 28.00 (Christal)		Bernie Barker
WATV, 900, 1 KW	, BLACK	ABC-E,$ 30.00* (Roslin)		Joe Lackey
WAYE, 1220, 1 KW/75 W	, RELIGION	,$ 15.00 (---)	Woods	Steve Green
WCRT, 1260, 5 KW (DAYS)	, OLDIES	CNN,$ 15.00 (---)		Eva Gibson
WERC, 960, 5 KW (DA-N)	, NEWS/TALK	NBC-T,$ 40.00* (Mc-Guild)	Sun Group	Rice Baxter
WJLD, 1400, 1 KW	, BLACK	MBS,$ 24.00 (Masla)		Gary Richardson
WVOK, 690, 50 KW/30 W	, COUNTRY	CBS,$ 16.00 (Eastman)	REBS	Gordon Sprouse
WYDE, 850, 50 KW/1 KW (DA-2)	, RELIGION	,$ 18.00 (---)	American General	Jim Romine
WAPI-F , 94.5, 100 KW @ 1214	, CHR	ABC-C,$ 75.00* (Christal)		Bernie Barker
WDJC-F , 93.7, 100 KW @ 984	, RELIGION	,$ 18.00 (---)	Crawford	
WENN-F , 107.7, 100 KW @ 640	, BLACK	NBN,$ 60.00* (Select)		Bill Manney
WKXX-F , 106.9, 100 KW @ 1114	, CHR	ABC-D,$ 54.00* (Mc-Guild)		Rice Baxter
WLTB-F , 99.5, 100 KW @ 870	, SOFT AC	,$ 40.00* (Eastman)	REBS	Gordon Sprouse
WMJJ-F , 96.5, 100 KW @ 900	, AC	,$ 90.00* (Blair)	Capitol-Johnson	Bill Stoeffhaas
WZZK-F+, 104.7, 100 KW @ 1300	, COUNTRY	,$125.00* (Katz)	New City	Jordan Bullard
WQEN-F , 103.7, 100 KW @ 1080	, CHR	ABC-C,$ 38.00* (Dora)	(GADSDEN)	Rish Wood

BOSTON

Arbitron Rank/Pop (12+): 7/3,166,800

MSA Rank/Pop: 6/3,711,700
ADI # 6
Average Person Ratings: 18.8
Market TSL: 24.6 hours

Stations: 27/26
Diaries: 2526/1254:1/39.8%
Sample Target: 2170
% Below Line: 2.1
% Not Listed: 12.5

1986 Revenue: $96,100,000
HH Inc.: $39,032
Retail $: 29.4 Bil
Pop per Station: 121,800
#1 Biller: WBCN-F $15,400,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WBZ	537/9.0	8.4	8.2	9.2	6.7	8.7	7.5
2. WXKS-F	528/8.9	8.0	8.5	6.7	6.4	8.0	12.3
3. WRKO	417/7.0	5.6	6.8	6.0	7.6	6.4	6.5
4. WBCN-F	406/6.8	7.1	7.6	7.7	6.8	7.3	9.4
5. WJIB-F	397/6.7	6.8	6.8	5.3	7.0	6.4	6.5
6. WHDH	347/5.8	6.0	5.1	6.9	5.6	6.0	3.9
7. WEEI	304/5.1	4.5	4.3	3.9	4.5	4.5	4.5
8. WSSH-F	291/4.9	4.8	4.1	4.7	4.2	4.6	4.1
9. WZLX-F	245/4.1	3.4	4.6	4.1	5.0	4.1	4.4
10. WMJX-F	240/4.0	3.2	3.2	3.0	2.5	3.4	4.0
11. WROR-F	224/3.8	3.8	4.3	3.3	3.3	3.8	3.0
12. WZOU-F	217/3.6	3.5	2.1	2.4	2.6	2.9	4.8
13. WVBF-F	182/3.1	2.9	2.6	2.9	3.0	2.9	2.4
14. WAAF-F	110/1.8	2.4	3.0	2.2	3.3	2.4	3.5
15. WILD	101/1.7	1.4	1.6	2.0	2.1	1.7	1.8
16. WCRB-F	96/1.6	1.9	1.4	1.2	1.7	1.5	1.3
WBOS-F	96/1.6	2.8	2.4	2.8	2.6	2.4	2.2
18. WXKS	85/1.4	1.7	1.1	1.7	1.7	1.5	1.0
19. WMRQ-F	80/1.3	.9	1.1	2.8	2.8	1.5	.5
20. WFNX-F	74/1.2	.8	1.1	1.3	.9	1.1	1.4
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WBZ	734/8953
2. WXKS-F	632/8383
3. WBCN-F	527/7213
4. WRKO	523/5605
5. WJIB-F	444/5331
6. WSSH-F	406/5721
7. WHDH	366/4614
8. WZOU-F	344/6048
9. WZLX-F	333/4578
10. WEEI	330/5989
11. WROR-F	304/6479
12. WAAF-F	281/4614
13. WMJX-F	272/4563
14. WVBF-F	201/3147
15. WBOS-F	155/2398
16. WCRB-F	128/2297
17. WILD	110/1109
18. WMRQ-F	108/2223
19. WFNX-F	93/1253
20. WXKS	90/1084
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WXKS-F	6855/21.6	20.6	17.3
2. WBZ	6304/19.9	18.1	19.6
3. WBCN-F	5603/17.7	17.2	16.8
4. WEEI	5326/16.8	17.9	13.2
5. WRKO	4454/14.1	14.4	14.2
6. WJIB-F	4350/13.7	13.8	11.4
7. WROR-F	4222/13.3	13.1	12.8
8. WZOU-F	4166/13.2	10.7	9.7
9. WHDH	4117/13.0	14.4	15.8
10. WMJX-F	3940/12.4	11.7	9.2
11. WSSH-F	3939/12.4	12.3	10.7
12. WZLX-F	3439/10.9	10.7	9.4
13. WVBF-F	2611/ 8.2	7.7	7.8
14. WAAF-F	2097/ 6.6	8.3	7.0
15. WMRQ-F	1663/ 5.3	4.4	12.1
16. WCRB-F	1653/ 5.2	6.1	4.3
17. WBOS-F	1455/ 4.6	5.9	6.9
18. WPLM-F+	1101/ 3.5	3.4	3.3
19. WILD	1060/ 3.3	2.9	4.0
20. WFNX-F	1039/ 3.3	2.8	3.4
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 62.28% (3249 of 5217) (WIN 86: 63.14%)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WXKS-F	WBCN-F	WXKS-F	WBCN-F	WBCN-F	WBZ	WBZ	WJIB-F	WXKS-F	WBZ >	WXKS-F
2.	WZOU-F	WXKS-F>	WBCN-F>	WSSH-F	WSSH-F	WJIB-F	WXKS-F	WRKO	WBCN-F	WXKS-F	WJIB-F
3.	WBCN-F	WZLX-F	WZLX-F	WXKS-F	WBZ	WHDH	WEEI	WBCN-F	WJIB-F	WRKO	WSSH-F
4.	WAAF-F	WMJX-F	WMJX-F	WZLX-F	WXKS-F	WRKO	WHDH	WXKS-F	WRKO	WBCN-F	WBCN-F
5.	WROR-F	WROR-F	WSSH-F	WROR-F	WZLX-F	WSSH-F	WBCN-F	WSSH-F	WBZ	WMJX-F WZOU-F	WBZ
6.		WZOU-F	WROR-F	WBZ	WHDH	WEEI	WRKO	WBZ	WHDH		WRKO
7.		WVBF-F	WVBF-F	WVBF-F	WROR-F		WJIB-F	WHDH	WSSH-F	WJIB-F	WHDH
8.		WSSH-F	WBZ	WMJX-F	WJIB-F		WROR-F	WMJX-F WZLX-F	WZLX-F	WHDH	WZLX-F
9.					WRKO						
10.											

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1.	WXKS-F>	WXKS-F>	WBCN-F	WXKS-F>	WSSH-F
2.	WMJX-F	WMJX-F	WMJX-F WXKS-F	WMJX-F	WBZ WJIB-F
3.	WZOU-F	WBCN-F>		WSSH-F	
4.	WBCN-F	WROR-F	WROR-F	WBCN-F	WHDH
5.	WZLX-F	WVBF-F WZLX-F	WVBF-F	WVBF-F	WROR-F WXKS-F
6.	WROR-F		WSSH-F	WROR-F	
7.	WSSH-F	WSSH-F	WZLX-F		WMJX-F WVBF-F
8.	WVBF-F	WZOU-F			
9.					
10.					

	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WBCN-F>	WBCN-F>	WBCN-F>	WBCN-F>	WBCN-F
2.	WXKS-F>	WXKS-F	WZLX-F	WXKS-F	WZLX-F
3.	WAAF-F	WZLX-F	WXKS-F>	WZLX-F>	WROR-F
4.	WZLX-F	WAAF-F	WFNX-F WROR-F	WSSH-F	WXKS-F
5.	WZOU-F	WZOU-F		WROR-F	WBZ
6.	WMJX-F	WMJX-F	WILD	WMJX-F	WRKO
7.	WBZ	WROR-F	WMRQ-F	WVBF-F	WHDH
8.	WVBF-F				WEEI-F
9.					
10.					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCGY-F	93.7	Lawrence	.4/2.3
WESX	1230	Salem	.4/1.4
WEZE	1260	Boston	.3/1.3
WJDA	1300	Quincy	.9/1.4
WMEX	1150	Boston	.7/2.3
WPLM-F+	99.1	Plymouth	.7/3.5
WROL	950	Boston	.7/2.4

RADIO STATIONS

AM STATIONS

WBZ	1030	50 KW (DA-1)	MOR	ABC-I	$260.00*	(Group W)	Westinghouse	Bill Hartman
WDLW	1330	5 KW (DA-2)	COUNTRY		$ 40.00	(---)		Bill McCarthy
WEEI	590	5 KW (DA-1)	NEWS	CBS	$107.00	(CBS)		Bill Kindler
WEZE	1260	5 KW (DA-N)	RELIGION		$ 20.00	(---)		Ed Cochran
WHDH	850	50 KW (DA-2)	MOR		$220.00*	(Blair)	Blair (Sconnix)	Bud Stiker
WILD	1090	5 KW (DAYS)	BLACK	SBN	$ 40.00	(Masla)		Ken Nash
WKOX	1200	10 KW (DA-N)	MOR/TALK		$ 30.00	(Mc-Guild)	Fairbanks (FRAMINGHAM)	Dean Phelps
WMEX	1150	5 KW (DA-2)	OLDIES	Trans,ABC-E	$ 60.00*	(Eastman)	Greater Media	Peter Smyth
WMRE	1510	50 KW (DA-2)	NOSTALGIA		$ NA	(---)	Noble	Jennifer McCann
WRKO	680	50 KW (DA-2)	TALK	MBS,NBC,NBC-T	$145.00*	(Republic)	RKO	Dan Griffin
WROL	950	5 KW (DAYS)	RELIGION		$ NA	(---)		Ken Carter
WXKS	1430	5 KW/1 KW (DA-N)	NOSTALGIA		$ 55.00	(MMR)	Pyramid	Mary Campbell

FM STATIONS

WBCN	104.1	19 KW @	742	AOR		$350.00*	(Torbet)	Infinity	Tony Berardini
WBOS	92.9	17 KW @	860	COUNTRY	ABC-D	$125.00	(Durpetti)	Sconnix	Bob Abernethy
WCGY	93.7	50 KW @	403	OLDIES		$ 67.00	(Masla)	Curt Gowdy	John Bassett
WCRB	102.5	11 KW @	920	CLASSICAL		$ 90.00	(---)		Dave MacNeill
WFNX	101.7	3 KW @	170	AOR		$ 54.00	(---)		Dave Crowley
WHRB	95.3	3 KW @	110	CLASS/JAZZ		$ 22.00	(Roslin)		A. Silverstone
WJIB	96.9	12 KW @	1010	BTFL/EZ		$170.00	(Mc-Guild)	NBC	Charles Pickering
WMJX	106.7	12 KW @	720	AC		$140.00*	(Eastman)	Greater Media	Peter Smyth
WMRQ	103.3	12 KW @	890	JAZZ/AC	CBS-R	$100.00*	(CBS)	CBS	Bob VanDerheyden
WPLM	99.1	50 KW @	430	NOSTALGIA		$ 42.00	(Kadetsky)	(PLYMOUTH)	Jane Day
WROR	98.5	8 KW @	1191	AC	US 1	$175.00*	(Republic)	RKO	Joe Kelly
WSSH	99.5	32 KW @	600	SOFT AC		$140.00*	(HNWH)	Noble	Jennifer McCann
WVBF	105.7	14 KW @	954	AC		$130.00*	(Mc-Guild)	Fairbanks	Ken Spitzer
WXKS	107.9	21 KW @	710	CHR		$270.00	(MMR)	Pyramid	Mary Cushman
WZLX	100.7	50 KW @	500	CLASSIC AOR		$150.00*	(Christal)	First Media	Dave Meszaros
WZOU	94.5	5 KW @	1140	CHR		$138.00*	(Blair)	Blair	

WAAF - See Worcester

BUFFALO - NIAGARA FALLS

Arbitron Rank/Pop (12+): 35/1,006,500

MSA Rank/Pop: Buffalo - 48/965,000
ADI # 36 Niagara Falls - 195/215,600
Average Person Ratings: 16.9
Market TSL: 22.1 hours

Stations: 24/22
Diaries: 1671/602:1/58.5%
Sample Target: 1290
% Below Line: 1.4
% Not Listed: 9.0

1986 Revenue: $25,000,000
HH Inc.: $30,884
Retail $: 6.6 Bil
Pop per Station: 46,068
#1 Biller: WBEN $3,500,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WJYE-F	176/10.4	9.7	10.2	10.0	---	10.1	8.7
2. WBEN	170/10.0	11.9	7.6	6.6	---	9.0	7.4
3. WHTT-F	134/ 7.9	7.0	4.1	4.8	---	6.0	9.2
4. WYRK-F	117/ 6.9	6.2	8.2	7.3	---	7.2	6.0
5. WBUF-F	116/ 6.8	6.3	9.7	10.8	---	8.4	6.4
6. WKSE-F	102/ 6.0	5.2	3.0	3.8	---	4.5	8.0
7. WPHD-F+	101/ 6.0	4.7	6.2	7.3	---	6.1	7.3
8. WBLK-F	94/ 5.5	6.6	5.4	6.1	---	5.9	6.8
9. WECK	89/ 5.2	5.2	5.9	5.7	---	5.5	4.0
10. WGR	73/ 4.3	5.1	4.1	5.4	---	4.7	4.2
11. WWKB	72/ 4.2	4.3	3.2	4.3	---	4.0	5.2
12. WBEN-F	71/ 4.2	4.8	5.1	5.6	---	4.9	4.8
13. WRLT-F	69/ 4.1	3.6	4.2	3.8	---	3.9	3.6
14. WBYR-F	44/ 2.6	4.1	7.4	1.7	---	4.0	4.3
15. WDCX-F	25/ 1.5	1.4	.5	1.1	---	1.1	1.0
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WJYE-F	192/2322
2. WBEN	177/2750
3. WYRK-F	152/1657
4. WHTT-F	149/2108
5. WBUF-F	141/2074
6. WBEN-F	135/3123
7. WKSE-F	124/1898
8. WPHD-F+	115/2071
9. WBLK-F	102/1036
10. WGR	92/1926
11. WECK	90/1131
12. WBYR-F	82/1164
WWKB	82/1700
14. WRLT-F	76/1245
15. WDCX-F	34/ 525
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22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WBEN	2593/25.8	31.9	16.6
2. WJYE-F	2071/20.6	19.5	19.0
3. WBEN-F	1983/19.7	19.4	21.4
4. WHTT-F	1940/19.3	18.6	14.4
5. WPHD-F+	1885/18.7	16.6	19.1
6. WBUF-F	1751/17.4	15.7	20.1
7. WKSE-F	1677/16.7	15.9	12.9
8. WWKB	1481/14.7	16.6	14.6
9. WGR	1472/14.6	16.1	16.8
10. WYRK-F	1237/12.3	12.6	12.1
11. WRLT-F	1123/11.2	11.4	11.6
12. WECK	1106/11.0	10.0	9.1
13. WBLK-F	991/ 9.8	9.9	10.0
14. WBYR-F	816/ 8.1	10.8	4.5
15. WDCX-F	414/ 4.1	3.7	3.2
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 68.61% (1060 of 1545) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSE-F>	1. WHTT-F>	1. WHTT-F	1. WBUF-F	1. WBUF-F	1. WJYE-F>	1. WBEN >	1. WJYE-F>	1. WJYE-F	1. WBEN	1. WJYE-F
2. WPHD-F+	2. WPHD-F+	2. WBUF-F	2. WHTT-F	2. WYRK-F	2. WBEN	2. WHTT-F+	2. WBUF-F	2. WHTT-F+	2. WBLK-F	2. WYRK-F
3. WBEN-F	3. WKSE-F	3. WPHD-F+	3. WYRK-F	3. WHTT-F	3. WYRK-F	3. WWKB	3. WBEN	3. WYRK-F	3. WHTT-F	3. WHTT-F
4. WBLK-F	4. WBVF-F	4. WYRK-F	4. WPHD-F+	WJYE-F	4. WBUF-F	4. WJYE-F	4. WHTT-F+	4. WBUF-F	4. WKSE-F	4. WBEN
5.	5. WBLK-F	5. WKSE-F	5. WJYE-F	5. WBEN	5. WECK	5. WBUF-F	5. WYRK-F	WKSE-F	5. WJYE-F	5. WKSE-F
6.	6. WBEN-F	6. WBLK-F	6. WGR	6. WPHD-F+	6. WGR	6. WPHD-F+	6. WECK	6. WPHD-F+	6. WWKB	6. WBLK-F
7.	7. WYRK-F	7. WJYE-F	7. WBEN	7. WGR	WWKB	7. WYRK-F	7. WPHD-F+	7. WBEN	7. WYRK-F	7. WPHD-F+
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WKSE-F	1. WHTT-F	1. WBUF-F	1. WBUF-F	1. WBUF-F
2. WHTT-F	WKSE-F	2. WPHD-F+	2. WKSE-F	2. WJYE-F
3. WBLK-F	3. WBLK-F	3. WBLK-F	3. WJYE-F	3. WYRK-F>
4. WPHD-F+	WBUF-F	WHTT-F	4. WBLK-F	4. WBLK-F
5. WBEN-F	WPHD-F+	5. WYRK-F	5. WPHD-F+	5. WRLT-F
WJYE-F	6. WBEN-F	6. WGR	WYRK-F	6. WPHD-F+
7. WBUF-F	WJYE-F	7.	7. WHTT-F	7. WBEN
8.	8.	8.	8.	WWKB
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHTT-F>	1. WHTT-F>	1. WHTT-F>	1. WHTT-F>	1. WHTT-F
2. WPHD-F+	2. WPHD-F+	2. WPHD-F+	2. WPHD-F+	2. WBEN
3. WBYR-F	3. WBYR-F	3. WBEN	3. WBUF-F	WYRK-F
WKSE-F	4. WBUF-F	4. WBYR-F	4. WYRK-F	4. WBUF-F
5. WBEN-F	5. WBEN-F	5. WBUF-F	5. WBEN	5. WGR
WBUF-F	6. WBLK-F	WYRK-F	6. WBYR-F	6. WPHD-F+
7.	WKSE-F	7. WBLK-F	7.	7. WJYE-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHLD	1270	Niagara Falls	.4/1.8
WHTT	1120	Buffalo	.8/2.0
WJJL	1440	Niagara Falls	.8/2.5
WLVL	1340	Lockport	.7/2.2
WUFO	1080	Amherst	.7/2.1
WXRL	1300	Lancaster	.8/3.3
CFNY-F	102.1	Brampton, ONT	.6/1.8
CILQ-F	107.1	Toronto, ONT	.6/3.5

RADIO STATIONS

AM STATIONS

WBEN	930	5 KW (DA-N)	MOR	NBC	$ 77.00*	(Eastman)			Larry Levite
WECK	1230	1 KW	NOSTALGIA	CBS	$ 44.00*	(---)			Chet Musialowski
WGR	550	5 KW (DA-N)	MOR/AC	ABC-E	$ 50.00*	(Katz)			Larry Anderson
WHLD	1270	5 KW (DAYS,DA)	COUNTRY		$ 17.00	(Market 4)		(NIAGARA FALLS)	Paul Butler
WHTT	1120	1 KW (DAYS)	CLASSIC AOR		$ NA	(MMR)	Pyramid		Ron Rice
WJJL	1440	1 KW (DAYS)	MOR	MBS	$ 11.00	(S. Katz)		(NIAGARA FALLS)	Mary Broda
WUFO	1080	1 KW (DAYS)	BLACK	SBN	$ 18.00	(---)			Joseph Freeman
WWKB	1520	50 KW (DA-1)	OLDIES	ABC-D,NBC-T	$ 45.00*	(HNWH)	Price		Jim Meltzer
WXRL	1300	1 KW/2.5 KW (DA-2)	COUNTRY	MBS	$ 19.00	(---)			Louis Schriver

FM STATIONS

WBEN	102.5	110 KW @ 1347	CHR	ABC-C	$ 52.00*	(Eastman)		Larry Levite
WBLK	93.7	50 KW @ 400	BLACK	CBS-R	$ 41.00*	(Durpetti)		Freddie Patrick
WBUF	92.9	91 KW @ 580	AC		$ 70.00*	(Mc-Guild)	Lincoln	Larry White
WBYR	107.7	14 KW @ 650	AOR	Source	$ 40.00*	(Torbet)	Burbach	Fred Gregory
WDCX	99.5	17 KW @ 430	RELIGION		$ 20.00	(---)	Crawford	Nevin Larson
WHTT	104.1	50 KW @ 500	CLASSIC AOR		$ 62.00*	(MMR)	Pyramid	Ron Rice
WJYE	96.1	50 KW @ 480	BTFL/EZ		$ 65.00*	(Christal)		Chris Ackerman
WKSE	98.5	46 KW @ 420	URBAN/CHR		$ 44.00*	(HNWH)	Price	Jim Meltzer
WPHD+	103.3	49 KW @ 423	CHR	CBS-R	$ 48.00*	(CBS)		Harvey Moore
WRLT	96.9	13 KW @ 890	AC	Source	$ 43.00*	(Katz)		Larry Anderson
WYRK	106.5	50 KW @ 390	COUNTRY		$ 61.00*	(Mc-Guild)	Stoner	Kitty Bocock

CHARLOTTE

Arbitron Rank/Pop (12+): 41/877,200

MSA Rank/Pop: 44/1,058,300
ADI # 32
Average Person Ratings: 15.8
Market TSL: 21.2 hours

Stations: 27/20
Diaries: 1331/659:1/52.0%
Sample Target: 1130
% Below Line: 6.8
% Not Listed: 10.2

1986 Revenue: $26,000,000
HH Inc.: $30,258
Retail $: 7.6 Bil
Pop per Station: 43,860
#1 Biller: WEZC-F $5,500,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WSOC-F	190/13.7	13.6	9.7	12.4	---	12.4	16.9
2. WPEG-F	139/10.0	10.9	10.8	10.7	---	10.6	12.6
3. WEZC-F	124/ 8.9	8.9	9.3	9.2	---	9.1	7.8
4. WROQ-F	122/ 8.8	7.9	9.3	9.0	---	8.8	10.1
5. WBT	115/ 8.3	7.3	7.7	7.2	---	7.6	4.9
6. WLVK-F	112/ 8.1	9.0	8.4	9.1	---	8.7	10.8
7. WRFX-F	96/ 6.9	7.4	6.4	5.5	---	5.6	8.4
8. WBCY-F	90/ 6.5	4.0	6.1	5.1	---	5.4	6.5
9. WLIT-F	56/ 4.0	6.0	4.3	4.7	---	4.8	2.4
10. WGIV	21/ 1.5	1.5	2.0	1.6	---	1.7	1.3
WWMG-F	21/ 1.5	---	---	---	---	1.5	---

12+ TSA	1/4/CUME
1. WSOC-F	300/3609
2. WLVK-F	247/2579
3. WBCY-F	243/2921
4. WPEG-F	181/1792
5. WEZC-F	175/2213
6. WROQ-F	174/2569
7. WRFX-F	143/1822
8. WBT	131/1851
9. WLIT-F	80/1151
10. WXRC-F	71/1086
11.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WSOC-F	2034/23.2	25.4	22.3
2. WROQ-F	1715/19.6	18.0	20.6
3. WEZC-F	1619/18.5	17.9	18.1
4. WBT	1509/17.2	16.8	15.8
5. WPEG-F	1372/15.6	18.3	16.7
6. WLVK-F	1295/14.8	13.8	14.7
7. WBCY-F	1267/14.4	15.3	15.0
8. WRFX-F	1204/13.7	13.9	11.2
9. WLIT-F	754/ 8.6	10.1	8.9
10. WGIV	380/ 4.3	4.3	3.7
11.			

12+ FM SHARE (METRO): 84.52% (1054 of 1247) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WROQ-F	1. WRFX-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSOC-F>	1. WSOC-F+	1. WSOC-F	1. WSOC-F	1. WPEG-F	1. WSOC-F+>
2. WPEG-F	2. WPEG-F	2. WEZC-F	2. WEZC-F	2. WEZC-F	2. WLVK-F	2. WBT	2. WEZC-F	2. WPEG-F	2. WROQ-F>	2. WPEG-F
3. WBCY-F	3. WEZC-F	3. WPEG-F	3. WLVK-F	3. WLVK-F	3. WBT	3. WEZC-F	3. WBT	3. WROQ-F	3. WBT	3. WROQ-F
4. WRFX-F	4. WBCY-F	4. WLVK-F	4. WPEG-F	4. WPEG-F	4. WEZC-F	4. WPEG-F	4. WRFX-F	4. WEZC-F	4. WSOC-F+	4. WEZC-F
5.	5. WROQ-F	WRFX-F	5. WRFX-F	5. WRFX-F	5. WLIT-F	5. WLVK-F	5. WLVK-F	5. WLVK-F	5. WLVK-F	5. WLVK-F
	6. WSOC-F			6. WBCY-F		6. WBCY-F		6. WBCY-F	6. WRFX-F	6. WRFX-F
	7. WLVK-F			WBT				7. WRFX-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WROQ-F	1. WEZC-F	1. WEZC-F	1. WSOC-F	1. WSOC-F	1. WRFX-F	1. WRFX-F>	1. WRFX-F	1. WRFX-F	1. WSOC-F>
2. WBCY-F	2. WBCY-F	2. WSOC-F	2. WEZC-F	2. WEZC-F	2. WROQ-F	2. WPEG-F	2. WEZC-F	2. WPEG-F	2. WEZC-F
3. WPEG-F	3. WSOC-F	3. WBCY-F	3. WLVK-F	3. WLVK-F	3. WPEG-F	3. WROQ-F	WPEG-F	3. WSOC-F	3. WRFX-F
WSOC-F	4. WPEG-F	4. WPEG-F	4. WBCY-F	4. WPEG-F	4. WBCY-F	4. WEZC-F	4. WBCY-F	4. WEZC-F	4. WBT
5. WEZC-F	5. WROQ-F	5. WRFX-F	WPEG-F	5. WBCY-F	WLVK-F	5. WBCY-F	5. WROQ-F	5. WROQ-F	WLVK-F
WLVK-F	6. WLVK-F	6. WLVK-F	6. WROQ-F					6. WLVK-F	WPEG-F
7. WRFX-F		7. WROQ-F							

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAES	610	Charlotte	.7/3.2
WAME	1480	Charlotte	.6/2.1
WGNC	1450	Gastonia	.6/1.4
WLON	1050	Lincolnton	.8/1.2
WRDX-F	106.5	Salisbury	.9/3.1
WRHI-F	1340	Rock Hill	.4/1.8
WSAT	1280	Salisbury	.5/1.3
WSOC	930	Charlotte	.4/2.5
WSTP	1490	Salisbury	.6/1.7
WXRC-F	95.7	Hickory	1.4/3.4
WKRR-F	92.3	Asheboro	.6/1.8
WKSI-F	98.7	Greensboro	.4/1.0
WOJY-F	100.3	High Point	.6/1.1
WSPA-F	98.9	Spartanburg	1.1/2.6
WTQR-F	104.1	Winston-Salem	.6/1.6
WWDM-F	101.3	Sumter	1.4/2.6

RADIO STATIONS

WAES, 610,	5 KW/1 KW (DA-2)	, CHR	US 1,$ NA	(Eastman)	CRB		Dick Hinshaw
WAME, 1480,	5 KW (DA-2)	, RELIGION	UPI,$ 16.00	(---)	Swaggert		Jon Hamilton
WBT , 1110,	50 KW (DA-N)	, MOR/AC	ABC-I,MBS,$ 86.00*	(Blair)	Jeff-Pilot		Tony Renaud
WGIV, 1600,	1 KW (DA-2)	, BLACK	NBN,$ 28.00	(Select)	Sky		Cal Thornton
WGSP, 1310,	1 KW (DAYS,DA)	, GOSPEL (?)	,$ 19.00*	(Masla)	Willis		Paul Ingles
WHVN, 1240,	1 KW (DA-1)	, RELIGION	,$ NA	(---)	Buck		Tom Gentry
WQCC, 1540,	1 KW (DAYS)	, GOSPEL	,$ NA	(Savalli)			Wayne Hammond
WSOC, 930,	5 KW/1 KW (DA-N)	, COUNTRY	MBS,$ NA	(Christal)	Cox		
WBCY-F, 107.9,	97 KW @ 970,	CHR	,$ 68.00*	(Blair)	Jeff-Pilot		Tony Renaud
WEZC-F, 104.7,	100 KW @ 1240,	AC	,$115.00*	(MMR)	EZ		Gary Brobst
WLIT-F, 101.9,	100 KW @ 870,	AC	US 2,$ 50.00*	(Republic)	Beasley		
WLVK-F, 96.9,	100 KW @ 1554,	COUNTRY	,$ 57.00*	(Torbet)	Capitol-Johnson	(STATESVILLE)	Jerry Reckerd
WPEG-F, 97.9,	50 KW @ 390,	BLACK	CBS-R,$ 70.00*	(HNWH)	Sky	(CONCORD)	Nancy Cooper
WRFX-F, 99.7,	100 KW @ 1044,	AOR	,$ 55.00*	(Mc-Guild)	Metroplex	(KANNAPOLIS)	Steve Godofsky
WROQ-F, 95.1,	100 KW @ 570,	CHR	,$ 65.00*	(Eastman)	CRB		Dick Hinshaw
WSOC-F, 103.7,	100 KW @ 1040,	COUNTRY	MBS,$120.00*	(Christal)	Cox		
WWMG-F, 96.1,	100 KW @ 1745,	AC	,$ NA	(Katz)	Voyager	(SHELBY)	Don Kidwell
WXRC-F, 95.7,	100 KW @ 1275,	AOR	Source,$ 40.00	(---)		(HICKORY)	Jerry Oakley
WRDX-F, 106.5,	100 KW @ 1003,	AC	,$ 26.00	(Southern)		(SALISBURY)	Tom Harrell

CHATTANOOGA

Arbitron Rank/Pop (12+): 95/356,100

MSA Rank/Pop: 109/420,000
ADI # 81
Average Person Ratings: 16.5
Market TSL: 21.9 hours

Stations: 17/17
Diaries: 1337/266:1/51.7%
Sample Target: 760
% Below Line: 0
% Not Listed: 9.8

1986 Revenue: $10,000,000
HH Inc.: $26,278
Retail $: 2.8 Bil
Pop per Station: 20,947
#1 Biller: WSKZ-F $2,400,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WSKZ-F	103/17.4	19.3	20.6	19.6	---	19.2	26.5
2. WUSY-F	65/11.0	10.2	10.8	16.7	---	12.2	10.8
3. WLMX-F	59/10.0	2.4	5.0	3.3	---	5.2	9.0
WDOD-F	59/10.0	10.9	11.1	9.0	---	10.3	10.0
5. WDEF-F	58/ 9.8	9.5	9.2	8.7	---	9.3	9.5
6. WNOO	38/ 6.4	5.3	2.8	2.2	---	4.2	2.5
7. WDEF	36/ 6.1	6.2	5.9	3.7	---	5.5	3.1
8. WJTT-F	32/ 5.4	6.2	9.1	4.5	---	6.3	5.9
9. WNOO-F	23/ 3.9	4.5	3.6	1.7	---	3.4	4.8
10. WDOD	20/ 3.4	4.1	1.7	4.4	---	3.4	3.4
11.							
12.							
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WSKZ-F	231/2399
2. WUSY-F	122/1652
3. WDOD-F	90/1293
4. WDEF-F	78/1218
5. WLMX-F	65/ 830
6. WNOO	38/ 261
7. WDEF	36/ 467
8. WJTT-F	34/ 483
9. WNOO-F	24/ 288
10. WDOD	23/ 379
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WSKZ-F	1124/31.4	32.8	32.7
2. WDOD-F	792/22.2	21.1	17.2
3. WUSY-F	772/21.6	21.5	24.5
4. WDEF-F	752/21.0	21.9	17.6
5. WLMX-F	728/20.4	8.4	6.7
6. WDEF	467/13.1	13.8	10.2
7. WJTT-F	437/12.2	12.0	11.6
8. WDOD	311/ 8.7	9.8	7.5
9. WGOW	292/ 8.2	8.9	8.3
10. WNOO	254/ 7.1	5.5	3.8
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 74.85% (399 of 533) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WLMX-F	1. WLMX-F	1. WDEF-F	1. WDEF-F+	1. WSKZ-F	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F>
2. WJTT-F	2. WLMX-F>	2. WLMX-F	2. WSKZ-F	2. WSKZ-F	WDOD-F	2. WSKZ-F	2. WLMX-F	2. WLMX-F	2. WUSY-F	2. WUSY-F
3. WNOO-F	3. WUSY-F	3. WUSY-F	3. WDOD-F	3. WDOD-F	3. WUSY-F>	3. WDOD-F	3. WDEF-F	3. WUSY-F	3. WDOD-F	3. WDOD-F
4. WUSY-F	4. WJTT-F	4. WDOD-F>	4. WUSY-F	4. WUSY-F	4. WNOO	WUSY-F	4. WUSY-F	4. WDOD-F	4. WJTT-F	4. WJTT-F
5.	5. WDOD-F	5. WJTT-F	5. WDEF-F	5. WDEF-F	5. WLMX-F	5. WLMX-F	5. WDOD-F	5. WDEF-F	WLMX-F	5. WLMX-F
									WNOO-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WSKZ-F>	1. WSKZ-F	1. WLMX-F	1. WSKZ-F	1. WLMX-F
2. WNOO-F	2. WLMX-F>	2. WSKZ-F>	2. WLMX-F>	2. WDOD-F
3. WLMX-F	3. WJTT-F	3. WDOD-F	3. WUSY-F	WSKZ-F
WUSY-F	WNOO-F	4. WJTT-F	4. WDOD-F	4. WUSY-F
5. WJTT-F	WUSY-F	5.	5.	5. WDEF-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WSKZ-F>	1. WSKZ-F
2. WUSY-F	2. WLMX-F	2. WLMX-F>	2. WLMX-F	2. WLMX-F
3. WJTT-F	3. WUSY-F	3. WDOD-F	3. WUSY-F	3. WDOD-F
4. WLMX-F	4. WJTT-F	WJTT-F	4. WDOD-F>	4. WUSY-F>
5.	5. WDOD-F	WUSY-F	5. WJTT-F	5. WDEF-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDXB	1490	Chattanooga	.7/4.3
WEPG	910	S. Pittsburgh	.8/1.6
WFLI	1070	Lookout Mountain	.3/3.3
WGOW	1150	Chattanooga	2.7/8.2
WGVT	980	Rossville	.3/1.1
WLFA	1590	Lafayette	1.2/1.8
WMOC	1450	Chattanooga	.7/2.3

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N)	, MOR	CBS,NBC-T,$ 46.00	(Katz)	Park	
WDOD, 1310, 5 KW (DA-N)	, COUNTRY	ABC-E,$ 30.00	(Blair)	Bahakel	
WFLI, 1070, 50 KW/1 KW (DA-2)	, RELIGION	ABC-C,$ 14.00	(HNWH)		(LOOKOUT MT.)
WGOW, 1150, 5 KW/1 KW (DA-N)	, AC	,$ 30.00	(Christal)	Bloomington	
WNOO, 1260, 5 KW (DAYS)	, BLACK	SBN,$ 20.00	(Masla)		
WDXB, 1490, 1 KW	, OLDIES	MBS,$ 12.00	(---)		
WMOC, 1450, 1 KW	, RELIGION	,$ 15.00	(---)		
WBLJ, 1230, 1 KW	, MOR	MBS,$ 12.00	(---)		(DALTON, GA)
WDEF-F, 92.3, 100 KW @ 895	, BTFL/EZ	ABC-D,$ 46.00	(Katz)	Park	
WDOD-F, 96.5, 100 KW @ 1080	, COUNTRY	ABC-E,$ 65.00*	(Blair)	Bahakel	
WJTT-F, 94.3, 3 KW @ 300	, BLACK	CBS-R,$ 35.00*	(HNWH)		(LOOKOUT MT.)
WLMX-F, 105.5, 3 KW @ 270	, AC	Source,$ 38.00	(---)		(ROSSVILLE, GA)
WSKZ-F, 106.5, 100 KW @ 1076	, CHR	,$ 70.00	(Christal)	Bloomington	
WUSY-F, 100.7, 100 KW @ 360	, COUNTRY	US 2,$ 60.00	(Mc-Guild)	Colonial	(CLEVELAND)

CHICAGO

Arbitron Rank/Pop (12+): 3/6,673,400

MSA Rank/Pop: 3/6,154,500
ADI # 3
Average Person Ratings: 18.3
Market TSL: 23.8 hours

Stations: 34/34
Diaries: 4310/1548:1/54.4%
Sample Target: 3120
% Below Line: 0
% Not Listed: 10.4

1986 Revenue: $182,500,000
HH Inc.: $36,555
Retail $: 50.1 Bil
Pop per Station: 196,276
#1 Biller: WGN $34,000,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WGN	994/8.1	9.3	10.1	11.4	9.7	9.7	8.3
2. WGCI-F	935/7.7	7.9	8.4	7.2	6.4	7.8	12.0
3. WBBM	826/6.8	5.5	5.6	5.7	6.1	5.9	5.2
4. WLOO-F	754/6.2	6.3	5.6	5.5	5.8	5.9	4.1
5. WLUP-F	618/5.1	4.6	5.6	4.6	4.7	5.0	5.7
6. WBMX-F	561/4.6	4.5	5.9	5.3	5.6	5.1	6.1
7. WLAK-F	512/4.2	4.0	3.6	3.9	3.5	3.9	2.9
8. WBBM-F	454/3.7	4.2	3.3	3.2	3.3	3.6	4.4
9. WCLR-F	426/3.5	3.7	3.0	3.6	3.2	3.5	2.0
10. WJJD	417/3.4	2.8	2.5	2.9	3.1	2.9	2.1
11. WUSN-F	379/3.1	2.9	2.6	2.9	2.7	2.9	2.5
12. WKQX-F	365/3.0	2.6	3.4	3.3	3.3	3.1	3.3
13. WXRT-F	351/2.9	2.3	2.9	3.1	2.8	2.8	3.5
14. WCKG-F	339/2.8	1.9	2.0	2.2	2.2	2.2	4.4
15. WLS	332/2.7	3.0	2.6	2.4	2.7	2.7	2.4
16. WYTZ-F	330/2.7	2.7	2.5	2.0	2.2	2.5	4.4
17. WJMK-F	288/2.4	3.3	2.6	3.0	3.4	2.6	2.7
18. WFYR-F	276/2.3	2.3	2.6	3.1	2.0	2.6	2.6
19. WMAQ	206/1.7	1.6	1.8	2.6	2.5	1.9	1.7
20. WVON	185/1.5	1.2	1.6	1.3	1.5	1.4	.4
21. WRXR-F	164/1.3	1.2	1.5	1.2	1.2	1.3	1.1
22. WFMT-F	160/1.3	1.9	1.4	1.7	1.7	1.6	1.8
23. WOJO-F	158/1.3	1.1	1.2	1.3	1.3	1.2	.9
24. WLNR-F	149/1.2	1.1	.9	.8	.7	1.0	1.0
25. WZRC-F	132/1.1	1.1	---	---	.3	0.6	1.1

12+ TSA	1/4/CUME
1. WGN	1296/15742
2. WGCI-F	936/10242
3. WBBM	935/15352
4. WLOO-F	758/ 8350
5. WLUP-F	622/ 8084
6. WBMX-F	579/ 8978
7. WLS	564/10340
8. WLAK-F	529/ 8008
9. WBBM-F	466/10547
10. WJJD	447/ 4976
11. WCLR-F	428/ 7040
12. WUSN-F	395/ 5596
13. WKQX-F	379/ 7998
14. WXRT-F	361/ 5132
15. WCKG-F	357/ 5547
16. WYTZ-F	351/ 6929
17. WMAQ	326/ 7325
18. WJMK-F	309/ 6247
19. WFYR-F	281/ 6362
20. WVON	186/ 1277
21. WFMT-F	173/ 2983
22. WRXR-F	168/ 4182
23. WOJO-F	158/ 2044
24. WLNR-F	149/ 2079
25. WCZE	148/ 2853

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WBBM	12933/19.4	17.8	18.8
2. WGN	11868/17.8	21.4	22.9
3. WGCI-F	10179/15.3	15.3	15.2
4. WBBM-F	10108/15.1	14.2	15.0
5. WBMX-F	8670/13.0	12.6	14.1
6. WLOO-F	8144/12.2	11.8	12.0
7. WLUP-F	7972/11.9	11.6	13.1
8. WKQX-F	7666/11.5	9.9	12.6
9. WLAK-F	7595/11.4	10.7	11.2
10. WCLR-F	6876/10.3	9.8	10.9
11. WYTZ-F	6533/ 9.8	9.2	8.4
12. WLS	6272/ 9.4	10.6	10.8
13. WFYR-F	6164/ 9.2	9.0	10.8
14. WJMK-F	5963/ 8.9	8.6	8.8
15. WUSN-F	5335/ 8.0	7.0	6.7
16. WCKG-F	5318/ 8.0	5.9	7.0
17. WMAQ	5242/ 7.9	6.4	10.1
18. WXRT-F	5054/ 7.6	6.6	8.0
19. WJJD	4435/ 6.6	6.1	6.4
20. WRXR-F	4078/ 6.1	5.0	6.1
21. WFMT-F	2889/ 4.3	5.1	5.1
22. WCZE	2529/ 3.8	3.4	3.3
23. WNIB-F	2352/ 3.5	4.6	3.9
24. WCFL	2085/ 3.1	2.3	2.7
25. WLNR-F	2079/ 3.1	2.9	2.1

12+ FM SHARE (METRO): 68.84% (7541 of 10955) (WIN 86: 65.18%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGCI-F	1. WLUP-F	1. WGCI-F	1. WGCI-F	1. WGCI-F	1. WGN >	1. WGN	1. WLOO-F	1. WGCI-F	1. WGCI-F	1. WGCI-F
2. WBBM-F	2. WGCI-F	2. WLUP-F	2. WLUP-F	2. WLUP-F	2. WLOO-F	2. WBBM >	2. WGCI-F	2. WLUP-F	2. WBMX-F	2. WLOO-F
3. WBMX-F	3. WBMX-F	3. WBMX-F	3. WGN	3. WGN	3. WBBM	3. WGCI-F	3. WGN	3. WGN	3. WGN	3. WGN
4. WYTZ-F>	4. WXRT-F	4. WLAK-F	4. WLAK-F	4. WLAK-F	4. WLAK-F	WLUP-F	WLAK-F	4. WLOO-F	4. WBBM	4. WBMX-F
5. WZRC-F	5. WCKG-F	5. WXRT-F	5. WCLR-F	5. WLOO-F	5. WUSN-F	5. WLOO-F	5. WBBM	5. WLAK-F	5. WBBM-F	5. WXRT-F
6. WCKG-F	6. WKQX-F	6. WCLR-F	6. WXRT-F	6. WCLR-F	6. WGCI-F	6. WJJD	6. WLUP-F	6. WBBM	6. WLOO-F	6. WUSN-F
7. WLS	7. WBBM-F	7. WGN	7. WBMX-F	7. WUSN-F	7. WJJD	7. WBBM-F	7. WCLR-F	7. WBMX-F	7. WYTZ-F	7. WBBM
8.	8. WCLR-F	8. WCKG-F	8. WJMK-F	8. WBBM	8. WCLR-F	8. WLS	8. WJJD	8. WBBM-F	8. WLAK-F	8. WJJD
9.	9. WLAK-F	9. WKQX-F	9. WLOO-F	9. WXRT-F	9. WLS	9. WKQX-F	9. WUSN-F	9. WCKG-F	9. WCKG-F	9. WLAK-F
10.	10. WLS	10. WBBM-F	WKQX-F	10. WBMX-F	10. WJMK-F	10. WLAK-F	10. WCKG-F	WCLR-F	10. WVON	WBBM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WGCI-F>	1. WGCI-F>	1. WGCI-F>	1. WGCI-F>	1. WGCI-F
2. WBBM-F	2. WLUP-F	2. WLUP-F	2. WLAK-F	2. WLAK-F
3. WLUP-F	3. WBMX-F	WLAK-F	3. WCLR-F	3. WGN
4. WBMX-F	4. WLAK-F	4. WBMX-F	4. WBMX-F	4. WCLR-F
5. WYTZ-F	5. WCLR-F	5. WCLR-F	5. WLUP-F	5. WLOO-F
6. WLAK-F	6. WKQX-F	6. WKQX-F	6. WBBM-F	6. WUSN-F
7. WCLR-F	7. WBBM-F	7. WXRT-F	7. WGN	7. WFYR-F
8. WKQX-F	8. WXRT-F	8. WFYR-F	8. WKQX-F	8. WKQX-F
9. WCKG-F	9. WYTZ-F	9. WJMK-F	9. WFYR-F	9. WBMX-F
10. WRXR-F	WFYR-F	10. WLS	10. WLOO-F	10. WLUP-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLUP-F	1. WLUP-F>	1. WLUP-F>	1. WLUP-F	1. WLUP-F
2. WCKG-F	2. WCKG-F	2. WXRT-F	2. WGCI-F	2. WGCI-F
3. WGCI-F	3. WGCI-F	3. WGCI-F	3. WCKG-F	3. WGN
4. WBMX-F	4. WXRT-F	4. WCKG-F	4. WXRT-F	4. WXRT-F
5. WXRT-F	5. WBMX-F	5. WBMX-F	5. WBMX-F	5. WBBM
6. WZRC-F	6. WKQX-F	6. WLS	6. WGN	6. WLS
WBBM-F	7. WLS	7. WKQX-F	7. WLS	7. WLOO-F
8. WKQX-F	8. WBBM-F	8. WJMK-F	8. WBBM	8. WBMX-F
9. WYTZ-F	9. WZRC-F	9. WCLR-F	9. WKQX-F	9. WCLR-F
10. WRXR-F	10. WJMK-F	WFYR-F	10. WJMK-F	10. WCKG-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCFL	1000	Chicago	.7/3.1
WCZE	820	Chicago	1.1/3.8
WGCI	1390	Chicago	.3/1.5
WIND	560	Chicago	.8/2.0
WJOB	1230	Hammond, IN	.3/1.2
WJPC	950	Chicago	.6/2.4
WJZQ-F	95.1	Kenosha, WI	.3/1.2
WNIB-F	97.1	Chicago	.9/3.5
WYCA-F	92.3	Hammond, IN	.4/1.6

RADIO STATIONS

AM STATIONS

WBBM,	780,	50 KW	, NEWS	CBS,$220.00*	(CBS)	CBS	Gregg Peterson
WCFL,	1000,	50 KW (DA-2)	, RELIGION	,$ 65.00	(---)		
WCZE,	820,	5 KW/1 KW (DA-N)	, SOFT AC	MBS,$ 70.00	(Katz)	Century	Al Wilson
WGCI,	1390,	5 KW (DA-2)	, URBAN	,$ NA	(Mc-Guild)	Gannett	Marv Dyson
WGN ,	720,	50 KW	, VARIETY/TALK	ABC-I,$340.00*	(Christal)	Tribune Co.	Wayne Vriesman
WIND,	560,	5 KW (DA-2)	, SPANISH	,$ 80.00	(Katz)	Tichenor	Chuck Brooks
WJJD,	1160,	50 KW/4 KW (DA-2)	, NOSTALGIA	US 2,$140.00*	(MMR)	Infinity	Harvey Pearlman
WJPC,	950,	1 KW/5 KW (DA-N)	, BLACK	NBN,$ 70.00*	(---)	Johnson	
WLS ,	890,	50 KW	, AC/CONTEMP	ABC-C,$170.00*	(Blair)	Cap Cities/ABC	
WMAQ,	670,	50 KW	, TALK	NBC,NBC-T,$150.00*	(Eastman)	NBC	Mike Lonneke
WSBC,	1240,	1 KW	, ETHNIC	,$ 24.00	(---)		Roy Bellavia
WVON,	1450,	1 KW	, BLACK	MBS,$ 51.00	(Roslin)		Wesley South

FM STATIONS

WBBM,	96.3,	6 KW @ 1174,	CHR	CBS-R,$150.00*	(CBS)	CBS	Wayne Jefferson
WBMX,	102.7,	6 KW @ 1170,	BLACK	ABC-F,$155.00*	(Durpetti)		Kernie Anderson
WCKG,	105.9,	4 KW @ 1575,	AOR	,$115.00*	(Katz)	Cox	Marc Morgan
WCLR,	101.9,	4 KW @ 1560,	AC	,$175.00*	(Mc-Guild)	Bonneville	Chet Redpath
WFMT,	98.7,	16 KW @ 1167,	CLASSICAL	,$150.00	(CMBS)		Rich Marschner
WFYR,	103.5,	4 KW @ 1548,	AC	US 1,$140.00*	(Republic)	RKO	Dick Rakovan
WGCI,	107.5,	33 KW @ 600,	URBAN	,$190.00*	(Mc-Guild)	Gannett	Marv Dyson
WJMK,	104.3,	19 KW @ 820,	OLDIES	US 2,$160.00	(MMR)	Infinity	Harvey Pearlman
WKQX,	101.1,	6 KW @ 1170,	CONTEMP	Source,$180.00*	(Eastman)	NBC	Michael Donovan
WLAK,	93.9,	5 KW @ 1581,	SOFT AC	,$175.00*	(Christal)	Viacom	Michael Murphy
WLOO,	100.3,	6 KW @ 1167,	BTFL/EZ	ABC-E,$240.00	(Katz)	Century	Harvey Wittenberg
WLUP,	97.9,	6 KW @ 1170,	AOR	,$225.00*	(MMR)	H & W	Jim deCastro
WNIB,	97.1,	8 KW @ 1196,	CLASSICAL	,$ 95.00	(---)		Sonio Florian
WOJO,	105.1,	6 KW @ 1174,	SPANISH	,$ 87.00	(Caballero)	Tichenor	Athena Sofios
WRXR,	95.5,	6 KW @ 1170,	CLASSIC AOR	,$105.00*	(Torbet)		Bill Hazen
WUSN,	99.5,	6 KW @ 1170,	COUNTRY	ABC-D,$165.00*	(Torbet)	First Media	Drew Horowitz
WXRT,	93.1,	7 KW @ 1310,	AOR	,$175.00	(Select)		Seth Mason
WYTZ,	94.7,	6 KW @ 1170,	CHR	ABC-R,$130.00*	(Blair)	Cap Cities/ABC	
WZRC,	106.7,	50 KW @ 328,	AOR	,$ 80.00*	(Groskin)	(DES PLAINES)	
WLNR,	106.3,	2 KW @ 397,	AC	,$ 28.00	(---)	(LANSING)	

CINCINNATI

Arbitron Rank/Pop (12+): 30/1,151,600

MSA Rank/Pop: 31/1,409,400
ADI # 29
Average Person Ratings: 17.0
Market TSL: 22.4 hours

Stations: 22/19
Diaries: 1784/646:1/56.1%
Sample Target: 1340
% Below Line: 3.0
% Not Listed: 9.6

1986 Revenue: $42,300,000
HH Inc.: $31,906
Retail $: 10.9 Bil
Pop per Station: 60,610
#1 Biller: WLW $6,300,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WEBN-F	246/12.6	10.8	9.8	11.1	---	11.1	17.9
2. WWEZ-F	206/10.5	11.3	10.1	8.8	---	10.2	8.1
3. WKRQ-F	196/10.0	9.8	9.3	9.0	---	9.5	11.4
4. WKRC	172/ 8.8	7.9	7.1	6.8	---	7.7	5.6
5. WLW	140/ 7.2	7.4	11.7	10.7	---	9.3	5.9
6. WUBE-F	122/ 6.2	6.1	6.4	9.2	---	7.0	6.9
7. WRRM-F	98/ 5.0	4.1	4.2	3.9	---	4.3	3.7
8. WBLZ-F	93/ 4.7	6.1	6.6	6.5	---	6.0	8.7
9. WCKY	88/ 4.5	5.9	5.2	5.4	---	5.3	3.7
10. WBVE-F	75/ 3.8	2.6	3.0	3.8	---	3.3	2.5
11. WLLT-F	67/ 3.4	4.5	3.9	3.1	---	3.7	3.9
12. WWNK-F	61/ 3.1	3.4	3.9	3.3	---	3.4	4.0
13.							
14.							
15.							
[illegible]							
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12+ TSA	1/4/CUME
1. WEBN-F	318/3728
2. WKRQ-F	283/3898
3. WWEZ-F	244/2570
4. WLW	229/4112
5. WKRC	197/2988
6. WBVE-F	165/2152
7. WUBE-F	161/2221
8. WHIO-F	149/1836
9. WBLZ-F	143/2247
10. WTUE-F	119/1526
WRRM-F	119/1887
12. WCKY	107/1651
13. WLLT-F	102/2056
14. WWNK-F	79/1737
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12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WKRQ-F	2858/24.8	25.6	23.4
2. WEBN-F	2765/24.0	21.5	19.6
3. WLW	2477/21.5	21.4	25.8
4. WKRC	2376/20.6	22.1	17.7
5. WWEZ-F	2107/18.3	20.5	17.5
6. WRRM-F	1564/13.6	15.3	12.7
7. WUBE-F	1531/13.3	11.8	16.6
8. WBLZ-F	1445/12.5	13.1	12.0
9. WCKY	1306/11.3	12.8	11.1
10. WWNK-F	1268/11.0	11.5	9.2
11. WLLT-F	1264/11.0	14.1	11.6
12. WBVE-F	990/ 8.6	6.3	11.7
13. WCIN	562/ 4.9	6.4	6.3
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12+ FM SHARE (METRO): 72.16% (1278 of 1771) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRQ-F>	1. WEBN-F>	1. WEBN-F>	1. WEBN-F	1. WEBN-F	1. WWEZ-F	1. WKRC	1. WWEZ-F	1. WEBN-F	1. WEBN-F	1. WEBN-F
2. WEBN-F	2. WKRQ-F>	2. WKRQ-F	2. WKRC	2. WKRC	2. WKRC	2. WEBN-F	2. WEBN-F	2. WWEZ-F	2. WKRQ-F	2. WKRQ-F
3. WBLZ-F	3. WBLZ-F	3. WKRC	3. WKRQ-F	3. WWEZ-F	3. WLW	3. WKRQ-F	3. WKRC	3. WKRQ-F	3. WLW >	3. WWEZ-F>
4.	4. WRRM-F	4. WRRM-F	4. WRRM-F	4. WRRM-F	4. WUBE-F	4. WWEZ-F	4. WKRQ-F	4. WLW	4. WWEZ-F	4. WBLZ-F
5.	5. WUBE-F	5. WUBE-F	5. WWEZ-F	5. WKRQ-F	5. WBVE-F	5. WLW	5. WRRM-F	5. WKRC	5. WKRC	5. WKRC
6.	6. WLLT-F	6. WBLZ-F	6. WUBE-F	6. WUBE-F	6. WRRM-F	WUBE-F	6. WLW	6. WUBE-F	6. WBLZ-F	6. WUBE-F
7.	7.	7. WWEZ-F	7. WLW	7. WLW	7.	7. WCKY	7.	7. WRRM-F	7.	7. WLW
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRQ-F	1. WEBN-F>	1. WKRQ-F	1. WKRQ-F	1. WKRC	1. WEBN-F>	1. WEBN-F	1. WEBN-F>	1. WEBN-F>	1. WEBN-F>
2. WEBN-F	2. WKRQ-F	2. WRRM-F	2. WEBN-F	2. WKRQ-F	2. WKRQ-F>	2. WKRQ-F	2. WLW	2. WKRQ-F	2. WLW
3. WBLZ-F	3. WLW	3. WEBN-F	3. WRRM-F	3. WRRM-F	3. WBLZ-F	3. WLW	3. WKRQ-F	WLW	3. WKRC
4. WRRM-F	4. WUBE-F	4. WBLZ-F	4. WKRC	4. WWEZ-F	4. WUBE-F	4. WUBE-F	4. WRRM-F	4. WUBE-F	4. WUBE-F
5. WLLT-F	5. WBLZ-F	5. WLLT-F	5. WBLZ-F	5. WUBE-F	5.	5. WBLZ-F	5. WKRC	5. WKRC	5. WWEZ-F
6. WWEZ-F	WRRM-F	6. WBVE-F	6. WUBE-F	6. WBVE-F	6.	6. WRRM-F	6. WUBE-F	6. WRRM-F	6. WRRM-F
WWNK-F	7.	WKRC	7. WLLT-F	WEBN-F	7.	7.	7. WWEZ-F	7. WWEZ-F	7. WKRQ-F
8.	8.	8.	WWEZ-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9. WBVE-F	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCIN	1480	Cincinnati	1.7/4.9
WDJO	1230	Cincinnati	1.2/3.2
WIZF-F	100.9	Erlanger, KY	1.8/3.2
WJOJ-F	107.1	Milford	1.3/4.3
WNOP	740	Newport, KY	.9/1.9
WTSJ	1050	Cincinnati	.7/1.7
WWNK	1360	Cincinnati	.4/2.3
WHIO-F	99.1	Dayton	.8/2.5
WPFB-F	105.9	Middletown	1.5/3.8
WTUE-F	104.7	Dayton	.5/2.0

RADIO STATIONS

AM STATIONS

WCIN	1480	5 KW/500 W (DA-2)	BLACK	NBN,SBN	$ 32.00	(---)			Earnest James
WCKY	1530	5 KW (DA-N)	NEWS/TALK	CBS,NBC,NBC-T	$ 67.00	(CBS)	Federated		Phil McDonald
WDJO	1230	1 KW	OLDIES	US 2	$ 41.00	(Mc-Guild)	American		Bob Backman
WKRC	550	5 KW/1 KW (DA-2)	MOR/AC	ABC-E	$ 90.00*	(Katz)	Taft		John Soller
WLW	700	50 KW	MOR	ABC-I	$ 90.00*	(Eastman)	Jacor		J. David Martin
WNOP	740	1 KW (DAYS,DA)	JAZZ/VARIETY		$ 22.00	(---)		(NEWPORT, KY)	Geoffry Nimms
WTSJ	1050	1 KW (DAYS)	RELIGION	CNN	$ 20.00	(---)			Mark Roberts
WWNK	1360	5 KW (DA-N)	OLDIES		$ 35.00*	(MMR)	Booth		Jim Wood

FM STATIONS

WBLZ	103.5	19 KW @ 790	BLACK		$ 71.00*	(Republic)	Panache	(HAMILTON)	Peter Eden
WBVE	96.5	20 KW @ 810	COUNTRY	ABC-R	$ 45.00*	(Durpetti)	Reams	(HAMILTON)	Neil Kearney
WEBN	102.7	17 KW @ 876	AOR		$ 90.00*	(Torbet)	Jacor		Dave Macejko
WIZF	100.9	1 KW @ 466	URBAN		$ 20.00	(Torbet)	Inter Urban	(ERLANGER, KY)	Bill Chatman
WLLT	94.9	27 KW @ 650	CONTEMP/AC		$ 65.00*	(HNWH)	Hoker	(FAIRFIELD)	Frank Kockritz
WJOJ	107.1	3 KW @ 300	AC		$ 40.00	(Masla)		(MILFORD)	Bob DeLuca
WKRQ	101.9	25 KW @ 660	CHR	ABC-F	$ 93.00*	(Katz)	Taft		Mark Hubbard
WRRM	98.5	15 KW @ 810	AC		$ 73.00*	(Blair)	Susquehanna		Gordon Obarski
WUBE	105.1	14 KW @ 920	COUNTRY		$ 78.00*	(Mc-Guild)	American		Bob Backman
WWEZ	92.5	11 KW @ 905	BTFL/EZ		$ 80.00*	(CBS)	Federated		Phil McDonald
WWNK	94.1	32 KW @ 550	AC		$ 55.00*	(MMR)	Booth		Jim Wood

CLEVELAND

Arbitron Rank/Pop (12+): 21/1,782,100

MSA Rank/Pop: 23/1,854,300
ADI # 11
Average Person Ratings: 17.7
Market TSL: 23.2 hours

Stations: 26/22
Diaries: 2211/806:1/56.0%
Sample Target: 1640
% Below Line: 3.8
% Not Listed: 8.6

1986 Revenue: $43,400,000
HH Inc.: $32,141
Retail $: 13.2 Bil
Pop per Station: 81,005
#1 Biller: WMMS-F $8,100,000

12+ METRO		1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1.	WMMS-F	383/12.1	15.7	13.5	13.2	13.9	13.6	19.4
2.	WQAL-F	260/ 8.2	7.8	8.2	7.1	8.6	7.8	4.5
3.	WZAK-F	257/ 8.1	5.6	4.9	4.8	4.2	5.9	9.4
4.	WMJI-F	243/ 7.7	5.8	7.8	7.0	7.7	7.1	5.0
5.	WLTF-F	200/ 6.3	7.1	6.3	6.7	5.5	6.6	6.0
	WDOK-F	200/ 6.3	5.3	5.9	6.5	7.4	6.0	6.1
7.	WGAR-F+	168/ 5.4	5.0	4.6	4.8	4.4	5.0	4.8
8.	WWWE	161/ 5.1	5.8	6.9	4.9	4.8	5.7	6.0
9.	WBBG	120/ 3.8	3.7	4.2	4.5	5.5	4.1	4.6
10.	WRQC-F	111/ 3.5	2.7	2.5	2.1	2.0	2.7	3.5
11.	WNCX-F	102/ 3.2	4.3	5.1	5.4	4.4	4.5	4.1
	WERE	102/ 3.2	3.1	3.5	3.8	4.9	3.4	2.7
13.	WABQ	80/ 2.5	1.1	1.1	1.4	1.7	1.5	1.7
14.	WDMT-F	71/ 2.2	3.5	3.5	4.8	4.8	3.5	2.3
15.	WJMO	62/ 2.0	1.6	1.5	2.0	2.0	1.8	1.4
16.	WCLV-F	54/ 1.7	1.9	1.6	1.3	2.3	1.6	2.4
17.	WCZR-F	51/ 1.6	.7	1.1	1.2	.3	1.2	1.2
18.	WRMR	49/ 1.6	1.4	1.8	1.9	1.9	1.7	.4
19.								
20.								
21.								
22.								
23.								
24.								
25.								

12+ TSA		1/4/CUME
1.	WMMS-F	552/7786
2.	WMJI-F	365/5861
3.	WZAK-F	312/2640
4.	WQAL-F	303/3614
5.	WLTF-F	258/4798
6.	WDOK-F	244/3286
7.	WWWE	232/3941
8.	WGAR-F+	208/2954
9.	WKDD-F	162/3115
10.	WNCX-F	148/3593
11.	WBBG	133/1426
12.	WONE-F	127/1864
13.	WRQC-F	115/2278
14.	WERE	104/1887
15.	WDMT-F	100/1969
16.	WDBN-F	93/1431
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12+ METRO CUME/ METRO CUME RATING			FAL 86	SPG 86
1.	WMMS-F	5104/28.6	29.7	27.1
2.	WMJI-F	3916/22.0	18.2	17.5
3.	WLTF-F	3456/19.4	17.7	16.9
4.	WQAL-F	2878/16.1	15.4	13.4
5.	WWWE	2719/15.3	19.1	14.7
6.	WNCX-F	2624/14.7	17.0	19.9
7.	WDOK-F	2511/14.1	14.6	13.3
8.	WGAR-F+	2183/12.2	11.4	8.9
9.	WRQC-F	2180/12.2	10.3	9.4
10.	WZAK-F	2159/12.1	11.0	11.3
11.	WERE	1847/10.4	10.2	10.1
12.	WDMT-F	1484/ 8.3	9.2	10.9
13.	WBBG	1233/ 6.9	6.7	8.1
14.	WJMO	1067/ 6.0	5.0	5.4
15.	WHK	1002/ 5.6	6.4	5.8
16.	WKDD-F	857/ 4.8	5.7	4.0
17.	WCLV-F	823/ 4.6	4.5	3.6
18.	WRMR	821/ 4.6	4.6	3.6
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22.				
23.				
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25.				

12+ FM SHARE (METRO): 75.41% (2177 of 2887) (WIN 86: 73.54%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMMS-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F	1. WMMS-F	1. WQAL-F	1. WMMS-F	1. WMMS-F	1. WMMS-F>	1. WZAK-F>	1. WMMS-F
2. WZAK-F	2. WZAK-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WDOK-F	2. WMJI-F	2. WQAL-F	2. WQAL-F	2. WMMS-F	2. WQAL-F
3. WRQC-F>	3. WMJI-F	3. WZAK-F	3. WLTF-F	3. WLTF-F	3. WGAR-F+	3. WQAL-F	3. WMJI-F	3. WZAK-F	3. WWWE	3. WZAK-F
4. WNCX-F	4. WLTF-F>	4. WLTF-F>	4. WZAK-F	4. WZAK-F	4. WMJI-F	4. WZAK-F	4. WDOK-F	4. WMJI-F	4. WRQC-F	4. WLTF-F
5. WCZR-F	5. WNCX-F	5. WGAR-F+	5. WGAR-F+	5. WGAR-F+	5. WLTF-F	5. WWWE	5. WLTF-F	5. WLTF-F	5. WLTF-F	WMJI-F
6. WMJI-F	6. WDMT-F	6. WNCX-F	6. WQAL-F	6. WQAL-F	6. WWWE	6. WDOK-F	6. WZAK-F	6. WDOK-F	6. WMJI-F	6. WDOK-F
7. WDMT-F	WRQC-F	7. WQAL-F	7. WWWE	7.	7. WMMS-F	7. WGAR-F+	7. WGAR-F+	7. WGAR-F+	WQAL-F	7. WGAR-F+
8.	8.	8. WWWE	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WMMS-F	1. WLTF-F
2. WZAK-F	2. WZAK-F	2. WMJI-F	2. WLTF-F	2. WMJI-F
3. WLTF-F	3. WMJI-F	3. WZAK-F	WMJI-F	3. WMMS-F>
WMJI-F	4. WLTF-F	4. WLTF-F	4. WZAK-F>	4. WZAK-F
5. WRQC-F	5.	5. WRQC-F	5. WGAR-F+	5. WGAR-F+
6. WNCX-F	6.	6. WNCX-F	6. WQAL-F	6. WQAL-F
7. WDMT-F	7.	7. WQAL-F	7. WRQC-F	7. WDOK-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F	1. WMMS-F>	1. WMMS-F	1. WMMS-F>	1. WMMS-F>
2. WZAK-F	2. WMJI-F	2. WMJI-F	2. WMJI-F	2. WMJI-F>
3. WZZR-F	3. WZAK-F	3. WNCX-F	3. WZAK-F	3. WZAK-F
4. WMJI-F	4. WNCX-F	4. WZAK-F	4. WLTF-F	4. WGAR-F+
5. WLTF-F	5. WLTF-F	5. WLTF-F	5. WWWE	5. WWWE
6. WNCX-F	6. WCZR-F	WONE-F	6. WNCX-F	6. WQAL-F
7.	7. WDMT-F	7. WDMT-F	7. WGAR-F+	7. WDOK-F
8.	8.	8.	8.	8. WNCX-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WELW	1330	Willoughby	.5/1.6
WEOL	930	Elyria	1.5/2.7
WHK	1420	Cleveland	1.3/5.6
WDBN-F	94.9	Medina	.7/1.7
WKDD-F	96.5	Akron	1.0/4.8
WONE-F	97.5	Akron	1.5/3.9
CKLW	800	Windsor, ONT	.3/1.1

RADIO STATIONS

AM STATIONS

WARQ	1540	1 KW (DAYS)	GOSPEL	SBN	$ 21.00	(---)		Michael Gallagher
WBBG	1260	5 KW (DA-2)	NOSTALGIA		$ 50.00*	(Eastman)	Jacor	Connie Edelman
WELW	1330	500 W (DAYS,DA)	BTFL/ETHNIC		$ 18.00	(---)		Howard Sullivan
WERE	1300	5 KW (DA-1)	NEWS/TALK	CBS,MBS,ABC-T	$ 57.00*	(Torbet)	Metropolis	Steven Joos
WHK	1420	5 KW (DA-N)	OLDIES	NBC	$ 50.00*	(Katz)	Malrite	Lonnie Gronek
WJMO	1490	1 KW	BLACK	NBN,SBN	$ 35.00*	(MMR)	United	Curtis Shaw
WRMR	850	10 KW/5 KW (DA-2)	NOST/MOR	APR	$ 44.00*	(Christal)	Booth	Roger Turner
WWWE	1100	50 KW	TALK/NEWS	CNN,ABC-I,NBC-T	$ 80.00*	(Mc-Guild)		Art Caruso

FM STATIONS

WCLV	95.5	37 KW @ 580	CLASSICAL		$ 58.00	(CMBS)			C. K. Patrick
WCZR	107.3	50 KW @ 275	AOR		$ 28.00*	(Regional)		(ELYRIA)	Gary Kneisley
WDOK	102.1	9 KW @ 1000	BTFL/EZ		$ 82.00*	(Mc-Guild)			Art Caruso
WGAR+	99.5	50 KW @ 500	COUNTRY	ABC-E	$ 80.00*	(HNWH)	Nationwide		Bill Weller
WLTF	106.5	11 KW @ 1060	AC	APR	$110.00*	(Christal)	Booth		Roger Turner
WMJI	105.7	27 KW @ 900	AC		$104.00	(Eastman)	Jacor		Connie Edelman
WMMS	100.7	32 KW @ 600	AOR/CHR	Source	$160.00*	(Katz)	Malrite		Lonnie Gronek
WNCX	98.5	16 KW @ 960	CLASSIC AOR	ABC-F	$ 75.00	(Torbet)	Metropolis		Steven Joos
WQAL	104.1	11 KW @ 1060	BTFL/EZ		$100.00*	(Christal)	WIN		Mark Biviano
WRQC	92.3	27 KW @ 234	CHR	ABC-R	$ 56.00	(MMR)	United		John Balmer
WZAK	93.1	28 KW @ 620	URBAN	CBS-R	$ 90.00	(Durpetti)	Zapis		Xen Zapis
WPHR	107.9	70 KW @ 390	CHR	US 1	$ 65.00*	(Republic)	Beasley		Charles Slavik

Other ranked stations - See Akron

COLUMBUS, OH

Arbitron Rank/Pop (12+): 34/1,068,000

MSA Rank/Pop: 36/1,299,100
ADI # 33
Average Person Ratings: 15.8
Market TSL: 21.0 hours

Stations: 22/19
Diaries: 1612/663:1/56.3%
Sample Target: 1280
% Below Line: 2.5
% Not Listed: 11.5

1986 Revenue: $33,200,000
HH Inc.: $30,887
Retail $: 8.9 Bil
Pop per Station: 56,211
#1 Biller: WTVN $6,200,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WLVQ-F	221/13.1	12.4	16.3	13.4	---	13.8	16.8
2. WBNS-F	218/12.9	11.0	10.2	9.3	---	10.9	8.3
3. WXGT-F	150/ 8.9	8.8	7.9	8.0	---	8.4	9.9
4. WTVN	146/ 8.7	9.8	6.9	6.2	---	7.9	6.8
5. WNCI-F	139/ 8.2	7.3	8.7	9.4	---	8.4	11.3
6. WSNY-F	134/ 7.9	7.4	7.9	11.9	---	8.8	7.8
7. WMGG-F	70/ 4.2	7.1	5.6	4.0	---	5.2	5.4
8. WHOK-F	60/ 3.6	5.2	4.1	3.1	---	4.0	3.6
9. WVKO	56/ 3.3	2.4	3.5	4.6	---	3.5	2.4
10. WMNI	53/ 3.1	2.7	2.5	3.4	---	2.9	3.4
11. WBNS	39/ 2.3	2.7	2.1	2.1	---	2.3	1.3
12. WCOL	37/ 2.2	1.7	1.7	1.7	---	1.8	2.3
13. WZZT-F	28/ 1.7	1.7	2.2	1.9	---	1.9	3.1
14. WCKX-F	24/ 1.4	.8	.6	.9	---	0.9	1.3
WBBY-F	24/ 1.4	1.4	2.3	2.1	---	1.8	1.1
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WLVQ-F	250/3002
2. WBNS-F	244/2418
3. WNCI-F	233/3617
4. WXGT-F	202/3319
5. WTVN	174/2879
6. WSNY-F	156/2405
7. WHOK-F	87/1181
8. WMGG-F	72/1414
9. WVKO	56/ 670
10. WMNI	55/ 713
11. WMRN-F	45/ 509
12. WHIZ-F	44/ 533
13. WBNS	39/ 942
14. WLW	33/ 806
15. WRFD	29/ 415
16.	
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21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WXGT-F	2583/24.2	23.1	21.3
2. WLVQ-F	2456/23.0	23.5	21.9
3. WNCI-F	2372/22.2	20.9	24.7
4. WTVN	2241/21.0	21.8	18.3
5. WBNS-F	2074/19.4	19.1	18.4
6. WSNY-F	2053/19.2	19.1	24.4
7. WMGG-F	1387/13.0	16.3	10.1
8. WBNS	906/ 8.5	12.1	7.3
9. WHOK-F	830/ 7.8	8.9	5.5
10. WMNI	679/ 6.4	5.5	6.1
11. WVKO	652/ 6.1	7.0	9.6
12. WCOL	585/ 5.5	7.0	6.0
13. WBBY-F	507/ 4.7	4.3	4.8
14. WLW	468/ 4.4	4.4	5.8
15. WZZT-F	442/ 4.1	5.4	6.0
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 73.53% (1097 of 1492) (WIN 86: NA)

TEENS *	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXGT-F	1. WLVQ-F>	1. WLVQ-F>	1. WLVQ-F>	1. WLVQ-F	1. WBNS-F>	1. WTVN-F	1. WBNS-F	1. WLVQ-F	1. WLVQ-F	1. WLVQ-F
2. WLVQ-F	2. WNCI-F	2. WSNY-F	2. WSNY-F	2. WSNY-F	2. WTVN-F	2. WLVQ-F	2. WLVQ-F	2. WBNS-F	2. WXGT-F	2. WBNS-F
3. WNCI-F	3. WXGT-F	3. WNCI-F	3. WNCI-F	3. WBNS-F	3. WSNY-F>	3. WBNS-F	3. WSNY-F>	3. WNCI-F	3. WNCI-F	3. WXGT-F
4.	4. WSNY-F	4. WXGT-F	4. WTVN-F	4. WNCI-F	4. WHOK-F	4. WXGT-F	4. WTVN-F	4. WSNY-F	4. WBNS-F	4. WNCI-F
5.	5.	5. WBNS-F	5. WMGG-F	WTVN-F	WMGG-F	5. WSNY-F	5. WNCI-F	5. WXGT-F	5. WSNY-F	5. WSNY-F
6.	6.	6. WMGG-F	6. WBNS-F	6. WMGG-F	6.	6. WNCI-F	6. WXGT-F	6. WTVN-F	6. WVKO	6. WTVN-F
7.	7.	WTVN-F	7. WXGT-F	7. WXGT-F	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXGT-F	1. WNCI-F	1. WNCI-F	1. WSNY-F	1. WSNY-F	1. WLVQ-F	1. WLVQ-F>	1. WLVQ-F	1. WLVQ-F>	1. WLVQ-F
2. WSNY-F	2. WSNY-F	2. WLVQ-F	2. WNCI-F	2. WNCI-F	2. WNCI-F	2. WNCI-F	2. WMGG-F	2. WNCI-F	2. WSNY-F
3. WNCI-F	3. WLVQ-F	3. WSNY-F	3. WXGT-F	3. WBNS-F	3. WXGT-F	3. WXGT-F	3. WNCI-F	3. WSNY-F	3. WTVN-F
4. WLVQ-F	4. WXGT-F	4. WXGT-F	4. WLVQ-F>	4. WLVQ-F	4. WBNS-F	4. WSNY-F	4. WSNY-F	4. WMGG-F	4. WMGG-F
5. WVKO	5.	5. WMGG-F	5. WBNS-F	5. WTVN-F	WHOK-F	5. WMGG-F	5. WXGT-F	5. WXGT-F	5. WBNS-F
6.	6.	6.	6. WTVN-F	6. WXGT-F	6.	6. WTVN-F	6. WTVN-F	6. WTVN-F	6. WNCI-F
7.	7.	7.	7. WMGG-F	7. WMGG-F	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCLT	1430	Newark	.6/1.2
WCLT-F	100.3	Newark	.8/2.1
WLOH	1320	Lancaster	.5/1.7
WRFD	880	Columbus	1.3/2.9
WMRN-F	106.9	Marion	.5/1.3
WHIZ-F	102.5	Zanesville	.4/1.0
WLW	700	Cincinnati	1.4/4.4

RADIO STATIONS

AM STATIONS

WBNS,	1460,	5 KW/1 KW (DA-N)	, MOR	ABC-I,NBC-T,$ 45.00*	(Blair)	Columbus Dispatch	Tom Stewart
WCOL,	1230,	1 KW	, NOSTALGIA	SMN,$ 35.00	(Christal)	Williams	Randy Rahe
WMNI,	920,	1 KW/500 W (DA-2)	, COUNTRY	MBS,$ 34.00*	(Torbet)		Mark Jividen
WRFD,	880,	5 KW (DAYS)	, RELIGION	CNN,$ 20.00	(---)	Salem	Bill Caridas
WTVN,	610,	5 KW (DA-N)	, MOR/AC	ABC-E,$113.00	(Katz)	Taft	Perry Frey
WVKO,	1580,	1 KW/250 W (DA-2)	, BLACK	SBN,$ 35.00*	(Mc-Guild)	Saga	Al Fetch

FM STATIONS

WBBY,	103.9,	2 KW @ 360,	JAZZ	US 2,$ 25.00	(Torbet)		
WBNS,	97.1,	26 KW @ 660,	BTFL/EZ	,$ 65.00*	(Blair)	Columbus Dispatch	Tom Stewart
WCKX,	106.3,	3 KW @ 300,	BLACK	NBN,$ 28.00*	(---)		Jack Harris
WLVQ,	96.3,	18 KW @ 753,	AOR	,$105.00*	(Katz)	Taft	Tom Thon
WHOK,	95.5,	50 KW @ 215,	COUNTRY	APR,$ 20.00	(Regional)	(LANCASTER)	Stan Robinson
WMGG,	99.7,	50 KW @ 500,	AC/CLASSIC HITS	MBS,$ 60.00*	(Torbet)		Mark Jividen
WNCI,	97.9,	175 KW @ 565,	CHR	ABC-C,$ 90.00	(MMR)	Nationwide	Dale Weber
WSNY,	94.7,	22 KW @ 753,	AC	,$100.00*	(Mc-Guild)	Saga	Al Fetch
WXGT,	92.3,	18 KW @ 753,	CHR	CBS-R,$ 70.00*	(Christal)	Williams	Randy Rahe
WZZT,	103.1,	1.5 KW @ 444,	BLACK	,$ 36.00	(Masla)	(JOHNSTOWN)	Bob Kramer

WLW - See Cincinnati

DALLAS - FORT WORTH

Arbitron Rank/Pop (12+): 10/2,959,100

MSA Rank/Pop: Dallas - 13/2,302,500
ADI # 8 Fort Worth - 39/1,211,000
Average Person Ratings: 17.8
Market TSL: 23.5 hours

Stations: 28/28
Diaries: 2553/1159:1/50.6%
Sample Target: 2200
% Below Line: 0
% Not Listed: 7.0

1986 Revenue: $117,400,000
HH Inc.: $36,369
Retail $: 27.8 Bil
Pop per Station: 105,682
#1 Biller: KVIL A/F $22,700,000

	12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1.	KKDA-F	504/9.6	8.4	8.9	8.5	8.7	8.9	10.8
2.	KPLX-F	442/8.4	8.3	6.6	7.3	6.9	7.7	8.7
3.	KVIL-F+	384/7.2	9.3	7.1	8.8	9.1	8.1	7.8
4.	KMEZ-F+	330/6.3	7.2	6.0	6.5	6.4	6.5	3.7
5.	KRLD	290/5.5	7.3	5.8	6.3	7.2	6.2	5.3
6.	KEGL-F	281/5.3	5.1	5.7	5.2	5.2	5.3	8.8
7.	WBAP	273/5.2	4.6	6.7	6.9	6.5	5.9	4.6
8.	KTXQ-F	227/4.3	4.7	5.3	5.0	5.1	4.8	6.8
9.	KHYI-F	223/4.2	2.5	3.5	2.5	1.5	3.2	4.7
10.	KMGC-F	207/3.9	2.7	3.3	2.9	3.8	3.2	2.7
11.	KQZY-F	188/3.6	3.3	3.8	3.8	2.9	3.6	2.9
12.	KLUV-F	172/3.3	3.4	3.3	3.4	3.3	3.4	2.1
13.	KSCS-F	169/3.2	3.9	4.6	5.7	5.5	4.4	4.7
14.	KTKS-F	163/3.1	3.7	4.6	3.1	3.2	3.6	3.3
15.	KHVN	159/3.0	2.7	1.7	1.9	2.8	2.3	.7
16.	KZEW-F	114/2.2	2.9	3.1	3.2	4.4	2.9	3.2
17.	KZPS-F	107/2.0	1.3	1.0	1.3	1.3	1.4	1.6
18.	KDLZ-F	106/2.0	1.6	2.3	2.2	1.7	2.0	2.2
19.	KOJO-F	98/1.9	1.2	2.0	2.6	.9	1.9	1.5
20.	KESS	87/1.7	.8	.8	.5	1.0	1.0	2.0
	KKDA	87/1.7	1.0	.9	.7	.5	1.1	.6
22.	KLIF	81/1.5	1.1	1.1	.8	.8	1.1	.8
23.								
24.								
25.								

	12+ TSA	1/4/CUME
1.	KKDA-F	581/4415
2.	WBAP	526/6859
3.	KPLX-F	475/5878
4.	KVIL-F+	405/5249
5.	KRLD	370/6239
6.	KMEZ-F+	358/4131
7.	KEGL-F	323/5897
8.	KTXQ-F	244/4087
9.	KHYI-F	232/3593
10.	KQZY-F	212/3382
11.	KLUV-F	211/3159
12.	KMGC-F	209/3225
13.	KSCS-F	188/3649
	KTKS-F	188/3739
15.	KHVN	159/1002
16.	KZEW-F	142/3057
17.	KZPS-F	113/2401
18.	KDLZ-F	107/1601
19.	KOJO-F	99/ 693
20.	KLIF	94/1739
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1.	KPLX-F	5162/17.4	15.6	14.3
2.	KEGL-F	5154/17.4	16.0	14.9
3.	KVIL-F+	5016/14.0	18.6	18.9
4.	KRLD	4862/16.4	18.8	18.2
5.	KKDA-F	3869/13.1	13.3	12.1
6.	KTXQ-F	3772/12.7	13.3	13.7
7.	KMEZ-F+	3695/12.5	12.5	11.6
8.	WBAP	3533/11.9	13.4	14.7
9.	KHYI-F	3465/11.7	7.4	5.9
10.	KTKS-F	3368/11.4	13.2	11.6
11.	KSCS-F	3174/10.7	11.8	13.7
12.	KMGC-F	3101/10.5	9.6	8.6
13.	KQZY-F	3006/10.2	8.9	9.2
14.	KLUV-F	2646/ 8.9	9.8	8.5
15.	KZEW-F	2515/ 8.5	9.4	9.3
16.	KZPS-F	2264/ 7.7	6.2	5.8
17.	KDLZ-F	1582/ 5.3	5.3	5.9
18.	KLIF	1468/ 5.0	4.3	3.5
19.	WRR-F	1298/ 4.4	4.4	3.4
20.	KHVN	1002/ 3.4	2.7	2.4
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 76.30% (3741 of 4903) (WIN 86: 75.91%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHYI-F	1. KKDA-F	1. KKDA-F	1. KVIL-F+	1. KVIL-F+	1. KMEZ-F+	1. KVIL-F	1. KPLX-F	1. KKDA-F	1. KKDA-F>	1. KKDA-F
2. KEGL-F	2. KPLX-F	2. KPLX-F	2. KPLX-F	2. KPLX-F	2. KPLX-F	2. KKDA-F	2. KMEZ-F+	2. KPLX-F	2. KHYI-F	2. KPLX-F
3. KKDA-F	3. KTXQ-F	3. KVIL-F>	3. KKDA-F	3. KKDA-F	3. KVIL-F+	KPLX-F	3. KVIL-F+	3. KVIL-F	3. KEGL-F>	3. KMEZ-F+
4. KTKS-F	4. KVIL-F+	4. KTXQ-F	4. KLUV-F	4. WBAP	4. WBAP	4. WBAP	4. KKDA-F	4. KMEZ-F+	4. KMEZ-F+	4. KVIL-F+
5. KTXQ	5. KEGL-F	5. KMGC-F	5. KMGC-F	5. KLUV-F	5. KRLD	5. KRLD	5. KMGC-F	5. KEGL-F	5. KPLX-F	5. KEGL-F
6.	6. KMGC-F	6. KEGL-F	6. KQZY-F	6. KMGC-F	6. KKDA-F	6. KEGL-F	6. WBAP	6. KMGC-F	KRLD	6. KHYI-F
7.	7. KTKS-F	7. KLUV-F	7. KMEZ-F+	7. KMEZ-F+	7. KQZY-F	7. KMEZ-F+	7. KTXQ-F	KRLD	7. KDLZ-F	7. KRLD
8.	8. KZEW-F	8. KQZY-F	8. WBAP	8. KQZY-F	8. KHVN	8. KTXQ-F	8. KRLD	8. KHYI-F	KTKS-F	8. KTXQ-F
9.	KZPS-F	9. KMEZ-F+	9. KTXQ-F	9. KRLD	9. KLUV-F	9. KTKS-F	9. KQZY-F	WBAP	9. KTXQ-F	9. KSCS-F
10.	10. KHYI-F	KTKS-F	10. KSCS-F	KTXQ-F	10. KSCS-F	10. KMGC-F	10. KLUV-F	10. KTXQ-F	10.	10. KLUV-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KKDA-F>	1. KKDA-F>	1. KVIL-F+	1. KVIL-F+	1. KVIL-F+
2. KEGL-F	2. KVIL-F+	2. KPLX-F	2. KKDA-F	2. KPLX-F
3. KPLX-F	3. KPLX-F	3. KKDA-F	3. KPLX-F	3. KKDA-F
4. KVIL-F+	4. KEGL-F	4. KMGC-F	4. KMGC-F	4. KMGC-F
5. KMGC-F	5. KMGC-F>	5. KTXQ-F	5. KEGL-F	5. KMEZ-F+
6. KHYI-F	6. KTXQ-F	6. KEGL-F	6. KQZY-F	6. KQZY-F
7. KTKS-F	7. KTKS-F	7. KDLZ-F	7. KLUV-F	7. KHUN
8. KOJO-F	8. KHYI-F	KLUV-F	8. KMEZ-F+	8. KLUV-F
9.	9.	9.	9. KSCS-F	9. WBAP
10.	10.	10.	10.	10. KSCS-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KTXQ-F	1. KTXQ-F	1. KKDA-F	1. KKDA-F	1. KPLX-F
2. KKDA-F>	2. KKDA-F	2. KTXQ-F	2. KPLX-F	2. KKDA-F
3. KPLX-F	3. KPLX-F	3. KPLX-F	3. KTXQ-F	3. KVIL-F+
4. KEGL-F	4. KEGL-F	4. KMGC-F	4. KVIL-F+	4. WBAP
5. KHYI-F>	5. KMGC-F	5. KZPS-F	5. KLUV-F	5. KLUV-F
6. KTKS-F	6. KZEW-F	6. KVIL-F+	6. KEGL-F	6. KRLD
7. KDLZ-F	KZPS-F	KZEW-F	7. KMGC-F	7. KTXQ-F
8. KZPS-F	8. KVIL-F+	8. KEGL-F	8. KZEW-F	8. KMGC-F
9.	9. KTKS-F	9. KTKS-F	WBAP	9. KMEZ-F+
10.	10. KHYI-F	10. KLUV-F	10.	10.

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OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAM	1310	Dallas	1.0/2.7
KLDD	570	Dallas	.6/2.1
KPBC	1040	Dallas	1.4/2.3
WRR-F	101.1	Dallas	.9/4.4

RADIO STATIONS

AM STATIONS

KAAM	1310	5 KW (DA-N)	NOSTALGIA		$ 50.00*	(Durpetti)	Bonneville	Bill Steding
KFJZ	870	250 W (DAYS)	NOSTALGIA		$ 60.00	(---)		Mike Ruark
KKDA	730	500 W/10 W	BLACK (?)	APR	$ NA	(Katz)		Hymen Childs
KLDD	570	5 KW (DA-2)	OLDIES	CBS	$ 60.00	(MMR)	Anchor	Bill Knobler
KLIF	1190	50 KW/5 KW (DA-2)	TALK	NBC,NBC-T	$ 61.00*	(Eastman)	Susquehanna	Dan Halliburton
KMEZ	1480	5 KW/1 KW (DA-2)	BTFL/EZ		$ NA	(Mc-Guild)	DKM	Jim Stanton
KPBC	1040	1 KW (DAYS)	RELIGION		$ 58.00	(---)	Crawford	Bill MacCormick
KRLD	1080	50 KW (DA-N)	NEWS	CBS	$220.00*	(Katz)	Metropolitan	Ed Wodka
KSKY	660	10 KW/500 W (DA-N)	RELIGION		$ 25.00	(---)		Andy Bell
KWJS	1360	5 KW/1 KW (DA-2)	RELIGION		$ 35.00	(---)	Universal	Jack Rabito
KESS	1270	5 KW (DA-1)	SPANISH		$ 70.00	(Caballero)		Chuck Gratner
KHVN	970	1 KW (DAYS)	GOSPEL	NBN	$ 40.00	(Masla)	Sheridan	Garry Lewis
KMIA	1540	50 KW/1 KW (DA-2)	RELIGION		$ 41.00	(---)	Command	Albert Soto
WBAP	820	50 KW	COUNTRY	ABC-I	$190.00*	(Blair)	Cap Cities/ABC	John Hare

FM STATIONS

KDLZ	107.5	100 KW @ 450	BLACK	US 1	$100.00	(Masla)	Sheridan	Garry Lewis
KEGL	97.1	98 KW @ 1460	CHR/AOR	ABC-C	$145.00*	(Torbet)	Sandusky	Norm Rau
KKDA	104.5	100 KW @ 1585	URBAN	APR	$170.00*	(Katz)		Hymen Childs
KHYI	94.9	100 KW @ 1140	CHR		$ NA	(Christal)	H & G	
KLUV	98.7	100 KW @ 1585	OLDIES/AC	US 2	$120.00*	(Republic)	TK	Steve Dinetz
KMEZ	100.3	100 KW @ 1280	BTFL/EZ		$160.00*	(Mc-Guild)	DKM	Jim Stanton
KMGC	102.9	100 KW @ 1572	AC		$135.00*	(Christal)	Shamrock	Ross Reagan
KPLX	99.5	100 KW @ 1680	COUNTRY	APR	$200.00*	(Eastman)	Susquehanna	Dan Halliburton
KQZY	105.3	100 KW @ 1560	SOFT AC		$110.00*	(Group W)	Westinghouse	Ted Jordan
KSCS	96.3	100 KW @ 1680	COUNTRY		$160.00*	(Blair)	Cap Cities/ABC	John Hare
KTKS	106.1	100 KW @ 1585	CHR		$130.00*	(HNWH)	Gannett	Al Brady Law
KTXQ	102.1	100 KW @ 1420	AOR	ABC-R	$140.00*	(CBS)	CBS	Clint Culp
KVIL+	103.7	100 KW @ 1470	AC		$415.00	(Blair)	Blair/Infinity	Dave Spence
KZEW	97.9	100 KW @ 1680	AOR	Source	$140.00*	(MMR)	Anchor	Bill Knobler
KZPS	92.5	100 KW @ 1685	CLASSIC HITS		$115.00*	(Durpetti)	Bonneville	Bill Steding
WRR	101.1	100 KW @ 1510	CLASSICAL		$ 75.00	(CMBS)	City of Dallas	M. Loewenthal
KOJO	94.1	100 KW @ 1585	SPANISH		$ 98.00	(Caballero)		Chuck Gratner

DAYTON

Arbitron Rank/Pop (12+): 46/795,500

MSA Rank/Pop: 53/924,300
ADI # 49
Average Person Ratings: 16.1
Market TSL: 21.4 hours

Stations: 23/17
Diaries: 1316/604:1/55.2%
Sample Target: 1110
% Below Line: 12.4
% Not Listed: 9.9

1986 Revenue: $19,300,000
HH Inc.: $31,951
Retail $: 5.8 Bil
Pop per Station: 46,794
#1 Biller: WHIO $3,400,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WHIO-F	164/12.8	10.4	12.5	13.8	---	12.4	10.4
2. WGTZ-F	162/12.7	11.6	13.1	9.9	---	11.8	15.7
3. WTUE-F	141/11.0	7.8	9.1	7.8	---	8.9	15.0
4. WHIO	96/ 7.5	8.7	8.9	7.8	---	8.2	5.6
5. WWSN-F	82/ 6.4	9.1	6.4	6.8	---	7.2	5.3
6. WVUD-F	68/ 5.3	3.9	2.6	1.7	---	3.4	3.5
7. WBLZ-F	62/ 4.9	4.2	3.9	5.0	---	4.5	5.5
8. WONE	60/ 4.7	5.9	6.3	5.6	---	5.6	6.1
9. WYMJ-F	57/ 4.5	5.1	4.8	5.4	---	5.0	4.3
10. WDAO	44/ 3.4	2.8	2.7	4.1	---	3.3	1.9
11. WING	39/ 3.1	2.7	3.8	2.3	---	3.0	3.1
12. WBVE-F	38/ 3.0	1.9	3.0	3.6	---	2.9	3.1
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WGTZ-F	234/2959
2. WHIO-F	219/2361
3. WTUE-F	175/1921
4. WLW	111/1747
5. WBVE-F	108/1310
6. WWSN-F	101/1452
WHIO	101/1543
8. WVUD-F	95/1249
9. WONE	71/1235
10. WBLZ-F	67/ 874
11. WKRQ-F	64/ 819
12. WPFB-F	50/ 583
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WGTZ-F	2060/25.9	27.5	22.0
2. WHIO-F	1704/21.4	20.9	22.4
3. WTUE-F	1495/18.8	17.3	16.2
4. WHIO	1402/17.6	19.1	19.0
5. WWSN-F	1188/14.9	17.6	13.7
6. WYMJ-F	1038/13.0	13.0	12.6
7. WVUD-F	1001/12.6	10.1	7.6
8. WONE	975/12.3	12.9	10.5
9. WING	713/ 9.0	11.5	8.5
10. WBLZ-F	694/ 8.7	8.7	10.2
11. WLW	521/ 6.5	8.3	8.6
12. WBVE-F	510/ 6.4	4.5	7.5
13. WDAO	488/ 6.1	4.1	7.1
14.			
15.			

12+ FM SHARE (METRO): 75.43% (869 of 1152) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGTZ-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WHIO-F	1. WGTZ-F	1. WHIO-F>	1. WGTZ-F	1. WGTZ-F>	1. WHIO-F
2. WTUE-F	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F	2. WHIO-F	2. WHIO	2. WHIO	2. WTUE-F	WHIO-F	2. WTUE-F	2. WGTZ-F
3. WBLZ-F	3. WYMJ-F	3. WWSN-F	3. WWSN-F	3. WGTZ-F	3. WVUD-F	3. WHIO-F	3. WWSN-F	3. WTUE-F>	3. WHIO-F	3. WTUE-F
4.	4. WWSN-F	4. WVUD-F	4. WVUD-F	WWSN-F	4. WWSN-F	4. WTUE-F>	4. WGTZ-F	4. WWSN-F	4. WHIO	4. WVUD-F
5.	5. WBLZ-F	5. WYMJ-F	5. WHIO-F	5. WVUD-F	5. WTUE-F	5. WONE	5. WVUD-F	5. WVUD-F	5. WBLZ-F	5. WWSN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WTUE-F	1. WGTZ-F	1. WGTZ-F	1. WGTZ-F>	1. WGTZ-F
2. WGTZ-F>	2. WTUE-F>	2. WTUE-F	2. WTUE-F	2. WHIO-F
3. WWSN-F	3. WWSN-F	WWSN-F	3. WWSN-F	3. WWSN-F
WBLZ-F	4. WYMJ-F	4. WYMJ-F	4. WVUD-F	4. WVUD-F
5.	5. WBLZ-F	5. WBLZ-F	5. WBLZ-F	5. WHIO

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>
2. WGTZ-F>	2. WGTZ-F	2. WGTZ-F	2. WGTZ-F	2. WHIO-F
3. WBLZ-F	3. WYMJ-F	3. WWSN-F	3. WWSN-F	3. WGTZ-F
WKRQ-F	4. WWSN-F	WYMJ-F	4. WVUD-F	WWSN-F
5. WYMJ-F	5. WBLZ-F	5. WHIO-F	5. WYMJ-F	5. WVUD-F
6. WWSN-F				

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAZU-F	102.9	Springfield	1.0/2.8
WBLY	1600	Springfield	.6/1.2
WBZI-F	95.3	Xenia	2.0/5.0
WFCJ-F	93.7	Miamisburg	1.0/3.3
WIZE	1340	Springfield	.5/2.5
WPFB-F	105.9	Middleton	1.6/3.2
WPTW-F	95.7	Piqua	.6/2.4
WKRQ-F	101.9	Cincinnati	.3/1.1
WLLT-F	94.9	Cincinnati	.5/2.2
WLW	700	Cincinnati	2.3/6.5
WNCI-F	97.9	Columbus	.3/1.1

RADIO STATIONS

WDAO, 1210, 1 KW (DAYS) , BLACK	SBN,$ 37.00*	(Eastman)	Stoner		Jim Johnson
WHIO, 1290, 5 KW (DA-N) , MOR	CBS,$ 74.00*	(Christal)	Cox		Sam Yacovazzi
WING, 1410, 5 KW (DA-N) , AC	MBS,ABC-I,$ 40.00*	(Katz)	Williams		Dave Leonard
WONE, 980, 5 KW (DA-N) , COUNTRY	ABC-D,$ 50.00*	(Mc-Guild)	DKM		Don Schwartz
WBZI-F, 95.3, 3 KW @ 300, COUNTRY	US 2,$ 25.00	(---)		(XENIA)	Dick Moran
WFCJ-F, 93.7, 59 KW @ 245, RELIGION	APR,$ 10.00	(---)		(MIAMISBURG)	Clair Miller
WHIO-F, 99.1, 50 KW @ 1060, BTFL/EZ	,$ 80.00*	(Christal)	Cox		Sam Yacovazzi
WPFB-F, 105.9, 34 KW @ 593, RELIGION	MBS,$ 21.00	(Roslin)		(MIDDLETOWN)	Jerry Crisp
WTUE-F, 104.7, 50 KW @ 780, AOR	,$ 60.00*	(Mc-Guild)	DKM		Don Schwartz
WVUD-F, 99.9, 50 KW @ 500, SOFT AC	CBS-R,$ 33.00*	(Masla)	Univ. of Dayton		Lenn Eliason
WWSN-F, 107.7, 50 KW @ 420, AC	,$ 63.00*	(Eastman)	Stoner		Alan Gray
WYMJ-F, 103.9, 1.5 KW @ 528, AC	US 1,$ 41.00*	(Blair)	Malkan		Jim Sumpter
WGTZ-F, 92.9, 40 KW @ 590, CHR	,$ 70.00*	(Katz)		(EATON)	Dave Leonard

Other ranked stations - See Cincinnati

DENVER

Arbitron Rank/Pop (12+): 23/1,568,200

MSA Rank/Pop: 27/1,639,500
ADI # 19
Average Person Ratings: 17.1
Market TSL: 22.3 hours

Stations: 28/27
Diaries: 2169/723:1/50.6%
Sample Target: 1490
% Below Line: 0.8
% Not Listed: 9.0

1986 Revenue: $60,200,000
HH Inc.: $34,827
Retail $: 14.8 Bil
Pop per Station: 58,081
#1 Biller: KOA $7,150,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KOSI-F	235/8.8	9.3	10.2	9.6	9.6	9.5	6.2
2. KBCO-F+	222/8.3	6.9	8.2	7.4	6.9	7.7	10.0
3. KOA	173/6.5	7.3	5.7	5.7	6.0	6.3	4.9
4. KMJI-F	172/6.4	6.0	7.5	7.0	6.6	6.7	5.4
5. KRXY-F	152/5.7	5.9	5.1	3.9	4.8	5.2	8.4
6. KAZY-F	145/5.4	3.9	3.6	4.1	3.4	4.3	3.9
KYGO-F	145/5.4	5.6	4.5	4.6	5.3	5.0	2.3
8. KBPI-F	142/5.3	6.8	6.7	6.7	7.2	6.4	10.6
9. KPKE-F	118/4.4	4.9	4.7	6.7	5.2	5.2	6.0
10. KHIH-F	115/4.3	2.0	---	---	---	3.2	4.5
11. KEZW	108/4.0	2.7	3.9	4.5	3.7	3.8	3.0
12. KVOD-F	95/3.5	4.0	2.9	3.6	3.1	3.5	4.0
KOAQ-F	95/3.5	4.1	4.5	3.7	4.2	4.0	2.7
14. KHOW	89/3.3	4.0	2.9	3.6	3.7	3.5	2.6
15. KNUS	87/3.2	2.6	3.6	3.6	3.8	3.3	1.9
16. KLZ	54/2.0	2.0	2.9	2.7	2.3	2.4	2.5
17. KIMN	49/1.8	2.8	3.0	3.3	4.0	2.7	2.7
18. KDKO	42/1.6	2.3	2.1	2.2	2.2	2.1	4.7
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. KOSI-F	284/3352
2. KOA	267/4042
3. KBCO-F+	237/2689
4. KMJI-F	191/2886
5. KBPI-F	188/3164
6. KYGO-F	169/1959
7. KRXY-F	161/2895
8. KAZY-F	160/1975
9. KPKE-F	142/2712
10. KOAQ-F	128/2576
11. KHOW	126/1931
12. KHIH-F	125/1593
13. KLZ	113/1888
14. KEZW	109/1055
15. KNUS	102/1371
16. KVOD-F	101/1597
17. KIMN	76/1771
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KOSI-F	2839/18.1	18.4	18.3
2. KOA	2721/17.4	24.0	16.6
3. KBPI-F	2650/16.9	17.7	17.6
4. KRXY-F	2597/16.6	18.3	14.1
5. KMJI-F	2501/15.9	15.8	17.7
6. KBCO-F+	2482/16.9	13.0	13.6
7. KPKE-F	2385/15.2	16.8	15.0
8. KOAQ-F	1975/12.6	14.6	13.4
9. KAZY-F	1736/11.1	10.4	10.4
10. KYGO-F	1652/10.5	11.3	11.6
11. KVOD-F	1467/ 9.4	9.6	7.3
12. KHOW	1460/ 9.3	9.5	9.2
13. KHIH-F	1428/ 9.1	5.3	---
14. KIMN	1250/ 8.0	10.4	10.3
15. KNUS	1183/ 7.5	7.5	7.9
16. KEZW	1047/ 6.7	6.7	8.0
17. KLZ	932/ 5.9	5.7	6.0
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 69.65% (1698 of 2438) (WIN 86: 66.90%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRXY-F>	1. KBCO-F+	1. KBCO-F+	1. KBCO-F+	1. KBCO-F+	1. KOSI-F>	1. KOA	1. KOSI-F	1. KBCO-F+	1. KRXY-F	1. KOSI-F
2. KPKE-F	2. KMJI-F	2. KMJI-F	2. KMJI-F	2. KMJI-F	2. KOA	2. KOSI-F	2. KBCO-F+	2. KOSI-F	2. KBPI-F	2. KBCO-F+
3. KBPI-F	3. KBPI-F	3. KAZY-F	3. KHIH-F	3. KOSI-F	3. KYGO-F	3. KBCO-F+	3. KMJI-F	3. KMJI-F	3. KAZY-F	3. KYGO-F
4.	4. KHIH-F	4. KBPI-F	4. KYGO-F	4. KYGO-F	4. KMJI-F	4. KMJI-F	KOA	KRXY-F	4. KBCO-F	4. KAZY-F
5.	5. KPKE-F	5. KHIH-F	5. KOSI-F	5. KHIH-F	5. KHOW	5. KHOW	5. KAZY-F	5. KAZY-F	5. KOA	5. KBPI-F
6.	6. KRXY-F	6. KYGO-F	6. KOA	6. KOA	KNUS	6. KYGO-F	6. KYGO-F	6. KBPI-F	6. KMJI-F	6. KMJI-F
7.	7.	7. KRXY-F	7. KAZY-F	7. KAZY-F	7. KVOD-F	7. KPKE-F	7. KHIH-F	7. KYGO-F	7. KOSI-F	7. KRXY-F
8.	8.	8.	KOAQ-F	8. KHOW	8. KEZW	KRXY-F	8.	8. KOA	8.	8. KHIH-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KBPI-F	1. KMJI-F	1. KMJI-F	1. KMJI-F	1. KMJI-F
2. KRXY-F	2. KBCO-F+>	2. KBCO-F+>	2. KBCO-F+>	2. KBCO-F+
3. KPKE-F	3. KPKE-F	3. KHIH-F	3. KOAQ-F	3. KOSI-F
4. KBCO-F+	4. KBPI-F	4. KOAQ-F	4. KRXX-F	4. KYGO-F
5. KAZY-F	KOAQ-F	5. KPKE-F	5. KOSI-F	5. KHOW
6. KOAQ-F	6. KMJI-F	6. KYGO-F	KPKE-F	KOAQ-F
7. KMJI-F	7. KHIH-F	7. KAZY-F	7. KYGO-F	7. KVOD-F
8.	8. KRXY-F	8.	8. KHIH-F	8.
9.	9. KAZY-F	9.	9. KBPI-F	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAZY-F	1. KBCO-F+	1. KBCO-F+>	1. KBCO-F+	1. KBCO-F+>
2. KBPI-F	2. KAZY-F>	2. KHIH-F	2. KAZY-F>	2. KYGO-F
3. KBCO-F+	3. KBPI-F	3. KAZY-F	3. KBPI-F	3. KHIH-F
4. KPKE-F	4. KHIH-F	4. KMJI-F	4. KHIH-F	4. KAZY-F
5. KRXY-F	5. KMJI-F	5. KBPI-F	5. KMJI-F	5. KMJI-F
6.	6. KPKE-F	6. KPKE-F	6. KYGO-F	6. KOSI-F
7.	7. KRXY-F	KRXY-F	7. KRXY-F	7. KOA
8.	8.	KYGO-F	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KADX-F	92.1	Castle Rock	.9/2.2
KBRQ	1280	Denver	.7/2.2
KBRQ-F	105.1	Denver	.9/2.7
KDEN	1340	Denver	1.1/4.6
KMVP	1600	Lakewood	.6/2.1
KQKS-F	104.3	Longmont	.4/1.7
KRZN	1150	Englewood	1.3/3.5
KYBG	1090	Aurora	.8/3.2
KTCL-F	93.3	Fort Collins	.7/2.9

RADIO STATIONS

AM STATIONS

KBNO	1220	1 KW	SPANISH		$ 30.00	(Caballero)		Ed Romero
KBRQ	1280	5 KW (DA-2)	COUNTRY	ABC-E	$ 38.00	(Torbet)	Great Empire	Frank Gunn
KDEN	1340	1 KW	NEWS/TALK	NBC,ABC-E	$ 45.00*	(Savalli)		Doug Stephens
KDKO	1510	10 KW/5 KW (DA-1)	BLACK		$ 58.00	(---)	SRO	Calvin Booker
KEZW	1430	5 KW (DA-N)	NOSTALGIA	MBS	$ 56.00*	(Group W)	Westinghouse	Bob Tiernan
KHOW	630	5 KW (DA-N)	MOR	US 1	$ 85.00*	(Eastman)	Legacy	Steve Keeney
KIMN	950	5 KW (DA-N)	AC		$ 80.00*	(Blair)	Jeff-Pilot	Wayne Phillips
KYBG	1090	50 KW/500 W (DA-2)	OLDIES	Trans	$ 40.00*	(Roslin)	Century	Ron Jamison
KLZ	560	5 KW (DA-1)	COUNTRY	ABC-I	$ 58.00*	(Mc-Guild)	DKM	Bill Struck
KNUS	710	5 KW (DA-1)	TALK	NBC	$ 70.00*	(Durpetti)	Sandusky	Nick Marnell
KOA	850	50 KW	NEWS/TALK	CBS	$130.00	(Katz)	Belo/Jacor	Lee Larsen
KPOF	910	5 KW/1 KW (DA-2)	RELIGION		$ 25.00*	(---)		Don Wolfram
KPPL	1390	5 KW (DAYS)	SPANISH (?)		$ 20.00	(Roslin)		
KRKS	990	5 KW/390 W	RELIGION		$ 12.00	(---)		Roger Anderson
KMVP	1600	5 KW (DA-N)	AC/TALK	MBS,ABC-E	$ 30.00*	(MMR)	Malrite	Dave Habisch
KRZN	1150	5 KW/1 KW (DA-2)	OLDIES		$ 37.00*	(Christal)	Duffy	Craig McKee

FM STATIONS

KAZY	106.7	100 KW @ 987	AOR	ABC-R	$ 75.00*	(Mc-Guild)	DKM		Bill Struck
KADX	92.1	720 W @ 620	JAZZ	APR	$ 34.00	(Roslin)		(CASTLE ROCK)	Maddie Gibson
KBCO	97.3	100 KW @ 1541	AOR		$125.00*	(Masla)		(BOULDER)	Ray Skibitsky
KBPI	105.9	100 KW @ 900	AOR	Source	$105.00*	(Durpetti)	Sandusky		Nick Marnell
KBRQ	105.1	100 KW @ 1200	COUNTRY	ABC-E	$ 60.00	(Torbet)	Great Empire		Frank Gunn
KHIH	94.7	100 KW @ 984	CLASSIC HITS	US 1	$ 55.00*	(Republic)	SRO	(BOULDER)	Joe Heslet
KMJI	100.3	100 KW @ 500	AC		$125.00*	(Christal)	Duffy		Craig McKee
KOAQ	103.5	100 KW @ 1061	AC	CBS-R	$ 80.00*	(Katz)	Belo/Jacor		Lee Larson
KOSI	101.1	100 KW @ 790	BTFL/EZ		$120.00*	(Group W)	Westinghouse		Bob Tiernan
KPKE	95.7	100 KW @ 725	CHR	ABC-C	$ 90.00*	(Eastman)	Legacy		Steve Keeney
KRXY	107.5	100 KW @ 545	CHR		$ 95.00*	(MMR)	Malrite		Dave Habisch
KVOD	99.5	100 KW @ 380	CLASSICAL		$ 85.00*	(MMR)	Henry		Jim Teeson
KYGO	98.5	100 KW @ 720	COUNTRY		$ 90.00*	(Blair)	Jeff-Pilot		Wayne Phillips

DETROIT

Arbitron Rank/Pop (12+): 6/3,573,100

MSA Rank/Pop: 5/4,271,000
ADI # 7
Average Person Ratings: 18.1
Market TSL: 23.7 hours

Stations: 30/28
Diaries: 2792/1280:1/55.1%
Sample Target: 2310
% Below Line: 6.2
% Not Listed: 8.1

1986 Revenue: $91,300,000
HH Inc.: $34,322
Retail $: 30.0 Bil
Pop per Station: 127,611
#1 Biller: WJR $18,800,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WJLB-F	584/9.0	8.1	7.9	7.9	9.6	8.2	12.3	1. WJR	738/10077	1. WJR	7435/20.8	21.2	24.5
2. WJR	545/8.4	8.8	11.6	9.9	8.0	9.7	9.9	2. WJLB-F	603/ 5938	2. WCZY-F+	7193/20.1	18.3	18.9
3. WJOI-F	370/5.7	6.8	5.7	5.4	7.4	5.7	4.3	3. WJOI-F	408/ 5102	3. WHYT-F	6744/18.9	19.3	19.6
4. WCZY-F+	366/5.7	5.3	5.1	5.8	5.8	5.5	5.5	4. WRIF-F	385/ 7005	4. WWJ	5862/16.4	16.4	16.2
5. WWJ	336/5.2	5.6	4.7	6.3	5.6	5.5	4.3	5. WCZY-F+	379/ 7698	5. WRIF-F	5852/16.4	15.3	16.0
WHYT-F	336/5.2	4.4	4.0	5.0	4.4	4.7	5.1	6. WHYT-F	359/ 7210	6. WJLB-F	5665/15.9	15.4	15.0
7. WRIF-F	312/4.8	4.2	5.3	5.3	4.4	4.9	6.7	7. WWJ	352/ 6347	7. WLLZ-F	5162/14.4	16.4	13.9
8. CKLW	264/4.1	2.9	4.1	5.0	5.1	4.0	3.6	8. CKLW	314/ 4201	8. WNIC-F	5139/14.4	13.6	13.7
9. WLLZ-F	263/4.1	5.3	5.0	4.1	4.1	4.6	6.7	9. WLLZ-F	293/ 5933	9. WJOI-F	4734/13.2	13.8	12.3
10. WXYT	260/4.0	3.7	3.4	3.5	3.2	3.7	3.3	10. WNIC-F	271/ 5448	10. WDTX-F	4054/11.3	10.3	11.4
11. WNIC-F	258/4.0	3.3	3.9	3.8	3.9	3.8	3.8	WXYT	271/ 3596	11. WOMC-F	3881/10.9	10.0	11.8
12. WWWW-F	245/3.8	4.2	3.5	3.5	2.9	3.8	3.1	12. WWWW-F	266/ 3742	12. CKLW	3519/ 9.8	8.3	10.1
13. WOMC-F	241/3.7	4.0	2.6	3.6	2.7	3.5	2.6	13. WOMC-F	245/ 4034	13. WWWW-F	3403/ 9.5	10.5	9.0
14. WLTI-F	227/3.5	2.5	2.6	2.5	3.4	2.8	1.3	14. WLTI-F	239/ 3052	14. WXYT	3399/ 9.5	8.4	8.3
15. WDTX-F	171/2.6	2.8	3.1	2.8	2.6	2.8	2.9	15. WDTX-F	184/ 4300	15. WCSX-F	3036/ 8.5	8.3	8.6
WJZZ-F	171/2.6	2.1	1.9	2.3	2.1	2.2	2.5	16. WJZZ-F	178/ 2518	16. WLTI-F	2833/ 7.9	7.4	7.3
17. WKSG-F	164/2.5	2.4	2.4	3.1	2.4	2.6	3.3	17. WKSG-F	165/ 2715	17. WKSG-F	2672/ 7.5	7.5	8.1
18. WCSX-F	109/1.7	2.0	2.1	2.2	2.8	2.0	1.3	18. CKLW-F	117/ 2421	18. WJZZ-F	2298/ 6.4	6.9	6.7
19. CKLW-F	105/1.6	1.1	1.5	.9	.6	1.3	2.2	19. WCSX-F	115/ 3251	19. CKLW-F	2071/ 5.8	5.2	3.5
20. WCXI	94/1.5	1.5	1.4	1.0	1.6	1.4	1.1	20. WCXI	101/ 1458	20. WQRS-F	1418/ 4.0	4.8	3.7
21. WQRS-F	86/1.3	1.5	2.1	1.1	1.4	1.5	1.1	21. WQRS-F	92/ 1689	21. WGPR-F	1372/ 3.8	5.9	6.0
22. WGPR-F	78/1.2	1.8	1.7	1.8	1.5	1.6	1.2	22. WGPR-F	82/ 1427	22. WCXI	1321/ 3.7	4.6	3.4
23. WQBH	77/1.2	1.3	1.1	.8	1.2	1.1	1.5	23. WCHB	77/ 1003	23. WNTM-F	1305/ 3.7	3.3	4.9
24. WCHB	75/1.2	.8	1.2	1.1	1.3	1.1	.6	WQBH	77/ 1081	24. WMUZ-F	1137/ 3.2	3.6	2.4
25. WNTM-F	66/1.0	1.2	.9	1.6	.9	1.2	.9	25. WNTM-F	69/ 1374	25. WQBH	1081/ 3.0	2.5	2.9

12+ FM SHARE (METRO): 70.64% (4194 of 5937) (WIN 86: 70.45%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJLB-F	1. WJLB-F>	1. WJLB-F>	1. WJLB-F>	1. WJLB-F	1. WJR >	1. WJR	1. WJOI-F	1. WJLB-F	1. WJLB-F>	1. WJLB-F
2. WHYT-F	2. WRIF-F	2. WRIF-F	2. WJR	2. WJR	2. WJOI-F	2. WJLB-F	2. WJR	2. WJR	2. WHYT-F	2. WJR
3. WCZY-F+	3. WLLZ-F	3. WCZY-F	3. WCZY-F+	3. WWWW-F	3. WWJ	3. WWJ	3. WJLB-F	3. WJOI-F	3. WNIC-F	3. WJOI-F
4. WLTI-F	4. WCZY-F+	4. WNIC-F	4. WLTI-F	4. WOMC-F	4. CKLW	4. WCZY-F+	4. WLTI-F	4. WHYT-F	4. WJR	4. CKLW
5. WRIF-F	5. WHYT-F	5. WLLZ-F	5. WNIC-F	5. WLTI-F	5. WWWW-F	5. WJOI-F	5. WXYT-F	5. WCZY-F+	5. WRIF-F	5. WRIF-F
6. WDTX-F	6. WNIC-F	6. WHYT-F	6. WOMC-F	6. WCZY-F+	6. WLTI-F	WLLZ-F	6. WRIF-F	6. WRIF-F	6. WCZY-F+	6. WHYT-F
7. WNIC-F	7. WDTX-F	7. WJR	WWWW-F	WNIC-F	7. WJLB-F	7. WHYT-F	7. WOMC-F	7. WWJ	7. WXYT-F	7. WWWW-F
8.	WKSG-F	8. WLTI-F	8. WRIF-F	8. WJOI-F	WOMC-F	8. WOMC-F	8. CKLW	8. CKLW	8. WLLZ-F	8. WLLZ-F
9.	9. WOMC-F	9. WOMC-F	9. WKSG-F	9. WRIF-F	WXYT-F	9. WRIF-F	9. WCZY-F+	9. WLLZ-F	9. WJZZ-F	9. WCZY-F+
10.	10. WLTI-F	10. WWWW-F	10.	10.	10. WJZZ-F	CKLW	WHYT-F	WLTI-F	10. WJOI-F	10. WXYT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WJLB-F>	1. WJLB-F>	1. WJLB-F>	1. WJLB-F>	1. WJLB-F
2. WHYT-F	2. WHYT-F	2. WOMC-F	2. WCZY-F+	2. WLTI-F
3. WCZY-F+	3. WCZY-F+	3. WHYT-F	3. WHYT-F	3. WOMC-F
4. WNIC-F	4. WNIC-F	4. WCZY-F	WLTI-F	4. WJOI-F
5. WDTX-F	5. WOMC-F	5. WNIC-F	5. WNIC-F	5. WJR
6. WRIF-F	6. WRIF-F	6. WRIF-F	6. WOMC-F	6. WNIC-F
7. WLLZ-F	7. WDTX-F	7. WLTI-F	7. WJOI-F	7. WCZY-F+
8. WJOI-F	8. WLTI-F	8. WDTX-F	8. WJR	8. WHYT-F
9.	9. WKSG-F	9. WKSG-F	9. WWWW-F	9. WWWW-F
10.	10. WLLX-F	10. WCSX-F	10. WRIF-F	10. WJZZ-F
				WXYT-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRIF-F	1. WRIF-F	1. WJLB-F	1. WRIF-F	1. WJR
2. WLLZ-F	2. WJLB-F	WRIF-F	2. WJLB-F	2. WJLB-F
3. WJLB-F	3. WLLZ-F>	3. WLLZ-F	3. WLLZ-F	3. WRIF-F
4. WCZY-F+	4. WCZY-F+	4. WKSG-F	4. WCZY-F+	4. WWWW-F
5. WHYT-F	5. WKSG-F	5. WCZY-F+	5. WJR	5. WLLZ-F
6. WDTX-F	6. WHYT-F	WNIC-F	6. WNIC-F	6. WKSG-F
7. WNIC-F	7. WNIC-F	7. WJR	7. WKSG-F	7. WWJ
8.	8. WDTX-F>	8. WWWW-F	8. WWWW-F	8. WJZZ-F
9.	9. WJR	9. WJZZ-F	9. WHYT-F	9. WCZY-F+
10.	10. WWWW-F	10. WHYT-F	10. WJZZ-F	10. WNIC-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCAR	1090	Garden City	.3/1.2
WEXL	1340	Royal Oak	.3/1.3
WHND	560	Monroe	.7/2.0
WMUZ-F	103.5	Detroit	.8/3.2

RADIO STATIONS

AM STATIONS

WCXI,	1130,	50 KW/10 KW (DA-2)	, COUNTRY	APR,$ 90.00*	(Christal)	Shamrock		Phil Lamka
WHND,	560,	500 W (DAYS,DA)	, OLDIES	US 1,$ NA	(MMR)	Greater Media	(MONROE)	Tom Bender
WJR ,	760,	50 KW	, MOR	ABC-I,$230.00	(Eastman)	Cap Cities/ABC		Ron Pancratz
WMTG,	1310,	5 KW (DA-2)	, OLDIES	,$ 40.00*	(Durpetti)	Price		Henry Grambergu
WQBH,	1400,	1 KW	, BLACK	,$ 60.00	(Roslin)			Martha Steinberg
WWJ ,	950,	5 KW (DA-N)	, NEWS	CBS,$145.00*	(CBS)	Federal		Joe Archer
WXYT,	1270,	5 KW (DA-N)	, TALK	MBS,NBC,NBC-T,$105.00*	(Select)			Charles Fritz
WCAR,	1090,	250 W/500 W (DA-2)	, ETHNIC	,$ 25.00	(---)	Wolpin	(LIVONIA)	Jack Bailey
WCHB,	1440,	1 KW	, BLACK	NBN,$ 45.00	(Radio West)		(INKSTER)	Wendell Cox
CKLW,	800,	50 KW (DA-2)	, NOSTALGIA	,$ 85.00*	(Masla)		(WINDSOR, ONT)	Bob O'Brien

FM STATIONS

WCZY+,	95.5,	100 KW @ 430,	CHR	US 1,$200.00	(HNWH)			Betty Pazdernik
WDTX ,	99.5,	21 KW @ 754,	CONTEMP	CBS-R,$125.00*	(Torbet)	Metropolis		Lorraine Golden
WGPR ,	107.5,	50 KW @ 360,	BLACK	SBN,$ 65.00	(Lazar)			Tenicia Gregory
WHYT ,	96.3,	20 KW @ 786,	CHR	ABC-C,$140.00*	(Eastman)	Cap Cities/ABC		John Cravens
WJLB ,	97.9,	50 KW @ 490,	BLACK	,$150.00*	(MMR)	Booth		Verna Green
WJOI ,	97.1,	12 KW @ 802,	BTFL/EZ	,$142.00*	(CBS)	Federal		Joe Archer
WJZZ ,	105.9,	20 KW @ 724,	JAZZ	,$ 80.00	(Radio West)			Robert Bell Bass
WKSG ,	102.7,	50 KW @ 500,	OLDIES	Source,$107.00*	(Masla)	Inner City		Joe Buys
WLLZ ,	98.7,	50 KW @ 480,	AOR	ABC-F,$170.00	(Blair)	Legacy		Dana Horner
WLTI ,	93.1,	20 KW @ 500,	SOFT AC	,$103.00*	(Christal)	Amaturo		
WMUZ ,	103.5,	50 KW @ 500,	RELIGION	,$ 45.00	(---)	Crawford		Frank Franciosi
WNIC ,	100.3,	50 KW @ 400,	AC	,$142.00*	(Durpetti)	Price		Henry Grambergu
WNTM ,	92.3,	22 KW @ 742,	AC	,$ 85.00*	(Select)			Charles Fritz
WOMC ,	104.3,	190 KW @ 416,	AC	US 2,$145.00	(Katz)	Metropolitan		Elaine Baker
WQRS ,	105.1,	18 KW @ 782,	CLASSICAL	,$ 89.00	(CMBS)			Burt Rosenthal
WRIF ,	101.1,	27 KW @ 880,	AOR	ABC-R,$142.00*	(Mc-Guild)	Silver Star		
WWWW ,	106.7,	61 KW @ 508,	COUNTRY	APR,$132.00*	(Christal)	Shamrock		Phil Lamka
WCSX ,	94.7,	10 KW @ 950,	CLASSIC AOR	,$ 95.00*	(MMR)	Greater Media		Tom Bender
CKLW ,	93.9,	100 KW @ 700,	AC/OLDIES	,$ 70.00*	(Masla)		(WINDSOR, ONT)	Bob O'Brien

EL PASO

Arbitron Rank/Pop (12+): 79/429,300

MSA Rank/Pop: 91/548,600
ADI # 100
Average Person Ratings: 19.0
Market TSL: 24.7 hours

Stations: 21/19
Diaries: 930/462:1/49.8%
Sample Target: 800
% Below Line: 1.1
% Not Listed: 7.4

1986 Revenue: $11,800,000
HH Inc.: $28,130
Retail $: 2.7 Bil
Pop per Station: 22,595
#1 Biller: KHEY $1,850,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KEZB-F	101/12.4	15.8	16.9	17.8	---	15.7	15.7
2. KAMZ-F	96/11.8	11.6	10.9	9.8	---	11.0	18.0
3. KLAQ-F	92/11.3	11.7	11.6	12.4	---	11.8	15.0
4. KHEY-F	76/ 9.3	9.5	8.9	6.4	---	8.5	8.7
5. KTSM-F	52/ 6.4	7.4	7.4	6.7	---	7.0	7.7
6. KAMA	49/ 6.0	5.8	5.1	5.4	---	5.6	3.8
7. KOFX-F	43/ 5.3	3.7	4.3	3.0	---	4.1	3.7
8. KLTO-F	41/ 5.0	3.0	4.0	4.9	---	4.2	5.4
9. KROD	39/ 4.8	3.7	4.2	3.8	---	4.1	2.6
10. KPRR-F	36/ 4.4	1.0	.4	.8	---	1.7	3.0
11. KTSM	33/ 4.1	2.2	2.6	3.5	---	3.1	3.9
12. KHEY	23/ 2.8	5.6	3.0	4.9	---	4.1	2.4
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. KEZB-F	127/1782
2. KLAQ-F	110/1186
3. KAMZ-F	106/1426
4. KHEY-F	90/1019
5. KTSM-F	74/ 924
6. KAMA	54/ 731
7. KOFX-F	45/ 567
8. KROD	44/ 661
9. KLTO-F	43/ 686
10. KPRR-F	37/ 623
11. KTSM	35/ 441
12. KHEY	34/ 707
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KEZB-F	1474/34.3	39.7	39.0
2. KAMZ-F	1313/30.6	31.5	27.3
3. KLAQ-F	1000/23.3	22.1	24.1
4. KHEY-F	836/19.5	18.4	15.8
5. KTSM-F	654/15.2	16.9	15.1
6. KAMA	646/15.0	11.4	12.5
7. KLTO-F	627/14.6	14.1	15.9
8. KPRR-F	606/14.1	5.3	4.0
9. KROD	602/14.0	12.8	12.1
10. KOFX-F	526/12.3	10.6	10.2
11. KHEY	520/12.1	14.4	10.5
12. KTSM	396/ 9.2	6.9	6.6
13.			
14.			
15.			

12+ FM SHARE (METRO): 75.99% (573 of 754) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAMZ-F	1. KLAQ-F	1. KLAQ-F	1. KHEY-F	1. KHEY-F	1. KTSM-F	1. KEZB-F+	1. KLAQ-F	1. KEZB-F+	1. KAMZ-F	1. KAMZ-F
KEZB-F	2. KAMZ-F	2. KEZB-F	2. KLAQ-F	2. KLAQ-F	2. KAMA	2. KAMZ-F	2. KEZB-F+	2. KLAQ-F	KEZB-F+	KLAQ-F
3.	KEZB-F	3. KAMZ-F>	3. KEZB-F	3. KEZB-F	3. KHEY-F>	3. KHEY-F	3. KHEY-F	3. KAMZ-F	3. KLAQ-F	3. KEZB-F+
4.	4. KHEY-F	KHEY-F	4. KAMZ-F	4. KAMZ-F	4. KROD	4. KLAQ-F	4. KAMZ-F	4. KHEY-F>	4. KPAS-F	4. KHEY-F
5.	5. KLTO-F	5. KOFX-F	5. KOFX-F	5. KAMA	5. KTSM	5. KAMA	5. KAMA	5. KROD	5. KHEY-F	5. KAMA
	6. KOFX-F								KTSM-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAMZ-F	1. KAMZ-F	1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KLAQ-F>	1. KLAQ-F>	1. KLAQ-F	1. KLAQ-F>	1. KHEY-F
2. KLAQ-F	2. KEZB-F	2. KAMZ-F	2. KAMZ-F	2. KAMA	2. KEZB-F	2. KHEY-F	2. KHEY-F	2. KHEY-F	KLAQ-F>
3. KEZB-F	3. KLAQ-F	KLAQ-F	3. KLAQ-F	KHEY-F	3. KAMZ-F	3. KEZB-F	3. KAMZ-F	3. KAMA	3. KAMZ-F
4.	4. KHEY-F	KLTO-F	4. KHEY-F	4. KAMZ-F	KHEY-F	4. KAMZ-F	KLTO-F	KEZB-F	KOFX-F
5.	KLTO-F	5. KOFX-F	5. KAMA	5. KLTO-F	KPRR-F	5.	5. KOFX-F	5. KOFX-F	KTSM-F
			KLTO-F						

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KALY	1340	El Paso	.5/2.8
KBNA-F	97.5	El Paso	1.6/5.2
KDXX	920	El Paso	.9/2.5
KELP	1520	El Paso	.9/2.2
KEZB	1150	El Paso	.6/2.7
KFNA	1060	El Paso	1.4/2.4
KPAS-F	103.1	Fabens	2.2/3.3
XHNZ-F	107.5	Juarez	.6/1.5
XROK	800	Juarez	.4/3.4

RADIO STATIONS

KALY, 1340, 1 KW	, SPANISH	,$ 17.00*	(Lotus)		
KAMA, 750, 10 KW/1 KW (DA-2)	, SPANISH	,$ 66.00	(Eastman)	Thrash	
KDXX, 920, 1 KW/500 W (DA-N)	, SPANISH	,$ 15.00*	(Caballero)	Tichenor	
KELP, 1590, 5 KW (DAYS)	, RELIGION	ABC-C,$ NA	(---)		
KHEY, 690, 10 KW (DA-2)	, COUNTRY	ABC-I,$ 60.00*	(Katz)		
KROD, 600, 5 KW (DA-N)	, AC	,$ 20.00	(HNWH)		
KTSM, 1380, 5 KW/500 W	, NEWS/TALK	CBS,ABC-T,NBC-T,$ 16.00	(HNWH)		
XROK, 800, 150 KW	, SPANISH	,$ 32.00	(Lotus)		(JUAREZ)

KAMZ-F, 93.1, 30 KW @ 1190, CHR	,$ 75.00	(Eastman)	Thrash
KBNA-F, 97.5, 60 KW @ 1080, SPANISH CHR	,$ 27.00*	(Caballero)	Tichenor
KEZB-F, 93.9, 100 KW @ 1210, CHR	ABC-F,$ 54.00*	(Christal)	
KOFX-F, 92.3, 100 KW @ 1860, AC	US 1,$ 26.00*	(Mc-Guild)	
KHEY-F, 96.3, 100 KW @ 1388, COUNTRY	,$ 80.00*	(Katz)	
KLAQ-F, 95.5, 88 KW @ 1390, AOR	Source,$ 50.00*	(HNWH)	
KPRR-F, 102.1, 55 KW @ 1190, COUNTRY	US 2,$ 24.00*	(Blair)	
KLTO-F, 94.7, 91 KW @ 740, AC	,$ 23.00*	(Torbet)	
KTSM-F, 99.9, 100 KW @ 1820, BTFL/EZ	,$ 25.00*	(HNWH)	

FRESNO

Arbitron Rank/Pop (12+): 73/478,500

MSA Rank/Pop: 84/594,900
ADI # 55
Average Person Ratings: 17.2
Market TSL: 23.1 hours

Stations: 25/23
Diaries: 976/490:1/49.5%
Sample Target: 840
% Below Line: 0.8
% Not Listed: 10.6

1986 Revenue: $18,00,000
HH Inc.: $32,010
Retail $: 3.4 Bil
Pop per Station: 20,804
#1 Biller: KFYE-F $3,100,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KMJ	65/7.9	9.3	7.7	6.6	---	7.9	8.5
2. KYNO-F	63/7.6	6.8	6.2	9.2	---	7.5	10.9
3. KMGX-F	62/7.5	8.5	5.5	6.9	---	7.1	9.3
4. KFIG-F+	51/6.2	5.5	3.0	4.3	---	4.8	3.3
5. KCLQ-F	50/6.1	3.3	---	.5	---	4.7	7.1
6. KOJY-F	47/5.7	6.5	5.8	4.6	---	5.7	4.1
7. KKDJ-F	44/5.3	6.5	9.5	7.3	---	7.2	11.0
8. KNAX-F	42/5.1	4.0	6.6	6.0	---	5.4	5.4
9. KBOS-F	38/4.6	3.4	4.6	5.1	---	4.4	5.1
10. KFSO-F	32/3.9	3.1	3.0	2.8	---	3.2	3.0
11. KXEX	30/3.6	2.9	4.6	2.8	---	3.5	2.1
12. KKNU-F	28/3.4	2.6	3.6	4.5	---	3.5	2.2
KFRE-F	28/3.4	3.7	2.1	2.3	---	2.9	3.0
14. KFRE	26/3.2	2.9	1.9	2.0	---	2.5	3.3
KFYE-F	26/3.2	4.0	3.9	5.2	---	4.1	2.5
KGST	26/3.2	2.7	6.8	5.5	---	4.6	1.6

12+ TSA	1/4/CUME
1. KMJ	118/1598
2. KBOS-F	111/1761
3. KKDJ-F	94/1111
KOJY-F	94/ 989
5. KFYE-F	88/1362
6. KMGX-F	86/1195
7. KCLQ-F	72/ 918
8. KYNO-F	66/1163
9. KFRE-F	65/ 914
KFRE	65/ 711
11. KKNU-F	63/ 604
12. KNAX-F	53/ 474
13. KFSO-F	52/ 647
KFIG-F+	52/ 785
15. KXEX	31/ 414

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KYNO-F	1096/22.9	21.6	25.0
2. KMGX-F	866/18.1	18.1	18.5
3. KMJ	856/17.9	19.6	15.6
4. KBOS-F	727/15.2	14.5	15.7
5. KFIG-F+	706/14.8	14.5	12.5
6. KKDJ-F	665/13.9	13.6	13.8
7. KFYE-F	584/12.2	13.3	12.3
8. KCLQ-F	562/11.7	7.7	1.6
9. KOJY-F	523/10.9	10.4	9.0
10. KFSO-F	404/ 8.4	8.7	8.7
11. KFRE-F	390/ 8.2	7.1	6.2
12. KKNU-F	387/ 8.1	7.8	10.2
13. KNAX-F	386/ 8.1	10.9	11.2
14. KXEX	353/ 7.4	4.9	7.0
15. KGST	330/ 6.9	6.8	9.7

12+ FM SHARE (METRO): 70.01% (516 of 737) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT [illegible]
1. KMGX-F+	1. KCLQ-F	1. KCLQ-F	1. KCLQ-F	1. KCLQ-F	1. KMJ	1. KMJ >	1. KFIG-F+	1. KYNO-F	1. KMGX-F	1. KMGX-F
2. KYNO-F	2. KKDJ-F	2. KFIG-F+	2. KFSO-F	2. KFIG-F+	2. KOJY-F	2. KYNO-F	2. KOJY-F	2. KMGX-F	2. KYNO-F	KYNO-F
3.	3. KYNO-F	KYNO-F	3. KFIG-F+	3. KFSO-F	3. KNAX-F	3. KMGX-F	3. KCLQ-F	3. KFIG-F+	3. KFIG-F+	3. KKDJ-F
4.	4. KMGX-F	4. KKDJ-F	4. KMGX-F	4. KNAX-F	4. KFRE	4. KCLQ-F	4. KMJ	4. KMJ	4. KKDJ-F	4. KNAX-F
5.	5. KFIG-F+	5. KMGX-F	KNAX-F	5. KMGX-F	5. KFIG-F+	5. KOJY-F	5. KNAX-F	KOJY-F	5. KBOS-F	5. KOJY-F
					KFSO-F	6. KFIG-F+			KMJ	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYNO-F	1. KMGX-F	1. KMGX-F	1. KFIG-F+	1. KFIG-F+	1. KKDJ-F	1. KCLQ-F	1. KCLQ-F>	1. KCLQ-F	1. KCLQ-F
2. KKDJ-F	2. KFIG-F+	2. KFIG-F+	2. KMGX-F	2. KMGX-F	2. KYNO	2. KKDJ-F	2. KKDJ-F	2. KKDJ-F	2. KFSO-F
3. KFIG-F+	3. KYNO-F	3. KBOS-F	3. KYNO-F	3. KNAX-F	3. KBOS-F	3. KYNO-F	3. KNAX-F	3. KFSO-F	3. KKDJ-F
KMGX-F	4. KBOS-F	KCLQ-F	4. KCLQ-F	4. KCLQ-F	KCLQ-F	4. KXEX	4. KBOS-F	KYNO-F	4. KMJ
5.	5. KCLQ-F	5.	5. KNAX-F	5. KKNU-F	KFIG-F+	5.	KFSO-F	5. KNAX-F	5. KNAX-F
					KXEX		KXEX		
							KYNO-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEAP	980	Fresno	1.0/1.4
KEZL-F	96.7	Fowler	1.0/3.4
KMAK	1340	Fresno	2.1/5.0
KRDU	1130	Dinuba	.5/1.6
KXTC	790	Clovis	1.7/4.7
KYNO	1300	Fresno	2.7/5.9
KCBS	740	San Francisco	.4/1.9
KNBR	680	San Francisco	.4/1.5

RADIO STATIONS

KBIF, 900, 1 KW (DAYS), RELIGION	,$ 15.00	(---)	Cascade	
KEAP, 980, 500 W (DAYS), SPANISH	MBS,$ 12.00	(Caballero)		
KFIG, 1430, 5 KW (DA-1), AC	APR,$ 25.00	(Durpetti)	Davis/Weaver	
KFRE, 940, 50 KW (DA-2), COUNTRY	ABC-D,$ 30.00*	(HNWH)		
KGST, 1600, 5 KW (DA-N), SPANISH	,$ 19.00	(Lotus)		
KIRV, 1510, 500 W (DAYS), ??	,$ 10.00	(---)		
KMAK, 1340, 1 KW, NEWS/TALK	CBS,MBS,ABC-I,$ 26.00*	(Torbet)		
KMJ , 580, 5 KW, NEWS/TALK	ABC-I,$ 50.00*	(Katz)	McClatchy	
KXEX, 1550, 5 KW/2.5 KW (DA-2), SPANISH	,$ 20.00	(Radio West)		
KYNO, 1300, 5 KW/1 KW (DA-N), OLDIES	US 2,$ NM	(Blair)	Brown	
KBOS-F, 94.9, 17 KW @ 847, CHR	Source,ABC-F,$ 37.00*	(Torbet)		(TULARE)
KFIG-F, 101.1, 50 KW @ 352, AC	,$ 52.00	(Durpetti)	Davis/Weaver	
KFRE-F, 101.9, 1.8 KW @ 1870, COUNTRY	,$ 25.00*	(HNWH)		
KFSO-F, 92.9, 19 KW @ 820, AC/OLDIES	US 1,$ NA	(CBS)	Americom	
KFYE-F, 93.7, 68 KW @ 1950, AC	,$ 50.00	(Mc-Guild)	EZ	
KKDJ-F, 105.9, 2.4 KW @ 1960, AOR	,$ 55.00*	(Durpetti)		
KKNU-F, 102.7, 50 KW @ 500, SOFT AC	,$ 40.00	(Christal)		
KCLQ-F, 107.5, 19 KW @ 790, CLASSIC AOR	CBS-R,$ 20.00	(Republic)	Liggett	(HANFORD)
KMGX-F, 103.7, 50 KW @ 500, CHR	US 1,$ 46.00*	(Christal)	Olympic	(HANFORD)
KNAX-F, 97.9, 48 KW @ 310, COUNTRY	ABC-E,$ 31.00*	(Katz)	McClatchy	
KOJY-F, 98.9, 19 KW @ 820, BTFL/EZ	,$ 30.00*	(MMR)		
KYNO-F, 95.7, 50 KW @ 320, CHR	,$ 63.00*	(Blair)	Brown	

GRAND RAPIDS

Arbitron Rank/Pop (12+): 65/517,900

MSA Rank/Pop: 74/643,700
ADI # 39 (w/Kalamazoo)
Average Person Ratings: 15.5
Market TSL: 20.8 hours

Stations: 27/21
Diaries: 1061/488:1/57.1%
Sample Target: 890
% Below Line: 11.5
% Not Listed: 11.7

1986 Revenue: $19,400,000
HH Inc.: $34,432
Retail $: 4.4 Bil
Pop per Station: 24,662
#1 Biller: WOOD A/F $4,400,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WOOD-F	99/12.3	10.6	11.1	10.3	---	11.1	9.3
2. WKLQ-F	80/10.0	8.8	11.6	9.2	---	9.9	14.0
3. WLAV-F	69/ 8.6	9.1	8.3	11.0	---	9.3	14.3
4. WOOD	65/ 8.1	7.6	7.2	8.6	---	7.9	6.9
5. WGRD-F	60/ 7.5	5.9	5.6	5.2	---	6.1	8.5
6. WLHT-F	59/ 7.3	5.8	6.5	6.4	---	6.5	5.1
7. WCUZ-F	46/ 5.7	8.3	8.7	7.9	---	7.7	8.5
8. WMUS-F	41/ 5.1	5.0	3.7	5.4	---	4.8	3.3
9. WFUR-F	28/ 3.5	4.0	2.9	3.5	---	3.5	2.7
10. WJFM-F	26/ 3.2	2.6	2.5	2.4	---	2.7	1.0
11. WSNX-F	21/ 2.6	3.3	3.9	1.7	---	2.9	3.0
12. WCUZ	17/ 2.1	2.5	3.9	5.0	---	3.4	.7
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WOOD-F	186/2057
2. WKLQ-F	129/2009
3. WLAV-F	114/1713
4. WGRD-F	111/1885
5. WCUZ-F	92/1281
6. WMUS-F	89/1221
7. WLHT-F	77/1285
8. WSNX-F	76/1069
9. WOOD	74/ 883
10. WJFM-F	70/1226
11. WQLR-F	41/ 706
12. WFUR-F	38/ 627
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WKLQ-F	1236/23.9	21.8	20.4
2. WOOD-F	1101/21.3	22.8	21.6
3. WGRD-F	1081/20.9	20.3	18.5
4. WLAV-F	992/19.2	20.8	21.2
5. WLHT-F	973/18.8	17.2	16.9
6. WOOD	816/15.8	18.1	19.0
WCUZ-F	816/15.8	18.1	17.2
8. WMUS-F	556/10.7	11.7	8.9
9. WJFM-F	489/ 9.4	9.8	10.5
10. WFUR-F	468/ 9.0	11.3	8.5
11. WSNX-F	406/ 7.8	9.4	4.3
12. WCUZ	362/ 7.0	7.9	13.8
13.			
14.			
15.			

12+ FM SHARE (METRO): 80.85% (574 of 710) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKLQ-F>	1. WLAV-F	1. WLAV-F	1. WLAV-F	1. WOOD-F	1. WOOD-F>	1. WOOD-F	1. WOOD-F>	1. WKLQ-F	1. WKLQ-F	1. WOOD-F
2. WGRD-F	2. WGRD-F	2. WLHT-F	2. WLHT-F	2. WLAV-F	2. WOOD	2. WOOD	2. WLAV-F	2. WOOD-F	2. WLAV-F	2. WGRD-F
3.	3. WLHT-F	3. WGRD-F	3. WOOD-F	3. WLHT-F	3. WCUZ-F	3. WCUZ-F+	3. WLHT-F	3. WLAV-F	3. WGRD-F	3. WKLQ-F
4.	4. WKLQ-F>	4. WKLQ-F	4. WCUZ-F	4. WCUZ-F>	4. WMUS-F	4. WKLQ-F	4. WCUZ-F	4. WLHT-F	4. WOOD	4. WLHT-F
5.	5. WCUZ-F	5. WOOD-F	5. WKLQ-F	5. WOOD	5. WLHT-F	5. WLAV-F	5. WOOD	5. WGRD-F	5. WLHT-F	5. WCUZ-F
							6. WKLQ-F		6. WOOD-F	WOOD
							7. WGRD-F			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGRD-F	1. WLHT-F	1. WLHT-F>	1. WLHT-F>	1. WOOD-F	1. WGRD-F	1. WLAV-F>	1. WLAV-F>	1. WLAV-F>	1. WLAV-F>
2. WLHT-F	2. WGRD-F	2. WLAV-F	2. WGRD-F	2. WLHT-F	2. WLAV-F	2. WGRD-F	2. WCUZ-F	2. WGRD-F	2. WOOD-F
3. WKLQ-F	3. WKLQ-F	3. WKLQ-F	3. WKLQ-F	3. WCUZ-F	3. WKLQ-F	3. WKLQ-F	3.	WKLQ-F	3. WCUZ-F
4.	4. WCUZ-F	4. WCUZ-F	WOOD-F	4. WLAV-F	4. WMUS-F	4. WLHT-F	4.	4. WOOD-F	4. WLHT-F
5.	WLAV-F	5.	5. WCUZ-F	WOOD	WSNX-F	5. WCUZ-F	5.	5. WLHT-F	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFUR	1570	Grand Rapids	.2/2.0
WGHN+	1370	Grand Haven	1.5/2.1
WHTC	1450	Holland	1.0/1.9
WKTH	1410	Grand Rapids	.5/1.4
WKWM	1140	Kentwood	2.0/1.9
WLAV	1340	Grand Rapids	1.0/4.1
WMAX	1480	Grand Rapids	.9/2.7
WWJQ	1260	Holland	.1/1.0

WJQK-F	99.3	Zeeland	.7/3.0
WYXX-F	96.1	Holland	1.9/6.7
WCXT-F	105.3	Hart	.7/2.1
WPLB-F	107.3	Greenville	.7/2.7
WQWQ-F	101.7	Muskegon Heights	.4/1.2

RADIO STATIONS

WCUZ, 1230,	1 KW	, COUNTRY	ABC-I,$	35.00*	(Christal)	Federated	
WFUR, 1570,	1 KW/306 W	, RELIGION	,$	10.00	(---)	Kuiper	
WKWM, 1140,	5 KW (DAYS,DA)	, BLACK	SBN,$	15.00	(Patt)		
WLAV, 1340,	1 KW	, OLDIES	Trans,$	18.00*	(MMR)	Adams	
WMAX, 1480,	5 KW (DA-2)	, RELIGION	,$	11.00	(---)		
WOOD, 1300,	5 KW (DA-N)	, MOR	NBC,$	63.00*	(Katz)	Grace	
WFTH, 1410,	1 KW (DAYS)	, OLDIES	SMN,$	20.00	(Blair)	Regional	
WCUZ-F, 101.3,	50 KW @ 420,	COUNTRY	ABC-E,$	80.00	(Christal)	Federated	
WFUR-F, 102.9,	40 KW @ 500,	RELIGION/BTFL	,$	17.00	(---)	Kuiper	
WGRD-F, 97.9,	13 KW @ 590,	CHR	SMN,ABC-C,$	50.00*	(Blair)	Regional	
WJFM-F, 93.7,	320 KW @ 780,	AC	CBS-R,$	35.00*	(Mc-Guild)	Fetzer	
WKLQ-F, 94.5,	50 KW @ 500,	CHR	,$	40.00*	(Eastman)	Bloomington	(HOLLAND)
WLAV-F, 96.9,	50 KW @ 500,	AOR	Source,$	65.00*	(MMR)	Adams	
WLHT-F, 95.7,	40 KW @ 496,	AC	,$	50.00	(Republic)	Liggett	
WMUS-F, 106.9,	50 KW @ 480,	COUNTRY	,$	42.00*	(HNWH)		(MUSKEGON)
WOOD-F, 105.7,	265 KW @ 810,	BTFL/EZ	,$	80.00*	(Katz)	Grace	
WYXX-F, 96.1,	50 KW @ 295,	CONTEMP	MBS,$	17.00	(Patt)		(HOLLAND)

GREENSBORO - WINSTON SALEM

bitron Rank/Pop (12+): 49/762,100

A Rank/Pop: 55/904,600
ADI # 50

verage Person Ratings: 16.3
arket TSL: 21.5 hours

Stations: 30/27
Diaries: 1401/544:1/54.1%
Sample Target: 1070
% Below Line: 2.3
% Not Listed: 10.8

1986 Revenue: $19,400,000
HH Inc.: $29,858
Retail $: 6.0 Bil
Pop per Station: 28,226
#1 Biller: WTQR-F $4,400,000

2+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WTQR-F	221/17.8	19.7	14.6	17.4	---	17.4	15.9
2. WKRR-F	96/ 7.7	9.0	5.4	7.8	---	7.5	12.9
3. WMAG-F	87/ 7.0	5.0	4.5	6.1	---	5.7	7.1
4. WKSI-F	85/ 6.8	7.4	8.3	5.9	---	7.1	8.8
5. WKZL-F	78/ 6.3	5.4	6.7	5.5	---	6.0	7.3
6. WQMG-F	74/ 6.0	5.1	5.4	6.2	---	5.7	8.0
7. WOJY-F	71/ 5.7	6.0	6.9	7.0	---	6.4	4.2
8. WSJS	59/ 4.8	5.5	5.2	6.9	---	5.6	5.9
9. WKLM-F	30/ 2.4	2.4	2.4	1.2	---	2.1	.9
10. WAAA	29/ 2.3	1.6	1.7	1.6	---	1.8	1.1
11.							
12.							

12+ TSA	1/4/CUME
1. WTQR-F	392/4146
2. WKSI-F	163/2858
3. WKRR-F	140/1505
4. WOJY-F	138/1933
5. WKZL-F	124/1734
6. WQMG-F	121/1267
7. WMAG-F	117/1884
8. WSJS	64/1173
9. WPCM-F	62/ 903
10. WSOC-F	48/ 658
11. WKLM-F	43/ 481
12. WMQX-F	37/ 734

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WTQR-F	2224/29.2	29.8	30.8
2. WKSI-F	1577/20.7	18.3	17.8
3. WMAG-F	1248/16.4	15.3	17.4
4. WKZL-F	1152/15.1	17.3	17.3
5. WOJY-F	1127/14.8	16.0	16.7
6. WSJS	1035/13.6	12.2	13.2
7. WKRR-F	1029/13.5	15.1	12.4
8. WQMG-F	829/10.9	8.0	9.4
9. WWMO-F	468/ 6.1	3.6	3.8
10. WMQX-F	453/ 5.9	7.5	7.3
11.			
12.			

12+ FM SHARE (METRO): 80.60% (893 of 1108) (WIN 86: NA)

	TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	WKSI-F	WKRR-F	WTQR-F	WTQR-F	WTQR-F>	WTQR-F	WTQR-F>	WTQR-F>	WTQR-F>	WKRR-F	WTQR-F>
2.	WKZL-F	WTQR-F	WKRR-F	WMAG-F	WMAG-F	WOJY-F	WSJS	WMAG-F	WKZL-F	WTQR-F	WKSI-F
3.	WKRR-F	WKZL-F	WMAG-F	WOJY-F	WOJY-F	WMAG-F	WMAG-F	WKRR-F	WKSI-F	WQMG-F	WKRR-F
4.	WQMG-F WTHP-F	WKSI-F WMAG-F	WKZL-F WQMG-F	WKRR-F	WKRR-F	WSJS	WQMG-F	WOJY-F	WKRR-F	WKSI-F WKZL-F	WQMG-F
5.				WQMG-F	WQMG-F		WKSI-F	WKSI-F	WOJY-F		WOJY-F
6.				WKSI-F				WKZL-F			

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1.	WKRR-F	WMAG-F	WTQR-F	WTQR-F	WTQR-F
2.	WKZL-F	WKSI-F	WMAG-F	WMAG-F	WMAG-F
3.	WKSI-F	WTQR-F	WKSI-F	WKSI-F	WOJY-F
4.	WMAG-F	WKRR-F	WQMG-F	WKZL-F	WQMG-F
5.		WKZL-F		WKRR-F WQMG-F	WKSI-F

	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	WKRR-F	WKRR-F>	WKRR-F	WTQR-F	WTQR-F>
2.	WKZL-F	WTQR-F	WTQR-F	WKRR-F>	WKRR-F
3.	WQMG-F	WKZL-F	WMAG-F	WMAG-F WQMG-F	WMAG-F
4.	WKSI-F	WQMG-F	WQMG-F		WOJY-F
5.		WKSI-F		WKZL-F	WQMG-F
6.		WMAG-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEAL	1510	Greensboro	1.9/2.8
WGLD	1320	Greensboro	1.2/3.1
WHPE-F	95.5	High Point	2.1/5.6
WKEW	1400	Greensboro	.7/2.6
WLXN	1440	Lexington	.9/2.0
WKOQ-F	94.1	Lexington	1.6/4.3
WMFR	1230	High Point	1.8/4.3
WMQX	1340	Winston-Salem	.4/2.1
WMQX-F	93.1	Winston-Salem	1.1/5.9
WPCM-F	101.1	Burlington	1.4/3.3
WPET	950	Greensboro	.6/3.1
WSGH	1040	Lewisville	.4/1.1
WSMX	1500	Winston-Salem	1.7/1.9
WTHP-F	98.3	Thomasville	2.2/5.0
WTNC	790	Thomasville	.4/1.0
WTOB	1380	Winston-Salem	.3/2.3
WWMO-F	102.1	Reidsville	1.7/6.1
WDCG-F	105.1	Durham	.8/4.3
WRDX-F	106.5	Salisbury	.7/2.4
WSOC-F	103.7	Charlotte	.6/2.9

RADIO STATIONS

WAAA, 980, 1 KW (DAYS)	, BLACK	NBN,$ 17.00	(Weiss)		
WMQX, 1340, 1 KW	, AC	SMN,US 1,$ 19.00*	(Durpetti)		
WBFJ, 1550, 1 KW (DAYS)	, RELIGION	,$ 15.00	(---)		
WEAL, 1510, 1 KW (DAYS)	, BLACK	SBN,$ 15.00	(HNWH)		
WGLD, 1320, 5 KW/1 KW (DA-2)	, OLDIES	US 2,$ 20.00	(Christal)	Mann	
WKEW, 1400, 1 KW	, MOR	MBS,ABC-I,$ 17.00	(Southern)		
WMFR, 1230, 1 KW	, NOSTALGIA	ABC-E,ABC-I,$ 22.00*	(MMR)	Voyager	
WPET, 950, 500 W (DAYS)	, RELIGION	,$ 15.00	(Eastman)		
WSJS, 600, 5 KW (DA-2)	, MOR	CBS,MBS,$ 64.00*	(Mc-Guild)	Summit	
WSMX, 1500, 10 KW (DAYS,DA)	, COUNTRY	SBN,$ 12.00	(Southern)		
WTOB, 1380, 5 KW/1 KW (DA-N)	, MOR	ABC-C,CBS,$ 20.00	(Savalli)		
WHPE-F, 95.5, 100 KW @ 440	, RELIGION	,$ NA	(---)		
WKRR-F, 92.3, 100 KW @ 1276	, CLASSIC AOR	,$ NA	(Republic)	Dick	(ASHEBORO)
WKSI-F, 98.7, 100 KW @ 814	, CHR	,$ 80.00	(Eastman)		
WKZL-F, 107.5, 100 KW @ 500	, CHR	ABC-R,$102.00	(Katz)	Nationwide	
WMAG-F, 99.5, 100 KW @ 1500	, AC	ABC-E,$100.00*	(MMR)	Voyager	
WOJY-F, 100.3, 100 KW @ 1049	, SOFT AC	,$ 95.00*	(Christal)	Mann	
WQMG-F, 97.1, 100 KW @ 555	, BLACK	CBS-R,$ 59.00*	(HNWH)		
WMQX-F, 93.1, 100 KW @ 383	, AC	US 1,$ 48.00*	(Durpetti)		
WTQR-F, 104.1, 100 KW @ 1420	, COUNTRY	,$125.00*	(Mc-Guild)	Summit	
WPCM-F, 101.1, 100 KW @ 910	, COUNTRY	,$ 32.00	(Masla)	Audubon	(BURLINGTON)
WBIG-F, 102.1, 100 KW @ 770	, COUNTRY	,$ 10.00	(---)	Beasley	(REIDSVILLE)
WKLM-F, 94.5, 27 KW @ 96	, BTFL/EZ	,$ 15.00*	(Katz)	Colonial	(EDEN)

GREENVILLE - SPARTANBURG

Arbitron Rank/Pop (12+): 66/510,000

MSA Rank/Pop: 82/601,700
ADI # 38 (w/Asheville)
Average Person Ratings: 16.6
Market TSL: 21.8 hours

Stations: 24/18
Diaries: 1109/460:1/55.8%
Sample Target: 880
% Below Line: 8.2
% Not Listed: 11.3

1986 Revenue: $18,800,000
HH Inc.: $25,877
Retail $: 3.8 Bil
Pop per Station: 28,333
#1 Biller: WFBC A/F $4,900,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WESC-F+	124/14.6	17.4	14.1	11.6	---	14.4	
2. WFBC-F	99/11.7	15.9	12.0	19.4	---	14.8	
3. WSSL-F+	80/ 9.5	9.5	7.7	11.4	---	9.5	
4. WCKN-F	69/ 8.1	8.0	7.0	6.3	---	7.4	
5. WSPA-F	67/ 7.9	9.0	8.8	7.0	---	8.2	
6. WANS-F	66/ 7.8	4.9	6.7	5.7	---	6.3	
7. WHYZ	58/ 6.8	6.0	9.9	7.2	---	7.5	
8. WORD	33/ 3.9	2.6	2.6	3.9	---	3.3	
9. WSPA	26/ 3.1	1.8	2.1	1.9	---	2.2	
10. WKSF-F	24/ 2.8	2.6	4.2	3.4	---	3.3	
11. WBCY-F	19/ 2.2	1.7	2.0	1.4	---	1.8	
WFBC	19/ 2.2	2.1	2.8	2.9	---	2.5	
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WESC-F+	259/2716
2. WSSL-F+	206/2276
3. WFBC-F	193/2531
4. WSPA-F	190/1937
5. WKSF-F	141/2154
6. WCKN-F	136/1945
7. WANS-F	106/1923
8. WBCY-F	85/1257
9. WHYZ	66/ 614
10. WORD	33/ 537
11. WSPA	27/ 382
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WFBC-F	1409/27.6	32.5	32.1
2. WESC-F+	1257/24.6	27.5	21.8
3. WANS-F	1122/22.0	16.4	21.7
4. WCKN-F	1073/21.0	20.1	19.2
5. WSSL-F+	997/19.5	17.9	19.7
6. WSPA-F	741/14.5	16.5	14.3
7. WKSF-F	538/10.5	10.6	11.8
8. WHYZ	497/ 9.7	9.2	9.1
9. WORD	466/ 9.1	7.1	8.1
10. WBCY-F	456/ 8.9	6.9	6.8
11. WSPA	344/ 6.7	6.5	5.5
12. WFBC	297/ 5.8	5.2	7.9
13.			
14.			
15.			

12+ FM SHARE (METRO): 76.33% (574 of 752) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCKN-F>	1. WANS-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WESC-F+>	1. WESC-F+	1. WESC-F+	1. WESC-F+	1. WCKN-F	1. WESC-F+>
2. WANS-F	2. WFBC-F	2. WESC-F+	2. WESC-F+	2. WESC-F+>	2. WFBC-F	2. WFBC-F>	2. WFBC-F	2. WFBC-F	2. WFBC-F	2. WSSL-F+
3. WKSF-F	3. WCKN-F	3. WSSL-F+	3. WSSL-F+>	3. WSSL-F+	3. WSPA-F	3. WSSL-F+	3. WSSL-F+	3. WSSL-F+	3. WANS-F	3. WCKN-F
4.	4. WSSL-F+	4. WANS-F	4. WANS-F	4. WANS-F	4. WSSL-F+	4. WANS-F	4. WSPA-F	4. WCKN-F	4. WESC-F	4. WSPA-F
5.	5. WESC-F+ WHYZ	5. WCKN-F	5. WCKN-F	5. WCKN-F	5.	WSPA-F	5. WANS-F	5. WSPA-F	5. WSSL-F+	5. WFBC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WANS-F	1. WFBC-F	1. WFBC-F	1. WFBC-F	1. WFBC-F
WHYZ	2. WANS-F	2. WCKN-F	2. WESC-F+	2. WESC-F+>
3. WCKN-F	WCKN-F	3. WANS-F	3. WANS-F	3. WSSL-F+
4. WFBC-F	4. WHYZ	4. WESC-F+	4. WCKN-F	4. WCKN-F
WSSL-F+	5.	5. WFBC	5. WSSL-F+	5. WANS-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WANS-F	1. WSSL-F+	1. WSSL-F+	1. WESC-F+	1. WESC-F+
2. WCKN-F	2. WANS-F	2. WFBC-F	2. WSSL-F	2. WFBC-F
3. WSSL-F+	3. WFBC-F	3. WANS-F	3. WFBC-F	3. WSSL-F+>
4. WKSF-F	4. WESC-F+	4. WESC-F+	4. WANS-F	4. WANS-F
5. WESC-F+	5. WCKN-F	5.	5. WCKN-F	5. WHYZ

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WASC	1530	Spartanburg	1.4/3.4
WCKI	1300	Greer	.5/1.5
WELP	1360	Easley	.8/1.3
WKDY	1400	Spartanburg	.4/1.9
WMUU-F	94.5	Greenville	1.3/3.8
WTLT-F	103.9	Easley	1.4/4.6
WAGI-F	105.3	Gaffney	.5/2.0
WANS	1280	Anderson	.5/1.5
WMIT-F	106.9	Black Mountain	.6/1.9
WXRC-F	95.7	Hickory	.7/2.3

RADIO STATIONS

WASC, 1530, 1 KW (DAYS)	, BLACK	NBN,ABC-C,$ 13.00	(Weiss)		
WESC, 660, 50 KW (DAYS,DA)	, COUNTRY	ABC-E,$ NA	(Blair)		
WFBC, 1330, 5 KW (DA-N)	, MOR/OLDIES	NBC,NBC-T,$ 35.00*	(Katz)	Multimedia	
WSSL, 1440, 5 KW (DA-N)	, COUNTRY	,$ 18.00*	(Torbet)	Sterling	
WHYZ, 1070, 50 KW (DAYS,DA)	, BLACK	SBN,ABC-C,$ 30.00	(HNWH)		
WKDY, 1400, 1 KW	, COUNTRY	ABC-E,$ 10.00	(Southern)		
WMRB, 1490, 1 KW	, BLACK	,$ 17.00	(---)		
WMUU, 1260, 5 KW (DAYS)	, RELIGION	,$ 12.00	(---)		
WORD, 910, 5 KW/1 KW (DA-2)	, AC	UPI,$ 15.00	(Masla)		
WSPA, 950, 5 KW (DA-N)	, MOR	CBS,$ 26.00*	(Mc-Guild)		
WANS-F, 107.3, 100 KW @ 1008, CHR		US 1,$ 47.00*	(Torbet)		(ANDERSON)
WCKN-F, 101.1, 100 KW @ 780, CHR		MBS,ABC-C,$ 40.00	(---)		(ANDERSON)
WESC-F, 92.5, 100 KW @ 2000, COUNTRY		ABC-E,$ 90.00*	(Blair)		
WFBC-F, 93.7, 100 KW @ 1840, AC		,$ 87.00*	(Katz)	Multimedia	
WMUU-F, 94.5, 100 KW @ 1200, BTFL/EZ		APR,$ 19.00	(S. Katz)		
WSPA-F, 98.9, 100 KW @ 1910, BTFL/EZ		,$ 55.00	(Mc-Guild)		
WSSL-F, 100.5, 100 KW @ 1280, COUNTRY		MBS,$ 52.00*	(Torbet)	Sterling	(GRAY COURT)

WKSF - See Asheville

HARRISBURG

Arbitron Rank/Pop (12+): 72/490,100

MSA Rank/Pop: 86/574,500
ADI # 46 (w/York & Lancaster)
Average Person Ratings: 18.0
Market TSL: 23.3 hours

Stations: 29/18
Diaries: 1065/460:1/55.3%
Sample Target: 880
% Below Line: 20.8
% Not Listed: 11.5

1986 Revenue: $10,500,000
HH Inc.: $31,680
Retail $: 4.1 Bil
Pop per Station: 27,228
#1 Biller: WNNK-F $2,900,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WNNK-F	147/16.7	19.1	20.5	14.0	---	17.6	27.9
2. WRKZ-F	96/10.9	8.6	8.2	7.5	---	8.8	5.3
3. WHP-F	71/ 8.1	6.8	8.5	10.1	---	8.4	7.8
4. WHP	56/ 6.4	6.8	4.9	5.9	---	5.8	6.4
5. WTPA-F	47/ 5.3	4.4	5.6	4.1	---	4.9	7.3
6. WSFM-F	43/ 4.9	5.8	4.8	4.4	---	5.0	4.9
7. WNCE-F	37/ 4.2	2.4	2.5	3.4	---	3.1	.8
8. WHTF-F	33/ 3.7	2.9	3.2	3.8	---	3.4	3.4
9. WLBR	28/ 3.2	2.2	2.5	2.7	---	2.7	---
WHYL-F+	28/ 3.2	6.6	7.0	4.9	---	5.4	5.8
11. WQXA-F	26/ 3.0	3.8	3.0	4.7	---	3.6	3.4
12. WCMB	24/ 2.7	3.6	2.7	3.4	---	3.1	3.1
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WRKZ-F	202/1829
2. WNNK-F	165/2059
3. WNCE-F	151/1530
4. WQXA-F	122/2021
5. WSBA-F	107/1416
6. WDAC-F	99/ 812
7. WHTF-F	87/1047
8. WHP-F	81/1117
9. WLAN-F	65/1358
10. WHP	64/ 973
11. WTPA-F	58/ 741
12. WSFM-F	47/ 758
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WNNK-F	1724/35.2	33.5	28.5
2. WHP-F	877/17.9	14.8	19.5
3. WHP	792/16.2	16.3	15.4
4. WRKZ-F	763/15.6	15.8	15.0
5. WSFM-F	703/14.3	14.4	11.6
6. WQXA-F	688/14.0	14.1	15.1
7. WTPA-F	504/10.3	11.1	11.4
8. WNCE-F	440/ 9.0	6.9	7.7
9. WHYL-F+	432/ 8.8	10.4	9.7
10. WHTF-F	399/ 8.1	8.1	7.2
11. WLBR	355/ 7.2	6.2	8.3
12. WCMB	310/ 6.3	9.5	7.4
13.			
14.			
15.			

12+ FM SHARE (METRO): 78.97% (616 of 780) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F	1. WRKZ-F	1. WNNK-F>	1. WNNK-F	1. WNNK-F>	1. WNNK-F>	1. WNNK-F
2. WQXA-F	2. WTPA-F	2. WRKZ-F	2. WRKZ-F>	2. WRKZ-F>	2. WNNK-F	2. WHP	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F
3.	3. WHTF-F	3. WTPA-F	3. WSFM-F	3. WSFM-F	3. WHP-F	3. WRKZ-F	3. WHP-F>	3. WHP-F	3. WHP-F>	3. WHP-F>
4.	4. WRKZ-F	4. WSFM-F	4. WHP-F	4. WHP-F	4. WHP >	4. WHP-F	4. WTPA-F	4. WSFM-F	4. WTPA-F	4. WTPA-F
5.	5. WSFM-F	5. WHTF-F	5. WHP	5. WHP	5. WNCE-F	5. WLBR	5. WHP	5. WTPA-F	WQXA-F	5. WNCE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNNK-F	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WTPA-F	1. WNNK-F	1. WNNK-F>	1. WNNK-F	1. WRKZ-F
2. WTPA-F	2. WTPA-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WNNK-F	2. WTPA-F>	2. WRKZ-F	2. WRKZ-F	2. WNNK-F>
3.	3. WSFM-F	3. WSFM-F	3. WSFM-F	3. WHP-F	3. WHTF-F	3. WHTF-F	3. WTPA-F	3. WTPA-F	3. WSFM-F
4.	4. WHTF-F	4. WHTF-F	4. WHP-F	4. WSFM-F	4.	4. WRKZ-F	4. WSFM-F	4. WHTF-F	4. WHP
5.	5. WRKZ-F	5.	WTPA-F	5. WHP	5.	5. WSFM-F	5.	5. WSFM-F	5. WTPA-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAHT	1510	Annville	1.2/2.5
WCTX-F	92.1	Palmyra	.3/2.0
WHGB	1400	Harrisburg	1.1/3.7
WIOO	1000	Carlisle	1.1/2.2
WKBO	1230	Harrisburg	1.7/5.4
WMSP-F	94.9	Harrisburg	.9/3.1
WQIN	1290	Lykens	.7/1.1
WUFM-F	100.1	Lebanon	1.7/3.0
WDAC-F	94.5	Lancaster	1.7/4.1
WGCB-F	96.1	Red Lion	.7/2.6
WLAN-F	96.9	Lancaster	1.2/5.6
WSBA-F	103.3	York	1.0/4.1
WGRX-F	100.7	Westminster, MD	1.1/3.5
WIKZ-F	95.1	Chambersburg	.6/1.5
WQKX-F	94.1	Sunbury	.7/2.3
WRFY-F	102.5	Reading	.5/1.3

RADIO STATIONS

WCMB,	1460,	5 KW (DA-N)	, AC/OLDIES	US 2,$ 25.00*	(Eastman)	McKenna	
WHGB,	1400,	1 KW	, NOSTALGIA	MBS,$ 18.00	(Mc-Guild)	Scott	
WHP ,	580,	5 KW (DA-N)	, MOR	ABC-D,$ 80.00	(Katz)	Commonwealth	
WKBO,	1230,	1 KW	, AC/OLDIES	NBC,$ 40.00	(Blair)		
WLBR,	1270,	5 KW/1 KW (DA-2)	, MOR	ABC-I,$ 18.00	(Masla)		
WHP-F ,	97.3,	14 KW @ 840,	BTFL/EZ	,$ 65.00*	(Katz)	Commonwealth	
WMSP-F ,	94.9,	50 KW @ 306,	RELIGION/CLASS	,$ 16.00	(CMBS)		
WNNK-F ,	104.1,	15 KW @ 950,	CHR	APR,$ 70.00*	(Christal)	Keymarket	
WRKZ-F ,	106.7,	50 KW @ 500,	COUNTRY	ABC-E,$ 61.00*	(Mc-Guild)	Eastern	(HERSHEY)
WSFM-F ,	99.3,	3 KW @ 300,	AC	US 1,$ 40.00*	(Eastman)	McKenna	
WTPA-F ,	93.5,	3 KW @ 300,	AOR	ABC-R,$ 35.00	(Republic)		
WHYL-F+,	102.3,	3 KW @ 300,	COUNTRY	APR,$ 26.00*	(HNWH)		(CARLISLE)

American Radio Winter Supplement 87, Copyright 1987

HARTFORD

Arbitron Rank/Pop (12+): 40/895,500

MSA Rank/Pop: 43/1,080,200
ADI # 23 (w/New Haven)
Average Person Ratings: 18.1
Market TSL: 23.4 hours

Stations: 23/14
Diaries: 1336/670:1/52.0%
Sample Target: 1170
% Below Line: 8.7
% Not Listed: 12.1

1986 Revenue: $30,700,000
HH Inc.: $39,419
Retail $: 8.0 Bil
Pop per Station: 63,964
#1 Biller: WTIC $7,500,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WTIC	311/19.2	18.4	20.1	19.2	---	19.2	18.4
2. WTIC-F	211/13.0	15.4	16.7	15.3	---	15.1	23.1
3. WRCH-F	146/ 9.0	9.6	10.3	9.6	---	9.6	5.4
4. WDRC-F	123/ 7.6	5.2	2.7	3.1	---	4.7	6.1
5. WCCC-F+	84/ 5.2	4.7	6.4	4.9	---	5.3	6.1
6. WKSS-F	79/ 4.9	5.8	5.4	4.8	---	5.2	7.0
7. WIOF-F	71/ 4.4	6.6	4.9	4.2	---	5.0	3.3
8. WRCQ	70/ 4.3	4.2	2.9	3.0	---	3.6	2.1
9. WHCN-F	64/ 4.0	4.2	4.4	4.7	---	4.3	4.9
10. WPOP	61/ 3.8	1.8	3.3	2.6	---	2.9	1.9
11. WDRC	35/ 2.2	2.0	2.5	4.2	---	2.7	2.4
12.							
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23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WTIC	434/5224
2. WTIC-F	339/5244
3. WRCH-F	263/3292
4. WDRC-F	225/3383
5. WKSS-F	166/2951
6. WKCI-F	148/2149
7. WPLR-F	139/2150
8. WIOF-F	136/2104
9. WCCC-F+	134/2450
10. WHCN-F	130/2672
11. WAQY-F	105/2046
12. WMAS-F	100/1143
13. WRCQ	84/ 899
14. WPOP	72/1204
15.	
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23.	
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25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WTIC	3416/38.1	34.0	34.6
2. WTIC-F	2842/31.7	35.2	35.2
3. WRCH-F	1696/18.9	19.3	21.2
4. WCCC-F+	1488/16.6	13.1	11.8
5. WDRC-F	1476/16.5	14.7	12.4
6. WKSS-F	1408/15.7	18.4	17.2
7. WHCN-F	1385/15.5	13.8	13.9
8. WPOP	1031/11.5	7.6	11.1
9. WIOF-F	982/11.0	16.5	14.5
10. WAQY-F	769/ 8.6	6.9	5.5
11. WPLR-F	691/ 7.7	5.9	6.9
12. WDRC	607/ 6.8	8.2	9.2
13.			
14.			
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22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 62.38% (887 of 1422) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WTIC-F>	1. WTIC-F	1. WTIC-F	1. WTIC	1. WTIC >	1. WTIC >	1. WTIC-F	1. WTIC	1. WTIC	1. WTIC
2. WKSS-F>	2. WCCC-F+	2. WDRC-F	2. WDRC-F	2. WTIC-F	2. WRCH-F>	2. WTIC-F>	2. WTIC	2. WTIC-F	2. WTIC-F>	2. WTIC-F
3. WCCC-F	3. WDRC-F	3. WTIC	3. WTIC >	3. WDRC-F>	3. WTIC-F	3. WDRC-F	3. WRCH-F	3. WRCH-F	3. WKSS-F	3. WRCH-F
4.	4. WHCN-F	4. WCCC-F+	4. WIOF-F	4. WRCH-F	4. WDRC-F	WRCH-F	4. WDRC-F	4. WDRC-F	4. WRCH-F	4. WDRC-F>
5.	5. WTIC	5. WHCN-F	5. WCCC-F+	5. WIOF-F	5. WRCQ	5. WKSS-F	5. WCCC-F+	5. WCCC-F+	5. WCCC-F	5. WKSS-F
6.	6. WKSS-F	6. WIOF-F	6. WHCN-F	6. WCCC-F+	6. WIOF-F	WPOP	WIOF-F	6. WKSS-F	6. WDRC-F	6. WIOF-F
7.	7. WIOF-F	7.	7.	7.	7.	7.	7. WRCQ	7. WIOF-F	7. WHCN-F	WRCH-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F	1. WCCC-F+	1. WCCC-F+	1. WDRC-F	1. WDRC-F	1. WDRC-F
2. WIOF-F	2. WIOF-F	2. WDRC-F	2. WTIC	2. WTIC >	2. WHCN-F	2. WHCN-F	2. WTIC-F	2. WTIC-F	WTIC
3. WKSS-F	3. WDRC-F	3. WTIC	3. WDRC-F	3. WDRC-F	3. WKSS-F	3. WDRC-F	3. WCCC-F+	3. WCCC-F+	3. WTIC-F>
4. WCCC-F+	4. WCCC-F+	4. WCCC-F+	4. WIOF-F>	4. WRCH-F	WAQY-F	4. WTIC-F>	4. WHCN-F	4. WTIC	4. WCCC-F+
5. WHCN-F	5. WTIC	WIOF-F	5. WRCH-F	5. WIOF-F	5.	5. WKSS-F	5. WTIC	5. WHCN-F	5. WHCN-F
6.	6. WKSS-F	6.	6. WCCC-F+	6.	6.	WTIC	6. WDRC	6.	6. WIOF-F
7.	7. WHCN-F	7.	WKSS-F	7.	7.	7.	7.	7.	7. WRCH-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKHT	1230	Manchester	1.5/2.6
WKND	1480	Windsor	1.1/2.0
WCTY-F	97.7	Norwich	.7/1.0
WKCI-F	101.3	Hamden	.7/4.0
WPLR-F	99.1	New Haven	1.5/7.7
WWYZ-F	92.5	Waterbury	1.5/5.0
WAQY-F	102.1	Springfield, MA	1.6/8.6
WCBS	880	New York	.5/2.0
WMAS-F	94.7	Springfield, MA	.6/1.4
WNBC	660	New York	.3/1.4
WWRX-F	103.7	Westerly	.3/1.2

RADIO STATIONS

AM STATIONS

WDRC	1360	5 KW (DA-N)	AC/OLDIES		$ 36.00*	(Mc-Guild)	Buckley		Dick Korsen
WGAB	1550	5 KW/740 W (DA-2)	TALK	ABC-T	$ 20.00	(---)			Dan Yorke
WKHT	1230	1 KW	COUNTRY	MBS	$ 24.00*	(Roslin)			Jay Epstein
WKND	1480	500 W (DAYS,DA)	BLACK	NBN	$ 28.00*	(Roslin)			B. McClanahan
WPOP	1410	5 KW (DA-2)	NEWS/TALK	CBS	$ 53.00*	(Eastman)	Merv Griffin		Al Pellegrino
WRCQ	910	5 KW (DA-2)	NOSTALGIA	ABC-E	$ 45.00*	(Torbet)			Pete Vincelette
WRYM	840	1 KW (DAYS)	SPANISH		$ 22.00*	(Caballero)			Barry Kurseman
WTIC	1080	50 KW (DA-N)	MOR	NBC	$185.00*	(Katz)			Perry Ury

FM STATIONS

WCCC+	106.9	23 KW @ 720	AOR	ABC-C,Source	$ 50.00*	(Select)			Milt Aninger
WDRC	102.9	20 KW @ 810	OLDIES		$ 64.00*	(Mc-Guild)	Buckley		Dick Korsen
WHCN	105.9	16 KW @ 867	AOR	ABC-R	$ 59.00*	(Masla)	Beck-Ross		Boyd Arnold
WIOF	104.1	18 KW @ 835	AC	CBS-R	$ 73.00*	(Eastman)	Merv Griffin	(WATERBURY)	Al Pellegrino
WKSS	95.7	17 KW @ 880	CHR		$ 80.00	(MMR)			Tim Montgomery
WLVH	93.7	21 KW @ 780	SPANISH		$ 30.00*	(Caballero)	Sage		John Lohmann
WRCH	100.5	8 KW @ 1250	BTFL/EZ	ABC-D	$ 81.00*	(Torbet)			Pete Vincelette
WTIC	96.5	20 KW @ 810	CHR		$135.00*	(Katz)	Chase		Perry Ury
WWYZ	92.5	18 KW @ 860	AC	US 2	$ 48.00*	(Blair)		(WATERBURY)	Fred Erivin

Other ranked stations - See New Haven or Springfield

HONOLULU

Arbitron Rank/Pop (12+): 55/687,600

MSA Rank/Pop: 61/821,900
NO ADI
Average Person Ratings: 16.9
Market TSL: 22.4 hours

Stations: 23/23
Diaries: 1262/545:1/50.0%
Sample Target: 1010
% Below Line: 0
% Not Listed: 5.1

1986 Revenue: $16,300,000
HH Inc.: $39,762
Retail $: 5.5 Bil
Pop per Station: 29,896
#1 Biller: KSSK $4,100,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA 1/4/CUME
1. KUMU-F+	156/13.4	10.5	10.7	11.5	---	11.5		1.
2. KQMQ-F	139/12.0	11.7	11.0	9.8	---	11.1		2.
3. KSSK	127/10.9	13.2	12.0	14.2	--	12.6		3.
4. KMAI-F	124/10.7	10.3	11.0	8.0	---	10.0		4.
5. KPOI-F	84/ 7.2	10.1	7.6	7.0	---	8.0		5.
6. KULA-F	77/ 6.6	7.7	8.8	7.1	---	7.6		6. HONOLULU'S METRO
7. KRTR-F	61/ 5.2	5.4	4.4	4.5	---	4.9		7. AND TSA ARE THE
8. KGU	57/ 4.9	3.6	3.9	3.8	---	4.1		8. SAME
9. KIKI	54/ 4.6	2.3	2.4	2.5	---	3.0		9.
10. KCCN	46/ 4.0	3.9	4.8	5.1	---	4.5		10.
11. KHVH	43/ 3.7	4.7	3.6	4.5	---	4.1		11.
12. KQMQ	37/ 3.2	3.5	4.2	3.5	---	3.6		12.
13. KORL	23/ 2.0	.8	.9	1.0	---	1.2		13.
14. KOHO	21/ 1.8	1.3	1.3	3.1	---	1.9		14.

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KQMQ-F	1917/27.9	29.3	26.0
2. KMAI-F	1598/23.2	21.0	21.7
3. KSSK	1581/23.0	26.7	27.0
4. KUMU-F+	1478/21.5	20.7	16.1
5. KULA-F	1384/20.1	22.8	22.5
6. KPOI-F	1024/14.9	18.2	15.5
7. KRTR-F	972/14.1	14.3	12.7
8. KQMQ	788/27.9	29.3	26.0
9. KIKI	753/11.0	8.3	8.6
10. KCCN	723/10.5	10.2	10.3
11. KGU	700/10.2	10.9	8.4
12. KHVH	699/10.2	13.0	13.4
13. KORL	356/ 5.2	3.7	4.1
14. KDEO	245/ 3.6	5.1	7.2

12+ FM SHARE (METRO): 54.49% (601 of 1103) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMAI-F>	1. KQMQ-F>	1. KQMQ-F>	1. KSSK	1. KUMU-F+	1. KUMU-F+	1. KSSK >	1. KUMU-F+	1. KUMU-F+	1. KMAI-F	1. KUMU-F+
2. KQMQ-F>	2. KMAI-F	2. KMAI-F	2. KUMU-F+	2. KSSK	2. KSSK >	2. KQMQ-F	2. KQMQ-F	2. KQMQ-F	2. KQMQ-F	2. KQMQ-F
3.	3. KPOI-F	3. KPOI-F	3. KPOI-F	3. KPOI-F	3. KGU	3. KUMU-F+	3. KSSK	3. KMAI-F	3. KGU	3. KMAI-F>
4.	4. KRTR-F	4. KSSK	4. KULA-F	4. KULA-F	4. KULA-F	4. KMAI-F	4. KMAI-F	4. KSSK	4. KUMU-F+	4. KPOI-F
5.	5. KULA-F	5. KUMU-F+	5. KRTR-F	5. KRTR-F	5. KHVH KIKI	5. KPOI-F	5. KPOI-F	5. KPOI-F	5. KULA-F	5. KRTR-F
			6. KQMQ-F	6. KQMQ-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQMQ-F>	1. KQMQ-F>	1. KSSK	1. KQMQ-F	1. KSSK	1. KQMQ-F	1. KQMQ-F	1. KPOI-F>	1. KQMQ-F	1. KPOI-F
2. KMAI-F>	2. KMAI-F	2. KQMQ-F	2. KSSK	2. KUMU-F>	2. KMAI-F>	2. KMAI-F	2. KRTR-F	2. KPOI-F	2. KUMU-F+
3.	3. KSSK	3. KULA-F	3. KUMA-F+	3. KULA-F	3. KPOI-F	3. KPOI-F>	3. KMAI-F	3. KMAI-F	3. KSSK
4.	4. KULA-F	4. KMAI-F	4. KULA-F	4. KQMQ-F	4. KULA-F	4. KRTR-F	4. KQMQ-F	4. KIKI KULA-F	4. KRTR-F
5.	5. KPOI-F	5. KUMU-F+	5. KMAI-F	5. KRTR-F	5.	5. KULA-F	5.	6. KRTR-F	5. KIKI KMAI-F
		6. KPOI-F							

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAIM	870	Honolulu	.3/1.5
KAIM-F	95.5	Honolulu	.2/1.0
KDEO	940	Waipahu	1.1/3.6
KISA	1540	Honolulu	.8/3.1
KLHT	1040	Honolulu	.3/2.3
KLNI	1380	Pearl City	.7/1.3
KNDI	1270	Honolulu	.6/1.5
KZOO	1210	Honolulu	.6/1.5

RADIO STATIONS

KAIM,	870,	50 KW (DA-2)	, RELIGION	,	$ 11.00	(---)	
KCCN,	1420,	5 KW	, HAWAIIAN	,	$ 25.00*	(Weiss)	
KDEO,	940,	10 KW	, COUNTRY	MBS,	$ 28.00	(Masla)	
KGU ,	760,	10 KW	, NEWS/TALK	CBS,ABC-T,	$ 20.00	(Blair)	
KHVN,	990,	5 KW	, NEWS/TALK	ABC-I,NBC,	$ 40.00	(HNWH)	
KIKI,	830,	10 KW	, AC	,	$ 36.00	(Katz)	Parker
KISA,	1540,	5 KW (DA-2)	, FILIPINO	,	$ 16.00	(Gillis)	
KQMQ,	690,	10 KW	, AC	APR,	$ 42.00	(Christal)	
KLEI,	1130,	10 KW	, HAWAIIAN	,	$ 10.00	(---)	
KOHO,	1170,	5 KW	, JAPANESE	,	$ 13.00	(Oakes)	
KORL,	650,	10 KW	, NOSTALGIA	CNN,	$ 26.00	(Masla)	
KSSK,	590,	5 KW	, MOR/AC	,	$ 95.00*	(Eastman)	Heftel
KUMU,	1500,	10 KW	, BTFL/EZ	,	$ 30.00	(Torbet)	
KWAI,	1080,	5 KW (DA-1)	, MOR/TALK	,	$ 20.00	(---)	
KZOO,	1210,	1 KW	, ETHNIC	,	$ 11.00	(---)	
KAIM-F,	95.5,	100 KW @ 421	, RELIGION	,	$ 6.00	(---)	
KMAI-F,	93.9,	100 KW @ -43	, CHR	,	$ 28.00	(Katz)	Parker
KPOI-F,	97.5,	83 KW @ 46	, AOR	,	$ 45.00*	(Republic)	Sudbrink
KQMQ-F,	93.1,	54 KW @ -119	, CHR	APR,US 1,	$ 48.00	(Christal)	
KRTR-F,	96.3,	75 KW @ 2120	, AC	,	$ 30.00*	(HNWH)	
KULA-F,	92.3,	100 KW @ 1685	, SOFT AC	,	$ 75.00	(Eastman)	Heftel
KUMU-F,	94.7,	100 KW @ 78	, BTFL/EZ	,	$ 38.00	(Torbet)	

HOUSTON

Arbitron Rank/Pop (12+): 8/2,990,500
MSA Rank/Pop: 8/3,327,700
ADI # 10
Average Person Ratings: 18.8
Market TSL: 24.3 hours

Stations: 29/29
Diaries: 2327/1285:1/43.8%
Sample Target: 2030
% Below Line: 0
% Not Listed: 10.3

1986 Revenue: $110,000,000
HH Inc.: $36,532
Retail $: 25.3 Bil
Pop per Station: 103,121
#1 Biller: KKBQ A/F $15,100,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KMJQ-F	555/9.9	9.8	8.0	8.0	8.8	8.9	13.8	1. KMJQ-F	594/5202	1. KKBQ-F	6622/22.1	18.9	21.7
2. KKBQ-F	440/7.8	6.0	7.4	8.3	6.2	7.4	8.0	2. KIKK-F	514/5811	2. KRBE-F	5910/19.8	20.5	16.6
3. KIKK-F	425/7.6	6.8	6.8	7.4	7.7	7.2	8.4	3. KKBQ-F	466/7243	3. KIKK-F	5018/16.8	15.7	15.5
4. KILT-F	357/6.4	6.0	5.7	5.7	6.3	6.0	6.5	4. KRBE-F	402/6733	4. KMJQ-F	4845/16.2	15.5	14.7
5. KRBE-F	345/6.2	6.6	6.2	5.1	4.8	6.0	8.4	5. KILT-F	396/5281	5. KTRH	4591/15.4	16.6	16.3
6. KODA-F	306/5.5	6.9	6.4	6.2	7.2	6.3	4.6	6. KODA-F	341/4958	6. KILT-F	4544/15.2	13.0	13.6
7. KFMK-F	298/5.3	5.9	4.6	6.6	6.2	5.6	3.7	7. KFMK-F	322/4186	7. KODA-F	4487/15.0	16.4	13.9
8. KTRH	258/4.6	4.7	5.8	5.8	4.6	5.2	3.8	8. KTRH	313/5347	8. KFMK-F	3896/13.0	13.5	12.9
9. KLOL-F	248/4.4	4.6	5.0	3.8	4.3	4.5	5.0	9. KLOL-F	272/4090	9. KLOL-F	3838/12.8	13.2	12.4
10. KQUE-F	246/4.4	4.1	3.7	4.6	4.7	4.2	3.3	10. KQUE-F	256/2760	10. KZFX-F	2942/ 9.8	9.3	2.9
11. KZFX-F	211/3.8	4.1	.8	.9	.8	2.4	7.1	11. KZFX-F	222/3078	11. KLTR-F	2823/ 9.4	10.5	13.9
12. KLTR-F	161/2.9	2.5	3.7	4.4	5.5	3.4	2.4	12. KLTR-F	162/2840	12. KQUE-F	2568/ 8.6	8.1	8.5
13. KPRC	144/2.6	2.7	4.4	3.4	3.5	3.3	2.4	13. KPRC	157/2546	13. KPRC	2370/ 7.9	8.6	9.3
14. KJYY-F	142/2.5	3.4	3.1	2.7	2.0	2.9	2.5	14. KJYY-F	149/2374	14. KJYY-F	2202/ 7.4	9.4	8.1
15. KXYZ	140/2.5	1.7	1.8	1.0	1.6	1.8	1.5	15. KXYZ	140/1077	15. KKHT-F	2097/ 7.0	8.8	14.2
16. KEYH	108/1.9	1.0	.9	.7	.9	1.1	.5	16. KEYH	108/ 581	16. KYOK	1463/ 4.9	4.7	4.7
17. KKHT-F	92/1.6	2.3	2.9	4.8	4.7	2.9	2.2	17. KKHT-F	92/2097	17. KXYZ	1077/ 3.6	2.9	2.5
18. KLAT	89/1.6	1.6	2.0	1.1	1.0	1.6	1.0	18. KLAT	89/ 834	18. KILT	1033/ 3.5	3.0	6.6
19. KCOH	80/1.4	1.6	.9	.8	.8	1.2	1.1	19. KCOH	80/1008	19. KCOH	998/ 3.3	3.3	2.2
20. KYOK	70/1.2	1.3	1.8	1.4	1.5	1.4	1.8	20. KILT	72/1151	20. KLEF-F	960/ 3.2	3.3	2.3
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 79.56% (4002 of 5030) (WIN 86: 80.10%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKBQ-F>	1. KMJQ-F>	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F	1. KIKK-F	1. KIKK-F+	1. KIKK-F	1. KMJQ-F	1. KMJQ-F>	1. KMJQ-F
2. KRBE-F	2. KKBQ-F	2. KIKK-F	2. KFMK-F	2. KFMK-F	2. KODA-F	2. KKBQ-F+	2. KMJQ-F	2. KKBQ-F+	2. KKBQ-F+	2. KKBQ-F+
3. KMJQ-F	3. KLOL-F	3. KKBQ-F	3. KIKK-F	3. KIKK-F	3. KILT-F	3. KILT-F+	3. KILT-F	3. KIKK-F	3. KRBE-F+	3. KIKK-F+
4.	4. KRBE-F	4. KFMK-F	4. KILT-F	4. KILT-F	4. KFMK-F	4. KMJQ-F	4. KODA-F	4. KRBE-F+	4. KIKK-F	4. KILT-F
5.	5. KZFX-F	5. KILT-F	5. KKBQ-F	5. KKBQ-F	5. KTRH	5. KTRH	5. KQUE-F	5. KILT-F	5. KODA-F	KRBE-F
6.	6. KIKK-F	6. KLOL-F	6. KZFX-F	6. KODA-F	6. KQUE-F	6. KFMK-F	6. KFMK-F	6. KODA-F	6. KTRH	6. KODA-F
7.	7. KFMK-F	KRBE-F	7. KLOL-F	7. KZFX-F	7. KMJQ-F>	7. KRBE-F+	7. KKBQ-F+	7. KLOL-F	7. KZFX-F	7. KFMK-F
8.	8. KILT-F	8. KZFX-F	8. KODA-F	8. KLOL-F	8. KKBQ-F	8. KODA-F	KRBE-F	8. KFMK-F	8.	8. KZFX-F
9.	9.	9.	KRBE-F	9.	9.	9. KLOL-F	9. KLOL-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10. KQUE-F	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KMJQ-F>	1. KMJQ-F>	1. KMJQ-F>	1. KMJQ-F	1. KMJQ-F
2. KRBE-F	2. KKBQ-F	2. KFMK-F	2. KIKK-F	2. KIKK-F
3. KKBQ-F	3. KFMK-F	3. KZFX-F	3. KFMK-F	3. KFMK-F
4. KIKK-F	4. KRBE-F	4. KKBQ-F	4. KKBQ-F	4. KILT-F
5. KLOL-F	5. KIKK-F	5. KJYY-F	5. KRBE-F	5. KKBQ-F
6. KILT-F	6. KZFX-F	6. KLTR-F	6. KILT-F	6. KODA-F
7. KZFX-F	7. KLTR-F	7. KIKK-F	7. KJYY-F	7. KJYY-F
8. KLTR-F	8. KJYY-F	8. KRBE-F	8. KZFX-F	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLOL-F	1. KLOL-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F
2. KKBQ-F	2. KMJQ-F	2. KLOL-F	2. KLOL-F	2. KFMK-F
3. KMJQ-F	3. KKBQ-F	3. KZFX-F	3. KILT-F	3. KILT-F
KRBE-F	4. KRBE-F	4. KFMK-F	KKBQ-F	4. KIKK-F
5. KZFX-F	5. KZFX-F	5. KRBE-F	5. KFMK-F	5. KLOL-F
6. KILT-F	6. KILT-F	6. KKBQ-F	6. KIKK-F	6. KKBQ-F
7. KIKK-F	7. KIKK-F	7. KIKK-F	7. KRBE-F	KTRH
8. KQQK-F	8. KFMK-F	8. KILT-F	8. KZFX-F	8. KZFX-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KHCB-F	105.7	Houston	.9/2.5
KIKK	650	Pasadena	.5/1.7
KILT	610	Houston	1.1/3.5
KJOJ-F	106.9	Conroe	.4/1.9
KKBQ	790	Houston	.3/2.4
KLEF-F	92.1	Seabrook	.9/3.2
KNUZ	1230	Houston	.6/1.3
KQQK-F	106.5	Galveston	1.0/2.9
KRBE	1070	Houston	---/ .7

RADIO STATIONS

AM STATIONS

KCOH	1430	1 KW	BLACK	SBN,NBN	$ 57.00	(Radio West)		Mike Petrizzo
KEYH	850	10 KW (DAYS,DA)	SPANISH		$ 45.00*	(Lotus)		Dave Armstrong
KIKK	650	250 W (DAYS)	COUNTRY		$ 55.00	(Torbet)	Viacom	Craig Magee
KILT	610	5 KW (DA-2)	COUNTRY		$ 70.00*	(Blair)	Legacy	Dickie Rosenfeld
KKBQ	790	5 KW (DA-2)	CHR	ABC-F	$ 75.00*	(Mc-Guild)	Gannett	Bill Burns
KLAT	1010	5 KW (DA-2)	SPANISH		$ 96.00	(Katz)	Tichenor	Ricardo Castillo
KLVL	1480	1 KW/500 W (DA-N)	SPANISH		$ 30.00	(---)		Felix Morales
KNUZ	1230	1 KW	OLDIES	ABC-D	$ 45.00*	(Republic)		Larry Swikard
KPRC	950	5 KW (DA-N)	NEWS/TALK	NBC,SMN,ABC-T,NBC-T	$122.00*	(Eastman)		Harry Schultz
KRBE	1070	10 KW/5 KW (DA-2)	CHR		$ NA	(Katz)	Susquehanna	Sandy Gamblin
KTRH	740	50 KW (DA-1)	NEWS	CBS,MBS	$161.00*	(CBS)		Michael Packer
KXYZ	1320	5 KW (DA-N)	SPANISH		$ 75.00	(Caballero)	Infinity	Hugo Cadelago
KYOK	1590	5 KW (DA-N)	BLACK	CBS-R	$ 54.00	(Masla)	All Pro	Don Rosette

FM STATIONS

KFMK	97.9	100 KW @ 1920	AC		$210.00*	(MMR)	First Media	Dan Mason
KIKK	95.7	100 KW @ 1920	COUNTRY		$225.00*	(Torbet)	Viacom	Craig Magee
KILT	100.3	100 KW @ 1920	COUNTRY		$160.00*	(Blair)	Legacy	Dickie Rosenfeld
KJYY	94.5	100 KW @ 1970	SOFT AC	Trans	$120.00	(Masla)	Entercom	Steve Shepard
KKBQ	92.9	100 KW @ 1920	CHR	ABC-F	$240.00*	(Mc-Guild)	Gannett	Bill Burns
KKHT	96.5	100 KW @ 2000	CHR	ABC-R	$130.00*	(Eastman)	Malrite	John Patton
KLEF	92.1	3 KW @ 300	CLASSICAL		$ 75.00	(CMBS)		Dave Trusty
KLOL	101.1	100 KW @ 1949	AOR	Source	$158.00*	(CBS)		Pat Fant
KLTR	93.7	100 KW @ 1779	AC		$160.00	(CBS)	CBS	Miles Sexton
KMJQ	102.1	100 KW @ 1720	URBAN		$195.00*	(Christal)	Keymarket	Barry Drake
KODA	99.1	100 KW @ 1920	BTFL/EZ		$220.00*	(Group W)	Westinghouse	Dave Pearlman
KQUE	102.9	100 KW @ 1049	NOSTALGIA	ABC-E	$124.00*	(Republic)		Ken Grant
KRBE	104.1	100 KW @ 1920	CHR		$185.00*	(Katz)	Susquehanna	Sandy Gamblin
KZFX	107.5	100 KW @ 2000	CLASSIC AOR		$135.00*	(Republic)	Shamrock	John Dew

INDIANAPOLIS

Arbitron Rank/Pop (12+): 37/993,500

MSA Rank/Pop: 40/1,207,900
ADI # 24
Average Person Ratings: 16.7
Market TSL: 22.1 hours

Stations: 17/17
Diaries: 2011/494:1/52.9%
Sample Target: 1500
% Below Line: 0
% Not Listed: 5.8

1986 Revenue: $40,300,000
HH Inc.: $32,561
Retail $: 8.9 Bil
Pop per Station: 58,441
#1 Biller: WIBC $8,400,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WIBC	245/14.8	14.4	13.2	18.6	---	15.3	10.2
2. WFBQ-F	234/14.1	13.9	13.4	13.3	---	13.7	20.0
3. WFMS-F	193/11.6	10.7	10.0	9.8	---	10.5	11.5
4. WXTZ-F	146/ 8.8	8.5	9.7	8.6	---	8.9	6.2
5. WTLC-F	143/ 8.6	10.9	7.7	9.0	---	9.1	11.7
6. WZPL-F	135/ 8.1	8.5	8.7	7.1	---	8.1	9.0
7. WENS-F	131/ 7.9	8.3	7.3	8.0	---	7.9	7.1
8. WEAG-F	82/ 4.9	3.7	6.2	4.6	---	4.9	7.3
9. WTPI-F	69/ 4.2	3.0	2.7	3.1	---	3.3	1.2
10. WTUX	59/ 3.6	2.8	5.2	3.9	---	3.9	2.0
11. WIRE	38/ 2.3	1.9	1.1	1.6	---	1.7	2.6
12. WNDE	24/ 1.4	1.8	1.4	1.9	---	1.6	1.1
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WFBQ-F	417/4978
2. WIBC	269/3084
3. WFMS-F	259/2972
4. WZPL-F	215/3380
5. WXTZ-F	205/2582
6. WENS-F	164/2700
7. WTLC-F	149/1419
8. WEAG-F	129/2263
9. WTPI-F	74/1012
10. WTUX	69/ 898
11. WIRE	42/ 896
12. WNDE	31/ 706
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WFBQ-F	2687/27.0	25.9	25.3
2. WIBC	2628/26.5	25.3	29.5
3. WZPL-F	2264/22.8	22.5	21.5
4. WFMS-F	2020/20.3	17.9	18.1
5. WENS-F	1962/19.7	20.9	18.8
6. WXTZ-F	1702/17.1	17.7	18.5
7. WEAG-F	1552/15.6	13.6	15.5
8. WTLC-F	1256/12.6	13.2	12.9
9. WTPI-F	852/ 8.6	8.1	6.8
10. WIRE	738/ 7.4	7.8	6.9
WTUX	738/ 7.4	5.9	7.1
12. WNDE	520/ 5.2	6.6	5.7
13.			
14.			
15.			

12+ FM SHARE (METRO): 74.26% (1160 of 1562) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F	1. WFBQ-F	1. WIBC	1. WIBC	1. WFBQ-F	1. WFBQ-F	1. WTLC-F	1. WFMS-F
2. WTLC-F>	2. WENS-F	2. WFMS-F	2. WFMS-F	2. WFMS-F	2. WFMS-F>	2. WFBQ-F>	2. WIBC	2. WIBC	2. WFBQ-F	2. WIBC
3. WFBQ-F	3. WZPL-F	3. WENS-F	3. WENS-F	3. WIBC	3. WXTZ-F	3. WFMS-F	3. WXTZ-F	3. WFMS-F	3. WFMS-F	3. WFBQ-F
4. WEAG-F	4. WTLC-F	4. WIBC	WIBC	4. WENS-F	4. WENS-F	4. WZPL-F	4. WFMS-F	4. WXTZ-F	4. WIBC	4. WTLC-F
5. WENS-F	5. WFMS-F	5. WZPL-F	5. WTLC-F	5. WTLC-F	5. WTLC-F	5. WENS-F	5. WENS-F	5. WZPL-F	5. WZPL-F	5. WXTZ-F
	6. WEAG-F	6. WTLC-F	6. WZPL-F		6. WTPI-F	6. WTLC-F	6. WZPL-F	6. WTLC-F	6. WENS-F>	6. WZPL-F
			7. WTPI-F		7. WFBQ-F	7. WXTZ-F		7. WENS-F	7. WEAG-F	7. WENS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WENS-F	1. WFMS-F	1. WFBQ-F>	1. WENS-F>	1. WFBQ-F>	1. WFBQ-F	1. WFBQ-F>
2. WENS-F	2. WENS-F	2. WENS-F	WFBQ-F	2. WIBC	2. WZPL-F	2. WZPL-F	2. WFMS-F	2. WFMS-F	2. WFMS-F
3. WTLC-F	3. WTLC-F	3. WZPL-F	3. WFMS-F	3. WENS-F	3. WEAG-F	3. WFMS-F	3. WTLC-F	3. WZPL-F	3. WIBC
4. WZPL-F	WZPL-F	4. WTLC-F	4. WIBC	4. WFBQ-F	4. WENS-F	4. WCBK-F	4. WZPL-F	4. WENS-F	4. WENS-F
5. WFMS-F	5. WFMS-F	5. WFMS-F	WTLC-F	5. WTLC-F	5. WFMS-F	5. WTLC-F	5. WENS-F	5. WEAG-F	WTLC-F
6. WEAG-F	6. WTPI-F	WTPI-F	6. WZPL-F	6. WXTZ-F	6. WTLC-F	6. WEAG-F	6. WEAG-F	WIBC	6. WZPL-F
WXTZ-F	7. WEAG-F	7. WEAG-F	7. WTPI-F	7. WTPI-F				7. WTLC-F	7. WTPI-F
			8. WXTZ-F	8. WZPL-F					8. WEAG-F
									WXTZ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCBK-F	102.3	Martinsville	.5/1.6
WGRT	810	Indianapolis	.8/1.7
WSVL	1520	Shelbyville	.3/1.0
WXIR-F	98.3	Plainfield	1.1/3.6
WXLW	950	Indianapolis	.5/2.1

RADIO STATIONS

WBRI, 1500, 5 KW (DAYS,DA)	, RELIGION		,$ 17.00	(---)			Gary Arnold
WFBM, 1110, 500 W (DAYS,DA)	, NOSTALGIA		,$ 11.00	(---)		(NOBLESVILLE)	Jim Mathis
WGRT, 810, 250 W (DAYS)	, GOSPEL	SBN	,$ 20.00	(---)	Universal		Stephen Ross
WIBC, 1070, 50 KW/10 KW (DA-2)	, MOR		,$140.00	(Blair)	Blair/Sconnix		Roy Cooper
WIRE, 1430, 5 KW (DA-N)	, COUNTRY	ABC-I	,$ 40.00*	(MMR)	WIN		Jim Van Sickle
WNDE, 1260, 5 KW (DA-N)	, OLDIES	US 2	,$ 45.00*	(Katz)	Taft		Ed Sander
WNTS, 1590, 5 KW/500 W (DA-2)	, RELIGION		,$ 20.00	(---)			Jim Wilson
WTUX, 1310, 5 KW/1 KW (DA-2)	, NOSTALGIA	CBS	,$ 42.00*	(Durpetti)	Panache		Russ Dodge
WXLW, 950, 5 KW (DAYS,DA)	, RELIGION		,$ 12.00	(---)			Ed Sears

WEAG-F, 93.1, 13 KW @ 1022, AOR/CHR		,$ 60.00	(Blair)	Blair/Sconnix		Roy Cooper
WENS-F, 97.1, 23 KW @ 739, AC		,$105.00*	(Christal)	Emmis		Christine Woodward
WFBQ-F, 94.7, 52 KW @ 850, AOR	Source	,$130.00*	(Katz)	Taft		Christopher Wheat
WFMS-F, 95.5, 13 KW @ 1000, COUNTRY		,$ 95.00*	(Mc-Guild)	Susquehanna		Nancy Vaeth
WTLC-F, 105.7, 50 KW @ 445, BLACK		,$ 75.00*	(Durpetti)	Panache		Al Hobbs
WXTZ-F, 103.3, 18 KW @ 850, BTFL/EZ		,$ 77.00*	(MMR)	WIN		Jim Van Sickle
WZPL-F, 99.5, 50 KW @ 500, CHR	APR	,$ 80.00*	(HNWH)	Booth		Roger Ingram
WTPI-F, 107.9, 22 KW @ 885, SOFT AC	APR,CBS-R	,$ 45.00*	(Republic)			John Patton
WXIR-F, 98.3, 3 KW @ 300, RELIGION		,$ 17.00	(---)		(PLAINFIELD)	Gary Arnold
WATI-F, 107.1, 3 KW @ 300, URBAN		,$ 32.00	(Regional)	Universal	(DANVILLE)	Stephen Ross
WTTS-F, 92.3, 37 KW @ 1090, AC		,$ 37.00	(Republic)	Sarkes Tarzian	(BLOOMINGTON)	Dave Nathan

JACKSONVILLE

Arbitron Rank/Pop (12+): 53/698,000

MSA Rank/Pop: 60/836,000
ADI # 57
Average Person Ratings: 16.4
Market TSL: 22.0 hours

Stations: 21/20
Diaries: 1278/546:1/51.3%
Sample Target: 1000
% Below Line: 0.9
% Not Listed: 18.5

1986 Revenue: $19,000,000
HH Inc.: $29,536
Retail $: 5.4 Bil
Pop per Station: 34,900
#1 Biller: WIVY-F $3,700,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WAPE-F	255/22.2	20.1	20.3	15.6	---	19.6	29.8
2. WQIK-F	126/11.0	8.7	8.1	9.4	---	9.3	8.6
3. WIVY-F	82/ 7.1	7.1	8.6	9.9	---	8.2	6.6
4. WFYV-F	77/ 6.7	5.3	7.9	9.8	---	7.4	11.6
5. WAIV-F	76/ 6.6	7.4	4.8	5.1	---	6.0	4.4
6. WZAZ	47/ 4.1	3.9	3.8	2.0	---	3.5	3.2
7. WLCS-F	43/ 3.7	3.5	3.7	4.5	---	3.9	3.1
8. WOKV	38/ 3.3	3.6	1.9	2.1	---	2.7	3.0
9. WCRJ-F	37/ 3.2	3.6	4.1	5.6	---	4.1	3.0
10. WCGL	29/ 2.5	2.2	2.9	3.5	---	2.8	2.5
11. WPDQ-F	24/ 2.1	1.3	2.1	.3	---	1.5	.9
12. WRXJ	19/ 1.7	1.1	.7	1.2	---	1.2	1.0
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WAPE-F	319/3125
2. WQIK-F	158/1674
3. WAIV-F	87/1550
4. WIVY-F	84/1333
5. WFYV-F	79/ 999
6. WLCS-F	50/ 878
7. WZAZ	47/ 474
8. WCRJ-F	41/ 625
9. WOKV	40/ 632
10. WCGL	29/ 311
11. WNFI-F	27/ 729
12. WPDQ-F	24/ 432
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WAPE-F	2526/36.2	32.7	28.5
2. WQIK-F	1233/17.7	17.5	17.6
3. WIVY-F	1231/17.6	19.9	23.4
4. WAIV-F	1229/17.6	15.2	15.1
5. WFYV-F	894/12.8	13.3	16.8
6. WLCS-F	718/10.3	11.4	13.5
7. WCRJ-F	565/ 8.1	9.0	10.6
8. WOKV	554/ 7.9	8.5	6.9
9. WZAZ	474/ 6.8	7.6	5.5
10. WPDQ-F	432/ 6.2	2.6	1.4
11. WRQL	350/ 5.0	6.3	8.2
12. WCGL	311/ 4.5	3.8	4.1
13.			
14.			
15.			

12+ FM SHARE (METRO): 78.42% (734 of 936) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPE-F>	1. WAPE-F>	1. WAPE-F>	1. WAPE-F	1. WQIK-F	1. WQIK-F>	1. WAPE-F>	1. WAPE-F	1. WAPE-F>	1. WAPE-F>	1. WAPE-F>
2.	2. WFYV-F	2. WQIK-F	2. WQIK-F	2. WAPE-F	2. WAIV-F	2. WQIK-F+	2. WQIK-F	2. WQIK-F	2. WQIK-F	2. WQIK-F
3.	3. WIVY-F	3. WIVY-F	3. WIVY-F	3. WIVY-F	3. WAPE-F	3. WIVY-F	3. WIVY-F	3. WFYV-F	3. WIVY-F	3. WFYV-F
4.	4. WAIV-F	4. WFYV-F	4. WAIV-F	4. WAIV-F	4. WIVY-F	4. WFYV-F	4. WAIV-F	4. WIVY-F	4. WAIV-F	4. WIVY-F
5.	5. WQIK-F	5. WAIV-F	5. WFYV-F	5. WFYV-F	5.	5. WAIV-F	5. WFYV-F	5. WAIV-F	WZAZ	5. WAIV-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPE-F>	1. WAPE-F>	1. WAPE-F>	1. WAPE-F>	1. WAPE-F	1. WAPE-F>	1. WAPE-F>	1. WFYV-F	1. WAPE-F>	1. WQIK-F
2. WIVY-F	2. WIVY-F	2. WAIV-F	2. WIVY-F	2. WQIK-F	2. WFYV-F	2. WFYV-F>	2. WAPE-F	2. WFYV-F	2. WFYV-F
3. WFYV-F	3. WAIV-F	3. WIVY-F	3. WAIV-F	3. WAIV-F	3. WCRJ-F	3. WIVY-F>	3. WIVY-F>	3. WQIK-F	3. WAPE-F
4.	4. WQIK-F	4. WQIK-F	WQIK-F	4. WIVY-F>	WZAZ	4. WQIK-F	4. WAIV-F	4. WIVY-F	4. WIVY-F
5.	5. WFYV-F	5.	5.	5.	5. WQIK-F	5. WZAZ	5. WQIK-F	5. WAIV-F	5. WAIV-F
							6. WLCS-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFOY	1240	St. Augustine	.6/1.6
WJAX	690	Jacksonville	.9/3.5
WKTZ	1320	Jacksonville	.8/1.8
WQIK	1320	Jacksonville	1.2/4.1
WROW	1050	Jacksonville	.6/2.6
WRQL	1460	Jacksonville	1.3/5.0
WSOS-F	105.5	St. Augustine	.5/2.0
WVOJ	970	Jacksonville	.7/2.6
WNFI-F	99.9	Palatka	.7/3.8

RADIO STATIONS

WJAX, 690, 50 KW/10 KW (DA-N) , RELIGION	ABC-E,$ 18.00	(---)	H & G
WBIX, 1010, 10 KW (DAYS,DA) , RELIGION	,$ 9.00	(Smith)	
WCGL, 1360, 5 KW (DAYS) , RELIGION	SBN,$ 15.00	(Roslin)	
WCRJ, 1530, 50 KW (DAYS,DA) , COUNTRY	,$ NA	(Katz)	Justice
WXOZ, 1280, 5 KW (DAYS,DA) , CHILDREN	,$ 20.00	(Market 4)	Children's Network
WOKV, 600, 5 KW (DA-N) , NEWS/TALK	ABC-I,NBC-T,ABC-T,$ 41.00	(Eastman)	EZ
WRQL, 1460, 5 KW (DA-2) , OLDIES	CBS,$ 30.00	(MMR)	Metroplex
WQIK, 1320, 5 KW (DA-N) , COUNTRY	ABC-E,$ 30.00*	(Mc-Guild)	Jacor
WROS, 1050, 5 KW (DA-1) , RELIGION	- MBS,$ 16.00	(---)	
WRXJ, 930, 5 KW (DA-N) , OLDIES	US 2,$ NA	(Select)	Kravis
WVOJ, 970, 1 KW (DAYS,DA) , RELIGION	,$ 10.00	(---)	
WZAZ, 1400, 1 KW , BLACK	SBN,$ 25.00*	(Weiss)	
WAIV-F, 96.9, 100 KW @ 935, AC	ABC-R,$ 90.00	(Eastman)	EZ
WCRJ-F, 107.3, 100 KW @ 350, COUNTRY	ABC-D,$ 84.00	(Katz)	Justice
WFYV-F, 104.5, 100 KW @ 700, AOR	Source,$ NA	(Mc-Guild)	Metroplex
WIVY-F, 102.9, 60 KW @ 635, AC/CONTEMP	APR,$ NA	(Torbet)	Gilmore
WAPE-F, 95.1, 100 KW @ 460, CHR	ABC-C,$115.00*	(Christal)	H & G
WLCS-F, 96.1, 100 KW @ 830, AC	,$ 75.00*	(Select)	Kravis
WQIK-F, 99.1, 100 KW @ 620, COUNTRY	,$ 93.00*	(Mc-Guild)	Jacor

WNFI - See Daytona Beach

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,240,900

MSA Rank/Pop: 29/1,495,900
ADI # 28
Average Person Ratings: 17.2
Market TSL: 22.4 hours

Stations: 23/22
Diaries: 1622/765:1/57.7%
Sample Target: 1360
% Below Line: 0.3
% Not Listed: 5.7

1986 Revenue: $38,700,000
HH Inc.: $35,332
Retail $: 11.5 Bil
Pop per Station: 56,405
#1 Biller: WDAF $6,000,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WDAF	247/11.6	11.2	10.3	8.5	11.6	10.4	9.2	1. WDAF	432/5203	1. KBEQ-F	3067/24.7	23.4	20.0
2. KBEQ-F	214/10.1	8.0	9.6	7.5	9.0	8.8	14.2	2. KBEQ-F	309/4053	2. WDAF-F	2833/22.8	22.9	17.6
3. KYYS-F	182/ 8.5	9.9	7.8	8.6	7.2	8.7	11.3	3. KYYS-F	291/3543	3. KYYS-F	2357/19.0	17.7	17.9
4. KMBR-F	166/ 7.8	7.3	7.6	7.8	8.1	7.6	4.3	4. KMBR-F	221/2388	4. KCMO	1989/16.0	19.9	12.7
5. KFKF-F	134/ 6.3	7.5	5.6	7.9	8.1	6.8	6.4	5. KCMO	186/2734	5. KFKF-F	1971/15.9	16.8	15.0
6. KCMO	128/ 6.0	7.3	5.0	4.9	5.4	5.8	5.6	6. KFKF-F	138/2106	6. KMBR-F	1880/15.2	16.0	15.1
7. KCFX-F	112/ 5.3	4.1	4.3	5.9	4.8	4.9	6.6	7. KCFX-F	137/1977	7. KUDL-F	1811/14.6	16.9	16.2
8. KUDL-F	101/ 4.7	5.7	5.8	6.0	5.2	5.6	3.4	8. KCPW-F	121/2216	8. KMBZ	1738/14.0	14.2	20.2
9. KPRS-F	100/ 4.7	3.7	3.7	3.5	4.8	3.9	4.8	9. KUDL-F	112/2050	9. KCPW-F	1663/13.4	15.9	11.9
10. KMBZ	95/ 4.5	5.5	7.8	9.7	4.6	6.9	4.1	10. KPRS-F	103/1322	10. KDFX-F	1523/12.3	12.4	11.4
11. KCPW-F	92/ 4.3	5.5	4.9	3.5	3.3	4.6	7.1	11. KMBZ	102/1887	11. KLSI-F	1264/10.2	11.8	13.2
12. KJLA	85/ 4.0	3.2	3.2	2.2	3.4	3.2	2.6	12. KJLA	90/1146	12. KPRS-F	1204/ 9.7	9.3	7.5
13. KLSI-F	68/ 3.2	4.6	4.9	6.0	3.5	4.7	5.1	13. KZZC-F	72/1119	13. KJLA	1064/ 8.6	7.5	5.2
14. KZZC-F	58/ 2.7	2.1	2.4	3.4	3.5	2.7	1.4	WHB	72/1482	14. WHB	1013/ 8.2	9.1	9.3
15. WHB	51/ 2.4	2.7	3.4	2.9	4.2	2.9	2.8	15. KLSI-F	70/1315	15. KZZC-F	815/ 6.6	5.8	10.4
16. KXTR-F	49/ 2.3	1.4	1.5	1.1	2.4	1.6	1.5	16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 64.82% (1301 of 2007) (WIN 86: 63.72%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F>	1. KYYS-F	1. KYYS-P	1. WDAF	1. WDAF	1. WDAF	1. WDAF >	1. KMBR-F	1. KBEQ-F	1. KBEQ-F	1. WDAF
2. KCPW-F	2. KBEQ-F	2. KBEQ-F	2. KYYS-F	2. KYYS-F	2. KMBR-F	2. KBEQ-F	2. WDAF	2. WDAF	2. KYYS-F	2. KBEQ-F
KYYS-F	3. KCFX-F	3. WDAF	3. KCFX-F	3. KMBR-F	3. KCMO	3. KYYS-F	3. KYYS-F	3. KYYS-F	3. KCPW-F	3. KMBR-F
4. KPRS-F	4. KCPW-F	4. KCFX-F	KFKF-F	4. KFKF-F	4. KFKF-F	4. KMBZ	4. KCMO	4. KMBR-F	KPRS-F	4. KFKF-F
5.	5. KFKF-F	5. KFKF-F	5. KMBR-F	5. KCFX-F	5. KUDL-F	5. KFKF-F	5. KBEQ-F	5. KFKF-F	5. KFKF-F	5. KPRS-F
6.	KPRS-F	6. KUDL-F	6. KBEQ-F	6. KUDL-F	6. KMBZ	KMBR-F	6. KCFX-F	6. KCMO	6. KCFX-F	KYYS-F
7.	7. WDAF	7. KMBR-F	7. KUDL-F	KBEQ-F	7.	7. KCMO	7. KFKF-F	7. KCFX-F	KMBR-F	7. KCFX-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KBEQ-F>	1. KBEQ-F	1. KYYS-F	1. KBEQ-F	1. KMBR-F
2. KYYS-F	2. KYYS-F	2. KBEQ-F	2. KYYS-F	2. WDAF
3. KFKF-F	3. KCPW-F	3. KCPW-F	3. KFKF-F	3. KUDL-F
KPRS-F	4. KFKF-F	4. KCFX-F	4. KCPW-F	4. KYYS-F
5. KCPW-F	KPRS-F	5. KUDL-F	KUDL-F	5. KBEQ-F
6. KUDL-F	KUDL-F	6. WDAF	6. KMBR-F	6. KFKF-F
7.	7. KCFX-F	7.	WDAF	7. KCPW-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYYS-F>	1.	1. KCFX-F	1. KYYS-F	1. WDAF
2. KBEQ-F	2. NA	2. KYYS-F	2. KCFX-F	2. KCFX-F
3. KCFX-F	3.	3. WDAF >	3. WDAF	3. KYYS-F
4.	4.	4. KFKF-F	4. KBEQ-F	4. KFKF-F
5.	5.	5. KPRS-F	5. KFKF-F	5. KMBR-F
6.	6.	6. KBEQ-F	6. KMBR-F	6. KCMO
7.	7.	7. KCPW-F	KUDL-F	7. KBEQ-F
8.	8.	8.	8. KCMO	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCCV	1510	Independence	1.0/1.6
KCNW	1380	Fairway	.7/1.6
KCXL	1140	Liberty	.8/2.2
KEXS	1090	Excelsior Springs	1.5/2.2
KLTY-F	106.5	Fairway	.8/4.0
KPRT	1590	Kansas City	.7/2.1
KLZR-F	105.9	Lawrence	.3/2.2

RADIO STATIONS

AM STATIONS

KBEA, 1480, 1 KW/500 W (DA-1)	, TALK	,$ 16.00	(---)		Jim Cunningham
KCCV, 1510, 10 KW (DAYS)	, RELIGION	,$ 20.00	(---)		Richard Bott
KCKW, 1340, 1 KW	, COUNTRY	,$ NA	(HNWH)	Sconnix	Tom Bresnahan
KCMO, 810, 50 KW/5 KW (DA-N)	, TALK	MBS,ABC-I,$ 80.00*	(Mc-Guild)	Gannett	Don Troutt
KCNW, 1380, 5 KW (DAYS)	, RELIGION	,$ 26.00	(---)	Universal	Andy Willoughby
KCXL, 1140, 500 W (DAYS)	, BLACK	SBN,$ 20.00*	(Lazar)		Chuck Moore
KJLA, 1190, 5 KW/250 W (DA-N)	, NOSTALGIA	MBS,$ 35.00*	(Roslin)		Chip Osborn
KMBZ, 980, 5 KW (DA-N)	, NEWS/TALK	NBC,NBC-T,$ 72.00*	(Durpetti)	Bonneville	Linda McFadden
KPRT, 1590, 1 KW	, GOSPEL	MBS,$ 35.00	(Masla)		Prim Carter
WDAF, 610, 5 KW	, COUNTRY	ABC-E,$115.00*	(Katz)	Taft	Mike Costello
WHB , 710, 10 KW/5 KW (DA-2)	, AC	APR,$ 53.00*	(Christal)	Shamrock	Bob Zuroweste

FM STATIONS

KBEQ, 104.3, 100 KW @ 984, CHR	ABC-C,$ 80.00	(Blair)	Capitol-WRAL	Don Peterson
KCFX, 100.7, 100 KW @ 846, CLASSIC AOR	ABC-R,$ 50.00*	(MMR)	Hoker	Bill Newman
KCPW, 94.9, 100 KW @ 1057, URBAN/CHR	,$ 57.00*	(Mc-Guild)	Gannett	Don Troutt
KFKF, 94.1, 100 KW @ 465, COUNTRY	,$ 75.00*	(HNWH)	Sconnix	Tom Bresnahan
KLSI, 93.3, 100 KW @ 428, AC	CNN,$ 65.00*	(Eastman)	Sandusky	Steve Dinkel
KLTY, 106.5, 100 KW @ 880, AC	CBS-R,$ 44.00*	(Torbet)	TransColumbia	Mike Henderson
KMBR, 99.7, 100 KW @ 950, BTFL/EZ	,$ 72.00*	(Durpetti)	Bonneville	Linda McFadden
KPRS, 103.3, 100 KW @ 450, BLACK	NBN,$ 54.00*	(Masla)		John Carter
KUDL, 98.1, 100 KW @ 555, AC	APR,$ 95.00*	(Christal)	Shamrock	Bob Zuroweste
KXTR, 96.5, 100 KW @ 546, CLASSICAL	US 2,$ 38.00	(CMBS)		Bob Ingram
KYYS, 102.1, 100 KW @ 1013, AOR	Source,$ 80.00*	(Katz)	Taft	Herndon Hasty
KZZC, 98.9, 100 KW @ 988, CLASSIC HITS	,$ 42.00	(CBS)		Mark Wodlinger

KNOXVILLE

Arbitron Rank/Pop (12+): 67/508,000

MSA Rank/Pop: 83/599,800
ADI # 63
Average Person Ratings: ~~17.5~~
Market TSL: 23.0 hours

Stations: 21/19
Diaries: 1217/417:1/57.8%
Sample Target: 890
% Below Line: 0.8
% Not Listed: 5.5

1986 Revenue: $11,900,000
HH Inc.: $26,522
Retail $: 4.6 Bil
Pop per Station: 26,737
#1 Biller: WVIK A/F $4,600,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WIVK-F+	322/36.2	31.1	31.8	30.6	---	32.4	34.5
2. WIMZ-F+	124/14.0	16.5	16.5	13.5	---	15.1	20.1
3. WEZK-F	94/10.6	11.6	12.7	12.7	---	11.9	9.3
4. WMYU-F	83/ 9.3	11.2	10.0	9.9	---	10.1	9.1
5. WOKI-F	66/ 7.4	6.2	6.9	8.2	---	7.2	6.9
6. WNOX	21/ 2.4	2.6	1.8	2.4	---	2.3	1.7
WRJZ	21/ 2.4	1.9	1.8	2.7	---	2.2	1.1
8. WKGN	18/ 2.0	2.1	4.9	4.1	---	3.3	4.3
9. WTNZ-F	16/ 1.8	.7	.6	1.5	---	1.2	2.4
10. WGAP	13/ 1.5	1.5	1.1	.9	---	1.3	.9
11.							
12.							
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WIVK-F+	516/4298
2. WOKI-F	221/3024
3. WIMZ-F	216/2660
4. WEZK-F	143/1558
5. WMYU-F	121/1933
6. WKSF-F	45/ 626
7. WRJZ	25/ 328
8. WQUT-F	23/ 452
9. WNOX	22/ 468
10. WKGN	18/ 179
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WIVK-F+	2555/50.3	45.0	38.4
2. WIMZ-F+	1481/29.2	29.2	28.0
3. WMYU-F	1301/25.6	27.1	26.8
4. WOKI-F	1176/23.1	19.4	20.9
5. WEZK-F	1026/20.2	20.8	20.4
6. WNOX	436/ 8.6	9.2	8.7
7. WTNZ-F	330/ 6.5	2.9	3.7
8. WRJZ	272/ 5.4	5.5	5.9
9. WGAP	219/ 1.5	1.5	.9
10. WKGN	170/ 2.0	2.1	4.1
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 80.10% (672 of 839) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIMZ-F+	1. WIMZ-F+	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>
WOKI-F	2. WIVK-F+>	2. WIMZ-F+>	2. WIMZ-F+	2. WIMZ-F+	2. WEZK-F>	2. WIMZ-F+	2. WEZK-F	2. WIMZ-F+	2. WIMZ-F+	2. WIMZ-F+
3. WIVK-F+	3. WMYU-F	3. WMYU-F	3. WMYU-F>	3. WMYU-F	3. WMYU-F	3. WEZK-F	WIMZ-F+	3. WEZK-F	3. WOKI-F	3. WEZK-F
4.	4. WOKI-F	4. WOKI-F	4. WEZK-F	4. WEZK-F	4.	4. WMYU-F	4. WMYU-F>	4. WMYU-F	4. WEZK-F	4. WMYU-F
5.	5.	5.	5. WOKI-F	5.	5.	5. WOKI-F	5. WOKI-F	5. WOKI-F	5. WMYU-F	5. WOKI-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIMZ-F+	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIMZ-F+>	1. WIMZ-F+>	1. WIMZ-F+	1. WIVK-F+>	1. WIVK-F+>
2. WOKI-F	2. WIMZ-F+	2. WMYU-F	2. WMYU-F	2. WEZK-F	2. WIVK-F+	2. WIVK-F>	2. WIVK-F+>	2. WIMZ-F+>	2. WIMZ-F+>
3. WIVK-F+	3. WMYU-F	3. WIMZ-F+	3. WIMZ-F+	3. WMYU-F	3. WOKI-F	3. WOKI-F	3. WMYU-F	3. WMYU-F	3. WMYU-F>
4. WMYU-F	4. WOKI-F>	4.	4. WEZK-F	4. WIMZ-F+	4.	4. WMYU-F	4. WOKI-F	4. WOKI-F	4. WEZK-F
5.	5. WEZK-F	5.	5. WOKI-F	5.	5.	5.	5.	5.	5. WOKI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBZW	1040	Powell	1.1/1.7
WITA	1490	Knoxville	.3/1.3
WJFC	1480	Jefferson City	1.0/1.4
WKNF-F	94.3	Oak Ridge	.8/2.9
WKXV	900	Knoxville	.8/1.9
WSEV	930	Sevierville	1.2/2.0
WYSH	1380	Clinton	.5/2.1
WKSF-F	99.9	Asheville	.5/1.6
WQUT-F	101.5	Johnson City	.3/1.3

RADIO STATIONS

WBMK, 1430, 5 KW (DAYS)	, BLACK	SBN,$ 18.00	(Masla)		
WIMZ, 1240, 1 KW	, AOR	Source,$ NA	(Blair)	Stoner	
WITA, 1490, 1 KW	, RELIGION	NBC,$ 9.00	(---)		
WIVK, 850, 50 KW (DAYS,DA)	, COUNTRY	ABC-E,$ 25.00	(Katz)	Dick	
WKGN, 1340, 1 KW	, BLACK	APR,MBS,$ 1[illegible].00*	(Weiss)		
WKXV, 900, 1 KW (DAYS)	, RELIGION	,$ 8.00	(---)		
WNOX, 990, 10 KW (DA-N)	, COUNTRY	CBS,$ 30.00	(Eastman)	Rebs	
WRJZ, 620, 5 KW (DA-N)	, RELIGION	ABC-D,$ 13.00	(---)		
WKST, 1580, 5 KW (DAYS)	, RELIGION	,$ 6.00	(---)		
WIMZ-F, 103.5, 100 KW @ 1753,	AOR/CHR	Source,$ 67.00*	(Blair)	Stoner	
WEZK-F, 97.5, 100 KW @ 1250,	BTFL/EZ	ABC-E,$ 57.00*	(Christal)	South Central	
WIVK-F, 107.7, 100 KW @ 1970,	COUNTRY	,$100.00*	(Katz)	Dick	
WMYU-F, 102.1, 100 KW @ 1000,	AC	US 1,$ 52.00*	(Mc-Guild)	Jacor	(SEVIERVILLE)
WTNZ-F, 95.3, 3 KW @ 300,	COUNTRY	CBS,$ 30.00	(Eastman)	Rebs	
WOKI-F, 100.3, 100 KW @ 2000,	CHR	ABC-F,$ 50.00	(Select)		(OAK RIDGE)

LAS VEGAS

Arbitron Rank/Pop (12+): 74/472,300

MSA Rank/Pop: 87/568,600
ADI # 95
Average Person Ratings: 17.3
Market TSL: 22.9 hours

Stations: 18/18
Diaries: 1063/444:1/45.9%
Sample Target: 820
% Below Line: 0
% Not Listed: 17.3

1986 Revenue: $17,300,000
HH Inc.: $29,475
Retail $: 4.5 Bil
Pop per Station: 26,239
#1 Biller: KMJJ/KLUC-F $2,800,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KFMS-F+	88/10.8	9.3	10.5	10.1	---	10.2	8.4
2. KXTZ-F	86/10.6	12.2	10.9	13.2	---	11.7	6.9
3. KLUC-F	74/ 9.1	10.9	9.1	9.9	---	9.8	11.3
4. KOMP-F	69/ 8.5	6.9	6.5	7.5	---	7.4	13.1
5. KMZQ-F	52/ 6.4	10.8	9.0	7.6	---	8.5	6.6
6. KORK	50/ 6.1	4.3	4.4	5.4	---	5.1	2.8
7. KYRK-F	42/ 5.2	6.2	7.4	4.4	---	5.8	10.8
8. KEYV-F	37/ 4.5	2.7	1.8	1.0	---	2.5	1.6
9. KDWN	32/ 3.9	3.8	3.9	3.7	---	3.8	3.1
10. KKLZ-F	29/ 3.6	6.6	7.0	9.0	---	6.6	4.1
11. KLSQ-F	25/ 3.1	2.8	2.0	2.2	---	2.5	2.7
12. KRRI-F	23/ 2.8	3.5	3.2	3.0	---	3.1	1.6
13. KRAM	19/ 2.3	1.9	1.3	1.7	---	1.8	1.3
14. KENO	17/ 2.1	1.6	.8	1.5	---	1.5	1.2
15. KNUU	16/ 2.0	2.2	1.5	1.9	---	1.9	.8

12+ TSA	1/4/CUME
1. KXTZ-F	100/ 852
2. KFMS-F+	97/ 975
3. KLUC-F	75/1112
4. KOMP-F	69/ 757
5. KMZQ-F	52/ 699
6. KORK	50/ 436
7. KYRK-F	45/ 710
8. KDWN	39/ 491
9. KEYV-F	37/ 425
10. KKLZ-F	29/ 441
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KLUC-F	1085/23.0	22.8	25.0
2. KFMS-F	975/18.3	17.4	20.4
3. KXTZ-F	852/16.5	17.9	19.2
4. KOMP-F	757/16.0	15.6	16.9
5. KMZQ-F	699/14.7	17.6	15.7
6. KYRK-F	663/14.0	16.5	14.2
7. KKLZ-F	441/ 9.3	13.6	16.1
8. KORK	436/ 9.2	7.7	9.9
9. KLSQ-F	425/ 9.0	6.3	5.7
KEYV-F	425/ 9.0	7.5	8.9
11. KDWN	419/ 8.9	8.3	9.4
12. KRRI-F	351/ 7.4	8.3	7.0
13. KNUU	315/ 6.7	6.9	6.9
14. KENO	303/ 6.4	5.0	5.1
15. KROL	232/ 2.7	---	---

12+ FM SHARE (METRO): 76.56% (516 of 674) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KLUC-F>	1. KOMP-F	1. KOMP-F	1. KFMS-F+	1. KFMS-F+	1. KXTZ-F	1. KFMS-F+	1. KXTZ-F	1. KFMS-F+	1. KLUC-F	1. KFMS-F+
2. KYRK-F	2. KLUC-F	2. KFMS-F+	2. KMZQ-F	2. KMZQ-F	2. KFMS-F>	2. KLUC-F	2. KFMS-F+	KXTZ-F	2. KXTZ-F	2. KXTZ-F
3.	3. KMZQ-F	3. KLUC-F	3. KOMP-F	3. KOMP-F	3. KORK	KXTZ-F	3. KOMP-F	3. KLUC-F	3. KOMP-F	3. KLUC-F
4.	4. KFMS-F	KMZQ-F	4. KEYV-F	4. KXTZ-F	4. KMZQ-F	4. KOMP-F	4. KMZQ-F	4. KOMP-F	4. KFMS-F+	4. KYRK-F
5.	5. KKLZ-F	5.	5. KXTZ-F	5. KEYV-F	5. KEYV-F	5. KORK	5. KORK	5. KMZQ-F	5. KYRK-F	5. KOMP-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFMS-F+	1. KMZQ-F	1. KMZQ-F>	1. KMZQ-F	1. KFMS-F	1. KOMP-F	1. KOMP-F>	1. KOMP-F>	1. KOMP-F>	1. KOMP-F
2. KLUC-F	2. KFMS-F+	2. KEYV-F	2. KFMS-F+>	KMZQ-F	2. KLUC-F>	2. KLUC-F	2. KKLZ-F	2. KLUC-F	2. KFMS-F
KMZQ-F	3. KLUC-F	3. KOMP-F	3. KLUC-F	3. KEYV-F	3.	3. KKLZ-F	3. KLUC-F	3. KFMS-F>	3. KXTZ-F
4. KKLZ-F	4. KEYV-F	4. KFMS-F+	4. KEYV-F	4. KXTZ-F	4.	4. KYBK-F	4. KYRK-F	4. KKLZ-F	4. KEYV-F
5.	KOMP-F	KLSQ-F	5.	5. KLUC-F	5.	5. KFMS-F+	5.	5. KXTZ-F	5.
								KYRK-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KREL	1280	Henderson	1.0/1.4
KROL	870	Laughlin	.9/4.9

RADIO STATIONS

KDWN, 720, 50 KW (DA-N) , NEWS/TALK ,$ 21.00 (Blair)
KENO, 1460, 5 KW/1 KW (DA-N) , OLDIES ,$ NA (Christal) Lotus
KEZD, 1230, 1 KW , BTFL (?) ,$ 18.00* (---)
KMJJ, 1140, 10 KW/2.5 KW (DA-N) , AC/OLDIES ABC-E,$ 17.00* (Mc-Guild) Nationwide
KNUU, 970, 5 KW/500 W (DA-2) , TALK/NEWS CBS,MBS,$ 17.00 (Weiss)
KORK, 920, 5 KW/500 W (DA-2) , NOSTALGIA NBC,$ 20.00* (Radio West) Anchor
KRAM, 1340, 1 KW , COUNTRY ,$ 17.00 (Blair)
KREL, 1280, 5 KW (DAYS) , RELIG/SPANISH ,$ 12.00 (Caballero) (HENDERSON)
KFMS, 1410, 5 KW (DA-2) , COUNTRY ,$ 19.00 (Katz)

KFMX-F, 101.9, 100 KW @ 1110, COUNTRY ,$ 40.00* (Katz)
KKLZ-F, 96.3, 100 KW @ 1131, CLASSIC AOR ,$ 20.00* (Blair) Medina
KLUC-F, 98.5, 25 KW @ 180, CHR ABC-C,$ 50.00* (Mc-Guild) Nationwide
KMZQ-F, 100.5, 100 KW @ 1110, AC MBS,$ 35.00* (MMR) Olympic (HENDERSON)
KOMP-F, 92.3, 100 KW @ 1520, AOR ,$ 40.00* (Christal) Lotus
KRRI-F, 105.5, 120 W @ 3550, OLDIES ,$ NA (Torbet) (BOULDER CITY)
KEYV-F, 93.1, 50 KW @ 103, AC CBS-R,$ 23.00 (HNWH)
KXTZ-F, 94.1, 100 KW @ 1250, BTFL/EZ ,$ 45.00 (Durpetti) Parket
KYRK-F, 97.1, 50 KW @ 1811, URBAN ,$ 22.00 (Radio West) Anchor
KLSQ-F, 95.5, 100 KW @ 1120, COUNTRY ,$ 23.00* (HNWH) Sterling Rec. (HENDERSON)

LOS ANGELES

Arbitron Rank/Pop (12+): 2/8,604,700

MSA Rank/Pop: 2/8,154,300
ADI # 2
Average Person Ratings: 17.4
Market TSL: 22.9 hours

Stations: 41/40
Diaries: 3938/2185:1/44.8%
Sample Target: 3440
% Below Line: 0.3
% Not Listed: 9.4

1986 Revenue: $264,500,000
HH Inc.: $37,010
Retail $: 72.2 Bil
Pop per Station: 215,118
#1 Biller: KIIS A/F $32,000,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KIIS-F+	953/6.4	6.3	7.1	6.3	7.8	6.5	7.6	1. KIIS-F+	1156/20978	1. KIIS-F+	17757/20.6	20.1	24.3
2. KABC	919/6.1	5.4	6.7	7.0	6.1	6.3	5.0	2. KABC	1024/10918	2. KPWR-F	13294/15.4	16.5	16.1
3. KPWR-F	856/5.7	6.5	6.6	6.0	4.4	6.2	7.1	3. KPWR-F	922/14615	3. KFWB	12856/14.9	13.5	13.5
4. KOST-F	714/4.8	4.1	4.1	4.2	4.1	4.3	5.3	4. KOST-F	843/13110	4. KOST-F	10830/12.6	12.6	12.0
5. KJOI-F	703/4.7	4.9	4.4	5.2	5.1	4.8	4.3	5. KJOI-F	748/ 9095	5. KRTH-F	10098/11.7	12.3	11.4
6. KFWB	626/4.2	3.4	3.3	3.7	3.3	3.7	3.0	6. KRTH-F	719/12945	6. KNX	9913/11.5	13.0	11.2
7. KROQ-F	593/4.0	3.9	3.6	3.8	4.3	3.8	6.4	7. KROQ-F	698/10160	7. KABC	9613/11.2	12.2	15.4
8. KBIG-F	575/3.8	3.9	3.9	4.3	5.1	4.0	2.9	8. KBIG-F	681/11116	8. KBIG-F	9447/11.0	9.7	9.7
9. KRTH-F	542/3.6	4.0	4.0	3.5	3.7	3.8	2.7	9. KFWB	658/13804	9. KROQ-F	8854/10.3	10.3	10.0
10. KLSX-F	538/3.6	3.1	1.5	1.2	1.6	2.4	3.8	KLOS-F	658/10788	10. KJOI-F	8400/ 9.8	11.4	9.9
11. KNX	491/3.3	3.6	3.5	3.1	3.3	3.4	2.6	11. KNX	644/12921	11. KLSX-F	7997/ 9.3	6.9	4.7
12. KLVE-F	480/3.2	2.3	2.2	3.4	1.5	2.8	2.8	12. KLSX-F	565/ 8578	12. KLOS-F	7787/ 9.0	9.2	10.7
13. KIQQ-F	437/2.9	3.6	2.9	2.9	3.9	3.1	2.5	13. KLVE-F	490/ 5923	13. KIQQ-F	6692/ 7.8	8.9	8.1
14. KLOS-F	427/2.8	2.3	3.7	3.4	3.3	3.1	3.3	KIQQ-F	490/ 7480	14. KLVE-F	5828/ 6.8	5.7	5.8
15. KJLH-F	358/2.4	1.8	1.8	1.4	2.0	1.9	2.3	15. KMPC	393/ 6142	15. KMPC	5388/ 6.3	7.8	7.9
16. KMPC	356/2.4	2.7	3.3	3.0	2.9	2.9	2.0	16. KTWV-F	364/ 6537	16. KTWV-F	5115/ 5.9	7.4	8.0
17. KTNQ	341/2.3	3.3	3.2	2.7	2.2	2.9	1.9	KJLH-F	364/ 5018	17. KJLH-F	4904/ 5.7	6.2	5.9
18. KTWV-F	285/1.9	1.6	2.0	2.2	3.2	1.9	2.3	18. KTNQ	346/ 4192	18. KFAC-F	4520/ 5.3	4.8	4.4
19. KWKW	283/1.9	1.7	1.3	1.7	1.3	1.7	NA	19. KFI	337/ 6827	19. KFI	4401/ 5.1	5.2	5.9
20. KZLA-F	252/1.7	1.8	1.6	2.5	1.9	1.9	2.2	20. KLAC	285/ 4759	20. KTNQ	4112/ 4.8	5.6	5.3
21. KDAY	243/1.6	1.2	1.5	1.1	1.3	1.4	2.7	21. KWKW	284/ 3235	21. KZLA-F	4013/ 4.7	4.5	5.0
22. KLAC	236/1.6	1.5	1.4	1.2	1.4	1.4	1.2	22. KZLA-F	279/ 4578	22. KNX-F	3933/ 4.6	4.7	7.6
23. KFI	214/1.4	1.3	1.2	1.6	1.6	1.4	1.0	23. KDAY	243/ 3601	23. KLAC	3858/ 1.6	1.5	1.2
24. KALI	202/1.3	1.1	.9	.9	.8	1.1	1.5	24. KRLA	225/ 4323	24. KRLA	3794/ 4.4	5.4	5.2
25. KRLA	201/1.3	1.2	1.3	1.2	1.7	1.3	NA	25. KFAC-F	224/ 5150	25. KDAY	3581/ 4.2	4.3	3.5

12+ FM SHARE (METRO): 65.61% (8923 of 13601) (WIN 86: 66.99%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPWR-F>	1. KIIS-F+	1. KIIS-F+	1. KIIS-F+	1. KIIS-F+	1. KABC	1. KIIS-F+	1. KABC	1. KPWR-F	1. KOST-F	1. KPWR-F
2. KROQ-F	2. KPWR-F	2. KOST-F	2. KRTH-F	2. KRTH-F	2. KJOI-F	2. KABC	2. KJOI-F	2. KIIS-F+	2. KPWR-F	2. KIIS-F+
3. KIIS-F+	3. KOST-F	3. KPWR-F	3. KLSX-F	3. KOST-F	3. KBIG-F	3. KFWB	3. KIIS-F+	3. KJOI-F	3. KABC	3. KJOI-F
4. KDAY >	4. KLSX-F	4. KLSX-F	4. KOST-F	4. KLSX-F	4. KFWB	4. KPWR-F	KOST-F	KOST-F	4. KROQ-F	4. KBIG-F
5. KOST-F	5. KROQ-F	5. KRTH-F	5. KIQQ-F	5. KABC	5. KNX	5. KNX	5. KBIG-F	5. KROQ-F	5. KIIS-F+	5. KLSX-F
6. KNAC-F	6. KLOS-F	6. KLOS-F	6. KABC	6. KIQQ-F	6. KIIS-F+	6. KJOI-F	6. KRTH-F	6. KBIG-F	6. KNX	6. KROQ-F
7. KJLH-F	7. KRTH-F	7. KIQQ-F	KLOS-F	7. KBIG-F	7. KRTH-F	7. KOST-F	7. KPWR-F	7. KLSX-F	7. KJOI-F	7. KLOS-F
8. KLVE-F	8. KJLH-F	8. KROQ-F	8. KBIG-F	8. KLOS-F	8. KIQQ-F	8. KRTH-F	8. KLSX-F	KRTH-F	8. KJLH-F	KRTH-F
9.	9. KLVE-F	9. KLVE-F	9. KLVE-F	9. KJOI-F	9. KOST-F	9. KBIG-F	9. KIQQ-F	9. KFWB	9. KLSX-F	9. KABC
10.	10. KIQQ-F	10. KBIG-F	10. KPWR-F	10. KPWR-F	KMPC	KTNQ	10. KLVE-F	10. KNX	10. KDAY	KOST-F
									KLVE-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KPWR-F	1. KOST-F	1. KOST-F	1. KOST-F	1. KOST-F	1. KIIS-F+	1. KLSX-F	1. KLSX-F	1. KIIS-F+	1. KRTH-F
2. KOST-F	2. KIIS-F+	2. KIIS-F+	2. KIIS-F+	2. KIIS-F+	2. KPWR-F	2. KIIS-F+	2. KLOS-F>	2. KLSX-F	2. KLSX-F
3. KIIS-F+	3. KPWR-F	3. KIQQ-F	3. KPWR-F	3. KIQQ-F	3. KROQ-F	3. KPWR-F	3. KRTH-F	3. KRTH-F	3. KABC
4. KROQ-F>	4. KROQ-F	4. KLSX-F	4. KIQQ-F	4. KBIG-F	4. KLSX-F	4. KLOS-F	4. KIIS-F+	4. KLOS-F	4. KLOS-F
5. KLVE-F	5. KLSX-F	5. KRTH-F	5. KLVE-F	5. KRTH-F	5. KLOS-F	5. KROQ-F	5. KPWR-F	5. KPWR-F	5. KIIS-F+
6. KJLH-F	6. KLVE-F	6. KJLH-F	6. KBIG-F	6. KJOI-F	6. KNAC-F	6. KRTH-F	6. KTWV-F	6. KROQ-F	6. KFWB
7. KALI	7. KIQQ-F	KPWR-F	7. KRTH-F	7. KLVE-F	7. KJLH-F	7. KOST-F	7. KOST-F	7. KABC	7. KNX
8. KLSX-F	8. KJLH-F	8. KLVE-F	8. KROQ-F	8. KTNQ	8. KOST-F	8. KJLH-F	KTNQ	8. KOST-F	8. KIQQ-F
9. KLOS-F	9. KRTH-F	9. KROQ-F	9. KLSX-F	9. KABC	9. KRTH-F	9. KTWV-F	9. KLVE-F	9. KFWB	9. KBIG-F
10. KRTH-F	10. KLOS-F	KTNQ	10. KJLH-F	10. KLSX-F	10. KLVE-F	10. KLVE-F	10. KABC	10. KLVE-F	10. KPWR-F
							KJLH-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KACE-F	103.9	Inglewood	.7/2.8
KBRT	740	Avalon	.3/1.1
KEZY-F	95.9	Anaheim	.5/2.2
KFAC-F	92.3	Los Angeles	1.3/5.3
KFSG-F	96.3	Los Angeles	.3/1.2
KGFJ	1230	Los Angeles	.7/1.7
KIEV	870	Glendale	.6/2.9
KKGO-F	105.1	Los Angeles	1.2/3.7
KNAC-F	105.5	Long Beach	1.1/2.4
KNOB-F	97.9	Long Beach	.6/2.3
KNX-F	93.1	Los Angeles	1.1/4.6
KRTH	930	Los Angeles	.9/3.6
KSKQ	1540	Los Angeles	1.0/2.3
KUTE-F	101.9	Glendale	1.3/3.9
XPRS	1090	Tijuana	.3/ .4

RADIO STATIONS

AM STATIONS

KABC,	790,	5 KW (DA-N)	, TALK	ABC-I,ABC-T,	$360.00	(Katz)	Cap Cities/ABC	George Green
KALI,	1430,	5 KW (DA-2)	, SPANISH CONTEMP	,	$ 77.00	(MMR)	United	Raul Ortal
KBRT,	740,	10 KW (DAYS,DA)	, RELIGION	,	$ 50.00*	(---)	Crawford	Doyle Sneed
KDAY,	1580,	50 KW (DA-2)	, BLACK	NBN,	$100.00	(Roslin)	Heritage	Ed Kerby
KFI ,	640,	50 KW	, AC	MBS,	$175.00*	(Christal)	Cox	Howard Neal
KFWB,	980,	5 KW	, NEWS	NBC,ABC-E,	$285.00	(Group W)	Westinghouse	Steve Fisher
KGFJ,	1230,	1 KW	, BLACK	SBN,SMN,	$ NA	(---)		Bill Shearer
KIEV,	870,	5 KW/1 KW (DA-N)	, TALK	,	$100.00*	(---)		Ron Beaton
KLAC,	570,	5 KW (DA-N)	, COUNTRY	ABC-D,	$135.00*	(Eastman)	Malrite	Norm Epstein
KMPC,	710,	50 KW/10 KW (DA-N)	, NOSTALGIA	,	$200.00	(Durpetti)	Golden West	Bill Ward
KNX ,	1070,	50 KW	, NEWS	CBS,	$270.00	(CBS)	CBS	George Nicholaw
KRLA,	1110,	50 KW/10 KW (DA-2)	, OLDIES	,	$130.00*	(MMR)	Greater Media	Bob Moore
KRTH,	930,	5 KW (DA-N)	, OLDIES	US 1,	$ NA	(Republic)	RKO	Pat Norman
KSKQ,	1540,	50 KW/10 KW (DA-D)	, SPANISH CONTEMP	,	$100.00*	(Caballero)	Spanish Bdcst.	Raul Alarcon
KTNQ,	1020,	50 KW (DA-2)	, SPANISH AC	,	$160.00*	(Caballero)	H & G	Ken Wolt
KWKW,	1300,	5 KW/1 KW (DA-2)	, SPANISH	,	$ 91.00	(Lotus)	Lotus	Jose Cabrera

FM STATIONS

KACE,	103.9,	2 KW @ 390,	BLACK	APR,	$ 70.00*	(Masla)	All Pro	Ann Davis
KBIG,	104.3,	105 KW @ 2890,	SOFT AC	,	$260.00*	(CBS)	Bonneville	Kari Winston
KFAC,	92.3,	43 KW @ 2835,	CLASSICAL	,	$215.00	(Mc-Guild)		Louise Heifetz
KFSG,	96.3,	54 KW @ 480,	RELIGION	APR,	$ 25.00	(---)		Alan Bowles
KGIL,	94.3,	3 KW @ -180,	SOFT AC	,	$ 45.00	(HNWH)	Buckley (SAN FERNANDO)	Richard McGeary
KIIS,	102.7,	8 KW @ 2790,	CHR	,	$500.00*	(Mc-Guild)	Gannett	Lynn Anderson-Powell
KIQQ,	100.3,	5 KW @ 3060,	SOFT AC	Trans,	$250.00*	(Select)	Outlet	Tom Mosher
KJLH,	102.3,	3 KW @ 300,	BLACK	,	$110.00*	(---)	(COMPTON)	Jim Maddox
KJOI,	98.7,	75 KW @ 1180,	BTEUYEZ	,	$280.00*	(Blair)	Legacy	Bob Griffith
KKGO,	105.1,	18 KW @ 2900,	JAZZ	APR,	$ NA	(Radio West)		Saul Levine
KLOS,	95.5,	63 KW @ 3129,	AOR	ABC-R,	$300.00*	(Katz)	Cap Cities/ABC	Bill Sommers
KLSX,	97.1,	55 KW @ 770,	CLASSIC AOR	,	$240.00*	(MMR)	Greater Media	Bob Moore
KLVE,	107.5,	30 KW @ 2800,	SPANISH AC	,	$170.00*	(Caballero)	H & G	Ken Wolt
KNAC,	105.5,	2 KW @ 400,	AOR	,	$100.00*	(Masla)	(LONG BEACH)	Gary Price
KNX ,	93.1,	29 KW @ 3496,	SOFT AC/JAZZ	CBS-R,	$165.00*	(CBS)	CBS	Bob Nelson
KOST,	103.5,	13 KW @ 3100,	AC	,	$275.00*	(Christal)	Cox	Howard Neal
KNOB,	97.9,	79 KW @ 420,	SOFT AC	,	$103.00	(Masla)	(LONG BEACH)	John Banoczi
KPWR,	105.9,	72 KW @ 770,	URBAN/CHR	,	$300.00	(HNWH)	Emmis	Phil Newmark
KROQ,	106.7,	5 KW @ 1388,	AOR	,	$330.00*	(Torbet)	Infinity	Patrick Welsh
KRTH,	101.1,	51 KW @ 3130,	OLDIES/AC	US 2,	$280.00*	(Republic)	RKO	Pat Norman
KTWV,	94.7,	58 KW @ 2835,	JAZZ/AC	Source,	$175.00*	(Blair)	Metropolitan	Howard Bloom
KUTE,	101.9,	.7 KW @ 2848,	SOFT URBAN/AC	,	$150.00	(Durpetti)	Golden West	Bill Ward
KZLA,	93.9,	49 KW @ 720,	COUNTRY	,	$145.00*	(Eastman)	Malrite	Norm Epstein

LOUISVILLE

Arbitron Rank/Pop (12+): 45/797,800

MSA Rank/Pop: 49/959,100
ADI # 48
Average Person Ratings: 15.7
Market TSL: 20.9 hours

Stations: 19/19
Diaries: 1859/429:1/54.7%
Sample Target: 1200
% Below Line: 0
% Not Listed: 7.4

1986 Revenue: $20,600,000
HH Inc.: $30,194
Retail $: 5.9 Bil
Pop per Station: 41,989
#1 Biller: WHAS $4,500,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WAMZ-F	198/15.8	15.2	15.7	15.7	12.2	15.6	14.3	1. WAMZ-F	297/2894	1. WHAS	2703/33.9	30.8	33.5
2. WHAS	186/14.8	15.6	11.6	17.6	12.4	14.9	14.6	2. WHAS	271/3850	2. WAMZ-F	1863/23.4	26.2	24.7
3. WQMF-F	111/ 8.8	8.9	8.4	6.6	8.8	8.2	14.4	3. WDJX-F	181/2509	3. WDJX-F	1618/20.3	17.6	16.5
4. WDJX-F	108/ 8.6	7.7	9.3	6.7	6.2	8.1	9.5	4. WQMF-F	173/2075	4. WLRS-F	1581/19.8	15.0	20.0
5. WVEZ-F	104/ 8.3	8.6	6.9	8.8	7.5	8.2	5.9	5. WVEZ-F	118/1499	5. WQMF-F	1436/18.0	17.0	16.6
6. WLRS-F	72/ 5.7	4.2	6.3	5.6	7.3	5.5	8.6	6. WLRS-F	77/1686	6. WRKA-F	1323/16.6	15.4	18.9
7. WRKA-F	71/ 5.7	6.4	6.0	9.2	8.8	6.8	4.0	7. WRKA-F	74/1394	7. WAVG	1292/16.2	13.9	11.9
8. WAVG	65/ 5.2	4.2	7.1	3.5	7.2	5.0	3.7	8. WJYL-F	73/ 797	8. WVEZ-F	1276/16.0	17.2	17.3
9. WJYL-F	64/ 5.1	5.7	4.7	4.6	5.2	5.0	7.0	9. WAVG	69/1415	9. WJYL-F	733/ 9.2	9.0	9.1
10. WLOU	43/ 3.4	3.7	3.9	3.8	5.2	3.7	6.0	10. WLOU	43/ 647	10. WLOU	640/ 8.0	7.6	8.5
11. WXVW	36/ 2.9	2.3	3.5	3.1	2.4	3.0	1.6	11. WXVW	36/ 483	11. WXVW	483/ 6.1	5.5	5.8
12. WXLN-F	26/ 2.1	1.9	1.3	1.4	1.1	1.7	1.5	12. WXLN-F	28/ 439	12. WXLN-F	396/ 5.0	4.6	4.6
13. WAKY	16/ 1.3	1.3	1.8	2.3	3.7	1.7	.3	13.		13. WAKY	388/ 4.9	5.7	7.9
14.								14.		14. WCII	368/ 4.6	6.0	6.6
15.								15.		15.			
16.								16.		16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 64.83% (754 of 1163) (WIN 86: 61.50%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJX-F	1. WQMF-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WHAS	1. WHAS >	1. WAMZ-F>	1. WAMZ-F	1. WQMF-F	1. WAMZ-F>
2. WQMF-F	2. WAMZ-F>	2. WHAS	2. WHAS >	2. WHAS >	2. WAMZ-F>	2. WAMZ-F>	2. WHAS	2. WHAS	2. WHAS	2. WHAS
3. WLRS-F	3. WDJX-F	3. WQMF-F	3. WVEZ-F	3. WVEZ-F>	3. WVEZ-F>	3. WQMF-F	3. WVEZ-F	3. WQMF-F	3. WAMZ-F	3. WVEZ-F
4.	4. WLRS-F	4. WVEZ-F	4. WRKA-F	4. WRKA-F	4. WAVG	4. WDJX-F	4. WQMF-F	4. WDJX-F	WDJX-F	4. WDJX-F
5.	5. WRKA-F	5. WDJX-F	5. WQMF-F	5. WQMF-F	5.	5. WVEZ-F	5. WDJX-F	5. WVEZ-F	5. WAVG-F	5. WQMF-F
6.	6. WHAS	WRKA-F	6. WLRS-F	6. WLRS-F	6.	6. WRKA-F	WLRS-F	6. WLRS-F	6. WJYL-F	6. WJYL-F
7.	7. WJYL-F	7.	7.	7. WJYL-F	7.	7. WAVG	7.	7.	7. WLRS-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDJX-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WQMF-F	1. WQMF-F>	1. WQMF-F	1. WAMZ-F	1. WAMZ-F
2. WAMZ-F	2. WDJX-F	2. WRKA-F	2. WHAS	2. WHAS	2. WDJX-F	2. WAMZ-F>	2. WAMZ-F	2. WQMF-F	2. WHAS >
WQMF-F	3. WQMF-F	3. WHAS	3. WVEZ-F	3. WVEZ-F>	3. WAMZ-F	3. WDJX-F	3. WHAS	3. WHAS >	3. WQMF-F
4. WJYL-F	WRKA-F	WVEZ-F	4. WDJX-F	4. WRKA-F	4. WLRS-F	4. WLRS-F	4. WLRS-F	4. WDJX-F	4. WVEZ-F
WLRS-F	5. WLRS-F	5. WDJX-F	WRKA-F	5. WJYL-F	5.	5. WHAS	5. WRKA-F	WRKA-F	5. WRKA-F
6.	6. WVEZ-F	WLRS-F	6. WJYL-F	6. WDJX-F	6.	6. WJYL-F	WVEZ-F	6. WLRS-F	6. WLRS-F
7.	7. WJYL-F	WQMF-F	7. WLRS-F	WLRS-F	7.	WRKA-F	7.	7.	7. WAVG
8.	8. WHAS	8.	8.	8.	8.	8.	8.	8.	WJYL-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCII	1050	Louisville	1.0/4.6
WDGS	1290	New Albany, IN	1.0/1.8
WFIA	900	Louisville	1.0/2.6
WLLV	1240	Louisville	.5/1.8
WOBS	1570	New Albany, IN	.6/1.8
WTMT	620	Louisville	1.0/2.4

RADIO STATIONS

AM STATIONS

WAKY,	790,	5 KW/1 KW (DA-2)	, BTFL/EZ	MBS,$ 30.00*	(Katz)	Federal	Jack Hogan
WAVG,	970,	5 KW (DA-2)	, MOR	NBC,US 2,NBC-T,$ 39.00*	(Select)		Ed Henson
WCII,	1080,	10 KW/1 KW (DA-2)	, COUNTRY	ABC-E,$ 35.00*	(Republic)	Williams	Walt Broadhurst
WDGS,	1290,	500 W/1 KW (DA-2)	, BLACK	NBN,$ 15.00	(Masla)		Archie Dale
WFIA,	900,	1 KW/163 W	, RELIGION	,$ 14.00	(---)		Richard Lee
WHAS,	840,	50 KW	, MOR	ABC-I,$100.00*	(Christal)	Clear Channel	Bob Scherer
WLLV,	1240,	1 KW	, ??	,$ 17.00	(Roslin)		
WLOU,	1350,	5 KW/500 W (DA-N)	, BLACK	SBN,$ 38.00*	(MMR)	Johnson	
WTMT,	620,	500 W (DA-2)	, COUNTRY	,$ 16.00	(Masla)		Lee Stimson
WXVW,	1450,	1 KW	, NOSTALGIA	SMN,$ 30.00*	(S. Katz)		Charles Jenkins

FM STATIONS

WAMZ,	97.5,	100 KW @ 505,	COUNTRY	,$ 78.00*	(Christal)	Clear Channel	Bob Scherer
WDJX,	99.7,	20 KW @ 720,	CHR	CBS-R,$ 60.00*	(Republic)	Williams	Walt Broadhurst
WJYL,	101.7,	3 KW @ 300,	URBAN	,$ 38.00*	(JWH)	Inter Urban	
WLRS,	102.3,	3 KW @ 300,	CHR	ABC-R,$ 48.00	(Select)		Louisa Henson
WQMF,	95.7,	34 KW @ 580,	AOR	Source,$ 62.00*	(Torbet)		John Otting
WRKA,	103.1,	3 KW @ 300,	AC	ABC-D,$ 64.00*	(Blair)	Capitol-Johnson	
WVEZ,	106.9,	25 KW @ 670,	SOFT AC	,$ 50.00*	(Katz)	Federal	Jack Hogan
WXLN,	103.9,	3 KW @ 300,	RELIGION	ABC-C,$ 18.00	(---)		Richard Lee

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McALLEN - BROWNSVILLE

Arbitron Rank/Pop (12+): 77/450,100

MSA Rank/Pop: McAllen - 130/357,200
ADI # 115 Brownsville - 173/251,700
Average Person Ratings: 20.1
Market TSL: 26.6 hours

Stations: 20/18
Diaries: 1211/372:1/54.1%
Sample Target: 810
% Below Line: 0.9
% Not Listed: 10.6

1986 Revenue: $10,400,000
HH Inc.: $23,800
Retail $: 3.3 Bil
Pop per Station: 25,006
#1 Biller: KGBT $1,950,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KGBT	152/16.8	19.0	19.4	19.5	---	18.7	
2. KBFM-F	98/10.8	14.0	12.4	11.7	---	12.2	
3. KIWW-F	73/ 8.1	7.8	7.9	7.6	---	7.9	
4. KRGV	72/ 8.0	8.1	7.9	8.7	---	8.2	
5. KELT-F	57/ 6.3	7.8	5.8	6.3	---	6.6	
6. KRIX-F	55/ 6.1	4.5	6.5	4.8	---	5.5	
7. KQXX-F	54/ 6.0	4.7	6.6	6.3	---	5.9	
8. KTXF-F	51/ 5.6	6.5	6.3	6.4	---	6.2	
9. KBOR	44/ 4.9	1.7	1.1	2.1	---	2.5	
10. KVLY-F	42/ 4.6	3.6	6.6	6.1	---	5.2	
11. KIRT	31/ 3.4	3.2	4.0	3.6	---	3.6	
12. KJAV-F	21/ 2.3	---	---	---	---	2.3	
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. KGBT	165/1462
2. KBFM-F	101/1452
3. KIWW-F	84/ 936
4. KRGV	76/ 875
5. KQXX-F	59/ 543
6. KELT-F	58/ 701
7. KRIX-F	56/ 627
8. KTXF-F	53/ 646
9. KBOR	46/ 426
10. KVLY-F	43/ 420
11. KIRT	35/ 391
12. KJAV-F	21/ 137
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KBFM	1299/28.9	30.7	31.0
2. KGBT-F	1294/28.7	33.1	29.8
3. KIWW-F	823/18.3	18.2	19.0
4. KRGV	782/17.4	21.0	21.7
5. KELT-F	684/15.2	19.1	15.6
6. KRIX-F	606/13.5	9.9	13.3
7. KTXF-F	569/12.6	13.5	12.5
8. KQXX-F	507/11.3	11.7	13.7
9. KBOR	399/ 8.9	4.3	5.5
10. KVLY-F	379/ 8.4	9.6	11.5
11. KIRT	365/ 8.1	8.6	7.1
12. KGAR-F	252/ 5.6	6.4	6.1
13.			
14.			
15.			

12+ FM SHARE (METRO): 57.84% (468 of 809) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBFM-F	1. KBFM-F	1. KGBT	1. KGBT >	1. KGBT >	1. KGBT >	1. KGBT >	1. KGBT >	1. KGBT	1. KGBT >	1. KGBT
KRGV	2. KELT-F	2. KBFM-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KBFM-F	2. KBFM-F	2. KBFM-F	2. KBFM-F	2. KBFM-F
3. KRIX-F	3. KIWW-F	3. KIWW-F	3. KELT-F	3. KQXX-F	3. KBOR	3. KIWW-F	KELT-F	3. KIWW-F	3. KQXX-F	3. KIWW-F
4.	4. KRIX-F	4. KELT-F	4. KQXX-F	4. KELT-F	4. KQXX-F	4. KRGV	4. KIWW-F	4. KELT-F	4. KRGV	4. KRGV
5.	5. KQXX-F	5. KQXX-F	5. KBFM-F	5. KBFM-F	5. KVLY-F	5. KELT-F	5. KVLY-F	5. KRGV	5. KRIX-F	5. KTXF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRGV	1. KELT-F	1. KELT	1. KGBT >	1. KGBT >	1. KBFM-F	1. KRIX-F	1. KIWW-F	1. KRIX-F	1. KGBT
2. KTXF-F	2. KBFM-F	2. KIWW-F	2. KBFM-F	2. KIWW-F	KRIX-F	2. KBFM-F	2. KRIX-F	2. KBFM-F	2. KIWW-F
3. KBFM-F	3. KIWW-F	3. KQXX-F	3. KELT-F	3. KQXX-F	3.	3. KIWW-F	3. KELT-F	3. KIWW-F	3. KELT-F
4. KELT-F	KRGV	4. KBFM-F	4. KIWW-F	4. KBFM-F	4.	4. KELT-F>	KQXX-F	4. KGBT	4. KQXX-F
5. KGBT	5. KTXF-F	5. KRGV	KQXX-F	5. KELT-F	5.	5.	5. KGBT	5. KELT-F	5. KBOR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGAR-F	106.3	Mercedes	1.4/5.6
KITM-F	105.5	Mission	1.1/3.3
KRIO	910	McAllen	.6/2.4
KSOX+	1240	Raymondville	1.0/4.8
KURV	710	Edinburg	1.7/4.5
KTRH	740	Houston	.3/1.1
XEMS	1490	Matamoros, Mexico	.4/1.1

RADIO STATIONS

KBOR, 1600, 1 KW (DA-1), SPANISH	,$ 16.00	(Select)		
KGBT, 1530, 50 KW/10 KW (DA-N), SPANISH	,$110.00	(Katz)	Tichenor	
KIRT, 1580, 1 KW (DAYS), SPANISH	,$ 24.00	(Caballero)		
KRGV, 1290, 5 KW (DA-N), CHR	US 1,$ 29.00*	(Blair)	Manship	
KRIO, 910, 5 KW (DA-2), OLDIES	APR,$ 17.00	(HNWH)	Tippie	
KURV, 710, 1 KW, NEWS/TALK	NBC,ABC-T,$ 20.00	(Miller)		
KSOX, 1240, 1 KW, COUNTRY	,$ 11.00	(---)		(RAYMONDVILLE)
KBFM-F, 104.1, 100 KW @ 990, CHR	ABC-F,$ 41.00	(Christal)	Encore	
KELT-F, 94.5, 100 KW @ 800, AC	,$ 47.00	(Katz)	Tichenor	
KGAR-F, 106.3, 3 KW @ 300, AC	SMN,$ 18.00	(Roslin)		
KIWW-F, 96.1, 100 KW @ 500, SPANISH	,$ 55.00*	(Mc-Guild)		
KQXX-F, 98.5, 100 KW @ 1400, SPANISH	,$ 28.00	(Caballero)	Gomez	
KRIX-F, 99.5, 100 KW @ 480, AOR	ABC-R,$ 22.00	(Masla)		
KTXF-F, 100.3, 100 KW @ 500, COUNTRY	ABC-E,$ 29.00	(Eastman)		
KVLY-F, 107.9, 100 KW @ 490, BTFL/EZ	,$ 26.00	(HNWH)	Tippie	

MEMPHIS

Arbitron Rank/Pop (12+): 50/756,300

MSA Rank/Pop: 50/943,500
ADI # 40
Average Person Ratings: 16.5
Market TSL: 21.7 hours

Stations: 20/18
Diaries: 1291/586:1/48.0%
Sample Target: 1090
% Below Line: 3.0
% Not Listed: 7.1

1986 Revenue: $21,800,000
HH Inc.: $27,471
Retail $: 6.6 Bil
Pop per Station: 42,017
#1 Biller: WMC-F $4,500,000

	12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share		12+ TSA	1/4/CUME		12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1.	WHRK-F	178/14.3	16.7	18.1	15.6	---	16.2	19.5	1.	WHRK-F	262/3058	1.	WHRK-F	2107/27.9	28.4	27.6
2.	WMC-F	136/10.9	10.5	9.5	9.2	---	10.0	9.0	2.	WMC-F	211/2963	2.	WMC-F	1883/24.9	25.0	25.9
3.	KRNB-F	127/10.2	7.4	7.5	6.1	---	7.8	9.6	3.	WGKX-F	180/2562	3.	KRNB-F	1477/19.5	18.5	17.5
4.	WGKX-F	101/ 8.1	8.1	5.9	7.8	---	7.5	9.9	4.	KRNB-F	151/1927	4.	WGKX-F	1464/19.4	17.9	15.2
5.	WEZI-F	83/ 6.7	5.2	6.3	5.2	---	5.9	3.7	5.	WRVR-F	117/1748	5.	WRVR-F	1323/17.5	19.2	18.5
6.	WRVR-F	82/ 6.6	6.9	8.7	8.3	---	7.6	5.8	6.	WEZI-F	98/1158	6.	WIDA	1132/15.0	16.9	16.0
7.	WLOK	67/ 5.4	5.3	5.3	6.1	---	5.5	4.5	7.	WMC	78/1206	7.	WEZI-F	1032/13.6	11.4	10.9
8.	WMC	61/ 4.9	4.1	4.8	6.5	---	5.1	3.3	8.	WEGR-F	77/1382	8.	WMC	968/12.8	11.1	11.9
9.	WHBQ	57/ 4.6	3.7	4.6	3.4	---	4.1	3.9	9.	WDIA	73/1543	9.	WEGR-F	907/12.0	14.3	16.8
10.	WDIA	54/ 4.3	7.0	6.1	6.6	---	6.0	5.9	10.	WLOK	71/ 873	10.	WLOK	828/10.9	12.4	12.6
11.	WEGR-F	49/ 3.9	6.4	5.4	8.3	---	6.0	8.8	11.	WHBQ	69/ 989	11.	WHBQ	816/10.8	10.4	8.1
12.	WREC	43/ 3.4	3.7	3.0	4.8	---	3.7	2.5	12.	WREC	68/1070	12.	WREC	722/ 9.5	9.8	9.9
13.									13.			13.				
14.									14.			14.				
15.									15.			15.				

12+ FM SHARE (METRO): 69.26% (802 of 1158) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHRK-F	1. WHRK-F>	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WEZI-F	1. WMC-F	1. WMC-F	1. WHRK-F	1. WHRK-F	1. WHRK-F>
2. WMC-F	2. KRNB-F	2. WMC-F	2. WMC-F	2. WGKX-F	2. WGXK-F	2. WHRK-F	2. WHRK-F	2. WMC-F	2. KRNB-F>	2. WMC-F
3. KRNB-F	3. WMC-F	3. KRNB-F	WRVR-F	3. WRVR-F	3. WRVR-F	3. WGKX-F	3. WRVR-F	3. KRNB-F	3. WMC-F	3. WGKX-F
4.	4. WGKX-F	4. WRVR-F	4. WGKX-F	4. WMC-F	4. WLOK	4. KRNB-F	4. WEZI-F	4. WGKX-F	4. WLOK	4. KRNB-F
5.	5. WRVR-F	5. WGKX-F	5. KRNB-F	5. KRNB-F	5. WMC	5. WMC	5. KRNB-F	5. WRVR-F	5. WEZI-F	5. WEZI-F
	6. WEGR-F				6. WHBQ	6. WLOK	WGKX-F			6. WDIA

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHRK-F	1. WHRK-F	1. WMC-F	1. WMC-F	1. WMC-F	1. KRNB-F	1. WHRK-F	1. WHRK-F>	1. WHRK-F	1. WHRK-F>
2. WMC-F	WMC-F	2. WHRK-F	2. WHRK-F	2. WRVR-F	2. WMC-F	2. KRNB-F>	2. KRNB-F	2. KRNB-F>	2. WGKX-F
3. KRNB-F	3. KRNB-F	3. WRVR-F	3. WRVR-F	3. WGKX-F	3. WHRK-F	3. WMC-F	3. WEGR-F	3. WMC-F	3. KRNB-F
4. WGKX-F	4. WRVR-F	4. WGKX-F	4. WGKX-F	4. WHRK-F	4.	4. WEGR-F	4. WGKX-F	4. WGKX-F	4. WEZI-F
5. WRVR-F	5. WGKX-F	5. KRNB-F	5. KRNB-F	5. WLOK	5.	5. WGKX-F	5. WMC-F	5. WRVR-F	WRVR-F
		6. WEGR-F						6. WEGR-F	6. WEGR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFTH-F	107.1	Marion, AR	.9/3.9
KSUD	730	West Memphis	.4/1.7
KWAM	990	Memphis	1.1/4.2
WCRV	640	Collierville	1.1/3.2
WRVR	680	Memphis	1.4/6.5
WXSS	1030	Memphis	1.9/4.4
KWLN-F	98.1	Osceola, AR	2.5/7.0
KDEZ-F	100.1	Jonesboro, AR	.3/1.1

RADIO STATIONS

KSUD	730	250 W/108 W	GOSPEL		$ 10.00	(---)		Harold Sudbury
KWAM	990	10 KW/87 W (DA-2)	GOSPEL		$ 20.00	(---)	Rivers	Fred Webb
WDIA	1070	50 KW/5 KW (DA-2)	BLACK	SBN,APR	$ 40.00*	(Katz)	Adams	Ernest Jackson
WEZI	1430	2.5 KW (DAYS)	AC		$ 22.00	(Christal)		Billy Thomas
WHBQ	560	5 KW/1 KW (DA-2)	NEWS/TALK	US 2,ABC-T,NBC-T	$ 40.00*	(Republic)	RKO	Chris Karb
WLOK	1340	1 KW	BLACK	SBN,NBN	$ 34.00*	(Masla)		H. Gilliam
WMC	790	5 KW (DA-N)	COUNTRY	ABC-I	$ 49.00*	(Blair)	Scripps-Howard	Don Meyers
WMQM	1480	5 KW (DAYS)	RELIGION		$ 7.00	(---)		Fred Westenberger
WREC	600	5 KW (DA-N)	NOSTALGIA	CBS	$ 34.00*	(Mc-Guild)	New Market	Sherri Sawyer
WRVR	680	10 KW/5 KW (DA-N)	AC	Trans	$ NA	(Christal)	Viacom	Terry Wood
WXSS	1030	50 KW/1 KW (DA-2)	BLACK (?)		$ NA	(Bolton)		
KRNB-F	101.1	100 KW @ 347	BLACK	ABC-F	$ 46.00*	(Masla)	Rivers	Fred Webb
WEGR-F	102.7	100 KW @ 900	AOR	US 1	$ 50.00*	(Mc-Guild)	New Market	Sherri Sawyer
WEZI-F	94.3	3 KW @ 300	BTFL/EZ		$ 42.00*	(Christal)		Billy Thomas
WGKX-F	105.9	100 KW @ 762	COUNTRY		$ 63.00*	(HNWH)	New Barnstable	John Bibbs
WHRK-F	97.1	100 KW @ 530	URBAN	US 1	$ 75.00*	(Katz)	DKM	Ernest Jackson
WMC-F	99.7	100 KW @ 910	CHR	ABC-C	$ 86.00*	(Blair)	Scripps-Howard	Don Meyers
WRVR-F	104.5	100 KW @ 750	AC		$ 80.00*	(Christal)	Viacom	Terry Wood

MIAMI - FORT LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,581,300

MSA Rank/Pop: Miami - 26/1,724,100
ADI # 15 Fort Lauderdale - 42/1,135,400
Average Person Ratings: 20.3
Market TSL: 26.8 hours

Stations: 34/32
Diaries: 3118/828:1/44.7%
Sample Target: 2510
% Below Line: 1.0
% Not Listed: 6.0

1986 Revenue: $90,100,000
HH Inc.: $31,586
Retail $: 24.2 Bil
Pop per Station: 80,666
#1 Biller: WSHE-F $8,200,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WLYF-F	474/9.0	8.1	7.9	8.6	8.9	8.4	5.8
2. WQBA	295/5.6	5.5	4.9	5.6	5.7	5.2	6.2
3. WINZ	263/5.0	3.6	5.1	3.6	4.1	4.3	4.2
4. WEDR-F	261/5.0	4.2	3.8	3.7	3.8	4.2	4.3
5. WHYI-F	258/4.9	3.7	4.1	5.3	5.7	4.5	5.9
6. WCMQ-F	243/4.6	3.8	3.9	3.9	3.6	4.1	6.8
7. WAQI	239/4.6	3.5	3.6	3.2	3.5	3.7	2.2
8. WPOW-F	235/4.5	3.6	2.5	2.3	1.5	3.2	7.9
9. WKQS-F	219/4.2	3.7	3.6	3.3	3.5	3.7	2.7
10. WTMI-F	186/3.5	2.5	2.6	2.1	2.2	2.7	1.5
11. WJQY-F	185/3.5	4.2	4.5	4.5	3.8	4.2	1.7
WNWS	185/3.5	3.9	4.0	4.0	3.1	3.9	1.2
13. WHQT-F	178/3.4	4.5	5.1	4.9	3.3	4.5	7.1
14. WIOD	161/3.1	4.0	3.3	3.7	3.1	3.5	2.7
15. WAXY-F	157/3.0	3.2	3.8	3.9	4.0	3.5	3.4
16. WSHE-F	141/2.7	4.1	4.5	5.9	6.0	4.3	4.4
17. WMXJ-F	131/2.5	2.6	2.6	2.1	2.1	2.5	1.9
18. WLVE-F	125/2.4	2.7	2.3	1.8	2.5	2.3	2.7
19. WGTR-F	113/2.2	2.3	1.7	2.2	2.3	2.1	3.6
20. WQBA-F	101/1.9	2.3	2.8	2.2	2.7	2.3	3.6
21. WKAT	97/1.9	1.4	1.7	2.2	1.9	1.8	1.2
22. WRHC	91/1.7	1.4	1.8	2.2	3.2	1.8	1.6
23. WZTA-F	85/1.6	2.4	3.1	2.7	3.5	2.5	3.0
24. WFTL	82/1.6	1.5	1.4	1.9	1.4	1.6	---
25. WCMQ	75/1.4	1.6	1.1	1.7	1.7	1.5	1.3

12+ TSA	1/4/CUME
1. WLYF-F	504/4881
2. WHYI-F	320/5741
3. WQBA	295/2086
4. WINZ	271/3174
5. WPOW-F	270/3878
6. WEDR-F	262/2313
7. WCMQ-F	244/2016
8. WAQI	241/1717
9. WKQS-F	235/2925
10. WJQY-F	218/2822
11. WTMI-F	207/2556
12. WNWS	205/2749
13. WHQT-F	197/3114
14. WIOD	179/3045
WAXY-F	179/3402
16. WEAT-F	165/1827
17. WSHE-F	163/3049
18. WMXJ-F	153/2128
19. WRMF-F	146/1794
20. WLVE-F	131/2362
21. WGTR-F	130/1801
22. WQBA-F	101/1565
23. WKAT	99/1133
24. WZTA-F	94/2539
25. WRHC	92/ 826

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WHYI-F	4614/17.9	15.3	18.1
2. WLYF-F	4380/17.0	16.4	15.3
3. WPOW-F	3304/12.8	12.0	9.7
4. WAXY-F	3020/11.7	11.3	11.9
5. WINZ	2979/11.5	11.2	10.4
6. WHQT-F	2750/10.7	11.8	10.8
7. WIOD	2724/10.6	14.8	9.9
8. WSHE-F	2583/10.0	10.7	11.5
9. WKQS-F	2529/ 9.8	8.6	8.6
10. WNWS	2466/ 9.6	10.6	9.1
11. WJQY-F	2325/ 9.0	10.4	9.1
12. WEDR-F	2290/ 8.9	7.9	7.8
13. WZTA-F	2265/ 8.8	11.1	12.4
14. WLVE-F	2226/ 8.6	8.3	7.7
15. WTMI-F	2198/ 8.5	6.7	6.6
16. WQBA	2081/ 8.1	9.1	8.2
17. WCMQ-F	1996/ 7.7	7.2	6.8
18. WMXJ-F	1835/ 7.1	7.9	6.7
19. WAQI	1707/ 6.6	6.0	6.1
20. WGTR-F	1583/ 6.1	7.1	7.7
21. WQBA-F	1523/ 5.9	6.0	5.7
22. WKAT	1082/ 4.2	4.5	5.6
23. WRHC	820/ 3.2	3.4	4.1
24. WCMQ	721/ 2.8	2.8	3.1
25. WVCG	711/ 2.8	2.8	1.4

12+ FM SHARE (METRO): 64.59% (3185 of 4931) (WIN 86: 63.37%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPOW-F>	1. WEDR-F	1. WEDR-F	1. WCMQ-F	1. WCMQ-F	1. WLYF-F	1. WAQI	1. WLYF-F>	1. WLYF-F	1. WEDR-F	1. WLYF-F
2. WEDR-F	2. WHYI-F	2. WHYI-F	2. WEDR-F	2. WEDR-F	2. WQBA-F	2. WQBA	2. WINZ	2. WQBA	2. WLYF-F	2. WCMQ-F
3. WHYI-F	3. WHQT-F	3. WCMQ-F	3. WHYI-F	3. WKQS-F	3. WAQI	3. WHYI-F	3. WCMQ-F	3. WPOW-F	3. WPOW-F	3. WEDR-F
4. WHQT-F	4. WPOW-F	4. WHQT-F	4. WKQS-F	4. WHYI-F	4. WCMQ-F	4. WLYF-F	WJQY-F	4. WEDR-F	4. WQBA	4. WINZ
5. WTHM-F	5. WSHE-F	5. WKQS-F	5. WLYF-F	WLYF-F	5. WKQS-F	5. WNWS	5. WQBA	5. WHYI-F	5. WCMQ-F	5. WKQS-F
6. WGTR-F	6. WGTR-F	6. WJQY-F	6. WAXY-F	6. WAQI	6. WJQY-F	6. WINZ	6. WKQS-F	6. WCMQ-F	6. WHQT-F	6. WHYI-F
7. WSHE-F	7. WMXJ-F	WPOW-F	7. WJQY-F	7. WJQY-F	WTMI-F	WIOD	7. WHYI-F	WKQS-F	WINZ	7. WPOW-F
8. WZTA-F	8. WCMQ-F	8. WAXY-F	8. WLVE-F	8. WAXY-F	8. WINZ	8. WEDR-F	8.	8.	WNWS	8.
9.	WKQS-F	9.	9. WMXJ-F	9. WQBA	9.	9.	9.	9.	9. WHYI-F	9.
10.	10.	10.	10. WAQI	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WHQT-F	1. WEDR-F	1. WEDR-F	1. WCMQ-F	1. WCMQ-F
2. WEDR-F	2. WHYI-F	2. WHYI-F	2. WEDR-F	2. WJQY-F
WHYI-F	3. WPOW-F	3. WCMQ-F	3. WHYI-F	WLYF-F
WPOW-F	4. WHQT-F	4. WPOW-F	4. WJQY-F	4. WHYI-F
5. WJQY-F	5. WCMQ-F	5. WAXY-F	5. WPOW-F	5. WEDR-F
6. WMXJ-F	6. WJQY-F	6. WLVE-F	6. WAXY-F	6. WKQS-F
7. WAXY-F	7. WAXY-F	7. WKQS-F	7. WHQT-F	7. WQBA
WCMQ-F	8. WLVE-F	8. WHQT-F	8. WLVE-F	8. WAXY-F
9.	9.	WJQY-F	9.	9.
10.	10.	10. WMXJ-F	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHQT-F	1. WEDR-F	1. WSHE-F	1. WEDR-F	1. WEDR-F
2. WEDR-F	2. WSHE-F	2. WGTR-F	2. WHYI-F	2. WCMQ-F
3. WHYI-F	3. WGTR-F	3. WEDR-F	3. WSHE-F	3. WKQS-F
WPOW-F	4. WHYI-F	4. WHYI-F	4. WGTR-F	4. WHYI-F
5. WSHE-F	5. WHQT-F	5. WMXJ-F	5. WKQS-F	5. WAQI
6. WGTR-F	6. WPOW-F	6. WHQT-F	6. WCMQ-F	6. WGTR-F
7. WKQS-F	7. WKQS-F	7. WKQS-F	WHQT-F	WLYF-F
8. WMXJ-F	WMXJ-F	8. WLVE-F	8. WMJX-F	8. WSHE-F
9. WZTA-F	9.	9.	9.	9. WMXJ-F
10.	10.	10.	10.	10. WTMI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMBM	1490	Miami Beach	.7/2.2
WOCN	1450	Miami	.8/2.0
WQAM	560	Miami	.6/2.5
WRBD	1470	Pompano Beach	.9/2.1
WSUA	1260	Miami	1.3/2.5
WTHM-F	98.3	Goulds	.7/2.3
WVCG	1080	Coral Gables	.6/2.8
WEAT-F	850	West Palm Beach	.5/1.3
WRMF-F	97.9	West Palm Beach	.5/2.0

RADIO STATIONS

AM STATIONS

WAQI	710	50 KW (DA-2)	SPANISH NEWS/TALK		$ 61.00*	(Lotus)		Charles Fernandez
WCMQ	1210	25 KW/2.5 KW (DA-2)	SPANISH MOR		$ 51.00*	(MMR)	Spanish Bdcst.	
WINZ	940	50 KW/25 KW (DA-2)	NEWS	CBS	$ 93.00*	(Katz)	Guy Gannett	Gary Lawrence
WIOD	610	10 KW (DA-2)	TALK	ABC-I,MBS	$ 96.00*	(Christal)	Cox	Bob Reich
WKAT	1360	5 KW/1 KW	NOSTALGIA	ABC-D	$ 44.00	(Savalli)		Howard Premer
WMBM	1490	1 KW	GOSPEL	NBN	$ 38.00*	(Masla)		Ed Margolis
WNWS	790	25 KW (DA-2)	TALK/NEWS	ABC-E	$ 70.00*	(Blair)	Jeff-Pilot	Dennis Collins
WOCN	1450	1 KW (DA-2)	SPANISH NEWS/TALK		$ 42.00*	(Lotus)		M. Perez-Roura
WQAM	560	5 KW/1 KW	COUNTRY	NBC	$ 48.00*	(HNWH)	Sunshine	Jeff Greenhawt
WQBA	1140	50 KW/10 KW (DA-2)	SPANISH NEWS/TALK		$120.00*	(Eastman)	Susquehanna	George Hyde
WRBD	1470	5 KW/2.5 KW (DA-1)	BLACK	NBN	$ 41.00	(Lazar)		John Ruffin
WRHC	1550	10 KW/500 W (DA-2)	SPANISH NEWS/TALK		$ 50.00*	(Roslin)		Salvador Lew
WSUA	1260	5 KW (DA-2)	SPANISH AC		$ 49.00	(Caballero)		Enrique Landin
WVCG	1080	50 KW/20 KW (DA-2)	RELIGION		$ 34.00*	(---)	Statewide	Mark Thomas
WFTL	1400	1 KW	NOSTALGIA	APR	$ 30.00	(Southern)		Bill Wheatley

FM STATIONS

WAXY	105.9	100 KW @ 1049	AC	US 1	$122.00*	(Republic)	RKO	Doug Donoho
WCMQ	92.3	41 KW @ 281	SPANISH AC		$ 75.00*	(MMR)	Spanish Bdcst.	
WEDR	98.1	70 KW @ 175	BLACK	SBN	$ 65.00*	(---)		Jerry Rushin
WGTR	97.3	98 KW @ 790	AOR		$ 79.00*	(Christal)	Cox	Bob Reich
WHQT	105.1	100 KW @ 600	URBAN/CHR		$105.00*	(MMR)	EZ	Chuck Goldmark
WHYI	100.7	100 KW @ 1000	CHR		$140.00*	(Mc-Guild)	Metroplex	David Ross
WJQY	106.7	100 KW @ 1024	SOFT AC		$125.00*	(Masla)	Amaturo	Skip Schmidt
WKQS	99.9	100 KW @ 986	COUNTRY	US 2	$ 70.00*	(HNWH)	Sunshine	Jeff Greenhawt
WLVE	93.9	96 KW @ 1006	AC	MBS	$ 90.00*	(Torbet)	Gilmore	Dean Goodman
WLYF	101.5	100 KW @ 813	BTFL/EZ		$115.00*	(Blair)	Jeff-Pilot	Dennis Collins
WMXJ	102.7	100 KW @ 1006	AC		$ 80.00*	(Durpetti)	Sconnix	Jim Butler
WPOW	96.3	100 KW @ 1006	URBAN/CHR	ABC-F	$ 70.00*	(Select)	Beasley	Greg Reed
WQBA	107.5	100 KW @ 500	SPANISH CHR		$ 60.00*	(Eastman)	Susquehanna	George Hyde
WSHE	103.5	100 KW @ 600	AOR		$147.00*	(Eastman)	TK	Charles Bortnick
WTHM	98.3	1.5 KW @ 475	BLACK	UPI	$ 40.00*	(Roslin)		Mal Kahn
WTMI	93.1	96 KW @ 1006	CLASSICAL		$ 68.00*	(CMBS)	Tanger	David Harris
WZTA	94.9	96 KW @ 1010	AOR		$ 70.00*	(Katz)	Guy Gannett	Gary Lawrence

MILWAUKEE

Arbitron Rank/Pop (12+): 26/1,302,100

MSA Rank/Pop: 32/1,389,200
ADI # 30
Average Person Ratings: 16.7
Market TSL: 22.1 hours

Stations: 27/24
Diaries: 1709/762:1/59.4%
Sample Target: 1420
% Below Line: 2.5
% Not Listed: 7.0

1986 Revenue: $33,000,000
HH Inc.: $33,402
Retail $: 8.5 Bil
Pop per Station: 54,254
#1 Biller: WTMJ $6,300,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WTMJ	312/14.3	12.1	12.2	14.6	---	13.3	10.9
2. WKTI-F	219/10.1	9.9	9.1	9.4	---	9.6	12.8
3. WKLH-F	185/ 8.5	7.7	6.8	7.0	---	7.5	7.4
4. WOKY	147/ 6.7	6.1	6.3	7.7	---	6.7	5.8
5. WQFM-F	145/ 6.7	5.6	8.7	6.7	---	6.9	7.1
6. WEZW-F	143/ 6.6	9.2	7.3	8.9	---	8.0	5.9
7. WMIL-F	117/ 5.4	4.5	4.2	4.5	---	4.7	4.7
8. WLUM-F	108/ 5.0	5.1	5.4	4.7	---	5.1	9.8
9. WMYX-F	77/ 3.5	4.0	4.3	3.7	---	3.9	3.9
10. WLTQ-F	76/ 3.5	3.8	3.2	3.3	---	3.5	2.1
11. WISN	73/ 3.4	3.3	3.0	2.7	---	2.9	2.8
12. WHBT-F	58/ 2.7	3.5	2.3	2.3	---	2.7	3.1
13. WLZR-F	54/ 2.5	3.8	3.8	3.4	---	3.4	1.7
14. WEMP	50/ 2.3	1.4	2.4	2.3	---	2.1	2.1
15. WBGK-F	37/ 1.7	2.2	1.7	.8	---	1.6	2.1
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WTMJ	359/4030
2. WKTI-F	246/3836
3. WKLH-F	209/2697
4. WQFM-F	185/2538
5. WEZW-F	174/2353
6. WMIL-F	165/2277
7. WOKY	155/1996
8. WLUM-F	111/1754
9. WMYX-F	91/1765
10. WISN	87/1759
11. WLTQ-F	83/1361
12. WHBT-F+	79/1709
13. WEMP	57/1028
WLZR-F	57/1095
15. WBGK-F	52/ 937
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12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WKTI-F	3442/26.4	24.7	23.8
2. WTMJ	3306/25.4	27.3	30.7
3. WKLH-F	2263/17.4	17.5	15.7
4. WQFM-F	2145/16.5	13.7	14.5
5. WEZW-F	2064/15.9	18.2	18.4
6. WOKY	1831/14.1	13.2	14.4
7. WLUM-F	1674/12.9	11.8	12.0
8. WMIL-F	1602/12.3	12.4	11.5
9. WMYX-F	1492/11.5	14.3	10.9
10. WISN	1472/11.3	11.7	10.1
11. WHBT-F+	1340/10.3	10.8	11.4
12. WLTQ-F	1216/ 9.3	8.8	8.6
13. WLZR-F	1022/ 7.8	11.0	7.4
14. WEMP	927/ 7.1	6.6	8.4
15. WBGK-F	761/ 5.8	6.7	3.9
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23.			
24.			
25.			

12+ FM SHARE (METRO): 62.73% (1271 of 2026) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKTI-F>	1. WKLH-F	1. WKLH-F	1. WKLH-F	1. WKLH-F	1. WTMJ >	1. WTMJ >	1. WTMJ >	1. WTMJ	1. WTMJ	1. WTMJ
2. WQFM-F	2. WKTI-F	2. WKTI-F	2. WKTI-F	2. WKTI-F	2. WEZW-F	2. WKTI-F>	2. WKLH-F	2. WKTI-F	2. WKTI-F	2. WKTI-F
3. WLUM-F	3. WQFM-F>	3. WQFM-F	3. WMIL-F	3. WTMJ	WOKY	3. WKLH-F	3. WEZW-F	3. WKLH-F	3. WQFM-F	3. WKLH-F
4. WHBT-F+	4. WLUM-F	4. WMIL-F	4. WTMJ	4. WMIL-F	4. WMIL-F	4. WOKY	4. WOKY	4. WQFM-F	4. WLUM-F	4. WEZW-F
5.	5. WMYX-F	5. WLUM-F	5. WQFM-F	5. WLTQ-F	5. WLTQ-F	5. WMIL-F	5. WQFM-F	5. WEZW-F	5. WKLH-F	5. WOKY
6.	6. WMIL-F	6. WTMJ	6. WLTQ-F	WQFM-F	6. WISN	6. WEZW-F	6. WKTI-F	6. WOKY	6. WEZW-F	6. WMIL-F
7.	7. WHBT-F+	7. WLTQ-F	7. WMYX-F	7. WEZW-F	WKTI-F	7. WISN	7. WMIL-F	7. WMIL-F	7. WMYX-F	7. WQFM-F
8.	8.	8.	8.	8. WMYX-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKTI-F>	1. WKTI-F	1. WKLH-F	1. WKTI-F	1. WKTI-F	1. WQFM-F	1. WKLH-F	1. WKLH-F>	1. WKLH-F	1. WKLH-F>
2. WKLH-F	2. WKLH-F>	2. WKTI-F>	2. WKLH-F	2. WKLH-F	2. WKLH-F>	2. WQFM-F>	2. WQFM-F>	2. WQFM-F	2. WTMJ
3. WLUM-F	3. WMYX-F	3. WMYX-F	3. WMIL-F	3. WMIL-F	3. WKTI-F	3.	3. WKTI-F	3. WKTI-F	3. WQFM-F
4. WMYX-F	4. WLUM-F	4. WLUM-F	4. WMYX-F	WTMJ	4. WLUM-F	4.	4. WBGK-F	4. WTMJ	4. WKTI-F
5. WHBT-F+	5. WMIL-F	WMIL-F	5. WLUM-F	5. WLTQ-F	WHBT-F+	5.	5. WLUM-F	5. WLUM-F	5. WMIL-F
6. WLTQ-F	6. WQFM-F	6. WQFM-F	6. WLTQ-F	6. WMYX-F	6.	6.	6. WMIL-F	6. WMIL-F	6. WLTQ-F
WQFM-F	7. WLTQ-F	7.	7. WTMJ-F	7. WEZW-F	7.	7.	7. WMYX-F	7. WISN	WOKY
8.	8.	8.	8.	8.	8.	8.	WTMJ	WLTQ-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAWA	1590	West Allis	1.1/2.4
WFMR-F	98.3	Menomonee Falls	1.6/4.7
WLZR	1340	Milwaukee	.1/1.0
WMVP	1290	Greenfield	1.7/2.7
WNOV	860	Milwaukee	1.5/3.9
WRJN	1400	Racine	.8/2.6
WTKM-F+	104.9	Hartford	1.0/2.4
WBBM	780	Chicago	.7/3.4
WGN	720	Chicago	1.0/3.6
WMAQ	670	Chicago	.7/2.4

RADIO STATIONS

AM STATIONS

WAWA,	1590,	1 KW (DAYS,DA)	, BLACK	SBN,	$ 20.00	(Masla)	All Pro	Tom Mierendorf
WEMP,	1250,	5 KW (DA-2)	, OLDIES	ABC-E,	$ 40.00*	(Blair)	Heritage	Jack Lee
WISN,	1130,	50 KW/10 KW (DA-N)	, MOR/AC	MBS,ABC-I,	$ 55.00*	(Katz)	Hearst	Steve Downes
WLZR,	1340,	1 KW	, AOR	,	$ NA	(Republic)	Taft	Dave Crowl
WMVP,	1290,	5 KW (DA-2)	, AC	SMN,	$ NA	(Republic)	Fairwest	
WNOV,	860,	250 W (DAYS,DA)	, BLACK	NBN,	$ 20.00	(---)		Walt Jones
WOKY,	920,	5 KW/1 KW (DA-2)	, NOSTALGIA	CBS,	$ 57.00*	(Eastman)	Sundance	
WTMJ,	620,	5 KW (DA-N)	, MOR	NBC,	$120.00*	(Christal)	Milw. Journal	Paul LeSage
WYLO,	540,	250 W (DAYS,DA)	, RELIG/ETHNIC	,	$ 18.00	(---)	Universal (JACKSON)	Marion Luther

FM STATIONS

WBGK ,	95.7,	34 KW @	610,	SOFT AOR	US 1,	$ 40.00*	(Republic)	Fairwest	
WEZW ,	103.7,	20 KW @	840,	BTFL/EZ	,	$ 73.00*	(Mc-Guild)	Multimedia	Dick Washer
WFMR ,	98.3,	3 KW @	300,	CLASSICAL	,	$ 44.00*	(CMBS)		Stewart Corbet
WKLH ,	96.5,	22 KW @	810,	CLASSIC AOR	,	$ 65.00*	(Mc-Guild)	Saga	Ed Christian
WKTI ,	94.5,	16 KW @	911,	CHR	Source,	$ 80.00*	(Christal)	Milw. Journal	Doug Kiel
WHBT+,	100.7,	50 KW @	500,	CHR	ABC-C,	$ 40.00*	(---)	SRO (RACINE)	Paula Peden
WLTQ ,	97.3,	16 KW @	980,	SOFT AC	,	$ 52.00*	(Katz)	Hearst	Steve Downes
WLUM ,	102.1,	50 KW @	500,	BLACK	CBS-R,	$ 44.00*	(Masla)	All Pro	Tom Mierendorf
WLZR ,	102.9,	50 KW @	440,	AOR	,	$ 45.00*	(Republic)	Taft	Dave Crowl
WMIL ,	106.1,	13 KW @	976,	COUNTRY	,	$ 70.00*	(Eastman)	Sundance	
WMYX ,	99.1,	50 KW @	486,	AC	,	$ 67.00*	(Blair)	Heritage	Jack Lee
WQFM ,	93.3,	14 KW @	940,	AOR	ABC-R,	$ 77.00	(Select)	Shamrock-Lynett	Ralph Barnes

MINNEAPOLIS - ST. PAUL

Arbitron Rank/Pop (12+): 18/1,876,700

MSA Rank/Pop: 14/2,275,300
ADI # 14
Average Person Ratings: 16.7
Market TSL: 21.8 hours

Stations: 17/17
Diaries: 1989/944:1/59.0%
Sample Target: 1660
% Below Line: 0
% Not Listed: 12.7

1986 Revenue: $60,000
HH Inc.: $37,623
Retail $: 17.9 Bil
Pop per Station: 110,394
#1 Biller: WCCO $17,400,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WCCO	550/17.6	17.2	18.3	17.9	18.0	17.8	16.9
2. KQRS-F+	297/ 9.5	11.0	9.6	10.0	8.5	10.0	13.5
3. KSTP-F	297/ 9.5	9.0	9.9	9.5	11.0	9.5	8.7
4. WLOL-F	257/ 8.2	6.9	7.2	7.8	7.3	7.5	10.2
5. KDWB-F	219/ 7.0	7.0	7.2	6.2	5.9	6.9	8.6
6. KEEY-F	190/ 6.1	6.2	5.4	6.8	5.9	6.1	4.8
7. WAYL-F	181/ 5.8	6.4	5.2	5.0	7.9	5.6	4.7
8. KSTP	141/ 4.5	4.5	3.5	3.7	3.1	4.1	3.2
9. WLTE-F	114/ 3.6	3.9	2.9	2.7	2.6	3.3	3.3
10. KMGK-F	103/ 3.3	2.1	2.9	2.0	2.8	2.6	2.7
11. KTCZ-F	101/ 3.2	3.6	4.3	3.8	4.5	3.7	3.1
12. KJJO-F	86/ 2.7	3.0	2.5	3.9	3.2	3.0	2.3
13. WDGY	72/ 2.3	2.2	2.1	2.5	2.3	2.3	1.4
14. KDWB	54/ 1.7	2.4	2.5	1.3	1.2	2.0	2.5
15. KLBB	41/ 1.3	1.5	2.1	2.6	1.5	1.9	1.0
16. KTCJ	29/ .9	---	.5	---	.5	0.4	.4
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WCCO	777/9013
2. KQRS-F+	381/5195
3. KSTP-F	352/4986
4. WLOL-F	298/4991
5. KDWB-F	263/4562
6. KEEY-F	221/3117
7. WAYL-F	220/2880
8. KSTP	149/2250
9. WLTE-F	146/2915
10. KJJO-F	125/2536
KMGK-F	125/1823
12. KTCZ-F	113/1821
13. WDGY	91/1916
14. KDWB	68/1602
15. KLBB	41/ 667
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12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WCCO	6211/33.1	34.5	36.2
2. WLOL-F	4322/23.0	22.9	23.3
3. KSTP-F	4172/22.2	24.2	21.6
4. KQRS-F+	4101/21.9	23.1	21.7
5. KDWB-F	3838/20.5	21.4	21.3
6. KEEY-F	2595/13.8	13.1	14.6
7. WAYL-F	2370/12.6	11.6	10.9
8. WLTE-F	2272/12.1	13.5	10.0
9. KSTP	2113/11.3	11.3	10.6
10. KJJO-F	2031/10.8	10.1	11.6
11. KTCZ-F	1719/ 9.2	8.1	8.6
12. KMGK-F	1565/ 8.3	8.3	6.5
13. WDGY	1393/ 7.4	7.2	7.8
14. KDWB	1316/ 7.0	8.0	6.2
15. KLBB	658/ 3.5	3.1	4.9
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22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 66.84% (1826 of 2732) (WIN 86: 68.13%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDWB-F>	1. KQRS-F+	1. KSTP-F	1. KSTP-F>	1. KSTP-F	1. WCCO >	1. WCCO >	1. WCCO	1. WCCO >	1. KQRS-F+	1. WCCO >
2. WLOL-F	2. WLOL-F	2. KQRS-F+	2. WCCO	2. WCCO	2. KSTP-F	2. KSTP-F	2. KQRS-F+	2. KQRS-F+	2. KDWB-F	2. KQRS-F+
3. KQRS-F+	3. KSTP-F	3. WLOL-F	3. KQRS-F+	3. KQRS-F+	3. WAYL-F	3. WLOL-F	3. KSTP-F	3. KSTP-F	3. WLOL-F	3. WLOL-F
4.	4. KDWB-F	4. WCCO	4. WLOL-F	4. KEEY-F	4. KEEY-F>	4. KQRS-F+	4. WAYL-F	4. WLOL-F	4. WCCO	4. KSTP-F
5.	5. KTCZ-F	5. KEEY-F	5. KEEY-F	5. WLOL-F	5. KSTP	5. KDWB-F	5. KEEY-F	5. KDWB-F	5. KSTP	5. KDWB-F
6.	6. KEEY-F	6. KDWB-F	6. KTCZ-F	6. KMGK-F	6. KMGK-F	6. KEEY-F	6. WLOL-F	6. KEEY-F	6. KSTP-F	6. KEEY-F
7.	7. KJJO-F	7. KTCZ-F	7. WLTE-F	7.	7.	7. WAYL-F	7. WLTE-F	7. WAYL-F	7. KEEY-F	7. WAYL-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WLOL-F	1. KSTP-F	1. KSTP-F>	1. KSTP-F>	1. KSTP-F>
2. KDWB-F>	2. WLOL-F>	2. WLTE-F	2. WLOL-F	2. WCCO >
3. KQRS-F+	3. KDWB-F	3. WLOL-F	3. WCCO	3. WAYL-F
4. KEEY-F	4. WLTE-F	4. KMGK-F	WLTE-F	4. WLTE-F
5. WLTE-F	5. KQRS-F+	KQRS-F+	5. KEEY-F	5. KMGK-F
6. KSTP-F	6. KEEY-F	KTCZ-F	6. KDWB-F	6. KEEY-F
7.	7.	7. KEEY-F	7. KMGK-F	7. WLOL-F
8.	8.	8.	8. KQRS-F+	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQRS-F+>	1. KQRS-F+>	1. KQRS-F+>	1. KQRS-F+>	1. KQRS-F+
2. KDWB-F	2. WLOL-F	2. KSTP-F	2. KSTP-F	2. WCCO
3. WLOL-F	3. KDWB-F	3. KTCZ-F	3. WLOL-F	3. KSTP-F
4. KJJO-F	4. KJJO-F	4. WLOL-F	4. WCCO	4. WLOL-F
5. KEEY-F	5. KSTP-F	5. WCCO	5. KEEY-F	5. KEEY-F
6.	6. KTCZ-F	6. KJJO-F	6. KTCZ-F	6. KTCZ-F
7.	7. WCCO	7.	7. KJJO-F	7. KSTP
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

NONE

RADIO STATIONS

AM STATIONS

KDWB	630	5 KW/500 W (DA-2)	OLDIES		$ NA	(Blair)	Legacy	Doug Brown
KJJO	950	1 KW (DA-2)	OLDIES (?)		$ NA	(Eastman)	Park	Scott Meier
KLBB	1400	1 KW	NOSTALGIA	CNN,ABC-D	$ 35.00*	(Roslin)		Mike McAnally
KMFY	980	5 KW (DA-1)	MOR		$ 28.00*	(Republic)	Entercom	Greg Kulka
KSNE	1280	5 KW (DA-N)	MOR (?)		$ 22.00*	(---)		Sam Sherwood
KSTP	1500	50 KW (DA-N)	NEWS/TALK	ABC-I,NBC-T,ABC-T	$ 50.00*	(Mc-Guild)	Hubbard	Peter May
KTCJ	690	500 W (DAYS)	JAZZ		$ 25.00*	(Durpetti)	Parker	Mike Boen
KUXL	1570	2.5 KW (DAYS)	RELIGION		$ 20.00*	(---)	Universal	John McCooley
WCCO	830	50 KW	MOR	CBS	$220.00	(CBS)		Steve Goldstein
WDGY	1130	50 KW/25 KW (DA-2)	COUNTRY	CNN	$ 52.00*	(Katz)	Malrite	Gary Swartz
WMIN	1010	250 W (DAYS,DA)	COUNTRY		$ 16.00	(---)		Greg Borgan

FM STATIONS

KDWB	101.3	50 KW @ 822	CHR		$ 84.00*	(Blair)	Legacy	Doug Brown
KEEY	102.1	100 KW @ 1066	COUNTRY		$104.00*	(Katz)	Malrite	Gary Swartz
KJJO	104.1	100 KW @ 1050	OLDIES	CBS-R	$ 48.00*	(Eastman)	Park	Scott Meier
KMGK	107.9	100 KW @ 1080	SOFT AC		$ 44.00*	(MMR)	Sunbelt	
KQRS+	92.5	50 KW @ 822	AOR	ABC-R	$106.00*	(Katz)	Cap Cities/ABC	Mark Steinmetz
KSTP	94.5	100 KW @ 1250	AC		$180.00*	(Mc-Guild)	Hubbard	John Mayasich
KTCZ	97.1	100 KW @ 285	AOR		$ 55.00*	(Durpetti)	Parker	Mike Boen
WAYL	93.7	50 KW @ 822	BTFL/EZ		$ 70.00*	(Republic)	Entercom	Greg Kulka
WLOL	99.5	50 KW @ 844	CHR		$120.00*	(HNWH)	Emmis	Tac Hammer
WLTE	102.9	100 KW @ 1304	AC	CBS-R	$ 59.00*	(CBS)		Rand Gottlieb

NASHVILLE

Arbitron Rank/Pop (12+): 48/763,800

MSA Rank/Pop: 54/914,100
ADI # 31
Average Person Ratings: 16.6
Market TSL: 22.1 hours

Stations: 20/19
Diaries: 1434/533:1/50.6%
Sample Target: 1080
% Below Line: 0.9
% Not Listed: 8.7

1986 Revenue: $28,000,000
HH Inc.: $31,366
Retail $: 6.4 Bil
Pop per Station: 40,200
#1 Biller: WSM A/F $6,500,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WKDF-F	183/14.4	14.9	12.7	12.3	---	13.6	17.9	1. WKDF-F	344/3218	1. WKDF-F	1741/22.8	23.9	21.0
2. WSM-F	133/10.5	10.3	11.1	12.4	---	11.1	13.3	2. WSM-F	255/3139	2. WSM-F	1610/21.1	20.4	21.8
3. WZEZ-F	131/10.3	9.6	10.4	11.4	---	10.4	7.2	3. WZEZ-F	183/1843	3. WLAC-F	1519/19.9	20.7	18.0
4. WLAC-F	100/ 7.9	9.1	10.5	8.4	---	9.0	9.8	4. WLAC-F	151/2422	4. WYHY-F	1456/19.1	21.2	20.4
5. WYHY-F	93/ 7.3	7.4	8.5	9.7	---	8.2	6.9	5. WWKX-F	140/2537	5. WWKX-F	1373/18.0	17.2	12.9
6. WSM	89/ 7.0	5.0	5.2	4.1	---	5.3	3.2	6. WYHY-F	134/2131	6. WZEZ-F	1314/17.2	14.3	16.5
7. WSIX-F+	77/ 6.1	5.9	7.5	5.4	---	6.2	5.7	7. WSM	129/2221	7. WSM	1188/15.6	11.9	12.2
8. WQQK-F	74/ 5.8	7.1	6.8	9.3	---	7.3	11.3	8. WSIX-F+	112/1705	8. WSIX-F	1146/15.0	16.5	12.4
9. WWKX-F	70/ 5.5	5.3	3.9	3.3	---	4.5	8.0	9. WBVR-F	94/1259	9. WQQK-F	902/11.8	12.3	13.6
10. WTMG-F	47/ 3.7	3.9	3.3	3.0	---	3.5	2.9	10. WQQK-F	79/1010	10. WLAC	895/ 9.6	8.5	5.6
11. WLAC	45/ 3.5	2.7	1.7	2.0	---	2.5	2.4	11. WTMG-F	67/ 947	11. WTMG-F	635/ 8.3	8.9	8.0
12. WVOL	44/ 3.5	3.1	2.1	2.8	---	2.9	2.2	12. WLAC	56/ 895	12. WVOL	610/ 8.0	7.1	7.7
13.								13. WVOL	49/ 624	13.			

12+ FM SHARE (METRO): 80.41% (932 of 1159) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WYHY-F	1. WKDF-F>	1. WKDF-F>	1. WKDF-F	1. WKDF-F	1. WZEZ-F	1. WKDF-F>	1. WZEZ-F	1. WKDF-F>	1. WKDF-F	1. WKDF-F>
2. WQQK-F	2. WLAC-F	2. WSM-F	2. WSM-F	2. WSM-F>	2. WSM-F	2. WSM-F	2. WKDF-F	2. WSM-F	2. WQQK-F	2. WZEZ-F
3. WWKX-F	3. WYHY-F	3. WLAC-F	3. WLAC-F	3. WLAC-F	3. WSM	3. WSM	3. WSM-F	3. WZEZ-F	3. WYHY-F	3. WSM-F
4. WKDF-F	4. WSM-F	4. WYHY-F	4. WSIX-F+	4. WZEZ-F	4. WSIX-F+	4. WLAC-F	4. WLAC-F>	4. WYHY-F	4. WZEZ-F	4. WWKX-F
5.	5. WQQK-F	5. WSIX-F+	5. WZEZ-F	5. WSIX-F+	5. WLAC-F	5. WZEZ-F	5. WSIX-F+	5. WLAC-F	5. WSM-F	5. WYHY-F
	6. WWKX-F		6. WTMG-F						6. WWKX-F	6. WSM

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYHY-F	1. WKDF-F	1. WLAC-F	1. WLAC-F	1. WLAC-F	1. WKDF-F>	1. WKDF-F>	1. WKDF-F>	1. WKDF-F>	1. WKDF-F
2. WKDF-F	2. WLAC-F	2. WKDF-F>	2. WKDF-F	2. WKDF-F	2.	2. WQQK-F	2. WQQK-F	2. WSM-F>	2. WSM-F>
3. WWKX-F	3. WYHY-F	3. WSM-F	3. WSM-F	3. WSM-F	3.	3. WYHY-F	WSM-F	3. WLAC-F	3. WSIX-F+
4. WLAC-F	4. WSM-F	4. WVOL	4. WYHY-F	4. WZEZ-F	4.	4. WSM-F	4. WYHY-F	4. WQQK-F	4. WLAC-F
5. WQQK-F	WWKX-F	WYHY-F	5. WWKX-F	5. WSIX-F+	5.	5. WLAC-F	5. WLAC-F	5. WSIX-F+	5. WSM
6. WSM-F		6. WSIX-F+		6. WTMG-F				6. WYHY-F	WZEZ-F
		WTMG-F							

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMB	1160	Nashville	1.3/4.1
WDBL-F+	94.3	Springfield	.6/1.7
WKDA	1240	Nashville	1.0/3.8
WMDB	880	Nashville	1.1/2.2
WWRB-F	100.1	Franklin	1.0/4.4
WBVR-F	101.1	Russellville, KY	.8/2.5

RADIO STATIONS

WAMB, 1160, 50 KW/1 KW (DA-N) , NOSTALGIA	MBS,$ 20.00* (Roslin)	-		Bill Barry
WKDA, 1240, 1 KW , OLDIES	ABC-R,ABC-I,$ 24.00* (Katz)	Dick		Steve Dickert
WLAC, 1510, 50 KW (DA-N) , NEWS/TALK	CBS,$ 51.00* (Blair)	Price		Dave Manning
WMDB, 880, 2.5 KW (DAYS,DA) , BLACK	,$ 20.00 (---)			Morgan Babb
WNAH, 1360, 1 KW (DAYS) , RELIGION	,$ 16.00 (---)			V. Irwin
WNKZ, 1430, 5 KW/1 KW (DA-N) , AC	,$ NA (Republic)	REBS		
WNQM, 1300, 5 KW (DA-N) , RELIGION	,$ 10.00 (---)			Fred Werstenberger
WSIX, 980, 5 KW (DA-N) , COUNTRY	APR,$ 33.00* (Eastman)	Hicks		Cecil Thomas
WSM , 650, 50 KW , COUNTRY	NBC,$ 57.00* (Christal)			Gaylord
WVOL, 1470, 5 KW/1 KW (DA-2) , BLACK	NBN,$ 30.00* (HNWH)			
WWGM, 1560, 10 KW (DAYS,DA) , RELIGION	,$ 13.00 (---)			Faye Lindsay
WKDF-F, 103.3, 100 KW @ 1220, AOR	ABC-R,ABC-E,$ 99.00* (Katz)	Dick		Steve Dickert
WLAC-F, 105.9, 100 KW @ 1229, AC	,$109.00* (Blair)	Price		Dave Manning
WQQK-F, 92.1, 1.5 KW @ 430, BLACK	,$ 45.00* (HNWH)			
WSIX-F, 97.9, 100 KW @ 1145, COUNTRY	,$ 60.00* (Eastman)	Hicks		Cecil Thomas
WSM-F , 95.5, 100 KW @ 1280, COUNTRY	,$106.00* (Christal)	Gaylord		Bob Meyer
WTMG-F, 96.3, 100 KW @ 840, SOFT AC	,$ 52.00* (Torbet)	TransCom	(MURFREESBORO)	Howard Schwartz
WWKX-F, 104.5, 100 KW @ 1050, CHR	US 1,$ 46.00* (Blair)		(GALLATIN)	
WYHY-F, 107.5, 100 KW @ 780, CHR	US 2,$ 60.00* (Mc-Guild)	Jacor	(LEBANON)	Mike Kenney
WZEZ-F, 92.9, 100 KW @ 1053, BTFL/EZ	,$ 64.00* (Durpetti)	South Central		Dave Thomas
WWRB-F, 100.1, 3 KW @ ?? , AOR/CHR	CBS,$ 30.00* (Republic)	REBS	(FRANKLIN)	

American Radio Winter Supplement 87, Copyright 1987

NASSUA - SUFFOLK

Arbitron Rank/Pop (12+): 12/2,279,700

MSA Rank/Pop: 10/2,682,500
New York ADI
Average Person Ratings: 18.9
Market TSL: 24.5 hours

Stations: 42/15
Diaries: 2381/957:1/48.2%
Sample Target: 1650
% Below Line: NA
% Not Listed: NA

1986 Revenue: NA
HH Inc.: $48,492
Retail $: 20.0 Bil
Pop per Station: NA
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WALK-F+	250/5.8	6.1	5.8	5.5	---	5.8	
2. WBLI-F	244/5.7	5.2	4.5	5.7	---	5.3	
3. W AB-F	186/4.3	3.7	3.9	4.6	---	4.1	
4. WHLI	156/3.6	3.3	2.8	3.1	---	3.2	
5. WQHT-F	155/3.6	2.8	1.5	2.2	---	2.5	
6. WGSM	129/3.0	2.9	2.8	1.6	---	2.6	
7. WCTO-F	119/2.8	2.4	3.2	1.7	---	2.5	
8. WLIR-F	95/2.2	2.1	2.0	2.0	---	2.1	
9. WKJY-F	76/1.8	1.8	1.9	2.2	---	1.9	
10. WRCN-F	25/ .6	.6	.8	1.1	---	0.8	
11. WLIX	21/ .5	---	---	---	---	0.1	
12. WGBB	14/ .3	.4	.9	.7	---	0.6	
13. WLNG+	13/ .3	---	.6	---	---	0.2	
14.							
15.							

12+ TSA	1/4/CUME
1.	
2.	
3. NOTE: Nassau-Suffolk	
4. is a portion of the	
5. New York Metro. Only stations home to the	
6. Nassau-Suffolk metro	
7. are listed. There	
8. is no TSA.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WBLI-F	3080/13.5	13.2	13.5
2. WALK-F+	2959/13.0	12.4	11.6
3. WBAB-F	2658/11.7	11.2	12.1
4. WQHT-F	2319/10.2	8.8	9.4
5. WCTO-F	1313/ 5.8	5.9	3.6
6. WLIR-F	1294/ 5.7	5.3	4.8
7. WHLI	1208/ 5.3	4.2	5.2
8. WKJY-F	1141/ 5.0	4.2	4.4
9. WGSM	738/ 3.2	3.4	2.8
10. WGBB	555/ 2.4	2.2	2.9
11. WRCN-F	491/ 2.2	2.0	4.1
12. WLIX	268/ 1.2	---	---
13. WLNG-F+	201/ .9	---	---
14.			
15.			

12+ FM SHARE (METRO): NA (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTZ-F	1. WBAB-F	1. WBLI-F	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WBLI-F	1. WQHT-F	1. WBLI-F
2. WQHT-F	2. WBLI-F	2. WALK-F+	2. WBLI-F>	2. WBLI-F>	2. WBLI-F	2. WBLI-F	2. WBLI-F>	2. WALK-F+	2. WBLI-F	2. WBAB-F
3. WPLJ-F	3. WQHT-F	3. WBAB-F>	3. WBAB-F>	3. WBAB-F	3. WHLI	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WBAB-F	3. WALK-F+
4. WBLI-F	4. WLIR-F	4. WQHT-F	4. WKJY-F	4. WCTO-F	4. WCTO-F	4. WQHT-F	4. WCTO-F	4. WQHT-F	4. WLIR-F	4. WQHT-F
5. WBAB-F	5. WALK-F+	5. WLIR-F	5. WLIR-F WQHT-F	5. WKJY-F	5. WGSM	5. WGMS	5. WHLI	5. WHLI	5. WALK-F+	5. WHLI

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQHT-F	1. WBLI-F>	1. WBLI-F	1. WBLI-F>	1. WBLI-F	1. WBAB-F	1. WBAB-F>	1. WNEW-F	1. WBAB-F	1. WALK-F+
2. WHTZ-F	2. WQHT-F	2. WPLJ-F	2. WALK-F+>	2. WALK-F+>	2. WXRK-F	2. WQHT-F	2. WBAB-F	2. WALK-F+	2. WBAB-F
3. WPLJ-F	3. WBAB-F	3. WALK-F+ WNSR-F	3. WBAB-F	3. WCTO-F	3. WNEW-F	3. WLIR-F	3. WXRK-F	3. WBLI-F	3. WBLI-F
4. WBLI-F	4. WALK-F+		4. WQHT-F	4. WKJY-F	4. WQHT-F	4. WBLI-F	4. WCBS-F	4. WQHT-F	4. WLIR-F
5. WLIR-F	5. WLIR-F	5.	5. WKJY-F WLIR-F	5. WBAB-F	5. WHTZ-F	5. WALK-F+	5. WNSR-F	5. WLIR-F	5. WQHT-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

See New York for more information concerning these stations:

WABC	2.6/ 8.6	WMCA	.8/ 2.5	WPAT-F	2.2/ 6.2
WBLS-F	1.7/ 4.4	WNBC	1.8/ 8.0	WPIX-F	.9/ 4.3
WCBS	4.2/14.9	WNCN-F	1.2/ 3.7	WPLJ-F	4.4/16.4
WCBS-F	4.6/11.8	WNEW	1.0/ 3.5	WPLR-F	.4/ 1.9
WHN	1.8/ 5.7	WNEW-F	3.9/10.9	WQXR-F+	1.1/ 5.1
WHTZ-F	6.0/18.5	WNSR-F	2.6/ 6.9	WRKS-F	1.6/ 4.8
WINS	2.6/14.9	WOR	4.3/ 9.9	WXRK-F	3.3/ 9.8
WLTW-F	3.4/ 9.8	WPAT	.3/ 1.4		

WEZN-F	99.9	Bridgeport	1.1/3.6
WJAZ-F	96.7	Stamford	.6/1.9

RADIO STATIONS

WGBB, 1240, 1 KW	, MOR		,$ 32.00* (Roslin)	Noble	
WGLI, 1290, 5 KW/1 KW (DA-2)	, OLDIES	ABC-E	,$ 37.00 (Masla)		
WGSM, 740, 25 KW (DAYS,DA)	, MOR		,$ 55.00* (Roslin)	Williams	
WHLI, 1110, 10 KW (DAYS,DA)	, NOSTALGIA		,$ 64.00 (Roslin)	New Barnstable	
WLIM, 1580, 10 KW (DAYS,DA)	, MOR		,$ 30.00 (S. Katz)		
WLIX, 540, 250 W (DAYS)	, RELIGION		,$ 28.00 (---)		
WNYG, 1440, 1 KW (DAYS)	, NOSTALGIA		,$ 35.00 (---)		
WALK-F, 97.5, 45 KW @ 530	, AC		,$ 95.00* (Durpetti)	American	
WBAB-F, 102.3, 3 KW @ 300	, AOR		,$ 88.00 (---)	Noble	
WBLI-F, 106.1, 10 KW @ 500	, CHR		,$100.00* (Masla)	Beck Ross	
WCTO-F, 94.3, 3 KW @ 300	, BTFL/EZ		,$ 70.00* (Roslin)	Williams	
WKJY-F, 98.3, 3 KW @ 300	, BTFL/EZ		,$ 65.00 (Roslin)	New Barnstable	
WLIR-F, 92.7, 3 KW @ 300	, AOR		,$ 80.00 (Masla)		
WRCN-F, 103.9, 1.5 KW @ 466	, AOR		,$ 50.00* (---)		(RIVERHEAD)
WSBH-F, 95.3, 2.6 KW @ 400	, AC		,$ 22.00 (Katz)	Faircom	(SOUTHAMPTON)

NEW ORLEANS

Arbitron Rank/Pop (12+): 31/1,103,100

MSA Rank/Pop: 33/1,325,500
ADI # 34
Average Person Ratings: 17.1
Market TSL: 23.0 hours

Stations: 20/19
Diaries: 1975/559:1/49.5%
Sample Target: 1500
% Below Line: 0.7
% Not Listed: 8.9

1986 Revenue: $27,900,000
HH Inc.: $28,870
Retail $: 8.4 Bil
Pop per Station: 58,058
#1 Biller: WEZB-F $5,000,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WQUE-F	258/13.7	8.8	6.6	5.6	---	8.7	17.8	1. WQUE-F	343/3960	1. WQUE-F	3144/28.5	24.6	19.9
2. WYLD-F	229/12.2	13.2	15.5	14.5	---	13.9	11.2	2. WYLD-F	249/2280	2. WEZB-F	2638/23.9	27.4	27.2
3. WEZB-F	176/ 9.4	10.1	10.1	9.9	---	9.9	10.4	3. WEZB-F	212/3313	3. WYLD-F	2070/18.8	21.3	21.7
4. WBYU-F	139/ 7.4	6.4	5.5	7.7	---	6.8	4.7	4. WBYU-F	177/2110	4. WWL	1790/16.2	20.8	15.3
5. WLTS-F	126/ 6.7	7.1	6.1	6.7	---	6.7	5.9	5. WWL	157/2593	5. WLTS-F	1747/15.8	17.6	14.5
6. WRNO-F	115/ 6.1	5.9	5.0	4.9	---	5.5	5.9	6. WLTS-F	146/2076	6. WRNO-F	1693/15.3	14.4	15.0
7. WWL	111/ 5.9	6.8	5.6	5.9	---	6.1	5.5	7. WRNO-F	144/2254	7. WBYU-F	1676/15.2	14.2	14.4
8. WBOK	96/ 5.1	4.9	5.8	4.3	---	5.0	4.9	8. WKJN-F	122/1320	8. WAJY-F	1244/11.3	11.8	12.2
9. WAJY-F	79/ 4.2	4.4	5.9	4.9	---	4.9	3.7	9. WNOE-F	111/1954	9. WNOE-F	1232/11.2	11.1	11.1
10. WNOE-F	71/ 3.8	5.2	4.8	5.3	---	4.8	5.4	10. WBOK	103/ 960	10. WBOK	919/ 8.3	8.3	8.3
11. WSMB	61/ 3.2	2.5	3.9	3.4	---	3.3	3.7	11. WAJY-F	95/1576	11. WTIX	772/ 7.0	9.2	8.2
12. WCKW-F	52/ 2.8	2.7	1.9	2.2	---	2.4	3.8	12. WCKW-F	86/ 972	12. WSMB	673/ 6.1	5.6	5.5
13. WTIX	45/ 2.4	2.9	3.1	2.8	---	2.8	3.3	13. WTIX	73/1232	13. WCKW-F	658/ 6.0	6.7	5.3
14. WNOE	34/ 1.8	2.0	1.8	2.3	---	2.0	1.9	14. WSMB	66/ 742	14. WYLD	558/ 5.1	6.7	9.0
15. WWIW	29/ 1.5	2.1	1.2	2.2	---	2.0	2.2	15. WNOE	39/ 656	15. WNOE	533/ 4.8	5.4	5.1
WYAT	29/ 1.5	1.3	1.2	1.3	---	1.3	.9	16.		16. WWIW	475/ 4.3	4.0	4.8

12+ FM SHARE (METRO): 73.34% (1257 of 1714) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUE-F>	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WYLD-F	1. WBYU-F	1. WYLD-F+	1. WYLD-F	1. WQUE-F	1. WYLD-F	1. WQUE-F
2. WEZB-F>	2. WQUE-F>	2. WQUE-F	2. WQUE-F	2. WQUE-F	2. WWL	2. WQUE-F	2. WQUE-F	2. WEZB-F	2. WQUE-F	2. WYLD-F
3. WYLD-F	3. WEZB-F	3. WEZB-F	3. WLTS-F	3. WLTS-F	3. WLTS-F	3. WWL	3. WBYU-F	3. WYLD-F	3. WEZB-F>	3. WEZB-F
4.	4. WRNO-F	4. WLTS-F	4. WEZB-F	4. WEZB-F	. WYLD-F	4. WEZB-F	4. WLTS-F	4. WLTS-F	4. WBYU-F	4. WRNO-F
5.	5. WLTS-F	5. WRNO-F	5. WAJY-F	5. WAJY-F	5. WNOE-F	5. WLTS-F	5. WEZB-F	5. WBYU-F	5. WRNO-F	5. WBYU-F
	6. WCKW-F	6. WAJY-F	6. WRNO-F	6. WBYU-F	6. WAJY-F	6. WBYU-F	6. WAJY-F	6. WRNO-F	6. WBOK	6. WLTS-F
			7. WNOE-F		7. WBOK	7. WBOK	WRNO-F			7. WWL

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQUE-F	1. WQUE-F	1. WYLD-F	1. WYLD-F	1. WLTS-F	1. WQUE-F	1. WYLD-F	1. WYDL-F>	1. WYLD-F	1. WYLD-F
2. WYLD-F	2. WYLD-F>	2. WQUE-F	2. WQUE-F	2. WYLD-F	2. WRNO-F	2. WQUE-F	2. WQUE-F	2. WQUE-F	2. WQUE-F
3. WEZB-F	3. WEZB-F	3. WLTS-F	3. WLTS-F	3. WQUE-F	WYLD-F	3. WRNO-F	3. WRNO-F	3. WRNO-F	3. WRNO-F>
4. WRNO-F	4. WLTS-F	4. WEZB-F>	4. WEZB-F>	4. WEZB-F	4. WEZB-F	4. WEZB-F	4. WCKW-F	4. WEZB-F	4. WEZB-F
5. WLTS-F	5. WRNO-F	5. WAJY-F	5. WAJY-F	5. WAJY-F	5.	5. WCKW-F>	5. WEZB-F	5. WCKW-F	5. WTIX
		WRNO-F	6. WRNO-F	6. WBYU-F		6. WLTS-F	6. WLTS-F	6. WLTS-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMKJ	1280	New Orleans	.9/2.0
WSHO	800	New Orleans	.7/1.9
WYLD	940	New Orleans	1.2/5.1
WKJN-F	103.3	Hammond	.6/1.7

RADIO STATIONS

WBOK	1230	1 KW	GOSPEL	SBN	$ 31.00*	(Masla)	Willis	A. McCottry
WMKJ	1280	5 KW (DA-1)	BLACK	SMN	$ 21.00*	(Eastman)	Clear Channel	Dale Matteson
WNOE	1060	50 KW/5 KW (DA-2)	COUNTRY	ABC-E	$ 30.00*	(Mc-Guild)	Noe	Eric Anderson
WSHO	800	1 KW (DAYS,DA)	RELIGION	APR	$ 25.00*	(---)		Larry Alford
WSMB	1350	5 KW (DA-N)	TALK	MBS,ABC-I	$ 32.00*	(Smith)		
WTIX	690	10 KW/5 KW (DA-2)	AC	NBC,MBS	$ 40.00*	(Mc-Guild)	Price	Sherry Evans
WVOG	600	1 KW (DAYS)	RELIGION		$ 10.00	(---)		F. Westenberger
WWIW	1450	1 KW	NOSTALGIA	SMN	$ 27.00*	(Savalli)		David Smith
WWL	870	50 KW	NEWS/TALK	CBS	$ 70.00*	(Katz)	Loyola Univ.	Michael Early
WYAT	990	250 W	OLDIES	CBS-R	$ 22.00*	(Durpetti)		Ed Muniz
WYLD	940	10 KW/500 W (DA-2)	BLACK		$ 27.00*	(HNWH)	Inter Urban	Rod Burbridge
WAJY-F	101.9	100 KW @ 825	SOFT AC		$ 46.00*	(Katz)	Loyola Univ.	Michael Early
WBYU-F	95.7	100 KW @ 600	BTFL/EZ		$ 58.00*	(Christal)	Stoner	Bruce Dodge
WCKW-F	92.3	100 KW @ 440	CLASSIC AOR	ABC-D	$ 30.00*	(Masla)	(LA PLACE)	Lew Carter
WEZB-F	97.1	100 KW @ 511	CHR	US 1	$100.00*	(Blair)	EZ	Marc Leunissen
WNOE-F	101.1	100 KW @ 440	COUNTRY	ABC-E	$ 50.00*	(Mc-Guild)	Noe	Eric Anderson
WQUE-F	93.3	100 KW @ 512	CHR/URBAN		$ 69.00*	(Eastman)	Clear Channel	Dale Matteson
WRNO-F	99.5	100 KW @ 1049	AOR	ABC-R,ABC-F	$ 55.00*	(MMR)		Joe Costello
WYLD-F	98.5	100 KW @ 480	BLACK		$ 70.00*	(HNWH)	Inter Urban	Rod Burbridge
WLTS-F	105.3	100 KW @ 902	AC	CBS-R	$ 57.00*	(Durpetti)		Ed Muniz

NEW YORK

Arbitron Rank/Pop (12+): 1/13,958,100

MSA Rank/Pop: 1/8,414,300
ADI # 1
Average Person Ratings: 19.7
Market TSL: 26.2 hours

Stations: 41/41
Diaries: 6461/2160:1/44.9%
Sample Target: 4000
% Below Line: 0
% Not Listed: 11.0

1986 Revenue: $242,600,000
HH Inc.: $36,412
Retail $: 93.9 Bil
Pop per Station: 340,441
#1 Biller: WINS $21,000,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WOR	1567/5.6	4.7	5.3	4.5	5.2	5.0	4.6
2. WINS	1503/5.4	4.6	4.9	4.6	4.7	4.9	4.7
3. WHTZ-F	1438/5.1	5.8	5.5	6.9	6.1	5.8	6.5
4. WRKS-F	1339/4.8	5.1	5.1	6.2	5.6	5.3	NA
5. WPLJ-F	1335/4.8	5.1	5.5	5.9	5.5	5.3	5.1
6. WBLS-F	1331/4.7	4.6	4.9	4.3	4.0	4.7	5.8
7. WPAT-F	1219/4.3	4.5	4.4	4.3	3.5	4.4	3.2
8. WLTW-F	1128/4.0	4.2	3.6	4.2	3.8	4.0	2.4
9. WCBS-F	1101/3.9	4.0	3.3	3.6	3.4	3.7	3.7
10. WNEW-F	1017/3.6	3.8	3.5	3.9	3.7	3.7	4.2
11. WQHT-F	994/3.5	3.1	1.4	1.6	1.6	2.4	5.8
12. WCBS	953/3.4	3.9	3.5	3.3	3.7	3.5	2.8
13. WNSR-F	900/3.2	2.5	2.3	1.9	3.5	2.5	2.6
14. WABC	832/3.0	2.9	2.7	2.6	2.8	2.8	3.2
15. WXRK-F	821/2.9	3.1	3.3	3.1	2.8	3.1	3.3
16. WHN	589/2.1	2.1	2.8	3.0	2.2	2.5	1.7
17. WADO	574/2.0	1.4	1.8	1.8	1.8	1.8	1.7
18. WNCN-F	498/1.8	1.5	1.4	1.2	1.3	1.5	1.1
19. WPIX-F	497/1.8	2.0	1.9	2.0	1.7	1.9	1.2
20. WNEW	463/1.6	2.3	3.0	2.7	2.9	2.4	1.5
21. WNBC	457/1.6	1.7	1.5	2.0	2.0	1.7	1.6
22. WQXR-F+	452/1.6	1.6	2.0	1.7	1.5	1.7	1.4
23. WYNY-F	448/1.6	1.8	1.8	2.0	1.9	1.8	1.2
24. WPAT	389/1.4	1.4	1.5	1.6	1.3	1.5	1.4
25. WSKQ	332/1.2	1.3	1.4	1.0	1.7	1.2	1.4

12+ TSA	1/4/CUME
1. WOR	1646/20242
2. WINS	1512/28618
3. WHTZ-F	1471/23206
4. WPLJ-F	1418/26889
5. WRKS-F	1362/15820
6. WBLS-F	1344/16111
7. WPAT-F	1261/14786
8. WLTW-F	1173/16994
9. WCBS-F	1165/17934
10. WCBS	1091/22016
11. WNEW-F	1061/14969
12. WQHT-F	1010/13398
13. WABC	925/16149
14. WNSR-F	915/13590
15. WXRK-F	856/14013
16. WHN	654/ 9950
17. WNBC	584/11191
18. WADO	574/ 4714
19. WNCN-F	514/ 7416
20. WPIX-F	508/ 9876
21. WNEW	486/ 7469
22. WQXR-F+	485/ 8183
23. WYNY-F	461/10866
24. WPAT	391/ 6393
25. WSKQ	341/ 3622

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WINS	28282/20.3	18.7	18.4
2. WPLJ-F	24843/17.8	18.0	19.7
3. WHTZ-F	22316/16.0	16.7	20.1
4. WCBS	18923/13.6	15.3	15.0
5. WOR	18521/13.3	11.4	10.7
6. WCBS-F	17054/12.2	11.3	10.8
7. WLTW-F	16186/11.6	10.2	11.0
8. WBLS-F	15848/11.4	10.6	11.0
9. WRKS-F	15272/10.9	10.8	13.3
10. WABC	14338/10.3	9.7	11.2
11. WNEW-F	14141/10.1	9.9	10.2
12. WPAT-F	14036/10.1	10.8	9.8
13. WXRK-F	13270/ 9.5	9.0	9.0
14. WNSR-F	13241/ 9.5	8.6	6.5
15. WQHT-F	12970/ 9.3	8.0	7.5
16. WYNY-F	10380/ 7.4	8.2	9.2
17. WPIX-F	9440/ 6.8	6.8	6.5
18. WHN	8938/ 6.4	6.5	9.5
19. WNBC	8747/ 6.3	7.4	7.9
20. WQXR-F+	7499/ 5.4	5.5	5.5
21. WNCN-F	7170/ 5.1	5.2	4.0
22. WNEW	7064/ 5.1	6.5	6.2
23. WPAT	6318/ 4.5	4.6	4.7
24. WADO	4714/ 3.4	3.0	3.0
25. WMCA	4659/ 3.3	3.4	3.5

12+ FM SHARE (METRO): 62.35% (15588 of 24999) (WIN 86: 60.29%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHTZ-F	1. WNEW-F	1. WBLS-F	1. WCBS-F	1. WCBS-F	1. WINS	1. WINS	1. WLTW-F	1. WOR	1. WRKS-F	1. WOR
2. WRKS-F	2. WBLS-F	2. WPLJ-F	2. WLTW-F	2. WLTW-F	2. WPAT-F	2. WOR	2. WPAT-F	2. WPAT-F+	2. WBLS-F	2. WPAT-F
3. WQHT-F	3. WPLJ-F	3. WNEW-F	3. WBLS-F	3. WBLS-F	3. WCBS-F	3. WCBS	3. WNEW-F	3. WHTZ-F	3. WHTZ-F	3. WHTZ-F
4. WPLJ-F	4. WXRK-F	4. WCBS-F	4. WPLJ-F	4. WINS	4. WOR	WXRK-F	4. WCBS-F	4. WRKS-F	4. WQHT-F	4. WPLJ-F
5. WBLS-F>	5. WHTZ-F	5. WLTW-F	5. WNSR-F	5. WPLJ-F	5. WLTW-F	5. WHTZ-F	WNSR-F	5. WPLJ-F	5. WPLJ-F	5. WBLS-F
6. WXRK-F	6. WRKS-F	6. WHTZ-F	6. WINS	6. WNSR-F	6. WCBS	6. WPLJ-F	6. WOR	6. WABC	6. WINS	6. WRKS-F
7. WNEW-F	7. WQHT-F	7. WRKS-F	7. WNEW-F	7. WNEW-F	7. WABC	7. WPAT-F+	7. WPLJ-F	7. WLTW-F	WPIX-F	7. WQHT-F
8.	8. WNSR-F	8. WNSR-F	8. WHTZ-F	8. WHTZ-F	8. WADO	8. WBLS-F	8. WBLS-F	8. WQHT-F	8. WPAT-F+	8. WCBS-F
9.	9. WLTW-F	9. WXRK-F	9. WRKS-F	9. WRKS-F	9. WNSR-F	9. WRKS-F	9. WHTZ-F	WBLS-F	9. WOR	9. WLTW-F
10.	10. WCBS-F	10. WINS	10. WXRK-F	10. WXRK-F	10. WBLS-F	10. WCBS-F	10. WINS	10. WCBS-F	10. WLTW-F	10. WNEW-F
					WHN	WNEW-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WPLJ-F	1. WPLJ-F	1. WPLJ-F	1. WPLJ-F	1. WLTW-F
2. WHTZ-F	2. WBLS-F	WBLS-F	2. WBLS-F	2. WPLJ-F
3. WQHT-F	3. WHTZ-F	3. WLTW-F	3. WLTW-F	3. WBLS-F
4. WRKS-F	4. WLTW-F	4. WNSR-F	4. WHTZ-F	4. WCBS-F
5. WBLS-F	5. WRKS-F	5. WNEW-F	5. WCBS-F	5. WNSR-F
6. WNEW-F	6. WNEW-F	6. WHTZ-F	6. WNSR-F	6. WINS
7. WNSR-F	7. WNSR-F	7. WCBS-F	7. WRKS-F	7. WHTZ-F
8. WLTW-F	8. WQHT-F	8. WRKS-F	8. WNEW-F	8. WADO
9. WXRK-F	9. WCBS-F	9. WINS	9. WINS	9. WRKS-F
10. WYNY-F	10. WYNY-F	10. WYNY-F	10. WQHT-F	10. WPAT-F
11. WCBS-F				

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WNEW-F	1. WCBS-F
2. WXRK-F	2. WXRK-F	2. WXRK-F	2. WXRK-F	2. WINS
3. WQHT-F	3. WBLS-F	3. WBLS-F	3. WCBS-F	3. WNEW-F
WRKS-F	4. WQHT-F	4. WCBS-F	4. WBLS-F	4. WBLS-F
5. WBLS-F	5. WRKS-F	5. WPLJ-F	5. WRKS-F	5. WXRK-F
6. WHTZ-F	6. WPLJ-F	6. WNSR-F	6. WHTZ-F	6. WLTW-F
7. WPLJ-F>	7. WHTZ-F	7. WQHT-F	7. WPLJ-F	7. WNSR-F
8. WBAB-F	8. WNSR-F	8. WLTW-F	8. WINS	8. WHTZ-F
9. WNSR-F	9. WCBS-F	9. WRKS-F	9. WLTW-F	9. WPLJ-F
10. WINS	10. WINS	10. WINS	10. WNSR-F	10. WNBC
	WLTW-F			WRKS-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBAB-F	102.3	Babylon	.7/2.2
WBLI-F	106.1	Patchogue	.9/2.5
WFME-F	94.7	Newark	.6/1.7
WHLI	1100	Hempstead	.8/1.3
WJAZ-F	96.7	Stamford, CT	.3/1.0
WJIT	1480	New York	.6/1.3
WKDM	1380	New York	.9/1.9
WLIR-F	92.7	Garden City	.7/2.0
WMCA	570	New York	1.0/3.3
WNJR	1430	Newark	.3/1.3
WWDJ	970	Hackensack	.5/1.3
WWRL	1600	New York	.9/2.2

RADIO STATIONS

AM STATIONS

WABC,	770,	50 KW	, TALK	ABC-I,$210.00*	(Blair)	Cap Cities/ABC		Jim Haviland
WADO,	1280,	5 KW (DA-1)	, SPANISH	,$150.00	(---)			Nelson Lavergne
WCBS,	880,	50 KW	, NEWS	CBS,$375.00	(CBS)	CBS		Ed Kiernan
WHN ,	1050,	50 KW (DA-1)	, COUNTRY	MBS,$200.00	(Durpetti)	Emmis		Rick Dames
WINS,	1010,	50 KW (DA-1)	, NEWS	ABC-D,$360.00*	(Group W)	Westinghouse		John Waugaman
WJIT,	1480,	5 KW (DA-2)	, SPANISH AC	,$121.00	(Caballero)	Infinity		Frank Flores
WKDM,	1380,	5 KW (DA-1)	, SPANISH CONTEMP	,$100.00*	(MMR)	United		J. Schweighardt
WLIB,	1190,	10 KW (DAYS,DA)	, BLACK NEWS/TALK	SBN,$100.00	(Mc-Guild)	Inner City		Charles Warfield
WMCA,	570,	5 KW (DA-1)	, TALK	CNN,APR,$120.00	(Roslin)	Federal		
WNBC,	660,	50 KW	, AC	NBC,$260.00*	(HNWH)	NBC		John Hayes
WNEW,	1130,	50 KW (DA-N)	, NOSTALGIA	,$244.00	(Katz)	Metropolitan		M. Kakoyiannis
WOR ,	710,	50 KW (DA-1)	, TALK	US 2,ABC-E,$325.00	(Republic)	RKO		Lee Simonson
WNYM,	1330,	5 KW (DA-1)	, RELIGION	,$ 30.00	(---)	Salem		Phil Plack
WPAT,	930,	5 KW (DA-2)	, BTFL/EZ	,$ NA	(Christal)	Park		Gene Hobicorn
WSKQ,	620,	5 KW (DA-2)	, SPANISH CONTEMP	,$140.00*	(Caballero)	Spanish Bdcst.		Adriano Garcia
WWDJ,	970,	5 KW (DA-2)	, RELIGION	,$ 40.00	(---)			Joseph Battaglia
WWRL,	1600,	5 KW (DA-2)	, BLACK GOSPEL	NBN,$ 90.00	(---)	Unity		Vince Sanders

FM STATIONS

WBLS,	107.5,	5.4 KW @ 1241,	BLACK	SBN,ABC-F,$350.00	(Mc-Guild)	Inner City		Charles Warfield
WCBS,	101.1,	4.6 KW @ 1300,	OLDIES/AC	CBS-R,$300.00*	(CBS)	CBS		Rod Collarco
WEVD,	97.9,	7.6 KW @ 1220,	BIG BAND/ETHNIC	,$ 70.00	(Groskin)			Tom Bird
WFME,	94.7,	38 KW @ 570,	RELIGION	,$ NA	(---)	Family	(NEWARK)	Art Thompson
WHTZ,	100.3,	7.8 KW @ 1220,	CHR	,$410.00*	(Eastman)	Malrite		Dean Thacker
WHUD,	100.7,	50 KW @ 500,	BTFL/EZ	,$ 75.00*	(Masla)		(PEEKSKILL)	Gary Pease
WLTW,	106.7,	7.6 KW @ 1220,	SOFT AC	,$425.00	(MMR)	Viacom		George Wolfson
WNCN,	104.3,	7.6 KW @ 1220,	CLASSICAL	APR,$150.00	(CMBS)	GAF		Matt Field
WNEW,	102.7,	7.8 KW @ 1220,	AOR	Source,$310.00*	(Katz)	Metropolitan		M. Kakoyiannis
WNSR,	105.1,	7.8 KW @ 1220,	SOFT AC	,$210.00	(Mc-Guild)	Bonneville		Mark Bench
WPAT,	93.1,	5.3 KW @ 1420,	BTFL/EZ	,$250.00	(Christal)	Park		Gene Hobicorn
WPIX,	101.9,	5.3 KW @ 1420,	AC	,$180.00	(Christal)	Tribune Co.		Marv Seller
WPLJ,	95.5,	7.2 KW @ 1335,	CHR	ABC-R,$450.00*	(Blair)	Cap Cities/ABC		Joe Parish
WQHT,	103.5,	5.8 KW @ 1390,	URBAN/CHR	,$270.00	(Durpetti)	Emmis		Stuart Layne
WQXR,	96.3,	7.8 KW @ 1220,	CLASSICAL	,$175.00	(Mc-Guild)	New York Times		Warren Bodow
WRKS,	98.7,	7.8 KW @ 1250,	URBAN	US 1,$300.00*	(Republic)	RKO		Barry Mayo
WXRK,	92.3,	5.4 KW @ 1200,	AOR	ABC-R,$450.00	(Torbet)	Infinity		Tom Chiusano
WYNY,	97.1,	7.2 KW @ 1300,	AC	,$270.00*	(HNWH)	NBC		John Irwin

NORFOLK

Arbitron Rank/Pop (12+): 33/1,076,100

MSA Rank/Pop: 34/1,302,700
ADI # 43
Average Person Ratings: 17.5
Market TSL: 22.9 hours

Stations: 23/21
Diaries: 1556/692:1/56.5%
Sample Target: 1230
% Below Line: .9
% Not Listed: 9.2

1986 Revenue: $29,200,000
HH Inc.: $32,270
Retail $: 7.9 Bil
Pop per Station: 51,243
#1 Biller: WNOR A/F $3,900,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WNOR-F+	192/10.2	11.0	12.4	11.4	---	11.3	15.4
2. WNVZ-F	181/ 9.6	7.2	7.2	7.4	---	7.9	10.5
3. WFOG-F	174/ 9.3	8.6	8.2	7.9	---	8.5	7.2
4. WCMS-F	171/ 9.1	7.9	8.7	9.1	---	8.7	11.2
5. WOWI-F	153/ 8.1	8.5	8.2	10.2	---	8.8	11.7
6. WWDE-F	105/ 5.6	3.9	4.0	5.1	---	4.7	4.5
7. WLTY-F	104/ 5.5	7.4	6.4	6.2	---	6.4	3.5
8. WTAR	97/ 5.2	4.4	4.0	5.1	---	4.7	3.8
9. WGH-F	95/ 5.1	4.7	5.3	5.2	---	5.1	4.4
10. WRAP	89/ 4.7	5.4	3.9	4.4	---	4.6	4.0
11. WMYK-F	86/ 4.6	4.1	4.1	5.1	---	4.5	4.3
12. WPCE	70/ 3.7	3.3	2.2	3.0	---	3.1	2.2
13. WJQI-F	35/ 1.9	2.8	1.5	1.6	---	2.0	1.1
14. WXRI-F	24/ 1.3	3.4	1.6	1.3	---	1.9	2.8
WOFM-F	24/ 1.3	---	---	---	---	1.3	---
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WCMS-F	224/2179
2. WNOR-F+	222/2172
3. WFOG-F	214/2122
4. WNVZ-F	197/2944
5. WOWI-F	172/2262
6. WMYK-F	123/1956
7. WLTY-F	114/1716
8. WWDE-F	110/1666
9. WGH-F	106/1871
10. WTAR	104/1518
11. WRAP	92/1346
12. WPCE	70/ 822
13. WQSF-F	43/ 443
14. WKEZ-F	38/ 536
15. WJQI-F	36/ 534
WNIS	36/ 514
17. WSKX-F	35/ 589
18.	
19.	
20.	
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22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WNVZ-F	2944/24.8	20.9	21.3
2. WOWI-F	2262/18.8	16.0	19.2
3. WNOR-F+	1931/17.9	21.2	21.6
4. WFOG-F	1715/15.9	15.2	13.7
5. WCMS-F	1694/15.7	16.6	15.4
6. WGH-F	1632/15.2	13.1	14.6
7. WWDE-F	1540/14.3	12.5	12.7
8. WLTY-F	1494/13.9	16.1	15.9
9. WMYK-F	1477/13.7	12.2	14.8
10. WTAR	1377/12.8	14.1	13.3
11. WRAP	1291/12.0	12.7	12.2
12. WPCE	815/ 7.6	7.8	5.5
13. WNIS	497/ 4.6	5.4	6.5
14. WXRI-F	480/ 4.5	7.2	4.6
15. WJQI-F	457/ 4.2	5.1	3.6
16.			
17.			
18.			
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20.			
21.			
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23.			
24.			
25.			

12+ FM SHARE (METRO): 81.96% (1399 of 1707) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNVZ-F	1. WNOR-F+>	1. WNOR-F+>	1. WNOR-F+	1. WCMS-F	1. WFOG-F	1. WCMS-F+	1. WFOG-F	1. WNOR-F+	1. WNVZ-F	1. WNVZ-F
2. WRAP	2. WOWI-F	2. WOWI-F	2. WOWI-F	2. WFOG-F	2. WCMS-F>	2. WNVZ-F	2. WNOR-F+	2. WFOG-F	2. WOWI-F	2. WCMS-F+
3. WOWI-F	3. WNVZ-F	3. WNVZ-F	3. WCMS-F	3. WNOR-F+	3. WTAR	3. WNOR-F+	3. WCMS-F+>	3. WNVZ-F	3. WNOR-F+	WOWI-F
4. WGH-F	4. WLTY-F	4. WCMS-F	4. WFOG-F	4. WOWI-F	4. WWDE-F	4. WFOG-F	4. WNVZ-F	4. WCMS-F+	4. WRAP	4. WNOR-F+
5.	5. WGH-F	5. WLTY-F	5. WLTY-F	5. WLTY-F	5. WPCE	5. WTAR	WWDE-F	5. WOWI-F	5. WMYK-F	5. WFOG-F
6.	WWDE-F	6. WWDE-F	6. WWDE-F	6. WWDE-F	6. WNVZ-F	6. WOWI-F	6. WLTY-F	6. WGH-F	6. WCMS-F+	6. WMYK-F
7.	7. WMYK-F	7. WGH-F	7. WNVZ-F	7. WNVZ-F	7.	7. WWDE-F	7. WOWI-F	7. WWDE-F	7.	7. WLTY-F
8.	8.	8. WMXK-F	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WNVZ-F	1. WWDE-F	1. WWDE-F	1. WNVZ-F	1. WFOG-F
2. WWDE-F	2. WLTY-F	2. WLTY-F	2. WWDE-F	2. WLTY-F
3. WLTY-F	WNVZ-F	3. WNOR-F	3. WLTY-F	3. WWDE-F
4. WOWI-F	4. WOWI-F	4. WOWI-F	4. WOWI-F	4. WNVZ-F
5. WMYK-F	5. WNOR-F+>	5. WNVZ-F	5. WFOG-F	5. WCMS-F
6. WNOR-F+	6. WMYK-F	6. WFOG-F	6. WNOR-F+	6. WOWI-F
7.	7.	7. WGH-F	7. WCMS-F	7. WNOR-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNOR-F+>	1. WNOR-F+>	1. WNOR-F+	1. WNOR-F+>	1. WCMS-F
2. WNVZ-F	2. WOWI-F	2. WOWI-F	2. WOWI-F	2. WNOR-F+
3. WGH-F	3. WNVZ-F	3. WCMS-F	3. WCMS-F	3. WOWI-F
WOWI-F	4. WGH-F	4. WGH-F	4. WNVZ-F	4. WFOG-F
5. WMYK-F	5. WCMS-F	WMYK-F	5. WGH-F	5. WTAR
6. WCMS-F	WMYK-F	6. WLTY-F	6. WMYK-F	6. WGH-F
7. WLTY-F	7.	WNVZ-F	7. WLTY-F	7. WNVZ-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCMS	1050	Norfolk	.2/1.7
WGH	1310	Newport News	.1/1.6
WKEZ-F	94.1	Yorktown	1.1/2.8
WNIS	1350	Portsmouth	1.8/4.6
WSKX-F	106.9	Suffolk	1.0/3.3
WZAM	1110	Norfolk	.7/2.1
WIAV-F	96.1	Cape Charles	.5/2.9
WQSF-F	96.5	Williamsburg	.3/1.6

RADIO STATIONS

AM STATIONS

WCMS	1050	5 KW (DAYS)	COUNTRY	ABC-E	$ NA	(Katz)		Marjorie Crump
WJQI	1600	5 KW (DAYS)	NOSTALGIA (?)		$ 17.00	(Masla)		Charles Payne
WGH	1310	5 KW (DA-N)	TALK	ABC-F	$ 25.00	(Blair)		Sandy Goldberg
WLPM	1450	1 KW	??		$ 15.00	(MMR)		
WNIS	1350	5 KW (DA-2)	NEWS/TALK	ABC-T,NBC-T	$ 41.00*	(Roslin)	Sinclair	Bob Sinclair
WPCE	1400	1 KW	GOSPEL	SBN	$ 20.00	(Mc-Guild)	Willis	L. Willis
WPEX	1490	1 KW (DA-1)	OLDIES		$ 18.00	(---)		Joe Moore
WPMH	1010	5 KW (DAYS,DA)	RELIGION		$ 10.00	(---)		Les Litchfield
WRAP	850	5 KW/1 KW (DA-N)	BLACK	NBN	$ 40.00	(Torbet)		John Olney
WTAR	790	5 KW (DA-N)	OLDIES/MOR	CBS	$ 51.00*	(Christal)	Landmark	Dan Maxwell
WTJZ	1270	1 KW (DA-N)	RELIGION (?)		$ 15.00	(Republic)		
WZAM	1110	50 KW (DAYS,DA)	GOSPEL	NBN	$ 20.00	(Eastman)	Benns	Bill Benns

FM STATIONS

WCMS	100.5	50 KW @ 509	COUNTRY	ABC-E	$ 90.00*	(Katz)			Marjorie Crump
WFOG	92.9	50 KW @ 480	BTFL/EZ		$ 75.00*	(MMR)	JAG		Tom Severino
WGH	97.3	74 KW @ 420	CHR	ABC-E	$ 44.00	(Blair)	Susquehanna		Sandy Goldberg
WKEZ	94.1	50 KW @ 500	??	MBS	$ NA	(Roslin)	Eure		Brad Eure
WLTY	95.7	40 KW @ 881	AC		$ 79.00*	(Christal)	Landmark		Dan Maxwell
WMYK	93.7	100 KW @ 940	URBAN		$ 60.00	(Eastman)	Benns	(ELIZABETH CITY)	Bill Benns
WNOR	98.7	50 KW @ 549	AOR	Source	$ 88.00*	(Mc-Guild)	Saga		Jack Rattigan
WJQI	94.9	50 KW @ 536	BTFL/EZ		$ 30.00	(Masla)			Charles Payne
WNVZ	104.5	50 KW @ 500	CHR		$ 64.00*	(Republic)	Capitol-WRAL		Joe Schwartz
WOWI	102.9	50 KW @ 500	BLACK	SBN	$ 49.00*	(Mc-Guild)	Willis		L. Willis
WSKX	106.9	100 KW @ 964	COUNTRY		$ 25.00	(Durpetti)	Starr		Jon Hill
WWDE	101.3	50 KW @ 380	AC	CBS-R	$ 64.00*	(Eastman)	Edens		Larry Saunders
WXRI	105.3	50 KW @ 500	RELIGION		$ 40.00*	(Masla)	CBN		Bob Johnson

WQSF-F - See Richmond

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 43/822,400

MSA Rank/Pop: 47/988,100
ADI # 35
Average Person Ratings: 17.2
Market TSL: 22.8 hours

Stations: 19/19
Diaries: 1432/574:1/52.0%
Sample Target: 1080
% Below Line: 0
% Not Listed: 6.1

1986 Revenue: $22,400,000
HH Inc.: $31,074
Retail $: 8.0 Bil
Pop per Station: 43,284
#1 Biller: KXXY A/F $3,600,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KATT-F	187/13.2	11.9	12.3	12.8	---	12.6	20.3
2. KJYO-F	157/11.1	11.5	12.2	7.1	---	10.4	12.0
3. KXXY-F+	145/10.2	11.1	12.7	13.1	---	11.8	12.3
4. KKNG-F	133/ 9.4	8.3	8.4	7.7	---	8.5	7.1
5. KTOK	107/ 7.6	8.8	8.3	7.0	---	7.9	7.1
6. KZBS-F	100/ 7.1	7.9	6.2	7.3	---	7.1	5.2
7. KEBC-F	99/ 7.0	4.7	4.8	8.1	---	6.2	3.9
8. KLTE-F	77/ 5.4	5.1	3.6	5.6	---	4.9	4.6
9. KPRW	62/ 4.4	3.2	2.0	.8	---	2.6	4.2
10. WKY	54/ 3.8	3.6	4.5	4.6	---	4.1	4.1
11. KMGL-F	48/ 3.4	3.8	3.2	5.0	---	3.9	2.2
KOMA	48/ 3.4	2.3	5.0	4.2	---	3.7	3.7
13. KIMY-F	41/ 2.9	3.8	4.1	3.5	---	3.6	2.4
14.							
15.							

12+ TSA	1/4/CUME
1. KATT-F	292/2914
2. KXXY-F+	218/2473
3. KJYO-F	204/2620
4. KKNG-F	166/1774
5. KTOK	134/1808
6. KZBS-F	117/1760
7. KEBC-F	112/1644
8. WKY	110/1569
9. KLTE-F	87/1575
10. KOMA	68/1167
11. KMGL-F	67/1184
12. KPRW	63/ 340
13. KIMY-F	54/ 872
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KJYO-F	2012/24.5	22.9	20.5
2. KATT-F	1915/23.3	21.9	22.3
3. KXXY-F+	1711/20.8	19.7	19.4
4. KTOK	1440/17.5	21.2	15.8
5. KZBS-F	1431/17.4	18.3	17.3
6. KKNG-F	1338/16.3	17.4	15.9
7. KEBC-F	1287/15.6	13.5	13.9
8. KLTE-F	1274/15.5	13.1	16.4
9. WKY	809/ 9.8	12.4	11.2
10. KOMA	754/ 9.2	6.7	9.2
11. KMGL-F	704/ 8.6	10.5	18.3
12. KIMY-F	665/ 8.1	9.9	12.2
13.			
14.			
15.			

12+ FM SHARE (METRO): 76.47% (1017 of 1330) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KJYO-F>	1. KATT-F>	1. KATT-F>	1. KATT-F	1. KXXY-F+	1. KKNG-F	1. KXXY-F+	1. KATT-F	1. KATT-F	1. KJYO-F	1. KATT-F
2. KATT-F	2. KJYO-F	2. KXXY-F+	KXXY-F+	2. KATT-F	KXXY-F+	2. KATT-F	2. KKNG-F	2. KJYO-F	2. KATT-F>	2. KJYO-F
3.	3. KXXY-F+	3. KZBS-F	3. KZBS-F	3. KZBS-F	3. KEBC-F	3. KJYO-F	3. KXXY-F+	3. KKNG-F	3. KXXY-F+	3. KKNG-F
4.	4. KLTE-F	4. KJYO-F	4. KLTE-F	4. KEBC-F	4. KTOK	KTOK	4. KZBS-F	4. KXXY-F+	4. KTOK	4. KXXY-F+
5.	5. KZBS-F	5. KLTE-F	5. KEBC-F	5. KLTE-F	5. KZBS-F	5. KKNG-F	5. KEBC-F	5. KZBS-F	5. KKNG-F	5. KTOK
		6. KEBC-F	6. KKNG-F	6. KKNG-F				6. KEBC-F		6. KEBC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KATT-F	1. KATT-F>	1. KATT-F	1. KATT-F	1. KZBS-F	1. KATT-F>	1. KATT-F>	1. KATT-F>	1. KATT-F>	1. KATT-F
2. KJYO-F	2. KJYO-F	2. KLTE-F	2. KXXY-F+	2. KXXY-F+	2. KJYO-F>	2. KJYO-F	2. KXXY-F+	2. KXXY-F+	2. KXXY-F+
3. KXXY-F+	KXXY-F+	KZBS-F	3. KZBS-F	3. KATT-F	3. KXXY-F+	3. KXXY-F+	3. KLTE-F	3. KJYO-F	3. KEBC-F
4. KPRW	4. KLTE-F	4. KIMY-F	4. KJYO-F	4. KLTE-F	4. KEBC-F	4. KLTE-F	4. KJYO-F	4. KEBC-F	4. KZBS-F
5. KLTE-F	5. KZBS-F	5. KXXY-F+	5. KLTE-F	5. KEBC-F	5.	5.	KZBS-F	5. KZBS-F	5. KKNG-F
	6. KPRW	6. KPRW	6. KPRW	KIMY-F					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGFF	1450	Shawnee	.4/1.2
KJIL-F	104.9	Bethany	1.8/4.8
KKLR-F	97.7	Edmond	1.1/3.5
KQCV	800	Oklahoma City	.6/2.6
WWLS	640	Moore	1.2/3.7

RADIO STATIONS

KBYE, 890, 1 KW (DAYS)	, RELIGION	,$ 9.00	(---)			Jerry Lynch
KOMA, 1520, 50 KW (DA-N)	, NOSTALGIA	NBC,$ 38.00*	(Durpetti)	Price		Jack Sabella
KPRW, 1140, 1 KW (DAYS)	, BLACK	SBN,$ NA	(Blair)			Bill Knobler
KQ[illegible]V, 800, 250 W (DAYS)	, RELIGION	,$ 18.00	(---)	Bott		Richard Bott
KTOK, 1000, 5 KW (DA-2)	, NEWS/TALK	ABC-I,$ 63.00*	(Blair)	Clear Channel		
WKY , 930, 5 KW (DA-N)	, COUNTRY	ABC-E,$ 43.00*	(Christal)	Gaylord		Jim Fisher
KATT-F , 100.5, 100 KW @ 1200, AOR		Source,$ 70.00*	(Blair)	Surrey		Tricia York
KEBC-F , 94.7, 100 KW @ 440, COUNTRY		CBS-R,$ 39.00*	(MMR)	Van Wagner		Larry Kindel
KIMY-F , 107.7, 100 KW @ 1027, AC		,$ 36.00*	(Durpetti)	Price		Jack Sabella
KJIL-F , 104.9, 3 KW @ 300, RELIGION		UPI,$ 22.00*	(--)	Swaggert		Tony Cavener
KJYO-F , 102.7, 100 KW @ 1003, CHR		,$ 50.00*	(Blair)	Clear Channel		Wayne Courtney
KKLR-F , 97.7, 3 KW @ 300, AC		,$ 18.00	(Radio West)		(EDMOND)	John Arnold
KKNG-F , 92.5, 100 KW @ 1000, BTFL/EZ		,$ 60.00*	(Christal)	Swanson		Dusty Black
KLTE-F , 101.9, 100 KW @ 457, AC		,$ 44.00*	(Durpetti)	Mel Wheeler		
KMGL-F , 104.1, 100 KW @ 1425, SOFT AC		ABC-C,$ 41.00*	(Katz)	Guy Gannett		Larry Weiss
KXXY-F+, 96.1, 100 KW @ 1340, COUNTRY		ABC-D,$ 89.00*	(Mc-Guild)	New Market		Tom Kenredy
KZBS-F , 98.9, 100 KW @ 1253, AC		APR,$ 68.00*	(HNWH)			Bill Lacy

OMAHA

Arbitron Rank/Pop (12+): 69/499,900

MSA Rank/Pop: 79/614,700
ADI # 70
Average Person Ratings: 16.1
Market TSL: 21.1 hours

Stations: 14/13
Diaries: 1256/398:1/58.4%
Sample Target: 870
% Below Line: 0.7
% Not Listed: 9.2

1986 Revenue: $16,700,000
HH Inc.: $35,607
Retail $: 4.1 Bil
Pop per Station: 38,454
#1 Biller: KFAB $5,800,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KFAB	158/19.6	24.0	19.8	21.6	---	21.3	
2. KEZO-F	99/12.3	12.8	16.0	14.9	---	14.0	
3. KQKQ-F	97/12.0	12.0	12.8	12.8	---	12.4	
4. KGOR-F	93/11.5	9.8	9.9	7.5	---	9.7	
5. KESY-F	72/ 8.9	5.5	6.4	7.2	---	7.0	
6. WOW-F	60/ 7.4	6.4	7.5	5.9	---	6.8	
7. KEFM-F	53/ 6.6	5.8	5.2	4.7	---	5.6	
8. WOW	43/ 5.3	5.0	5.2	6.7	---	5.6	
9. KOIL	21/ 2.6	3.3	3.2	4.1	---	3.3	
10. KBWH-F	19/ 2.4	.6	1.1	1.4	---	1.4	
11.							
12.							
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. KFAB	250/3132
2. KEZO-F	155/1872
3. WOW	142/1884
KGOR-F	142/2269
5. KESY-F	83/ 936
6. WOW-F	74/ 958
7. KEFM-F	65/1083
8. KMA	43/ 549
9. KOIL	31/ 727
10. KBWH-F	19/ 133
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KFAB	1630/32.6	42.8	36.4
2. KQKQ-F	1491/29.8	30.5	29.9
3. KGOR-F	1403/28.1	29.7	22.4
4. KEZO-F	1149/23.0	21.1	22.7
5. KESY-F	866/17.3	11.9	15.0
6. KEFM-F	837/16.7	17.1	15.9
7. WOW	701/14.0	13.3	16.0
8. WOW-F	655/13.1	13.7	12.1
9. KOIL	521/10.4	11.1	11.0
10. KEDS	221/ 4.4	5.5	6.9
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 67.26% (493 of 733) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQKQ-F	1. KEZO-F>	1. KEZO-F	1. KEZO-F	1. KFAB	1. KFAB >	1. KFAB >	1. KFAB	1. KEZO-F	1. KFAB	1. KFAB
2. KGOR-F>	2. KQKQ-F	2. KQKQ-F	2. KFAB	2. KEZO-F	2. KESY-F	2. KQKQ-F	2. KESY-F	2. KFAB	2. KGOR-F	2. KGOR-F
3. KEZO-F	3. KGOR-F	3. KGOR-F	3. KGOR-F	3. KGOR-F	3. WOW-F	3. KGOR-F	3. KEZO-F	3. KQKQ-F	3. KQKQ-F	3. KEZO-F
4.	4. KEFM-F	4. KFAB	4. KEFM-F	4. KEFM-F	4. WOW >	4. KEZO-F	4. KQKQ-F	4. KGOR-F	4. KEZO-F>	4. KQKQ-F
5.	5.	5. KEFM-F	KQKQ-F	5. KQKQ-F	5. KGOR-F	5. WOW-F	5. KGOR-F	5. WOW-F	5. KESY-F	5. KESY-F
				6. WOW-F		6. WOW				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQKQ-F	1. KQKQ-F	1. KGOR-F	1. KQKQ-F	1. KFAB	1. KEZO-F>	1. KEZO-F>	1. KEZO-F>	1. KEZO-F>	1. KEZO-F>
2. KGOR-F>	2. KGOR-F	2. KEFM-F	2. KGOR-F	2. KGOR-F	2. KQKQ-F	2. KQKQ-F	2. KEFM-F	2. KGOR-F	2. KFAB
3. KEFM-F	3. KEFM-F>	3. KQKQ-F	3. KEFM-F	3. KQKQ-F	3. KGOR-F	3. KGOR-F>	KQKQ-F	3. KQKQ-F	3. KGOR-F
KEZO-F	4. KEZO-F>	4.	4. KFAB	4. KEFM-F	4.	4. KEFM-F	4. KGOR-F	4. KFAB	WOW-F
5.	5. WOW-F	5.	5. WOW-F	5. KESY-F	5.	5. KOIL	5. KOIL	5. WOW-F	5. KEFM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCRO	660	Omaha	.5/2.3
KEDS	1490	Omaha	1.0/4.4
KESY	1420	Omaha	.1/1.4
KMA	960	Shenandoah	.6/1.8

RADIO STATIONS

KCRO,	660,	1 KW (DAYS)	, RELIGION	,$ 13.00	(---)		
KEDS,	1490,	1 KW	, OLDIES	MBS,$ 16.00	(HNWH)	Albimar	
KFAB,	1110,	50 KW (DA-N)	, MOR	NBC,NBC-T,$170.00	(Christal)	Henry	
KLNG,	1560,	1 KW (DAYS,DA)	, BLACK	ABC-I,$ 22.00*	(---)		
KOIL,	1290,	5 KW (DA-N)	, OLDIES	CBS-R,US 1,$ 30.00*	(Select)		
KROM,	1420,	1 KW (DAYS,DA)	, NOSTALGIA	,$ 15.00	(---)		
WOW ,	590,	5 KW	, COUNTRY	ABC-I,$ 40.00*	(Torbet)	Great Empire	
KMA ,	960,	5 KW (DA-N)	, MOR	,$ 52.00	(Katz)	May	(SHENANDOAH, IA)
KEFM-F,	96.1,	100 KW @ 1442,	SOFT AC	,$ 55.00	(Mc-Guild)		
KESY-F,	104.5,	32 KW @ 285,	BTFL/EZ	,$ 32.00	(Mc-Guild)	Sungroup	
KEZO-F,	92.3,	100 KW @ 1210,	AOR	ABC-R,$ 80.00	(HNWH)	Albimar	
KGOR-F,	99.9,	115 KW @ 1227,	CONTEMP	NBC,$ 60.00*	(Christal)	Henry	
KQKQ-F,	98.5,	100 KW @ 510,	CHR	ABC-F,$ 75.00	(Eastman)		
WOW-F ,	94.1,	100 KW @ 510,	COUNTRY	ABC-E,$ 47.00*	(Torbet)	Great Empire	

ORLANDO

Arbitron Rank/Pop (12+): 51/746,800

MSA Rank/Pop: 57/887,300
ADI # 27
Average Person Ratings: 17.5
Market TSL: 23.0 hours

Stations: 21/20
Diaries: 1218/613:1/49.5%
Sample Target: 1010
% Below Line: 0.5
% Not Listed: 7.1

1986 Revenue: $35,500,000
HH Inc.: $30,731
Retail $: 6.8 Bil
Pop per Station: 37,340
#1 Biller: WWKA-F $4,700,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WSSP-F	154/11.8	9.8	11.0	9.5	---	10.5	10.2
2. WBJW-F+	126/ 9.6	10.0	10.5	7.2	---	9.3	12.4
3. WWKA-F	120/ 9.2	8.9	7.0	10.2	---	8.8	10.5
4. WHLY-F	106/ 8.1	8.1	7.6	10.6	---	8.6	7.6
5. WDIZ-F	102/ 7.8	7.9	8.7	8.1	---	8.1	8.3
6. WSTF-F	99/ 7.6	7.2	6.3	9.9	---	7.8	8.1
7. WDBO	88/ 6.7	7.5	7.4	7.2	---	7.2	6.9
8. WJYO-F	66/ 5.0	4.4	4.8	6.7	---	5.2	5.4
9. WOCL-F	54/ 4.1	3.2	2.5	1.9	---	2.9	4.7
10. WORZ-F	53/ 4.0	4.4	4.8	1.0	---	3.6	3.9
11. WKIS	50/ 3.8	3.4	5.1	4.0	---	4.1	3.5
12. WORL	49/ 3.7	3.1	3.9	4.6	---	3.8	3.8
13. WLOQ-F	39/ 3.0	2.8	2.3	1.0	---	2.3	1.6
14. WHTQ-F	37/ 2.8	3.2	2.8	5.1	---	3.5	2.9
15. WWLD	23/ 1.8	1.2	---	.8	---	1.0	---

12+ TSA	1/4/CUME
1. WSSP-F	336/3372
2. WBJW-F+	289/4085
3. WWKA-F	267/3118
4. WDIZ-F	241/2636
5. WSTF-F	181/2499
6. WHLY-F	152/2388
7. WJYO-F	114/1767
8. WDBO	110/1461
9. WHTQ-F	101/1455
10. WOCL-F	94/1339
11. WORZ-F	89/1551
12. WWLV-F	83/1162
13. WKIS	62/ 917
14. WORL	49/ 661
15. WLOQ-F	40/ 649

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WBJW-F+	2109/28.2	27.6	23.2
2. WHLY-F	1684/22.5	22.9	22.7
3. WSSP-F	1569/21.0	17.5	17.2
4. WSTF-F	1335/17.9	19.1	20.4
5. WWKA-F	1313/17.6	16.0	20.2
6. WDIZ-F	1270/17.0	18.7	15.3
7. WDBO	1126/15.1	18.0	16.6
8. WJYO-F	1028/13.8	12.5	15.7
9. WORZ-F	817/10.9	10.0	3.6
10. WOCL-F	769/10.3	10.0	7.0
11. WKIS	724/ 9.7	9.2	9.4
12. WORL	598/ 8.0	6.7	7.1
13. WHTQ-F	563/ 7.5	8.6	11.8
14. WLOQ-F	560/ 7.5	7.0	4.4
15.			

12+ FM SHARE (METRO): 80.03% (974 of 1217) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHLY-F	1. WDIZ-F	1. WDIZ-F	1. WSTF-F	1. WSTF-F	1. WSSP-F	1. WSSP-F	1. WSSP-F	1. WSSP-F	1. WHLY-F	1. WSSP-F
2. WBJW-F>	2. WBJW-F+	2. WBJW-F+	2. WWKA-F	2. WWKA-F	2. WWKA-F>	2. WWKA-F	2. WSTF-F	2. WHLY-F	2. WBJW-F+	2. WBJW-F+
3. WDIZ-F	3. WSTF-F	WSTF-F	3. WDIZ-F	3. WDIZ-F	3. WDBO	3. WBJW-F+	3. WBJW-F+	3. WBJW-F+	3. WDBO	3. WHLY-F
4. WORL	4. WHLY-F	4. WWKA-F	4. WBJW-F+	4. WWSP-F	4. WSTF-F	4. WDBO	4. WDIZ-F	4. WWKA-F	4. WSSP-F	4. WWKA-F
5.	5. WORZ-F	5. WHLY-F	5. WSSP-F	5. WBJW-F+	5. WJYO-F	5. WDIZ-F	5. WWKA-F	5. WDIZ-F	5. WWKA-F	5. WDIZ-F
					WKIS					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WHLY-F	1. WBJW-F+	1. WSTF-F	1. WSTF-F	1. WSTF-F
2. WBJW-F+	2. WHLY-F	2. WBJW-F+	2. WBJW-F+	2. WSSP-F
3. WDIZ-F	WSTF-F>	3. WJYO-F	3. WHLY-F	WWKA-F
WORZ-F	4. WDIZ-F	4. WDIZ-F	4. WWKA-F	4. WBJW-F+
5. WSTF-F	5. WJYO-F	WOCL-F	5. WJYO-F	5. WJYO-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBJW-F+	1. WDIZ-F>	1. WDIZ-F>	1. WDIZ-F>	1. WDIZ-F
2. WDIZ-F	2. WBJW-F+	2. WSTF-F	2. WBJW-F+	2. WSTF-F
3. WHLY-F	3. WORZ-F	3. WORZ-F	WWKA-F	3. WWKA-F>
4. WORZ-F	4. WSTF-F	4. WHTQ-F	4. WSTF-F	4. WSSP-F
5. WJYO-F	5. WHLY-F	5. WLOQ-F	5. WORZ-F	5. WOCL-F
		6. WOCL-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAJL	1440	Winter Park	.7/3.3
WMMA	990	Orlando	.8/2.6
WOKB	1600	Winter Garden	.7/4.2
WTLN-F+	95.3	Apopka	1.3/4.6
WWLV-F	94.5	Daytona Beach	.5/2.0

RADIO STATIONS

WAJL, 1440, 5 KW/1 KW (DA-N) , RELIGION	,$ 13.00	(---)		
WDBO, 580, 5 KW (DA-N) , MOR	ABC-I,$ 70.00*	(Katz)	Katz	
WFIV, 1080, 10 KW (DAYS,DA) , COUNTRY	MBS,$ 19.00	(---)		(KISSIMME)
WKIS, 740, 5 KW/1 KW (DA-1) , NEWS/TALK	NBC,ABC-T,$ 60.00*	(Eastman)	Susquehanna	
WMMA, 990, 50 KW/5 KW (DA-N) , AC/MOR	CBS,$ 54.00*	(Torbet)	Bluegrass	
WORL, 1270, 5 KW (DA-N) , BLACK	CBS-R,$ 44.00*	(Mc-Guild)	Metroplex	
WOKB, 1600, 5 KW (DA-2) , BLACK	NBN,$ 38.00	(Masla)		
WBJW-F+, 105.1, 100 KW @ 1310, CHR	ABC-C,$130.00	(Blair)	Nationwide	
WDIZ-F , 100.3, 100 KW @ 890, AOR	ABC-R,$105.00*	(Select)	Shamrock-Lynett	
WHLY-F , 106.7, 100 KW @ 875, CHR	,$112.00	(Durpetti)	Southern Starr	
WHTQ-F , 96.5, 100 KW @ 1609, AOR	,$ 66.00	(Torbet)	Bluegrass	
WJYO-F , 107.7, 100 KW @ 1613, SOFT AC	,$150.00	(Mc-Guild)	Metroplex	
WLOQ-F , 103.1, 3 KW @ 300, JAZZ	,$ 44.00*	(---)		
WWKA-F , 92.3, 100 KW @ 1341, COUNTRY	,$140.00*	(Katz)	Katz	
WOCL-F , 105.9, 100 KW @ 1650, CLASSIC HITS	,$ 58.00*	(Christal)	American	(DE LAND)
WSSP-F , 104.1, 100 KW @ 1598, BTFL/EZ	,$ 85.00*	(Christal)	Guy Gannett	(COCOA BEACH)
WSTF-F , 101.1, 100 KW @ 1608, AC	,$ 85.00*	(Republic)	Capitol-WRAL	
WORZ-F , 101.9, 100 KW @ ?? , CLASSIC AOR	,$ 75.00*	(CBS)	Duffy	(DAYTONA BEACH)

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/4,047,200

MSA Rank/Pop: 4/4,765,300
ADI # 4
Average Person Ratings: 19.4
Market TSL: 25.2 hours

Stations: 27/23
Diaries: 2780/1456:1/50.3%
Sample Target: 2440
% Below Line: 1.7
% Not Listed: 8.8

1986 Revenue: $104,800,000
HH Inc.: $33,761
Retail $: 31.9 Bil
Pop per Station: 175,965
#1 Biller: KYW $13,000,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WMMR-F	703/9.0	9.0	11.5	10.9	9.7	10.1	11.6
2. WEAZ-F	702/9.0	7.9	7.2	8.1	7.3	8.1	7.8
3. KYW	599/7.6	7.0	6.5	6.8	8.0	7.0	7.1
4. WUSL-F	564/7.2	7.2	6.9	6.9	7.4	7.1	10.5
5. WKSZ-F	449/5.7	4.3	3.5	3.4	4.2	4.2	4.4
6. WCAU-F	389/5.0	4.0	4.7	4.4	4.2	4.5	5.8
7. WSNI-F	372/4.7	4.3	3.5	4.7	3.7	4.3	2.8
8. WWDB-F	355/4.5	5.3	5.3	4.0	4.7	4.8	3.6
9. WMGK-F	354/4.5	4.1	5.0	4.9	5.1	4.6	3.3
10. WYSP-F	350/4.5	4.5	3.6	3.6	2.8	4.1	5.9
11. WPEN	335/4.3	4.4	4.7	4.5	5.0	4.5	3.3
12. WDAS-F	286/3.6	4.4	3.9	4.0	3.9	4.0	5.8
13. WXTU-F	254/3.2	3.9	3.8	3.8	3.6	3.7	3.8
14. WCAU	233/3.0	2.8	4.1	4.7	3.7	3.6	2.7
15. WIOQ-F	225/2.9	2.5	2.5	2.6	2.8	2.6	2.3
16. WIP	207/2.6	2.7	2.6	3.2	3.6	2.8	2.4
17. WFLN-F	155/2.0	1.8	2.0	1.8	2.1	1.9	2.0
18. WEGX-F	128/1.6	1.7	1.6	1.5	2.2	1.6	1.8
19. WDAS	121/1.5	1.5	1.1	1.0	1.1	1.3	.4
20. WFIL	110/1.4	2.7	1.6	1.5	2.2	1.8	1.8
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WMMR-F	1034/12529
2. WEAZ-F	909/ 9459
3. WUSL-F	653/ 7520
4. KYW	640/13982
5. WKSZ-F	527/ 7043
6. WYSP-F	499/ 7666
7. WCAU-F	453/ 8679
8. WSNI-F	448/ 5834
9. WWDB-F	404/ 4561
10. WMGK-F	397/ 6637
11. WPEN	356/ 4617
12. WXTU-F	347/ 4189
13. WDAS-F	314/ 4566
14. WCAU	278/ 5627
15. WIOQ-F	268/ 4949
16. WIP	225/ 3650
17. WFMZ-F	221/ 2119
18. WFLN-F	196/ 3087
19. WEGX-F	156/ 4045
20. WFIL	122/ 3136
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/	METRO CUME RATING	FAL 86	SPG 86
1. KYW	12669/31.3	26.9	26.7
2. WMMR-F	8574/21.2	21.8	22.7
3. WEAZ-F	7172/17.7	16.9	16.9
4. WCAU-F	6901/17.1	15.5	17.8
5. WUSL-F	6213/15.4	14.8	15.6
6. WKSZ-F	5867/14.5	11.9	10.2
7. WMGK-F	5490/13.6	13.5	14.0
8. WYSP-F	5443/13.4	14.4	12.8
9. WSNI-F	4738/11.7	11.4	11.5
10. WCAU	4692/11.6	12.0	15.5
11. WPEN	4269/10.5	10.4	9.6
12. WIOQ-F	4042/10.0	9.9	10.7
13. WDAS-F	4041/10.0	9.9	10.9
14. WWDB-F	3997/ 9.9	9.9	9.3
15. WIP	3256/ 8.0	9.6	7.7
WEGX-F	3256/ 8.0	8.3	7.5
17. WXTU-F	2960/ 7.3	9.4	7.6
18. WFIL	2608/ 6.4	7.7	7.1
19. WFLN-F	2449/ 6.1	5.2	5.9
20. WDAS	1766/ 4.4	3.7	4.2
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 75.60% (5404 of 7148) (WIN 86: 72.14%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F	1. WMMR-F	1. WEAZ-F>	1. KYW	1. WEAZ-F	1. WEAZ-F	1. WUSL-F>	1. WEAZ-F
2. WCAU-F	2. WUSL-F	2. WUSL-F	2. WSNI-F	2. WKSZ-F	2. KYW	2. WMMR-F	2. WMMR-F	WMMR-F	2. WMMR-F	2. WMMR-F
3. WMMR-F>	3. WYSP-F	3. WSNI-F	3. WKSZ-F	3. WSNI-F	WKSZ-F	3. WYSP-F	3. WKSZ-F	3. WUSL-F	3. WEAZ-F	3. WUSL-F
4. WEGX-F	4. WCAU-F	4. WYSP-F	4. WMGK-F	4. WMGK-F	4. WPEN	4. WEAZ-F	4. WMGK-F	4. KYW	4. WCAU-F	4. WKSZ-F
5. WYSP-F	5. WSNI-F	5. WMGK-F	5. WUSL-F	5. WEAZ-F	5. WXTU-F	5. WUSL-F	5. WSNI-F	5. WCAU-F	5. WWDB-F	5. WPEN
6. WDAS-F	6. WMGK-F	6. WKSZ-F	6. KYW	6. KYW	6. WWDB-F	6. WSNI-F	6. WCAU-F	6. WKSZ-F	6. KYW	6. KYW
7.	7. WDAS-F	7. WCAU-F	WYSP-F	7. WUSL-F	7. WSNI-F	7. WWDB-F	7. WUSL-F	7. WSNI-F	7. WCAU	7. WYSP-F
8.	WIOQ-F	8. WDAS-F	8. WEAZ-F	8. WYSP-F	8. WMGK-F	8. WIP	8. WPEN	8. WMGK-F	8. WKSZ-F	8. WCAU-F
9.	9. WKSZ-F	9. KYW	9. WIOQ-F	9. WXTU-F	9. WIP	9. WKSZ-F	9. KYW	9. WYSP-F	9. WDAS-F	9. WMGK-F
10.	10. KYW	10. WIOQ-F	10. WDAS-F	10. WIOQ-F	10. WCAU	10. WPEN	10. WWDB-F	10. WDAS-F	10. WPEN	10. WXTU-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WUSL-F	1. WMMR-F	1. WMGK-F	1. WUSL-F	1. WKSZ-F
2. WMMR-F	2. WUSL-F	2. WMMR-F	2. WMMR-F	2. WMGK-F
3. WCAU-F	3. WCAU-F	3. WSNI-F	3. WKSZ-F	3. WEAZ-F
4. WDAS-F	4. WMGK-F	4. WUSL-F	4. WMGK-F	4. WSNI-F
WSNI-F	5. WSNI-F	5. WIOQ-F	5. WSNI-F	5. KYW
WYSP-F	6. WDAS-F	6. WCAU-F	6. WCAU-F	6. WMMR-F
7. WMGK-F	7. WKSZ-F	7. WKSZ-F	7. WEAZ-F	7. WUSL-F
8. WKSZ-F	8. WIOQ-F	8. WDAS-F	8. WDAS-F	8. WCAU-F
9. WEAZ-F	9. WYSP-F	9. KYW	9. KYW	9. WXTU-F
10. WEGX-F	10.	10. WXTU-F	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>
2. WYSP-F	2. WYSP-F	2. WYSP-F>	2. WYSP-F>	2. WYSP-F
3. WUSL-F	3. WUSL-F	3. WIOQ-F	3. WSNI-F	3. WSNI-F
4. WCAU-F	4. WIOQ-F	4. WSNI-F	4. WUSL-F	4. WEAZ-F
5. WDAS-F	5. WCAU-F	5. WMGK-F	5. WIOQ-F	5. KYW
6. WSNI-F	WSNI-F	6. WDAS-F	6. WDAS-F	6. WUSL-F
7. WMGK-F	7. WDAS-F	7. WUSL-F	WMGK-F	7. WKSZ-F
8. WIOQ-F	8. WMGK-F	8. WCAU-F	8. KYW	8. WMGK-F
WKSZ-F	9.	9. KYW	WCAU-F	9. WXTU-F
10. KYW	10.	10. WCAU	10. WKSZ-F	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHAT	1340	Philadelphia	.5/2.4
WPGR	1540	Philadelphia	.8/1.6
WZZD	990	Philadelphia	.5/1.7
WFMZ-F	100.7	Allentown	.4/1.1
WJBR-F	99.5	Wilmington	.4/1.5
WPST-F	97.5	Trenton	.5/2.9
WSTW-F	93.7	Wilmington	.3/1.9

RADIO STATIONS

AM STATIONS

KYW	1060	50 KW (DA-1)	NEWS	NBC	$283.00	(Group W)	Westinghouse		Roy Shapiro
WCAU	1210	50 KW	TALK/NEWS	CBS	$180.00	(CBS)	CBS		Allan Serxner
WDAS	1480	5 KW/1 KW (DA-2)	BLACK	NBN	$ 55.00*	(HNWH)	Unity		Cody Anderson
WDVT	900	1 KW (DAYS,DA)	TALK		$ 43.00	(---)			Jon Harmelin
WFIL	560	5 KW (DA-2)	OLDIES	ABC-D	$ 85.00*	(Mc-Guild)			
WHAT	1340	1 KW	OLDIES (?)	SBN	$ 50.00*	(---)			Reg LaVong
WIP	610	5 KW (DA-1)	MOR	SMN,ABC-E	$110.00	(Katz)	Metropolitan		Michael Craven
WPEN	950	5 KW (DA-N)	NOSTALGIA	US 2	$155.00*	(MMR)	Greater Media		Larry Wexler
WPGR	1540	50 KW (DAYS,DA)	OLDIES	US 1	$ 70.00*	(Durpetti)	Pyramid		Michael Marder
WTEL	860	10 KW (DAYS,DA)	SPANISH/RELIG		$ 23.00	(Caballero)			George Hopkinson
WYIS	690	1 KW (DAYS,DA)	SPANISH		$ 39.00	(Lotus)		(PHOENIXVILLE)	Jose Rivera
WZZD	990	50 KW/10 KW (DA-2)	RELIGION		$ 35.00	(---)			Jennifer Lear

FM STATIONS

WCAU	98.1	13 KW @ 1000	CHR	CBS-R	$150.00	(CBS)	CBS		Vince Benedict
WDAS	105.3	3 KW @ 870	BLACK		$130.00	(HNWH)	Unity		Cody Anderson
WEAZ	101.1	13 KW @ 1010	BTFL/EZ		$270.00	(Mc-Guild)			Jim DeCaro
WFLN	95.7	50 KW @ 490	CLASSICAL		$ 95.00	(CMBS)			Harry Haas
WIOQ	102.1	30 KW @ 650	AOR		$165.00*	(Mc-Guild)	Outlet		Joseph Chairs
WKSZ	100.3	35 KW @ 600	SOFT AC		$142.00*	(HNWH)		(MEDIA)	Dan Lerner
WMGK	102.9	50 KW @ 300	AC		$215.00	(MMR)	Greater Media		Larry Wexler
WMMR	93.3	25 KW @ 670	AOR	Source	$375.00*	(Katz)	Metromedia		Michael Craven
WSNI	104.5	13 KW @ 1008	AC	US 1	$175.00*	(Durpetti)	Pyramid		Michael Marder
WUSL	98.9	18 KW @ 830	URBAN	ABC-F	$165.00*	(Eastman)			Bruce Holberg
WWDB	96.5	18 KW @ 850	TALK	ABC-I	$130.00*	(Republic)	Panache		Charles Schwartz
WXTU	92.5	50 KW @ 500	COUNTRY	MBS	$140.00*	(Blair)	Beasley		Jeff Laird
WYSP	94.1	16 KW @ 900	CLASSIC AOR	ABC-R	$175.00*	(Torbet)	Infinity		Ken Stevens
WEGX	106.1	23 KW @ 740	CHR	ABC-C	$110.00*	(Christal)	Malrite		

PHOENIX

Arhitron Rank/Pop (12+): 24/1,564,000

MSA Rank/Pop: 24/1,826,800
ADI # 22
Average Person Ratings: 17.5
Market TSL: 23.1 hours

Stations: 29/29
Diaries: 1601/977:1/54.6%
Sample Target: 1460
% Below Line: 0
% Not Listed: 5.2

1986 Revenue: $60,100,000
HH Inc.: $30,579
Retail $: 13.6 Bil
Pop per Station: 53,931
#1 Biller: KNIX $8,800,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. KMEO-F+	349/12.8	11.5	11.2	8.2	6.7	10.9	9.0	1. KNIX-F+	397/4346	1. KZZP-F+ 3650/23.3	24.0	23.3
2. KNIX-F+	323/11.8	11.7	10.9	10.7	13.1	11.3	14.9	2. KMEO-F+	382/3591	2. KNIX-F+ 3561/22.8	21.9	21.2
3. KZZP-F+	286/10.5	10.6	11.0	11.9	9.3	11.0	13.5	3. KZZP-F+	327/3999	3. KMEO-F+ 3248/20.8	17.8	15.0
4. KTAR	254/ 9.3	9.4	9.5	8.3	8.4	9.1	9.2	4. KTAR	271/3289	4. KTAR 3033/19.4	21.8	19.2
5. KUPD-F	182/ 6.7	7.2	6.8	7.5	7.6	7.1	9.9	5. KUPD-F	197/2874	5. KUPD-F 2414/15.4	16.0	16.7
6. KAMJ-F	117/ 4.3	4.8	2.8	2.2	1.7	3.5	2.1	6. KDKB-F	153/2145	6. KKLT-F 1712/10.9	13.8	13.6
7. KSLX-F+	101/ 3.8	3.7	3.4	3.5	3.5	3.6	3.4	7. KAMJ-F	121/1371	7. KOOL-F 1609/10.3	10.0	11.5
8. KKLT-F	95/ 3.5	4.7	4.4	4.9	5.3	4.4	4.7	8. KSLX-F+	104/1369	8. KDKB-F 1572/10.1	10.9	12.4
9. KOOL-F	94/ 3.4	3.4	3.8	3.8	4.2	3.6	4.2	9. KOOL-F	102/1806	9. KKFR-F 1462/ 9.3	11.1	7.9
10. KDKB-F	89/ 3.3	3.2	2.9	3.2	3.9	3.2	4.7	10. KKLT-F	101/1926	10. KLZI-F 1414/ 9.0	8.6	11.4
11. KFYI	82/ 3.0	2.2	1.9	1.8	.9	2.2	1.7	11. KFYI	82/1052	11. KSLX-F+ 1355/ 8.7	7.9	7.8
12. KLZI-F	79/ 2.9	2.6	3.2	3.4	3.3	3.0	3.0	12. KLZI-F	81/1476	12. KAMJ-F 1331/ 8.5	7.6	5.8
13. KKFR-F	69/ 2.5	2.8	3.6	2.1	1.3	2.8	2.5	13. KKFR-F	75/1621	13. KOY 1307/ 8.4	6.9	10.1
14. KOY	65/ 2.4	2.5	2.4	3.9	3.3	2.8	2.0	14. KOY	70/1428	14. KOY-F 1161/ 7.4	7.5	12.5
15. KOY-F	56/ 2.1	2.4	2.3	6.1	8.4	3.2	3.2	15. KOY-F	60/1266	15. KFYI 1032/ 6.6	5.7	5.1
KUKQ	56/ 2.1	2.0	2.0	3.0	2.7	2.3	1.8	16.		16. KUKQ 724/ 4.6	4.9	5.5
17. KPHX	53/ 1.9	1.1	---	.7	1.6	0.9	.5	17.		17. KLFF 674/ 4.3	5.7	5.1
18. KLFF	52/ 1.9	2.7	2.4	2.6	2.3	2.4	1.1	18.		18. KOOL 593/ 3.8	2.0	3.8
19.								19.		19.		
20.								20.		20.		
21.								21.		21.		
22.								22.		22.		
23.								23.		23.		
24.								24.		24.		
25.								25.		25.		

12+ FM SHARE (METRO): 71.20% (1842 of 2587) (WIN 86: 70.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZP-F+	1. KUPD-F	1. KNIX-F+	1. KNIX-F+>	1. KNIX-F+>	1. KNIX-F+	1. KNIX-F+	1. KMEO-F+	1. KMEO-F+	1. KZZP-F+>	1. KMEO-F+>
2.	2. KZZP-F+	2. KZZP-F+	2. KTAR	2. KMEO-F+	2. KMEO-F+	2. KTAR	2. KNIX-F+	2. KNIX-F+	2. KMEO-F+	2. KNIX-F+
3.	3. KNIX-F+	3. KUPD-F	3. KAMJ-F	3. KTAR	3. KTAR	3. KZZP-F+	3. KTAR	3. KZZP-F+	3. KUPD-F	KZZP-F+
4.	4. KSLX-F+	4. KSLX-F+	KOOL-F	4. KAMJ-F	4. KAMJ-F	4. KMEO-F+	4. KZZP-F+	4. KTAR	4. KTAR	4. KUPD-F
5.	5. KDKB-F	5. KTAR	5. KSLX-F	5. KOOL-F	5. KOOL-F	5. KUPD-F	5. KAMJ-F	5. KUPD-F	5. KNIX-F+	5. KTAR
6.	6. KKLT-F	6. KAMJ-F	6. KZZP-F+	6. KSLX-F	6. KFYI	6. KOY-F+	6. KUPD-F	6. KAMJ-F	6. KOY-F+	6. KMAJ-F
7.	7. KKFR-F	KOOL-F	7. KUPD-F	7. KZZP-F+	7. KOY	7. KOOL-F	7. KKLT-F	7. KOY-F+	7.	7. KDKB-F
8.	8. KLZI-F	8. KDKB-F	8.	8.	8. KZZP-F+	8.	8. KFYI	8.	8.	8.
9.	9.	9. KKLT-F	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KZZP-F+	1. KZZP-F+	1. KNIX-F+	1. KNIX-F+>	1. KNIX-F+>
2. KNIX-F+	2. KNIX-F+	2. KKLT-F	2. KZZP-F+	2. KMEO-F+
3. KUPD-F	3. KKLT-F	3. KAMJ-F	3. KKLT-F	3. KAMJ-F
4. KKCT-F	4. KUPD-F	4. KKFR-F	4. KAMJ-F	4. KKLT-F
KUKQ	5. KLZI-F	5. KLZI-F	5. KMEO-F+	5. KOOL-F
6.	6. KSLX-F+	KZZP-F+	6. KOOL-F	6. KZZP-F+
7.	7. KAMJ-F	7.	7. KUPD-F	KLZI-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KUPD-F	1. KUPD-F>	1. KUPD-F	1. KUPD-F	1. KNIX-F+
2. KZZP-F+	2. KZZP-F+	2. KSLX-F+	2. KNIX-F+	2. KTAR
3. KDKB-F	3. KSLX-F+	3. KNIX-F+	3. KZZP-F	3. KSLX-F+
4. KNIX-F+	4. KNIX-F+	4. KZZP-F+	4. KSLX-F+	4. KUPD-F
5. KSLX-F+	5. KDKB-F	5. KTAR	5. KTAR	5. KMEO-F+
6.	6. KTAR	6.	6. KDKB-F	6. KOOL-F
7.	7.	7.	7. KOOL-F	7. KAMJ-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEYX-F	100.3	Globe	1.0/2.5
KMYL	1230	Phoenix	.8/2.0
KONC-F	106.3	Sun City	1.3/3.0
KOOL	960	Phoenix	1.2/3.8
KRDS	1190	Tolleson	.7/1.7
KSTM-F	107.1	Apache Junction	.7/3.4
KVVA	860	Phoenix	1.0/1.6

RADIO STATIONS

AM STATIONS

KASA	1540	10 KW (DAYS,DA)	RELIGION		$ 10.00	(---)	Ostrander-Wilson	
KFYI	910	5 KW (DA-N)	NEWS/TALK	CBS,MBS	$ 44.00*	(HNWH)		Fred Weber
KHEP	1280	1 KW (DAYS)	RELIGION		$ 18.00	(---)		Herm Gebert
KLFF	1360	5 KW/1 KW (DA-N)	NOSTALGIA	ABC-D	$ 31.00*	(Western)		
KNTS	1510	10 KW (DAYS)	??		$ 15.00	(---)		
KOOL	960	5 KW (DA-N)	OLDIES	CBS-R	$ 30.00*	(HNWH)	Adams	Jim Seemiller
KOY	550	5 KW/1 KW	MOR	NBC,NBC-T	$ 65.00*	(Eastman)	Edens	
KPHX	1480	1 KW/500 W (DA-2)	SPANISH		$ 34.00	(Caballero)		Freddy Morales
KRDS	1190	5 KW/250 W	RELIGION		$ 22.00	(---)	Interstate	Gordon Marcy
KTAR	620	5 KW (DA-N)	NEWS/TALK	NBC,ABC-I,ABC-T	$140.00*	(CBS)	Pulitzer	Paul Danitz
KUKQ	1060	5 KW/500 W (DA-N)	COUNTRY		$ 30.00*	(Masla)		Lloyd Melton
KVVA	860	1 KW (DA-N)	SPANISH		$ 32.00*	(Lotus)		Bob Feinman
KXEG	1010	1 KW	RELIGION		$ 10.00	(---)	Mid America Gospel	George Spicer
KMYL	1230	1 KW	RELIGION	APR	$ NA	(---)		

FM STATIONS

KAMJ	101.5	100 KW @ 1740	SOFT AC		$ 77.00*	(Durpetti)	Affiliated		Doug Berle
KDKB	93.3	100 KW @ 1550	AOR	Source	$ 65.00*	(Blair)	Sandusky		Chuck Artigue
KEYX	100.3	37 KW @ 3344	CHR		$ 35.00*	(Radio West)		(GLOBE)	Steve Allison
KKFR	92.3	100 KW @ 1600	CHR	ABC-C	$ 50.00*	(HNWH)			Fred Weber
KKLT	98.7	115 KW @ 1650	AC		$ 95.00*	(CBS)	Pulitzer		Paul Danitz
KLZI	99.9	100 KW @ 1680	AC		$ 70.00*	(Torbet)	Duffy		Jerry Ryan
KMEO+	96.9	100 KW @ 1556	BTFL/EZ		$ 89.00*	(Group W)	Westinghouse		Mike Burnette
KMLE	107.9	100 KW @ 1006	RELIGION		$ 20.00	(---)	Ostrander-Wilson	(CHANDLER)	
KNIX+	102.5	100 KW @ 1610	COUNTRY		$150.00*	(Katz)	Buck Owens		Mike Owens
KONC	106.3	2 KW @ 400	CLASSICAL	ABC-D	$ 35.00	(---)		(SUN CITY)	
KOOL	94.5	100 KW @ 1620	OLDIES	CBS-R	$ 81.00*	(HNWH)	Adams		Jim Seemiller
KOY	95.5	100 KW @ 1550	AC		$ 55.00*	(Eastman)	Edens		
KSLX	100.7	100 KW @ 1847	CLASSIC AOR		$ 68.00*	(Select)	First Media		Carl Hamilton
KSTM	107.1	2 KW @ 430	AOR		$ 42.00*	(Roslin)		(APACHE JUNCTION)	Tom Duran
KUPD	97.9	100 KW @ 1620	AOR		$ 95.00*	(Masla)			Lloyd Melton
KZZP+	104.7	100 KW @ 1550	CHR		$ 95.00*	(Mc-Guild)	Nationwide		Mickey Franko

PITTSBURGH

Arbitron Rank/Pop (12+): 14/2,026,400

MSA Rank/Pop: 18/2,136,000
ADI # 16
Average Person Ratings: 17.7
Market TSL: 23.5 hours

Stations: 27/27
Diaries: 2128/952:1/63.9%
Sample Target: 1760
% Below Line: 0
% Not Listed: 9.6

1986 Revenue: $45,400,000
HH Inc.: $29,950
Retail $: 12.6 Bil
Pop per Station: 75,052
#1 Biller: KDKA $11,000,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KDKA	507/14.1	13.8	13.2	15.3	16.9	14.1	15.4	1. KDKA	635/8508	1. KDKA	6415/31.7	33.5	35.3
2. WBZZ-F	346/ 9.6	9.4	7.9	8.0	7.4	8.7	13.0	2. WBZZ-F	448/6495	2. WBZZ-F	5244/25.9	24.1	21.6
3. WSHH-F	324/ 9.0	9.1	9.2	9.8	8.0	9.3	7.2	3. WDVE-F	435/5425	3. WDVE-F	3734/18.4	17.4	17.5
4. WDVE-F	276/ 7.7	7.7	9.9	7.2	7.3	8.1	11.3	4. WSHH-F	402/4379	4. WSHH-F	3561/17.6	19.2	16.5
5. WAMO-F	186/ 5.2	4.6	6.0	6.8	5.5	5.7	6.9	5. WDSY-F	234/2480	5. WHTX-F	2901/14.3	16.3	15.1
6. WLTJ-F	177/ 4.9	4.8	3.6	3.3	3.6	4.2	3.1	6. WLTJ-F	205/2757	6. WWSW-F	2878/14.2	15.3	13.8
7. WHTX-F	166/ 4.6	4.7	4.7	4.4	4.7	4.6	3.7	7. WWSW-F	198/3517	7. WTAE	2753/13.6	15.3	12.3
8. WWSW-F	164/ 4.6	5.7	5.1	4.9	4.6	5.1	3.8	8. WAMO-F	190/2358	8. WYDD-F	2344/11.6	10.3	9.5
9. WDSY-F	150/ 4.2	2.8	2.7	2.2	2.6	3.0	3.5	9. WHTX-F	175/3270	9. WLTJ-F	2301/11.4	10.2	8.4
10. WTAE	144/ 4.0	3.6	3.4	3.3	3.8	3.6	3.0	10. WTAE	145/2834	10. WAMO-F	2238/11.0	10.0	10.8
11. WJAS	105/ 2.9	4.7	3.6	3.4	4.0	3.7	3.7	11. WYDD-F	132/2966	11. WDSY-F	1826/ 9.0	6.9	6.4
12. WYDD-F	103/ 2.9	2.9	2.8	2.3	3.0	2.7	2.6	12. WJAS	114/1515	12. WMYG-F	1802/ 8.9	6.9	9.8
13. WTKN	101/ 2.8	3.9	4.3	4.2	3.9	3.8	2.8	13. WMYG-F	112/2033	13. KQV	1643/ 8.1	9.1	8.5
14. WMYG-F	99/ 2.8	1.4	2.6	3.7	2.2	2.6	2.5	14. WTKN	102/1574	14. WTKN	1545/ 7.6	8.8	8.6
15. KQV	79/ 2.2	2.0	2.3	3.1	2.1	2.4	1.8	15. KQV	81/1689	15. WJAS	1448/ 7.1	9.0	7.7
16. WMBS	55/ 1.5	.9	.8	1.8	1.0	1.3	1.0	16.		16.			
17. WAMO	46/ 1.3	.7	.5	.4	.9	0.7	.5	17.		17.			
18. WXXP-F	43/ 1.2	.7	1.2	1.4	1.4	1.1	1.6	18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 65.13% (2118 of 3252) (WIN 86: 58.52%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F>	1. WDVE-F	1. WDVE-F	1. WDVE-F	1. KDKA	1. KDKA	1. KDKA >	1. WSHH-F	1. KDKA	1. KDKA	1. WSHH-F
2. WDVE-F	2. WBZZ-F>	2. WBZZ-F	2. WWSW-F	2. WDVE-F	2. WSHH-F>	2. WBZZ-F	2. WDVE-F	WBZZ-F	2. WBZZ-F	2. WBZZ-F
3. WAMO-F	3. WAMO-F	3. WWSW-F	3. WBZZ-F	3. WWSW-F	3. WLTJ-F	3. WHTX-F	3. KDKA	3. WSHH-F	3. WDVE-F	3. KDKA
4. WYDD-F	4. WHTX-F	4. WAMO-F	4. KDKA	4. WBZZ-F	4. WTAE	4. WDVE-F	WBZZ-F	4. WDVE-F	4. WAMO-F	4. WDVE-F
5.	5. WMYG-F	5. WHTX-F	5. WHTX-F	WSHH-F	5. WWSW-F	5. WSHH-F	WLTJ-F	5. WAMO-F	5. WSHH-F	5. WDSY-F
6.	6. WWSW-F	6. KDKA	6. WLTJ-F	6. WHTX-F	6. WDSY-F	6. WTAE	6. WAMO-F	6. WLTJ-F	6. WTAE	6. WAMO-F
7.	WYDD-F	7. WLTJ-F	7. WSHH-F	7. WLTJ-F	7. WHTX-F	7. WAMO-F	7. WWSW-F	7. WDSY-F	WTKN	7. WWSW-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8. WLTJ-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBZZ-F>	1. WBZZ-F>	1. WBZZ-F	1. WBZZ-F>	1. KDKA	1. WDVE-F>	1. WDVE-F>	1. WDVE-F>	1. WDVE-F>	1. WDVE-F>
2. WDVE-F	2. WAMO-F	2. WAMO-F	2. WAMO-F	2. WSHH-F	2. WBZZ-F>	2. WBZZ-F	2. WMYG-F	2. WBZZ-F	2. KDKA
3. WAMO-F	3. WDVE-F	3. WHTX-F	3. WHTX-F	3. WBZZ-F	3. WYDD-F	3. WMYG-F	3. WAMO-F	3. WWSW-F	3. WTAE
4. WYDD-F	4. WHTX-F	4. WWSW-F	4. WLTJ-F	4. WLTJ-F	4. WMYG-F	4. WAMO-F	WHTX-F	4. WMYG-F	WWSW-F
5. WHTX-F	5. WWSW-F	5. WDVE-F	WWSW-F	5. WAMO-F	5. WAMO-F	5. WHTX-F	5. KDKA	5. KDKA	5. WDSY-F
6. WLTJ-F	6. WYDD-F	6. WLTJ-F	6. KDKA	WHTX-F	6. WHTX-F	6. KDKA	WDSY-F	6. WDSY-F	6. WHTX-F
7.	7. WLTJ-F	7. WMYG-F	7. WDVE-F	7. WWSW-F	7.	7. WYDD-F	7. WWSW-F	7. WHTX-F	7. WLTJ-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBVP	1230	Beaver Falls	.5/1.8
WEEP	1080	Pittsburgh	.9/2.4
WHJB	620	Greensburg	.3/1.8
WLSW-F	103.9	Scottsdale	.8/1.4
WPIT	730	Pittsburgh	.4/1.5
WPIT-F	101.5	Pittsburgh	.7/3.3
WPQR-F	99.3	Uniontown	.5/1.4
WYTK-F	95.3	Washington	.5/1.4

RADIO STATIONS

AM STATIONS

KDKA,	1020,	50 KW	, MOR	NBC,$200.00	(Group W)	Westinghouse	Rick Starr
KQV ,	1410,	5 KW (DA-2)	, NEWS	CBS,MBS,$ 48.00*	(CBS)		Bob Dickey
WAMO,	860,	1 KW (DAYS,DA)	, BLACK	SBN,$ NA	(Masla)	Sheridan	Roger Fairfax
WBVP,	1230,	1 KW (DA-1)	, MOR	ABC-I,$ 18.00*	(Dome)	(BEAVER FALLS)	Ted Ruscitti
WEDO,	810,	1 KW (DAYS)	, VARIETY	,$ 14.00	(---)	(McKEESPORT)	John James
WEEP,	1080,	50 KW (DAYS,DA)	, OLDIES	ABC-I,$ 40.00*	(Republic)		Peter Casella
WHJB,	620,	2.5 KW/500 W (DA-2)	, MOR	MBS,$ 25.00	(Dome)	(GREENSBURG)	Norm Slemenda
WIXZ,	1360,	5 KW/1 KW (DA-N)	, COUNTRY	,$ 18.00	(---)	(McKEESPORT)	Alan Sarena
WJAS,	1320,	5 KW (DA-N)	, NOSTALGIA	APR,$ 45.00*	(MMR)		Tony Renda
WKPA,	1150,	1 KW (DAYS,DA)	, AC	,$ 21.00	(Roslin)	(NEW KENSINGTON)	
WPIT,	730,	5 KW (DAYS)	, RELIGION	,$ 25.00	(---)	Pyramid	M. Komichak
WTAE,	1250,	5 KW (DA-N)	, MOR/AC	US 2,ABC-E,$ 80.00*	(Katz)	Hearst	Jim Carter
WTKN,	970,	5 KW (DA-2)	, TALK	ABC-T,ABC-D,$ 60.00*	(Mc-Guild)	Shamrock	Diane Sutter

FM STATIONS

WAMO,	105.9,	72 KW @ 440,	BLACK	SBN,$ 55.00*	(Masla)	Sheridan	Roger Fairfax
WBZZ,	93.7,	41 KW @ 547,	CHR	,$129.00*	(Blair)	EZ	Tex Meyer
WDSY,	107.9,	50 KW @ 500,	COUNTRY	ABC-I,$ 57.00*	(Republic)	Entercom	Peter Casella
WDVE,	102.5,	55 KW @ 820,	AOR	Source,$110.00*	(Eastman)	Taft	Bob Schutt
WHTX,	96.1,	50 KW @ 500,	AC	,$ 85.00*	(Katz)	Hearst	Jim Carter
WLTJ,	92.9,	47 KW @ 890,	SOFT AC	,$ 67.00*	(CBS)		Caroll Larkin
WMYG,	96.9,	15 KW @ 930,	AC	,$ 45.00*	(Christal)	Benns	Stu Cohen
WPIT,	101.5,	48 KW @ 505,	RELIGION	,$ 28.00*	(---)	Pyramid	M. Komichak
WSHH,	99.7,	11 KW @ 930,	BTFL/EZ	,$ 77.00*	(MMR)		Tony Renda
WWKS,	106.7,	50 KW @ 520,	AC	,$ 25.00*	(Dome)	(BEAVER FALLS)	Ted Ruscitti
WWSW,	94.5,	50 KW @ 810,	AC	ABC-C,$ 95.00*	(Mc-Guild)	Shamrock	Diane Sutter
WXXP,	100.7,	20 KW @ 500,	AOR	,$ 35.00*	(---)	(NEW KENSINGTON)	Elton Spitzer
WYDD,	104.7,	50 KW @ 500,	CHR	ABC-F,$ 48.00*	(Roslin)		Norm Slamenda

PORTLAND, OR

Arbitron Rank/Pop (12+): 25/1,308,100

MSA Rank/Pop: 41/1,150,200
ADI # 25
Average Person Ratings: 15.8
Market TSL: 21.0 hours

Stations: 27/25
Diaries: 1691/773:1/53.8%
Sample Target: 1420
% Below Line: 0.9
% Not Listed: 10.3

1986 Revenue: $35,500,000
HH Inc.: $30,732
Retail $: 9.1 Bil
Pop per Station: 52,324
#1 Biller: KGW $5,400,000

12+ METRO	1/4/SHARE	FAL. 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KXL-F	175/8.5	7.5	6.4	9.1	6.1	7.9	3.9
2. KGON-F	164/8.0	6.6	7.7	7.1	6.0	7.4	10.4
3. KINK-F	161/7.8	7.1	6.9	6.3	6.5	7.0	7.9
4. KEX	125/6.1	6.1	5.4	5.8	8.0	5.9	6.5
5. KXL	124/6.0	6.1	6.6	6.4	6.3	6.3	6.7
6. KUPL-F	118/5.7	4.6	5.6	5.0	4.4	5.2	4.3
7. KKRZ-F	107/5.2	7.1	8.5	7.7	9.9	7.1	10.0
8. KGW	106/5.1	4.8	4.8	7.4	6.3	5.5	4.8
9. KKCW-F	104/5.0	6.9	5.2	4.4	5.3	5.4	6.3
10. KMJK-F	89/4.3	4.3	5.4	4.7	5.0	4.7	5.1
11. KWJJ-F	85/4.1	4.7	3.5	3.8	3.2	4.0	4.4
12. KYTE	77/3.7	3.6	3.3	4.5	4.4	3.8	3.2
13. KXYQ-F	66/3.2	2.5	3.0	.9	1.0	2.4	1.6
14. KKLI-F	64/3.1	3.6	4.0	4.2	3.2	3.7	2.2
15. KYTE-F	54/2.6	2.6	1.8	2.9	3.0	2.5	1.9
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KXL-F	202/2171	1. KGW	2333/17.8	15.1	21.0
2. KINK-F	181/2077	2. KKRZ-F	2216/16.9	20.3	19.3
3. KGON-F	172/2144	3. KGON-F	1908/14.6	14.9	15.1
4. KUPL-F	157/1774	4. KXL-F	1869/14.3	12.1	13.1
5. KXL	135/1998	5. KMJK-F	1859/14.2	12.9	14.6
6. KEX	132/2051	6. KEX	1841/14.1	14.3	15.2
7. KKRZ-F	128/2505	7. KXL	1792/13.7	11.9	13.3
8. KKCW-F	114/1884	8. KINK-F	1745/13.3	12.4	12.4
9. KGW	113/2551	9. KKCW-F	1683/12.9	14.8	11.6
10. KWJJ-F	106/1342	10. KUPL-F	1379/10.5	11.0	11.1
11. KXYQ-F	99/1415	11. KWJJ-F	1096/ 8.4	10.0	8.8
12. KMJK-F	96/2135	12. KYTE	1080/ 8.3	7.2	8.3
13. KYTE	80/1146	13. KKLI-F	1019/ 7.8	9.9	9.3
14. KKLI-F	79/1234	14. KXYQ-F	1006/ 7.7	6.6	3.8
15. KYTE-F	61/1109	15. KYTE-F	978/ 7.5	5.9	8.9
16.		16.			
17.		17.			
18.		18.			
19.		19.			
20.		20.			
21.		21.			
22.		22.			
23.		23.			
24.		24.			
25.		25.			

12+ FM SHARE (METRO): 67.55% (1249 of 1849) (WIN 86: 59.97%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRZ-F	1. KGON-F	1. KGON-F	1. KINK-F	1. KINK-F	1. KXL-F	1. KEX	1. KXL-F	1. KINK-F	1. KGON-F	1. KINK-F
2. KXYQ-F	2. KINK-F>	KINK-F	2. KGON-F	2. KGON-F	2. KXL	2. KXL	2. KINK-F	2. KXL-F	2. KGW	2. KGON-F
3. KMJK-F	3. KKRZ-F	3. KKCW-F	3. KKCW-F	3. KKCW-F	3. KEX	3. KXL-F	3. KGON-F	3. KGON-F	3. KKRZ-F	3. KXL-F
4.	4. KKCW-F	4. KUPL-F	4. KUPL-F	4. KUPL-F	4. KUPL-F	4. KINK-F	4. KEX	4. KKCW-F	4. KMJK-F	4. KUPL-F
5.	5. KMJK-F	5. KGW	5. KGW	5. KGW	5. KGW	5. KGON-F	5. KXL	5. KGW	5. KXL-F	5. KKRZ-F
6.	6. KKLI-F	6. KKLI-F	6. KKLI-F	6. KEX	6. KINK-F	6. KGW	6. KUPL-F	KUPL-F	6. KXL	6. KXL
7.	7. KGW	KMJK-F	7. KEX	7. KKLI-F	7. KKCH-F	7. KKRZ-F	7. KYTE	7. KXL	7. KUPL-F	7. KKCW-F
8.	8.	KWJJ-F	8.	8.	8.	KUPL-F+	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KMJK-F	1. KINK-F	1. KINK-F	1. KINK-F	1. KINK-F
2. KGON-F	2. KGON-F	2. KKCW-F	2. KKCW-F	2. KKCW-F
3. KKRZ-F	3. KKCW-F	3. KGON-F	3. KGON-F	3. KUPL-F
4. KXYQ-F	4. KMJK-F	4. KKLI-F>	4. KUPL-F	4. KXL-F
5. KKCW-F	5. KKRZ-F	5. KGW	5. KKLI-F	5. KKLI-F
6. KUPL-F	6. KKLI-F	KUPL-F	KMJK-F	6. KGON-F
KWJJ-F	7. KUPL-F	7. KKRZ-F	KXL-F	KGW
8.	8.	8.	8. KKRZ-F	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGON-F>	1. KGON-F>	1. KGON-F	1. KGON-F	1. KGON-F
2. KINK-F	2. KINK-F>	2. KINK-F>	2. KINK-F>	2. KINK-F>
KKRZ-F	3. KKRZ-F	3. KKRZ-F	3. KGW	3. KEX
4. KMJK-F	4. KGW	4. KGW	4. KKRZ-F	4. KUPL-F
5. KWJJ-F	KMJK-F	5. KKCW-F	KWJJ-F	5. KGW
6. KXYQ-F	6. KWJJ-F	6. KKLI-F	6. KEX	6. KKCW-F
7.	7. KKCW-F	KUPL-F	7.	7. KWJJ-F
8.	KKLI-F	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAR	1480	Vancouver	.3/1.0
KKEY	1150	Portland	.4/1.4
KKSN	910	Vancouver	.7/2.6
KPDQ	800	Portland	.5/3.4
KPDQ-F	93.7	Portland	2.3/5.1
KSGO	1520	Oregon City	1.6/5.1
KSLM	1390	Salem	.5/1.2
KUPL	1330	Portland	.6/2.8
KWJJ	1080	Portland	2.3/6.4
KYKN	1430	Keizer	1.0/1.2
KRKT-F+	99.9	Albany	.8/1.0

RADIO STATIONS

AM STATIONS

KAAR,	1480,	1 KW/2.5 KW (DA-N)	, OLDIES	CBS-R,	$ 20.00*	(Roslin)			
KKUL,	1410,	5 KW (DAYS)	, ??	,	$??	(---)			Steve Feder
KEX ,	1190,	50 KW (DA-1)	, MOR	ABC-I,	$ 80.00	(Katz)	Taft		
KGW ,	620,	5 KW (DA-N)	, AC	APR,	$108.00	(MMR)	King		Dave Milner
KKEY,	1150,	5 KW (DAYS,DA)	, TALK	MBS,	$ 32.00*	(---)			Alan Mason
KKSN,	910,	5 KW (DA-2)	, CLASSICAL	,	$ 48.00*	(CMBS)			Ralph Weagant
KPDQ,	800,	1 KW (DAYS,DA)	, RELIGION	,	$ 25.00	(---)	Salem		Bill Failing
KRDR,	1230,	1 KW (DA-1)	, COUNTRY	,	$ 35.00	(---)			
KSGO,	1520,	50 KW/10 KW (DA-1)	, OLDIES	,	$ 40.00*	(HNWH)	Ackerly		Dan Hern
KUIK,	1360,	5 KW (DA-N)	, COUNTRY	,	$ NA	(---)		(HILLSBORO)	Don McCoun
KUPL,	1330,	5 KW (DA-1)	, COUNTRY	ABC-D,	$ NA	(Blair)	Scripps-Howard		Ed Hardy
KVAN,	1550,	10 KW (DA-N)	, MOR	,	$ 19.00	(Moore)	Capps		Ron Hughes
KWJJ,	1080,	50 KW/10 KW (DA-2)	, COUNTRY	ABC-E,	$ 50.00*	(Eastman)	Park		Dave Pederson
KXL ,	750,	50 KW/10 KW (DA-1)	, NEWS/TALK	NBC,NBC-T,	$ 75.00*	(Mc-Guild)	Alexander		Ray Watson
KYTE,	970,	5 KW (DA-1)	, NOSTALGIA	CBS,	$ 56.00*	(Durpetti)	Henry		Dave Berkeley

FM STATIONS

KGON,	92.3,	100 KW @ 920,	AOR	,	$ 65.00*	(HNWH)	Ackerly		Dan Hern
KINK,	101.9,	100 KW @ 1611,	AOR	,	$120.00	(MMR)	King		Stan Mak
KKCW,	103.3,	100 KW @ 1654,	SOFT AC	,	$ 70.00*	(Durpetti)	Trumper		Ron Saito
KKLI,	97.1,	100 KW @ 980,	AC	,	$ 50.00*	(Republic)			Bill Failing
KKRZ,	100.3,	100 KW @ 920,	CHR	ABC-F,	$ 80.00*	(Katz)	Taft		Dave Milner
KMJK,	106.7,	100 KW @ 877,	AC/CLASSIC HITS	NBC,Source,	$ 54.00*	(Christal)			
KPDQ,	93.7,	100 KW @ 247,	RELIGION	,	$ 25.00	(---)	Salem		
KUPL,	98.5,	100 KW @ 1100,	COUNTRY	,	$ 59.00*	(Blair)	Scripps-Howard		Ed Hardy
KWJJ,	99.5,	100 KW @ 920,	COUNTRY	ABC-E,	$ 60.00*	(Eastman)	Park		Dave Pederson
KXL ,	95.5,	100 KW @ 920,	BTFL/EZ	,	$ 73.00*	(Mc-Guild)	Alexander		Ray Watson
KYTE,	101.1,	100 KW @ 1635,	CLASSICAL	,	$ 57.00*	(Durpetti)	Henry		Dave Berkeley
KXYQ,	105.1,	100 KW @ 1099,	CHR	CBS-R,	$ 30.00	(Radio West)	Daytona	(SALEM)	Denice Swanson

American Radio Winter Supplement 87, Copyright 1987

PROVIDENCE

Arbitron Rank/Pop (12+): 28/1,239,900

MSA Rank/Pop: 58/886,000
ADI # 42
Average Person Ratings: 19.5
Market TSL: 25.3 hours

Stations: 38/21
Diaries: 1583/783:1/49.3%
Sample Target: 1370
% Below Line: 15.7
% Not Listed: 9.4

1986 Revenue: $21,100,000
HH Inc.: $32,684
Retail $: 5.7 Bil
Pop per Station: 59,043
#1 Biller: WPRO-F $4,500,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WPRO-F	301/12.5	10.6	11.6	10.9	---	11.4	12.1
2. WLKW-F	271/11.2	10.5	10.5	10.1	---	10.6	9.2
3. WHJY-F	200/ 8.3	9.3	8.8	8.7	---	8.8	14.0
4. WHJJ	180/ 7.5	8.8	5.9	6.6	---	7.2	5.8
5. WPRO	156/ 6.5	5.2	5.4	5.3	---	5.6	4.6
6. WWLI-F	148/ 6.1	5.7	6.8	7.4	---	6.5	5.1
7. WBRU-F	95/ 3.9	3.0	5.0	4.2	---	4.0	5.3
8. WSNE-F	83/ 3.4	3.2	3.6	2.6	---	3.2	3.6
9. WMYS-F	66/ 2.7	1.9	2.3	3.0	---	2.5	2.6
10. WBSM	60/ 2.5	2.1	1.9	1.2	---	1.9	2.7
11. WWRX-F	46/ 1.9	2.6	4.5	4.1	---	3.3	2.9
WWAZ	46/ 1.9	3.4	1.9	3.8	---	2.8	2.5
13. WXKS-F	41/ 1.7	1.5	1.6	1.7	---	1.6	2.5
14. WALE	38/ 1.6	.6	1.2	1.1	---	1.1	.6
15.							
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19.							
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21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WPRO-F	303/4018
2. WLKW-F	273/2473
3. WHJY-F	201/2643
4. WHJJ	180/1677
5. WWLI-F	156/1890
WPRO	156/2350
7. WBRU-F	98/1689
8. WSNE-F	83/1403
9. WMYS-F	66/ 975
10. WBSM	60/ 476
WWRX-F	60/1292
12. WWAZ	46/ 627
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12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WPRO-F	3999/32.3	27.8	27.4
2. WHJY-F	2620/21.1	19.8	21.5
3. WLKW-F	2448/19.7	19.7	18.9
4. WPRO	2339/18.9	16.2	18.2
5. WWLI-F	1780/14.4	13.2	15.2
6. WHJJ	1677/13.5	14.1	12.2
7. WBRU-F	1663/13.4	11.8	12.4
8. WSNE-F	1403/11.3	11.0	10.7
9. WWRX-F	1060/ 8.5	10.4	12.0
10. WMYS-F	975/ 7.9	5.8	7.9
11. WXKS-F	728/ 5.9	4.7	5.7
12. WWAZ	611/ 4.9	7.3	7.0
13.			
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24.			
25.			

12+ FM SHARE (METRO): 66.68% (1459 of 2188) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WLKW-F>	1. WPRO-F	1. WLKW-F	1. WPRO-F	1. WPRO-F>	1. WLKW-F
2. WHJY-F	2. WHJY-F>	2. WHJY-F	2. WWLI-F	2. WWLI-F	2. WPRO	2. WPRO	2. WPRO-F	2. WLKW-F	2. WHJY-F	2. WPRO-F
3. WWRX-F	3. WBRU-F	3. WWLI-F	3. WHJY-F	3. WHJY-F	3. WWLI-F	3. WHJJ	3. WHJJ	3. WHJY-F	3. WLKW-F	3. WHJY-F
4.	4. WSNE-F	4. WBRU-F	4. WLKW-F	4. WLKW-F	4. WHJJ	4. WLKW-F	4. WHJY-F	4. WHJJ	4. WHJJ	4. WWLI-F
5.	5. WWLI-F	5. WLKW-F	5. WPRO	5. WPRO	5. WPRO-F	5. WHJY-F	5. WWLI-F	5. WWLI-F	5. WPRO	5. WBRU-F
6.	6. WMYS-F	6. WSNE-F	6. WBRU-F	6. WBRU-F	6.	6. WWLI-F	6. WPRO	6. WPRO	WWLI-F	6. WPRO
7.	7.	7. WMYS-F	7. WMYS-F	7. WHJJ	7.	7.	7.	7. WBRU-F	7.	7. WHJJ
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	WSNE-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WPRO-F>	1. WPRO-F>	1. WPRO-F>	1. WPRO-F>	1. WPRO-F
2. WHJY-F	2. WHJY-F	2. WWLI-F	2. WWLI-F	2. WWLI-F
3. WSNE-F	3. WSNE-F	3. WHJY-F	3. WHJY-F	3. WPRO
4.	4. WWLI-F	4. WMYS-F	4. WSNE-F	4. WLKW-F
5.	5. WBRU-F	5. WBRU-F	5. WPRO	5. WSNE-F
6.	WMYS-F	WSNE-F	6. WLKW-F	6. WHJY-F
7.	7.	7.	7. WMYS-F	7. WMYS-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHJY-F>	1. WHJY-F	1. WHJY-F	1. WHJY-F	1. WHJY-F
2. WPRO-F>	2. WPRO-F>	2. WPRO-F	2. WPRO-F	2. WPRO-F
3. WBRU-F	3. WBRU-F	3. WBRU-F	3. WBRU-F	3. WLKW-F
4. WSNE-F	4. WSNE-F	4. WHJJ	4. WWLI-F	WWLI-F
WZLX-F	5. WHJJ	5. WWLI-F	5. WLKW-F	5. WBRU-F
6.	WWLI-F	6.	6. WHJJ	6. WPRO
7.	7.	7.	7. WSNE-F	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADK	1540	Newport	.8/1.1
WEAN	990	Providence	.6/3.2
WHIM	1110	Providence	1.1/3.2
WICE	550	Pawtucket	.9/4.3
WNBH	1340	New Bedford	1.1/3.0
WNRI	1380	Woonsocket	.6/1.4
WSAR	1480	Fall River	.5/1.9
WWON	1240	Woonsocket	.9/2.3
WAAF-F	107.3	Worcester	.7/3.0
WBCN-F	104.1	Boston	.7/2.4
WBOS-F	92.9	Brookline	1.4/3.8
WBZ	1030	Boston	1.5/4.2
WCBS	880	New York	.3/1.3
WCRB-F	102.5	Boston	.7/2.7
WEEI	590	Boston	.5/2.1
WHDH	850	Boston	.6/2.7
WJIB-F	96.9	Boston	.5/2.3
WMRO-F	103.3	Boston	.3/1.8
WPLM-F+	99.1	Plymouth	.8/3.1
WRKO	680	Boston	1.0/2.2
WROR-F	98.5	Boston	.7/3.5
WVBF-F	105.7	Boston	.3/1.6
WZLX-F	100.7	Boston	1.5/4.6
WZOU-F	94.5	Boston	1.0/4.2

RADIO STATIONS

AM STATIONS

WHIM	1110	5 KW (DAYS)	COUNTRY	CBS	$ 25.00	(Masla)			Dick Allen
WHJJ	920	5 KW (DA-N)	NEWS/TALK	ABC-I,NBC-T	$ 60.00*	(Katz)			Janet Karger
WICE	550	1 KW/500 W (DA-N)	OLDIES	US 1	$ 22.00*	(Republic)			John Lentz
WPRO	630	5 KW (DA-N)	AC	ABC-D	$ 70.00*	(Blair)	Cap Cities/ABC		Jim Long
WRCP	1290	5 KW/1 KW (DA-2)	ETHNIC		$ 17.00	(NE Spot)			Antonio Costa
WRIB	1220	1 KW (DAYS)	RELIGION		$ 10.00	(---)			John Pierce
WWAZ	790	5 KW (DA-N)	NOSTALGIA	US 2	$ 48.00*	(Mc-Guild)	Eastern		Paul Holsopple

FM STATIONS

WBRU	95.5	20 KW @ 440	AOR	Source	$ 47.00*	(MMR)			Kristin Davitt
WWRX	103.7	50 KW @ 500	CHR		$ 43.00*	(Roslin)			Phil Urso
WHJY	94.1	50 KW @ 500	AOR	ABC-R	$ 77.00*	(Katz)	Federal		Janet Karger
WLKW	101.5	50 KW @ 500	BTFL/EZ	ABC-I	$ 83.00*	(Christal)	JAG		Gene Lombardi
WPRO	92.3	39 KW @ 550	CHR	ABC-C	$105.00*	(Blair)	Cap Cities/ABC		Jim Long
WSNE	93.3	50 KW @ 500	AC	ABC-E	$ 58.00*	(Eastman)	Beck-Ross	(TAUNTON, MA)	Bill Campbell
WWLI	105.1	50 KW @ 500	SOFT AC	Trans	$ 64.00*	(Mc-Guild)	Eastman		Paul Holsopple
WMYS	98.1	50 KW @ 500	AC		$ 40.00*	(Torbet)	Hall	(NEW BEDFORD, MA)	Christine Lodge

RALEIGH - DURHAM

Arbitron Rank/Pop (12+): 62/545,100

MSA Rank/Pop: 76/634,800
ADI # 37
Average Person Ratings: 16.7
Market TSL: 21.8 hours

Stations: 21/18
Diaries: 1129/483:1/52.0%
Sample Target: 890
% Below Line: 4.7
% Not Listed: 15.1

1986 Revenue: $22,700,000
HH Inc.: $32,521
Retail $: 4.6 Bil
Pop per Station: 30,283
#1 Biller: WRAL-F $4,700,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WFXC-F	85/9.3	9.8	9.8	10.2	---	9.8	13.4
2. WPTF	83/9.1	10.0	6.9	7.7	---	8.4	7.5
3. WRAL-F	81/8.9	11.5	9.8	9.9	---	10.0	9.0
4. WQDR-F	67/7.3	5.5	6.3	7.1	---	6.5	5.7
5. WRDU-F	66/7.2	5.2	7.0	6.9	---	6.6	7.5
6. WDCG-F	53/5.8	5.4	5.8	8.4	---	6.4	8.0
7. WZZU-F	46/5.0	5.5	4.3	6.5	---	5.3	6.2
8. WLLE	43/4.7	2.1	3.1	3.3	---	3.3	1.6
9. WTRG-F	42/4.6	6.2	2.4	---	---	4.4	4.5
WYLT-F	42/4.6	5.9	5.9	5.5	---	5.5	4.2
11. WDNC	35/3.8	3.3	3.6	4.0	---	3.7	2.9
12. WDUR	26/2.9	2.1	2.6	2.7	---	2.6	1.9
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WRAL-F	271/4404
2. WQDR-F	181/2462
3. WPTF	146/2211
4. WDCG-F	132/2581
5. WRDU-F	130/1868
6. WTRG-F	116/1998
7. WKRR-F	105/1054
8. WFXC-F	103/1070
WZZU-F	103/2066
10. WYLT-F	77/1402
11. WPCM-F	65/ 949
12. WQMG-F	48/ 511
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WRAL-F	1322/24.3	23.9	23.2
2. WPTF	1182/21.7	20.2	17.6
3. WDCG-F	1127/20.7	19.1	19.8
4. WZZU-F	934/17.1	16.2	18.4
5. WRDU-F	901/16.5	14.5	14.9
6. WFXC-F	868/15.9	13.9	16.3
7. WQDR-F	863/15.8	13.2	13.1
8. WTRG-F	777/14.3	16.5	---
9. WYLT-F	751/13.8	14.7	13.8
10. WDNC	512/ 9.4	7.4	8.1
11. WLLE	347/ 6.4	3.7	5.6
12. WKIX	336/ 6.2	8.2	4.8
13.			
14.			
15.			

12+ FM SHARE (METRO): 66.93% (518 of 774) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFXC-F>	1. WRDU-F>	1. WRAL-F	1. WRAL-F>	1. WRAL-F	1. WPTF	1. WPTF	1. WRAL-F	1. WFXC-F	1. WFXC-F>	1. WFXC-F
2. WZZU-F	2. WFXC-F	2. WRDU-F	2. WFXC-F	2. WQDR-F	2. WQDR-F	2. WRAL-F	2. WPTF	2. WRAL-F	2. WDCG-F	2. WQDR-F
3. WDCG-F	3. WRAL-F	3. WFXC-F	3. WTRG-F	3. WPTF	3. WRAL-F	3. WQDR-F	3. WQDR-F	3. WRDU-F	3. WRDU-F	WRAL-F
4.	4. WDCG-F	4. WQDR-F	4. WRDU-F	4. WFXC-F	4. WLLE	4. WFXC-F	4. WRDU-F	4. WQDR-F	4. WPTF	4. WRDU-F
5.	5. WTRG-F	5. WDCG-F	5. WYLT-F	5. WRDU-F	5. WYLT-F	5. WRDU-F	5. WYLT-F	5. WPTF	5. WQDR-F	5. WZZU-F
				6. WTRG-F					WTRG-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WDCG-F	1. WRAL-F>	1. WRAL-F	1. WRAL-F>	1. WRAL-F
2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WFXC-F	2. WFXC-F
WRDU-F	3. WDCG-F	3. WDCG-F	3. WDCG-F	3. WDCG-F
4. WRAL-F	4. WYLT-F	4. WTRG-F	4. WYLT-F	WQDR-F
5. WYLT-F	5. WRDU-F	5. WRDU-F	5. WRDU-F	5. WPTF
				WYLT-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRDU-F	1. WRDU-F>	1. WRDU-F	1. WRDU-F>	1. WQDR-F
2. WFXC-F	2. WFXC-F	2. WTRG-F	2. WQDR-F	2. WRAL-F
3. WDCG-F	3. WTRG-F	3. WFXC-F	3. WFXC-F	3. WPTF
WZZU-F	4. WZZU-F	4. WRAL-F	WRAL-F	WRDU-F
5. WQDR-F	5. WQDR-F	5. WQDR-F	5. WTRG-F	5. WTRG-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHL	1360	Chapel Hill	.8/4.5
WKIX	850	Raleigh	1.6/6.2
WPJL	1240	Raleigh	1.0/2.7
WSRC	1410	Durham	1.6/3.3
WTIK	1310	Durham	.9/2.5
WYRN	1480	Louisburg	1.6/1.3
WKRR-F	92.3	Asheboro	1.0/3.2
WPCM-F	101.1	Burlington	1.0/3.7
WQMG-F	97.1	Greensboro	2.0/4.5

RADIO STATIONS

WDNC,	620,	5 KW/1 KW (DA-2)	, NOSTALGIA	CBS,NBC-T,$ 35.00*	(Republic)	
WDUR,	1490,	1 KW	, BLACK	,$ 13.00	(Eastman)	
WKIX,	850,	10 KW/5 KW (DA-2)	, OLDIES	US 2,$ 30.00*	(Christal)	Metroplex
WLLE,	570,	500 W (DAYS)	, BLACK	SBN,$ 17.00	(Masla)	
WPJL,	1240,	1 KW	, RELIGION	,$ 14.00	(Southern)	
WPTF,	680,	50 KW (DA-N)	, MOR/TALK	ABC-I,NBC,$ 73.00	(Mc-Guild)	Durham Life
WRZR,	1550,	1 KW (DAYS)	, SPANISH	,$ 16.00	(Lotus)	
WSRC,	1410,	5 KW (DAYS)	, BLACK	NBN,$ 17.00	(Savalli)	
WTIK,	1310,	5 KW/1 KW (DA-2)	, COUNTRY	MBS,$ 18.00	(---)	
WDCG-F,	95.1,	99 KW @ 1141,	CHR	ABC-F,$ 75.00*	(Republic)	
WFXC-F,	107.1,	3 KW @ 300,	BLACK	,$ 55.00*	(Eastman)	
WQDR-F,	94.7,	100 KW @ 1025,	COUNTRY	ABC-E,$ 70.00*	(Mc-Guild)	Durham Life
WRAL-F,	101.5,	100 KW @ 1900,	AC	,$150.00*	(Katz)	Capitol
WRDU-F,	106.1,	100 KW @ 1350,	AOR	Source,$ 65.00*	(MMR)	Voyager
WYLT-F,	96.1,	98 KW @ 930,	SOFT AC	,$ 90.00*	(Christal)	Metroplex
WZZU-F,	93.9,	100 KW @ 1811,	CHR	,$ 65.00	(Torbet)	Village
WTRG-F,	100.7,	100 KW @ 2000,	AC	,$ 75.00	(Blair)	Capitol (Johnson)

RICHMOND

Arbitron Rank/Pop (12+): 54/687,900

MSA Rank/Pop: 63/812,000
ADI # 58
Average Person Ratings: 18.3
Market TSL: 23.9 hours

Stations: 19/19
Diaries: 1349/510:1/58.5%
Sample Target: 1020
% Below Line: 0
% Not Listed: 8.9

1986 Revenue: $21,900,000
HH Inc.: $33,752
Retail $: 5.6 Bil
Pop per Station: 36,205
#1 Biller: WRVA $4,800,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WPLZ-F	201/16.0	12.3	14.5	13.8	---	14.2	24.2
2. WRVA	175/13.9	15.7	11.5	13.9	---	13.8	14.6
3. WRVQ-F	155/12.3	11.4	12.1	10.8	---	11.7	11.6
4. WRXL-F	116/ 9.2	10.5	11.4	10.5	---	10.4	14.2
5. WEZS-F	90/ 7.2	7.7	9.1	9.5	---	8.4	7.2
6. WTVR-F	85/ 6.8	5.8	7.1	5.6	---	6.3	4.1
7. WQSF-F	64/ 5.1	5.0	3.4	4.5	---	4.5	4.3
8. WKHK-F	41/ 3.3	1.5	1.8	1.8	---	2.2	.9
9. WRNL	40/ 3.2	3.7	2.4	2.1	---	2.9	1.5
10. WCDX-F	38/ 3.0	4.4	5.2	5.4	---	4.5	5.5
11. WLEE	29/ 2.3	3.7	2.5	1.6	---	2.5	2.2
12. WKIE	27/ 2.1	1.3	1.1	.5	---	1.3	.5
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WPLZ-F	212/1661
2. WRVQ-F	194/2612
3. WRVA	191/2252
4. WRXL-F	118/1387
5. WTVR-F	103/1342
6. WEZS-F	102/1514
7. WQSF-F	82/ 749
8. WKHK-F	42/ 511
9. WRNL	41/ 682
10. WCDX-F	38/ 827
11. WLEE	30/ 379
12. WKIE	29/ 373
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WRVQ-F	2028/29.5	26.8	27.8
2. WRVA	1951/28.4	28.2	29.9
3. WPLZ-F	1524/22.2	18.8	19.5
4. WEZS-F	1290/18.8	20.8	21.1
5. WRXL-F	1262/18.3	20.1	17.4
6. WTVR-F	1013/14.7	14.5	14.9
7. WCDX-F	827/12.0	14.0	16.1
8. WRNL	621/ 9.0	9.0	7.2
9. WQSF-F	574/ 8.3	10.3	10.3
10. WKHK-F	475/ 6.9	5.3	5.8
11. WANT	374/ 5.4	4.2	8.1
12. WLEE	367/ 5.3	6.5	4.9
13.			
14.			
15.			

12+ FM SHARE (METRO): 69.76% (798 of 1144) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRVQ-F	1. WPLZ-F	1. WPLZ-F>	1. WPLZ-F>	1. WPLZ-F>	1. WRVA >	1. WRVA >	1. WRVA	1. WPLZ-F>	1. WPLZ-F>	1. WPLZ-F>
2. WPLZ-F>	2. WRXL-F	2. WRVQ-F	2. WRVQ-F	2. WRVA	2. WTVR-F	2. WRVQ-F	2. WPLZ-F	2. WRVQ-F	2. WRVQ-F	2. WRVQ-F
3. WRXL-F	3. WRVQ-F>	3. WRXL-F	3. WEZS-F	3. WRVQ-F	3. WPLZ-F	3. WPLZ-F	3. WRXL-F	3. WRXL-F	3. WRVA	3. WRXL-F
4.	4. WEZS-F>	4. WEZS-F	4. WRXL-F	4. WEZS-F	WQSF-F	4. WRXL-F	4. WRVQ-F	4. WRVA	4. WRXL-F	4. WRVA
5.	5. WTVR-F+	5. WTVR-F	5. WRVA	5. WRXL-F	5. WEZS-F	5. WTVR-F+	5. WTVR-F+	5. WEZS-F	5. WEZS-F	5. WTVR-F+
										6. WEZS-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WRXL-F	1. WRXL-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F
2. WRVQ-F>	2. WRVQ-F	2. WRVQ-F	2. WRVQ-F	2. WEZS-F	2. WPLZ-F	2. WPLZ-F>	2. WRXL-F>	2. WRXL-F	2. WRXL-F
3. WEZS-F	3. WEZS-F	3. WEZS-F	3. WEZS-F>	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F	3. WRVQ-F>	3. WRVQ-F>	3. WRVA
WRXL-F	4. WRXL-F>	4. WRXL-F	4. WTVR-F	4. WRVA	4.	4.	4. WTVR-F	4. WEZS-F	4. WRVQ-F
5.	5. WTVR-F	5. WTVR-F	5. WRXL-F	5. WTVR-F	5.	5.	5. WEZS-F	5. WRVA	5. WEZS-F
			6. WRVA						6. WTVR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WANI	1320	Richmond	.7/1.0
WANT	990	Richmond	1.5/5.4
WDYL-F	92.1	Chester	.6/2.9
WFTH	1590	Richmond	1.2/2.8
WPLZ	1240	Petersburg	1.4/2.5
WTVR	1380	Richmond	.4/2.5
WXGI	950	Richmond	.8/1.3

RADIO STATIONS

WANT,	990,	1 KW/16 W	, BLACK	NBN,	$ 30.00	(Masla)		
WENZ,	1450,	1 KW (DA-1)	, TALK (?)	,	$ 21.00	(Savalli)		
WFTH,	1590,	5 KW (DAYS)	, GOSPEL	,	$ 18.00	(---)	Willis	
WKIE,	1540,	10 KW (DAYS,DA)	, BLACK	APR,	$ 22.00	(Roslin)		
WLEE,	1480,	5 KW (DA-2)	, NOSTALGIA	CBS,	$ 35.00	(HNWH)	Gilcom	
WANI,	1320,	5 KW (DAYS,DA)	, BTFL/EZ	CNN,	$ 20.00	(---)		
WRNL,	910,	5 KW (DA-N)	, OLDIES	,	$ 48.00	(Katz)	Capitol-WRAL	
WRVA,	1140,	50 KW (DA-1)	, MOR	NBC,	$130.00	(Eastman)	Edens	
WTVR,	1380,	5 KW (DA-2)	, COUNTRY	ABC-E,	$ NA	(MMR)	Park	
WXGI,	950,	5 KW (DAYS)	, COUNTRY	,	$ 10.00	(---)		
WDYL-F,	92.1,	3 KW @ 300,	RELIGION	UPI,	$ 12.00	(---)		(CHESTER)
WEZS-F,	103.7,	74 KW @ 750,	AC	,	$ 94.00*	(Blair)	EZ	
WPLZ-F,	99.3,	3 KW @ 328,	BLACK	US 1,	$ 64.00*	(Mc-Guild)	Mahone	(PETERSBURG)
WRVQ-F,	94.5,	200 KW @ 355,	CHR	ABC-C,	$130.00	(Eastman)	Edens	
WRXL-F,	102.1,	140 KW @ 320,	AOR	,	$150.00	(Katz)	Capitol-WRAL	
WTVR-F,	98.1,	50 KW @ 840,	COUNTRY	ABC-E,	$ 65.00*	(MMR)	Park	
WKHK-F,	95.3,	3 KW @ 300,	COUNTRY	ABC-D,	$ 23.00*	(Christal)		(PETERSBURG)
WCDX-F,	92.7,	3 KW @ 300,	AC	,	$ 25.00	(Select)		(MECHANICSVILLE)
WQSF-F,	96.5,	50 KW @ 440,	BTFL/EZ	,	$ 56.00	(HNWH)		(WILLIAMSBURG)

RIVERSIDE - SAN BERNARDINO

Arbitron Rank/Pop (12+): 39/929,000

MSA Rank/Pop: 19/1,939,500
Los Angeles ADI
Average Person Ratings: 16.0
Market TSL: 21.6 hours

Stations: 42/15
Diaries: 1629/570:1/48.6%
Sample Target: 1280
% Below Line: 57.5
% Not Listed: 11.9

1986 Revenue: $12,500,000
HH Inc.: $32,016
Retail $: 11.4 Bil
Pop per Station: 61,933
#1 Biller: KGGI-F $2,600,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KGGI-F	112/7.5	6.6	8.4	7.1	---	7.4	9.1
KDUO-F	112/7.5	7.0	5.6	7.9	---	7.0	3.6
3. KIIS-F+	82/5.6	6.4	6.2	4.9	---	5.8	6.6
4. KRTH-F	74/5.0	4.8	4.3	5.0	---	4.8	5.2
5. KLOS-F	64/4.3	3.7	3.8	4.5	---	4.1	6.0
KFI	64/4.3	3.2	4.1	5.1	---	4.2	2.2
7. KOST-F	63/4.2	3.7	4.6	3.5	---	4.0	3.7
8. KCAL-F	54/3.6	2.7	2.4	2.0	---	2.7	4.0
9. KNX	51/3.4	3.4	2.8	2.4	---	3.0	2.0
10. KOLA-F	45/3.0	2.3	2.1	1.7	---	2.3	5.0
11. KBIG-F	42/2.8	2.5	2.1	4.2	---	2.9	1.5
12. KCKC	40/2.7	2.7	2.7	2.8	---	2.7	2.9
13. KPWR-F	39/2.6	2.3	2.7	2.0	---	2.4	3.6
14. KQLH-F	36/2.4	2.9	2.3	3.2	---	2.7	2.4
KFXM	36/2.4	4.5	2.8	3.7	---	3.4	3.0

12+ TSA	1/4/CUME
1. KIIS-F+	148/2398
2. KDUO-F	136/1526
3. KGGI-F	118/1911
4. KLOS-F	113/1507
5. KRTH-F	103/1694
6. KOST-F	96/1784
7. KFI	93/1726
8. KBIG-F	92/1155
9. KNX	75/1298
10. KCAL-F	69/1010
11. KABC	67/ 745
KROQ-F	67/ 809
13. KPWR-F	50/ 973
14. KOLA-F	49/1307
15. KFXM	44/ 515

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KGGI-F	1729/18.6	17.9	17.0
2. KIIS-F+	1475/15.9	17.2	14.1
3. KDUO-F	1228/13.2	10.9	12.3
4. KOST-F	1109/11.9	9.6	9.8
5. KRTH-F	1108/11.9	12.2	12.4
6. KFI	1089/11.7	10.6	14.4
7. KOLA-F	1068/11.5	8.9	7.7
8. KNX	943/10.1	10.0	8.9
9. KLOS-F	942/10.1	8.5	9.1
10. KCAL-F	764/ 8.2	5.4	6.0
11. KQLH-F	763/ 8.2	7.5	6.5
12. KBIG-F	713/ 7.7	8.0	8.7
13. KPWR-F	643/ 6.9	7.4	4.3
14. KTWV-F	515/ 5.5	7.2	7.4
15. KCKC	458/ 4.9	5.1	5.1

12+ FM SHARE (METRO): 75.61% (989 of 1308) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGGI-F	1. KGGI-F	1. KGGI-F	1. KRTH-F	1. KRTH-F	1. KDUO-F	1. KIIS-F+	1. KDUO-F>	1. KGGI-F	1. KGGI-F>	1. KDUO-F
2. KPWR-F	2. KLOS-F	KRTH-F	2. KIIS-F+	2. KIIS-F+	2. KFI	2. KDUO-F	2. KGGI-F	2. KDUO-F	2. KDUO-F	2. KGGI-F
3. KIIS-F	3. KIIS-F+	3. KIIS-F+	3. KOST-F	3. KOST-F	3. KRTH-F	3. KGGI-F	3. KRTH-F	3. KIIS-F+	3. KIIS-F+	3. KIIS-F+
4.	4. KCAL-F	4. KLOS-F	4. KLOS-F	4. KGGI-F	4. KCKC	4. KFI	4. KLOS-F	4. KOST-F	4. KFI	4. KLOS-F
5.	KRTH-F	5. KOST-F	5. KGGI-F	5. KLOS-F	5. KOST-F	5. KRTH-F	5. KIIS-F+	5. KRTH-F	5. KOST-F	5. KRTH-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KGGI-F>	1. KGGI-F	1. KRTH-F	1. KGGI-F	1. KRTH-F
2. KIIS-F+	2. KIIS-F+	2. KIIS-F+	2. KRTH-F	2. KOST-F
KPWR-F	3. KRTH-F	3. KOST-F	3. KIIS-F+	3. KIIS-F+
4. KOLA-F	4. KOST-F	4. KGGI-F	KOST-F	4. KGGI-F
KLOS-F	5. KOLA-F	KOLA-F	5.	5. KDUO-F
KOST-F	KLOS-F	KLOS-F		

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCAL-F	1. KLOS-F	1. KLOS-F	1. KLOS-F	1. KRTH-F
2. KLOS-F	2. KCAL-F	2. KCAL-F	2. KCAL-F	2. KLOS-F
3. KDIF-F	3. KGGI-F	3. KRTH-F	3. KRTH-F	3. KCAL-F
4. KGGI-F	4. KIIS-F+	4. KGGI-F	4. KIIS-F+	KIIS-F+
KIIS-F+	5. KRTH-F	5. KIIS-F+	5. KGGI-F	5. KGGI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBON-F	103.9	Lake Arrowhead	.7/3.0
KCAL	1410	Redlands	1.0/2.3
KDIF	1440	Riverside	1.3/1.7
KHSJ	1320	Hemet	.5/1.3
KHYE-F	105.7	Hemet	.6/1.3
KMEN	1290	San Bernardino	1.1/3.3
KNTF-F	93.5	Ontario	1.7/3.7
KWDJ-F	92.7	Riverside	1.3/3.0
KMNY	1600	Pomona	.4/1.5

See Los Angeles for more information about the following stations:

KABC	2.3/4.5	KLSX-F	.8/2.7
KBRT	.4/1.8	KMPC	.7/2.7
KFAC-F	1.0/3.2	KNX-F	1.5/3.9
KFWB	.9/4.2	KRLA	.5/1.6
KIQQ-F	1.5/4.1	KROQ-F	1.8/4.8
KJOI-F	.7/2.1	KRTH	.4/1.3
KGGO-F	1.1/2.2	KTWV-F	1.2/5.5
KLAC	1.3/3.8	KUTE-F	.8/2.0
		KZLA-F	1.0/3.1

RADIO STATIONS

KCAL, 1410, 5 KW/1 KW (DA-N) , SPANISH UPI,$ 20.00 (Lotus)
KCKC, 1350, 5 KW/500 W (DA-2) , COUNTRY ABC-I,$ 35.00 (HNWH)
KDIS, 1240, 1 KW , COUNTRY ,$ 32.00 (Select)
KFXM, 590, 1 KW (DA-2) , NOSTALGIA ABC-D,ABC-E,$ 25.00* (Katz) Henry
KMAY, 1570, 5 KW (DAYS,DA) , RELIGION ,$ 16.00 (Wallace)
KMEN, 1290, 5 KW (DA-2) , OLDIES/AC CBS,$ 22.00* (Mc-Guild)
KPRO, 1440, 1 KW (DA-1) , TALK ,$ NA (Savalli)

KCAL-F, 96.7, 3 KW @ 300, AOR Source,$ 30.00* (Torbet)
KDUO-F, 97.5, 72 KW @ 1755, BTFL/EZ ,$ 65.00* (Katz) Henry
KGGI-F, 99.1, 3 KW @ 1530, CHR ,$ 70.00* (Mc-Guild)
KNTF-F, 93.5, 3 KW @ -165, COUNTRY ,$ 37.00 (HNWH)
KOLA-F, 99.9, 31 KW @ 1360, AOR ABC-R,$ 43.00 (Blair)
KQLH-F, 95.1, 15 KW @ ?? , SOFT AC MBS,$ 38.00 (Torbet)
KWDJ-F, 92.7, 3 KW @ 300, COUNTRY MBS,$ 24.00 (Gillis)

ROCHESTER

Arbitron Rank/Pop (12+): 42/839,400

MSA Rank/Pop: 46/995,200
ADI # 71
Average Person Ratings: 16.4
Market TSL: 21.5 hours

Stations: 18/13
Diaries: 1315/638:1/56.2%
Sample Target: 1130
% Below Line: 3.7
% Not Listed: 12.6

1986 Revenue: $21,300,000
HH Inc.: $35,463
Retail $: 6.3 Bil
Pop per Station: 64,569
#1 Biller: WVOR-F $5,700,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WCMF-F	168/12.2	10.9	9.3	15.6	---	12.0	14.9
2. WVOR-F	156/11.4	11.4	12.4	14.1	---	12.3	11.2
3. WPXY-F+	147/10.7	10.9	12.8	11.2	---	11.4	10.9
4. WZSH-F	125/ 9.1	6.1	5.2	7.7	---	7.0	7.1
5. WEZO-F	118/ 8.6	9.9	9.6	8.9	---	9.3	7.7
6. WHAM	115/ 8.4	8.3	9.5	7.9	---	8.5	7.1
7. WNYR	85/ 6.2	5.2	4.6	3.0	---	4.8	3.9
8. WKLX-F	82/ 6.0	6.5	3.8	6.0	---	5.6	7.1
9. WMJQ-F	76/ 5.5	7.1	5.6	5.1	---	5.8	6.7
10. WDKX-F	45/ 3.3	4.4	7.3	4.2	---	4.8	8.1
11. WBBF	25/ 1.8	2.4	1.7	1.7	---	1.9	1.6
12.							
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WCMF-F	208/2384
2. WVOR-F	175/2450
3. WPXY-F+	155/2656
4. WZSH-F	152/1646
5. WHAM	134/2029
6. WEZO-F	125/2005
7. WNYR	94/ 890
8. WKLX-F	88/1483
9. WMJQ-F	83/1884
10. WDKX-F	52/ 618
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WPXY-F+	2400/28.6	27.8	27.6
2. WVOR-F	2275/27.1	26.5	30.7
3. WCMF-F	2092/24.9	23.4	26.6
4. WEZO-F	1807/21.5	23.6	22.3
5. WMJQ-F	1721/20.5	21.9	19.2
6. WHAM	1666/19.8	22.4	19.7
7. WKLX-F	1372/16.3	14.5	11.7
8. WZSH-F	1247/14.9	12.1	10.8
9. WNYR	788/ 9.4	9.9	7.0
10. WDKX-F	600/ 7.1	8.4	8.7
11. WBBF	559/ 6.7	7.7	6.8
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 80.43% (966 of 1201) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPXY-F+	1. WCMF-F>	1. WCMF-F	1. WVOR-F>	1. WVOR-F>	1. WEZO-F	1. WCMF-F	1. WVOR-F	1. WCMF-F	1. WCMF-F	1. WCMF-F
2. WCMF-F	2. WPXY-F+	2. WVOR-F	2. WCMF-F	2. WCMF-F	2. WVOR-F	2. WVOR-F	2. WCMF-F	2. WPXY-F+	2. WPXY-F+	2. WVOR-F
3. WMJQ-F	3. WKLX-F	3. WPXY-F+	3. WKLX-F	3. WEZO-F	3. WZSH-F	3. WPXY-F+	3. WEZO-F	3. WVOR-F	3. WMJQ-F	3. WPXY-F+
4.	4. WVOR-F	4. WKLX-F	WPXY-F+	4. WPXY-F+	4. WHAM	4. WHAM	4. WZSH-F	4. WEZO-F	4. WZSH-F	4. WEZO-F
5.	5. WMJQ-F	5.	5. WEZO-F	5. WKLX-F	5. WNYR	5. WZSH-F	5. WHAM	5. WZSH-F	5. WVOR-F	5. WHAM
							6. WPXY-F+			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WCMF-F	1. WCMF-F	1. WVOR-F	1. WVOR-F	1. WVOR-F>
2. WPXY-F+>	2. WPXY-F+	2. WCMF-F	2. WPXY-F+	2. WPXY-F+
3. WMJQ-F	3. WVOR-F>	3. WPXY-F+	3. WCMF-F	3. WEZO-F
4. WVOR-F	4. WKLX-F	4. WKLX-F	4. WMJQ-F	4. WZSH-F
5. WKLX-F	5. WMJQ-F	5. WMJQ-F	5. WKLX-F	5. WCMF-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCMF-F>	1. WCMF-F>	1. WCMF-F	1. WCMF-F>	1. WVOR-F
2. WPXY-F+	2. WKLX-F	2. WKLX-F>	2. WPXY-F+	2. WCMF-F
3. WVOR-F	3. WPXY-F+	3. WPXY-F+	3. WKLX-F>	3. WKLX-F
4.	4. WVOR-F	4. WVOR-F	4. WNYR	4. WEZO-F
5.	5.	5. WMJQ-F	5.	5. WNYR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFLC-F	102.3	Canandaigua	1.1/2.2
WBEN-F	102.5	Buffalo	.7/3.2
WBYR-F	107.7	Weathersfield	1.2/2.0
WPCX-F	106.9	Auburn	.9/2.0
WSFW	1110	Senaca Falls	.2/ .5
WSFW-F	99.3	Senaca Falls	.2/ .7

RADIO STATIONS

WBBF, 950, 1 KW (DA-2), OLDIES	US 2,NBC-T,$ 42.00*	(Eastman)	Heritage
WHAM, 1180, 50 KW, MOR	CBS,$ 72.00*	(Mc-Guild)	Lincoln
WNYR, 990, 5 KW/2.5 KW (DA-2), COUNTRY	ABC-I,$ 35.00	(Katz)	Sky
WPXY, 1280, 5 KW (DA-N), CHR	,$ NA	(MMR)	Pyramid
WWWG, 1460, 5 KW (DA-N), RELIGION	,$ 15.00	(---)	

WCMF-F, 96.5, 50 KW @ 457, AOR	,$ 80.00	(Torbet)	Stoner	
WDKX-F, 103.9, 800 W @ 540, BLACK	NBN,$ 38.00*	(Weiss)		
WEZO-F, 101.3, 27 KW @ 637, SOFT AC	ABC-E,$ 70.00*	(Katz)	Sky	
WBEE-F, 92.5, 50 KW @ 500, COUNTRY	ABC-C,$ 60.00*	(Eastman)	Heritage	
WPXY-F, 97.9, 50 KW @ 456, CHR	,$ 81.00*	(MMR)	Pyramid	
WVOR-F, 100.5, 50 KW @ 490, AC	,$ 90.00*	(Mc-Guild)	Lincoln	
WZSH-F, 95.1, 11 KW @ 993, NOSTALGIA	,$ 43.00*	(HNWH)		(BRISTOL CENTER)
WKLX-F, 98.9, 50 KW @ 340, CLASSIC AOR	,$ 50.00	(Durpetti)	First Valley	

SACRAMENTO

Arbitron Rank/Pop (12+): 32/1,082,800

MSA Rank/Pop: 37/1,283,600
ADI # 20
Average Person Ratings: 17.0
Market TSL: 22.5 hours

Stations: 27/22
Diaries: 1536/705:1/50.8%
Sample Target: 1240
% Below Line: 4.2
% Not Listed: 11.9

1986 Revenue: $40,400,000
HH Inc.: $32,555
Retail $: 8.8 Bil
Pop per Station: 49,218
#1 Biller: KXOA-F $6,250,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KFBK	167/9.1	7.5	6.4	5.7	7.3	7.2	7.4
2. KCTC-F	163/8.9	7.7	8.7	9.8	10.6	8.8	7.0
3. KZAP-F	146/8.0	5.9	7.1	7.5	6.9	7.1	8.2
4. KRAK-F	139/7.6	7.3	5.7	7.5	5.4	7.0	9.1
5. KXOA-F	136/7.4	7.8	8.9	7.8	6.4	8.0	5.3
6. KSFM-F	130/7.1	7.6	10.9	12.5	10.9	9.5	9.8
7. KROY-F	124/6.8	5.2	3.4	1.2	1.7	4.2	8.3
8. KWOD-F	117/6.4	4.7	5.6	6.4	5.9	5.5	7.8
9. KRXQ-F	71/3.9	3.7	4.8	2.1	2.1	3.6	4.7
10. KRAK	65/3.5	5.1	4.5	4.2	5.2	4.3	4.0
11. KAER-F	52/2.8	3.8	1.6	2.0	3.9	2.6	2.5
12. KXOA	51/2.8	3.9	2.5	2.9	4.4	3.1	1.7
13. KHYL-F	42/2.3	2.2	3.1	3.3	3.7	2.7	2.8
14. KSMJ	39/2.1	1.8	1.6	1.5	1.1	1.9	1.5
15. KFIA	26/1.4	2.0	1.1	1.4	1.3	1.5	1.1
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. KFBK	225/2726
2. KCTC-F	218/2258
3. KZAP-F	193/2318
4. KRAK-F	180/2126
5. KWOD-F	178/2662
6. KSFM-F	171/3250
7. KRAK	170/2225
8. KXOA-F	159/2437
9. KROY-F	136/2066
10. KGO	104/1260
11. KRXQ-F	77/1101
12. KNBR	61/1153
13. KCBS	60/ 948
14. KHYL-F	58/1173
15. KAER-F	57/1143
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23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KSFM-F	2396/22.1	22.9	26.3
2. KXOA-F	2064/19.1	19.2	16.5
3. KFBK	2047/18.9	16.8	13.7
4. KWOD-F	1920/17.7	16.7	18.4
5. KROY-F	1747/16.1	13.7	7.2
6. KCTC-F	1734/16.0	16.5	16.7
7. KZAP-F	1728/16.0	15.5	16.9
8. KRAK-F	1602/14.8	14.4	14.7
9. KRXQ-F	1045/ 9.7	9.2	7.2
10. KHYL-F	961/ 8.9	8.7	10.3
11. KAER-F	911/ 8.4	9.7	8.1
12. KRAK	903/ 8.3	10.1	9.0
13. KXOA	617/ 5.7	7.4	5.9
14. KSMJ	494/ 4.6	3.8	3.8
15. KGO	474/ 4.4	4.3	3.9
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 71.57% (1158 of 1618) (WIN 86: 67.33%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KROY-F	1. KZAP-F>	1. KZAP-F	1. KXOA-F	1. KXOA-F	1. KCTC-F	1. KFBK >	1. KCTC-F	1. KCTC-F	1. KROY-F	1. KRAK-F
2. KWOD-F	2. KSFM-F	2. KXOA-F	2. KZAP-F	2. KRAK-F	2. KFBK	2. KZAP-F	2. KFBK	2. KSFM-F	2. KWOD-F	2. KCTC-F
3. KSFM-F	3. KXOA-F	3. KSFM-F	3. KRAK-F	3. KZAP-F	3. KRAK-F	3. KCTC-F	KXOA-F	3. KXOA-F	3. KFBK	3. KZAP-F
4.	4. KWOD-F	4. KRAK-F	4. KFBK	4. KFBK	4. KXOA-F	4. KXOA-F	4. KZAP-F	4. KROY-F	KZAP-F	4. KWOD-F
5.	5. KROY-F	5. KWOD-F	5. KSFM-F	5. KCTC-F	5. KRAK	5. KSFM-F	5. KRAK-F	KZAP-F	5. KSFM-F	5. KSFM-F
6.	6. KRXQ-F	6. KFBK	6. KCTC-F	6. KSFM-F	6. KSFM-F	6. KRAK-F	6. KSFM-F	6. KRAK-F	6. KCTC-F	6. KROY-F
7.	7. KRAK-F	KROY-F	7.	7.	7.	7. KWOD-F	7. KROY-F	7. KWOD-F	7. KXOA-F	7. KXOA-F
8.	8.	8.	8.	8.	8.	8.	8.	8. KFBK	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KROY-F	1. KXOA-F	1. KXOA-F>	1. KXOA-F>	1. KXOA-F>
KZAP-F	2. KZAP-F	2. KSFM-F	2. KSFM-F	2. KCTC-F
3. KSFM-F	3. KSFM-F	KZAP-F	3. KZAP-F	3. KRAK-F
4. KWOD-F	4. KROY-F	4. KWOD-F	4. KCTC-F	4. KSFM-F
5. KXOA-F	KWOD-F	5. KRAK-F	5. KWOD-F	5. KFBK
6.	6. KRAK-F	6. KROY-F	6. KRAK-F	6. KZAP-F
7.	7. KAER-F	7.	KROY-F	7. KWOD-F
8.	KCTC-F	8.	8.	8. KAER-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSFM-F	1. KZAP-F>	1. KZAP-F	1. KZAP-F>	1. KZAP-F
2. KZAP-F	2. KRXQ-F	2. KRXQ-F	2. KRAK-F	2. KRAK-F
3. KWOD-F	3. KSFM-F	3. KRAK-F	3. KSFM-F	3. KFBK
4. KROY-F	4. KRAK-F	4. KSFM-F	4. KFBK	4. KXOA-F
KRXQ-F	KWOD-F	5. KFBK	5. KXOA-F	5. KSFM-F
6.	6. KROY-F	6. KWOD-F	6. KRXQ-F	6. KCTC-F
7.	7. KXOA-F	7. KXOA-F	7. KWOD-F	KRXQ-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEBR-F	100.5	Sacramento	.3/1.5
KGNR	1320	Sacramento	1.2/3.8
KJAY	1430	Sacramento	.4/1.1
KRCX	1110	Roseville	.5/1.4
KSAC	1240	Sacramento	.7/2.3
KTHO-F	102.9	S. Lake Tahoe	1.0/1.7
KYLO-F	105.5	Davis	.4/1.2
KCBS	740	San Francisco	.6/2.4
KFRC	610	San Francisco	.8/2.1
KGO	810	San Francisco	1.1/4.4
KMEL-F	106.1	San Francisco	.4/1.6
KNBR	680	San Francisco	.8/3.6

RADIO STATIONS

AM STATIONS

KFBK,	1530,	5 KW (DA-1)	, NEWS/TALK	APR,NBC,NBC-T,	$ 85.00*	(Katz)	McClatchy		Rick Eytcheson
KFIA,	710,	10 KW/250 W (DA-2)	, RELIGION	CNN,	$ 26.00	(---)		(CARMICHAEL)	Jamie Clark
KGNR,	1320,	5 KW (DA-2)	, OLDIES	CBS,	$ 45.00*	(Christal)	Tribune Co.		Doug Stuart
KHWY,	1030,	50 KW/1 KW (DA-2)	, COUNTRY	,	$ 21.00	(Roslin)		(FOLSOM)	John McRae
KJAY,	1430,	500 W (DAYS,DA)	, RELIGION/VARIOUS	,	$ 22.00	(---)			Jack Powell
KRAK,	1140,	50 KW (DA-2)	, COUNTRY	,	$ 70.00*	(Durpetti)	EZ		John Winkel
KRCX,	1110,	5 KW/500 W	, SPANISH	,	$ 40.00*	(Lotus)	Fuller-Jeffrey	(ROSEVILLE)	R. Elliott
KSAC,	1240,	1 KW	, MOR	,	$ 35.00*	(---)			
KSMJ,	1380,	5 KW	, OLDIES	SMN,	$ 30.00*	(MMR)	Duffy		Jerry McKenna
KXOA,	1470,	5 KW/1 KW (DA-2)	, NOSTALGIA	APR,	$ 55.00*	(Blair)	Brown		John Geary

FM STATIONS

KAER,	92.5,	50 KW @ 449,	SOFT AC	ABC-E,	$ 57.00*	(Katz)	McClatchy		Rick Eytcheson
KCTC,	96.1,	50 KW @ 476,	BTFL/EZ	,	$ 84.00*	(Christal)	Tribune Co.		Doug Stewart
KRXQ,	93.5,	3 KW @ 306,	AOR	,	$ 50.00*	(Radio West)	Fuller-Jeffrey		Michael John
KHYL,	101.1,	36 KW @ 567,	OLDIES/AC	,	$ 45.00*	(Torbet)	Parker	(AUBURN)	
KRAK,	105.1,	50 KW @ 500,	COUNTRY	,	$ 80.00*	(Durpetti)	EZ		John Winkel
KROY,	96.9,	50 KW @ 500,	CHR	US 1,Source,	$ 60.00*	(HNWH)			Red Atkins
KSFM,	102.5,	50 KW @ 500,	CHR	,	$ 90.00*	(MMR)	Duffy	(WOODLAND)	Jerry McKenna
KWOD,	106.5,	50 KW @ 310,	CHR	ABC-F,CBS-R,	$ 65.00*	(Masla)			Ed Stolz
KXOA,	107.9,	50 KW @ 420,	AC	,	$115.00*	(Blair)	Brown		John Geary
KZAP,	98.5,	50 KW @ 495,	AOR	,	$ 85.00*	(Mc-Guild)	Nationwide		Tom Weidle

ST. LOUIS

Arbitron Rank/Pop (12+): 15/1,996,300

MSA Rank/Pop: 12/2,401,400
ADI # 18
Average Person Ratings: 18.2
Market TSL: 23.8 hours

Stations: 28/28
Diaries: 2030/983:1/60.8%
Sample Target: 1740
% Below Line: 0
% Not Listed: 5.0

1986 Revenue: $53,100,000
HH Inc.: $34,054
Retail $: 17.0 Bil
Pop per Station: 71,296
#1 Biller: KMOX $18,000,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KMOX	642/17.7	18.0	20.0	22.4	17.5	19.5	18.3
2. KSHE-F	381/10.5	11.8	12.9	12.0	12.6	11.8	17.2
3. KEZK-F	324/ 8.9	7.5	6.5	6.5	8.6	7.4	4.6
4. KHTR-F	265/ 7.3	4.8	6.0	4.1	4.2	5.6	5.7
5. KMJM-F	242/ 6.7	6.4	6.6	5.5	6.3	6.3	8.7
6. KYKY-F	198/ 5.4	4.8	5.4	4.8	4.4	5.1	2.9
7. WIL-F	180/ 5.0	4.5	3.6	4.8	5.3	4.5	4.5
8. KSD-F	166/ 4.6	4.8	4.2	3.7	4.9	4.3	4.6
9. KUSA	118/ 3.2	3.9	2.9	3.3	3.7	3.3	2.9
10. KWK-F	105/ 2.9	2.5	2.9	3.4	4.2	2.9	5.4
11. WKKX-F	91/ 2.5	1.6	1.6	1.8	[illegible]	1.9	1.7
12. WRTH	90/ 2.5	2.6	2.4	3.1	3.[illegible]	2.7	2.5
13. KLTH-F	86/ 2.4	3.2	2.2	2.3	1.6	2.5	1.4
14. WMRY-F	73/ 2.0	3.0	2.8	3.5	2.3	2.8	3.0
15. KATZ-F	64/ 1.8	1.3	1.9	1.7	1.7	1.7	1.5
16. KFUO-F	60/ 1.7	1.5	.8	1.0	.6	1.3	1.0
17. WESL	51/ 1.4	1.9	1.1	1.2	1.8	1.4	2.4
18. KXOK	48/ 1.3	1.7	1.5	1.6	1.5	1.5	1.2
19. KADI-F	47/ 1.3	1.2	1.5	1.3	1.8	1.3	1.0
KATZ	47/ 1.3	1.3	2.1	2.1	1.8	1.7	1.9
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. KMOX	727/8237
2. KSHE-F	481/5251
3. KEZK-F	349/3600
4. KHTR-F	309/4360
5. WIL-F	246/2893
6. KMJM-F	242/2193
7. KYKY-F	204/3265
8. KUSA	184/2808
9. KSD-F	183/2573
10. KWK-F	118/2723
11. WKKX-F	112/1438
12. KLTH-F	94/1580
13. WRTH	93/1366
14. WMRY-F	76/1331
15. KATZ-F	64/1025
16. KFUO-F	61/ 986
17. KXOK	56/1653
18. WESL	51/ 611
19. KADI-F	49/1570
20. KATZ	47/ 880
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KMOX	7080/35.5	35.7	41.8
2. KSHE-F	4216/21.1	23.1	22.9
3. KHTR-F	3625/18.2	16.4	14.5
4. KEZK-F	3255/16.3	16.0	13.8
5. KYKY-F	3111/15.6	15.0	12.8
6. KWK-F	2460/12.3	11.6	12.6
7. KSD-F	2291/11.5	11.1	10.4
8. WIL-F	2281/11.4	12.1	10.7
9. KMJM-F	2142/10.7	11.2	10.7
10. KUSA	1889/ 9.5	9.7	8.2
11. KLTH-F	1490/ 7.5	7.8	5.6
12. KADI-F	1451/ 7.3	6.0	6.8
13. KXOK	1400/ 7.0	6.1	6.1
14. WRTH	1279/ 6.4	6.3	6.9
15. WMRY-F	1243/ 6.2	7.3	7.3
16. WKKX-F	1185/ 5.9	5.5	4.9
17. KATZ-F	1025/ 5.1	4.7	5.4
18. KFUO+F	976/ 4.9	3.9	3.5
19. KATZ	880/ 4.4	4.4	5.4
20. KGLD	794/ 4.0	4.7	5.7
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 66.38% (2292 of 3453) (WIN 86: 64.39%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHTR-F>	1. KSHE-F>	1. KSHE-F>	1. KMOX	1. KMOX	1. KMOX >	1. KMOX >	1. KMOX	1. KMOX	1. KMOX	1. KMOX
2. KMJM-F	2. KMJM-F	2. KMOX	2. KSHE-F	2. KSHE-F	2. KEZK-F>	2. KSHE-F	2. KEZK-F	2. KSHE-F	2. KMJM-F	2. KSHE-F
3. KSHE-F	3. KHTR-F	3. KMJM-F	3. KYKY-F	3. KYKY-F	3. WIL-F	3. KEZK-F	3. KSHE-F>	3. KEZK-F	3. KSHE-F	3. KEZK-F
4. KWK-F	4. KSD-F	4. KYKY-F	4. KSD-F	4. KEZK-F	4. KYKY-F	4. KHTR-F	4. KYKY-F	4. KHTR-F	4. KHTR-F	4. KHTR-F
5. KYKY-F	KYKY-F	5. KHTR-F	5. KEZK-F	5. KSD-F	5. KUSA	5. KUSA	5. KHTR-F	5. KYKY-F	5. KEZK-F	5. KYKY-F
6.	6. WMRY-F	6. KEZK-F	6. KHTR-F	6. WKKX-F	6. KSD-F	KYKY-F	KSD-F	6. KMJM-F	6. KWK-F	6. WIL-F
7.	7. KWK-F	7. WIL-F	7. WIL-F	7. KHTR-F	7. KHTR-F	7. KMJM-F	WIL-F	7. WIL-F	7. KATZ-F+	7. KMJM-F
8.	8.	8.	8. KMJM-F	8.	8.	8.	8.	8.	WIL-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KHTR-F	1. KHTR-F	1. KYKY-F	1. KYKY-F	1. KMOX
2. KMJM-F	2. KMJM-F	2. KSHE-F	2. KHTR-F	2. KYKY-F
3. KSHE-F	3. KSHE-F	3. KSD-F	3. KSD-F	3. KEZK-F
4. KWK-F	4. KYKY-F	4. KHTR-F	4. KMJM-F	KSD-F
5. KSD-F	5. KSD-F	5. KMJM-F	5. KMOX	5. KHTR-F
6.	6. KWK-F	6. KLTH-F	6. KSHE-F	6. KMJM-F
7.	7.	7.	7. KEZK-F	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSHE-F>	1. KSHE-F	1. KSHE-F>	1. KSHE-F	1. KMOX
2. KMJM-F	2. KMJM-F	2. WMRY-F	2. KMOX	2. KSD-F
3. KHTR-F	3. WMRY-F	3. KMJM-F	3. KMJM-F	3. KEZK-F
4. KWK-F	4. KHTR-F	4. KMOX	4. WIL-F	4. WIL-F
5.	5. KMOX	5. KSD-F	5. KEZK-F	5. KYKY-F
6.	6. KWK-F	6. KHTR-F	6. KYKY-F	6. KUSA
7.	7. KSD-F	7. KYKY-F	WMRY-F	7. KMJM-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGLD	1380	St. Louis	.9/4.0
KIRL	1460	St. Charles	.7/1.7
KSIV	1320	Clayton	.6/1.3
WCBW-F	104.9	Columbia, IL	.3/1.5
WEW	770	St. Louis	.9/2.2
WGNU	920	Granite City, IL	.4/2.0
WIBV	1260	Belleville, IL	.4/1.6
WIL	1430	St. Louis	.5/2.6

RADIO STATIONS

AM STATIONS

KATZ,	1600,	5 KW (DA-N)	, BLACK	NBN,	$ NA	(Roslin)	Interurba[illegible]	Charles Richardson
KGLD,	1380,	5 KW/1 KW (DA-2)	, OLDIES	,	$ 34.00	(Durpetti)	Chase	Dick Bremkamp
KIRL,	1460,	5 KW (DAYS)	, RELIGION	,	$ 23.00	(---)		Bill White
KMOX,	1120,	50 KW	, TALK/VARIETY	CBS,	$330.00*	(CBS)	CBS	Bob Hyland
KSIV,	1320,	5 KW (DAYS)	, RELIGION	,	$ 20.00	(---)	Bott	Richard Bott
KSTL,	690,	1 KW (DAYS)	, RELIGION	,	$ 16.00	(---)		Doris Grebas
KUSA,	550,	5 KW (DA-N)	, COUNTRY	ABC-D,	$ 54.00*	(Mc-Guild)	Gannett	Bill Coffey
KXEN,	1010,	50 KW (DAYS,DA)	, RELIGION	,	$ 12.00	(---)	Mid America Gospel	Bernie Harville
KXOK,	630,	5 KW (DA-2)	, OLDIES	MBS,ABC-I,	$ 40.00*	(HNWH)		Nancy Pool
WESL,	1490,	1 KW/250 W (DA-1)	, BLACK	SBN,	$ 24.00	(Lazar)		Wendell Hanson
WEW ,	770,	1 KW (DAYS)	, NOSTALGIA	,	$ 22.00	(---)		Charles Stanley
WGNU,	920,	500 W (DA-2)	, VARIETY	,	$ 30.00*	(---)		Chuck Norman
WIL ,	1430,	5 KW (DA-2)	, COUNTRY	ABC-E,	$ 35.00*	(Blair)	Heritage	Dick Williams
WRTH,	590,	1 KW (DA-1)	, NOSTALGIA	NBC,	$ 55.00*	(MMR)	Adams	John Gutbrod

FM STATIONS

KADI,	96.3,	100 KW @ 650,	AC	US 1,Source,	$ 36.00	(Masla)		Richard Miller
KATZ,	100.3,	50 KW @ 495,	BLACK	NBN,	$ 30.00*	(Roslin)	Interurban	Charles Richardson
KEZK,	102.5,	100 KW @ 500,	BTFL/EZ	,	$ 87.00*	(MMR)	Adams	John Gutbrod
KFUO,	99.1,	100 KW @ 557,	CLASSICAL	,	$ 50.00*	(CMBS)		
KHTR,	103.3,	100 KW @ 1212,	CHR	CBS-R,	$ 75.00*	(CBS)	CBS	Tim Dorsey
KLTH,	97.1,	100 KW @ 560,	SOFT AC	SMN,	$ 46.00*	(HNWH)		Nancy Pool
KMJM,	107.7,	100 KW @ 320,	URBAN	,	$ 90.00*	(Christal)	Keymarket	Linda O'Connor
KSD ,	93.7,	100 KW @ 850,	AC	,	$ 80.00*	(Mc-Guild)	Gannett	Bill Coffey
KSHE,	94.7,	100 KW @ 1019,	AOR	,	$140.00*	(Katz)	Emmis	John Beck
KWK ,	106.5,	39 KW @ 592,	CHR	,	$ 60.00	(Durpetti)	Chase	Dick Bremkamp
KYKY,	98.1,	100 KW @ 580,	AC	,	$ 95.00*	(Eastman)	EZ	Karen Carroll
WCBW,	104.9,	3 KW @ 235,	RELIGION	,	$ 20.00	(---)	Universal	Curt Whipple
WIL ,	92.3,	100 KW @ 510,	COUNTRY	ABC-E,	$ 70.00*	(Blair)	Heritage	Dick Williams
WKKX,	104.1,	50 KW @ 500,	COUNTRY	,	$ 43.00*	(Republic)		Shelly Davis
WMRY,	101.1,	50 KW @ 320,	AOR	,	$ 45.00	(Torbet)		Brian Krueger

SALT LAKE CITY

Arbitron Rank/Pop (12+): 36/1,001,300

MSA Rank/Pop: 45/1,033,800
ADI # 41
Average Person Ratings: 16.1
Market TSL: 21.6 hours

Stations: 31/31
Diaries: 1591/629:1/58.5%
Sample Target: 1240
% Below Line: 0
% Not Listed: 7.3

1986 Revenue: $28,000,000
HH Inc.: $29,840
Retail $: 5.7 Bil
Pop per Station: 32,300
#1 Biller: KSL $5,100,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KSFI-F	147/9.1	10.8	9.2	9.1	12.1	9.6	7.7
2. KSL	145/9.0	9.7	8.4	11.0	8.7	9.5	7.1
3. KKAT-F	139/8.6	8.1	6.2	7.4	6.0	7.6	9.6
4. KRSP-F	128/7.9	7.4	11.0	7.5	9.0	8.5	11.2
5. KCPX-F	126/7.8	7.5	7.0	6.5	5.8	7.2	8.3
6. KSOP-F+	114/7.0	7.3	7.3	5.6	8.1	6.8	6.3
7. KISN-F	91/5.6	5.3	4.8	4.0	5.1	4.9	6.4
8. KLCY-F	75/4.7	3.4	4.0	4.0	4.2	4.0	6.4
9. KMGR-F+	54/3.4	2.9	2.4	2.3	1.9	2.8	2.9
10. KALL	52/3.2	3.0	4.4	3.9	4.7	3.6	2.6
KBER-F	52/3.2	3.4	1.4	1.4	---	2.4	3.8
KFMY-F	52/3.2	2.6	.5	.9	1.3	1.8	2.7
13. KTKK	39/2.4	1.8	2.1	2.0	2.8	2.1	2.2
14. KZAN-F	37/2.3	2.5	2.0	2.3	2.1	2.3	1.2
15. KLTQ-F	32/2.0	1.8	2.5	2.3	2.7	2.2	1.2
KDAB-F	32/2.0	2.4	1.6	2.2	1.7	2.1	1.3
17. KLUB	28/1.7	1.9	1.4	2.9	2.3	2.0	1.0
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. KSFI-F	177/2324
2. KSL	167/2960
3. KKAT-F	153/1711
4. KRSP-F	150/2433
5. KCPX-F	138/2254
6. KSOP-F+	135/1850
7. KISN-F	104/1917
8. KLCY-F	96/1371
9. KMGR-F+	56/ 909
10. KBER-F	55/ 805
11. KFMY-F	54/1107
12. KALL	53/1008
13. KTKK	39/ 482
14. KZAN-F	37/ 735
15. KLTQ-F	34/ 647
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12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KSL	2468/24.6	26.7	25.8
2. KCPX-F	2091/20.9	19.8	19.5
3. KRSP-F	2016/20.1	18.7	18.6
4. KSFI-F	1859/18.6	21.3	21.2
5. KISN-F	1637/16.3	18.1	14.4
6. KKAT-F	1538/15.4	14.4	13.1
7. KSOP-F+	1459/14.6	17.0	10.5
8. KFMY-F	1044/10.4	9.8	6.9
9. KLCY-F	1020/10.2	10.0	12.1
10. KALL	986/ 9.8	9.5	10.0
11. KMGR-F+	803/ 8.6	8.8	5.5
12. KBER-F	759/ 7.6	8.1	5.2
13. KZAN-F	719/ 7.2	6.9	6.6
14. KLUB	672/ 6.7	6.1	6.8
15. KLTQ-F	613/ 6.1	7.2	8.8
16.			
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12+ FM SHARE (METRO): 73.78% (1103 of 1495) (WIN 86: 68.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCPX-F>	1. KRSP-F	1. KRSP-F	1. KSL	1. KSL	1. KSL	1. KSL >	1. KSFI-F	1. KRSP-F	1. KCPX-F	1. KRSP-F>
2. KRSP-F	2. KKAT-F	2. KKAT-F	2. KKAT-F	2. KKAT-F	2. KSFI-F	2. KKAT-F	2. KKAT-F	2. KSFI-F	2. KSFI-F	2. KSFI-F
3. KISN-F	3. KCPX-F	3. KSL	3. KSOP-F+	3. KSOP-F+	3. KKAT-F	3. KSFI-F	3. KSOP-F+	3. KCPX-F	3. KKAT-F	3. KKAT-F
4. KFMY-F	4. KISN-F	4. KSOP-F+	4. KLCY-F	4. KSFI-F	4. KSOP-F+	4. KCPX-F	4. KSL	4. KKAT-F	KRSP-F	4. KSOP-F+
5. KKAT-F	5. KSOP-F+	5. KISN-F	5. KRSP-F	5. KLCY-F	5. KALL	5. KRSP-F	5. KRSP-F	5. KSL	5. KISN-F	5. KCPX-F
6.	6. KLCY-F	6. KCPX-F	6. KMGR-F+	6. KRSP-F	6. KMGR-F+	KSOP-F	6. KLCY-F	6. KSOP-F+	KSL	6. KSL
7.	7. KBER-F	7. KLCY-F	KSFI-F	7. KISN-F	7.	7. KALL	7. KCPX-F	7. KISN-F	7. KLUB	7. KISN-F
8.	8.	8.	8.	KMGR-F+	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KRSP-F	1. KRSP-F	1. KLCY-F	1. KKAT-F	1. KSFI-F
2. KCPX-F	2. KISN-F	2. KISN-F	2. KRSP-F	2. KKAT-F
KKAT-F	3. KKAT-F	3. KMGR-F+	3. KISN-F	3. KSOP-F+
4. KISN-F	KLCY-F	4. KSFI-F	4. KSOP-F+	4. KLCY-F
5. KSOP-F+	5. KCPX-F	KSOP-F+	5. KLCY-F	KMGR-F+
6. KLCY-F	6. KSOP-F+	6. KKAT-F	KSFI-F	6. KSL
7. KFMY-F	7. KMGR-F+	7. KCPX-F	7. KCPX-F	7. KISN-F
8.	8.	KRSP-F	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRSP-F>	1. KRSP-F>	1. KRSP-F	1. KRSP-F	1. KSL
2. KBER-F	2. KBER-F	2. KSL	2. KSL	2. KKAT-F
KCPX-F	KKAT-F	KSOP-F+	3. KKAT-F	3. KSOP-F+
4. KKAT-F	4. KCPX-F	4. KKAT-F	4. KBER-F	4. KRSP-F
5. KFMY-F	5. KSOP-F+	5. KLCY-F	5. KSOL-F+	5. KALL
KISN-F	6. KSL	6. KALL	6. KCPX-F	6. KLCY-F
7.	7. KISN-F	KBER-F	7. KISN-F	7. KISN-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBNG-F	94.9	Provo	.6/2.9
KCGL-F	105.5	Salt Lake City	.4/1.5
KCPX	1320	Salt Lake City	1.1/4.9
KFMY	960	Provo	.2/2.2
KJQN-F	95.5	Ogden	.8/2.9
KLO	1430	Ogden	.8/1.6
KRPN-F+	107.9	Roy	1.3/4.1
KRSP	1060	Salt Lake City	.6/3.2
KUTR	860	Salt Lake City	1.4/5.3
KXYC	1400	Provo	.6/2.0

RADIO STATIONS

AM STATIONS

KALL	910	5 KW/1 KW (DA-N)	AC	MBS,$ 50.00*	(Eastman)	Hatch		Homer Peterson
KBBX	1600	5 KW/1 KW (DA-N)	RELIGION	,$ 6.00	(---)	Mid America Gospel		George Spicer
KCPX	1320	5 KW (DA-N)	OLDIES	CBS,$ 40.00*	(Katz)	John Price		Terry Schmidt
KDYL	1280	5 KW/500 W (DA-N)	NOSTALGIA	MBS,$ 24.00	(Blair)	Simmons		Craig Hanson
KFAM	700	50 KW/1 KW (DA-1)	BTFL/EZ	UPI,$ 22.00	(Radio Time)			Dave Williams
KLUB	570	5 KW (DA-1)	AC	NBC,$ 30.00*	(Mc-Guild)			Eric Sternberg
KRSP	1060	10 KW/1 KW (DA-N)	OLDIES	ABC-R,$ 21.00	(Durpetti)			Alan Hague
KSL	1160	50 KW	MOR	CBS,$103.00*	(MMR)	Bonneville		Tom Glade
KTKK	630	1 KW/500 W (DA-2)	TALK	ABC-T,$ 19.00	(---)			S. Bush
KUTR	860	50 KW (DAYS)	AC	,$ 20.00	(Durpetti)	Sunrise		Dick Elliot

FM STATIONS

KCGL	105.5	500 W @ 650	RELIGION	,$ 12.00	(---)	Mid America Gospel		Bob Dobbs
KCPX	98.7	27 KW @ 2930	CHR	,$ 70.00*	(Katz)	John Price		Terry Schmidt
KFMY	96.1	55 KW @ 2620	CHR	,$ 37.00*	(Roslin)	First Media	(PROVO)	Eric Zieschang
KISN	97.1	26 KW @ 3650	CONTEMP	,$ 53.00*	(Mc-Guild)			Eric Sternberg
KKAT	101.9	26 KW @ 3740	COUNTRY	,$ 48.00*	(Blair)	Brown	(OGDEN)	Dennis Gwiazdon
KLCY	94.1	24 KW @ 3030	AC	US 1,$ 60.00*	(Eastman)	Hatch		Bonnie Williams
KLTQ	93.3	26 KW @ 3740	AC	,$ 44.00*	(Republic)	Sunrise		Dick Elliot
KMGR+	107.5	45 KW @ 2850	SOFT AC	Trans,$ 42.00*	(Torbet)	Trans Columbia		Chris Kampmeier
KRSP	103.5	28 KW @ 3630	AC	ABC-R,$ 56.00*	(Durpetti)			Alan Hague
KSFI	100.3	26 KW @ 3740	BTFL/EZ	,$ 75.00*	(Blair)	Simmons		Craig Hanson
KSOP+	104.3	25 KW @ 3650	COUNTRY	,$ 50.00	(MMR)			Greg Hilton
KZAN	97.9	26 KW @ 3770	COUNTRY	,$ 20.00	(Christal)		(OGDEN)	
KDAB	101.1	25 KW @ 3742	AC	US 2,$ 30.00	(HNWH)	Albimar	(OGDEN)	
KBER	106.5	100 KW @ ??	AOR	Source,$ 20.00*	(Torbet)		(SPANISH FORK)	Peter Scheumier

SAN ANTONIO

Arbitron Rank/Pop (12+): 38/985,000

MSA Rank/Pop: 38/1,231,500
ADI # 44
Average Person Ratings: 19.6
Market TSL: 25.7 hours

Stations: 28/28
Diaries: 1618/609:1/51.7%
Sample Target: 1200
% Below Line: 0
% Not Listed: 3.6

1986 Revenue: $41,500,000
HH Inc.: $30,873
Retail $: 7.2 Bil
Pop per Station: 35,179
#1 Biller: WOAI $4,500,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KQXT-F	176/9.1	7.0	7.8	8.9	---	8.2	8.0
2. KISS-F	168/8.7	7.6	8.7	8.5	---	8.4	8.8
3. KTFM-F	151/7.8	9.4	10.5	9.9	---	9.4	11.0
4. KAJA-F	132/6.8	6.3	6.1	5.4	---	6.2	8.3
5. KITY-F	110/5.7	5.5	5.3	5.1	---	5.4	7.8
6. WOAI	98/5.1	5.1	4.2	3.8	---	4.6	3.0
7. KBUC-F+	97/5.0	5.2	4.9	6.1	---	5.3	4.2
8. KONO	90/4.7	3.4	5.6	5.2	---	4.7	4.1
9. KKYX	85/4.4	3.6	3.4	3.2	---	3.7	3.0
10. KCOR	83/4.3	6.9	5.2	5.8	---	5.6	5.4
11. KLLS-F	80/4.1	3.1	2.5	2.3	---	3.0	2.6
12. KSMG-F	74/3.8	3.2	4.1	4.7	---	4.0	2.9
13. KSAQ-F+	72/3.8	4.5	5.3	5.0	---	4.7	5.0
14. KZEP-F	66/3.4	3.0	2.4	2.7	---	2.9	3.9
15. KMMX-F	63/3.3	2.8	3.1	3.2	---	3.1	2.6
16. KTSA	53/2.7	3.4	2.4	2.7	---	2.8	3.4
17. KEDA	42/2.2	3.0	3.6	4.3	---	3.3	2.6
KRNN	42/2.2	1.4	1.6	2.0	---	1.8	.7
19. KXET	41/2.1	1.9	2.6	2.4	---	2.3	2.1
20. KSLR	34/1.8	1.7	1.2	.6	---	1.3	1.0
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. KQXT-F	215/2101
2. KISS-F	193/2013
3. KKYX	180/1997
4. KTFM-F	179/2435
5. KAJA-F	154/1730
6. KBUC-F+	152/1781
7. WOAI	151/2117
8. KITY-F	110/1502
9. KONO	93/1302
10. KSMG-F	88/1545
11. KCOR	84/ 804
KLLS-F	84/1352
13. KSAQ-F+	83/1593
KZEP-F	83/1254
KTSA	83/1601
16. KMMX-F	66/ 741
17. KEDA	54/ 701
18. KRNN	48/ 590
19. KXET	42/ 432
20. KSAH	40/ 390
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KTFM-F	2150/21.8	21.6	23.5
2. KISS-F	1774/18.0	15.2	15.9
3. KQXT-F	1712/17.4	16.0	15.6
4. KAJA-F	1553/15.8	15.7	13.7
5. KITY-F	1456/14.8	14.9	15.5
6. KSAQ-F+	1312/13.3	11.5	11.6
7. KSMG-F	1292/13.1	10.6	13.1
8. WOAI	1263/12.8	14.8	11.4
9. KLLS-F	1249/12.7	10.4	9.4
10. KBUC-F+	1233/12.5	11.6	12.4
11. KONO	1139/11.6	10.5	13.4
12. KZEP-F	1063/10.8	8.4	8.0
13. KTSA	1049/10.6	10.9	10.7
14. KKYX	87[illegible]/ 8.9	9.8	8.1
15. KCOR	790/ 8.0	9.9	10.8
16. KMMX-F	693/ 7.0	5.9	8.6
17. KEDA	618/ 6.3	6.0	7.6
18. KRNN	487/ 4.9	5.1	4.4
19. KXET	428/ 4.3	5.1	5.2
20. KSAH	319/ 3.2	1.3	---
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 62.55% (1164 of 1861) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KITY-F	1. KISS-F>	1. KISS-F	1. KAJA-F	1. KAJA-F	1. KQXT-F>	1. KTFM-F	1. KQXT-F	1. KQXT-F	1. KISS-F	1. KQXT-F
2. KTFM-F	2. KAJA-F	2. KAJA-F	2. KONO	2. KQXT-F	2. KONO	2. KISS-F	2. KAJA-F	2. KISS-F	2. KTFM-F	2. KTFM-F
3. KISS-F	3. KTFM-F	3. KTFM-F	3. KTFM-F	3. KONO	3. KAJA-F	3. WOAI	3. KISS-F	3. KTFM-F	3. KITY-F	3. KISS-F
4. KSAQ-F+	4. KZEP-F	4. KONO	4. KQXT-F	4. KTFM-F	WOAI	4. KAJA-F	4. KONO	4. KAJA-F	4. KQXT-F	4. KAJA-F
5.	5. KSMG-F	KSMG-F	5. KSMG-F	5. KBUC-F+	5. KKYX	5. KQXT-F	5. WOAI	5. KITY-F	5. KSAQ-F+>	5. KITY-F
6.	6. KMMX-F	6. KBVC-F+	6. KBUC-F+	6. KSMG-F	6. KBUC-F+	6. KKYX	6. KKYX	6. KONO	6. KAJA-F	6. KLLS-F
7.	7. KLLS-F	KLLS-F	7. KLLS-F	7. KLLS-F	KCOR	7. KBUC-F+	KTFM-F	7. KBUC-F+	7. KBUC-F+	7. KKYX
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KAJA-F	1. KTFM-F	1. KTFM-F	1. KAJA-F	1. KQXT-F
2. KISS-F	2. KAJA-F	2. KSMG-F	2. KTFM-F	2. KTFM-F
KTFM-F	3. KSMG-F	3. KAJA-F	3. KLLS-F	3. KAJA-F
4. KITY-F	4. KLLS-F	KLLS-F	4. KSMG-F	4. KLLS-F
5. KLLS-F	5. KISS-F	5. KBUC-F+	5. KQXT-F	5. KSMG-F
KSAQ-F+	6. KITY-F	6. KMMX-F	6. KISS-F	6. KONO
7. KMMX-F	7. KSAQ-F+	7.	KMMX-F	7. KBUC-F+
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KISS-F>	1. KISS-F>	1. KISS-F	1. KISS-F>	1. KAJA-F
2. KSAQ-F+	2. KZEP-F	2. KZEP-F	2. KAJA-F	KONO
KTFM-F	3. KAJA-F	3. KAJA-F	3. KZEP-F	3. KISS-F
KZEP-F	4. KMMX-F	4. KMMX-F	4. KONO	4. KBUC-F+
5. KAJA-F	5. KTFM-F	5. KONO	5. KBUC-F+	KZEP-F
6.	6. KBUC-F+	6. KSMG-F	6. KMMX-F	6. KQXT-F
7.	KONO	7. KBUC-F+	KTFM-F	7. WOAI
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCHL	1480	San Antonio	.9/2.0
KDRY	1100	Alamo Heights	.5/1.6
KFHM	1160	San Antonio	.5/1.1
KGNB	1420	New Braunfels	1.1/2.0
KSAH	720	Universal City	1.7/3.2
KWED	1580	Seguin	.7/1.4

RADIO STATIONS

AM STATIONS

KCHL	1480	2.5 KW (DASY,DA)	??	SMN	$ 28.00*	(Durpetti)		Sam Sitterle
KBUC	1310	5 KW (DAYS,DA)	COUNTRY		$ 30.00*	(Republic)	TK	Larry Mariner
KCOR	1350	5 KW (DA-N)	SPANISH		$ 75.00*	(Katz)	Tichenor	Nathan Safir
KDRY	1100	5 KW/1 KW (DA-N)	RELIGION		$ 10.00	(---)		Sam Morris
KEDA	1540	5 KW/1 KW (DA-N)	SPANISH		$ 35.00	(Caballero)		Manuel Davila
KFHM	1160	10 KW/1 KW (DA-2)	SPANISH		$ 27.00	(Roslin)		Felix Morales
KKYX	680	50 KW/10 KW (DA-N)	COUNTRY	ABC-D	$ 55.00*	(Christal)	Swanson	Don DiLoreto
KONO	860	5 KW/1 KW (DA-N)	OLDIES	NBC	$ 43.00*	(MMR)	Duffy	T. Rodda
KRNN	930	5 KW/1 KW (DA-N)	NEWS/TALK	APR,ABC-I	$ 34.00*	(Republic)		Dennis Griffin
KSAH	720	10 KW/1 KW (DA-2)	SPANISH		$ NA	(Caballero)		Dennis Roberts
KSLR	630	5 KW (DA-2)	RELIGION		$ 24.00*	(---)	Salem	Bob Lepine
KTSA	550	5 KW (DA-N)	AC/MOR		$ 48.00*	(Blair)		Joe Ernest
KXET	1250	1 KW (DA-N)	SPANISH		$ 29.00	(Lotus)	Lotus	Ed Medal
WOAI	1200	50 KW	NEWS/TALK	CBS,NBC-T	$ 80.00*	(HNWH)	Clear Channel	Rex Tackett

FM STATIONS

KAJA	97.3	100 KW @ 472	COUNTRY		$ 85.00*	(HNWH)	Clear Channel	Tim Bryan
KBUC	107.5	100 KW @ 1535	COUNTRY		$ 58.00*	(Republic)	TK	Larry Mariner
KMMX	106.7	100 KW @ 1030	AC		$ 39.00*	(Durpetti)		Sam Sitterle
KISS	93.7	100 KW @ 576	AOR	ABC-R	$ 67.00*	(Katz)	Adams	
KITY	92.9	100 KW @ 500	CHR		$ 58.00*	(MMR)	Duffy	T. Rodda
KLLS	100.3	100 KW @ 580	AC	UPI	$ 46.00*	(Christal)	Swanson	Dan DiLoreto
KQXT	101.9	100 KW @ 700	BTFL/EZ		$ 77.00*	(Group W)	Westinghouse	Bill LeGrand
KSAQ+	96.1	100 KW @ 480	CHR	US 1,CBS-R	$ 51.00*	(Republic)	Inner City	Charles Andrews
KSMG	105.3	100 KW @ 1240	AC/OLDIES		$ 59.00*	(Mc-Guild)	American	Ray Quinn
KTFM	102.7	100 KW @ 670	CHR		$ 88.00*	(Blair)		Joe Ernest
KZEP	104.5	100 KW @ 750	AOR	Source	$ 42.00*	(Torbet)	Lotus	

SAN DIEGO

Arbitron Rank/Pop (12+): 19/1,837,600

MSA Rank/Pop: 16/2,174,800
ADI # 26
Average Person Ratings: 17.6
Market TSL: 23.1 hours

Stations: 32/21
Diaries: 2127/864:1/46.4%
Sample Target: 1610
% Below Line: 20.9
% Not Listed: 9.7

1986 Revenue: $61,400,000
HH Inc.: $36,672
Retail $: 14.7 Bil
Pop per Station: 87,504
#1 Biller: KFMB $10,500,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME
1. KJQY-F	290/9.0	9.4	7.1	8.2	9.7	8.4	8.3	1.	
2. KFMB-F	242/7.5	7.2	5.9	6.8	5.9	6.9	8.7	2.	
3. KGB-F	233/7.2	6.7	7.3	6.6	5.9	7.0	11.5	3.	
4. XTRA-F	198/6.1	6.3	6.0	6.6	5.5	6.3	7.1	4.	
5. KSDO	195/6.0	6.3	6.0	7.0	6.6	6.3	5.5	5.	
6. XHRM-F	161/5.0	4.6	6.0	4.9	5.7	5.1	7.8	6.	THIS MARKET'S
7. KSON-F	140/4.3	4.3	2.9	3.9	3.3	3.6	4.9	7.	METRO AND TSA
8. KSDO-F	136/4.2	6.6	6.5	4.8	4.3	5.5	5.2	8.	ARE THE SAME
9. KFMB	135/4.2	4.7	9.8	9.0	4.8	6.9	4.5	9.	
10. KPOP	134/4.1	3.0	4.2	3.5	5.1	3.7	3.1	10.	
KIFM-F	134/4.1	4.1	2.6	3.1	3.7	3.5	3.8	11.	
12. KCBQ-F	126/3.9	2.3	2.4	2.8	2.7	2.9	3.1	12.	
13. KFSD-F	97/3.0	2.9	2.8	2.4	3.0	2.8	1.0	13.	
14. KYXY-F	94/2.9	2.7	3.0	3.1	3.1	2.9	2.6	14.	
15. KWLT-F	87/2.7	3.4	2.9	3.1	3.7	3.0	1.9	15.	
16. XTRA	81/2.5	2.6	2.4	2.9	3.1	2.6	2.3	16.	
17. KGMG-F	73/2.3	2.0	.5	1.0	1.5	1.5	1.9	17.	
18. KNX	60/1.9	2.2	1.8	1.6	2.1	1.9	1.5	18.	
19. KKLQ-F	50/1.5	1.4	1.7	2.3	3.0	1.7	1.8	19.	
KSON	50/1.5	1.1	1.2	1.3	1.0	1.3	1.7	20.	
21.								21.	
22.								22.	
23.								23.	
24.								24.	
25.								25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KFMB-F	3917/21.3	21.1	20.7
2. KJQY-F	3034/16.5	16.1	15.1
3. KGB-F	2707/14.7	15.1	13.9
4. XTRA-F	2652/14.4	16.0	14.3
5. KSDO-F	2575/14.0	17.0	14.7
6. KSDO	2215/12.1	13.7	13.7
7. KIFM-F	2143/11.7	9.9	7.9
8. KSON-F	2058/11.2	10.4	10.0
9. KFMB	2020/11.0	12.2	21.1
10. XHRM-F	1881/10.2	12.0	9.7
11. KCBQ-F	1766/ 9.6	5.8	6.5
12. KYXY-F	1627/ 8.9	8.6	9.1
13. KPOP	1575/ 8.6	6.3	7.3
14. KWLT-F	1490/ 8.1	9.2	8.3
15. KFSD-F	1438/ 7.8	6.9	6.7
16. XTRA	1279/ 7.0	8.1	8.2
17. KGMG-F	1127/ 6.1	5.1	3.8
18. KNX	1103/ 6.0	6.1	5.9
19. KKLQ-F	929/ 5.1	5.2	7.6
20. KSON	659/ 3.6	2.8	4.7
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 74.71% (2183 of 2922) (WIN 86: 71.53%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. XTRA-F	1. KGB-F	1. KFMB-F	1. KFMB-F	1. KFMB-F	1. KJQY-F>	1. KFMB-F	1. KJQY-F	1. KJQY-F	1. XTRA-F	1. KJQY-F
2. XHRM-F	2. KFMB-F	KGB-F	2. KGB-F	2. KGB-F	2. KSDO	2. KSDO-F	2. KGB-F	2. KFMB-F	2. KIFM-F	2. KFMB-F
3. KSDO-F	3. XTRA-F	3. XTRA-F	3. KCBQ-F	3. KCBQ-F	3. KFMB	3. KJQY-F	3. KFMB-F	3. KGB-F	3. KJQY-F	3. XTRA-F
4. KGB-F	4. XHRM-F	4. KIFM-F	4. KIFM-F	KIFM-F	4. KSON-F	4. KFMB	4. KSDO-F	4. XTRA-F	4. KGB-F	4. KGB-F
5. KFMB-F	5. KIFM-F	5. XHRM-F	5. KSON-F	5. KSON-F	5. KPOP	5. KGB-F	5. KPOP	5. XHRM-F	5. KFMB-F	5. KSON-F
6.	6. KSDO-F	6. KCBQ-F	6. KFMB	6. KJQY-F	6. KFMB-F	6. XTRA-F	6. KCBQ-F+	6. KSDO	6. KSDO	XHRM-F
7.	7. KCBQ-F	7. KSON-F	7. XTRA-F	7. KFMB	7. KCBQ-F	7. KSON-F	7.	7. KCBQ-F+	XHRM-F	7. KCBQ-F+
8.	8.	8. KSDO-F	8. KYXY-F	8.	8.	8. KCBQ-F+	8.	8. KSDO-F	8. KSDO	8. KPOP
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KFMB-F	1. KFMB-F>	1. KFMB-F	1. KFMB-F>	1. KFMB-F
2. XHRM-F	2. XHRM-F	2. KIFM-F	2. KIFM-F	2. KYXY-F
3. KSDO-F	3. KSDO-F	3. KCBQ-F	3. XHRM-F	3. KIFM-F
4. KGB-F	4. KIFM-F	4. KGB-F	4. KSDO-F	4. KCBQ-F
5. XTRA-F	5. KGB-F	KSDO-F	5. KYXY-F	5. KJQY-F
6. KWLT-F	6. KCBQ-F	6. XHRM-F	6. KCBQ-F	6. KSON-F
7. KIFM-F	7. KWLT-F	7. KYXY-F	7. KGB-F	7. KFMB
8.	8.	8. KWLT-F	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGB-F	1. KGB-F>	1. KGB-F	1. KGB-F	1. KGB-F
2. XTRA-F	2. XTRA-F>	2. KFMB-F	2. XTRA-F	2. KFMB-F
3. XHRM-F	3. KFMB-F	3. XTRA-F	3. KFMB-F	3. KSON-F
4. KFMB-F	4. XHRM-F	4. KIFM-F	4. KIFM-F	4. XTRA-F
5. KSDO-F	5. KIFM-F	5. KCBQ-F	5. KSON-F	5. KCBQ-F
6. KGMG-F	6. KGMG-F	KSON-F	6. KCBQ-F	6. KIFM-F
7. KSON-F	7. KSON-F	7. KGMG-F	7. XHRM-F	7. KFMB
KWLT-F	8. KSDO-F	8. XHRM-F	8. KFMB	8.
9. KIFM-F	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCBQ	1170	San Diego	.5/2.0
KKLQ	600	San Diego	.3/1.9
KKOS-F	95.9	Carlsbad	1.5/3.4
KOWN-F	92.1	Escondido	.3/1.3
KPRZ	1210	San Marcos	.4/1.4
KABC	790	Los Angeles	.4/1.1
KBRT	740	Avalon	.6/1.6
KFI	640	Los Angeles	.5/1.8
KLOS-F	95.5	Los Angeles	.5/1.8
XHIT-F	90.3	Tijuana	.6/3.2
XHKY-F	95.7	Tijuana	.4/1.2
XLTN-F	104.5	Tijuana	.5/1.7

RADIO STATIONS

AM STATIONS

KCBQ	1170	50 KW/5 KW (DA-2)	OLDIES		$ NA	(Torbet)	Eric/Chandler		Simon T.
KFMB	760	5 KW (DA-N)	MOR	CBS	$170.00*	(Mc-Guild)	Midwest TV		Paul Palmer
KKLQ	600	5 KW (DA-1)	CHR	APR,MBS	$ NA	(Eastman)	Edens		
KMJC	910	5 KW (DA-2)	RELIGION		$ 25.00	(---)			Dick Bartell
KOWN	1450	1 KW	COUNTRY		$ 30.00*	(---)			Tim Curtin
KPOP	1360	5 KW/1 KW	NOSTALGIA	NBC	$ 50.00*	(Katz)	Brown		Tom Baker
KSDO	1130	10 KW (DA-2)	NEWS/TALK	ABC-I,NBC-T	$100.00*	(Durpetti)	Gannett		Chris Conway
KSON	1240	1 KW	COUNTRY	MBS	$ NA	(Blair)	Jeff-Pilot		Clark Brown
KVSD	1000	2.5 KW/500 W (DA-2)	TALK	ABC-T	$ 30.00*	(---)			Jeff Chandler
XTRA	690	50 KW (DA-2)	OLDIES		$ 55.00*	(MMR)	Noble	(TIJUANA)	Tom Jimenez

FM STATIONS

KCBQ	105.3	29 KW @ 620	OLDIES		$ 60.00*	(Torbet)	Eric/Chandler		Simon T.
KFMB	100.7	30 KW @ 620	CONTEMP		$140.00*	(Mc-Guild)	Midwest TV		Paul Palmer
KFSD	94.1	100 KW @ 641	CLASSICAL		$ 70.00*	(Christal)	Lotus		Dick Warshaw
KGB	101.5	50 KW @ 577	AOR		$132.00*	(Katz)	Brown		Tom Baker
KIFM	98.1	28 KW @ 640	JAZZ/AC	CBS-R	$ 68.00*	(CBS)			Lee Mirabal
KJQY	103.7	36 KW @ 650	BTFL/EZ		$120.00*	(Group W)	Westinghouse		
KKOS	95.9	3 KW @ 300	AC		$ 45.00*	(---)			Jeff Chandler
KKLQ	106.5	50 KW @ 442	CHR		$ 59.00*	(Eastman)	Edens		
KOWN	92.1	270 W @ 1020	AC/JAZZ		$ 35.00*	(---)			Tim Curtin
KSDO	102.9	2 KW @ 1840	CHR		$ 95.00*	(Durpetti)	Gannett		Chris Conway
KSON	97.3	50 KW @ 465	COUNTRY		$ 80.00	(Blair)	Jeff-Pilot		Clarke Brown
KWLT	94.9	22 KW @ 701	AC		$ 65.00*	(Christal)	Sandusky		Tim Hahnke
KYXY	96.5	41 KW @ 540	AC		$ 60.00*	(HNWH)			Jim Price
XTRA	91.1	100 KW @ 1000	AOR		$ 86.00*	(MMR)	Noble	(TIJUANA)	Tom Jiminez
XHRM	92.5	50 KW @ 600	BLACK	ABC-F	$ 61.00*	(Masla)		(TIJUANA)	Darryl Cox
XHIT	90.3	100 KW @ 1000	AC	SMN	$ 35.00*	(Masla)		(TIJUANA)	
KGMG	102.1	10 KW @ 980	AC	MBS	$ NA	(Select)		(OCEANSIDE)	Steve Jacobs

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/4,792,600 .

MSA Rank/Pop: San Francisco - 28/1,583,700
ADI # 5 Oakland - 20/1,935,100
Average Person Ratings: 16.7
Market TSL: 22.1 hours

Stations: 47/45
Diaries: 4144/1157:1/49.1%
Sample Target: 2650
% Below Line: 1.8
% Not Listed: 10.9

1986 Revenue: $144,100,000
HH Inc.: $38,222
Retail $: 34.2 Bil
Pop per Station: 106,502
#1 Biller: KGO $19,000,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KGO	586/7.3	8.0	7.3	7.2	7.6	7.5	8.9
2. KABL-F+	542/6.8	5.6	6.7	5.7	6.2	6.2	3.6
3. KCBS	481/6.0	6.8	4.9	6.8	6.6	6.1	4.4
4. KMEL-F	348/4.4	3.7	4.3	3.0	3.3	3.9	4.3
5. KSOL-F	329/4.1	4.2	5.0	4.4	4.6	4.4	6.8
6. KBLX-F+	280/3.5	2.6	2.9	2.9	3.6	3.0	3.8
7. KLOK-F	247/3.1	2.2	2.6	2.4	2.8	2.6	1.8
8. KSFO+	241/3.0	3.4	3.6	3.7	3.2	3.4	3.9
9. KITS-F	240/3.0	2.4	1.5	1.9	1.7	2.2	3.1
10. KRFC	231/2.9	2.7	1.7	1.6	1.7	2.2	2.1
11. KYUU-F	222/2.8	4.2	3.1	2.9	3.2	3.3	3.6
12. KNEW	215/2.7	1.8	1.8	2.0	2.0	2.1	2.0
13. KOIT-F	214/2.7	2.5	2.4	2.7	2.8	2.6	2.4
14. KNBR	199/2.5	2.4	4.7	4.9	2.9	3.6	2.5
15. KSAN-F	183/2.3	3.2	2.2	2.8	3.0	2.6	3.5
16. KIOI-F	180/2.3	2.4	2.2	2.5	2.7	2.4	2.1
17. KDFC-F+	167/2.1	2.0	1.4	1.4	2.0	1.7	1.4
18. KRQR-F	159/2.0	3.1	2.2	2.1	2.2	2.4	3.2
19. KFOG-F	158/2.0	2.6	2.2	2.8	2.4	2.4	3.4
20. KBAY-F	157/2.0	2.0	2.5	2.3	2.0	2.2	1.9
21. KOME-F	147/1.8	1.8	1.5	1.6	1.4	1.7	2.3
22. KKHI-F	129/1.7	2.0	1.4	1.8	2.0	1.7	2.0
23. KKCY-F	119/1.5	1.3	1.0	1.3	1.1	1.3	1.3
24. KOFY	113/1.4	1.3	1.4	1.8	---	1.5	.6
25. KWSS-F	112/1.4	1.5	1.7	1.8	2.0	1.6	1.8

12+ TSA	1/4/CUME
1. KGO	755/10230
2. KCBS	592/ 9858
3. KABL-F+	566/ 6369
4. KMEL-F	385/ 7079
5. KSOL-F	347/ 5460
6. KBLX-F+	289/ 4514
7. KRAK	282/ 3167
8. KNBR	272/ 5399
9. KFRC	266/ 4159
10. KSFO+	259/ 4858
11. KITS-F	252/ 3815
12. KLOK-F	247/ 4703
13. KOIT-F+	224/ 4340
KYUU-F	224/ 4849
15. KNEW	218/ 3085
16. KBAY-F	197/ 3145
17. KSFM-F	190/ 3750
18. KIOI-F	187/ 4700
19. KSAN-F	186/ 3594
20. KWSS-F	184/ 3197
21. KRQR-F	181/ 3334
22. KDFC-F+	175/ 3358
23. KOME-F	171/ 2893
24. KFOG-F	169/ 3612
25. KKHI-F+	137/ 2811

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KCBS	7987/16.7	19.1	16.6
2. KGO	7741/16.2	17.8	17.1
3. KMEL-F	6430/13.4	12.1	10.9
4. KABL-F+	6042/12.6	11.9	NA
5. KSOL-F	5460/11.0	10.0	10.6
6. KYUU-F	4742/ 9.9	11.6	11.1
7. KLOK-F	4632/ 9.7	8.9	8.7
8. KSFO+	4488/ 9.4	NA	NA
9. KIOI-F	4478/ 9.3	10.3	9.8
10. KBLX-F+	4308/ 9.0	7.2	6.9
11. KNBR	4041/ 8.4	8.9	13.3
12. KOIT-F	4005/ 8.4	9.5	8.3
13. KITS-F	3718/ 7.8	7.7	8.7
14. KFRC	3555/ 7.4	6.7	6.9
15. KSAN-F	3498/ 7.3	8.2	7.0
16. KFOG-F	3392/ 7.1	6.8	7.2
17. KDFC-F	3154/ 6.6	5.5	4.6
18. KRQR-F	3126/ 6.5	7.5	5.1
19. KNEW	3004/ 6.3	5.1	5.2
20. KOME-F	2658/ 5.5	5.1	4.9
21. KKHI-F+	2585/ 5.4	4.9	5.2
22. KBAY-F	2473/ 5.2	4.8	4.6
23. KWSS-F	2010/ 4.2	4.5	6.3
24. KSJO-F	1961/ 4.1	4.1	3.8
25. KKCY-F	1743/ 3.6	3.1	2.8

12+ FM SHARE (METRO): 62.22% (4429 of 7118) (WIN 86: 64.09%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMEL-F>	1. KSOL-F	1. KGO	1. KGO	1. KGO	1. KGO	1. KGO	1. KABL-F+	1. KABL-F+	1. KGO	1. KABL-F+
2. KSOL-F	2. KITS-F	2. KBLX-F+	2. KBLX-F+	2. KBLX-F+	2. KABL-F+	2. KCBS	KGO	2. KGO	2. KSOL-F	2. KBLX-F+
3. KLOK-F	3. KMEL-F	3. KSOL-F	3. KYA-F+	3. KABL-F+	3. KCBS	3. KABL-F+	3. KCBS	3. KCBS	3. KMEL-F	3. KSOL-F
4. KITS-F	4. KBLX-F+	4. KMEL-F	4. KABL-F+	4. KYA-F+	4. KFRC	4. KMEL-F	4. KFRC	4. KMEL-F	4. KABL-F	4. KCBS
KWSS-F	5. KLOK-F	5. KITS-F	5. KCBS	5. KCBS	5. KOIT-F	5. KYA-F+	5. KSOL-F	KSOL-F	5. KBLX-F	KGO
6. KYUU-F	6. KYUU-F	6. KYA-F+	6. KYUU-F	6. KOIT-F	6. KYA-F+	6. KITS-F	6. KBLX-F	6. KBLX-F	6. KCBS	6. KMEL-F
7.	7. KFOG-F	7. KLOK-F	7. KIOI-F	7. KIOI-F	7. KBLX-F+	7. KNEW	7. KOIT-F+	7. KLOK-F	7. KNBR	7. KFRC
8.	8. KOME-F	8. KYUU-F	KLOK-F	8. KYUU-F	8. KBAY-F	8. KYUU-F	8. KMEL-F	8. KITS-F	8. KITS-F	8. KLOK-F
9.	9. KRQR-F	9. KOIT-F	9. KOIT-F	9. KLOK-F	9. KSAN-F	9. KBLX-F+	KYA	9. KYUU-F	KLOK-F	9. KOIT-F+
10.	10. KGO	10. KIOI-F	10. KSOL-F	10. KSAN-F	10. KDFC-F+	KOIT-F+	10. KIOI-F	10. KOIT-F+	10. KOIT-F+	KSAN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMEL-F	1. KMEL-F	1. KBLX-F+>	1. KMEL-F	1. KGO	1. KITS-F	1. KITS-F	1. KGO	1. KGO	1. KGO
2. KSOL-F	2. KSOL-F	2. KMEL-F	2. KBLX-F+	2. KABL-F+	2. KSOL-F	2. KSOL-F	KRQR-F	2. KYA-F+	2. KYA-F+
3. KITS-F	3. KBLX-F+	3. KLOK-F	3. KSOL-F	3. KBLX-F+	3. KMEL-F	3. KOME-F	3. KFOG-F	3. KSOL-F	3. KBLX-F+
4. KLOK-F	4. KITS-F	KSOL-F	4. KLOK-F	4. KIOI-F	4. KOME-F	4. KRQR-F	4. KKCY-F	4. KBLX-F+	4. KCBS
5. KYUU-F	5. KLOK-F	5. KIOI-F	5. KGO	5. KOIT-F	5. KLOK-F	5. KFOG-F	5. KBLX-F+	KITS-F	5. KABL-F+
6. KBLX-F+	6. KYUU-F	6. KOIT-F	6. KYUU-F	6. KLOK-F	6. KRQR-F	6. KMEL-F	6. KITS-F	6. KRQR-F	6. KRQR-F
7. KWSS-F	7. KOIT-F	7. KGO	7. KIOI-F	7. KMEL-F	7. KFOG-F	7. KGO	7. KOME-F	7. KFOG-F	7. KFOG-F
8. KOIT-F	8. KIOI-F	KYUU-F	8. KOIT-F	8. KCBS	8. KYUU-F	8. KBLX-F+	8. KYA-F+	8. KOME-F	8. KKCY-F
9. KRQR-F	9. KYA-F+	9. KITS-F	9. KABL-F+	9. KYUU-F	9. KSJO-F	9. KKCY-F	9. KSOL-F	9. KCBS	9. KNBR
10.	10. KFOG-F	10. KYA-F+	10. KITS-F	10. KSAN-F	10.	10. KYUU-F	10. KYUU-F	10. KYUU-F	10. KSAN-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARA-F	105.7	Santa Clara	.8/3.1
KATD-F	95.3	Los Gatos	.9/2.6
KBRG-F	104.9	Fremont	1.0/1.7
KDIA	1310	Oakland	.9/2.9
KEEN	1370	San Jose	.7/1.7
KEZR-F	106.5	San Jose	.8/3.0
KFAX	1100	San Francisco	.5/1.8
KIQI	1010	San Francisco	.8/1.2
KJAZ-F	92.7	Alameda	1.2/3.5
KLIV	1590	San Jose	.8/2.3
KLOK	1170	San Jose	.7/2.9
KLZE-F	97.7	Los Altos	1.2/2.7
KOIT	1260	San Francisco	.4/2.2
KREO-F	92.9	Healdsburg	.7/1.3
KSJO-F	92.3	San Jose	1.1/4.1
KRAK	1140	Sacramento	1.1/1.9
KSFM-F	102.5	Woodland/Sacramento	.5/1.8

RADIO STATIONS

AM STATIONS

KCBS	740	50 KW (DA-2)	NEWS/TALK	CBS	$200.00	(CBS)	CBS	Ray Barnett
KEST	1450	1 KW	RELIGION		$ 37.00	(---)	Universal	Alan Schultz
KFAX	1100	50 KW (DA-1)	RELIGION		$ 30.00	(---)	Salem	Tom Wallace
KFRC	610	5 KW	NOSTALGIA	MBS,US 1	$140.00*	(Republic)	RKO	Pat McNally
KDIA	1310	5 KW (DA-1)	BLACK		$ 60.00*	(Select)	Mediacomm	
KGO	810	50 KW (DA-1)	TALK/NEWS	ABC-I	$295.00	(Blair)	Cap Cities/ABC	Mike Luckoff
KIQI	1010	10 KW/500 W (DA-1)	SPANISH		$ 55.00	(Caballero)		Rene De LaRosa
KNBR	680	50 KW	MOR/AC	NBC	$190.00	(Mc-Guild)	NBC	Bill Dwyer
KNEW	910	5 KW (DA-N)	COUNTRY		$100.00	(Katz)	Malrite	Steve Edwards
KOFY	1050	1 KW/500 W (DA-N)	OLDIES		$ 60.00*	(Masla)		Randy Bailey
KOIT	1260	5 KW/1 KW	SOFT AC		$ NA	(Torbet)	Bonneville	Chuck Tweedle
KSFO	560	5 KW (DA-N)	OLDIES	US 2	$100.00*	(MMR)	King	Ken Dennis

FM STATIONS

KABL+	98.1	100 KW @ 940	BTFL/EZ		$200.00	(Christal)	Shamrock	Mike Grinsell
KBLX+	102.9	7 KW @ 1285	URBAN/AC	SBN	$140.00	(HNWH)	Inner City	Harvey Stone
KDFC+	102.1	33 KW @ 1050	CLASSICAL		$ 66.00	(CMBS)		Ed Davis
KFOG	104.5	8 KW @ 1454	AOR	Source	$160.00*	(Eastman)	Susquehanna	Tony Salvadore
KIOI	101.3	125 KW @ 1220	AC		$200.00	(Durpetti)	Price	Bill Gilreath
KITS	105.3	15 KW @ 1200	CHR	ABC-F	$140.00	(Republic)	Entercom	Ed Krampf
KJAZ	92.7	2 KW @ 550	JAZZ		$ 80.00*	(Roslin)		Ian Epstein
KKCY	98.9	4 KW @ 1450	AOR/JAZZ/URBAN		$100.00*	(Select)	Olympic	Bruce Blevins
KKHI+	95.7	9 KW @ 1473	CLASSICAL		$ 90.00*	(HNWH)	Buckley	Bruce Beebe
KLOK	103.7	8 KW @ 1470	CONTEMP		$135.00*	(Masla)	Brown	
KMEL	106.1	69 KW @ 1290	CHR		$175.00*	(Christal)	Century	Paulette Williams
KOIT	96.5	33 KW @ 1410	SOFT AC		$140.00*	(Torbet)	Bonneville	Chuck Tweedle
KRQR	97.3	82 KW @ 1100	AOR	CBS-R	$165.00	(CBS)	CBS	Carl Dickens
KSAN	94.9	35 KW @ 1290	COUNTRY		$170.00*	(Katz)	Malrite	Steve Edwards
KSOL	107.7	9 KW @ 1590	BLACK/URBAN	APR	$150.00*	(MMR)	United	Ken Shubat
KYA	93.3	31 KW @ 593	OLDIES	US 2	$120.00*	(MMR)	King	Ken Dennis
KYUU	99.7	45 KW @ 1240	CONTEMP/AC		$180.00	(Mc-Guild)	NBC	Terry DeVoto

Other ranked stations - See San Jose

SAN JOSE

Arbitron Rank/Pop (12+): 29/1,177,300

MSA Rank/Pop: 30/1,418,700
San Francisco ADI
Average Person Ratings: 16.0
Market TSL: 21.0 hours

Stations: 44/16
Diaries: 1704/691:1/48.5%
Sample Target: 1400
% Below Line: NA
% Not Listed: NA

1986 Revenue: $26,000,000
HH Inc.: $43,910
Retail $: 11.2 Bil
Pop per Station: 73,581
#1 Biller: KBAY-F $4,000,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KBAY-F	109/5.8	5.3	5.9	6.1	5.6	5.8	4.1
2. KWSS-F	105/5.6	5.8	6.0	5.9	6.1	5.8	5.4
3. KOME-F	101/5.4	4.8	4.0	4.0	3.9	4.6	5.4
4. KLZE-F	89/4.7	2.8	2.3	3.2	4.7	3.3	1.7
5. KATD-F	72/3.8	3.4	3.3	1.8	2.4	3.1	3.3
6. KARA-F	57/3.0	2.6	2.4	2.6	2.5	2.7	3.0
KEZR-F	57/3.0	3.4	2.3	2.6	2.5	2.8	3.1
KSJO-F	57/3.0	3.5	3.1	3.3	3.6	3.2	4.8
9. KEEN	47/2.5	2.4	2.8	2.2	1.8	2.5	2.9
10. KLIV	43/2.3	2.4	2.2	1.9	2.2	2.2	2.2
11. KLOK	37/2.0	2.4	2.4	3.0	2.9	2.5	1.7
12. KDFC-F+	26/1.4	1.3	.6	1.4	1.8	1.2	.9
13. KNTA	14/ .7	1.0	1.9	1.3	1.4	1.2	1.0
14. KAZA	11/ .6	.6	1.0	.8	1.5	0.8	.4
15. KHTT	7/ .4	1.2	---	.9	.8	0.6	.2

12+ TSA	1/4/CUME
1. KBAY-F	191/2921
2. KWSS-F	179/3114
3. KOME-F	169/2866
4. KSJO-F	103/2187
5. KLZE-F	98/1291
6. KDFC-F+	87/1759
7. KLOK	74/1540
8. KATD-F	73/1291
9. KLIV	66/1026
10. KARA-F	65/1419
11. KEZR-F	63/1371
12. KEEN	52/ 859
13. KAZA	15/ 201
14. KNTA	14/ 203
15. KHTT	10/ 386

12+ METRO CUME/	METRO CUME RATING	FAL 86	SPG 86
1. KWSS-F	1799/15.3	16.7	19.3
2. KOME-F	1653/14.0	12.4	11.1
3. KBAY-F	1578/13.4	12.5	10.7
4. KSJO-F	1410/12.0	11.3	10.0
5. KARA-F	1206/10.2	9.2	10.7
6. KATD-F	1177/10.0	11.7	8.1
7. KEZR-F	1140/ 9.7	9.8	9.8
8. KLZE-F	1111/ 9.4	6.4	5.9
9. KLOK	820/ 7.0	6.2	10.3
10. KLIV	747/ 6.3	5.7	5.8
11. KEEN	622/ 5.3	5.6	4.8
12. KDFC-F+	589/ 5.0	4.5	3.9
13. KHTT	246/ 2.1	3.6	2.7
14. KNTA	203/ 1.7	2.3	3.7
15. KAZA	128/ 1.1	1.1	2.2

12+ FM SHARE (METRO): NA (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F>	1. KOME-F	1. KOME-F	1. KOME-F	1. KBAY-F	1. KBAY-F	1. KWSS-F	1. KBAY-F	1. KOME-F	1. KWSS-F	1. KBAY-F
2. KATD-F	2. KWSS-F	2. KWSS-F	2. KBAY-F	2. KOME-F	2. KLZE-F>	2. KBAY-F	2. KOME-F	2. KWSS-F	2. KOME-F	KWSS-F
3. KOME-F	3. KATD-F	3. KATD-F	3. KARA-F	3. KLZE-F	3. KARA-F	3. KOME-F	3. KLZE-F	3. KBAY-F	3. KBAY-F	3. KLZE-F
4.	4. KSJO-F	4. KBAY-F	4. KLZE-F	4. KARA-F	KEEN	4. KLZE-F	4. KATD-F	4. KLZE-F	KLZE-F	4. KOME-F
5.	5. KEZR-F	KEZR-F	5. KEZR-F	5. KEZR-F	5. KLIV	5. KATD-F	5. KEZR-F	5. KATD-F	5. KARA-F	5. KATD-F
		KSJO-F					KWSS-F			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F	1. KWSS-F	1. KATD-F	1. KWSS-F	1. KBAY-F	1. KOME-F>	1. KOME-F>	1. KOME-F>	1. KOME-F>	1. KOME-F>
2. KATD-F	2. KATD-F	2. KEZR-F	2. KBAY-F	2. KLZE-F	2. KATD-F	2. KSJO-F	2. KSJO-F>	2. KSJO-F	2. KBAY-F
3. KEZR-F	3. KEZR-F	KWSS-F	3. KATD-F	3. KARA-F	3. KSJO-F	3. KATD-F	3. KWSS-F	3. KATD-F	3. KARA-F
4. KOME-F	4. KOME-F	4. KARA-F	KEZR-F	4. KLOK	4. KWSS-F	4. KWSS-F	4. KATD-F	4. KARA-F	KSJO-F
KSJO-F	5. KSJO-F	KLOK	5. KLZE-F	KWSS-F	5.	5. KEZR-F	5.	5. KWSS-F	5. KLZE-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

See San Francisco for details about the following stations:

KABL-F+	1.6/ 4.9	KIOI-F	2.0/ 8.6	KOFY	.9/ 3.1
KBLX-F+	2.1/ 5.0	KITS-F	2.0/ 6.1	KOIT	.3/ 1.2
KBRG-F	1.5/ 2.7	KJAZ-F	.3/ 1.1	KOIT-F	1.8/ 6.7
KCBS	4.9/15.7	KKHI-F+	1.5/ 3.6	KRQR-F	.6/ 4.5
KFAX	.8/ 1.9	KLOK-F	1.3/ 6.2	KSAN-F	2.7/ 7.8
KFOG-F	1.9/ 5.8	KMEL-F	3.3/10.1	KSFO	1.3/ 5.0
KFRC	1.2/ 2.8	KNBR	2.0/ 6.8	KSOL-F	3.5/ 9.4
KGO	8.3/17.1	KNEW	.6/ 3.0	KYUU-F	3.5/11.4

RADIO STATIONS

KAZA, 1290, 5 KW (DAYS,DA)	, SPANISH	,$ 56.00	(Caballero)		(GILROY)	A. Rodriguez
KEEN, 1370, 5 KW (DA-2)	, COUNTRY	UPI,$ 55.00	(MMR)			Chris Snell
KHTT, 1500, 10 KW/5 KW (DA-1)	, OLDIES	APR,$ 30.00	(Katz)	Narragansett		Gary Rodriguez
KLIV, 1590, 5 KW (DA-N)	, NOSTALGIA	,$ 46.88	(Eastman)	Empire		Vince Lopopolo
KLOK, 1170, 50 KW/5 KW (DA-2)	, MOR/AC	,$ 64.00	(Masla)	Davis/Weaver		Bill Weaver
KNTA, 1430, 1 KW (DA-1)	, SPANISH	,$ 42.00	(Lotus)	Tamarack		Gene Hogan
KARA-F, 105.7, 50 KW @ 500, AC		,$ 77.00	(Eastman)	Empire		Bob Kieve
KATD-F, 95.3, 375 W @ 860, CHR		,$ 50.00	(Radio West)			Alice Shockley
KBAY-F, 100.3, 14 KW @ 2580, BTFL/EZ		,$ 90.00	(MMR)			Steve Snell
KBRG-F, 104.9, 3 KW @ 300, SPANISH		,$ 50.00	(Lotus)		(FREMONT)	Carlos Duharte
KEZR-F, 106.5, 50 KW @ 430, AC		,$ 82.00	(Christal)			John Levitt
KLZE-F, 97.7, 3 KW @ 300, BTFL/EZ		,$ 60.00*	(Republic)	Parker		Judy Currier
KOME-F, 98.5, 13 KW @ 880, AOR		ABC-R,$120.00	(Torbet)	Infinity		Jim Hardy
KSJO-F, 92.3, 50 KW @ -68, AOR		,$120.00	(Katz)	Narragansett		Gary Rodriguez
KWSS-F, 94.5, 1.2 KW @ 2580, CHR		,$135.00*	(Mc-Guild)	Nationwide		Jim Smith

Other ranked stations - See San Francisco

SEATTLE - TACOMA

Arbitron Rank/Pop (12+): 17/1,900,500

MSA Rank/Pop: Seattle - 25/1,729,100
ADI # Tacoma - 92/527,600
Average Person Ratings: 16.4
Market TSL: 21.7 hours

Stations: 32/32
Diaries: 2076/915:1/56.1%
Sample Target: 1670
% Below Line: 0
% Not Listed: 7.5

1986 Revenue: $65,800,000
HH Inc.: $33,669
Retail $: 15.2 Bil
Pop per Station: 59,391
#1 Biller: KIRO $16,500,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KIRO	283/9.1	10.5	10.4	10.7	9.2	10.2	6.9
2. KOMO	226/7.2	6.9	5.8	5.8	7.3	6.4	4.7
3. KISW-F	193/6.2	8.0	7.3	7.5	4.7	7.3	8.8
4. KBRD-F	173/5.5	5.5	5.1	4.5	5.0	5.2	3.6
5. KUBE-F	170/5.5	8.0	8.2	5.0	6.9	6.7	8.6
6. KPLZ-F	161/5.2	4.6	3.6	4.0	3.4	4.4	6.5
7. KMPS-F	139/4.5	3.4	3.9	5.1	3.4	4.2	5.2
8. KXRX-F	134/4.3	.4	.9	1.1	.7	1.7	2.4
9. KMGI-F	114/3.7	3.1	3.5	3.2	3.3	3.4	2.3
10. KLSY-F+	113/3.6	4.1	3.2	3.6	4.4	3.6	3.6
11. KSEA-F	112/3.6	4.1	4.0	4.2	5.4	4.0	2.8
12. KZOK-F	110/3.5	3.4	1.5	2.3	2.4	2.7	3.7
13. KING-F	105/3.4	2.5	2.9	3.0	4.1	3.0	3.4
14. KRPM-F	100/3.2	3.4	2.1	2.9	3.2	2.9	2.7
15. KIXI	92/3.0	2.6	4.0	4.6	4.5	3.6	3.8
16. KEZX-F+	77/2.4	2.0	2.6	3.9	3.8	2.7	2.8
17. KJR	76/2.4	2.0	1.8	1.5	1.8	1.9	2.0
18. KNBQ-F	70/2.2	2.7	2.6	2.7	2.7	2.4	3.8
19. KING	63/2.0	2.4	2.3	2.2	2.1	2.2	1.6
20. KVI	61/2.0	2.5	3.2	3.5	1.9	2.8	2.0
21. KLTX-F	60/1.9	2.2	2.6	1.2	1.0	2.0	1.9
22. KHIT-F	55/1.8	1.4	1.7	1.6	1.0	1.6	1.4
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. KIRO	324/5315
2. KISW-F	264/3209
3. KOMO	247/3464
4. KBRD-F	232/2482
5. KPLZ-F	210/3026
6. KUBE-F	188/3551
7. KRPM-F	177/1669
8. KMPS-F	172/2107
9. KSEA-F	151/2107
10. KQKT-F	148/1502
11. KMGI-F	145/2081
12. KLSY-F+	129/1958
13. KZOK-F	121/2129
KIXI	121/1790
15. KING-F	113/2024
16. KJR	96/2030
17. KEZX-F+	86/1396
18. KVI	82/1666
19. KNBQ-F	81/1928
20. KCMS-F	75/1072
21. KING	74/1510
22. KLTX-F	68/1243
23. KHIT-F	66/1364
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KIRO	4392/23.1	27.5	25.8
2. KUBE-F	3206/16.9	18.6	14.5
3. KOMO	2925/15.4	19.1	15.8
4. KISW-F	2497/13.1	14.1	15.4
5. KPLZ-F	2388/12.6	12.1	12.9
6. KZOK-F	1839/ 9.7	9.6	9.0
7. KING-F	1776/ 9.3	7.8	8.6
8. KBRD-F	1760/ 9.3	10.5	9.6
9. KLSY-F+	1695/ 8.9	11.1	9.4
10. KJR	1675/ 8.8	6.5	6.7
11. KMPS-F	1669/ 8.8	7.4	9.5
12. KSEA-F	1663/ 8.8	9.8	8.9
13. KNBQ-F	1641/ 8.6	8.2	8.5
14. KMGI-F	1621/ 8.5	7.6	8.6
15. KIXI	1412/ 7.4	7.2	8.8
16. KVI	1391/ 7.3	7.7	7.6
17. KXRX-F	1295/ 6.8	2.8	3.9
18. KING	1252/ 6.6	6.7	7.4
19. KEZX-F+	1188/ 6.3	5.7	7.4
20. KRPM-F	1164/ 6.1	6.9	5.1
21. KHIT-F	1102/ 5.8	6.1	5.6
22. KLTX-F	1050/ 5.5	5.1	5.3
23.			
24.			
25.			

12+ FM SHARE (METRO): 66.86% (1929 of 2885) (WIN 86: 62.87%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F>	1. KISW-F>	1. KISW-F	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KOMO	1. KIRO	1. KIRO	1. KISW-F
2. KUBE-F	2. KXRX-F	2. KUBE-F	2. KOMO	2. KOMO	2. KOMO	2. KOMO	2. KBRD-F	2. KISW-F	2. KISW-F	2. KSEA-F
3. KNBQ-F	3. KUBE-F	3. KXRX-F	3. KUBE-F	3. KUBE-F	3. KBRD-F	3. KUBE-F	KISW-F	3. KOMO	3. KPLZ-F	3. KMPS-F
4. KHIT-F	4. KZOK-F	4. KMGI-F	4. KXRX-F	4. KMPS-F	4. KMPS-F	4. KPLZ-F	4. KIRO	4. KBRD-F	4. KUBE-F	4. KOMO
5. KISW-F	5. KMGI-F	5. KIRO	5. KLSY-F+	5. KXRX-F	5. KSEA-F	5. KISW-F	5. KMGI-F	5. KUBE-F	5. KLSY-F	KPLZ-F
6.	6. KPLZ-F	6. KZOK-F	6. KISW-F	6. KBRD-F	6. KING-F	KMPS-F	KMPS-F	6. KPLZ-F	6. KBRD-F	6. KIRO
7.	7. KLSY-F+	7. KLSY-F+	7. KMGI-F	7. KLSY-F+	7. KRPM-F	7. KXRX-F	KXRX-F	7. KXRX-F	7.	7. KBRD-F
8.	8. KEZX-F+	8.	8.	8. KISW-F	8.	8. KBRD-F	8.	8.	8.	8. KLSY-F+
9.	9.	9.	9.	9. KMGI-F	9.	9.	9.	9.	9.	KZOK-F
10.	10.	10.	10.	10. KZOK-F	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KUBE-F	1. KUBE-F	1. KEZX-F+	1. KUBE-F	1. KOMO
2. KISW-F	2. KMGI-F	KLSY-F+	2. KLSY-F+	2. KLSY-F+
3. KMGI-F	3. KISW-F	3. KMGI-F	3. KMGI-F	3. KIRO
4. KHIT-F	4. KLSY-F+	KUBE-F	4. KOMO	4. KUBE-F
KPLZ-F	5. KZOK-F	5. KJR	5. KMPX-F	5. KMGI-F
6. KLSY-F+	6. KEZX-F+	6. KZOK-F	6. KISW-F	KSEA-F
KZOK-F	7.	7. KLTX-F	7.	7. KMPS-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KISW-F>	1. KISW-F>	1. KISW-F	1. KISW-F	1. KIRO
2. KXRX-F	2. KXRX-F	2. KXRX-F	2. KXRX-F	2. KISW-F
3. KPLZ-F	3. KZOK-F	3. KZOK-F	3. KIRO	3. KXRX-F
4. KUBE-F	4. KUBE-F	4. KIRO	4. KZOK-F	4. KOMO
5. KZOK-F	5. KPLZ-F	5. KUBE-F	5. KUBE-F	KZOK-F
6. KMGI-F	6. KIRO	6. KEZX-F+	6. KMGI-F	6. KMPS-F
7.	7. KMGI-F	7.	7. KPLZ-F	7. KUBE-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCIS	630	Edmonds	.6/2.3
KCMS-F	105.3	Edmonds	1.7/4.2
KGNW	820	Burien	.6/1.5
KJET	1590	Seattle	.3/1.5
KKFX	1250	Seattle	.9/3.1
KMPS	1300	Seattle	1.0/2.7
KRPM	770	Seattle	.5/1.2
KWYZ	1230	Everett	.7/1.1

RADIO STATIONS

AM STATIONS

KBLE	1050	5 KW/453 W	RELIGION		$ 30.00	(---)		George Boucher
KCIS	630	5 KW/2.5 KW (DA-N)	RELIGION	UPI,APR	$ 50.00	(---)		Bob Powers
KING	1090	50 KW (DA-2)	NEWS/TALK	NBC,ABC-T	$ 57.00*	(MMR)	King	M. Klopfenstein
KEZX	820	50 KW/5 KW (DA-2)	JAZZ/NEW AGE		$ 30.00*	(Eastman)	Park	Dave Littrell
KIRO	710	50 KW (DA-N)	NEWS/TALK	CBS	$200.00*	(CBS)	Bonneville	Joe Abel
KIXI	880	50 KW/1 KW (DA-2)	NOSTALGIA		$ 65.00*	(Christal)		Gordon Stenback
KJET	1590	5 KW (DA-2)	CHR	Source	$ NA	(Torbet)	SRO	Bill McMahon
KJR	950	5 KW (DA-N)	AC		$ 63.00	(HNWH)	Ackerly	Dan Hern
KKFX	1250	5 KW (DA-N)	BLACK	APR	$ 35.00	(Roslin)		Bob Bingham
KLSY	1540	5 KW (DA-N)	AC	CBS-R	$ NA	(Blair)	Sandusky	Tim Davidson
KMPS	1300	5 KW (DA-N)	COUNTRY	UPI	$??	(Mc-Guild)	EZ	Fred Schumacher
KOMO	1000	50 KW (DA-N)	MOR	ABC-I	$160.00	(Katz)		Rich Robertson
KRKO	1380	5 KW (DA-N)	MOR		$ 20.00	(---)		Sparky Taft
KVI	570	5 KW	AC/OLDIES		$ 60.00*	(Durpetti)	Golden West	S. Sweatte
KRPM	770	1 KW	COUNTRY		$ NA	(Torbet)	Olympic	

FM STATIONS

KBRD	103.7	100 KW @ 1675	BTFL/EZ		$ 85.00*	(Republic)	Entercom	Peg Dempsey
KCMS	105.3	115 KW @ 721	RELIGION	UPI	$ 50.00	(---)		Bob Powers
KEZX	98.9	100 KW @ 1070	AOR/JAZZ	ABC-E	$ 75.00	(Eastman)	Park	Dave Littrell
KHIT	106.9	100 KW @ 819	CHR		$ 45.00*	(HNWH)	Gannett	Lee Douglas
KING	98.1	100 KW @ 850	CLASSICAL		$ 75.00*	(MMR)	King	Bob Gallucci
KISW	99.9	100 KW @ 1200	AOR		$100.00*	(Mc-Guild)	Alexander	Beau Phillips
KLSY	92.5	100 KW @ 1100	AC	CBS-R	$ 95.00*	(Blair)	Sandusky	Tim Davidson
KLTX	95.7	100 KW @ 1150	AC		$ 60.00*	(Christal)		Gordon Stenback
KMGI	107.7	100 KW @ 1194	SOFT AC	Trans	$ 70.00*	(Republic)	Sunbelt	Ralph Heyward
KMPS	94.1	100 KW @ 1165	COUNTRY	UPI	$110.00*	(Mc-Guild)	EZ	Fred Schumacher
KNBQ	97.3	100 KW @ 700	CHR		$ 60.00	(Christal)	Viacom	Jack Bankson
KPLZ	101.5	100 KW @ 1150	CHR		$ 80.00*	(Durpetti)	Golden West	S. Sweatte
KSEA	100.7	100 KW @ 730	BTFL/EZ		$ 90.00*	(CBS)	Bonneville	Kevin Cooney
KRPM	106.1	100 KW @ 700	COUNTRY		$ 70.00*	(Torbet)	Olympic	
KUBE	93.3	100 KW @ 300	CHR		$130.00*	(MMR)	First Media	Michael O'Shea
KXRX	96.5	81 KW @ 1100	AOR		$ 40.00	(Select)	Shamrock	Steve West
KZOK	102.5	100 KW @ 1165	CLASSIC AOR	Source	$ 60.00*	(Torbet)	SRO	Bill McMahon

SPRINGFIELD, MA

Arbitron Rank/Pop (12+): 70/498,300

MSA Rank/Pop: 85/585,800
ADI # 106
Average Person Ratings: 17.2
Market TSL: 22.6 hours

Stations: 26/13
Diaries: 1113/448:1/52.2%
Sample Target: 890
% Below Line: 39.3
% Not Listed: 10.7

1986 Revenue: $10,100,000
HH Inc.: $31,116
Retail $: 4.0 Bil
Pop per Station: 38,331
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WMAS-F	87/10.2	11.3	9.5	9.8	---	10.2	7.1	1. WMAS-F	90/1083	1. WTIC-F	1257/25.2	23.2	27.5
2. WTIC-F	75/ 8.8	9.7	11.3	11.6	---	10.4	12.2	2. WHFM-F	86/1114	2. WAQY-F	1118/22.4	21.5	20.5
3. WAQY-F	74/ 8.6	7.9	7.5	8.2	---	8.1	12.0	3. WAQY-F	77/1201	3. WMAS-F	1015/20.4	24.4	19.7
4. WMAS	69/ 8.1	7.4	6.0	8.1	---	7.4	6.6	WTIC-F	77/1257	4. WHFM-F	949/19.0	21.4	17.1
5. WRCH-F	67/ 7.8	9.4	6.9	7.5	---	7.9	7.7	5. WRCH-F	70/ 925	5. WHYN	946/19.0	19.9	21.5
6. WHFM-F	65/ 7.6	8.1	7.2	5.8	---	7.2	6.6	6. WMAS	69/ 604	6. WRCH-F	882/17.7	16.8	15.3
7. WHYN	59/ 6.9	7.0	8.2	7.4	---	7.4	5.8	7. WHYN	61/ 958	7. WMAS	604/12.1	13.0	13.0
8. WAAF-F	35/ 4.1	2.6	3.2	1.8	---	2.9	3.5	8. WAAF-F	42/ 616	8. WAAF-F	513/10.3	8.7	7.8
9. WDRC-F	29/ 3.4	2.3	.4	.8	---	1.7	3.6	9. WDRC-F	30/ 418	9. WKSS-F	448/ 9.0	6.1	7.0
10. WHMP	27/ 3.2	1.9	2.9	2.7	---	2.4	1.8	10. WTIC	27/ 403	10. WCCC-F	412/ 8.3	10.3	9.6
11.								WCCC-F	27/ 431	11.			

12+ FM SHARE (METRO): 67.28% (514 of 764) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WAQY-F	1. WMAS-F	1. WMAS-F>	1. WMAS-F>	1. WMAS-F	1. WMAS-F	1. WMAS-F>	1. WMAS-F	1. WAQY-F	1. WAQY-F
2. WAQY-F	2. WTIC-F	2. WAQY-F	2. WHFM-F	2. WHFM-F	2. WRCH-F	2. WHYN	2. WRCH-F	2. WTIC-F	2. WTIC-F>	2. WTIC-F
3.	3. WHFM-F	3. WHFM-F	3. WAQY-F	3. WHYN	3. WHYN	3. WTIC-F	3. WMAS	3. WAQY-F	3. WRCH-F	3. WMAS
4.	4. WMAS-F	4. WTIC-F	4. WHYN	4. WAQY-F	4. WMAS	4. WHFM-F	4. WAQY-F	4. WHFM-F	4. WMAS	4. WMAS-F
5.	5. WAAF-F	5.	WTIC-F	5. WTIC-F	5.	5. WMAS	WHFM-F	5. WRCH-F	5. WHFM-F	5. WRCH-F

WOM 18-~~24~~ 5	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTIC-F>	1. WTIC-F	1. WTIC-F	1. WMAS-F	1. WMAS-F>	1. WAQY-F>	1. WAQY-F>	1. WAQY-F>	1. WAQY-F>	1. WAQY-F
2. WAQY-F	2. WMAS-F	2. WHFM-F	2. WHFM-F	2. WHFM-F	2. WAAF-F	2. WAAF-F>	2. WAAF-F	2. WAAF-F	2. WMAS-F
WMAS-F	3. WHFM-F	WMAS-F	3. WTIC-F	3. WTIC-F	3. WHFM-F	3. WHFM-F	3. WCCC-F	3. WMAS-F	3. WDRC-F
4. WHFM-F	4. WAQY-F	4.	4. WHYN	4. WHYN	4.	4. WCCC-F	4. WHFM-F	4. WHFM-F	4. WHFM-F
5.	5.	5.	5. WRCH-F	5. WRCH-F	5.	5. WMAS-F	WDRC-F	5. WDRC-F	5. WHYN
						WTIC-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WACE	730	Chicopee	1.3/4.5
WARE	1250	Ware	.9/2.5
WHMP-F	99.3	Northhampton	2.1/7.2
WIXY	1600	E. Longmeadow	1.4/4.7
WLDM	1570	Westfield	.7/1.8
WREB	930	Holyoke	2.5/4.7
WSPR	1270	Springfield	.8/4.2
WBZ	1030	Boston	.7/1.8
WCCC-F	106.9	Hartford	3.0/8.3
WHCN-F	105.9	Hartford	.5/4.2
WIOF-F	104.1	Waterbury	.6/3.3
WITU-F	103.5	Cobleskill, NY	.5/1.1
WKSS-F	95.7	Hartford	1.6/9.0
WRSI-F	95.3	Greenfield	.7/1.4
WSRS-F	96.1	Worcester	.6/2.6
WTIC	1080	Hartford	2.8/7.4

RADIO STATIONS

WACE, 730,	5 KW (DAYS)	, RELIGION	,$ NA	(---)	
WARE, 1250,	5 KW/2.5 KW (DA-N)	, MOR	,$ 14.00	(---)	
WHMP, 1400,	1 KW	, MOR	NBC,$ 19.00*	(Select)	
WHYN, 560,	5 KW/1 KW (DA-N)	, AC	ABC-I,$ 48.00*	(Mc-Guild)	
WIXY, 1600,	5 KW/2.5 KW (DA-1)	, COUNTRY	CBS,$ 18.00	(Eastman)	Wilkes-Schwartz
WLDM, 1570,	2.5 KW (DAYS)	, MOR	ABC-E,$ 16.00	(Select)	
WMAS, 1450,	1 KW	, NOSTALGIA	MBS,$ 37.00	(Blair)	Lappin
WREB, 930,	500 W (DAYS)	, TALK	,$ 14.00	(---)	
WSPR, 1270,	5 KW/1 KW (DA-2)	, TALK	APR,$ 17.00*	(Queen)	
WAQY-F, 102.1,	27 KW @ 650	, AOR	ABC-C,$ 58.00*	(Eastman)	Wilkes-Schwartz
WHFM-F, 93.1,	9 KW @ 970	, AC	CBS-R,$ 66.00*	(Mc-Guild)	
WHMP-F, 99.3,	3 KW @ 300	, CHR	,$ 30.00*	(Select)	
WMAS-F, 94.7,	50 KW @ 360	, AC	,$ 60.00*	(Blair)	Lappin

Other ranked stations - See Hartford or Worcester

SYRACUSE

Arbitron Rank/Pop (12+): 61/553,800

MSA Rank/Pop: 71/656,000
ADI # 66
Average Person Ratings: 17.2
Market TSL: 22.6 hours

Stations: 24/20
Diaries: 966/573:1/58.5%
Sample Target: 920
% Below Line: 3.5
% Not Listed: 12.3

1986 Revenue: $12,500,000
HH Inc.: $33,798
Retail $: 3.9 Bil
Pop per Station: 27,690
#1 Biller: WYYY-F $3,300,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WYYY-F	156/16.4	16.3	16.2	16.6	---	16.4	15.7
2. WSYR	137/14.4	12.2	10.2	12.3	---	12.3	12.2
3. WNTQ-F	90/ 9.4	11.5	11.9	11.3	---	11.0	12.4
4. WAQX-F+	75/ 7.8	7.3	7.5	7.5	---	7.5	11.8
5. WRRB-F	70/ 7.3	7.7	8.0	6.4	---	7.4	7.4
6. WEZG-F	65/ 6.8	5.6	6.5	6.1	---	6.3	5.6
7. WHEN	48/ 5.0	5.7	5.2	5.3	---	5.3	4.8
8. WSEN-F+	45/ 4.7	4.9	5.8	4.4	---	5.0	2.6
9. WKFM-F	37/ 3.9	4.4	3.7	5.5	---	4.4	5.4
10. WSCP	21/ 2.2	1.8	1.2	2.2	---	1.9	.7
11.							
12.							
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WYYY-F	182/2348
2. WSYR	148/1775
3. WNTQ-F	108/1693
4. WRRB-F	104/1244
5. WAQX-F+	86/1017
6. WEZG-F	76/ 968
7. WHEN	63/1143
8. WSEN-F+	53/ 839
9. WKFM-F	41/ 761
10. WOUR-F	25/ 460
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WYYY-F	1958/16.4	16.3	16.6
2. WSYR	1521/14.4	12.2	12.3
3. WNTQ-F	1408/ 9.4	11.5	11.3
4. WAQX-F+	900/16.3	17.4	19.2
5. WHEN	875/15.8	16.0	18.2
6. WEZG-F	859/15.5	13.1	12.7
7. WRRB-F	819/14.8	12.9	12.2
8. WSEN-F+	738/13.3	13.7	11.2
9. WKFM-F	568/10.3	10.3	12.4
10. WNDR	260/ 4.7	5.0	5.9
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 70.10% (586 of 836) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNTQ-F>	1. WYYY-F	1. WYYY-F	1. WYYY-F>	1. WYYY-F>	1. WSYR	1. WSYR	1. WYYY-F>	1. WYYY-F	1. WSYR	1. WYYY-F
2. WAQX-F	2. WAQX-F+	2. WAQX-F+	2. WSEN-F+	2. WSYR	2. WYYY-F	WYYY-F	2. WSYR	2. WSYR	2. WYYY-F	2. WNTQ-F
3. WYYY-F	3. WNTQ-F	3. WNTQ-F	3. WSYR	3. WRRB-F	3. WRRB-F	3. WHEN	3. WEZG-F	3. WNTQ-F	3. WNTQ-F	3. WSYR
4.	4. WKFM-F	4. WSYR	4. WRRB-F	4. WSEN-F+	4. WEZG-F	4. WNTQ-F	4. WRRB-F	4. WAQX-F+	4. WAQX-F+	4. WAQX-F+
5.	5. WRRB-F	5. WSEN-F+	5. WHEN	5. WHEN	5. WSEN-F+	5. WRRB-F	5. WAQX-F+	5. WEZG-F	5.	5. WRRB-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYYY-F	1. WYYY-F	1. WYYY-F>	1. WYYY-F>	1. WYYY-F	1. WAQX-F+>	1. WAQX-F+	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>
2. WNTQ-F>	2. WNTQ-F>	2. WNTQ-F	2. WNTQ-F	2. WSYR	2. WNTQ-F	2. WYYY-F>	2. WKFM-F	2. WAQX-F+>	2. WRRB-F
3. WAQX-F+	3. WAQX-F+	3. WHEN	3. WSYR	3. WNTQ-F	3. WYYY-F	3. WNTQ-F	3. WAQX-F+	3. WSEN-F+	WSEN-F+
4.	4.	WSYR	4. WHEN	WRRB-F	4.	4. WKFM-F	4. WHEN	4. WRRB-F	4. WSYR
5.	5.	5.	5. WEZG-F	5. WHEN	5.	5.	WRRB-F	5. WNTQ-F	5. WKFM-F
			6. WSEN-F+				6. WSEN-F+	WSYR	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMCR-F+	106.3	Oneida	.9/1.5
WMHR-F	102.9	Syracuse	1.6/4.1
WNDR	1260	Syracuse	1.0/4.7
WOSC	1300	Fulton	.7/1.2
WSGO	1440	Oswego	.2/1.6
WSGO-F	105.5	Oswego	.8/2.4
WXRA	1220	N. Syracuse	1.4/3.5
WNYZ-F	98.7	Utica	.5/2.2
WOUR-F	96.9	Utica	1.6/4.5
WRCK-F	107.3	Utica	.6/2.2
WUUU-F	102.5	Rome	.3/1.4

RADIO STATIONS

WFBL, 1390, 5 KW (DA-N)	, NOSTALGIA	US 2,$ 31.00	(Weiss)		
WHEN, 620, 5 KW/1 KW (DA-N)	, AC	ABC-E,$ 70.00*	(Eastman)	Park	
WNDR, 1260, 5 KW (DA-N)	, OLDIES	US 1,CBS,$ 24.00*	(Mc-Guild)	Osborn	
WSIV, 1540, 1 KW (DAYS)	, RELIGION	,$ 10.00	(---)		
WSYR, 570, 5 KW (DA-2)	, MOR	NBC,$ 88.00	(Katz)	New City	
WXRA, 1220, 1 KW (DAYS)	, BTFL/EZ	,$ 17.00	(Select)	Lorenz	
WAQX-F, 95.3, 3 KW @ 300	, AOR	ABC-R,$ 51.00*	(MMR)		
WEZG-F, 100.9, 3 KW @ 165	, BTFL/EZ	,$ 37.00*	(Select)	Lorenz	
WKFM-F, 104.7, 50 KW @ 500	, AOR	ABC-F,$ NA	(Christal)	Wilkes-Schwartz	
WMHR-F, 102.9, 20 KW @ 780	, RELIGION	,$ 13.00	(---)		
WNTQ-F, 93.1, 97 KW @ 660	, CHR	,$ 50.00*	(Mc-Guild)	Osborn	
WRRB-F, 107.9, 50 KW @ 500	, COUNTRY	,$ 48.00*	(Eastman)	Park	
WSEN-F, 92.1, 3 KW @ 300	, OLDIES	ABC-I,$ 30.00	(HNWH)	Buckley	(BALDWINSVILLE)
WYYY-F, 94.5, 100 KW @ 650	, AC	,$120.00	(Katz)	New City	

American Radio Winter Supplement 87, Copyright 1987

TAMPA - ST. PETERSBURG

Arbitron Rank/Pop (12+): 22/1,663,500

MSA Rank/Pop: 21/1,918,800
ADI # 17
Average Person Ratings: 17.7
Market TSL: 23.2 hours

Stations: 25/21
Diaries: 1993/835:1/50.1%
Sample Target: 1530
% Below Line: 5.7
% Not Listed: 9.8

1986 Revenue: $50,400,000
HH Inc.: $27,879
Retail $: 12.6 Bil
Pop per Station: 79,214
#1 Biller: WRBQ A/F $13,500,000

	12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1.	WRBQ-F+	517/17.6	16.8	16.7	15.7	13.6	16.7	21.2
2.	WWBA-F	384/13.0	11.1	12.7	10.6	13.0	11.9	9.6
3.	WYNF-F	169/ 5.7	6.9	5.8	5.2	5.5	5.9	10.3
4.	WNLT-F	153/ 5.2	3.7	2.4	3.6	3.4	3.7	5.0
5.	WUSA-F	151/ 5.1	5.9	4.4	5.7	6.1	5.3	5.1
6.	WQYK-F	145/ 4.9	8.0	6.6	8.5	7.9	7.0	6.9
7.	WFLA	140/ 4.7	4.4	4.1	4.1	3.6	4.3	2.8
8.	WGUL-F+	124/ 4.2	3.2	2.5	3.9	3.9	3.5	3.7
9.	WDAE	119/ 4.0	2.3	4.1	4.7	4.5	3.8	2.8
10.	WSUN	113/ 3.8	3.9	3.6	3.6	4.9	3.7	2.5
11.	WKRL-F	96/ 3.3	3.7	4.7	5.0	4.5	4.2	4.3
	WPLP	96/ 3.3	2.3	3.0	2.7	1.7	2.8	2.5
13.	WDUV-F	87/ 3.0	2.5	2.2	2.2	2.8	2.5	.9
14.	WPDS-F	86/ 2.9	4.2	2.4	3.9	3.0	3.4	5.0
15.	WTMP	62/ 2.1	2.5	3.9	2.5	2.0	2.8	1.1
16.								
17.								
18.								
19.								
20.								
21.								
22.								
23.								
24.								
25.								

	12+ TSA	1/4/CUME
1.	WRBQ-F+	608/7043
2.	WWBA-F	417/3891
3.	WYNF-F	278/3258
4.	WDUV-F	248/2554
5.	WQYK-F	181/2109
6.	WUSA-F	168/2321
	WFLA	168/2209
	WNLT-F	168/2046
9.	WSUN	147/2113
10.	WGUL-F+	126/1170
11.	WDAE	119/1142
12.	WPLP	118/1310
13.	WKRL-F	108/1873
	WPDS-F	108/1691
15.	WVFM-F	72/ 765
[illegible]		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1.	WRBQ-F+	5636/33.9	30.8	28.5
2.	WWBA-F	3524/21.2	18.4	17.9
3.	WYNF-F	2096/12.6	11.9	12.0
4.	WUSA-F	2037/12.2	12.1	13.5
5.	WNLT-F	1906/11.5	8.5	9.1
6.	WFLA	1802/10.8	10.2	10.9
7.	WQYK-F	1775/10.7	13.8	14.5
8.	WKRL-F	1558/ 9.4	9.2	11.1
9.	WSUN	1529/ 9.2	10.2	8.5
10.	WPDS-F	1270/ 7.6	9.2	10.3
11.	WDUV-F	1145/ 6.9	6.1	6.3
12.	WDAE	1129/ 6.8	6.7	8.9
13.	WPLP	1107/ 6.7	5.6	4.7
14.	WGUL-F+	1088/ 6.5	5.8	4.4
15.	WTMP	743/ 4.5	5.1	5.4
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 74.00% (1967 of 2658) (WIN 86: 72.94%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F	1. WRBQ-F>	1. WWBA-F	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+
2. WYNF-F	2. WYNF-F	2. WNLT-F	2. WUSA-F	2. WUSA-F	2. WWBA-F>	2. WWBA-F	2. WRBQ-F+>	2. WWBA-F>	2. WWBA-F	2. WWBA-F>
3.	3. WNLT-F	3. WYNF-F	3. WNLT-F	3. WNLT-F	3. WUSA-F	3. WFLA	3. WUSA-F	3. WYNF-F	3. WFLA	3. WQYK-F
4.	4. WKRL-F	4. WUSA-F	4. WYNF-F	4. WYNF-F	4. WQYK-F	4. WQYK-F	4. WNLT-F	4. WNLT-F	4. WYNF-F	WUSA-F
5.	5. WUSA-F	5. WKRL-F	5. WQYK-F	5. WQYK-F	5. WFLA	5. WYNF-F	5. WQYK-F	5. WUSA-F	5. WPLP	5. WNLT-F
6.	6. WQYK-F	6. WQYK-F	6. WKRL-F	6. WKRL-F	WSUN	6. WSUN	6. WYNF-F	6. WQYK-F	6. WKRL-F	6. WYNF-F
7.	7.	7. WPDS-F	7. WPDS-F	7. WPDS-F	7. WPDS-F	7. WNLT-F	7. WGUL-F+	7. WDAE	7. WNLT-F	7. WGUL-F+
8.	8.	8.	8.	8. WWBA-F	8.	8.	8. WDAE	WFLA	8.	8. WDAE
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>
2. WNLT-F	2. WNLT-F>	2. WNLT-F	2. WNLT-F	2. WUSA-F
3. WYNF-F	3. WYNF-F	3. WUSA-F	3. WUSA-F	3. WNLT-F
4. WKRL-F	4. WKRL-F	4. WYNF-F	4. WQYK-F	4. WPDS-F
5. WQYK-F	5. WUSA-F	5. WQYK-F	5. WYNF-F	5. WTMP
6.	6. WQYK-F	6. WKRL-F	6. WPDS-F	6. WWBA-F
7.	7.	7. WPDS-F	7. WKRL-F	7. WHVE-F
8.	8.	8.	8.	8. WKRL-F
9.	9.	9.	9.	WYNF-F
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRBQ-F+	1. WRBQ-F+>	1. WRBQ-F+	1. WRBQ-F+>	1. WRBQ-F+>
2. WYNF-F>	2. WYNF-F>	2. WYNF-F	2. WYNF-F	2. WUSA-F
3. WNLT-F	3. WKRL-F	3. WKRL-F>	3. WUSA-F	3. WYNF-F
4. WKRL-F	4. WNLT-F	4. WUSA-F	4. WNLT-F	4. WKRL-F
5.	5. WUSA-F	5. WNLT-F	5. WKRL-F	5. WHBO
6.	6.	6. WHBO	6. WHBO	6. WNLT-F
7.	7.	7.	7. WQYK-F	7. WQYK-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHBO	1040	Tampa	1.7/2.7
WLFF	680	St. Petersburg	.6/1.3
WPLA	910	Plant City	.4/1.6
WRXB	1590	St. Petersburg	1.4/2.1
WXCR-F	92.1	Safety Harbor	1.1/3.0
WHVE-F	102.5	Sarasota	1.4/3.9
WVFM-F	94.1	Lakeland	.4/1.3
WHLY-F	106.7	Orlando	.4/1.3

RADIO STATIONS

AM STATIONS

WAMA	1550	10 KW (DAYS)	SPANISH		$ 25.00	(Caballero)		Victor Lanz
WCBF	1010	50 KW/5 KW (DA-2)	RELIGION		$ 13.00	(---)	Sudbrink	Wes Howard
WDAE	1250	5 KW (DA-N)	NOSTALGIA	ABC-I	$ 69.00*	(Mc-Guild)	Gannett	Jim Mulla
WFLA	970	5 KW (DA-2)	NEWS/TALK	NBC	$ 65.00*	(Select)	Blair/Sconnix	Michael Gaier
WHBO	1040	5 KW (DAYS)	OLDIES		$ 40.00	(Blair)	Metroplex	Jonathan Pinch
WLFF	680	1 KW (DAYS)	NOSTALGIA		$ 32.00	(---)	Century	Ted Wolfe
WPLP	570	1 KW (DA-2)	TALK/NEWS	MBS,CBS	$ 44.00	(Katz)	Guy Gannett	George Joachim
WPSO	1500	250 W (DAYS)	TALK		$ 20.00	(---)		Thad Lowrey
WQBN	1300	5 KW/1 KW (DA-2)	SPANISH		$ 34.00	(Caballero)		Mark Jorgenson
WRFA	820	50 KW/1 KW (DA-2)	COUNTRY		$ 20.00*	(---)		Norm Bie
WRXB	1590	5 KW/1 KW (DA-2)	BLACK	NBN	$ 35.00	(---)		
WSUN	620	10 KW (DA-2)	COUNTRY	CBS,ABC-E	$ 72.00*	(CBS)	CBS	George Sossen
WTAN	1340	1 KW (DA-1)	MOR		$ 25.00	(---)		Rod Brosig
WTIS	1110	10 KW (DAYS,DA)	RELIG/ETHNIC		$ 17.00*	(---)		Lind Voth
WTMP	1150	5 KW/2.5 KW (DA-2)	BLACK	SBN	$ 35.00*	(HNWH)		

FM STATIONS

WGUL+	105.5	3 KW @	300	NOSTALGIA	MBS	$ 49.00*	(Roslin)			Carl Marcocci
WKRL	97.9	100 KW @	639	CLASSIC AOR	Source	$ 70.00*	(Durpetti)	Sandusky		Don Hibbitts
WLVU	106.3	3 KW @	300	AC (?)		$ 32.00	(HNWH)		(HOLIDAY)	
WNLT	95.7	100 KW @	650	AC		$ 60.00*	(Blair)	Metroplex		Jonathan Pinch
WPDS	93.3	100 KW @	930	AC		$ 60.00*	(Select)	Blair/Sconnix		Michael Gaier
WQYK	99.5	100 KW @	550	COUNTRY		$119.00*	(Katz)	Infinity		Charlie Ochs
WRBQ+	104.7	100 KW @	555	CHR	ABC-F	$220.00*	(Eastman)	Edens		Mike Osterhout
WUSA	100.7	100 KW @	503	AC		$112.00*	(Mc-Guild)	Gannett		Jim Mulla
WWBA	107.3	100 KW @	649	BTFL/EZ		$110.00*	(Republic)	Metropolitan		Jeanne Oates
WXCR	92.1	2 KW @	400	CLASSICAL	UPI	$ 40.00*	(CMBS)	Entercom		Tom Shealy
WYNF	94.9	100 KW @	1360	AOR	ABC-R	$100.00*	(CBS)	CBS		Shawn Portman

TOLEDO

Arbitron Rank/Pop (12+): 68/505,300

MSA Rank/Pop: 81/608,600
ADI # 64
Average Person Ratings: 17.7
Market TSL: 23.2 hours

Stations: 22/11
Diaries: 1529/330:1/55.8%
Sample Target: 1010
% Below Line: 15.7
% Not Listed: 10.2

1986 Revenue: $13,700,000
HH Inc.: $31,531
Retail $: 4.6 Bil
Pop per Station: 45,936
#1 Biller: WMHE-F $2,700,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WMHE-F	115/12.9	12.8	13.0	14.8	---	13.4	14.9
2. WLQR-F	96/10.8	10.0	8.6	9.8	---	9.8	6.9
3. WIOT-F	88/ 9.9	9.5	10.5	6.7	---	9.2	15.4
4. WKKO-F	84/ 9.4	9.4	6.4	9.6	---	8.7	10.0
5. WSPD	68/ 7.6	7.1	10.9	11.7	---	9.3	5.2
6. WRQN-F	55/ 6.2	5.6	5.9	9.0	---	6.7	7.1
7. WWWM-F	47/ 5.3	7.0	8.7	5.8	---	6.7	5.1
8. WTOD	45/ 5.0	5.9	4.5	3.7	---	4.8	4.1
9. WVOI	38/ 4.3	3.9	3.2	3.2	---	3.7	6.0
10. CKLW	37/ 4.1	2.5	2.0	2.2	---	2.7	1.7
11. WJR	34/ 3.8	4.6	4.2	5.0	---	4.4	4.5
12. WCWA	25/ 2.8	3.6	4.3	2.9	---	3.4	2.0
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WMHE-F	183/2693
2. WLQR-F	146/1523
3. WIOT-F	116/1658
4. WKKO-F	109/1351
5. WSPD	88/1281
6. WJR	71/1118
7. CKLW	68/ 784
8. WRQN-F	67/1317
9. WTOD	55/ 668
10. WWWM-F	54/1046
11. WVOI	38/ 417
12. WCWA	27/ 464
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WMHE-F	1658/32.8	31.4	31.6
2. WIOT-F	1163/23.0	21.3	19.7
3. WSPD	1033/20.4	20.1	24.6
4. WKKO-F	965/19.1	17.9	15.4
5. WLQR-F	961/19.0	20.0	18.3
6. WRQN-F	938/18.6	18.3	20.9
7. WWWM-F	842/16.7	18.0	15.1
8. WJR	563/11.1	12.3	13.4
9. WTOD	480/ 9.5	8.8	7.6
10. WCWA	420/ 8.3	7.9	8.0
11. CKLW	407/ 8.1	6.1	5.3
12. WVOI	406/ 8.0	8.2	8.1
13.			
14.			
15.			

12+ FM SHARE (METRO): 67.04% (537 of 801) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMHE-F>	1. WIOT-F	1. WIOT-F>	1. WMHE-F	1. WKKO-F	1. WLQR-F	1. WKKO-F+	1. WMHE-F	1. WMHE-F	1. WMHE-F	1. WMHE-F
2. WRQN-F	2. WMHE-F>	2. WMHE-F	2. WKKO-F	2. WMHE-F	2. WKKO-F	2. WSPD	2. WIOT-F	2. WIOT-F	2. WIOT-F	2. WLQR-F
3. WVOI	3. WRQN-F	3. WKKO-F	3. WIOT-F	3. WIOT-F	3. WSPD	3. WMHE-F	3. WLQR-F	3. WLQR-F	3. WSPD	3. WKKO-F
4.	4. WKKO-F	4. WWWM-F	4. WWWM-F	4. WWWM-F	4. WMHE-F	4. WLQR-F	4. WKKO-F	4. WKKO-F	4. WRQN-F	4. WIOT-F
5.	5. WWWM-F	5. WRQN-F	5. WLQR-F	5. WLQR-F	5. WWWM-F	5. WIOT-F	5. WRQN-F	5. WRQN-F	5. WLQR-F	5. WRQN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WMHE-F	1. WMHE-F>	1. WMHE-F	1. WMHE-F>	1. WMHE-F
2. WRQN-F	2. WRQN-F	2. WKKO-F	2. WKKO-F	2. WKKO-F
3. WIOT-F	3. WIOT-F	WWWM-F	3. WIOT-F	3. WLQR-F
4.	4. WKKO-F	4. WIOT	WRQN-F	4. WWWM-F
5.	5. WWWM-F	WLQR-F	5. WWWM-F	5. WIOT-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIOT-F>	1. WIOT-F>	1. WIOT-F>	1. WIOT-F>	1. WIOT-F
2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WMHE-F	2. WKKO-F
3. WRQN-F	3. WKKO-F	3. WKKO-F	3. WKKO-F	3. WMHE-F
4.	4. WRQN-F	4. WWWM-F	4. WWWM-F	4. WWWM-F
5.	5. WWWM-F	5.	5. WLQR-F	5. WLQR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WOHO	1470	Toledo	1.6/6.5
CKLW-F	93.9	Windsor, ONT	.9/2.5
WHMQ-F	100.5	Findlay	.8/2.4
WHYT-F	96.3	Detroit	.4/1.4
WJLB-F	97.9	Detroit	.9/2.7
WLLZ-F	98.7	Detroit	.3/2.4
WQTE-F	95.3	Adrian	.7/1.6
WRIF-F	101.1	Detroit	1.3/4.1
WTWR-F	98.3	Monroe	.4/1.7
WWJ	950	Detroit	.3/1.1

RADIO STATIONS

WCWA, 1230, 1 KW	, NOSTALGIA	CBS,MBS,$ 25.00	(Mc-Guild)	Reams
WOHO, 1470, 1 KW (DA-2)	, AC	,$ 27.00*	(Blair)	
WSPD, 1370, 5 KW (DA-N)	, MOR	NBC,$ 54.00	(Katz)	Commonwealth
WTOD, 1560, 5 KW (DAYS,DA)	, COUNTRY	ABC-I,$ 34.00	(MMR)	Booth
WVOI, 1520, 1 KW (DA-2)	, BLACK	SBN,$ 22.00	(Regional)	
WIOT-F, 104.7, 37 KW @ 655	, AOR	Source,$ 70.00	(Mc-Guild)	Reams
WKKO-F, 99.9, 50 KW @ 500	, COUNTRY	ABC-E,$ 48.00*	(MMR)	Booth
WLQR-F, 101.5, 15 KW @ 810	, BTFL/EZ	,$ 68.00	(Katz)	Commonwealth
WMHE-F, 92.5, 50 KW @ 480	, CHR	ABC-F,$ 66.00*	(Christal)	Osborn
WWWM-F, 105.5, 3 KW @ 300	, AC	,$ 35.00*	(Blair)	
WRQN-F, 93.5, 3 KW @ 176	, CHR	,$ 20.00	(Masla)	(BOWLING GREEN)

TUCSON

Arbitron Rank/Pop (12+): 63/542,700

MSA Rank/Pop: 75/639,100
ADI # 82
Average Person Ratings: 15.9
Market TSL: 21.2 hours

Stations: 21/19
Diaries: 1058/513:1/57.4%
Sample Target: 880
% Below Line: 7.3
% Not Listed: 11.8

1986 Revenue: $15,100,000
HH Inc.: $26,071
Retail $: 3.6 Bil
Pop per Station: 28,563
#1 Biller: KRQQ-F $1,900,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KJYK-F	134/15.5	11.9	9.8	9.7	---	11.7	
2. KRQQ-F	80/ 9.2	11.9	10.6	11.2	---	10.7	
3. KIIM-F	70/ 8.1	7.0	10.5	9.2	---	8.7	
4. KLPX-F	69/ 8.0	8.5	9.1	10.5	---	9.0	
5. KWFM-F	64/ 7.4	8.0	5.5	6.1	---	6.8	
6. KUPD-F	53/ 6.1	4.1	5.6	5.8	---	5.4	
7. KGVY	38/ 4.4	4.5	2.7	4.4	---	4.0	
8. KCUB	37/ 4.3	4.7	3.9	5.4	---	4.6	
9. KNST	36/ 4.2	4.6	4.4	4.0	---	4.3	
10. KQTL	26/ 3.0	1.5	2.7	3.9	---	2.8	
11. KTKT	24/ 2.8	3.2	2.6	3.6	---	3.1	
KCEE	24/ 2.8	3.3	3.7	2.6	---	3.1	
13. KKPW	22/ 2.5	3.2	1.0	---	---	1.7	
14. KXEW	19/ 2.2	1.7	2.3	2.4	---	2.2	
15. KVOI	16/ 1.8	.5	1.4	1.7	---	1.4	
KAIR	16/ 1.8	3.3	2.0	2.4	---	2.4	

12+ TSA	1/4/CUME
1. KJYK-F	140/1343
2. KRQQ-F	80/1251
3. KWFM-F	79/1254
4. KIIM-F	75/1014
5. KLPX-F	70/ 997
6. KUPD-F	64/ 732
7. KGVY	38/ 304
8. KCUB	37/ 507
9. KNST	36/ 610
10. KQTL	31/ 322
11. KTKT	27/ 497
12. KCEE	26/ 440
13. KKPW	22/ 285
14. KXEW	19/ 319
15. KAIR	16/ 358
KVOI	16/ 239

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KJYK-F	1266/23.3	19.6	17.5
2. KRQQ-F	1193/22.0	24.5	24.6
3. KWFM-F	1085/20.0	20.6	16.7
4. KIIM-F	957/17.6	14.6	16.7
5. KLPX-F	955/17.6	19.6	19.7
6. KUPD-F	610/11.2	9.2	8.4
KNST	610/11.2	12.0	12.0
8. KCUB	507/ 9.3	11.0	11.9
9. KTKT	459/ 8.5	11.6	10.4
10. KCEE	396/ 7.3	9.6	10.6
11. KAIR	349/ 6.4	7.6	8.3
12. KTUC	328/ 6.0	6.9	5.4
13. KXEW	319/ 5.9	5.0	4.0
14. KGVY	293/ 5.4	5.5	5.6
15. KHYT	277/ 5.1	9.1	8.8

12+ FM SHARE (METRO): 62.65% (478 of 763) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRQQ-F>	1. KLPX-F	1. KLPX-F	1. KWFM-F	1. KWFM-F	1. KJYK-F>	1. KJYK-F>	1. KJYK-F>	1. KJYK-F	1. KJYK-F	1. KJYK-F
2. KUPD-F	2. KRQQ-F	2. KRQQ-F	2. KIIM-F	2. KIIM-F	2. KIIM-F	2. KRQQ-F	2. KLPX-F	2. KLPX-F	2. KRQQ-F	2. KIIM-F
3.	3. KUPD-F	3. KWFM-F	3. KLPX-F	3. KJYK-F	3. KWFM-F	3. KWFM-F	3. KIIM-F	3. KRQQ-F	3. KUPD-F	3. KRQQ-F
4.	4. KWFM-F	4. KIIM-F	4. KRQQ-F	4. KLPX-F	4. KCUB	4. KLPX-F	4. KWFM-F	4. KIIM-F	4. KLPX-F	4. KLPX-F
5.	5. KIIM-F	5. KUPD-F	5. KJYK-F	5. KRQQ-F	5. KNST	5. KUPD-F	5. KRQQ-F	5. KWFM-F	5. KWFM-F	5. KUPD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRQQ-F	1. KRQQ-F	1. KWFM-F	1. KWFM-F	1. KWFM-F	1. KLPX-F>	1. KLPX-F	1. KRQQ-F	1. KLPX-F	1. KIIM-F
2. KLPX-F	2. KWFM-F	2. KRQQ-F	2. KRQQ-F	2. KJYK-F	2.	2. KUPD-F	2. KLPX-F	2. KUPD-F	2. KLPX-F
3. KIIM-F	3. KLPX-F	3. KLPX-F	3. KIIM-F	3. KIIM-F	3.	3. KRQQ-F>	3. KUPD-F	3. KRQQ-F	3. KWFM-F
4. KWFM-F	4. KIIM-F	4. KTKT	4. KLPX-F	4. KRQQ-F	4.	4. KIIM-F	4. KIIM-F	4. KIIM-F	4. KRQQ-F
5.	5.	5. KIIM-F	5. KJYK-F	5. KLPX-F	5.	5. KJYK-F	KWFM-F	5. KWFM-F	5. KJYK-F
						KWFM-F	6. KJYK-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFXX-F	92.1	Green Valley	.3/3.0
KHYT	1330	Tucson	1.3/5.1
KTUC	1400	Tucson	1.5/6.0
KXMG-F	98.3	Marana	.6/1.5
KTAR	620	Phoenix	.3/1.4

RADIO STATIONS

KAIR, 1490, 1 KW	, AC	NBC,$ 28.00	(Christal)	Citadel	
KCEE, 790, 5 KW/500 W (DA-2)	, OLDIES/AC	CBS,$ 35.00	(MMR)	American	
KCUB, 1290, 1 KW	, COUNTRY	,$ 44.00*	(Katz)		
KGVY, 1080, 1 KW (DAYS)	, NOSTALGIA	APR,$ 16.00	(Roslin)		(GREEN VALLEY)
KHYT, 1330, 2 KW/5 KW (DA-2)	, CHR	,$ 34.00	(Republic)		
KNST, 940, 1 KW (DA-1)	, NEWS/TALK	MBS,ABC-I,$ 23.00*	(Mc-Guild)	Nationwide	
KQTL, 1210, 1 KW/500 W (DA-2)	, SPANISH	,$ 18.00	(Caballero)		(SAHUARITA)
KTKT, 990, 10 KW/1 KW (DA-N)	, SOFT AC	Trans,UPI,$ 26.00	(Torbet)	Lotus	
KTUC, 1400, 1 KW	, NEWS/TALK	CNN,CBS,$ 20.00	(Roslin)		
KVOI, 690, 250 W (DAYS)	, RELIGION	,$ 12.00	(---)		
KKPW, 1450, 1 KW	, BLACK	,$ NA	(Masla)		
KXEW, 1600, 1 KW	, SPANISH	,$ 19.00*	(Lotus)		

KFXX-F, 92.1, 3 KW @ 130, CHR	,$ 17.00	(Gillis)		(GREEN VALLEY)
KIIM-F, 99.5, 100 KW @ 1955, COUNTRY	,$ 34.00	(Katz)		
KJYK-F, 94.9, 100 KW @ 1952, BTFL/EZ	,$ 41.00	(Christal)	Citadel	
KLPX-F, 96.1, 93 KW @ 505, AOR	,$ 50.00	(Torbet)	Lotus	
KRQQ-F, 93.7, 26 KW @ 150, CHR	,$ 49.00*	(Mc-Guild)	Nationwide	
KWFM-F, 92.9, 93 KW @ 2036, AC	,$ 41.00	(MMR)	American	

KUPD-F - See Phoenix

TULSA

Arbitron Rank/Pop (12+): 57/651,300

MSA Rank/Pop: 66/738,300
ADI # 52
Average Person Ratings: 16.0
Market TSL: 21.2 hours

Stations: 20/20
Diaries: 1233/528:1/55.2%
Sample Target: 970
% Below Line: 0
% Not Listed: 9.2

1986 Revenue: $19,400,000
HH Inc.: $29,971
Retail $: 4.7 Bil
Pop per Station: 32,565
#1 Biller: KWEN-F $2,800,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. KWEN-F	117/11.2	11.6	8.8	11.8	---	10.9	11.2
KRMG	117/11.2	9.5	7.5	8.5	---	9.2	9.6
3. KAYI-F	109/10.5	11.2	10.0	10.3	---	10.5	16.2
KBEZ-F	109/10.5	9.3	9.5	10.4	---	9.9	7.1
5. KMOD-F	106/10.2	9.9	11.3	8.3	---	9.9	17.2
6. KVOO	95/ 9.1	9.2	8.0	11.0	---	9.3	7.4
7. KRAV-F	59/ 5.7	6.0	7.2	7.4	---	5.5	6.2
8. KVLT-F	44/ 4.2	2.6	1.0	1.1	---	2.2	2.5
9. KTFX-F	41/ 3.9	4.9	6.1	5.5	---	5.1	3.9
KCFO-F	41/ 3.9	2.8	3.2	3.4	---	3.3	3.8
11. KMYZ-F	28/ 2.7	3.2	3.5	3.2	---	3.2	3.8
12. KQMJ-F	17/ 1.6	2.6	4.2	3.5	---	3.0	1.4
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. KMOD-F	165/1891
KAYI-F	165/2145
3. KWEN-F	157/1920
4. KVOO	155/2187
5. KRMG	136/1957
KBEZ-F	136/1524
7. KTFX-F	109/1488
8. KVLT-F	77/ 749
9. KRAV-F	64/1172
10. KCFO-F	45/ 667
11. KMYZ-F	31/ 604
12. KQMJ-F	30/ 671
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KRMG	1620/24.9	24.3	21.3
2. KAYI-F	1449/22.2	22.9	22.2
3. KWEN-F	1405/21.6	21.5	21.1
4. KMOD-F	1295/19.9	16.9	17.4
5. KVOO	1240/19.0	17.8	21.9
6. KBEZ-F	1187/18.2	19.2	20.3
7. KRAV-F	978/15.0	17.8	18.9
8. KTFX-F	761/11.7	11.9	13.0
9. KCFO-F	571/ 8.8	7.5	8.2
10. KMYZ-F	490/ 7.5	8.4	8.8
11. KVLT-F	482/ 7.4	8.2	3.5
12. KQMJ-F	428/ 6.6	8.6	7.0
13.			
14.			
15.			

12+ FM SHARE (METRO): 72.70% (687 of 945) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAYI-F>	1. KMOD-F>	1. KMOD-F	1. KWEN-F	1. KWEN-F	1. KBEZ-F	1. KRMG >	1. KBEZ-F	1. KWEN-F	1. KAYI-F>	1. KWEN-F
2. KMOD-F	2. KAYI-F	2. KWEN-F	2. KRMG	2. KRMG	2. KWEN-F	2. KVOO	2. KWEN-F	2. KMOD-F	2. KRMG	2. KBEZ-F
3. KWEN-F	3. KWEN-F	3. KAYI-F	3. KMOD-F	3. KMOD-F	3. KVOO	3. KWEN-F	3. KVOO	3. KAYI-F	3. KMOD-F	3. KAYI-F
4.	4. KRAV-F	4. KRMG	4. KRAV-F	4. KBEZ-F	4. KRMG	4. KAYI-F	4. KMOD-F	4. KBEZ-F	4. KBEZ-F	4. KMOD-F
5.	5. KCFO-F	5. KRAV-F	5. KBEZ-F KVLT-F	5. KRAV-F	5.	5. KMOD-F	5. KRMG	5. KVOO	5. KWEN-F	5. KRMG

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAYI-F>	1. KAYI-F	1. KWEN-F	1. KWEN-F	1. KWEN-F	1. KMOD-F>	1. KMOD-F>	1. KMOD-F	1. KMOD-F>	1. KMOD-F KWEN-F
2. KWEN-F	2. KWEN-F>	2. KRAV-F	2. KAYI-F>	2. KBEZ-F	2. KAYI-F>	2. KAYI-F	2. KMYZ-F	2. KWEN-F	
3. KCFO-F KMOD-F	3. KRAV-F	3. KAYI-F	3. KRAV-F	3. KRMG-F	3. KVOO	3. KWEN-F	3. KWEN-F	3. KRMG	3. KRMG
	4. KCFO-F	4. KCFO-F	4. KRMG-F KVLT-F	4. KAYI-F KRAV-F	4. KWEN-F	4. KMYZ-F	4. KRAV-F KRMG	4. KVOO	4. KVOO
5.	5. KMOD-F	5. KVLT-F			5.	5. KRAV-F KRMG		5. KAYI-F	5. KMYZ-F KRAV-F
	6. KVLT-F								

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKC	1300	Tulsa	.8/4.2
KCFO	970	Tulsa	.6/2.8
KCMA-F	92.1	Broken Arrow	.8/2.3
KGTO	1050	Tulsa	.7/2.5
KSKS	1430	Tulsa	.8/3.2
KTOW	1340	Sand Springs	.5/1.2
KXOJ	1550	Sapulpa	1.2/1.8
KXOJ-F	100.9	Sapulpa	.8/2.4

RADIO STATIONS

KAKC, 1300, 5 KW/1 KW (DA-2)	, OLDIES	CBS,$ 21.00*	(HNWH)	Clear Channel	
KCFO, 970, 2.5 KW/1 KW (DA-2)	, RELIGION	,$ 10.00	(---)	Salem	
KGTO, 1050, 1 KW (DAYS)	, OLDIES	US 1,$ 19.00	(Select)	Kravis	
KRMG, 740, 50 KW/25 KW (DA-2)	, MOR	ABC-I,$ 75.00*	(Christal)	Swanson	
KSKS, 1430, 5 KW (DA-N)	, AC	,$ NA	(Durpetti)	Federated	
KVOO, 1170, 50 KW (DA-N)	, COUNTRY	CNN,$ 65.00	(Mc-Guild)		
KBEZ-F, 92.9, 100 KW @ 680	, BTFL/EZ	,$ 62.00*	(MMR)	WIN	
KCFO-F, 98.5, 100 KW @ 660	, RELIGION	ABC-D,$ 20.00	(Weiss)	Salem	
KCMA-F, 92.1, 3 KW @ 300	, CLASSICAL	,$ 20.00	(CMBS)		
KMOD-F, 97.5, 50 KW @ 435	, AOR	,$ 68.00*	(HNWH)	Clear Channel	
KRAV-F, 96.5, 100 KW @ 380	, AC	,$ 84.00*	(Select)		
KTFX-F, 103.3, 100 KW @ 1280	, COUNTRY	,$ 58.00	(MMR)		
KWEN-F, 95.5, 100 KW @ 339	, COUNTRY	APR,$110.00	(Katz)	New City	
KAYI-F, 106.9, 97 KW @ 1005	, CHR	ABC-F,$ 60.00*	(Katz)	Narragansett	(MUSKOGEE)
KVLT-F, 106.1, 100 KW @ 1315	, AC	,$ NA	(Durpetti)	Federated	(OWASSO)
KQMJ-F, 99.5, 100 KW @ 984	, AC	,$ NA	(Christal)	Swanson	(HENRIETTA)
KMYZ-F, 104.5, 100 KW @ 1240	, CHR	Source,$ 43.00	(Republic)	Shamrock	(PRYOR)

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Arbitron Rank/Pop (12+): 9/2,965,900

MSA Rank/Pop: 7/3,521,600
ADI # 9
Average Person Ratings: 17.2
Market TSL: 22.5 hours

Stations: 32/31
Diaries: 2478/1197:1/48.1%
Sample Target: 2050
% Below Line: 0.6
% Not Listed: 12.4

1986 Revenue: $117,700,000
HH Inc.: $43,899
Retail $: 27.4 Bil
Pop per Station: 95,674
#1 Biller: WMAL $14,100,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WGAY-F	387/7.6	6.8	7.2	7.3	7.2	7.2	6.4
2. WKYS-F	380/7.4	8.0	8.0	7.6	6.6	7.8	10.2
3. WMZQ-F	346/6.8	5.5	4.4	6.8	5.0	5.9	6.5
4. WMAL	308/6.0	8.0	5.8	6.8	6.6	6.7	6.0
5. WHUR-F	300/5.9	5.8	6.5	6.1	6.7	6.1	7.5
6. WAVA-F	271/5.3	6.2	4.5	4.7	4.1	5.2	5.0
7. WWDC-F	238/4.7	5.2	4.7	4.4	5.0	4.8	5.3
8. WTOP	232/4.5	3.7	4.1	4.3	4.7.	4.2	3.7
9. WDJY-F	229/4.5	4.3	4.2	3.9	3.8	4.2	5.5
10. WRQX-F	195/3.8	3.8	4.3	3.5	4.4	3.9	3.5
11. WGMS-F+	185/3.6	2.9	2.8	3.1	3.6	3.1	3.1
12. WBMW-F	171/3.4	3.2	3.6	2.3	2.4	3.1	4.0
13. WCXR-F	167/3.3	3.2	3.8	5.3	4.1	3.9	5.0
14. WLTT-F	162/3.2	3.3	3.2	3.8	4.3	3.4	2.6
15. WASH-F	153/3.0	1.9	1.8	1.7	1.7	2.1	2.3
16. WWRC	122/2.4	2.8	2.5	3.1	2.7	2.7	2.0
17. WXTR-F	92/1.8	2.3	2.2	1.6	2.1	2.0	1.4
18. WCLY-F+	76/1.5	1.7	2.5	2.7	3.1	2.1	2.7
WYCB	76/1.5	1.2	1.7	1.0	1.2	1.4	.8
20. WMMJ-F	69/1.4	1.3	1.8	1.5	1.6	1.5	.5
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WGAY-F	433/4941
2. WKYS-F	424/4869
3. WMZQ-F	405/4726
4. WWDC-F	379/6180
5. WMAL	341/5112
6. WHUR-F	321/4555
7. WAV -F	299/5850
8. WRQX-F	275/5507
9. WTOP	255/5346
10. WDJY-F	232/3193
11. WBMW-F	217/3586
12. WGMS-F+	197/3129
13. WLTT-F	194/4130
14. WCXR-F	175/3396
15. WASH-F	173/3012
16. WWRC	133/1994
17. WXTR-F	114/2350
18. WCLY-F+	90/2421
19. WMMJ-F	76/1635
WYCB	76/1089
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WAVA-F	5057/17.1	16.0	13.5
2. WTOP	4702/15.9	14.0	15.8
3. WMAL	4625/15.6	19.8	14.1
4. WKYS-F	4428/14.9	14.9	15.1
5. WWDC-F	4419/14.9	14.4	12.9
6. WRQX-F	4327/14.6	14.3	13.8
7. WGAY-F	4281/14.4	15.2	14.8
8. WHUR-F	4165/14.0	13.5	15.0
9. WMZQ-F	3658/12.3	11.2	12.3
10. WLTT-F	3450/11.6	10.5	12.0
11. WCXR-F	3208/10.8	9.4	13.1
12. WDJY-F	3057/10.3	11.9	10.5
13. WBMW-F	2965/10.0	10.1	10.3
14. WGMS-F+	2897/ 9.8	8.5	8.4
15. WASH-F	2587/ 8.7	6.9	6.6
16. WCLV-F+	2030/ 6.8	6.8	8.1
17. WXTR-F	1957/ 6.6	6.6	6.3
18. WWRC	1806/ 6.1	6.8	6.5
19. WMMJ-F	1474/ 5.0	4.7	4.3
20. WYCB	1082/ 3.6	2.5	2.9
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 75.63% (3382 of 4472) (WIN 86: 77.65%)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJY	1. WKYS-F>	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WGAY-F	1. WMAL	1. WGAY-F	1. WGAY-F	1. WHUR-F	1. WKYS-F
2. WAVA-F	2. WWDC-F	2. WHUR-F	2. WMZQ-F	WMZQ-F	2. WMZQ-F	2. WAVA-F	2. WMZQ-F	2. WMZQ-F	2. WKYS-F>	2. WMZQ-F
3. WBMW-F	3. WHUR-F	3. WMZQ-F	3. WHUR-F	3. WGAY-F	3. WMAL	3. WKYS-F	3. WHUR-F	3. WKYS-F	3. WDJY-F	3. WGAY-F
4. WRQX-F	4. WAVA-F	4. WWDC-F	4. WGAY-F	4. WHUR-F	4. WTOP	4. WTOP	4. WKYS-F	4. WMAL	4. WGAY-F	4. WHUR-F
5. WWDC-F	5. WCXR-F	5. WAVA-F	5. WLTT-F	5. WMAL	5. WGMS-F	5. WMZQ-F+	5. WWDC-F	5. WDJY-F	5. WRQX-F	5. WDJY-F
6. WKYS-F	6. WDJY-F	6. WGAY-F	6. WASH-F	6. WLTT-F	6. WHUR-F	6. WMZQ-F	6. WGMS-F+	6. WAVA-F	6. WWDC-F	6. WAVA-F
7. WHUR-F	7. WRQX-F	7. WLTT-F	7. WAVA-F	7. WASH-F	7. WKYS-F	7. WGAY-F	7. WMAL	7. WGMS-F	7. WMZQ-F	7. WCXR-F
8. WCXR-F	8. WLTT-F	8. WCXR-F	8. WGMS-F+	WGMS-F+	8. WASH-F	8. WWDC	8. WAVA-F	WTOP	8. WBMW-F	WMAL
9. WOL	9. WMZQ-F	9. WDJY-F	9. WWDC-F	9. WTOP	9. WLTT-F	9. WDJY-F	9. WASH-F	9. WWDC-F	9. WWRC	9. WGMS-F
10.	10. WBMW-F	10. WASH-F	10. WMAL	10. WAVA-F	10. WWRC	10. WHUR-F	10. WLTT-F	10. WHUR-F	10. WAVA-F	WRQX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WKYS-F	1. WKYS-F	1. WKYS-F>	1. WKYS-F	1. WMZQ-F
2. WAVA-F	2. WAVA-F	2. WLTT-F	2. WMZQ-F	2. WKYS-F
3. WHUR-F	3. WHUR-F	3. WHUR-F	3. WHUR-F	3. WGAY-F
4. WBMW-F	4. WRQX-F	WRQX-F	4. WAVA-F	4. WHUR-F
5. WWDC-F	5. WDJY-F	5. WAVA-F	5. WASH-F	5. WASH-F
6. WRQX-F	6. WBMW-F	6. WDJY-F	6. WGAY-F	6. WLTT-F
7. WDJY-F	7. WLTT-F	7. WBMW-F	7. WRQX-F	7. WMAL
8. WASH-F	8. WASH-F	8. WASH-F	8. WBMW-F	8. WAVA-F
9. WMZQ-F	WWDC-F	WMZQ-F	9. WLTT-F	9. WRQX-F
10. WCXR-F	10. WMZQ-F	10. WCXR-F	10. WDJY-F	10. WBMW-F
		WWDC-F		WDJY-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWDC-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F
2. WKYS-F	2. WWDC-F	2. WWDC-F	2. WWDC-F	2. WMZQ-F
3. WCXR-F	3. WCXR-F	3. WHUR-F	3. WHUR-F	3. WHUR-F
4. WAVA-F	4. WHUR-F	4. WMZQ-F	4. WCXR-F	4. WGAY-F
5. WDJY-F	5. WAVA-F	5. WCXR-F	5. WMZQ-F	5. WGMS-F+
WHUR-F	6. WDJY-F	6. WAVA-F	6. WAVA-F	WTOP
7. WRQX-F	7. WMZQ-F	WLTT-F	7. WTOP	7. WWDC-F
8.	8. WLTT-F	8. WDJY-F	8. WLTT-F	8. WMAL
9.	9. WRQX-F	9. WHFS-F	9. WDJY-F	9. WCXR-F
10.	10. WTOP	10. WTOP	WGAY-F	10. WLTT-F
			WGMS-F+	

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OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCPT	730	Alexandria	.6/1.3
WFMD	930	Frederick	.4/1.6
WFRE-F	99.9	Frederick	.4/1.3
WHFS-F	99.1	Annapolis	.8/3.1
WMZQ	1390	Arlington	.2/1.3
WNTR	1050	Silver Spring	.5/1.6
WOL	1450	Washington	1.3/3.1
WUST	1120	Washington	.9/1.6
WWDC	1260	Washington	.4/1.9
WFSI-F	107.9	Annapolis	.5/1.3

RADIO STATIONS

AM STATIONS

WCPT	730	5 KW/20 W	BLACK	SMN	$ 35.00*	(Mc-Guild)	Metroplex	
WDCT	1310	5 KW/500 W (DA-2)	RELIGION		$ 36.00	(---)	Universal	Steve Kovach
WFAX	1220	5 KW (DAYS)	RELIGION		$ 20.00	(---)		Mitch Miller
WMAL	630	5 KW (DA-2)	MOR	ABC-I	$230.00	(Katz)	Cap Cities/ABC	Fred Weinhaus
WMDO	1540	5 KW (DAYS)	SPANISH		$ 57.00	(Lotus)	Lotus	Allan Klamer
WMZQ	1390	5 KW (DA-2)	COUNTRY		$ NA	(Christal)	Viacom	Paul Wilensky
WNTR	1050	1 KW/500 W	TALK	ABC-T	$ 33.00	(---)		
WOL	1450	1 KW	BLACK	NBN	$ 43.00	(Lazar)		Catherine Hughes
WTOP	1500	50 KW (DA-2)	NEWS	CBS,MBS	$133.00*	(HNWH)	Outlet	Michael Douglas
WUST	1120	1 KW (DAYS)	GOSPEL	NBN	$ 26.00	(---)		Perry Walders
WWDC	1260	5 KW (DA-2)	NOSTALGIA	CNN	$ 48.00*	(Christal)		Goff Lebhar
WWRC	980	5 KW (DA-N)	NOSTALGIA	NBC,NBC-T	$ 85.00*	(MMR)	Greater Media	Ted Dorf
WYCB	1340	1 KW	GOSPEL	SBN	$ 50.00	(---)		Karen Jackson

FM STATIONS

WASH	97.1	23 KW @ 690	AC	US 1	$130.00*	(Katz)	Metropolitan	Tom Durney
WAVA	105.1	50 KW @ 500	CHR		$180.00	(HNWH)	Emmis	Alan Goodman
WBMW	106.7	23 KW @ 731	CHR		$120.00*	(Select)	Infinity	Ken Stevens
WCXR	105.9	50 KW @ 500	CLASSIC AOR		$138.00*	(Mc-Guild)	Metroplex	
WDJY	100.3	40 KW @ 330	BLACK	APR	$ 90.00*	(Masla)	United	Gary Gross
WGAY	99.5	21 KW @ 780	BTFL/EZ		$200.00*	(MMR)	Greater Media	Ted Dorf
WGMS+	103.5	47 KW @ 510	CLASSICAL	MBS	$140.00	(Republic)	RKO	Mike Ferrel
WHUR	96.3	24 KW @ 669	BLACK		$134.00*	(Durpetti)	Howard University	Millard Watkins
WKYS	93.9	50 KW @ 485	URBAN	NBC	$205.00*	(Eastman)	NBC	Bart Walsh
WLTT	94.7	21 KW @ 780	AC		$175.00*	(CBS)	CBS	Jim Keating
WMZQ	98.7	50 KW @ 490	COUNTRY		$176.00*	(Christal)	Viacom	Paul Wilensky
WCLY+	95.5	50 KW @ 496	AC		$130.00*	(Torbet)	First Media	
WRQX	107.3	50 KW @ 410	CHR	ABC-C	$172.00	(Blair)	Cap Cities/ABC	Ernest Fears
WMMJ	102.3	1 KW @ 480	SOFT AC		$ 70.00*	(CBS)	Outlet	Michael Douglas
WWDC	101.1	22 KW @ 750	AOR	US 1	$170.00*	(Christal)		Goff Lebhar
WXTR	104.1	50 KW @ 500	OLDIES		$ 95.00	(Masla)	(LA PLATA)	Bob Hughes
WHFS	99.1	50 KW @ 390	AOR	MBS	$ 55.00	(Masla)	(ANNAPOLIS)	Jacob Einstein

WEST PALM BEACH

Arbitron Rank/Pop (12+): 56/661,100

MSA Rank/Pop: 65/747,100
ADI # 54
Average Person Ratings: 16.5
Market TSL: 22.1 hours

Stations: 30/14
Diaries: 1231/537:1/49.6%
Sample Target: 940
% Below Line: 33.9
% Not Listed: 10.5

1986 Revenue: $16,800,000
HH Inc.: $34,792
Retail $: 6.0 Bil
Pop per Station: 47,221
#1 Biller: WRMF-F $3,800,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WEAT-F	137/12.6	11.8	12.9	11.6	---	12.2	11.2
2. WRMF-F	116/10.6	9.9	8.9	14.8	---	11.1	9.3
3. WNJY-F	76/ 7.0	5.1	6.9	7.3	---	6.6	9.1
4. WJNO	71/ 6.5	7.1	6.8	6.3	---	6.7	6.7
WIRK-F+	71/ 6.5	5.0	5.2	4.6	---	5.3	6.3
6. WHYI-F	57/ 5.2	6.5	4.0	5.6	---	5.3	7.1
7. WKGR-F	45/ 4.1	3.8	4.0	2.7	---	3.7	3.9
8. WPOM	40/ 3.7	4.4	4.9	4.1	---	4.3	2.5
9. WPOW-F	34/ 3.1	2.6	1.6	1.5	---	2.2	3.4
10. WJQY-F	31/ 2.8	2.6	1.3	2.6	---	2.3	1.5
11. WLYF-F	30/ 2.8	2.8	3.7	2.2	---	2.9	.6
12. WNGS-F	29/ 2.7	2.1	2.6	1.4	---	2.2	3.3
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WEAT-F	147/1639
2. WRMF-F	135/1595
3. WIRK-F+	91/ 967
4. WNJY-F	81/ 789
5. WKGR-F	79/1001
6. WJNO	74/ 881
7. WHYI-F	59/1091
8. WPOM	40/ 449
9. WPOW-F	34/ 572
10. WJQY-F	31/ 471
11. WLYF-F	30/ 493
12. WNGS-F	29/ 499
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WEAT-F	1460/22.1	20.3	21.8
2. WRMF-F	1278/19.3	21.5	24.1
3. WHYI-F	1029/15.6	19.0	17.6
4. WJNO	881/12.8	13.8	13.6
5. WIRK-F+	967/11.3	11.5	8.3
6. WNJY-F	727/11.0	10.1	13.5
7. WKGR-F	575/ 8.7	8.4	8.8
8. WPOW-F	572/ 8.7	8.1	5.0
9. WNGS-F	494/ 7.5	6.3	4.9
10. WJQY-F	471/ 7.1	6.2	4.7
11. WLYF-F	458/ 6.9	6.9	6.6
12. WSHE-F	442/ 6.7	8.0	11.4
13.			
14.			
15.			

12+ FM SHARE (METRO): 77.46% (756 of 976) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYI-F	1. WRMF-F>	1. WRMF-F>	1. WFMF-F>	1. WRMF-F>	1. WEAT-F>	1. WRMF-F	1. WEAT-F+	1. WEAT-F+	1. WEAT-F+	1. WEAT-F+>
2. WPOW-F	2. WKGR-F	2. WIRK-F+	2. WIRK-F+	2. WIRK-F+	2. WRMF-F	2. WEAT-F+	2. WRMF-F>	2. WRMF-F>	2. WHYI-F	2. WNJY-F
3. WPOM	3. WIRK-F+	3. WKGR-F	3. WKGR-F	3. WEAT-F	3. WIRK-F+	3. WJNO	3. WNJY-F	3. WIRK-F+	3. WIRK-F+	WRMF-F
4.	WHYI-F	4. WHYI-F	WJQY-F	4. WJQY-F	4. WNJY-F	4. WIRK-F+	4. WIRK-F+	4. WHYI-F	4.	4. WJNO
5.	5.	5. WPOM	5. WHYI-F	5. WPOM	5. WJNO	5. WNJY-F	WJNO	5. WNJY-F	5.	5. WIRK-F+
							6. WKGR-F	6. WJNO		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRMF-F	1. WRMF-F>	1. WRMF-F>	1. WRMF-F>	1. WRMF-F	1. WKGR-F	1. WKGR-F	1. WKGR-F	1. WIRK-F+	1. WRMF-F
2. WPOW-F	2. WKGR-F	2.	2. WNGS-F	2. WEAT-F	2. WHYI-F	2. WRMF-F	2. WRMF-F	2. WRMF-F	2. WIRK-F+>
3. WKGR-F	WHYI-F	3.	3. WPOM	3. WIRK-F+	3. WIRK-F+	3. WIRK-F+	3. WIRK-F+	3. WKGR-F	3. WKGR-F
WHYI-F	4. WNWS	4.	WHYI-F	4. WNGS-F	WRMF-F	4. WHYI-F	4.	4. WHYI-F	WMXJ-F
5.	5. WIRK-F+	5.	5. WAXY-F	WPOM	5. WGTR-F	5. WSHE-F	5.	5. WMXJ-F	5. WJQY-F
					WSHE-F				

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBF	1420	Delray Beach	.8/2.7
WEAT	850	West Palm Beach	1.6/3.6
WPBR	1340	Palm Beach	1.4/4.3
WSBR	740	Boca Raton	1.2/3.5
WSWN	900	Belle Glade	.6/1.5

See Miami for more information about the following:

WAXY-F	2.1/5.8	WLVE-F	.6/1.6
WGTR-F	1.5/3.3	WMXJ-F	2.0/4.4
WHQT-F	1.5/5.5	WNWS	1.7/4.3
WINZ	.6/2.6	WRBD	.6/1.1
WIOD	1.4/4.6	WSHE-F	1.8/6.7
WKQS-F	1.6/5.5	WTMI-F	1.1/3.8

RADIO STATIONS

WDBF, 1420, 5 KW/500 W (DA-2) , NOSTALGIA CBS,$ 15.00 (Dora)
WEAT, 850, 5 KW/1 KW (DA-2) , BTFL/EZ ,$ NA (Katz) Taylor
WJNO, 1230, 1 KW , NEWS/TALK ABC-E,CBS,NBC-T,$ 48.00* (Blair) Fairbanks
WKAO, 1510, 1 KW (DAYS) , NOSTALGIA ,$ 17.00 (---)
WPBR, 1340, 1 KW , TALK MBS,ABC-T,$ 22.00 (Savalli)
WPOM, 1600, 1 KW , BLACK ABC-D,$ 23.00 (HNWH)
WSBR, 740, 1 KW/500 W (DA-1) , NOSTALGIA ABC-E,CBS,$ 20.00* (---)
WIRK, 1290, 5 KW (DA-N) , COUNTRY APR,SMN,$ NA (HNWH) Price Comm.

WEAT-F, 104.5, 100 KW @ 520, BTFL/EZ ,$ 70.00* (Katz) Taylor
WIRK-F, 107.9, 100 KW @ 400, COUNTRY ,$ 55.00* (HNWH) Price Comm.
WIXI-F, 96.7, 3 KW @ 300, ?? ,$ NA (---)
WKGR-F, 98.7, 100 KW @ 1560, AOR US 1,$ 42.00* (HNWH) (FORT PIERCE)
WNGS-F, 92.1, 2 KW @ 378, AC/JAZZ CBS-R,$ 31.00 (Eastman)
WNJY-F, 94.3, 1 KW @ 480, NOSTALGIA NBC,$ 33.00* (Torbet) Lappin
WRMF-F, 97.9, 100 KW @ 1350, AC ,$ 80.00* (Blair) Fairbanks

WILKES BARRE - SCRANTON

Arbitron Rank/Pop (12+): 58/627,600

MSA Rank/Pop: 68/722,200
ADI # 61
Average Person Ratings: 18.1
Market TSL: 24.5 hours

Stations: 36/29
Diaries: 1236/508:1/59.5%
Sample Target: 100
% Below Line: 9.0
% Not Listed: 12.5

1986 Revenue: $12,800,000
HH Inc.: $26,258
Retail $: 4.0 Bil
Pop per Station: 21,641
#1 Biller: WKRZ A/F $2,300,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WRKZ-F	110/9.7	9.6	11.1	10.7	---	10.3	11.7
2. WEZX-F	83/7.3	6.9	5.1	6.3	---	6.4	10.0
3. WNAK	81/7.1	7.7	9.0	7.8	---	7.9	7.1
4. WARM	69/6.1	7.8	7.3	7.4	---	7.2	7.7
5. WWSH-F	65/5.7	4.6	5.1	3.7	---	4.8	3.2
6. WMGS-F	58/5.1	5.5	5.5	4.4	---	5.1	3.8
7. WGBI-F	57/5.0	6.9	5.6	5.5	---	5.8	5.0
8. WTLQ-F	47/4.1	5.3	5.6	4.8	---	5.0	7.3
9. WEJL	38/3.3	3.4	6.1	6.1	---	4.7	2.2
10. WILK	28/2.5	3.2	3.0	2.4	---	2.8	3.0
11. WFMZ-F	27/2.4	1.4	.6	1.3	---	1.4	.6
12. WHLM-F	26/2.3	3.0	2.7	4.3	---	3.1	2.1
13. WSBG-F	24/2.1	1.5	.6	1.5	---	1.4	2.9
14. WBAX	22/1.9	1.5	.9	1.8	---	1.5	1.2
15. WZZO-F	18/1.6	.8	1.2	1.5	---	1.3	1.3
WICK	18/1.6	1.8	2.6	2.8	---	2.2	1.8

12+ TSA	1/4/CUME
1. WKRZ-F	122/1808
2. WEZX-F	84/ 855
3. WWSH-F	81/ 926
WARM	81/1357
WNAK	81/ 703
6. WGBI-F	65/1034
7. WMGS-F	59/ 772
8. WTLQ-F	47/ 848
9. WFMZ-F	45/ 363
10. WZZO-F	41/ 463
11. WEJL	39/ 502
WHLM-F	39/ 467
13. WILQ-F	31/ 471
14. WILK	28/ 537
15. WQQQ-F	26/ 392

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WKRZ-F	1611/25.7	26.1	27.1
2. WARM	1120/17.8	19.4	21.9
3. WGBI-F	910/14.5	16.3	17.0
4. WTLQ-F	848/13.5	13.7	16.0
5. WEZX-F	841/13.4	12.4	12.6
6. WWSH-F	745/11.9	10.1	7.7
7. WMGS-F	731/11.6	11.8	11.4
8. WNAK	692/11.0	10.6	10.4
9. WILK	506/ 8.1	8.2	9.3
10. WEJL	489/ 7.8	5.8	8.2
11. WBAX	343/ 5.5	4.0	5.6
12. WMJW-F	320/ 5.1	4.1	4.5
13. WHLM-F	289/ 4.6	6.5	6.9
14. WSBG-F	286/ 4.6	3.4	3.7
15. WGBI	273/ 4.3	5.8	5.4

12+ FM SHARE (METRO): 62.57% (622 of 994) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WARM	1. WARM	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WNAK
2. WEZX-F	2. WEZX-F	2. WEZX-F	2. WEZX-F	2. WEZX-F	WWSH-F	2. WKRZ-F	2. WNAK	2. WEZX-F	2. WEZX-F	2. WKRZ-F
WTLQ-F	WTLQ-F	3. WMGS-F	3. WGBI-F	3. WGBI-F	3. WNAK	3. WEZX-F	3. WEZX-F	3. WWSH-F	3. WTLQ-F	3. WEZX-F
4.	4. WGBI-F	4. WGBI-F	4. WMGS-F	4. WMGS-F	4. WMGS-F	4. WNAK	WMGS-F	4. WNAK	4. WWSH-F	4. WWSH-F
5.	5. WMGS-F	5. WTLQ-F	5. WARM	5. WARM	5. WGBI-F	5. WMGS-F	WWSH-F	5. WARM	5. WMGS-F	5. WTLQ-F
			WTLQ-F							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRZ-F>	1. WKRZ-F>	1. WKRZ-F	1. WKRZ-F>	1. WKRZ-F	1. WEZX-F	1. WEZX-F	1. WEZX-F	1. WEZX-F	1. WEZX-F
2. WTLQ-F	2. WGBI-F	2. WGBI-F	2. WGBI-F	2. WGBI-F	2. WKRZ-F	2. WKRZ-F>	2. WKRZ-F	2. WKRZ-F>	2. WKRZ-F>
3. WEZX-F	3. WEZX-F	3. WEZX-F	3. WMGS-F	3. WMGS-F	3. WZZO-F	3. WMGS-F	3.	3. WMGS-F	3. WGBI-F
4. WGBI-F	WTLQ-F	4.	4. WTLQ-F	4. WARM	4.	WTLQ-F	4.	4. WTLQ-F	WMGS-F
5.	5. WMGS-F	5.	5. WEZX-F	5. WEZX-F	5.	WZZO-F	5.	5. WGBI-F	5. WARM

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WARD	1550	Pittston	1.4/3.8	WQEQ-F	103.1	Freeland	1.2/2.8
WAZL	1490	Hazleton	1.4/2.8	WSCR	1320	Scranton	.6/2.2
WBNE-F	95.9	Benton	.4/1.9	WVPO	840	Stroudsberg	1.2/1.3
WCDL	1440	Carbondale	1.3/1.8	WWDL-F	104.9	Scranton	1.3/3.8
WCNR	930	Bloomsburg	.5/1.7	WXPX	1300	W. Hazleton	.4/1.8
WGBI	910	Scranton	1.4/4.3	WAEB-F	104.1	Allentown	.4/1.8
WHLM	550	Bloomsburg	1.5/2.3	WILQ-F	105.1	Williamsport	1.3/2.8
WKRZ	1340	Wilkes-Barre	.5/2.2	WLEV-F	96.1	Easton	.6/1.9
WLSP-F	94.3	Carbondale	1.5/2.2	WQQQ-F	99.9	Easton	1.1/3.3
WMJW-F	92.1	Nanticoke	1.1/5.1	WYSP-F	94.1	Philadelphia	.5/1.6

RADIO STATIONS

WARD, 1550,	5 KW/500 W (DA-2)	, TALK	APR,ABC-T,$ 13.00	(Savalli)			
WARM, 590,	5 KW (DA-2)	, MOR	MBS,$ 54.00*	(Eastman)	Susquehanna		
WBAX, 1240,	1 KW	, NOSTALGIA	,$ NA	(---)			
WSCR, 1320,	1 KW/500 W (DA-2)	, AC	Trans,ABC-D,$ 9.00	(---)			
WEJL, 630,	500 W (DAYS)	, NOSTALGIA	ABC-I,$ 26.00*	(Select)	Shamrock Comm.		
WGBI, 910,	1 KW/500 W	, COUNTRY	CBS,$ 21.00	(Torbet)			
WICK, 1400,	1 KW	, BTFL/EZ	,$ NA	(Masla)			
WILK, 980,	5 KW/1 KW (DA-2)	, MOR/TALK	ABC-E,NBC-T,$ 19.00	(Mc-Guild)			
WKRZ, 1340,	1 KW	, OLDIES	APR,$ NA	(Katz)	Osborn		
WNAK, 730,	1 KW (DAYS)	, NOST/MOR	NBC,$ 32.00*	(Masla)			
WEZX-F, 107.1,	125 KW @ 1270,	AOR	ABC-R,$ 36.00*	(Select)	Shamrock Comm.		
WGBI-F, 101.3,	7 KW @ 1100,	AC	CBS-R,$ 31.00*	(Torbet)			
WKRZ-F, 98.5,	7 KW @ ?? ,	CHR	,$ 64.00	(Katz)	Osborn		
WMGS-F, 92.9,	9 KW @ 1060,	SOFT AC	,$ 34.00*	(Eastman)	Susquehanna		
WMJW-F, 92.1,	.9 KW @ 860,	CHR	,$ 10.00	(---)			
WTLQ-F, 102.3,	3 KW @ 71,	CHR	ABC-C,$ 19.00	(Mc-Guild)			
WWDL-F, 104.9,	1.6 KW @ 1093,	SOFT AC	,$ NA	(Masla)			
WHLM-F, 106.5,	10 KW @ 597,	CHR	NBC,$ 14.00	(Blair)		(BLOOMSBURG)	
WWSH-F, 97.9,	24 KW @ 660,	BTFL/EZ	,$ 19.00*	(---)		(HAZLETON)	

YORK

Arbitron Rank/Pop (12+): 103/336,700

MSA Rank/Pop: 114/396,000
ADI # 46 (w/Harris & Lancaster)
Average Person Ratings: 17.0
Market TSL: 22.4 hours

Stations: 29/11
Diaries: 912/369:1/65.0%
Sample Target: 730
% Below Line: 46.1
% Not Listed: 8.7

1986 Revenue: $10,400,000
HH Inc.: $30,082
Retail $: 2.1 Bil
Pop per Station: 30,609
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	3 Book Avg.	Birch Share
1. WQXA-F	69/12.0	11.2	---	12.0	---	11.7	
2. WRKZ-F	58/10.1	12.3	---	12.0	---	11.5	
3. WSBA	52/ 9.1	9.0	---	7.3	---	8.5	
4. WSBA-F	44/ 7.7	9.7	---	7.3	---	8.2	
5. WNCE-F	39/ 6.8	7.6	---	5.3	---	6.9	
6. WGTY-F	34/ 5.9	3.0	---	3.9	---	4.3	
7. WOYK	23/ 4.0	2.4	---	4.7	---	3.7	
8. WHTF-F	20/ 3.5	6.5	---	5.3	---	5.4	
9. WGRX-F	19/ 3.3	2.2	---	1.4	---	2.3	
10. WYCR-F	16/ 2.8	2.8	---	3.9	---	3.2	

12+ TSA	1/4/CUME
1. WRKZ-F	202/1829
2. WNNK-F	165/2059
3. WNCE-F	151/1530
4. WQXA-F	122/2021
5. WSBA-F	107/1416
6. WDAC-F	99/ 812
7. WHTF-F	87/1047
8. WHP-F	81/1117
9. WLAN-F	65/1358
10. WSBA	60/ 968

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WQXA-F	919/27.3	27.1	26.3
2. WSBA	761/22.6	24.4	18.6
3. WRKZ-F	609/18.1	18.7	19.5
4. WSBA-F	607/18.0	21.1	17.4
5. WNCE-F	415/12.3	12.6	14.1
6. WYCR-F	359/10.7	10.8	12.5
7. WHTF-F	345/10.2	13.7	12.2
8. WGTY-F	297/ 8.8	5.4	7.4
9. WGRX-F	259/ 7.7	5.9	4.1
10. WLAN-F	213/ 6.3	6.9	4.8

12+ FM SHARE (METRO): 77.63% (406 of 523) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WQXA-F	1. WRKZ-F	1. WRKZ-F	1. WSBA	1. WSBA-F	1. WQXA-F	1. WQXA-F>	1. WQXA-F>
2.	2. WSBA-F>	2. WRKZ-F	2. WSBA-F	2. WSBA-F	2. WSBA >	2. WQXA-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F	2. WRKZ-F
3.	3. WRKZ-F	3. WSBA-F>	3. WRKZ-F	3. WQXA-F	3. WNCE-F	3. WRKZ-F	3. WQXA-F	3. WSBA	3. WNCE-F	3. WSBA
4.	4. WHTF-F	4. WGTY-F	4. WSBA	4. WSBA	4. WOYK WSBA-F	4. WSBA-F	4. WNCE-F	4. WNCE-F	4. WSBA	4. WSBA-F WNCE-F
5.	5. WGTY-F	5. WSBA	5. WGTY-F	5. WGTY-F		5. WGTY-F	5. WGTY-F WSBA	5. WGTY-F	5. WSBA-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQXA-F	1. WQXA-F	1. WSBA-F	1. WQXA-F	1. WSBA-F	1. WRKZ-F	1. WHTF-F	1. WHTF-F	1. WRKZ-F	1. WRKZ-F
2. WSBA-F	2. WSBA-F>	2. WQXA-F	2. WSBA-F>	2. WQXA-F	2. WQXA-F	2. WQXA-F	2. WSBA-F WSFM-F	2. WQXA-F	2. WQXA-F WSBA-F
3. WLAN-F	3. WGTY-F WLAN-F WRKZ-F	3. WDAC-F	3. WRKZ-F	3. WRKZ-F	3. WLAN-F	3. WRKZ-F		3. WHTF-F	
4.		4.	4. WSBA	4. WSBA	4. WHTF-F	4. WSBA-F	4. WQXA-F	4. WGTY-F WSBA-F	4. WSBA
5.		5.	5. WGTY-F	5.	5.	5. WFRE-F	5.		5. WGTY-F WHTF-F WGRX-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCB-F	96.1	Red Lion	.5/3.3
WGET	1320	Gettysburg	.9/3.5
WHVR	1280	Hanover	1.4/5.0
WOBG	1250	York	1.4/3.5
WFRE-F	99.9	Frederick	.5/1.2
WWMD-F	104.7	Hagerstown, MD	1.9/3.6

See Harrisburg or Lancaster for more information about the following:

WDAC-F	2.6/4.5	WLAN-F	1.7/6.3
WHP	1.2/2.0	WNNK-F	2.3/6.5
WHP-F	1.2/4.4	WSFM-F	.7/1.4
WHYL-F+	.3/1.9	WTPA-F	1.6/5.2

See Baltimore for more information about the following:

WBAL	2.4/3.4	WIYY-F	1.0/2.8
WBSB-F	1.2/2.8	WPOC-F	1.7/5.4

RADIO STATIONS

WOBG, 1250, 1 KW (DAYS)	, OLDIES	ABC-I,$ 19.00	(Katz)		
WOYK, 1350, 5 KW/1 KW (DA-2)	, NOSTALGIA	MBS,$ 13.00	(Republic)		
WSBA, 910, 5 KW/1 KW (DA-2)	, MOR	,$ 42.00	(Eastman)	Susquehanna	
WHVR, 1280, 5 KW/500 W (DA-2)	, MOR	NBC,$ NA	(HNWH)		(HANOVER)
WHTF-F, 92.7, 3 KW @ 300	, AOR	Source,$ 28.00*	(Blair)		(HANOVER)
WQXA-F, 105.7, 46 KW @ 520	, CONTEMP	ABC-C,$ 45.00*	(Katz)		
WSBA-F, 103.3, 12 KW @ 890	, AC	,$ 52.00	(Eastman)	Susquehanna	
WYCR-F, 98.5, 11 KW @ 930	, AC	,$ 30.00*	(HNWH)		
WGTY-F, 107.7, 10 KW @ 350	, COUNTRY	MBS,$ 15.00	(Dome)		(GETTYSBURG)

Other ranked stations - See Harrisburg or Lancaster

American Radio Winter Supplement 87, Copyright 1987

YOUNGTOWN

Arbitron Rank/Pop (12+): 82/425,300

MSA Rank/Pop: 94/512,400
ADI # 87
Average Person Ratings: 16.5
Market TSL: 22.0 hours

Stations: 25/14
Diaries: 1047/406:1/56.7%
Sample Target: 850
% Below Line: 18.4
% Not Listed: 8.7

1986 Revenue: $10,500,000
HH Inc.: $30,529
Retail $: 2.9 Bil
Pop per Station: 30,379
#1 Biller: WHOT A/F $2,800,000

12+ METRO	1/4/SHARE	FAL 86	SUM 86	SPG 86	WIN 86	4 Book Avg.	Birch Share
1. WHOT-F	108/15.4	18.0	17.0	18.8	---	17.3	17.7
2. WKBN-F	76/10.8	8.4	8.9	10.3	---	9.6	7.9
3. WKBN	65/ 9.3	11.4	10.2	10.7	---	10.4	9.1
4. WQXK-F	63/ 9.0	9.1	8.4	6.4	---	8.2	6.8
5. WYFM-F	61/ 8.7	7.4	10.5	8.1	---	8.7	8.2
6. WDMT-F	47/ 6.7	5.8	5.0	2.9	---	5.1	8.9
7. WBBW	43/ 6.1	5.2	6.4	7.1	---	6.2	4.4
8. WFMJ	24/ 3.4	2.1	2.8	4.4	---	3.2	3.8
9. WMGZ-F	19/ 2.7	3.7	3.5	2.4	---	3.1	4.8
WRRO	19/ 2.7	2.7	2.4	1.0	---	2.2	1.2
WMMS-F	19/ 2.7	3.5	2.9	4.3	---	3.4	6.8

12+ TSA	1/4/CUME
1. WHOT-F	196/2627
2. WKBN-F	129/1491
3. WYFM-F	114/1603
4. WQXK-F	107/1219
5. WKBN	82/1315
6. WDMT-F	50/ 456
7. WZPR-F	49/ 527
8. WBBW	46/ 660
9. WDVE-F	42/ 616
10. WPIC	31/ 419
11.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WHOT-F	1564/36.8	38.7	38.1
2. WKBN	947/22.3	27.1	22.5
3. WYFM-F	875/20.6	21.3	21.6
4. WKBN-F	874/20.6	21.3	24.1
5. WQXK-F	651/15.3	15.8	12.1
6. WBBW	617/14.5	13.2	16.6
7. WFMJ	536/12.6	10.0	11.8
8. WDMT-F	418/ 9.8	9.8	6.8
9. WRRO	417/ 9.8	6.7	5.4
10. WMGZ-F	396/ 9.3	9.9	5.8
11.			

12+ FM SHARE (METRO): 71.41% (457 of 640) (WIN 86: NA)

TEENS	18-34	18-49	25-49	25-54	35-64	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F	1. WHOT-F>	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WQXK-F	1. WHOT-F	1. WKBN-F	1. WHOT-F>	1. WHOT-F>	1. WHOT-F
2.	2. WYFM-F>	2. WYFM-F>	2. WYFM-F	2. WYFM-F	2. WKBN-F	2. WKBN >	2. WHOT-F	2. WKBN-F	2. WKBN	2. WKBN-F>
3.	3. WDMT-F	3. WQXK-F	3. WQXK-F>	3. WQXK-F	3. WKBN	3. WKBN-F	3. WYFM-F	3. WQXK-F	3. WDMT-F	3. WQXK-F
4.	4. WMGZ-F	4. WDMT-F	4. WKBN-F	4. WKBN	4. WHOT-F	4. WYFM-F	4. WQXK-F	4. WYFM-F	4. WFMJ	4. WDMT-F
5.	WMMS-F	5. WKBN-F	5. WDMT-F	5. WKBN-F	WYFM-F	5. WBBW	5. WBBW	5. WDMT-F	5. WQXK-F	5. WYFM-F
						6. WQXK-F		6. WKBN	6. WKBN-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHOT-F	1. WHOT-F>	1. WHOT-F	1. WHOT-F>	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WHOT-F	1. WYFM-F
2. WYFM-F	2. WYFM-F>	2. WYFM-F	2. WYFM-F>	2. WQXK-F	2. WYFM-F	2. WYFM-F>	2. WYFM-F	2. WYFM-F>	2. WHOT-F
3. WDMT-F	3. WDMT-F	3. WKBN-F	3. WQXK-F	3. WYFM-F	3. WDMT-F	3. WDMT-F	3. WQXK-F	3. WQXK-F	3. WQXK-F
4.	4. WKBN-F	4.	4. WDMT-F	4. WKBN	4.	4. WMMS-F	4.	4. WDMT-F	4. WKBN
5.	5.	5.	5. WKBN-F	WKBN-F	5.	5. WMGZ-F	5.	5.	5. WKBN-F
						WQXK-F			

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGFT	1500	Youngstown	1.0/2.4
WHOT	1300	Campbell	1.6/6.0
WLND	830	Cortland	1.1/2.1
WNIO	1540	Niles	.4/1.2
WQOD-F	93.3	Youngstown	2.1/5.8
WDJQ-F	92.5	Alliance	.4/2.4
WDVE-F	102.5	Pittsburgh	1.3/4.3
WMJI-F	105.7	Cleveland	.7/5.6
WNIR-F	100.1	Kent	1.3/2.7
WONE-F	97.5	Akron	1.1/3.4
WPIC	790	Sharon, PA	.4/2.3
WRQK-F	106.9	Canton	.4/1.4
WWWE	1100	Cleveland	1.1/4.1
WZPR-F	100.3	Meadville	.6/1.2

RADIO STATIONS

WBBW, 1240, 1 KW	, TALK	ABC-T,ABC-E,$ 31.00	(Mc-Guild)		
WFMJ, 1390, 5 KW (DA-N)	, NOSTALGIA	NBC,$ 22.00*	(Unirep)		
WGFT, 1500, 500 W (DAYS)	, SPANISH	,$ 14.00	(---)		
WHOT, 1330, 500 W/1 KW (DA-2)	, CHR	,$ 30.00*	(Eastman)	Myron Jones	
WKBN, 570, 5 KW (DA-N)	, MOR	CBS,$ 50.00*	(Katz)		
WNIO, 1540, 500 W (DAYS,DA)	, COUNTRY	MBS,$ 17.00	(---)		
WOKG, 1570, 500 W (DAYS,DA)	, MOR	,$ 10.00	(---)		(WARREN)
WRRO, 1440, 5 KW (DA-N)	, MOR	ABC-I,$ 15.00	(Regional)		(WARREN)

WHOT-F, 101.1, 16 KW @ 710, CHR	,$ 70.00*	(Eastman)	Myron Jones	
WKBN-F, 98.9, 9 KW @ 1370, BTFL/EZ	,$ 60.00*	(Katz)		
WQOD-F, 93.3, 50 KW @ 280, SOFT AC (?)	MBS,$ NA	(Mc-Guild)		
WQXK-F, 105.1, 88 KW @ 400, COUNTRY	ABC-D,$ 30.00	(Mc-Guild)	Lincoln	(SALEM)
WYFM-F, 102.9, 26 KW @ 455, AC	ABC-C,$ 36.00	(Blair)	Regional	(SHARON, PA)

1987 PUBLICATIONS FROM JIM DUNCAN

AMERICAN RADIO

Now a quarterly (with one supplement) AMERICAN RADIO remains the radio industry's most complete and timely sourcebook of radio ratings and programming information. There are over 30 tables and rankings for each market plus - in the Spring and Fall editions - over 60 pages of national rankings. AMERICAN RADIO is considered to be the "bible" of the radio industry and is required reading for anyone involved with radio.

Issue	Release Date	Number of Markets	Price
Winter Supplement	May 1987	75	$45.00
Spring 1987	August 1987	175	$72.00
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9/8/87 C31

AMERICAN RADIO

Spring 1987

James H. Duncan, Jr.

AMERICAN RADIO

Spring 1987 Report

Compiled and edited by:

JAMES H. DUNCAN, Jr.
DUNCAN'S AMERICAN RADIO, INC.
BOS 2966
KALAMAZOO, MI 49003

August 1987

Volume XII, Number 1

INTRODUCTION

This is the 12th year American Radio has been published. Your support of this work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at the following address:

JAMES H. DUNCAN, JR.
DUNCAN'S AMERICAN RADIO, INC.
BOX 2966
KALAMAZOO, MI 49003
(616) 342-1356

I strongly urge all of you (particularly new subscribers) to carefully read the definitions pages at the beginning of Section B. This will help you to understand all of the information given in the Individual Market Reports. However, if you have any questions, please feel free to call me. I figure that my time and my call back to you are part of the subscription price. Also, I always enjoy talking about American Radio.

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Every effort has been made to make this book as accurate as is humanly possible. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Any corrections made by Arbitron to earlier published reports are included if they are received by August 20, 1987.

Work on this edition was completed on August 22, 1987. Mailing will begin on August 26, 1987. Working on such tight deadlines may cause production problems. If your copy is defective in any way, let me know and I will promptly mail another copy to you.

HIGHLIGHTS AND COMMENTS

Spring 1987 Achievement Awards

		Honorable Mention	
GROUP:	New City	Bloomington	
		Clear Channel	
MAJOR MARKET:	WRBQ A/F Tampa	WQUE-F	New Orleans
		WTMI-F	Miami
		KTWV-F	Los Angeles
MEDIUM MARKET:	WIVK A/F Knoxville	WAPE-F	Jacksonville
SMALL MARKET:	WIOG-F Saginaw/Flint	WVIC-F	Lansing
VERY SMALL MARKET:	WZFX-F Fayetteville, NC	WJET-F	Erie
	WIKS-F Greenville, NC (Coastal Carolina)	WWNC	Asheville
		WROK	Rockford

The achievement awards were begun in 1983. There is no formula for making these selections. The only requirement is that I think a group or station stands out because of its performance over the last year. There are no plaques or scrolls or anything like that. Just a "well done" and the fact that someone noticed an outstanding performance.

Dick Ferguson's New City was a close runnerup to Emmis in 1986 and is the clear winner this year. The reasons for the selection of New City are numerous:

A. New City was formed in late 1985 when Ferguson and his partners purchased the Katz group. Of all the major deals I have examined over the years, this was probably the sweetest for the buyer I have seen. For about $70,000,000 New City bought nearly $35,000,000 in gross revenues (for 1986) and an estimated $11,400,000 in "year-of-sale" cash flow. That works out to between six and seven times cash flow.

B. New City has more overall number one stations (12+ Share) than any other group. New City stations lead the markets of Orlando, Birmingham, Tulsa, Syracuse, and Worcester. They are a close number two in Bridgeport.

C. Among group CEO's, New City is the third most admired group. As voted by station managers, the group ranked sixth. This according to survey results in the 1987 edition of Duncan's Radio Market Guide.

D. New City has purchased the Swanson stations in San Antonio, Tulsa and Oklahoma City. I believe this will eventually turn out to be a very smart buy. Tulsa and San Antonio are basically good radio markets going through bad times. I believe these markets are due for a turn.

WRBQ in Tampa earned the Achievement Award for Major Markets. This station is amazing. It just keeps growing in ratings and revenue. WRBQ now has an 18.8 share in Tampa and has enjoyed six consecutive "up" books. In 1986, WRBQ billed over $13,000,000 and in 1987 it should bill close to $16,000,000. WRBQ is owned by Edens Broadcasting.

WIVK A/F, owned by Dick Broadcasting and managed by Bobby Denton, now commands a 37.1% share of the Knoxville market and is the 45th most listened-to-station in the country.

In the last year, WIOG has picked up 10 share points in its home market of Saginaw-Bay City and another 17 points in the Flint market. The station did move from a Class A to a Class C facility, but this is a truly astounding accomplishment. WIOG ranks as the 87th most listened-to-station. This is the highest rank I can remember for a small market station. WIOG is owned by Booth Broadcasting and is managed by John Casey.

Tom Joyner has primarily been known as a station trader. He never really hung on to a station long enough to become known as a station operator. Based on his performance with WZFX in Fayetteville, NC and WIKS in Greenville, SC, Joyner may well acquire a new image. Both of these Black formatted stations come out of nowhere to lead their markets. WZFX had the largest share increase (+17.8) of any station; WIKS (+16.9) had the third largest increase.

ACHIEVEMENT AWARDS: 1983-1987

	1983	1984	1985	1986	1987
GROUP.	EZ	Stoner	Taft	Emmis	New City
MAJOR MARKET	KHYR (St. Lou)	WHTZ (New York)	KIIS (Los Angel.)	KPWR (Los Angel.)	WRBQ (Tampa)
MEDIUM MARKET.	WSYR-F (Syra)	WZPL (Indy)	KEX/KKRZ (Port)	WSTF/WSSP (Orl)	WIVK (Knoxville)
SMALL MARKET	WDCG (Raleigh)	KFAB (Omaha)	WKJN (Baton Rou)	WFBC-F (Greenv)	WIOG (Sag/Flint)
VERY SMALL MARKET. . .	KIOK (Rich, WA)	KCCY (Pueblo)	WKSF (Ashe)	KGHL (Billings)	WZFX (Fayetteville, NC) WIKS (Greenville, NC)

GROUP OWNERS

The following groups had "up" books for two-thirds or more of their stations (based on Spring 86 to Spring 87 comparisons, 12+ Metro Share):

- Brill
- Century
- Crawford
- CRB
- Edens
- Entercom
- First Media
- Knight
- Keymarket
- Midwest Comm
- Great Trails
- Davis
- Hall

GROUP OWNERS cont.

Cap Cities/ABC had the most "up" stations with 11. Susquehanna had 10. Clear Channel, DKM, New City, Park, and Taft all had eight "up" stations.

These groups showed major gains in the group rankings:

Emmis
DKM
Noble
American
Infinity
Clear Channel
Capitol-Johnson
Heritage
New City
Sconnix
Brown
Wilks-Schwartz
H & G
Adams
Henry
CRB

The following groups had the most stations which are the 12+ Metro Share leaders in their markets:

New City	5	(Worcester, Syracuse, Tulsa, Orlando, Birmingham)
Taft	4	(Indianapolis, Kansas City, Columbus, Portland)
Bloomington	4	(Johnson City, Grand Rapids, Chattanooga, Bloomington)
Westinghouse	3	(Pittsburgh, Denver, San Diego)
Cap Cities/ABC	3	(San Francisco, Detroit, Providence)
Clear Channel	3	(Louisville, New Orleans, Beaumont)
DKM	3	(Atlanta, Dayton, Springfield, MO)
John Price	3	(Charleston, SC, Reno, Modesto)
Osborn	3	(Toledo, Wichita, WB-Scranton)
Olympic	3	(Spokane, Fresno, Anchorage)

LEADING STATIONS BY FORMAT

	1/4 HR AVG		METRO SHARE	
CHR/TOP 40/CONTEMP	WHTZ-F	New York	KTRS-F	Casper
AOR/CLASSIC	WNEW-F	New York	KGGO-F	Des Moines
AC/SOFT/OLDIES	WLTW-F	New York	WYYY-F	Syracuse
BTFL MUSIC/EZ	WPAT-F	New York	WDUV-F	Sarasota
BLACK/URBAN	WBLS-F	New York	WANM	Tallahassee
COUNTRY	WHN	New York	WWNC	Asheville
NEWS/TALK	WOR	New York	KMOX	St. Louis
MOR/VARIETY	WGN	Chicago	WJBC	Bloomington
NOSTALGIA	WNEW	New York	WEYZ	Erie
SPANISH	WSKQ	New York	KGBT	McAllen
RELIGION/GOSPEL	WWRL	New York	WOAD	Jackson, MS
CLASSICAL	WNCN-F	New York	KBOQ-F	Salinas-Mont.
JAZZ/NEW AGE	KTWV-F	Los Angeles	KIFM-F	San Diego

GREATEST SHARE CHANGES:
(Spring 86 to Spring 87)

Increases			Decreases		
WZFX-F	Fayetteville, NC	+17.8	KRNQ-F	Des Moines	-11.8
WIOG-F	Flint	+17.2	WDKS-F	Fayetteville, NC	-11.1
WIKS-F	Greenville, NC	+16.9	WIZD-F	Pensacola	-8.1
WJET-F	Erie	+12.7	KIIK-F	Denver-Ri	-8.0
WSTO-F	Evansville	+11.5	KCIJ	Shreveport	-7.9
WVIC-F	Lansing	+10.9	WQDW-F	Greenville, NC	-7.2
WZFX-F	Wilmington, NC	+10.8	KHFI-F	Austin	-7.1
KLDZ-F	Lincoln	+10.3			
WIOG-F	Saginaw	+10.3			
WKEE-F	Huntington	+9.7			

FORMATS

Formats with the greatest share increases include Classical (+7.6%), Black/Urban (+6.7%), and Spanish (+5.6%). Formats with the largest share decreases were AOR/Classic (-11.7%), Nostalgia (-15.2%), and BTFL/EZ (-5.4%). AC/SOFT/OLDIES remains the leading format with 16.84% of all listening devoted to that group. Jazz/New Age debuted with about 0.9% of listening.

See the "Station Format and Format Listenership" page for more detailed information.

LEADING STATIONS

WHTZ-F in New York is again the most listened to station in the U.S. (1/4 HOUR AVG). Stations in the top 100 making impressive gains include: KIIS, WQHT, WNSR, WRBQ, WXKS, WIVK, WSKQ, KLSX, WBZZ, WKSZ, WYAY, WDAF, WYSP, KILT, WNCN, KNIX, WWDC, WVEE, WIOG, WLW, KZZP, KRBE AND WBSB.

OTHER LEADERS

12+ Metro Share:	WWNC	Asheville
12+ Cume Rating:	WWNC	Asheville
12+ TSA Cume:	WINS	New York

FM SHARE

FM share jumped by over 4.4% to 71.835%. This represents the largest percentage increase since 1983. This also marks the first time that FM share broke the 70% mark. Our prediction made back in 1980 that FM share would be around 76% by the end of the decade appears to be right on target although the size of this year's increase came as a bit of a surprise.

Evansville is the new FM share leader with 91.79%. Lancaster and Lansing both had an FM share of more than 90%. Asheville was the only market with an FM share of less than 50%.

CHANGES IN THIS EDITION OF AMERICAN RADIO

As usual, we have incorporated some changes in American Radio. We have added a new format group: Jazz/New Age/Eclectic. I believe that with the success of KTWV in Los Angeles, this format has proved its viability. While I do not believe it will be a major format, I do believe it will earn a two or three percent share of listening by 1989.

In the Individual Market Reports, we have dropped the 35-64 ranking and replaced it with 35+.

We also now offer 4 Book averages for all markets which are rated quarterly. With so many rating books each year, this should give a perspective which will be helpful.

I have begun implementing an important change in the station descriptions. Previously we had listed a "national" rate estimate for each station. This rate was based on 18 spots per week with equal distribution throughout the primary day parts. I have never been very happy with this figure. For one thing, the rate cards are not easy to acquire. For another, let's face reality, the national rates often are not indicative of the normal rates of the station.

Thus, I am gradually dropping the national rate as the norm unless I have access to the actual rate card. If I do not know the national rate, I am now estimating the station's unit rate. These estimates are marked with an asterisk (*) after the rate.

The unit rate estimate is what I project is the average rate for all spots run on a station. The estimate is derived by taking the station's gross billings and working backwards with a formula based on spots per hour, the percentage of inventory sold and other factors.

I know this move will be controversial and I would like to hear your feelings on the matter before I implement it fully. Please give me a call.

* * * *

American Radio mourns the passing of Steve White of NBC radio.

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Albuquerque
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Altoona
Amarillo
Anchorage
Ann Arbor
Appleton-Osh
Asheville

Atlanta
Atlantic City
Augusta, GA
Austin
Bakersfield
Baltimore
Baton Rouge
Beaumont
Billings
Binghamton

Birmingham
Bloomington, IL
Boise
Boston
Bridgeport
Buffalo
Canton
Casper
Cedar Rapids
Charleston, SC

Charleston, WV
Charlotte
Chattanooga
Chicago
Cincinnati
Cleveland
Colorado Springs
Columbia
Columbus, GA
Columbus, OH

Corpus Christi
Dallas-Ft. Worth
Daven-RI-Moline
Dayton
Daytona Beach

Denver
Des Moines
Detroit
Duluth
El Paso
Erie
Eugene
Evansville
Fargo
Fayetteville, NC

Flint
Ft. Wayne
Fresno
Grand Rapids
Green Bay
Greensboro-WS
Greenville, NC
Greenville-Spart
Harrisburg
Hartford

Honolulu
Houston
Huntington, WV
Huntsville
Indianapolis
Jackson, MS
Jacksonville
John City-Kingsport
Johnstown
Kalamazoo

Kansas City
Knoxville
Lafayette, LA
Lakeland
Lancaster
Lansing
Las Vegas
Lexington
Lincoln
Little Rock

Los Angeles
Louisville
Lubbock
Macon
Madison

Manchester
McAllen-Browns
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Memphis
Miami-Ft. Lauderdale
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Oklahoma City
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San Antonio
San Diego

San Francisco
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THE FOUNDATION

The John Bayliss Broadcast Foundation was established by friends and colleagues in the radio industry to perpetuate the memory of John Bayliss, a leading broadcast executive, and his many contributions to the radio industry over a 30-year span. John Bayliss was introduced to radio while he served in the U.S. Air Force. After that he worked in a variety of increasingly responsible radio positions and established an enviable record of performance and profitability in radio management and sales. An innovative, problem-solving leader, John earned the Hall Radio Report nomination for Radio Executive of the Year and Group Executive of the Year in 1977 and 1978. The Foundation's purpose is the development of young talent for the radio industry, so that the broadcasting principles John stood for could live on in his name.

THE SCHOLARSHIP FUND

The scholarship fund helps finance the education of many college students who aspire to a career in radio broadcasting. Individual and corporate donations increase the Foundation's endowment so that outstanding young talent may be recognized and given every opportunity to succeed in the broadcasting field of their (and your) choice. In the past three years, 13 scholarships have been awarded to college juniors and seniors and an intern program has been established to allow a lucky student to gain "hands-on" training in a commercial environment.

In the three years since the Foundation was established by John Bayliss' industry friends and family, the Foundation has received its tax-exempt status; started scholarship programs at universities across the United States; initiated an intern program and held a "media roast" fund-raiser, now an annual event, specifically to raise scholarship dollars. Please help us increase the endowment, and the scholarships the Foundation can award next year, by sending a generous donation today. Your investment will be seen, and heard, in tomorrow's radio broadcasts. The Foundation is supported solely by charitable contributions from industry leaders, who, like you, feel a responsibility to the future of radio.

Thank you for your support.

Please make checks payable to: The John Bayliss Broadcast Foundation.

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METRO SHARE LEADERS AND MAJOR SHARE CHANGES

This table shows the 12+ Metro Share (6AM-MID, Mon-Sun) leaders for each rated market. Also listed are the stations in each market which had the largest gain in share or loss in share.

The period covered for the share change is Spring '86 to Spring '87. It is my belief that year-to-year comparisons are more accurate and valid than "last book" comparisons.

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Akron	WKDD-F, 11.5, CHR	WKDD-F, +2.5, CHR	WMMS-F, -2.6, AOR
Albany-Schen	WROW-F, 11.1, BTFL	WROW-F, +2.7, BTFL	WQBK-F, -1.7, AOR
Albuquerque	KKOB, 12.7, MOR	KKSS-F, +2.0, CHR KZRR-F, +2.0, Classic AOR	KKOB-F, -2.6, AC
Allentown-Beth	WFMZ-F, 15.7, BTFL	WFMZ-F, +3.6, BTFL	WLEV-F, -1.4, AC
Altoona	WPRR-F, 18.1, CHR	WALY-F, +7.6, AC	WVAM, -3.9, AC WHPA-F, -3.9, AC
Amarillo	KMML-F, 14.7, Country	KAKS-F, +2.9, CHR KMML-F, +2.9, Country	KZ70-F, -3.3, AC
Anchorage	KGOT-F, 16.2, CHR	KPXR-F, +3.9, CHR	KYAK, -4.4, Country
Ann Arbor	WJR, 12.9, MOR	WCSX-F, +5.4, Classic AOR	WNRS, -3.4, AC
Appleton-Osh	WAPL-F, 14.3, AOR	WQWM, +4.7, Oldies	WOEE, -3.4, Country
Asheville	WWNC, 41.8, Country	WWNC, +6.1, Country	WXRC-F, -2.0, AOR
Atlanta	WVEE-F, 11.0, Urban	WVEE-F, +2.4, Urban WZGC-F, +2.4, CHR	WQXI-F, -4.0, AC
Atlantic City	WAYV-F, 13.4, CHR	WLQE-F, +3.3, AC	WMMR-F, -2.8, AOR
Augusta, GA	WBBQ-F, 26.9, CHR	WBBQ-F, +5.3, CHR	WRDW-F, -4.0, Black
Austin	KASE-F, 16.7, Country	KBTS-F, +9.1, CHR	KHFI-F, -7.1, CHR
Bakersfield	KUZZ, 15.1, Country	KVLI, +3.1, MOR(?)	KKXX-F, -3.3, CHR
Baltimore	WLIF-F, 9.8, BTFL	WBSB-F, +2.3, CHR	WXYV-F, -2.0, Urban
Baton Rouge	WYNK-F+, 13.4, Country	KQXL-F, +3.5, Black	WGGZ-F, -2.7, CHR
Beaumont	KHYS-F, 15.0, Black	KHYS-F, +3.1, Black	KQXY-F, -2.7, BTFL
Billings	KGHL, 26.3, Country	KYYA-F, +5.6, CHR	KGHL, -5.1, Country
Binghamton	WAAL-F, 23.1, CHR	WNBF, +3.1, MOR	WINR, -4.8, Nostalgia
Birmingham	WZZK-F+, 16.4, Country	WKXX-F, +2.6, CHR	WENN-F, -4.4, Black
Bloomington, IL	WJBC, 30.0, MOR	WMLA-F, +4.1, Country	WJBC, -6.2, MOR
Boise	KCIX-F, 16.3, AC	KFXD, +4.1, Nostalgia	KIYS-F, -4.8, CHR
Boston	WXKS-F, 8.8, CHR	WZOU-F, +2.3, CHR	WMRQ-F, -1.4, Jazz/NA
Bridgeport	WICC, 17.4, MOR	WEBE-F, +4.6, AC	WEZN-F, -2.6, BTFL
Buffalo	WBUF-F, 10.3, AC	WHTT-F, +2.8, Classic AOR	WJYE-F, -2.8, BTFL
Canton	WHBC-F, 15.6, BTFL	WQXK-F, +3.2, Country	WRQK-F, -2.7, AOR
Casper	KTRS-F, 37.6, CHR	KQLT-F, +4.7, BTFL	KTWO, -3.8, MOR
Cedar Rapids	WMT, 18.4, MOR	KFMW-F, +2.9, CHR	WMT, -1.7, MOR
Charleston, SC	WEZL-F, 11.9, Country	WKQB-F, +4.9, CHR	WSSX-F, -3.7, CHR
Charleston, WV	WQBE-F, 18.3, Country	WKLC-F, +2.7, AOR	WKAZ, -3.7, ??
Charlotte	WSOC-F, 12.2, Country	WWMG-F, +5.6, AC	WEZC-F, -2.7, AC
Chattanooga	WSKZ-F, 17.4, CHR	WLMX-F, +7.0, AC/Classic	WDOD-F, -2.2, Country
Chicago	WGCI-F, 8.6, Urban	WGCI-F, +1.4, Urban	WGN, -3.0, MOR/Talk
Cincinnati	WLW, 13.9, MOR	WLW, +3.2, MOR	WUBE-F, -3.3, Country
Cleveland	WMMS-F, 12.9, AOR/CHR	WZAK-F, +2.7, Black	WPHR-F, -3.3, CHR
Colorado Springs	KIKX-F+, 15.1, CHR	KIKX-F+, +4.3, CHR	KILO-F, -6.5, AOR
Columbia	WWDM-F, 18.9, Black	WMFX-F, +6.3, AOR	WNOK-F, -3.8, CHR
Columbus, GA	WFXE-F, 16.6, Black	WOKS, +5.0, Black	WFXE-F, -4.7, Black
Columbus, OH	WLVQ-F, 11.3, AOR	WTVN, +3.9, MOR	WSNY-F, -2.2, AC
Corpus Christi	KZFM-F, 14.5, CHR	KOUL-F, +3.3, Country	KZFM-F, -4.3, CHR
Dallas-Ft. Worth	KKDA-F, 8.7, Black	KZPS-F, +1.4, Classic AOR KHYI-F, +1.4, CHR	KVIL-F, -1.7, AC
Daven-RI-Moline	KIIK-F, 15.2, CHR	WPXR-F, +4.7, CHR	KIIK-F, -8.0, CHR
**Dayton	WTUE-F, 13.9, AOR	WTUE-F, +6.1, AOR	WHIO-F, -2.3, BTFL
Denver	KOSI-F, 8.4, BTFL	KRXY-F, +3.7, CHR	KSYY-F, -4.0, AC
Des Moines	KGGO-F, 19.8, AOR	KLYF-F, +5.2, AC	KRNQ-F, -11.8, CHR
Detroit	WJR, 10.9, MOR	WCSX-F, +2.0, Classic AOR	WWJ, -1.8, News
Duluth	WAVC-F, 11.8, Country	KDAL-F, +4.0, AC	KDAL, -2.3, MOR
El Paso	KEZB-F, 11.6, CHR	KOFX-F, +2.8, AC	KEZB-F, -6.2, CHR
Erie	WJET-F, 20.9, CHR	WJET-F, +12.7, CHR	WEYZ, -6.6, Nost
Eugene	KUGN-F, 13.5, Country	KMGE-F, +8.4, AC	KZEL-F, -3.5, AOR
Evansville	WSTO-F, 31.5, CHR	WSTO-F, +11.5, CHR	WIKY-F+, -6.8, MOR
Fargo	WDAY-F, 17.9, CHR	WDAY-F, +3.0, CHR	WDAY, -1.6, Country
Fayetteville, NC	WZFX-F, 17.8, Black	WZFX-F, +17.8, Black	WDKS-F, -11.1, Black
Flint	WIOG-F, 18.9, CHR	WIOG-F, +17.2, CHR	WWCK-F, -5.1, AOR
Ft. Wayne	WMEE-F, 25.2, CHR	WMEE-F, +2.2, CHR	WQHK, -1.8, Country
Fresno	KMGX-F, 8.4, CHR	KCLQ-F, +4.1, Classic AOR	KGST, -2.5, Spanish
Grand Rapids	WOOD-F, 10.6, BTFL WKLQ-F, 10.6, CHR	WLHT-F, +2.1, AC	WYXX-F, -1.9, AC
Green Bay	WIXX-F, 22.8, CHR	WDUZ, +5.5, MOR	WNFL, -4.1, AC
** Daytona Beach	WWLV-F, 20.8, BTFL	WJYO-F, +3.6, Soft AC	WWLV-F, -2.3, BTFL

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Greensboro-WS	WTQR-F, 17.5, Country	WKSI-F, +2.1, CHR	WSJS, -1.4, MOR
Greenville, NC	WIKS-F, 24.5, Black	WIKS-F, +16.9, Black	WQDW-F, -7.2, Black
Greenville-Spart	WESC-F+, 16.1, Country	WESC-F+, +4.6, Country	WFBC-F, -5.4, AC
Harrisburg	WNNK-F, 19.4, CHR	WNNK-F, +5.4, CHR	WHP-F, -1.8, BTFL
Hartford	WTIC, 19.0, MOR	WDRC-F, +4.2, Oldies	WDRC, -2.2, Oldies
Honolulu	KSSK, 14.0, MOR/AC KQMQ-F+, 14.0, CHR	KIKI, +3.8, Oldies	KDEO, -2.0, Country
Houston	KMJQ-F, 9.1, Black	KZFX-F, +3.1, Classic AOR	KKHT-F, -2.8, CHR
Huntington, WV	WKEE-F, 27.5, CHR	WKEE-F, +9.7, CHR	WTCR-F, -5.3, Country
Huntsville	WZYP-F, 20.7, CHR	Not Meaningful	Not Meaningful
Indianapolis	WFBQ-F, 16.3, AOR	WFBQ-F, +3.0, AOR	WIBC, -4.0, MOR
Jackson, MS	WJMI-F, 18.1, Black	WSTZ-F, +2.9, CHR/AOR	WTYX-F, -2.4, CHR
Jacksonville	WAPE-F, 15.6, CHR	WAIV-F, +4.1, AC	WIVY-F, -4.7, AC
John City-Kings	WQUT-F, 25.2, CHR	WQUT-F, +6.1, CHR	WZXY-F, -2.0, CHR
Johnstown	WKYE-F, 16.1, AC	WKYE-F, +3.2, AC	WVSC, -2.3, Country
Kalamazoo	WKFR-F, 15.6, Contemp	WNWN-F, +2.7, Country	WJFM-F, -3.0, AC
Kansas City	WDAF, 14.3, Country	WDAF, +5.8, Country	KUDL-F, -2.8, AC
Knoxville	WIVK-F+, 37.1, Country	WIVK-F+, +6.8, Country	WEZK-F, -2.5, BTFL
Lafayette, LA	KSMB-F, 26.7, CHR	KSMB-F, +4.5, CHR	KROF, -6.0, Country
Lakeland	WVFM-F, 13.8, BTFL	WBJW-F, +2.9, CHR	WGTO, -2.3, ??
Lancaster	WNCE-F, 14.0, BTFL	WSBA-F, +3.9, AC	WRKZ-F, -2.4, Country
Lansing	WVIC-F+, 27.1, CHR	WVIC-F+, +10.9, CHR	WMMQ-F, -3.6, AOR WLNZ-F, -3.6, AOR
Las Vegas	KXTZ-F, 12.4, BTFL	KMZQ-F, +2.5, AC	KKLZ-F, -5.4, Classic AOR
Lexington	WLAP-F, 14.2, Contemp	WMGB-F, +3.6, AC	WKQQ-F, -4.5, AOR
Lincoln	KFMQ-F, 15.3, AOR	KLDZ-F, +10.3, Oldies	KFRX-F, -2.8, CHR
Little Rock	KSSN-F, 15.5, Country	KWTO-F, +2.9, Black	KKYK-F, -3.3, CHR
Los Angeles	KIIS-F+, 7.4, CHR	KLSX-F, +2.1, Classic AOR	KABC, -1.8, Talk
Louisville	WHAS, 16.2, MOR	WDJX-F, +2.4, CHR	WCII, -2.1, Oldies
Lubbock	KRLB-F, 32.3, CHR	KRLB-F, +5.8, CHR	KFYO, -2.6, Country
Macon	WAYS-F, 27.6, CHR	WAYS-F, +6.8, CHR	WPEZ-F, -4.1, AC
Madison	WZEE-F, 16.2, CHR	WMAD-F, +3.2, AC	WTDY, -2.7, MOR
Manchester	WGIR-F, 13.8, AOR	WZOU-F, +4.3, CHR	WZID-F, -4.1, BTFL
McAllen-Browns	KGBT, 17.6, Spanish	KIWW-F, +3.2, Spanish	KBFM-F, -3.0, CHR
Melbourne-Titus-Cocoa	WSSP-F, 17.1, BTFL	WWKA-F, +4.7, Country	WDIZ-F, -3.8, AOR
Memphis	WHRK-F, 15.8, Urban	KRNB-F, +2.7, Black	WEGR-F, -4.5, AOR
Miami-Ft. Lauderdale	WLYF-F, 8.6, BTFL	WPOW-F, +3.1, Urban/CHR	WSHE-F, -3.7, AOR
Milwaukee	WTMJ, 16.1, MOR	WMIL-F, +2.2, Country	WOKY, -2.0, Nost
Minneapolis-St. Paul	WCCO, 16.3, MOR	WLOL-F, +2.2, CHR	KQRS-F+, -2.0, AOR
Mobile	WKSJ-F, 19.3, Country	WABB-F, +3.1, CHR	WKSJ-F, -4.4, Country
Modesto	KBEE-F, 12.0, BTFL	KSJQ-F, +1.3, CHR	KLOC, -3.2, Spanish
Montgomery	WLWI-F+, 20.3, Country	WRJM-F, +3.2, AC	WLWI-F+, -2.3, Country
Nashville	WKDF-F, 15.6, AOR	WKDF-F, +3.3, AOR	WZEZ-F, -3.3, BTFL
Nassau-Suffolk	WBAB-F, 5.9, AOR	WBAB-F, +1.3, AOR WLIR-F, +1.3, AOR	WHTZ-F, -1.6, CHR
New Haven	WKCI-F, 11.8, CHR	WDRC-F, +3.2, Oldies	WHCN-F, -2.6, AOR
New Orleans	WQUE-F, 13.2, Urban	WQUE-F, +7.6, Urban	WYLD-F, -2.3, Black
New York	WHTZ-F, 5.1, CHR	WQHT-F, +2.8, Urban/CHR	WRKS-F, -1.8, Urban
Norfolk	WNOR-F+, 11.2, AOR	WJQI-F, +2.6, Soft AC	WOWI-F, -4.0, Black
Oklahoma City	KATT-F, 13.7, AOR	KJYO-F, +3.0, CHR	KEBC-F, -4.2, Country
Omaha	KFAB, 20.5, MOR	KEFM-F, +4.0, AC	WOW, -2.2, Country
Orlando	WWKA-F, 12.8, Country	WOCL-F, +2.8, Classic	WSTF-F, -4.1, AC
Oxnard-Ventura	3 tied with 6.7	KOXR, +2.5, Spanish	KTWV-F, -1.7, New Age
Pensacola	WBLX-F, 11.7, Black	WTKX-F, +3.0, AOR	WIZD-F, -8.1, AC
Peoria	WKZW-F, 16.4, CHR	WKQA-F, +2.7, AC	WWCT-F, -2.9, AOR
Philadelphia	WMMR-F, 8.9, AOR	WKSZ-F, +1.9, AC	WMMR-F, -2.0, AOR
Phoenix	KNIX-F+, 13.1, Country	KMEO-F+, +3.5, BTFL	KOY-F, -3.7, AC
Pittsburgh	KDKA, 14.6, MOR	WDSY-F, +2.2, Country	WSHH-F, -1.6, BTFL
Portland, ME	WPOR-F+, 15.2, Country	WTHT-F, +4.1, CHR	WGAN, -2.9, MOR
Portland, OR	KKRZ-F, 9.0, CHR	KXYQ-F, +3.7, CHR	KGW, -3.3, AC
Portsmouth-Dover, NH	WOKQ-F, 13.0, Country	WZID-F, +2.0, BTFL	WSSH-F, -4.0, AC
Providence	WPRO-F, 13.5, CHR	WPRO-F, +2.6, CHR	WWRX-F, -2.8, CHR
Pueblo	KKMG-F, 13.0, CHR	KKMG-F, +6.7, CHR	KAYK, -4.8, Nost
Raleigh	WPTF, 9.0, MOR	WIHG-F, +4.5, AC	WFXC-F, -4.1, Black
Reno	KNEV-F, 11.5, BTFL	KRZQ-F, +9.6, AOR	KOZZ-F, -4.3, AOR
Richmond	WRVA, 15.0, MOR	WKIE, +2.5, Black	WCDX-F, -1.7, Black
Riverside-San Bern.	KDUO-F, 7.7, BTFL	KRTH-F, +2.2, AC	KCAL, -1.6, Spanish
Roanoke-Lynchburg	WXLK-F, 22.2, CHR	WXLK-F, +5.0, CHR	WPVR-F, -2.9, BTFL
Rochester	WCMF-F, 14.8, AOR	WPXY-F+, +3.0, CHR	WVOR-F, -3.9, AC
Rockford	WZOK-F, 23.0, CHR	WROK, +3.4, MOR	WKKN, -2.6, Country
Sacramento	KCTC-F, 10.5, BTFL	KROY-F, +5.8, CHR	KSFM-F, -6.5, CHR
Saginaw-BC-Midland	WIOG-F, 33.8, CHR	WIOG-F, +10.3, CHR	WWWS-F, -3.9, Black
St. Louis	KMOX, 23.0, Talk	KHTR-F, +2.7, CHR	KYKY-F, -1.5, AC

MARKET	12+ LEADER/FORMAT	LARGEST SHARE GAINER	LARGEST SHARE LOSER
Salisbury-OC, MD	WOCQ-F, 12.4, CHR	WICO-F+, +2.1, Country	WWTR-F, -3.1, AOR
Salinas-Seaside	KWSS-F, 10.5, CHR	KOCN-F, +3.1, AC	KWAV-F, -3.7, AC
Salt Lake City	KRSP-F, 10.3, AOR	KISN-F, +5.4, CHR	KSL, -3.2, MOR
San Antonio	KTFM-F, 9.6, CHR	KITY-F, +2.5, CHR	KSAQ-F+, -1.6, CHR
San Diego	KJQY-F, 8.7, BTFL	KSON-F, +1.9, Country	KFMB, -2.0, MOR
San Francisco	KGO, 7.8, Talk	KFRC, +2.0, Nost	KCBS, -1.6, News
San Jose	KGO, 7.5, Talk	KSOL-F, +2.6, Black	KBRG-F, -2.7, Spanish
Sarasota-Bradenton	WDUV-F, 23.7, BTFL	WSRZ-F, +3.7, CHR	WRBQ-F+, -3.5, CHR
Savannah	WZAT-F, 17.9, CHR	WJCL-F, +3.2, BTFL	WIXV-F, -3.4, AOR
Seattle-Tacoma	KIRO, 9.5, News/Talk	KXRX-F, +2.7, Classic AOR	KISW-F, -2.1, AOR
Shreveport	KDKS-F, 17.2, Black	KITT-F, +2.5, AC	KCIJ, -7.9, Gospel
Sioux Falls	KKRC-F, 15.3, CHR	KELO, +5.5, AC	KYKC, -4.4, Country
South Bend	WNDU-F, 15.3, CHR	WZZP-F, +2.5, CHR	WNDU-F, -3.4, CHR
Spokane	KZZU-F+, 16.0, CHR	KVXO-F, +3.3, CHR	KZZU-F+, -4.0, CHR
Springfield, MA	WRCH-F, 10.5, BTFL	WDRC-F, +3.3, AC	WTIC-F, -3.5, CHR
Springfield, MO	KWTO-F, 25.8, CHR	KORX-F, +3.2, AOR	KWTO, -3.3, Country
Steubenville	WRKY-F, 14.3, CHR	WRKY-F, +4.4, CHR	WDVE-F, -3.9, AOR
Stockton	KRAK, 7.3, Country KCBS, 7.3, News	KCBS, +2.8, News	KSTN, -3.7, CHR
Syracuse	WYYY-F, 17.9, AC	WAQX-F+, +2.0, AOR	WSYR, -3.0, MOR
Tallahassee	WANM, 25.0, Black	WANM, +5.1, Black	WMNX-F, -4.5, Country
Tampa-St. Pete	WRBQ-F+, 18.8, CHR	WRBQ-F+, +3.1, CHR	WQYK-F, -2.1, Country
Terre Haute	WTHI-F, 22.5, Country	WMGI-F, +4.9, AC	WSDM-F, -3.1, AC
Toledo	WMHE-F, 13.2, CHR	WIOT-F, +4.3, AOR	WSPD, -3.1, MOR
Topeka	KTPK-F, 17.1, Country	KMAJ-F, +4.9, AC	KEWI, -3.8, Country (?)
Tucson	KJYK-F, 13.1, BTFL	KJYK-F, +3.4, BTFL	KLPX-F, -2.5, AOR
Tulsa	KWEN-F, 13.1, Country	KMOD-F, +4.2, AOR	KTFX-F, -2.3, Country
Utica-Rome	WOUR-F, 11.7, AOR	WRCK-F, +2.9, CHR	WRRB-F, -3.0, Country
Waco	KWTX-F, 15.8, CHR	KWTX-F, +5.1, CHR	KJNE-F, -6.8, Country
Washington	WKYS-F, 7.2, Urban	WWDC-F, +1.5, AOR	WCXR-F, -1.6, Classic AOR
Waterloo-CF	KFMW-F, 19.7, CHR	KMLO, +3.6, MOR/AC	KFMW-F, -5.5, CHR
West Palm Beach	WEAT-F+, 14.7, BTFL	WEAT-F+, +1.9, BTFL	WRMF-F, -2.8, AC
Wheeling	WOMP-F, 29.1, CHR	WZMM-F, +3.9, AC	WHLX-F, -2.9, Nost
Wichita	KKRD-F, 13.6, CHR	KBUZ-F, +4.2, Black	KICT-F, -1.9, AOR
Wilkes Barre/Scranton	WKRZ-F, 9.5, CHR	WEZX-F, +2.3, AOR	WEJL, -2.5, Nost
Wilmington, DE	WSTW-F, 10.0, CHR	WUSL-F, +3.8, Black	WWDB-F, -1.7, Talk
Wilmington, NC	WGNI-F, 13.8, AC	WZFX-F, +10.8, Black	WVBS-F, -6.6, CHR
Worcester	WAAF-F, 14.1, AOR	WAAF-F, +2.6, AOR	WMRQ-F, -3.0, New Age
York	WRKZ-F, 12.4, Country	WSBA-F, +2.9, AC	WHTF-F, -2.1, AOR
Youngstown	WHOT-F, 16.7, CHR	WQXK-F, +5.6, Country	WKBN, -2.7, MOR

NATIONAL FM SHARE*

SPG 87 71.835%

FAL 86	69.655%	SPG 81	57.353%
SPG 86	68.791%	OCT/NOV 80	56.116%
FAL 85	67.109%	APR/MAY 80	54.254%
SPG 85	66.549%	OCT/NOV 79	53.627%
FAL 84	65.032%	APR/MAY 79	50.887%
SPG 84	64.290%	OCT/NOV 78	50.698%
FAL 83	63.058%	APR/MAY 78	47.638%
SPG 83	62.291%	OCT/NOV 77	46.501%
FAL 82	60.571%	APR/MAY 77	44.428%
SPG 82	58.870%	OCT/NOV 76	43.818%
FAL 81	58.651%	APR/MAY 76	40.886%

FM GROWTH RATE

APR/MAY 76 to APR/MAY 77:	7.225%
APR/MAY 77 to APR/MAY 78:	8.663%
APR/MAY 78 to APR/MAY 79:	6.820%
APR/MAY 79 to APR/MAY 80:	6.617%
APR/MAY 80 to APR/MAY 81:	5.712%
SPG 81 to SPG 82:	2.645%
SPG 82 to SPG 83:	5.811%
SPG 83 to SPG 84:	3.201%
SPG 84 to SPG 85:	3.514%
SPG 85 to SPG 86:	3.369%
SPG 86 to SPG 87:	4.442%

*Based on MSA, 1/4 HR AVG, 12+, Broadcast Week. All stations reported in the Arbitron are included.

STATION TRADING ACTIVITY

(1 Feb 87 - 12 Aug 87)

Below are the key station sales made in rated markets of interest. Remember that these are announced sales and these transactions may not have closed.

STATION	MARKET	[illegible]	PRICE	BROKER
[illegible]	San Antonio	From Capitol [illegible] to Adams	$ 11,000,000	(Blackburn)
[illegible]	Little Rock	From [illegible] to Beasley	2,650,000	
[illegible]	Stuart, FL	Sold to [illegible]	1,500,000	(Blackburn)
[illegible]	[illegible]		500,000	
[illegible]	Tampa [illegible]		450,000	
[illegible]	New Orleans		850,000	
[illegible]	Council Bluffs (Omaha)		700,000 (EST)	
[illegible]	Durham/Raleigh	Sold to Willis	400,000	
[illegible]	Madison	From [illegible] to Lee [illegible]	[illegible]	
[illegible]	Grand Rapids	From [illegible] to Ralph Guild (cancelled)	18,250,000	(Mahlman)
[illegible]	Jacksonville	Sold to Willis	275,000	
[illegible]	Wilmington, [illegible]	From [illegible] to [illegible]	500,000	
[illegible]	Moss Point, MS		[illegible]	
[illegible]	Harrisburg, PA	From [illegible] to [illegible]	[illegible],650,000	(Blackburn)
[illegible]	Chattanooga		450,000	
[illegible]	San Francisco	From [illegible]/Weaver to Brown	15,000,000	
[illegible]	Bryan, TX	From Culpepper to Jim Reeder	[illegible],800,000	(Chapman)
[illegible]	[illegible] (Houston)		[illegible] (EST)	
KVIL A/F	Dallas	From Blair to Sconnix	82,000,000	
[illegible]	[illegible]	From Blair to Sconnix	24,000,000	
[illegible]	Tulsa	From Blair to Sconnix	16,000,000	
[illegible]	[illegible]	From Blair to Sconnix	[illegible]	
			$ [illegible]	(Drexel)
KVIL A/F	Dallas	From Sconnix to Infinity	[illegible]	(Wertheim)
[illegible]	Sarasota		260,000	
[illegible]	[illegible]		175,000	
[illegible]	Denton	From [illegible] to Crawford		
[illegible]	[illegible]	Sold to [illegible]	5,500,000	(Americom)
[illegible]	Charleston, WV	Sold to Heritage	[illegible],800,000	
[illegible]	Ithaca			
[illegible]	Staunton, VA		[illegible],550,000	(Blackburn)
[illegible]	[illegible]	From Summit to Newmarket	NA	
[illegible]	[illegible] City	From Summit to Newmarket	NA	
[illegible]	Memphis	From Summit to Newmarket	NA	
			$ [illegible],270,000	
[illegible]	Columbia, SC	From [illegible] to Jones	NA	
[illegible]	Charleston, SC	From [illegible] to Jones	NA	
[illegible]	Wilmington, NC	From [illegible] to Jones	NA	
[illegible]	Surfside, SC	From [illegible] to Jones	NA	
			$ 14,000,000	
[illegible]	New York		15,000,000	
[illegible]	Wheeling	Sold to [illegible]	950,000	(Foreman)
[illegible]	Evansville		750,000	
[illegible]	Richmond		345,000	
[illegible]	Kansas City	Sold to Silver Star	[illegible],750,000	(Chapman)
[illegible]	Terre Haute		750,000	(CSC, Americom)
[illegible]	[illegible]		325,000	
[illegible]	Henderson (Las Vegas)		500,000	
[illegible]	[illegible] (Chicago)	Sold to [illegible]	[illegible],700,000	
[illegible]	[illegible]	Sold to Satellite Music Network	[illegible],100,000	
[illegible]	Milwaukee	Sold to [illegible]	4,000,000	(Gammon & Ninowski)
[illegible]	Buffalo	From [illegible] to [illegible]	5,250,000	
[illegible]	[illegible]	Sold to [illegible] Republican	750,000	
[illegible]	Jacksonville	From [illegible] to [illegible]	1,000,000	
[illegible]	Boston	Sold to [illegible]	26,000,000	
[illegible] A/F	Bangor, ME		1,000,000	(Kozacko-Horton)
KTAM/KORA	Bryan, TX		4,233,000	
[illegible]	Exeter (Portsmouth, NH)	Sold by Porter	5,200,000	(Foreman)
[illegible]	Chicago	Sold to Pyramid	15,000,000	(Wertheim)
[illegible]	[illegible]	Sold to Allan Roberts	2,900,000	
[illegible]	Boston	Sold to [illegible]	3,700,000	(Blackburn)
[illegible]	Norfolk	Sold by Heritage to Sinclair	750,000	(Hepburn)
[illegible]	Nacogdoches, TX		1,050,000	(Mitchell)
[illegible] A/F	[illegible]	Sold by [illegible]	1,[illegible],000	
[illegible] A/F	[illegible]	Sold to [illegible]	[illegible],000	(Chapman)

STATION	MARKET	[illegible] OWNERS	PRICE	BROKER
[illegible]	[illegible] (Tallahassee)	Sold to Ed Winton	[illegible]	
[illegible]	Jacksonville	Sold to WIN	[illegible]	(Blackburn)
[illegible]	Vancouver, WA		[illegible]	[illegible]
[illegible]	Eugene	Sold to [illegible]	[illegible]	[illegible]
WBEE	Chicago	Sold by Heritage	[illegible]	[illegible]
[illegible]	[illegible]	Sold by Colonial	[illegible]	[illegible]
[illegible]	McA-Brown	From [illegible] to Harvey Tate	[illegible]	
[illegible]	Greensboro	Sold to Bahakel	[illegible]	
WFTP	Fort Pierce, FL		[illegible]	[illegible]
WIBB	Macon	Sold to Davis	[illegible]	
WFBL	Syracuse	Sold to Wilks-Schwartz	[illegible]	
KYOT	Great Falls	Sold to Christian Entert.	[illegible]	
WBCM	Saginaw/Bay City		[illegible]	
KBRQ A/F	Denver	From Great Empire to Shamrock	[illegible]	
KAFE	Santa Fe		[illegible]	
[illegible]	Portsmouth, NH	Sold to Windward	[illegible]	
[illegible]	Raleigh		[illegible]	
KLFF/KONC-F	Sun City (Phoenix)		6,500,000	
KOA/KOAQ-F	Denver	From Belo to Jacor	24,000,000	(Chapman)
KKYS-F	Bryan, TX	Sold to Jim Reeder	[illegible],800,000	(Jamar-Rice)
KADX-F	Castle Rock (Denver)	Sold to Century	1,400,000	
WMMA/WHTQ-F	Orlando	From Bluegrass to TK	13,500,000	(Blackburn)
WACO/KHOO-F	Waco	From Harris to Sage	3,125,000	(Blackburn)
WANT	Richmond		700,000	
[illegible]	Spokane		250,000	
WZOU-F	Boston	Sold by Sconnix to Ardman	15,500,000	(Richards)
KTOP/KDVV-F	Topeka	Sold by Harris	3,000,000 (EST)	(Blackburn)
WCAN	Portland, ME	From Taylor to Sunshine	850,000	
WWNC	Asheville	From Multimedia to Polacek	7,250,000	
KITE-F	Portland (Corpus C)		950,000	(Fisher)
WTMC-F	Murfree (Nashville)		5,460,000	
KIIZ	Killeen, TX		410,000	
KIOI-F	San Francisco	From Price to Fairfield	$ 45,000,000	
WMTG, WNIC-F	Detroit	From Price to Fairfield	32,000,000	
WLAC A/F	Nashville	From Price to Fairfield	NA	
KKOB A/F	Albuquerque	From Price to Fairfield	NA	
			$ 120,000,000 (75%)	
KKYX, KLSS-F	San Antonio	From Swanson to New City	NA	
KKNG-F	Okl City	From Swanson to New City	NA	
KRMG	Tulsa	From Swanson to New City	NA	
			$ 20,000,000	(Blackburn)
KZEU-F	Victoria, TX		625,000	(Fischer)
WANM	Tallahassee		350,000	(Thorburn)
KXKW, KSMB-F	Lafayette, LA		6,400,000	(Chapman)
WDAN, WDNL-F	Danville, IL		1,450,000	
KRZY, KRST-F	Albuquerque	Sold to Wagontrain	5,200,000	(Chapman)
KKJY-F	Albuquerque		3,300,000	(Richards)
KIDD, KWST-F	Sal-Sea-Mont	From Walton to Woods	1,600,000	
WIXY, WAQY-F	Spring, MA	From Wilkes-Schwartz to Sunshine	8,750,000	(Americom)
WHYN, WHFM-F	Spring, MA	From R & R to Wilkes-Schwartz	10,800,000	(Americom)
KAIR, KJYK-F	Tucson	From Citadel to Duchossois	10,120,000	(Kalil)
WDEN A/F	Macon		6,000,000	(Marshall)
WLSQ, WREZ-F	Montgomery		2,100,000	(Raymond)
WORL	Orlando	Sold by Metroplex	1,650,000	(Raymond)
WAJL	Win. Park (Orl)	Sold to Metroplex	1,100,000	(Raymond)
WVMI, WQID-F	Biloxi, MS	From New South to Family Group	7,900,000	(Chapman)
WTAG	Worcester	Sold to Knight	2,800,000	(Mahlman)
WFMR-F	Menom F. (Milw)		2,800,000	
KCFO-F	Tulsa	From Salem to Stuart	5,200,000	
WQQW	Waterbury		1,500,000	
WWNH, WCYT-F	Rochester, NH		1,400,000	
KFMX A/F	Lubbock		1,250,000	(Jamar-Rice)
KOLO	Reno	From Donrey to Constant	800,000	(Blackburn)
WLKW-F	Providence	From JAC to Wilkes-Schwartz	NA	
WPOW A/F	Albany	From JAC to Wilkes-Schwartz	NA	
			$ 15,400,000	(Americom)

STATION	MARKET	[illegible]	PRICE	BROKER
[illegible]	[illegible]		$ [illegible]	[illegible]
[illegible]	[illegible], PA	Sold to [illegible]	451,000	
[illegible]	[illegible], VA	Sold by [illegible]-Feldman	[illegible]	(Exline)
[illegible]	[illegible]	From WIN to Dome Service	1,400,000 (EST)	
[illegible]	[illegible]	From WIN to Dome Service	2,300,000 (EST)	
			$ 3,700,000	(Americom)
[illegible], KBXX-F	Denver	From Malrite to Cap Cities/ABC	10,700,000	(Wertheim)
WCHY A/F	Savannah	From Bluegrass to Roth		(Hepburn)
[illegible], WK[illegible]-F	Charleston, SC	Sold to Guild		(Hepburn)
[illegible]-F	Newport Beach, CA	Sold by Tonrey	1,250,000	
[illegible]/WMRV-F	[illegible] (Bingh)	Sold to Beacon	4,500,000	(Kozacko)
[illegible], KYKN-F	Santa [illegible]		1,850,000	
[illegible], WK[illegible]-F	Gainesville, FL	Sold by Sunshine Wireless	1,800,000	(Blackburn)
[illegible]-F	Moncks (Char. SC)		900,000	(Thornburn)
WL[illegible]	Holly (Miami)		2,000,000	(Clark)
WITH	Baltimore		1,160,000	
KR[illegible]V	Brownsville		300,000	(Kalil)
KPIK	Colorado Springs		200,000	
[illegible]	River-SD	From Commonwealth to American	13,000,000	(Chapman)
WWCN	Albany, NY		615,000	
W[illegible]-AM	Detroit	From Sky to Satellite Music Network	2,750,000	
[illegible]	Atlanta	Sold to Jeff-Pilot	2,000,000	
K[illegible]	Colorado Springs	From Compass to Larry LaKoduk	NA	
K[illegible]-F	Pueblo/Colo Spgs	From Compass to Larry LaKoduk	NA	
K[illegible]T-F	Wichita	From Compass to Larry LaKoduk	NA	
			$ 9,612,000	(Chapman)
KI[illegible], KATS-F	Yakima, WA	Sold to Tom Ingstad	1,550,000	
KHPL	Denver		265,000	
WHAZ	Albany, NY		300,000	
KTMS, KHTY-F	Santa Barbara		1,750,000	(Exline)
WHYZ	Greenville, SC	Sold to Martin McClung	730,000	(Chapman)
WDUR, WFXC-F	Raleigh/Durham		6,500,000	(Foreman)
KTON, KTON-F	Killeen, TX	Sold to Encore	5,200,000	(Americom)
WKRS, WXLC-F	Waukegan, IL	Sold to Hartstone/Dickstein	5,500,000	(Americom)
KMJ, KNAX-F	Fresno	From McClatchy to Henry	7,500,000	(Comm. Equity)
WORZ-F	Daytona Beach (Orl)	From Duffy to Beasley/Reed	9,200,000	(Mahlman)
KKCY-F	San Fran	From Olympic to Gabbert	11,000,000	(Kalil)
WCPT/WCXR-F	Washington	From Metroplex to Legacy	23,000,000	(Wertheim)
WASH-F	Washington	From Metropolitan to Outlet	29,250,000	(Morgan Stanley)
KFBK, KAER-F	Sacramento	From McClatchy to Group W	20,000,000	(Comm. Equity)
KBEQ-F	Kansas City	From Capitol to Noble	9,250,000	
WISE	Asheville	Sold to Polacek	425,000	
WWWE/WDOK-F	Cleveland		15,000,000	(Wertheim)
WAYE	Birmingham	From Woods to Willis	225,000	
KIXI	Seattle	Sold to Sunbelt	4,800,000	
KLTX-F	Seattle	Sold to Ackerly	8,700,000	
WOMP A/F	Wheeling		4,360,000	(Foreman & LaRue)
WJXW	Jacksonville		500,000	
WKBR	Manchester, NH		1,400,000	
WBBG	Cleveland	Sold by Jacor	1,900,000	
WJNL A/F	Johnstown		1,100,000	
WNIS	Norfolk/Ports	Sold by Sinclair	575,000	
WWZZ	Sarasota		550,000	
WMMJ-F	Beth/Wash, DC	Sold by Outlet	7,500,000	
WPLN-F	Phila	Sold to Woody Tanger	15,000,000	(Blackburn)
WOOD A/F	Grand Rapids	From Grace to United Artists	18,550,000	(Comm. Equity)
WXDJ-F	Homestead, F	Sold to Family Group	8,100,000	(Chapman)

AMERICA'S LEADING STATIONS - 12+ METRO SHARE*

	STATION	MARKET	SHARE	FORMAT	GROUP OWNER
1.	WWNC	Asheville	41.8	Country	Polacek
2.	KTRS-F	Casper	37.6	CHR	
3.	WIVK-F+	Knoxville	37.1	Country	Dick
4.	WIOG-F	Saginaw	33.8	CHR	Booth
5.	KRLB-F	Lubbock	32.3	CHR	
6.	WSTO-F	Evansville	31.5	CHR	
7.	WJBC	Bloomington	30.0	MOR	Bloomington
8.	WOMP-F	Wheeling	29.1	CHR	First Valley
9.	WIKY-F+	Evansville	28.5	MOR	South Central
10.	WAYS-F	Macon	27.6	CHR	Multimedia
11.	WKEE-F	Huntington	27.5	CHR	Capitol-Goodman
12.	WVIC-F+	Lansing	27.1	CHR	Goodrich
13.	WBBQ-F	Augusta,GA	26.9	CHR	
14.	KSMB-F	Lafayette,LA	26.7	CHR	
15.	KGHL	Billings	26.3	Country	Sunrise
16.	KWTO-F	Springfield,MO	25.8	CHR	DKM
17.	KVOC	Casper	25.7	Country	
18.	WMEE-F	Fort Wayne	25.2	CHR	Federated
	WQUT-F	John City/King	25.2	CHR	Bloominton
20.	WANM	Tallahassee	25.0	Black	
21.	WIKS-F	Green-NB,NC	24.5	Black	Joyner
22.	WKSF-F	Asheville	24.1	CHR	Polacek
23.	WDUV-F	Sarasota	23.7	BTFL	
24.	WAAL-F	Binghamton	23.1	CHR	Regional
25.	KMOX	St. Louis	23.0	News/Talk	CBS
	WZOK-F	Rockford	23.0	MOR/AC	
27.	WIXX-F	Green Bay	22.8	CHR	Midwest Comm
28.	WTHI-F	Terre Haute	22.5	Country	
29.	KYYA-F	Billings	22.2	CHR	Meyer
	WXLK-F	Roanoke	22.2	CHR	Coleman
31.	WTCR-F	Huntington	22.1	Country	CRB
32.	KTTS-F	Springfield,MO	21.6	CHR	Great Empire
33.	WBNQ-F	Bloomington	21.3	CHR	Bloomington
34.	WJET-F	Erie	20.9	CHR	Myron Jones
35.	WCCK-F	Erie	20.7	Contemp	Burbach
	WZYP-F	Huntsville	20.7	CHR	
37.	KFAB	Omaha	20.5	MOR	Henry
38.	WLWI-F+	Montgomery	20.3	Country	Colonial
39.	KGGO-F	Des Moines	19.8	AOR	Stoner
40.	KFMW-F	Waterloo-CF	19.7	CHR	Park
41.	WNNK-F	Harrisburg	19.4	CHR	Keymarket
42.	WKSJ-F	Mobile	19.3	Country	Capitol-Johnson
43.	WTIC	Hartford	19.0	MOR	Chase
44.	WWDM-F	Columbia	18.9	Black	
45.	WRBQ-F	Tampa	18.8	CHR	Edens
46.	WMT	Cedar Rapids	18.4	MOR	
47.	WQBE-F	Charleston,WV	18.3	Country	Nininger
48.	WJMI-F	Jackson	18.1	Black	Holt
	WPRR-F	Altoona	18.1	CHR	
50.	WZAT-F	Savannah	17.9	CHR	
	WYYY-F	Syracuse	17.9	AC	New City
	WDAY-F	Fargo	17.9	CHR	
53.	WZFX-F	Fayetteville,NC	17.8	Black	Joyner
	WCOS-F	Columbia,SC	17.8	Country	Buck
55.	KGBT	McAllen-Brown	17.6	Spanish	Tichenor
56.	WFBG	Altoona	17.5	AC/MOR	Gilcom
	WTQR-F	Greensboro-WS	17.5	Country	New Market
58.	WABB-F	Mobile	17.4	CHR	
	WICC	Bridgeport	17.4	MOR	Tribune Co.
	WSKZ-F	Chattanooga	17.4	CHR	Bloomington
61.	KDKS-F	Shreveport	17.2	Black	
	WXBQ-F	John City/King	17.2	Country	Nininger
63.	KTPK-F	Topeka	17.1	Country	
64.	WROK	Rockford	17.0	MOR/AC	
65.	WNBF	Binghamton	16.8	MOR	Stoner
66.	KASE-F	Austin	16.7	Country	
	WHOT-F	Youngstown	16.7	CHR	Myron Jones
	KLLL-F	Lubbock	16.7	Country	Thrash
69.	WFXE-F	Columbus,GA	16.6	Black	Davis
70.	WKZW-F	Peoria	16.4	CHR	Midwest TV
	WZZK-F+	Birmingham	16.4	Country	New City
	WFBG-F	Altoona	16.4	BTFL/EZ	Gilcom
73.	WFBQ-F	Indianapolis	16.3	AOR	Taft
	WCCO	Minneapolis	16.3	MOR	
	KCIX-F	Boise	16.3	AC	
	KQCR-F	Cedar rapids	16.3	CHR	
77.	WZEE-F	Madison	16.2	CHR	Midcontinent
	WXKC-F	Erie	16.2	AC	
	KGOT-F	Anchorage	16.2	CHR	Olympic
	WHAS	Louisville	16.2	MOR	Clear Channel
81.	WTMJ	Milwaukee	16.1	MOR	Milwaukee Journal
	WKYE-F	Johnstown	16.1	AC	
	WESC-F+	Greenville-Spart	16.1	Country	
84.	KZZU-F+	Spokane	16.0	CHR	Olympic
	WDZZ-F	Flint	16.0	Black	
86.	WVSR-F	Charleston,WV	15.9	CHR	
87.	WZZQ-F	Terre Haute	15.8	AOR	Contemporary Media
	KWTX-F	Waco	15.8	CHR	
	WHRK-F	Memphis	15.8	Black	Adams
90.	WFMZ-F	Allentown-Beth	15.7	BTFL	
91.	WKFR-F	Kalamazoo	15.6	CHR	
	WAPE-F	Jacksonville	15.6	CHR	H & G
	WKDF-F	Nashville	15.6	AOR	Dick
	WHBC-F	Canton	15.6	BTFL	
95.	WWLV-F	Daytona beach	15.5	BTFL	Root
96.	WCRZ-F	Flint	15.5	AC	Faircom
	KSSN-F	Little Rock	15.5	Country	New Barnstable
	WIMZ-F+	Knoxville	15.5	AOR	Stoner
99.	WAMZ-F	Louisville	15.4	Country	Clear Channel
100.	KKRC-F	Sioux Falls	15.3	CHR	Vaughn
	WNDU-F	South Bend	15.3	CHR	Notre Dame
	KFMQ-F	Lincoln	15.3	AOR	Woodward

* Based on 1/4 HR AVG, Metro Share, 12+ Broadcast Week

AMERICA'S 500 MOST-LISTENED-TO RADIO STATIONS*

STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	SPG 86 RANK
1. WHTZ-F	New York	1650	CHR	Malrite	1
2. WPLJ-F	New York	1416	CHR	Cap Cities/ABC	3
3. WPAT-F	New York	1384	BTFL/EZ	Park	7
4. KIIS-F	Los Angeles	1331	CHR	Gannett	13
5. WOR	New York	1314	Talk	RKO	5
6. WBLS-F	New York	1293	Black	Inner City	10
7. WGN	Chicago	1275	MOR/Talk	Tribune Company	4
8. WQHT-F	New York	1253	Urban/CHR	Emmis	63
WINS	New York	1253	News	Westinghouse	6
10. WRKS-F	New York	1249	Urban	RKO	2
11. KPWR-F	Los Angeles	1165	Urban/CHR	Emmis	16
12. WLTW-F	New York	1159	AC	Viacom	8
13. WCBS-F	New York	1083	Oldies	CBS	14
14. WGCI-F	Chicago	1062	Urban	Gannett	23
15. WCBS	New York	1031	News	CBS	15
16. WNEW-F	New York	1029	AOR	Metropolitan	12
17. WXRK-F	New York	1001	Classic AOR	Infinity	18
18. KMOX	St. Louis	956	Talk	CBS	17
19. WMMR-F	Philadelphia	953	AOR	Metropolitan	11
20. WJR	Detroit	931	MOR/Talk	Cap Cities/ABC	19
21. WABC	New York	913	Talk	Cap Cities/ABC	25
22. KABC	Los Angeles	884	Talk	Cap Cities/ABC	11
23. WHN	New York	855	Country	Emmis	20
24. KRTH-F	Los Angeles	832	Oldies/AC	RKO	34
25. KJOI-F	Los Angeles	813	BTFL/EZ	Legacy	21
26. WBBM	Chicago	790	News	CBS	27
27. KGO	San Francisco	766	News/Talk	Cap Cities/ABC	32
28. KOST-F	Los Angeles	762	AC	Cox	26
29. WEAZ-F	Philadelphia	747	BTFL/EZ		28
30. WCCO	Minneapolis	743	MOR		22
31. WUSL-F	Philadelphia	732	Black		37
32. KROQ-F	Los Angeles	708	AOR	Infinity	35
33. KBIG-F	Los Angeles	701	Soft AC	Bonneville	24
WNSR-F	New York	701	Soft AC	Bonneville	51
35. KDKA	Pittsburgh	700	MOR	Westinghouse	30
36. WLOO-F	Chicago	660	BTFL/EZ	Century	37
37. WBZ	Boston	651	MOR	Westinghouse	31
38. WRBQ-F+	Tampa	649	CHR	Edens	50
39. KLOS-F	Los Angeles	623	AOR	Cap Cities/ABC	33
40. WXKS-F	Boston	605	CHR	PyraMID	59
41 KYW	Philadelphia	603	News	Westinghouse	44
42. WBCN-F	Boston	598	AOR	Infinity	46
43. KNX	Los Angeles	588	News	CBS	43
44. WBAP	Dallas-FW	579	Country	Cap Cities/ABC	40
45. WIVK-F+	Knoxville	565	Country	Dick	104
46. WMMS-F	Cleveland	563	AOR	Malrite	45
47. WSKQ	New York	556	Spanish	Spanish Bdcst	179
48. KLSX-F	Los Angeles	553	Classic AOR	Greater Media	319
49. KMJQ-F	Houston	551	Urban	Keymarket	71
WBMX-F	Chicago	551	Black		41
51. WNBC	New York	541	AC	NBC	36
52. WLAK-F	Chicago	535	AC	Viacom	61
53. WNEW	New York	533	Nostalgia	Metropolitan	29
54. WJLB-F	Detroit	529	Black	Booth	48
55. WBZZ-F	Pittsburgh	516	CHR	EZ	93
WKSZ-F	Philadelphia	516	AC		139
57. KCBS	San Francisco	515	News	CBS	39
58. KNBR	San Francisco	514	MOR	NBC	49
59. WYAY-F	Atlanta	505	Country	New City	132
60. KIKK-F	Houston	502	Country	Viacom	72
61. KIQQ-F	Los Angeles	497	Soft AC	Outlet	57
62. KSHE-F	St. Louis	496	AOR	Emmis	58
63. KFWB	Los Angeles	495	News	Westinghouse	42
KMPC	Los Angeles	495	Nostalgia	Golden West	52
65. WDAF	Kansas City	492	Country	Taft	151
66. KTNQ	Los Angeles	486	Spanish	H & G	78
67. KKDA-F	Dallas	484	Black		56
KLVE-F	Los Angeles	484	Spanish	H & G	55
69. WBBM-F	Chicago	482	CHR	CBS	103
70. WLS	Chicago	481	AC	Cap Cities/ABC	68

* Based on 1/4 HR AVG. TSA, Mon-Sun, 6A-MID

	STATION	MARKET	1/4 HOUR AVG	FORMAT	OWNER	SPG 86 RANK
	WLUP-F	Chicago	481	AOR	H & W	47
72.	WLYF-F	Miami	480	BTFL/EZ	Jefferson-Pilot	67
73.	WRKO	Boston	479	Talk	RKO	87
74.	KTWV-F	Los Angeles	477	Jazz/New Age	Metropolitan	85
75.	WFBQ-F	Indianapolis	476	AOR	Taft	81
76.	WYSP-F	Philadelphia	474	Classic AOR	Infinity	106
	WDVE-F	Pittsburgh	474	AOR	Taft	69
78.	WMGK-F	Philadelphia	455	AC	Greater Media	75
79.	KILT-F	Houston	452	Country	Legacy	134
80.	WYNY-F	New York	451	AC	NBC	54
81.	WTMJ	Milwaukee	447	MOR	Milwaukee Journal	117
82.	WNCN-F	New York	443	Classical	GAF	143
83.	KNIX-F+	Phoenix	442	Country	Owens	152
84.	WWDC-F	Washington	439	AOR		149
85.	WDAS-F	Philadelphia	438	Black	Unity	128
86.	WVEE-F	Atlanta	435	Urban	DKM	146
87.	WIOG-F	Saginaw, MI	433	CHR	Booth	428
88.	WADO	New York	431	Spanish		61
89.	WQXR-F+	New York	427	Classical	New York Times	60
	WUSN-F	Chicago	427	Country	First Media	122
91.	WPAT	New York	426	BTFL/EZ	Park	79
92.	WLW	Cincinnati	418	MOR	Jacor	141
93.	KPLX-F	Dallas	417	Country	Susquehanna	65
94.	WTIC	Hartford	413	MOR	Chase	85
95.	KZZP-F+	Phoenix	409	CHR	Nationwide	141
96.	KRBE-F+	Houston	408	CHR	Susquehanna	155
	WKQX-F	Chicago	408	Contemp	NBC	98
98.	WCAU-F	Philadelphia	406	CHR	CBS	79
99.	WBSB-F	Baltimore	403	CHR	Scripps-Howard	161
100.	KTRH	Houston	402	News/Talk		121

101.	KABL-F+	SF	401
	KSOL-F	SF	401
103.	WLIF-F	Balt	397
	WWDB-F	Phila	397
105.	WPIX-F	NY	396
106.	WZZK-F+	Birm	393
	WSNI-F	Phila	393
108.	WMJI-F	Cleve	392
109.	WTQR-F	Green-WS	391
110.	WPEN	Phila	390
111.	WGAY-F	Wash	388
	WZOU-F	Boston	388
113.	WSHH-F	Pitts	383
114.	WMAQ	Chi	382
	WKYS-F	Wash	382
	KKBQ-F	Hous	382
117.	WCLR-F	Chi	377
118.	WJOI-F	Det	372
119.	WXTU-F	Phila	370
120.	WJMK-F	Chi	369
	KEGL-F	Dallas	369
122.	WSSH-F	Boston	368
123.	WCKG-F	Chi	367
	WYTZ-F	Chi	367
	KVIL-F	Dallas	367
	WMZQ-F	Wash	367
127.	WZGC-F	Atl	365
	KRLD	Dallas	365
129.	WKLS-F	Atl	363
130.	KMEO-F	Phoenix	362
131.	WKDF-F	Nash	359
132.	WRIF-F	Det	355
	WCZY-F+	Det	355
134.	KIRO	Sea	354
	WAAF-F	WORC/Bost	354
136.	KSTP-F	Minn/St P	351
	WINZ	Miami	351
138.	KSFO+	SF	349
	WJJD	Chi	349
140.	WLIB	NY	345
	WLOL-F	Minn/St P	345
142.	WWKA-F	Orlan	344
143.	WMAL	Wash	338
	WHDH	Boston	338
145.	WXRT-F	Chi	335
	WKHX-F	Atl	335
147.	WAVA-F	Wash	330
148.	KMEL-F	SF	329
	WTIC-F	Hart	329
150.	WKDM	NY	328
151.	WFYR-F	Chi	327
152.	WPOW-F	Miami	326
153.	WCAU	Phila	325
154.	KZLA-F	LA	324
155.	KODA-F	Hous	323
	WHYI	Miami	323
	WSOC-F	Char. NC	323
158.	WQAL-F	Cleve	321
159.	KJLH-F	LA	318
	KFRC	SF	318
	WROR-F	Bost	318
	WSSP-F	Orlan	318
	WLLZ-F	Det	318
164.	WPCH-F	Atl	317
165.	WXYT	Det	316
166.	WZLX-F	Bost	315
	WRQX-F	Wash	315
168.	WRCH-F	Hart	312
169.	WHYT-F	Det	309
170.	CKLW	Det	308
	KYYS-F	KC	308
172.	WWBA-F	Tampa	305
173.	WSB	Atl	304
174.	WCSX-F	Det	303
175.	WWWJ	Det.	302
	WESC-F+	Green/SP	302
177.	KFI	LA	300
	KFMK-F	Hous	300
179.	WQUE-F	N. Orl	299
180.	KQRS-F+	Minn	296
181.	WHUR-F	Wash	292
182.	WYMF-F	Tampa	290
183.	WPRO-F	Prov	289
184.	KEZK-F	St. Lou	288
185.	KOIT-F+	SF	287
186.	KDAY	LA	286
187.	WWWE	Cleve	285
	KMEZ-F+	Dallas	285
189.	KHTR-F	St. Lou	283
	WEBN-F	Cinn	283
191.	WEEI	Boston	282
	WVJW-F	Orlan	282
193.	WHAS	Louis	279
	WIBC	Indy	279
195.	WEGX-F	Phila	278
196.	WHUD-F	Peak/NY	277
	KOSI-F	Denver	277
	KFAB	Omaha	277
199.	WAMZ-F	Louis	276
	KJQY-F	S.D.	276
	WWWW-F	Det	276
202.	WQBA	Miami	273
	WZAK-F	Cleve	273
204.	WDGY-F	Wash	271
205.	WBAL	Balt	270
206.	WGAR-F+	Cleve	269
	KOMO	Sea	269
208.	WNIC-F	Det	268
209.	KLOL-F	Hous	266
210.	WPOC-F	Balt	265
	KMJM-F	St. Lou	265
212.	WMCA	NY	264
213.	WMEE-F	Ft. Wayne	263
214.	WBAB-F	Long Is	262
	KLAC	LA	262
216.	KRTH	LA	261
217.	WAPE-F	Jkville	260
	WXLK-F	Roan	260
	WCMF-F	Roch	260
220.	KTXQ-F	Dallas	259
221.	WNCI-F	Col. O	259
222.	WCMQ-F	Miami	258
	KATT-F	Okla C	258
224.	WYLD-F	N Orl	257
	WSTO-F	Evans	257
226.	KBEQ-F	K.C.	256
227.	KSCS-F	Dallas	254
228.	WFMS-F	Indy	253
	KDWB-F	Minn	253
	WHRK-F	Memp	253
231.	WDRC-F	Hart	252
	KISW-F	Sea	252
233.	WKRQ-F	Cinn	251
	WSM-F	Nash	251
235.	KJJO-F	Minn	250
	WLTF-F	Cleve	250
	KXXY-F+	Okla C	250
238.	KBRD-F	Sea	247
239.	KWKW	LA	246
	WTOP	Wash	246
	WAMO-F	Pitts	246
	WAYL-F	Minn	246
	WJQY-F	Miami	246
244.	WWDM-F	Col. S.C.	245
245.	KRLA	LA	244
	WRAL-F	Raleigh	244
247.	WLVK-F	Char. N.C.	243
248.	WAPI-F	Birm	241
249.	WWSW-F	Pitts	240
	WDUV-F		240
251.	WLIR-F	Long Is	238
	WWRL	NY	238
	WSB-F	Atl	238
254.	KLOK-F	SF	237
	KBCO-F	Denver	237
	WLKW-F	Prov	237
257.	WXYV-F	Balt	235
	WKTI-F	Milw	235
259.	KZFX-F	Hous	234
	WMJX-F	Bost	234

	KASE-F	Austin	234
262.	WFME-F	NY	233
	KNAC-F	LA	233
	KLUV-F	Dallas	233
265.	WMSI-F	Jackson	232
	KEEY-F	Minn	232
267.	KRXY-F	Denver	231
268.	KQUE-F	Hous	230
	WKDD-F	Akron	230
	KCTC-F	Sacr.	230
271.	WKLH-F	Milw	229
	WNWS	Miami	229
273.	WBBQ-F	Aug	228
	WMC-F	Memphis	228
	WFOX-F	Atl	228
276.	KGB-F	S.D.	227
	WTUE-F	Dayton	227
	WGTZ-F	Dayton	227
279.	KOA	Denver	226
	WHJY-F	Prov	226
281.	KTAR	Phoenix	224
282.	WIOQ-F	Phila	223
	WOMC-F	Det	223
	KFMB-F	S.D.	223
285.	WOKI-F	Knox	222
	KRAK	Sacra	222
	WNOR-F+	Norfolk	222
288.	KYOU-F	SF	221
289.	WWEZ-F	Cinn	220
	KFMB	S.D.	220
291.	WEDR-F	Miami	218
292.	KBPI-F	Denver	217
	WLVQ-F	Col. O	217
	WIMZ-F+	Knox	217
295.	WBVE-F	Cinn	216
296.	WVLK-F	Lexi	215
	KRQR-F	SF	215
	WIOD	Miami	215
	WBUF	Buffalo	215
300.	WBLI-F	Long Is	213
	KHYI-F	Dallas	213
	KSSN-F	L. Rock	213
	WGKX-F	Memphis	213
	WDSY-F	Pitts	213
	KSDO	S.D.	213
	KBLX-F+	SF	213
307.	WHIO-F	Dayton	211
	WBYU-F	N. Orleans	211
	WLVE-F	Miami	211
310.	WCXR-F	Wash	210
	WIP	Phila	210
312.	WABB-F	Mobile	209
	WEAT-F+	W. Palm	209
	WIYY-F	Balt	209
315.	WIOG-F	Sag/BC	208
	WAXY-F	Miami	208
317.	WPEG-F	Char. N.C.	207
318.	KFAC-F	LA	205
	WRXR-F	Chi	205
	KQZY-F	DallaS	205
	KMJI-F	Denver	205
322.	WQYK-F	Tampa	204
	WDOK-F	Cleve	204
	KMPS-F+	Sea	204
	WNNK-F	Harris	204
326.	WALK-F+	Long Is	203
	WIKS-F	Green-N.C.	203
	WCOS-F	Col. S.C.	203
	KAZY-F	Denver	203
	WHQT-F	Miami	203
331.	WBCY-F	Char. N.C.	202
332.	WVIC-F+	Lansing	201
	WJMI-F	Jackson	201
	XTRA-F	SD	201
335.	KUPD-F	Phoenix	200
	WCMS-F	Norfolk	200
	WPYX-F	Albany	200
338.	WEZW-F	Milw	199
	WMHE-F	Toledo	199
340.	WRVA	Rich	198
	WYYY-F	Syracuse	198
	KTFM-F	S. Ant	198
	WSKZ-F	Chatt	198
	KKGO-F	LA	198
345.	KFOG-F	SF	197
	WYRK-F	Buffalo	197
	KKRZ-F	Port	197
348.	WQUT-F	JC/King	196
	WQFM-F	Milw	196
	KACE-F	LA	196
351.	KSAN-F	SF	195
352.	KISS-F	S. Ant	194
	WTVN	Col. O	194
354.	WXTZ-F	Indy	193
	WBLX-F	Mobile	193
356.	KITS-F	SF	191
	WUBE-F	Cinn	191
	WTMI-F	Miami	191
359.	WXGT-F	Col. O	190
	KMGC-F	Dallas	190
	KMBR-F	K.C.	190
	WPXY-F	Roch	190
363.	KUBE-F	Sea	189
	WQXI-F	Atl	189
365.	KWSS-F	S. Jose	188
	WROQ-F	Char. N.C.	188
	WNVZ-F	Norfolk	188
	WKXX-F	Birm	188
	WLTJ-F	Pitts	188
370.	WLTI-F	Det	187
371.	KDFC-F+	SF	186
	KJYO-F	Okl C	186
	WEAT-F	W. Palm	186
374.	WVON	Chi	184
	WNDU-F	S. Bend	184
	WLTT-F	Wash	184
	WDTX-F	Det	184
	WSSL-F	Green/SP	184
379.	WBOS-F	Boston	183
	WGY	Albany	183
	WKSS-F	Hart	183
	KSON-F	S.D.	183
383.	WDJX-F	Louis	182
	WMIL-F	Milw	182
385.	WASH-F	Wash	181
386.	KIOI-F	SF	180
	WROW-F	Albany	180
388.	KFBK	Sacr	179
	KXL-F	Port	179
	WRKZ-F	Harris	179
	KWEN-F	Tulsa	179
392.	KRAK-F	Sacr	178
	KPLZ-F	Sea	178
394.	KGGO-F	Des M	177
395.	WHLI	Long Is	176
	KNX-F	LA	176
	WLNR-F	Chi	176
398.	KBAY-F	San J	175
	WFMT-F	Chi	175
	WLTE-F	Minn	175
401.	WAQI	Miami	175
	KWOD-F	Sacr	175
403.	WHLY-F	Orlan	174
	WSPA-F	Green/SP	174
405.	KRSP-F	S.L.C.	173
	WQDR-F	Raleigh	173
407.	WVBF-F	Boston	172
	KYGO-F	Denver	172
	WRVQ-F	Rich	172
	KAYI-F	Tulsa	172
411.	WILC-F	Indy	171
	WFMZ-F	All-Beth	171
	WSNY-F	Col. O	171
	WIUE-F	Dayton	171
	WUSA-F	Tampa	171
	WLAP-F	Lex	171
417.	WIL-F	St. Lou	170
418.	WNCX-F	Cleve	169
	WBNS-F	Col. O	169
	KOAQ-F	Denver	169
	WFBC-F	Green/SP	169
422.	KWK-F	St. Lou	168
	KUSA	St. Lou	168
	KDUO-F	River/SB	168
	WEKS-F	Atl	168
	WCAO	Balt	168
	WFLN-F	Phil	168
	WFOG-F	Norfolk	168
429.	WMJJ-F	Birm	167
	KQMQ-F+	Hono	167
	KSSK	Hono	167
432.	WZPL-F	Indy	166
	WKQS	Miami	166
	WWKX-F	Nash	166
435.	KBTS-F	Austin	165
	WKRR-F	Green/WS	165
	WOOD-F	G Rapids	165
	WRMF-F	W. Palm	165
439.	KSD-F	St. Lou	163
	KQXT-F	S. Ant	163
	WYNK-F+	B. Rouge	163
442.	WGTR-F	Miami	162
	KPRC	Hous	162
	KISN-F	S.L.C.	162
	KSFI-F	S.L.C.	162
	WKSI-F	Green/WS	162
447.	KMBZ	Kan C	161
	WPLZ-F	Rich	161
	WRFX-F	Char. N.C.	161
450.	KZAP-F	Sacr	160
	WIXX-F	G. Bay	160
451.	WMJQ-F	Buffalo	159
	KCMO	Kan C	159
	WQIK-F	Jkville	159
455.	JKHI-F+	SF	158
	WLUP	Chi	158
	WSHE-F	Miami	158
	KZEW-F	Dallas	158
	KEZO-F	Omaha	158
460.	WARM-F	Atl	157
	KFKF-F	KC	157
	KCPW-F	KC	157
	KMOD-F	Tulsa	157
	WNLT-F	Tampa	157
	WKEE-F	Hunt WV	157
	KTTS-F	Spg-MO	157
	WSTF-F	Orlan	157
	WUSY-F	Chatt	157
469.	WENS-F	Indy	156
	KXOA-F	Sacr	156
	WPDS-F	Tampa	156
	WMT	Ced Rapids	156
	WKSF-F	Ashe	156
474.	WHTT-F	Buffalo	155
	KLTR-F	Hous	155
	WENN-F	Birm	155
	WMYG-F	Pitts	155
	WKSG-F	Det	155
	WSUN	Tampa	155
	WKSJ-F	Mobile	155
481.	WBMW-F	Wash	154
	XSFM-F	Sacr	154
	KEX	Port	154
	WAYS-F	Macon	154
485.	WOJO-F	C[illegible]	153
	WBGR	Balt	153
	WBEN	Buffalo	153
	KBOO	Tulsa	153
489.	WDCG-F	Raleigh	152
	WXBQ-F	JC/King	152
	KZOU-F	L. Rock	152
	KGDD	MCA/BR	152
493.	WJAS	Pitts	151
	KGON-F	Port	151
	WNOE-F	N Orleans	151
	WKRC	Cinn	151
	WZAT-F	Sav	151
	WVOR-F	Roch	151
499.	WHO	Des M	150

AMERICA'S LEADING STATIONS - 12+ TSA CUME*

1.	WINS	NY	27840
2.	WPLJ-F	NY	26657
3.	WHTZ-F	NY	25045
4.	KIIS-F+	LA	21837
5.	WCBS	NY	21104
6.	WGN	Chi	17793
7.	WABC	NY	17230
8.	WOR	NY	16997
9.	WCBS-F	NY	16604
10.	WBLS-F	NY	16500
11.	KPWR-F	LA	16267
12.	WRKS-F	NY	15777
13.	WLTW-F	NY	15753
14.	WNEW-F	NY	15125
15.	WXRK-F	NY	14740
16.	WQHT-F	NY	14388
17.	WPAT-F	NY	14318
18.	WBBM	Chi	14054
19.	WHN	NY	13965
20.	KOST-F	LA	13003
21.	KRTH-F	LA	12864
22.	WJR	Det	12339
23.	KABC	LA	12342
24.	KNX	LA	11963
25.	KYW	Phila	11751
26.	WMMR-F	Phila	11704
27.	WNBC	NY	11488
28.	KFWB	LA	11389
29.	WNSR-F	NY	11292
30.	KBIG-F	LA	10715
31.	KROQ-F	LA	10380
32.	WGCI-F	Chi	10229
33.	KGO	SF	10208
34.	KLOS-F	LA	10170
35.	WBBM-F	Chi	9930
36.	WYNY-F	NY	9916
37.	KMOX	St Lou	9774
38.	KNBR	SF	9346
39.	KCBS	SF	9279
40.	WLS	Chi	9278
41.	KDKA	Pitts	9017
42.	WCCO	Minn	8860
43.	KJOI-F	LA	8821
44.	WXKS-F	Boston	8497
45.	WEAZ-F	Phila	8368
46.	WBZ	Boston	8291
47.	WCAU-F	Phila	8238
48.	KLSX-F	LA	8144
49.	WLUP-F	Chi	8089
50.	KMPC	LA	8041
51.	WYSP-F	Phila	7994
52.	KIQQ-F	LA	7957
53.	WBMX-F	Chi	7944
54.	WKQX-F	Chi	7805
55.	WLAK-F	Chi	7792
56.	WYTZ-F	Chi	7768
57.	WPIX-F	NY	7737
58.	KTWV-F	LA	7719
59.	WUSL-F	Phila	7709
60.	WLOO-F	Chi	7551
61.	WBAP	Dallas	7550
62.	WMAQ	Chi	7515
63.	WBCN-F	Boston	7511
64.	WCZY-F+	Det	7503
65.	WNEW	NY	7459
66.	WMMS-F	Cleveland	7458
67.	WQXR-F+	NY	7444
68.	WKSZ-F	Phila	7186
69.	KRBE-F+	Hous	7062
70.	WMGK-F	Phila	7015
71.	KSFO+	SF	6734
72.	WRKO	Boston	6716
73.	WCLR-F	Chi	6683
74.	WNCN-F	NY	6643
75.	WRBQ-F+	Tampa	6596
76.	WBZZ-F	Pitts	6558
77.	WHYT-F	Det	6540
78.	KMEL-F	SF	6528
79.	KFI	LA	6488
80.	WWDC-F	Wash	6452
81.	WPAT	NY	6449
82.	WCAU	Phila	6400
83.	KRLD	Dallas	6345
84.	KIKK-F	Hous	6340
85.	WZOU-F	Boston	6311
86.	KKBQ-F	Hous	6160
87.	WRIF-F	Det	6159
88.	WROR-F	Boston	6112
89.	WJMK-F	Chi	6097
90.	WAVA-F	Wash	6063
91.	WFYR-F	Chi	5960
92.	WLW	Cinci	5924
93.	KEGL-F	Dallas	5904
94.	WWJ	Det	5882
95.	KTRH	Hous	5860
96.	KIRO	Sea	5781
97.	WSSH-F	Boston	5749
98.	WJLB-F	Det	5708
99.	WCKG-F	Chi	5643
100.	KILT-F	Hous	5642
101.	WEEI	Boston	5549
102.	WRQX-F	Wash	5508
103.	WUSN-F	Chi	5503
104.	KSHE-F	St Lou	5477
105.	KSOL-F	SF	5449
106.	WLLZ-F	Det	5416
107.	WZGC-F	Atl	5389
108.	WEGX-F	Phila	5342
109.	WLOL-F	Minn	5337
110.	WDAF	KC	5242
111.	KLVE-F	LA	5240
112.	KOIT-F+	SF	5223
	WTMJ	Milw	5223
114.	KMJQ-F	Hous	5187
115.	WAAF-F	Worc/Bos	5174
116.	KABL-F+	SF	5159
117.	WHYI-F	Miami	5150
118.	KPLX-F	Dallas	5146
119.	WIOQ-F	Phila	5141
120.	KLAC	LA	5102
121.	WTIC-F	Hart	5039
122.	WNIC-F	Det	5024
123.	WDVE-F	Pitt	5023
124.	KVIL-F	Dallas	5022
125.	KYUU-F	SF	4997
126.	WRXR-F	Chi	4984
127.	WMZQ-F	Wash	4979
128.	WJIB-F	Boston	4966
129.	WTOP	Wash	4950
130.	WFBQ-F	Indy	4949
131.	KJLH-F	LA	4946
132.	WXRT-F	Chi	4930
	WVON	Chi	4930
134.	KIOI	SF	4868
135.	KZLA-F	LA	4820
136.	WBSB-F	Balt	4772
137.	WKLS-F	Atl	4734
138.	WDAS-F	Phila	4718
139.	KFRC	LA	4713
140.	WHDH	Boston	4705
141.	WGAY-F	Wash	4704
142.	WTIC	Hart	4680
143.	KNIX-F+	Phoenix	4646
144.	WMJX-F	Boston	4618
145.	WHUR-F	Wash	4617
146.	KSTP-F	Minn	4615
147.	WWDB-F	Phila	4613
148.	KZZP-F+	Phoenix	4572
149.	KRTH	LA	4538
150.	KSCS-F	Dallas	4531

* Based on 12+ TSA Cume, Broadcast Week

151.	KQRS-F+	Minn	4512
152.	WYAY-F	Atl	4506
153.	WMCA	NY	4496
154.	KHTR-F	St Lou	4489
155.	KLOK-F	SF	4487
156.	WXTU-F	Phila	4480
157.	WJOI-F	Det	4466
158.	KDWB-F	Minn	4455
159.	KTNQ	LA	4442
160.	WCSX-F	Det	4423
161.	WMAL	Wash	4418
162.	WWWE	Cleve	4403
163.	WBSW-F+	Orl	4397
164.	WKYS-F	Wash	4343
165.	WPEN	Phila	4339
166.	WLYF-F	Miami	4335
167.	WLTF-F	Cleve	4329
168.	WZLX-F	Boston	4322
169.	WPCH-F	Atl	4305
170.	KNX-F	LA	4297
171.	WLIB	NY	4295
172.	WZZK-F+	Birm	4293
173.	WIOG-F	Savan	4292
174.	WSB	Atl	4283
175.	KDAY	LA	4266
176.	KRLA	LA	4192
177.	CKLW	Det	4176
178.	WKRQ-F	Cinci	4173
179.	WPOW-F	Miami	4172
180.	WIVK-F	Knox	4170
181.	WVEE-F	Atl	4140
182.	KODA-F	Hous	4097
183.	WJJD	Chi	4095
184.	WSHH-F	Pitt	4083
185.	WKHX-F	Atl	4074
186.	KLOL-F	Hous	4048
187.	WEBN-F	Cinci	4036
188.	WDTX-F	Det	4034
189.	KTXQ-F	Dallas	4030
190.	WSB-F	Atl	4016
191.	WPRO-F	Prov	4007
193.	WTQR-F	Green-WS	3949
193.	KBLX-F+	SF	3884
194.	KLUV-F	Dallas	3880
195.	WOMC-F	Det	3866
196.	KFMK-F	Hous	3852
197.	WQUE-F	New Or	3841
198.	KOMO	Sea	3832
199.	WSOC-F	Char,NC	3825
200.	WSKQ	NY	3810
201.	WQXI-F	Atl	3800
202.	WRAL-F	Raleigh	3795
203.	KSAN-F	SF	3787
204.	WADO	NY	3783
205.	WKTI-F	Milw	3766
206.	WHAS	Louis	3765
207.	WLTT-F	Wash	3727
208.	KOA	Denver	3717
209.	KBEQ-F	KC	3713
210.	WRCH-F	Hart	3711
211.	WKDF-F	Nash	3699
212.	KMEZ-F+	Dallas	3686
213.	WFOX-F	Atl	3658
214.	WLIF-F	Balt	3650
215.	KLTR-F	Hous	3647
216.	KUBE-F	Sea	3621
217.	WDRC-F	Hart	3618
218.	WBAB-F	Long Is	3610
219.	KITS-F	SF	3608
220.	WBAL	Balt	3595
221.	WIP	Phila	3594
222.	WQAL-F	Cleve	3588
223.	WEZB-F	New Or	3579
224.	WWWW-F	Det	3554
	WCXR-F	Wash	3554
226.	KOSI-F	Denver	3548
227.	WGAR-F+	Cleve	3477
228.	KEZK-F	St. Lou	3476
229.	WDJY-F	Wash	3467
230.	WHJY-F	Prov	3466
231.	WHQT-F	Miami	3462
232.	WINZ	Miami	3418
233.	KWSS-F	S. Jose	3392
234.	WFMT-F	Chi	3383
235.	WAXY-F	Miami	3379
236.	KHYI-F	Dallas	3347
237.	WKSS-F	Hart	3338
238.	KPLZ-F	Sea	3335
239.	WWSW-F	Pitt	3332
240.	KBCO-F+	Denver	3320
	KBPI-F	Denver	3320
242.	WLIR-F	Long Is	3316
243.	WWKA-F	Orl	3311
244.	KDFC-F+	SF	3304
245.	KZEW-F	Dallas	3296
	WXLK-F	Roanoke	3296
247.	WXYT	Det	3287
	KYYS-F	KC	3287
249.	WLUP	Chi	3281
250.	WKDD-F	Cleve	3276
251.	WZPL-F	Indy	3257
252.	KKGO-F	LA	3252
253.	KMEO-F+	Phoenix	3248
254.	KQZY-F	Dallas	3235
255.	KFOG-F	SF	3224
256.	KFAB	Omaha	3220
257.	KWK-F	St. Lou	3210
258.	WBLI-F	Long Is	3206
259.	KRQR-F	SF	3205
260.	WMC-F	Memphis	3189
261.	KJJO-F	Minn	3186
262.	WSHE-F	Miami	3157
263.	WIBC	Indy	3156
264.	KISW-F	Sea	3145
265.	WESC-F+	Green-Sp	3136
266.	KTKS-F	Dallas	3134
267.	WAYL-F	Minn	3133
268.	KTAR	Phoenix	3128
269.	KSFM-F	Sacra	3126
270.	WHUD-F	Peeks	3119
271.	WLTE-F	Minn	3111
272.	WDOK-F	Cleve	3110
273.	WSSP-F	Orl	3104
274.	KEEY-F	Minn	3099
275.	KUTE-F	LA	3095
276.	WAPI-F	Birm	3089
277.	WFMS-F	Indy	3081
278.	WWBA-F	Tampa	3080
279.	KKRZ-F	Port	3070
280.	WASH-F	Wash	3069
281.	WYNF-F	Tampa	3060
282.	WJQY-F	Miami	3045
283.	WXGT-F	Col.O	3039
284.	WBMW-F	Wash	3019
285.	KRXY-F	Denver	3018
286.	KMGC-F	Dallas	3017
287.	WNIB-F	Chi	3015
288.	WHRK-F	Memphis	3006
289.	WSM-F	Nash	3003

AMERICA'S LEADING STATIONS - METRO CUME RATING*

1.	WWNC	Asheville	52.9
2.	WIOG-F	Saginaw	51.8
3.	KRLB-F	Lubbock	50.2
4.	WBNQ-F	Bloomington	49.9
5.	KTRS-F	Casper	48.7
6.	WBBQ-F	Augusta	48.3
7.	WVIC-F+	Lansing	48.0
8.	WIVK-F+	Knoxville	46.6
9.	WAYS-F	Macon	46.2
10.	WJBC	Bloomington	45.8
11.	WOMP-F	Wheeling	45.0
12.	WSTO-F	Evansville	44.7
13.	KFMW-F	Waterloo-CF	43.9
	WIXX-F	Green Bay	43.9
15.	KWTO-F	Springfield, MO	43.0
16.	WJET-F	Erie	42.5
17.	WMEE-F	Fort wayne	41.9
18.	KYYA-F	Billings	41.6
19.	WCCK-F	Erie	41.9
20.	KMOX	St. Louis	40.9
21.	WAAL-F	Binghamton	40.6
22.	KVOC	Casper	39.0
23.	WXLK-F	Roanoke	38.9
24.	KSMB-F	LaFAYETTE, LA	38.2
25.	WIKY-F+	Evansville	38.1
26.	WICC	Bridgeport	37.9
27.	WFBG	Altoona	37.7
28.	WKFR-F	Kalamazoo	37.6
	WNDU-F	South Bend	37.6
	KGHL	Billings	37.6
31.	WKSF-F	Asheville	37.4
32.	WZYP-F	Huntsville	37.3
33.	WROK	Rockford	37.2
34.	WTHZ-F	Tallahassee	36.9
35.	WHOT-F	Youngstown	36.8
36.	WQUT-F	John City/King	36.7
37.	WKZW-F	Peoria	36.6
	WZEE-F	Madison	36.6
39.	WDAY-F	Fargo	36.0
40.	KIIK-F	Daven-RI	35.9
41.	WZAT-F	Savannah	35.7
42.	KFAB	Omaha	35.4
43.	KEZB-F	El Paso	35.3
44.	WTHI-F	Terre Haute	35.2
45.	WTIC	Hartford	35.1
46.	WZOK-F	Rockford	35.0
	WABB-F	Mobile	35.0
48.	WYYY-F	Syracuse	34.9
	WNNK-F	Harrisburg	34.9
50.	WRKY-F	Steubenville	34.5
51.	KZZU-F+	Spokane	34.3
52.	WTIC-F	Hartford	34.2
	KZFM-F	Corpus Christi	34.2
54.	KDKA	Pittsburgh	33.9
55.	WHHY-F	Montgomery	33.8
56.	WHAS	Louisville	33.1
57.	KFRX-F	Lincoln	33.0
58.	WTMJ	Milwaukee	32.9
59.	WPRR-F	Altoona	32.8
	WGLF-F	Tallahassee	32.8
61.	WCCO	Minneapolis	32.6
	WXKC-F	Erie	32.6
	WRBQ-F+	Tampa	32.6
64.	KQMQ-F+	Honolulu	32.4
65.	WPRO-F	Providence	32.2
66.	KTTS-F	Springfield, MO	32.1
	WMHE-F	Toledo	32.1
68.	WOWO	Fort Wayne	32.0
69.	WQSM-F	Fayetteville, NC	31.9
70.	WDUV-F	Sarasota	31.6
	KKRC-F	Sioux Falls	31.6
72.	WBGM-F+	Tallahassee	31.3
73.	WLW	Cincinnati	31.2
74.	WKSJ-F	Mobile	30.8
	WZZK-F+	Birmingham	30.8
76.	WFMF-F	Baton Rouge	30.7
77.	KOKZ-F	Waterloo-CF	30.5
	WIBW-F	Topeka	30.5
79.	WIBA-F	Madison	30.2
	WSKZ-F	Chattanooga	30.2
81.	WMRV-F	Binghamton	30.0
	KGBT	Binghamton	30.0
	KBFM-F	Binghamton	30.0

* Based on 12+ Metro Cume Rating, Mon-Sun, 6A-MID

AMERICA'S LEADING STATIONS BY FORMAT*

1/4 HOUR AVERAGE

CHR/TOP 40/CONTEMP

1.	WHTZ-F	NY	1650
2.	WPLJ-F	NY	1416
3.	KIIS-F+	LA	1331
4.	WRBQ-F	Tampa	649
5.	WXKS-F	Boston	605
6.	WBZZ-F	Pitts	516
7.	WBBM-F	Chi	482
8.	WIOG-F	Sag-BC	433
9.	KZZP-F+	Phoenix	409
10.	WKQX-F	Chi	408
	KRBE-F+	Hous	408
12.	WCAU-F	Phila	406
13.	WBSB-F	Balt	403
14.	WZOU-F	Boston	388
15.	KKBQ-F	Hous	382
16.	KEGL-F	Dallas	369
17.	WYTZ-F	Chi	367
18.	WZGC-F	Atl	365
19.	WCZY-F+	Det	355
20.	WLOL-F	Minn	345
21.	WAVA-F	Wash	330
22.	KMEL-F	SF	329
	WTIC-F	Hart	329
24.	WHYI-F	Miami	323
25.	WRQX-F	Wash	315
26.	WHYT-F	Det	309
27.	WPRO-F	Prov	289
28.	KHTR-F	St. Lou	283
29.	WBJW-F+	Orlan	282
30.	WEGX-F	Phila	278
31.	WMEE-F	F. Wayne	263
32.	WAPE-F	Jkville	260
	WXLK-F	Roanoke	260
34.	WNCI-F	Colo	259
35.	WSTO-F	Evans	257
36.	KBEQ-F	KC	256
37.	KDWB-F	Minn	253
38.	WKRQ-F	Cinci	251
39.	WAPI-F	Birm	241
40.	KLOK-F	SF	237
41.	WKTI-F	Milw	235
42.	WEZB-F	New Orl.	232
43.	KRXY-F	Denver	231
44.	WMC-F	Memphis	228
	WBBQ-F	Aug	228
46.	WGTZ-F	Dayton	227
47.	KFMB-F	SD	223
48.	WOKI-F	Knox	222
49.	KYUU-F	SF	221
50.	KHYI-F	Dallas	213
	WBLI-F	Long Is	213

AOR/CLASSIC

1.	WNEW-F	NY	1029
2.	WXRK-F	NY	1001
3.	WMMR-F	Phila	953
4.	KROQ-F	LA	708
5.	KLOS-F	LA	623
6.	WMMS-F	Cleve	563
7.	KLSX-F	LA	553
8.	WBCN-F	Boston	548
9.	KSHE-F	St. Lou	496
10.	WLUP-F	Chi	481
11.	WFBQ-F	Indy	476
12.	WDVE-F	Pitts	474
	WYSP-F	Phila	474
14.	WWDC-F	Wash	439
15.	WCKG-F	Chi	367
16.	WKLS-F	Atl	363
17.	WKDF-F	Nash	359
18.	WRIF-F	Det.	355
19.	WAAF-F	Wor/Bos	354
20.	WXRT-F	Chi	335
21.	WLLZ-F	Det	318
22.	WZLX-F	Boston	315
23.	KYYS-F	KC	308
24.	WCSX-F	Det.	303
25.	KQRS-F+	Minn	296
26.	WYNF-F	Tampa	290
27.	WEBN-F	Cinci	283
28.	KLOL-F	Hou	266
29.	WBAB-F	Long Is	262
30.	WCMF-F	Roch	260
31.	KTXQ-F	Dallas	259
32.	KATT-F	Okl C	258
33.	KISW-F	Sea	252
34.	KJJO-F	Minn	250
35.	WLIR-F	Long Is	238
36.	KBCO-F+	Denver	237
37.	KZFX-F	Houston	234
38.	KNAC-F	LA	233
39.	WKLH-F	Milw	229
40.	WTUE-F	Dayton	227
	KGB-F	SD	227
42.	WIOQ-F	Phila	223
43.	WNOR-F+	Norfolk	222
44.	WIMZ-F	Knox	217
	WLVQ-F	Col	217
	KBPI-F	Denver	217
47.	KRQR-F	SF	215
48.	WCXR-F	Wash	210
49.	WIYY-F	Balt	209
50.	WRXR-F	Chi	205

AC/SOFT ROCK/OLDIES

1.	WLTW-F	NY	1159
2.	WCBS-F	NY	1083
3.	KRTH-F	LA	832
4.	KOST-F	LA	762
5.	WNSR-F	NY	701
	KBIG-F	LA	701
7.	WNBC	NY	541
8.	WLAK-F	Chi	535
9.	WKSZ-F	Phila	516
10.	KIQQ-F	LA	497
11.	WMGK-F	Phila	455
12.	WYNY-F	NY	451
13.	WPIX-F	NY	396
14.	WSNI-F	Phil	393
15.	WMJI-F	Cleve	392
16.	WCLR-F	Chi	377
17.	WJMK-F	Chi	369
18.	WSSH-F	Boston	369
19.	KVIL-F	Dallas	367
20.	KSTP-F	Minn	351
21.	KSFO+	SF	349
22.	WFYR-F	Chi	327
23.	WROR-F	Boston	318
24.	KFI	LA	300
	KFMK-F	Hou	300
26.	KOIT-F+	SF	287
27.	WNIC-F	Det	268
28.	KRTH	LA	261
29.	WDRC-F	Hart	252
30.	WLTF-F	Cleve	250
31.	WJQY-F	Miami	246
32.	KRLA	LA	244
	WRAL-F	Raleigh	244
34.	WWSW-F	Pitts	240
35.	WSB-F	Atl	238
36.	WMJX-F	Boston	234
37.	KLUV-F	Dallas	233
38.	WFOX-F	Atl	228
39.	WOMC-F	Det	223
40.	WBUF-F	Buff	215
41.	WLVE-F	Miami	211
42.	WAXY-F	Miami	208
43.	KQZY-F	Dallas	205
	KMJI-F	Denver	205
45.	WALK-F+	Long Is	203

MOR/VARIETY

1.	WGN	Chi	1275
2.	WJR	Det	931
3.	WCCO	Minn	743
4.	KDKA	Pitts	700
5.	WBZ	Boston	651
6.	KNBR	SF	514
7.	WTMJ	Milw	447
8.	WLW	Cinci	418
9.	WTIC	Hart	413
10.	WMAL	Wash	338
	WHDH	Boston	336
12.	WSB	Atl	304
13.	WIBC	Indy	279
	WHAS	Louis	279
15.	KFAB	Omaha	277
16.	KOMO	Sea	269
17.	KFMB	SD	220
18.	WIP	Phila	210
19.	WRVA	Rich	198
20.	WTVN	Col O	194
21.	KSSK	Hono	167
22.	WMT	Cedar R	156
23.	KEX	Port	154
24.	WBEN	Buff	153
25.	WKRC	Cinci	151
26.	KSL	Salt Lake	148
27.	WBT	Char, NC	144
28.	WPTF	Raleigh	140
29.	WOWO	F. Wayne	136
30.	KHOW	Denver	135
31.	WIKY-F	Evans	128
32.	WICC	Bridge	124
33.	KRMG	Tulsa	123
34.	KKOB	Albuq	122
35.	WDBO	Orlando	121
36.	WHAM	Roch	115
37.	WPRO	Prov	114
38.	WCBM	Balt	110
39.	WGSM	Long Is.	108

JAZZ/ECLECTIC

1.	KTWV-F	LA	477
2.	KBLX-F+	SF	213
3.	KKGO-F	LA	198
4.	KNX-F	LA	176
5.	KUTE-F	LA	127
6.	KJAZ-F	SF	114
7.	WJZZ-F	Det	110
	WMRQ-F	Boston	110
9.	KIFM-F	SD	98
10.	KEZX-F+	Sea	93
11.	KKCY-F	SF	87

CLASSICAL

1.	WNCN-F	NY	443
2.	WQXR-F+	NY	427
3.	KFAC-F	LA	205
4.	WTMI-F	Miami	191
5.	KDFC-F+	SF	186
6.	WFMT-F	Chi	175
7.	WFLN-F	Phila	168
8.	KKHI-F	SF	158
9.	WNIB-F	Chi	148
10.	WGMS-F+	Wash	141
11.	WCRB-F	Boston	111
12.	KING-F	Sea	102
13.	KVOD-F	Denver	101
14.	WRR-F	Dallas	90
15.	WQRS-F	Det	83
16.	KYTE-F	Port	75
17.	KFSD-F	SD	64
18.	WCLV-F	Cleve	57
19.	KXTR-F	KC	51

RELIGION/GOSPEL

1.	WWRL	NY	238
2.	WFMF-F	NY	233
3.	WBGR	Balt	153
4.	WBOK	New Orl	117
5.	KHUN	Dallas	106
6.	WWDJ	NY	104
7.	WYCB	Wash	89
8.	KCMS-F	Sea	86
9.	KBRT	LA	78
10.	KMAX-F	LA	76
11.	WCGL	Jkville	67
12.	KHCB-F	Hous	66
13.	WMUZ-F	Det	62
14.	KKLA-F	LA	61
15.	WOAD	Jackson	60
16.	WRBS-F	Balt	59
17.	WDJC-F	Birm	57
18.	KFSG-F	LA	50
19.	WDAC-F	Lanc	48
20.	KFAX	SF	43
	WYCA-F	Chi	43
22.	WPIT-F	Pitts	40

* Based on 1/4 HR AVG, 6A-MID, TSA

BEAUTIFUL MUSIC/EZ

1.	WPAT-F	NY	1384
2.	WJOI-F	LA	813
3.	WEAZ-F	Phil	747
4.	WLOO-F	Chi	660
5.	WLYF-F	Miami	480
6.	WPAT	NY	426
7.	KABL-F+	SF	401
8.	WLIF-F	Balt	397
9.	WGAY-F	Wash	388
10.	WSHH-F	Pitts	383
11.	WJOI-F	Det	372
12.	WJIB-F	Boston	368
13.	KMEO-F+	Phoenix	362
14.	KODA-F	Hous	323
15.	WQAL-F	Cleve	321
16.	WSSP-F	Orlan	318
17.	WPCH-F	Atl	317
18.	WRCH-F	Hart	312
19.	WWBA-F	Tampa	305
20.	KEZK-F	St. Louis	298
21.	KMEZ-F+	Dallas	285
22.	WHUD-F	Peek, NY	277
	KOSI-F	Denver	277
24.	KJOY-F	SD	276
25.	KBRD-F	Sea	247
26.	WAYL-F	Minn	246
27.	WLKW-F	Prov	237
28.	KCTC-F	Sacra	230
29.	WWEZ-F	Cinci	220
30.	WHIO-F	Dayton	211
	WBYU-F	New Orl	211
32.	WEAT-F+	W. Palm	209
33.	WDOK-F	Cleve	204
34.	WEZW-F	Milw	199
35.	WXTZ-F	Indy	193
36.	KMBR-F	KC	190
37.	WROW-F	Albany	180
38.	KXL-F	Port	179
39.	WEZN-F	Bridge	177
40.	KBAY-F	San Jose	175
41.	WSPA-F	Green-SP	174
42.	WFMZ-F	Allen	171
43.	WBNS-F	Col, O	169
44.	WFOG-F	Norfolk	168
45.	WDUV-F	Sara	167
46.	WOOD-F	Gr. Rpds	165
47.	KQXT-F	San Ant.	163
48.	KSFI-F	Salt Lake	162

COUNTRY

1.	WHN	NY	855
2.	WBAP	Dallas	579
3.	WIVK-F+	KNOX	565
4.	WYAY-F	Atl	505
5.	KIKK-F	Hou	502
6.	WDAF	KC	492
7.	KILT-F	Hou	452
8.	KNIX-F+	Phoenix	442
9.	WUSN-F	Chi	427
10.	KPLX-F	Dallas	417
11.	WZZK-F+	Birm	393
12.	WTQR-F	Green-WS	391
13.	WXTU-F	Phila	370
14.	WMZQ-F	Wash	367
15.	WWKA-F	Orlando	344
16.	WKHX-F	Atl	335
17.	KZLA-F	LA	324
18.	WESC-F+	Green-SP	303
19.	WAMZ-F	Louis	276
20.	WWWW-F	Det	274
21.	WGAR-F+	Cleve	269
22.	WPOC-F	Balt	265
23.	KLAC	LA	262
24.	KSCS-F	Dallas	254
25.	WFMS-F	Indy	253
26.	WSM-F	Wash	251
27.	KXXX-F+	Okl. C	250
28.	WLVK-F	Char, NC	243
29.	KASE-F	Austin	234
30.	WMSI-F	Jackson	232
	KEEY-F	Minn	232
32.	KRAK	Sacra	222
33.	WBVE-F	Cinci	216
34.	WVLK-F	Lex	215
35.	WGKX-F	Memphis	213
	WDSY-F	Pitts	213
	KSSN-F	L. Rock	213
38.	WPEG-F	Char, NC	207
39.	WQYK-F	Tampa	204
	KMPS-F+	Sea	204
41.	WCOS-F	Col, SC	203
42.	WCMS-F	Norfolk	200
43.	WYRK-F	Buff	197
44.	KSAN-F	SF	195
45.	WUBE-F	Cinci	191
46.	KRAK	Sacra	189
47.	WSSL-F+	Green-SP	184
48.	WBOS-F	Boston	183
	KSON-F	SD	183
50.	WMIL-F	Milw	182

BLACK/URBAN

1.	WBLS-F	NY	1293
2.	WQHT-F	NY	1253
3.	WRKS-F	NY	1249
4.	KPWR-F	LA	1165
5.	WGCI-F	Chi	1062
6.	WUSL-F	Phila	732
7.	WBMX-F	Chi	551
	KMJQ-F	Hou	551
9.	WJLB-F	Det	529
10.	KKDA-F	Dallas	484
11.	WDAS-F	Phila	438
12.	WVEE-F	Atl	435
13.	KSOL-F	SF	401
14.	WKYS-F	Wash	382
15.	WLIB	NY	345
16.	WPOW-F	Miami	326
17.	KJLH-F	LA	318
18.	WQUE-F	New Or	299
19.	WHUR-F	Wash	292
20.	KDAY	LA	286
21.	WZAK-F	Cleve	273
22.	WDJY-F	Wash	271
23.	KMJM-F	St. Lou	265
24.	WYLD-F	New Or	257
25.	WHRK-F	Memphis	253
26.	WAMO-F	Pitts	246
27.	WWDM-F	Col, SC	245
28.	WXYV-F	Balt	235
29.	WEDR-F	Miami	218
30.	WPEG-F	Char, NC	207
31.	WIKS-F	Green, NC	203
32.	WJMI-F	Jackson	201
33.	KACE-F	LA	196
34.	WBLX-F	Mobile	193
35.	WVON	Chi	184
36.	WTLC-F	Indy	171
37.	WPLZ-F	Rich	161
38.	KCPW-F	KC	157
39.	WENN-F	Birm	155
40.	WBLZ-F	Cinci	148
	WQMG-F	Green, WS	148
42.	XHRM-F	SD	146
43.	KRNB-F	Memphis	145
	WMYK-F	Norf	145
45.	WILD	Boston	140
46.	WLUM-F	Milw	135
47.	WOWI	Norfolk	126
48.	WZFX-F	Fayette	121
49.	WPGC-F+	Wash	120
50.	WDIA	Memphis	119

NEWS/TALK

1.	WOR	NY	1314
2.	WINS	NY	1253
3.	WCBS	NY	1031
4.	KMOX	St. Lou	956
5.	WABC	NY	917
6.	KABC	LA	884
7.	WBBM	Chi	790
8.	KGO	SF	766
9.	KYW	Phila	602
10.	KNX	LA	589
11.	KCBS	SF	515
12.	KFWB	LA	495
13.	WRKO	Boston	479
14.	KTRH	Hou	402
15.	WMAQ	Chi	382
16.	KRLD	Dallas	365
17.	KIRO	Sea	354
18.	WINZ	Miami	351
19.	WCAU	Phil	325
20.	WXYT	Det	316
21.	WWJ	Det	302
22.	WWWE	Cleve	285
23.	WEEI	Boston	282
24.	WBAL	Balt	270
25.	WMCA	NY	264
26.	WTOP	Wash	246
27.	WNWS	Miami	229
28.	KOA	Denver	226
29.	KTAR	Phoenix	224
30.	WIOD	Miami	215
31.	KSDO	SD	213
32.	KFBK	Sacra	179
33.	KPRC	Hous	162
34.	KMBZ	KC	161
35.	KCMO	KC	159
36.	WLUP	Chi	158
37.	WHO	Des M	150
38.	KXL	Port	149
39.	WFLA	Tampa	132
	WOAI	San Ant	132
41.	WHJJ	Prov	126
42.	KTOK	Okl C	122
43.	WFBR	Balt	120
	WTAE	Pitts	120
	WTKN	Pitts	120
	WWL	New Orl	120
47.	KMJ	Fresno	113
48.	WPLP	Tampa	111
49.	KLIF	Dallas	107
50.	WERE	Cleve	105

HISPANIC

1.	WSKQ	NY	556
2.	KTNQ	LA	486
3.	KLVE-F	LA	484
4.	WADO	NY	431
5.	WKDM	NY	328
6.	WQBA	Miami	273
7.	WCMQ-F	Miami	258
8.	KWKW	LA	246
9.	WAQI	Miami	175
10.	WOJO-F	Chi	153
11.	KGBT	Mc-Br	152
12.	WJIT	NY	147
	KALI	LA	147
14.	WQBA-F	Miami	123
15.	WIND	Chi	114
16.	KCOR	San Ant	100
17.	KIWW-F	Mc-Br	98
18.	KEYH	Hou	88
19.	KIQI	SF	77
20.	KBRG-F	SF	72
21.	KEDA	San Ant	71
	KESS	Dallas	71
	KOJO-F	Dallas	71
24.	WCMQ	Miami	68
25.	KSAH	San Ant	62
	KLAT	Hou	62
27.	WSUA	Miami	60
	WRHC	Miami	60
	WTAQ	Chi	60
30.	KXYZ	Hous	54

NOSTALGIA

1.	WNEW	NY	533
2.	KMPC	LA	495
3.	WPEN	Phila	390
4.	WJJD	Chi	349
5.	KFRC	SF	318
6.	CKLW	Det	308
7.	KQUE-F	Houst	230
8.	WHLI	Long Is	176
9.	WJAS	Pitts	151
10.	WOKY	Milw	134
	WGUL-F+	Tampa	134
12.	WWRC	Wash	127
	WBBG	Cleve	127
14.	WDAE	Tampa	117
15.	KPOP	SD	106
16.	KEZW	Denver	102
17.	KIXI	Sea	101
	WXKS	Boston	101
19.	WECK	Buff	100
20.	WITH	Balt	98
21.	WKAT	Miami	94
22.	KYTE	Port	91
23.	WRTH	St. Lou	87
	WFTL	Miami	87
25.	KOMA	Okl C	77
26.	WHAT	Phil	76
	WTUX	Indy	76
28.	WNAK	WB-Scran	74

AMERICA'S LEADING STATIONS BY FORMAT*

METRO SHARE

CHR/TOP 40/CONTEMP

1.	KTHS-F	Casper	37.6
2.	WIOG-F	Sag-BC	33.8
3.	KPLB-F	Lubbock	32.3
4.	WSTO-F	Evans	31.5
5.	WOMP-F	Wheel	29.1
6.	WAYS-F	Macon	27.6
7.	WKEE-F	Hunt, WV	27.5
8.	WVIC-F+	Lansing	27.1
9.	WBBQ-F	Aug	26.9
10.	KSMB-F	Lafay	26.7
11.	KYYA-F	Bill	26.3
12.	KWTO-F	Spg. MO	25.4
13.	WMEE-F	F Wayne	25.2
	WQUT-F	JC-King	25.2
15.	WKSF-F	Ashe	24.1
16.	WAAL-F	Bingh	23.1
17.	WZOK-F	Rock	23.0
18.	WIXX-F	Green B	22.8
19.	WXLK-F	Roan	22.2
20.	WBNQ-F	Bloom	21.3
21.	WJET-F	Erie	20.9
22.	WCCK-F	Erie	20.7
	WZYP-F	Hunts	20.7
24.	KFMW-F	Water-CF	19.7
25.	WNNK-F	Harris	19.4
26.	WRBQ-F+	Tampa	18.8
27.	WPRR-F	Altoona	18.1
28.	WDAY-F	Fargo	17.9
	WZAT-F	Savan	17.9
30.	WABB-F	Mobile	17.4
	WSKZ	Chatt	17.4
32.	WHOT-F	Young	16.7
33.	WKZW-F	Peor	16.4
34.	WZEE-F	Madi	16.2
	KGOT-F	Anch	16.2
36.	KZZU-F+	Spok	16.0
37.	WVSR-F	Char, WV	15.9
38.	KWTX-F	Waco	15.8
39.	WKFR-F	Kala	15.6
	WAPE-F	Jkville	15.6
41.	WNDU-F	S. Bend	15.3
	KKRC-F	Sioux F	15.3
43.	KIIK-F	Daven-RI	15.2
	WQSM-F	Fayette	15.2
45.	KIKX-F+	Colo Spg	15.1
46.	KFRX-F	Lincoln	14.7
47.	KZFM-F	Corpus C.	14.5
48.	WRKY-F	Steuben	14.3
49.	WCGQ-F	Col, GA	14.2
	WLAP-F	Lex	14.2

AOR

1.	KGGO-F	Des Moi	19.8
2.	WFBQ-F	Indy	16.3
3.	WZZQ-F	Terre H	15.8
4.	WKDF-F	Nash	15.6
5.	WIMZ-F	Knox	15.5
6.	KFMQ-F	Linco	15.3
7.	WWCT-F	Peo	15.2
8.	KQWB-F	Fargo	14.9
9.	WCMF-F	Roch	14.8
10.	WAPL-F	Apple	14.3
11.	WAAF-F	Worc	14.1
12.	WTUE-F	Dayton	13.9
13.	WGIR-F	Manch	13.8
14.	KATT-F	Okl. C	13.7
15.	KEZO-F	Omaha	13.5
16.	KWHL-F	Anch	13.3
17.	WMMS-F	Cleve	12.9
18.	KMOD-F	Tulsa	12.5
19.	WHSL-F	Wilm, NC	12.3
20.	WBLM-F	Port M	12.1
21.	WOUR-F	Utica	11.7
22.	WIBA-F	Madison	11.6
	KNCN-F	Corpus C	11.6
24.	KSHE-F	St. Lou	11.5
25.	KJCT-F	Boise	11.4
26.	KDJK-F	Modesto	11.3
	WLVQ-F	Colo	11.3
	WKLC-F	Char, WV	11.3
29.	WNOR-F+	Norf	11.2
	WXKE-F	F. Wayne	11.2
31.	WHEB-F	Port-Dov	11.1
32.	WIOT-F	Toledo	11.0
33.	WZZO-F	Allen	10.9
	KFMX-F	Lubbock	10.9
35.	WPYX-F	Albany	10.8
	WRXL-F	Rich	10.8
37.	KLAQ-F	El Paso	10.7
38.	KQDS-F	Duluth	10.6
39.	KYYS-F	KC	10.4
40.	KRSP-F	SLC	10.3
	WEBN-F	Cinci	10.3
	KEZE-F	Spok	10.3
43.	WKQQ-F	Lex	9.[illegible]
	KRZQ-F	Reno	9.9
45.	WHYJ-F	Prov	9.8
46.	WLAV-F	Gr. Rpds	9.7
47.	WIXV-F	Savan	9.6
48.	WKRR-F	Green-WS	9.5
	WMFX-F	Col-SC	9.5
50.	WAQX-F	Syra	9.3

BEAUTIFUL MUSIC/EZ

1.	WDUV-F	Sara	23.7
2.	WFBG-F	Altoona	16.4
3.	WFMZ-F	Allen	15.7
4.	WHBC-F	Canton	15.6
5.	WWLV-F	Dav-B	15.5
6.	WEAT-F+	W. Palm	14.7
7.	WNCE-F	Lanc	14.0
8.	WGZN-F	Bridge	13.9
9.	WVFM-F	Lake	13.8
10.	WSRS-F	Worc	13.6
11.	WSWT-F	Peo	13.3
12.	WNDU-F	S. Bend	13.2
13.	KJYK-F	Tucson	13.1
14.	KQLT-F	Casper	12.9
15.	KELO-F	Sioux F	12.8
16.	WDUZ-F	Gr. Bay	12.7
17.	KXTZ-F	Las Vegas	12.4
18.	KBEE-F	Modesto	12.0
19.	KXLY-F	Spokane	11.8
20.	WSSP-F	Orl	11.7
	KMEO-F+	Phoenix	11.7
22.	KNEV-F	Reno	11.5
	WHIO-F	Dayton	11.5
24.	KEZQ-F+	L Rock	11.4
25.	WPVR-F	Roan	11.2
26.	WROW-F	Albany	11.1
27.	WBES-F	Char, WV	11.0
	WLKW-F	Prov	11.0
29.	WMEZ-F	Pensa	10.9
	WZID-F	Manch	10.9
31.	KUUS	Bill	10.8
32.	WFPG-F	Atl. C	10.6
	WOOD-F	Gr. Rpds	10.6
34.	WJCL-F	Savan	10.5
	KCTC-F	Sacra	10.5
36.	KTXR-F	Spg. MO	10.2
	KUMU-F+	Hono	10.2
	KGNC-F	Amar	10.2
	WGZK-F	Knox	10.2
40.	WROE-F	Apple	10.1
	WRSA-F	Hunts	10.1
42.	WDEF-F	Chatt	9.9
43.	WKBN-F	Young	9.8
	WLIF-F	Balt	9.8
	WEZV-F	F Wayne	9.8
46.	WWEZ-F	Cinci	9.6
47.	WLQR-F	Toledo	9.5
48.	WWBA-F	Tampa	9.4
	KLIN-F	Linc	9.4
	WBYU-F	New Orl.	9.4

COUNTRY

1.	WWNC	Asheville	41.8
2.	WIVK-F+	Knox	37.1
3.	KVOC	Casper	35.7
4.	WDEN-F+	Macon	27.6
5.	KGHL	Bill	26.3
6.	WTHI-F	Terre H	22.5
7.	WTCR-F	Hunt, WV	22.1
8.	KTTS-F	Spg. MO	21.6
9.	WLWI-F+	Mont, AL	20.3
10.	WKSJ-F	Mobile	19.3
11.	WQBE-F	Char, WV	18.3
12.	WCOS-F	Col, SC	17.8
13.	WTQR-F	Green-WS	17.5
14.	WXBQ-F	JC-King	17.2
15.	KTPK-F	Topeka	17.1
16.	KASE-F	Austin	16.7
	KLLL-F	Lubbock	16.7
18.	WZZK-F+	Birm	16.4
19.	KHAK-F	Cedar Rpds	16.3
20.	WESC-F+	Green-SP	16.1
21.	KSSN-F	L. Rock	15.5
22.	WAMZ-F	Louis	15.4
23.	WDRM-F	Hunts	15.2
	WPOR-F+	Port M.	15.2
25.	KUZZ	Bakers	15.1
26.	KMML-F	Amar	14.7
27.	KFGO	Fargo	14.4
28.	WMSI-F	Jack, MS	14.3
	WDAF	KS	14.3
30.	WCHY-F+	Savan	14.0
31.	WITL-F	Lano	13.8
	WHWK-F	Bing	13.8
33.	WNWN-F	Kala	13.7
	WWVA	Wheel	13.7
35.	KUGN-F	Eugene	13.5
36.	WYNK-F+	Baton R	13.4
	KYKR-F	Beau-PA	13.4
38.	KWEN-F	Tulsa	13.1
	KNIX-F+	Phoenix	13.1
40.	WOKQ-F	Port, NH	13.0
	KDJW-F+	Amar	13.0
	WVLK-F	Lex	13.0
43.	WYNG-F	Evans	12.9
44.	WWKA-F	Orlan	12.8
45.	KOUL-F	Corpus C	12.4
	WRNS-F	Green, NC	12.4
47.	KCCY-F	Pueblo	12.3
48.	WSOC-F	Char, NC	12.2
49.	WYYD-F	Roanoke	12.1
50.	WQXK-F	Young	12.0

CLASSICAL

1.	KBOQ-F	Sal-Sea	3.9
2.	KVOD-F	Denver	3.4
3.	KYTE-F	Port	3.0
	KING-F	Sea	3.0
5.	KIWI-F	Bakers	2.7
6.	WGMS-F+	Wash	2.5
7.	KHFM-F	Albuq	2.3
8.	KDFC-F+	SF	2.1
9.	KFSD-F	SD	2.0
	KXTR-F	KC	2.0
11.	KKHI-F+	SF	1.9
12.	WFLN-F	Phila	1.8
13.	WCLV-F	Cleve	1.6
	WKR-F	Dallas	1.6
	WNCN-F	NY	1.6
16.	WXCR-F	Tampa	1.5
	WQXR-F+	NY	1.5

HISPANIC

1.	KGBT	Mc-Bro	17.6
2.	KIWW-F	Mc-Bro	11.0
3.	KUNO	Corpus C	7.7
4.	KOXR	Ox-Ven	6.7
5.	WROK	New Or	6.2
6.	KTRO	Ox-Ven	5.7
7.	KAMA	El Paso	5.4
8.	KCOR	San Ant	5.1
	WQBA	Miami	5.1
10.	KIRT	Mc-Bro	5.0
11.	WCMQ-F	Miami	4.8
12.	KXEW	Tucson	4.3
13.	KCTY	Sal-Sea	4.1

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* Based on 12+ Metro Share, Broadcast Week.

MOR/VARIETY

1.	WJBC	Bloom	30.0
2.	WIKY-F+	Evans	28.5
3.	KFAB	Omaha	20.5
4.	WTIC	Hart	19.0
5.	WMT	Cedar R	18.4
6.	WFBG	Altoona	17.5
7.	WICC	Bridge	17.4
8.	WROK	Rock	17.0
9.	WNBF	Bingh	16.8
10.	WCCO	Minn	16.3
11.	WHAS	Louis	16.2
12.	WTMJ	Milw	16.1
13.	WRVA	Rich	15.0
14.	KDKA	Pitts	14.6
	WIBC	Indy	14.6
16.	WSGW	Sag-BC	14.2
17.	KSSK	Hono	14.0
18.	WLW	Cinci	13.9
19.	WSBT	S. Bend	13.8
20.	WDUZ	Gr. Bay	13.5
21.	WSTV	Steuben	13.3
22.	WKZO	Kalamazoo	12.9
23.	KKOB	Albuq	12.7
24.	KWLO	Water-CF	12.6
25.	WHBC	Canton	12.0
26.	WOWO	Ft. Wayne	11.7
27.	KSOO	Sioux F	11.3
28.	WJR	Detroit	10.9
29.	WTAG	Worc	10.7
	WGY	Albany	10.7
31.	WELI	New Haven	10.6
32.	KRMG	Tulsa	10.4
33.	KDAL	Duluth	10.3
34.	WTVN	Col O	10.1
	KFOR	Lincoln	10.1
36.	KBOI	Boise	10.0
37.	WVLK	Lex	9.9
38.	WOOD	Gr. Rapids	9.5
39.	KUGN	Eugene	9.4
40.	WAKR	Akron	9.3
	WSYR	Syrac	9.3
42.	WPTF	Raleigh	9.0
43.	KTWO	Casper	8.9
44.	WBZ	Boston	8.7
45.	WSPD	Toledo	8.6
46.	WGN	Chic	8.4
	WMBD	Peo	8.4
48.	WBEN	Buffalo	8.0
	WBT	Char, NC	8.0
	WKBN	Young	8.0

BLACK/URBAN

1.	WANM	Talla	25.0
2.	WIKS-F	Green, NC	24.5
3.	WWDM-F	Col, SC	18.9
4.	WJMI-F	Jackson	18.1
5.	WZFX-F	Fayette	17.8
6.	KDKS-F	Shreve	17.2
7.	WFXE-F	Col, GA	16.6
8.	WDZZ-F	Flint	16.0
9.	WHRK-F	Memphis	15.8
10.	KHYS-F	Beau, PA	15.0
11.	KFXZ-F	Lafay	14.7
12.	WBLX-F	Mobile	14.3
13.	WEAS-F	Savan	14.0
14.	WFXA-F	Aug	13.8
15.	WDKS	Col, GA	13.6
16.	WQUE-F	New Or	13.2
17.	WPLZ-F	Rich	12.6
18.	WYLD-F	New Orl.	12.2
19.	WPEG-F	Char, NC	11.9
20.	WDKS-F	Fayette	11.5
21.	WIBB	Macon	11.3
22.	WQIM-F	Mont. Al	11.1
23.	WVEE-F	Atl	11.0
24.	WXOK	Baton R	10.4
25.	KQXL-F	Baton R	10.1
26.	WWWZ-F	Char, SC	9.7
	WPGA-F	Macon	9.7
28.	WHYZ	Green, SP	9.6
29.	WTLC-F	Indy	9.2
30.	KMJQ-F	Houston	9.1
31.	WSOK	Savan	9.0
32.	WENN-F	Birm	8.7
	KKDA-F	Dallas	8.7
34.	WXVI	Mont, AL	8.5
35.	WKXI	Jackson	8.0
	WMYU-F	Knox	8.0

JAZZ/ECLECTIC

1.	KIFM-F	SD	3.1
2.	WLOQ-F	Orlan	3.0
3.	KLRS-F	S-S-M	2.7
4.	KTWV-F	LA	2.5
	KBLX-F	SF	2.5
	KEZX-F+	Sea	2.5
7.	WBBY-F	Col, O	2.3

NEWS/TALK

1.	KMOX	St. Lou	23.0
2.	KCSJ	Pueblo	10.5
3.	WIBX	Utica	9.8
4.	KIRO	Sea	9.5
5.	WRTA	Altoona	9.4
6.	WOC	Dav-RI	9.0
7.	KFBK	Sacra	8.3
	WHO	Des M.	8.3
9.	KMJ	Fresno	8.1
10.	KTOK	Okl C	7.8
	KGO	SF	7.8
12.	WGIR	Manch	7.1
13.	KMBZ	KC	7.0
	KTAR	Phoenix	7.0
15.	WPKO	Boston	6.9
	WWWE	Cleve	6.9
17.	KSDO	SD	6.8
	KOH	Reno	6.8
	KTRH	Houston	6.8
	KYW	Phila	6.8
21.	WBAL	Balt	6.6
22.	WNIR-F	Akron	6.4
	KXL	Port	6.4
24.	WINZ	Miami	6.3
25.	KXLY	Spok	6.1
	KARN	L. Rock	6.1
27.	WHJJ	Prov	5.9
28.	WBBM	Chi	5.7
29.	KRLD	Dallas	5.6
	WJNO	W. Palm	5.6
31.	KOA	Denver	5.4
	KTSM	El Paso	5.4
33.	WQBK	Albany	5.3
34.	KABC	LA	5.2
	KCBS	SF	5.2
36.	WVOC	Col, SC	5.1
37.	WBBW	Young	5.0
	KVOR	Colo Spg.	5.0
	KCMO	KC	5.0

AC/SOFT ROCK/OLDIES

1.	WYYY-F	Syra	17.9
2.	KCIX-F	Boise	16.3
3.	WXKC-F	Erie	16.2
4.	WKYE-F	Johns	16.1
5.	WCRZ-F	Flint	15.5
6.	WHHY-F	Mont, AL	14.7
7.	WTFM-F	JC-King	14.1
8.	WFBC-F	Green-SP	14.0
	WMRV-F	Bingh	14.0
10.	WGNI-F	Wilm, NC	13.8
11.	WVAF-F	Char, WV	13.6
12.	KLSF-F	Amar	13.5
	WBGM-F+	Talla	13.5
14.	KXUS-F	Spg, MO	13.4
15.	WZNY-F	Aug	12.6
16.	KMAJ-F	Topeka	12.3
17.	WRMF-F	Palm	12.0
18.	WMGI-F	Terre H.	11.9
	KLTA-F	Fargo	11.9
	KGRQ-F+	Casper	11.9
21.	WMJJ-F	Birm	11.8
22.	WAJI-F	F. Wayne	11.7
	WNSN-F	S. Bend	11.7
24.	KLDX-F	Lincoln	11.4
25.	WQAQ-F	Salis-OC	11.2
26.	KKOB-F	Albuq	11.0
27.	KIDX-F	Bill	10.8
28.	KLYF-F	Des M	10.6
	WHNN-F	Sag-BC	10.6
30.	WMAS-F	Spring, MA	10.4
31.	WBUF-F	Buff	10.3
32.	WVOR-F	Roch	10.2
	WSBA-F	York	10.2
34.	KPNW-F	Eugene	10.1
	KMGE-F	Eugene	10.1
	KMZQ-F	L. Vegas	10.1
37.	WMT-F	Cedar R.	10.0
38.	KDZA	Pueblo	9.9
39.	WLEV-F	Allen	9.7
	WSNY-F	Col, O	9.7
41.	WMJI-F	Chi	9.4
	WLMX-F	Chatt	9.4
43.	WAIV-F	Jkville	9.2
44.	WEZS-F	Rich	9.1
45.	KWFM-F	Tucson	9.0
46.	KDAL-F	Duluth	8.6

NOSTALGIA

1.	WEYZ	Erie	16.2
2.	WMID	Atl. C	9.4
3.	KWTX	Waco	8.7
4.	WYNZ	Port M	8.4
5.	WMAS	Spring, MA	7.5
6.	WROD	Day B	7.2
7.	WNAK	WB-Scran	6.7
8.	WCOA	Pensa	6.6
9.	KTOP	Topeka	6.5
10.	KFXD	Boise	6.4
11.	KLEO	Wich	6.3
12.	WYUT-F	Utica	6.2
13.	WNJY-F	W. Palm	6.1
14.	WOKY	Milw	5.7
15.	WOCK	Buff	5.6
	WAZV	N. Haven	5.6
17.	WKWK	Wheel	5.1
18.	WRDR-F	Atl. C	5.0
	WRCG	Col, GA	5.0

RELIGION/GOSPEL

1.	WOAD	Jackson	10.2
2.	WDAC-F	Lanc	7.1
3.	WCGL	Jkville	5.8
4.	WNOO	Chatt	5.4
5.	KCIJ	Shreve	5.3
6.	WSTS-F	Fayette	4.9
7.	WKZK	Aug	4.7
8.	WOLC-F	Salis-OC	4.5
9.	WBGR	Balt	4.0
	WEMM-F	Hunt, WV	4.0
11.	KURL	Bill	3.6
12.	WPAY-F	Hunt, WV	3.3
13.	WDJC-F	Birm	3.2
14.	WFUR-F	Gr. Rpds	3.1
15.	WQFL-F	Rock	2.9
	WJMM-F	Lex	2.9
17.	KCFO-F	Tulsa	2.6
	WNDA-F	Hunts	2.6
19.	WFRN-F	S. Bend	2.4
	WMGO	Jackson	2.4
21.	WMHR-F	Syra	2.2
22.	KCMS-F	Sea	2.1
23.	KHIP-F	Sal-Sea	2.0

MARKETS WITH HIGHEST AND LOWEST PERCENTAGE OF FM LISTENING*

HIGHEST

1.	Evansville	91.79%
2.	Lancaster	91.10
3.	Lansing	90.11
4.	Melbourne-Titus	89.27
5.	Greenville - New Bern	88.05
6.	Columbia, SC	86.61
7.	Lakeland	85.78
8.	Lubbock	85.77
9.	Augusta, GA	85.64
10.	Salisbury - Ocean City	85.10

LOWEST

1.	Asheville	43.20%
2.	Honolulu	50.53
3.	Billings	52.83
4.	Sioux Falls	55.14
5.	Amarillo	56.17
6.	Rockford	57.70
7.	Bloomington	58.74
8.	Stockton	59.12
9.	Duluth	60.00

* FM share of total listening, 12+ Metro, 1/4 HR AVG, Broadcast Week.

MARKETS WITH HIGHEST AND LOWEST APR'S**

HIGHEST

1.	Miami	20.6
2.	Baltimore	19.7
	Philadelphia	19.7
4.	New York	19.6
5.	San Antonio	19.3
6.	Bridgeport	19.0
	Pittsburgh	19.0
	Mobile	19.0
9.	El Paso	18.9
10.	Phoenix	18.6
	McAllen-Brownsville	18.6

LOWEST

1.	Eugene	13.0
2.	Johnstown	14.0
3.	Waterloo-CF	14.2
4.	Terre Haute	14.3
5.	Wilmington, NC	14.5
	Kalamazoo	14.5
7.	Asheville	14.7
8.	Grand Rapids	15.0
	Springfield, MO	15.0

MEAN APR FOR ALL RATED MARKETS

SPG 87	16.73		
SPG 86	17.10	A/M 80	15.42
SPG 85	17.32	A/M 79	15.62
SPG 84	17.50	A/M 78	15.42
SPG 83	17.33	A/M 77	15.40
SPG 82	16.04	A/M 76	15.74
SPG 81	15.42		

** The APR shows the average percentage of the 12+ population which is using the radio (Mon-Sun, 6A-Mid). The figure is comparable to television's PVT (Persons Viewing Television).

MARKETS WITH HIGHEST PERCENTAGE OF "BELOW-THE-LINE" LISTENING***

1.	Ann Arbor	82.9%	11.	Portsmouth-Dover, NH	[illegible]
2.	Melbourne-Cocoa	78.8	12.	Stockton	[illegible]
3.	Steubenville	68.4	13.	New Haven	[illegible]
4.	Wilmington, DE	64.7	14.	Oxnard-Ventura	[illegible]
5.	Bridgeport	62.1	15.	York	48.8
6.	Daytona Beach	60.3	16.	Canton	48.3
7.	Riverside-SB	59.3	17.	Sarasota	[illegible]
8.	Manchester	58.4	18.	Lancaster	[illegible]
9.	Lakeland	57.9	19.	Flint	41.6
10.	Akron	57.0	20.	Springfield, MA	40.8

*** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week, Calculated by dividing total listening to stations listed below the line (stations outside the market's metro) by total listening to all stations.

MARKETS WITH HIGHEST PERCENTAGE OF LISTENING TO NON-LISTED STATIONS****

1.	Madison	19.9%	9.	Austin	14.6%
2.	Jacksonville	19.5	10.	Erie	14.1
3.	Las Vegas	18.8	11.	Salisbury-Ocean City	13.9
4.	Raleigh	17.7	12.	Binghamton	13.8
5.	Waterloo-Cedar Falls	16.9	13.	Tallahassee	13.5
6.	Rochester	15.1	14.	Atlantic City	13.4
7.	Stockton	15.0	15.	Sarasota	13.2
8.	Eugene	14.9	16.	Ann Arbor	13.2

**** Based on 12+ Metro, 1/4 HR AVG, Broadcast Week. Calculated by dividing listening to non-listed stations by total listening to all radio stations. A large part of the non-listed listening is probably to public and non-commercial stations. Other listening to distant stations (clears). Other listening will be to local commercial stations which do not qualify for listing in the rating book. The importance of this table (and the table above) is that this is listening that is not going to local commercial outlets. This affects CPM's and the effectiveness of local radio.

STATION FORMAT AND FORMAT LISTENERSHIP*

	AM	FM	TOTAL	%
AC/SOFT/OLDIES	583,700 (184)	3,159,700 (373)	3,743,400 (557)	16.84
CHR/TOP 40/CONTEMP	40,700 (28)	3,416,200 (303)	3,456,900 (331)	15.55
AOR/CLASSIC	5,500 (14)	2,781,600 (218)	2,787,100 (232)	12.54
COUNTRY	642,500 (222)	1,727,500 (241)	2,370,000 (463)	10.66
BLACK/URBAN	475,900 (114)	1,830,800 (97)	2,306,700 (211)	10.38
NEWS/TALK	1,937,900 (123)	46,300 (4)	1,984,200 (127)	8.93
BTFL MUSIC/EZ	74,700 (19)	1,784,700 (149)	1,859,400 (168)	8.37
MOR	1,406,300 (230)	12,900 (6)	1,419,200 (236)	6.39
NOSTALGIA/BIG BAND	652,500 (128)	53,000 (10)	705,500 (138)	3.17
SPANISH	479,100 (65)	144,600 (18)	623,700 (83)	2.81
RELIGION/GOSPEL	259,200 (159)	107,200 (33)	366,400 (192)	1.65
CLASSICAL	14,900 (6)	298,400 (30)	313,300 (36)	1.41
JAZZ/NEW AGE	6,200 (5)	187,600 (19)	193,800 (24)	0.87
OTHERS/UNKNOWN	61,200 (75)	35,400 (30)	96,600 (105)	0.43
	6,640,300 (1372)	15,585,900 (1531)	22,226,200 (2903)	

* Based on 12+ Metro, ¼ HR AVG, Broadcast Week. Every station reported in the metro is included. Simulcast facilities count as two stations. Figures in parenthesis are the number of stations programming that format. FIGURES NOT IN 100's.

FORMAT PERCENTAGES - AM AND FM BANDS - FORMAT SHARE TRENDS

	AM	FM	COMBINED	SPG 86	SPG 85	SPG 84	SPG 83	SPG 82	SPG 81	A/M 80
AC/SOFT/OLDIES	8.79	20.27	16.84%	16.16%	15.91	13.62	11.65	-	-	-
CHR/TOP 40/CONTEMP	.61	21.92	15.55	14.96	17.74	16.87	-	-	-	-
AOR/CLASSIC	.08	17.85	12.54	14.13	10.71	10.76	-	-	-	-
COUNTRY	9.67	11.08	10.66	10.89	11.19	11.79	12.63	12.57	12.12	10.26
BLACK/URBAN	7.17	11.75	10.38	9.73	8.53	10.12	10.52	11.67	9.07	9.76
NEWS/TALK	29.18	.30	8.93	8.68	8.77	8.61	9.32	9.35	9.13	9.68
BTFL/EZ	1.12	11.45	8.37	8.85	10.05	11.02	11.30	11.76	14.61	15.58
MOR/VARIETY	21.18	.08	6.39	6.56	7.02	7.31	7.60	-	-	-
NOSTALGIA/BIG BAND	9.83	.34	3.17	3.74	4.02	4.13	4.56	3.63	2.04	.64
SPANISH	7.22	.93	2.81	2.66	2.31	2.56	2.32	2.29	2.12	2.02
RELIGION/GOSPEL	3.90	.69	1.65	1.77	2.00	1.76	1.64	1.44	1.23	1.24
CLASSICAL	.22	1.91	1.41	1.31	1.37	1.20	1.39	1.25	1.30	1.27
JAZZ/NEW AGE	.09	1.20	0.87	-	-	-	-	-	-	-
OTHERS/UNKNOWN	.92	.23	0.43	0.56	0.38	0.24	0.42	0.41	0.47	0.72

CHANGES SINCE SPRING 86

	Change in Format Share			Change in 1/4 HR Totals	Change in # of Stations (87 VS. 86)
	Since 1986	Since 1985	Since 1980		
AC/SOFT/OLDIES	+ 4.2%	+ 5.8%	NA	+ 2.9%	+ 32 (+6.1%)
CHR/TOP 40/CONTEMP	+ 3.9%	-12.3%	NA	+ 2.6%	- 9 (-2.6%)
AOR/CLASSIC	-11.3%	+17.1%	NA	- 12.4%	+ 12 (+5.5%)
COUNTRY	- 2.1%	- 4.7%	+ 3.9%	- 7.3%	- 11 (-2.3%)
BLACK/URBAN	+ 6.7%	+21.7%	+ 6.4%	+ 5.3%	- 8 (-3.7%)
NEWS/TALK	+ 2.9%	+ 1.9%	- 7.7%	- 1.6%	+ 7 (+5.8%)
BTFL/EZ	- 5.4%	-16.7%	-46.3%	- 6.7%	- 11 (-6.1%)
MOR/VARIETY	- 2.6%	- 9.0%	NA	- 3.9%	- 8 (-3.2%)
NOSTALGIA/BIG BAND	-15.2%	-21.1%	+395.3%	- 16.3%	- 19 (-12.1%)
SPANISH	+ 5.6%	+21.6%	+39.1%	+ 4.1%	+ 7 (+9.2%)
RELIGION/GOSPEL	- 4.5%	-17.5%	+33.1%	- 8.0%	- 21 (-9.9%)
CLASSICAL	+ 7.6%	+ 2.9%	+11.0%	+ 6.6%	- 1 (-2.7%)
JAZZ/NEW AGE	NA	NA	NA	NA	NA
OTHERS/UNKNOWN	-23.2%	+13.2%	-2[illegible].2%	- 23.1%	+ 30 (+42.9%)

BEST AND WORST MARKETS FOR VARIOUS FORMATS

CHR/TOP 40 (National Average: 15.55%)

HIGHEST

1.	Erie	48.5%
2.	Waterloo-CF	38.8
3.	Casper	37.4
4.	Saginaw	36.1
5.	Lansing	34.9
6.	Lubbock	34.7
7.	Evansville	34.3
8.	Lafayette, LA	34.2
9.	Billings	34.0
10.	Macon	31.8

LOWEST

1.	Cleveland	7.7%
2.	Denver	8.3
3.	Miami	8.4
4.	Los Angeles	8.5
5.	West Palm	8.6
6.	Worcester	9.0
7.	Philadelphia	9.1
8.	Kansas City	9.8

BTFL MUSIC/EZ (National Average: 8 37%)

HIGHEST

1.	Sarasota	30.9%
2.	Daytona Beach	20.8
3.	Canton	20.1
4.	Melbourne	19.4
5.	West Palm	18.5
	Allen-Beth	18.5
7.	Worcester	17.5
	Lakeland	17.5
9.	Altoona	17.3
10.	Cleveland	16.1

LOWEST

1.	Waco	0
	Austin	0
	Cedar Rapids	0
	Eugene	0
	Fayetteville	0
	Jacksonville	0
	Binghamton	0
	Corpus Chr	0
	Lubbock	0
	Terre Haute	0
	Flint	0
	Duluth	0
	Green-New B	0

COUNTRY (National Average: 10.66%)

HIGHEST

1.	Asheville	52.9%
2.	Knoxville	45.3
3.	Fargo	41.8
4.	Waco	39.6
5.	JohnCy/King	38.9
6.	Billings	38.4
7.	Amarillo	37.8
8.	Spring, MO	36.1
9.	Topeka	35.4
10.	Wichita	34.2

LOWEST

1.	Bridgeport	1.1%
2.	Hartford	1.2
3.	New Haven	1.4
4.	Springfield, MA	1.9
5.	Honolulu	2.0
6.	Boston	2.8
7.	New York	3.1
8.	Miami	3.5
9.	Philadelphia	3.6
	Los Angeles	3.6

NEWS/TALK
(Nat. Avg: 8.93%)

1.	St. Louis	25.2%
2.	New York	17.5
3.	Philadelphia	16.2
4.	Miami	14.7
5.	San Francisco	14.3
6.	West Palm	13.4
7.	Salinas-Sea	12.9
8.	Boston	12.8
9.	Los Angeles	12.7
10.	Kansas City	12.6

MOR/VARIETY
(Nat. Avg: 6.59%)

1.	Bloomington	35.7%
2.	Rockford	30.2
3.	Binghamton	24.6
4.	Milwaukee	23.1
5.	Omaha	22.9
6.	Hartford	22.3
	Cincinnati	22.3
8.	Louisville	22.0
9.	Duluth	21.9
	Steubenville	21.9

AOR/CLASSIC
(Nat. Avg: 12.54%)

1.	Denver	24.9%
2.	Ports-Dov NH	23.7
3.	Manchester	23.5
4.	Rochester	23.0
5.	Worcester	22.9
6.	Ann Arbor	22.6
7.	Lincoln	21.1
	Minneapolis	21.1
9.	Akron	20.8
10.	Anchorage	20.5
	Reno	20.5

BLACK/URBAN
(Nat. Avg: 10.38%)

1.	Memphis	41.5%
2.	Fayetteville, NC	37.8
3.	Columbus, GA	36.3
4.	Macon	32.3
5.	Tallahassee	32.0
6.	New Orleans	30.9
7.	Jackson	29.5
8.	Greenville-NB	29.3
9.	Charleston, SC	28.0
10.	Baton Rouge	26.4

AC/SOFT/OLDIES
(Nat. Avg: 15.84%)

1.	Johnstown	42.6%
2.	Springf, MA	35.4
3.	Syracuse	34.0
4.	Montgomery	29.6
5.	Eugene	28.6
6.	Boise	28.3
7.	Binghamton	27.5
8.	Manchester	26.7
	Riverside-SB	26.7
10.	Lincoln	26.3

SPANISH
(Nat. Avg: 2.81%)

1.	McAllen-Brown	45.0%
2.	Miami	21.1
3.	Corpus Chr.	15.6
4.	Oxnard	15.3
5.	El Paso	14.7
6.	San Antonio	14.1
7.	Los Angeles	9.8
8.	Salinas-Sea	8.7
9.	Tucson	8.5
10.	Fresno	7.7

RELIGION/GOSPEL
(Nat. Avg: 1.65%)

1.	Jackson	16.4%
2.	Huntington	9.0
3.	Lancaster	8.2
4.	Jacksonville	8.1
5.	New Orleans	7.6
6.	Augusta	7.2
7.	Chattanooga	7.1
8.	Shreveport	7.0
9.	Baltimore	6.4
10.	Mobile	5.4
	Norfolk	5.4

CLASSICAL
(Nat. Avg: 1.41%)

1.	San Francisco	4.6%
2.	Salinas-Sea	4.5
3.	Denver	3.7
4.	Miami	3.5
5.	Seattle	3.3
	New York	3.3
7.	Portland, OR	3.2
8.	Bakersfield	3.1
9.	Chicago	2.8
	Washington	2.8

NOSTALGIA
(Nat. Avg: 3.17%)

1.	Atlantic City	17.0%
2.	Utica	12.4
3.	WB/Scranton	11.5
4.	Tampa	10.4
	Waco	10.4
6.	Wheeling	10.1
7.	Springfield, MA	9.7
8.	Erie	9.5
9.	Portland, ME	9.2
10.	Daytona Beach	9.1

JAZZ/ECLECTIC
(Nat. Avg: 0.87%)

1.	River-SB	6.7%
2.	Los Angeles	5.7
3.	San Francisco	5.5
4.	Oxnard	3.6
5.	Orlando	3.2
	Salinas-Sea	3.2
7.	Seattle	2.7
8.	Columbus, OH	2.5
9.	Salt Lake City	2.3
10.	Albuquerque	2.1

RADIO REPS AND THEIR LEADING STATIONS

This section attempts to rank the radio representatives by the ratings success of the stations they carry on their lists. For each time a rep firm had a leading station in a market it received one point. The number of stations/reps listed in each market depended on the market size. For markets one through ten, up to seven stations/reps were listed. In 100+ markets, only one or two stations/reps were listed.

The first table shows the number of stations a rep firm services which are among the leading facilities in its market. The second table shows the number of stations which the rep services which clearly rank number one in the ratings of its market.

I realize the limitations of a ranking like this. It penalizes reps which have small lists. It also doesn't cover reps which have the majority of their stations in unrated markets. It also ignores some stations which are very strong and very profitable (especially true in larger markets).

What this list does accomplish is that it indicates which rep firms have, to use a bridge term, the longest and strongest lists.

TABLE #1: REPS AND THEIR NUMBER OF HIGH RANKING STATIONS

		(7) 1-10	(6) 11-20	(5) 21-50	(4) 51-75	(3) 76-100	(2) 101-150	(1) 150+	S87 TOT	S86 TOT	S85 TOT	S84 TOT
1.	Katz	6	7	21	19	15	17	10	95	(90)	(88)	(84)
2.	Mc-Guild	9	11	18	13	12	11	13	87	(71)	(63)	(71)
3.	Christal	7	4	14	12	7	11	2	57	(56)	(54)	(52)
4.	Eastman	6	5	9	13	4	8	6	51	(50)	(59)	(60)
5.	Banner	6	4	11	7	8	4	5	45	(52)	(58)	(65)
6.	HNWH	6	4	8	4	4	12	2	40	(34)	(34)	(40)
7.	Torbet/Select	5	1	7	4	1	12	5	35	(33)	(35)	(50)
8.	MMR	9	7	9	2	1	1	-	29	(27)	(24)	(18)
9.	Durpetti	1	3	6	2	1	2	-	15	(7)	(-)	(-)
10.	CBS	7	2	5	-	-	-	-	14	(16)	(17)	(21)
11.	Republic	3	2	3	1	3	-	-	12	(13)	(10)	(8)
12.	Group W	4	2	3	-	-	-	-	9	(-)	(-)	(-)
13.	Masla	-	1	4	-	-	-	3	8	(10)	(11)	(12)

NOTE 1: Figures across the top of tables 1 and 2 are market rankings. The figure in parenthesis (on Table 1) is the maximum number of stations selected in that market size.

NOTE 2: Selections were generally based on 12+ Metro, 1/4 HR AVG, Broadcast Week. In a few cases TSA and Cume results were considered. In other cases combinations were considered. Some decisions were purely subjective on my part.

TABLE #2: REPS AND THEIR "NUMBER ONE" STATIONS

		1-10	11-20	21-50	51-75	76-100	101-150	150+	S87 TOT	S86 TOT	S85 TOT	S84 TOT
1.	Katz	2	1	8	9	10	12	10	52	(47)	(38)	(40)
2.	McGuild	1	2	2	2	4	3	13	27	(23)	(19)	(21)
3.	Eastman	2	-	3	3	2	6	6	22	(24)	(24)	(24)
4.	Christal	1	1	3	4	3	7	2	21	(18)	(18)	(13)
5.	Torbet	2	1	1	-	-	7	5	16	(13)	(12)	(17)
6.	Banner	1	1	3	2	2	1	5	15	(17)	(22)	(25)
7.	HNWH	-	-	1	-	-	2	2	5	(9)	(12)	(11)

MMR - 3 stations

CBS, Masla - 2 stations   Durpetti, Regional, Group W - 1 stations

AMERICA'S LEADING GROUPS - 1/4 HOUR AVERAGE

(SPG 85) RANK	(SPG 86) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(2)	(1)	1.	Capital Cities/ABC	20	9486	474
(1)	(2)	2.	CBS	18	8003	445
(4)	(4)	3.	RKO	11	5508	501
(6)	(3)	4.	Westinghouse	12	5410	451
(7)	(6)	5.	Gannett	16	4681	293
(-)	(10)	6.	Emmis	7	4600	657
(13)	(9)	7.	Infinity	13	4585	353
(3)	(5)	8.	Metropolitan	9	4276	475
(10)	(7)	9.	Malrite	11	3878	353
(11)	(12)	10.	Taft	14	3387	242
(8)	(8)	11.	NBC	8	3267	
(9)	(11)	12.	Bonneville	11	3241	295
(12)	(13)	13.	Cox	11	2983	271
(17)	(14)	14.	Viacom	9	2875	319
(65)	(15)	15.	Park	17	2828	166
(14)	(17)	16.	Greater Media	10	2786	279
(19)	(22)	17.	New City	14	2765	198
(22)	(20)	18.	Susquehanna	17	2589	152
NA	NA	19.	H & G	11	2481	226
(45)	(23)	20.	Jacor	12	2457	205
(21)	(19)	21.	Nationwide	13	2448	188
(36)	(35)	22.	DKM	15	2313	154
(28)	(18)	23.	EZ	14	2286	163
(-)	(28)	24.	Legacy	8	2222	278
(18)	(25)	25.	Inner City	5	2079	416
(16)	(16)	26.	Tribune Co.	5	2070	414
(27)	(21)	27.	Shamrock-Disney	12	1937	161
(23)	(28)	28.	First Media	8	1903	238
(44)	(34)	29.	Clear Channel	14	1886	135
(29)	(32)	30.	Booth	11	1837	167
(25)	(27)	31.	Jefferson-Pilot	10	1741	174
(30)	(36)	32.	Pyramid	10	1684	168
(31)	(33)	33.	Stoner	13	1607	124
(80)	(73)	34.	Sconnix	10	1572	157
(35)	(31)	35.	Price	15	1534	102
(50)	(38)	36.	Beasley	16	1518	95
(64)	(41)	37.	Keymarket	7	1429	204
(33)	(40)	38.	United	9	1389	154
(37)	(43)	39.	Edens	8	1373	172
(42)	(42)	40.	Capitol-Goodman	9	1327	147
(34)	(37)	41.	Metroplex	11	1317	120
(52)	(58)	42.	Adams	9	1241	138
(39)	(39)	43.	Sandusky	8	1207	151
(-)	(45)	44.	Century	6	1198	200
(40)	(49)	45.	Entercom	9	1140	127
(-)	(-)	46.	Noble	9	1133	126
(68)	(65)	47.	Capitol-Johnson	9	1069	119
(63)	(66)	48.	Brown	8	1005	126
(86)	(77)	49.	Henry	9	986	110
(47)	(54)	50.	Federated	9	946	105
(55)	(55)	51.	New Barnstable	7	930	133
(41)	(50)	52.	Hearst	6	919	153
(54)	(51)	53.	Guy Gannett	5	879	176
(-)	(-)	54.	American	9	869	97
(-)	(48)	55.	New Market	5	854	171
(46)	(67)	56.	Scripps-Howard	5	848	170
(90)	(102)	57.	Wilks-Schwartz	10	829	83
(74)	(63)	58.	Duffy	8	828	104
(56)	(60)	59.	Lotus	15	806	54
(88)	(97)	60.	Heritage	7	791	113
(59)	(61)	61.	King	5	755	151
(82)	NA	62.	Tichenor	9	713	79
(-)	(62)	63.	WIN	5	699	140
(79)	(69)	64.	Bloomington	7	695	99
(84)	(80)	65.	Buckley	10	683	68
(59)	(53)	66.	Multimedia	7	682	97
(66)	(68)	67.	Great Trails	6	674	112
(-)	(-)	68.	Osborn	8	666	83
(-)	(75)	69.	Olympic	10	639	64
(-)	(-)	70.	TK	6	622	104

(SPG 85) RANK	(SPG 86) RANK	RANK	GROUP	STATIONS	TOTAL	AVG PER STATION
(72)	(72)	71.	Shamrock-Lynett	6	619	103
(95)	(93)	72.	CRB	8	592	74
(98)	(87)	73.	Parker	7	591	84
(67)	(74)	74.	Great Empire	8	560	70
(57)	(64)	75.	John Price	9	548	61
(-)	(-)	76.	Interurban	7	525	75
(87)	(75)	77.	Encore	8	519	65
(76)	(71)	78.	Eastern	5	514	64
(99)	(84)	79.	Bahakel	12	510	43
(91)	(90)	80.	Rivers	6	478	80
(-)	(-)	81.	Holt	5	431	86
(-)	(85)	82.	Midwest Comm	5	418	84
(104)	(99)	83.	Fuller-Jeffrey	8	416	52
(-)	(88)	84.	Willis	11	393	36
(100)	(94)	85.	Nininger	5	378	76
(103)	(105)	86.	Knight	6	353	59
(85)	(92)	87.	Regional	5	342	68
(-)	(98)	88.	Hall	7	327	47
(93)	(100)	89.	Crawford	6	311	52
(-)	(101)	90.	REBS	9	303	34
(-)	(106)	91.	SRO	5	302	60
(97)	(86)	92.	Stauffer	6	300	50
(106)	(104)	93.	Midwest Family	7	265	38
(-)	(-)	94.	Davis	6	262	44
		95.	Salem	15	255	17
(114)	(108)	96.	Home News	7	250	36
(108)	(107)	97.	Brill	6	241	40
(-)	(109)	98.	Buck	6	234	39
(-)	(-)	99.	Burbach	6	230	38
(-)	(-)	100.	Sunshine	6	203	34
(116)	(111)	101.	Community Pacific	7	192	27
(-)	(112)	102.	Wolfson	6	171	29
(112)	(110)	103.	Constant	5	158	32
(-)	(-)	104.	Universal	10	130	13

AMERICA'S LEADING GROUPS - WEEKLY 12+ CUME

(SPG 85) RANK	(SPG 86) RANK	RANK	GROUP	TOTAL CUME	AVG PER STATION
(2)	(1)	1.	Capital Cities/ABC	15,174,500	758,700
(1)	(2)	2.	CBS	13,806,500	767,000
(3)	(3)	3.	Westinghouse	8,797,700	733,100
(4)	(4)	4.	RKO	8,044,300	731,300
(8)	(5)	5.	Gannett	7,170,700	448,200
(13)	(10)	6.	Infinity	6,630,400	510,300
(-)	(9)	7.	Emmis	6,402,700	914,700
(11)	(8)	8.	Malrite	6,234,700	566,800
(6)	(7)	9.	Metropolitan	6,196,100	688,500
(7)	(6)	10.	NBC	6,037,600	754,700
(10)	(11)	11.	Bonneville	5,174,200	470,400
(12)	(12)	12.	Cox	4,672,800	424,800
(14)	(13)	13.	Taft	4,301,400	307,200
(15)	(15)	14.	Greater Media	4,091,900	409,200
(18)	(14)	15.	Viacom	3,982,800	442,500
(23)	(20)	16.	Susquehanna	3,629,500	213,500
(48)	(24)	17.	Jacor	3,531,000	294,300
(-)	(17)	18.	Park	3,526,000	207,400
NA	NA	19.	H & G	3,333,200	303,400
(20)	(18)	20.	Nationwide	3,256,300	250,500
(24)	(31)	21.	New City	3,210,900	229,400
(28)	(16)	22.	EZ	3,178,300	227,000
(-)	(27)	23.	Legacy	3,103,800	388,000
(16)	(19)	24.	Tribune Co.	3,017,700	603,500
(17)	(30)	25.	Inner City	2,862,100	572,400
(27)	(22)	26.	Shamrock (Disney)	2,819,700	235,000
(19)	(26)	27.	First Media	2,789,700	348,700
(30)	(34)	28.	Pyramid	2,718,600	271,900
(29)	(21)	29.	Price	2,714,600	181,000
(39)	(38)	30.	DKM	2,699,800	180,000
(32)	(32)	31.	Booth	2,460,000	223,600
(42)	(33)	32.	Clear Channel	2,360,400	168,600
(25)	(28)	33.	Jefferson-Pilot	2,294,000	229,400
(-)	(-)	34.	Sconnix	2,257,200	225,700
(44)	(42)	35.	Capitol-Goodmon	1,947,800	216,400
(36)	(35)	36.	Sandusky	1,920,800	240,100
(33)	(37)	37.	United	1,901,800	211,300
(-)	(41)	38.	Beasley	1,873,000	117,100
(38)	(36)	39.	Metroplex	1,819,600	165,400
(45)	(46)	40.	Edens	1,783,100	222,900
(40)	(39)	41.	Stoner	1,777,100	136,700
(-)	(40)	42.	Century	1,773,700	295,600
(-)	(-)	43.	Noble	1,642,900	182,500
(-)	(-)	44.	Adams	1,631,500	181,300
(-)	(45)	45.	Keymarket	1,601,000	228,700
(-)	(-)	46.	Brown	1,514,400	189,300
(41)	(43)	47.	Entercom	1,493,300	166,600
(35)	(44)	48.	Hearst	1,455,200	242,500
(50)	(47)	49.	King	1,369,600	273,900
(-)	(-)	50.	Capitol-Johnson	1,352,300	150,300

Based on 12+ Cume, TSA, Broadcast Week. Simulcasts count as one station.

NOTE: AUDIENCE FIGURES ARE NOT IN HUNDREDS.

MAJOR GROUP OWNERS

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
ADAMS (Matt Mills)							
WDIA	Memphis	119	1888	6	50	+	Black
WHRK-F	Memphis	253	3006	1	50	+	Urban
WLAV	Gr. Rapids	9	251	16	74	=	Oldies
WLAV-F	Gr. Rapids	125	1685	4	74	-	AOR
WRTH	St. Louis	87	1450	12	12	-	Nost
KEZK-F	St. Louis	288	3476	4	12	+	BTFL
KOOL	Phoenix	51	698	17	24	+	Oldies
KOOL-F	Phoenix	115	1843	8	24	=	AC
KISS-F	San Ant.	194	2018	2	38	+	AOR
AMERICAN MEDIA (Alan Beck, Art Kern)							
WALK A/F	Long Is.	187	2390	5	10	-	AC
KSMG-F	San Ant.	96	1412	7	47	-	AC
WDJO	Cinci	23	386	18	31	-	Oldies
WUBE-F	Cinci	191	2245	6	31	-	Country
WOCL-F	Orl/DB	96	1459	9	57	+	Classic
KCEE	Tucson	20	482	16	75	-	Oldies/AC
KWFM-F	Tucson	96	1199	3	75	+	AC
KMEN	River-SB	14	251	27	19	-	Oldies
KGGI-F	River-SB	146	2122	2	19	+	CHR
BAHAKEL (Lou Mellini)							
KXEL	Water-CF	24	321	5	234	+	Country
KOKZ-F	Water-CF	56	891	3	234	-	CHR
WDOD	Chatt	18	302	10	109	-	Country
WDOD-F	Chatt	85	1232	5	109	-	Country
WKIN	JC/King	8	194	11	103	-	Country
WZXY-F	JC/King	20	273	6	103	-	CHR/AOR
WWOD	Lynch/Roan	3	94	12	126(ap)	-	Country
WKZZ-F	Lynch/Roan	16	381	12	126(ap)	-	Contemp
WXLY-F	Char, SC	45	705	8	98	+	Country
KILO-F	Colo Spg.	58	827	3	127	-	AOR
WPET	Greens/WS	15	204	19	55	+	Religion
WKSI-F	Greens/WS	162	2598	3	55	+	CHR
BEASLEY (Allen Shaw)							
WGAC	Augusta	22	263	8	119	-	MOR/Nost
WMOO	Mobile	4	73	20	100	-	Religion
WBLX-F	Mobile	193	1632	3	100	-	Black
WPHR-F	Cleve	76	1729	16	23	-	CHR
WTEL	Phila	DID NOT SHOW					
WXTU-F	Phila	370	4480	14	4	-	Country
WPOW-F	Miami	326	4172	3	13	+	Urban/CHR
WFAI	Fayette, NC	4	116	13	172	-	Nost
WKML-F	Fayette, NC	102	1124	4	172	-	Country
WYNG-F	Evans	87	830	3	154	+	Country
WFTC	Green, NC	4	113	18	NA	+	MOR
WRNS-F	Green, NC	143	1204	2	NA	+	Country
KFMD-F	Des Moines	41	618	11	120	+	AC
WBIG-F	Reid/Green-WS	28	835	17	55	-	Country
KAAY	L. Rock	16	347	14	96	+	Religion
WLIT-F	Char, NC	102	1194	10	44	-	AC
BLOOMINGTON (Tim Ives)							
WJCW	JC/Kings	45	574	4	103	+	Country
WQUT-F	JC/Kings	196	2025	1	103	+	CHR/AOR
WGOW	Chatt	15	264	11	109	-	AC
WSKZ-F	Chatt	198	2107	1	109	-	CHR
WKLQ-F	Gr. Rapids	133	1946	1	74	+	CHR
WJBC	Bloom, IL	54	549	1	286	-	MOR
WBNQ-F	Bloom, IL	54	776	2	286	-	CHR

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
BONNEVILLE (Rodney Brady)							
KBIG-F	LA	701	10715	8	2	-	Soft AC
KOIT A/F	SF	287	5223	9	5	+	Soft AC
WCLR-F	Chicago	377	6683	11	3	-	AC
KMBZ	KC	161	2428	5	29	-	News/Talk
KMBR-F	KC	190	2338	4	29	-	BTFL
WNSR-F	NY	701	11292	16	1	+	AC
KSL	Salt Lake City	148	2627	4	45	-	MOR
KIRO	Seattle	354	5781	1	17	-	News/Talk
KSEA-F	Seattle	136	1549	10	17	-	BTFL
KAAM	Dallas	45	732	24	9	+	Nost
KZPS-F	Dallas	141	2374	14	9	+	Classic
BOOTH (John Booth, II, Ralph Booth)							
WZPL-F	Indy	166	3257	7	40	-	CHR
WZZP-F	South Bend	79	1019	5	180	+	CHR
WJLB-F	Detroit	529	5708	2	5	-	Black
WSGW	Saginaw	94	1020	2	111	+	MOR
WIOG-F	Saginaw	433	4292	1	111	+	CHR
WTOD	Toledo	46	604	10	81	+	Country
WKKO-F	Toledo	88	1266	5	81	-	Country
WRMR	Cleveland	45	891	20	23	-	Oldies
WLTF-F	Cleveland	250	4329	7	23	-	AC
WWNK	Cinci	34	634	15	31	+	Oldies
WWNK-F	Cinci	73	1580	11	31	=	AC
BRILL (Alan Brill)							
KQWB	Fargo	14	290	8	246	-	AC
KQWB-F	Fargo	44	573	2	246	+	AOR
WEBC	Duluth	20	449	8	176	+	MOR
WAVC-F	Duluth	56	642	1	175	-	Country
WIOV-F	Lancaster	60	721	4	118	+	Country
WKWK-F	Peter/Rich	47	564	8	61	+	Country
BROWN (Phil Melrose)							
KYNO	Fresno	14	291	18	84	-	Oldies
KYNO-F	Fresno	74	1201	3	84	-	CHR
KPOP	San Diego	106	1422	10	16	-	Nost
KGB-F	San Diego	227	2701	2	16	+	AOR
KXOA	Sacra	61	746	11	37	+	Nost
KXOA-F	Sacra	156	2514	3	37	-	AC
KKAT-F	Salt Lake City	130	1782	5	45	-	Country
KLOK-F	San Fran	237	4487	10	5	+	CHR
BURBACH (Larry Garrett)							
WUNI	Wheeling	5	64	10	216	-	?
WZMM-F	Wheeling	22	339	4	216	+	AC
WCCK-F	Erie	94	1250	2	155	-	CHR
WEYZ	Erie	51	332	4	155	-	Nost
WBMQ	Savannah	5	47	11	179	+	?
WIXV-F	Savannah	73	674	5	179	-	[illegible]
BUCK							
WCOS	Colum, SC	11	182	12	104	+	Country
WCOS-F	Colum, SC	203	1754	2	104	+	Country
WHVN	Char, NC	5	133	28	44	+	Religion
WEAM	Col, GA	DID NOT SHOW					
WMGY	Mont, AL	2	51	13	151	=	Religion
WYZE	Atlanta	13	173	22	11	-	Religion

NOTE: Audience figures are Mon-Sun, 6A-MID, 12+. The MSA rank is as of 1986, the latest data available. Groups need a minimum of five stations to qualify for list. Simulcasts count as one station. The "+", "-", "=" figures show the change in the station's share since the Spring 1986 sweep.

BUCKLEY (Richard Buckley)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WDRC	Hartford	34	610	11	43	-	Oldies
WDRC-F	Hartford	252	3618	4	43	+	Oldies
KWAV-F	Monterey	49	773	5	137	-	AC
KKHI A/F	SF	158	2472	19	5	+	Classical
WSEN A/F	Syracuse	54	808	8	71	+	Oldies
WYNZ	Port. M	35	414	4	182	+	Nost
WYNZ-F	Port. M	18	314	7	182	-	AC
KGIL A/F	LA		DID NOT SHOW				
KLLY-F	Bakers	26	420	6	97	+	AC
KUBB-F	Modesto	57	543	9	147	+	Country

CAPITAL CITIES/ABC (Jim Arcara)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WJR	Detroit	931	12339	1	5	+	MOR
WHYT-F	Detroit	309	6540	9	5	-	CHR
WPRO	Prov.	114	2006	6	58	+	MOR/AC
WPRO-F	Prov.	289	4007	1	58	+	CHR
WBAP	Dallas-FW	579	7550	4	9	-	Country
KSCS-F	Dallas-FW	254	4531	9	9	-	Country
WABC	New York	913	17230	14	1	+	Talk
WPLJ-F	New York	1416	26657	3	1	-	CHR
WLS	Chicago	481	8089	18	3	+	AC
WYTZ-F	Chicago	367	7768	14	3	+	CHR
KGO	SF	766	10208	1	5	+	Talk
KABC	LA	884	12342	3	2	-	Talk
KLOS-F	LA	623	10170	15	2	-	AOR
WMAL	Wash	338	4418	3	7	-	MOR
WRQX-F	Wash	315	5508	9	7	+	CHR
KQRS A/F	Minn-SP	296	4512	4	4	-	AOR
WKHX	Atl	28	492	15	11	-	Country
WKHX-F	Atl	335	4074	7	11	+	Country
KMVP	Denver	17	336	24	27	+	Talk
KRXY-F	Denver	231	3018	3	27	+	CHR

CAPITOL (Jim Goodmon)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WRAL-F	Raleigh	244	3795	4	76	-	AC
WKEE	Hunt, WV	19	310	4	139	+	Oldies
WKEE-F	Hunt, WV	157	1831	1	139	+	CHR
WRNL	Richmond	28	557	11	63	=	Oldies
WRXL-F	Richmond	146	1484	4	63	+	AOR
WWMX-F	Baltimore	132	2485	9	15	-	AC
WNVZ-F	Norfolk	188	2842	3	34	+	CHR
KBEQ-F	KC	256	3713	3	29	+	CHR
WSTF-F	Mel/Orl	157	2461	6	57	-	AC

CAPITOL (Ken Johnson)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WKSJ	Mobile	8	129	16	100	+	Religion
WKSJ-F	Mobile	155	1417	1	100	-	Country
WCAW	Char, WV	41	453	6	163	-	Country
WVAF-F	Char, WV	71	1125	3	163	+	AC
WMJJ-F	Birm	167	1911	2	56	-	AC
WRKA-F	Louis	101	1637	4	49	-	AC
WLVK-F	Char, NC	243	2544	6	44	-	Country
WWKX-F	Nashville	166	2469	8	54	+	CHR
WTRG-F	Raleigh	117	1738	10	76	+	AC

CENTURY (Howard Grafman)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WCZE	Chicago	125	2444	27	3	+	Oldies
WLOO-F	Chicago	660	7551	4	3	-	BTFL
WLFF	Tampa	38	402	19	21	+	Nost
KMEL-F	SF	329	6528	7	5	+	CHR
KYBG	Denver	16	445	26	27	-	Oldies
KADX-F	Denver	30	367	21	27	+	Jazz

CBS (Bob Hosking)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WCBS	New York	1031	21104	13	1	=	News
WCBS-F	New York	1083	16604	10	1	+	Oldies
KNX	LA	588	11963	12	2	-	News
KNX-F	LA	176	4297	31	2	-	Eclectic
WBBM	Chicago	790	14054	3	3	=	News
WBBM-F	Chicago	482	9930	7	3	+	CHR
KMOX	St. Lou	956	9774	1	12	+	Talk
KHTR-F	St. Lou	283	4489	4	12	+	CHR
WCAU	Phila	325	6400	13	4	-	News/Talk
WCAU-F	Phila	406	8238	11	4	-	CHR
WMRQ-F	Boston	110	2380	18	6	-	Jazz/New Age
KCBS	SF	515	9279	2	5	-	News
KRQR-F	SF	215	3205	12	5	+	AOR
WSUN	Tampa	155	1878	10	21	=	Country
WYNF-F	Tampa	290	3066	4	21	+	AOR
KLTR-F	Houston	155	3647	13	8	-	AC
WLTT-F	Wash	184	3727	12	7	-	AC
KTXQ-F	Dallas	259	4030	8	9	-	AOR

CLEAR CHANNEL (John Barger)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KALO	Beau-PA	13	183	12	115	+	Black
KHYS-F	Beau-PA	92	799	1	115	+	Black
WOAI	San Ant	132	1958	7	38	+	News/Talk
KAJA-F	San Ant	139	1521	5	38	+	Country
KAKC	Tulsa	6	233	18	66	-	Oldies
KMOD-F	Tulsa	157	1851	2	66	+	AOR
KPEZ-F	Austin	54	829	7	69	-	AOR
WELI	N. Haven	94	1138	2	95	-	MOR
WMKJ	New Orleans	37	397	15	33	-	Urban
WQUE-F	New Orleans	299	3841	1	33	+	Urban
KTOK	Okl. C	122	1719	4	47	+	Talk
KJYO-F	Okl. C	186	2524	3	47	+	CHR
WHAS	Louis	279	3765	1	49	-	MOR
WAMZ-F	Louis	276	2846	2	49	-	Country

COMMUNITY PACIFIC

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KFIV A/F	Modesto	37	742	4	147	-	CHR
KTOM	Salinas	29	332	10	137	-	Country
KTOM-F	Salinas	41	441	7	137	-	Country
KEED	Eugene	7	170	10	164	-	Country
KSND-F	Eugene	41	670	2	164	-	CHR
KASH	Anch	6	73	13	177	+	Country
KASH-F	Anch	31	271	4	177	+	Country

CONSTANT (Fred Constant)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KOLO	Reno	20	330	7	190	-	Country
KWNZ-F	Reno	51	644	4	190	-	CHR
KIZN A/F	Boise	31	518	10	207	-	Country
KQAK	Eugene	17	177	8	164	+	Nost
KDUK-F	Eugene	39	727	9	164	-	AC

COX (Nick Trigony)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WSB	Atl	304	4283	5	11	+	MOR
WSB-F	At.	238	4016	8	11	+	AC
WSOC	Char, NC	8	313	28	44	-	Country
WSOC-F	Char, NC	323	3825	1	44	-	Country
WHIO	Dayton	93	1402	5	53	-	MOR
WHIO-F	Dayton	211	2373	3	53	-	BTFL
KFI	LA	300	6488	27	2	-	AC
KOST-F	LA	762	13003	5	2	+	AC
WIOD	Miami	215	2861	11	13	-	Talk
WGTR-F	Miami	162	2521	17	13	+	AOR
WCKG-F	Chicago	367	5643	13	3	+	AOR

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
CRAWFORD							
WDJC-F	Birm	57	964	10	57	+	Religion
KBRT	LA	78	1277	38	2	-	Religion
WYCA-F	Chi	43	775	35	3	-	Religion
WMUZ-F	Detroit	62	1289	24	5	+	Religion
WDCX-F	Buff	29	425	15	38(ap)	+	Religion
KPBC	Dallas	42	496	26	9	+	Religion
CRB							
WJBR	Wilm, DE	6	92	25	90	+	Oldies
WJBR-F	Wilm, DE	83	1029	3	90	+	AC
WAEB	Allen-Beth	65	810	6	72	+	AC
WAEB-F	Allen-Beth	84	989	5	72	+	Contemp
WAES	Char, NC	13	282	15	44	+	CHR
WROQ-F	Char, NC	188	2597	5	44	-	CHR
WTCR	Hunt, WV	18	304	7	139	+	Country
WTCR-F	Hunt, WV	135	1470	2	139	-	Country
DKM (Jim Wesley)							
WAOK	Atlanta	113	1166	13	11	-	Black
WVEE-F	Atlanta	435	4140	1	11	+	Urban
WCAO	Balt	168	1742	7	15	+	Country
WXYV-F	Balt	235	2584	5	15	-	Urban
KLZ	Denver	84	1379	17	27	-	Country
KAZY-F	Denver	203	2495	7	27	+	AOR
WAKR	Akron	93	1410	3	73	+	MOR
WONE-F	Akron	73	926	6	73	-	AOR
WONE	Dayton	113	1292	4	53	+	Country
WTUE-F	Dayton	227	2427	1	53	+	AOR
KMEZ A/F	Dallas	285	3686	7	9	-	BTFL
KFOR	Lincoln	31	471	4	200	+	MOR
KFRX-F	Lincoln	69	911	2	200	-	CHR
KWTO	Spring, MO	57	874	5	185	-	Country
KWTO-F	Spring, MO	127	1495	1	185	+	CHR
DAVIS							
WIBB	Macon	55	390	3	153	+	Black
WTHB	Augusta	11	178	12	119	-	Religion
WFXA-F	Augusta	88	839	2	119	+	Black
WOKS	Col, GA	41	396	3	175	+	Black
WFXE-F	Col, GA	57	615	1	175	-	Black
WIBB-F	Macon	10	200	9	153	+	Black
DUFFY (Martin Greenberg)							
KSMJ	Sacra	14	207	19	37	-	Oldies
KSFM-F	Sacra	154	2902	8	37	-	CHR
KMJI-F	Denver	205	2912	4	27	=	AC
KRZN	Denver	56	922	18	27	-	Oldies
KONO	San Ant	96	1260	9	38	-	Oldies
KITY-F	San Ant	147	1718	3	38	+	CHR
WORZ-F	Day B/Orl	65	1233	14	57	+	Classic AOR
KLZI-F	Phoenix	91	1570	11	24	-	AC
EASTERN (Roger Neuhoff)							
WWAZ	Prov	60	662	10	58	-	Nost
WWLI-F	Prov	130	1847	5	58	-	Soft AC
WRKZ-F	Harris	179	1998	3	86	+	Country
WEST	Allen-Beth	33	307	8	72	-	Nost
WLEV-F	Allen-Beth	112	1482	3	72	-	AC
EDENS (Gary Edens)							
KOY	Phoenix	57	1133	16	24	-	MOR
KOY-F	Phoenix	74	1434	13	24	-	CHR
WRBQ A/F	Tampa	649	6590	1	21	+	CHR
WRVA	Richmond	198	2290	1	63	+	MOR
WRVQ-F	Richmond	172	2399	3	63	+	CHR
WWDE-F	Norfolk	106	1763	8	34	+	AC
KKLQ	San Diego	23	590	25	16	+	CHR
KKLQ-F	San Diego	94	1632	14	16	+	CHR

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
EMMIS (Jeff Smulyan)							
WENS-F	Indy	156	2530	6	40	-	AC
WLOL-F	Minn-SP	345	5337	2	14	+	CHR
KSHE-F	St. Louis	496	5477	2	12	-	AOR
KPWR-F	Los Angeles	1165	16267	2	2	+	Urban/CHR
WAVA-F	Washington	330	6063	6	7	+	CHR
WHN	NY	855	13965	15	1	-	Sports
WQHT-F	NY	1253	14388	6	1	+	Urban/CHR
ENCORE (George Duncan)							
KOKA	Shreve	46	563	5	125	+	Black
KVKI-F	Shreve	56	843	4	125	-	AC
KBFM-F	McAllen	100	1436	2	84(ap)	-	CHR
KHFI-F	Austin	67	1380	6	69	-	CHR
KOKY	Little Rock	35	511	9	96	-	Black
KZOU-F	Little Rock	152	1759	3	96	+	CHR
WXAM	Baton Rouge		DID NOT SHOW				
WQXY-F	Baton Rouge	63	1063	7	89	+	AC
ENTERCOM (Joseph Field)							
KITS-F	SF	191	3608	15	5	+	CHR
KMFY	Minn-SP		DID NOT SHOW				
WAYL-F	Minn-SP	246	3133	6	14	+	BTFL
KJYY-F	Houston	139	2181	14	8	-	Soft AC
KTAC	Tac/Sea	15	293	27	17	+	AC
KBRD-F	Tac/Sea	247	2184	3	17	+	BTFL
WXCR-F	Tampa	44	579	18	21	+	Class
WEEP	Pitts	45	761	17	18	-	Oldies
WDSY-F	Pitts	213	2254	7	18	+	Country
EZ (Alan Box)							
WEZB-F	New Orl	232	3579	3	33	-	CHR
WEZC-F	Char, NC	143	2124	7	44	-	AC
WBZZ-F	Pitts	516	6558	2	18	+	CHR
WEZS-F	Richmond	139	1759	5	63	-	AC
WHQT-F	Miami	203	3462	14	13	-	CHR
KYKY-F	St. Louis	124	2495	9	12	-	AC
KAMJ	Phoenix	37	430	19	24	+	Soft AC
KAMJ-F	Phoenix	81	1351	14	24	+	Soft AC
KRAK	Sacra	189	2085	9	37	-	Country
KRAK-F	Sacra	178	2122	6	37	-	Country
KFYE-F	Fresno	87	1450	11	84	-	AC
WOKV	Jkville	28	507	10	60	+	News/Talk
WAIV-F	Jkville	125	1466	3	60	+	AC
KMPS A/F	Seattle	204	2395	6	17	-	Country
FEDERATED (John Dille, III)							
WYEZ-F	South Bend	96	1007	3	180	-	BTFL
WQHK	Ft. Wayne	55	626	6	132	-	Country
WMEE-F	Ft. Wayne	263	2647	1	132	+	CHR
WCUZ	Gr. Rapids	23	510	10	74	-	Country
WCUZ-F	Gr. Rapids	118	1546	3	74	+	Country
WCKY	Cinci	99	1553	9	31	-	News/Talk
WWEZ-F	Cinci	220	2529	3	31	+	BTFL
KSKS	Tulsa	6	154	16	66	+	Soft AC
KVLT-F	Tulsa	66	1074	8	66	+	AC
FIRST MEDIA (Glenn Potter)							
KFMY-F	Provo/SLC	54	1145	11	45	+	CHR
KFMK-F	Houston	300	3852	8	8	-	AC
KSLX-F+	Phoenix	133	1607	6	24	+	Classic/ AOR
WZGC-F	Atlanta	365	5389	2	11	+	CHR
KUBE-F	Seattle	189	3621	5	17	+	CHR
WUSN-F	Chicago	427	5503	9	3	+	Country
WZLX-F	Boston	315	4322	10	6	+	Classic AOR
WPGC-F+	Wash	120	2458	18	7	-	Urban/CHR

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
FULLER-JEFFREY (Bob Fuller)							
KJJY-F	Des Moines	30	498	8	120	-	Country
WOKQ-F	Dover, NH	72	732	1	146	-	Country
WBLM-F	Lewis/Port,ME	107	1227	2	182	+	AOR
KMRY	Des Moines	22	266	10	120	-	Nost
KRCX	Sacra	31	225	17	37	+	Spanish
KRXQ-F	Sacra	68	1126	10	37	+	AOR
KHOP-F	Modesto	63	1138	4	147	+	CHR
KLRS-F	S. Cruz/SSM	25	368	12	137	+	New Age
GUY GANNETT (Bob Gilbertson)							
WINZ	Miami	351	3418	2	13	+	News/Talk
WZTA-F	Miami	76	2047	23	13	-	AOR
KMEL-F	Okl. City	59	1223	12	47	-	Soft AC
WKIS	Orlando	75	863	10	57	+	News/Talk
WSSP-F	Mel/Orlando	318	3104	2	57	+	BTFL
GANNETT (Jay Cook)							
KIIS A/F	LA	1331	21837	1	2	+	CHR
KSDO	SD	213	2391	5	16	-	News
KSDO-F	SD	110	2359	9	16	-	CHR
WGCI	Chicago	78	1774	30	3	=	Urban
WGCI-F	Chicago	1062	10229	1	3	+	Urban
WCZY A/F	Detroit	355	7503	4	5	-	CHR
KUSA	St. Lou	168	2671	10	12	-	Country
KSD-F	St. Lou	163	2700	6	12	+	AC
WDAE	Tampa	117	1282	8	21	-	Nost
WUSA-F	Tampa	171	2233	6	21	-	AC
KKBQ	Houston	22	594	28	8	-	CHR
KKBQ-F	Houston	382	6160	5	8	-	CHR
KTKS-F	Dallas	117	3134	16	9	-	CHR
KHIT-F	Seattle	76	1705	23	17	+	CHR
KCMO	KC	159	2498	8	29	+	News/Talk
KCPW-F	KC	157	2637	7	29	+	CHR/Urban
GREAT EMPIRE (Mike Lynch, Mike Oatman)							
KFDI	Wich	74	997	3	106	+	Country
KFDI-F	Wich	85	1057	2	106	+	Country
KWKH	Shreve	42	631	10	125	-	Country
KWKH-F	Shreve	26	618	12	125	+	Country
WOW	Omaha	96	1512	9	79	-	Country
WOW-F	Omaha	59	931	7	79	-	Country
KTTS	Spg, MO	21	366	6	185	-	Country
KTTS-F	Spg, MO	157	1516	2	185	+	Country
GREAT TRAILS (Alex Williams)							
WCOL	Col. O	31	672	15	36	+	Nost
WXGT-F	Col. O	190	3039	4	36	+	CHR
WGTZ-F	Dayton	227	2989	2	53	+	CHR
WING	Dayton	39	647	13	53	+	AC
WCII	Louis	5	259	16	49	-	Oldies
WDJX-F	Louis	182	2615	3	49	+	CHR
GREATER MEDIA (Herb McCord)							
WMEX	Boston	40	947	21	6	-	Oldies
WMJX-F	Boston	234	4618	12	6	+	AC
WWRC	Wash	127	1718	16	7	-	Talk
WGAY-F	Wash	388	4704	2	7	-	BTFL
KRLA	LA	244	4192	23	2	+	Oldies
KLSX-F	LA	553	8144	9	2	+	Classic AOR
WHND	Detroit	52	819	26	5	-	Oldies
WCSX-F	Detroit	303	4423	10	5	+	AOR
WPEN	Phila	390	4339	8	4	=	Nost
WMGK-F	Phila	455	7015	6	4	+	AC

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
HALL (Dick Reed)							
WMYS-F	NB/Prov	68	815	9	58	+	AC
WLPA	Lancaster	10	198	10	118	+	Nost
WNCE-F	Lancaster	116	1240	1	118	+	BTFL
WONN	Lakeland	11	137	9	122	-	Nost
WPCV-F	Lakeland	76	798	2	122	-	Country
WAMR	Sarasota	33	308	6	106(ap)	+	Nost
WCTQ-F	Sarasota	13	170	14	106(ap)	+	Country
HEARST (Dave Barrett)							
WBAL	Balt	270	3495	3	15	-	Talk
WIYY-F	Balt	209	2904	6	15	-	AOR
WISN	Milw	86	1668	12	32	+	MOR/AC
WLTQ-F	Milw	90	1396	10	32	+	Soft AC
WTAE	Pitts	120	2124	11	18	-	Talk
WHTX-F	Pitts	144	2965	11	18	-	AC
H & G (Earl McDaniel)							
WLUP	Chicago	158	3281	25	3	+	Talk
WLUP-F	Chicago	481	8089	8	3	-	AOR
KSSK	Hono	167	1848	1	61	-	MOR/AC
KXPW-F	Hono	93	1584	5	61	+	AC
KTNQ	LA	486	4442	10	2	+	Hispanic
KLVE-F	LA	484	5240	13	2	-	Hispanic
WVCG	Miami	37	635	31	13	+	Religion
KHYI-F	Dallas	213	3347	11	9	+	CHR
WAPE	Jkville	11	205	15	60	-	CHR
WAPE-F	Jkville	260	2823	1	60	=	CHR
WLLT-F	Cinci	91	1878	12	31	-	AC
HENRY (Charlton Buckley)							
KVOD-F	Denver	101	1613	12	27	-	Classical
KFXM	River-SB	55	561	8	19	-	Nost
KDUO-F	River-SB	168	1549	1	19	-	BTFL
KYTE	Port O	91	1103	10	41	-	Nost
KYTE-F	Port O	75	1232	15	41	+	Classical
KDON	Sal-Sea	15	232	16	137	+	Nost
KDON-F	Sal-Sea	66	1076	4	137	-	CHR
KFAB	Omaha	277	3220	1	79	-	MOR
KGOR-F	Omaha	138	2169	3	79	+	CHR
HERITAGE (Paul Fiddick)							
KDAY	LA	286	4266	20	2	+	Black
WIL	St. Louis	36	603	22	12	+	Country
WIL-F	St. Louis	170	2602	8	12	-	Country
WBBF	Rochester	21	427	11	46	-	Oldies
WBEE-F	Rochester	122	1447	6	46	+	Country
WEMP	Milwaukee	56	1242	13	32	-	Oldies
WMYX-F	Milwaukee	100	1701	9	32	+	AC
HOLT (Art Holt)							
WBOP	Pensa	26	310	10	138	+	Black
WTKX-F	Pensa	62	721	5	138	+	AOR
WZZO-F	Allen-Beth	133	1611	2	72	-	AOR
WOKJ	Jackson	9	277	12	116	-	Black
WJMI-F	Jackson	201	1583	1	116	+	Black
HOME NEWS (Ron Tarsi)							
KAQQ	Spokane	29	361	10	128	-	MOR
KISC-F	Spokane	51	824	6	128	+	AC
WRKI-F	Bridge	16	305	10	105	-	AOR
WKPT	JC/King	11	221	7	103	-	BTFL
WTFM-F	JC/King	105	1293	3	103	+	AC
KWG	Stockton	17	269	13	108	-	Oldies
KYBB-F	Stockton	21	245	9	108	+	AC

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
INFINITY (Mel Karmazin)							
WJIT	NY	147	1415	36	1	-	Hispanic
WXRK-F	NY	1001	14740	12	1	+	Classic AOR
KROQ-F	LA	708	10380	6	2	+	AOR
WYSP-F	Phila	474	7994	12	4	+	AOR
WBCN-F	Boston	598	7511	3	6	-	AOR
KOME-F	SJ	137	2676	3	30	+	AOR
KXYZ	Houston	54	640	22	8	=	Spanish
WJJD	Chicago	349	4095	16	3	-	Nost
WJMK-F	Chicago	369	6097	12	3	-	Oldies
WBMW-F	Wash	154	3019	15	7	+	New Age/Jazz
WQYK-F	Tampa	204	2335	3	21	-	Country
KVIL	Dallas	23	416	27	9	+	AC
KVIL-F	Dallas	367	5022	3	9	-	AC
INNER CITY (Charles Warfield)							
WLIB	NY	345	4295	26	1	+	Black/Talk
WBLS-F	NY	1293	16500	4	1	+	Urban
WKSG-F	Detroit	155	2436	17	5	-	Oldies
KBLX A/F	SF	213	3884	13	5	-	AC/Jazz/Urban
KSJL/KSAQ	San Ant.	73	1506	14	38	-	CHR
INTERURBAN							
KATZ	St. Lou	61	951	14	12	-	Black
KATZ-F	St. Lou	50	978	18	12	-	Black
WYLD	New Orl	26	608	17	33	-	Black
WYLD-F	New Orl	257	2395	2	33	-	Black
WJYL-F	Louis	77	840	8	49	+	Black
WIZF-F	Cinci	49	658	13	31	+	Black
WSAI	Savan	5	44	11	179	+	Black
JACOR (Frank Woods)							
WQIK	Jkville	15	254	12	60	-	Country
WQIK-F	Jkville	159	1507	2	60	+	Country
WBBG	Cleve	127	1513	10	23	-	Nost
WMJI-F	Cleve	392	5517	2	23	+	AC
WGST	Atlanta	98	1722	14	11	+	News/Talk
WPCH-F	Atlanta	317	4305	6	11	-	BTFL
WLW	Cinci	418	5924	1	31	+	MOR
WEBN-F	Cinci	283	4036	2	31	-	AOR
WYHY-F	Nash	147	2322	3	54	-	CHR
WMYU-F	Knox	106	1882	4	83	-	AC
KOA	Denver	226	3717	8	27	-	News/Talk
KOAQ-F	Denver	169	2611	9	27	+	AC
JEFFERSON-PILOT (Jim Babb)							
KIMN	Denver	87	1824	16	27	-	AC
KYGO-F	Denver	172	2345	6	27	+	Country
WQXI	Atlanta	14	530	23	11	-	Oldies
WQXI-F	Atlanta	189	3800	9	11	-	AC
WBT	Char, NC	144	1832	3	44	+	MOR
WBCY-F	Char, NC	202	2851	9	44	=	CHR
WNWS	Miami	229	2628	9	13	-	Talk
WLYF-F	Miami	480	4335	1	13	=	BTFL
KSON	San Diego	41	726	20	16	=	Country
KSON-F	San Diego	183	2069	7	16	+	Country
KEYMARKET (Kirby Confer)							
WNNK-F	Harris	204	2191	1	86	+	CHR
WTCB-F	Org/Col. SC	52	863	8	104	-	AC
WIZD-F	Art/Mobile	76	1288	10	100	-	AC
KMJM-F	St. Louis	265	2259	3	12	+	Urban
KMJQ-F	Houston	551	5187	1	8	+	Urban
WLTI-F	Detroit	187	2911	15	5	+	Soft AC
KKMJ-F	Austin	94	1311	3	69	+	AC
KING (Stan Mak)							
KSFO/KYA-F	San F.	349	6734	6	5	+	Oldies
KGW	Port O.	96	2050	12	41	-	AC
KINK-F	Port O.	131	1859	8	41	-	AOR
KING	Seattle	77	1439	22	17	-	News/Talk
KING-F	Seattle	102	1614	12	17	=	Class
KNIGHT (Norman Knight)							
WTAG	Worc	70	1091	3	112	+	MOR
WSRS-F	Worc	107	1281	2	112	+	BTFL
WGIR	Manch, NH	22	407	4	253	+	News/Talk
WGIR-F	Manch, NH	92	1153	1	253	+	AOR
WHEB A/F	Ports, NH	62	695	2	146	=	AOR
LEGACY (Carl Hirsch)							
KJOI-F	LA	813	8821	4	2	-	BTFL/EZ
KHOW	Denver	135	1887	10	27	+	MOR
KSYY-F	Denver	83	1864	14	27	-	Soft AC
KDWB	Minn-SP	89	1542	12	14	+	Oldies
KDWB-F	Minn-SP	253	4455	5	14	+	CHR
WLLZ-F	Detroit	318	5416	6	5	+	AOR
KILT	Houston	79	1411	20	8	-	Country
KILT-F	Houston	452	5642	3	8	+	Country
LOTUS (Hal Rosenberg)							
KTKT	Tucson	16	380	17	75		Soft AC
KLPX-F	Tucson	81	1115	4	75	-	AOR
KXKW	LA	246	2730	22	2	-	Hispanic
KFSD-F	SD	64	1151	17	16	-	Classical
KENO	Las Vegas	13	268	13	87	-	Oldies
KOMP-F	Las Vegas	66	894	4	87	+	AOR
KXET	San Ant.	37	381	19	38	-	Spanish
KZEP-F	San Ant.	80	1039	11	38	+	AOR
KTEZ-F	Lubbock	34	414	4	187	+	Soft AC
WMDO	Wash		DID NOT SHOW				
KONE	Reno	3	81	16	190	-	MOR
KOZZ-F	Reno	48	617	4	190	-	AOR
KOXR	Oxnard	34	294	1	80	+	Spanish
KGST	Fresno	24	307	13	84	-	Spanish
WTAQ	Chicago	60	832	32	3	=	Spanish
MALRITE (Gil Rosenwald)							
WHTZ-F	New York	1650	25045	1	1	-	CHR
WHK	Cleve	43	862	19	23	-	Oldies
WMMS-F	Cleve	563	7458	1	23	-	AOR
KNEW	SF	140	2154	21	5	-	Country
KSAN-F	SF	195	3787	14	5	-	Country
WDGY	Minn-SP	75	1771	14	14	-	Country
KEEY-F	Minn-SP	232	3099	8	14	-	Country
KKHT-F	Houston	116	2907	15	8	-	CHR
KLAC	LA	262	5102	25	2	+	Country
KZLA-F	LA	324	4820	19	2	-	Country
WEGX-F	Phila	278	5342	15	4	+	CHR
METROPOLITAN (Carl Brazell)							
WWBA-F	Tampa	305	3080	2	21	-	BTFL
KTWV-F	LA	477	7719	17	2	+	Jazz/Ecl
WNEW	NY	533	7459	18	1	-	Nost
WNEW-F	NY	1029	15125	11	1	-	AOR
WIP	Phila	210	3594	16	4	-	MOR/Talk
WMMR-F	Phila	953	11704	1	4	-	AOR
WOMC-F	Detroit	223	3866	14	5	-	AC
WASH-F	Wash	181	3069	13	7	+	AC
KRLD	Dallas	365	6345	6	9	-	News
METROPLEX (Norm Wain)							
WHYI-F	Miami	323	5150	6	13	-	CHR
WNLT-F	Tampa	157	1828	5	21	+	AC
WRQL	Jkville	6	171	20	60	-	Oldies
WFYV-F	Jkville	111	1044	3	60	-	AOR
WAJL	Orlando	6	98	17	57	-	??
WJYO-F	Orlando	127	1821	6	57	-	Soft AC
WHBO	Tampa	68	620	16	21	+	Oldies
WRFX-F	Char, NC	161	1784	4	44	+	AOR
WKIX	Raleigh	42	705	11	76	+	Oldies
WYLT-F	Raleigh	75	1054	7	76	+	Soft AC
WCPT	Wash	31	367	27	7	+	Black
WCXR-F	Wash	210	3554	11	7	-	Classic AOR

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
MIDWEST COMM (D.E. Wright)							
KIOA	Des Moines	88	1162	6	120	+	AC
KDWZ-F	Des Moines	46	766	7	120	+	CHR
WGEE	Green Bay	49	720	4	214	-	Country
WIXX-F	Green Bay	160	2202	1	214	+	CHR
WKKQ	Hib/Duluth	39	410	7	176	-	Country
WTBX-F	Hib/Duluth	36	429	6	176	+	CHR
MIDWEST FAMILY							
WKKN	Rockford	16	240	7	157	-	Country
WKMQ-F	Rockford	19	305	7	157	+	AC
WTDY	Madison	12	206	10	136	-	MOR
WMGN-F	Madison	59	909	3	136	+	AC
WOSH	Apple-Osh	13	272	11	149	-	MOR
WMGV-F	Apple-Osh	23	532	8	149	+	AC
WITL A/F	Lansing	123	1133	2	110	+	Country
MULTIMEDIA (Greg Anderson)							
WFBC	Green, SC	34	115	12	82	-	Oldies
WFBC-F	Green, SC	169	2177	2	82	-	AC
WEZW-F	Milw	199	2310	4	32	-	BTFL
WMAZ	Macon	28	359	5	153	-	MOR
WAYS-F	Macon	157	1663	1	153	+	CHR
KEEL	Shreve	38	651	11	125	-	AC
KITT-F	Shreve	57	897	8	125	+	AC
NATIONWIDE (Steve Barger)							
WPOC-F	Balt	265	2912	4	15	-	Country
WGAR A/F	Cleve	269	3477	6	23	+	Country
WNCI-F	Colum, O	259	3741	4	36	-	CHR
WKZL-F	Greens/WS	123	1633	4	55	+	CHR
WBJW A/F	Orlando	282	4397	3	57	+	CHR
KNST	Tucson	32	469	9	75	-	News/Talk
KRQQ-F	Tucson	117	1364	2	75	+	CHR
KZAP-F	Sacra	160	2196	7	37	-	AOR
KMJJ	Las Vegas	8	132	15	87	-	Oldies (?)
KLUC-F	Las Vegas	87	1206	2	87	+	CHR
KWSS-F	San Jose	185	3319	4	30	-	CHR
KZZP A/F	Phoenix	409	4572	2	24	+	CHR
KISW-F	Seattle	252	3145	4	17	-	AOR
NBC (Randy Bongarton)							
WNBC	NY	541	11488	23	1	-	AC
WYNY-F	NY	451	9916	19	1	-	Country
WKYS-F	Wash	382	4343	1	7	-	Urban
WMAQ	Chicago	382	7515	19	3	-	Talk
WKQX-F	Chicago	408	7805	10	3	-	Contemp
KNBR	SF	514	9346	3	5	=	MOR
KYUU-F	SF	221	4997	11	5	-	Contemp
WJIB-F	Boston	368	4966	6	6	+	BTFL
NEW BARNSTABLE (Dave Gingold)							
WOKX-F	Memphis	213	2483	4	50	+	Country
KSSN-F	Little Rock	213	2334	1	96	-	Country
WSLR	Akron	26	398	12	73	-	Country
WKDD-F	Akron	191	2340	1	73	+	CHR
WHLI	Long Island	123	997	16	10	-	Nost
WKJY-F	Long Island	85	1183	23	10	-	BTFL
WHOM-F	Mt. Wash/Port	79	919	5	182	+	BTFL
NEW CITY (Dick Ferguson)							
WFTQ	Worc	28	353	6	105	-	AC
WEZN-F	Bridge	99	993	2	105	-	BTFL
WAAF-F	Worc/Boston	354	5174	1	112	+	AOR
WYAY-F	Gain/Atl	505	4506	4	11	+	Country
KRMG	Tulsa	123	1613	4	66	+	MOR
KWEN-F	Tulsa	179	1875	1	66	+	Country
WZZK A/F	Birm	393	4293	1	56	+	Country
WDBO	Orlando	121	1473	5	57	-	MOR
WWKA-F	Orlando	344	3311	1	57	+	Country
WSYR	Syracuse	96	1526	3	71	-	MOR
WYYY-F	Syracuse	198	2383	1	71	+	AC
KKNG-F	Okl. City	133	1771	6	47	-	BTFL
KKYX	San Ant.	143	1809	15	38	-	Country
KLLS-F	San Ant.	49	1029	17	38	+	AC

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
NEW MARKET (Pete Schulte)							
WSJS	Greens-WS	70	891	8	55	-	MOR
WTQR-F	Greens-WS	391	3949	1	55	+	Country
WREC	Memphis	56	866	13	50	-	Nost
WEGR-F	Memphis	87	1320	10	50	-	AOR
KXXY A/F	Okl. City	250	2548	2	47	-	Country
NININGER (W. Nininger)							
WQBE	Char, WV	7	225	8	163	+	Country
WQBE-F	Char, WV	149	1411	1	163	+	Country
WKDQ-F	Hend/Evan	57	922	4	154	=	AC
WFHG	JC/Kings	13	279	7	103	+	AC
WXBQ-F	JC/Kings	152	1691	2	103	-	Country
NOBLE (Norm Feuer)							
WMRE	Boston	DID NOT SHOW					
WSHH-F	Boston	369	5749	8	6	=	AC
WAVZ	New Haven	45	609	6	95	+	Nost
WKCI-F	New Haven	186	2733	1	95	-	CHR
WGBB	Long Island	24	406	35	10	-	Talk
WBAB-F	Long Island	242	3081	1	10	+	AOR
XTRA	Tij/SD	66	1015	16	16	-	Oldies
XTRA-F	Tij/SD	201	2836	6	16	-	AOR
OLYMPIC (Ivan Braiker)							
KRPM	Seattle	14	347	29	17	+	Country
KRPM-F	Seattle	110	1398	15	17	-	Country
KZZU A/F	Spokane	133	1636	1	128	-	CHR
KMZQ-F	Las Vegas	78	826	3	87	+	AC
KSRN	Reno	10	103	14	190	+	MOR
KIIQ-F	Reno	30	365	9	190	-	Country
KYAK	Anchorage	29	391	8	177	-	Country
KGOT-F	Anchorage	58	584	1	177	-	CHR
KMGX-F	Han/Fresno	90	1249	1	84	+	CHR
KKCY-F	SF	87	1402	29	5	-	Jazz/AOR
OSBORN							
WMHE-F	Toledo	199	2811	1	81	-	CHR
WNDR	Syracuse	9	305	14	71	-	Nost
WNTQ-F	Syracuse	114	1709	2	71	-	CHR
WKRZ	Scran/WB	3	73	37	68	-	CHR
WKRZ-F	Scran/WB	138	2105	1	68	-	CHR
KKRD-F	Wich	105	1358	1	106	-	CHR
WWVA	Wheeling	57	827	2	216	+	Country
WOVK-F	Wheeling	41	592	3	216	-	Country
PARK (Bill Fowler)							
WPAT	NY	426	6449	22	1	-	BTFL/EZ
WPAT-F	NY	1384	14318	2	1	+	BTFL/EZ
KJJO	Minn-SP	10	195	17	14	=	??
KJJO-F	Minn-SP	250	3186	7	14	+	AOR
WHEN	Syracuse	65	1136	6	71	+	AC
WRRB-F	Syracuse	86	1032	7	71	-	Country
KWLO	Water-CF	28	449	2	234	+	MoR/AC
WNCT	Green, NC	DID NOT SHOW			NA	-	
WNCT-F	Green, NC	65	886	5	NA	-	Country
KWJJ	Port, O	43	853	16	41	-	Country
KWJJ-F	Port, O	80	1141	13	41	-	Country
WDEF	Chatt	33	422	9	109	+	MOR
WDEF-F	Chatt	93	1089	3	109	+	BTFL
WTVR	Richmond	5	145	17	63	+	Country
WTVR-F	Richmond	103	1427	6	63	+	Country
KEZX A/F	Seattle	93	1567	18	17	-	Jazz/Soft
KFMW-F	Water-CF	64	965	1	234	-	CHR AOR
PARKER (J. & K. Parker)							
KXTZ-F	Las Vegas	104	868	1	87	-	BTFL
KTCJ	Minn-SP	20	184	16	14	+	Jazz
KTCZ-F	Minn-SP	144	2007	9	14	+	AOR
KIKI	Honolulu	75	946	7	61	+	Oldies
KMAI-F	Honolulu	95	1477	4	61	=	CHR
KLZE-F	San Jose	87	1044	10	30	+	BTFL
KAHI	Aub/Sacra	11	161	21	38	+	Nost
KHYL-F	Aub/Sacra	55	1265	14	38	-	AC

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
PRICE COMM (Bob Price)							
KIOI-F	SF	180	4868	18	5	-	AC
WIRK A/F	West Palm	66	773	6	65	+	Country
WOWO	Ft. Wayne	136	2551	3	132	-	MOR
WIOE-F	Ft. Wayne		DID NOT SHOW		132	-	
KOMA	Okl. City	77	1101	9	47	=	Nost
KIMY-F	Okl. City	33	647	13	47	-	AC
WTIX	New Orl.	85	1461	11	33	+	AC
WMTG	Detroit	73	907	22	5	+	Oldies
WNIC-F	Detroit	268	5024	12	5	+	AC
WWKB	Buffalo	73	1623	13	38(ap)	-	Oldies
WKSE-F	Buffalo	114	2018	6	38(ap)	+	CHR/Urban
WLAC	Nash	49	812	10	54	+	News/Talk
WLAC-F	Nash	147	2154	4	54	-	AC
KKOB	Albuq	122	1690	1	102	-	MOR
KKOB-F	Albuq	111	1517	2	102	-	AC
JOHN PRICE							
KROW	Reno	34	448	12	190	-	Country
KNEV-F	Reno	48	420	1	190	+	BTFL
KHYV	Modesto		DID NOT SHOW			-	Classical
KBEE-F	Modesto	93	1021	1	147	-	BTFL
KCPX	Salt Lake	32	550	15	45	-	Oldies
KCPX-F	Salt Lake	114	1853	6	45	+	CHR
WEZL-F	Char, SC	97	976	1	98	+	AC
KGA	Spokane	45	594	5	128	+	Country
KDRK-F	Spokane	85	908	3	128	-	Country
PYRAMID (Rich Balsbaugh)							
WXKS	Boston	101	1284	17	6	+	Nost
WXKS-F	Boston	605	8497	1	6	+	CHR
WPIT	Pitts	24	371	25	18	-	Religion
WPIT-F	Pitts	40	891	19	18	-	Religion
WPXY A/F	Roch	190	2506	2	46	+	CHR
WHTT	Buffalo	5	139	24	38(ap)	-	Classic AOR
WHTT-F	Buffalo	155	2207	4	38(ap)	+	Classic AOR
WPGR	Phila	66	714	22	4	+	Oldies
WSNI-F	Phila	393	5593	10	4	-	AC
WNVA-F	Chicago	205	4984	20	2	+	New Age
RKO (Jerry Lyman)							
WOR	NY	1314	16997	8	1	-	Talk
WRKS-F	NY	1249	15777	7	1	-	Urban
WRKO	Boston	479	6716	4	6	+	Talk
WROR-F	Boston	318	6112	11	6	+	AC
WGMS A/F	Wash	141	2400	14	7	-	Class
WAXY-F	Miami	208	3379	12	13	-	AC
WFYR-F	Chicago	327	5960	17	3	-	AC
WHBQ	Memphis	61	986	9	50	+	News/Talk
KFRC	SF	318	4714	8	5	+	Nost
KRTH	LA	261	4538	21	2	+	Oldies
KRTH-F	LA	832	12864	7	2	+	Oldies/AC
REGIONAL (Don Piatt)							
WGRD-F	Grand Rapids	81	1878	7	74	+	CHR
WKTH	Grand Rapids	3	71	23	74	-	Oldies
WYFM-F	Sha/Young	114	1692	4	94	=	AC
WRSG	Bingh	18	251	5	162	-	Oldies
WAAL-F	Bingh	126	1543	1	162	-	CHR
REBS (Richard James)							
WIBX	Utica	47	609	3	141	-	Talk
WNYZ-F	Utica	61	907	2	141	+	CHR
WIGY-F	Port. M	50	977	11	182	-	CHR
WNOX	Knox	18	556	8	83	-	Country
WTNZ-F	Knox	25	410	6	83	+	CHR
WVOK	Birm	33	877	12	56	+	Country
WLTB-F	Birm	61	938	11	56	+	AC
WLRQ	Nash		DID NOT SHOW		54	-	
WWRB-F	Nash	8	244	17	54	-	AOR

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
RIVERS (M.D. Rivers)							
WEDR-F	Miami	218	2119	8	13	+	Black
WWJD	Savan	9	104	11	179	-	Gospel
WEAS-F	Savan	81	734	2	179	-	Black
WGUN	Atlanta	14	204	22	11	=	Gospel
KWAM	Memphis	11	216	17	50	-	Gospel
KRNB-F	Memphis	145	2277	3	50	+	Black
SANDUSKY (Dudley White)							
KLSY A/F	Seattle	111	2117	11	17	-	AC
KNUS	Denver	95	1297	13	27	-	Talk/News
KBPI-F	Denver	217	3320	5	27	-	AOR
KDKB-F	Phoenix	129	1962	9	24	+	AOR
KEGL-F	Dallas	369	5904	5	9	+	CHR
KLSI-F	KC	90	1592	11	29	-	AC
WKRL-F	Tampa	124	1755	12	21	-	Classic AOR
KWLT-F	San Diego	72	1261	15	16	-	AC
SCONNIX (Odeneal, Nixon, McQueen)							
KCKM	KC		DID NOT SHOW				
KFKF-F	KC	157	2334	6	29	-	Country
WMRZ	Daven-RI	12	253	13	121	-	Oldies
WLLR-F	Daven-RI	100	1222	2	121	-	Country
WHDH	Boston	338	4705	5	6	-	MOR
WBOS-F	Boston	183	2464	16	6	-	Country
WMXJ-F	Miami	115	2139	21	13	-	AC
WIBC	Indy	279	3156	2	40	-	MOR
WEAG-F	Indy	100	2328	8	40	-	CHR
WFLA	Tampa	132	2003	8	21	-	News/Talk
WPDS-F	Tampa	156	1968	11	21	-	AC
SALEM (Epperson, Atsinger)							
KGER	LB/LA		DID NOT SHOW				
KCFO	Tulsa	16	228	14	66	+	Religion
WTOB	Greens/WS	6	133	23	55	=	Religion
KGNW	Seattle	26	422	28	17	-	Religion
KPDQ	Port, O	20	612	19	41	+	Religion
KPDQ-F	Port, O	32	747	17	41	-	Religion
KDAR-F	Oxnard	7	180	22	80	-	Religion
KGID	San Bern		DID NOT SHOW				
KPRZ	San Diego	10	206	33	16	+	Religion
KSLR	San Antonio	19	469	22	38	+	Religion
WRFD	Colum, OH	32	567	16	36	+	Religion
WNYM	NY		DID NOT SHOW			-	
WEZE	Boston	26	586	25	6	+	Religion
KKLA	LA	61	1582	39	2	+	Religion
KHAA	New Orl		DID NOT SHOW				
SCRIPPS-HOWARD (Steve Roddy)							
WMC	Memphis	63	1056	11	50	-	Country
WMC-F	Memphis	228	3189	2	50	+	CHR
WBSB-F	Balt	403	4772	2	15	+	CHR
KUPL	Port O	13	409	20	41	-	Country
KUPL-F	Port O	141	1789	4	41	+	Country
SHAMROCK BROADCASTING (Bill Clark)							
KABL A/F	SF	401	5159	5	5	-	BTFL
KXRX-F	Seattle	133	1913	9	17	+	Classic AOR
WHB	KC	82	1698	15	29	-	AC
KUDL-F	KC	82	1512	12	29	-	AC
KMGC-F	Dallas	190	3017	13	9	+	AC
WCXI	Detroit	103	1417	20	5	+	Country
WWWW-F	Detroit	274	3554	11	5	+	Country
WTKN	Pitts	120	1804	13	18	-	Talk
WWSW-F	Pitts	240	3332	6	18	-	AC
WFOX-F	Gaine/Atl	228	3658	10	11	-	AC
KXKL	Denver	16	388	25	27	=	Oldies
KXKL-F	Denver	48	745	19	27	+	Oldies

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
SHAMROCK COMMUNICATIONS (Bill Lynett)							
WQFM-F	Milwaukee	196	2639	6	32	-	AOR
WDIZ-F	Orlando	138	1885	8	57	-	AOR
WEJL	Scran/WB	41	454	9	68	-	Nost
WEZX-F	Scran/WB	99	952	2	68	+	AOR
WGRX-F	West/Balt	105	1711	2	15	+	Classic AOR
KMYZ-F	Pry/Tulsa	40	964	10	66	-	CHR
STAUFFER							
KRNT	Des Moines	26	538	9	120	-	MOR
KRNQ-F	Des Moines	85	1629	3	120	-	CHR
WIBW	Topeka	53	679	6	232	-	Country
WIBW-F	Topeka	69	1066	2	232	-	CHR
KGNC	Amar	26	483	3	205	-	MOR
KGNC-F	Amar	41	484	4	205	-	BTFL
SRO (Bill McMahon)							
KJET	Seattle	44	524	24	17	+	??
KZOK-F	Seattle	149	2419	7	17	+	AOR
KDKO	Denver	30	400	22	27	-	Black
KLSQ-F	Las Vegas	25	435	9	87	+	Oldies
WHBT-F	Racine/Milw	54	1608	16	32	-	CHR
STONER (Glenn Bell)							
KSO	Des Moines	72	968	3	120	-	Country
KGGO-F	Des Moines	177	1756	1	120	+	AOR
WGNT	Hunt, WV	13	319	10	139	-	MOR
WAMX-F	Hunt, WV	83	1186	3	139	-	CHR/AOR
WNBF	Bingh	63	696	2	162	+	MOR
WHWK-F	Bingh	100	975	4	162	+	Country
KHAK A/F	Cedar Rapids	89	817	2	227	+	Country
WIMZ A/F	Knox	217	2464	2	83	+	AOR
WYRK-F	Buffalo	197	2177	2	38(ap)	+	Country
WCMF-F	Roch	260	2563	1	46	-	AOR
WDAO	Dayton	47	388	11	53	-	Black
WWSN-F	Dayton	78	1360	6	53	-	AC
WBYU-F	New Orl.	211	2102	4	33	+	BTFL
SUNSHINE (George Silverman)							
WIXY	Spring, MA	15	314	14	85	-	Country
WAQY-F	Spring, MA	66	1201	6	85	-	AOR
WZID-F	Manch, NH	59	615	2	253	-	BTFL
WGAN	Port, M	13	390	10	182	-	MOR
WMGX-F	Port, M	42	645	6	182	-	AC
WFEA	Manch, NH	8	206	11	253	-	AC
SUSQUEHANNA (Art Carlson)							
WQBA	Miami	273	2042	4	13	-	Spanish
WQBA-F	Miami	123	1463	18	13	+	Spanish
WPLP	Tampa	111	1415	13	21	+	News/Talk
KFOG-F	SF	197	3224	16	5	-	AOR
WRRM-F	Cinci	85	1659	14	31	+	AC
WFMS-F	Indy	253	3081	3	40	+	Country
WARM-F	Atlanta	157	2617	12	11	-	CHR
WARM	Scran/WB	78	1256	3	68	-	MOR
WMGS-F	Scran/WB	68	866	8	68	+	AC
WSBA -	York	51	791	4	114	-	MOR
WSBA-F	York	123	1669	3	114	+	AC
KLIF	Dallas	107	1728	18	9	+	Talk
KPLX-F	Dallas	417	5146	2	9	+	Country
WGH	Norfolk		DID NOT SHOW				
WGH-F	Norfolk	107	1762	8	34	-	
WHVE-F	Sara/Tampa	31	514	5	106	+	AC
KRBE A/F	Houston	408	7062	5	8	+	CHR
TK (John Tenaglia)							
WMMA	Orlando		DID NOT SHOW				
WHTQ-F	Orlando	106	1363	11	57	-	AOR
KBUC-F	San Ant	106	1344	9	38	-	Country
KLUV-F	Dallas	233	3880	10	9	+	AC
WSHE-F	Miami	158	3157	19	13	-	AOR
KBUC	San Ant	19	347	23	38	-	Country

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
TAFT (Carl Wagner)							
WDAF	KC	492	5242	1	29	+	Country
KYYS-F	KC	308	3287	2	29	+	AOR
WKRC	Cinci	151	2529	5	31	-	MOR/AC
WKRQ-F	Cinci	251	4173	3	31	+	CHR
WTVN	Colum, O	194	2786	2	36	+	MOR
WLVQ-F	Colum, O	217	2625	1	36	-	AOR
WDVE-F	Pitts	474	5023	4	18	+	AOR
KEX	Port O	154	2221	3	41	+	MOR
KKRZ-F	Port O	197	3070	1	41	+	MOR
WNDE	Indy	36	748	12	40	-	Oldies
WFBQ-F	Indy	476	4949	1	40	+	AOR
WKLS	Atlanta		DID NOT SHOW				
WKLS-F	Atlanta	363	4734	3	11	-	AOR
WLZR A/F	Milw	74	1427	11	32	-	AOR
TICHENOR (Mac Tichenor)							
KUNO	Corpus C.	43	353	6	123	-	Spanish
KGBT	McA-Brown	152	1431	1	84(ap)	-	Spanish
KELT-F	McA-Brown	58	773	4	84(ap)	-	AC
KCOR	San Ant	100	795	6	38	-	Spanish
KLAT	Houston	62	754	21	8	=	Spanish
WIND	Chicago	114	1391	28	3	+	Spanish
WOJO-F	Chicago	153	1802	24	3	-	Spanish
KBNA A/F	El Paso	31	441	13	91	-	Spanish
TRIBUNE CO.							
WGN	Chicago	1275	17793	2	3	-	MOR/Talk
WICC	Bridge	124	1420	1	105	+	MOR
WPIX-F	NY	396	7737	25	1	-	AC
KGNR	Sacra	45	614	13	37	-	Oldies
KCTC-F	Sacra	230	2613	1	37	+	BTFL
UNITED (Gerald Hroblak)							
WYST	Baltimore	15	325	30	15	-	Oldies
WYST-F	Baltimore	83	1502	18	15	-	AC
WINX	Wash		DID NOT SHOW				
WDJY-F	Wash	271	3467	8	7	+	Black
WKDM	NY	328	2794	27	1	=	Hispanic
WJMO	Cleveland	48	1010	14	23	-	Black
WRQC-F	Cleveland	96	2211	12	23	+	CHR
KALI	LA	147	2260	30	2	=	Hispanic
KSOL-F	SF	401	3449	4	5	+	Black
UNIVERSAL (Howard Warshaw)							
KEST	SF		DID NOT SHOW				
WGRT	Indy	17	227	13	40	-	Gospel
WATI-F	Dan/Indy	8	161	16	40	+	Country
KCNW	KC	10	162	22	29	+	Religion
KUXL	Minn-SP		DID NOT SHOW				
KWJS	Dallas		DID NOT SHOW				
KMAX-F	Acad/LA	76	1397	37	2	+	Religion
WYLO	Jack/Milw		DID NOT SHOW				
WCBW-F	Col/St. Lou	19	492	23	12	-	Religion
WVVX-F	High/Chi		DID NOT SHOW				
VIACOM (Bill Figenshu)							
WMZQ	Wash	8	365	31	7	-	Country
WMZQ-F	Wash	367	4979	5	7	-	Country
WLTW-F	NY	1159	15753	9	1	-	Soft AC
WRVR	Memphis	38	307	14	50	+	AC
WRVR-F	Memphis	129	2122	5	50	-	AC
WLAK-F	Chicago	535	7792	6	3	+	Soft AC
KIKK	Houston	41	395	24	8	-	Country
KIKK-F	Houston	502	6340	2	8	+	Country
KNBQ-F	Seattle	96	1775	14	17	+	CHR

WESTINGHOUSE (Dick Harris)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
KYW	Philadelphia	603	11751	4	4	=	News
KFWB	LA	495	11389	11	2	-	News
WINS	NY	1253	27840	5	1	-	News
WBZ	Boston	651	8291	2	6	-	MOR
KDKA	Pitts	700	9017	1	18	-	MOR
KEZW	Denver	102	948	11	27	-	Nost
KOSI-F	Denver	277	3548	1	27	-	BTFL
KODA-F	Houston	323	4097	7	8	-	BTFL
KQZY-F	Dallas	205	3235	12	9	-	Soft AC
KJOY-F	San Diego	276	2804	1	16	+	BTFL
KQXT-F	San Ant	163	1809	4	38	-	BTFL
KMEO A/F	Phoenix	362	3248	3	24	+	BTFL

WILLIS

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WBOK	New Orleans	117	1192	5	33	-	Gospel
WPCE	Norfolk	33	473	13	34	-	Gospel
WOWI-F	Norfolk	126	1808	5	34	-	Black
WFTH	Richmond	22	248	12	63	-	Gospel
WWCA	Gary/Chi		DID NOT SHOW				
WESL	St. Louis	58	666	17	12	+	Black
WSAY	Roanoke	10	76	14	126(ap)	+	Gospel
WXSS	Memphis	10	204	17	50	+	Black
WCSP	Char, NC	17	181	11	44	+	Gospel(?)
WSRC	Raleigh				76	+	Gospel
WXOZ	Jkville		DID NOT SHOW		60	-	

WIN (Walt Tiburski)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WQAL-F	Cleveland	321	3588	3	23	+	BTFL
KBEZ-F	Tulsa	121	1500	5	66	-	BTFL
WIRE	Indy	34	728	11	40	+	Country
WXTZ-F	Indy	193	2492	4	40	+	BTFL
WEJZ-F	Jkville	30	764	10	60	-	BTFL

WILKS-SCHWARTZ

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WHYN	Spring, MA	61	1011	6	85	-	AC
WHFM-F	Spring, MA	88	1281	3	85	+	AC
WEEX	Allen-Beth	8	177	20	72	-	Talk
WQQQ-F	Allen-Beth	114	1832	4	72	-	CHR
WSRZ-F	Sara	34	439	4	106	+	CHR
WKFM-F	Ful/Syra	56	920	9	71	-	AOR
WROW	Albany	51	851	11	59	+	MOR
WROW-F	Albany	180	1869	1	59	+	BTFL
WLKW-F	Prov.	237	2583	2	58	+	BTFL
WFBL	Syra		DID NOT SHOW				

WOLFSON (Mark Wolfson)

		TSA AQH	TSA CUME	MSA RANK	MKT #		FORMAT
WBGM A/F	Talla	41	578	2	188	-	AC
WGUS	Augusta	3	56	19	119	-	Country
WGUS-F	Augusta	46	538	4	119	-	Country
WWQQ-F	Wilm, NC	28	274	3	307	-	Country
WQHQ-F	Salis/OC	39	372	3	NA	+	AC
WSBY	Salis/OC	14	210	9	NA	+	MOR

INDIVIDUAL STATION AUDIENCE BREAKDOWNS

In this section the audience composition of almost 800 stations is examined. This total equals nearly 10% of all commercial radio stations in the United States. The following information is included for each station:

TIME SPENT LISTENING (TSL): This figure shows the amount of time which an average listener spends with a given station. The total is given in hours instead of 1/4 hours.
This figure is derived by the following calculation: Average 1/4 HR audience times 504 (the number of quarter hours in the Broadcast Week). The resulting figure is divided by the weekly Metro Cume. This figure is divided by four to come up with a figure in hours.

TURN OVER RATIO (T/O RATIO): This figure roughly indicates the number of groups of people which contribute to the station's average audience. It is calculated by taking the Metro Cume (12+, Broadcast Week) and dividing it by the Metro 1/4 HR AVG (Broadcast Week).

PER CENT EXCLUSIVE CUME (% EXCL): This fascinating figure indicates the loyalty of a station's audience. It is calculated by dividing the exclusive cume (12+ Metro, Broadcast Week) by the Metro Cume (12+, Broadcast Week).

PER CENT 12-24, 25-54, 55+: As of Spring 1987, we have changed the ages covered in this breakdown. You may recall that in previous editions, the cells were Teens, 18-34, 18-49, and 50+. The changes were made for two reasons. First of all the new Arbitron rating books make it easier to calculate this cells. Secondly, I think the new cells better refelct those which readers are most interested.
This figure is simply the percentage of a station's total audience (12+ Metro AQH, Broadcast Week), which lies in these demographic cells.

PER CENT MALE/FEMALE (%M, %F): The methodology is the same as that for 12-24, 25-54, etc.

Below are the means by format. Also included is the number of stations sampled.

		STAT	TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F
CHR/CONTEMP	1987	123	9.0	14.0	12.8	56.9	42.4	.7	43.9	56.1
	1986	101	8.6	14.6	11.2	-	-	-	42.6	57.4
	1985	NA	8.8	14.4	10.2	-	-	-	43.7	56.3
AOR/CLASSIC	1987	99	9.5	13.3	9.8	47.2	50.8	2.0	66.8	33.2
	1986	83	9.1	13.7	11.1	-	-	-	67.0	33.0
	1985	NA	9.8	12.9	9.9	-	-	-	67.7	32.3
AC/SOFT/OLDIES	1987	118	8.1	15.2	8.2	17.6	72.5	9.9	42.0	58.0
	1986	97	8.8	14.3	8.1	-	-	-	41.5	58.5
	1985	NA	8.5	14.8	7.4	-	-	-	41.1	58.9
BTFL/EZ	1987	71	11.5	11.0	16.4	3.4	40.1	56.5	40.3	59.7
	1986	60	11.7	10.7	14.4	-	-	-	39.0	61.0
	1985	NA	11.8	10.7	13.7	-	-	-	39.0	61.0
MOR/VARIETY	1987	56	9.6	13.2	13.2	4.1	44.1	52.8	43.2	56.8
	1986	52	9.6	13.1	12.4	-	-	-	44.2	55.8
	1985	NA	9.6	13.2	12.4	-	-	-	42.5	57.5
COUNTRY	1987	114	11.0	11.5	18.8	13.2	62.1	24.7	47.8	52.2
	1986	89	11.1	11.3	18.0	-	-	-	50.3	49.7
	1985	NA	10.8	11.8	15.9	-	-	-	48.8	51.2
NEWS/TALK	1987	48	8.1	15.3	9.1	3.0	38.6	58.4	48.4	51.6
	1986	41	8.1	15.2	8.8	-	-	-	47.5	52.5
	1985	NA	8.3	15.1	8.6	-	-	-	47.2	52.8
BLACK/URBAN	1987	51	11.9	10.6	13.6	47.2	47.2	5.6	45.0	55.0
	1986	45	11.7	10.7	12.3	-	-	-	45.0	55.0
	1985	NA	11.3	11.2	11.1	-	-	-	46.3	53.7
NOSTALGIA	1987	25	10.9	11.6	13.8	1.1	22.8	76.1	43.4	55.6
	1986	23	11.9	10.6	14.1	-	-	-	46.0	54.0
	1985	NA	10.9	11.6	12.8	-	-	-		
RELIGION/GOSPEL	1987	20	8.9	14.2	14.3	10.8	53.1	36.1	32.2	67.8
	1986	20	8.9	14.2	10.0	-	-	-	30.9	69.1
	1985	NA	9.5	14.9	8.8	-	-	-	36.3	63.7

		STAT	TSL	T/O RATIO	% EXCL	% 12-24	% 25-54	% 55+	%M	%F
SPANISH	1987	24	13.2	9.5	15.4	15.5	57.0	27.5	46.6	53.4
	1986	16	12.2	10.3	16.1	-	-	-	38.0	62.0
	1985	NA	13.8	9.1	13.8	-	-	-	39.8	60.2
CLASSICAL	1987	19	7.2	17.4	5.7	3.4	51.5	45.1	49.7	50.3
	1986	16	7.6	16.7	6.3	-	-	-	52.5	47.5
	1985	NA	7.7	16.2	6.8	-	-	-	50.6	49.4
JAZZ/NEW AGE	1987	14	6.9	18.3	5.7	9.4	80.3	10.3	54.2	45.8

CHR/TOP 40/CONTEMP

		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
National Mean:		9.0	14.0	12.8	56.9	42.4	.7	43.9	56.1
WHTZ	New York	8.4	15.0	8	52	46	2	40	60
WPLJ	New York	6.6	19.0	6	44	51	5	38	62
KIIS-F+	LA	7.7	16.3	9	45	54	1	45	55
KFMB-F	SD	7.4	17.0	7	37	56	7	47	53
KMEL	SF	6.5	19.2	4	70	28	2	47	53
KYUU	SF	5.6	22.6	5	30	66	3	48	52
WBBM-F	Chicago	6.1	20.5	7	62	35	3	34	66
WYTZ	Chicago	5.9	21.5	6	66	34	0	39	61
KWSS	San Jose	5.9	21.3	11	78	22	0	38	62
WKZW	Peoria	8.9	14.2	17	56	42	1	38	62
WZZP	South Bend	8.1	15.5	8	60	37	3	55	45
KIIK	Daven-RI	8.9	14.1	12	41	57	2	45	55
WSTW	Wilm, DE	9.0	14.0	7	37	63	0	49	51
KDON-F	Sal-Sea	7.4	17.0	7	49	42	9	38	62
WZOK	Rock	12.5	10.1	18	48	48	4	44	56
WZPL	Indy	6.8	18.6	7	60	40	0	42	58
WLOL	Minn	8.4	14.9	10	51	47	2	39	61
KDWB-F	Minn	7.7	17.6	6	10	83	7	33	67
KWK	St. Lou	6.5	19.4	5	66	30	4	49	51
WKDD	Akron	10.1	12.5	14	63	38	0	35	65
WQQQ	Allen-Beth	7.7	16.3	13	55	41	4	43	57
WPKY	Steuben	8.5	14.9	10	44	50	6	44	56
WZGC	Atlanta	8.3	15.0	12	66	33	1	48	52
WAVA	Wash	6.9	18.2	8	55	44	1	47	53
WRQX	Wash	7.0	18.0	7	52	45	3	39	61
WBSB	Baltimore	10.2	11.8	13	55	42	3	30	70
WKSE	Buffalo	7.5	16.9	8	66	33	1	22	78
WNCI	Col, O	7.8	16.2	9	54	46	0	33	67
WXGT	Col, O	7.7	16.3	12	59	40	1	33	67
KRXY-F	Denver	9.5	13.3	11	63	37	0	32	68
WTIC-F	Hart	9.2	13.7	12	44	51	5	38	62
KBEQ	KC	8.7	14.4	12	59	38	3	36	64
WKTI	Milwaukee	8.0	15.8	12	46	51	3	42	58
WBZZ	Pittsburgh	10.0	12.6	13	53	44	3	36	64
KKRZ	Port, O	8.3	15.1	11	63	37	0	42	58
WPRO-F	Prov	9.1	13.9	11	51	43	6	42	58
KUBE	Seattle	6.4	19.5	7	52	48	0	38	62
WGTZ	Dayton	10.2	12.3	19	64	34	2	38	62
WMC-F	Memphis	8.9	14.2	10	51	46	3	40	60
WEZB	New Orleans	7.9	16.0	9	57	40	3	48	52
KJYO	Oklahoma City	9.4	13.4	11	68	31	1	36	64
KZZP+	Phoenix	10.8	11.7	13	66	33	1	45	55
KKFR	Phoenix	6.8	18.6	5	48	52	0	44	56
KITY	San Antonio	11.1	11.3	13	79	21	0	41	59
KTFM	San Antonio	9.7	13.0	10	33	62	5	43	57
WAPI-F	Birmingham	10.1	12.5	18	57	41	2	59	41
WXKS-F	Boston	9.6	13.2	10	50	44	6	40	60
KEGL	Dallas	7.9	15.9	10	63	36	1	40	60
KKBQ-F	Houston	7.9	15.9	10	58	41	1	58	42
KRBE+	Houston	7.2	17.5	7	67	30	3	42	58

CHR/TOP 40/CONTEMP cont.

National Mean:		9.0 TSL	14.0 T/O RATIO	12.8 % EXCL	56.9 %12-24	42.4 %25-54	.7 %55+	43.9 %M	56.1 %F
WHYI	Miami	7.6	16.7	8	47	51	2	87	13
WNVZ	Norfolk	8.2	15.4	15	61	38	1	48	52
WEGX	Philadelphia	6.8	18.4	4	48	48	4	32	68
WCAU-F	Philadelphia	6.3	20.1	5	68	25	7	36	64
KCPX-F	Salt Lake City	7.7	16.4	5	69	25	6	39	61
KISN	Salt Lake City	8.3	15.3	8	56	41	3	37	63
WCZY-F+	Detroit	5.8	21.9	3	49	48	3	45	55
WHYT	Detroit	5.9	21.2	3	64	33	3	30	70
WROQ	Clar, NC	9.9	12.8	17	71	29	0	47	53
WKRC	Cincinnati	7.8	16.2	11	67	33	0	41	59
WDJX	Louisville	7.9	16.0	10	69	31	0	33	67
WFLY	Albany	7.7	16.4	9	60	40	0	51	49
WGFM	Albany	7.2	17.6	5	67	33	0	42	58
KNMQ	Albuquerque	8.3	15.3	9	69	26	5	47	53
WKSF	Albuquerque	12.0	10.5	32	54	36	10	53	47
KBTS	Austin	9.2	13.7	8	68	32	0	43	57
WGGZ	Baton Rouge	6.8	18.6	8	56	41	3	46	54
WSKZ	Chattanooga	12.4	10.2	24	58	41	1	51	48
KIKX	Coloraco Springs	11.7	10.7	24	85	15	0	58	42
WQSM	Fayette	9.9	12.7	14	56	43	1	59	41
KMGX	Fresno	9.7	12.6	16	63	32	5	46	54
KYNO-F	Fresno	7.7	16.4	6	58	38	4	43	57
WNNK	Harris	12.7	9.9	15	41	55	4	43	57
WAPE-F	Jacksonville	11.0	11.4	21	61	38	1	44	56
KQMQ+	Honolulu	9.5	13.3	7	63	37	0	47	53
WLAN-F	Lancaster	8.9	14.2	14	51	45	4	44	56
WYHY	Nashville	8.9	14.1	9	64	36	0	41	59
WBBQ	Augusta	13.0	9.7	17	42	49	9	48	52
WAAL	Binghamton	11.5	11.0	22	63	36	1	56	44
KTRS	Casper	16.0	7.9	36	48	52	0	59	41
WSSX	Char, SC	7.8	16.2	9	69	31	0	61	39
WNOK	Col, SC	7.9	15.9	7	63	37	0	45	55
WNKS	Col, GA	10.6	11.9	15	58	42	0	59	41
KZFM	Corpus Christi	9.6	13.2	10	51	45	4	44	56
KEZB	El Paso	7.8	16.1	11	56	39	5	38	62
WJET-F	Erie	10.1	12.5	13	53	43	4	50	50
WCCK	Erie	10.3	12.2	12	33	62	5	58	42
WSTO	Evans	13.9	9.1	26	60	39	1	47	53
WDAY-F	Fargo	10.1	12.5	14	67	31	2	30	70
WMEE	Ft. Wayne	12.8	9.8	22	53	45	2	40	60
WKHQ	Grand Rapids	8.3	15.2	15	70	30	0	48	52
WGRD	Grand Rapids	5.7	22.2	6	62	35	3	42	58
WIXX	Green Bay	11.7	10.8	12	51	49	0	44	56
WKZL	Green-WS	9.6	13.2	10	53	46	1	44	56
WKEE-F	Huntington, WV	13.1	9.6	21	56	40	4	36	64
WQUT	JC-King	13.3	9.5	21	51	47	2	35	65
WKFR	Kalamazoo	7.6	16.6	8	59	41	0	34	66
KSMB	Lafayette	14.9	8.4	18	53	47	0	49	51
WVIC-F+	Lansing	12.0	10.5	17	56	42	2	49	51
KLUC	Las Vegas	9.1	13.9	13	51	45	4	31	69
WLAP-F	Lexington	9.4	13.4	10	41	55	4	29	71
KFMQ	Lincoln	11.7	10.7	9	64	36	0	58	42
KRLB-F+	Lubbock	13.0	9.7	24	47	50	3	49	51
WAYS	Macon	12.9	9.8	24	35	58	7	45	55
WZEE-F	Madison	8.5	14.8	13	57	43	0	47	53
KBFM-F	McA-Brn	8.6	14.7	5	67	30	3	33	67
WABB-F	Mobile	11.9	10.6	18	63	35	2	56	44
WKCI	New Haven	8.7	14.6	12	40	55	5	37	63
KQKQ	Omaha	7.9	16.0	10	59	39	2	39	61
WBJW+	Orlando	7.5	16.9	5	54	45	1	42	58
WZZO	Raleigh	7.2	17.5	9	66	34	0	50	50
KHTZ	Reno	8.7	14.4	11	72	27	1	39	61
WRVQ	Richmond	9.3	13.6	17	50	47	3	39	61
WPXY+	Rochester	9.8	12.8	17	52	46	2	34	66
WIOG	Saginaw-Bay City	14.4	8.8	27	45	55	0	50	50

CHR/TOP 40/CONTEMP cont.

		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
National Mean:		9.0	14.0	12.8	56.9	42.4	.7	43.9	56.1
WZAT	Savannah	11.4	11.1	14	57	38	5	40	60
KWTO-F	Springfield, MO	11.3	11.1	24	65	34	1	47	53
WMHE	Toledo	8.6	14.7	12	54	45	1	36	64
WPBQ+	Tampa	12.9	9.7	24	41	54	5	46	54
KRQQ	Tucson	11.1	11.4	12	59	41	0	56	44
KAYI	Tulsa	10.0	12.5	14	58	42	0	41	59
KFMW	Water-CF	8.0	15.8	19	50	50	0	48	52
WOMP	Wheel	12.6	10.0	26	54	42	4	51	49
WHOT-F	Young	10.3	12.2	19	43	55	2	45	55

AOR

		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
National Mean:		9.5	13.3	9.8	47.2	50.8	2.0	66.8	33.2
WNEW-F	New York	8.6	14.6	7	44	54	2	38	62
WXRK-F	New York	8.3	15.1	6	38	61	1	72	28
KLOS	LA	7.5	16.9	6	40	58	2	78	22
KLSX	LA	8.5	14.8	5	24	75	1	63	37
KROQ	LA	8.6	14.7	7	66	33	1	61	39
KGB	San Diego	10.6	11.9	12	51	48	1	75	25
XTRA-F	San Diego	8.9	14.1	10	67	30	3	67	33
KFOG	San Francisco	7.5	16.8	9	19	75	6	67	33
KRQR	San Francisco	8.8	14.3	5	40	59	1	77	23
WCKG	Chicago	8.2	15.4	5	51	48	1	69	31
WLUP-F	Chicago	7.4	16.9	3	30	62	8	61	39
WXRT	Chicago	8.8	14.4	6	32	66	2	69	31
KOME	San Jose	7.7	16.4	4	45	55	0	84	16
WWCT	Peoria	11.3	11.2	10	51	47	1	50	50
WFBQ	Indy	12.7	9.9	14	50	50	0	68	53
KQRS+	Minn	8.3	15.2	7	42	56	2	73	27
KJJO-F	Minn	9.3	13.5	6	75	25	0	71	29
KSHE	St. Louis	11.6	11.0	15	51	47	2	65	35
WZZO	Allen	6.3	19.9	11	48	47	5	74	26
WGIR-F	Manchester	9.9	12.8	10	54	42	4	73	27
WAAF	Worcester	10.9	11.6	20	68	32	0	71	29
WKLS	Atl	10.0	12.6	13	54	46	0	70	30
WCXR	Wash	7.7	16.4	3	44	55	1	69	31
WWDC-F	Wash	8.6	14.7	6	52	46	2	77	23
WIYY	Baltimore	9.0	14.0	5	57	43	0	67	33
WHTT-F	Buffalo	8.8	14.3	7	38	60	2	71	29
WMMS	Cleveland	10.0	12.6	10	42	55	3	56	44
WLVQ	Col, O	10.1	12.5	12	41	57	2	68	32
KAZY	Denver	9.4	13.4	7	65	35	0	68	32
KBCO+	Denver	10.5	12.0	11	26	73	1	64	36
KBPI	Denver	7.7	16.4	5	70	30	0	64	36
WHCN	Hartford	6.4	19.8	3	33	65	2	66	34
KYYS	Kansas City	12.7	9.9	9	53	46	1	70	30
WKLH	Milwaukee	10.0	12.6	4	33	65	2	66	34
WQFM	Milwaukee	9.1	13.8	9	71	29	0	75	25
WDVE	Pittsburgh	11.7	10.8	9	58	42	0	77	23
KGON	Port O	8.8	14.4	8	51	49	0	68	32
KINK	Port O	9.5	13.3	7	17	79	4	50	50
WHJY	Providence	9.2	13.7	9	46	52	2	68	32
KISW	Seattle	8.5	14.8	9	53	47	0	74	26
KZOK	Seattle	8.2	15.4	6	21	77	2	76	24
WTUE	Dayton	12.6	10.0	17	48	50	2	73	27
WRNO	New Orleans	6.9	18.2	6	40	57	3	65	35
KATT	Oklahoma City	13.2	9.6	19	51	49	0	74	26
KDKB	Phoenix	7.7	16.3	1	39	60	1	68	32

AOR cont.

National Mean:		9.5	13.3	9.8	47.2	50.8	2.0	66.8	33.2
		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
KSLX	Phoenix	10.8	11.7	9	19	81	0	74	26
KISS	San Antonio	12.0	10.5	11	76	24	0	70	30
WBCN	Boston	9.2	13.7	8	47	50	3	66	34
WZLX	Boston	10.0	12.6	4	35	65	0	67	33
KTXQ	Dallas	8.3	15.2	5	51	49	0	67	33
KZEW	Dallas	5.6	22.4	3	45	55	0	69	31
KLOL	Houston	8.1	15.6	9	43	56	1	72	28
KZFX	Houston	10.0	12.8	6	29	67	4	38	62
WCTR	Miami	8.0	15.7	4	47	51	2	69	31
WNOR+	Norfolk	10.8	11.7	19	50	48	2	71	29
WMMR	Philadelphia	10.6	11.9	8	44	53	3	60	40
WIOQ	Philadelphia	5.3	23.7	3	26	72	2	57	43
WYSP	Philadelphia	7.3	4.3	4	37	59	4	78	22
KRSP-F	Salt Lake City	9.7	13.0	12	60	40	0	74	26
WCSX	Detroit	8.7	14.5	5	26	73	1	62	38
WLLZ	Detroit	13.2	16.4	5	55	45	0	70	30
WRFX	Char, NC	12.3	10.3	12	52	48	0	67	33
WEBN	Cincinnati	8.7	14.5	11	53	44	3	63	37
WQMF	Louisville	9.1	13.9	16	57	42	1	70	30
WPYX-F	Albany	10.3	12.2	12	53	46	1	72	28
KZRR	Albuquerque	9.8	12.9	3	53	47	0	57	43
KPEZ	Austin	8.3	15.2	5	32	68	0	69	31
WFYV	Jacksonville	14.7	8.6	17	45	55	0	72	28
KPOI	Honolulu	9.5	13.3	10	49	51	0	70	30
WKDF	Nashville	12.1	10.4	17	44	56	0	64	36
WAPL-F	Appleton	9.9	12.7	13	51	36	13	59	41
KJOT	Boise	11.8	10.7	25	56	44	0	59	41
KNCN	Corpus Christi	12.9	9.8	16	61	39	0	65	35
KGGO	Des Moines	13.7	9.2	20	52	48	0	63	37
KLAQ	El Paso	10.6	11.9	13	57	41	2	71	29
KQWB-F	Fargo	11.1	11.4	15	57	43	0	67	33
WWCK	Flint	8.0	15.8	5	36	64	0	68	32
WXKE	Fort Wayne	13.0	9.7	10	41	59	0	75	25
WLAV-F	Grand Rapids	10.3	12.2	10	34	55	11	72	28
WKRR	Greens-WS	15.1	8.4	16	47	52	1	62	38
WIMZ-F+	Knoxville	11.9	10.6	18	50	47	3	61	39
WKQQ	Lexington	8.0	15.8	15	44	55	1	69	31
KFRX	Lincoln	9.8	12.9	12	69	31	0	33	67
WIBA-F	Madison	7.4	17.0	5	52	48	0	62	38
WPLR	New Haven	10.3	12.3	8	55	45	0	61	39
KEZO	Omaha	13.0	9.7	17	50	49	1	63	37
WDIZ	Orlando	8.2	15.3	10	47	52	1	78	22
WRDU	Raleigh	9.6	13.1	12	39	59	2	63	37
WRXL	Richmond	13.0	9.7	18	34	66	0	60	40
WCMF	Rochester	11.9	10.6	11	54	45	1	63	37
WZZQ	Terre Haute	11.4	11.1	12	79	21	0	81	19
WIOT	Toledo	10.0	12.6	8	49	51	0	67	33
WKRL	Tampa	9.2	13.7	8	27	72	1	56	44
WYNF	Tampa	11.0	11.4	18	62	38	0	67	33
KMOD	Tulsa	11.7	10.7	17	51	49	0	67	33
WOUR	Utica	12.3	10.3	15	44	56	0	66	34
KICT	Wichita	7.6	16.7	4	29	71	0	67	33
WEZX	WB-Scran	13.5	9.3	17	54	46	0	65	35
WHTF	York	11.3	11.1	10	53	28	19	70	30

AC/SOFT ROCK/OLDIES

		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
National Mean:		8.1	15.2	8.2	17.6	72.5	9.9	42.0	58.0
WNBC	New York	5.7	22.1	4	9	83	8	60	40
WCBS-F	New York	8.2	15.4	8	7	86	7	55	45
WLTW	New York	9.3	13.6	4	13	70	17	40	60
WNSR	New York	7.9	16.0	5	17	58	25	40	60
KIQQ	LA	8.0	15.7	8	11	76	13	41	59
KOST	LA	7.6	16.5	5	37	59	4	27	73
KRTH-F	LA	7.6	16.5	6	14	85	1	55	45
KBIG	LA	8.2	15.3	7	13	55	32	34	66
KCBQ-F+	San Diego	7.6	16.7	7	19	76	5	50	50
KYXY	San Diego	7.1	17.8	7	7	76	17	32	68
KSFO+	San Francisco	5.6	22.5	2	9	57	34	56	44
KIOI	San Francisco	4.6	27.3	5	26	70	4	35	65
KOIT-F+	San Francisco	7.1	17.7	4	14	70	16	47	53
WCLR	Chicago	7.1	17.9	3	16	73	11	36	64
WLS	Chicago	6.8	18.5	10	10	69	21	57	43
WFYR	Chicago	7.0	18.1	5	16	76	8	43	57
WJMK	Chicago	7.8	16.1	6	13	80	7	63	37
WLAK	Chicago	8.6	14.6	7	16	62	22	44	56
KARA	San Jose	7.3	17.3	8	16	81	0	38	62
KEZR	San Jose	6.3	20.0	3	26	67	7	46	54
WJBR-F	Wilm, DE	10.8	11.7	8	12	82	6	32	68
WENS	Indy	8.2	15.4	7	34	63	3	35	65
KSTP-F	Minn	9.0	14.0	9	12	80	8	41	59
KSD-F	St. Louis	8.0	15.8	4	27	65	8	39	61
KYKY	St. Louis	6.3	19.9	7	26	72	2	33	67
WLEV	Allen	9.1	13.8	10	19	77	4	38	62
WKYE	Johns	11.4	11.0	10	18	73	9	35	65
WMAS-F	Spring, MA	9.5	13.3	8	17	62	21	37	63
WFOX	Atl	6.7	18.8	8	12	86	2	47	53
WQXI-F	Atl	6.3	19.9	6	15	84	1	38	62
WSB-F	Atl	7.4	17.0	6	18	72	10	38	62
WBUF	Buffalo	12.3	10.2	9	12	74	14	41	59
WLTF	Cleveland	7.0	18.0	8	16	78	6	39	61
WMJI	Cleveland	9.3	13.6	11	14	76	10	39	61
WSNY	Col, O	9.4	13.3	8	16	79	5	31	69
WMGG	Col, O	6.3	20.0	9	16	79	5	56	44
KMJI	Denver	9.0	13.9	4	12	87	1	46	54
WIOF	Hartford	6.7	18.8	3	19	72	9	27	73
KUDL	Kansas City	7.0	18.1	6	28	63	9	36	64
WLTQ	Milwaukee	8.3	15.1	4	11	78	11	33	67
WMYX	Milwaukee	7.4	16.9	5	31	64	5	26	74
WHTX	Pittsburgh	6.5	19.5	6	14	82	4	40	60
WMYG	Pittsburgh	8.8	14.3	5	39	60	1	67	33
WWSW	Pittsburgh	8.5	14.8	8	17	74	9	49	51
KKCW	Port O	9.3	13.5	9	26	71	3	34	66
WWLI	Providence	9.0	14.0	9	8	79	13	30	70
WYMJ	Dayton	7.4	17.0	7	40	60	0	41	59
WRVR-F	Memphis	7.8	16.2	12	16	77	7	39	61
WLTS	New Orleans	7.7	16.5	6	20	76	4	41	59
KKLT	Phoenix	7.7	16.4	5	23	69	8	39	61
KLZI-F	Phoenix	7.2	17.6	5	15	78	7	40	60
KOOL-F	Phoenix	8.1	15.6	7	14	81	5	48	52
KXOA-F	Sacra	8.0	15.8	11	9	84	7	40	60
WMJJ	Birm	12.2	10.3	14	21	71	8	40	60
WROR	Boston	6.4	19.7	6	21	73	6	44	56
WSSH	Boston	8.3	15.1	7	16	56	28	31	69
KLUV	Dallas	7.6	16.6	8	9	89	2	57	43
KMGC	Dallas	7.9	15.9	4	21	76	3	30	70
KVIL-F	Dallas	9.4	13.5	8	11	75	14	30	70
KFMK	Houston	10.2	12.3	10	12	87	1	53	47
WAXY	Miami	7.6	16.6	3	23	70	7	49	51
WJQY	Miami	10.5	12.0	10	11	71	18	41	59
WMXJ	Miami	6.5	19.2	8	17	81	2	63	37
WLTY	Norfolk	9.1	13.9	8	17	76	7	31	69
WWDE	Norfolk	8.2	15.4	12	22	73	5	44	56

AC/SOFT ROCK/OLDIES cont.

		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
National Mean:		8.1	15.2	8.2	17.6	72.5	9.9	42.0	58.0
WKSZ	Philadelphia	9.1	13.9	6	12	60	28	31	69
WMGK	Philadelphia	8.7	14.6	5	10	80	10	41	59
WSNI	Philadelphia	9.4	13.3	3	14	79	7	38	62
KLCY	Salt Lake City	7.8	16.2	7	31	60	9	42	58
WKSG	Detroit	8.1	15.5	6	32	68	0	69	31
WNIC	Detroit	6.8	18.5	3	25	62	13	32	68
WOMC	Detroit	7.5	16.8	6	13	80	7	40	60
WEZC	Char, NC	8.9	14.2	7	18	75	7	48	52
WVEZ	Louis	9.7	13.0	11	9	67	24	40	60
WKLI	Albany	9.5	13.3	8	34	63	3	34	66
KKOB-F	Albuquerque	10.9	11.5	11	19	66	15	36	64
KEYI+	Austin	7.4	17.1	8	17	72	11	47	53
KKMJ	Austin	9.0	14.0	15	18	69	13	38	62
KSPZ	Colorado Springs	10.9	11.5	18	12	85	3	37	63
KFSO	Fresno	6.6	19.0	6	15	85	0	67	33
WFBC-F	Green-SP	11.0	11.5	15	10	79	11	35	65
WAIV	Jacksonville	11.4	11.0	16	20	72	8	39	61
WLAC-F	Nashville	8.8	14.3	8	24	69	7	29	71
WHPA	Altoona	8.0	15.7	4	8	77	15	46	54
WZNY	Augusta	11.5	11.0	14	21	66	13	-38	62
WMRV	Binghamton	9.4	13.4	13	16	71	13	30	70
KCIX	Boise	14.1	8.9	12	20	75	5	36	64
WXTC	Char, SC	8.7	14.5	8	28	65	7	38	62
WVAF	Char, WV	8.9	14.1	13	23	73	4	34	66
KIOA	Des Moines	9.4	13.4	11	6	92	2	67	33
KDAL-F	Duluth	10.6	11.9	8	.17	78	5	43	57
WXKC	Erie	10.2	12.3	7	12	72	16	42	58
WCRZ	Flint	10.8	11.7	9	22	75	3	40	60
WLHT	Grand Rapids	8.7	14.5	7	28	72	0	47	53
WMAG	Green-WS	6.8	18.4	6	11	77	12	40	60
WOJY	Green-WS	9.0	14.0	14	14	70	26	36	64
WAHR	Hunts	9.3	13.6	11	27	63	10	45	55
WTFM	JC-Kings	10.5	12.0	11	13	79	8	35	65
WMYU	Knoxville	7.4	16.9	10	29	69	2	41	59
KMZQ	Las Vegas	11.9	10.6	19	22	76	2	33	67
WMGN	Madison	8.0	15.8	11	23	74	3	34	66
WEZY-F	Melbourne	5.6	22.5	12	8	47	45	62	38
KEFM	Omaha	10.1	12.5	9	18	74	8	37	63
WJYO	Orlando	9.5	13.3	6	10	76	14	68	32
WRAL	Raleigh	7.3	17.3	10	8	82	10	38	62
WEZS	Richmond	10.4	12.1	8	19	74	7	44	56
WVOR	Rochester	9.0	14.0	12	17	69	14	44	56
WEZO	Rochester	8.8	14.4	4	9	53	38	33	67
WAEV	Savannah	7.4	17.0	8	20	76	4	47	53
WYYY	Syracuse	10.4	12.1	13	26	67	7	39	61
WBGM	Tallahassee	9.2	13.9	9	31	63	6	47	53
WPDS	Tampa	10.1	-12.5	13	8	68	24	40	60
WUSA	Tampa	10.0	12.6	13	10	42	48	39	61
KWFM	Tucson	10.1	12.5	13	33	67	0	44	56
KRAV	Tulsa	9.5	13.5	11	17	78	5	43	67
WRMF	West Palm	11.1	11.4	15	17	71	12	32	68
WSBA-F	York	9.6	13.1	5	20	70	10	36	54
WYFM	Young	8.1	15.5	6	14	79	7	47	53

BTFL/EZ

National Mean:		11.5	11.0	16.4	3.4	40.1	56.5	40.3	59.7
		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
WPAT-F	New York	12.3	10.2	10	1	28	72	46	54
KJOI	LA	11.8	10.7	13	1	34	65	42	58
KJQY	San Diego	12.4	10.2	18	2	30	68	43	57
KABL+	San Francisco	9.9	12.7	9	1	33	67	42	58
WLOO	Chicago	11.2	11.3	10	3	36	61	44	56
KLZE	San Jose	10.4	12.1	6	9	68	24	40	60
WSWT	Peoria	12.2	10.3	16	3	40	57	33	67
WXTZ	Indy	11.1	11.4	13	5	44	51	41	59
WAYL	Minneapolis	9.7	13.0	8	9	40	51	36	64
KEZK	St. Louis	10.3	12.3	9	4	44	52	38	62
WHBC-F	Canton	13.2	9.5	21	7	37	56	34	66
WFMZ	Allen	14.4	8.7	22	1	32	67	39	61
WZID	Manch	11.0	11.4	9	4	31	65	30	70
WEZN	Bridge	12.5	10.0	12	2	38	60	48	52
KDUO	River-SB	13.2	9.6	22	0	27	73	44	56
WSRS	Worcester	11.6	10.9	11	8	47	45	44	56
WPCH	Atl	9.5	...3	15	7	47	46	40	60
WGAY	Washington	11.0	11.5	11	5	47	48	39	61
WLIF	Baltimore	14.1	8.9	13	6	41	53	36	64
WJYE	Buffalo	9.2	13.7	10	3	43	54	42	58
WDOK	Cleveland	8.2	15.3	8	1	33	66	38	62
WQAL	Cleveland	11.5	11.0	10	4	35	61	40	60
WBNS-F	Col, O	9.6	13.1	21	4	52	44	43	57
KOSI	Denver	9.8	12.8	14	3	47	50	39	61
WRCH	Hartford	10.1	12.5	11	2	40	58	44	56
KMBR	Kansas City	10.4	12.1	17	7	41	52	38	62
WEZW	Milwaukee	10.5	12.0	8	4	34	62	41	59
WSHH	Pittsburgh	11.8	10.7	8	3	31	66	39	61
KXL-F	Port, O	12.0	10.5	20	3	33	64	48	52
WLKW	Providence	11.6	10.9	20	2	29	69	38	62
KBRD	Seattle	14.4	8.8	13	4	33	63	40	60
WHIO-F	Dayton	11.1	11.4	17	2	33	65	35	65
WBYU	New Orleans	13.3	9.5	13	4	50	46	46	54
KKNG	Oklahoma City	10.3	12.2	17	5	43	52	42	58
KMEO+	Phoenix	14.5	8.7	23	1	30	69	42	58
KQXT	San Antonio	11.9	11.0	13	3	39	58	46	54
KCTC	Sacramento	12.1	10.4	18	1	49	50	41	59
WJIB	Boston	9.9	12.8	11	6	30	64	39	61
KMEZ+	Dallas	9.7	12.9	16	2	44	54	33	67
KODA	Houston	9.9	12.8	9	3	56	41	40	60
WLYF	Miami	14.6	8.6	17	3	35	62	35	65
WFOG	Norfolk	11.8	10.7	18	4	42	54	42	58
WEAZ	Philadelphia	11.5	10.9	9	6	38	56	33	62
KSFI	Salt Lake City	8.8	14.4	14	6	54	40	37	63
WJOI	Detroit	10.6	11.9	11	4	42	53	36	64
WWEZ	Cincinnati	11.7	10.8	11	5	42	53	42	58
WROW-F	Albany	13.5	9.3	24	0	36	64	39	61
WHP-F	Harrisbuegh	10.7	11.7	13	0	57	43	30	70
KUMU+	Honolulu	12.6	10.0	12	7	60	33	42	58
WZEZ	Nashville	10.3	12.3	14	1	50	49	32	68
WFBG-F	Altoona	12.3	10.2	21	8	46	46	39	61
WWLV	Daytona Beach	12.3	10.2	16	0	23	77	36	64
WEZV-F	Fort Wayne	12.0	10.5	13	8	50	42	38	62
WOOD-F	Grand Rapids	8.7	14.5	13	2	44	54	35	65
WQLR-F	Kalamazoo	9.3	13.6	14	8	57	35	33	67
WEZK	Kncxville	12.1	10.4	23	6	45	49	42	58
WVFM	Lakeland	16.1	7.8	50	0	27	73	44	56
KXTZ	Las Vegas	15.1	8.3	24	0	42	58	42	58
KEZQ+	Little Rock	12.1	10.4	25	0	48	52	48	52
WSSP	Orlando	12.8	9.8	26	0	33	67	46	54

BTFL/EZ cont.

National Mean:		11.5	11.0	16.4	3.4	40.1	56.5	40.3	59.7
		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
WMEZ	Pensacola	12.6	10.0	18	4	42	54	43	57
KNEV	Reno	17.1	7.4	25	0	38	62	43	57
WGER	Saginaw-Bay City	10.0	12.6	15	3	36	61	38	62
WDUV	Sarasota	16.4	7.7	33	0	18	82	43	57
WJCL	Savannah	13.9	9.1	28	6	43	51	45	55
WWBA	Tampa	12.7	9.9	25	0	19	81	48	52
KJYK	Tucson	16.9	7.5	31	7	32	61	44	56
WEAT+	West Palm	13.6	9.2	25	0	17	83	37	63
KOEZ	Wichita	8.3	15.2	15	0	54	46	50	50
WKBN-F	Young	11.4	11.1	17	8	30	62	36	64
KBEZ	Tulsa	11.0	11.4	17	1	61	38	48	52

MOR/VARIETY

National Mean:		9.6	13.2	13.2	4.1	44.1	52.8	43.2	56.8
		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
KFMB	San Diego	8.9	14.2	8	3	55	42	56	44
KNBR	San Francisco	6.9	18.4	5	6	51	43	63	37
WGN	Chicago	9.3	13.5	9	2	39	59	43	57
WMBD	Peoria	8.1	15.6	15	6	42	52	35	65
WSBT	South Bend	12.0	10.5	14	0	30	70	39	61
WROK	Rock	8.7	14.5	14	11	52	37	43	57
WIBC	Indy	12.0	10.5	16	3	45	52	39	61
WCCO	Minneapolis	10.7	11.8	16	2	39	59	42	58
WAKR	Akron	8.8	14.3	13	1	28	71	38	62
WHBC	Canton	8.8	14.4	13	3	33	64	36	64
WJBC	Bloomington	12.4	10.1	20	2	42	56	40	60
WICC	Bridge	11.0	11.5	13	5	40	55	32	68
WSB	Atl	9.3	13.5	14	1	42	67	48	52
WMAL	Washington	9.6	13.2	13	3	42	55	46	54
WBEN	Buffalo	8.7	14.4	10	2	42	56	45	55
WTVN	Col, O	5.6	13.2	15	4	58	38	45	55
KHOW	Denver	9.0	14.0	10	10	81	9	48	52
WTIC	Hartford	12.0	10.5	17	4	36	60	42	58
WTMJ	Milwauken	11.0	11.5	12	4	36	60	45	55
KDKA	Pittsburgh	10.3	12.2	11	4	35	61	42	58
KEX	Port O	9.1	13.9	9	5	54	41	45	55
WPRO	Providence	7.2	17.5	6	7	49	44	50	50
KOMO	Seattle	9.4	13.4	12	4	46	50	38	62
WHIO	Dayton	8.6	14.7	13	3	37	60	40	60
WBZ	Boston	10.3	12.2	10	3	39	58	33	67
WHDH	Boston	9.4	13.5	7	6	51	43	43	57
KSL	Salt Lake City	7.2	17.4	8	8	51	41	50	50
WJR	Detroit	9.6	13.1	8	3	44	53	54	46
WBT	Char, NC	10.2	12.4	13	0	54	46	48	52
WLW	Cincinnati	9.6	13.1	9	7	52	41	63	37
WKRC	Cincinnati	7.7	16.4	11	2	59	39	38	62
WHAS	Louis	9.6	13.1	12	8	57	35	46	54
KKOB	Albuquerque	11.2	11.2	13	5	58	37	44	56
WMT	Cedar Rapids	12.4	10.2	13	2	29	69	40	60
WHP	Harris	8.5	14.9	15	0	26	74	53	47
KSSK	Honolulu	11.4	11.1	22	5	70	25	43	57
WFBG	Altoona	8.9	14.2	11	20	55	25	46	54
WNBF	Binghamton	12.1	10.4	14	4	34	62	33	67
KBOI	Boise	8.7	14.5	12	6	69	25	51	49
WIKY-F*	Evans	14.8	8.5	34	5	39	56	33	67
WOWO	Fort Wayne	7.8	16.2	11	6	44	50	42	58
WOOD	Grand Rapids	11.1	11.4	13	5	52	46	30	70
WSJS	Greens-WS	10.2	12.3	16	0	36	64	37	63
WKZO	Kalamazoo	8.0	15.7	16	9	36	55	52	48
WELI	New Haven	10.1	12.4	6	0	36	64	33	67

MOR/VARIETY cont.

National Mean:		9.6	13.2	13.2	4.1	44.1	52.8	43.2	56.8
		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
KFAB	Omaha	12.0	10.5	16	3	39	58	43	57
WDBO	Orlando	11.2	11.3	18	3	39	58	48	52
WPTF	Raleigh	10.7	11.8	19	1	30	69	38	62
WRVA	Richmond	11.5	11.0	19	5	43	52	38	62
WHAM	Rochester	7.9	15.9	11	1	36	63	42	58
WSGW	Saginaw-Bay City	12.4	10.2	18	0	48	52	42	58
WSYR	Syracuse	8.3	15.2	19	3	35	[illegible]	47	53
WSPD	Toledo	8.4	14.9	9	5	27	[illegible]	34	66
KRMG	Tulsa	10.0	12.6	20	6	47	47	50	50
WARM	WB-Scran	8.2	15.3	8	2	42	56	45	55
WKBN	Young	8.5	14.9	7	2	39	59	41	59

COUNTRY

National Mean:		11.0	11.5	16.8	13.2	62.1	24.7	47.8	52.2
		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
WHN	New York	7.7	16.4	7	6	58	36	52	48
KLAC	LA	6.2	20.2	7	7	57	36	62	38
KZLA-F	LA	8.8	14.3	6	7	61	32	48	52
KSON-F	San Diego	11.1	11.3	18	18	62	20	48	52
KSAN	San Francisco	6.5	19.4	4	17	72	11	47	53
WUSN	Chicago	9.7	12.9	14	14	66	20	51	49
WLLR	Daven-RI	11.6	10.9	21	13	63	24	42	58
WFMS	Indy	10.5	12.0	25	16	67	17	47	53
KEEY	Minneapolis	9.3	13.5	11	19	64	17	47	53
KUSA	St. Louis	7.3	17.2	11	15	62	23	57	43
WIL-F	St. Louis	8.0	15.7	16	13	64	23	45	55
WOKQ	Port-Dover	12.4	10.1	26	5	59	36	43	57
KCCY	Pueblo	10.5	12.0	19	5	80	15	42	58
KUZZ	Bakers	13.7	9.2	37	10	62	28	54	46
KJNE	Waco	9.8	12.9	19	8	68	24	32	68
KNFO	Waco	9.5	13.2	17	24	65	11	42	58
WKHX-F	Atl	10.7	11.8	19	11	73	16	49	51
WYAY-F	Atl	12.5	10.1	24	19	68	13	50	50
WMZQ-F	Washington	9.6	13.2	17	13	69	18	49	51
WPOC	Baltimore	11.6	10.9	17	12	62	26	49	51
WYRK	Buffalo	12.2	10.3	22	17	54	29	50	50
WGAR+	Cleveland	10.6	11.9	20	10	67	23	42	58
KYGO	Denver	9.6	13.1	11	11	78	11	53	47
KFKF	Kansas City	8.4	14.9	14	27	66	7	42	58
WDAF	Kansas City	13.4	9.4	21	5	52	43	47	53
WMIL	Milwaukee	10.5	12.1	17	15	68	17	51	49
WDSY	Pittsburgh	12.7	[illegible]	15	12	66	22	52	48
KUPL-F	Port O	11.4	11.0	15	15	67	18	47	53
KMPS+	Seattle	10.5	11.9	14	7	76	17	43	57
WGKX	Memphis	10.4	12.1	19	16	59	25	47	53
WNOE-F	New Orleans	9.5	13.7	20	9	62	29	44	56
KXXY+	Oklahoma City	11.3	11.1	13	23	64	17	42	58
KNIX+	Phoenix	12.8	9.8	22	13	60	27	53	47
KAJA	San Antonio	11.6	10.3	15	32	56	12	40	60
KRAK	Sacramento	10.1	12.5	19	5	65	30	65	35
WZZK-F+	Birm	11.4	11.0	25	10	58	32	44	56
WBOS	Boston	9.0	14.2	8	7	80	13	57	43
WBAP	Dallas	9.3	13.6	16	4	51	45	61	39
KSCS	Dallas	7.3	17.2	12	27	59	14	47	53
KPLX	Dallas	10.3	12.3	15	17	66	17	38	62
KIKK-F	Houston	9.8	12.9	13	24	63	13	48	52
KILT-F	Houston	10.2	12.4	15	17	66	17	51	49
WKQS	Miami	10.5	12.0	16	12	74	14	56	44
WCMS-F	Norfolk	13.3	9.5	25	6	68	26	48	52
WXTU	Philadelphia	10.4	12.1	11	3	65	32	47	53

COUNTRY cont.

National Mean:		11.0	11.5	18.8	13.2	62.1	24.7	47.8	52.2
		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
KKAT	Salt Lake City	9.2	13.7	8	28	68	4	45	55
WWWW	Detroit	9.9	12.7	16	19	62	19	48	52
WLVK	Char, NC	10.9	11.6	13	19	67	14	55	45
WSOC-F	Char, NC	10.2	12.3	25	10	58	32	46	54
WBVE	Cincinnati	10.5	12.0	15	7	58	35	31	69
WAMZ	Louis	12.5	10.1	25	17	65	18	45	55
WGNA	Albany	11.4	11.0	12	13	58	29	46	54
KRST	Albuquerque	9.5	13.3	11	26	65	9	48	52
WWNC	Asheville	14.6	8.6	28	4	45	51	47	53
KASE	Austin	13.5	9.4	21	18	61	21	44	56
WYNK+	Baton Rouge	11.9	10.6	23	7	64	29	56	44
KYKR	Beau-PA	11.0	11.4	24	17	68	15	44	56
KHAK-F	Cedar Rapids	14.2	8.8	19	13	63	24	51	49
WUSY	Chattanooga	11.9	10.6	22	16	66	18	37	63
KUGN-F	Eugene	10.3	12.3	17	18	59	23	41	59
KFRE-F	Fresno	9.1	13.8	11	12	64	24	41	59
WESC+	Green-SP	12.5	10.0	28	9	55	36	48	52
WSSL+	Green-SP	11.3	11.2	10	27	59	14	63	37
WRKZ	Harris	10.9	11.5	11	18	50	32	48	52
WQIK-F	Jacksonville	13.3	9.5	35	10	67	23	52	48
WSM-F	Nashville	11.4	11.1	22	11	66	23	46	54
KMML-F	Amarillo	11.6	10.8	17	20	36	44	37	63
KGHL	Billings	14.6	8.7	34	9	55	36	43	57
WEZL	Char, SC	14.1	8.9	32	2	72	26	48	52
WQBE-F	Char, WV	13.7	9.2	22	11	69	20	49	51
WCOS-F	Col, SC	14.5	8.7	29	11	63	26	48	52
KSO	Des Moines	9.6	13.1	13	9	67	24	43	57
WAVC	Duluth	11.0	11.4	16	16	54	30	51	49
KHEY-F	El Paso	10.2	12.3	13	35	52	13	44	56
KFGO	Fargo	10.8	11.7	14	3	62	35	69	31
WCUZ-F	Grand Rapids	10.6	11.9	16	15	67	18	51	49
WTQR	Green-WS	13.3	9.5	24	12	64	24	50	50
WTCR-F	Hunt, WV	12.0	10.5	25	11	62	27	49	51
WBHP	Hunts	9.7	13.0	18	4	69	27	46	54
WDRM-F	Hunts	12.1	10.4	19	25	62	13	48	52
WMSI	Jackson	12.9	9.8	28	12	67	21	52	48
WXBQ	JC-King	11.6	10.9	20	10	70	20	51	49
WIVK-F+	Knoxville	17.8	7.1	31	10	65	25	44	56
WPCV	Lakeland	10.6	11.9	27	21	62	17	57	43
WITL-F	Lansing	13.8	9.1	25	16	57	27	56	44
KFMS-F+	Las Vegas	11.2	11.3	28	5	72	23	44	56
WVLK-F	Lexington	9.2	13.7	18	19	61	20	47	53
KSSN	Little Rock	12.3	10.3	21	16	70	14	51	49
KLLL	Lubbock	12.0	10.5	22	26	58	18	46	54
KTXF	McA-Br	12.2	10.3	19	28	63	9	38	62
WKSJ-F	Mobile	15.0	8.4	30	6	61	33	47	53
WLWI+	Montgomery	14.7	8.5	30	17	54	29	54	46
WWKA	Orlando	14.5	8.7	25	13	70	17	49	51
WOWW	Pensacola	11.9	10.6	22	6	68	26	44	56
WPOR+	Port M	10.9	11.6	21	16	50	34	47	53
WQDR	Raleigh	11.3	11.1	17	21	61	18	60	40
WTVR-F	Richmond	9.2	13.7	12	13	69	18	46	54
WBEE	Rochester	10.2	12.4	9	10	71	19	54	46
WKCQ	Saginaw-Bay City	11.1	11.3	10	14	61	25	49	51
WCHY+	Savannah	13.6	9.3	31	14	66	26	51	49
KRMD+	Shreveport	10.6	10.7	17	17	63	20	42	58
KTTS-F	Spring, MO	12.7	9.9	28	0	55	45	39	61
WRRB	Syracuse	9.7	12.9	15	12	75	13	58	42
WKKO	Toledo	9.3	13.6	14	14	67	19	49	51
WSUN	Tampa	10.5	12.0	17	1	49	50	54	46

COUNTRY cont.

		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
National Mean:		11.0	11.5	18.8	13.2	62.1	24.7	47.8	52.2
WQYK	Tampa	11.7	10.7	22	14	43	43	49	51
KIIM	Tucson	11.0	11.5	17	10	71	19	51	49
KVOO	Tulsa	11.2	11.2	22	2	48	50	49	51
KWEN	Tulsa	12.4	10.2	18	20	69	11	42	58
WIRK+	West Palm	11.9	10.6	27	8	43	49	40	60
WWVA	Wheeling	10.0	12.7	21	3	46	51	47	53
KFDI-F	Wichita	10.5	11.9	19	6	67	27	52	48
WQXK	Young	14.3	8.8	22	9	54	37	53	47

NEWS/TALK

		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
National Mean:		8.1	15.3	9.1	3.0	38.6	58.4	48.4	51.6
WABC	New York	6.7	18.9	3	6	37	57	53	47
WCBS	New York	6.2	20.3	7	2	41	57	47	53
WINS	New York	5.7	22.1	6	5	45	50	47	53
WOR	New York	10.0	12.6	9	0	20	80	30	70
KABC	LA	9.3	13.6	8	1	37	62	49	51
KFWB	LA	5.6	22.5	9	3	38	59	46	54
KNX-A	LA	6.2	20.3	7	4	40	56	51	49
KSDO	San Diego	11.2	11.2	8	2	35	63	45	55
KGO	SF	9.5	13.2	10	17	47	36	44	56
KCBS	SF	6.7	18.7	6	3	43	54	49	51
WBBM	Chicago	7.4	17.1	6	3	30	67	49	51
WMAQ	Chicago	6.3	20.1	4	2	49	49	55	45
WOC	Daven-RI	11.3	11.2	15	0	30	70	33	67
KMOX	St. Louis	12.9	9.8	15	3	37	60	49	51
WNIR-F	Akron	13.1	9.6	17	6	61	33	48	52
WGST	Atl	7.2	17.5	9	1	55	44	61	39
WTOP	Washington	6.3	20.1	8	4	58	38	62	38
WBAL	Baltimore	9.4	13.4	8	1	35	64	27	73
WERE	Cleveland	7.3	17.4	6	1	31	68	44	56
WWWE	Cleveland	8.5	14.9	8	6	36	58	52	48
KOA	Denver	7.8	16.1	8	3	45	52	45	55
WPOP	Hart	7.0	18.1	5	8	47	45	54	56
KCMO	Kansas City	8.5	14.8	7	1	41	58	52	48
KMBZ	Kansas City	8.6	14.6	6	1	43	56	52	48
KXL	Port O	8.6	14.6	13	3	32	65	51	49
KIRO	Seattle	7.8	16.2	8	2	43	55	54	46
KTOK	Oklahoma City	9.8	12.9	18	1	38	61	43	57
KTAR	Phoenix	8.9	14.2	13	2	36	62	59	41
WOAI	San Antonio	8.3	15.2	10	2	43	55	39	61
KFBK	Sacramento	9.4	13.3	9	5	50	45	58	42
WERC	Birm	9.2	13.7	12	2	46	52	47	53
WEEI	Boston	6.6	19.1	8	4	36	60	46	54
WRKO	Boston	9.1	13.8	5	5	47	48	48	52
KRLD	Dallas	7.3	17.2	6	3	40	57	58	42
KTRH	Houston	9.0	14.0	11	3	40	57	60	40
WINZ	Miami	13.2	9.5	12	2	25	73	46	54
WIOD	Miami	9.3	13.5	6	2	29	69	57	43
WNWS	Miami	11.1	11.4	8	2	21	77	45	55
KYW.	Philadelphia	6.6	19.0	8	2	41	57	42	58
WCAU	Philadelphia	6.4	19.7	4	4	44	52	62	38
WWDB	Philadelphia	11.1	11.3	5	3	37	60	44	54
WWJ	Detroit	6.6	19.1	6	3	37	60	52	48
WCKY	Cincinnati	8.0	15.7	5	1	34	65	36	64
KMJ	Fresno	9.4	13.4	16	2	36	62	51	49
WHO	Des Moines	8.7	14.4	12	0	25	75	35	65
KOH	Reno	12.8	9.8	21	0	46	54	50	50
WFLA	Tampa	8.6	14.6	9	1	25	74	47	53
WJNO	West Palm	9.7	13.0	13	5	22	73	49	51

BLACK/URBAN

National Mean:		11.9 TSL	10.6 T/O RATIO	13.6 % EXCL	47.2 %12-25	47.2 %25-54	5.6 %55+	45.0 %M	55.0 %F
WBLS	New York	10.0	12.6	5	37	55	8	52	48
WQHT	New York	11.1	11.3	8	72	25	3	43	57
WRKS	New York	10.1	12.4	7	61	34	5	43	57
KDAY	LA	8.5	14.9	7	73	25	2	52	48
KPWR	LA	9.2	13.6	8	65	33	2	46	54
KSOL	San Francisco	9.4	13.4	5	56	43	1	53	47
WGCI-F	Chicago	13.1	9.6	14	36	60	4	40	60
WBMX-F	Chicago	8.9	14.2	7	57	39	4	46	54
WTLC	Indy	12.2	8.3	26	28	62	10	36	64
KMJM	St. Louis	15.0	8.4	18	55	45	0	39	61
WVEE	Atl	13.4	9.4	15	41	57	2	44	56
WDJY	Washington	10.1	12.5	4	57	42	1	59	41
WHUR	Washington	8.2	15.4	5	31	63	6	39	61
WKYS	Washington	11.3	11.2	6	34	61	5	36	64
WXYV	Baltimore	11.3	11.1	4	40	57	3	43	57
WZAK	Cleveland	14.4	8.7	21	49	47	4	50	50
WLUM-F	Milwaukee	9.2	13.7	8	60	38	2	36	64
WAMO-F	Pittsburgh	13.6	9.3	20	51	42	7	48	52
KRNB	Memphis	8.3	15.1	1	60	37	3	45	55
WDIA	Memphis	8.3	15.2	7	18	43	39	41	59
WHRK	Memphis	11.6	10.9	6	45	51	4	47	53
WQUE	New Orleans	9.8	12.9	12	65	33	2	44	56
WENN	Birmingham	10.9	11.6	12	39	47	14	48	52
KKDA-F	Dallas	16.0	7.9	19	58	39	3	49	51
KMJQ	Houston	13.8	9.2	14	45	49	6	48	52
WEDR	Miami	13.1	9.6	12	42	54	4	42	58
WPOW	Miami	10.1	12.5	9	60	36	4	41	59
WMYK	Norfolk	8.9	14.2	10	34	63	3	47	53
WOWI	Norfolk	9.0	14.0	9	47	47	6	45	55
WDAS-F	Philadelphia	11.9	10.6	5	35	59	6	56	44
WUSL	Philadelphia	12.0	10.5	12	60	36	4	40	60
WJLB	Detroit	12.0	10.5	17	53	43	4	39	61
WPEG-F	Char, NC	14.8	8.5	28	40	53	7	44	56
WXOK	Baton Rouge	10.7	11.8	20	33	65	2	35	65
KHYS	Beau-PA	16.4	7.7	32	39	50	11	48	52
WZFX	Fayette	12.9	9.8	16	64	36	0	58	42
WHYZ	Green-SP	19.4	6.5	17	41	50	9	37	63
WQQK	Nashville	13.1	9.6	20	41	51	8	56	44
WWWZ	Char, SC	11.7	10.7	8	52	39	9	42	58
WWDM	Colum, SC	19.3	6.5	28	50	48	2	47	53
WFXE	Col, GA	12.4	10.2	14	50	46	4	50	50
WDZZ	Flint	15.3	8.2	27	30	60	10	51	49
WQMG	Green-WS	11.9	10.6	10	50	50	0	40	60
WIKS	Green, NC	18.6	6.8	28	51	43	6	53	47
WJMI	Jackson	15.1	8.3	17	52	44	4	41	59
WBLX-F	Mobile	15.6	8.1	15	44	49	7	35	65
WQIM	Montgomery	10.9	11.5	6	51	42	7	38	62
WPLZ-F	Richmond	14.0	9.0	25	36	58	6	49	51
WEAS	Savannah	12.6	10.0	14	42	56	2	44	56
KDKS	Shreveport	15.7	7.6	23	42	50	8	42	58
WANM	Tallahassee	26.7	4.7	14	36	51	13	48	52

NOSTALGIA

National Means:		10.9 TSL	11.6 T/O RATIO	13.8 % EXCL	1.1 %12-24	22.8 %25-54	76.1 %55+	43.4 %M	56.6 %F
WNEW-A	New York	9.1	13.8	9	3	35	52	38	62
KMPC	LA	8.0	15.8	7	1	27	72	59	41
KPOP	San Diego	9.4	13.4	16	2	40	58	38	62
KFRC	San Francisco	8.9	14.2	7	4	32	64	40	60
WIJD	Chicago	11.2	11.3	10	0	21	79	38	62
WTUX	Indy	14.6	8.2	18	0	13	87	44	56
WRTH	St. Louis	7.5	16.9	4	0	24	76	40	60
WMID	Atlantic City	14.9	8.5	9	0	19	81	37	63
WMAS	Spring, MA	13.1	9.6	16	0	25	75	37	63
WECK	Buffalo	14.0	9.0	16	0	16	84	44	56
WBBU	Cleveland	10.8	11.7	10	0	22	78	47	53
KEZW	Denver	13.8	9.1	12	1	37	62	48	52
KJLA	Kansas City	9.6	13.1	12	0	12	88	61	39
WOKY	Milwaukee	10.7	11.8	14	3	20	77	36	64
WJAS	Pittsburgh	9.8	12.9	10	1	21	78	54	46
WWIW	New Orleans	10.1	12.4	16	2	30	68	35	65
KOMA	Oklahoma City	9.1	13.8	11	0	21	79	59	41
KXOA	Sacramento	10.4	12.1	18	2	15	83	48	52
KQUE	Houston	12.3	10.2	16	4	46	50	47	53
WPEN	Philadelphia	11.4	11.1	10	0	18	82	41	59
CKLW	Detroit	9.4	13.4	8	2	28	70	40	60
WYNZ	Port M	12.8	9.9	25	0	12	88	40	60
WQUL*	Tampa	15.5	8.1	24	2	9	89	49	51
WNJY	West Palm	11.1	11.4	25	0	14	86	34	66
WNAK	WB-Scran	14.6	8.6	22	0	12	88	32	68

RELIGION/GOSPEL

National Mean:		8.9 TSL	14.2 T/O RATIO	14.3 % EXCL	10.8 %12-24	53.1 %25-54	36.1 %55+	32.2 %M	67.8 %F
WFME	New York	14.1	8.9	25	0	37	63	30	70
WWDJ	New York	7.5	16.6	9	5	61	39	43	57
WWRL	New York	10.7	11.8	6	6	57	34	19	81
KKLA	LA	5.0	25.4	5	6	86	8	33	67
KFAX	San Francisco	6.4	19.7	7	7	60	33	28	72
WYCB	Washington	12.3	10.2	4	5	43	52	21	79
WBGR	Baltimore	19.6	6.4	15	13	40	47	27	73
WPIT-F	Pittsburgh	6.1	20.5	4	9	54	37	31	69
KCMS	Seattle	9.1	13.9	20	28	72	0	30	70
WBOK	New Orleans	12.3	10.2	25	5	54	41	32	68
WDJC	Birmingham	7.8	16.1	11	17	62	21	44	56
WROL	Boston	5.4	23.4	2	0	40	60	43	57
KHCB	Houston	9.6	13.1	18	12	55	33	14	86
WMUZ	Detroit	6.1	20.8	14	11	69	20	36	64
WSTS	Fayette	11.7	10.7	29	24	54	22	50	50
WPDQ	Jacksonville	10.6	11.9	13	54	45	1	30	70
WDAC	Lancaster	10.8	11.7	26	0	54	46	40	60
WOAD	Jackson	14.7	8.6	22	8	43	49	33	67
KCIJ	Shreveport	14.1	8.9	8	0	36	64	30	70
WMHR	Syracuse	8.3	15.2	23	5	40	55	30	70

HISPANIC

		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
National Mean:		13.2	9.5	15.4	15.5	57.0	27.5	46.6	53.4
WADO	New York	14.4	8.8	16	3	51	46	31	69
WKDM	New York	14.8	8.5	12	16	74	10	36	64
WSKQ	New York	18.4	6.9	30	5	75	20	43	57
KTNQ	LA	14.0	9.0	14	13	74	13	57	43
KLVE	LA	11.7	10.8	11	29	66	5	44	56
KIQI	San Francisco	12.5	10.1	23	12	62	26	42	58
WIND	Chicago	10.5	12.0	10	18	76	6	44	56
WOJO	Chicago	10.7	11.8	16	3	72	25	41	59
KTRO	Oxnard-Ventura	13.2	9.6	18	27	68	5	46	54
KVVA	Phoenix	16.5	7.6	28	41	45	14	53	47
KCOR	San Antonio	16.4	7.7	27	7	38	55	29	71
KEDA	San Antonio	11.6	11.0	13	1	71	28	46	54
KESS	Dallas	11.5	11.0	17	30	54	14	63	37
KOJO	Dallas	18.4	6.9	12	32	64	4	60	40
KLAT	Houston	10.4	12.1	9	26	48	26	41	59
WCMQ-F	Miami	16.0	7.9	18	8	69	23	39	61
WQBA	Miami	17.0	7.4	3	0	27	73	46	54
WAQI	Miami	13.2	9.5	14	1	40	59	42	58
KXEX	Fresno	13.9	9.1	11	37	33	30	40	60
KUNO	Corpus Christi	16.2	7.8	21	5	44	51	45	55
KAMA	El Paso	10.1	12.5	11	9	63	28	20	80
KGBT	McAllen	13.7	9.2	23	8	46	46	39	61
KBOR	McAllen	11.6	10.9	3	13	51	36	63	37
KIWW	McAllen	12.5	10.1	10	28	57	15	36	64

CLASSICAL

		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
National Mean		7.2	17.4	5.7	3.4	51.5	45.1	49.7	50.3
WNCN	New York	8.5	14.9	6	5	58	37	63	37
WQXR+	New York	7.1	17.7	4	3	37	60	48	52
KFAC-F	LA	6.1	20.5	4	2	54	44	51	49
KFSD	San Diego	7.0	18.0	4	6	49	45	52	48
KDFC+	San Francisco	7.0	18.0	7	6	63	31	44	56
KKHI+	San Francisco	8.1	15.6	4	1	39	60	22	78
WFMT	Chicago	6.6	19.1	2	4	51	45	47	53
WNIB	Chicago	6.2	20.3	1	3	55	42	51	49
KBOQ	Sal-Sea	13.2	9.5	12	0	42	58	39	61
WGMS+	Washington	7.6	16.6	1	1	68	31	48	52
WCLV	Cleveland	7.2	17.5	11	0	42	58	44	56
KVOD	Denver	8.2	15.3	5	8	61	31	45	55
KYTE-F	Port O	7.2	17.5	7	5	51	44	54	46
KING-F	Seattle	8.1	15.5	6	4	53	43	40	60
WCRB	Boston	6.6	19.1	6	7	59	34	52	48
WRR	Dallas	8.4	14.9	5	2	64	34	51	49
WTMI	Miami	11.3	11.1	14	2	32	66	55	45
WFLN	Philadelphia	7.9	15.9	3	3	51	46	44	56
WQRS	Detroit	7.2	17.5	6	3	50	47	40	60

JAZZ/NEW AGE

		TSL	T/O RATIO	% EXCL	%12-24	%25-54	%55+	%M	%F
National Mean:		6.9	18.3	5.7	9.4	80.3	10.3	54.2	45.8
KTWV	LA	7.7	16.3	4	11	85	4	55	45
KUTE	LA	5.0	25.0	0	14	82	4	65	35
KKGO	LA	7.8	16.1	7	2	57	41	66	34
KIFM	San Diego	7.3	17.3	3	11	84	5	54	46
KBLX+	San Francisco	6.9	17.6	5	15	78	7	47	53
KJAZ	San Francisco	9.1	13.9	10	2	68	30	75	25
KKCY	San Francisco	7.8	16.2	10	3	93	4	62	38
KLRS	Sal-Sea	8.3	15.2	9	9	86	5	61	39
KEZX-F+	Seattle	7.4	17.1	4	6	88	6	53	47
WMRQ	Boston	6.0	21.0	5	8	91	1	25	75
KDAB	Salt Lake City	4.2	29.8	1	16	84	0	32	68
WJZZ	Detroit	5.7	22.2	4	18	67	15	59	41
KLSK	SF/Albuq	8.2	15.4	7	14	81	5	47	53
WLOQ	Orlando	9.9	12.7	11	3	80	17	59	41

PUBLIC AND NON-COMMERCIAL STATIONS

(Based on Birch Data)

STATION/MARKET		SPG 87 SHARE	FAL 86 SHARE	SPG 86 SHARE	SPG 87 CUME RATING	FAL 86 CUME RATING	SPG 86 CUME RATING
WMHT	Albany	2.0	2.7	1.7	4.5	6.2	4.5
WABE	Atlanta	2.3	2.0	1.4	5.0	5.5	3.3
KAZI	Austin	2.8	2.9	3.1	6.4	8.5	7.4
KMFA	Austin	1.8	3.2	3.0	4.6	9.0	6.7
KUT	Austin	2.4	3.1	2.9	7.6	8.8	7.3
WBJC	Baltimore	1.2	2.6	1.6	4.1	5.6	3.6
WEAA	Baltimore	.6	.8	.9	1.8	2.2	2.7
KLSU	Baton Rouge	1.4	.8	2.2	4.6	3.9	5.6
WBRH	Baton Rouge	1.1	1.0	1.9	3.6	4.5	5.2
WRKF	Baton Rouge	2.0	2.4	2.6	5.2	6.5	5.2
WBUR	Boston	1.8	1.6	1.1	4.7	5.1	5.1
WGBH	Boston	1.8	1.7	2.3	6.4	6.1	7.9
WEBR	Buffalo	2.0	1.6	3.1	6.5	5.1	7.4
WNED	Buffalo	2.1	2.4	2.8	5.7	4.3	6.5
WSCI	Charleston, SC	2.7	2.2	1.9	5.3	6.0	4.6
WFAE	Charlotte	2.6	1.7	1.7	5.5	5.3	5.3
WBEZ	Chicago	1.3	.8	.9	3.5	2.6	2.8
WMBI-F	Chicago	1.3	.3	1.2	2.3	1.0	3.0
WMBW	Chattanooga	1.4	2.3	NA	4.2	5.3	NA
WGUC	Cincinnati	2.0	3.6	2.5	6.2	6.6	5.4
WXVU	Cincinnati	1.9	1.0	1.8	5.2	4.9	5.9
WCPN	Cleveland	.6	2.2	2.0	3.7	4.5	4.1
WCRF	Cleveland	1.7	1.5	1.7	4.0	4.5	4.5
KCME	Colorado Springs	1.1	2.3	1.7	3.8	7.9	4.7
WLTR	Columbia, SC	1.5	1.5	2.6	6.1	4.0	5.3
WMHK	Columbia, SC	3.2	2.6	2.8	9.0	6.7	6.5
WOSU	Columbus, OH	.9	1.8	1.1	3.2	4.1	4.2
WOSU-F	Columbus, OH	2.4	2.2	2.8	7.6	5.3	5.5
KERA	Dallas	.5	.7	1.1	2.6	3.4	4.0
WDLM-F	Davenport	1.1	1.6	1.4	4.1	3.8	3.5
KOFR	Denver	1.3	2.3	2.4	4.6	7.0	6.2
WOI-F	Des Moines	2.3	2.3	2.6	5.4	4.9	4.8
WDET	Detroit	.9	1.4	1.0	2.9	2.2	3.4
KFSR	Fresno	1.2	.9	2.7	3.6	3.5	4.4
KVPR	Fresno	1.6	2.4	2.3	4.1	3.5	5.5
WCSG	Grand Rapids	3.0	4.1	2.0	6.7	8.1	5.3
WVGR	Grand Rapids	2.9	2.4	1.5	6.0	5.6	4.7
WFDD	Greensboro	1.7	1.3	1.6	5.1	4.6	4.9
WFCR	Hartford	.9	.8	1.0	2.7	3.1	1.6
KTSU	Houston	2.1	1.8	2.6	6.3	6.1	5.1
WVWV	Huntington	1.1	1.0	1.4	3.4	2.8	3.4
WIAN	Indianapolis	1.2	1.7	1.1	3.6	4.0	3.8
WKTZ-F	Jacksonville	6.4	4.4	5.9	10.1	10.1	10.6
WKAR	Lansing	1.0	1.5	NA	2.7	3.9	NA
WKAR-F	Lansing	6.4	4.1	NA	11.6	8.9	NA
WBKY	Lexington	1.5	2.2	1.5	6.2	5.2	4.0
WEKU	Lexington	2.6	2.6	2.5	6.0	6.4	8.2
KABF	Little Rock	1.7	3.1	2.5	6.1	8.4	7.9
KLRE	Little Rock	1.9	1.9	1.2	4.0	5.1	4.9
KUSC	Los Angeles	1.2	1.0	1.5	3.0	3.2	3.8
WERN	Madison	5.4	5.4	4.5	10.8	13.2	10.7
WHA	Madison	2.9	3.7	3.7	7.5	8.2	7.6
WORT	Madison	3.8	4.6	4.1	10.2	14.3	11.0
WMCU	Miami	1.2	.5	1.3	2.4	1.2	2.5
WUWM	Milwaukee	.6	1.4	1.1	2.5	4.3	2.8
KSJN-F	Minneapolis	3.4	2.2	2.2	8.0	5.6	7.2
KTIS-F	Minneapolis	2.3	2.2	2.7	4.8	5.6	5.9
KAMB	Modesto	3.4	2.0	NA	5.5	5.6	NA
KUOP	Modesto	1.3	3.1	NA	3.9	8.2	NA
WPLN	Nashville	2.1	1.8	NA	6.0	5.3	NA

STATION/MARKET		SPG 87 SHARE	FAL 86 SHARE	SPG 86 SHARE	SPG 87 CUME RATING	FAL 86 CUME RATING	SPG 86 CUME RATING
WPKT	New Haven	2.4	2.5	2.2	5.7	3.8	4.4
WTUL	New Orleans	.7	1.4	1.9	3.4	5.0	4.5
WWNO	New Orleans	1.9	2.3	2.2	4.4	4.7	4.8
WFME	New York	.7	.7	.8	1.2	1.1	1.5
WNYC-F	New York	.4	.4	.5	1.6	2.0	1.9
WHRO	Norfolk	2.0	2.7	1.9	5.1	6.0	5.7
KCSC	Oklahoma City	1.4	1.4	1.0	4.0	4.1	7.8
WMFE	Orlando	.9	1.9	2.0	3.3	6.0	5.2
WHYY	Philadelphia	1.1	1.3	1.0	4.4	3.2	3.4
WRTI	Philadelphia	.9	1.1	1.2	2.3	3.8	2.7
KJZZ	Phoenix	1.5	1.1	1.9	5.0	4.4	3.4
WQED	Pittsburgh	1.5	1.5	1.4	4.5	3.6	3.6
KMHD	Portland, OR	1.1	1.5	1.6	2.7	3.5	2.2
KOAP	Portland, OR	1.8	.8	1.0	4.8	3.4	3.4
WCPE	Raleigh	1.7	1.6	1.8	4.2	5.5	4.7
WKNC	Raleigh	2.6	2.2	3.0	5.3	6.0	6.1
WSHA	Raleigh	1.3	2.9	2.5	6.4	8.1	7.7
WUNC	Raleigh	4.2	4.7	3.6	11.7	12.7	10.6
WRFK	Richmond	2.0	2.8	NA	6.2	7.8	NA
WXXI-F	Rochester	4.2	2.8	3.6	9.7	8.9	9.3
KXPR	Sacramento	3.4	2.8	2.8	6.4	5.7	6.6
KWMU	Salt Lake City	1.0	1.2	.5	2.8	3.3	2.3
KUER	Salt Lake City	1.2	1.5	.8	3.3	4.5	4.5
KRTU	San Antonio	.5	.4	.6	1.6	2.8	1.7
KQED	San Francisco	.9	.9	1.2	4.0	3.7	3.5
KNHC	Seattle	1.0	.8	.9	2.6	2.6	3.1
KPLU	Seattle	.9	1.0	.4	3.6	3.2	1.9
KUOW	Seattle	1.5	1.3	1.9	4.2	3.3	4.7
KDAQ	Shreveport	.9	.5	1.5	3.4	4.4	3.1
KUOP	Stockton	1.9	2.2	2.4	5.2	6.3	7.2
WAER	Syracuse	1.7	1.3	2.0	4.3	5.6	6.0
WCNY	Syracuse	2.2	4.8	2.8	5.4	8.6	5.8
WJPZ	Syracuse	4.7	2.8	2.1	9.9	7.7	4.9
WGTE	Toledo	2.3	2.1	1.0	4.6	5.4	3.5
KWGS	Tulsa	1.7	1.7	.8	5.4	4.0	4.3
WAMU	Washington	1.7	1.3	1.0	5.4	4.0	3.3
WETA	Washington	1.8	2.8	1.7	5.6	7.1	5.0
KMUW	Wichita	1.4	1.7	1.5	3.9	4.9	4.4
WVIA	WB/Scranton	1.1	2.1	1.9	2.6	3.9	4.1
WYSU	Youngstown	1.1	1.2	1.0	1.9	4.3	2.4
WBHM	Birmingham	1.4	-	-	5.0	-	-
WITF	Harrisburgh	2.7	-	-	7.7	-	-
KUOT	Knoxville	1.7	-	-	6.5	-	-
KCEP	Las Vegas	10.0	-	-	15.3	-	-
KNPR	Las Vegas	2.1	-	-	5.8	-	-
KUNV	Las Vegas	1.7	-	-	4.8	-	-
WFPL	Louisville	2.3	-	-	5.4	-	-
WVAS	Montgomery	3.4	-	-	8.4	-	-
KUNR	Reno	4.7	-	-	8.9	-	-
WFCR	Springfield, MA	4.4	-	-	9.2	-	-
WXEL	West Palm	1.8	-	-	4.6	-	-

NOTE: Based on Birch Quarterlies from Spring 87, Fall 86, and Spring 86, 12+ Share and 12+ Cume Rating (Broadcast Week). Birch Monthly information is no longer available.

SECTION B

INDIVIDUAL MARKET REPORTS

NOTE: Following these definitions pages the Individual Market Reports can be found in alphabetical order.

DEFINITIONS, CLARIFICATIONS AND EXPLANATIONS

NOTE: Even long-time subscribers should read these pages very carefully. There have been numerous changes and additions to American Radio. It will greatly increase your understanding of the Individual Market Reports if you are familiar with the systems and methodologies used.

The best way to explain an Individual Market Report is to go through it section by section. We will use an imaginary market and will start with the top of the market report on the far left.

Arbitron Rank/Pop (12+): 49/512,000
MSA Rank/Pop: 44/601,000
ADI #50
Average Person Rating: 18.4
Market TSL: 24.5 hours

The Arbitron rank is the 12+ population of the Arbitron metro survey area. The rank number (49 in this case) is the ranking among the 170 Arbitron Standard radio markets only. Markets without a full rating book are not included.

The MSA (Metropolitan Statistical Area) rank is shown along with the total estimated population. Where the market has been split into two or more MSA's all of the MSA's are listed.

The Arbitron ADI ranking can be found directly below the MSA rank.

The APR is the Average Person Rating. The APR indicates the percentage of the 12+ population which is using radio from 6 AM-Midnight, Mon-Sun (the Broadcast Week). The APR is roughly comparable to television's Persons Viewing Television (PVT) figures.

The market TSL shows the "Time Spent Listening" by the average radio listener in the market. In this case the average listener spends 24.5 hours listening to radio.

Stations: 27/20
Diaries: 701/730/53.5%
Sample Target: 647
Standard Error: .721
% Below Line: 3.3
% Not Listed: 8.6

There were 27 stations listed in the rating book for this market. Of those 27 a total of 20 stations were listed above the line (home to Arbitron metro). Thus a total of seven stations were licensed to cities outside of the metro but they still qualified for inclusion in the rating book. You should be aware that some stations now appear above the line by virtue of its chosen home city of identification rather than by its FCC authorized city of license.

The information on the "Diaries" line is a bit complex but it is all very important:

1st figure:	701 - the number of usable (in-tab) diaries returned from the market's metro
2nd figure:	730 - in the metro there was one diary returned for every 730 people 12+
3rd figure:	53.5% - total returned (in-tab) diaries expressed as a percentage of the total individuals who were sent a diary

The sample target shows the number of in-tab diaries designated for the metro. This is basically Arbitron's goal for returned diaries. Remember that this number represents total diaries and does not necessarily refer to any individual demo. It is not a percentage of total people contacted. It is a percentage of total people sent diaries.

The standard error is based on Arbitron's method of estimating the reliability of their ratings. I have carried the formula through the first step.

The % below line figure indicates the percentage of total radio listenting earned by below the line stations.

This figure would reflect listening to distant stations, non-commercial and public stations, and local stations which did not have enough audience to qualify for listing in the book.

This figure along with the "% Below Line" figures indicate how much listening in the market is not available to the local commercial stations. This could have an affect on CPM's and also the effectiveness and saleability of local radio.

Est. 1986 Revenue: $14,500,000
HH Income: $25,700
Retail $: 3.5 Bil
Pop per Station: 25,600
#1 Biller: WAAA $2,000,000

The revenue estimates are based upon calculations made in the 1987 edition of Duncan's Radio Market Guide. The figures are gross and they do not include trades.

HH Income means Consumer Spendable Income per household. This market's estimate is $25,700.

Total retail sales in this market is estimated at 3.5 billion dollars.

The data comes from Sales & Marketing Management and they are dated 1 October 1986.

The population per Station shows the number of people (12+) per metro area radio station. The figure is calculated by dividing 12+ metro population by the number of "above-the-line" stations.

The #1 Biller shows the station I believe is the leading biller in the market and its estimated 1985 gross revenue. This data is extracted from the 1987 edition of Duncan's Radio Market Guide.

12+ METRO 1/4/SHARE	SUM 86	SPG 86	WIN 86	FAL 85	4 BOOK Avg.	BIRCH Share	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	SPG 86	FAL 85
1. WAAA-F 301/11.3	11.1	11.7	10.4	10.7	11.1	10.0	1. WAAA-F 363/4908	1. WBBB 4314/212	22.3	23.8

All of the figures in this section are based upon the Broadcast Week (Mon-Sun, 6A-MID). The audience figures are in hundreds. The ratings and shares are always percentages.

Reading from left to right: WAAA has 30,100 listeners per quarter hour in the metro. This earns the station an 11.3% share of audience during the latest rating period. The share for the last four rating books follows (in some smaller markets the last two books are listed). The next column shows the average of the last four books. This figure is provided only for those markets with quarterly measurement. Next is the Birch share for those markets which Birch surveys. The Birch share is the latest quarterly report.

In the TSA (total survey area) WAAA-F has a total audience of 36,300 per quarter hour and a weekly cume audience of 490,800.

WBBB has the highest 12+ Metro cume audience with a weekly total of 431,400. WBBB's Metro cume rating is 21.2%. That means that 21.2% of this market's population (12+) listens to WBBB for five minutes or more during a given week. Historical cume ratings follow.

The number of stations listed on these tables varies according to market size and according to the number of stations in the market.

If a station is simulcasting, this symbol "+" will appear next to the call letters where applicable. Whether I labeled the simulcasting station as AM or FM depended upon which band received the greatest amount of listening.

12+ FM SHARE (METRO): 59.64% (833 of 1401) (FAL 85: 57.41%)

These figures show how well FM radio is doing in the market - at least as far as listening levels are concerned. To calculate these figures I simply added up the Mon-Sun, 6A-MID, quarter hour numbers of all listed stations and divided it into the total numbers for the FM stations. There is, of course, listening to stations which do not qualify for a listing in the Arbitron report for the market. However, by definition this amount is small and it should not significantly affect the percentages.

DEMOGRAPHIC AND DAYPART RANKINGS

Directly below the FM Share figures are 21 demo and daypart rankings. The number of stations listed depends upon the size of the market. I am not allowed to print actual ratings figures per my agreement with Arbitron. All of these rankings are based on 1/4 HR AVG.

The criteria for the rankings is as follows:

TEENS: Ages 12-17, Mon-Sun, 6A-MID, Metro
18-34: Adults 18-34, Mon-Sun, 6A-MID, Metro
18-49: Adults 18-49, Mon-Sun, 6A-MID, Metro
25-49: Adults 25-49, Mon-Sun, 6A-MID, Metro
25-54: Adults 25-54, Mon-Sun, 6A-MID, Metro
35+: Adults 35+, Mon-Sun, 6A-MID, Metro
12+ AMD: Total persons, 12+, Mon-Fri, Metro, 6A-10A
12+ MID: Total persons, 12+, Mon-Fri, Metro, 10A-3P
12+ PMD: Total persons, 12+, Mon-Fri, Metro, 3P-7P
12+ EVE: Total persons, 12+, Mon-Fri, Metro, 7P-MID
SAT MID: Total persons, 12+, Saturday, Metro, 10A-3P

WOM 18-24: Women 18-24, Mon-Sun, 6A-MID, Metro
WOM 18-34: Women 18-34, Mon-Sun, 6A-MID, Metro
WOM 18-49: Women 18-49, Mon-Sun, 6A-MID, Metro
WOM 25-34: Women 25-34, Mon-Sun, 6A-MID, Metro
WOM 25-54: Women 25-54, Mon-Sun, 6A-MID, Metro

MEN 18-24: Men 18-24, Mon-Sun, 6A-MID, Metro
MEN 18-34: Men 18-34, Mon-Sun, 6A-MID, Metro
MEN 18-49: Men 18-49, Mon-Sun, 6A-MID, Metro
MEN 25-34: Men 25-34, Mon-Sun, 6A-MID, Metro
MEN 25-54: Men 25-54, Mon-Sun, 6A-MID, Metro

NOTE: If a station's call letters are followed by a > symbol it means there is a very large difference between that station and the station following it in the ranking.

FORMATS	AM	FM	TOTAL	%
Country	153 (3)	176 (2)	329 (5)	13.9

This table is based on the broadcast week, 1/4 Hour Average, 12+ Metro. The table includes every format in the market and every station which shows up in the market's metro. In this market there are 15,300 people listening to 3 different AM stations programming country music. The FM figures are added to AM to show a total for the market. 13.9% of radio listening in this market is devoted to stations programming country music.

The "Other Rated Stations" section includes all stations not listed on the 12+ METRO 1/4/SHARE column at the top of the individual market report. The city of license, 12+ metro share and 12+ cume rating is listed as well as the station's frequency.

CAPSULE STATION DESCRIPTIONS

WAAA-F, 92.5, 50 KW @ 500, CHR   ABC-C, $73.00   (Torbet)   XYZ Group   Thomas Duncan

I have greatly expanded the number of stations in each market which qualify for a capsule description. Now nearly every station in the metro is included.

Our sample station, WAAA-F, has a frequency of 92.5. It's power is 50 KW and its Height Above Average Terrain (HAAT) is 500 feet. It is unfortunate but true that some stations attempt to deceive advertisers about their power and HAAT. I think I have found the true facilitie's data for these stations. However, a few may have slipped by me. If you see any incorrect figures, please let me know.

For AM stations night power is listed if it differs from day power. Directionality is indicated as follows:

DA, DAYS - directional daytimer
DA-1 - directional day and night - 1 pattern
DA-2 - directional day and night - 2 patterns
DA-N - directional at night only
DA-D - directional during the day only

WAAA-F programs a CHR format.
Next is the station's network affiliation if it has one:

ABC-C	ABC	Contemporary	APR	Associated Press Radio
ABC-D	ABC	Direction	CBS	CBS
ABC-I	ABC	Information	CBS-R	CBS Radio Radio
ABC-F	ABC	FM	MBS	Mutual
ABC-E	ABC	Entertainment	NBC	NBC
ABC-R	ABC	Rock	NBC-T	NBC Talk
ABC-T	ABC	Talk	Source	NBC Source
NBN	National Black		US 1	US 1
SBN	Sheridan		US 2	US 2
UPI	United Press International		WSJ	Wall Street Journal
Trans	Transtar		SMN	Satellite Music Network

NOTE: The name of the General Manager is listed in the Spring Report only.

The spot rate is now calculated in two different ways. For those stations which make their rate cards accessible, I based the rate on an 18 spot per week schedule with equal distribution throughout the primary dayparts. TAP plans were used only if the spots could be equally distributed.

If there is an asterisk next to the rate, it means that I had to estimate the station's rate. The rate listed is not the national rate but my estimate of the station's unit rate. The unit rate estimate is what I project is the average rate for all spots run on the station. The estimate is usually derived by taking the station's gross billings and working backwards with a formula based on spots per hour, the percentage of inventory sold, and other factors. Remember that these estimates are marked with an asterisk (*).

I believe that these estimates are generally quite close. However, I can not guarantee their accuracy.

Following the spot rate, the station's national representative can be found in parenthesis. Next is the group ownership, if there is any.

On the two page market reports four additional listings can be found directly below the capsule descriptions. They are:

CALL LETTER CHANGES:	The old calls and new calls for stations which have changed calls since the last issue of American Radio. The date of the change is listed if it is available.
FORMAT CHANGES:	This table should probably be called "major format changes". It is nearly impossible to track down every subtle change in format for every station. I hope to list the major changes at major stations since the previous edition of American Radio.
STATION SALES:	This section lists the proposed sales in each market. These sales do not necessarily close. If I know the brokers involved, they are also listed. In some cases I had to estimate the sale price.
MISCELLANEOUS COMMENTS:	These are various comments and observations which come to my mind as I process that data for each market.

NOTE: On other market reports which do not have two pages of data, this same information can be found under the heading of "Miscellaneous Comments".

AKRON

Arbitron Rank/Pop (12+): 64/537,000

MSA Rank/Pop: 73/644,500
Cleveland ADI
Average Person Ratings: 17.2
Market TSL: 22.8 hours

Stations: 26/6
Diaries: 1150/467:1/54.6%
Sample Target: 930
% Below Line: 57.0
% Not Listed: 9.8

1986 Revenue: $11,900,000
HH Inc.: $30,647
Retail $: 4.0 Bil
Pop per Station: 89,500
#1 Biller: WKDD-F $2,800,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WKDD-F	106/11.5	10.2	9.0	7.9	9.5		
2. WMMS-F	90/ 9.7	10.1	12.3	9.9	9.9		
3. WAKR	86/ 9.3	8.9	8.9	11.5	10.3		
4. WNIR-F	59/ 6.4	4.4	6.1	6.4	5.3		
5. WMJI-F	55/ 6.0	4.9	4.9	4.3	3.4		
6. WONE-F	46/ 5.0	6.0	6.3	6.7	6.4		
7. WLTF-F	45/ 4.9	4.3	4.5	4.2	4.7		
8. WQAL-F	42/ 4.5	3.2	2.8	3.1	2.6		
9. WDBN-F	40/ 4.3	4.4	4.7	3.9	5.6		
10. WDOK-F	33/ 3.6	4.1	2.9	3.8	2.1		
11. WWWE	29/ 3.1	3.1	3.5	3.2	2.0		
12. WGAR-F+	27/ 3.0	4.4	5.0	5.3	4.4		
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WKDD-F	191/2340
2. WMMS-F	146/2221
3. WMJI-F	102/1546
4. WAKR	93/1410
5. WHBC-F	91/ 985
6. WNIR-F	79/ 817
7. WONE-F	73/ 926
8. WDBN-F	71/ 944
9. WLTF-F	69/1137
10. WGAR-F+	65/ 923
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WKDD-F	1321/24.6	24.7	24.1
2. WMMS-F	1295/24.1	24.6	24.7
3. WAKR	1227/22.8	22.5	20.3
4. WMJI-F	890/16.6	16.3	15.5
5. WLTF-F	695/12.9	12.3	12.3
6. WONE-F	593/11.0	10.8	12.6
7. WWWE	574/10.7	10.1	10.2
8. WNIR-F	568/10.6	10.2	11.5
9. WQAL-F	494/ 9.2	6.4	5.5
10. WDBN-F	493/ 9.2	8.9	7.4
11. WDOK-F	462/ 8.6	9.0	7.1
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 79.83% (665 of 833) (SPG 86: 78.58%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKDD-F>	1. WMMS-F	1. WKDD-F	1. WMJI-F	1. WMJI-F	1. WAKR >	1. WAKR	1. WKDD-F	1. WKDD-F	1. WKDD-F>	1. WKDD-F
2. WMMS-F	2. WKDD-F>	2. WMMS-F>	2. WMMS-F	2. WMMS	2. WNIR-F	2. WKDD-F	WMMS-F	2. WMMS-F	2. WAKR	2. WAKR
3. WCZR-F	3. WONE-F	3. WMJI-F	3. WKDD-F	3. WKDD-F	3. WDBN-F	3. WMMS-F>	3. WNIR-F	3. WNIR-F	3. WWWE-F	3. WMMS-F
4.	4. WLTF-F	4. WONE-F	4. WONE-F	4. WNIR-F	WQAL-F	4. WMJI-F	4. WAKR	4. WLTF-F	4. WMMS-F	4. WQAL-F
5.	WMJI-F	5. WLTF-F	5. WLTF-F	WLTF-F	5. WDOK-F	5. WNIR-F	5. WLTF-F	5. WAKR	5. WNIR-F	5. WONE-F
					WMJI-F					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKDD-F>	1. WKDD-F	1. WKDD-F	1. WKDD-F>	1. WLTF-F	1. WMMS-F	1. WMMS-F>	1. WONE-F	1. WMMS-F>	1. WMMS-F
2. WMMS-F>	2. WMMS-F>	2. WLTF-F	2. WMMS-F	2. WKDD-F	2. WKDD-F>	2. WONE-F	2. WMMS-F	2. WKDD-F	2. WONE-F
3.	3. WLTF-F	3. WMMS-F	3. WLTF-F	3. WMJI-F	3. WCZR-F	3. WKDD-F>	3. WNCX-F	3. WONE-F	WMJI-F
4.	4. WONE-F	4. WONE-F	4. WMJI-F>	4. WMMS-F	4. WRQK-F	4. WNCX-F	4. WMJI-F	4. WMJI-F	4. WNIR-F
5.	WMJI-F	5. WMJI-F	5. WONE-F	5. WNIR-F	5. WONE-F	5. WMJI-F	5. WKDD-F	5.	5. WWWE-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		141 (3)	141 (3)	16.9	14.4
AOR/CLASSIC		173 (4)	173 (4)	20.8	23.3
AC/OLDIES/SOFT ROCK	12 (2)	100 (2)	112 (4)	13.4	10.8
MOR/VARIETY/FULL	86 (1)		86 (1)	10.3	10.8
COUNTRY	28 (2)	30 (2)	58 (4)	7.0	10.2
BLACK/URBAN		34 (2)	34 (2)	4.1	4.0
BTFL MUSIC/EZ		124 (4)	124 (4)	14.9	12.6
NEWS/TALK	29 (1)	59 (1)	88 (2)	10.6	10.6
NOSTALGIA	13 (1)		13 (1)	1.6	1.3
RELIGION/GOSPEL					1.5
SPANISH					
CLASSICAL		4 (1)	4 (1)	0.5	0.5
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			833 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WSLR	1350	Akron	2.3/6.2
WHBC-F	94.1	Canton	1.0/2.9
WHOT-F	101.1	Youngstown	1.1/2.8
WQXK-F	105.1	Salem	1.1/2.8
WRQK-F	106.9	Canton	1.7/5.9

See Cleveland for more information about the following:

WBBG	1.4/3.0	WNCX-F	2.7/8.5
WCLV-F	.4/1.2	WPHR-F	1.4/4.9
WCZR-F	2.3/5.5	WRMR	.6/1.7
WHK	.6/1.8	WZAK-F	2.3/4.5

RADIO STATIONS

WAKR, 1590, 5 KW (DA-N) , MOR	MBS,$ 48.00* (Mc-Guild)	DKM		Fred Anthony
WHLO, 640, 1 KW/500 W (DA-1) , RELIGION	,$ 12.00* (---)			
WSLR, 1350, 5 KW (DA-1) , COUNTRY	ABC-E,$ 35.00 (Katz)	New Barnstable		Dick Lumenello
WDBN-F, 94.9, 118 KW @ 310, BTFL/EZ	,$ 36.00 (---)		(MEDINA)	Bob Miller
WKDD-F, 96.5, 50 KW @ 450, CHR	,$ 64.00* (Katz)	New Barnstable		Dick Lumenello
WNIR-F, 100.1, 3 KW @ 333, TALK	CBS,$ 27.00* (S. Katz)		(KENT)	Richard Klaus
WONE-F, 97.5, 13 KW @ 890, AOR	,$ 44.00* (Mc-Guild)	DKM		Fred Anthony

Other ranked stations - See Cleveland or Canton

ALBANY - SCHENECTADY - TROY

Arbitron Rank/Pop (12+): 52/729,600

MSA Rank/Pop: 59/847,700
ADI # 51
Average Person Ratings: 17.0
Market TSL: 22.3 hours

Stations: 25/22
Diaries: 1286/567:1/53.3%
Sample Target: 1060
% Below Line: 1.2
% Not Listed: 11.2

1986 Revenue: $16,100,000
HH Inc.: $32,824
Retail $: 5.4 Bil
Pop per Station: 33,164
#1 Biller: WGY $3,200,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WROW-F	137/11.1	10.8	9.4	9.1	8.4	10.1	6.8
2. WPYX-F	134/10.8	10.0	11.2	10.8	9.6	10.7	16.4
3. WGY	133/10.7	10.8	9.5	9.4	9.6	10.1	10.2
4. WFLY-F	104/ 8.4	7.8	8.9	8.0	7.7	8.3	11.7
5. WGFM-F	97/ 7.8	8.5	8.0	9.0	9.4	8.3	9.6
6. WKLI-F	76/ 6.1	6.5	6.7	6.0	7.5	6.3	6.1
7. WGNA-F	72/ 5.8	4.3	4.7	4.6	4.2	4.9	4.1
8. WQBK	65/ 5.3	6.0	4.3	6.5	6.6	5.5	5.3
9. WTRY	50/ 4.0	4.5	3.2	3.6	3.6	3.8	3.6
10. WPTR	46/ 3.7	2.5	3.4	4.4	3.9	3.5	3.7
11. WROW	45/ 3.6	3.2	3.4	3.8	3.9	3.5	3.3
12. WQBK-F	32/ 2.6	3.1	3.6	3.1	4.3	3.1	4.4

12+ TSA	1/4/CUME
1. WPYX-F	200/2508
2. WGY	183/2758
3. WROW-F	180/1869
4. WGFM-F	144/2518
5. WGNA-F	142/1517
6. WFLY-F	139/2366
7. WKLI-F	86/1174
8. WQBK	68/ 759
9. WPTR	57/ 834
10. WTRY	55/ 937
11. WROW	51/ 851
12. WQBK-F	35/ 699

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WGY	1835/25.2	25.7	26.9
2. WGFM-F	1706/23.4	23.4	26.1
3. WFLY-F	1701/23.3	23.6	22.7
4. WPYX-F	1641/22.5	23.8	23.7
5. WROW-F	1276/17.5	15.3	15.0
6. WKLI-F	1008/13.8	15.9	16.5
7. WTRY	869/11.9	11.4	10.6
8. WGNA-F	793/10.9	8.7	9.7
9. WQBK	708/ 9.7	9.4	10.5
10. WROW	674/ 9.2	9.3	11.9
11. WPTR	660/ 9.0	8.4	9.4
12. WQBK-F	657/ 9.0	10.4	11.1

12+ FM SHARE (METRO): 64.24% (706 of 1099) (SPG 86: 59.86%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFLY-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F	1. WPYX-F	1. WROW-F	1. WGY	1. WROW-F	1. WROW-F	1. WFLY-F	1. WROW-F>
2. WGFM-F	2. WGFM-F	2. WGFM-F	2. WGY	2. WGY	2. WGY >	2. WPYX-F	2. WPYX-F	2. WPYX-F	2. WGFM-F	2. WPYX-F
3. WPYX-F	3. WKLI-F	3. WKLI-F	3. WKLI-F	3. WROW-F	3. WQBK	3. WROW-F	3. WGY	3. WGFM-F	3. WPYX-F	3. WGY
4.	4. WFLY-F	4. WFLY-F	4. WFLY-F	4. WKLI-F	4. WGNA-F	4. WFLY-F	4. WGNA-F	4. WFLY-F	4. WGY >	4. WKLI-F
5.	5.	5. WGY	5. WGNA-F WTRY	5. WGNA-F	5. WPTR	5. WQBK	5. WGFM-F WKLI-F	5. WGY	5. WGNA-F WROW-F	5. WFLY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGFM-F	1. WGFM-F	1. WKLI-F	1. WGFM-F	1. WKLI-F	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F>	1. WPYX-F
2. WPYX-F	2. WKLI-F	2. WGFM-F	2. WKLI-F	2. WGY	2. WGFM-F>	2. WGFM-F	2. WFLY-F	2. WFLY-F	2. WGY
3. WFLY-F	3. WPYX-F	3. WPYX-F	3. WPYX-F	3. WROW-F>	3. WKLI-F	3. WFLY-F	3. WGY WQBK-F	3. WGFM-F	3. WFLY-F
4. WKLI-F	4. WFLY-F>	4. WFLY-F	4. WFLY-F	4. WGNA-F	4. WFLY-F	4. WKLI-F		4. WKLI-F	4. WTRY
5.	5.	5. WGY	5. WGY	5. WGFM-F	5.	5. WQBK-F	5. WEQX-F	5. WTRY	5. WGNA-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		207 (3)	207 (3)	18.8	18.8
AOR/CLASSIC		187 (4)	187 (4)	17.0	16.2
AC/OLDIES/SOFT ROCK	50 (1)	83 (2)	133 (3)	12.1	12.2
MOR/VARIETY/FULL	211 (5)		211 (5)	19.2	17.9
COUNTRY	46 (1)	72 (1)	118 (2)	10.7	9.5
BLACK/URBAN					
BTFL MUSIC/EZ		148 (2)	148 (2)	13.5	11.4
NEWS/TALK	65 (1)		65 (1)	5.9	8.7
NOSTALGIA	27 (2)		27 (2)	2.5	5.0
RELIGION/GOSPEL	4 (1)	4 (1)	8 (2)	0.7	0.3
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		5 (1)	5 (1)	0.5	---
			1099 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WABY	1400	Albany	1.9/3.9
WCKL	560	Catskill	1.3/2.0
WCSS	1490	Amsterdam	1.1/2.3
WEQX-F	102.7	Manchester, VT	1.4/2.7
WHAZ	1330	Troy	.3/1.1
WHRL-F	103.1	Albany	.9/2.9
WIZR	930	Johnstown	.3/1.2
WKOL	1570	Amsterdam	.3/ .8
WMVQ-F	97.7	Amsterdam	.6/1.8
WQQY-F	102.3	Saratoga Springs	.4/1.0
WJIV-F	101.9	Cherry Valley	.3/1.1
WPDH-F	101.5	Poughkeepsi	.3/ .8
WRCZ-F	101.7	Pittsfield, MA	.5/2.5

RADIO STATIONS

WABY, 1400,	1 KW	, NOSTALGIA	SMN,$ 16.00*	(Banner)		Bill Selwood
WGY , 810,	50 KW	, MOR	NBC,$115.00	(Eastman)		Dennis Israel
WPTR, 1540,	50 KW (DA-1)	, COUNTRY	US 2,$ 32.00*	(Katz)		John Kelly
WQBK, 1300,	5 KW (DA-2)	, TALK	CBS,ABC-T,$ 40.00*	(HNWH)		Richard Berkson
WROW, 590,	5 KW/1 KW (DA-2)	, MOR	ABC-I,$ 40.00*	(Christal)	Wilkes-Schwartz	Steve Seplowe
WTRY, 980,	5 KW (DA-N)	, OLDIES	MBS,ABC-D,$ 37.00*	(Mc-Guild)		Carol Reilly
WHAZ, 1330,	1 KW (DAYS)	, RELIGION	ABC-E,$ 16.00	(---)		Bob Putnam
WFLY-F, 92.3,	13 KW @ 850,	CHR	ABC-C,$ 57.00*	(Katz)		John Kelly
WGFM-F, 99.5,	10 KW @ 930,	CHR	Source,$ 65.00*	(Eastman)		Dennis Israel
WGNA-F, 107.7,	9 KW @ 980,	COUNTRY	ABC-E,$ 52.00*	(Republic)		Bob Putnam
WHRL-F, 103.1,	1.5 KW @ 400,	BTFL/EZ	MBS,$ 20.00	(---)		Robert Hill
WKLI-F, 100.9,	3 KW @ 300,	AC	US 1,$ 59.00*	(Banner)		Bob Ausfeld
WPYX-F, 106.5,	11 KW @ 910,	AOR	ABC-R,$ 75.00*	(Mc-Guild)		Carol Reilly
WQBK-F, 103.9,	3 KW @ 300,	AOR	CBS-R,$ 32.00*	(HNWH)		Richard Berkson
WROW-F, 95.5,	8 KW @ 1020,	BTFL/EZ	,$ 66.00*	(Christal)	Wilkes-Schwartz	Steve Seplowe

MISCELLANEOUS COMMENTS WROW A/F sold by JAG to Wilkes-Schwartz for $______________ (Americom)... WHAZ sold for $300,000... WWCN sold for $615,000... WASM changes calls to WQQY-F (July)...

ALBUQUERQUE

Arbitron Rank/Pop (12+): 80/428,200

MSA Rank/Pop: 102/460,900
ADI # 65
Average Person Ratings: 18.3
Market TSL: 24.0 hours

Stations: 23/23
Diaries: 1027/417:1/50.7%
Sample Target: 800
% Below Line: 0
% Not Listed: 9.7

1986 Revenue: $15,900,000
HH Inc.: $28,376
Retail $: 3.3 Bil
Pop per Station: 18,617
#1 Biller: KKOB $3,200,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. KKOB	100/12.7	12.9	13.4	12.6	14.2		
2. KKOB-F	86/11.0	15.1	13.6	11.1	16.7		
3. KFMG-F	66/ 8.4	7.8	7.4	7.9	10.2		
4. KRST-F	56/ 7.1	5.4	7.0	7.1	6.9		
5. KNMQ-F	49/ 6.2	8.5	7.3	9.4	9.5		
6. KZRR-F	48/ 6.1	4.4	4.1	3.9	3.8		
7. KKJY-F	44/ 5.6	5.9	5.8	6.8	5.6		
8. KKSS-F	32/ 4.1	2.8	2.1	.5	---		
9. KIVA-F	31/ 3.9	1.8	2.6	3.6	---		
10. KRZY	23/ 2.9	3.7	3.0	3.2	3.8		
11. KMGA-F	22/ 2.8	2.6	2.9	2.2	2.5		
12. KABQ	20/ 2.5	1.6	1.7	2.9	1.3		
KXKS	20/ 2.5	2.5	1.9	3.1	---		
14. KHFM-F	18/ 2.3	3.7	3.0	3.2	1.9		
KQEO	18/ 2.3	2.5	3.0	2.2	2.5		
16. KDEF	18/ 2.3	2.9	3.8	3.1	3.7		
17. KLSK-F	15/ 1.9	1.6	2.4	1.7	2.0		

12+ TSA	1/4/CUME
1. KKOB	122/1690
2. KKOB-F	111/1517
3. KRST-F	94/1134
4. KFMG-F	89/1036
5. KNMQ-F	73/1135
6. KKJY-F	58/ 875
7. KIVA-F	57/ 915
8. KZRR-F	55/ 797
9. KKSS-F	45/ 723
10. KMGA-F	37/ 637
11. KKBR-F	34/ 369
12. KHFM-F	32/ 392
13. KLSK	25/ 388
14. KRZY	24/ 351
15. KABQ	20/ 171
KQEO	20/ 449

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KKOB	1123/26.2	28.9	26.7
2. KKOB-F	990/23.1	29.8	27.6
3. KNMQ-F	748/17.5	21.9	20.5
4. KRST-F	743/17.4	13.4	14.8
5. KFMG-F	700/16.3	19.8	17.1
6. KZRR-F	620/14.5	12.3	11.5
7. KKJY-F	585/13.7	13.0	14.2
8. KKSS-F	541/12.6	9.8	8.2
9. KIVA-F	521/12.2	9.3	10.9
10. KMGA-F	448/10.5	8.9	8.4
11. KQEO	387/ 9.0	9.1	8.9
12. KRZY	298/ 7.0	8.5	8.4
13. KHFM-F	246/ 5.7	8.1	7.2
14. KLSK	231/ 5.4	6.4	6.8
15.			

12+ FM SHARE (METRO): 68.12% (483 of 709) (SPG 86: 65.65%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KNMQ-F	1. KFMG-F	1. KKOB-F>	1. KKOB-F	1. KKOB	1. KKOB >	1. KKOB >	1. KKOB-F	1. KKOB-F	1. KKOB	1. KKOB-F>
2. KKSS-F	2. KKOB-F>	2. KFMG-F	2. KKOB	2. KKOB-F>	2. KKJY-F	2. KKOB-F	2. KKOB	2. KKOB	2. KFMG-F	2. KKOB
3. KFMG-F	3. KZRR-F	3. KKOB	3. KRST-F	3. KRST-F>	3. KKOB-F>	3. KRST-F	3. KFMG-F	3. KFMG-F>	3. KZRR-F	3. KFMG-F
4. KIVA-F	4. KRST-F	4. KRST-F	4. KFMG-F	4. KFMG-F	4. KRST-F	4. KFMG-F	4. KRST-F	4. KZRR-F	4. KNMQ-F	4. KNMQ-F
5. KZRR-F	5. KNMQ-F	5. KZRR-F	5. KZRR-F	5. KZRR-F	5.	5. KNMQ-F	5. KZRR-F	5. KNMQ-F	5. KKJY-F	5. KZRR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZRR-F	1. KKOB-F>	1. KKOB-F>	1. KKOB-F>	1. KKOB-F	1. KFMG-F>	1. KFMG-F>	1. KFMG-F>	1. KFMG-F>	1. KKOB
2. KFMG-F	2. KZRR-F	2. KRST-F	2. KKOB	2. KKOB >	2. KKOB-F	2. KZRR-F	2. KZRR-F	2. KKOB-F	2. KFMG-F
3. KIVA-F	3. KRST-F	3. KKOB	3. KRST-F	3. KRST-F	3. KIVA-F	3. KKOB-F	3. KRST-F	3. KZRR-F	3. KKOB-F
KNMQ-F	4. KFMG-F	4. KKJY-F	4. KZRR-F	4. KKJY-F	KNMQ-F	KRST-F	4. KKBR-F	4. KKOB	KZRR-F
5. KKOB-F	KNMQ-F	KMGA-F	5. KNMQ-F	5. KMGA-F	KRST-F	5. KNMQ-F	KKBR-F	KRST-F	5. KRST-F
					KZRR-F		KKOB-F		

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		112 (3)	112 (3)	15.8	13.6
AOR/CLASSIC		114 (2)	114 (2)	16.1	12.6
AC/OLDIES/SOFT ROCK	24 (2)	118 (3)	142 (5)	20.0	21.9
MOR/VARIETY/FULL	100 (1)		100 (1)	14.1	14.6
COUNTRY	23 (1)	56 (1)	79 (2)	11.1	11.7
BLACK/URBAN					
BTFL MUSIC/EZ		44 (1)	44 (1)	6.2	6.4
NEWS/TALK	9 (1)	7 (1)	16 (2)	2.3	1.7
NOSTALGIA	18 (1)		18 (1)	2.5	4.2
RELIGION/GOSPEL	7 (1)		7 (1)	1.0	1.2
SPANISH	40 (2)		40 (2)	5.6	5.5
CLASSICAL		18 (1)	18 (1)	2.5	5.9
JAZZ/NEW AGE/ECLECTIC		15 (1)	15 (1)	2.1	---
UNKNOWN/OTHERS	4 (1)		4 (1)	0.6	0.6
			709 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KKBR-F	98.5	Los Alamos	1.3/3.9
KKIM	1000	Albuquerque	.9/3.0
KZIA	1580	Albuquerque	1.1/3.2
KZIA-F	101.7	Rio Rancho	.9/4.2
KZSS	610	Albuquerque	.8/2.5

RADIO STATIONS

KABQ, 1350, 5 KW/500 W (DA-N)	, SPANISH	,$ 25.00*	(Caballero)			Ed Gomez
KAMX, 1520, 1 KW (DAYS)	, ? ?	,$ 14.00	(---)			
KDEF, 1150, 5 KW/500 W (DA-N)	, NOSTALGIA	,$ 16.00*	(---)			
KKIM, 1000, 10 KW (DAYS)	, RELIGION	,$ 15.00	(---)			Randy Rich
KKOB, 770, 50 KW (DA-N)	, MOR	ABC-I,NBC-T,$ 63.00*	(Mc-Guild)	Price		Art Schreiber
KQEO, 920, 1 KW/500 W (DA-N)	, OLDIES	ABC-E,$ 24.00*	(Katz)	Penn		Art Ortega
KRZY, 1450, 1 KW (DA-1)	, COUNTRY	MBS,$ 28.00*	(Durpetti)	Wagon Train		
KXKS, 1190, 1 KW (DAYS)	, SPANISH	,$ 22.00*	(Caballero)			Rafael Rosales
KZIA, 1580, 10 KW/45 W	, NEWS/TALK	NBC,CBS,$ 20.00*	(Masla)			John Deme
KZSS, 610, 5 KW (DA-N)	, OLDIES	ABC-D,$ 21.00*	(Republic)			Milt McConnell
KFMG-F, 107.9, 22 KW @ 4130	, AOR	ABC-C,$ 46.00*	(HNWH)			Jeff Guier
KHFM-F, 96.3, 15 KW @ 4110	, CLASSICAL	,$ 35.00*	(CMBS)			Michael Langner
KKJY-F, 100.3, 23 KW @ 4107	, BTFL/EZ	,$ 40.00*	(Torbet)			Dave Ianni
KKOB-F, 93.3, 22 KW @ 4150	, AC	,$ 70.00*	(Mc-Guild)	Price		Art Schreiber
KMGA-F, 99.5, 20 KW @ 4134	, AC	US 2,$ 34.00*	(Katz)	Penn		Art Ortega
KRST-F, 92.3, 23 KW @ 4110	, COUNTRY	,$ 50.00	(Durpetti)	Wagon Train		
KZIA-F, 101.7, 3 KW @ 99	, TALK	ABC-T,CBS,$ 20.00*	(Masla)			John Deme
KZRR-F, 94.1, 22 KW @ 4130	, AOR	Source,$ 41.00*	(Republic)			Milt McConnell
KIVA-F, 105.1, 100 KW @ 1973	, CHR	,$ 30.00*	(Banner)	Daytona	(SANTA FE)	Howard Johnson
KKBR-F, 98.5, 100 KW @ 1781	, AC	,$ 25.00*	(Torbet)	Devine	(LOS ALAMOS)	Lance Armor
KKSS-F, 97.3, 100 KW @ 1900	, CHR	,$ 31.00*	(Torbet)	Sun Group	(SANTA FE)	
KLSK-F, 104.1, 100 KW @ 1970	, JAZZ/CLASS	,$ 27.00*	(Masla)		(SANTA FE)	Gary Boal
KNMQ-F, 105.9, 100 KW @ 1936	, CHR	ABC-C,$ 47.00*	(HNWH)		(SANTA FE)	Ron Sack

MISCELLANEOUS COMMENTS KIDI-F signed on in April with a Spanish format... KKJY-F sold for $3,300,000 (Richards)... KRZY, KRST-F sold to Wagon Train for $5,200,000 (includes real estate) (Chapman)... KKOB A/F sold by Price to Fairfield for $_______________ (75%)...

ALLENTOWN - BETHLEHEM

Arbitron Rank/Pop (12+): 60/560,700

MSA Rank/Pop: 72/649,000
Philadelphia ADI
Average Person Ratings: 17.4
Market TSL: 23.0 hours

Stations: 33/14
Diaries: 1083/518:1/55.5%
Sample Target: 930
% Below Line: 19.1
% Not Listed: 8.1

1986 Revenue: $12,700,000
HH Inc.: $31,907
Retail $: 4.2 Bil
Pop per Station: 40,050
#1 Biller: WLEV-F $2,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WFMZ-F	153/15.7	13.9	15.0	10.1	12.1	13.7	9.8	1. WFMZ-F	171/1602	1. WQQQ-F	1405/25.1	24.3	24.4
2. WZZO-F	106/10.9	11.3	10.3	10.3	11.5	10.7	10.4	2. WZZO-F	133/1611	2. WFMZ-F	1336/23.8	21.1	19.7
3. WLEV-F	94/ 9.7	10.3	9.9	11.3	11.1	10.3	9.7	3. WQQQ-F	114/1832	3. WLEV-F	1297/23.1	24.0	23.4
4. WQQQ-F	86/ 8.8	11.1	8.8	8.3	9.9	9.3	14.6	4. WLEV-F	112/1482	4. WZZO-F	1256/22.4	24.6	24.7
5. WAEB-F	78/ 8.0	4.0	4.8	5.4	5.6	5.6	6.3	5. WAEB-F	84/ 989	5. WAEB-F	865/15.4	13.6	14.3
6. WAEB	63/ 6.5	6.4	5.6	6.0	5.8	6.1	4.2	6. WAEB	65/ 810	6. WAEB	782/13.9	16.4	15.9
7. WKAP	45/ 4.6	6.1	4.8	6.3	5.1	5.5	4.9	7. WKAP	45/ 504	7. WKAP	504/ 9.0	8.5	9.2
8. WEST	33/ 3.4	5.5	3.7	5.8	4.5	4.6	2.8	8. WYSP-F	38/ 624	8. WYSP-F	434/ 7.7	9.1	6.4
9. WYSP-F	24/ 2.5	2.4	3.3	2.4	2.0	2.8	3.9	9. WEST	33/ 307	9. KYW	397/ 7.1	6.2	7.5
10. WXKW	21/ 2.2	2.6	3.1	2.6	2.0	2.6	3.8	10.		10. WXKW	373/ 6.7	6.2	4.9
11.								11.		11. WEST	297/ 5.3	6.2	7.5

12+ FM SHARE (METRO): 73.27% (655 of 894) (SPG 86: 70.64%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQQQ-F>	1. WZZO-F>	1. WZZO-F	1. WLEV-F	1. WLEV-F>	1. WFMZ-F>	1. WFMZ-F	1. WFMZ-F>	1. WFMZ-F>	1. WQQQ-F	1. WFMZ-F>
2. WZZO-F	2. WLEV-F	2. WLEV-F>	2. WZZO-F	2. WZZO-F	2. WAEB	2. WLEV-F	2. WZZO-F	2. WZZO-F	2. WFMZ-F	2. WZZO-F
3. WAEB-F>	3. WAEB-F	3. WAEB-F	3. WAEB-F	3. WFMZ-F	3. WKAP	3. WZZO-F	3. WLEV-F	3. WLEV-F	3. WZZO-F	3. WLEV-F
4.	4. WQQQ-F	4. WQQQ-F	4. WAEB	4. WAEB-F	WLEV-F	4. WAEB	4. WAEB-F	4. WQQQ-F	4. WAEB-F	4. WAEB-F
5.	5.	5.	5. WQQQ-F	5. WAEB	5.	WAEB-F	5. WQQQ-F	5. WAEB-F	5. WAEB	5. WQQQ-F
						WQQQ-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQQQ-F	1. WLEV-F>	1. WLEV-F>	1. WLEV-F>	1. WLEV-F>	1. WZZO-F>	1. WZZO-F>	1. WZZO-F>	1. WZZO-F>	1. WZZO-F
2. WLEV-F	2. WZZO-F	2. WAEB-F	2. WAEB-F	2. WFMZ-F	2. WAEB-F>	2. WAEB-F	2. WLEV-F	2. WLEV-F	2. WLEV-F
WZZO-F	3. WQQQ-F	3. WZZO-F	3. WQQQ-F	3. WAEB-F	3. WLEV-F	3. WLEV-F	3. WAEB-F	3. WAEB-F	3. WAEB
4. WAEB-F	4. WAEB-F	4. WQQQ-F	4. WZZO-F	4. WAEB	WQQQ-F	4. WQQQ-F	WQQQ-F	4. WQQQ-F	4. WFMZ-F
5.	5.	5.	5. WFMZ-F	5. WQQQ-F	5.	5.	5.	5. WAEB	5. WQQQ-F
									WAEB-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		178 (5)	178 (5)	19.9	11.7
AOR/CLASSIC		151 (4)	151 (4)	16.9	17.8
AC/OLDIES/SOFT ROCK	63 (1)	110 (4)	173 (5)	19.4	28.2
MOR/VARIETY/FULL	36 (4)		36 (4)	4.0	2.1
COUNTRY	21 (1)	25 (2)	46 (3)	5.1	6.5
BLACK/URBAN		11 (1)	11 (1)	1.2	2.0
BTFL MUSIC/EZ		165 (2)	165 (2)	18.5	15.7
NEWS/TALK	41 (5)		41 (5)	4.6	4.7
NOSTALGIA	78 (2)		78 (2)	8.7	10.6
RELIGION/GOSPEL		7 (1)	7 (1)	0.8	1.8
SPANISH					
CLASSICAL		8 (1)	8 (1)	0.9	0.6
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			894 (33)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEEX	1230	Easton	.8/3.2
WLSH	1410	Lansford	.5/1.4
WRNJ	1000	Hackettstown, NJ	1.0/2.1
WSRR	1580	Washington, NJ	1.0/1.5
WYNS	1160	Lehightown	1.1/1.8
WABC	770	New York	.3/1.8
WBYO-F	107.5	Boyertown	.7/2.8
WIXL-F	103.7	Newton, NJ	.8/1.9
WKRZ-F	98.5	Wilkes-Barre	.8/1.5
WNEW-F	102.7	New York	.5/1.5
WOR	710	New York	1.4/3.6
WSBG-F	93.5	Stroudsberg	.3/1.2

See Philadelphia for more information about the following:

		WKSZ-F	.5/1.4
KYW	1.3/7.1	WMGK-F	.8/2.3
WCAU	.3/1.2	WMMR-F	1.6/4.6
WCAU-F	.3/1.5	WSNI-F	.3/1.3
WEAZ-F	1.2/3.3	WUSL-F	1.1/3.4
WFLN-F	.8/1.8	WXTU-F	1.7/3.4

RADIO STATIONS

WAEB, 790, 1 KW (DA-2)	, AC	CBS,ABC-I,$ 33.00*	(Mc-Guild)	CRB	Jeff Frank
WEEX, 1230, 1 KW	, TALK	MBS,ABC-T,NBC-T,$ 15.00	(Eastman)	Wilkes-Schwartz	Jim Shea
WEST, 1400, 1 KW	, NOSTALGIA	CBS,$ 24.00*	(Katz)	Eastern	Mike McCann
WKAP, 1320, 5 KW/1 KW (DA-2)	, NOSTALGIA	ABC-E,$ 18.00	(---)		Ron Sotak
WXKW, 1470, 5 KW (DA-2)	, COUNTRY	NBC,$ 15.00*	(---)		R. Musselman
WAEB-F, 104.1, 50 KW @ 500, CHR		,$ 47.00*	(Mc-Guild)	CRB	Jeff Frank
WFMZ-F, 100.7, 17 KW @ 870, BTFL/EZ		,$ 45.00*	(HNWH)		Richard Dean
WLEV-F, 96.1, 50 KW @ 500, AC		,$ 60.00*	(Katz)	Eastern	Mike McCann
WQQQ-F, 99.9, 50 KW @ 450, CHR		,$ 53.00*	(Eastman)	Wilkes-Schwartz	Jim Shea
WZZO-F, 95.1, 13 KW @ 630, AOR		,$ 59.00*	(Banner)	Holt	Gordon Holt

Other ranked stations - See Philadelphia

MISCELLANEOUS COMMENTS WEEX changes from Country to Talk... WAEB-F reclassified as CHR...

ALTOONA

Arbitron Rank/Pop (12+): 209/113,000

MSA Rank/Pop: 270/132,700
ADI # 85 (w/Johnstown)
Average Person Ratings: 15.1
Market TSL: 20.3 hours

Stations: 15/10
Diaries: 623/181:1/55.3%
Sample Target: 550
% Below Line: 4.3
% Not Listed: 5.2

1986 Revenue: $3,800,000
HH Inc.: $24,911
Retail $: .79 Bil
Pop per Station: 11,300
#1 Biller: WFBG $1,100,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WPRR-F	31/18.1	10.9	8.9		
2. WFBG	30/17.5	18.4	26.3		
3. WFBG-F	28/16.4	17.2	15.6		
4. WRTA	16/ 9.4	10.3	8.9		
5. WVAM	14/ 8.2	12.1	14.5		
6. WHPA-F	13/ 7.6	11.5	7.8		
WALY-F	13/ 7.6	---	---		
8. WKMC	7/ 4.1	4.0	3.9		
9.					
10.					

12+ TSA	1/4/CUME
1. WFBG-F	59/659
2. WPRR-F	40/477
3. WFBG	38/564
4. WHPA-F	26/326
5. WGMR-F	25/450
WBXQ-F	25/439
7. WSKE	22/114
8. WVAM	18/233
9. WRTA	16/229
WALY-F	16/266

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WFBG	426/37.7	---	42.6
2. WPRR-F	371/32.8	---	19.9
3. WFBG-F	286/25.3	---	26.6
4. WHPA-F	204/18.1	---	21.3
5. WALY-F	203/18.0	---	---
6. WRTA	196/17.3	---	20.0
7. WVAM	184/16.3	---	25.1
8. WKMC	101/ 8.9	---	8.5
9.			
10.			

12+ FM SHARE (METRO): 56.17% (91 of 162) (SPG 86: 50.94%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPRR-F	1. WPRR-F>	1. WPRR-F	1. WFBG	1. WFBG	1. WFBG-F>	1. WFBG >	1. WFBG-F	1. WPRR-F	1. WPRR-F	1. WFBG
2. WFBG	2. WFBG >	2. WFBG >	2. WPRR-F>	2. WPRR-F	2. WFBG	2. WPRR-F	2. WFBG	2. WFBG-F>	2. WRTA	WFBG-F
WBXQ-F	3. WALY-F	3. WALY-F	3. WHPA-F	3. WFBG-F	3. WRTA	3. WFBG-F	3. WPRR-F>	3. WFBG	3. WFBG-F	WPRR-F
4.	4. WHPA-F	WFBG-F	4. WFBG-F	4. WHPA-F	4. WVAM	WRTA	4. WHPA-F	4. WALY-F	4. WFBG	4.
5.	5.	WHPA-F	5. WALY-F	5. WALY-F	5.	WVAM	5. WVAM	5. WRTA	5. WALY-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPRR-F	1. WPRR-F	1. WFBG	1. WPRR-F	1. WFBG	1. WPRR-F	1. WPRR-F>	1. WPRR-F	1. WPRR-F	1. WFBG
2. WALY-F	2. WFBG	WPRR-F	2. WFBG	WPRR-F	2. WDVE-F	2. WFBG	2. WFBG	2. WFBG >	2. WPRR-F
WFBG	3. WALY-F	3. WALY-F	3. WALY-F	3. WFBG-F	3.	3. WHPA-F	3. WHPA-F	3. WFBG-F	3. WFBG-F>
4.	4.	4. WHPA-F	4. WFBG-F	WHPA-F	4.	4.	4. WALY-F	WHPA-F	4. WHPA-F
5.	5.	5.	WHPA-F	5. WALY-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		33 (2)	33 (2)	20.4	15.7
AOR/CLASSIC		3 (2)	3 (2)	1.9	0.6
AC/OLDIES/SOFT ROCK		26 (2)	26 (2)	16.0	34.6
MOR/VARIETY/FULL	31 (2)		31 (3)	19.1	11.3
COUNTRY	15 (2)	1 (1)	16 (3)	9.9	14.5
BLACK/URBAN					
BTFL MUSIC/EZ		28 (1)	28 (1)	17.3	18.9
NEWS/TALK	16 (1)		16 (1)	9.9	---
NOSTALGIA	7 (1)		7 (1)	4.3	4.4
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	2 (1)		2 (1)	1.2	---
			162 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGMR-F	101.1	Tyrone	.6/2.8
WTRN	1340	Tyrone	1.2/4.0
KDKA	1020	Pittsburgh	.6/2.0
WBXQ-F	94.3	Cresson	1.2/8.4
WDVE-F	102.5	Pittsburgh	1.2/4.3
WSKE	1040	Everett	.6/1.8
WYDD-F	104.7	Pittsburgh	.6/2.0

RADIO STATIONS

WFBG, 1290,	5 KW/1 KW (DA-N)	, AC/MOR	ABC-I,$ 40.00*	(HNWH)	Gilcom		Ed Giller
WKMC, 1370,	5 KW (DAYS,DA)	, NOSTALGIA	SMN,$ 13.00	(Roslin)		(ROARING SPG)	Lou Maierhofer
WRTA, 1240,	1 KW	, TALK	ABC-T,NBC-T,$ 20.00	(---)			David Wolf
WVAM, 1430,	5 KW/1 KW (DA-N)	, COUNTRY	CBS-R,$ 19.00	(Torbet)			
WALY-F, 103.9,	250 W @ 870,	AC	APR,$ 7.00*	(---)		(BELWOOD)	
WFBG-F, 98.1,	30 KW @ 1021,	BTFL/EZ	CBS,$ 35.00*	(HNWH)	Gilcom		Ed Giller
WHPA-F, 104.9,	100 W @ 1417,	AC	,$ 15.00	(Roslin)		(HOLLIDAYSBURG)	Lou Maierhofer
WPRR-F, 100.1,	3 KW @ 30,	CHR	CBS-R,$ 30.00*	(Torbet)			
WGMR-F, 101.1,	9 KW @ 1170,	COUNTRY	MBS,$ 9.00	(Dome)		(TYRONE)	Bill Moss

Other ranked stations - See Johnstown or Pittsburgh

MISCELLANEOUS COMMENTS WVAM/WPRR-F sold for $850,000... WRTA reclassified as Talk... WFBG reclassified as MOR/AC...

AMARILLO

Arbitron Rank/Pop (12+): 171/162,500

MSA Rank/Pop: 205/197,100
ADI # 118
Average Person Ratings: 15.1
Market TSL: 20.3 hours

Stations: 16/16
Diaries: 810/201:1/44.3%
Sample Target: 550
% Below Line: 0
% Not Listed: 8.2

1986 Revenue: $5,700,000
HH Inc.: $31,528
Retail $: 1.5 Bil
Pop per Station: 10,156
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. KMML-F	36/14.7	11.8	7.9		
2. KLSF-F	33/13.5	13.3	12.0		
3. KDJW-F+	32/13.0	10.8	11.6		
4. KGNC-F	25/10.2	12.9	11.6		
5. KQIZ-F	21/ 8.6	10.6	19.9		
KAKS-F	21/ 8.6	5.7	4.6		
7. KIXZ	17/ 6.9	6.8	7.5		
8. KATP-F	10/ 4.1	4.2	---		
9. KGNC	7/ 2.9	3.8	5.8		
10.					

12+ TSA	1/4/CUME
1. KMML-F	68/716
2. KDJW-F+	49/612
KQIZ-F	49/708
4. KGNC-F	41/484
KLSF-F	41/583
6. KAKS-F	27/391
7. KGNC	26/483
KIXZ	26/419
9. KZZQ-F	17/197
10. KPUR	14/180

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KMML-F	390/24.0	---	19.9
2. KDJW-F+	372/22.9	---	NA
KLSF-F	372/22.9	---	26.8
4. KQIZ-F	344/21.2	---	24.5
5. KGNC-F	297/18.3	---	19.1
6. KAKS-F	277/17.0	---	15.1
7. KIXZ	234/14.4	---	13.8
8. KGNC	193/11.9	---	9.9
9. KATP-F	123/ 7.6	---	7.6
10. KPUR	102/ 6.3	---	12.0

12+ FM SHARE (METRO): 75.56% (170 of 225) (SPG 86: 73.66%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQIZ-F	1. KLSF-F>	1. KLSF-F	1. KLSF-F>	1. KLSF-F	1. KGNC-F	1. KMML-F	1. KLSF-F	1. KLSF-F	1. KQIZ-F	1. KMML-F
2 KAKS-F	2. KMMC-F	2. KMML-F	2. KMML-F	2. KMML-F	2. KDJW-F+	2. KDJW-F+	2. KMML-F	2. KDJW-F+	2. KLSF-F	2. KDJW-F+
3.	3. KQIZ-F	3. KDJQ-F+>	3. KDJW-F+>	3. KDJW-F	3. KMML-F>	3. KLSF-F	3. KGNC-F	3. KMML-F	3. KAKS-F	3. KLSF-F
4.	4. KAKS-F	4. KAKS-F	4.	4.	4. KIXZ	4. KGNC-F	4. KDJW-F+	4. KAKS-F	KDJW-F+	4. KIXZ
5.	KDJW-F+	5. KQIZ-F	5.	5.	5. KLSF-F	5. KAKS-F	5.	5. KGNC-F	5. KGNC-F	5. KGNC-F
									KMML-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KMML-F	1. KLSF-F	1. KLSF-F>	1. KLSF-F	1. KLSF-F
KQIZ-F	2. KMML-F	2. KMML-F	2. KMML-F	2. KMML-F
3. KLSF-F	3. KQR-F	3. KAKS-F	3. KDJW-F+>	3. KDJW-F+
4. KDJW-F+	4. KDJW-F+	KDJW-F+	4. KQIZ-F	4. KGNC-F
5.	5.	KQIZ-F	5.	5.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KATP-F	1. KATP-F	1. KLSF-F	1. KLSF-F>	1. KLSF-F
2. KAKS-F	KLSF-F	2. KAKS	2. KMML-F	2. KMML-F
KLSF-F	3. KAKS-F	KAKS-F	3. KAKS-F	3. KDJW-F+>
KQIZ-F	4. KMML-F	KATP-F	KATP-F	4. KAKS-F
5.	KQIZ-F	KMML-F	KDJW-F+	KIXZ

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		42 (2)	42 (2)	18.7	NM
AOR/CLASSIC		12 (2)	12 (2)	5.3	4.5
AC/OLDIES/SOFT ROCK	10 (2)	38 (2)	48 (4)	21.3	9.9
MOR/VARIETY/FULL	7 (1)		7 (1)	3.1	4.1
COUNTRY	32 (2)	53 (2)	85 (4)	37.8	32.1
BLACK/URBAN					
BTFL MUSIC/EZ		25 (1)	25 (1)	11.1	14.0
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	1 (1)		1 (1)	0.4	0
SPANISH	5 (1)		5 (1)	2.2	0.4
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			225 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAKS	1550	Canyon	2.0/4.3
KDXR-F	104.3	Borger	.8/3.1
KPUR	1440	Amarillo	2.0/6.3
KWAS	1360	Amarillo	.4/3.8
KZIP	1310	Amarillo	2.0/2.6
KZZQ-F	101.9	Amarillo	2.0/5.4

RADIO STATIONS

KAKS, 1550, 1 KW (DAYS,DA)	, OLDIES	,$ 12.00 (Masla)		(CANYON)	Jack Auldridge
KGNC, 710, 10 KW (DA-2)	, MOR	CBS,$ 16.00* (Katz)	Stauffer		Royce Bodiford
KIXZ, 940, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-I,$ 20.00 (Banner)			Richard Haines
KPUR, 1440, 5 KW/1 KW (DA-N)	, AC	,$ 14.00* (Mc-Guild)			Dan Gorman
KZIP, 1310, 1 KW (DAYS)	, SPANISH	,$ 10.00 (Lotus)			
KAKS-F , 107.9, 100 KW @ 600	, CHR	US 1,$ 23.00 (Masla)		(CANYON)	Danny Alexander
KATP-F , 107.1, 3 KW @ 200	, AOR	,$ 18.00* (Mc-Guild)		(CANYON)	Jay Speegle
KDJW-F+, 94.1, 100 KW @ 700	, COUNTRY	APR,$ 21.00* (Christal)	Walton		
KGNC-F , 97.9, 100 KW @ 1285	, BTFL/EZ	MBS,$ 24.00 (Katz)	Stauffer		Royce Bodiford
KLSF-F , 96.9, 100 KW @ 668	, AC	,$ 23.00* (Banner)			Mike Fox
KMML-F , 98.7, 100 KW @ 480	, COUNTRY	ABC-I,$ 27.00* (Banner)			Richard Haines
KQIZ-F , 93.1, 100 KW @ 700	, CHR	,$ 20.00* (Torbet)			Dan Gorman
KZZQ-F , 101.9, 100 KW @ 750	, AC	ABC-D,$ 17.00* (---)	Woods		Chris Bence

MISCELLANEOUS COMMENTS KBUY-F changes calls to KDJW-F and simulcasts with AM...

ANCHORAGE

Arbitron Rank/Pop (12+): 153/197,700

MSA Rank/Pop: 177/245,500
NO ADI
Average Person Ratings: 17.2
Market TSL: 23.3 hours

Stations: 14/14
Diaries: 627/315:1/46.5%
Sample Target: 550
% Below Line: 0
% Not Listed: 12.4

1986 Revenue: $9,700,000
HH Inc.: $43,394
Retail $: 3.0 Bil
Pop per Station: 14,121
#1 Biller: KFQD $1,500,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KGOT-F	55/16.2	13.8	17.1	11.7	16.7			1. KGOT-F	58/584	1. KGOT-F	536/27.2	29.6	32.2
2. KWHL-F	45/13.3	12.5	12.3	13.7	12.3			2. KWHL-F	57/504	2. KWHL-F	427/21.7	25.0	22.9
3. KFQD	30/ 8.8	11.9	11.9	9.4	11.0			3. KFQD	38/451	3. KPXR-F	402/20.4	15.1	6.3
4. KASH-F	28/ 8.3	3.8	5.5	---	---			4. KASH-F	31/271	4. KFQD	359/18.2	20.3	20.0
5. KPXY-F	25/ 7.4	4.4	3.5	2.3	2.7			5. KYAK	29/391	5. KYAK	248/12.6	13.7	15.1
6. KNIK-F	20/ 5.9	6.3	4.8	7.2	6.7			6. KPXR-F	27/436	6. KASH-F	245/12.4	10.1	10.6
7. KKLV-F	18/ 5.3	6.6	6.1	5.2	4.7			7. KNIK-F	22/244	7. KKLV-F	239/12.1	13.8	15.7
8. KYAK	17/ 5.0	6.3	9.4	10.1	10.0			8. KKLV-F	21/259	8. KENI	236/12.0	12.9	14.1
9. KENI-F	16/ 4.7	6.3	8.1	8.5	9.0			9. KENI-F	18/275	9. KNIK-F	220/11.2	10.3	8.9
10. KHAR	13/ 3.8	5.6	6.8	6.8	7.7			10. KENI	16/303	10. KENI-F	206/10.5	10.9	13.4
11. KBYR	12/ 3.5	1.9	1.9	2.0	2.0			11.		11.			
12. KENI	11/ 3.2	4.7	4.2	6.8	3.3			12.		12.			

12+ FM SHARE (METRO): 69.70% (207 of 297) (SPG 86: 62.64%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGOT-F>	1. NOT	1. NOT	1. NOT	1. KGOT-F	1. KASH-F	1. KGOT-F	1. KGOT-F	1. KGOT-F>	1. KGOT-F	1. KGOT-F>
2. KPXR-F	2. AVAIL-	2. AVAIL-	2. AVAIL-	2. KFQD	KFQD	2. KWHL-F	2. KWHL-F	2. KWHL-F	2. KWHL-F>	2. KPXR-F
KWHL-F	3. ABLE	3. ABLE	3. ABLE	3. KWHL-F	KNIX-F	3. KASH-F+	3. KASH-F	3. KFQD	3. KNIX-F	3. KASH-F+
4.	4.	4.	4.	4. KASH-F	4. KHAR	KFQD	4. KFQD	4. KPXR-F	4. KPXR-F	4. KWHC-F
5.	5.	5.	5.	5.	5. KYAK	5.	5.	5. KASH-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGOT-F	1. KGOT-F>	1. KGOT-F	1. KGOT-F>	1. KFQD	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KWHL-F	1. KWHL-F
2. KPXR-F	2. KWHL-F	2. KKLV-F	2. KFQD	KGOT-F	2. KGOT-F	2. KGOT-F>	2. KGOT-F	2. KGOT-F>	2. KGOT-F
KWHC-F	3. KKLV-F	3. KWHL-F	3. KWHL-F	3. KASH-F	3.	3.	3. KENI-F	3. KFQD	3. KASH-F
4.	4. KPXR-F	4. KFQD	4. KASH-F	KNIX-F	4.	4.	4. KBYR	4. KENI-F	KFQD
5.	5.	5.	KKLV-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		80 (2)	80 (2)	26.9	18.5
AOR/CLASSIC		61 (2)	61 (2)	20.5	25.9
AC/OLDIES/SOFT ROCK	42 (2)	18 (1)	60 (3)	20.2	26.2
MOR/VARIETY/FULL	11 (1)		11 (1)	3.7	---
COUNTRY	22 (2)	28 (1)	50 (3)	16.8	16.4
BLACK/URBAN					
BTFL MUSIC/EZ	13 (1)	20 (1)	33 (2)	11.1	12.6
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	2 (1)		2 (1)	0.7	
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					0.3
			297 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KASH	1080	Anchorage	1.5/2.8
KCFA	1020	Eagle River	.6/3.9

RADIO STATIONS

KASH, 1080, 10 KW (DA-1)	, COUNTRY	ABC-E,$ NA	(MMR)	Comm. Pacific	Dennis Bookey
KBYR, 700, 1 KW	, OLDIES/AC	CBS,$ 15.00	(Roslin)		Ron Moore
KENI, 550, 5 KW (DA-1)	, MOR/AC	ABC-I,NBC,$ 23.00	(Katz)		Gregg Clapper
KFQD, 750, 50 KW	, AC	,$ 46.00	(Mc-Guild)		Roy Robinson
KHAR, 590, 5 KW (DA-1)	, BTFL/EZ	,$ 20.00*	(Eastman)		Ron Clement
KYAK, 650, 50 KW/25 KW (DA-2)	, COUNTRY	MBS,$ 27.00*	(Christal)	Olympic	Don Ice
KASH-F, 107.5, 100 KW @ 295	, COUNTRY	ABC-E,$ 32.00*	(MMR)	Comm. Pacific	Dennis Bookey
KENI-F, 100.5, 25 KW @ 178	, CLASSIC (?)	,$ 33.00	(Katz)		Gregg Clapper
KGOT-F, 101.3, 26 KW @ -66	, CHR	MBS,$ 54.00*	(Christal)	Olympic	Don Ice
KKLV-F, 104.1, 55 KW @ 61	, AC	APR,$ 28.00	(Eastman)		Ron Clement
KNIK-F, 105.3, 60 KW @ 260	, BTFL/EZ	CBS,$ 24.00	(Roslin)		Ron Moore
KPXR-F, 102.1, 25 KW @ 165	, CHR	,$ 25.00*	(Masla)	Ingstad	Don Nodin
KWHL-F, 106.5, 50 KW @ -99	, AOR	,$ 48.00	(Mc-Guild)		Roy Robinson

MISCELLANEOUS COMMENTS KKGR changes to KENI-F...

ANN ARBOR

Arbitron Rank/Pop (12+): 138/230,700

MSA Rank/Pop: 161/265,200
Detroit ADI
Average Person Ratings: 15.5
Market TSL: 20.3 hours

Stations: 29/6
Diaries: 671/344:1/48.9%
Sample Target: 610
% Below Line: 82.9
% Not Listed: 13.2

1986 Revenue: NA
HH Inc.: $32,272
Retail $: 1.8 Bil
Pop per Station: 38,450
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WJR	46/12.9	13.4	16.3			1.		1. WJR	612/26.5	---	23.1
2. WIQB-F	31/ 8.7	7.8	9.1			2.		2. WIQB-F	544/23.6	---	23.1
3. WCSX-F	27/ 7.6	2.2	2.5			3.		3. WRIF-F	491/21.3	---	20.0
4. WRIF-F	27/ 7.6	7.3	5.2			4.		4. WHYT-F	358/15.5	---	15.2
5. WHYT-F	16/ 4.5	4.9	5.8			5.		5. WCSX-F	353/15.3	---	8.6
WLLZ-F	16/ 4.5	1.7	1.9			6. THIS MARKET'S		6. WLLZ-F	326/14.1	---	9.7
7. WJLB-F	15/ 4.2	4.4	2.5			7. METRO AND TSA		7. WCZY-F+	317/13.7	---	16.7
WJOI-F	15/ 4.2	4.1	4.4			8. ARE THE SAME		8. WNIC-F	304/13.2	---	13.7
9. WNIC-F	14/ 3.9	3.6	6.6			9.		9. WWWW-F	252/10.9	---	8.2
10. WCZY-F+	13/ 3.6	3.2	5.5			10.		10. WJLB-F	248/10.7	---	9.6
11. WWWW-F	12/ 3.4	3.2	6.4			11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 74.52% (231 of 310) (SPG 86: 66.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHYT-F>	1. WRIF-F	1. WRIF-F	1. WJR	1. WJR	1. WJR >	1. WJR >	1. WIQB-F	1. WCSX-F	1. WJR	1. WJR
2. WCZY-F+	2. WIQB-F	2. WIQB-F	2. WIQB-F	2. WIQB-F	2. WJOI-F	2. WIQB-F	2. WJR	2. WJR	2. WNIC-F	2. WCSX-F
3. WIQB-F	WCSX-F>	3. WCSX-F	WCSX-F	3. WCSX-F	3. WWWW-F	3. WCZY-F+	3. WCSX-F	3. WIQB-F	3. WRIF-F	3. WIQB-F
WJLB-F	4. WNIC-F	4. WNIC-F	4. WRIF-F	4. WRIF-F	4.	4. WJLB-F	4. WRIF-F	4. WRIF-F	4. WIQB-F	4. WJLB-F
5.	5.	5.	5.	5.	5.	WLLZ-F	5.	5.	5. WCSX-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIQB-F>	1. WIQB-F>	1. WCSX-F	1. WIQB-F	1. WIQB-F	1. WRIF-F	1. WRIF-F	1. WJR	1. WCSX-F	1. WJR >
2. WNIC-F	2. WNIC-F	WNIC-F	2. WCSX-F	WJR	2. WCSX-F>	2. WCSX-F	WIQB-F	WRIF-F	2. WIQB
3. WCSX-F	3. WCSX-F	WOMC-F	WNIC-F	3. WWWW-F	3. WLLZ-F	3. WIQB-F	3. WCSX-F	3. WIQB-F	WCSX-F
WHYT-F	WRIF-F	WRIF-F	WRIF-F	4. WCSX-F	4. WIQB-F	4. WLLZ-F	WRIF-F	WJR	4.
WRIF-F	5.	5.	5.	WLTI-F	5.	5.	5. WLLZ-F	WLLZ-F	5.
				WOMC-F					
				WRIF-F					

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		65 (4)	65 (4)	21.0	---
AOR/CLASSIC		70 (3)	70 (3)	22.6	---
AC/OLDIES/SOFT ROCK	9 (2)	41 (5)	50 (7)	16.1	---
MOR/VARIETY/FULL	51 (2)		51 (2)	16.5	---
COUNTRY	7 (3)	12 (1)	19 (4)	6.1	---
BLACK/URBAN		15 (1)	15 (1)	4.8	---
BTFL MUSIC/EZ		21 (2)	21 (2)	6.8	---
NEWS/TALK	5 (2)		5 (2)	1.6	---
NOSTALGIA	7 (1)		7 (1)	2.3	---
RELIGION/GOSPEL		2 (1)	2 (1)	0.6	---
SPANISH					
CLASSICAL		3 (1)	3 (1)	1.0	---
JAZZ/NEW AGE/ECLECTIC		2 (1)	2 (1)	0.6	---
UNKNOWN/OTHERS					
			310 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAAM	1600	Ann Arbor	1.4/6.2
WNRS	1290	Saline	2.0/3.1
WPAG	1050	Ann Arbor	.6/2.4
WPAG-F	107.1	Ann Arbor	1.7/3.5
WSDS	1480	Ypsilanti	.6/1.1

See Detroit for more information about the following:

CKLW	2.0/5.5	WMUZ-F	.6/1.5
CKLW-F	2.2/7.2	WNTM-F	.6/1.7
WCXI	.8/2.0	WOMC-F	2.2/7.8
WDTX-F	1.4/8.3	WQRS-F	.8/4.4
WHND	.6/3.3	WWJ	.8/6.7
WJZZ-F	.6/4.7	WXYT	.6/1.4
WLTI-F	2.5/7.6		

RADIO STATIONS

WAAM, 1600, 5 KW (DA-2) , MOR NBC,ABC-E,$ 15.00 (Patt)
WNRS, 1290, 500 W (DAYS,DA) , OLDIES MBS,$ 14.00* (Mc-Guild) (SALINE) Mike Solan
WPAG, 1050, 5 KW/500 W (DA-2) , COUNTRY ABC-I,$ 22.00 (Mich. Spot) Ed Baughn
WSDS, 1480, 500 W/5 KW (DA-2) , COUNTRY MBS,$ 17.00 (---) (YPSILANTI) Bob Koch

WIQB-F, 102.9, 10 KW @ 500, CHR ,$ 47.00* (Mc-Guild) Mike Solan
WPAG-F, 107.1, 3 KW @ 260, BTFL/EZ ABC-I,$ 15.00 (Mich. Spot) Ed Baughn

Other ranked stations - See Detroit

APPLETON - OSHKOSH

Arbitron Rank/Pop (12+): 132/248,300

MSA Rank/Pop: 143/302,700
Green Bay ADI
Average Person Ratings: 15.2
Market TSL: 20.5 hours

Stations: 21/14
Diaries: 657/378:1/57.5%
Sample Target: 630
% Below Line: 23.9
% Not Listed: 10.3

1986 Revenue: $6,800,000
HH Inc.: $31,657
Retail $: 1.7 Bil
Pop per Station: 17,736
#1 Biller: WAPL-F $1,300,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WAPL-F	54/14.3	14.2	14.9	11.6	12.7		23.0	1. WIXX-F	150/2047	1. WIXX-F	699/28.2	27.2	26.3
2. WIXX-F	45/11.9	8.6	8.2	8.8	9.5		13.2	2. WAPL-F	114/1365	2. WAPL-F	686/27.6	28.5	27.5
3. WROE-F	38/10.1	8.6	8.4	7.2	8.5		6.1	3. WDUZ-F	62/ 703	3. WROE-F	467/18.8	19.0	16.0
4. WYNE	35/ 9.3	5.6	7.2	8.0	8.3		6.4	4. WGEE	47/ 683	4. WHBY	418/16.8	18.3	14.7
5. WHBY	24/ 6.3	7.6	5.8	7.7	7.8		7.7	5. WROE-F	43/ 568	5. WYNE	376/15.1	13.3	11.1
6. WQWM	23/ 6.1	5.6	1.4	1.7	2.4		5.3	6. WYNE	39/ 473	6. WKFX-F	362/14.6	14.3	14.8
7. WKFX-F	17/ 4.5	3.4	5.3	4.1	6.3		5.0	7. WQWM	37/ 531	7. WMGV-F	352/14.2	13.5	12.0
8. WGMV-F	15/ 4.0	4.7	3.4	4.7	4.9		4.6	8. WHBY	29/ 488	8. WQWM	332/13.4	16.1	5.9
WNAM	15/ 4.0	4.7	4.8	5.2	7.8		2.6	9. WKFX-F	28/ 705	9. WNAM	282/11.4	13.7	12.4
10. WDUZ-F	14/ 3.7	3.2	3.1	4.1	2.4		1.8	10. WMGV-F	23/ 532	10. WOSH	214/ 8.6	10.8	10.3
11. WOSH	12/ 3.2	4.7	3.4	3.3	3.9		3.5	11.		11.			
12. WAHC-F	8/ 2.1	3.2	4.1	4.7	3.4		2.0	12.		12.			

12+ FM SHARE (METRO): 60.18% (204 of 339) (SPG 86: 59.95%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIXX-F	1. WAPL-F>	1. WAPL-F>	1. WIXX-F	1. WAPL-F	1. WROE-F>	1. WAPL-F	1. WAPL-F>	1. WAPL-F	1. WAPL-F>	1. WAPL-F
2. WAPL-F	2. WIXX-F>	2. WIXX-F	2. WAPL-F	WIXX-F	2. WYNE	2. WYNE	2. WIXX-F	2. WIXX-F	2. WIXX-F	2. WROE-F
WKFX-F	3. WKFX-F	3. WYNE	3. WQWM	3. WYNE	3. WHBY >	3. WIXX-F	3. WROE-F	3. WROE-F	3. WROE-F	3. WIXX-F>
4.	WQWM	4. WQWM	WYNE	4. WQWM	4.	4. WROE-F	4. WYNE	4. WYNE	WYNE	4. WYNE
5.	5. WMGV-F	5.	5.	5. WROE-F	5.	5. WHBY	5. WHBY	5. WQWM	5. WKFX-F	5. WHBY
	WYNE								6. WHBY	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPL-F>	1. WAPL-F>	1. WIXX-F	1. WAPL-F>	1. WYNE	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>	1. WAPL-F>
2. WKFX-F	2. WIXX-F>	2. WAPL-F	2. WIXX-F	2. WIXX-F	2. WKFX-F	2. WIXX-F	2. WIXX-F>	2. WIXX-F	2. WIXX-F
WMGV-F	3. WMGV-F>	3. WMGV-F	3. WYNE	3. WROE-F	3. WYNE	3. WKFX-F	3. WQWM	3. WQWM	3. WQWM
WIXX-F	4. WKFX-F	WQWM	4. WMGV-F	4. WAPL-F	4.	WQWM	4.	WYNE >	4. WYNE
5.	WQWM	WYNE	WQWM	WQWM	5.	5. WYNE	5.	5.	5.
			6. WROE-F						

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		62 (2)	62 (2)	18.3	21.0
AOR/CLASSIC		54 (1)	54 (1)	15.9	16.4
AC/OLDIES/SOFT ROCK	38 (2)	15 (1)	53 (3)	15.6	10.3
MOR/VARIETY/FULL	43 (4)		43 (4)	12.7	8.5
COUNTRY	42 (2)	16 (3)	58 (5)	17.1	22.5
BLACK/URBAN					
BTFL MUSIC/EZ		52 (2)	52 (2)	15.3	12.7
NEWS/TALK					
NOSTALGIA	6 (1)		6 (1)	1.8	6.6
RELIGION/GOSPEL		5 (1)	5 (1)	1.5	1.9
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	6 (2)		6 (2)	1.8	0
			339 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEMI-F	100.1	Neenah	1.3/5.5
WLKE	690	Oshkosh	.5/3.1
WMBE	1530	Chilton	1.6/2.6
WRJQ	1570	Appleton	1.1/3.3
WGEE	1360	Green Bay	1.9/8.4
WGN	720	Chicago	.5/1.6
WJLW-F	95.9	DePere	.8/1.6
WNBK-F	93.5	New London	1.3/5.1
WTMJ	620	Milwaukee	1.3/5.3

RADIO STATIONS

WHBY, 1230, 1 KW, MOR	CBS,$ 35.00	(Eastman)	Woodward	Susan Knaack
WNAM, 1280, 5 KW/1 KW (DA-1), AC	ABC-I,$ 17.00*	(Masla)		Sheryl Perisho
WOSH, 1490, 1 KW, MOR	NBC,$ 17.00*	(HNWH)	Midwest Family	Bill Mann
WQWM, 1050, 1 KW/500 W (DA-2), OLDIES	,$ 25.00	(Katz)		John Nehmer
WYNE, 1150, 5 KW (DA-2), COUNTRY	ABC-E,$ 28.00	(Torbet)		Ned Hughes
WAHC-F, 96.7, 3 KW @ 293, COUNTRY	ABC-I,$ 13.00	(Masla)		Sheryl Perisho
WAPL-F, 105.7, 100 KW @ 500, AOR	,$ 35.00	(Eastman)	Woodward	Susan Knaack
WKFX-F, 104.9, 1 KW @ 480, CHR	ABC-R,$ 20.00	(Katz)	Win Com	Craig Eckert
WMGV-F, 103.9, 2.5 KW @ 355, AC	,$ 21.00*	(HNWH)	Midwest Family	Bill Mann
WROE-F, 94.3, 3 KW @ 300, BTFL/EZ	APR,$ 24.00	(Republic)		Jim Hughes

Other ranked stations - See Green Bay

MISCELLANEOUS COMMENTS WCKK changes to WLKE (March)... WKAU-F changes to WKFX-F... WAHC is now Country...

ASHEVILLE

Arbitron Rank/Pop (12+): 175/157,700	Stations: 13/8	1986 Revenue: $4,300,000
	Diaries: 743/212:1/53.8%	HH Inc.: $25,896
MSA Rank/Pop: 229/167,600	Sample Target: 550	Retail $: 1.4 Bil
Greenville ADI	% Below Line: 15.0	Pop per Station: 19,713
Average Person Ratings: 14.7	% Not Listed: 11.2	#1 Biller: WWNC $2,300,000
Market TSL: 19.8 hours		

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WWNC	97/41.8	35.7	33.0			1. WKSF-F	145/1315	1. WWNC	835/52.9	---	48.9
2. WKSF-F	56/24.1	22.5	27.8			2. WWNC	118/1163	2. WKSF-F	590/37.4	---	36.4
3. WESC-F	11/ 4.7	6.1	6.1			3. WESC-F+	64/ 725	3. WESC-F+	203/12.9	---	15.6
4. WSPA-F	10/ 4.3	5.3	2.2			4. WSPA-F	40/ 464	4. WFBC-F	168/10.7	---	10.5
5. WSKY	-7/ 3.0	.8	1.7			5. WXRC-F	23/ 314	5. WSKY	154/ 9.8	---	9.6
6. WFBC-F	6/ 2.6	4.5	3.9			6. WFBC-F	21/ 379	6. WISE	143/ 9.1	---	7.3
7. WRAQ	5/ 2.2	1.6	4.3			7. WMIT-F	16/ 419	7. WRAQ	130/ 8.2	---	7.4
8. WISE	5/ 2.2	2.5	3.0			8.		8.			
9.						9.		9.			
10.						10.		10.			
11.						11.		11.			
12.						12.		12.			
13.						13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 43.20% (89 of 206) (SPG 86: 49.76%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSF-F>	1. WKSF-F>	1. WKSF-F	1. WWNC >	1. WWNC >	1. WWNC >	1. WWNC >	1. WWNC >	1. WWNC >	1. WKSF-F>	1. WWNC
2.	2. WWNC >	2. WWNC >	2. WKSF-F>	2. WKSF-F>	2.	2. WKSF-F>	2. WKSF-F>	2. WKSF-F>	2. WWNC >	2. WKSF-F>
3.	3.	3.	3.	3.	3.	3.	3.	3.	3.	3.
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKSF-F>	1. WKSF-F>	1. WKSF-F>	1. WWNC	1. WWNC >	1. WKSF-F>	1. WKSF-F>	1. WKSF-F	1. WKSF-F	1. WWNC >
2.	2. WWNC >	2. WWNC	2. WKSF-F>	2. WKSF-F>	2.	2. WWNC >	WWNC	2. WWNC >	2. WKSF-F>
3.	3. WESC-F+	3.	3.	3.	3.	3.	3.	3.	3.
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		56 (1)	56 (1)	27.2	26.1
AOR/CLASSIC		3 (1)	3 (1)	1.5	3.8
AC/OLDIES/SOFT ROCK	5 (1)	7 (2)	12 (3)	5.8	8.1
MOR/VARIETY/FULL	12 (2)		12 (2)	5.8	2.8
COUNTRY	98 (2)	11 (1)	109 (3)	52.9	49.3
BLACK/URBAN					
BTFL MUSIC/EZ		10 (1)	10 (1)	4.9	6.2
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	2 (1)	2 (1)	4 (2)	1.9	3.8
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			206 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFGW	1010	Black Mountain	.9/3.8
WMIT-F	106.9	Black Mountain	.9/5.6
WMMH	1460	Marshall	.4/1.5
WWMG-F	96.1	Shelby	.4/2.4
WXRC-F	95.7	Hickory	1.3/3.7

RADIO STATIONS

WISE, 1310, 5 KW/1 KW (DA-N) , AC	APR,$ 16.00*	(Mc-Guild)		
WRAQ, 1380, 5 KW/1 KW (DA-N) , MOR	UPI,$ 7.00	(Carolina)		G. Alderfer
WSKY, 1230, 1 KW , MOR	CBS,$ 9.00	(---)		Zeb Lee
WWNC, 570, 5 KW (DA-N) , COUNTRY	ABC-I,$ 84.00	(Katz)		
WKSF-F, 99.9, 53 KW @ 2624, CHR	,$ 49.00*	(Mc-Guild)		Eric Jorgenson
WMIT-F, 106.9, 36 KW @ 3050, RELIGION	ABC-I,$ NA	(---)	(BLACK MOUNTAIN)	Edna Edwards

Other ranked stations - See Greenville, SC

MISCELLANEOUS COMMENTS WISE/WKSF-F sold to Polacek for $6,300,000 (Chapman)... WWNC sold by Multimedia to Polacek for $7,250,000... WISE sold by Polacek for $425,000... The new WWNC/WKSF-F combination commands a 75 share in this market - try to buy around that!!

ATLANTIC CITY

Arbitron Rank/Pop (12+): 163/179,100

MSA Rank/Pop: 150/299,000
Philadelphia ADI
Average Person Ratings: 17.9
Market TSL: 24.0 hours

Stations: 27/9
Diaries: 587/305:1/40.8%
Sample Target: 550
% Below Line: 32.1
% Not Listed: 13.4

1986 Revenue: $6,300,000
HH Inc.: $29,792
Retail $: 2.6 Bil
Pop per Station: 19,900
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WAYV-F	43/13.4	13.6	15.0		
2. WFPG-F	34/10.6	12.0	11.1		
3. WMID	30/ 9.4	10.0	11.8		
4. WMMR-F	24/ 7.5	10.3	9.6		
5. WUSS	22/ 6.9	5.6	4.1		
6. WLQE-F	18/ 5.6	2.3	4.5		
7. WRDR-F	16/ 5.0	5.0	1.9		
8. WMGM-F	13/ 4.1	6.0	6.7		
9. WXTU-F	12/ 3.8	4.3	.3		
10. WUSL-F	11/ 3.4	5.0	3.5		

12+ TSA	1/4/CUME
1. WAYV-F	52/605
2. WMID	46/363
3. WFPG-F	41/464
4. WMMR-F	34/425
5. WZXL-F	29/278
6. WLQE-F	25/303
7. WUSS	23/220
8. WMGM-F	21/377
9. WRDR-F	16/119
10. WXTU-F	15/121

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WAYV-F	519/29.0	---	27.3
2. WFPG-F	336/18.8	---	15.8
3. WMMR-F	291/16.2	---	18.5
4. WMID	254/14.2	---	15.7
5. WMGM-F	247/13.8	---	16.3
6. WLQE-F	229/12.8	---	11.1
7. WOND	222/12.4	---	9.0
8. WUSS	213/11.9	---	10.2
9. WUSL-F	142/ 7.9	---	9.4
10. WXTU-F	105/ 5.9	---	4.4

12+ FM SHARE (METRO): 73.65% (204 of 277) (SPG 86: 75.28%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAYV-F>	1. WAYV-F	1. WAYV-F>	1. WAYV-F>	1. WAYV-F>	1. WFPG-F	1. WAYV-F>	1. WAYV-F	1. WAYV-F	1. WMID >	1. WAYV-F
2.	2. WMMR-F	2. WMMR-F>	2. WMMR-F	2. WFPG-F	2. WMID >	2. WFPG-F	WFPG-F	2. WFPG-F	2. WAYV-F	2. WFPG-F
3.	3. WUSS	3. WLQE-F	3. WLQE-F	3. WMMR-F	3. WRDR-F	3. WUSS	3. WMID	3. WMMR-F	3. WMMR-F	3. WMID >
4.	4. WLQE-F	4. WUSS	4. WFPG-F	4. WLQE-F	4. WXTU-F	4. WMID	4. WLQE-F	4. WMID	4. WUSS	4. WXTU-F
5.	5. WMGM-F	5. WMGM-F	5.	5.	5.	WMMR-F	WMMR-F	5.	WUSL-F	5. WLQE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMR-F	1. WAYV-F>	1. WAYV-F	1. WAYV-F>	1. WAYV-F>	1. WMMR-F	1. WMMR-F	1. WAYV-F	1. WAYV-F	1. WAYV-F>
2. WAYV-F	2. WUSS	2. WUSS	2. WMMR	2. WFPG-F	2. WAYV-F	2. WAYV-F	WLQE-F	2. WMMR-F>	2. WMMR-F
WMGM-F	3. WMMR-F>	3. WFPG-F	3. WUSS	3. WUSS	WUSL-F	3. WLQE-F	3. WMGM-F	3. WLQE-F	3. WFPG-F
WUSS	4. WMGM-F	4.	4. WFPG-F	4. WLQE-F	4. WUSS	4. WMGM-F	WMMR-F	4. WMGM-F	WLQE-F
WCAU-F	5.	5.	WLQE-F	WMMR-F	5.	WUSL-F	5.	5.	WMGM-F
				WXTU-F					

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		48 (3)	48 (3)	17.3	17.8
AOR/CLASSIC		46 (5)	46 (5)	16.6	18.5
AC/OLDIES/SOFT ROCK	12 (2)	31 (6)	43 (8)	15.5	8.1
MOR/VARIETY/FULL	5 (1)		5 (1)	1.8	6.3
COUNTRY		12 (1)	12 (1)	4.3	4.8
BLACK/URBAN	22 (1)	11 (1)	33 (2)	11.9	11.8
BTFL MUSIC/EZ		40 (2)	40 (2)	14.4	14.8
NEWS/TALK	3 (2)		3 (2)	1.1	1.8
NOSTALGIA	31 (2)	16 (1)	47 (3)	17.0	11.1
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			277 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WIIN	1450	Atlantic City	.9/ 5.2
WOND	1400	Pleasantville	2.8/12.4
WDVR-F	98.3	Ocean City	.6/ 3.2
WMVB-F	97.3	Millville	.9/ 1.7
WSLT-F	106.3	Ocean City	1.3/ 3.9
WZXL-F	100.7	Wildwood	1.6/ 5.0

See Philadelphia for more information about the following:

KYW	.6/4.9	WKSZ-F	.6/2.9
WCAU	.3/3.7	WMGK-F	.9/4.2
WCAU-F	.9/4.9	WPEN	.3/1.3
WEAZ-F	1.9/4.7	WSNI-F	.3/2.7
WIOQ-F	.3/1.9	WYSP-F	.9/3.0
WIP	1.6/3.6		

RADIO STATIONS

WIIN, 1450, 1 KW	, AC (?)	CBS,$ 15.00*	(Eastman)	Hartstone/Dickstein	Dick Taylor
WMID, 1340, 1 KW	, NOSTALGIA	NBC,$ 24.00	(Masla)		
WOND, 1400, 1 KW	, OLDIES	ABC-E,$ 13.00*	(Mc-Guild)		Dick Irland
WUSS, 1490, 1 KW/250 W	, URBAN	MBS,NBN,$ 19.00*	(S. Katz)		Larry Hayes
WAYV-F, 95.1, 20 KW @ 300	, CHR	,$ 35.00*	(HNWH)	Forrest	Vi Trofa
WFPG-F, 96.9, 50 KW @ 400	, BTFL/EZ	,$ 30.00*	(Eastman)	Hartstone/Dickstein	Dick Taylor
WLQE-F, 99.3, 3 KW @ 290	, AC/CONTEMP	CBS-R,$ 26.00	(Masla)		
WMGM-F, 103.7, 50 KW @ 400	, AOR	,$ 22.00*	(Mc-Guild)		Dick Irland
WRDR-F, 104.9, 3 KW @ 280	, NOSTALGIA	APR,$ 15.00	(---)	(EGG HARBOR)	Jim Rodio
WSLT-F, 106.3, 3 KW @ 326	, SOFT AC	,$ 19.00	(Groskin)	(OCEAN CITY)	Neely Crowley

Other ranked stations - See Philadelphia

MISCELLANEOUS COMMENTS WAYV-F sold to Forrest for $7,000,000 (Blackburn)...

ATLANTA

Arbitron Rank/Pop (12+): 13/2,073,200

MSA Rank/Pop: 11/2,513,700
ADI # 12
Average Person Ratings: 16.9
Market TSL: 22.3 hours

Stations: 25/25
Diaries: 1938/1070:1/41.1%
Sample Target: 1690
% Below Line: 0
% Not Listed: 9.3

1986 Revenue: $85,700,000
HH Inc.: $36,679
Retail $: 19.0 Bil
Pop per Station: 82,928
#1 Biller: WQXI A/F $16,100,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WVEE-F	388/11.0	9.8	9.6	11.0	8.6	10.4	13.3
2. WZGC-F	298/ 8.5	8.2	7.8	7.2	6.1	7.9	9.9
3. WKLS-F	291/ 8.3	6.9	8.7	9.6	9.2	8.4	13.2
4. WYAY-F	280/ 8.0	7.0	5.9	4.3	6.1	6.3	9.9
5. WSB	271/ 7.7	8.1	7.9	6.6	5.7	7.6	4.9
6. WPCH-F	261/ 7.4	9.2	8.3	7.9	9.2	8.2	5.7
7. WKHX-F	253/ 7.2	6.8	6.7	5.8	5.3	6.6	6.0
8. WSB-F	205/ 5.8	6.7	5.2	5.9	5.3	5.9	5.9
9. WQXI-F	179/ 5.1	6.1	6.7	7.5	9.1	6.4	4.8
10. WFOX-F	138/ 3.9	4.8	4.3	4.1	5.6	4.3	3.2
11. WEKS-F	124/ 3.5	2.8	3.6	2.0	2.4	3.0	4.6
12. WARM-F	117/ 3.3	3.1	2.5	4.0	3.9	3.2	3.2
13. WAOK	113/ 3.2	2.3	2.7	2.9	4.1	2.8	2.1
14. WGST	93/ 2.6	3.9	2.6	3.4	1.7	3.1	3.2
15.							
16.							
17.							
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22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WYAY-F	505/4506
2. WVEE-F	435/4140
3. WZGC-F	365/5389
4. WKLS-F	363/4734
5. WKHX-F	335/4074
6. WPCH-F	317/4305
7. WSB	304/4283
8. WSB-F	238/4016
9. WFOX-F	228/3658
10. WQXI-F	189/3800
11. WEKS-F	168/2052
12. WARM-F	157/2617
13. WAOK	113/1166
14. WGST	98/1722
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12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WZGC-F	4479/21.6	19.7	19.7
2. WKLS-F	3674/17.7	16.8	17.8
3. WVEE-F	3662/17.7	16.7	17.5
4. WSB	3655/17.6	21.2	18.0
5. WQXI-F	3562/17.2	19.1	21.7
6. WSB-F	3493/16.8	15.5	14.3
7. WPCH-F	3467/16.7	17.8	18.0
8. WKHX-F	2973/14.3	12.8	14.3
9. WYAY-F	2826/13.6	11.8	12.9
10. WFOX-F	2594/12.5	12.9	12.2
11. WARM-F	2115/10.2	10.1	12.6
12. WEKS-F	1682/ 8.1	8.5	5.5
13. WGST	1627/ 7.8	8.9	6.5
14. WAOK	1153/ 5.6	5.5	8.9
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25.			

12+ FM SHARE (METRO): 81.09% (2582 of 3184) (SPG 86: 79.84%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZGC-F	1. WKLS-F	1. WVEE-F	1. WVEE-F	1. WVEE-F	1. WSB	1. WSB	1. WYAY-F	1. WVEE-F	1. WVEE-F>	1. WVEE-F
2. WVEE-F>	WVEE-F>	2. WKLS-F	2. WYAY-F	2. WYAY-F	2. WPCH-F	2. WVEE-F	2. WPCH-F	2. WKLS-F	2. WKLS-F	2. WKLS-F
3. WKLS-F	3. WZGC-F	3. WYAY-F	3. WKHX-F+	3. WKHX-F+	3. WKHX-F+>	3. WZGC-F	3. WVEE-F	3. WZGC-F	3. WZGC-F	3. WZGC-F
4. WARM-F	4. WQXI-F	4. WZGC-F	4. WQXI-F	4. WQXI-F	WYAY-F	4. WYAY-F	4. WSB	4. WYAY-F	4. WSB	4. WYAY-F
5. WEKS-F+	5. WSB-F	5. WKHX-F	5. WSB-F	5. WSB-F	5. WSB-F	5. WKHX-F	5. WKLS-F	5. WKHX-F	5. WEKS-F+	5. WKHX-F
6.	6. WYAY-F	6. WSB-F	6. WKLS-F	6. WKLS-F	6. WVEE-F	6. WQXI-F	6. WKHX-F	WPCH-F	6. WPCH-F	6. WPCH-F>
7.	7. WEKS-F+	7. WQXI-F	7. WFOX-F	7. WPCH-F	7. WAOK	7. WSB-F	WSB-F	7. WSB-F	7. WQXI-F	7. WFOX-F
8.	8. WFOX-F	8.	8. WPCH-F	8. WFOX-F	8. WGST	8. WKLS-F	8. WZGC-F	8. WSB	8. WSB-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9. WQXI-F	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10. WFOX-F	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WVEE-F	1. WVEE-F>	1. WVEE-F	1. WVEE-F>	1. WVEE-F
2. WKLS-F	2. WQXI-F	2. WQXI-F>	2. WQXI-F	2. WKHX-F
3. WZGC-F>	3. WZGC-F	3. WSB-F	WSB-F	3. WYAY-F
4. WEKS-F	4. WKLS-F	4. WFOX-F	4. WZGC-F	4. WQXI-F
5. WSB-F	5. WSB-F	5. WZGC-F	WYAY-F	5. WSB-F
6. WYAY-F	6. WYAY-F	6. WYAY-F	6. WKHX-F	6. WPCH-F
7. WQXI-F	7. WFOX-F	7. WKHX-F	7. WKLS-F	7. WAOK
8. WARM-F	8. WEKS-F+	WKLS-F	8. WFOX-F	WFOX-F
9.	9. WKHX-F	9.	WPCH-F	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKLS-F	1. WKLS-F>	1. WKLS-F	1. WKLS-F	1. WKLS-F
2. WZGC-F	2. WVEE-F	2. WVEE-F	2. WVEE-F	2. WVEE-F
3. WVEE-F	3. WZGC-F	3. WQXI-F	3. WYAY-F	3. WYAY-F
4. WYAY-F	4. WQXI-F	4. WFOX-F	4. WKHX-F+	4. WKHX-F+
5. WEKS-F+	5. WEKS-F+	5. WEKS-F	WZGC-F	5. WSB
6. WARM-F	6. WSB-F	WSB-F	6. WSB-F	6. WQXI-F
WSB-F	WYAY-F	7. WSB	7. WQXI-F	WSB-F
8. WKHX-F	8. WFOX-F	8. WARM-F	8. WFOX-F	8. WFOX-F
9.	9.	9.	WSB	WPCH-F
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		415 (2)	415 (2)	13.0	11.2
AOR/CLASSIC		291 (1)	291 (1)	9.1	10.2
AC/OLDIES/SOFT ROCK	13 (1)	537 (4)	550 (5)	17.3	23.9
MOR/VARIETY/FULL	271 (1)		271 (1)	8.5	6.3
COUNTRY	26 (1)	533 (2)	559 (3)	17.6	14.0
BLACK/URBAN	128 (2)	545 (4)	673 (6)	21.1	19.4
BTFL MUSIC/EZ		261 (1)	261 (1)	8.2	10.3
NEWS/TALK	108 (2)		108 (2)	3.4	2.9
NOSTALGIA					
RELIGION/GOSPEL	27 (2)		27 (2)	0.8	1.3
SPANISH					
CLASSICAL	18 (1)		18 (1)	0.6	0.5
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	11 (1)		11 (1)	0.3	---
			3184 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCNN	680	N. Atlanta	.4/2.3
WGKA	1190	Atlanta	.5/ .8
WGUN	1010	Atlanta	.4/1.0
WIGO	1340	Atlanta	.4/1.6
WJGA-F	92.1	Jackson	.5/1.5
WKEU	1450	Griffin	.3/ .8
WKHX	590	Atlanta	.7/2.2
WLKQ-F	102.3	Buford	.4/1.1
WQXI	790	Atlanta	.4/2.4
WWER-F	96.7	Newnan	.5/1.7
WYZE	1480	Atlanta	.4/ .8

RADIO STATIONS

AM STATIONS

WAEC	860	5 KW (DAYS)	RELIGION		$ 25.00	(---)	Forus		Don Stone
WAOK	1380	5 KW	BLACK	NBN,NBC	$ 60.00*	(Mc-Guild)	DKM		Rick Rogers
WCNN	680	50 KW/10 KW (DA-1)	TALK	US 2,CNN	$ 45.00*	(HNWH)			Jack Perk
WFOM	1230	1 KW	RELIGION		$ 13.00	(---)		(MARIETTA)	R. Hemphill
WGKA	1190	10 KW (DAYS)	CLASSICAL		$ 40.00	(CMBS)			Eathel Holley
WGST	920	5 KW/1 KW	NEWS	CBS,MBS	$ 90.00*	(Katz)	Jacor		John Lauer
WGUN	1010	50 KW (DAYS)	RELIGION		$ 21.00	(---)	Rivers		William Bie
WIGO	1340	1 KW	BLACK	SBN	$ 50.00	(---)	Brunson		Neil McElhaney
WKHX	590	5 KW (DA-N)	COUNTRY		$ 64.00*	(Eastman)	Cap Cities/ABC		Norm Schrutt
WKLS	970	5 KW (DAYS)	AOR		$ NA	(Katz)	Taft		Tom Connolly
WQXI	790	5 KW/1 KW (DA-N)	OLDIES		$ NA	(Banner)	Jeff-Pilot		Gerald Blum
WSB	750	50 KW	MOR	ABC-I,ABC-T	$190.00*	(Christal)	Cox		Michael Faherty
WYZE	1480	5 KW (DAYS)	BLACK/GOSPEL		$ 16.00	(---)	Buck		George Buck

FM STATIONS

WARM	99.7	100 KW @ 1000	CHR		$122.00	(Eastman)	Susquehanna		Bill Phipnen
WEKS+	104.1	60 KW @ 1200	BLACK	CBS-R	$ 59.00	(Durpetti)	Zapis	(LA GRANGE)	Lee Zapis
WFOX	97.1	100 KW @ 1566	AC		$150.00	(MMR)	Shamrock		Martin Sherry
WKHX	101.5	100 KW @ 900	COUNTRY		$174.00*	(Eastman)	Cap Cities/ABC		Norm Schrutt
WKLS	96.1	100 KW @ 950	AOR	ABC-R	$190.00*	(Katz)	Taft		Tom Connolly
WPCH	94.9	100 KW @ 987	BTFL/EZ		$180.00*	(Katz)	Jacor		John Lauer
WQXI	94.1	100 KW @ 914	AC/CONTEMP		$300.00*	(Banner)	Jeff-Pilot		Gerald Blum
WSB	98.5	100 KW @ 919	AC		$160.00*	(Christal)	Cox		Michael Faherty
WVEE	103.3	100 KW @ 1022	URBAN	US 1	$175.00*	(Mc-Guild)	DKM		Rick Rogers
WYAY	106.7	100 KW @ 1400	COUNTRY		$158.00*	(MMR)	New City		Bob Green
WZGC	92.9	100 KW @ 910	CHR		$177.00	(HNWH)	First Media		Paul Nugent
WWER	96.7	3 KW @ 300	BLACK		$ 25.00	(Masla)	MediaComm	(NEWNAN)	

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

AM CP sold to Jefferson-Pilot for $2,000,000

AUGUSTA, GA

Arbitron Rank/Pop (12+): 112/312,000	Stations: 21/19	1986 Revenue: $7,300,000
	Diaries: 885/353:1/45.6%	HH Inc.: $28,876
MSA Rank/Pop: 119/381,600	Sample Target: 690	Retail $: 2.1 Bil
ADI # 102	% Below Line: 3.7	Pop per Station: 16,421
Average Person Ratings: 18.6	% Not Listed: 6.2	#1 Biller: WBBQ A/F $3,200,000
Market TSL: 24.5 hours		

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WBBQ-F	156/26.9	21.6	21.6		33.4	1. WBBQ-F	228/2141	1. WBBQ-F	1508/48.3	---	45.2
2. WFXA-F	80/13.8	12.8	13.5		16.9	2. WFXA-F	88/ 839	2. WZNY-F	800/25.6	---	28.9
3. WZNY-F	73/12.6	12.4	6.5		11.3	3. WZNY-F	82/1032	3. WFXA-F	759/24.3	---	23.0
4. WGUS-F	41/ 7.1	8.0	7.0		6.9	4. WGUS-F	46/ 538	4. WGUS-F	487/15.6	---	17.4
5. WNEZ-F	31/ 5.4	5.4	6.8		3.9	5. WRDW-F	36/ 358	5. WNEZ-F	342/11.0	---	10.7
6. WKZK	27/ 4.7	2.3	8.3		2.4	6. WNEZ-F	34/ 389	6. WJFX-F	245/ 7.9	---	5.0
7. WJFX-F	25/ 4.3	2.7	---		6.8	7. WJFX-F	28/ 267	7. WGAC	235/ 7.5	---	10.8
8. WGAC	21/ 3.6	5.2	6.5		1.2	8. WKZK	27/ 188	8. WMTZ-F	199/ 6.4	---	6.2
9. WMTZ-F	13/ 2.2	2.7	4.5		2.2	9. WGAC	22/ 263	9. WKZK	182/ 5.8	---	6.1
10. WCNA-F	12/ 2.1	---	---		---	10. WCOS-F	18/ 192	10. WTHB	176/ 5.6	---	3.2
WWDM-F	12/ 2.1	1.3	.7		2.2	11.		11. WRDW-F	158/ 5.1	---	9.5

12+ FM SHARE (METRO): 85.64% (465 of 543) (SPG 86: 83.08%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBQ-F	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F	1. WBBQ-F+>	1. WBBQ-F+>	1. WBBQ-F+>	1. WBBQ-F+	1. WBBQ-F+>
2. WFXA-F	2. WFXA-F	2. WZNY-F	2. WZNY-F	2. WZNY-F	2. WNEZ-F	2. WZNY-F	2. WZNY-F	2. WFXA-F>	2. WFXA-F>	2. WZNY-F
3.	3. WZNA-F>	3. WFXA-F>	3. WFXA-F>	3. WFXA-F	WZNY-F	3. WFXA-F>	3. WFXA-F	3. WZNY-F	3. WZNY-F	3. WFXA-F
4.	4. WJFX-F	4. WGUS-F	4.	4. WGUS-F	4. WGUS-F	4.	4. WGUS-F+	4. WGUS-F+	4.	4. WGUS-F+
5.	5.	5. WJFX-F	5.	5.	5. WGAC	5.	5. WNEZ-F	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>	1. WBBQ-F>
2. WFXA-F	2. WFXA-F	2. WFXA-F	2. WZNY-F	2. WZNY-F	2. WJFX-F	2. WFXA-F	2. WZNY-F	2. WFXA-F	2. WZNY-F>
3. WZNY-F	3. WZNY-F	WZNY-F	3. WFXA-F>	3. WFXA-F	3. WFXA-F	3. WJFX-F	3. WFXA-F	3. WZNY-F	3. WFXA-F
4.	4.	4.	4. WGUS-F	4. WGUS-F	WWDM-F	4. WZNY-F	4. WJFX-F	4. WJFX-F	4. WGUS-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WJFX-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	5 (1)	156 (1)	161 (2)	29.7	25.3
AOR/CLASSIC		25 (1)	25 (1)	4.6	3.0
AC/OLDIES/SOFT ROCK		73 (1)	73 (1)	13.4	14.3
MOR/VARIETY/FULL					5.8
COUNTRY	3 (1)	70 (4)	73 (5)	13.4	15.8
BLACK/URBAN	2 (1)	98 (3)	100 (4)	18.4	24.6
BTFL MUSIC/EZ		31 (1)	31 (1)	5.7	6.9
NEWS/TALK					
NOSTALGIA	21 (1)		21 (1)	3.9	---
RELIGION/GOSPEL	39 (3)		39 (3)	7.2	4.3
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	8 (2)	12 (1)	20 (3)	3.7	---
			543 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBBQ	1340	Augusta	.9/4.5
WCKJ	1230	Augusta	.3/2.7
WFAM	1050	Augusta	.3/1.3
WGUS	1380	N. Augusta, SC	.5/1.8
WRDW	1480	Augusta	.3/3.7
WRDW-F	96.7	Wrens	1.0/5.1
WTHB	1550	Augusta	1.7/5.6
WTHO-F	101.7	Thomson	1.4/3.2
WTWA	1240	Thomson	1.0/1.4
WCOS-F	97.9	Columbia	1.4/3.1

RADIO STATIONS

WGAC, 580, 5 KW/1 KW (DA-N)	, MOR/NOST	CBS,$ 18.00*	(Republic)	Beasley		Coni Sansom
WKZK, 1600, 500 W (DAYS)	, GOSPEL	,$ 14.00	(---)			Alvin McCottry
WBBQ-F, 104.3, 100 KW @ 1003, CHR		ABC-C,$ 96.00	(Eastman)			Ed Dunbar
WCNA-F, 98.3, 1 KW @ 438, ? ?		,$ NA	(---)		(CLEARWATER, SC)	Wayne Farmer
WFXA-F, 103.1, 3 KW @ 300, BLACK		CBS-R,US 1,$ 41.00*	(Katz)	Davis		Randy Sheffield
WGUS-F, 102.3, 3 KW @ 265, COUNTRY		ABC-E,$ 30.00	(Mc-Guild)	Woolfson		Edith Buchanan
WJFX-F, 95.9, 3 KW @ 300, AOR		,$ 20.00	(Torbet)			Jerry Bellairs
WMTZ-F, 94.3, 3 KW @ 300, COUNTRY		,$ 14.00	(---)		(MARTINEZ)	Bill Lawson
WNEZ-F, 99.9, 3 KW @ 300, BTFL/EZ		MBS,$ 20.00	(---)		(AIKEN, SC)	Charles Hubbard
WRDW-F, 96.7, 1 KW @ 500, BLACK		,$ 10.00	(HNWH)		(WRENS)	Dick Armfield
WZNY-F, 105.7, 66 KW @ 1200, AC		ABC-F,$ 50.00*	(Christal)	Rothfus		Chris Pellegrino

WWDM - See Columbia

MISCELLANEOUS COMMENTS WZNY-F sold to Rothfuss for $4,500,000...

AUSTIN

Arbitron Rank/Pop (12+): 59/594,100

MSA Rank/Pop: 69/699,100
ADI # 72
Average Person Ratings: 16.5
Market TSL: 22.3 hours

Stations: 23/18
Diaries: 1160/512:1/49.7%
Sample Target: 880
% Below Line: 3.7
% Not Listed: 14.6

1986 Revenue: $25,800,000
HH Inc.: $33,259
Retail $: 4.8 Bil
Pop per Station: 33,006
#1 Biller: KASE-F $5,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. KASE-F	164/16.7	15.2	14.6	13.0	16.2	14.9	14.8
2. KBTS-F	89/ 9.1	7.7	---	---	.7	8.4	10.2
3. KKMJ-F	86/ 8.8	8.3	6.8	4.8	7.6	7.2	7.3
4. KLBJ-F	81/ 8.3	8.7	10.4	10.9	12.1	9.6	13.1
5. KEYI-F+	70/ 7.1	9.7	11.5	15.5	10.1	11.0	10.4
6. KHFI-F	66/ 6.7	10.5	13.8	11.6	14.2	10.7	10.1
7. KPEZ-F	54/ 5.5	6.2	6.8	5.4	5.7	6.0	7.9
8. KLBJ	42/ 4.3	5.4	4.7	4.2	4.7	4.7	3.4
9. KOKE	38/ 3.9	3.7	3.2	5.3	.5	4.0	1.0
10. KAPT-F	34/ 3.5	---	---	---	---	3.5	1.9
11. KVET	28/ 2.9	2.1	2.7	3.7	3.0	2.9	2.5

12+ TSA	1/4/CUME
1. KASE-F	234/2336
2. KBTS-F	165/2003
3. KLBJ-F	96/1448
4. KKMJ-F	94/1311
5. KEYI-F+	81/1337
6. KHFI-F	67/1380
7. KLBJ	57/ 842
8. KPEZ-F	54/ 829
9. KOKF	43/ 332
10. KAPT-F	41/ 496
11. KVET	31/ 475

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KASE	1534/25.8	27.5	26.3
2. KHFI	1331/22.4	28.8	31.4
3 KLBJ	1246/21.0	25.8	22.8
4. KBTS	1220/20.5	---	1.7
5. KKMJ	1205/20.3	18.3	20.9
6. KEYI	1200/20.2	27.9	25.6
7. KPEZ	822/13.8	15.9	10.2
8. KLBJ	688/11.6	13.2	11.7
9. KVET	413/ 7.0	9.2	9.1
10. KAPT	412/ 6.9	---	---
11. KOKE	293/ 4.9	7.0	1.4

12+ FM SHARE (METRO): 79.80% (668 of 837) (SPG 86: 82.67%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBTS-F>	1. KASE-F	1. KASE-F>	1. KASE-F>	1. KASE-F>	1. KASE-F>	1. KASE-F>	1. KASE-F>	1. KASE-F	1. KBTS-F	1. KASE-F>
2. KHFI-F	2. KLBJ-F	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KKMJ-F	2. KASE-F	2. KBTS-F
3. KAPT-F	3. KBTS-F	3. KLBJ-F	3. KEYI-F+	3. KEYI-F+>	3. KOKE	3. KEYI-F+	3. KEYI-F+	3. KLBJ-F	3. KLBJ-F	3. KKMJ-F
4. KASE-F	4. KHFI-F	4. KEYI-F+	4. KPEZ-F	4. KPEZ-F	4. KLBJ-F	4. KLBJ-F	4. KBTS-F	4. KBTS-F	4. KHFI-F	4. KEYI-F+
5. KLBJ-F	5. KEYI-F	5. KBTS-F	5. KLBJ-F	5. KLBJ-F	5. KEYI-F+	5. KBTS-F	5. KLBJ-F	5. KEYI-F+	5. KLBJ	5. KLBJ-F
	6. KPEZ-F	6. KPEZ-F							6. KPEZ-F	6. KHFI-F
	7. KKMJ-F	7. KHFI-F								

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBTS-F	1. KASE-F	1. KASE-F	1. KASE-F>	1. KASE-F>	1. KLBJ-F>	1. KLBJ-F	1. KASE-F	1. KASE-F	1. KASE-F>
2. KASE-F	2. KBTS-F	2. KEYI-F	2. KKMJ-F	2. KKMJ-F	2. KHFI-F	2. KASE-F	2. KLBJ-F	2. KLBJ-F	2. KKMJ-F
3. KHFI-F	3. KKMJ-F	3. KKMJ-F	3. KBTS-F	3. KEYI-F+>	3. KPEZ-F	3. KPEZ-F	3. KPEZ-F	3. KPEZ-F	3. KPEZ-F
4. KKMJ-F	4. KEYI-F+	4. KHFI-F	KEYI-F+	4.	4. KBTS-F	4. KBTS-F	4. KBTS-F	4. KEYI-F+	4. KLBJ-F
5. KAPT-F	5. KHFI-F	5. KBTS-F	5. KHFI-F	5.	5. KASE-F	KHFI-F	5. KEYI-F	KKMJ-F	5. KEYI-F+
KLBJ-F		KLBJ-F						6. KBTS-F	
		KPEZ-F							

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		192 (4)	192 (4)	22.9	18.7
AOR/CLASSIC		139 (3)	139 (3)	16.6	14.9
AC/OLDIES/SOFT ROCK	3 (1)	159 (3)	162 (4)	19.4	22.5
MOR/VARIETY/FULL	12 (1)		12 (1)	1.4	0.6
COUNTRY	28 (1)	164 (1)	192 (2)	22.9	27.6
BLACK/URBAN					
BTFL MUSIC/EZ					6.7
NEWS/TALK	45 (2)		45 (2)	5.4	6.7
NOSTALGIA	38 (1)		38 (1)	4.5	---
RELIGION/GOSPEL	9 (1)		9 (1)	1.1	1.0
SPANISH	34 (3)	8 (1)	42 (4)	5.0	1.3
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		6 (1)	6 (1)	0.7	---
			837 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KELG	1440	Elgin	.9/1.8
KGTN-F	96.7	Georgetown	.6/1.8
KIXL	970	Del Valle	.9/2.6
KRGT-F	92.1	Hutto	.8/1.2
KTAE	1260	Taylor	1.2/1.7
KTXZ	1560	West Lake Hills	1.0/2.1
KISS-F	99.5	San Antonio	.4/1.6
KSAH	720	Universal City	1.5/1.5
KSSR-F	107.1	Bastrop	.6/2.4
KWTX-F	97.5	Waco	.3/1.5
WOAI	1200	San Antonio	.3/2.2

RADIO STATIONS

KLBJ, 590, 5 KW/1 KW (DA-N)	, NEWS/TALK	MBS,CBS,NBC-T	,$ 44.00*	(Eastman)			E.A.W. Smith
KOKE, 1370, 5 KW/500 W (DA-2)	, NOSTALGIA		,$ 30.00	(Torbet)			Jim Ray
KVET, 1300, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-I	,$ 41.00*	(Katz)			Ron Rogers
KAPT-F , 94.7, 100 KW @ 1154, CHR			,$ NA	(---)		(LULING)	
KBTS-F , 93.3, 100 KW @ 1983, CHR			,$ 65.00*	(Durpetti)		(KILLEEN)	Gayle Shaw
KEYI-F+, 103.5, 100 KW @ 1260, AC			,$ 90.00*	(Torbet)	Hicks		Mark Kiester
KHFI-F , 98.3, 1.3 KW @ 418, CHR			,$ 70.00	(Christal)	Encore		Chris Wegmann
KKMJ-F , 95.5, 100 KW @ 1000, AC			,$ 75.00*	(CBS)	Keymarket		Johnny Andrews
KLBJ-F , 93.7, 100 KW @ 1050, AOR			,$ 83.00*	(Eastman)			E.A.W. Smith
KPEZ-F , 102.3, 3 KW @ 300, CLASSIC AOR			,$ 55.00*	(HNWH)	Clear Channel		Stan Webb
KASE-F , 100.7, 33 KW @ 1190, COUNTRY			,$110.00*	(Katz)			Ron Rogers

BAKERSFIELD

Arbitron Rank/Pop (12+): 87/390,400

MSA Rank/Pop: 97/491,400
ADI # 143
Average Person Ratings: 15.9
Market TSL: 21.5 hours

Stations: 34/23
Diaries: 855/457:1/45.7%
Sample Target: 740
% Below Line: 13.2
% Not Listed: 12.1

1986 Revenue: $11,300,000
HH Inc.: $32,244
Retail $: 3.0 Bil
Pop per Station: 16,974
#1 Biller: KKXX-F $1,700,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KUZZ	94/15.1	13.0	13.5	11.2	13.4			1.	1. KKXX-F	1026/26.3	29.7	31.4
2. KKXX-F	73/11.8	14.4	15.1	15.1	13.9			2.	2. KUZZ	866/22.2	20.9	22.8
3. KQXR-F	51/ 8.2	9.1	8.5	6.9	8.8			3.	3. KQXR-F	786/20.1	20.3	19.6
4. KGFM-F	44/ 7.1	4.9	10.3	7.2	9.0			4.	4. KGFM-F	530/13.6	11.4	14.0
5. KLYD-F	28/ 4.5	1.9	2.6	1.7	1.7			5.	5. KLLY-F	420/10.8	8.5	7.5
6. KLLY-F	26/ 4.2	4.0	2.6	3.1	2.2			6. THIS MARKET'S	6. KGEO	407/10.4	12.1	9.5
7. KGEO	25/ 4.0	5.6	5.0	4.3	3.9			7. METRO AND TSA	7. KERN	311/ 8.0	8.7	6.8
8. KWAC	22/ 3.5	7.2	3.7	7.9	8.3			8. ARE THE SAME	8. KLYD-F	302/ 7.7	5.1	4.8
9. KLOS-F	20/ 3.2	---	2.1	1.5	2.4			9.	9. KIWI-F	197/ 5.0	4.5	4.2
10. KVLI	19/ 3.1	.7	---	1.4	.7			10.	10. KLOS-F	191/ 4.9	---	4.8
11. KIWI-F	17/ 2.7	1.1	1.5	---	---			11.	11. KWAC	174/ 4.5	8.9	6.8
12. KERN	16/ 2.6	4.0	3.1	2.9	3.7			12.	12. KPMC	173/ 4.4	4.3	4.7
13. KAFY	14/ 2.3	4.9	2.9	2.1	2.4			13.	13. KAFY	165/ 4.2	7.2	4.9
14.								14.	14. KBOS-F	163/ 4.2	1.9	2.1
15.								15.	15.			

12+ FM SHARE (METRO): 60.99% (333 of 546) (SPG 86: 57.45%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKXX-F>	1. KKXX-F>	1. KUZZ	1. KUZZ >	1. KUZZ >	1. KUZZ >	1. KUZZ >	1. KUZZ	1. KUZZ	1. KKXX-F>	1. KUZZ
2. KQXR-F>	2. KQXR-F	2. KKXX-F	2. KGFM-F	2. KGFM-F	2. KGFM-F>	2. KKXX-F>	2. KKXX-F	2. KKXX-F	2. KQXR-F	2. KKXX-F
3. KBOS-F	3. KUZZ	3. KQXR	KKXX-F	3. KKXX-F	3. KVLI	3. KQXR-F	3. KGFM-F	3. KQXR-F	3. KUZZ	3. KGFM-F
4.	4. KLOS-F	4. KLLY-F	4. KYLD-F	4. KGEO	4. KIWI-F	4. KGFM-F	4. KQXR-F	4. KGFM-F	4. KGFM-F	4. KQXR-F>
5.	5. KLLY-F	KLYD-F	5. KGEO	KLYD-F	5. KERN	5. KGEO	5. KLYD-F	5. KLYD-F	5. KBOS-F	5. KLLY-F
	KLYD-F		KLLY-F		KGEO					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKXX-F>	1. KKXX-F>	1. KUZZ	1. KUZZ	1. KUZZ >	1. KKXX-F	1. KKXX-F>	1. KKXX-F	1. KUZZ	1. KUZZ
2. KQXR-F	2. KQXR-F	2. KKXX-F	2. KKXX-F	2. KGFM-F	2. KQXR-F>	2. KQXR-F	2. KLOS-F	2. KKXX-F>	2. KKXX-F
3. KLLY-F	KUZZ	KLLY-F	3. KQXR-F	3. KYLD-F	3. KLOS-F	KLOS-F	3. KGEO	3. KQXR-F	3. KGEO
KWAC	4. KWAC	4. KYLD-F	4. KGFM-F	KQXR-F	4. KUZZ	4. KUZZ	KLYD-F	4. KLOS-F	KGFM-F
5.	5. KLLY-F	KQXR-F	KLLY-F	5. KKXX-F	5.	5. KGEO	KUZZ	5. KGEO	5.
		KWAC							

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		149 (5)	149 (5)	27.3	28.5
AOR/CLASSIC		48 (2)	48 (2)	8.8	6.4
AC/OLDIES/SOFT ROCK	30 (2)	47 (6)	77 (8)	14.1	14.7
MOR/VARIETY/FULL	44 (4)		44 (4)	8.1	7.5
COUNTRY	94 (1)	8 (2)	102 (3)	18.7	20.3
BLACK/URBAN					
BTFL MUSIC/EZ		46 (2)	46 (2)	8.4	11.5
NEWS/TALK					0.5
NOSTALGIA	2 (1)		2 (1)	0.4	1.5
RELIGION/GOSPEL	5 (1)	8 (1)	13 (2)	2.4	2.2
SPANISH	36 (2)		36 (2)	6.6	5.3
CLASSICAL		17 (1)	17 (1)	3.1	1.6
JAZZ/NEW AGE/ECLECTIC		4 (2)	4 (2)	0.7	---
UNKNOWN/OTHERS	2 (1)	6 (1)	8 (2)	1.5	---
			546 (34)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAVS-F	97.7	Mojave	.5/2.0
KERI	1180	Wasco	.8/3.1
KFIO-F	104.9	Ridgecrest	.5/1.6
KHIS-F	96.5	Bakersfield	1.3/3.4
KKRV-F	102.3	Kernville	.3/1.6
KLOA	1240	Ridgecrest	.3/1.9
KLYD	1350	Bakersfield	.3/1.3
KTPI-F	103.1	Tehachapi	.8/3.0
KVLI	1140	Lake Isabella	3.1/2.3
KZAY-F	105.3	Delano	1.0/2.7
KZIQ-F	92.7	Ridgecrest	.3/1.3
KBIG-F	104.5	Los Angeles	.3/1.9
KFI	640	Los Angeles	.8/2.8
KIIS-F	102.7	Tulane	1.3/3.3
KJUG-F	106.7	Los Angeles	.5/2.0
KMPC	710	Los Angeles	.3/1.6
KNX-F	93.1	Los Angeles	.3/1.0
KOST-F	103.5	Los Angeles	1.0/3.0
KRTH-F	101.1	Los Angeles	1.3/3.3
KTWV-F	94.7	Los Angeles	.3/1.3

RADIO STATIONS

KAFY, 970, 1 KW	, SPANISH	UPI,$ 27.00	(Radio West)		Steve McGavren
KERN, 1410, 1 KW	, MOR	ABC-I,$ 19.00	(HNWH)	Brandon	Terry Dorsey
KGEO, 1230, 1 KW	, OLDIES	CBS-R,$ 25.00	(Mc-Guild)		Gary Conrad
KPMC, 1560, 10 KW (DA-2)	, VARIETY	CBS,MBS,$ 17.00	(Masla)		Dan Spear
KUZZ, 550, 5 KW (DA-2)	, COUNTRY	,$ 43.00*	(Katz)	Owens	Mel Owens
KVLI, 1140, 1 KW (DAYS)	, MOR	MBS,$ 12.00	(Western)	(LAKE ISABELLA)	
KWAC, 1490, 1 KW	, SPANISH	,$ 26.00	(Lotus)		Ed Hopple
KGFM-F, 101.5, 5 KW @ 1280	, BTFL/EZ	,$ 32.00	(Mc-Guild)		Gary Conrad
KHIS-F, 96.5, 50 KW @ 550	, RELIGION	,$ NA	(---)		Alan Bowles
KIWI-F, 92.1, 3 KW @ 269	, CLASSICAL	,$ 30.00	(CMBS)		Bob Duffy
KKXX-F, 107.9, 6 KW @ 1340	, CHR	,$ 48.00*	(Katz)	Owens	Mel Owens
KLLY-F, 95.3, 2 KW @ 346	, AC	APR,$ 24.00	(Torbet)	Buckley	
KLYD-F, 97.7, 3 KW @ 300	, AOR (?)	US 1,$ 21.00*	(Torbet)		Jim Treanor
KQXR-F, 94.1, 5 KW @ 1312	, CHR	ABC-E,$ NA	(HNWH)	Brandon	Terry Dorsey

BALTIMORE

Arbitron Rank/Pop (12+): 16/1,943,300

MSA Rank/Pop: 15/2,264,300
ADI # 21
Average Person Ratings: 19.7
Market TSL: 25.8 hours

Stations: 33/21
Diaries: 2129/913:1/49.2%
Sample Target: 1700
% Below Line: 13.4
% Not Listed: 9.6

1986 Revenue: $51,500,000
HH Inc.: $32,763
Retail $: 15.7 Bil
Pop per Station: 93,967
#1 Biller: WBSB-F $6,900,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WLIF-F	374/9.8	10.5	10.0	8.8	10.2	9.8	7.5
2. WBSB-F	369/9.6	9.0	7.2	6.7	7.3	8.1	11.6
3. WBAL	253/6.6	8.4	8.6	9.1	6.9	8.2	7.1
4. WPOC-F	223/5.8	4.8	5.7	5.8	6.6	5.5	6.2
5. WXYV-F	218/5.7	6.3	7.2	8.7	7.7	7.0	8.5
6. WIYY-F	191/5.0	5.1	4.7	6.1	6.4	5.2	8.1
7. WCAO	156/4.1	3.4	2.9	2.4	3.3	3.2	3.1
8. WBGR	153/4.0	3.1	2.5	2.8	2.9	3.1	1.9
9. WWMX-F	126/3.3	4.5	4.4	3.1	3.6	3.8	3.8
10. WFBR	120/3.1	3.3	3.3	4.4	4.6	3.5	2.1
11. WQSR-F	115/3.0	2.1	2.7	1.9	2.9	2.4	1.9
12. WCBM	106/2.8	1.1	1.3	1.4	1.4	1.7	1.2
13. WWDC-F	99/2.6	3.3	2.7	3.2	2.4	3.0	4.5
14. WITH	97/2.5	2.1	3.0	3.0	2.6	2.7	1.0
15. WWIN-F	96/2.5	3.2	3.1	2.7	2.8	2.9	2.4
16. WWIN	92/2.4	1.9	1.9	1.7	2.1	2.0	1.6
17. WRQX-F	83/2.2	1.5	1.2	1.8	.8	1.7	2.5
18. WYST-F	80/2.1	2.9	3.3	2.8	2.8	2.8	1.7
19. WEBB	79/2.1	2.3	2.3	2.0	2.3	2.2	1.6
20. WGRX-F	68/1.8	2.3	1.9	1.7	1.2	1.9	3.8
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WBSB-F	403/4772
2. WLIF-F	397/3650
3. WBAL	270/3595
4. WPOC-F	265/2912
5. WXYV-F	235/2584
6. WIYY-F	209/2904
7. WCAO	168/1742
8. WBGR	153/ 991
9. WWMX-F	132/2485
10. WFBR	120/1665
11. WWDC-F	118/2217
12. WQSR-F	117/1611
13. WCBM	110/2081
14. WGRX-F	105/1711
15. WITH	98/1260
16. WWIN-F	96/1332
17. WRQX-F	95/1393
18. WWIN	92/1488
19. WYST-F	83/1502
20. WEBB	79/1175
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WBSB-F	4346/22.4	19.1	20.2
2. WBAL	3385/17.4	19.5	17.3
3. WLIF-F	3344/17.2	19.0	18.8
4. WIYY-F	2677/13.8	13.1	14.9
5. WXYV-F	2429/12.5	14.5	16.1
6. WPOC-F	2427/12.5	13.8	12.3
7. WWMX-F	2371/12.2	14.1	12.8
8. WCBM	2046/10.5	4.7	5.2
9. WWDC-F	1866/ 9.6	8.2	7.7
10. WFBR	1652/ 8.5	10.4	14.2
11. WCAO	1609/ 8.3	7.5	9.1
12. WQSR-F	1569/ 8.1	8.8	8.6
13. WWIN	1488/ 7.7	7.0	8.6
14. WYST-F	1431/ 7.4	10.4	9.0
15. WWIN-F	1330/ 6.8	8.3	8.4
16. WGRX-F	1309/ 6.7	5.2	3.1
17. WITH	1257/ 6.5	6.3	5.6
18. WRQX-F	1205/ 6.2	5.5	4.6
19. WEBB	1173/ 6.0	6.8	6.4
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 67.73% (2347 of 3465) (SPG 86: 68.92%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBSB-F>	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WBSB-F	1. WLIF-F>	1. WBAL	1. WLIF-F>	1. WLIF-F>	1. WBSB-F	1. WLIF-F
2. WWDC-F	2. WIYY-F	2. WXYV-F	2. WXYV-F	2. WLIF-F	2. WBAL >	2. WBSB-F	2. WBSB-F	2. WBSB-F>	2. WCBM	2. WBSB-F>
3. WXYV-F	3. WXYV-F>	3. WIYY-F	3. WPOL-F	3. WPOC-F	3. WDOC-F	3. WLIF-F	3. WBAL	3. WXYV-F	3. WLIF-F	3. WPOC-F
4. WIYY-F	4. WWDC-F	4. WPOC-F	4. WLIF-F	4. WXYV-F	4. WCAO	4. WPOC-F	4. WPOC-F	4. WIYY-F	4. WXYV-F	4. WXYV-F
5. WEBB	5. WWMX-F	5. WLIF-F	5. WQSR-F	5. WWMX-F	5. WBGR	5. WCAO	5. WXYV-F	5. WPOC-F	5. WIYY-F	5. WBAL
6.	6. WWIN-F	6. WQSR-F	6. WWMX-F	6. WQSR-F	6. WFBR	6. WXYV-F	6. WIYY-F	6. WBAL	6. WBAL	6. WIYY-F>
7.	7. WPOC-F	WWMX-F	7.	7. WBAL-F	7. WBSB-F	7.	7. WCAO	7. WCAO	7. WFBR	7. WWMX-F
8.	8. WGRX-F	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBSB-F>	1. WBSB-F>	1. WBSB-F	1. WBSB-F>	1. WBSB-F	1. WIYY-F>	1. WIYY-F>	1. WIYY-F	1. WIYY-F	1. WPOC-F
2. WXYV-F	2. WXYV-F	2. WWMX-F	2. WXYV-F	2. WLIF-F	2. WWDC-F	2. WWDC-F	2. WXYV-F>	2. WXYV-F	2. WQSR-F
3. WIYY-F	3. WIYY-F	3. WXYV-F	3. WLIF-F	3. WXYV-F	3. WBSB-F	3. WXYV-F	3. WBSB-F	3. WBSB-F	3. WXYV-F
4. WLIF-F	WWMX-F	4. WIYY-F	4. WWMX-F	4. WPOC-F	4. WXYV-F	4. WBSB-F>	WGRX-F	WWDC-F	4. WIYY-F
WWIN-F	5. WLIF-F	WYST-F	5. WPOC-F	WWMX-F	5. WEBB	5. WGRX-F	5. WPOC-F	5. WPOC-F	WLIF-F
6. WWDC-F	WWIN-F	6. WBGR	6. WQSR-F	6. WBGR	WWIN	6. WPOC-F	6. WCBM	6. WQSR-F	6. WBSB-F
7. WGRX-F	7. WYST-F	WQSR-F	7. WIYY-F	WQSR-F	7. WGRX-F	7.	WWIN-F	7. WBAL	7. WBAL
WWMX-F	8.	8. WLIF-F	8.	8.	8.	8.	8. WYST-F	8.	8.
9.	9.	WWIN-F	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		482 (3)	482 (3)	13.9	13.7
AOR/CLASSIC		405 (4)	405 (4)	11.7	12.2
AC/OLDIES/SOFT ROCK	15 (1)	365 (5)	380 (6)	11.0	10.9
MOR/VARIETY/FULL	106 (1)		106 (1)	3.1	5.5
COUNTRY	156 (1)	241 (2)	397 (3)	11.5	11.2
BLACK/URBAN	171 (2)	381 (4)	552 (6)	15.9	18.5
BTFL MUSIC/EZ		394 (2)	394 (2)	11.4	11.6
NEWS/TALK	420 (3)		420 (3)	12.1	8.8
NOSTALGIA	97 (1)		97 (1)	2.8	2.9
RELIGION/GOSPEL	153 (1)	70 (2)	223 (3)	6.4	4.7
SPANISH					
CLASSICAL		9 (1)	9 (1)	0.3	
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			3465 (33)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFSI-F	107.9	Annapolis	.3/1.2
WRBS-F	95.1	Baltimore	1.5/4.0
WYST	1010	Baltimore	.4/1.7

See Washington for more information about the following:

WASH-F	.6/2.0	WKYS-F	.5/1.2
WAVA-F	.8/2.8	WLTT-F	.5/2.3
WGAY-F	.5/1.5	WMZQ-F	.5/1.9
WGMS-F	.2/1.1	WTOP	1.2/5.0
WHFS-F	1.2/3.8		

RADIO STATIONS

AM STATIONS

WBAL, 1090, 50 KW (DA-N), NEWS/TALK	ABC-E,$110.00*	(HNWH)	Hearst	Dave Barrett
WBGR, 860, 2.5 KW (DAYS,DA), GOSPEL	UPI,$ 40.00	(Roslin)	Mortenson	M. Hulbert
WBMD, 750, 1 KW (DAYS), RELIGION	,$ 12.00	(---)		Carl Brenner
WCAO, 600, 5 KW (DA-1), COUNTRY	NBC,$ 95.00*	(Mc-Guild)	DKM	Owen Weber
WCBM, 680, 10 KW/5 KW (DA-2), MOR	UPI,$ 60.00	(Katz)	Resort	Myron Laufer
WEBB, 1360, 5 KW/1.7 KW (DA-1), BLACK	SBN,$ 39.00*	(---)	Brunson	Dorothy Brunson
WFBR, 1300, 5 KW (DA-1), TALK	CBS,NBC-T,$ 75.00*	(Republic)		Harry Shriver
WITH, 1230, 1 KW, NOSTALGIA	MBS,$ 40.00	(Groskin)		Jim Davis
WJRO, 1590, 1 KW (DA-2), BTFL (?)	,$ 14.00	(---)		George Dietrich
WWIN, 1400, 1 KW, BLACK	NBN,$ 38.00*	(MMR)	Mediacomm	Ron Stratton
WYST, 1010, 1 KW (DAYS), OLDIES	APR,$ 31.00	(MMR)	United	Scott Fey

FM STATIONS

WBSB, 104.3, 50 KW @ 422, CHR	ABC-C,$140.00	(Banner)	Scripps-Howard	Jim Fox
WGRX, 100.7, 20 KW @ 715, CLASSIC AOR	ABC-F,$ 52.00	(Torbet)	Shamrock-Lynett (WESTMINSTER)	Bill Hopkinson
WIYY, 97.9, 10 KW @ 950, AOR	ABC-R,$110.00*	(HNWH)	Hearst	Chuck DuCoty
WLIF, 101.9, 14 KW @ 960, BTFL/EZ	,$155.00*	(Christal)	JAG	Winnie Brugman
WPOC, 93.1, 16 KW @ 870, COUNTRY	ABC-D,$130.00	(Eastman)	Nationwide	Dave Fuellhart
WQSR, 105.7, 50 KW @ 300, OLDIES	US 1,CBS-R,$ 50.00*	(Banner)		Carl Brenner
WRBS, 95.1, 50 KW @ 500, RELIGION	,$ 17.00	(---)		Thomas Bissett
WHTE, 95.9, 3 KW @ 300, URBAN/CHR	,$ 70.00*	(MMR)	Mediacomm	Ron Stratton
WWMX, 106.5, 29 KW @ 620, AC	,$ 85.00*	(Katz)	Capitol (WRAL)	Bob Lind
WXYV, 102.7, 50 KW @ 400, URBAN	,$105.00	(Mc-Guild)	DKM	Owen Weber
WYST, 92.3, 10 KW @ 709, AC	APR,$ 80.00*	(MMR)	United	Scott Fey

Other listed stations - See Washington

CALL LETTER CHANGES

WWIN-F changes to WHTE

FORMAT CHANGES

WHTE-F: From Urban to Urban/CHR

STATION SALES

WITH: Sold for $1,160,000

BATON ROUGE

Arbitron Rank/Pop (12+): 78/450,000

MSA Rank/Pop: 89/552,100
ADI # 91
Average Person Ratings: 15.2
Market TSL: 20.3 hours

Stations: 19/13
Diaries: 954/472:1/46.4%
Sample Target: 820
% Below Line: 7.8
% Not Listed: 11.4

1986 Revenue: $13,000,000
HH Inc.: $30,824
Retail $: 3.4 Bil
Pop per Station: 34,615
#1 Biller: WFMF-F $2,800,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WYNK-F+	91/13.4	14.7	16.1	12.7	10.3	14.2	11.0
2. WFMF-F	85/12.5	10.8	12.3	10.4	10.1	11.5	14.4
3. WXOK	71/10.4	9.4	9.8	10.3	10.4	12.6-	7.7
4. KQXL-F	69/10.1	8.3	8.8	6.0	6.6	8.3	11.7
5. WKJN-F	63/ 9.2	7.0	6.4	7.4	8.9	7.5	9.2
6. WGGZ-F	62/ 9.1	11.0	8.9	10.4	11.8	9.9	14.8
7. WQXY-F	49/ 7.2	4.5	6.0	7.0	5.8 •	6.2	5.9
8. WJBO	27/ 4.0	3.4	4.2	4.3	5.3	4.0	3.4
9. KDEA-F	14/ 2.1	2.8	2.4	2.8	2.7	2.5	1.3
WCKW-F	14/ 2.1	1.9	2.0	1.4	1.2	1.9	2.0
11. WTKL	13/ 1.9	6.9	3.8	4.9	4.1	4.4	2.9
12. WLUX	12/ 1.8	2.0	2.1	1.9	2.4	2.0	1.9
13. WIBR	10/ 1.5	1.5	1.7	1.4	1.1	1.5	1.3

12+ TSA	1/4/CUME
1. WYNK-F+	163/1838
2. KSMB-F	139/1405
3. WGGZ-F	135/2270
4. WFMF-F	129/2087
5. WKJN-F	116/1237
6. KQXL-F	84/ 893
7. WXOK	81/ 976
8. WQXY-F	63/1063
9. KDEA-F	53/ 750
10. WJBO	31/ 588
11.	
12.	
13.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WFMF-F	1380/30.7	31.8	28.1
2. WGGZ-F	1151/25.6	27.2	29.1
3. WYNK-F+	963/21.4	25.7	21.9
4. WQXY-F	842/18.7	14.3	15.7
5. WXOK	839/18.6	19.4	19.7
6. KQXL-F	739/16.4	16.9	13.1
7. WKJN-F	666/14.8	13.0	17.4
8. WJBO	503/11.2	14.2	11.7
9. KDEA-F	236/ 5.2	4.7	5.7
10. WTKL	233/ 5.2	8.8	8.9
11. WIBR	216/ 4.8	6.8	5.9
12.			
13.			

12+ FM SHARE (METRO): 74.50% (450 of 604) (SPG 86: 67.16%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFMF-F>	1. WFMF-F	1. WFMF-F	1. WYNK-F+>	1. WYNK-F+>	1. WYNK-F+	1. WYNK-F+>	1. WYNK-F+>	1. WFMF-F	1. KQXL-F>	1. WFMF-F
2. WGGZ-F	2. KQXL-F	2. WYNK-F+	2. WQXY-F	2. WKJN-F	2. WKJN-F	2. WFMF-F	2. WFMF-F	2. WYNK-F+	2. WFMF-F	2. KQXL-F
3. KQXL-F	3. WGGZ-F	3. KQXL-F	3. WFMF-F	WQXY-F	3. WXOK >	3. WXOK	WXOK	3. WKJN-F	3. WGGZ-F	3. WYNK-F+
4. WXOK	WXOK	4. WXOK	WKJN-F	4. WFMF-F	4. WJBO	4. WKJN-F	4. WQXY-F	4. KQXL-F	4. WXOK	4. WGGZ-F
5. WKJN-F	5. WQXY-F	5. WGGZ-F	5. WXOK	WXOK	5. KQXL-F	5. WGGZ-F	5. WGGZ-F	5. WGGZ-F	5. WYNK-F+	5. WKJN-F
	6. WYNK-F+	6. WQXY-F			WQXY-F	6. KQXL-F	6. WKJN-F	6. WQXY-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFMF-F>	1. WFMF-F>	1. WFMF-F	1. WFMF-F>	1. WXOK	1. KQXL-F	1. KQXL-F	1. WYNK-F+	1. WYNK-F+	1. WYNK-F+>
2. WGGZ-F	2. WXOK	2. WQXY-F	2. WXOK	2. WFMF-F	2. WGGZ-F	2. WFMF-F	2. WFMF-F	2. KQXL-F	2. WKJN-F
WXOK	3. KQXL-F	3. WXOK	3. WQXY-F	3. WKJN-F	3. WFMF-F	WGGZ-F	3. WQXY-F	3. WGGZ-F	3. WQXY-F
4. KQXL-F	WGGZ-F	4. WYNK-F	4. KQXL-F	WYNK-F+	4. WXOK	4. WYNK-F+	4. KQXL-F	4. WFMF-F	4. KQXL-F
5. WKJN-F	5. WQXY-F	5. KQXL-F	WGGZ-F	5. KQXL-F	5.	5. WXOK	WKJN-F	5. WXOK	5. WFMF-F
WQXY-F								6. WKJN-F	WXOK
								WQXY-F	

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		151 (3)	151 (3)	25.0	25.1
AOR/CLASSIC		14 (1)	14 (1)	2.3	1.3
AC/OLDIES/SOFT ROCK	15 (2)	52 (2)	67 (4)	11.1	10.2
MOR/VARIETY/FULL					
COUNTRY	10 (1)	144 (2)	154 (3)	25.5	21.4
BLACK/URBAN	84 (2)	76 (2)	160 (4)	26.4	25.6
BTFL MUSIC/EZ		14 (1)	14 (1)	2.3	3.0
NEWS/TALK	32 (2)		32 (2)	5.3	6.7
NOSTALGIA					3.1
RELIGION/GOSPEL	12 (1)		12 (1)	2.0	3.6
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			604 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBIU	1210	Denham Springs	.7/3.7
KSMB-F	94.5	Lafayette	.6/2.1
WLTS-F	105.3	Slidell	.4/1.7
WQUE-F	93.3	New Orleans	1.0/1.9
WWL	870	New Orleans	.7/3.5

RADIO STATIONS

WIBR, 1300, 5 KW/1 KW (DA-N)	, OLDIES		,$ 20.00*	(Katz)			Lew Campbell
WJBO, 1150, 5 KW (DA-1)	, NEWS/TALK	CBS,NBC-T	,$ 23.00	(HNWH)			George Jenne
WLUX, 1550, 5 KW (DAYS)	, RELIGION	UPI	,$ 10.00	(---)	Swaggert		Ted Saucemean
WTKL, 1260, 1 KW (DAYS)	, RELIGION	NBN,ABC-C	,$ 16.00	(Masla)			John Marver
WXOK, 1460, 5 KW/1 KW (DA-N)	, BLACK	NBC	,$ 32.00	(HNWH)			Jim Richards
KQXL-F , 106.3, 3 KW @ 300	, BLACK	SBN,ABC-F	,$ 36.00	(Masla)		(NEW ROADS)	Rick Darnell
WFMF-F , 102.5, 100 KW @ 560	, CHR		,$ 73.00*	(HNWH)			George Jenne
WGGZ-F , 98.1, 100 KW @ 1550	, CHR	CBS-R	,$ 70.00*	(Katz)			Manual Broussard
WKJN-F , 103.3, 100 KW @ 1045	, COUNTRY		,$ 56.00	(Banner)	Sterling		Michael Baer
WQXY-F , 100.7, 100 KW @ 750	, AC		,$ 50.00	(Christal)	Encore		Jim Thompson
WYNK-F+, 101.5, 100 KW @ 403	, COUNTRY	ABC-E	,$ 80.00	(Katz)	Naragansett		John Peroyea

KSMB, KDEA - See Lafayette WCKW - See New Orleans

BEAUMONT - PORT ARTHUR

Arbitron Rank/Pop (12+): 106/322,900

MSA Rank/Pop: 115/393,700
ADI # 122
Average Person Ratings: 15.3
Market TSL: 21.0 hours

Stations: 21/17
Diaries: 883/366:1/44.4%
Sample Target: 710
% Below Line: 0
% Not Listed: 7.3

1986 Revenue: $7,500,000
HH Inc.: $32,807
Retail $: 2.6 Bil
Pop per Station: 18,994
#1 Biller: KYKR-F $1,200,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. KHYS-F	74/15.0	12.7	11.9	14.1	12.8		18.1
2. KYKR-F	66/13.4	12.1	11.7	11.0	14.1		9.5
3. KZZB-F	55/11.1	14.5	10.4	12.2	13.0		17.4
4. KWIC-F+	38/ 7.7	-7.1	7.0	7.8	7.6		9.3
5. KQXY-F	34/ 6.9	7.9	9.6	6.8	8.0		3.6
6. KAYD-F	33/ 6.7	3.6	4.9	4.8	6.5		5.7
7. KKMY-F	27/ 5.5	4.2	7.4	6.0	3.3		4.5
8. KIOC-F	24/ 4.9	6.7	4.9	5.6	3.5		7.2
9. KLVI	22/ 4.5	6.5	6.2	7.0	8.2		5.4
10. KTFA-F	16/ 3.2	2.4	1.1	2.4	1.5		2.2
11. KAYC	13/ 2.6	1.0	1.7	1.4	.6		.9
12. KALO	12/ 2.4	1.2	2.1	.8	1.9		2.3

12+ TSA	1/4/CUME
1. KHYS-F	92/799
2. KYKR-F	74/960
3. KZZB-F	66/885
4. KQXY-F	52/643
5. KWIC-F+	44/524
6. KAYD-F	36/482
7. KLVI	34/566
8. KKMY-F	32/430
9. KIOC-F	29/576
10. KTFA-F	16/186
KTRH	16/274
12. KAYC	13/ 88

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KZZB-F	758/23.5	26.4	22.4
2. KYKR-F	754/23.4	19.8	22.2
3. KHYS-F	567/17.6	17.0	16.3
4. KIOC-F	449/13.9	15.5	13.6
5. KQXY-F	444/13.8	13.9	15.8
6. KWIC-F+	414/12.8	13.0	15.1
7. KAYD-F	391/12.1	11.3	11.6
8. KLVI	387/12.0	19.0	15.5
9. KKMY-F	319/ 9.9	11.0	13.9
10. KTRH	228/ 7.1	9.4	10.3
11. KTFA-F	186/ 5.8	4.6	2.9
12. KALO	171/ 5.3	4.0	6.3

12+ FM SHARE (METRO): 82.97% (380 of 458) (SPG 86: 78.19%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZB-F>	1. KHYS-F	1. KHYS-F	1. KYKR-F	1. KYKR-F	1. KYKR-F>	1. KHYS-F	1. KYKR-F>	1. KHYS-F	1. KHYS-F>	1. KHYS-F
2. KHYS-F>	2. KWIC-F+	2. KYKR-F	2. KHYS-F>	2. KHYS-F>	2. KQXY-F	2. KYKR-F>	2. KHYS-F	2. KYKR-F	2. KZZB-F+	2. KZZB-F+
3. KIOC-F	3. KZZB-F+	3. KZZB-F	3. KZZB-F	3. KZZB-F	3. KHYS-F	3. KZZB-F+	3. KZZB-F+	3. KZZB-F+>	3. KWIC-F+>	3. KYKR-F
KWIC-F+	4. KYKR-F	4. KWIC-F+	4. KAYD-F	4. KAYD-F	4. KLVI	4. KLVI	4. KQXY-F	4. KWIC-F+	4. KYKR-F	4. KWIC-F+
5.	5. KAYD-F	5. KAYD-F	5. KKMY-F	5. KQXY-F	5. KKMY-F	5. KAYD-F	5. KAYD-F	5. KQXY-F	5. KIOC	5. KQXY-F
				6. KKMY-F				6. KAYD-F	6. KKMY-F	6. KAYD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KHYS-F	1. KHYS-F>	1. KHYS-F	1. KYKR-F	1. KYKR-F
2. KZZB-F	2. KZZB-F	2. KKMY-F	2. KHYS-F	2. KHYS-F>
3. KAYD-F	3. KYKR-F	KYKR-F	3. KZZB-F	3. KKMY-F
KWIC-F+	4. KAYD-F	4. KZZB-F	4. KAYD-F	4. KAYD-F
KYKR-F	5. KKMY-F	5. KAYD-F	5. KKMY-F	KQXY-F
		KTFA-F		6. KZZB-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWIC-F+>	1. KWIC-F+	1. KHYS-F	1. KHYS-F	1. KHYS-F
2. KHYS-F	2. KHYS-F>	2. KWIC-F+	2. KWIC-F+	2. KYKR-F>
3. KZZB-F	3. KZZB-F	3. KAYD-F	3. KYKR-F	3. KZZB-F
4. KIOC-F	4. KAYD-F	KZZB-F	4. KZZB-F>	4. KAYD-F
KYKR-F	KYKR-F	5.	5. KAYD-F	5. KQXY-F
			6. KIOC	

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	1 (1)	79 (2)	80 (3)	17.5	19.3
AOR/CLASSIC		40 (2)	40 (2)	8.7	9.1
AC/OLDIES/SOFT ROCK	7 (1)	46 (3)	53 (4)	11.6	7.0
MOR/VARIETY/FULL					
COUNTRY	26 (2)	99 (2)	125 (4)	27.3	26.1
BLACK/URBAN	12 (1)	82 (2)	94 (3)	20.5	16.9
BTFL MUSIC/EZ		34 (1)	34 (1)	7.4	10.5
NEWS/TALK	11 (1)		11 (1)	2.4	4.5
NOSTALGIA	13 (1)		13 (1)	2.8	1.9
RELIGION/GOSPEL	8 (2)		8 (2)	1.7	4.7
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			458 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDLF	1150	Port Neches	.6/1.1
KDVE	1510	Nederland	1.0/3.1
KOGT	1600	Orange	.8/1.7
KOLE	1340	Port Arthur	1.4/4.1
KZZB	990	Beaumont	.2/2.0
KFMK-F	97.9	Houston	.6/1.4
KMJQ-F	102.1	Clear Lake City	1.6/4.7
KTRH	740	Houston	2.2/7.1
KZFX-F	107.5	Lake Jackson	.4/1.4

RADIO STATIONS

KALO, 1250, 5 KW/1 KW (DA-2)	, BLACK	,$ 18.00* (Mc-Guild)	Clear Channel	Jim Smith
KAYC, 1450, 1 KW	, NOSTALGIA	NBC,$ 17.00 (Banner)	amer Family	
KLVI, 560, 5 KW (DA-N)	, COUNTRY	ABC-I,$ 35.00* (Katz)	Hicks	Candye Anderson
KAYD-F, 97.5, 100 KW @ 482	, COUNTRY	SMN,$ 25.00* (Banner)	amer Family	
KHYS-F, 98.5, 100 KW @ 485	, URBAN	CBS-R,$ 42.00* (Mc-Guild)	Clear Channel	Jim Smith
KIOC-F, 106.1, 100 KW @ 1060	, CHR	,$ 27.00* (Republic)		Vesta Brandt
KKMY-F, 104.5, 100 KW @ 400	, AC	,$ 24.00* (Eastman)		
KQXY-F, 94.1, 100 KW @ 647	, BTFL/EZ	NBC,$ 27.00* (Christal)		Gary Teaney
KTFA-F, 92.1, 3 KW @ 300	, AC	,$ 17.00 (---)	(GROVES)	Ralph McBride
KWIC-F, 107.9, 100 KW @ 392	, AOR	ABC-R,$ 32.00* (Banner)		Don Durden
KYKR-F, 93.3, 100 KW @ 500	, COUNTRY	,$ 54.00* (Katz)		Candye Anderson
KZZB-F, 95.1, 100 KW @ 500	, CHR	ABC-F,$ 36.00* (Christal)		

KTRH - See Houston

MISCELLANEOUS COMMENTS KGCI changes to KZZB-AM and format from Oldies to CHR... KIOC reclassified as CHR... Sale of KLVI to [illegible]gansett never closed...

BILLINGS

Arbitron Rank/Pop (12+): 224/101,400

MSA Rank/Pop: 291/121,700
ADI # 163 (w/Hardin)
Average Person Ratings: 16.5
Market TSL: 21.8 hours

Stations: 9/9
Diaries: 615/165:1/52.9%
Sample Target: 550
% Below Line: 0
% Not Listed: 4.8

1986 Revenue: $5,200,000
HH Inc.: $28,147
Retail $: 1.05 Bil
Pop per Station: 11,267
#1 Biller: KGHL $1,300,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. KGHL	44/26.3	31.4	24.0		
2. KYYA-F	37/22.2	16.6	20.1		
3. KIDX-F	18/10.8	11.2	11.7		
KUUS	18/10.8	9.5	7.3		
5. KZLS-F	17/10.2	10.1	12.3		
6. KOOK-F	12/ 7.2	3.6	5.6		
7. KURL	6/ 3.6	3.6	4.5		
8. KBLG	5/ 3.0	---	---		
9. KBIT	2/ 1.2	5.3	9.5		
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KGHL	67/660
2. KYYA-F	44/499
3. KIDX-F	19/289
KUUS	19/134
5. KZLS-F	17/268
6. KOOK-F	15/200
7. KURL	11/154
8. KBLG	5/ 69
9. KBIT	4/106
10.	
11.	
12.	
13.	
14.	
15	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KYYA-F	422/41.6	---	35.5
2. KGHL	381/37.6	---	40.9
3. KZLS-F	256/25.2	---	24.6
4. KIDX-F	233/23.0	---	27.3
5. KOOK-F	152/15.0	---	11.4
6. KUUS	129/12.7	---	17.0
7. KURL	112/11.0	---	7.4
8. KBIT	88/ 8.7	---	14.2
9. KBLG	59/ 5.8	---	---
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 52.83% (84 of 159) (SPG 86: 45.45%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KYYA-F	1. KYYA-F	1. KYYA-F	1. KGHL	1. KGHL >	1. KGHL >	1. KGHL >	1. KGHL	1. KYYA-F	1. KYYA-F	1. KGHL >
2. KZLS-F	2. KGHL	2. KGHL	2. KYYA-F	2. KYYA-F	2. KUUS >	2. KYYA-F	KYYA-F	2. KGHL >	2. KGHL	2. KYYA-F
3.	KIDX-F	3. KIDX-F>	3. KIDX-F>	3. KIDX-F	3.	3. KIDX-F	3. KIDX-F	3. KZLS-F	3. KZLS-F>	3. KUUS
4.	4. KZLS-F	4. KZLS-F	4. KOOK-F	4. KOOK-F	4.	KUUS	4. KUUS	4. KIDX-F	4. KIDX-F	KZLS-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYYA-F	1. KYYA-F	1. KYYA-F	1. KYYA-F	1. KGHL >	1. KYYA-F	1. KYYA-F>	1. KYYA-F	1. KYYA-F	1. KGHL
2. KZLS-F	2. KIDX-F	2. KGHL	2. KGHL	2. KYYA-F	2. KGHL	2. KGHL	2. KGHL	2. KGHL	2. KYYA-F
3. KIDX-F	KZLS-F	KIDX-F	3. KIDX-F	3. KIDX-F	KZLS-F	3. KIDX-F	KIDX-F	3. KIDX-F	3. KIDX-F>
4.	4. KGHL	4.	4. KZLS-F	KOOK-F	4. KIDX-F	4. KZLS-F	4.	4.	4. KOOK-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		54 (2)	54 (2)	34.0	29.2
AOR/CLASSIC					
AC/OLDIES/SOFT ROCK		18 (1)	18 (1)	11.3	16.2
MOR/VARIETY/FULL					
COUNTRY	49 (2)	12 (1)	61 (3)	38.4	40.3
BLACK/URBAN					
BTFL MUSIC/EZ	18 (1)		18 (1)	11.3	10.4
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	6 (1)		6 (1)	3.8	3.9
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	2 (1)		2 (1)	1.3	---
			159 (9)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

KBIT, 970, 5 KW (DA-N)	, ? ?	NBC,$ 9.00*	(Torbet)	Mesa	Dan Miller
KBLG, 910, 1 KW (DAYS)	, COUNTRY	ABC-E,$ 8.00	(---)		Jim Key
KGHL, 790, 5 KW (DA-N)	, COUNTRY	ABC-I,$ 32.00	(Eastman)	Sunrise	Jerry Williamson
KURL, 730, 5 KW (DAYS)	, RELIGION	,$ 7.00	(---)	Enterprise	Herm Elenbaas
KUUS, 1240, 1 KW	, BTFL/EZ	,$ NA	(Mc-Guild)		Ken Koch
KIDX-F, 98.5, 85 KW @ 402, AC		,$ 13.00	(Eastman)	Sunrise	Jerry Williamson
KOOK-F, 102.9, 100 KW @ 500, COUNTRY		NBC,$ 14.00*	(Torbet)	Mesa	Dan Miller
KYYA-F, 93.3, 100 KW @ 700, CHR		US 1,$ 20.00*	(Banner)	Meyer	Lamont Wallis
KZLS-F, 97.1, 35 KW @ 293, CHR		ABC-F,$ 15.00*	(Mc-Guild)		Ken Koch

MISCELLANEOUS COMMENTS KOYN changes calls to KBLG...

BINGHAMTON

Arbitron Rank/Pop (12+): 141/227,400	Stations: 10/10	1986 Revenue: $5,900,000
	Diaries: 715/318:1/54.7%	HH Inc.: $32,113
MSA Rank/Pop: 162/264,400	Sample Target: 700	Retail $: 1.6 Bil
ADI # 138	% Below Line: 0	Pop per Station: 22,740
Average Person Ratings: 16.0	% Not Listed: 13.8	#1 Biller: WNBF $1,300,000
Market TSL: 21.5 hours		

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WAAL-F	84/23.1	27.7	24.6		
2. WNBF	61/16.8	13.7	15.5		
3. WMRV-F	51/14.0	12.2	14.4		
4. WHWK-F	50/13.8	11.6	7.9		
5. WRSG	18/ 5.0	5.1	2.6		
6. WENE	16/ 4.4	4.5	6.2		
7. WINR	16/ 4.4	9.2	9.4		
8. WQXT-F	11/ 3.0	1.8	2.9		
9. WAVR-F+	6/ 1.6	1.5	.6		
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WAAL-F	126/1543
2. WHWK-F	100/ 975
3. WMRV-F	72/ 983
4. WNBF	63/ 696
5. WAVR-F+	19/ 210
6. WRSG	18/ 251
7. WENE	17/ 310
WINR	17/ 308
9. WQXT-F	11/ 150
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WAAL-F	924/40.6	---	37.2
2. WMRV-F	683/30.0	---	29.6
3. WNBF	636/28.0	---	27.9
4. WHWK-F	532/23.4	---	18.6
5. WENE	275/12.1	---	13.0
WINR	275/12.1	---	14.5
7. WRSG	251/11.0	---	8.6
8. WQXT-F	150/ 6.6	---	5.1
9. WAVR-F+	56/ 2.5	---	NA
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 63.58% (199 of 313) (SPG 86: 62.30%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAAL-F	1. WAAL-F>	1. WAAL-F>	1. WMRV-F	1. WMRV-F	1. WNBF >	1. WNBF >	1. WAAL-F>	1. WAAL-F>	1. WAAL-F>	1. WAAL-F>
2.	2. WMRV-F>	2. WMRV-F>	2. WAAL-F	2. WAAL-F>	2. WHWK-F>	2. WAAL-F>	2. WMRV-F	2. WMRV-F	2. WNBF	2. WHWK-F
3.	3. WRSG-F	3. WHWK-F>	3. WHWK-F>	WHWK-F	3. WMRV-F>	3. WMRV-F	3. WHWK-F	3. WHWK-F	3. WHWK-F	3. WMRV-F>
4.	4. WHWK-F	4. WNBF	4. WNBF	4. WNBF	4.	4. WHWK-F	4. WNBF	4. WNBF	4. WMRV-F	4. WNBF-F>
5.	5. WQXT-F	WRSG-F	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAL-F>	1. WAAL-F	1. WMRV-F	1. WMRV-F	1. WMRV-F>	1. WAAL-F>	1. WAAL-F>	1. WAAL-F>	1. WAAL-F>	1. WAAL-F
2. WMRV-F	WMRV-F>	2. WAAL-F>	2. WAAL-F	2. WHWK-F	2. WRSG >	2. WRSG >	2. WRSG-F	2. WHWK-F	2. WHWK-F
3. WHWK-F	3. WHWK-F	3. WHWK-F	3. WHWK-F	WNBF	3.	3. WMRV-F	3. WMRV-F	3. WRSG	3. WMRV-F
WQXT-F	4. WQXT-F	4. WQXT-F	4. WNBF	4. WAAL-F	4.	4. WHWK-F	4. WHWK-F	4. WMRV-F	4.
5.	5.	WRSG-F	5.	5.	5.	5. WQXT-F	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		84 (1)	84 (1)	26.8	31.5
AOR/CLASSIC					
AC/OLDIES/SOFT ROCK	21 (2)	65 (3)	86 (5)	27.5	23.3
MOR/VARIETY/FULL	77 (2)		77 (2)	24.6	17.4
COUNTRY		50 (1)	50 (1)	16.0	17.7
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA	16 (1)		16 (1)	5.1	10.2
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			313 (10)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

WENE, 1430, 5 KW (DA-N)	, MOR	ABC-I,$ 19.00*	(HNWH)		(ENDICOTT)	Hank Strong
WINR, 680, 1 KW/500 W	, NOST/MOR	NBC,$ 22.00*	(Radio West)			Mary Lou Dimmick
WNBF, 1290, 5 KW (DA-N)	, MOR	CBS,$ 30.00*	(Katz)	Stoner		Roger Conklin
WRSG, 1360, 5 KW/500 W (DA-2)	, OLDIES	ABC-E,$ 15.00*	(Banner)	Regional		George Rossi
WAAL-F , 99.1, 7 KW @ 1090	, CHR	US 1,$ 36.00*	(Banner)	Regional		George Rossi
WAVR-F+, 102.3, 1.5 KW @ 405	, AC	UPI,$ 10.50	(---)		(WAVERLY)	Charles Carver
WHWK-F , 98.1, 10 KW @ 950	, COUNTRY	ABC-E,$ 25.00*	(Katz)	Stoner		Ralph Christian
WMRV-F , 105.7, 35 KW @ 570	, AC	,$ 28.00*	(HNWH)		(ENDICOTT)	Hank Strong
WQXT-F , 101.7, 1.1 KW @ 450	, SOFT AC	,$ 9.00	(Roslin)		(OWEGO)	Frank Penny

MISCELLANEOUS COMMENTS WENE, WMRV-F (Endicott) sold to Beacon for $4,500,000 (Kozacko)... WQWT changes calls to WQXT...

BIRMINGHAM

Arbitron Rank/Pop (12+): 47/764,400

MSA Rank/Pop: 56/901,800
ADI # 45
Average Person Ratings: 17.0
Market TSL: 23.0 hours

Stations: 22/19
Diaries: 1366/560:1/49.5%
Sample Target: 1080
% Below Line: 1.5
% Not Listed: 7.4

1986 Revenue: $21,500,000
HH Inc.: $26,895
Retail $: 4.9 Bil
Pop per Station: 40,232
#1 Biller: WZZK A/F $5,300,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WZZK-F+	213/16.4	16.8	17.1	18.5	15.3	17.2	15.8
2. WMJJ-F	153/11.8	8.4	7.3	7.2	11.9	8.7	6.5
3. WAPI-F	150/11.6	12.7	15.5	13.7	11.3	13.4	15.9
4. WKXX-F	142/10.9	6.9	7.2	6.5	8.3	7.9	15.6
5. WENN-F	113/ 8.7	12.8	9.8	12.2	13.1	10.9	10.6
6. WAGG	67/ 5.2	2.9	5.5	4.9	3.3	4.6	2.6
7. WERC	53/ 4.1	6.2	5.4	4.3	4.4	5.0	4.0
8. WAPI	53/ 4.1	4.0	4.6	4.3	5.0	4.3	2.9
9. WATV	43/ 3.3	5.1	4.8	4.8	6.2	4.5	4.3
10. WDJC-F	41/ 3.2	1.8	2.3	2.2	2.2	2.4	3.1
11. WLTB-F	47/ 3.6	4.6	4.1	3.6	2.7	4.0	4.3
12. WVOK	27/ 2.1	1.1	2.1	1.9	2.0	1.8	1.8

12+ TSA	1/4/CUME
1. WZZK-F+	393/4293
2. WAPI-F	241/3089
3. WKXX-F	188/2508
4. WMJJ-F	167/1911
5. WENN-F	155/1890
6. WQEN-F	97/1199
7. WAGG	67/ 555
8. WLTB-F	61/ 938
9. WERC	58/ 785
10. WDJC-F	57/ 964
11. WAPI	54/ 613
12. WATV	43/ 601

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WZZK-F+	2352/30.8	32.6	28.0
2. WAPI-F	1868/24.4	30.8	24.6
3. WKXX-F	1740/22.8	23.7	21.7
4. WMJJ-F	1582/20.7	17.0	22.1
5. WENN-F	1309/17.1	17.9	20.6
6. WLTB-F	758/ 9.9	10.8	9.0
7. WERC	725/ 9.5	13.2	10.8
8. WDJC-F	659/ 8.6	8.0	7.8
9. WVOK	627/ 8.2	8.2	8.8
10. WTAV	586/ 7.7	10.7	11.5
11. WAPI	556/ 7.3	9.9	10.6
12. WAGG	553/ 7.2	8.3	6.6

12+ FM SHARE (METRO): 72.36% (869 of 1201) (SPG 86: 70.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKXX-F	1. WAPI-F	1. WMJJ-F	1. WZZK-F+	1. WZZK-F+	1. WZZK-F+>	1. WZZK-F+>	1. WZZK-F+	1. WZZK-F+>	1. WENN-F	1. WZZK-F+
2. WAPI-F>	2. WKXX-F	2. WZZK-F+	2. WMJJ-F>	2. WMJJ-F>	2. WMJJ-F	2. WMJJ-F	2. WMJJ-F>	2. WAPI-F	2. WKXX-F	2. WKXX-F
3. WENN-F	3. WMJJ-F>	3. WAPI-F	3. WAPI-F	3. WAPI-F	3. WAPI-F	3. WAPI-F	3. WAPI-F	3. WMJJ-F	3. WAPI-F	3. WAPI-F
4.	4. WENN-F	4. WKXX-F	4. WENN-F	4. WENN-F	4. WAGG	4. WKXX-F	4. WKXX-F	4. WKXX-F	4. WZZK-F+>	4. WMJJ-F
5.	5. WZZK-F+	5. WENN-F	5. WKXX-F	5. WKXX-F	5. WERC	5. WENN-F	5.	5. WENN-F	5. WDJC-F	5. WENN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKXX-F	1. WMJJ-F	1. WMJJ-F>	1. WMJJ-F	1. WZZK-F+	1. WAPI-F>	1. WAPI-F>	1. WAPI-F>	1. WAPI-F	1. WZZK-F+
2. WMJJ-F	2. WKXX-F>	2. WAPI-F	2. WZZK-F+	2. WMJJ-F>	2. WKXX-F	2. WKXX-F	2. WMJJ-F	2. WZZK-F+	2. WMJJ-F>
3. WAPI-F	3. WAPI-F	WKXX-F	3. WKXX-F	3. WKXX-F	3. WENN-F	3. WMJJ-F	3. WKXX-F	3. WMJJ-F	3. WAPI-F
4. WENN-F	4. WENN-F	4. WZZK-F+	4. WAPI-F	4. WAPI-F	4. WZZK-F+	4. WENN-F	4. WENN-F	4. WKXX-F	4. WENN-F
5. WZZK-F+	5. WZZK-F+>	5. WENN-F	5. WENN-F	5. WENN-F	5. WMJJ-F	5. WZZK-F+	5. WZZK-F+	5. WENN-F	5. WKXX-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		303 (4)	303 (4)	25.2	10.5
AOR/CLASSIC					12.2
AC/OLDIES/SOFT ROCK	17 (1)	200 (2)	217 (3)	18.1	16.2
MOR/VARIETY/FULL	8 (1)		8 (1)	0.7	---
COUNTRY	39 (2)	201 (1)	240 (3)	20.0	19.3
BLACK/URBAN	135 (3)	113 (1)	248 (4)	20.6	24.1
BTFL MUSIC/EZ		7 (1)	7 (1)	0.6	0.5
NEWS/TALK	53 (1)		53 (1)	4.4	4.7
NOSTALGIA	53 (1)		53 (1)	4.4	5.4
RELIGION/GOSPEL	18 (1)	41 (1)	59 (2)	4.9	6.2
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	9 (1)	4 (1)	13 (2)	1.1	0.9
			1201 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCRL	1570	Oneonta	.7/ .8
WCRT	1260	Birmingham	1.3/3.1
WJLD	1400	Homewood	1.9/5.0
WKLD-F	97.7	Oneonta	.3/ .8
WWWB	1360	Jasper	.6/1.2
WYDE	850	Birmingham	1.4/3.3
WQEN-F	103.7	Gadsden	.3/1.5
WRSA-F	96.9	Decatur	.5/1.0
WZBQ-F	102.5	Jasper	.5/2.0

RADIO STATIONS

WAGG, 1320, 5 KW	, BLACK	NBN,$ 30.00	(HNWH)			Bill Manney
WAPI, 1070, 50 KW/5 KW (DA-N)	, NOSTALGIA	NBC,NBC-T,$ 28.00	(Christal)			Bernie Barker
WATV, 900, 1 KW	, BLACK	ABC-E,$ 30.00*	(Roslin)			Joe Lackey
WAYE, 1220, 1 KW/75 W	, RELIGION	,$ 15.00	(---)	Woods		Steve Green
WCRT, 1260, 5 KW (DAYS)	, OLDIES	CNN,$ 15.00	(---)			Eva Gibson
WERC, 960, 5 KW (DA-N)	, NEWS/TALK	NBC-T,$ 40.00*	(Mc-Guild)	Sun Group		Rice Baxter
WJLD, 1400, 1 KW	, BLACK	MBS,$ 24.00	(Masla)			Gary Richardson
WVOK, 690, 50 KW/30 W	, COUNTRY	CBS,$ 16.00	(Eastman)	REBS		Gordon Sprouse
WYDE, 850, 50 KW/1 KW (DA-2)	, RELIGION	,$ 18.00	(---)	American General		Jim Romine
WAPI-F , 94.5, 100 KW @ 1214	, CHR	ABC-C,$ 75.00*	(Christal)			Bernie Barker
WDJC-F , 93.7, 100 KW @ 984	, RELIGION	,$ 18.00	(---)	Crawford		
WENN-F , 107.7, 100 KW @ 640	, BLACK	NBN,$ 60.00*	(HNWH)			Bill Manney
WKXX-F , 106.9, 100 KW @ 1114	, CHR	ABC-D,$ 54.00*	(Mc-Guild)			Rice Baxter
WLTB-F , 99.5, 100 KW @ 870	, SOFT AC	,$ 40.00*	(Eastman)	REBS		Gordon Sprouse
WMJJ-F , 96.5, 100 KW @ 900	, AC	,$ 90.00*	(Banner)	Capitol-Johnson		Bill Stoeffhaas
WZZK-F+, 104.7, 100 KW @ 1300	, COUNTRY	,$125.00*	(Katz)	New City		Jordan Bullard
WQEN-F , 103.7, 100 KW @ 1080	, CHR	ABC-C,$ 38.00*	(Dora)		(GADSDEN)	Rish Wood

MISCELLANEOUS COMMENTS WAPI reclassified as CHR (with an AOR slant)...

BOISE

Arbitron Rank/Pop (12+): 137/233,900

MSA Rank/Pop: 207/194,100
ADI # 132
Average Person Ratings: 15.4
Market TSL: 21.3 hours

Stations: 17/17
Diaries: 682/343:1/46.7%
Sample Target: 600
% Below Line: 0
% Not Listed: 6.1

1986 Revenue: $6,800,000
HH Inc.: $31,214
Retail $: 1.09 Bil
Pop per Station: 13,759
#1 Biller: KCIX-F $1,250,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. KCIX-F	59/16.3	13.5	16.0		
2. KJOT-F	41/11.4	12.4	3.2		
3. KBOI	36/10.0	8.0	8.8		
4. KBXL-F	28/ 7.8	6.6	5.6		
5. KFXD-F	26/ 7.2	6.9	7.7		
KLTB-F	26/ 7.2	6.9	2.7		
7. KFXD	23/ 6.4	2.3	1.1		
8. KIDO	19/ 5.3	5.7	7.2		
KQFC-F	19/ 5.3	1.7	5.3		
10. KIZN-F+	17/ 4.7	7.8	9.8		
11. KIYS-F	16/ 4.4	9.2	9.3		
12. KGEM	12/ 3.3	6.6	5.9		
13. KSGR	11/ 3.0	---	1.6		

12+ TSA	1/4/CUME
1. KCIX-F	74/607
2. KJOT-F	55/561
3. KBOI	53/793
4. KBXL-F	35/312
5. KFXD	32/397
6. KIZN-F+	31/518
KLTB-F	31/425
KFXD-F	31/513
9. KQFC-F	28/323
10. KIYS-F	22/496
11. KIDO	21/385
12. KGEM	14/232
KSGR	14/158

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KCIX-F	528/22.6	---	21.5
2. KBOI	522/22.3	---	20.9
3. KJOT	439/18.8	---	15.4
4. KFXD-F	422/18.0	---	18.3
5. KIYS-F	367/15.7	---	19.5
6. KLTB-F	343/14.7	---	11.9
7. KIZN-F+	323/13.8	---	15.5
8. KIDO	314/13.4	---	12.4
9. KBXL-F	226/ 9.7	---	11.4
10. KFXD	224/ 9.6	---	8.1
11. KEGM	207/ 8.8	---	14.0
12. KQFC-F	203/ 8.7	---	5.9
13. KSGR	133/ 5.7	---	---

12+ FM SHARE (METRO): 68.73% (233 of 339) (SPG 86: 71.96%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFXD-F	1. KCIX-F	1. KCIX-F>	1. KCIX-F>	1. KCIX-F>	1. KBOI	1. KBOI	1. KCIX-F>	1. KCIX-F>	1. KJOT-F	1. KCIX-F>
2. KIYS-F	2. KJOT-F>	2. KJOT-F>	2. KLTB-F	2. KBOI	2. KBXL-F	KCIX-F>	2. KLTB-F	2. KJOT-F	2. KFXD-F	2. KJOT-F
3. KJOT-F	3. KLTB-F	3. KLTB-F	3. KBOI	3. KLTB-F	3. KFXD	3. KJOT-F	3. KJOT-F	3. KLTB-F	3. KCIX-F	3. KBOI
4.	4. KFXD-F	4. KBOI	4. KJOT-F	4. KJOT-F	4. KCIX-F	4. KIDO	4. KBOI	4. KBOI	4. KBLX-F	4. KFXD
5.	5. KQFC-F	5. KFXD-F	5. KBXL-F	5. KBXL-F	KIDO	5.	5. KBXL-F	5. KFXD-F	KIYS-F	5. KFXD-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KCIX-F	1. KCIX-F>	1. KBOI	1. KCIX-F>	1. KCIX-F>	1. KJOT-F>	1. KJOT-F	1. KCIX-F	1. KJOT-F	1. KCIX-F>
2. KJOT-F	2. KJOT-F	KCIX-F	2. KJOT-F	2. KLTB-F	2.	2. KCIX-F>	2. KJOT-F	2. KCIX-F>	2. KBOI
3. KFXD-F	3. KLTB-F>	3. KBXL-F	3. KLTB-F	3. KBOI	3.	3. KLTB-F	3. KLTB-F	3. KBOI	3. KLTB-F
4. KIYS-F	4.	KIZN-F+	4. KBOI	4. KBXL-F	4.	4. KFXD-F	4. KBOI	4. KLTB-F	4. KJOT-F>
5.	5.	5.	5. KBXL-F	KJOT-F	5.	KIZN-F+	KSGR	5.	5. KIZN-F+

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		42 (2)	42 (2)	12.4	17.4
AOR/CLASSIC		41 (1)	41 (1)	12.1	13.4
AC/OLDIES/SOFT ROCK	11 (1)	85 (2)	96 (3)	28.3	27.1
MOR/VARIETY/FULL	55 (2)		55 (2)	16.2	10.0
COUNTRY	13 (2)	35 (2)	48 (4)	14.2	16.5
BLACK/URBAN					
BTFL MUSIC/EZ		30 (2)	30 (2)	8.8	7.2
NEWS/TALK					0.9
NOSTALGIA	23 (1)		23 (1)	6.8	6.2
RELIGION/GOSPEL	2 (1)		2 (1)	0.6	1.2
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	2 (1)		2 (1)	0.6	---
			339 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBGN	1060	Caldwell	.6/4.4
KHEZ-F	103.3	Caldwell	.6/2.7
KSPD	790	Boise	.6/3.0

RADIO STATIONS

KBOI, 670, 50 KW (DA-N)	, AC/MOR	MBS,$ 33.00	(Katz)	Pacific NW		Al Vuylsteke
KGEM, 1140, 10 KW (DA-N)	, COUNTRY	ABC-I,$ 15.00*	(Eastman)	Hatch		Jon Rand
KIDO, 630, 5 KW (DA-2)	, MOR	NBC,NBC-T,$ 16.00*	(Christal)	Sundance		Gary Bates
KIZN, 730, 500 W/84 W	, COUNTRY	,$ NA	(Banner)	Constant		Bill Luzmoor
KSPD, 790, 1 KW (DAYS)	, RELIGION	,$ 6.00	(---)			Lee Schaffer
KFXD, 580, 5 KW (DA-N)	, NOSTALGIA	CBS.$ 17.00*	(Torbet)		(NAMPA)	Dave Obenauf
KSGR, 1340, 1 KW	, OLDIES	A[illegible],$ 15.00	(Mc-Guild)		(NAMPA)	Kip Guth
KCIX-F, 105.9, 50 KW @ 2700, AC		APR,$ 40.00	(Mc-Guild)			Kip Guth
KIYS-F, 92.3, 44 KW @ 2500, CHR		,$ 18.00*	(Torbet)			Brian Harm
KIZN-F, 93.1, 50 KW @ 2630, COUNTRY		,$ 21.00*	(Banner)	Constant		Bill Luzmoor
KJOT-F, 105.1, 53 KW @ 2574, AOR		,$ 30.00*	(Eastman)	Hatch		Jon Rand
KLTB-F, 104.3, 52 KW @ 2574, SOFT AC		,$ 25.00*	(Christal)	Sundance		Gary Bates
KQFC-F, 97.9, 47 KW @ 2510, COUNTRY		,$ 19.00*	(Katz)	Pacific NW		Al Vuyisteke
KBXL-F, 94.1, 40 KW @ 2500, BTFL/EZ		,$ 22.00*	(---)		(CALDWELL)	Nels Wilson
KFXD-F, 94.9, 49 KW @ 2700, CHR		,$ 23.00*	(Torbet)		(NAMPA)	Dave Obenauf
KHEZ-F, 103.3, 54 KW @ 2520, BTFL/EZ		,$ NA	(---)		(CALDWELL)	Greg Williamson

MISCELLANEOUS COMMENTS KFML-F and KKIC were off air during Spring '87 Arbitron... KTOX changed calls to KIZN and format from Talk to Country simulcast with KIZN-F... KNPA changed calls to KSGR... KFML sold for $450,000...

BLOOMINGTON, IL

Arbitron Rank/Pop (12+): 217/106,100

MSA Rank/Pop: 286/124,400
Peoria ADI
Average Person Ratings: 15.1
Market TSL: 19.5 hours

Stations: 13/5
Diaries: 542/196:1/55.8%
Sample Target: 550
% Below Line: 24.5
% Not Listed: 10.6

1986 Revenue: $4,200,000
HH Inc.: $35,552
Retail $: .87 Bil
Pop per Station: 21,220
#1 Biller: WJBC $2,100,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WJBC	48/30.0	36.2	30.3		
2. WBNQ-F	34/21.3	24.9	23.6		
3. WIHN-F	13/ 8.1	4.5	3.9		
4. WMLA-F	12/ 7.5	3.4	2.2		
5. WWCT-F	11/ 6.9	5.6	3.9		
6. WKZW-F	7/ 4.4	2.8	7.3		
7. WLS	6/ 3.8	3.4	5.6		
8. WSWT-F	4/ 2.5	2.3	1.7		
9. WGN	3/ 1.9	2.3	3.4		
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WBNQ-F	54/776
WJBC	54/549
3. WWCT-F	21/301
4. WKZW-F	15/421
5. WGN	14/252
6. WIHN-F	13/183
7. WMLA-F	12/163
WLS	12/296
9. WSWT-F	10/158
10. WZRO-F	7/ 63
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WBNQ-F	529/49.9	---	45.6
2. WJBC	486/45.8	---	47.3
3. WKZW-F	230/21.7	---	18.3
4. WIHN-F	181/17.1	---	12.2
5. WWCT-F	163/15.4	---	12.7
6. WMLA-F	148/13.9	---	8.6
7. WLS	142/13.4	---	15.3
8. WSWT-F	99/ 9.3	---	7.7
9. WGN	85/ 8.0	---	10.7
10. WMLA	58/ 5.5	---	6.5
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 58.74% (84 of 143) (SPG 86: 50.00%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBNQ-F>	1. WBNQ-F>	1. WBNQ-F>	1. WJBC	1. WJBC >	1. WJBC >	1. WJBC >	1. WJBC	1. WJBC	1. WJBC	1. WJBC
2. WKZW-F	2. WIHN-F WWCT-F	2. WJBC >	2. WBNQ-F	2. WBNQ-F	2. WMLA-F+	2. WBNQ-F	2. WBNQ-F>	2. WBNQ-F>	2. WBNQ-F>	2. WBNQ-F>
3.		3. WIHN-F	3. WIHN-F	3. WIHN-F	3.	3. WMLA-F+	3. WIHN-F	3. WIHN-F WMLA-F+	3. WWCT-F	3. WMLA-F+
4.	4. WJBC	4. WWCT-F	4. WMLA-F+	4. WMLA-F+	4.	4. WIHN-F	4. WWCT-F		4. WIHN-F WKZW-F	4. WIHN-F
5.	5.	5.	5.	5.	5.	5.	5. WMLA-F+	5. WWCT-F		5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBNQ-F>	1. WBNQ-F>	1. WBNQ-F	1. WBNQ-F>	1. WJBC	1. WBNQ-F>	1. WBNQ-F>	1. WBNQ-F	1. WBNQ-F	1. WJBC
2. WIHN-F	2. WIHN-F	2. WIHN-F	2. WJBC	2. WIHN-F	2. WWCT-F	2. WWCT-F	2. WWCT-F	2. WJBC	2. WBNQ-F>
3. WKZW-F WWCT-F	3. WJBC WKZW-F WWCT-F	3. WJBC	3. WIHN-F>	3. WBNQ-F	3. WLS	3. WJBC WLS	3. WJBC WGN WMAQ	3. WWCT-F>	3. WWCT-F
		4.	4. WMLA-F+	4. WMLA-F+	4.			4. WLS	4. WMLA-F+ WSWT-F
5.		5.	5.	5.	5.	5.		5.	

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		41 (2)	41 (2)	28.7	35.7
AOR/CLASSIC		11 (1)	11 (1)	7.7	6.5
AC/OLDIES/SOFT ROCK	6 (1)	13 (1)	19 (2)	13.3	5.2
MOR/VARIETY/FULL	51 (2)		51 (2)	35.7	44.2
COUNTRY	1 (1)	13 (2)	14 (3)	9.8	5.8
BLACK/URBAN					
BTFL MUSIC/EZ		6 (2)	6 (2)	4.2	2.6
NEWS/TALK	1 (1)		1 (1)	0.7	---
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			143 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMLA	1440	Normal	.6/5.5
WDWS-F	97.5	Champaign	1.3/2.2
WMAQ	670	Chicago	.6/2.9

RADIO STATIONS

WJBC, 1230, 1 KW , MOR	ABC-I,$ 55.00	(Mc-Guild)	Bloomington		Richard Johnson
WMLA, 1440, 1 KW/500 W (DA-2) , COUNTRY	MBS,$ NM	(---)	Keister		Dick Barrett
WBNQ-F, 101.5, 50 KW @ 460, CHR	,$ 32.00	(Mc-Guild)	Bloomington		Richard Johnson
WIHN-F, 96.7, 3 KW @ 300, AC	US 2,$ 17.00	(Torbet)			Paul Chasteen
WMLA-F, 92.7, 3 KW @ 300, COUNTRY	MBS,$ 20.00	(---)	Keister	(LEROY)	Dick Barrett

Other ranked stations - See Peoria or Chicago

MISCELLANEOUS COMMENTS WMLA A/F sold by Withers to Keister for $500,000...

BOSTON

Arbitron Rank/Pop (12+): 7/3,166,800

MSA Rank/Pop: 6/3,711,700
ADI # 6
Average Person Ratings: 18.2
Market TSL: 23.5 hours

Stations: 35/30
Diaries: 2272/1394:1/39.1%
Sample Target: 2170
% Below Line: 4.5
% Not Listed: 10.3

1986 Rev[illegible]: $96,100,000
HH Inc.: $ 9,032
Retail $: 29.4 Bil
Pop per Station: 105,560
#1 Biller: WBCN-F $15,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WXKS-F	508/8.8	8.9	8.0	8.5	6.7	8.6	11.9
2. WBZ	500/8.7	9.0	8.4	8.2	9.2	8.6	8.6
3. WBCN-F	406/7.1	6.8	7.1	7.6	7.7	7.2	9.2
4. WRKO	398/6.9	7.0	5.6	6.8	6.0	6.6	5.6
5. WHDH	328/5.7	5.8	6.0	5.1	6.9	5.7	4.0
6. WJIB-F	326/5.7	6.7	6.8	6.8	5.3	6.5	3.6
7. WZOU-F	269/4.7	3.6	3.5	2.1	2.4	3.5	6.3
8. WSSH-F	268/4.7	4.9	4.8	4.1	4.7	4.6	3.1
9. WEEI	263/4.6	5.1	4.5	4.3	3.9	4.6	4.0
10. WZLX-F	260/4.5	4.1	3.4	4.6	4.1	4.2	5.7
11. WROR-F	218/3.8	3.8	3.8	4.3	3.3	3.9	4.4
12. WMJX-F	201/3.5	4.0	3.2	3.2	3.0	3.5	2.4
13. WAAF-F	154/2.7	1.8	2.4	3.0	2.2	2.5	2.8
14. WVBF-F	141/2.5	3.1	2.9	2.6	2.9	2.8	1.7
15. WILD	135/2.3	1.7	1.4	1.6	2.0	1.8	3.1
16. WBOS-F	124/2.2	1.6	2.8	2.4	2.8	2.3	2.8
17. WXKS	101/1.8	1.4	1.7	1.1	1.7	1.5	1.7
18. WMRQ-F	*1/1.4	1.3	.9	1.1	2.8	1.2	.6
19. WCRB-F	79/1.4	1.6	1.9	1.4	1.2	1.6	1.3
20. WPLM-F+	58/1.0	.7	.8	1.6	1.2	1.0	1.3
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WBZ	651/8291
2. WXKS-F	605/8497
3. WBCN-F	548/7511
4. WRKO	479/6716
5. WZOU-F	388/6311
6. WSSH-F	369/5749
7. WJIB-F	368/4966
8. WAAF-F	354/5174
9. WHDH	338/4705
10. WROR-F	318/6112
11. WZLX-F	315/4322
12. WEEI	282/5549
13. WMJX-F	234/4618
14. WHJY-F	226/3466
15. WBOS-F	183/2464
16. WVBF-F	172/2929
17. WILD	140/1413
18. WOKQ-F	130/1534
19. WGIR-F	126/2007
20. WCRB-F	111/2021
21. WMRQ-F	110/2380
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WXKS-F	6695/21.1	20.6	17.3
2. WBZ	6116/19.3	18.1	19.6
3. WBCN-F	5581/17.6	17.2	16.8
4. WRKO	5503/17.4	14.4	14.2
5. WEEI	5034/15.9	17.9	13.2
6. WHDH	4415/13.9	14.4	15.8
7. WZOU-F	4340/13.7	10.7	9.7
8. WROR-F	4295/13.6	13.1	12.8
9. WJIB-F	4160/13.1	13.8	11.4
10. WSSH-F	4045/12.8	12.3	10.7
11. WMJX-F	3897/12.3	11.7	9.2
12. WZLX-F	3281/10.4	10.7	9.4
13. WAAF-F	2587/ 8.2	8.3	7.0
14. WVBF-F	2352/ 7.4	7.7	7.8
15. WBOS-F	1735/ 5.5	5.9	6.9
16. WMRQ-F	1700/ 5.4	4.4	12.1
17. WCRB-F	1507/ 4.8	6.1	4.3
18. WPLM-F+	1417/ 4.5	3.4	3.3
19. WILD	1368/ 4.3	2.9	4.0
20. WXKS	1267/ 4.0	3.7	3.3
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 62.87% (3246 of 5163) (SPG 86: 61.81%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXKS-F	1. WBCN-F	1. WBCN-F	1. WXKS-F	1. WXKS-F	1. WBZ >	1. WBZ >	1. WJIB-F	1. WXKS-F	1. WBZ >	1. WXKS-F>
2. WZOU-F>	2. WXKS-F	WXKS-F	2. WBCN-F	2. WBCN-F	2. WRKO	2. WXKS-F	2. WBCN-F	2. WRKO	2. WXKS-F	2. WBCN-F
3. WBCN-F	3. WZLX-F	3. WZLX-F	3. WZLX-F	3. WBZ	3. WJIB-F	3. WBCN-F	3. WXKS-F	3. WBCN-F	3. WRKO	3. WJIB-F
4. WAAF-F	4. WZOU-F	4. WMJX-F	4. WBZ	4. WRKO	4. WHDH	WEEI	4. WRKO	4. WHDH	4. WZOU-F	4. WZOU-F
5.	5. WAAF-F	5. WBZ	5. WRKO	5. WZLX-F	5. WEEI	WHDH	WSSH-F	5. WBZ	5. WBCN-F>	5. WZLX-F
6.	6. WMJX-F	WROR-F	6. WROR-F	6. WHDH	6. WSSH-F>	6. WRKO >	6. WZLX-F	WJIB-F	6. WHDH	6. WHDH
7.	7. WROR-F	7. WZOU-F	7. WMJX-F	7. WROR-F	7. WBOS-F	7. WROR-F	7. WHDH	7. WZOU-F	7. WMJX-F	WRKO
8.	8. WVBF-F	8. WRKO	8. WHDH	8. WMJX-F	WXKS-F	8. WJIB-F	8. WBZ	8. WSSH-F	8. WAAF-F	8. WSSH-F
9.	9.	9.	9. WSSH-F	WSSH-F	9.	9.	9.	9.	9.	9. WAAF-F
10.	10.	10.	WXKS	10.	10.	10.	10.	10.	10.	10. WBZ

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WXKS-F>	1. WXKS-F>	1. WXKS-F>	1. WXKS-F>	1. WXKS-F
2. WBCN-F	2. WBCN-F	2. WVBF-F	2. WMJX-F	2. WBF
3. WZOU-F	3. WZOU-F	3. WZLX-F	3. WBCN-F	3. WMJX-F
4. WMJX-F	4. WMJX-F	4. WMJX-F	4. WSSH-F	WSSH-F
5. WSSH-F	5. WZLX-F	5. WBCN-F	5. WZOU-F	5. WHDH
6. WZLX-F	6. WVBF-F	6. WMRQ-F	6. WROR-F	6. WROR-F
7. WAAF-F	7. WSSH-F	7. WROR-F	7. WBZ	7. WVBF-F
8. WROR-F	8. WROR-F	8. WZOU-F	WVBF-F	8. WRKO
9.	9. WMRQ-F	9.	9. WHDH	9.
10.	10. WAAF-F	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBCN-F>	1. WBCN-F>	1. WBCN-F	1. WBCN-F>	1. WBCN-F
2. WAAF-F	2. WZLX-F	2. WZLX-F	2. WZLX-F	2. WRKO
3. WZLX-F	3. WXKS-F	3. WXKS-F>	3. WXKS-F	3. WZLX-F
4. WZOU-F	4. WAAF-F	4. WRKO	4. WRKO	4. WXKS-F
5. WXKS-F	5. WZOU-F>	5. WROR-F	5. WBZ	5. WBZ
6. WILD	6. WILD	6. WZOU-F	6. WROR-F	6. WHDH
7.	WRKO	7. WBZ	7. WAAF-F	WROR-F
8.	8.	8. WMJX-F	8. WZOU-F	8.
9.	9.	WVBF-F	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		777 (2)	777 (2)	15.0	13.8
AOR/CLASSIC		898 (6)	898 (6)	17.4	18.4
AC/OLDIES/SOFT ROCK	39 (1)	888 (7)	927 (8)	18.0	18.9
MOR/VARIETY/FULL	923 (6)		923 (6)	17.9	19.1
COUNTRY		143 (2)	143 (2)	2.8	3.2
BLACK/URBAN	135 (1)		135 (1)	2.6	2.3
BTFL MUSIC/EZ		326 (1)	326 (1)	6.3	6.1
NEWS/TALK	661 (2)		661 (2)	12.8	11.4
NOSTALGIA	105 (2)	54 (1)	159 (3)	3.1	3.8
RELIGION/GOSPEL	54 (2)		54 (2)	1.0	1.6
SPANISH					
CLASSICAL		79 (1)	79 (1)	1.5	1.4
JAZZ/NEW AGE/ECLECTIC		81 (1)	81 (1)	1.6	---
UNKNOWN/OTHERS					
			5163 (35)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCAP	980	Lowell	.4/1.1
WCGY-F	93.7	Lawrence	.4/2.1
WESX	1230	Salem	.3/1.2
WEZE	1260	Boston	.5/1.8
WFNX-F	101.7	Lynn	.6/2.4
WJDA	1300	Quincy	.6/1.1
WKOX	1200	Framingham	.4/ .7
WLYT-F	92.5	Haverhill	.3/1.5
WMEX	1150	Boston	.7/2.9
WROL	950	Boston	.5/2.1
WGIR-F	101.1	Manchester, NH	.3/1.5
WOKQ-F	97.5	Dover	.3/ .8
WXLO-F	104.5	Fitchburg	.3/1.3
WHJY-F	94.1	Providence	.4/2.0

RADIO STATIONS

AM STATIONS

WBZ , 1030, 50 KW (DA-1)	, MOR	ABC-I,$260.00*	(Group W)	Westinghouse		Bill Hartman
WDLW, 1330, 5 KW (DA-2)	, COUNTRY	,$ 40.00	(---)			Bill McCarthy
WEEI, 590, 5 KW (DA-1)	, NEWS	CBS,$107.00	(CBS)			Bill Kindler
WEZE, 1260, 5 KW (DA-N)	, RELIGION	,$ 20.00	(---)			Ed Cochran
WHDH, 850, 50 KW (DA-2)	, MOR	,$220.00*	(Banner)	Sconnix		Bob Abernethy
WILD, 1090, 5 KW (DAYS)	, BLACK	SBN,$ 40.00	(Masla)			ken Nash
WKOX, 1200, 10 KW (DA-N)	, MOR/TALK	ABC-E,$ 30.00	(Mc-Guild)	Fairbanks	(FRAMINGHAM)	Dean Phelps
WMEX, 1150, 5 KW (DA-2)	, ODLIES	ABC-E,Trans,$ 60.00*	(Mc-Guild)	Greater Media		Peter Smyth
WMRE, 1510, 50 KW (DA-2)	, NOSTALGIA	,$ NA	(---)	Noble		Jennifer McCann
WRKO, 680, 50 KW (DA-2)	, TALK	MBS,NBC,NBC-T,$145.00*	(Republic)	RKO		Dan Griffin
WROL, 950, 5 KW (DAYS)	, RELIGION	,$ NA	(---)			Ken Carter
WXKS, 1430, 5 KW/1 KW (DA-N)	, NOSTALGIA	,$ 55.00	(MMR)	Pyramid		Mary Campbell

FM STATIONS

WBCN, 104.1, 19 KW @ 742, AOR	,$350.00*	(Torbet)	Infinity		Tony Berardini
WBOS, 92.9, 17 KW @ 860, COUNTRY	ABC-D,$125.00	(Durpetti)	Sconnix		Bob Abernethy
WCGY, 93.7, 50 KW @ 403, OLDIES	,$ 67.00	(Masla)	Curt Gowdy		John Bassett
WCRB, 102.5, 11 KW @ 920, CLASSICAL	,$ 90.00	(---)			Dave MacNeill
WFNX, 101.7, 3 KW @ 170, AOR	,$ 54.00	(---)			Dave Crowley
WHRB, 95.3, 3 KW @ 110, CLASS/JAZZ	,$ 22.00	(Roslin)			A. Silverstone
WJIB, 96.9, 12 KW @ 1010, BTFL/EZ	,$170.00	(Mc-Guild)	NBC		Charles Pickering
WMJX, 106.7, 12 KW @ 720, AC	,$140.00*	(Mc-Guild)	Greater Media		Peter Smyth
WMRQ, 103.3, 12 KW @ 890, JAZZ/AC	CBS-R,$100.00*	(CBS)	CBS		Bob VanDerheyden
WPLM, 99.1, 50 KW @ 430, NOSTALGIA	,$ 42.00	(---)		(PLYMOUTH)	Jane Day
WROR, 98.5, 8 KW @ 1191, AC	US 1,$175.00*	(Republic)	RKO		Joe Kelly
WSSH, 99.5, 32 KW @ 600, SOFT AC	,$140.00*	(HNWH)	Noble		Jennifer McCann
WVBF, 105.7, 14 KW @ 954, AC	,$130.00*	(Mc-Guild)	Fairbanks		Ken Spitzer
WXKS, 107.9, 21 KW @ 710, CHR	,$270.00	(MMR)	Pyramid		Mary Cashman
WZLX, 100.7, 50 KW @ 500, CLASSIC AOR	,$150.00*	(Christal)	First Media		Dave Meszaros
WZOU, 94.5, 5 KW @ 1140, CHR	,$138.00*	(Banner)	Ardman		Peter Crawford

WAAF - See Worcester

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WHDH: From Blair to Sconnix for $14,500,000
WZOU-F: From Blair to Sconnix to Ardman for $15,500,000
WRKO, WROR-F: Sold by RKO for $26,000,000
WMRE: Sold to Noble for $3,700,000 (Blackburn)

BRIDGEPORT

Arbitron Rank/Pop (12+): 91/374,600

MSA Rank/Pop: 105/441,600
New York ADI
Average Person Ratings: 19.0
Market TSL: 24.8 hours

Stations: 39/5
Diaries: 862/435:1/45.3%
Sample Target: 760
% Below Line: 62.1
% Not Listed: 7.4

1986 Revenue: $8,200,000
HH Inc.: $50,733
Retail $: 3.7 Bil
Pop per Station: 74,920
#1 Biller: WEZN-F $3,600,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WICC	124/17.4	17.1	16.3	19.6	13.5		
2. WEZN-F	99/13.9	15.4	16.5	15.1	16.4		
3. WKCI-F	63/ 8.8	11.4	9.8	8.5	12.0		
4. WEBE-F	57/ 8.0	7.0	3.4	3.0	1.9		
5. WPLR-F	55/ 7.7	6.4	7.0	6.5	5.7		
6. WCBS	28/ 3.9	3.1	4.2	4.4	2.8		
7. WNBC	22/ 3.1	3.1	3.4	3.7	4.0		
8. WQHT-F	17/ 2.4	1.6	1.0	1.2	1.0		
WDRC-F	17/ 2.4	.7	.4	.5	---		
10. WRKI-F	16/ 2.2	2.5	2.4	4.4	2.5		

12+ TSA 1/4/CUME
1.
2.
3.
4.
5.
6. THIS MARKET'S
7. METRO AND TSA
8. ARE THE SAME
9.
10.

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WICC	1420/37.9	38.4	35.7
2. WEZN-F	993/26.5	27.0	27.3
3. WKCI-F	914/24.4	27.4	27.3
4. WEBE-F	736/19.6	17.8	14.7
5. WPLR-F	685/18.3	16.6	18.7
6. WCBS	521/13.9	13.5	13.4
7. WNBC	421/11.2	10.1	12.2
8. WRKI	305/ 8.1	7.7	9.1
9. WDRC-F	256/ 6.8	3.7	2.2
10. WABC	206/ 5.5	4.2	6.9

12+ FM SHARE (METRO): 60.60% (400 of 660) (SPG 86: 62.38%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKCI-F>	1. WPLR-F	1. WEBE-F	1. WEBE-F	1. WICC	1. WICC	1. WICC	1. WEZN-F	1. WEZN-F	1. WICC >	1. WICC
2. WRKS-F	2. WEBE-F	2. WPLR-F	2. WICC	2. WEBE-F	2. WEZN-F>	2. WEZN-F	2. WICC	2. WICC >	2. WKCI-F	2. WEZN-F
3. WPLR-F	3. WKCI-F>	3. WKCI-F	3. WEZN-F	3. WEZN-F	3.	3. WKCI-F	3. WEBE-F	3. WKCI-F	3. WPLR-F	3. WEBE-F
WQHT-F	4. WICC	4. WICC	WKCI-F	4. WKCI-F	4.	4. WEBE-F	4. WPLR-F	4. WEBE-F	4. WEZN-F	4. WKCI-F
5.	5. WRKI-F	5. WEZN-F	5. WPLR-F	5. WPLR-F	5.	5. WNBC	5. WKCI-F	5. WPLR-F	5. WEBE-F	5. WPLR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLR-F	1. WEBE-F>	1. WEBE-F	1. WEBE-F	1. WICC	1. WPLR-F>	1. WPLR-F>	1. WPLR-F>	1. WPLR-F	1. WEZN-F
2. WKCI-F	2. WICC	2. WPLR-F	2. WICC	2. WEBE-F	2. WKCI-F	2. WEBE-F	2. WEBE-F	2. WEBE-F	2. WPLR-F
3. WEBE-F	3. WPLR-F	3. WKCI-F>	WKCI-F	3. WKCI-F	3. WEBE-F	3. WKCI-F	3. WRKI-F	3. WKCI-F	WICC
4.	4. WKCI-F	4. WICC >	4. WPLR-F	4. WEZN	4. WRKI-F	4. WRKI-F>	4. WKCI-F	4. WICC	4. WEBE-F
5.	5.	5. WQHT	5. WEZN-F	5.	5. WQHT-F	5. WICC	5.	5. WEZN-F	5. WNBC
						WNBC			

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		79 (5)	79 (5)	12.0	19.3
AOR/CLASSIC		83 (4)	83 (4)	12.6	11.7
AC/OLDIES/SOFT ROCK	25 (2)	94 (7)	119 (9)	18.0	14.5
MOR/VARIETY/FULL	137 (3)		137 (3)	20.8	19.0
COUNTRY	7 (1)		7 (1)	1.1	0.8
BLACK/URBAN	34 (3)		34 (3)	5.2	4.3
BTFL MUSIC/EZ		101 (2)	101 (2)	15.3	17.8
NEWS/TALK	72 (7)		72 (7)	10.9	9.5
NOSTALGIA	19 (3)		19 (3)	2.9	2.4
RELIGION/GOSPEL					
SPANISH					
CLASSICAL		3 (1)	3 (1)	0.5	
JAZZ/NEW AGE/ECLECTIC		6 (1)	6 (1)	0.9	
UNKNOWN/OTHERS					0.6
			660 (39)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADS	690	Ansonia	2.0/4.2
WDJZ	1530	Bridgeport	1.4/2.2
WJBX	1450	Bridgeport	.4/3.9
WJAZ-F	96.7	Stamford	.8/2.2
WLYQ-F	95.9	Norwalk	.8/3.2
WMMM	1260	Westport	.3/1.8

See New Haven or Hartford for more information about the following:

WAVZ	.4/2.1	WIOF-F	.4/1.4
WELI	1.5/3.8	WKSS-F	.3/1.7

See New York for more information about the following:

WABC	.8/5.5	WNEW	.8/1.9
WBLI-F	.3/2.3	WNEW-F	.6/2.0
WBLS-F	.3/1.4	WNSR-F	.4/1.7
WCBS-F	.7/2.3	WOR	1.5/4.9
WGSM	.7/1.9	WPAT-F	.3/1.1
WHN	1.0/4.1	WPLJ-F	1.1/5.4
WHTZ-F	.6/3.0	WQXR-F	.4/1.3
WINS	.6/2.9	WRKS-F	2.1/4.9
WLTW-F	.4/1.8	WXRK-F	1.1/4.2
WMCA	.6/1.6		

RADIO STATIONS

WADS, 690, 1 KW (DAYS,DA)	, TALK	APR,$ 20.00	(---)		Ken Dawson
WDJZ, 1530, 5 KW (DAYS,DA)	, NOSTALGIA	APR,$ 28.00	(S. Katz)		Lisa D'Addario
WICC, 600, 1 KW/500 W (DA-2)	, MOR	,$ 95.00*	(Christal)	Tribune Co.	Ray Gardella
WJBX, 1450, 1 KW	, AC/OLDIES	,$ 25.00	(---)		Greg Scirrotto

WEZN-F, 99.9, 25 KW @ 680, BTFL/EZ	,$135.00	(Katz)	New City	Jim Morley
WEBE-F, 107.9, 50 KW @ 383, AC	,$ 85.00	(Banner)		Vince Cremona
WRKI-F, 95.1, 50 KW @ 500, AOR	Source,$ 73.00	(Katz)	Home News (BROOKFIELD)	John Fullam
WLYQ-F, 95.9, 3 KW @ 300, AC	,$ 42.00	(Christal)	(NORWALK)	Michael Hanson

Other ranked stations - See New York, New Haven or Hartford

BUFFALO

Arbitron Rank/Pop (12+): 35/1,006,500

MSA Rank/Pop: 48/965,000
ADI # 36
Average Person Ratings: 17.9
Market TSL: 23.5 hours

Stations: 25/21
Diaries: 1483/679:1/53.1%
Sample Target: 1290
% Below Line: 3.1
% Not Listed: 8.2

1986 Revenue: $25,000,000
HH Inc.: $30,884
Retail $: 6.6 Bil
Pop per Station: 47,929
#1 Biller: WBEN $3,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WBUF-F	185/10.3	6.8	6.3	9.7	10.8	8.3	8.3
2. WYRK-F	161/ 8.9	6.9	6.2	8.2	7.3	7.6	4.6
3. WBEN	144/ 8.0	10.0	11.9	7.6	6.6	9.4	7.1
4. WHTT-F	136/ 7.6	7.9	7.0	4.1	4.8	6.7	8.7
5. WJYE-F	129/ 7.2	10.4	9.7	10.2	10.0	9.4	6.3
6. WECK	100/ 5.6	5.2	5.2	5.9	5.7	5.5	2.9
WKSE-F	100/ 5.6	6.0	5.2	3.0	3.8	5.0	7.4
8. WBLK-F	97/ 5.4	5.5	6.6	5.4	6.1	5.7	9.0
9. WMJQ-F	95/ 5.3	4.2	4.8	5.1	5.6	4.9	5.6
10. WGR	94/ 5.2	4.3	5.1	4.1	5.4	4.7	4.7
11. WPHD-F+	92/ 5.1	6.0	4.7	6.2	7.7	5.5	9.0
12. WRLT-F	82/ 4.6	4.1	3.6	4.2	3.8	4.1	4.1
13. WWKB	65/ 3.6	4.2	4.3	3.2	4.3	3.8	4.3
14. WBYR-F	46/ 2.6	2.6	4.1	7.4	1.7	4.2	3.0
15.							
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WBUF-F	215/2225
2. WYRK-F	197/2177
3. WMJQ-F	159/3157
4. WHTT-F	155/2207
5. WBEN	153/2245
6. WJYE-F	146/1949
7. WGR	114/1924
WKSE-F	114/2018
9. WPHD-F+	113/2309
10. WECK	100/ 903
11. WBLK-F	97/ 915
12. WRLT-F	90/1238
13. WBYR-F	76/1201
14. WWKB	73/1623
15. WDCX	29/ 425
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12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WBEN	2075/20.6	31.9	16.6
2. WMJQ-F	2055/20.4	19.4	21.4
3. WPHD-F+	2013/20.0	16.6	19.1
4. WHTT-F	1950/19.4	18.6	14.4
5. WBUF-F	1892/18.8	15.7	20.1
6. WJYE-F	1765/17.5	19.5	19.0
7. WKSE-F	1686/16.8	15.9	12.9
8. WYRK-F	1657/16.5	12.6	12.1
9. WGR	1489/14.8	16.1	16.8
10. WWKB	1423/14.1	16.6	14.6
11. WRLT-F	1143/11.4	11.4	11.6
12. WBYR-F	910/ 9.0	10.8	4.5
13. WBLK-F	908/ 9.0	9.9	10.0
14. WECK	903/ 9.0	10.0	9.1
15.			
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 71.69% (1185 of 1653) (SPG 86: 71.01%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSE-F>	1. WHTT-F>	1. WBUF-F	1. WBUF-F>	1. WBUF-F>	1. WBEN	1. WBEN	1. WBUF-F	1. WBUF-F	1. WBLK-F	1. WYRK-F
2. WPHD-F+	2. WPHD-F+	2. WHTT-F>	2. WHTT-F	2. WYRK-F	2. WBUF-F	2. WBUF-F	2. WJYE-F	2. WYRK-F	2. WKSE-F	2. WBUF-F
3. WBLK-F	3. WBUF-F	3. WYRK-F	3. WYRK-F	3. WHTT-F	3. WJYE-F	3. WYRK-F	3. WYRK-F	3. WJYE-F	3. WBUF-F	3. WJYE-F
4. WMJQ-F	4. WKSE-F	4. WPHD-F+	4. WRLT-F	4. WBEN	4. WYRK-F	4. WWKB	4. WHTT-F+	4. WHTT-F+	4. WYRK-F	4. WHTT-F
5. WHTT-F	WMJQ-F	5. WMJQ-F	5. WBEN	5. WRLT-F	5. WECK	5. WHTT-F+	5. WRLT-F	5. WPHD-F+	5. WBEN	5. WKSE-F
6.	6. WBLK-F	6. WBLK-F	6. WMJQ-F	6. WJYE-F	6. WGR	6. WGR	6. WECK	6. WECK	WHTT-F	6. WBLK-F
7.	7.	7. WKSE-F	7. WWKB	7. WGR	7. WRLT-F	7. WECK	7. WGR	WGR	7. WPHD-F+	7. WECK
8.	8.	8.	8.	8. WWKB	8.	WPHD-F+	8. WBEN	8.	8.	WGR
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WKSE-F>	1. WBUF-F	1. WBUF-F>	1. WBUF-F>	1. WBUF-F>
2. WBLK-F	2. WKSE-F	2. WHTT-F	2. WKSE-F	2. WYRK-F
WPHD-F+	3. WBLK-F	3. WMJQ-F	3. WYRK-F	3. WRLT-F
4. WBUF-F	WHTT-F	WYRK-F	4. WBLK-F	4. WBEN
5. WHTT-F	5. WPHD-F+	5. WKSE-F	5. WRLT-F	5. WJYE-F
6. WYRK-F	6. WYRK-F	6. WBLK-F	6. WHTT-F	6. WWKB
7. WMJQ-F	7. WMJQ-F	7. WPHD-F+	7. WMJQ-F	7. WBLK-F
8.	8.	8. WBEN	8.	WMJQ-F
9.	9.	WRLT-F	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHTT-F>	1. WHTT-F>	1. WHTT-F>	1. WHTT-F>	1. WHTT-F
2. WPHD-F+	2. WPHD-F+	2. WBYR-F	2. WPHD-F+	2. WBUF-F
3. WMJQ-F	3. WBYR-F	3. WPHD-F+	WYRK-F	3. WYRK-F>
4. WBLK-F	4. WMJQ-F>	4. WBUF-F	4. WBUF-F	4. WBEN
5. WBYR-F	5. WBLK-F	WMJQ-F	5. WMJQ-F	5. WGR
6.	6. CFNY-F	6.	6. WBYR-F	6. WJYE-F
7.	7. WBUF-F	7.	7.	WRLT-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		195 (2)	195 (2)	11.8	13.7
AOR/CLASSIC	7 (2)	307 (5)	314 (7)	19.0	12.1
AC/OLDIES/SOFT ROCK	65 (1)	267 (2)	332 (3)	20.1	20.5
MOR/VARIETY/FULL	272 (5)		272 (5)	16.5	13.8
COUNTRY	9 (1)	161 (1)	170 (2)	10.3	8.4
BLACK/URBAN	15 (1)	97 (1)	112 (2)	6.8	12.1
BTFL MUSIC/EZ		129 (1)	129 (1)	7.8	10.9
NEWS/TALK					
NOSTALGIA	100 (1)		100 (1)	6.0	6.9
RELIGION/GOSPEL		23 (1)	23 (1)	1.4	1.2
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		6 (1)	6 (1)	0.4	---
			1653 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDCX-F	99.5	Buffalo	1.3/2.8
WHTT	1120	Buffalo	.1/1.1
WJJL	1440	Niagara Falls	.5/2.1
WLVL	1340	Lockport	1.1/2.1
WUFO	1080	Amherst	.8/2.4
WXRL	1300	Lancaster	.5/2.9
CFNY-F	102.1	Brampton, ON	1.3/2.5
CILQ-F	107.1	Toronto	.9/3.7
CJRN-F	710	Niagara Falls	.3/ .9
WYSL	1030	Avon	.3/1.1

RADIO STATIONS

AM STATIONS

WBEN,	930,	5 KW (DA-N)	, MOR	NBC,	$ 77.00*	(Eastman)			Larry Levite
WECK,	1230,	1 KW	, NOSTALGIA	CBS,	$ 44.00*	(Roslin)			Chet Musialowski
WGR ,	550,	5 KW (DA-N)	, MOR/AC	ABC-E,	$ 50.00*	(Katz)			Larry Anderson
WHLD,	1270,	5 KW (DAYS,DA)	, COUNTRY	,	$ 17.00	(Market 4)		(NIAGARA FALLS)	Paul Butler
WHTT,	1120,	1 KW (DAYS)	, CLASSIC AOR	,	$ NA	(MMR)	Pyramid		Ron Rice
WJJL,	1440,	1 KW (DAYS)	, MOR	MBS,	$ 11.00	(S. Katz)		(NIAGARA FALLS)	Mary Broda
WUFO,	1080,	1 KW (DAYS)	, BLACK	SBN,	$ 18.00	(Roslin)			Joseph Freeman
WWKB,	1520,	50 KW (DA-1)	, OLDIES	ABC-D,NBC-T,	$ 45.00*	(HNWH)	Price		Jim Meltzer
WXRL,	1300,	1 KW/2.5 KW (DA-2)	, COUNTRY	MBS,	$ 19.00	(---)			Louis Schriver

FM STATIONS

WMJQ ,	102.5,	110 KW @ 1347,	CHR	ABC-C,	$ 52.00*	(Eastman)		Larry Levite
WBLK ,	93.7,	50 KW @ 400,	BLACK	CBS-R,	$ 41.00*	(Durpetti)		Freddie Patrick
WBUF ,	92.9,	91 KW @ 580,	AC	,	$ 70.00*	(Mc-Guild)	Lincoln	Larry White
WBYR ,	107.7,	14 KW @ 650,	AOR	Source,	$ 40.00*	(Torbet)	Burbach	Fred Gregory
WDCX ,	99.5,	17 KW @ 430,	RELIGION	,	$ 20.00	(---)	Crawford	Nevin Larson
WHTT ,	104.1,	50 KW @ 500,	CLASSIC AOR	,	$ 62.00*	(MMR)	Pyramid	Ron Rice
WJYE ,	96.1,	50 KW @ 480,	BTFL/EZ	,	$ 65.00*	(Christal)		Chris Ackerman
WKSE ,	98.5,	46 KW @ 420,	URBAN/CHR	,	$ 44.00*	(HNWH)	Price	Jim Meltzer
WPHD+,	103.3,	49 KW @ 423,	CHR	CBS-R,	$ 48.00*	(CBS)		Harvey Moore
WRLT ,	96.9,	13 KW @ 890,	AC	Source,	$ 43.00*	(Katz)		Larry Anderson
WYRK ,	106.5,	50 KW @ 390,	COUNTRY	,	$ 61.00*	(Mc-Guild)	Stoner	Kitty Bocock

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WGR, WRLT-F: From Taft to Rich for $5,750,000

CANTON

Arbitron Rank/Pop (12+): 102/338,300

MSA Rank/Pop: 113/404,800
Cleveland ADI
Average Person Ratings: 16.5
Market TSL: 21.8 hours

Stations: 31/10
Diaries: 850/398:1/55.9%
Sample Target: 730
% Below Line: 48.3
% Not Listed: 7.0

1986 Revenue: $7,300,000
HH Inc.: $29,514
Retail $: 2.4 Bil
Pop per Station: 33,830
#1 Biller: WHBC $2,500,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WHBC-F	87/15.6	16.0	14.1	10.7	14.2		
2. WHBC	67/12.0	14.8	14.5	20.1	16.8		
3. WQXK-F	43/ 7.7	5.3	4.5	5.5	5.7		
4. WDJQ-F	41/ 7.4	8.4	7.4	7.5	7.7		
5. WRQK-F	38/ 6.8	7.8	9.5	6.4	6.5		
WKDD-F	38/ 6.8	7.0	7.7	6.2	7.2		
7. WMJI-F	22/ 3.9	2.7	3.3	4.1	2.6		
8. WMMS-F	20/ 3.6	4.5	2.9	4.1	4.8		
9. WNIR-F	19/ 3.4	2.3	2.6	1.1	1.8		
WZAK-F	19/ 3.4	1.6	3.3	---	2.6		
11.							
12.							

12+ TSA	1/4/CUME
1. WHBC-F	103/1051
2. WHBC	68/ 981
3. WQXK-F	64/ 724
4. WDJQ-F	60/1091
5. WKDD-F	55/ 767
6. WRQK-F	45/ 570
7. WQKT-F	35/ 484
8. WMJI-F	31/ 463
9. WMMS-F	28/ 565
10. WHOT-F	23/ 357
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WHBC	963/28.5	29.6	29.9
2. WH3C-F	828/24.5	25.4	24.0
3. WDJQ-F	782/23.1	21.1	18.3
4. WKDD-F	512/15.1	18.9	19.3
5. WQXK-F	475/14.0	10.1	11.1
6. WRQK-F	455/13.4	13.5	17.2
7. WMMS-F	417/12.3	12.4	10.6
8. WMJI-F	369/10.9	9.0	9.6
9. WNIR-F	207/ 6.1	4.0	4.1
10. WTOF-F+	193/ 5.7	---	4.0
11. WLTF-F	191/ 5.6	5.5	4.6
12. WGAR-F+	187/ 5.5	5.1	NA

12+ FM SHARE (METRO): 79.15% (410 of 518) (SPG 86: 74.24%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJQ-F	1. WRQK-F	1. WRQK-F	1. WQXK-F	1. WHBC-F	1. WHBC-F	1. WHBC >	1. WHBC-F>	1. WHBC-F>	1. WHBC	1. WHBC-F
2. WKDD-F	2. WKDD-F	2. WQXK-F	2. WHBC-F	2. WQXK-F	2. WHBC >	2. WHBC-F>	2. WHBC	2. WQXK-F	2. WDJQ-F	2. WDJQ-F
3. WRQK-F	3. WDJQ-F>	3. WHBC-F	3. WHBC	3. WHBC	3. WQXK-F	3. WQXK-F	3. WQXK-F	3. WDJQ-F	3. WRQK-F	3. WQXK-F
WZAK-F	4. WQXK-F	WKDD-F	WRQK-F	4. WRQK-F	4.	4. WDJQ-F	4. WDJQ-F	WKDD-F	4. WHBC-F	4. WRQK-F
5.	5. WMMS-F	5. WDJQ-F	5. WMJI-F	5. WMJI-F	5.	WKDD-F	5. WRQK-F	5. WRQK-F	5. WZAK-F	5. WHBC

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKDD-F>	1. WKDD-F>	1. WDJQ-F	1. WHBC-F	1. WHBC-F	1. WRQK-F>	1. WRQK-F>	1. WRQK-F>	1. WRQK-F>	1. WQXK-F
2. WHBC-F	2. WDJQ-F	2. WQXK-F	WKDD-F	2. WQXK-F	2. WMMS-F	2. WDJQ-F	2. WONE-F	2. WQXK-F	2. WHBC-F
3. WDJQ-F	3. WHBC-F	3. WKDD-F	3. WQXK-F	3. WHBC	WZAK-F	WZAK-F	3. WDJQ-F	3. WDJQ-F	3. WRQK-F
4.	WQXK-F	WRQK-F	4. WDJQ-F	4. WDJQ-F	4. WNTQ-F	4. WMMS-F	WKDD-F	4.	4. WHBC
5.	5.	5. WMJI-F	5. WHBC	WMJI-F	WQXK-F	WONE-F	WZAK-F	5.	WMJI-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		97 (5)	97 (5)	18.7	20.8
AOR/CLASSIC		75 (4)	75 (4)	14.5	16.4
AC/OLDIES/SOFT ROCK		32 (2)	32 (2)	6.2	4.6
MOR/VARIETY/FULL	78 (3)		78 (3)	15.1	20.6
COUNTRY	15 (3)	52 (3)	67 (6)	12.9	9.9
BLACK/URBAN		25 (2)	25 (2)	4.8	4.2
BTFL MUSIC/EZ		104 (4)	104 (4)	20.1	18.3
NEWS/TALK	5 (1)	19 (1)	24 (2)	4.6	5.2
NOSTALGIA					
RELIGION/GOSPEL	10 (2)	6 (1)	16 (3)	3.1	---
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			518 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFAH	1310	Alliance	1.4/2.5
WNPQ-F	95.9	New Philadelphia	1.6/3.9
WRCW	1060	Canton	.5/2.0
WTIG	990	Massillon	1.4/3.5
WTOF-F+	98.1	Canton	1.3/5.7
WHLO	640	Akron	1.6/4.0
WHOT-F	101.1	Youngstown	.9/4.0
WONE-F	97.5	Akron	2.3/5.5
WQKT-F	104.5	Wooster	1.1/3.9
WSLR	1350	Akron	.9/2.2

See Cleveland for more information about the following:

WCZR-F	.7/1.4	WLTF-F	1.8/5.6
WDBN-F	2.0/4.7	WNCX-F	.7/2.3
WDOK-F	.5/1.9	WPHR-F	1.1/3.2
WGAR-F+	.9/5.5		

RADIO STATIONS

WFAH, 1310, 1 KW (DAYS,DA)	, MOR	ABC-I,$ 12.00	(HNWH)		(ALLIANCE)	Dick Elliott
WHBC, 1480, 5 KW (DA-N)	, MOR	ABC-E,$ 65.00*	(Christal)			Bill Chambers
WINW, 1520, 1 KW (DAYS,DA)	, OLDIES	,$ 12.00	(MMR)	Blaircom		
WRCW, 1060, 5 KW (DA,DAYS)	, MOR	,$ 13.00	(---)			R. Colaner
WTIG, 990, 250 W/119 W (DA-1)	, COUNTRY	MBS,$ 12.00	(---)			Jim Galassi
WDJQ-F, 92.5, 50 KW @ 500	, CHR	,$ 38.00	(HNWH)		(ALLIANCE)	Dick Elliott
WHBC-F, 94.1, 45 KW @ 516	, BTFL/EZ	,$ 43.00*	(Christal)			Bill Chambers
WRQK-F, 106.9, 28 KW @ 341	, AOR	,$ 40.00*	(MMR)	Blaircom		Bob Hippler
WTOF-F, 98.1, 36 KW @ 570	, RELIGION	UPI,$ 13.00	(---)	Crawford		Dave Bishop
WQKT-F, 104.5, 52 KW @ 480	, COUNTRY	SMN,$ 14.00	(---)		(WOOSTER)	Ken Nemeth
WNPQ-F, 95.9, 3 KW @ 230	, CHR	CBS-R,$ 8.00	(Regional)		(NEW PHILADELPHIA)	

Other ranked stations - See Cleveland, Akron or Youngstown

MISCELLANEOUS COMMENTS WTOF sold by Mortenson to Crawford... WHLO doesn't show up in its home market but it does show in Canton...

CASPER

Arbitron Rank/Pop (12+): 254/51,600

MSA Rank/Pop: 344/73,500
ADI # 185
Average Person Ratings: 16.4
Market TSL: 22.3 hours

Stations: 7/7
Diaries: 499/123:1/51.7%
Sample Target: 500
% Below Line: 0
% Not Listed: 2.0

1986 Revenue: $2,800,000
HH Inc.: $34,122
Retail $: .61 Bil
Pop per Station: 8,800
#1 Biller: KTRS-F $850,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. KTRS-F	38/37.6	36.4	36.2		
2. KVOC	26/25.7	21.8	19.0		
3. KQLT-F	13/12.9	8.2	12.1		
4. KGRQ-F+	12/11.9	13.6	18.1		
5. KTWO	9/ 8.9	12.7	12.9		
6. KUYO	1/ 1.0	1.8	---		
7.					
8.					
9.					
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KTRS-F	57/517
2. KVOC	27/277
3. KQLT-F	15/171
4. KGRQ-F+	14/152
5. KTWO	12/259
6. KUYO	1/ 48
7.	
8.	
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12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KTRS-F	300/48.7	---	52.0
2. KVOC	240/39.0	---	33.2
3. KTWO	162/26.3	---	33.2
4. KQLT-F	132/21.4	---	16.6
5. KGRQ-F+	123/20.0	---	NA
6. KUYO	24/ 3.9	---	4.4
7.			
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 62.63% (62 of 99) (SPG 86: 57.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KTRS-F	1. KTRS-F>	1. KTRS-F>	1. KTRS-F	1. KTRS-F>	1. KVOC >	1. KTRS-F>	1. KTRS-F	1. KTRS-F>	1. KTRS-F>	1. KTRS-F
2.	2. KGRQ-F+	2. KVOC >	2. KVOC >	2. KVOC >	2. KQLT-F>	2. KVOC	2. KVOC >	2. KVOC >	2. KGRQ-F+	2. KVOC >
3.	KVOC	3. KGRQ-F+>	3.	3. KQLT-F	3. KTRS-F	3. KTWO	3. KQLT-F	3. KGRQ-F+	KVOC >	3. KQLT-F
4.	4.	4.	4.	4.	KTWO	4. KQLT-F	4. KGRQ-F+	KQLT-F	4. KQLT-F	4. KGRQ-F+
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KTRS-F>	1. KTRS-F>	1. KTRS-F	1. KTRS-F>	1. KVOC	1. KTRS-F>	1. KTRS-F>	1. KTRS-F>	1. KTRS-F>	1. KTRS-F>
2. KGRQ-F+	2. KGRQ-F+	2. KVOC	2. KVOC >	2. KTRS-F	2. KGRQ-F+	2. KGRQ-F+	2. KGRQ-F+	2. KVOC	2. KVOC >
3. KVOC	KVOC	3. KGRQ-F+	3. KGRQ-F+	3. KQLT-F>	KVOC	KVOC	KVOC	3. KGRQ-F	3.
4.	4.	4.	4.	4.	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		38 (1)	38 (1)	37.4	38.1
AOR/CLASSIC					9.5
AC/OLDIES/SOFT ROCK	1 (1)	11 (1)	12 (2)	12.1	4.8
MOR/VARIETY/FULL	9 (1)		9 (1)	9.1	13.3
COUNTRY	26 (1)		26 (1)	26.3	22.9
BLACK/URBAN					
BTFL MUSIC/EZ		13 (1)	13 (1)	13.1	8.6
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	1 (1)		1 (1)	1.0	2.9
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			99 (7)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

KTWO, 1030, 50 KW (DA-N) , MOR CBS,ABC-T,$ 15.00* (Katz) Dave Allen
KUYO, 830, 10 KW , RELIGION ,$ NA (---) Enterprise (EVANSVILLE)
KVOC, 1230, 1 KW , COUNTRY ABC-I,$ 20.00* (Eastman) Ray Ebert

KGRQ-F+, 94.5, 65 KW @ 1908, AC APR,$ 14.00* (Radio West)
KQLT-F , 103.7, 59 KW @ 1909, BTFL/EZ ,$ 20.00* (Mc-Guild) Dan Roberts
KTRS-F , 95.5, 100 KW @ 1920, CHR ABC-C,$ 30.00* (Torbet) Bill Hart
KTKL-F , 106.9, 100 KW @ 1833, RELIGION ,$ 8.00 (---) Don Loucks

MISCELLANEOUS COMMENTS KTRS-F sold for $1,350,000 (est)... KTWO sold to Wooster Republican for $750,000... KATI/KGRQ-F now a sort of AC/Oldies/CHR mix...

CEDAR RAPIDS

Arbitron Rank/Pop (12+): 189/141,500

MSA Rank/Pop: 227/168,100
ADI # 71 (w/Waterloo and Dubuque)
Average Person Ratings: 16.9
Market TSL: 22.0 hours

Stations: 13/10
Diaries: 554/643:1/52.8%
Sample Target: 575
% Below Line: 9.5
% Not Listed: 7.9

1986 Revenue: $6,800,000
HH Inc.: $32,661
Retail $: 1.07 Bil
Pop per Station: 35,610
#1 Biller: WMT $2,100,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WMT	44/18.4	20.1	18.9		
2. KHAK-F	39/16.3	14.7	15.5		
3. KQCR-F	33/13.8	11.6	15.9		
4. WMT-F	24/10.0	11.2	13.3		
5. KRNA-F	22/ 9.2	10.3	4.9		
6. KOKZ-F	13/ 5.4	6.3	---		
7. KKRQ-F	12/ 5.0	6.3	11.4		
8. KCDR	11/ 4.6	4.9	3.0		
9. KCRG	10/ 4.2	5.4	3.0		
10. KFMW-F	7/ 2.9	---	---		
11..					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WMT	156/1601
2. KHAK-F	85/ 817
3. KOKZ-F	69/1114
4. KFMW-F	68/1111
5. KRNA-F	62/ 850
6. WMT-F	54/ 760
7. KKRQ-F	44/ 656
8. KQCR-F	37/ 621
9. KCDR	13/ 149
10. KCRG	12/ 395
11. WGN	12/ 206
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KQCR-F	472/33.4	---	28.3
2. WMT	447/31.6	---	30.8
3. WMT-F	366/25.9	---	22.9
4. KHAK-F	345/24.4	---	23.9
5. KKRQ-F	271/19.2	---	17.8
6. KRNA-F	266/18.8	---	17.4
7. KOKZ-F	245/17.3	---	13.1
8. KCRG	230/16.3	---	16.4
9. KFMW-F	177/12.5	---	---
10. KCDR	133/ 9.4	---	10.9
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 69.09% (152 of 220) (SPG 86: 64.93%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQCR-F	1. KQCR-F	1. KHAK-F	1. KHAK-F	1. KHAK-F	1. WMT >	1. WMT	1. KHAK-F+>	1. KHAK-F+	1. WMT >	1. KAHK-F
KOKZ-F	2. KRNA-F	KQCR-F	2. KQCR-F	2. KQCR-F	2. KHAK-F>	2. KHAK-F+>	2. WMT	2. KQCR-F	2. KQCR-F	2. KQCR-F
3. KFMW-F	3. KHAK-F	3. KRNA-F	3. WMT-F>	3. WMT-F>	3.	3. WMT-F	3. KQCR-F	3. WMT	3. KHAK-F+	3. WMT
4.	4. WMT-F	WMT-F	4. WMT	4. WMT	4.	4. KQCR-F	4. WMT-F	4. KRNA-F	4. KKRQ-F	4. WMT-F
5.	5. KKRQ-F	5.	5. KRNA-F	5. KRNA-F	5.	5. KRNA-F	5. KRNA-F	5. WMT-F	5. WMT-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRQ-F	1. KQCR-F	1. KQCR-F	1. KQCR-F	1. KHAK-F	1. KRNA-F	1. KRNA-F>	1. KQCR-F	1. KRNA-F	1. KHAK-F
KQCR-F	2. KHAK-F	2. KHAK-F	2. KHAK-F>	KQCR-F	2. KQCR-F	2. KQCR-F>	KRNA-F	2. KHAK-F	2. WMT-F
KRNA-F	3. WMT-F	WMT-F	3. WMT-F>	3. WMT-F>	3. KHAK-F	3. KHAK-F	3. WMT-F	3. KQCR-F	3. KQCR-F
4. KHAK-F	4. KKRQ-F	4.	4.	4. WMT >	KKRQ-F	WMT-F	4. KHAK-F	4. WMT-F	4. KRNA-F
5.	KRNA-F	5.	5.	5.	KOKZ-F	5.	5.	5.	WMT

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		65 (4)	65 (4)	30.0	25.6
AOR/CLASSIC		22 (1)	22 (1)	10.0	11.8
AC/OLDIES/SOFT ROCK	10 (1)	24 (1)	34 (2)	15.5	17.5
MOR/VARIETY/FULL	45 (2)		45 (2)	20.5	21.3
COUNTRY	2 (1)	39 (1)	41 (2)	18.6	18.0
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK					0.5
NOSTALGIA	11 (1)		11 (1)	5.0	5.2
RELIGION/GOSPEL		2 (1)	2 (1)	0.9	0
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			220 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KHAK	1360	Cedar Rapids	.8/5.2
KTOF-F	104.5	Cedar Rapids	.8/3.7
WGN	720	Chicago	.4/2.5

RADIO STATIONS

KCDR, 1450, 1 KW, NOSTALGIA	MBS,$ 10.00 (Christal)			Mike Dulaney
KCRG, 1600, 5 KW (DA-N), OLDIES	ABC-I,$ 12.00* (Masla)			Phil Stolz
WMT , 600, 5 KW (DA-N), MOR	CBS,$ 44.00* (Katz)			Larry Edwards
KHAK-F, 98.1, 100 KW @ 485, COUNTRY	ABC-E,$ 35.00 (Christal)	Stoner		Mary Quass
KKRQ-F, 100.7, 100 KW @ 1350, CHR	ABC-C,$ 17.00* (Masla)		(IOWA CITY)	Randy Holland
KQCR-F, 102.9, 100 KW @ 350, CONTEMP	,$ 26.00* (Banner)			Bill Clumer
KRNA-F, 93.9, 100 KW @ 590, AOR	UPI,$ 24.00 (Roslin)		(IOWA CITY)	Eliot Keller
KTOF-F, 104.5, 100 KW @ 550, RELIGION	MBS,$ 11.00 (---)			James Young
WMT-F , 96.5, 100 KW @ 540, SOFT AC	CBS,$ 28.00* (Katz)			Larry Edwards

KFMW, KOKZ - See Waterloo WGN - See Chicago

CHARLESTON, SC

Arbitron Rank/Pop (12+): 85/403,600

MSA Rank/Pop: 98/490,000
ADI # 111
Average Person Ratings: 17.7
Market TSL: 23.8 hours

Stations: 20/18
Diaries: 791/510:1/43.2%
Sample Target: 760
% Below Line: 4.9
% Not Listed: 9.5

1986 Revenue: $11,000,000
HH Inc.: $26,982
Retail $: 2.8 Bil
Pop per Station: 22,422
#1 Biller: WTMA/WSSX-F $1,900,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WEZL-F	85/11.9	13.5	10.9	10.2	11.9		12.6	1. WWDM-F	112/ 722	1. WKQB-F	963/23.9	19.1	15.7
2. WKQB-F	78/10.9	8.6	6.0	6.3	4.2		14.0	2. WKQB-F	103/1278	2. WSSX-F	874/21.7	23.9	28.3
3. WWWZ-F	69/ 9.7	11.9	9.0	12.7	10.8		11.6	3. WEZL-F	97/ 976	3. WEZL-F	759/18.8	19.9	20.5
4. WSSX-F	54/ 7.6	10.0	11.3	12.4	15.3		11.0	4. WWWZ-F	70/ 764	4. WWWZ-F	741/18.4	19.2	16.4
5. WPAL	51/ 7.1	7.4	9.3	7.1	10.0		3.7	5. WSSX-F	56/ 903	5. WXTC-F	665/16.5	14.9	18.9
6. WDXZ-F	46/ 6.4	4.1	6.2	2.8	3.8		3.9	6. WXTC-F	52/ 772	6. WXLY-F	622/15.4	12.2	11.0
WXTC-F	46/ 6.4	6.1	7.5	8.0	9.5		5.5	7. WPAL	51/ 485	7. WAVF-F	499/12.4	8.3	16.7
8. WXLY-F	45/ 6.3	5.2	4.7	6.3	3.8		7.1	8. WDXZ-F	47/ 411	8. WPAL	485/12.0	14.4	13.6
9. WAVF-F	40/ 5.5	2.7	6.0	4.9	4.8		6.4	9. WXLY-F	45/ 705	9. WDXZ-F	407/10.1	7.6	8.5
10. WWDM-F	21/ 2.9	3.3	2.3	2.5	1.7		3.0	10. WAVF-F	41/ 564	10. WCSC	249/ 6.2	7.8	5.8
11. WMGL-F	17/ 2.4	3.3	3.2	1.1	.4		3.3	11.		11. WMGL-F	234/ 5.8	8.1	8.3
12. WMCS	16/ 2.2	4.2	4.6	3.2	2.0		---	12.		12. WWDM-F	211/ 5.2	4.8	4.8
13. WCSC	15/ 2.1	2.0	2.1	3.2	1.8		.4	13.		13. WKCN	193/ 4.8	7.1	5.4
14. WTMA	12/ 1.7	.9	2.1	1.4	2.7		.7	14.		14. WMXQ-F	146/ 3.6	2.3	1.5
15. WKCN	11/ 1.5	2.5	3.1	1.5	1.3		2.2	15.		15. WTMA	142/ 3.5	4.0	7.4

12+ FM SHARE (METRO): 80.06% (518 of 647) (SPG 86: 74.32)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKQB-F>	1. WWWZ-F	1. WEZL-F	1. WEZL-F>	1. WEZL-F>	1. WEZL-F>	1. WEZL-F>	1. WEZL-F	1. WEZL-F	1. WKQB-F	1. WKQB-F>
2. WSSX-F	2. WKQB-F	2. WKQB-F	2. WXLY-F	2. WXLY-F	2. WDXZ-F>	2. WPAL	2. WWWZ-F	2. WKQB-F	2. WWWZ-F>	2. WEZL-F>
3. WWWZ-F	3. WAVF-F	WWWZ-F	3. WXTC-F	3. WXTC-F	3. WPAL >	3. WKQB-F	3. WDXZ-F	3. WWWZ-F	3. WSSX-F	3. WSSX-F
4. WWDM-F	WSSX-F	4. WSSX-F	4. WAVF-F	4. WPAL	4. WWWZ-F	4. WWWZ-F	4. WKQB-F	4. WXTC-F	4. WEZL-F	4. WXLY-F
5.	5. WXTC-F	5. WAVF-F	5. WPAL	WWWZ-F	5. WXLY-F	5. WSSX-F	5. WSSX-F	5. WSSX-F	5. WDXZ-F	5. WPAL
		WXLY-F								WWWZ-F
		WXTC-F								

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWWZ-F>	1. WWWZ-F	1. WXTC-F	1. WWWZ-F	1. WEZL-F>	1. WKQB-F>	1. WAVF-F	1. WAVF-F>	1. WKQB-F	1. WEZL-F>
2. WSSX-F	2. WXTC-F	2. WXLY-F	2. WEZL-F	2. WXTC-F	2. WSSX-F	2. WKQB-F	2. WXLY-F	2. WAVF-F	2. WXLY-F
3. WKQB-F	3. WXLY-F	3. WWWZ-F	WXTC-F	3. WWWZ-F	3. WWWZ-F	3. WSSX-F	3. WEZL-F	3. WEZL-F	3. WAVF-F
WMGL-F	4. WSSX-F	4. WEZL-F	4. WXLY-F	4. WXLY-F	4. WAVF-F	4. WWWZ-F	WPAL	WSSX-F	4. WPAL
WXTC-F	5. WKQB-F	5. WAVF-F	5. WKQB-F	5. WPAL	5.	5. WPAL	5. WXTC-F	5. WXLY-F	5. WXTC-F
			WSSX-F			6. WXLY-F			

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		132 (2)	132 (2)	20.4	18.7
AOR/CLASSIC		40 (1)	40 (1)	6.2	3.5
AC/OLDIES/SOFT ROCK		52 (2)	52 (2)	8.0	16.8
MOR/VARIETY/FULL	15 (1)		15 (1)	2.3	2.5
COUNTRY	12 (1)	141 (3)	153 (4)	23.6	16.8
BLACK/URBAN	74 (3)	107 (3)	181 (6)	28.0	29.2
BTFL MUSIC/EZ		46 (1)	46 (1)	7.1	6.7
NEWS/TALK	11 (1)		11 (1)	1.7	3.3
NOSTALGIA					
RELIGION/GOSPEL	13 (1)		13 (1)	2.0	1.9
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	4 (1)		4 (1)	0.6	0.6
			647 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMXQ-F	105.5	Moncks Corner	.8/3.6
WOKE	1340	Charleston	.6/2.2
WQIZ	810	St. George	1.8/2.8
WWHT	1450	Charleston	1.0/2.1
WHLZ-F	92.5	Manning	1.5/3.2
WWDM-F	101.3	Sumter	2.9/5.2

RADIO STATIONS

WCSC, 1390, 5 KW (DA-N) , MOR	ABC-E,$ 24.00*	(Mc-Guild)	Guild		Phil Zachary
WKCN, 910, 500 W (DA-N) , TALK	NBC-T,ABC-T,$ 15.00*	(Eastman)	Caravelle		Bob Snowdon
WMCJ, 950, 500 W (DAYS) , BLACK	NBN,ABC-D,$ 10.00	(Dora)		(MONCKS CORNER)	Clary Butler
WPAL, 730, 1 KW (DAYS) , BLACK	,$ 25.00	(Roslin)			Bill Saunders
WTMA, 1250, 5 KW/1 KW , COUNTRY	ABC-C,$ 19.00*	(Katz)	Faircom		Bob Ballantine
WAVF-F, 96.1, 100 KW @ 580, AOR	US 1,$ 33.00	(Christal)			Lawrence Thompson
WDXZ-F, 104.5, 28 KW @ 656, BTFL/EZ	CBS,NBC,$ 36.00*	(Eastman)	Caravelle	(MT. PLEASANT)	Bob Snowdon
WEZL-F, 103.5, 100 KW @ 700, COUNTRY	MBS,$ 75.00	(Banner)	John Price		Buddy Barton
WKQB-F, 107.5, 100 KW @ 500, CHR/AOR	,$ 21.00	(Republic)		(ST. GEORGE)	Steve Judy
WMGL-F, 101.7, 3 KW @ 300, BLACK	ABC-C,$ 17.00*	(Christal)		(RAVENAL)	Rich Glover
WSSX-F, 95.1, 100 KW @ 350, CHR	,$ 48.00*	(Katz)	Faircom		Bob Ballantine
WWWZ-F, 93.5, 3 KW @ 300, BLACK	SBN,$ 38.00*	(HNWH)		(SUMMERVILLE)	Cliff Fletcher
WXLY-F, 102.5, 100 KW @ 550, COUNTRY	US 1,$ 34.00*	(Torbet)	Bahakel		
WXTC-F, 96.9, 100 KW @ 1750, AC	CBS-R,$ 50.00	(Mc-Guild)	Guild		Phil Zachary
WWHT-F, 94.3, 3 KW @ 300, URBAN/CHR	,$?	(Torbet)	Jones		Charlie Jones

WWDM-F - See Columbia

MISCELLANEOUS COMMENTS WFXR changes to Black/Urban (April)... WGCA, WLNB-F sold to Jones for $__________... WCSC, WXTC-F sold to Guild for $6,000,000 (Hepburn)... WMXQ-F (Moncks Corner) sold for $900,000... WFXR changes calls to WMGL... WLNB-A/F changes to WWHT and format to Urban/CHR... WAVF changes from AC to AOR... WTMA changes from AC to Country...

CHARLESTON, WV

Arbitron Rank/Pop (12+): 142/222,600

MSA Rank/Pop: 163/262,700
ADI # 47 (w/Huntington)
Average Person Ratings: 15.5
Market TSL: 21.0 hours

Stations: 16/13
Diaries: 797/279:1/60.1%
Sample Target: 610
% Below Line: 2.5
% Not Listed: 5.5

1986 Revenue: $8,100,000
HH Inc.: $28,389
Retail $: 1.8 Bil
Pop per Station: 17,123
#1 Biller: WQBE A/F $1,700,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WQBE-F	63/18.3	16.1	12.2		
2. WVSR-F	55/15.9	15.0	13.4		
3. WVAF-F	47/13.6	12.3	15.5		
4. WKLC-F	39/11.3	8.6	8.9		
5. WBES-F	38/11.0	9.1	9.5		
6. WCAW	30/ 8.7	12.1	7.4		
7. WCHS	22/ 6.4	5.9	10.1		
8. WQBE	7/ 2.0	1.9	3.9		
WVCM-F	7/ 2.0	1.1	---		
10.					

12+ TSA	1/4/CUME
1 WQBE-F	149/1411
2. WVSR-F	77/ 955
3. WKLC-F	71/ 997
WVAF-F	71/1125
5. WKEE-F	69/ 745
6. WBES-F	58/ 444
7. WCAW	41/ 453
8. WEMM-F	26/ 397
9. WCHS	25/ 439
10.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WVAF-F	663/29.8	---	24.6
2. WVSR-F	655/29.4	---	29.7
3. WQBE-F	581/26.1	---	24.2
4. WKLC-F	467/21.0	---	18.9
5. WCHS	392/17.6	---	16.0
6. WCAW	355/15.9	---	22.2
7. WBES-F	329/14.8	---	13.3
8. WQBE-F	165/26.1	---	24.2
9. WVCM-F	142/ 6.4	---	2.2
10.			

12+ FM SHARE (METRO): 79.75% (260 of 326) (SPG 86: 71.26%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVSR-F>	1. WKLC-F	1. WQBE-F	1. WQBE-F	1. WQBE-F	1. WQBE-F	1. WQBE-F	1. WQBE-F+>	1. WQBE-F+	1. WVSR-F	1. WQBE-F+>
2. WKLC-F	2. WVAF-F	2. WVAF-F	2. WVAF-F>	2. WVAF-F>	2. WBES-F>	2. WVAF-F	2. WBES-F	2. WVSR-F	2. WQBE-F	2. WVSR-F
3. WVAF-F	3. WVSR-F>	3. WVSR-F	3. WKLC-F	3. WKLC-F	3. WCAW	3. WVSR-F	3. WVAF-F	3. WVAF-F	3. WKLC-F	3. WVAF-F
4.	4. WQBE-F	4. WKLC-F	4. WVSR-F	4. WVSR-F	4. WCHS	4. WCAW	4. WCAW	4. WKLC-F	4. WVAF-F	4. WKLC-F
5.	5.	5.	5.	5. WBES-F	5. WVAF-F	5. WBES-F	5. WVSR-F	5. WBES-F	5. WCHS	5. WCAW
										6. WBES-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVSR-F	1. WVAF-F	1. WVAF-F	1. WVAF-F	1. WQBE-F	1. WVSR-F	1. WKLC-F>	1. WKLC-F	1. WKLC-F	1. WQBE-F
2. WVAF-F	2. WVSR-F	2. WQBE-F	2. WQBE-F	2. WVAF-F>	2. WKLC-F>	2. WVSR-F	2. WVAF-F	2. WQBE-F	2. WKLC-F
3. WKLC-F	3. WQBE-F	3. WVSR-F	3. WVSR-F>	3. WVSR-F	3.	3. WVAF-F>	3. WQBE-F	3. WVAF-F	3. WVAF-F>
4. WQBE-F	4. WKLC-F	4. WKLC-F	4.	4. WBES-F	4.	4. WQBE-F	4. WVSR-F	WVSR-F	4. WCHS
5.	5.	5.	5.	5. WCAW	5.	5.	5.	5.	5. WVSR-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		59 (3)	59 (3)	18.1	17.0
AOR/CLASSIC		39 (1)	39 (1)	12.0	9.2
AC/OLDIES/SOFT ROCK	2 (1)	47 (1)	49 (2)	15.0	17.8
MOR/VARIETY/FULL	22 (1)		22 (1)	6.7	6.3
COUNTRY	37 (2)	70 (2)	107 (4)	32.8	32.8
BLACK/URBAN					
BTFL MUSIC/EZ		38 (1)	38 (1)	11.7	9.8
NEWS/TALK					
NOSTALGIA	3 (1)		3 (1)	0.9	1.7
RELIGION/GOSPEL	2 (1)	7 (2)	9 (3)	2.8	4.3
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					1.1
			326 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WJYP-F	100.9	Charleston	.9/3.6
WKAZ	1300	St. Albans	.6/1.6
WTIP	1240	Charleston	.9/3.8
WXIT	1490	Charleston	.6/2.7
WEMM-F	107.9	Huntington	1.2/3.8
WKEE-F	100.5	Huntington	.6/1.6
WCIR-F	103.7	Beckley	.6/2.8

RADIO STATIONS

WCAW, 680, 50 KW/250 W (DA-N) , COUNTRY	MBS,$ 33.00*	(Banner)	Capitol-Johnson		Mike Buxer
WCHS, 580, 5 KW (DA-N) , MOR	CBS,$ 35.00*	(Torbet)			Chris Johnson
WQBE, 950, 5 KW/1 KW (DA-N) , COUNTRY	ABC-I,$ NA	(Mc-Guild)	Nininger		Bob Turley
WBES-F, 96.1, 50 KW @ 360, BTFL/EZ	CBS,$ 36.00	(Torbet)			Chris Johnson
WKLC-F, 105.1, 50 KW @ 500, AOR	ABC-R,Source,$ 34.00*	(HNWH)			Tincy Crouse
WQBE-F, 97.5, 50 KW @ 500, COUNTRY	ABC-I,$ 45.00*	(Mc-Guild)	Nininger		Bob Turley
WVAF-F, 99.9, 50 KW @ 490, AC	ABC-F,$ 50.00*	(Banner)	Capitol-Johnson		Mike Buxer
WVCM-F, 107.3, 50 KW @ 500, COUNTRY	SMN,$ NA	(---)		(MIAMI)	Dick Callaway
WVSR-F, 102.7, 50 KW @ 420, CHR	US 1,$ 43.00*	(Eastman)	Ardman		Dave Chandler

WKEE - See Huntington

MISCELLANEOUS COMMENTS WTIP/WVSR-F sold by Beasley for $3,250,000 (Richards)... WCHS, WBES-F sold by Heritage for $3,400,000...

CHARLOTTE

Arbitron Rank/Pop (12+): 41/877,200

MSA Rank/Pop: 44/1,058,300
ADI # 32
Average Person Ratings: 17.3
Market TSL: 22.8 hours

Stations: 30/23
Diaries: 1316/667:1/49.0%
Sample Target: 1130
% Below Line: 5.3
% Not Listed: 10.0

1986 Revenue: $26,000,000
HH Inc.: $30,258
Retail $: 7.6 Bil
Pop per Station: 38,139
#1 Biller: WEZC-F $5,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WSOC-F	185/12.2	13.7	13.6	9.7	12.4	12.3	9.8
2. WPEG-F	181/11.9	10.0	10.9	10.8	10.7	10.9	15.9
3. WBT	121/ 8.0	8.3	7.3	7.7	7.2	7.8	6.6
4. WRFX-F	119/ 7.8	6.9	7.4	6.4	5.5	7.1	8.6
5. WROQ-F	115/ 7.6	8.8	7.9	9.3	9.0	8.4	11.2
6. WLVK-F	108/ 7.1	8.1	9.0	8.4	9.1	8.2	7.0
7. WEZC-F	99/ 6.5	8.9	8.9	9.3	9.2	8.4	6.2
8. WWMG-F	85/ 5.6	1.5	---	---	---	3.6	6.1
9. WBCY-F	77/ 5.1	6.5	4.0	6.1	5.1	5.4	6.4
10. WLIT-F	69/ 4.5	4.0	6.0	4.3	4.7	4.7	2.0

12+ TSA	1/4/CUME
1. WSOC-F	323/3825
2. WLVK-F	243/2544
3. WPEG-F	207/2016
4. WBCY-F	202/2851
5. WROQ-F	188/2597
6. WRFX-F	161/1784
7. WBT	144/1832
8. WEZC-F	143/2124
9. WWMG-F	139/1664
10. WLIT-F	102/1194

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WSOC-F	2280/26.0	25.4	22.3
2. WPEG-F	2016/17.6	18.3	16.7
3. WBT	1832/17.1	16.8	15.8
4. WROQ-F	2597/16.7	18.0	20.6
5. WEZC-F	2124/16.1	17.9	18.1
6. WBCY-F	2851/15.0	15.3	15.0
7. WLVK-F	2544/14.3	13.8	14.7
8. WRFX-F	1784/13.9	13.9	11.2
9. WWMG-F	1664/10.6	---	---
10. WLIT-F	1194/ 8.7	10.1	8.9

12+ FM SHARE (METRO): 82.44% (1127 of 1367) (SPG 86: 84.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WROQ-F	1. WRFX-F	1. WPEG-F	1. WSOC-F	1. WSOC-F	1. WSOC-F	1. WSCO-F+>	1. WSOC-F+	1. WSOC-F+	1. WPEG-F	1. WPEG-F
2. WPEG-F>	2. WPEG-F	2. WRFX-F	2. WPEG-F	2. WPEG-F	2. WBT >	2. WBT	2. WPEG-F	2. WPEG-F	2. WROQ-F	2. WSOC-F>
3.	3. WROQ-F	3. WSOC-F	3. WEZC-F	3. WEZC-F	3. WLIT-F	3. WPEG-F	3. WLVK-F	3. WRFX-F	3. WBT >	3. WLVK-F
4.	4. WBCY-F	4. WEZC-F	4. WLVK-F	4. WLVK-F	4. WLVK-F	4. WRFX-F	4. WEZC-F	4. WROQ-F	4. WSOC-F	4. WROQ-F
5.	5. WLVK-F	5. WLVK-F	5. WWMG-F	5. WBT	5. WEZC-F	5. WEZC-F	WRFX-F	5. WEZC-F	5. WRFX-F	5. WWMG-F
	6. WEZC-F	6. WWMG-F	6. WRFX-F	WWMG-F	6. WPEG-F	6. WLVK-F	6. WWMG-F	6. WBT	6. WLVK-F	6. WBT
										WRFX-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WROQ-F	1. WPEG-F	1. WPEG-F>	1. WPEG-F	1. WSOC-F
2. WBCY-F	2. WBCY-F	2. WBCY-F	2. WSOC-F	2. WPEG-F>
3. WPEG-F>	3. WROQ-F	3. WEZC-F	3. WBCY-F	3. WEZC-F
4. WRFX-F	4. WLVK-F	4. WWMG-F	4. WEZC-F	4. WWMG-F
5. WEZC-F	5. WEZC-F	5. WLVK-F	5. WWMG-F	5. WLVK-F
WWMG-F	6. WWMG-F	WRFX-F	6. WROQ-F	WBT
		WSOC-F		

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRFX-F	1. WRFX-F>	1. WRFX-F	1. WRFX-F>	1. WSOC-F
2. WPEG-F	2. WPEG-F	2. WPEG-F	2. WPEG-F	2. WLVK-F
WROQ-F	3. WROQ-F	3. WLVK-F	3. WSOC-F	3. WPEG-F
4. WBCY-F	4. WLVK-F	4. WROQ-F	4. WLVK-F	4. WRFX-F
WLVK-F	5. WSOC-F	5. WSOC-F	5. WBT	5. WEZC-F
			6. WWMG-F	6. WBT

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	13 (1)	201 (3)	214 (4)	15.7	16.4
AOR/CLASSIC		140 (3)	140 (3)	10.2	9.5
AC/OLDIES/SOFT ROCK		269 (4)	269 (4)	19.7	18.5
MOR/VARIETY/FULL	127 (2)		127 (2)	9.3	9.3
COUNTRY	21 (3)	298 (3)	319 (6)	23.3	26.5
BLACK/URBAN	16 (1)	197 (2)	213 (3)	15.6	16.4
BTFL MUSIC/EZ		12 (1)	12 (1)	0.9	1.0
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	35 (4)	10 (1)	45 (5)	3.3	2.4
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	28 (2)		28 (2)	2.0	---
			1367 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAES	610	Charlotte	.9/2.8
WAME	1480	Charlotte	.5/2.0
WGIV	1600	Charlotte	1.1/4.0
WGNC	1450	Gastonia	.5/1.7
WGSP	1310	Charlotte	1.1/2.1
WHVN	1240	Charlotte	.3/1.5
WIXE	1190	Monroe	.5/ .7
WLON	1050	Lincolnton	.7/1.3
WQCC	1540	Charlotte	.8/2.1
WRDX-F	106.5	Salisbury	1.1/3.8
WRNA	1140	China Grove	.7/ .6
WSAT	1280	Salisbury	.4/1.4
WSOC	930	Charlotte	.3/2.8
WXRC-F	95.7	Hickory	.7/2.5
WAGI-F	105.3	Gaffney, SC	.3/1.3
WKRR-F	92.3	Asheboro	.7/2.0
WKSI-F	98.7	Greensboro	.6/1.2
WMIT-F	106.9	Black Mountain	.7/1.9
WSPA-F	98.9	Spartanburg	.8/1.6
WWDM-F	101.3	Sumter	1.1/1.8

RADIO STATIONS

WAES, 610, 5 KW/1 KW (DA-2)	, CHR	US 1,$ NA	(Eastman)	CRB		Dick Hinshaw
WAME, 1480, 5 KW (DA-2)	, RELIGION	UPI,$ 16.00	(---)	Swaggert		Jon Hamilton
WBT , 1110, 50 KW (DA-N)	, MOR/AC	ABC-I,MBS,$ 86.00*	(Banner)	Jeff-Pilot		Tony Renaud
WGIV, 1600, 1 KW (DA-2)	, BLACK	NBN,$ 28.00	(HNWH)	Sky		Cal Thornton
WGSP, 1310, 1 KW (DAYS,DA)	, GOSPEL (?)	NBN,$ 19.00*	(Masla)	Willis		Paul Ingles
WHVN, 1240, 1 KW (DA-1)	, RELIGION	,$ NA	(---)	Buck		Tom Gentry
WQCC, 1540, 1 KW (DAYS)	, GOSPEL	,$ NA	(Savalli)			Wayne Hammond
WSOC, 930, 5 KW/1 KW (DA-N)	, COUNTRY	MBS,$ NA	(Christal)	Cox		Greg Lindahl
WBCY-F, 107.9, 97 KW @ 970	, CHR	,$ 68.00*	(Banner)	Jeff-Pilot		Tony Renaud
WEZC-F, 104.7, 100 KW @ 1240	, AC	,$115.00*	(MMR)	EZ		Gary Brobst
WLIT-F, 101.9, 100 KW @ 870	, AC	US 2,$ 50.00*	(Republic)	Beasley		
WLVK-F, 96.9, 100 KW @ 1554	, COUNTRY	,$ 57.00*	(Torbet)	Capitol-Johnson	(STATESVILLE)	Jerry Reckerd
WPEG-F, 97.9, 50 KW @ 390	, BLACK	CBS-R,$ 70.00*	(HNWH)	Sky	(CONCORD)	Glenn Bryant
WRFX-F, 99.7, 100 KW @ 1044	, AOR	,$ 55.00*	(Mc-Guild)	Metroplex	(KANNAPOLIS)	Steve Godofsky
WROQ-F, 95.1, 100 KW @ 570	, CHR	US 1,$ 65.00*	(Eastman)	CRB		Dick Hinshaw
WSOC-F, 103.7, 100 KW @ 1040	, COUNTRY	MBS,$120.00*	(Christal)	Cox		Gregg Lindahl
WWMG-F, 96.1, 100 KW @ 1745	, AC	,$ NA	(Katz)	Voyager	(SHELBY)	Don Kidwell
WXRC-F, 95.7, 100 KW @ 1275	, AOR	Source,$ 40.00	(---)		(HICKORY)	Jerry Oakley
WRDX-F, 106.5, 100 KW @ 1003	, AC	,$ 26.00	(Southern)		(SALISBURY)	Tom Harrell

MISCELLANEOUS COMMENTS WWMG-F (Shelby) debuts with an AC format... WZXI changes to WLIT...

CHATTANOOGA

Arbitron Rank/Pop (12+): 95/356,100

MSA Rank/Pop: 109/420,000
ADI # 81
Average Person Ratings: 17.0
Market TSL: 23.3 hours

Stations: 17/17
Diaries: 971/367:1/47.0%
Sample Target: 760
% Below Line: 0
% Not Listed: 10.2

1986 Revenue: $10,000,000
HH Inc.: $26,278
Retail $: 2.8 B 1
Pop per Station: 20,947
#1 Biller: WSKZ-F $2,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WSKZ-F	106/17.4	17.4	19.3	20.6	19.6	18.7	23.0	1. WSKZ-F	198/2107	1. WSKZ-F	1078/30.2	32.8	32.7
2. WUSY-F	72/11.8	11.0	10.2	10.8	16.7	11.0	13.5	2. WUSY-F	157/1597	2. WUSY-F	765/21.4	21.5	24.5
3. WDEF-F	60/ 9.9	9.8	9.5	9.2	8.7	9.6	7.2	3. WDEF-F	93/1089	3. WLMX-F	754/21.1	8.4	6.7
4. WLMX-F	57/ 9.4	10.0	2.4	5.0	3.3	6.7	16.1	4. WDOD-F	85/1232	4. WDOD-F	702/19.6	21.1	17.2
5. WDOD-F	53/ 8.7	10.0	10.9	11.1	9.0	10.2	8.9	5. WLMX-F	70/ 911	5. WDEF-F	688/19.2	21.9	17.6
6. WJTT-F	39/ 6.4	5.4	6.2	9.1	4.5	6.8	6.1	6. WJTT-F	41/ 582	6. WJTT-F	487/13.6	12.0	11.6
7. WNOO-F	37/ 6.1	3.9	4.5	3.6	1.7	4.5	6.1	7. WNOO-F	37/ 328	7. WDEF	350/ 9.8	13.8	10.2
8. WNOO	33/ 5.4	6.4	5.3	2.8	2.2	5.0	2.9	8. WNOO	34/ 332	8. WNOO-F	322/ 9.0	8.3	2.4
9. WDEF	28/ 4.6	6.1	6.2	5.9	3.7	5.7	3.4	9. WDEF	33/ 422	9. WNOO	310/ 8.7	5.5	3.8
10. WDOD	18/ 3.0	3.4	4.1	1.7	4.4	3.1	2.7	10. WDOD	18/ 302	10. WDOD	277/ 7.7	9.8	7.5
11. WGOW	15/ 2.5	2.7	3.6	3.8	3.2	3.2	1.0	11. WGOW	15/ 264	11. WGOW	239/ 6.7	8.9	8.3

12+ FM SHARE (METRO): 77.51% (424 of 547) (SPG 86: 74.93%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WUSY-F	1. WDEF-F	1. WDEF-F+>	1. WSKZ-F	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F
2. WJTT-F	2. WLMX-F>	2. WLMX-F	2. WUSY-F	2. WSKZ-F	2. WUSY-F	2. WSKZ-F>	2. WDEF-F	2. WUSY-F	2. WNOO-F	2. WUSY-F>
3. WNOO-F	3. WUSY-F	3. WUSY-F>	3. WLMX-F	3. WLMX-F	3. WDOD-F>	3. WUSY-F	3. WUSY-F	3. WLMX-F	3. WUSY-F	3. WDOD-F
4.	4. WJTT-F	4. WDOD-F	4. WDOD-F	4. WDOD-F>	4. WDEF	4. WDOD-F	4. WLMX-F	4. WDEF-F	4. WJTT-F	4. WLMX-F
5.	5. WNOO-F	5. WNOO-F	5.	5. WDEF-F	5. WNOO	5. WLMX-F	5. WDOD-F	5. WDOD-F	5. WLMX-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSKZ-F	1. WSKZ-F>	1. WSKZ-F	1. WSKZ-F	1. WUSY-F	1. WSKZ-F>	1. WSKZ-F>	1. WSKZ-F	1. WSKZ-F>	1. WDOD-F
2. WJTT-F	2. WLMX-F	2. WLMX-F	2. WUSY-F	2. WSKZ-F	2. WLMX-F	2. WLMX-F>	2. WLMX-F>	2. WLMX-F	WSKZ-F
3. WLMX-F	3. WNOO-F	3. WNOO-F	3. WLMX-F>	3. WLMX-F	3. WJTT-F	3. WUSY-F	3. WDOD-F	3. WUSY-F	3. WUSY-F
WNOO-F	4. WJTT-F	4. WNOO	4. WNOO-F	4. WNOO	4.	4. WDOD-F	WUSY-F	4. WDOD-F	4. WLMX-F
5. WUSY-F	5. WUSY-F	WUSY-F	5. WNOO	5. WDEF-F	5.	5. WJTT-F	5.	5.	5.
			6. WJTT-F	WDOD					

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		106 (1)	106 (1)	19.4	22.6
AOR/CLASSIC					4.6
AC/OLDIES/SOFT ROCK	23 (2)	57 (1)	80 (3)	14.6	4.3
MOR/VARIETY/FULL	28 (1)		28 (1)	5.1	7.7
COUNTRY	25 (2)	125 (2)	150 (4)	27.4	38.8
BLACK/URBAN		69 (2)	69 (2)	12.6	9.6
BTFL MUSIC/EZ		60 (1)	60 (1)	11.0	10.0
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	39 (3)		39 (3)	7.1	0.6
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	8 (2)		8 (2)	1.5	1.9
			547 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDXB	1490	Chattanooga	1.3/3.7
WEPG	910	S. Pittsburgh	.8/1.5
WFLI	1070	Lookout Mountain	.5/2.8
WLFA	1590	Lafayette, GA	1.1/1.2
WMOC	1450	Chattanooga	.5/1.8
WSDQ	1190	Dunlap	.5/1.1

RADIO STATIONS

WDEF, 1370, 5 KW (DA-N)	, MOR	CBS,NBC,$ 35.00*	(Katz)	Park		M. Fuquay
WDOD, 1310, 5 KW (DA-N)	, COUNTRY	ABC-E,$ 27.00*	(Torbet)	Bahakel		Paul Fink
WFLI, 1070, 50 KW/1 KW (DA-2)	, RELIGION	ABC-C,$ 12.00	(---)			
WGOW, 1150, 5 KW/1 KW (DA-N)	, AC	,$ 30.00*	(Christal)	Bloomington		Don Newburg
WNOO, 1260, 5 KW (DAYS)	, GOSPEL	SBN,$ 12.00	(Masla)			Sam Cosley
WDEF-F, 92.3, 100 KW @ 895	, BTFL/EZ	ABC-D,$ 46.00	(Katz)	Park		M. Fuquay
WDOD-F, 96.5, 100 KW @ 1080	, COUNTRY	ABC-E,$ 55.00*	(Torbet)	Bahakel		Paul Fink
WJTT-F, 94.3, 3 KW @ 300	, BLACK	CBS-R,$ 30.00*	(HNWh)			Johnny Eagle
WLMX-F, 105.5, 3 KW @ 270	, AC	,$ 45.00*	(Christal)		(ROSSVILLE, GA)	
WNOO-F, 102.3, 3 KW @ 300	, BLACK	,$ 24.00*	(Masla)			Sam Cosley
WSKZ-F, 106.5, 100 KW @ 1076	, CHR	,$ 70.00	(Christal)	Bloomington		Don Newberg
WUSY-F, 100.7, 100 KW @ 500	, COUNTRY	US 2,$ 60.00	(Mc-Guild)	Colonial		Sammy George

CHICAGO

Arbitron Rank/Pop (12+): 3/6,673,400

MSA Rank/Pop: 3/6,154,500
ADI # 3
Average Person Ratings: 18.5
Market TSL: 24.1 hours

Stations: 36/36
Diaries: 3706/1801:1/50.1%
Sample Target: 3120
% Below Line: 0
% Not Listed: 9.8

1986 Revenue: $182,500,000
HH Inc.: $36,555
Retail $: 50.1 Bil
Pop per Station: 185,372
#1 Biller: WGN $34,000,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WGCI-F	1059/8.6	7.7	7.9	8.4	7.2	8.2	11.8
2. WGN	1032/8.4	8.1	9.3	10.1	11.4	9.0	7.1
3. WBBM	706/5.7	6.8	5.5	5.6	5.7	5.9	5.0
4. WLOO-F	657/5.3	6.2	6.3	5.6	5.5	5.9	3.8
5. WBMX-F	544/4.4	4.6	4.5	5.9	5.3	4.9	5.8
6. WLAK-F	517/4.2	4.2	4.0	3.6	3.9	4.0	2.4
7. WBBM-F	469/3.8	3.7	4.2	3.3	3.2	3.8	4.5
8. WLUP-F	458/3.7	5.1	4.6	5.6	4.6	4.8	4.6
9. WUSN-F	412/3.3	3.1	2.9	2.6	2.9	3.0	2.8
10. WKQX-F	396/3.2	3.0	2.6	3.4	3.3	3.1	3.2
11. WCLR-F	367/3.0	3.5	3.7	3.0	3.6	3.3	2.8
12. WJMK-F	358/2.9	2.4	3.3	2.6	3.0	2.8	2.4
13. WCKG-F	352/2.9	2.8	1.9	2.0	2.2	2.4	3.9
14. WYTZ-F	338/2.7	2.7	2.7	2.5	2.0	2.7	4.7
15. WXRT-F	327/2.7	2.9	2.3	2.9	3.1	2.7	2.9
16. WJJD	324/2.6	3.4	2.8	2.5	2.9	2.8	2.0
17. WFYR-F	315/2.6	2.3	2.3	2.6	3.1	2.5	2.9
18. WLS	314/2.5	2.7	3.0	2.6	2.4	2.7	2.5
19. WMAQ	270/2.2	1.7	1.6	1.8	2.6	1.8	1.8
20. WRXR-F	196/1.6	1.3	1.2	1.5	1.2	1.4	1.7
21. WVON	184/1.5	1.5	1.2	1.6	1.3	1.5	.7
22. WLNR-F	176/1.4	1.2	1.1	.9	.8	1.2	2.2
23. WFMT-F	172/1.4	1.3	1.9	1.4	1.7	1.5	1.5
24. WOJO-F	153/1.2	1.3	1.1	1.2	1.3	1.2	1.9
WLUP	153/1.2	.7	.5	.5	.6	0.7	.5

12+ TSA	1/4/CUME
1. WGN	1275/17793
2. WGCI-F	1062/10229
3. WBBM	790/14054
4. WLOO-F	660/ 7551
5. WBMX-F	551/ 7944
6. WLAK-F	535/ 7792
7. WBBM-F	482/ 9930
8. WLS	481/ 9278
WLUP-F	481/ 8089
10. WUSN-F	427/ 5503
11. WKQX-F	408/ 7805
12. WMAQ	382/ 7515
13. WCLR-F	377/ 6683
14. WJMK-F	369/ 6097
15. WCKG-F	367/ 5643
WYTZ-F	367/ 7768
17. WJJD	349/ 4095
18. WXRT-F	335/ 4930
19. WFYR-F	327/ 5960
20. WRXR-F	205/ 4984
21. WVON	184/ 4930
22. WLNR-F	176/ 2472
23. WFMT-F	175/ 3383
24. WLUP	158/ 3281
25. WOJO-F	153/ 1802

12+ METRO CUME/ METRO CUME	RATING	FAL 86	SPG 86
1. WGN	13910/20.8	21.4	22.9
2. WBBM	12047/18.1	17.8	18.8
3. WGCI-F	10172/15.2	15.3	15.2
4. WBBM-F	9615/14.4	14.2	15.0
5. WLUP-F	7757/11.6	11.6	13.1
6. WBMX-F	7736/11.6	12.6	14.1
7. WKQX-F	7602/11.4	9.9	12.6
8. WLAK-F	7560/11.3	10.7	11.2
9. WLOO-F	7412/11.1	11.8	12.0
10. WYTZ-F	7267/10.9	9.2	8.4
11. WCLR-F	6552/ 9.8	9.8	10.9
12. WJMK-F	5770/ 8.6	8.6	8.8
13. WLS	5794/ 8.7	10.6	10.8
14. WFYR-F	5705/ 8.5	9.0	10.8
15. WMAQ	5422/ 8.1	6.4	10.1
16. WCKG-F	5405/ 8.1	5.9	7.0
17. WUSN-F	5338/ 8.0	7.0	6.7
18. WRXR-F	4736/ 7.1	5.0	6.1
19. WXRT-F	4704/ 7.0	6.6	8.0
20. WJJD	3647/ 5.5	6.1	6.4
21. WFMT-F	3282/ 4.9	5.1	5.1
22. WLUP	3040/ 4.6	2.3	2.7
23. WNIB-F	2920/ 4.4	4.6	3.9
24. WLNR-F	2472/ 3.7	2.9	2.1
25. WCZE	2161/ 3.2	3.4	3.3

12+ FM SHARE (METRO): 68.43% (7606 of 11115) (SPG 86: 66.57%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBBM-F	1. WGCI-F>	1. WGCI-F>	1. WGCI-F>	1. WGCI-F>	1. WGN >	1. WGN	1. WLOO-F	1. WGCI-F	1. WGCI-F	1. WGCI-F
2. WGCI-F	2. WLUP-F	2. WLUP-F	2. WGN	2. WGN	2. WBBM	2. WBBM	WGCI-F	2. WGN	2. WBMX-F	2. WGN >
3. WYTZ-F	3. WBMX-F	3. WBMX-F	3. WJMK-F	3. WLAK-F	3. WLOO-F>	3. WGCI-F	3. WGN	3. WLOO-F	3. WGN	3. WLOO-F
4. WBMX-F>	4. WCKG-F	4. WLAK-F	WLAK-F	4. WJMK-F	4. WGCI-F	4. WLUP-F>	4. WLAK-F	4. WLAK-F	4. WBBM-F	4. WJMK-F
5. WZRC-F	5. WXRT-F	5. WKQX-F	5. WLUP-F	5. WLUP-F	5. WLAK-F	5. WLOO-F	5. WCLR-F	WBMX-F	5. WBBM	5. WBBM-F
6.	6. WKQX-F>	6. WXRT-F	6. WKQX-F	6. WUSN-F	6. WJJD	6. WBBM-F	WBBM	6. WLUP-F	6. WLOO-F	6. WBMX-F
7.	7. WBBM-F	WCKG-F	7. WCLR-F	WCLR-F	7. WUSN-F	7. WKQX-F	7. WKQX-F	7. WBBM	7. WMAQ	7. WLAK-F
8.	8. WYTZ-F	8. WJMK-F	8. WFYR-F	WKQX-F	8. WMAQ	WLS	8. WFYR-F	8. WUSN-F	8. WCLR-F	WUSN-F
9.	9. WLAK-F	9. WGN	WUSN-F	9. WFYR-F	9. WCLR-F	9. WJJD	9. WUSN-F	9. WBBM-F	WYTZ-F	9. WBBM
10.	10. WRXR-F	10. WCLR-F	10. WXRT-F	10. WLS	10. WJMK-F	10. WLAK-F	10.	WCKG-F	10. WUSN-F	10. WCKG-F
				WLOO-F	WLS	WBMX-F				WXRT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WGCI-F>	1. WGCI-F>	1. WGCI-F>	1. WGCI-F>	1. WGCI-F>
2. WBMX-F	2. WKQX-F	2. WKQX-F	2. WKQX-F	2. WGN
3. WKQX-F	3. WBMX-F	3. WFYR-F	3. WBMX-F	3. WLAK-F
4. WBBM-F	4. WLUP-F	4. WLUP-F	4. WLAK-F	4. WCLR-F
WLUP-F	5. WBBM-F	5. WBMX-F	5. WCLR-F	5. WKQX-F
6. WYTZ-F	6. WFYR-F	6. WCLR-F	6. WFYR-F	6. WLOO-F
7. WCKG-F	7. WYTZ-F	7. WLAK-F	WLUP-F	7. WUSN-F
8. WXRT-F	WCLR-F	8. WXRT-F	8. WBBM-F	8. WFYR-F
9. WCLR-F	9. WXRT-F	9. WLNR-F	9. WGN	9. WBMX-F
10. WRXR-F	10. WLAK-F	10. WBBM-F	10. WYTZ-F	10. WJMK-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCKG-F	1. WGCI-F	1. WLUP-F	1. WGCI-F	1. WGCI-F
2. WGCI-F	2. WLUP-F	2. WGCI-F	2. WLUP-F	2. WGN
3. WBMX-F	3. WCKG-F	3. WXRT-F	3. WCKG-F	3. WLUP-F
4. WLUP-F	4. WXRT-F	4. WCKG-F	4. WXRT-F	4. WJMK-F
5. WXRT-F>	5. WBMX-F>	5. WJMK-F	5. WJMK-F	5. WXRT-F
6. WRXR-F	6. WRXR-F	6. WKQX-F	6. WBMX-F	6. WLAK-F
WYTZ-F	WKQX-F	7. WGN	WGN	7. WLS
8. WLAK-F	8. WJMK-F	8. WBMX-F	8. WLAK-F	8. WUSN-F
9. WZRC-F	9. WLAK-F	9. WRXR-F	9. WLS	WBBM
10. WLUP	10. WLUP	10. WLS	10. WKQX-F	10. WCKG-F
		WLUP		

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		1203 (3)	1203 (3)	10.8	12.2
AOR/CLASSIC		1444 (5)	1444 (5)	13.0	12.3
AC/OLDIES/SOFT ROCK	423 (2)	1733 (5)	2156 (7)	19.4	15.9
MOR/VARIETY/FULL	1141 (3)		1141 (3)	10.3	13.1
COUNTRY		412 (1)	412 (1)	3.7	6.1
BLACK/URBAN	322 (3)	1603 (2)	1925 (5)	17.3	16.6
BTFL MUSIC/EZ		657 (1)	657 (1)	5.9	6.1
NEWS/TALK	1129 (3)		1129 (3)	10.1	6.4
NOSTALGIA	324 (1)		324 (1)	2.9	3.2
RELIGION/GOSPEL		43 (1)	43 (1)	0.4	1.0
SPANISH	170 (2)	153 (1)	323 (3)	2.9	2.4
CLASSICAL		316 (2)	316 (2)	2.8	3.2
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		42 (1)	42 (1)	0.4	1.3
			11115 (36)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAUR-F	107.9	Aurora	.3/1.2
WCZE	820	Chicago	.9/3.2
WGCI	1390	Chicago	.6/2.7
WIND	560	Chicago	.9/2.0
WJOB	1230	Hammond	.4/1.0
WJOL	1340	Joliet	.5/1.0
WJPC	950	Chicago	.5/2.9
WNIB-F	97.1	Chicago	1.2/4.4
WTAQ	1300	La Grange	.5/1.2
WYCA-F	92.3	Hammond	.3/1.1
WZRC-F	106.7	Des Plaines	.9/2.8

RADIO STATIONS

AM STATIONS

WBBM, 780, 50 KW	NEWS	CBS,$220.00*	(CBS)	CBS	Gregg Peterson
WLUP, 1000, 50 KW (DA-2)	TALK	MBS,$ 65.00	(MMR)	H & W	Jim deCastro
WCZE, 820, 5 KW/1 KW (DA-N)	SOFT AC	MBS,$ 70.00	(HNWH)	Century	Al Wilson
WGCI, 1390, 5 KW (DA-2)	URBAN	,$ NA	(Mc-Guild)	Gannett	Marv Dyson
WGN, 720, 50 KW	VARIETY/TALK	ABC-I,$340.00*	(Christal)	Tribune Co.	Wayne Vriesman
WIND, 560, 5 KW (DA-2)	SPANISH	,$ 80.00	(Katz)	Tichenor	Chuck Brooks
WJJD, 1160, 50 KW/4 KW (DA-2)	NOSTALGIA	US 2,$140.00*	(MMR)	Infinity	Harvey Pearlman
WJPC, 950, 1 KW/5 KW (DA-N)	BLACK	NBN,$ 70.00*	(---)	Johnson	
WLS, 890, 50 KW	AC/CONTEMP	ABC-C,$170.00*	(Banner)	Cap Cities/ABC	
WMAQ, 670, 50 KW	TALK	NBC,NBC-T,$150.00*	(Eastman)	NBC	Mike Lonneke
WSBC, 1240, 1 KW	ETHNIC	,$ 24.00	(---)		Roy Bellavia
WVON, 1450, 1 KW	BLACK	MBS,$ 51.00	(Roslin)		Wesley South

FM STATIONS

WBBM, 96.3, 6 KW @ 1174	CHR	CBS-R,$150.00*	(CBS)	CBS	Wayne Jefferson
WBMX, 102.7, 6 KW @ 1170	BLACK	ABC-F,$155.00*	(Durpetti)		Kernie Anderson
WCKG, 105.9, 4 KW @ 1575	AOR	,$115.00*	(Katz)	Cox	Marc Morgan
WCLR, 101.9, 4 KW @ 1560	AC	,$175.00*	(Mc-Guild)	Bonneville	Chet Redpath
WFMT, 98.7, 16 KW @ 1167	CLASSICAL	,$150.00	(CMBS)		Rich Marschner
WFYR, 103.5, 4 KW @ 1548	AC	US 1,$140.00*	(Republic)	RKO	Dick Rakovan
WGCI, 107.5, 33 KW @ 600	URBAN	,$190.00*	(Mc-Guild)	Gannett	Marv Dyson
WJMK, 104.3, 19 KW @ 820	OLDIES	US 2,$160.00	(MMR)	Infinity	Harvey Pearlman
WKQX, 101.1, 6 KW @ 1170	CONTEMP	Source,$180.00*	(Eastman)	NBC	Mike Lonneke
WLAK, 93.9, 5 KW @ 1581	SOFT AC	,$175.00*	(Christal)	Viacom	Michael Murphy
WLOO, 100.3, 6 KW @ 1167	BTFL/EZ	ABC-E,$240.00	(HNWH)	Century	Harvey Wittenberg
WLUP, 97.9, 6 KW @ 1170	AOR	,$225.00*	(MMR)	H & W	Jim deCastro
WNIB, 97.1, 8 KW @ 1196	CLASSICAL	,$ 95.00	(---)		Sonia Florian
WOJO, 105.1, 6 KW @ 1174	SPANISH	,$ 87.00	(Katz)	Tichenor	Athena Sofios
WNUA, 95.5, 6 KW @ 1170	JAZZ/NEW AGE	,$105.00*	(Torbet)	Pyramid	Michael Donavan
WUSN, 99.5, 6 KW @ 1170	COUNTRY	ABC-D,$165.00*	(Torbet)	First Media	Drew Horowitz
WXRT, 93.1, 7 KW @ 1310	AOR	,$175.00	(CBS)		Seth Mason
WYTZ, 94.7, 6 KW @ 1170	CHR	ABC-R,$130.00*	(Banner)	Cap Cities/ABC	
WZRC, 106.7, 50 KW @ 328	AOR	SMN,$ 80.00*	(Groskin)	(DES PLAINES)	
WLNR, 106.3, 2 KW @ 397	AC	,$ 28.00	(---)	(LANSING)	

CALL LETTER CHANGES

WRXR changes to WNUA-F (July)

WCFL changes to WLUP (May)

FORMAT CHANGES

WNUA: From Classic Rock to Jazz-New Age (July)

WLUP-A: From religion to Talk

STATION SALES

WMRO, WAUR-F (Auroroa) sold to Beasley for $8,700,000

WRXR-F sold to Pyramid for $15,000,000

WBEE sold by Heritage for $1,000,000

CINCINNATI

Arbitron Rank/Pop (12+): 30/1,151,600

MSA Rank/Pop: 31/1,409,400
ADI # 29
Average Person Ratings: 17.1
Market TSL: 22.5 hours

Stations: 26/19
Diaries: 1635/704:1/53.9%
Sample Target: 1340
% Below Line: 4.3
% Not Listed: 8.0

1986 Revenue: $42,300,000
HH Inc.: $31,906
Retail $: 10.9 Bil
Pop per Station: 57,580
#1 Biller: WLW $6,300,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WLW	274/13.9	7.2	7.4	11.7	10.7	10.1	7.3	1. WLW	418/5924	1. WLW	3597/31.2	21.4	25.8
2. WEBN-F	203/10.3	12.6	10.8	9.8	11.1	10.9	16.2	2. WEBN-F	283/4036	2. WKRQ-F	3056/26.5	25.6	23.4
3. WKRQ-F	189/ 9.6	10.0	9.8	9.3	9.0	9.7	11.9	3. WKRQ-F	251/4173	3. WEBN-F	2937/25.5	21.5	19.6
WWEZ-F	189/ 9.6	10.5	11.3	10.1	8.8	10.4	6.6	4. WWEZ-F	220/2529	4. WKRC	2034/17.7	22.1	17.7
5. WKRC	124/ 6.3	8.8	7.9	7.1	6.8	7.5	8.0	5. WBVE-F	216/2379	WWEZ-F	2034/17.7	20.5	17.5
6. WUBE-F	117/ 5.9	6.2	6.1	6.4	9.3	6.2	7.5	6. WUBE-F	191/2245	6. WRRM-F	1426/12.4	15.3	12.7
7. WBLZ-F	91/ 4.6	4.7	6.1	6.6	6.5	5.5	5.4	7. WTUE-F	171/1849	7. WUBE-F	1417/12.3	11.8	16.6
8. WBVE-F	86/ 4.4	3.8	2.6	3.0	3.8	3.5	3.2	8. WKRC	151/2529	8. WBLZ-F	1323/11.5	13.1	12.0
9. WCKY	83/ 4.2	4.5	5.9	5.2	5.4	5.0	4.1	9. WHIO-F	149/1838	9. WCKY	1305/11.3	12.8	11.1
10. WRRM-F	78/ 4.0	5.0	4.1	4.2	3.9	4.3	3.4	10. WBLZ-F	148/2020	10. WWNK-F	1288/11.2	11.5	9.2
11. WWNK-F	65/ 3.3	3.1	3.4	3.9	3.3	3.4	3.3	11. WGTZ-F	130/1903	11. WLLT-F	1220/10.6	14.1	11.6
12. WLLT-F	53/ 2.7	3.4	4.5	3.9	3.1	3.6	3.0	12. WCKY	99/1553	12. WBVE-F	1028/ 8.9	6.3	11.7
13. WIZF-F	49/ 2.5	1.8	.3	.4	.3	1.3	4.4	13. WLLT-F	91/1878	13. WIZE-F	634/ 5.5	1.9	1.6
14. WJOJ-F	34/ 1.7	1.3	1.3	1.4	1.0	1.4	.9	14. WRRM-F	85/1659	14. WJOJ-F	574/ 5.0	5.0	3.8
15. WWNK	27/ 1.4	.4	.4	.6	1.1	0.7	.8	15. WHIO	79/1185	15. WWNK	460/ 4.0	2.1	4.1
16.								16. WWNK-F	73/1580	16.			
17.								17.		17.			
18.								18.		18.			
19.								19.		19.			
20.								20.		20.			
21.								21.		21.			
22.								22.		22.			
23.								23.		23.			
24.								24.		24.			
25.								25.		25.			

12+ FM SHARE (METRO): 67.44% (1224 of 1815) (SPG 86: 68.38%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRQ-F>	1. WEBN-F	1. WEBN-F	1. WLW >	1. WLW >	1. WLW	1. WEBN-F	1. WWEZ-F>	1. WLW	1. WLW >	1. WEBN-F
2. WEBN-F>	2. WKRQ-F>	2. WLW	2. WEBN-F	2. WEBN-F	2. WWEZ-F>	WKRC	2. WEBN-F	2. WEBN-F	2. WKRQ-F	WKRQ-F
3. WBLZ-F	3. WLW	3. WKRQ-F>	3. WUBE-F	3. WWEZ-F	3. WKRC >	3. WLW	3. WLW	3. WKRQ-F	3. WEBN-F	3. WWEZ-F
4.	4. WUBE-F	4. WUBE-F	4. WKRQ-F	4. WKRC	4. WCKY	4. WKRQ-F	4. WKRQ-F	4. WWEZ-F	4. WBLZ-F	4. WLW
5.	5. WBLZ-F	5. WRRM-F	5. WKRC	WUBE-F	5. WUBE-F	5. WWEZ-F	5. WKRC	5. WKRC	5. WWEZ-F	5. WUBE-F
6.	6. WRRM-F	6. WWEZ-F	6. WWEZ-F	6. WKRQ-F	6. WBVE-F	6. WCKY	WUBE-F	WUBE-F	6.	6. WBLZ-F
7.	7.	7. WKRC	7. WRRM-F	7. WRRM-F	7.	7.	7.	7.	7.	7. WBVE-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRQ-F>	1. WKRQ-F	1. WKRQ-F	1. WKRQ-F	1. WKRC	1. WEBN-F>	1. WEBN-F>	1. WEBN-F	1. WLW	1. WLW >
2. WEBN-F	2. WEBN-F>	2. WEBN-F	2. WEBN-F	WWEZ-F	2. WKRQ-F	2. WLW	2. WLW >	2. WEBN-F>	2. WEBN-F>
3. WBLZ-F	3. WRRM-F	3. WRRM-F	3. WRRM-F	3. WLW	3. WBLZ-F	3. WKRQ-F>	3. WKRQ-F	3. WKRQ-F	3. WWEZ-F
4. WLLT-F	4. WBLZ-F	4. WUBE-F	4. WUBE-F	4. WUBE-F	4. WLW	4. WUBE-F	4. WUBE-F	4. WUBE-F	4. WUBE-F
5. WWNK-F	5. WUBE-F	5. WIZF-F	5. WWEZ-F	5. WKRQ-F	WUBE-F	5. WBLZ-F	5. WRRM-F	5.	5. WKRC
6.	WWNK-F	WLW	6. WLW	6. WRRM-F	6.	6.	6.	6.	6. WBVE-F
7.	7.	7.	7. WWNK-F	7. WEBN-F	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		207 (3)	207 (3)	11.4	9.9
AOR/CLASSIC		212 (2)	212 (2)	11.7	16.9
AC/OLDIES/SOFT ROCK	48 (2)	230 (4)	278 (6)	15.3	15.8
MOR/VARIETY/FULL	404 (3)		404 (3)	22.3	19.2
COUNTRY		203 (2)	203 (2)	11.2	10.1
BLACK/URBAN	23 (1)	140 (2)	163 (3)	9.0	9.9
BTFL MUSIC/EZ		215 (2)	215 (2)	11.8	9.7
NEWS/TALK	83 (1)		83 (1)	4.6	5.9
NOSTALGIA					
RELIGION/GOSPEL					2.1
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC	16 (1)		16 (1)	0.9	
UNKNOWN/OTHERS	17 (2)	7 (1)	24 (3)	1.3	0.5
			1815 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCIN	1480	Cincinnati	1.2/3.7
WDJO	1230	Cincinnati	1.1/3.2
WMLX	1180	Florence, KY	.4/ .7
WNOP	740	Newport, KY	.8/1.8
WOXY-F	97.7	Oxford	.4/1.0
WGTZ-F	92.9	Dayton	.6/1.9
WHIO	1290	Dayton	.3/ .7
WHIO-F	99.1	Dayton	1.3/2.7
WPFB	910	Middleton	.5/ .8
WPFB-F	105.9	Middleton	.4/1.8
WTUE-F	104.7	Dayton	1.0/2.1

RADIO STATIONS

AM STATIONS

WCIN,	1480,	5 KW/500 W (DA-2)	, BLACK	NBN,SBN,	$ 32.00	(---)			Earnest James
WCKY,	1530,	5 KW (DA-N)	, NEWS/TALK	CBS,NBC,NBC-T,	$ 67.00	(CBS)	Federated		Phil McDonald
WDJO,	1230,	1 KW	, OLDIES	US 2,	$ 41.00	(Mc-Guild)	American		Bob Backman
WKRC,	550,	5 KW/1 KW (DA-2)	, MOR/AC	ABC-E,	$ 90.00*	(Katz)	Taft		John Soller
WLW ,	700,	50 KW	, MOR	ABC-I,	$ 90.00*	(Eastman)	Jacor		J. David Martin
WNOP,	740,	1 KW (DAYS,DA)	, JAZZ/VARIETY	,	$ 22.00	(---)		(NEWPORT, KY)	Geoffry Nimms
WTSJ,	1050,	1 KW (DAYS)	, RELIGION	CNN,	$ 20.00	(---)			Mark Roberts
WWNK,	1360,	5 KW (DA-N)	, OLDIES	,	$ 35.00*	(MMR)	Booth		Jim Wood

FM STATIONS

WBLZ,	103.5,	19 KW @ 790,	BLACK	,	$ 71.00*	(Republic)	Panache	(HAMILTON)	Peter Eden
WBVE,	96.5,	20 KW @ 810,	COUNTRY	ABC-R,	$ 45.00*	(Durpetti)	Reams	(HAMILTON)	Neil Kearney
WEBN,	102.7,	17 KW @ 876,	AOR	,	$ 90.00*	(Eastman)	Jacor		Dave Macejko
WIZF,	100.9,	1 KW @ 466,	URBAN	,	$ 20.00	(Torbet)	Inter Urban	(ERLANGER, KY)	Bill Chatman
WLLT,	94.9,	27 KW @ 650,	AC	,	$ 65.00*	(Republic)	Hoker	(FAIRFIELD)	Deane Osborn
WJOJ,	107.1,	3 KW @ 300,	AC	,	$ 40.00	(Masla)		(MILFORD)	Bob DeLuca
WKRQ,	101.9,	25 KW @ 660,	CHR	ABC-F,	$ 93.00*	(Katz)	Taft		Mark Hubbard
WRRM,	98.5,	15 KW @ 810,	AC	,	$ 73.00*	(Banner)	Susquehanna		J. Schildmeyer
WUBE,	105.1,	14 KW @ 920,	COUNTRY	,	$ 78.00*	(Mc-Guild)	American		Bob Backman
WWEZ,	92.5,	11 KW @ 905,	BTFL/EZ	,	$ 80.00*	(CBS)	Federated		Phil McDonald
WWNK,	94.1,	32 KW @ 550,	AC	,	$ 55.00*	(MMR)	Booth		Jim Wood

CALL LETTER CHANGES

FORMAT CHANGES

WWNK-AM: From AC to Oldies (March)

STATION SALES

CLEVELAND

Arbitron Rank/Pop (12+): 21/1,782,100

MSA Rank/Pop: 23/1,854,300
ADI # 11
Average Person Ratings: 17.1
Market TSL: 22.5 hours

Stations: 27/22
Diaries: 1803/988:1/51.1%
Sample Target: 1640
% Below Line: 5.1
% Not Listed: 7.8

1986 Revenue: $43,400,000
HH Inc.: $32,141
Retail $: 13.2 Bil
Pop per Station: 81,005
#1 Biller: WMMS-F $8,100,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WMMS-F	394/12.9	12.1	15.7	13.5	13.2	13.6	18.4
2. WMJI-F	285/ 9.4	7.7	5.8	7.8	7.0	7.7	10.5
3. WQAL-F	260/ 8.5	8.2	7.8	8.2	7.1	8.2	5.8
4. WZAK-F	228/ 7.5	8.1	5.6	4.9	4.8	6.5	12.2
5. WWWE	211/ 6.9	5.1	5.8	6.9	4.9	6.2	6.1
6. WGAR-F+	205/ 6.7	5.4	5.0	4.6	4.8	5.4	4.3
7. WLTF-F	166/ 5.4	6.3	7.1	6.3	6.7	6.3	5.6
8. WDOK-F	159/ 5.2	6.3	5.3	5.9	6.5	5.7	3.6
9. WNCX-F	125/ 4.1	3.2	4.3	5.1	5.4	4.2	4.1
10. WBBG	114/ 3.7	3.8	3.7	4.2	4.5	3.9	2.1
11. WERE	96/ 3.2	3.2	3.1	3.5	3.8	3.3	2.4
12. WRQC-F	95/ 3.1	3.5	2.7	2.5	2.1	3.0	4.9
13. WCLV-F	50/ 1.6	1.7	1.9	1.6	1.3	1.7	1.9
14. WJMO	48/ 1.6	2.0	1.6	1.5	2.0	1.7	1.3
15. WONE-F	47/ 1.5	1.5	1.8	1.8	1.9	1.7	1.9
16. WPHR-F	46/ 1.5	2.2	3.5	3.5	4.8	2.7	1.5
17. WKDD-F	43/ 1.4	1.0	1.2	.5	.6	1.0	.5
18. WABQ	40/ 1.3	2.5	1.1	1.4	1.4	1.6	.5
19. WHK	36/ 1.2	1.3	1.6	1.1	1.9	1.3	.8
WRMR	36/ 1.2	1.6	1.4	1.8	1.9	1.5	.9
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WMMS-F	563/7458
2. WMJI-F	392/5517
3. WQAL-F	321/3588
4. WWWE	285/4403
5. WZAK-F	273/2510
6. WGAR-F+	269/3477
7. WLTF-F	250/4329
8. WKDD-F	230/3276
9. WDOK-F	204/3110
10. WNCX-F	169/2965
11. WONE-F	132/1802
12. WBBG	127/1513
13. WERE	105/1824
14. WDBN-F	100/1271
15. WRQC-F	96/2211
16. WPHR-F	76/1729
17. WCZR-F	75/1239
18. WCLV-F	57/ 966
19. WJMO	48/1010
20. WRMR	45/ 891
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WMMS-F	4971/27.9	29.7	27.1
2. WMJI-F	3869/21.7	18.2	17.5
3. WWWE	3136/17.6	19.1	14.7
4. WLTF-F	2984/16.7	17.7	16.9
5. WQAL-F	2853/16.0	15.4	1[illegible].4
6. WDOK-F	2440/13.7	14.6	13.3
7. WGAR-F+	2433/13.7	11.4	8.9
8. WRQC-F	2135/12.0	10.3	9.4
9. WNCX-F	2101/11.8	17.0	19.9
10. WZAK-F	1990/11.2	11.0	11.3
11. WERE	1668/ 9.4	10.2	10.1
12. WBBG	1332/ 7.5	6.7	8.1
13. WPHR-F	1172/ 6.6	9.2	10.9
14. WJMO	979/ 5.5	5.0	5.4
15. WKDD-F	876/ 4.9	5.7	4.0
16. WCLV-F	874/ 4.9	4.5	3.6
17. WONE-F	778/ 4.4	4.3	3.5
18. WHK	737/ 4.1	6.4	5.8
19. WRMR	724/ 4.1	4.6	3.6
20. WCZR-F	648/ 3.6	3.5	4.1
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 76.35% (2144 of 2808) (SPG 86: 74.23%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMMS-F	1. WMMS-F>	1. WMMS-F>	1. WMMS-F	1. WMJI-F	1. WQAL-F	1. WMMS-F>	1. WMMS-F	1. WMMS-F	1. WWWE	1. WMMS-F
2. WZAK-F	2. WZAK-F	2. WMJI-F>	2. WMJI-F>	2. WMMS-F>	2. WMJI-F	2. WMJI-F>	2. WQAL-F	2. WMJI-F	2. WZAK-F	2. WGAR-F+
3. WRQC-F>	3. WMJI-F	3. WZAK-F	3. WGAR-F	3. WGAR-F+	3. WWWE	3. WQAL-F	3. WMJI-F>	3. WQAL-F	3. WMMS-F>	3. WMJI-F
4. WKDD-F	4. WNCX-F	4. WGAR-F+	4. WLTF-F	4. WLTF-F	4. WGAR-F+	4. WGAR-F+	4. WGAR-F+	4. WZAK-F	4. WNCX-F	4. WQAL-F
5. WLTF-F	5. WLTF-F	5. WLTF-F	5. WZAK-F	5. WZAK-F	5. WDOK-F	5. WWWE	5. WDOK-F	5. WGAR-F+	WQAL-F	5. WZAK-F
6. WCZR-F	6. WGAR-F+	6. WNCX-F	6. WNCX-F	6. WQAL-F	6. WBBG	WZAK-F	6. WLTF-F	6. WLTF-F	6. WMJI-F	6. WDOK-F
WNCX-F	7.	7.	7. WWWE	7. WNCX-F	7. WERE	7. WERE	7. WZAK-F	7. WDOK-F	7. WLTF-F	7. WLTF-F
8.	8.	8.	8. WQAL-F	8.	WLTF-F	WLTF-F	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMJI-F	1. WMJI-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>	1. WMMS-F>
2. WZAK-F>	2. WZAK-F	2. WMJI-F	2. WMMS-F>	2. WMMS-F	2. WNCX-F	2. WNCX-F	2. WNCX-F	2. WMJI-F	2. WMJI-F
3. WMJI-F	3. WMJI-F	3. WLTF-F	3. WZAK-F	3. WGAR-F+	WZAK-F	WZAK-F	WZAK-F	3. WZAK-F	3. WGAR-F+
4. WNCX-F	4. WLTF-F	4. WZAK-F	4. WLTF-F	4. WLTF-F>	4.	4. WMJI-F	4. WMJI-F	4. WNCX-F	WZAK-F
5. WRQC-F	5. WNCX-F	5. WNCX-F	5. WGAR-F+	5. WQAL-F	5.	5. WONE-F	5. WONE-F	5. WGAR-F+	5. WLTF-F
6. WGAR-F	6. WGAR-F+	6. WGAR-F+	6.	6. WZAK-F	6.	6. WWWE	6. WWWE-F	6. WLTF-F	6. WNCX-F
WPHR-F	7. WPHR-F	7.	7.	7.	7.	7. WLTF-F	7. WLTF-F	7. WWWE-F	WWWE
8. WQAL-F	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		216 (4)	216 (4)	7.7	10.2
AOR/CLASSIC		566 (3)	566 (3)	20.2	16.5
AC/OLDIES/SOFT ROCK	72 (2)	409 (2)	481 (4)	17.1	17.1
MOR/VARIETY/FULL	20 (1)		20 (1)	0.7	3.1
COUNTRY	24 (1)	181 (1)	205 (2)	7.3	5.2
BLACK/URBAN	88 (2)	228 (1)	316 (3)	11.3	12.5
BTFL MUSIC/EZ		452 (4)	452 (4)	16.1	16.3
NEWS/TALK	307 (2)		307 (2)	10.9	9.5
NOSTALGIA	133 (2)		133 (2)	4.7	5.5
RELIGION/GOSPEL					1.5
SPANISH					
CLASSICAL		50 (1)	50 (1)	1.8	1.4
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	20 (1)		20 (1)	0.7	1.0
			2808 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCZR-F	107.3	Elyria	1.1/3.6
WELW	1330	Willoughby	.7/1.6
WEOL	930	Elyria	.7/2.5
WDBN-F	94.9	Medina	.7/1.9
WREO-F	97.1	Ashtabula	.4/1.0
CKLW	800	Windsor	.6/1.7

RADIO STATIONS

AM STATIONS

WABQ, 1540, 1 KW (DAYS)	, GOSPEL	SBN,$ 21.00	(---)		Michael Gallagher
WBBG, 1260, 5 KW (DA-2)	, NOSTALGIA	,$ 50.00*	(Eastman)	Jacor	Connie Edelman
WELW, 1330, 500 W (DAYS,DA)	, BTFL/ETHNIC	,$ 18.00	(---)		Howard Sullivan
WERE, 1300, 5 KW (DA-1)	, NEWS/TALK	CBS,MBS,ABC-T,$ 57.00*	(Torbet)	Metropolis	Steven Joos
WHK , 1420, 5 KW (DA-N)	, OLDIES	NBC,$ 50.00*	(Katz)	Malrite	Lonnie Gronek
WJMO, 1490, 1 KW	, BLACK	NBN,SBN,$ 35.00*	(MMR)	United	Curtis Shaw
WRMR, 850, 10 KW/5 KW (DA-2)	, NOST/MOR	APR,$ 44.00*	(Christal)	Booth	Roger Turner
WWWE, 1100, 50 KW	, TALK/NEWS	ABC-I,CNN,NBC-T,$ 80.00*	(Mc-Guild)		Art Caruso

FM STATIONS

WCLV , 95.5, 37 KW @ 580, CLASSICAL	,$ 58.00	(CMBS)		C. K. Patrick
WCZR , 107.3, 50 KW @ 275, AOR	,$ 28.00*	(Regional)	(ELYRIA)	Gary Kneisley
WDOK , 102.1, 9 KW @ 1000, BTFL/EZ	,$ 82.00*	(Mc-Guild)		Art Caruso
WGAR+, 99.5, 50 KW @ 500, COUNTRY	ABC-E,$ 80.00*	(HNWH)	Nationwide	
WLTF , 106.5, 11 KW @ 1060, AC	APR,$110.00*	(Christal)	Booth	Roger Turner
WMJI , 105.7, 27 KW @ 900, AC	,$104.00	(Eastman)	Jacor	Connie Edelman
WMMS , 100.7, 32 KW @ 600, AOR/CHR	Source,$160.00*	(Katz)	Malrite	Lonnie Gronek
WNCX , 98.5, 16 KW @ 960, CLASSIC AOR	ABC-F,$ 75.00	(Torbet)	Metropolis	Steven Joos
WQAL , 104.1, 11 KW @ 1060, BTFL/EZ	,$100.00*	(Christal)	WIN	Mark Biviano
WROC , 92.3, 27 KW @ 234, CHR	ABC-F,ABC-R,$ 56.00	(MMR)	United	Shannon Lange
WZAK , 93.1, 28 KW @ 620, URBAN	CBS-R,$ 90.00	(Durpetti)	Zapis	Xen Zapis
WPHR , 107.9, 70 KW @ 390, CHR	ABC-C,US 1,$ 65.00*	(Republic)	Beasley	Charles Slavik

Other ranked stations - See Akron

CALL LETTER CHANGES

WDMT to WPHR

FORMAT CHANGES

WPHR: From Urban to CHR

STATION SALES

COLORADO SPRINGS

Arbitron Rank/Pop (12+): 118/294,300
MSA Rank/Pop: 127/362,800
ADI # 99 (w/Pueblo)
Average Person Ratings: 16.2
Market TSL: 21.5 hours

Stations: 19/15
Diaries: 674/437:1/52.7%
Sample Target: 660
% Below Line: 6.2
% Not Listed: 8.6

1986 Revenue: $10,100,000
HH Inc.: $30,401
Retail $: 2.5 Bil
Pop per Station: 19,620
#1 Biller: KILO-F $2,000,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KIKX-F+	72/15.1	12.0	10.8	9.7	12.2		16.3	1. KIKX-F+	91/1016	1. KIKX-F+	773/26.3	26.1	24.2
2. KSPZ-F	43/ 9.0	7.8	9.2	5.5	7.1		10.6	2. KRDO-F	69/ 765	2. KVUU-F	609/20.7	23.1	24.1
3. KILO-F	39/ 8.2	12.0	14.7	13.5	11.2		19.1	3. KILO-F	58/ 827	3. KILO-F	582/19.8	18.8	25.3
KRDO-F	39/ 8.2	9.2	10.6	12.9	8.7		7.8	4. KVUU-F	57/ 858	4. KKCS-F+	510/17.3	15.6	12.8
KKFM-F	39/ 8.2	4.6	4.5	3.6	6.9		8.1	5. KSPZ-F	53/ 646	5. KSPZ-F	495/16.8	16.8	22.1
6. KKCS-F+	39/ 8.1	9.0	10.4	14.5	9.8		7.6	6. KKCS-F+	47/ 595	6. KRDO-F	489/16.6	18.1	21.9
7. KVUU-F	38/ 7.9	11.4	11.6	8.9	10.8		5.7	7. KKFM-F	44/ 490	7. KKFM-F	382/13.0	13.6	12.7
8. KSSS	36/ 7.5	5.6	3.7	7.5	6.2		5.8	8. KSSS	38/ 402	8. KSSS	374/12.7	9.8	7.7
9. KVOR	24/ 5.0	5.4	5.9	5.9	5.2		4.2	9. KVOR	27/ 388	9. KVOR	356/12.1	14.6	17.0
10. KCMN	15/ 3.1	3.2	3.9	1.8	5.4		.9	10. KOA	24/ 447	10. KOA	275/ 9.3	10.8	6.9
KOA	15/ 3.1	2.6	2.5	4.2	2.9		2.1	11.		11. KRDO	211/ 7.2	9.1	7.4
12.								12.		12. KCMN	148/ 5.0	4.7	5.4

12+ FM SHARE (METRO): 73.91% (323 of 437) (SPG 86: 79.18%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KIKX-F>	1. KIKX-F>	1. KIKX-F	1. KSPZ-F	1. KSPZ-F	1. KRDO-F	1. KSPZ-F	1. KIKX-F+	1. KIKX-F+>	1. KIKX-F+>	1. KIKX-F+>
2.	2. KKFM-F	2. KKFM-F	2. KVUU-F	2. KVUU-F	2. KSSS	2. KIKX-F+	2. KRDO-F	2. KKCS-F+	2. KKFM-F	2. KILO-F
3.	3. KILO-F>	3. KSPZ-F	3. KKCS-F+	3. KKCS-F+	3. KSPZ-F	3. KVUU-F	3. KILO-F	KKFM-F	KRDO-F	3. KKFM-F
4.	4. KVUU-F	4. KILO-F	4. KKFM-F	4. KKFM-F	4. KKCS-F+	4. KKCS-F+	4. KKCS-F+	4. KRDO-F	4. KILO-F	4. KVUU-F
5.	5. KSPZ-F	5. KVUU-F	5. KSSS	5. KSSS	5. KVOR	5. KRDO-F	5. KSPZ-F	5. KVUU-F	5. KSSS	5. KSPZ-F
							6. KKFM-F	6. KILO-F	KVUU-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KIKX-F+	1. KIKX-F+	1. KSPZ-F	1. KSPZ-F	1. KSPZ-F	1. KIKX-F+	1. KIKX-F+	1. KKFM-F>	1. KKFM-F	1. KKFM-F
2. KILO-F	2. KVUU-F	KVUU-F	2. KVUU-F	2. KVUU-F>	2. KILO-F	2. KKFM-F	2. KILO-F	2. KIKX-F+	2. KKCS-F+
KKFM-F	3. KILO-F	3. KILO-F	3. KIKX-F+	3. KSSS	3. KKFM-F	3. KILO-F>	KVUU-F	3. KILO-F	3. KRDO-F
4.	KSPZ-F	4. KIKX-F+	4. KKCS-F+	4. KKCS-F+	4.	4.	4. KKRE	4. KKCS-F+	4. KSPZ-F
5.	5. KKFM-F	KKFM-F	KSSS	5.	5.	5.	KSPZ-F	5. KSPZ-F	5. KVUU-F
							KKCS-F+		

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		72 (1)	72 (1)	16.5	17.1
AOR/CLASSIC		78 (2)	78 (2)	17.8	16.2
AC/OLDIES/SOFT ROCK	9 (1)	81 (2)	90 (3)	20.6	22.9
MOR/VARIETY/FULL	14 (2)		14 (2)	3.2	1.9
COUNTRY	37 (2)	38 (1)	75 (3)	17.2	15.6
BLACK/URBAN					
BTFL MUSIC/EZ		44 (2)	44 (2)	10.1	11.7
NEWS/TALK	39 (2)		39 (2)	8.9	9.3
NOSTALGIA	15 (1)		15 (1)	3.4	4.3
RELIGION/GOSPEL		3 (1)	3 (1)	0.7	
SPANISH					
CLASSICAL		3 (1)	3 (1)	0.7	0.9
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		4 (1)	4 (1)	0.9	---
			437 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KKQX-F	106.3	Widefield	.8/2.4
KKRE	1040	Monumont	1.9/3.8
KWYD-F	105.5	Security	.6/2.2
KHOW	630	Denver	.8/2.6
KOSI-F	101.1	Denver	1.0/1.5
KVOD-F	99.5	Denver	.6/1.7

RADIO STATIONS

KCMN,	1530,	1 KW (DAYS)	, NOSTALGIA	,	$ 16.00	(Masla)		Ed Rankin
KRDO,	1240,	1 KW (DA-1)	, MOR	MBS,	$ 16.00*	(HNWH)		N. Klockseim
KSSS,	740,	1 KW/250 W (DA-2)	, COUNTRY	MBS,	$ 44.00*	(Mc-Guild)		Mike Ginsburg
KVOR,	1300,	5 KW/1 KW	, NEWS/TALK	ABC-I,ABC-T,	$ 30.00*	(Katz)	Penn	Dave Noll
KIKX-F+,	102.7,	43 KW @ 2000,	CHR	,	$ 60.00*	(Torbet)		Jack Higgins
KILO-F ,	93.9,	83 KW @ 2110,	AOR	,	$ 50.00*	(Christal)	Bahakel	Jim Pinkston
KKCS-F+,	101.9,	79 KW @ 2220,	COUNTRY	CNN,	$ 45.00*	(Torbet)	Walton	Bob Gourley
KKFM-F ,	96.5,	72 KW @ 2300,	AOR	ABC-F,	$ 41.00*	(Christal)	Citadel	Stuart Stanek
KRDO-F ,	95.1,	91 KW @ 2010,	BTFL/EZ	,	$ 38.00*	(HNWH)		N. Klockseim
KSPZ-F ,	92.9,	25 KW @ 2130,	AC	,	$ 50.00*	(Katz)	Penn	Dave Noll
KVUU-F ,	99.9,	68 KW @ 2000,	AC	,	$ 60.00	(Mc-Guild)		Mike Ginsburg

KOA - See Denver

MISCELLANEOUS COMMENTS KSSS and KVUU-F (Pueblo) sold by Compass to LaKoduk for $____________ (Chapman)... KPIK sold for $200,000...

COLUBMIA, SC

Arbitron Rank/Pop (12+): 92/371,200

MSA Rank/Pop: 104/442,500
ADI # 90
Average Person Ratings: 18.2
Market TSL: 24.0 hours

Stations: 14/14
Diaries: 914/406:1/52.2%
Sample Target: 750
% Below Line: 0
% Not Listed: 10.5

1986 Revenue: $11,500,000
HH Inc.: $31,222
Retail $: 2.6 Bil
Pop per Station: 26,514
#1 Biller: WCOS A/F $2,600,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WWDM-F	128/18.9	15.7	14.3	12.4	9.1		18.4
2. WCOS-F	120/17.8	16.8	14.2	17.8	18.6		14.0
3. WMFX-F	64/ 9.5	2.6	3.2	2.7	6.4		9.1
4. WNOK-F	57/ 8.4	13.9	12.2	8.7	13.9		11.4
5. WCEZ-F	46/ 6.8	5.1	5.9	7.6	3.5		5.2
6. WMMC-F	36/ 5.3	6.0	8.7	4.9	5.1		7.3
7. WSCQ-F	35/ 5.2	4.7	3.7	6.0	6.1		3.2
8. WTCB-F	31/ 4.6	4.9	5.9	7.3	3.7		4.5
WVOC	31/ 4.6	5.9	5.5	5.9	5.8		3.7
10. WOIC	29/ 4.3	4.4	6.2	6.2	3.8		6.2

12+ TSA	1/4/CUME
1. WWDM-F	245/1645
2. WCOS-F	203/1754
3. WNOK-F	108/1496
4. WMFX-F	74/ 721
5. WCEZ-F	54/ 537
6. WTCB-F	52/ 863
7. WSCQ-F	39/ 519
8. WMMC-F	36/ 568
9. WVOC	32/ 569
10. WOIC	30/ 423

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WCOS-F	1046/28.2	28.7	26.9
2. WNOK-F	907/24.4	29.1	27.9
3. WWDM-F	836/22.5	22.2	23.3
4. WMFX-F	623/16.8	7.3	9.3
5. WMMC-F	561/15.1	16.8	19.4
6. WTCB-F	530/14.3	15.6	15.7
7. WVOC	492/13.3	16.9	13.9
8. WCEZ-F	472/12.7	11.5	11.6
9. WSCQ-F	465/12.5	13.7	9.7
10. WOIC	392/10.6	11.7	15.5

12+ FM SHARE (METRO): 86.61% (524 of 605) (SPG 86: 80.30%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WWDM-F	1. WWDM-F>	1. WWDM-F>	1. WCOS-F	1. WCOS-F	1. WCOS-F>	1. WCOS-F+	1. WCOS-F>	1. WWDM-F	1. WWDM-F>	1. WWDM-F
2. WNOK-F	2. WMFX-F	2. WCOX-F	2. WWDM-F>	2. WWDM-F>	2. WCEZ-F	2. WWDM-F	2. WWDM-F	2. WCOS-F+>	2. WCOS-F+>	2. WCOS-F+>
3. WMMC-F	3. WNOK-F	3. WMFX-F	3. WMFX-F	3. WMFX-F	3. WVOC	3. WNOK-F	3. WMFX-F	3. WMFX-F	3. WMFX-F	3. WMFX-F
4.	4. WCOX-F	4. WNOK-F	4. WSCQ-F	4. WSCQ-F	4. WWDM-F	4. WVOC	4. WCEZ-F	4. WNOK-F	4. WMMC-F	4. WNOK-F
5.	5. WMMC-F	5. WSCQ-F	5. WTCB-F	5. WCEZ-F	5. WOIC	5. WMFX-F	5. WNOK-F	5. WCEZ-F	WNOK-F	5. WMMC-F
				WTCB-F	WSCQ-F					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWDM-F	1. WWDM-F>	1. WWDM-F	1. WWDM-F	1. WCOS-F	1. WWDM-F	1. WWDM-F	1. WWDM-F	1. WWDM-F	1. WCOS-F>
2. WMFX-F	2. WNOK-F	2. WCOS-F	2. WCOS-F>	2. WWDM-F>	2. WMFX-F	2. WMFX-F>	2. WMFX-F>	2. WMFX-F	2. WWDM-F
3. WNOK-F	3. WMFX-F	WNOK-F	3. WNOK-F	3. WSCQ-F	3. WNOK-F	3. WNOK-F	3. WMMC-F	3. WCOS-F>	3. WMFX-F>
4. WCOS-F	4. WCOS-F	WSCQ-F	4. WMFX-F	4. WNOK-F	4.	4. WMMC-F	4. WCOS-F	4. WNOK-F	4. WSCQ-F
5.	5. WSCQ-F	5. WMFX-F	5. WSCQ-F	5. WCEZ-F	5.	5. WCOS-F	5. WNOK-F	5. WMMC-F	5. WTCB-F
				6. WTCB-F				WSCQ-F	

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		93 (2)	93 (2)	15.4	14.9
AOR/CLASSIC		64 (1)	64 (1)	10.6	4.3
AC/OLDIES/SOFT ROCK		73 (3)	73 (3)	12.1	14.4
MOR/VARIETY/FULL					6.0
COUNTRY	7 (1)	120 (1)	127 (2)	21.0	16.5
BLACK/URBAN	29 (1)	128 (1)	157 (2)	26.0	32.1
BTFL MUSIC/EZ		46 (1)	46 (1)	7.6	6.5
NEWS/TALK	31 (1)		31 (1)	5.1	---
NOSTALGIA					
RELIGION/GOSPEL	14 (2)		14 (2)	2.3	5.3
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			605 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCOS	1400	Columbia	1.0/4.5
WQXL	1470	Columbia	.4/2.0
WTGH	620	Cayce	1.6/3.7
WZLD-F	96.7	Cayce	1.0/7.8

RADIO STATIONS

WOIC, 1320, 5 KW/2.5 KW (DA-N), BLACK	NBC,$ 26.00* (Eastman)			Elliott Franks
WTGH, 620, 1 KW (DAYS,DA), RELIGION	SBN,$ 12.00 (---)			R. Williams
WVOC, 560, 5 KW (DA-N), NEWS/TALK	CBS,$ 30.00* (Banner)			
WCEZ-F, 93.5, 3 KW @ 300, BTFL/EZ	,$ 36.00* (Banner)			Bob Simpkins
WCOS-F, 97.9, 100 KW @ 985, COUNTRY	ABC-I,$ 80.00* (Mc-Guild)	Buck		Jake Bogan
WMFX-F, 102.3, 3 KW @ 300, AOR	,$ NA (Durpetti)		(ST. ANDREWS)	
WMMC-F, 103.1, 3 KW @ 300, CHR	,$ 35.00* (Eastman)			Elliott Franks
WNOK-F, 104.7, 100 KW @ 1004, CHR	ABC-R,$ 90.00* (Katz)	Audubon		Bill McElveen
WSCQ-F, 100.1, 3 KW @ 300, SOFT AC	CBS-R,$ 27.00 (Torbet)			Bill Benton
WTCB-F, 106.7, 100 KW @ 787, AC	APR,$ 40.00 (Christal)	Keymarket	(ORANGEBURG)	Mike Steinhilper
WWDM-F, 101.3, 100 KW @ 1322, BLACK	ABC-F,$ 70.00 (HNWH)		(SUMTER)	John Marshall
WZLD-F, 96.7, 3 KW @ 300, AC (?)	,$ 21.00 (S. Katz)			George Gilbert

MISCELLANEOUS COMMENTS WWGO changes calls to WMFX and format from Oldies to AOR... WIS changes calls to WVOC... WVOC reclassified as Talk...

COLUMBUS, GA

Arbitron Rank/Pop (12+): 150/198,500

MSA Rank/Pop: 175/247,400
ADI # 120
Average Person Ratings: 15.2
Market TSL: 20.8 hours

Stations: 15/10
Diaries: 733/271:1/51.1%
Sample Target: 560
% Below Line: 7.0
% Not Listed: 6.0

1986 Revenue: $6,700,000
HH Inc.: $26,843
Retail $: 1.3 Bil
Pop per Station: 19,850
#1 Biller: WCGQ-F $1,700,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WFXE-F	50/16.6	21.3	15.9			1. WSTH-F	119/ 945	1. WCGQ-F	553/27.9	---	31.0
2. WCGQ-F	43/14.2	18.3	18.1			2. WCGQ-F	89/1190	2. WFXE-F	510/25.7	---	33.1
3. WOKS	41/13.6	8.6	11.9			3. WNKS-F	67/ 922	3. WNKS-F	429/21.6	---	20.4
4. WNKS-F	36/11.9	9.0	10.6			4. WFXE-F	57/ 615	4. WGSY-F	403/20.3	---	19.6
5. WSTH-F	30/ 9.9	6.0	---			5. WEKS-F	51/ 463	5. WOKS	393/19.8	---	19.1
6. WGSY-F	26/ 8.6	7.3	10.6			6. WOKS	41/ 396	6. WSTH-F	272/13.7	---	9.6
7. WRCG	15/ 5.0	7.0	9.4			7. WGSY-F	39/ 526	7. WRCG	201/10.1	---	11.9
8. WPNX	14/ 4.6	5.6	6.6			8. WRCG	19/ 240	8. WPNX	193/ 9.7	---	9.4
9. WEKS-F	10/ 3.3	4.0	2.8			9. WPNX	17/ 238	9. WDAK	152/ 7.7	---	5.2
10. WDAK	8/ 2.6	.7	2.8			WVFJ-F	17/ 280	10. WEKS-F	136/ 6.9	---	9.0

12+ FM SHARE (METRO): 71.83% (204 of 284) (SPG 86: 73.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCGQ-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WOKS >	1. WSTH-F	1. WOKS	1. WFXE-F	1. WFXE-F>	1. WFXE-F>
2. WFXE-F	2. WCGQ-F	2. WCGQ-F	2. WOKS	WOKS	2. WSTH-F	2. WFXE-F	2. WFXE-F	2. WCGQ-F	2. WOKS	2. WCGQ-F
3. WNKS-F	3. WNKS-F>	3. WNKS-F	3. WGSY-F	3. WSTH-F	3. WRCG	3. WNKS-F	3. WCGQ-F	3. WSTH-F	3. WNKS-F	3. WNKS-F
4.	4. WGSY-F	4. WGSY-F	WSTH-F	4. WGSY-F	4. WPNX	4. WOKS	4. WSTH-F	4. WNKS-F	4. WCGQ-F	4. WSTH-F
5.	5.	WOKS	5. WCGQ-F	5. WCGQ-F	5.	5. WCGQ-F	5. WGSY-F	5. WGSY-F	5.	5. WGSY-F
		WSTH-F								

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFXE-F	1. WFXE-F	1. WCGQ-F	1. WCGQ-F	1. WOKS	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F	1. WFXE-F
2. WCGQ-F	2. WCGQ-F>	WFXE-F	WFXE-F	2. WCGQ-F	WNKS-F	WNKS-F	WNKS-F	2. WNKS-F>	WSTH-F
3. WNKS-F	3. WGSY-F	3. WGSY-F	3. WOKS	WFXE-F	3. WCGQ-F	3. WCGQ-F	3. WCGQ-F	3. WCGQ-F	3. WOKS
4. WGSY-F	WNKS-F	4. WNKS-F	4. WGSY-F	4. WGSY-F	4.	4.	WOKS	4. WSTH-F	4. WGSY-F
5.	5.	WEKS-F	5. WNKS-F	5. WSTH-F	5.	5.	5. WGSY-F	5. WGSY-F	WNKS-F
			WSTH-F						

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		79 (2)	79 (2)	27.8	29.4
AOR/CLASSIC					
AC/OLDIES/SOFT ROCK	8 (1)	26 (1)	34 (2)	12.0	8.6
MOR/VARIETY/FULL					
COUNTRY	14 (1)	30 (1)	44 (2)	15.5	12.5
BLACK/URBAN	42 (2)	61 (3)	103 (5)	36.3	37.6
BTFL MUSIC/EZ		4 (1)	4 (1)	1.4	1.1
NEWS/TALK					
NOSTALGIA	15 (1)		15 (1)	5.3	7.5
RELIGION/GOSPEL	1 (1)	4 (1)	5 (2)	1.8	3.2
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			284 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHYD	1270	Columbus	.3/2.0
WBIL	580	Tuskegee, AL	.3/1.2
WBIL-F	95.9	Tuskegee, AL	.3/1.7
WPCH-F	94.9	Atlanta	1.3/2.4
WVFJ-F	93.3	Manchester	1.3/4.4

RADIO STATIONS

WDAK, 540, 5 KW/500 W (DA-N), OLDIES	ABC-E,$ 14.00	(HNWH)		Don Nahley
WOKS, 1340, 1 KW/250 W, BLACK	NBN,SBN,$ 32.00	(Katz)	Davis	Greg Davis
WPNX, 1460, 5 KW/1 KW (DA-N), COUNTRY	MBS,$ 12.00*	(Mc-Guild)		Jim Martin
WRCG, 1420, 5 KW (DA-N), NOSTALGIA	CBS,$ 16.00*	(Torbet)		Joe McClure
WCGQ-F, 107.3, 100 KW @ 610, CHR	ABC-C,$ 40.00*	(Torbet)		
WFXE-F, 104.9, 3 KW @ 300, BLACK	ABC-F,$ 35.00*	(Katz)	Davis	Greg Davis
WGSY-F, 100.1, 3 KW @ 300, AC	,$ 28.00*	(Eastman)		Ken Woodfin
WNKS-F, 102.9, 100 KW @ 1521, CHR	US 2,$ 25.00*	(Mc-Guild)		Jim Martin
WSTH-F, 106.1, 100 KW @ 998, COUNTRY	,$ 22.00*	(HNWH)		Bonnie Woodall

WEKS - See Atlanta

MISCELLANEOUS COMMENTS WEIZ changes to WDAK... WEIZ-F changes to WGSY-F...

COLUMBUS, OH

Arbitron Rank/Pop (12+): 34/1,068,000

MSA Rank/Pop: 36/1,299,100
ADI # 33
Average Person Ratings: 15.3
Market TSL: 20.5 hours

Stations: 21/19
Diaries: 1549/689:1/53.0%
Sample Target: 1280
% Below Line: 3.4
% Not Listed: 10.3

1986 Revenue: $33,200,000
HH Inc.: $30,887
Retail $: 8.9 Bil
Pop per Station: 53,211
#1 Biller: WTVN $6,200,000

12+ METRO		1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1.	WLVQ-F	185/11.3	13.1	12.4	16.3	13.4	13.3	17.8
2.	WTVN	165/10.1	8.7	9.8	6.9	6.2	8.9	7.5
3.	WSNY-F	158/ 9.7	7.9	7.4	7.9	11.9	8.2	8.8
4.	WNCI-F	150/ 9.2	8.2	7.3	8.7	9.4	8.4	11.0
	WXGT-F	150/ 9.2	8.9	8.8	7.9	8.0	8.7	11.1
6.	WBNS-F	146/ 8.9	12.9	11.0	10.2	9.3	10.8	6.4
7.	WHOK-F	72/ 4.4	3.6	5.2	4.1	3.1	4.3	5.1
8.	WMGG-F	67/ 4.1	4.2	7.1	5.6	4.0	5.3	4.0
9.	WMNI	54/ 3.3	3.1	2.7	2.5	3.4	2.9	2.8
10.	WVKO	50/ 3.1	3.3	2.4	3.5	4.6	3.1	3.8
11.	WZZT-F	41/ 2.5	1.7	1.7	2.2	1.9	2.0	3.5
12.	WBBY-F	37/ 2.3	1.4	1.4	2.3	2.1	1.9	.7
13.	WLW	34/ 2.1	1.4	1.1	1.3	1.7	1.5	1.8
14.	WBNS	33/ 2.0	2.3	2.7	2.1	2.1	2.3	1.9
15.	WCOL	29/ 1.8	2.2	1.7	1.7	1.7	1.9	1.5
16.								
17.								
18.								
19.								
20.								
21.								
22.								
23.								
24.								
25.								

12+ TSA		1/4/CUME
1.	WNCI-F	259/3741
2.	WLVQ-F	217/2825
3.	WTVN	194/2786
4.	WXGT-F	190/3039
5.	WSNY-F	171/2354
6.	WBNS-F	169/2256
7.	WHOK-F	114/1330
8.	WMGG-F	78/1461
9.	WLW	73/1337
10.	WMNI	58/ 786
	WMRN-F	58/ 603
12.	WVKO	50/ 769
13.	WZZT-F	45/ 674
14.	WBBY-F	38/ 816
15.	WBNS	35/ 708
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 86	SPG 86
1.	WXGT-F	2447/22.9	23.1	21.3
2.	WNCI-F	2428/22.7	20.9	24.7
3.	WLVQ-F	2314/21.7	23.5	21.9
4.	WSNY-F	2110/19.8	19.1	24.4
5.	WTVN	2175/20.4	21.8	18.3
6.	WBNS-F	1915/17.9	19.1	18.4
7.	WMGG-F	1338/12.5	16.3	9.0
8.	WHOK-F	921/ 8.6	8.9	5.5
9.	WLW	791/ 2.1	1.1	1.7
10.	WBBY-F	790/ 7.4	4.3	4.8
11.	WVKO	756/ 7.1	7.0	9.6
12.	WMNI	697/ 6.5	5.5	6.1
13.	WZZT-F	638/ 6.0	5.4	6.0
14.	WBNS	637/ 6.0	12.1	7.3
15.	WCOL	636/ 6.0	7.0	6.0
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 72.34% (1062 of 1468) (SPG 86: 74.19%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXGT-F>	1. WLVQ-F>	1. WLVQ-F	1. WSNY-F	1. WSNY-F	1. WTVN	1. WTVN >	1. WSNY-F	1. WLVQ-F	1. WXGT-F	1. WNCI-F
2. WNCI-F>	2. WNCI-F	2. WSNY-F	2. WLVQ-F>	2. WLVQ-F	2. WBNS-F>	2. WLVQ-F	2. WLVQ-F	2. WNCI-F	2. WLVQ-F	2. WLVQ-F
3. WLVQ-F	3. WSNY-F	3. WNCI-F	3. WTVN	3. WTVN	3. WSNY-F	3. WSNY-F	3. WBNS-F	3. WSNY-F	3. WNCI-F	3. WSNY-F
4. WVKO	4. WXGT-F	4. WXGT-F	4. WNCI-F	4. WBNS-F	4. WMNI	WXGT-F	4. WTVN	4. WBNS-F	4. WBNS-F	4. WTVN
WZZT-F	5.	5. WTVN	5. WXGT-F	5. WNCI-F	5. WHOK-F	5. WNCI-F	5. WNCI-F	5. WXGT-F	5. WLW	5. WBNS-F>
6.	6.	6. WMGG-F	6. WMGG-F	6. WXGT-F	6.	6. WBNS-F	6. WXGT-F	6. WTVN	6. WSNY-F	WXGT-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7. WHOK-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WNCI-F	1. WSNY-F	1. WSNY-F>	1. WSNY-F	1. WSNY-F>
2. WXGT-F	2. WNCI-F	2. WNCI-F	2. WNCI-F	2. WNCI-F
3. WLVQ-F	3. WXGT-F	3. WXGT-F	3. WXGT-F	3. WBNS-F
4. WSNY-F	4. WLVQ-F	4. WLVQ-F	4. WLVQ-F>	4. WTVN
5.	5.	5. WMGG-F	5. WTVN	5. WXGT-F
6.	6.	6.	6.	6. WLVQ-F
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLVQ-F>	1. WLVQ-F>	1. WLVQ-F>	1. WLVQ-F>	1. WLVQ-F
2. WNCI-F>	2. WNCI-F	2. WSNY-F	2. WSNY-F	2. WSNY-F
3. WXGT-F	3. WSNY-F	WTVN	WTVN	WTVN
4. WVKO	4. WXGT-F	4. WNCI-F	4. WNCI-F	4. WMGG-F
5. WSNY-F	5. WTVN	5. WXGT-F	5. WMGG-F	5. WNCI-F
6.	6. WMGG-F	6. WMGG-F	6. WXGT-F	6. WBNS-F
7.	7.	7. WBBY-F	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		300 (2)	300 (2)	20.4	19.4
AOR/CLASSIC		185 (1)	185 (1)	12.6	14.9
AC/OLDIES/SOFT ROCK		235 (3)	235 (3)	16.0	15.7
MOR/VARIETY/FULL	232 (4)		232 (4)	15.8	13.8
COUNTRY	66 (2)	72 (1)	138 (3)	9.4	12.1
BLACK/URBAN	50 (1)	71 (2)	121 (3)	8.2	8.3
BTFL MUSIC/EZ		162 (2)	162 (2)	11.0	10.4
NEWS/TALK					1.9
NOSTALGIA	29 (1)		29 (1)	2.0	---
RELIGION/GOSPEL	19 (1)		19 (1)	1.3	1.2
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC		37 (1)	37 (1)	2.5	---
UNKNOWN/OTHERS					2.3
			1468 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCLT-F	100.3	Newark	.6/2.4
WCOL	1230	Columbus	1.8/6.0
WHTH	790	Heath	.7/1.2
WLOH	1320	Lancaster	.6/1.6
WRFD	880	Worthington	1.2/3.6
WMRN-F	106.9	Marion	1.0/1.4

RADIO STATIONS

AM STATIONS

WBNS, 1460, 5 KW/1 KW (DA-N)	MOR	ABC-I,NBC-T,$ 45.00*	(Banner)	Columbus Dispatch		Tom Stewart
WCOL, 1230, 1 KW	, NOSTALGIA	SMN,$ 35.00	(Christal)	Great Trails		Randy Rahe
WMNI, 920, 1 KW/500 W (DA-2)	, COUNTRY	MBS,$ 34.00*	(Torbet)			Mark Jividen
WRFD, 880, 5 KW (DAYS)	, RELIGION	CNN,$ 20.00	(---)	Salem		Bill Caridas
WTVN, 610, 5 KW (DA-N)	, MOR/AC	ABC-E,$113.00	(Katz)	Taft		Perry Frey
WVKO, 1580, 1 KW/250 W (DA-2)	, BLACK	SBN,$ 35.00*	(Mc-Guild)	Saga		Al Fetch

FM STATIONS

WBBY, 103.9, 2 KW @ 360, JAZZ	US 2,$ 25.00	(Torbet)			
WBNS, 97.1, 26 KW @ 660, BTFL/EZ	,$ 65.00*	(Banner)	Columbus Dispatch		Tom Stewart
WCKX, 106.3, 3 KW @ 300, BLACK	NBN,$ 28.00*	(---)			Jack Harris
WLVQ, 96.3, 18 KW @ 753, AOR	,$105.00*	(Katz)	Taft		Tom Thon
WHOK, 95.5, 50 KW @ 215, COUNTRY	APR,$ 20.00	(Regional)		(LANCASTER)	Stan Robinson
WMGG, 99.7, 50 KW @ 500, AC/CLASSIC HITS	MBS,$ 60.00*	(Torbet)			Mark Jividen
WNCI, 97.9, 175 KW @ 565, CHR	ABC-C,$ 90.00	(MMR)	Nationwide		Dale Weber
WSNY, 94.7, 22 KW @ 753, AC	,$100.00*	(Mc-Guild)	Saga		Al Fetch
WXGT, 92.3, 18 KW @ 753, CHR	CBS-R,$ 70.00*	(Christal)	Great Trails		Randy Rahe
WZZT, 103.1, 1.5 KW @ 444, BLACK	,$ 36.00	(Masla)		(JOHNSTOWN)	Bob Kramer

WLW - See Cincinnati

CORPUS CHRISTI

Arbitron Rank/Pop (12+): 120/289,200

MSA Rank/Pop: 123/374,100
ADI # 117
Average Person Ratings: 17.9
Market TSL: 24.0 hours

Stations: 19/17
Diaries: 809/357:1/43.4%
Sample Target: 650
% Below Line: 1.5
% Not Listed: 7.0

1986 Revenue: $7,800,000
HH Inc.: $30,722
Retail $: 2.5 Bil
Pop per Station: 17,012
#1 Biller: KEYS/KZFM-F $1,450,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KZFM-F	75/14.5	15.4	18.8	17.7	16.7			1. KRYS-F+	112/1184	1. KZFM-F	988/34.2	32.7	34.8
2. KOUL-F	64/12.4	6.0	9.1	6.8	6.5			2. KZFM-F	88/1177	2. KRYS-F+	670/23.2	26.4	15.9
3. KNCN-F	60/11.6	8.9	9.3	11.1	10.8			3. KOUL-F	80/ 926	3. KITE-F	649/22.4	17.7	15.5
4. KRYS-F+	58/11.2	14.1	8.7	10.3	12.3			4. KNCN-F	75/ 768	4. KOUL-F	643/22.2	14.8	18.3
5. KITE-F	42/ 8.1	6.2	4.9	6.4	6.5			5. KLTG-F	45/ 416	5. KNCN-F	588/20.3	18.0	19.8
6. KUND	40/ 7.7	5.6	9.9	11.1	12.5			6. KUNO	43/ 353	6. KLTG-F	316/10.9	14.2	16.7
7. KLTG-F	38/ 7.4	10.0	8.4	7.0	8.2			7. KITE-F	42/ 656	7. KSTE-F	314/10.9	14.9	11.3
8. KSTE-F	23/ 4.4	7.1	4.3	2.3	2.2			8. KSTE-F	33/ 436	8. KUNO	312/10.8	13.6	16.3
9. KCCT	20/ 3.9	4.1	5.2	6.6	7.8			9. KCCT	30/ 423	KCCT	312/10.8	10.5	11.2
10. KXTO-F	15/ 2.9	1.2	2.2	1.2	1.2			10. KSIX	17/ 220	10. KEYS	215/ 7.4	9.5	10.5
11. KSIX	14/ 2.7	3.7	1.9	1.2	.8			11.		11. KXTO-F	189/ 6.5	2.9	5.1

12+ FM SHARE (METRO): 76.92% (370 of 481) (SPG 86: 71.72%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZFM-F	1. KNCN-F	1. KNCN-F	1. KOUL-F	1. KOUL-F	1. KRYS-F+	1. KOUL-F	1. KOUL-F	1. KZFM-F	1. KZFM-F>	1. KNCN-F
2. KITE-F>	2. KZFM-F	KOUL-F	2. KZFM-F	2. KRYS-F+	2. KUNO	2. KRYS-F+	2. KLTG-F	2. KOUL-F	2. KITE-F	2. KZFM-F
3. KNCN-F	3. KOUL-F>	KZFM-F>	3. KRYS-F+	3. KZFM-F	3. KOUL-F	3. KZFM-F	3. KNCN-F	3. KNCN-F	3. KNCN-F	3. KOUL-F
4.	4. KITE-F	4. KRYS-F+	4. KLTG-F	4. KLTG-F	4. KLTG-F	4. KUNO	4. KRYS-F+	4. KRYS-F+	4. KRYS-F+	4. KRYS-F+
5.	5. KSTE-F	5. KLTG-F	KNCN-F	5. KNCN-F	5.	5. KNCN-F	5. KZFM-F	5. KITE-F	5. KOUL-F	5. KUNO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KNCN-F	1. KZFM-F	1. KZFM-F	1. KOUL-F	1. KRYS-F+	1. KNCN-F>	1. KNCN-F>	1. KNCN-F>	1. KNCN-F>	1. KOUL-F
2. KITE-F	2. KOUL-F	2. KOUL-F	2. KZFM-F>	2. KOUL-F	2. KZFM-F>	2. KZFM-F>	2. KOUL-F	2. KZFM-F	2. KNCN-F
3. KOUL-F	3. KNCN-F	3. KLTG-F	3. KNCN-F	3. KZFM-F>	3.	3. KOUL-F>	3. KZFM-F>	3. KOUL-F	3. KRYS-F+
KZFM-F	4. KITE-F	KSTE-F	KRYS-F+	4. KLTG-F	4.	4. KITE-F	4.	4. KRYS-F+	4. KZFM-F
5. KRYS-F+	5. KSTE-F	5. KNCN-F	5. KITE-F	5. KSTE-F	5.	KRYS-F+	5.	5.	5. KLTG-F
			KLTG-F						

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		117 (2)	117 (2)	24.3	25.7
AOR/CLASSIC		60 (1)	60 (1)	12.5	10.1
AC/OLDIES/SOFT ROCK	8 (1)	61 (2)	69 (3)	14.3	9.3
MOR/VARIETY/FULL					
COUNTRY	12 (2)	117 (3)	129 (5)	26.8	22.8
BLACK/URBAN					
BTFL MUSIC/EZ					9.1
NEWS/TALK	7 (2)		7 (2)	1.5	1.2
NOSTALGIA					
RELIGION/GOSPEL	8 (1)		8 (1)	1.7	1.0
SPANISH	60 (2)	15 (1)	75 (3)	15.6	18.8
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	16 (2)		16 (2)	3.3	2.0
			481 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCTA	1030	Corpus Christi	1.5/3.8
KDAE	1590	Sinton	.4/1.6
KEYS	1440	Corpus Christi	1.5/7.4
KROB-F+	99.9	Robstown	1.4/5.0
KTRH	740	Houston	.6/1.7
WOAI	1200	San Antonio	.8/2.1

RADIO STATIONS

KCCT, 1150,	1 KW/500 W (DA-2)	, SPANISH	,	$ 25.00*	(Caballero)			Manuel Davila
KEYS, 1440,	1 KW (DA-N)	, AC	NBC,	$ 19.00*	(Banner)	Malkan		Jim Sumpter
KSIX, 1230,	1 KW	, ? ?	CBS,MBS,	$ 18.00	(---)			Vann Kennedy
KUNO, 1400,	1 KW	, SPANISH	,	$ 40.00*	(Katz)	Tichenor		Louis Munoz
KITE-F , 105.5,	3 KW @ 300,	CHR	,	$ NA	(Eastman)			
KLTG-F , 96.5,	100 KW @ 870,	SOFT AC	,	$ 33.00*	(Masla)			Steve DeWolt
KNCN-F , 101.3,	100 KW @ 402,	AOR	,	$ 43.00*	(HNWH)	Tippie		Dick Delaney
KOUL-F , 103.7,	100 KW @ 960,	COUNTRY	APR,	$ 50.00	(Mc-Guild)			Bob Trask
KRYS-F+, 99.1,	100 KW @ 1000,	COUNTRY	ABC-I,	$ 30.00*	(Durpetti)			Gary Maricle
KSTE-F , 93.9,	100 KW @ 940,	AC	,	$ 16.00	(Christal)			Dan Cutrer
KXTO-F , 98.3,	3 KW @ 300,	SPANISH	,	$ 18.00*	(Caballero)		(ODEM)	Humberto Lopez
KZFM-F , 95.5,	41 KW @ 320,	CHR	,	$ 54.00*	(Banner)	Malkan		Jim Sumpter

MISCELLANEOUS COMMENTS KITE-F (Portland) sold for $950,000 (Fisher)... KIOU changes calls to KLTG and format from BTFL to Soft AC...

DALLAS - FORT WORTH

Arbitron Rank/Pop (12+): 10/2,959,100

MSA Rank/Pop: Dallas - 13/2,302,500
ADI # 8 Fort Worth - 39/1,211,000
Average Person Ratings: 17.1
Market TSL: 22.8 hours

Stations: 28/28
Diaries: 2347/1261:1/45.9%
Sample Target: 2200
% Below Line: 0
% Not Listed: 8.0

1986 Revenue: $117,400,000
HH Inc.: $36,369
Retail $: 27.8 Bil
Pop per Station: 105,682
#1 Biller: KVIL A/F $22,700,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. KKDA-F	441/8.7	9.6	8.4	8.9	8.5	8.9	10.1
2. KPLX-F	374/7.4	8.4	8.3	6.6	7.3	7.7	8.0
3. KVIL-F	359/7.1	6.9	8.8	7.1	8.8	7.5	7.6
4. WBAP	333/6.6	5.2	4.6	6.7	6.9	5.8	5.4
5. KEGL-F	319/6.3	5.3	5.1	5.7	5.2	5.6	9.4
6. KRLD	286/5.6	5.5	7.3	5.8	6.3	6.1	6.0
7. KMEZ-F+	248/4.9	6.3	7.2	6.0	6.5	6.1	4.2
8. KTXQ-F	234/4.6	4.3	4.7	5.3	5.0	4.7	4.5
9. KSCS-F	229/4.5	3.2	3.9	4.6	5.7	4.1	4.8
10. KLUV-F	201/4.0	3.3	3.4	3.3	3.4	3.5	3.0
11. KHYI-F	196/3.9	4.2	2.5	3.5	2.5	3.5	5.1
12. KQZY-F	183/3.6	3.6	3.3	3.8	3.8	3.6	2.7
13. KMGC-F	182/3.6	3.9	2.7	3.3	2.9	3.4	3.3
14. KZPS-F	135/2.7	2.0	1.3	1.0	1.3	1.8	3.1
15. KZEW-F	125/2.5	2.2	2.9	3.1	3.2	2.7	4.3
16. KTKS-F	103/2.0	3.1	3.7	4.6	3.1	3.4	3.2
17. KHVN	100/2.0	3.0	2.7	1.7	1.9	2.4	1.4
18. KLIF	98/1.9	1.5	1.1	1.1	.8	1.4	1.0
19. WRR-F	83/1.6	.9	1.5	1.6	1.1	1.4	1.4
20. KKDA	74/1.5	1.7	1.0	.9	.7	1.3	.7
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WBAP	579/7550
2. KKDA-F	484/3944
3. KPLX-F	417/5146
4. KEGL-F	369/5904
5. KVIL-F	367/5022
6. KRLD	365/6345
7. KMEZ-F+	285/3686
8. KTXQ-F	259/4030
9. KSCS-F	254/4531
10. KLUV-F	233/3880
11. KHYI-F	213/3347
12. KQZY-F	205/3235
13. KMGC-F	190/3017
14. KZEW-F	158/3296
15. KZPS-F	141/2374
16. KTKS-F	117/3134
17. KLIF	107/1728
18. KHVN	106/1137
19. WRR-F	90/1341
20. KKDA-F	77/ 778
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KEGL-F	5067/17.1	16.0	14.9
2. KRLD	4917/16.6	18.8	18.2
3. KVIL-F	4834/16.3	17.9	18.9
4. KPLX-F	4588/15.5	15.6	14.3
5. WBAP	4532/15.3	13.4	14.7
6. KSCS-F	3932/13.3	11.8	13.7
7. KTXQ-F	3556/12.0	13.3	13.7
8. KKDA-F	3471/11.7	2.4	2.0
9. KLUV-F	3335/11.3	9.8	8.5
10. KMEZ-F+	3210/10.8	12.5	11.6
11. KHYI-F	3026/10.2	7.4	5.9
12. KQZY-F	2969/10.0	8.9	9.2
13. KMGC-F	2895/ 9.8	9.6	8.6
14. KZEW-F	2796/ 9.4	9.4	9.3
15. KTKS-F	2767/ 9.4	13.2	11.6
16. KZPS-F	2186/ 7.4	6.2	5.8
17. KLIF	1549/ 5.2	4.3	3.5
18. KDLZ-F	1526/ 5.2	5.3	5.9
19. WRR-F	1240/ 4.2	4.4	3.4
20. KHVN	1052/ 3.6	2.7	2.4
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 76.10% (3545 of 4659) (SPG 86: 78.07%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEGL-F	1. KKDA-F	1. KKDA-F	1. KVIL-F	1. KVIL-F	1. WBAP	1. KRLD	1. KPLX-F	1. KKDA-F	1. KKDA-F>	1. KKDA-F
2. KHYI-F	2. KEGL-F	2. KVIL-F	2. KPLX-F	2. KPLX-F	2. KRLD	2. KVIL-F	2. KVIL-F	2. KPLX-F	2. WBAP	2. KPLX-F
3. KKDA-F>	3. KTXQ-F	3. KPLX-F	3. KLUV-F	3. KLUV-F	3. KMEZ-F+	3. KPLX-F	3. KKDA-F	3. KVIL-F	3. KHYI-F	3. KEGL-F
4.	4. KVIL-F	4. KEGL-F	4. KKDA-F	4. KKDA-F	4. KPLX-F	4. WBAP	4. WBAP	4. KEGL-F>	4. KEGL-F>	4. KVIL-F
5.	5. KPLX-F	5. KTXQ-F	5. KMGC-F	5. WBAP	5. KVIL-F>	5. KKDA-F	5. KMEZ-F+	5. WBAP	5. KTXQ-F	5. KMEZ-F+
6.	6. KMGC-F	6. KLUV-F	WBAP	6. KMGC-F	6. KQZY-F	6. KEGL-F	6. KMGC-F	6. KTXQ-F	6. KMEZ-F+	6. KRLD
7.	7. KZPS-F	7. KMGC-F	7. KSCS-F	7. KSCS-F	7. KSCS-F	7. KMEZ-F+	7. KQZY-F	7. KLUV-F	7. KPLX-F	7. WBAP
8.	8. KSCS-F	KSCS-F	8.	8. KQZY-F	8. KLUV-F	8. KSCS-F	8. KSCS-F	8. KRLD	8. KVIL-F	8. KSCS-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KKDA-F	1. KKDA-F	1. KVIL-F>	1. KVIL-F	1. KVIL-F
2. KEGL-F>	2. KEGL-F	2. KMGC-F	2. KPLX-F	2. KPLX-F>
3. KPLX-F	3. KVIL-F	3. KEGL-F	3. KKDA-F	3. KMGC-F
4. KSCS-F	4. KMGC-F	KKDA-F	4. KEGL-F	4. KKDA-F
5. KHYI-F	5. KPLX-F	5. KPLX-F	5. KMGC-F	5. KLUV-F
6. KTXQ-F	6. KSCS-F	6. KLUV-F	6. KSCS-F	KQZY-F
7. KMGC-F	7. KTXQ-F	7. KTXQ-F	7. KQZY-F	7. KSCS-F
8. KTKS-F	8.	8. KQZY-F	8. KLUV-F	8. KEGL-F
9.	9.	KSCS-F	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKDA-F	1. KKDA-F	1. KZPS-F	1. KKDA-F	1. WBAP
2. KTXQ-F>	2. KTXQ-F	2. KKDA-F	2. KTXQ-F	2. KLUV-F
3. KZEW-F	3. KZPS-F	3. KTXQ-F	3. KLUV-F	3. KPLX-F
4. KEGL-F>	4. KEGL-F	4. KEGL-F	4. KPLX-F	4. KKDA-F
5. KPLX-F	5. KZEW-F	5. WBAP	5. KZPS-F	5. KZPS-F
6. KSCS-F	6. KPLX-F	6. KVIL-F	6. WBAP	6. KRLD
7. KHYI-F	7. KVIL-F	7. KPLX-F	7. KVIL-F	KVIL-F
8.	8. KSCS-F	8. KLUV-F	8. KEGL-F	8. KTXQ-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		618 (3)	618 (3)	13.3	10.2
AOR/CLASSIC		494 (3)	494 (3)	10.6	8.8
AC/OLDIES/SOFT ROCK	69 (2)	925 (4)	994 (6)	21.3	21.8
MOR/VARIETY/FULL					
COUNTRY	333 (1)	603 (2)	936 (3)	20.1	21.4
BLACK/URBAN	74 (1)	514 (2)	588 (3)	12.6	12.2
BTFL MUSIC/EZ	11 (1)	237 (1)	248 (2)	5.3	7.0
NEWS/TALK	384 (2)		384 (2)	8.2	7.7
NOSTALGIA	43 (1)		43 (1)	0.9	1.2
RELIGION/GOSPEL	129 (2)		129 (2)	2.8	5.3
SPANISH	71 (1)	71 (1)	142 (2)	3.0	3.4
CLASSICAL		83 (1)	83 (1)	1.8	1.1
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			4659 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAM	1310	Dallas	.8/2.4
KDLZ-F	107.5	Fort Worth	1.4/5.2
KESS	1270	Fort Worth	1.4/2.6
KLDD	570	Dallas	1.0/2.6
KOJO-F	94.1	Fort Worth	1.4/1.6
KPBC	1040	Dallas	.6/1.3
KVIL	1150	Highland Park	.4/1.3

RADIO STATIONS

AM STATIONS

KAAM, 1310, 5 KW (DA-N)	, NOSTALGIA	,$ 50.00*	(Durpetti)	Bonneville	Tom Glade
KFJZ, 870, 250 W (DAYS)	, NOSTALGIA	,$ 60.00	(---)		Mike Ruark
KKDA, 730, 500 W/10 W	, BLACK (?)	APR,$ NA	(Katz)		Hymen Childs
KLDD, 570, 5 KW (DA-2)	, OLDIES	CBS,$ 60.00	(MMR)	Anchor	Bill Knobler
KLIF, 1190, 50 KW/5 KW (DA-2)	, TALK	NBC,NBC-T,$ 61.00*	(Eastman)	Susquehanna	Don Halliburton
KMEZ, 1480, 5 KW/1 KW (DA-2)	, BTFL/EZ	,$ NA	(Mc-Guild)	DKM	Jim Stanton
KPBC, 1040, 1 KW (DAYS)	, RELIGION	,$ 58.00	(---)	Crawford	Bill MacCormick
KRLD, 1080, 50 KW (DA-N)	, NEWS	CBS,$220.00*	(Katz)	Metropolitan	Michael Ewing
KSKY, 660, 10 KW/500 W (DA-N)	, RELIGION	,$ 25.00	(---)		Andy Bell
KWJS, 1360, 5 KW/1 KW (DA-2)	, RELIGION	,$ 35.00	(---)	Universal	Jack Rabito
KESS, 1270, 5 KW (DA-1)	, SPANISH	,$ 70.00	(Caballero)		Chuck Gratner
KHVN, 970, 1 KW (DAYS)	, GOSPEL	NBN,$ 40.00	(Masla)	Sheridan	Garry Lewis
KMIA, 1540, 50 KW/1 KW (DA-2)	, RELIGION	,$ 41.00	(---)	Command	Albert Soto
WBAP, 820, 50 KW	, COUNTRY	ABC-I,$190.00*	(Banner)	Cap Cities/ABC	John Hare

FM STATIONS

KDLZ , 107.5, 100 KW @ 450, BLACK	US 1,$100.00	(Masla)	Sheridan	Garry Lewis
KEGL , 97.1, 98 KW @ 1460, CHR/AOR	ABC-C,$145.00*	(Torbet)	Sandusky	Norm Rau
KKDA , 104.5, 100 KW @ 1585, URBAN	APR,$170.00*	(Katz)		Hymen Childs
KHYI , 94.9, 100 KW @ 1140, CHR	,$ NA	(Christal)	H & G	
KLUV , 98.7, 100 KW @ 1585, OLDIES/AC	US 2,$120.00*	(Republic)	TK	Steve Dinetz
KMEZ , 100.3, 100 KW @ 1280, BTFL/EZ	,$160.00*	(Mc-Guild)	DKM	Jim Stanton
KMGC , 102.9, 100 KW @ 1572, AC	,$135.00*	(Christal)	Shamrock	Ross Reagan
KPLX , 99.5, 100 KW @ 1680, COUNTRY	APR,$200.00*	(Eastman)	Susquehanna	Dan Halliburton
KQZY , 105.3, 100 KW @ 1560, SOFT AC	,$110.00*	(Group W)	Westinghouse	Ted Jordan
KSCS , 96.3, 100 KW @ 1680, COUNTRY	,$160.00*	(Banner)	Cap Cities/ABC	John Hare
KTKS , 106.1, 100 KW @ 1585, CHR	,$130.00*	(HNWH)	Gannett	Al Brady Law
KTXQ , 102.1, 100 KW @ 1420, AOR	ABC-R,$140.00*	(CBS)	CBS	Clint Culp
KVIL+, 103.7, 100 KW @ 1470, AC	,$415.00	(Torbet)	Infinity	Dave Spence
KZEW , 97.9, 100 KW @ 1680, AOR	Source,$140.00*	(MMR)	Anchor	Bill Knobler
KZPS , 92.5, 100 KW @ 1685, CLASSIC HITS	,$115.00*	(Durpetti)	Bonneville	Tom Glade
WRR , 101.1, 100 KW @ 1510, CLASSICAL	,$ 75.00	(CMBS)	City of Dallas	M. Loewenthal
KOJO , 94.1, 100 KW @ 1585, SPANISH	,$ 98.00	(Caballero)		Chuck Gratner

CALL LETTER CHANGES

KRQX changes to KLDD
KSSA changes to KOJO

FORMAT CHANGES

STATION SALES

KVIL A/F: From Blair to Sconnix to Infinity for $82,000,000

DAVENPORT - ROCK ISLAND - MOLINE

Arbitron Rank/Pop (12+): 111/317,900

MSA Rank/Pop: 121/367,800
ADI # 78
Average Person Ratings: 16.7
Market TSL: 21.9 hours

Stations: 19/14
Diaries: 812/392:1/53.9%
Sample Target: 720
% Below Line: 5.3
% Not Listed: 12.0

1986 Revenue: $7,500,000
HH Inc.: $33,762
Retail $: 2.3 Bil
Pop per Station: 22,707
#1 Biller: KIIK-F $1,800,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. KIIK-F	81/15.2	22.0	23.2	22.5	21.1		18.7
2. WLLR-F	59/11.1	13.2	13.4	13.9	12.5		13.8
3. WPXR-F	55/10.3	3.8	5.6	4.1	5.3		7.2
4. WOC	48/ 9.0	9.0	8.2	8.6	7.9		8.4
5. WXLP-F	44/ 8.3	11.3	12.3	10.1	9.4		13.2
6. KRVR-F	40/ 7.5	9.0	6.9	12.2	8.4		5.5
7. WKBF	29/ 5.5	5.6	5.9	5.8	8.1		3.9
8. KLIO-F	25/ 4.7	4.8	---	---	---		6.4
9. KSTT	15/ 2.8	1.0	2.9	2.4	2.2		1.5
10. KTSS	14/ 2.6	.8	2.3	.4	---		3.9
11.							
12.							

12+ TSA	1/4/CUME
1. KIIK-F	144/2119
2. WLLR-F	100/1222
3. WPXR-F	91/1207
4. WXLP-F	79/1167
5. WOC	55/ 616
6. KLIO-F	53/ 727
7. KRVR-F	50/ 740
8. WGN	41/ 632
9. WKBF	38/ 543
10. WMT	32/ 360
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KIIK-F	1141/35.9	40.5	40.4
2. WPXR-F	730/23.0	14.5	15.3
3. WLLR-F	641/20.2	24.4	22.3
4. WXLP-F	579/18.2	24.4	27.9
5. WOC	536/16.9	18.3	14.3
6. KRVR-F	515/16.2	16.0	13.6
7. KLIO-F	423/13.3	9.5	---
8. WKBF	382/12.0	14.3	13.2
9. KSTT	252/ 7.9	7.0	6.2
10. WGN	210/ 6.6	3.2	3.4
11. WMRZ	199/ 6.3	11.7	12.2
12. KFMH-F	182/ 5.7	5.6	6.1

12+ FM SHARE (METRO): 67.95% (318 of 468) (SPG 86: 71.04%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPXR-F	1. KIIK-F	1. KIIK-F>	1. KIIK-F>	1. KIIK-F	1. WOC	1. KIIK-F	1. KIIK-F	1. KIIK-F	1. WPXR-F	1. KIIK-F
2. KIIK-F>	2. WXLP-F>	2. WLLR-F	2. WLLR-F	2. WLLR-F	2. WLLR-F	2. WOC	2. WOC	2. WPXR-F	2. KIIK-F	2. WPXR-F
3.	3. WPXR-F	WXLP-F	3. WXLP-F	3. WXLP-F	3. KRVR-F	3. WLLR-F	3. WLLR-F	3. WLLR-F	3. WLLR-F	3. WLLR-F
4.	4. WLLR-F	4. WPXR-F	4. WPXR-F	4. KRVR-F	4. WKBF-F	4. WKBF-F	4. WXLP-F	4. WXLP-F	4. WXLP-F	4. WXLP-F
5.	5. KLIO-F	5. KLIO-F	5. KLIO-F	WPXR-F	5. KIIK-F	5. KRVR-F	5. KRVR-F	5. KRVR-F	5. WOC	5. KRVR-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KIIK-F>	1. KIIK-F>	1. KIIK-F	1. KIIK-F>	1. KIIK-F
2. WPXR-F	2. KLIO-F	2. KLIO-F	2. WLLR-F>	2. WLLR-F>
WXLP-F	WPXR-F	3. WPXR-F	3. KLIO-F	3. KLIO-F
4. KTSS	4. WXLP-F	4. WLLR-F	WPXR-F	4. WPXR-F
WLLR-F	5. WLLR-F	WXLP-F	5. WXLP-F	5. KRVR-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WXLP-F	1. WXLP-F>	1. WXLP-F>	1. KIIK-F	1. KIIK-F
2. KIIK-F>	2. KIIK-F>	2. KIIK-F	2. WXLP-F	2. WXLP-F
3. WPXR-F	3. WPXR-F	3. KFMH-F	3. WLLR-F	3. WLLR-F
4. KTSS	4. KFMH	4. WPXR-F	4. WPXR-F	4. KRVR-F
WLLR-F	5.	5.	5. KFMH	5. WPXR-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		136 (2)	136 (2)	29.1	25.1
AOR/CLASSIC		55 (2)	55 (2)	11.8	17.0
AC/OLDIES/SOFT ROCK	27 (3)	28 (2)	55 (5)	11.8	11.8
MOR/VARIETY/FULL	23 (3)		23 (3)	4.9	1.6
COUNTRY	29 (1)	59 (1)	88 (2)	18.8	22.2
BLACK/URBAN					2.5
BTFL MUSIC/EZ		40 (1)	40 (1)	8.5	7.5
NEWS/TALK	57 (3)		57 (3)	12.2	8.8
NOSTALGIA					3.2
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	14 (1)		14 (1)	3.0	0.5
			468 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KFMH-F	99.7	Muscatine/Davenport	2.1/5.7
KSTT	1170	Davenport	2.8/7.9
KTSS	1580	Davenport	2.6/3.3
WJRE-F	92.1	Kewanee	.6/1.3
WKEI	1450	Kewanee	1.9/3.5
WMRZ	1230	Moline/Davenport	1.7/6.3
WBBM	780	Chicago	.9/1.8
WGN	720	Chicago	1.9/6.6
WLS	890	Chicago	.6/2.1
WMAQ	670	Chicago	.8/2.7
WMT	600	Cedar Rapids	.6/2.4

RADIO STATIONS

KSTT, 1170, 1 KW (DA-2)	, OLDIES (?)		,$ 18.00*	(Katz)	Goodrich		
KTSS, 1580, 500 W (DAYS)	, ? ?		,$ NA	(---)			
WKBF, 1270, 5 KW (DA-N)	, COUNTRY	CBS	,$ 23.00	(Mc-Guild)			
WKEI, 1450, 1 KW	, MOR	ABC-D	,$ 12.00	(---)		(KEWANEE)	Sharyn Kubiak
WMRZ, 1230, 1 KW	, OLDIES		,$ 20.00	(HNWH)	Sconnix		L. Rosmilso
WOC , 1240, 5 KW (DA-2)	, TALK/NEWS	NBC,ABC-T,NBC-T	,$ 39.00	(Christal)			Jim O'Hara
KFMH-F, 99.7, 50 KW @ 470, AOR			,$ 17.00	(---)		(MUSCATINE)	John Flambo
KIIK-F, 103.7, 100 KW @ 1220, CHR		ABC-D	,$ 45.00*	(Christal)			Jim O'Hara
KLIO-F, 96.1, 100 KW @ 988, AC			,$ 21.00*	(Eastman)		(CLINTON)	Bill Roth
KRVR-F, 106.5, 60 KW @ 190, BTFL/EZ			,$ 24.00*	(Republic)			Ken Brown
WLLR-F, 101.3, 50 KW @ 500, COUNTRY		CNN	,$ 36.00*	(HNWH)	Sconnix		L. Rosmilso
WPXR-F, 98.9, 39 KW @ 900, CHR			,$ 30.00*	(Mc-Guild)			
WXLP-F, 96.9, 50 KW @ 500, AOR		Source	,$ 34.00*	(Katz)	Goodrich		

MISCELLANEOUS COMMENTS KRVR-F sold by WIN to Comm. Properties for $1,400,000 (est.) (Americom)... WHBF-AM changes calls to WKBF... WHBF-F changes calls to WPXR-F and format from AC to CHR... KKZX changes back to KSTT...

DAYTON

Arbitron Rank/Pop (12+): 46/795,500

MSA Rank/Pop: 53/924,300
ADI # 49
Average Person Ratings: 16.4
Market TSL: 21.5 hours

Stations: 27/19
Diaries: 1307/609:1/52.7%
Sample Target: 1110
% Below Line: 15.1
% Not Listed: 7.6

1986 Revenue: $19,300,000
HH Inc.: $31,951
Retail $: 5.8 Bil
Pop per Station: 41,868
#1 Biller: WHIO $3,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WTUE-F	181/13.9	11.0	7.8	9.1	7.8	10.5	15.3
2. WGTZ-F	163/12.5	12.7	11.6	13.1	9.9	12.5	13.9
3. WHIO-F	150/11.5	12.8	10.4	12.5	13.8	11.8	10.8
4. WONE	94/ 7.2	4.7	5.9	6.3	5.6	6.0	7.5
5. WHIO	85/ 6.5	7.5	8.7	8.9	7.8	7.9	5.0
6. WWSN-F	68/ 5.2	6.4	9.1	6.4	6.8	6.8	6.0
7. WYMJ-F	57/ 4.4	4.5	5.1	4.8	5.4	4.7	4.1
8. WBVE-F	55/ 4.2	3.0	1.9	3.0	3.6	3.0	2.6
9. WLW	53/ 4.1	2.3	2.8	3.5	3.6	3.2	3.3
10. WBLZ-F	48/ 3.7	4.9	4.2	3.9	5.0	3.9	6.0
11. WDAO	47/ 3.6	3.4	2.8	2.7	4.1	3.1	2.6
12. WVUD-F	41/ 3.2	5.3	3.9	2.6	1.7	3.8	2.6
13. WING	34/ 2.6	3.1	2.7	3.8	2.3	3.1	3.2
14.							

12+ TSA	1/4/CUME
1. WGTZ-F	227/2989
WTUE-F	227/2427
3. WHIO-F	211/2373
4. WLW	171/2836
5. WBVE-F	122/1372
6. WONE	113/1292
7. WHIO	93/1402
8. WWSN-F	78/1360
9. WBLZ-F	60/ 812
10. WEBN-F	58/ 974
11. WYMJ-F	57/1017
12. WVUD-F	56/ 884
13. WDAO	47/ 388
14. WING	39/ 647

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WGTZ-F	2007/25.2	27.5	22.0
2. WTUE-F	1810/22.8	17.3	16.2
3. WHIO-F	1709/21.5	20.9	22.4
4. WHIO	1248/15.7	19.1	19.0
5. WLW	1058/13.3	8.3	8.6
6. WWSN-F	1051/13.2	17.6	13.7
7. WONE	1014/12.7	12.9	10.5
8. WYMJ-F	971/12.2	13.0	12.6
9. WVUD-F	625/ 7.9	10.1	7.6
10. WBVE-F	580/ 7.3	4.5	7.5
11. WBLZ-F	556/ 7.0	8.7	10.2
12. WING	539/ 6.8	11.5	8.5
13. WDAO	388/ 4.9	4.1	7.1
14. WBZI	301/ 3.8	5.1	4.8

12+ FM SHARE (METRO): 68.64% (825 of 1202) (SPG 86: 69.29%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WGTZ-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WTUE-F>	1. WHIO-F>	1. WTUE-F	1. WTUE-F	1. WTUE-F	1. WGTZ-F	1. WTUE-F
2. WTUE-F	2. WGTZ-F>	2. WGTZ-F>	2. WGTZ-F	2. WWSN-F	2. WHIO	2. WGTZ-F	2. WHIO-F>	2. WGTZ-F	2. WTUE-F	2. WHIO-F
3. WYMJ-F	3. WWSN-F	3. WWSN-F	3. WWSN-F	3. WGTZ-F	3. WONE >	3. WHIO-F	3. WONE	3. WHIO-F>	3. WHIO	3. WGTZ-F>
4.	4. WBLZ-F	4. WONE	4. WONE	4. WONE	4. WLW	4. WONE	4. WGTZ-F>	4. WONE	4. WLW	4. WONE
5.	5. WYMJ-F	5. WYMJ-F	5. WHIO-F	5. WHIO-F	5. WWSN-F	5. WHIO	5. WWSN-F	5. WWSN-F	5. WHIO-F>	5. WHIO
	6. WBVE-F		6. WVUD-F	6. WVUD-F	6. WBVE-F	6. WWSN-F	6. WHIO	6. WBVE-F	6. WBLZ-F	6. WYMJ-F
	7. WDAO		7. WYMJ-F	7. WYMJ-F	7. WGTZ-F		7. WYMJ-F		7. WYMJ-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGTZ-F>	1. WGTZ-F>	1. WGTZ-F	1. WGTZ-F>	1. WGTZ-F	1. WTUE-F>	1. WTUE-F	1. WTUE-F>	1. WTUE-F>	1. WTUE >
2. WTUE-F	2. WTUE-F>	2. WWSN-F	2. WTUE-F	2. WWSN-F	2. WGTZ-F>	2. WGTZ-F>	2. WGTZ-F	2. WGTZ-F>	2. WWSN-F
3. WBLZ-F	3. WWSN-F	3. WTUE-F	3. WWSN-F	3. WHIO-F	3. WBLZ-F	3.	WWSN-F	3. WBVE-F	3. WONE
4.	4. WBLZ-F	4. WYMJ-F	4. WONE	WONE	WBVE-F	4.	4.	4. WWSN-F	4. WGTZ-F
5.	5. WYMJ-F	5. WBLZ-F	5. WHIO-F	5. WTUE-F	5.	5.	5.	5. WDAO	WVUD-F
			WYMJ-F	6. WYMJ-F				6. WONE	WLW
			7. WBLZ-F	7. WDAO				WVUD-F	

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		163 (1)	163 (1)	13.6	10.9
AOR/CLASSIC		190 (2)	190 (2)	15.8	12.5
AC/OLDIES/SOFT ROCK	34 (1)	182 (5)	216 (6)	18.0	20.1
MOR/VARIETY/FULL	162 (5)		162 (5)	13.5	15.2
COUNTRY	116 (2)	66 (2)	182 (4)	15.1	10.7
BLACK/URBAN	47 (1)	52 (2)	99 (3)	8.2	10.0
BTFL MUSIC/EZ		154 (2)	154 (2)	12.8	17.3
NEWS/TALK					
NOSTALGIA					0.4
RELIGION/GOSPEL		11 (1)	11 (1)	0.9	2.9
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	18 (2)	7 (1)	25 (3)	2.1	---
			1202 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WAZU-F	102.9	Springfield	.8/2.3
WBLY	1600	Springfield	1.7/2.5
WBZI-F	95.3	Xenia	.8/3.8
WFCJ-F	93.7	Miamisburg	.8/3.5
WIZE	1340	Springfield	.5/1.8
WLGY	1500	Xenia	1.0/1.3
WPFB-F	105.9	Middletown	.5/2.6
WPTW	1570	Piqua	.3/1.2
WPTW-F	95.7	Piqua	1.1/2.0
WBNS-F	97.1	Columbus	.3/1.0
WCKX-F	106.3	London	.3/ .8
WEBN-F	102.7	Cincinnati	.7/2.1
WKRC	550	Cincinnati	.3/1.0
WLLT-F	94.9	Fairfield	.4/2.5

RADIO STATIONS

WDAO, 1210, 1 KW (DAYS)	, BLACK	SBN,$ 37.00*	(Eastman)	Stoner		Jim Johnson
WHIO, 1290, 5 KW (DA-N)	, MOR	CBS,$ 74.00*	(Christal)	Cox		Sam Yacovazzi
WING, 1410, 5 KW (DA-N)	, AC	MBS,ABC-I,$ 40.00*	(Katz)	Great Trails		Dave Leonard
WONE, 980, 5 KW (DA-N)	, COUNTRY	MBS,ABC-D,$ 50.00*	(Mc-Guild)	DKM		Don Schwartz
WBZI-F, 95.3, 3 KW @ 300	, COUNTRY	US 2,$ 25.00	(---)		(XENIA)	Dick Moran
WFCJ-F, 93.7, 59 KW @ 245	, RELIGION	APR,$ 10.00	(---)		(MIAMISBURG)	Clair Miller
WHIO-F, 99.1, 50 KW @ 1060	, BTFL/EZ	,$ 80.00*	(Christal)	Cox		Sam Yacovazzi
WPFB-F, 105.9, 34 KW @ 593	, ? ?	MBS,$ 21.00	(Lotus)		(MIDDLETOWN)	Jerry Crisp
WTUE-F, 104.7, 50 KW @ 780	, AOR	,$ 60.00*	(Mc-Guild)	DKM		Don Schwartz
WVUD-F, 99.9, 50 KW @ 500	, SOFT AC	CBS-R,$ 33.00*	(Masla)	Univ. of Dayton		Lenny Eliason
WWSN-F, 107.7, 50 KW @ 420	, AC	,$ 63.00*	(Eastman)	Stoner		Alan Gray
WYMJ-F, 103.9, 1.5 KW @ 528	, AC	US 1,$ 41.00*	(Banner)	Malkan		Jim Sumpter
WGTZ-F, 92.9, 40 KW @ 590	, CHR	,$ 70.00*	(Katz)	Great Trails	(EATON)	Dave Leonard

Other ranked stations - See Cincinnati

DAYTONA BEACH

Arbitron Rank/Pop (12+): 123/283,200

MSA Rank/Pop: 142/320,600
Part of Orlando ADI
Average Person Ratings: 15.7
Market TSL: 21.5 hours

Stations: 21/9
Diaries: 636/445:1/48.9%
Sample Target: 630
% Below Line: 60.3
% Not Listed: 8.3

1986 Revenue: NA
HH Inc.: $26,319
Retail $: 1.9 Bil
Pop per Station: 31,467
#1 Billier: NA

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WWLV-F	69/15.5	14.8	17.8	14.6	18.1		
2. WWKA-F	59/13.3	9.2	11.4	5.4	7.3		
3. WDIZ-F	35/ 7.9	7.2	8.2	12.2	11.8		
4. WBJW-F+	35/ 7.8	6.2	7.2	8.0	7.1		
5. WROD	32/ 7.2	7.2	8.4	10.9	6.1		
6. WJYO-F	24/ 5.4	4.0	1.8	2.8	3.1		
WSTF-F	24/ 5.4	3.1	5.2	4.8	---		
8. WNFI-F	19/ 4.3	7.6	5.8	4.1	7.8		
9. WNOB	18/ 4.0	4.3	4.8	3.9	3.8		
WOCL-F	18/ 4.0	3.6	2.0	6.3	8.5		
11. WSSP-F	16/ 3.6	4.7	5.8	4.1	.9		
12. WORZ-F	13/ 2.9	3.4	1.8	5.2	8.5		
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WWLV-F	74/762
2. WWKA-F	59/518
3. WBJW-F+	35/518
WDIZ-F	35/343
5. WROD	32/316
6. WJYO-F	28/417
7. WNFI-F	24/483
WSTF-F	24/383
9. WNOB	18/219
WOCL-F	18/306
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WWLV-F	704/24.9	24.7	24.1
2. WBJW-F+	509/18.0	15.7	17.2
3. WWKA-F	497/17.5	14.2	17.3
4. WNFI-F	434/15.3	16.3	18.1
5. WSTF-F	378/13.3	8.9	13.6
6. WDIZ-F	328/11.6	14.1	14.9
7. WROD	311/11.0	11.2	14.0
8. WOCL-F	301/10.6	10.3	8.1
9. WORZ-F	300/10.6	9.1	7.5
10. WSSP-F	289/10.2	10.6	11.8
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 80.88% (330 of 408) (SPG 86: 79.73%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBJW-F+>	1. WDIZ-F>	1. WDIZ-F	1. WWKA-F>	1. WWKA-F	1. WWLV-F>	1. WWKA-F	1. WWLV-F	1. WWLV-F	1. WWLV-F>	1. WWLV-F>
2. WNFI-F>	2. WWKA-F	2. WWKA-F>	2. WDIZ-F	2. WDIZ-F	2. WWKA-F	2. WWLV-F	2. WWKA-F>	2. WWKA-F>	2. WBJW-F+	2. WWKA-F
3.	3. WBJW-F+	3. WBJW-F+	3. WBJW-F+	3. WWLV-F	3. WROD	3. WROD	3. WROD	3. WDIZ-F	3. WNFI-F	3. WDIZ-F
4.	4. WNFI-F	4.	4. WJYO-F	4. WBJW-F+	4.	WBJW-F+	4. WDIZ-F	4. WBJW-F+	4. WNDB	4. WROD
5.	WORZ-F	5.	5. WOCL-F	WOCL-F	5.	WDIZ-F	5. WBJW-F+	5. WROD	5. WSTF-F	5. WBJW-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBJW-F+	1. WBJW-F+	1. WDIZ-F	1. WBJW-F+	1. WWKA-F	1. WDIZ-F>	1. WDIZ-F>	1. WDIZ-F	1. WDIZ-F	1. WWKA-F
2. WNFI-F	WDIZ-F	2. WBJW-F+	WWKA-F	2. WWLV-F	2. WHTQ-F>	2. WWKA-F	2. WWKA-F	2. WWKA-F>	2. WDIZ-F>
WDIZ-F	3. WWKA-F	WJYO-F	3. WJYO-F	WJYO-F	3. WBJW-F+	3. WBJW-F+	3. WBJW-F+>	3. WBJW-F+	3. WOCL-F
WSTF-F	4. WNFI-F	WORZ-F	4. WDIZ-F	4. WBJW-F+	WORZ-F	4. WHTQ-F	4. WOCL-F	4. WHTQ-F	4. WWLV-F
WWKA-F	5.	WWKA-F	WOCL-F	5. WOCL-F	5.	5.	5.	5.	WBJW-F+

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	2 (1)	60 (3)	62 (4)	15.2	15.8
AOR/CLASSIC		60 (3)	60 (3)	14.7	9.1
AC/OLDIES/SOFT ROCK		66 (3)	66 (3)	16.2	12.0
MOR/VARIETY/FULL	2 (1)		2 (1)	0.5	6.0
COUNTRY	3 (1)	59 (1)	62 (2)	15.2	17.4
BLACK/URBAN					
BTFL MUSIC/EZ		85 (2)	85 (2)	20.8	27.8
NEWS/TALK	18 (1)		18 (1)	4.4	0.7
NOSTALGIA	37 (2)		37 (2)	9.1	9.8
RELIGION/GOSPEL	6 (1)		6 (1)	1.5	1.3
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	10 (2)		10 (2)	2.5	---
			408 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WELE	1380	Ormond Beach	.7/2.0
WMFJ	1450	Daytona Beach	1.3/3.4
WSBB	1230	New Smyrna Beach	1.1/4.1
WXVQ	1490	DeLand	1.3/2.3
WZIP	1590	S. Daytona	.9/2.0
WDBO	580	Orlando	.4/3.5
WHLY-F	106.7	Leesburg	1.8/5.9

RADIO STATIONS

WNDB, 1150, 1 KW (DA-N)	, NEWS/TALK	CBS,ABC-T,$ 15.00* (Eastman)	Root		C. Guice
WROD, 1340, 1 KW	, NOSTALGIA	US 2,ABC-I,$ 20.00 (Roslin)			S. Welch
WNFI-F, 99.9, 100 KW @ 1249, CHR		,$ 40.00* (Masla)		(PALATKA)	Tom Panucci
WWLV-F, 94.5, 100 KW @ 472, BTFL/EZ		,$ 45.00* (Eastman)	Root		C. Guice

Other ranked stations - See Orlando

MISCELLANEOUS COMMENTS WXVQ (DeLand) sold for $325,000...

DENVER

Arbitron Rank/Pop (12+): 23/1,568,200

MSA Rank/Pop: 27/1,639,500
ADI # 19
Average Person Ratings: 17.7
Market TSL: 23.0 hours

Stations: 29/28
Diaries: 2319/676:1/50.3%
Sample Target: 1490
% Below Line: 1.5
% Not Listed: 8.2

1986 Revenue: $60,200,000
HH Inc.: $34,827
Retail $: 14.8 Bil
Pop per Station: 56,007
#1 Biller: KOA $7,150,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. KOSI-F	234/8.4	8.8	9.3	10.2	9.6	9.2	7.1
2. KBCO-F+	214/7.8	8.3	6.9	8.2	7.4	7.8	10.5
3. KRXY-F	210/7.6	5.7	5.9	5.1	3.9	6.4	9.3
4. KMJI-F	194/7.0	6.4	6.0	7.5	7.0	6.7	6.2
5. KBPI-F	170/6.1	5.3	6.8	6.7	6.7	6.2	8.2
6. KYGO-F	155/5.6	5.4	5.6	4.5	4.6	5.3	4.5
7. KAZY-F	154/5.6	5.4	3.9	3.6	4.1	4.6	6.1
8. KOA	151/5.4	6.5	7.3	5.7	5.7	6.2	4.3
9. KOAQ-F	132/4.8	3.5	4.1	4.5	3.7	4.2	4.7
10. KHOW	104/3.8	3.3	4.0	2.9	3.6	3.5	1.8
11. KEZW	98/3.5	4.0	2.7	3.9	4.5	3.5	1.7
12. KVOD-F	93/3.4	3.5	4.0	2.9	3.6	3.5	3.4
13. KNUS	85/3.1	3.2	2.6	3.6	3.6	3.1	1.6
14. KSYY-F	75/2.7	4.4	4.9	4.7	6.7	4.2	4.6
15. KHIH-F	59/2.1	4.3	2.0	---	---	2.8	3.0
16. KIMN	58/2.1	1.8	2.8	3.0	3.3	2.4	2.4
17. KLZ	53/1.9	2.0	2.0	2.9	2.7	2.2	1.8
18. KRZN	48/1.7	1.3	1.1	1.9	2.1	1.5	1.7
19. KBRQ-F	44/1.6	.9	1.0	.6	1.0	1.0	.6
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. KOSI-F	277/3548
2. KBCO-F+	237/3320
3. KRXY-F	231/3018
4. KOA	226/3717
5. KBPI-F	217/3320
6. KMJI-F	205/2912
7. KAZY-F	203/2495
8. KYGO-F	172/2345
9. KOAQ-F	169/2611
10. KHOW	135/1887
11. KEZW	102/ 948
12. KVOD-F	101/1613
13. KNUS	95/1297
14. KIMN	87/1824
15. KLZ	84/1379
16. KSYY-F	83/1864
17. KHIH-F	73/1313
18. KRZN	56/ 922
19. KBRQ-F	48/ 745
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KOSI-F	2995/19.1	18.4	18.3
2. KBCO-F+	2817/16.4	13.0	13.6
3. KRXY-F	2799/17.8	18.3	14.1
4. KBPI-F	2782/17.7	17.7	17.6
5. KMJI-F	2703/17.2	15.8	17.7
6. KOA	2438/15.5	24.0	16.6
7. KAZY-F	2056/13.1	10.4	10.4
8. KOAQ-F	2035/13.0	14.6	13.4
9. KYGO-F	2031/13.0	11.3	11.6
10. KSYY-F	1686/10.8	16.8	15.0
11. KHOW	1453/ 9.3	9.5	9.2
12. KVOD-F	1423/ 9.1	9.6	7.3
13. KIMN	1375/ 8.8	10.4	10.3
14. KHIH-F	1102/ 7.0	5.3	---
15. KNUS	1084/ 6.9	7.5	7.9
16. KEZW	896/ 5.7	6.7	8.0
17. KRZN	819/ 5.2	4.1	6.4
18. KLZ	792/ 5.1	5.7	6.0
19. KBRQ-F	680/ 2.2	2.7	1.6
20. KDEN	590/ 3.8	4.7	3.7
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 71.45% (1817 of 2543) (SPG 86: 65.63%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRXY-F>	1. KBCO-F+	1. KBCO-F+	1. KMJI-F	1. KMJI-F	1. KOSI-F>	1. KMJI-F	1. KOSI-F	1. KBCO-F+	1. KRXY-F	1. KOSI-F
2. KBPI-F	2. KAZY-F	2. KMJI-F	2. KBCO-F+>	2. KBCO-F+	2. KOA	2. KOA	2. KBCO-F+	KRXY-F	2. KBPI-F	2. KRXY-F
3. KSYY-F	3. KBPI-F	3. KAZY-F	3. KYGO-F	3. KYGO-F	3. KYGO-F	3. KOSI-F	3. KMJI-F	3. KOSI-F	3. KAZY-F	3. KBCO-F+
4.	KMJI-F	4. KBPI-F	4. KOAQ-F	4. KOSI-F	4. KEZW	4. KBCO-F+	4. KRXY-F	4. KMJI-F	4. KOSI-F	4. KMJI-F
5.	5. KRXY-F	5. KRXY-F	KOSI-F	5. KOAQ-F	5. KNUS	5. KRXY-F	5. KOAQ-F	5. KBPI-F	5. KBCO-F+	5. KYGO-F
6.	6. KOAQ-F	6. KOAQ-F	6. KHOW-F	6. KHOW-F	6. KHOW-F	6. KHOW	6. KOA	6. KAZY-F	6. KMJI-F	6. KBPI-F
7.	7.	7.	7. KRXY-F	7. KRXY-F	7. KVOD-F	7. KYGO-F	7. KBPI-F	7. KYGO-F	KOA	7. KAZY-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8. KVOD-F	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRXY-F	1. KMJI-F	1. KMJI-F>	1. KMJI-F	1. KMJI-F>	1. KAZY-F	1. KBCO-F+	1. KBCO-F+>	1. KBCO-F+>	1. KBCO-F+
2. KOAQ-F	2. KRXY-F	2. KBCO-F+	2. KOAQ-F	2. KOSI-F	2. KBPI-F	2. KAZY-F	2. KMJI-F	2. KAZY-F	2. KMJI-F
3. KBPI-F	3. KBCO-F+	3. KRXY-F	3. KRXY-F	3. KYGO-F	3. KBCO-F+>	3. KBPI-F	3. KBPI-F	3. KBPI-F	3. KYGO-F
4. KAZY-F	4. KOAQ-F>	4. KOAQ-F	4. KBCO-F+	4. KOAQ-F	4. KRKS	4. KMJI-F	4. KHIH-F	KMJI-F	4. KOSI-F
KBCO-F+	5. KBPI-F	5. KAZY-F	5. KYGO-F	5. KBCO-F+	5. KMJI-F	5. KRXY-F	5. KYGO-F	5. KYGO-F	5. KHOW-F
6. KSYY-F	6. KAZY-F	KIMN	6. KOSI-F	6. KHOW-F	6.	6. KHIH-F	6. KAZY-F	6. KRXY-F	6. KRXY-F
7.	7.	7. KYGO-F	7. KBPI-F	7. KRXY-F	7.	KOAQ-F	7. KRXY-F	7. KHOW-F	7. KOA
8.	8.	8.	8.	8.	8.	KYGO-F	8. KOAQ-F	8.	8. KHIH-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		210 (1)	210 (1)	8.3	15.5
AOR/CLASSIC	13 (1)	621 (5)	346 (6)	24.9	21.5
AC/OLDIES/SOFT ROCK	117 (3)	430 (4)	547 (7)	21.5	14.0
MOR/VARIETY/FULL	104 (1)		104 (1)	4.1	4.8
COUNTRY	69 (2)	199 (2)	268 (4)	10.5	9.7
BLACK/URBAN	30 (1)		30 (1)	1.2	2.4
BTFL MUSIC/EZ		234 (1)	234 (1)	9.2	10.4
NEWS/TALK	286 (4)		286 (4)	11.2	11.1
NOSTALGIA	98 (1)		98 (1)	3.9	4.9
RELIGION/GOSPEL	9 (1)		9 (1)	0.4	0.8
SPANISH					
CLASSICAL		93 (1)	93 (1)	3.7	3.9
JAZZ/NEW AGE/ECLECTIC		30 (1)	30 (1)	1.2	1.0
UNKNOWN/OTHERS					
			2543 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KADX-F	92.1	Castle Rock	1.1/2.3
KBRQ	1280	Denver	.6/2.2
KDEN	1340	Denver	1.2/3.8
KDKO	1510	Littleton	1.1/2.5
KMVP	1600	Lakewood	.6/2.0
KQKS-F	104.3	Longmont	1.0/3.4
KRKS	990	Denver	.3/1.0
KYBG	1090	Aurora	.4/2.0
KTCL-F	93.3	Fort Collins	1.3/3.7

RADIO STATIONS

AM STATIONS

KBNO, 1220, 1 KW	, SPANISH	,$ 30.00	(Caballero)		Ed Romero
KXKL, 1280, 5 KW (DA-2)	, OLDIES	MBS,$ 38.00	(Torbet)	Shamrock	Marty Loughman
KDEN, 1340, 1 KW	, NEWS/TALK	MBS,ABC-E,$ 45.00*	(Sevalli)		Doug Stephans
KDKO, 1510, 10 KW/5 KW (DA-1)	, BLACK	,$ 58.00	(---)	SRO	Clavin Booker
KEZW, 1430, 5 KW (DA-N)	, NOSTALGIA	MBS,$ 56.00*	(Group W)	Westinghouse	Bob Tiernan
KHOW, 630, 5 KW (DA-N)	, MOR	US 2,$ 85.00*	(Eastman)	Legacy	Steve Keeney
KIMN, 950, 5 KW (DA-N)	, AC	US 1,$ 80.00*	(Banner)	Jeff-Pilot	Wayne Phillips
KYBG, 1090, 50 KW/500 W (DA-2)	, OLDIES	Trans,$ 40.00*	(HNWH)	Century	Ron Jamison
KLZ , 560, 5 KW (DA-1)	, COUNTRY	ABC-I,$ 58.00*	(Mc-Guild)	DKM	Bill Struck
KNUS, 710, 5 KW (DA-1)	, TALK	NBC,$ 70.00*	(Durpetti)	Sandusky	Craig Cochran
KOA , 850, 50 KW	, NEWS/TALK	CBS,$130.00	(Katz)	Jacor	Lee Larsen
KPOF, 910, 5 KW/1 KW (DA-2)	, RELIGION	,$ 25.00*	(---)		Don Wolfram
KPPL, 1390, 5 KW (DAYS)	, SPANISH (?)	,$ 20.00	(Roslin)		
KRKS, 990, 5 KW/390 W	, RELIGION	,$ 12.00	(---)		Roger Anderson
KMVP, 1600, 5 KW (DA-N)	, AC/TALK	MBS,ABC-E,$ 30.00*	(Torbet)	Cap Cities/ABC	Dave Habisch
KRZN, 1150, 5 KW/1 KW (DA-2)	, OLDIES	,$ 37.00*	(Christal)	Duffy	Craig McKee

FM STATIONS

KAZY, 106.7, 100 KW @ 987, AOR	ABC-R,$ 75.00*	(Mc-Guild)	DKM		Bill Struck
KADX, 92.1, 720 W @ 620, JAZZ	APR,$ 34.00	(Roslin)	Century	(CASTLE ROCK)	Maddie Gibson
KBCO, 97.3, 100 KW @ 1541, AOR	,$125.00*	(Masla)		(BOULDER)	Ray Skibitsky
KBPI, 105.9, 100 KW @ 900, AOR	Source,$105.00*	(Durpetti)	Sandusky		Kip Gilbert
KXKL, 105.1, 100 KW @ 1200, OLDIES	MBS,$ 60.00	(Torbet)	Shamrock		Marty Loughman
KHIH, 94.7, 100 KW @ 984, CLASSIC HITS	US 1,$ 55.00*	(Republic)	SRO	(BOULDER)	Joe Heslet
KMJI, 100.3, 100 KW @ 500, AC	,$125.00*	(Christal)	Duffy		Craig McKee
KOAQ, 103.5, 100 KW @ 1061, AC	CBS-R,$ 80.00*	(Katz)	Jacor		Lee Larson
KOSI, 101.1, 100 KW @ 790, BTFL/EZ	,$120.00*	(Group W)	Westinghouse		Bob Tiernan
KSYY, 95.7, 100 KW @ 725, SOFT AC	MBS,Trans,$ 90.00*	(Eastman)	Legacy		Steve Keeney
KRXY, 107.5, 100 KW @ 545, CHR	,$ 95.00*	(Torbet)	Cap Cities/ABC		Dave Habisch
KVOD, 99.5, 100 KW @ 380, CLASSICAL	,$ 85.00*	(Republic)	Henry		Pam Kenny
KYGO, 98.5, 100 KW @ 720, COUNTRY	,$ 90.00*	(Blair)	Jeff-Pilot		Wayne Phillips

CALL LETTER CHANGES

KPKE changes to KSYY
KBRQ A/F changes to KXKL A/F

FORMAT CHANGES

KSYY: From CHR to Soft AC
KXKL: From Country to Oldies

STATION SALES

KBRQ A/F: Sold by Great Empire to Shamrock for $9,000,000
KOA, KOAQ-F: Sold by Belo to Jacor for $24,000,000 (Chapman)
KADX-F (Castle Rock): Sold to Century for $1,400,000
KMVP, KRXY-F: From Malrite to Cap Cities/ABC for $10,700,000 (Wertheim)
KPPL: Sold for $275,000

DES MOINES

Arbitron Rank/Pop (12+): 110/318,700
MSA Rank/Pop: 120/378,600
ADI # 67
Average Person Ratings: 16.3
Market TSL: 21.8 hours

Stations: 14/14
Diaries: 778/410:1/55.0%
Sample Target: 710
% Below Line: 0
% Not Listed: 7.9

1986 Revenue: $11,400,000
HH Inc.: $32,599
Retail $: 2.7 Bil
Pop per Station: 22,764
#1 Biller: WHO $3,400,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. KGGO-F	103/19.8	20.7	18.2	17.2	18.0		25.4
2. KLYF-F	55/10.6	7.5	5.4	6.3	7.5		9.5
3. KRNQ-F	43/ 8.3	10.8	20.1	15.5	15.9		8.9
KSO	43/ 8.3	10.2	9.7	12.3	12.9		7.4
WHO	43/ 8.3	10.2	8.2	13.3	12.3		8.5
6. KIOA	37/ 7.1	5.4	4.5	5.1	4.8		5.5
7. KDWZ-F	36/ 6.9	3.7	2.0	2.2	2.3		6.8
8. KJJY-F	27/ 5.2	5.4	5.8	3.1	3.6		5.3
9. KRNT	23/ 4.4	4.8	5.2	6.1	4.6		3.8
10. KMRY	22/ 4.2	3.9	6.0	4.5	4.2		3.0
11. KFMD-F	19/ 3.7	3.9	2.6	1.8	---		4.0
12. KEZT-F	15/ 2.9	1.5	2.4	1.2	2.1		.8

12+ TSA	1/4/CUME
1. KGGO-F	177/1756
2. WHO	150/2265
3. KLYF-F	134/1593
4. KIOA	88/1162
5. KRNQ-F	85/1629
6. KSO	73/ 968
7. KDWZ-F	46/ 766
8. KFMD-F	41/ 618
9. KEZT-F	32/ 426
10. KJJY-F	30/ 498
11. KRNT	26/ 538
12. KMRY	22/ 266

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KGGO-F	949/29.8	31.1	29.1
2. KRNQ-F	781/24.5	25.1	36.8
3. KLYF-F	677/21.2	18.1	14.7
4. WHO	620/19.5	24.8	19.6
5. KDWZ-F	585/18.4	10.1	5.3
6. KSO	563/17.7	21.0	18.5
7. KIOA	497/15.6	14.3	11.9
8. KRNT	469/14.7	15.1	14.2
9. KJJY-F	383/12.0	14.1	13.3
10. KFMD-F	291/ 9.1	11.5	8.1
11. KMRY	257/ 8.1	7.6	9.8
12. KEZT-F	193/ 6.1	5.0	4.2

12+ FM SHARE (METRO): 62.84% (301 of 479) (SPG 86: 62.32%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDWZ-F	1. KGGO-F>	1. KGGO-F>	1. KGGO-F	1. KGGO-F	1. WHO	1. KGGO-F	1. KGGO-F>	1. KGGO-F>	1. KGGO-F>	1. KGGO-F>
2. KGGO-F	2. KLYF-F	2. KLYF-F	2. KLYF-F	2. KLYF-F	2. KSO	2. WHO	2. KLYF-F>	2. KLYF-F	2. WHO	2. KLYF-F
3. KRNQ-F	3. KRNQ-F	3. KIOA	3. KIOA >	3. KIOA	3. KIOA	3. KLYF-F	3. KIOA	3. KIOA	3. KRNQ-F	3. KIOA
4.	4. KDWZ-F	4. KRNQ-F	4. KSO	4. KSO >	4. KLYF-F	4. KSO >	4. KRNQ-F	4. KRNQ-F	4. KDWZ-F>	4. KRNQ-F
5.	5.	5. KSO	5. KRNQ-F	5.	5. KMRY	5.	5. KSO	5. KDWZ-F	5. KSO	5. KDWZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGGO-F>	1. KGGO-F>	1. KGGO-F	1. KGGO-F	1. KLYF-F>	1. KGGO-F>	1. KGGO-F>	1. KGGO-F>	1. KGGO-F>	1. KGGO-F
2. KDWZ-F	2. KLYF-F	2. KLYF-F	2. KLYF-F	2. KGGO-F	2.	2.	2. KLYF-F	2. KIOA	2. KIOA >
3. KRNQ-F	3. KDWZ-F	3. KRNQ-F	3. KRNQ-F	3. KSO	3.	3.	3.	3. KLYF-F>	3. KLYF-F
4. KLYF-F	KRNQ-F	4. KFMD-F	4. KDWZ-F	4. KRNQ-F	4.	4.	4.	4.	4. KSO >
5.	5.	5. KDWZ-F KJJY-F	5. KSO	5. KIOA KJJY-F	5.	5.	5.	5.	5. KJJY-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		79 (2)	79 (2)	16.5	22.0
AOR/CLASSIC		103 (1)	103 (1)	21.5	20.0
AC/OLDIES/SOFT ROCK	37 (1)	74 (2)	111 (3)	23.2	13.6
MOR/VARIETY/FULL	23 (1)		23 (1)	4.8	5.7
COUNTRY	43 (1)	27 (1)	70 (2)	14.6	19.1
BLACK/URBAN					
BTFL MUSIC/EZ		15 (1)	15 (1)	3.1	2.6
NEWS/TALK	43 (1)		43 (1)	9.0	9.0
NOSTALGIA	22 (1)		22 (1)	4.6	6.5
RELIGION/GOSPEL	13 (2)		13 (2)	2.7	1.4
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			479 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDMI-F	97.3	Des Moines	.6/3.4
KWKY	1150	Des Moines	1.9/5.1

RADIO STATIONS

KIOA, 949, 10 KW/5 KW (DA-2)	, AC	ABC-E,$ 40.00*	(Banner)	Midwest		Miles Knuteson
KMRY, 1390, 1 KW (DA-1)	, NOSTALGIA	ABC-D,$ 17.00*	(Mc-Guild)	Fuller-Jeffrey		J. Spangler
KRNT, 1350, 5 KW (DA-N)	, MOR	CBS,$ 31.00*	(Katz)	Stauffer		Don Tool
KSO , 1460, 5 KW (DA-N)	, COUNTRY	ABC-I,$ 44.00*	(Eastman)	Stoner		Bill Wells
WHO , 1040, 50 KW	, NEWS/VARIETY	NBC,$ 62.00*	(Christal)	Palmer		Steve Shannon
KDMI-F, 97.3, 115 KW @ 500	, RELIGION	MBS,$ 6.00	(---)			M. Bruinekool
KDWZ-F, 93.3, 100 KW @ 1063	, CHR	,$ 35.00*	(Banner)	Midwest		Miles Knuteson
KEZT-F, 104.1, 100 KW @ 1026	, BTFL/EZ	,$ 20.00	(---)		(AMES)	Bob Bunce
KFMD-F, 103.3, 100 KW @ 745	, AC	MBS,$ 21.00*	(Masla)	Beasley	(PELLA)	Jim Gregori
KGGO-F, 94.9, 100 KW @ 1066	, AOR/CHR	Source,$ 64.00*	(Eastman)	Stoner		Bill Wells
KJJY-F, 106.3, 3 KW @ 300	, COUNTRY	,$ 30.00*	(Mc-Guild)	Fuller-Jeffrey	(ANKENY)	J. Spangler
KLYF-F, 100.3, 100 KW @ 1700	, SOFT AC	US 2,$ 40.00*	(Christal)	Palmer		Steve Shannon
KRNQ-F, 102.5, 100 KW @ 1248	, CHR	ABC-F,$ 40.00*	(Katz)	Stauffer		Don Tool

MISCELLANEOUS COMMENTS KDWZ changed from Country to CHR late in 1986... KEZT is now classified as BTFL/EZ...

DETROIT

Arbitron Rank/Pop (12+): 6/3,573,100

MSA Rank/Pop: 5/4,271,000
ADI # 7
Average Person Ratings: 18.0
Market TSL: 23.8 hours

Stations: 32/27
Diaries: 2561/1395:1/49.8%
Sample Target: 2310
% Below Line: 6.6
% Not Listed: 7.9

1986 Revenue: $91,300,000
HH Inc.: $34,322
Retail $: 30.0 Bil
Pop per Station: 132,337
#1 Biller: WJR $18,800,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WJR	697/10.9	8.4	8.8	11.6	9.9	9.9	11.0	1. WJR	931/12239	1. WJR	9155/25.6	21.2	24.5
2. WJLB-F	501/ 7.8	9.0	8.1	7.9	7.9	8.2	11.7	2. WJLB-F	529/ 5708	2. WCZY-F+	7013/19.6	18.3	18.9
3. WJOI-F	354/ 5.5	5.7	6.8	5.7	5.4	5.9	4.1	3. WJOI-F	372/ 4466	3. WHYT-F	6031/16.9	19.3	19.6
4. WCZY-F+	329/ 5.1	5.7	5.3	5.1	5.8	5.3	6.8	4. WCZY-F+	355/ 7503	4. WWJ	5470/15.3	16.4	16.2
5. WXYT	308/ 4.8	4.0	3.7	3.4	3.5	4.0	4.1	WRIF-F	355/ 6159	5. WJLB-F	5279/14.8	15.4	15.0
6. WLLZ-F	294/ 4.6	4.1	5.3	5.0	4.1	4.8	7.1	6. WLLZ-F	318/ 5416	6. WRIF-F	5041/14.1	15.3	16.0
7. WRIF-F	289/ 4.5	4.8	4.2	5.3	5.3	4.7	6.4	7. WXYT	316/ 3287	7. WLLZ-F	4808/13.5	16.4	13.9
8. WWJ	287/ 4.5	5.2	5.6	4.7	6.3	5.0	2.5	8. WHYT-F	309/ 6540	8. WNIC-F	4617/12.9	13.6	13.7
9. WHYT-F	284/ 4.4	5.2	4.4	4.0	5.0	4.5	5.9	9. CKLW	308/ 4176	9. WJOI-F	4198/11.7	13.8	12.3
10. WCSX-F	271/ 4.2	1.7	2.0	2.1	2.2	2.5	2.9	10. WCSX-F	303/ 4423	10. WCSX-F	3918/11.0	8.3	8.6
11. WWWW-F	253/ 3.9	3.8	4.2	3.5	3.5	3.9	3.5	11. WWJ	302/ 5882	11. WDTX-F	3786/10.6	10.3	11.4
12. WNIC-F	250/ 3.9	4.0	3.3	3.9	3.8	3.8	4.1	12. WWWW-F	274/ 3554	12. WOMC-F	3601/10.1	10.0	11.8
13. CKLW	242/ 3.8	4.1	2.9	4.1	5.0	3.7	2.6	13. WNIC-F	268/ 5024	13. CKLW	3239/ 9.6	8.3	10.1
14. WOMC-F	241/ 3.3	3.7	4.0	2.6	3.6	3.4	3.0	14. WOMC-F	223/ 3866	14. WWWW-F	3223/ 9.0	10.5	9.0
15. WLTI-F	177/ 2.8	3.5	2.5	2.6	2.5	2.9	1.0	15. WIOG-F	208/ 2252	15. WXYT	3163/ 8.9	8.4	8.3
16. WDTX-F	174/ 2.7	2.6	2.8	3.1	2.8	2.8	3.4	16. WLTI-F	187/ 2911	16. WLTI-F	2721/ 7.6	7.4	7.3
17. WKSG-F	155/ 2.4	2.5	2.4	2.4	3.1	2.4	2.7	17. WDTX-F	184/ 4034	17. WKSG-F	2402/ 6.7	7.5	8.1
18. WJZZ-F	104/ 1.6	2.6	2.1	1.9	2.3	2.1	1.2	18. WKSG-F	155/ 2436	18. WJZZ-F	2306/ 6.5	6.9	6.7
19. WGPR-F	100/ 1.6	1.2	1.8	1.7	1.8	1.6	1.7	19. WMHE-F	145/ 2013	19. WGPR-F	1618/ 4.5	5.9	6.0
20. WCXI	92/ 1.4	1.5	1.5	1.4	1.0	1.5	.9	20. WJZZ-F	110/ 2462	20. CKLW-F	1577/ 4.4	5.2	3.5
21. WQRS-F	77/ 1.2	1.3	1.5	2.1	1.1	1.3	1.1	21. WGPR-F	105/ 1723	21. WQRS-F	1351/ 3.8	4.8	3.7
22. WMTG	72/ 1.1	---	---	.3	---	0.4	.4	22. WCXI	103/ 1417	22. WNTM-F	1206/ 3.4	3.3	4.9
23. CKLW-F	63/ 1.0	1.6	1.1	1.5	.9	1.3	1.2	23. WQRS-F	83/ 1473	23. WMUZ-F	1186/ 3.3	3.6	2.4
24. WMUZ-F	57/ .9	.8	1.3	.7	.7	0.9	1.3	24. CKLW-F	82/ 1933	24. WCXI	1183/ 3.3	4.6	3.4
25. WNTM-F	49/ .8	1.0	1.2	.9	1.6	1.0	.7	25. WIQB-F	75/ 1459	25. WCHB	922/ 2.6	2.5	3.1

12+ FM SHARE (METRO): 68.79% (4066 of 5911) (SPG 86: 68.92%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJLB-F	1. WJLB-F	1. WJLB-F>	1. WJR	1. WJR >	1. WJR >	1. WJR >	1. WJR	1. WJLB-F	1. WJR	1. WJR
2. WHYT-F	2. WRIF-F	2. WRIF-F	2. WJLB-F	2. WJLB-F	2. WJOI-F	2. WCZY-F+	2. WJOI-F	2. WJR	2. WJLB-F>	2. WJOI-F
3. WCZY-F	3. WLLZ-F	3. WCSX-F	3. WCSX-F	3. WCSX-F	3. WXYT-F	3. WWJ	3. WXYT-F	3. WJOI-F	3. WNIC-F	3. WJLB-F
4. WDTX-F	4. WCSX-F	4. WLLZ-F	4. WOMC-F	4. WOMC-F	4. WWJ	4. WJLB-F	4. WJLB-F	4. WCZY-F+	4. WRIF-F	4. WCSX-F
5. WLLZ-F>	5. WCZY-F+	5. WJR	5. WCZY-F+	5. WCZY-F+	5. CKLW	5. WLLZ-F	5. WRIF-F	5. WCSX-F	5. WHYT-F	5. WHYT-F
6. WNIC-F	6. WHYT-F	6. WCZY-F+	WNIC-F	6. WNIC-F	6. WWWW-F	6. WJOI-F	6. WCSX-F	6. WXYT-F	6. WLLZ-F	6. WWWW-F
7. WRIF-F	7. WNIC-F	7. WNIC-F	7. WRIF-F	WWWW-F	7. WOMC-F	7. WOMC-F	CKLW	7. WLLZ-F	7. WCZY-F+	7. WRIF-F
8.	8. WKSG-F	8. WOMC-F	8. WWWW-F	8. WJOI-F	8. WJLB-F	8. WHYT-F	8. WOMC-F	8. WHYT-F	8. WCSX-F	8. CKLW
9.	9. WDTX-F	9. WHYT-F	9. WLLZ-F	WRIF-F	9. WCZY-F	WWWW-F	9. WLLZ-F	WRIF-F	WXYT-F	9. WCZY-F+
10.	10. WOMC-F	WWWW-F	10. WJOI-F	10. WLLZ-F	WNIC-F	WXYT-F	WWWW-F	10. CKLW	10. WJOI-F	10. WXYT-F
			WKSG-F							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WJLB-F	1. WJLB-F>	1. WJLB-F	1. WJLB-F>	1. WJLB-F
2. WHYT-F	2. WHYT-F	2. WCSX-F	2. WNIC-F	2. WJR
3. WCZY-F+	3. WCSX-F	3. WNIC-F	3. WCZY-F+	3. WJOI-F
4. WLLZ-F	4. WNIG-F	4. WOMC-F	WHYT-F	4. WOMC-F
5. WDTX-F	5. WCZY-F+	5. WCZY-F+	5. WOMC-F	5. WNIC-F
6. WNIC-F	6. WLLZ-F	WHYT-F	6. WCSX-F	6. WCZY-F+
7. WLTI-F	7. WDTX-F	7. WLTI-F	WLTI-F	7. WWWW-F
8. WCSX-F	8. WLTI-F	8. WDTX-F	8. WWWW-F	8. WLTI-F
9. WWWW-F	9. WOMC-F	9. WLLZ-F	9. WJOI-F	9. WCSX-F
10. WKSG-F	10. WWWW-F	10.	WJR	10. WHYT-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRIF-F>	1. WRIF-F>	1. WCSX-F	1. WRIF-F	1. WJR >
2. WLLZ-F	2. WLLZ-F	2. WRIF-F	2. WLLZ-F	2. WCSX-F
3. WJLB-F>	3. WCSX-F	3. WLLZ-F	3. WCSX-F	3. WRIF-F
4. WCSX-F	4. WJLB-F	4. WKSG-F	4. WJR	4. WLLZ-F
5. WCZY-F+	5. WKSG-F	5. WJR	5. WJLB-F	5. WJLB-F
6. WKSG-F	6. WCZY-F+	6. WJLB-F	6. WKSG-F	6. WCZY-F+
7. WHYT-F	7. WJR	7. WCZY-F+	7. WCZY-F+	WKSG-F
8. WDTX-F	8. WWWW-F	8. WNIC-F	8. WWWW-F	8. WWWW-F
9. WWWW-F	9. WNIC-F	9. WOMC-F	9. WOMC-F	9. WOMC-F
10.	10. WHYT-F	10. WWWW-F	10. WXYT-F	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	14 (1)	858 (6)	872 (7)	14.8	14.7
AOR/CLASSIC		854 (3)	854 (3)	14.4	10.5
AC/OLDIES/SOFT ROCK	119 (2)	908 (6)	1027 (8)	17.4	20.4
MOR/VARIETY/FULL	697 (1)		697 (1)	11.8	10.7
COUNTRY	92 (1)	253 (1)	345 (2)	5.8	4.9
BLACK/URBAN	86 (2)	601 (2)	687 (4)	11.6	12.6
BTFL MUSIC/EZ		354 (1)	354 (1)	6.0	5.8
NEWS/TALK	595 (2)		595 (2)	10.1	10.6
NOSTALGIA	242 (1)		242 (1)	4.1	5.4
RELIGION/GOSPEL	57 (1)		57 (1)	1.0	0.8
SPANISH					
CLASSICAL		77 (1)	77 (1)	1.3	1.2
JAZZ/NEW AGE/ECLECTIC		104 (1)	104 (1)	1.8	2.5
UNKNOWN/OTHERS					
			5911 (32)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHB	1440	Inkster	.7/2.6
WHND	560	Monroe	.7/2.0
WQBH	1400	Detroit	.7/2.5
WIQB-F	102.9	Ann Arbor	.4/1.8
WIOG-F	102.5	Bay City	.3/1.0
WMHE-F	92.5	Toledo	.6/ .9

RADIO STATIONS

AM STATIONS

WCXI, 1130, 50 KW/10 KW (DA-2)	, COUNTRY	APR,$ 90.00*	(Christal)	Shamrock		Phil Lamka
WHND, 560, 500 W (DAYS,DA)	, OLDIES	US 1,$ NA	(MMR)	Greater Media	(MONROE)	Tom Bender
WJR , 760, 50 KW	, MOR	ABC-I,$230.00	(Eastman)	Cap Cities/ABC		Ron Pancratz
WMTG, 1310, 5 KW (DA-2)	, OLDIES	SMN,$ 40.00*	(Durpetti)	Price		Henry Grambergu
WQBH, 1400, 1 KW	, BLACK	,$ 60.00	(Roslin)			Martha Jean Steinberg
WWJ , 950, 5 KW (DA-N)	, NEWS	CBS,$145.00*	(CBS)	Federal		Joe Archer
WXYT, 1270, 5 KW (DA-N)	, TALK	NBC,MBS,NBC-T,$105.00*	(Torbet)			Charles Fritz
WCAR, 1090, 250 W/500W (DA-2)	, ETHNIC	,$ 25.00	(---)	Wolpin	(LIVONIA)	Jack Bailey
WCHB, 1440, 1 KW	, BLACK	NBN,$ 45.00	(Radio West)		(INKSTER)	Wendell Cox
CKLW, 800, 50 KW (DA-2)	, NOSTALGIA	,$ 85.00*	(Masla)		(WINDSOR, ONT)	Bob O'Brien

FM STATIONS

WCZY, 95.5, 100 KW @ 430	, CHR	US 1,$200.00	(HNWH)			Betty Pazdernik
WDTX, 99.5, 21 KW @ 754	, CONTEMP	CBS-R,$125.00*	(Torbet)	Metropolis		Lorraine Golden
WGPR, 107.5, 50 KW @ 360	, BLACK	SBN,$ 65.00	(Lazar)			Tenicia Gregory
WHYT, 96.3, 20 KW @ 786	, CHR	ABC-C,$140.00*	(Eastman)	Cap Cities/ABC		John Cravens
WJLB, 97.9, 50 KW @ 490	, BLACK	,$150.00*	(MMR)	Booth		Verna Green
WJOI, 97.1, 12 KW @ 802	, BTFL/EZ	,$142.00*	(CBS)	Federal		Joe Archer
WJZZ, 105.9, 20 KW @ 724	, JAZZ	,$ 80.00	(Radio West)			Robert Bell Bass
WKSG, 102.7, 50 KW @ 500	, OLDIES	Source,$1[illegible]7.00*	(Masla)	Inner City		Joe Buys
WLLZ, 98.7, 50 KW @ 480	, AOR	ABC-F,$170.00	(Mc-Guild)	Legacy		Dana Horner
WLTI, 93.1, 20 KW @ 500	, SOFT AC	,$103.00*	(Christal)	Amaturo		
WMUZ, 103.5, 50 KW @ 500	, RELIGION	,$ 45.00	(---)	Crawford		Frank Franciosi
WNIC, 100.3, 50 KW @ 400	, AC	,$142.00*	(Durpetti)	Price		Henry Granbergu
WNTM, 92.3, 22 KW @ 742	, AC	,$ 85.00*	(Torbet)			Charles Fritz
WOMC, 104.3, 190 KW @ 416	, AC	US 2,$145.00	(Katz)	Metropolitan		Elaine Baker
WQRS, 105.1, 18 KW @ 782	, CLASSICAL	,$ 89.00	(CMBS)			Burt Rosenthal
WRIF, 101.1, 27 KW @ 880	, AOR	ABC-R,$142.00*	(Mc-Guild)	Silver Star		
WWWW, 106.7, 61 KW @ 508	, COUNTRY	APR,$132.00*	(Christal)	Shamrock		Phil Lamka
WCSX, 94.7, 10 KW @ 950	, CLASSIC AOR	,$ 95.00*	(MMR)	Greater Media		Tom Bender
CKLW, 93.9, 100 KW @ 700	, AC/OLDIES	,$ 70.00*	(Masla)		(WINDSOR, ONT)	Bob O'Brien

CALL LETTER CHANGES

WMJC changes to WCSX

FORMAT CHANGES

WCSX: From AC to Classic AOR

STATION SALES

WMTG, WNIC-F: Sold by Price to Fairfield for $32,000,000 (75%)

WCZY-AM: Sold to Satellite Music Network for $2,750,000

DULUTH - SUPERIOR

Arbitron Rank/Pop (12+): 146/213,400

MSA Rank/Pop: 176/246,500
ADI # 123
Average Person Ratings: 15.9
Market TSL: 20.8 hours

Stations: 19/19
Diaries: 602/354:1/64.4%
Sample Target: 600
% Below Line: 0
% Not Listed: 8.6

1936 Revenue: $5,900,000
HH Inc.: $28,322
Retail $: 1.6 Bil
Pop per Station: 11,232
#1 Biller: KDAL $800,000

12+ METRO		1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1.	WAVC-F	40/11.8	12.0	8.8		
2.	KQDS-F	36/10.6	8.7	8.5		
3.	KDAL	35/10.3	12.5	15.4		
4.	KDAL-F	29/ 8.6	4.6	---		
	KZIO-F	29/ 8.6	9.5	10.0		
6.	WTBX-F	27/ 8.0	5.7	3.3		
7.	WKKQ	24/ 7.1	8.7	5.9		
8.	WEBC	17/ 5.0	4.6	4.7		
9.	WDSM	13/ 3.8	5.4	6.6		
10.	KXTP	12/ 3.5	5.7	6.9		
11.	WEVE-F+	11/ 3.2	2.7	3.8		
	WAKX-F	11/ 3.2	5.4	8.1		

12+ TSA		1/4/CUME
1.	KQDS-F	58/674
2.	WAVC-F	56/642
3.	KZIO-F	47/518
4.	KDAL	44/518
5.	WKKQ	39/410
6.	WTBX-F	36/429
7.	KDAL-F	33/436
8.	WDSM	24/316
9.	WEBC	20/449
10.	WAKY-F	16/357
11.		
12.		

12+ METRO CUME/ METRO CUME RATING			FAL 86	SPG 86
1.	WAVC-F	457/21.4	---	19.8
2.	KQDS-F	438/20.5	---	21.7
3.	KDAL	418/19.6	---	21.4
4.	KZIO-F	381/17.9	---	20.9
5.	KDAL-F	345/16.2	---	11.6
6.	WEBC	335/15.7	---	19.0
7.	WTBX-F	292/13.7	---	12.6
8.	WAKX-F	276/12.9	---	16.1
9.	WKKQ	261/12.2	---	13.7
10.	WEVE-F+	238/11.2	---	10.6
11.	WDSM	224/10.5	---	13.0
12.				

12+ FM SHARE (METRO): 60.00% (186 of 310) (SPG 86: 53.25%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTBX-F	1. KQDS-F>	1. KQDS-F	1. KDAL-F	1. KDAL-F	1. KDAL	1. KDAL >	1. WAVC-F	1. WAVC-F	1. KZIO-F	1. KQDS-F
2. KZIO-F>	2. KDAL-F>	2. KDAL-F	2. KQDS-F	2. WAVC-F	2. WAVC-F	2. WAVC-F	2. KDAL-F	2. KZIO-F	2. KQDS-F	2. KZIO-F
3. KQDS-F	3. KZIO-F	3. WAVC-F	3. WAVC-F>	3. KQDS-F	3. WKKQ	3. WKKQ	3. KQDS-F	3. KQDS-F	WEBC	3. KDAL
4.	4. WAVC-F	4. KZIO-F	4. KDAL	4. KDAL	4.	4. KZIO-F	4. KDAL	4. KDAL-F	4. WTBX-F	4. WAVC-F
5.	WTBX-F	5.	5.	5.	5.	5. KDAL-F	WTBX-F	5. WTBX-F	5.	5. WKKQ
						KQDS-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZIO-F	1. KDAL-F	1. KDAL-F>	1. KDAL-F	1. KDAL-F>	1. KQDS-F>	1. KQDS-F>	1. KQDS-F>	1. KQDS-F>	1. KQDS-F
2. KQDS-F	2. KZIO-F	2. KQDS-F	2. KZIO-F	2. WAVC-F>	2. KZIO-F	2. KDAL-F	2.	2. KDAL-F	2. WAVC-F
WAVC-F	3. KQDS-F	3. KZIO-F	WAVC-F	3. KDAL	3. WTBX-F	3. KZIO-F	3.	WAVC-F	3. KDAL-F
WTBX-F	4. WAVC-F	WAVC-F	4. KQDS-F	KQDS-F	4.	4. WTBX-F	4.	4. KZIO-F	4. KDAL
5. KDAL-F	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		56 (2)	56 (2)	18.1	16.6
AOR/CLASSIC		36 (1)	36 (1)	11.6	9.5
AC/OLDIES/SOFT ROCK	1 (1)	50 (3)	51 (4)	16.5	18.9
MOR/VARIETY/FULL	66 (4)	2 (1)	68 (5)	21.9	16.9
COUNTRY	37 (2)	40 (1)	77 (3)	24.8	28.4
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA	12 (1)		12 (1)	3.9	6.2
RELIGION/GOSPEL	3 (1)		3 (1)	1.0	1.8
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	5 (1)	2 (1)	7 (2)	2.3	1.8
			310 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WELY	1450	Ely	1.5/1.5
WGGR	1240	Hibbing	1.5/4.3
WMFG-F	106.3	Hibbing	.6/3.3
WHLB-F	107.1	Virginia	.6/2.5
WWJC	850	Duluth	.9/2.8

RADIO STATIONS

KDAL, 610, 5 KW (DA-N)	, MOR	CBS,$ 24.00*	(Masla)	Duchossois		John Snee
KXTP, 970, 1 KW (DAYS)	, NOSTALGIA	ABC-D,$ 12.00	(Roslin)			Lew Latto
WDSM, 710, 10 KW 5 KW (DA-N)	, COUNTRY	NBC,$ 19.00*	(Torbet)			
WEBC, 560, 5 KW (DA-N)	, MOR	ABC-E,US 2,$ 21.00*	(Mc-Guild)	Brill		Bill Bromley
WHLB, 1400, 1 KW	, MOR	MBS,SMN,$ 10.00	(Hurley)		(VIRGINIA)	Ken Engstrom
WKKQ, 650, 10 KW 500 W (DA-N)	, COUNTRY	ABC-D,$ 15.00	(Banner)		(HIBBING)	Dave Acaley
KDAL-F , 95.7, 100 KW @ 803, AC		,$ 26.00*	(Masla)	Duchossois		John Snee
KQDS-F , 94.9, 100 KW @ 730, AOR		,$ 22.00	(Mc-Guild)			Steve James
KZIO-F , 102.5, 100 KW @ 600, CHR		ABC-C,$ 18.00	(Torbet)			
WAKX-F , 98.9, 100 KW @ 600, AC		,$ 17.00*	(Roslin)			Lew Latto
WAVC-F , 105.1, 100 KW @ 790, COUNTRY		,$ 35.00	(Mc-Guild)	Brill		Bill Bromley
WEVE-F+, 97.9, 71 KW @ 550, AC		ABC-D,ABC-E,$ 12.00	(Roslin)		(EVELETH)	Jerry Sylvester
WTBX-F , 93.9, 100 KW @ 546, CHR		,$ 16.00*	(Banner)		(HIBBING)	Dave Acaley

EL PASO

Arbitron Rank/Pop (12+): 79/429,300

MSA Rank/Pop: 91/548,600
ADI # 100
Average Person Ratings: 18.9
Market TSL: 24.8 hours

Stations: 21/18
Diaries: 821/523:1/48.6%
Sample Target: 800
% Below Line: 3.2
% Not Listed: 6.8

1986 Revenue: $11,800,000
HH Inc.: $28,130
Retail $: 2.7 Bil
Pop per Station: 23,850
#1 Biller: KHEY $1,850,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. KEZB-F	94/11.6	12.4	15.8	16.9	17.8	14.2	
2. KLAQ-F	87/10.7	11.3	11.7	11.6	12.4	11.3	
3. KHEY-F	71/ 8.7	9.3	9.5	8.9	6.4	9.1	
4. KTSM-F	68/ 8.4	6.4	7.7	7.4	6.7	7.5	
5. KAMZ-F	60/ 7.4	11.8	11.6	10.9	9.8	10.4	
6. KOFX-F	47/ 5.8	5.3	3.7	4.3	3.0	4.8	
7. KAMA	44/ 5.4	6.0	5.8	5.1	5.4	5.6	
KTSM	44/ 5.4	4.1	2.2	2.6	3.5	3.6	
9. KLTO-F	40/ 4.9	5.0	3.0	4.0	4.9	4.2	
10. KROD	39/ 4.8	4.8	3.7	4.2	3.8	4.4	
11. KPRR-F	37/ 4.6	4.4	1.0	.4	.8	2.6	
12. KHEY	36/ 4.4	2.8	5.6	3.0	4.9	4.0	
13. KBNA-F+	31/ 3.8	2.5	3.9	3.6	5.5	3.5	

12+ TSA	1/4/CUME
1. KEZB-F	114/1790
KLAQ-F	114/1399
3. KHEY-F	99/1122
4. KTSM-F	94/ 890
5. KAMZ-F	65/1261
6. KOFX-F	52/ 724
7. KROD	50/ 580
8. KHEY	48/ 599
9. KAMA	46/ 625
KLTO-F	46/ 682
11. KTSM	44/ 414
12. KPRR-F	37/ 652
13. KBNA-F+	31/ 441

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KEZB-F	1516/35.3	39.7	39.0
2. KAMZ-F	1119/26.1	31.5	27.3
3. KLAQ-F	1035/24.1	22.1	24.1
4. KHEY-F	875/20.4	18.4	15.8
5. KTSM-F	696/16.2	16.9	15.1
6. KLTO-F	619/14.4	14.1	15.9
7. KPRR-F	602/14.0	5.3	4.0
8. KOFX-F	589/13.7	10.6	10.2
9. KAMA	550/12.8	11.4	12.5
10. KROD	508/11.8	12.8	12.1
11. KHEY	489/11.4	14.4	10.5
12. KBNA-F	423/ 9.9	---	---
13. KTSM	408/ 9.5	6.9	6.6

12+ FM SHARE (METRO): 71.47% (541 of 757) (SPG 86: 71.82%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KEZB-F>	1. KLAQ-F>	1. KLAQ-F	1. KOFX-F	1. KOFX-F	1. KTSM-F>	1. KEZB-F+	1. KHEY-F	1. KEZB-F+	1. KLAQ-F	1. KEZB-F
2. KAMZ-F	2. KHEY-F	2. KHEY-F	2. KHEY-F	2. KEZB-F	2. KTSM	2. KHEY-F	2. KEZB-F+	2. KLAQ-F	2. KEZB-F+	2. KAMZ-F
3. KLAQ-F	3. KEZB-F	3. KEZB-F	KLAQ-F	KHEY-F	3. KAMA	KLAQ-F	3. KLAQ-F	3. KHEY-F	3. KAMZ-F>	3. KLAQ-F
4. KPRR-F	4. KAMZ-F	4. KOFX-F	4. KEZB-F	KLAQ-F	4. KROD	4. KAMZ-F	4. KTSM-F>	4. KTSM-F	4. KTSM-F	4. KHEY-F
5.	5. KLTO-F	5. KAMZ-F	5. KROD	5. KTSM-F	5. KHEY-F	KTSM-F	5. KOFX-F	5. KAMZ-F	5. KPRR-F	5.
		KLTO-F	KTSM-F		KOFX-F	6. KHEY	6. KLTO-F			
						7. KAMA				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHEY-F	1. KHEY-F	1. KEZB-F	1. KEZB-F	1. KEZB-F	1. KLAQ-F>	1. KLAQ-F>	1. KLAQ-F>	1. KLAQ-F>	1. KLAQ-F
2. KLAQ-F	2. KEZB-F	2. KHEY-F	2. KHEY-F	2. KTSM-F	2. KHEY-F	2. KHEY-F	2. KHEY-F	2. KHEY-F	2. KOFX-F
3. KEZB-F	3. KLTO-F	KLTO-F	3. KTSM-F	3. KAMA	3. KEZB-F	3. KEZB-F	3. KOFX-F	3. KOFX-F	3. KHEY-F
4. KAMZ-F	4. KAMZ-F	4. KAMZ-F	4. KAMA	4. KOFX-F	4. KHEY	4. KAMZ-F	4. KNBA-F+	4. KROD	4. KROD
5. KLTO-F	KLAQ-F	KOFX-F	KLAQ-F	5. KHEY-F	5. KAMZ-F	KOFX-F	5.	5. KEZB-F	5. KBNA-F+
KPRR-F			KLTO-F		KPRR-F	KPRR-F			
			KOFX-F						

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	7 (1)	154 (2)	161 (3)	21.3	35.9
AOR/CLASSIC		87 (1)	87 (1)	11.5	13.3
AC/OLDIES/SOFT ROCK	39 (1)	87 (2)	126 (3)	16.6	7.3
MOR/VARIETY/FULL					
COUNTRY	36 (1)	108 (2)	144 (3)	19.0	13.0
BLACK/URBAN					
BTFL MUSIC/EZ		68 (1)	68 (1)	9.0	7.2
NEWS/TALK	44 (1)		44 (1)	5.8	3.8
NOSTALGIA					
RELIGION/GOSPEL	8 (1)	11 (1)	19 (2)	2.5	1.5
SPANISH	82 (6)	26 (1)	108 (7)	14.3	18.0
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			757 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KELP	1590	El Paso	1.0/3.5
KEZB	1150	El Paso	.9/4.0
KFNA	1060	El Paso	1.1/1.8
KPAS-F	103.1	Fabens	1.4/1.4
XEJ	970	Juarez	1.4/3.4
XROK	800	Juarez	1.1/4.8
XZOL	860	Juarez	.5/2.0

RADIO STATIONS

KAMA, 750, 10 KW/1 KW (DA-2)	, SPANISH		,$ 42.00*	(Eastman)	Thrash	Bob Proud
KFNA, 1060, 10 KW (DAYS)	, SPANISH		,$ 12.00*	(---)		John Chavez
KHEY, 690, 10 KW (DA-2)	, COUNTRY	ABC-I	,$ 40.00*	(Katz)		Jim Phillips
KROD, 600, 5 KW (DA-N)	, AC		,$ 23.00	(HNWH)		Charles Cohn
KTSM, 1380, 5 KW/500 W	, NEWS/TALK	CBS,ABC-T,NBC-T	,$ 25.00	(HNWH)		Karl Wyler
KAMZ-F , 93.1, 30 KW @ 1190	, CHR		,$ 45.00*	(Eastman)	Thrash	Bob Proud
KBNA-F+, 97.5, 60 KW @ 1080	, SPANISH		,$ 26.00*	(Katz)	Tichenor	
KEZB-F , 93.9, 100 KW @ 1210	, CHR	ABC-F	,$ 49.00*	(Christal)		Craig Parker
KHEY-F , 96.3, 100 KW @ 1388	, COUNTRY		,$ 75.00*	(Katz)		Jim Phillips
KLAQ-F , 95.5, 88 KW @ 1390	, AOR	Source	,$ 55.00*	(HNWH)		Charles Cohn
KLTO-F , 94.7, 91 KW @ 1080	, AC		,$ 30.00*	(Torbet)		
KOFX-F , 92.3, 100 KW @ 1860	, AC	US 1	,$ 27.00*	(Mc-Guild)		
KPRR-F , 102.1, 57 KW @ 1160	, COUNTRY	US 2	,$ 25.00*	(Banner)		
KTSM-F , 99.9, 100 KW @ 1820	, BTFL/EZ		,$ 31.00*	(HNWH)		Karl Wyler

MISCELLANEOUS COMMENTS KEZB A/F sold for $5,500,000 (LaRue/Foreman)... KFIM changes calls to KOFX... KDSS changes to KBNA-AM and now is simulcasted...

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ERIE

Arbitron Rank/Pop (12+): 136/234,600

MSA Rank/Pop: 155/281,500
ADI # 142
Average Person Ratings: 16.3
Market TSL: 21.5 hours

Stations: 12/10
Diaries: 616/381:1/48.0%
Sample Target: 610
% Below Line: 6.4
% Not Listed: 14.1

1986 Revenue: $5,000,000
HH Inc.: $30,103
Retail $: 1.5 Bil
Pop per Station: 23,460
#1 Biller: WCCK-F $1,800,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WJET-F	80/20.9	8.2	7.5		
2. WCCK-F	79/20.7	20.8	23.2		
3. WXKC-F	62/16.2	17.5	5.7		
4. WEYZ	31/ 8.1	14.7	11.1		
5. WZPR-F	20/ 5.2	5.4	1.9		
6. WREO-F	17/ 4.5	7.5	8.4		
7. WRIE	14/ 3.7	---	5.7		
8. WLKK	8/ 2.1	2.6	7.3		
9. WBLQ	7/ 1.8	8.0	12.4		
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WCCK-F	94/1250
2. WJET-F	91/1092
3. WZPR-F	70/ 659
4. WXKC-F	63/ 794
5. WEYZ	31/ 332
6. WREO-F	29/ 469
7. WWSE-F	15/ 169
8. WRIE	14/ 268
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WJET-F	998/42.5	---	24.2
2. WCCK-F	963/41.0	---	43.5
3. WXKC-F	765/32.6	---	32.2
4. WEYZ	332/14.2	---	18.4
5. WREO-F	264/11.3	---	12.4
6. WRIE	255/10.9	---	---
7. WLKK	226/ 9.6	---	8.6
8. WZPR-F	191/ 8.1	---	9.4
9. WBLQ	137/ 5.8	---	8.0
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 80.79% (265 of 328) (SPG 86: 70.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJET-F>	1. WCCK-F>	1. WCCK-F>	1. WCCK-F	1. WCCK-F	1. WXKC-F>	1. WCCK-F	1. WCCK-F	1. WJET-F	1. WJET-F>	1. WJET-F
2. WCCK-F	2. WJET-F>	2. WJET-F	2. WXKC-F>	2. WXKC-F	2. WEYZ	WJET-F	2. WXKC-F	2. WCCK-F>	2. WCCK-F>	2. WCCK-F>
3.	3. WXKC-F>	3. WXKC-F	3. WJET-F	3. WJET-F>	3. WJET-F	3. WXKC-F>	3. WJET-F>	WXKC-F	3. WXKC-F	3. WXKC-F
4.	4.	4.	4.	4.	4. WCCK-F	4. WEYZ	4. WEYZ	4.	4.	4. WEYZ
5.	5.	5.	5.	5.	5. WREO-F	5.	5.	5.	5.	5.
					6. WZPR-F					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WJET-F	1. WCCK-F>	1. WCCK-F	1. WXKC-F	1. WXKC-F>	1. WCCK-F	1. WCCK-F>	1. WCCK-F>	1. WCCK-F>	1. WCCK-F>
2. WCCK-F>	2. WJET-F	WXKC-F	2. WCCK-F	2. WCCK-F>	2. WJET-F>	2. WJET-F>	2. WJET-F	2. WJET-F>	2. WJET-F
3. WBLQ	3. WXKC-F>	3. WJET-F	3. WJET-F>	3. WJET-F>	3. WXKC-F	3. WXKC-F	3. WXKC-F	3. WXKC-F>	3. WXKC-F
4.	4.	4.	4.	4. WZPR	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		159 (2)	159 (2)	48.5	23.5
AOR/CLASSIC					9.3
AC/OLDIES/SOFT ROCK	14 (1)	66 (2)	80 (3)	24.4	28.7
MOR/VARIETY/FULL					0.9
COUNTRY	3 (1)	23 (2)	26 (3)	7.9	9.3
BLACK/URBAN	7 (1)		7 (1)	2.1	---
BTFL MUSIC/EZ	8 (1)	17 (1)	25 (2)	7.6	11.3
NEWS/TALK					
NOSTALGIA	31 (1)		31 (1)	9.5	16.5
RELIGION/GOSPEL					0.6
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			328 (12)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHYP+	1530	North East	1.6/3.8
WWSE-F	93.3	Jamestown, NY	1.0/2.3

RADIO STATIONS

WBLQ, 1400, 1 KW	, BLACK	MBS,$ 12.00	(Torbet)			
WEYZ, 1450, 1 KW	, NOSTALGIA	CBS,$ 17.00*	(Katz)	Burbach		
WLKK, 1260, 5 KW (DA-2)	, BTFL/EZ	NBC,$ 14.00*	(Torbet)			Don Kelly
WRIE, 1330, 5 KW (DA-2)	, AC	US 2,$ 15.00*	(Roslin)			Michael Crosby
WCCK-F, 103.7, 50 KW @ 500	, CHR	,$ 42.00*	(Katz)	Burbach		
WJET-F, 102.3, 3 KW @ 300	, CHR	,$ 35.00*	(Banner)	Myron Jones		John Kanzius
WXKC-F, 99.9, 10 KW @ 400	, AC	ABC-D,$ 41.00	(Torbet)			Don Kelly
WZPR-F, 100.3, 33 KW @ 585	, COUNTRY	ABC-E,$ 20.00	(Regional)		(MEADVILLE)	Gary Gunton
WREO-F, 97.1, 50 KW @ 500	, BTFL/EZ	UPI,$ 16.00	(Regional)		(ASHTABULA, OH)	Richard Rowley

MISCELLANEOUS COMMENTS WJET-AM changes to WBLQ and format from CHR to Black... WSEG-F changes to WJET-F and format from AOR to CHR...

EUGENE

Arbitron Rank/Pop (12+): 143/220,900

MSA Rank/Pop: 164/261,600
ADI # 133
Average Person Ratings: 13.0
Market TSL: 18.0 hours

Stations: 16/15
Diaries: 632/350:1/54.6%
Sample Target: 620
% Below Line: 0.8
% Not Listed: 14.9

1986 Revenue: $5,900,000
HH Inc.: $25,669
Retail $: 1.5 Bil
Pop per Station: 14,727
#1 Biller: KUGN A/F $2,000,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. KUGN-F	27/13.5	11.3	9.8	12.0	10.5		
2. KSND-F	36/12.5	16.8	14.3	9.4	11.0		
3. KMGE-F	29/10.1	2.4	1.7	1.5	1.7		
KPNW-F	29/10.1	9.8	11.5	11.1	10.5		
5. KUGN	27/ 9.4	8.6	10.6	9.9	8.8		
6. KZEL-F	19/ 6.6	8.3	10.1	10.2	13.3		
7. KPNW	18/ 6.3	6.4	4.2	6.7	8.0		
8. KQAK	13/ 4.5	4.9	2.8	2.9	1.4		
9. KDUK-F	12/ 4.2	7.0	7.3	9.6	8.8		
10. KEED	7/ 2.4	3.1	4.8	3.8	5.2		
11. KZAM-F+	6/ 2.0	4.0	2.0	2.3	3.6		

12+ TSA	1/4/CUME
1. KSND-F	41/670
2. KPNW-F	40/571
3. KDUK-F	39/727
KUGN-F	39/564
5. KMGE-F	33/519
6. KZEL-F	30/500
7. KPNW	27/593
KUGN	27/497
9. KQAK	17/177
10. KZAM-F+	8/196
11.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KSND-F	552/25.0	28.4	24.6
2. KUGN-F	479/21.7	19.0	17.1
3. KUGN	452/20.5	24.3	23.5
4. KMGE-F	449/20.3	4.3	4.1
5. KPNW-F	376/17.0	17.7	21.5
6. KPNW	368/16.7	15.1	12.0
7. KDUK-F	357/16.2	19.0	14.3
8. KZEL-F	355/16.1	17.0	18.6
9. KZAM-F+	186/ 8.4	9.2	5.8
10. KEED	165/ 7.[illegible]	6.4	9.2
11. KQAK	132/ 6.0	6.9	6.3

12+ FM SHARE (METRO): 68.98% (169 of 245) (SPG 86: 69.21%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSND-F	1. KSND-F	1. KMGE-F	1. KMGE-F	1. KMGE-F	1. KUGN-F	1. KUGN >	1. KPNW-F	1. KUGN-F	1. KSND-F	1. KSND-F
2.	2. KMGE-F	2. KSND-F	2. KUGN-F	KUGN-F	2. KUGN	2. KUGN-F	KUGN-F	2. KSND-F	2. KMGE-F>	2. KUGN-F
3.	3. KUGN-F	3. KUGN-F	3. KPNW-F	3. KPNW-F	3. KPNW-F	3. KSND-F>	3. KMGE-F	3. KPNW-F	3. KUGN-F	3. KPNW-F
4.	4. KPNW-F	4. KPNW-F	4. KUGN	KUGN	4. KQAK	4. KPNW-F	4. KSND-F>	4. KMGE-F	4. KUGN	4. KMGE-F
5.	5. KZEG-F	5. KZEL-F	KZEL-F	5. KZEL-F	5.	5.	5. KZEL-F	5.	5.	5. KZEL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KSND-F>	1. KSND-F	1. KMGE-F	1. KMGE-F	1. KPNW-F
2. KMGE-F	2. KMGE-F	2. KUGN-F	KSND-F	2. KUGN-F
KPNW-F	3. KUGN-F	3. KPNW-F	KUGN-F	3. KMGE-F>
KUGN-F	4. KPNW-F	4. KDUK-F	4. KPNW-F>	4. KUGN
5.	5.	5. KUGN	5.	5. KPNW

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSND-F	1. KMGE-F	1. KMGE-F	1. KZEL-F	1. KZEL-F
2. KZAM-F+	KSND-F	2. KZEL-F	2. KMGE-F	2. KMGE-F
3. KMGE-F	3. KZEL-F>	3. KSND-F	3. KSND-F	KUGN
KZEL-F	4.	4. KPNW	4. KUGN-F	4. KUGN-F
5.	5.	KUGN	5.	5.
		KUGN-F		

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		36 (1)	36 (1)	14.7	16.9
AOR/CLASSIC	1 (1)	24 (2)	25 (3)	10.2	14.9
AC/OLDIES/SOFT ROCK		70 (3)	70 (3)	28.6	22.2
MOR/VARIETY/FULL	47 (3)		47 (3)	19.2	18.5
COUNTRY	7 (1)	39 (1)	46 (2)	18.8	18.2
BLACK/URBAN					
BTFL MUSIC/EZ					0.7
NEWS/TALK	2 (1)		2 (1)	0.8	---
NOSTALGIA	13 (1)		13 (1)	5.3	3.3
RELIGION/GOSPEL	3 (1)		3 (1)	1.2	3.3
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	3 (1)		3 (1)	1.2	2.0
			245 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KKXO	1450	Eugene	1.0/3.0
KNND	1400	Cottage Grove	.7/1.7
KORE	1050	Springfield	1.0/5.2
KXL	750	Portland	.7/1.8

RADIO STATIONS

KEED, 1600, 5 KW/1 KW (DA-N)	, COUNTRY	US 2,$ 17.00* (MMR)	Comm. Pacific	Mike Groshing
KPNW, 1120, 50 KW (DA-1)	, MOR/AC	ABC-I,$ 24.00* (Katz)	Pacific NW	Dave Woodward
KQAK, 1280, 5 KW/1 KW (DA-2)	, NOSTALGIA	,$ 13.00* (Banner)	Constant	
KUGN, 590, 5 KW/1 KW (DA-N)	, MOR	CBS,MBS,NBC-T,$ 27.00* (Torbet)		Chuck Chackel
KDUK-F , 104.7, 100 KW @ 1703	, AC	,$ 24.00* (HNWH)	Constant	
KMGE-F , 94.5, 100 KW @ 813	, AC	,$ 25.00* (Eastman)		
KPNW-F , 99.1, 100 KW @ 645	, SOFT AC	,$ 30.00* (Katz)	Pacific NW	Dave Woodward
KSND-F , 93.1, 100 KW @ 850	, CHR	,$ 33.00* (MMR)	Comm. Pacific	Don Weir
KUGN-F , 97.9, 100 KW @ 785	, COUNTRY	MBS,$ 35.00* (Torbet)		Chuck Chackel
KZAM-F+, 95.3, 3 KW @ 300	, AOR	,$ 15.00* (Christal)		John Detz
KZEL-F , 96.1, 100 KW @ 870	, AOR	Source,$ 22.00* (Mc-Guild)		Gary Clouse

MISCELLANEOUS COMMENTS KRXX sold to Tilson for $185,000 (Montcalm)... KBMC changes calls to KMGE-F and format from Religion to AC...

EVANSVILLE

Arbitron Rank/Pop (12+): 135/237,000

MSA Rank/Pop: 154/283,000
ADI # 88
Average Person Ratings: 15.7
Market TSL: 21.0 hours

Stations: 10/9
Diaries: 830/286:1/58.5%
Sample Target: 630
% Below Line: 5.9
% Not Listed: 8.3

1986 Revenue: $8,900,000
HH Inc.: $30,595
Retail $: 2.0 Bil
Pop per Station: 26,333
#1 Biller: WIKY-F $2,500,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WSTO-F	117/31.5	20.7	13.1		
2. WIKY-F+	106/28.5	35.3	35.6		
3. WYNG-F	48/12.9	11.8	17.6		
4. WKDQ-F	31/ 8.3	8.3	8.5		
5. WBKR-F	20/ 5.4	5.5	2.9		
6. WGBF	10/ 2.7	5.0	4.7		
7. WSON	4/ 1.1	1.5	1.8		
8.					
9.					
10.					

12+ TSA	1/4/CUME
1. WSTO-F	257/2458
2. WIKY-F+	128/1152
3. WBKR-F	107/1166
4. WYNG-F	87/ 830
5. WKDQ-F	57/ 922
6. WGBF	10/ 239
7.	-
8.	
9.	
10.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WSTO-F	1059/44.7	---	37.1
2. WIKY-F+	903/38.1	---	NA
3. WKDQ-F	540/22.8	---	24.1
4. WYNG-F	497/21.0	---	21.5
5. WBKR-F	250/10.5	---	9.8
6. WGBF	226/ 3.5	---	11.5
7.			
8.			
9.			
10.			

12+ FM SHARE (METRO): 91.79% (313 of 341) (SPG 86: 81.30%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F	1. WIKY-F+>	1. WIKY-F+	1. WSTO-F	1. WSTO-F	1. WSTO-F>	1. WSTO-F>
2.	2.	2. WIKY-F+	2. WIKY-F+	2. WIKY-F+>	2. WYNG-F>	2. WSTO-F>	2. WIKY-F+>	2. WIKY-F+>	2. WIKY-F+>	2. WIKY-F+>
3.	3.	3. WKDQ-F	3. WKDQ-F	3. WYNG-F	3.	3. WYNG-F	3. WYNG-F	3. WYNG-F	3. WYNG-F	3. WYNG-F
4.	4.	WYNG-F	WYNG-F	4. WKDQ-F	4.	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F	1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F>	1. WSTO-F
2.	2.	2. WIKY-F	2. WIKY-F+	2. WIKY-F+	2.	2.	2. WKDQ-F	2. WIKY-F+	2. WIKY-F+
3.	3.	WYNG-F	3. WYNG-F	3. WYNG-F	3.	3.	3. WYNG-F	3. WKDQ-F	3. WKDQ-F
4.	4.	4. WKDQ-F	4. WKDQ-F	4. WKDQ-F	4.	4.	4.	4. WYNG-F	WYNG-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WBKR-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		117 (1)	117 (1)	34.3	34.1
AOR/CLASSIC					
AC/OLDIES/SOFT ROCK	10 (1)	2 (1)	12 (2)	3.5	5.4
MOR/VARIETY/FULL	11 (1)	95 (1)	106 (2)	31.1	27.6
COUNTRY		99 (3)	99 (3)	29.0	29.0
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA	4 (1)		4 (1)	1.2	1.6
RELIGION/GOSPEL	3 (1)		3 (1)	0.9	0.8
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					1.4
			341 (10)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGBF-F	103.1	Henderson, KY	.5/3.5
WVHI	1330	Evansville	.8/5.0

RADIO STATIONS

WGBF, 1280, 5 KW/1 KW (DA-N)	, AC	ABC-T,ABC-I,$ 20.00*	(Katz)			
WSON, 860, 500 W	, NOSTALGIA	,$ 10.00	(Torbet)		(HENDERSON)	Henry Lackey
WGBF-F , 103.1, 3 KW @ 300,	AC	ABC-C,$ 13.00*	(Katz)		(HENDERSON)	
WIKY-F+, 104.1, 39 KW @ 580,	MOR/BTFL**	,$ 80.00	(Christal)	South Central		Charles Blake
WKDQ-F , 99.5, 100 KW @ 500,	AC	US 1,$ 35.00*	(Mc-Guild)		(HENDERSON, KY)	Buddy Scheerer
WSTO-F , 96.1, 100 KW @ 1000,	CHR	ABC-F,$ 52.00	(Masla)		(OWENSBORO)	Ray Wettstain
WYNG-F , 105.3, 50 KW @ 500,	COUNTRY	US 2,$ 38.00*	(HNWH)	Beasley		John Reiplinger
WBKR-F , 92.5, 100 KW @ 1049,	COUNTRY	,$ 33.00*	(HNWH)		(OWENSBORO)	Paul Daniel

WIKY (1400,1 KW) simulcasts with WIKY-F
**WIKY programs BTFL at night

MISCELLANEOUS COMMENTS WGBF A/F sold for $750,000... WROZ changes calls to WIKY and format from Country to MOR/BTFL... now simulcasted with WIKY-F...

FARGO

Arbitron Rank/Pop (12+): 202/124,900

MSA Rank/Pop: 246/145,100
ADI # 103
Average Person Ratings: 16.1
Market TSL: 21.0 hours

Stations: 9/9
Diaries: 638/19b:1/54.4%
Sample Target: 550
% Below Line: 0
% Not Listed: 6.0

1986 Revenue: $6,500,000
HH Inc.: $33,089
Retail $: 1.12 Bil
Pop per Station: 13,878
#1 Biller: KFGO $1,600,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WDAY-F	36/17.9	14.9	12.6		
2. KQWB-F	30/14.9	13.5	12.1		
3. KFGO	29/14.4	15.3	17.7		
4. KLTA-F	24/11.9	9.8	3.5		
5. KVOX-F	23/11.4	11.6	13.1		
6. WDAY	20/10.0	11.6	11.1		
7. KFGO-F	11/ 5.5	5.1	6.1		
8. KQWB	9/ 4.5	6.0	6.1		
9. KVOX	7/ 3.5	2.3	4.0		
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KFGO	81/936
2. WDAY-F	59/828
3. KQWB-F	44/573
4. KLTA-F	43/488
5. WDAY	38/644
6. KFGO-F	34/404
7. KVOX-F	27/426
8. KQWB	14/290
9. KVOX	8/176
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WDAY-F	450/36.0	---	32.0
2. KQWB-F	341/27.3	---	25.0
3. KFGO	339/27.1	---	24.7
4. WDAY	297/23.8	---	25.9
5. KVOX-F	291/23.3	---	21.9
6. KLTA-F	278/22.3	---	15.6
7. KFGO-F	177/14.2	---	12.6
8. KQWB	159/12.7	---	15.2
9. KVOX	146/11.7	---	8.7
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 65.61% (124 of 189) (SPG 86: 60.82%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDAY-F>	1. KQWB-F	1. KQWB-F	1. KLTA-F	1. KFGO	1. KFGO >	1. KFGO	1. KFGO	1. WDAY-F	1. WDAY-F	1. WDAY-F
2. KQWB-F	2. WDAY-F	2. WDAY-F	2. KVOX-F	2. KLTA-F	2. WDAY >	2. WDAY-F	2. WDAY-F	2. KQWB-F	2. KQWB-F	2. KQWB-F
3.	3. KLTA-F>	3. KLTA-F	3. KFGO	KVOX-F	3. KVOX-F	3. WDAY	3. KLTA-F	3. KLTA-F	3. KVOX	3. KLTA-F
4.	4. KVOX-F	4. KVOX-F	4. KQWB-F	4. KQWB-F	4. KFGO-F	4. KVOX-F+	4. KQWB-F	4. KVOX-F+	4. KVOX-F	4. KFGO
5.	5.	5. KFGO	5. WDAY-F	5. WDAY-F	5.	5. KLTA-F	5. KVOX-F+	5. KFGO	WDAY	5. KVOX-F+
						KQWB-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDAY-F>	1. WDAY-F>	1. KLTA-F	1. WDAY-F	1. KLTA-F>	1. KQWB-F>	1. KQWB-F>	1. KQWB-F>	1. KQWB-F>	1. KFGO >
2. KQWB-F	2. KLTA-F>	2. WDAY-F>	2. KLTA-F>	2. KVOX-F	2. WDAY-F	2. WDAY-F	2. KLTA-F	2. KFGO	2. KQWB-F
3. KLTA-F	3. KQWB-F>	3. KVOX-F	3. KQWB-F	WDAY-F	3. KLTA-F	3. KLTA-F	3. KVOX-F	KVOX-F	KVOX-F
4.	4. KVOX-F	4.	KVOX-F	4 KFGO	KVOX-F	4. KVOX-F	KFGO	4. KLTA-F	4. KLTA-F
5.	5.	5.	5.	5. WDAY	5.	5.	WDAY-F	5. WDAY-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		36 (1)	36 (1)	19.0	16.5
AOR/CLASSIC		30 (1)	30 (1)	15.9	14.9
AC/OLDIES/SOFT ROCK	9 (1)	24 (1)	33 (2)	17.5	17.5
MOR/VARIETY/FULL					
COUNTRY	56 (3)	23 (1)	79 (4)	41.8	45.4
BLACK/URBAN					
BTFL MUSIC/EZ		11 (1)	11 (1)	5.8	5.7
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			189 (9)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

KFGO, 790, 5 KW (DA-N), COUNTRY	ABC-E,ABC-I,$ 50.00	(Banner)	Comm. Properties	Bill Hoverson
KQWB, 1550, 10 KW/5 KW (DA-N), AC	US 2,$ 16.00*	(Christal)	Brill	Chuck Walmer
KVOX, 1280, 5 KW/1 KW (DA-N), COUNTRY	ABC-D,$ 16.00*	(Mc-Guild)		John Grosen
WDAY, 970, 5 KW (DA-N), COUNTRY	NBC,NBC-T,$ 34.00*	(Katz)		Roger Greenley
KFGO-F, 101.9, 100 KW @ 845, BTFL/EZ	,$ 25.00	(Banner)	Comm. Properties	Bill Hoverson
KLTA-F, 105.1, 100 KW @ 650, AC	,$ 15.00	(Masla)	Tom Ingstad	Dave Aamodt
KQWB-F, 98.5, 100 KW @ 465, AOR	US 1,$ 28.00*	(Christal)	Brill	Chuck Walmer
KVOX-F, 99.9, 100 KW @ 440, COUNTRY	ABC-D,$ 27.00*	(Mc-Guild)		John Grosen
WDAY-F, 93.7, 100 KW @ 1050, CHR	,$ 40.00*	(Katz)		Roger Greenley

FAYETTEVILLE, NC

Arbitron Rank/Pop (12+): 147/211,400

MSA Rank/Pop: 172/252,900
Raleigh ADI
Average Person Ratings: 16.5
Market TSL: 21.8 hours

Stations: 18/9
Diaries: 678/312:1/47.2%
Sample Target: 580
% Below Line: 19.2
% Not Listed: 7.2

1986 Revenue: $5,700,000
HH Inc.: $28,947
Retail $: 1.5 Bil
Pop per Station: 23,489
#1 Biller: WQSM-F $1,900,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WZFX-F	62/17.8	---	---		
2. WQSM-F	53/15.2	12.7	23.1		
3. WDKS-F	40/11.5	22.6	16.2		
4. WKML-F	35/10.1	10.8	---		
5. WRAL-F	23/ 6.6	8.4	9.9		
6. WFNC	22/ 6.3	6.9	9.3		
7. WIDU	20/ 5.7	5.7	5.7		
8. WSTS-F	17/ 4.9	2.1	1.2		
9. WQDR-F	11/ 3.2	3.3	6.6		
10. WKRR-F	9/ 2.6	2.4	---		
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WZFX-F	121/1221
2. WKML-F	102/1124
3. WQSM-F	78/1133
4. WRAL-F	60/ 865
5. WDKS-F	49/ 526
6. WSTS-F	31/ 419
7. WFNC	29/ 353
8. WQDR-F	28/ 430
9. WDCG-F	23/ 344
10. WIDU	20/ 169
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WQSM-F	674/31.9	---	32.6
2. WZFX-F	607/28.7	---	---
3. WDKS-F	400/18.9	---	29.6
4. WKML-F	390/18.4	---	15.4
5. WRAL-F	382/18.1	---	18.1
6. WFNC	280/13.2	---	16.2
7. WDCG-F	202/ 9.6	---	9.3
8. WQDR-F	197/ 9.3	---	9.8
9. WSTS-F	182/ 8.6	---	7.2
10. WIDU	169/ 8.0	---	9.1
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 83.28% (269 of 323) (SPG 86: 79.93%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDKS-F	1. WZFX-F>	1. WZFX-F	1. WQSM-F	1. WQSM-F	1. WKML-F	1. WZFX-F	1. WZFX-F	1. WQSM-F	1. WZFX-F>	1. WZFX-F
WQSM-F	2. WQSM-F	2. WQSM-F>	2. WZFX-F	2. WKML-F>	2. WFNC >	2. WFNC	2. WQSM-F>	2. WZFX-F>	2. WDKS-F>	2. WQSM-F>
WZFX-F	3. WDKS-F	3. WDKS-F	3. WKML-F	WZFX-F	3. WQSM-F	3. WQSM-F	3. WKML-F	3. WDKS-F	3. WQSM-F	3. WDKS-F
4.	4.	4. WKML-F	4. WRAL-F	4. WRAL-F	4. WIDU	4. WKML-F	4. WDKS-F	4. WKML-F	4.	4. WKML-F
5.	5.	5. WRAL-F	5. WDKS-F	5. WIDU	WSTS-F	5. WDKS-F	WRAL-F	5.	5.	5. WRAL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WZFX-F	1. WZFX-F	1. WZFX-F	1. WZFX-F	1. WZFX-F
2. WQSM-F	2. WQSM-F	2. WDKS-F	2. WQSM-F	2. WIDU
3. WDKS-F	WDKS-F>	3. WRAL-F	3. WDKS-F	3. WQSM-F
4.	4. WRAL-F	4. WIDU	4. WRAL-F	4. WKML-F
5.	5. WIDU	5. WQSM-F	5.	WRAC-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZFX-F>	1. WZFX-F>	1. WZFX-F	1. WZFX-F	1. WKML-F
2. WDKS-F	2. WQSM-F	2. WQSM-F>	2. WQSM-F>	WQSM-F>
3. WQSM-F	3. WDKS-F	3. WDKS-F	3. WDKS-F	3. WZFX-F>
4.	4.	WKML-F	4. WKML-F	4. WFNC
5.	5.	5.	5.	WRAL-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		63 (3)	63 (3)	19.5	20.7
AOR/CLASSIC		11 (2)	11 (2)	3.4	5.4
AC/OLDIES/SOFT ROCK	8 (1)	30 (4)	38 (5)	11.8	12.0
MOR/VARIETY/FULL	22 (1)		22 (1)	6.8	2.3
COUNTRY		46 (2)	46 (2)	14.2	23.4
BLACK/URBAN	20 (1)	102 (2)	122 (3)	37.8	31.4
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA	4 (1)		4 (1)	1.2	2.3
RELIGION/GOSPEL		17 (1)	17 (1)	5.3	2.3
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			323 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFAI	1230	Fayetteville	1.1/5.1
WFLB	1490	Fayetteville	2.3/5.4
WDCG-F	105.1	Durham	1.7/9.6
WRDU-F	106.1	Wilson	.6/4.4
WTRG-F	100.7	Rocky Mountain	.6/1.8
WYLT-F	96.1	Raleigh	.6/5.2
WZNS-F	92.9	Dillon, SC	.9/4.1
WZZU-F	93.9	Burlington	1.1/6.0

RADIO STATIONS

WFAI, 1230, 1 KW	, NOSTALGIA				
WFLB, 1490, 1 KW	, AC	MBS,$ 13.00 (Mc-Guild)	Beasley		Danny Highsmith
WFNC, 640, 10 KW/1 KW (DA-N)	, MOR	ABC-D,$ 11.00 (Southern)			
WIDU, 1600, 1 KW (DAYS)	, BLACK	CBS,$ 20.00* (Eastman)	Cape Fear		W. Dawson
		,$ 10.00 (---)			W. Belche
WDKS-F, 103.1, 3 KW @ 300	, BLACK	,$ 21.00* (Masla)	Landsman		
WKML-F, 95.7, 100 KW @ 1064	, COUNTRY	,$ 33.00 (Mc-Guild)	Beasley		Danny Highsmith
WQSM-F, 98.1, 100 KW @ 500	, CHR	,$ 50.00* (Eastman)	Cape Fear		W. Dawson
WSTS-F, 96.5, 100 KW @ 850	, RELIG/GOSPEL	,$ 12.00 (Southern)		(LAURINBURG)	Joe Bell
WZFX-F, 99.1, 100 KW @ 1000	, BLACK	SBN,$ 40.00* (HNWH)	Joyner	(WHITEVILLE)	Mike Slenski

Other ranked stations - See Raleigh

MISCELLANEOUS COMMENTS WZFX-F debuts with a rather astounding 17.8 share...

FLINT

Arbitron Rank/Pop (12+): 99/351,300

MSA Rank/Pop: 107/427,400
ADI # 59 (w/Saginaw)
Average Person Ratings: 16.0
Market TSL: 21.5 hours

Stations: 20/7
Diaries: 753/467:1/44.9%
Sample Target: 810
% Below Line: 41.6
% Not Listed: 8.0

1986 Revenue: $9,200,000
HH Inc.: $30,297
Retail $: 2.9 Bil
Pop per Station: 50,186
#1 Biller: WCRZ-F $2,800,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WIDG-F	106/18.9	10.1	1.7	1.9	.7		23.0
2. WDZZ-F	90/16.0	12.0	14.5	10.1	15.1		14.7
3. WCRZ-F	87/15.5	16.8	19.4	19.9	15.4		12.3
4. WJR	44/ 7.8	5.1	8.0	5.9	8.6		4.1
5. WWCK-F	42/ 7.5	8.8	12.6	12.3	11.8		10.3
6. WKMF	29/ 5.2	6.2	4.9	4.2	5.8		5.5
7. WFDF	27/ 4.8	3.0	1.7	4.0	3.5		2.3
8. WTRX	22/ 3.9	5.8	7.2	6.8	7.3		4.1
9. WKCQ-F	17/ 3.0	2.1	1.4	1.7	1.8		3.2
10. WWWS-F	11/ 2.0	3.9	3.7	3.2	2.0		1.7
11.							
12.							
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WIOG-F	270/2659
2. WCRZ-F	96/1302
3. WDZZ-F	90/ 763
4. WJR	66/1025
5. WKCQ-F	62/ 784
6. WWCK-F	54/ 889
7. WHNN-F	45/ 692
8. WKMF	33/ 439
9. WFDF	31/ 443
10. WTRX	30/ 518
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WIOG-F	1140/32.5	22.5	4.0
2. WCRZ-F	1015/28.9	32.9	35.4
3. WDZZ-F	739/21.0	20.0	22.0
4. WWCK-F	662/18.6	22.6	24.8
5. WJR	599/17.1	14.2	17.7
6. WTRX	428/12.2	15.7	19.0
7. WKMF	378/10.8	11.1	11.2
8. WFDF	330/ 9.4	10.1	8.8
9. WKCQ-F	286/ 8.1	8.1	6.4
10. WWWS-F	245/ 7.0	8.5	8.2
11. WTAC	198/ 5.6	8.3	10.1
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 73.11% (378 of 517) (SPG 86: 70.04%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIOG-F>	1. WIOG-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WJR	1. WCRZ-F	1. WCRZ-F	1. WIOG-F	1. WIOG-F	1. WIOG-F
2. WDZZ-F>	2. WCRZ-F	2. WIOG-F	2. WDZZ-F	2. WDZZ-F>	2. WCRZ-F	2. WDZZ-F	2. WIOG-F	2. WCRZ-F	2. WDZZ-F	2. WCRZ-F
3.	3. WDZZ-F>	3. WDZZ-F>	3. WIOG-F>	3. WIOG-F>	3. WDZZ-F	3. WIOG-F>	3. WDZZ-F>	3. WDZZ-F>	3. WJR >	3. WDZZ-F>
4.	4. WWCK-F	4. WWCK-F	4. WWCK-F	4. WWCK-F	4. WFDF	4. WJR	4. WWCK-F	4. WWCK-F	4. WCRZ-F	4. WKMF
5.	5.	5.	5.	5.	5. WKMF	5. WWCK-F	5. WJR	5.	5. WWCK-F	5. WJR

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIOG-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F	1. WCRZ-F>	1. WIOG-F>	1. WIOG-F	1. WDZZ-F	1. WCRZ-F	1. WCRZ-F
2. WCRZ-F	2. WIOG-F	2. WDZZ-F	2. WIOG-F	2. WDZZ-F	2. WWCK-F	2. WDZZ-F	2. WCRZ-F	WIOG-F	2. WDZZ-F>
3. WDZZ-F	3. WDZZ-F>	WIOG-F>	3. WDZZ-F>	3. WIOG-F>	3. WDZZ-F	3. WWCK-F	WWCK-F	3. WDZZ-F	3. WIOG-F
4.	4. WWCK-F	4. WWCK-F	4.	4.	4. WCRZ-F	4. WCRZ-F	4. WIOG-F	4. WWCK-F	4. WWCK-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		113 (3)	113 (3)	21.9	3.7
AOR/CLASSIC		51 (3)	51 (3)	9.9	14.0
AC/OLDIES/SOFT ROCK	22 (1)	92 (2)	114 (3)	22.1	31.3
MOR/VARIETY/FULL	71 (2)		71 (2)	13.7	10.5
COUNTRY	29 (1)	21 (2)	50 (3)	9.7	10.3
BLACK/URBAN		101 (2)	101 (2)	19.5	20.2
BTFL MUSIC/EZ					
NEWS/TALK	8 (2)		8 (2)	1.5	0.9
NOSTALGIA	4 (1)		4 (1)	0.8	1.1
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	5 (1)		5 (1)	1.0	0.6
			517 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WTAC	600	Flint	.9/5.6
CKLW	800	Windsor, ONT	.7/1.3
WCZY-F	95.5	Detroit	.7/2.8
WDTX-F	99.5	Detroit	.5/1.3
WHNN-F	96.1	Bay City	.9/4.1
WITL-F	100.7	Lansing	.7/1.7
WLLZ-F	98.7	Detroit	.4/1.8
WRIF-F	101.1	Detroit	1.2/4.0
WWJ	950	Detroit	.7/3.8
WXYT	1270	Detroit	.7/1.6

RADIO STATIONS

WFDF, 910, 5 KW/1 KW (DA-N) , MOR	CBS,$ 23.00*	(HNWH)		Jack Lich
WKMF, 1270, 5 KW/1 KW (DA-N) , COUNTRY	ABC-E,$ 26.00*	(Katz)	Faircom	John Risher
WTAC, 600, 1 KW/500 W (DA-1) , ? ?	MBS,$ NA	(Torbet)		
WTRX, 1330, 5 KW/1 KW (DA-2) , AC	ABC-I,$ 28.00*	(Christal)		Larry Getz
WCRZ-F, 107.9, 50 KW @ 370, AC	ABC-F,$ 70.00*	(Katz)	Faircom	John Risher
WDZZ-F, 92.7, 3 KW @ 260, BLACK	,$ 45.00*	(HNWH)		Jack Lich
WWCK-F, 105.5, 2.3 KW @ 364, AOR	Source,$ 47.00*	(Mc-Guild)	Reams	Nancy Tebben

Other ranked stations - See Detroit or Saginaw

MISCELLANEOUS COMMENTS Arbitron fell 7% below sample target...

FORT WAYNE

Arbitron Rank/Pop (12+): 121/288,700

MSA Rank/Pop: 132/345,400
ADI # 97
Average Person Ratings: 16.9
Market TSL: 22.0 hours

Stations: 15/13
Diaries: 807/358:1/57.7%
Sample Target: 690
% Below Line: 0.9
% Not Listed: 8.8

1986 Revenue: $9,500,000
HH Inc.: $31,047
Retail $: 2.2 Bil
Pop per Station: 22,208
#1 Biller: WMEE-F $3,000,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WMEE-F	123/25.2	24.4	23.0	24.4	26.2		
2. WAJI-F	57/11.7	12.9	11.9	12.1	8.3		
WOWO	57/11.7	11.7	13.4	13.0	11.8		
4. WXKE-F	55/11.2	10.8	9.8	8.2	8.1		
5. WEZV-F	48/ 9.8	8.5	9.2	10.4	9.9		
6. WQHK	35/ 7.2	6.0	9.0	9.1	9.5		
7. WBTU-F	30/ 6.1	5.6	4.4	3.0	4.3		
8. WGL	16/ 3.3	3.1	4.6	4.3	2.1		
9. WZRQ-F	9/ 1.8	1.7	1.7	---	---		
10. WEZR	6/ 1.2	---	.6	1.1	2.9		

12+ TSA	1/4/CUME
1. WMEE-F	263/2647
2. WOWO	136/2251
3. WBTU-F	112/1119
4. WAJI-F	95/1386
5. WXKE-F	68/ 670
6. WQHK	55/ 626
7. WEZV-F	49/ 562
8. WLW	30/ 404
9. WGL	18/ 236
10. WZRQ-F	10/ 258

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WMEE-F	1209/41.9	43.5	44.2
2. WOWO	923/32.0	33.8	31.5
3. WAJI-F	732/25.4	27.6	23.5
4. WXKE-F	535/18.5	19.0	17.8
5. WEZV-F	506/17.5	18.4	16.1
6. WQHK	416/14.4	13.6	17.9
7. WBTU-F	371/12.9	12.5	11.1
8. WZRQ-F	221/ 7.7	7.5	4.6
9. WGL	210/ 7.3	8.6	11.8
10. WEZR	135/ 4.7	---	4.0

12+ FM SHARE (METRO): 72.64% (324 of 446) (SPG 86: 68.31%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F	1. WMEE-F	1. WOWO	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>	1. WMEE-F>
2. WXKE-F	2. WXKE-F	2. WAJI-F	2. WAJI-F>	2. WAJI-F>	2. WEZV-F>	2. WOWO	2. WAJI-F	2. WXKE-F	2. WXKE-F	2. WAJI-F
3.	3. WAJI-F>	3. WXKE-F>	3. WXKE-F	3. WXKE-F	3. WQHK	3. WAJI-F	3. WEZV-F	3. WAJI-F	3. WOWO	3. WXKE-F
4.	4.	4. WBTU-F	4. WBTU-F	4. WOWO	4. WMEE-F	4. WQHK	WXKE-F	4. WEZV-F	4. WAJI-F	4. WBTU-F
5.	5.	5. WEZV-F	5. WOWO	5. WEZV-F	5. WBTU-F	5. WEZV-F	5. WOWO	5. WOWO	5. WEZV-F	WOWO
			6. WEZV-F			WXKE-F	6. WQHK			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMEE-F>	1. WMEE-F>	1. WMEE-F	1. WMEE-F>	1. WMEE-F	1. WMEE-F	1. WXKE-F	1. WXKE-F	1. WXKE-F	1. WXKE-F
2. WAJI-F	2. WAJI-F>	2. WAJI-F>	2. WAJI-F>	2. WAJI-F>	2. WXKE-F>	2. WMEE-F>	2. WAJI-F	2. WMEE-F>	2. WMEE-F
WXKE-F	3. WXKE-F>	3. WXKE-F	3. WBTU-F	3. WEZV-F	3.	3. WAJI-F>	WMEE-F>	3. WAJI-F>	3. WAJI-F>
4.	4.	4.	4. WEZV-F	WOWO	4.	4.	4. WOWO	4. WBTU-F	4. WOWO
5.	5.	5.	WXKE-F	5. WBTU-F	5.	5.	5.	5. WOWO	5. WEZV-F
				WQHK					6. WBTU-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		123 (1)	123 (1)	27.6	28.5
AOR/CLASSIC		64 (2)	64 (2)	14.3	10.6
AC/OLDIES/SOFT ROCK		57 (1)	57 (1)	12.8	13.9
MOR/VARIETY/FULL	65 (3)	2 (1)	67 (4)	15.0	16.0
COUNTRY	35 (1)	30 (1)	65 (2)	14.6	14.4
BLACK/URBAN					
BTFL MUSIC/EZ		48 (1)	48 (1)	10.8	9.9
NEWS/TALK	16 (1)		16 (1)	3.6	4.9
NOSTALGIA	3 (2)		3 (2)	0.7	1.8
RELIGION/GOSPEL	3 (1)		3 (1)	0.7	---
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			446 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WFCV	1090	Fort Wayne	.6/1.2
WIFF	1570	Auburn	.2/2.1
WIFF-F	105.5	Auburn	.4/1.4
CKLW	800	Windsor, ONT	.4/1.6
WLW	700	Cincinnati	.4/2.9

RADIO STATIONS

WEZR, 1450,	1 KW	, MOR		,$ 13.00*	(Masla)	Fairfield		Tom Scheithe
WFCV, 1090,	1 KW (DAYS,DA)	, RELIGION		,$ 11.00	(Bott)	Bott		
WGL , 1250,	1 KW (DA-2)	, TALK/NEWS		,$ NA	(---)			Frank Kovas
WOWO, 1190,	50 KW (DA-N)	, MOR	ABC-I	,$ 50.00	(Mc-Guild)	Price		Steve Schram
WQHK, 1380,	5 KW (DA-2)	, COUNTRY	ABC-C	,$ 39.00*	(Christal)	Federated		Bob Elliott
WAJI-F, 95.1,	44 KW @ 680,	AC		,$ 60.00*	(Republic)	Sarkes Tarzian		Geoff Vargo
WBTU-F, 93.3,	50 KW @ 500,	COUNTRY	ABC-E	,$ 33.00	(Radio West)		(KENDALLVILLE)	Paul Ruse
WEZV-F, 101.7,	3 KW @ 300,	BTFL/EZ		,$ 30.00*	(Masla)	Fairfield		Tom Schiethe
WMEE-F, 97.3,	48 KW @ 480,	CHR	ABC-C	,$ 90.00*	(Christal)	Federated		Bob Elliott
WXKE-F, 103.9,	3 KW @ 250,	AOR	Source	,$ 26.00*	(HNWH)			Bob Taylor
WZRQ-F, 106.3,	1.9 KW @ 400,	AOR	ABC-F	,$ 14.00	(---)		(COLUMBIA CITY)	Dave Boomer
WIOE-F, 103.1,	3 KW @ 300,	CONTEMP		,$ 15.00*	(Mc-Guild)	Price	(HUNTINGTON)	Steve Schram

FRESNO

Arbitron Rank/Pop (12+): 73/478,500

MSA Rank/Pop: 84/594,900
ADI # 55
Average Person Ratings: 16.9
Market TSL: 22.5 hours

Stations: 26/24
Diaries: 950/504:1/44.3%
Sample Target: 840
% Below Line: 1.0
% Not Listed: 12.9

1986 Revenue: $18,000,000
HH Inc.: $32,010
Retail $: 3.4 Bil
Pop per Station: 19,938
#1 Biller: KFYE-F $3,100,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. KMGX-F	68/8.4	7.5	8.5	5.5	6.9	7.5	10.9
2. KMJ	65/8.1	7.9	9.3	7.7	6.6	8.3	6.5
3. KYNO-F	63/7.8	7.6	6.8	6.2	9.2	7.1	11.5
4. KNAX-F	51/6.3	5.1	4.0	6.6	6.0	5.5	5.7
5. KKDJ-F	49/6.1	5.3	6.5	9.5	7.3	6.9	10.5
6. KOJY-F	43/5.3	5.7	6.5	5.8	4.6	5.8	4.9
7. KFIG-F+	39/4.8	6.2	5.5	3.0	4.3	4.9	4.2
8. KCLQ-F	37/4.6	6.1	3.3	---	.5	3.5	7.5
9. KBOS-F	35/4.3	4.6	3.4	4.6	5.1	4.2	4.9
10. KFRE-F	31/3.8	3.4	3.7	2.1	2.3	3.3	3.1
11. KXEX	30/3.7	3.6	2.9	4.6	2.8	3.7	2.5
12. KFYE-F	27/3.3	3.2	4.0	3.9	5.2	3.6	2.2
13. KGST	24/3.0	3.2	2.7	6.8	5.5	3.9	2.1
KFRE	24/3.0	3.2	2.9	1.9	2.0	2.8	.9
15. KFSO-F	21/2.6	3.9	3.1	3.0	2.8	3.2	2.5

12+ TSA	1/4/CUME
1. KBOS-F	138/1715
2. KMJ	113/1517
3. KOJY-F	92/1013
4. KMGX-F	90/1249
5. KFYE-F	87/1450
6. KKDJ-F	82/1106
7. KFRE-F	80/ 896
8. KYNO-F	74/1201
9. KCLQ-F	67/ 869
10. KNAX-F	56/ 748
11. KFRE	53/ 635
12. KUBB-F	47/ 499
13. KFIG-F+	43/ 762
14. KFSO-F	41/ 667
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KYNO-F	1036/21.7	21.6	25.0
2. KMGX-F	881/18.4	18.1	13.5
3. KMJ	874/18.3	19.6	15.6
4. KFIG-F+	719/15.0	14.5	12.5
5. KBOS-F	652/13.6	14.5	15.7
6. KKDJ-F	639/13.4	13.6	13.8
7. KNAX-F	628/13.1	10.9	11.2
8. KFYE-F	548/11.5	13.3	12.3
9. KOJY-F	501/10.5	10.4	9.0
10. KCLQ-F	490/10.2	7.7	1.6
11. KFRE-F	427/ 8.9	7.1	6.2
12. KKNU-F	423/ 8.8	7.8	10.2
13. KFSO-F	399/ 8.3	8.7	8.7
14. KFRE	282/ 8.9	7.1	6.2
15.			

12+ FM SHARE (METRO): 69.27% (487 of 703) (SPG 86: 67.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMGX-F	1. KKDJ-F	1. KKDJ-F	1. KNAX-F	1. WNAX-F	1. KMJ >	1. KMJ >	1. KNAX-F	1. KYNO-F>	1. KMGX-F>	1. KYNO-F
2. KYNO-F	2. KMGX-F	2. KMGX-F	2. KLLQ-F	2. WCLQ-F	2. KOJY-F	2. KYNO-F	2. KYNO-F	2. KMGX-F	2. KYNO-F	2. KNAX-F
3. KBOS-F	3. KCLQ-F	3. KYNO-F	KKDJ-F	KKDJ-F	3. KNAX-F>	3. KMGX-F	3. KOJY-F	3. KKDJ-F	3. KFIG-F+	3. KKDJ-F
4.	4. KYNO-F	4. KCLQ-F	4. KYNO-F	KYNO-F	4. KFRE	4. KNAX-F	4. KMJ	4. KNAX-F	4. KMJ	4. KMGX-F
5.	5. KFIG-F+	KNAX-F	5. KMGX-F	5. KMJ	KXTC	5.	5. KCLQ-F	5. KOJY-F	5. KKDJ-F	5. KOJY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMGX-F	1. KMGX-F	1. KFYE-F	1. KMGX-F	1. KNAX-F	1. KKDJ-F>	1. KKDJ-F	1. KCLQ-F>	1. KKDJ-F	1. KCLQ-F
2. KBOS-F	2. KFIG-F+	2. KKDJ-F	KYNO-F	2. KYNO-F	2. KMGX-F	2. KCLQ-F	2. KKDJ-F	2. KCLQ-F	2. KNAX-F
KFIG-F+	3. KYNO-F	KMGX-F	3. KFIG-F+	3. KFRE-F	KYNO-F	3. KMGX-F	3. KMGX-F	3. KMGX-F	3. KKDJ-F
KYNO-F	4. KKDJ-F	4. KFIG-F+	4. KNAX-F	KCJY-F	4. KCLQ-F	4. KYNO-F	KNAX-F	4. KNAX-F	4. KMG
5.	5. KBOS-F	KFRE-F	5. KBOS-F	5. KFIG-F+	5. KBOS-F	5. KNAX-F	5. KFSO-F	5. KYNO-F	5. KFSO-F
			KKDJ-F	KFYE-F			KYNO-F		KMGX-F
				KMGX-F					

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	4 (1)	201 (4)	205 (5)	29.2	24.2
AOR/CLASSIC		86 (2)	86 (2)	12.2	8.4
AC/OLDIES/SOFT ROCK	11 (1)	71 (4)	82 (5)	11.7	19.8
MOR/VARIETY/FULL					
COUNTRY	27 (2)	86 (3)	113 (5)	16.1	11.9
BLACK/URBAN					
BTFL MUSIC/EZ	19 (1)	43 (1)	62 (2)	8.8	5.3
NEWS/TALK	81 (2)		81 (2)	11.5	9.8
NOSTALGIA					7.5
RELIGION/GOSPEL	14 (2)		14 (2)	2.0	2.2
SPANISH	54 (2)		54 (2)	7.7	10.9
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	6 (1)		6 (1)	0.9	
			703 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KEAP	980	Fresno	.7/1.6
KIRV	1510	Fresno	.7/1.3
KKNU-F	102.7	Fresno	2.5/8.8
KNAK	1340	Fresno	2.0/5.0
KRDU	1130	Dinuba	1.0/3.4
KSEQ-F	97.1	Visalia	.4/1.1
KXTC	790	Clovis	2.4/3.1
KYNO	1300	Fresno	1.4/4.5
KNGS	620	Hanford	.4/1.3
KUBB-F	96.3	Mariposa	.5/1.5

RADIO STATIONS

KFRE,	940,	50 KW (DA-2)	, COUNTRY	ABC-D,$ 30.00*	(HNWH)			Al Grosby
KGST,	1600,	5 KW (DA-2)	, SPANISH	,$ 21.00	(Lotus)			B. Gutierrez
KMAK,	1340,	1 KW	, NEWS/TALK (?)	MBS,CBS,$ 25.00*	(Torbet)			Steve Miller
KMJ ,	580,	5 KW	, NEWS/TALK	ABC-I,NBC-T,$ 55.00*	(Katz)			John Broeske
KXEX,	1550,	5 KW/2.5 KW (DA-2)	, SPANISH	,$ 30.00	(Caballero)			John Sonder
KXTC,	790,	500 W (DAYS,DA)	, BTFL/EZ	,$ 15.00	(Radio Time)			Bill Dallas
KYNO,	1300,	5 KW/1 KW (DA-N)	, OLDIES	US 2,$ NM	(Banner)	Brown		T. Hopfensperger
KBOS-F ,	94.9,	16 KW @ 847,	CHR	Source,ABC-F,$ 35.00*	(Torbet)		(TULARE)	Steve Miller
KCLQ-F ,	107.5,	19 KW @ 790,	CLASSIC AOR	,$ 40.00*	(Republic)	Liggett	(HANFORD)	Ed Hoyt
KFIG-F+,	101.1,	50 KW @ 352,	CONTEMP/AC	APR,$ 45.00	(Durpetti)	Davis/Weaver		Jerry Gaulke
KFRE-F ,	101.9,	2 KW @ 1880,	COUNTRY	CBS-R,US 1,$ 30.00*	(HNWH)			Al Grosby
KFSO-F ,	92.9,	19 KW @ 820,	AC/OLDIES	,$ 40.00	(CBS)	Americom	(VISALIA)	Karl Crass
KFYE-F ,	93.7,	68 KW @ 1950,	AC	,$ 44.00*	(Mc-Guild)	EZ		Tony Perlongo
KKDJ-F ,	105.9,	2 KW @ 1960,	AOR	,$ 55.00*	(Durpetti)			W. Heusser
KKNU-F ,	102.7,	50 KW @ 500,	SOFT AC	,$ 29.00*	(Christal)			Dave Millan
KMGX-F ,	103.7,	50 KW @ 500,	CHR	,$ 50.00*	(Republic)	Olympic	(HANFORD)	R. Sieloff
KNAX-F ,	97.7,	48 KW @ 310,	COUNTRY	ABC-E,$ 44.00*	(Katz)			John Broeske
KOJY-F ,	98.9,	19 KW @ 820,	BTFL/EZ	,$ 34.00*	(MMR)		(DINUBA)	Scott Moseley
KYNO-F ,	95.7,	50 KW @ 320,	CHR	,$ 63.00*	(Banner)	Brown		T. Hopfensperger

MISCELLANEOUS COMMENTS KMJ, KNAX-F sold by McClatchy to Henry for $7,500,000 (Comm. Equity)... KLTK changes to KCLQ...

GRAND RAPIDS

Arbitron Rank/Pop (12+): 65/517,900

MSA Rank/Pop: 74/643,700
ADI # 39 (w/Kalamazoo)
Average Person Ratings: 15.0
Market TSL: 19.8 hours

Stations: 26/18
Diaries: 1035/500:1/56.8%
Sample Target: 890
% Below Line: 12.3
% Not Listed: 10.2

1986 Revenue: $19,400,000
HH Inc.: $34,432
Retail $: 4.4 Bil
Pop per Station: 28,772
#1 Biller: WOOD A/F $4,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WOOD-F	82/10.6	12.3	10.6	11.1	10.3	11.2	7.7
WKLQ-F	82/10.6	10.0	8.8	11.6	9.2	10.3	12.4
3. WCUZ-F	78/10.1	5.7	8.3	8.7	7.9	8.2	7.5
4. WLAV-F	75/ 9.7	8.6	9.1	8.3	11.0	8.9	12.2
5. WOOD	74/ 9.5	8.1	7.6	7.2	8.6	8.1	7.0
6. WLHT-F	61/ 7.9	7.3	5.8	6.5	6.4	6.9	6.3
7. WGRD-F	45/ 5.8	7.5	5.9	5.6	5.2	6.2	9.9
WMUS-F	45/ 5.8	5.1	5.0	3.7	5.4	4.9	4.0
9. WFUR-F	24/ 3.1	3.5	4.0	2.9	3.5	3.4	1.5
10. WCUZ	22/ 2.8	2.1	2.5	3.9	5.0	2.8	2.3
11. WSNY-F	15/ 1.9	2.6	3.3	3.9	1.7	2.9	2.3
12. WKWM	13/ 1.7	2.0	1.5	1.2	1.2	1.6	3.1

12+ TSA	1/4/CUME
1. WOOD-F	165/2101
2. WKLQ-F	133/1946
3. WMUS-F	127/1332
4. WLAV-F	125/1685
5. WCUZ-F	118/1546
6. WLHT-F	87/1199
7. WGRD-F	81/1878
8. WOOD	77/ 964
WSNX-F	77/1060
10. WJFM-F	52/1034
11. WQLR-F	43/ 784
12. WPLB-F	42/ 411

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WKLQ-F	1247/24.1	21.8	20.4
2. WOOD-F	1190/23.0	22.8	21.6
3. WGRD-F	997/19.3	20.3	18.5
4. WCUZ-F	927/17.9	18.1	17.2
5. WLAV-F	918/17.7	20.8	21.2
6. WLHT-F	886/17.1	17.2	16.9
7. WOOD	840/16.2	18.1	19.0
8. WMUS-F	583/11.3	11.7	8.9
9. WFUR-F	462/ 8.9	11.3	8.5
10. WCUZ	457/ 8.8	7.9	13.8
11. WSNX-F	394/ 7.6	9.4	4.3
12. WJFM-F	356/ 6.9	9.8	10.5

12+ FM SHARE (METRO): 80.20% (559 of 697) (SPG 86: 76.29%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKLQ-F>	1. WLAV-F>	1. WLAV-F	1. WCUZ-F	1. WCUZ-F	1. WOOD-F	1. WCUZ-F	1. WLAV-F	1. WCUZ-F	1. WKLQ-F>	1. WKLQ-F
2. WGRD-F>	2. WLHT-F	2. WLHT-F	2. WLHT-F	2. WLHT-F	2. WOOD >	2. WOOD-F	2. WOOD-F	2. WKLQ-F	2. WOOD	2. WOOD-F
3.	3. WKLQ-F	3. WCUZ-F	3. WLAV-F	3. WLAV-F	3. WCUZ-F>	3. WOOD	3. WLHT-F	3. WLAV-F	3. WLAV-F	3. WGRD-F
4.	4. WCUZ-F	4. WKLQ-F>	4. WOOD	4. WOOD	4. WMUS-F	4. WKLQ-F	4. WCUZ-F	4. WLHT-F	4. WCUZ	4. WMUS-F+
5.	5. WGRD-F	5. WGRD-F	WOOD-F	5. WOOD-F	5. WFUR-F	5. WLAV-F	5. WOOD	5. WOOD	WGRD-F	5. WLAV-F
		WOOD-F				6. WLHT-F				6. WOOD

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKLQ-F	1. WLHT-F	1. WLHT-F	1. WLHT-F	1. WOOD	1. WLAV-F	1. WLAV-F>	1. WLAV-F>	1. WLAV-F>	1. WLAV-F
2. WLHT-F	2. WKLQ-F	2. WLAV-F	2. WCUZ-F	2. WCUZ-F	2. WKLQ-F>	2. WKLQ-F	2. WLHT-F	2. WCUZ-F	2. WCUZ-F
3. WGRD-F	3. WLAV-F	3. WKLQ-F	WKLQ-F	3. WOOD-F	3. WCUZ-F	3. WLHT-F	3. WCUZ-F	3. WLHT-F	3. WLHT-F
WLAV-F	4. WGRD-F	4. WCUZ-F	4. WLAV-F	4. WLHT-F>	WLHT-F	4. WCUZ-F>	4. WKLQ-F	4. WKLQ-F>	4. WOOD-F
5. WMUS-F	5. WCUZ-F	5. WGRD-F	WOOD	5. WKLQ-F	5. WGRD-F	5. WGRD-F	5. WGRD-F	5.	WMUS-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		142 (3)	142 (3)	20.4	18.4
AOR/CLASSIC		84 (2)	84 (2)	12.1	13.4
AC/OLDIES/SOFT ROCK	11 (2)	82 (3)	93 (5)	13.3	14.2
MOR/VARIETY/FULL	83 (2)		83 (2)	11.9	13.5
COUNTRY	24 (2)	137 (5)	161 (7)	23.1	21.9
BLACK/URBAN	13 (1)		13 (1)	1.9	1.4
BTFL MUSIC/EZ		85 (2)	85 (2)	12.2	12.3
NEWS/TALK	3 (1)		3 (1)	0.4	
NOSTALGIA					
RELIGION/GOSPEL	4 (1)	24 (1)	28 (2)	4.0	5.0
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		5 (1)	5 (1)	0.7	
			697 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGHN-F	92.1	Grand Rapids	.6/1.0
WHTC	1450	Holland	1.2/2.9
WJFM-F	93.7	Grand Rapids	1.3/6.9
WJQK-F	99.3	Zeeland	.6/1.7
WKTH	1410	Grand Rapids	.4/1.3
WLAV	1340	Grand Rapids	1.0/4.3
WMAX	1480	Grand Rapids	.5/1.7
WCXT-F	105.3	Hart	1.2/3.6
WMUS	1090	Muskegon	.3/ .8
WPLB-F	107.3	Greenville	.5/2.9
WQLR-F	106.5	Kalamazoo	.4/2.3
WBBM	780	Chicago	.4/1.2
WTCM-F	103.5	Traverse City	.6/1.1

RADIO STATIONS

WCUZ, 1230, 1 KW , COUNTRY	ABC-I,$ 30.00* (Christal)	Federated		Ron Dykstra
WKTH, 1410, 1 KW , OLDIES	SMN,$ 17.00* (Banner)	Regional		Dave Nelson
WKWM, 1140, 5 KW (DAYS,DA) , BLACK	SBN,$ 15.00 (Patt)			R. Culpepper
WLAV, 1340, 1 KW , OLDIES	Trans,$ 17.00* (MMR)	Adams		Dennis Lemon
WMAX, 1480, 5 KW (DAYS,DA) , RELIGION	MBS,$ 10.00 (---)			Don Melford
WOOD, 1300, 5 KW (DA-N) , MOR	NBC,$ 63.00* (Katz)	Grace		Jim White
WCUZ-F, 101.3, 50 KW @ 420, COUNTRY	ABC-E,$ 71.00* (Christal)	Federated		Ron Dykstra
WFUR-F, 102.9, 48 KW @ 510, RELIGION/BTFL	,$ 15.00 (Patt)	Kuiper		Bill Kuiper
WGRD-F, 97.9, 30 KW @ 590, CHR	ABC-C,$ 50.00* (Banner)	Regional		Dave Nelson
WJFM-F, 93.7, 320 KW @ 780, SOFT AC	CBS-R,$ 30.00* (Mc-Guild)			Jack Swart
WKLQ-F, 94.5, 50 KW @ 500, CHR	,$ 63.00* (Eastman)	Bloomington	(HOLLAND)	Richard Dills
WLAV-F, 96.9, 50 KW @ 500, AOR	,$ 67.00* (MMR)	Adams		Dennis Lemon
WLHT-F, 95.7, 41 KW @ 554, AC	,$ 57.00* (Republic)	Liggett		Phil Cutlett
WOOD-F, 105.7, 265 KW @ 810, BTFL/EZ	,$ 80.00* (Katz)	Grace		Jim White
WYXX-F, 96.1, 50 KW @ 295, SOFT AC	,$ 20.00* (Patt)		(HOLLAND)	H. Stiber
WMUS-F, 106.9, 50 KW @ 480, COUNTRY	,$ 40.00* (HNWH)		(MUSKEGON)	Tim Achterhoff
WSNX-F, 104.5, 50 KW @ 360, CHR	,$ 31.00* (Christal)	Goodrich	(MUSKEGON)	

MISCELLANEOUS COMMENTS WOOD A/F resold to Ralph Guild for $18,250,000 but that sale was also cancelled...

GREEN BAY

Arbitron Rank/Pop (12+): 180/149,800

MSA Rank/Pop: 214/183,300
ADI # 68 (w/Appleton)
Average Person Ratings: 17.8
Market TSL: 23.0 hours

Stations: 12/6
Diaries: 571/262:1/58.0%
Sample Target: 550
% Below Line: 21.5
% Not Listed: 7.9

1986 Revenue: $7,000,000
HH Inc.: $30,892
Retail $: 1.13 Bil
Pop per Station: 24,967
#1 Biller: WIXX-F $2,250,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WIXX-F	61/22.8	22.7	23.8		
2. WDUZ	36/13.5	8.0	5.6		
3. WDUZ-F	34/12.7	13.9	13.1		
4. WGEE	30/11.2	14.3	15.9		
5. WAPL-F	29/10.9	10.4	10.3		
6. WNFL	18/ 6.7	10.8	9.1		
7. WJLW-F	14/ 5.2	6.8	5.6		
8. WKFX-F	9/ 3.4	4.4	6.0		
WQWM	9/ 3.4	---	2.8		
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WIXX-F	160/2202
2. WAPL-F	103/1241
3. WDUZ-F	96/ 968
4. WGEE	49/ 720
5. WDUZ	39/ 489
6. WQWM	36/ 525
7. WKFX-F	30/ 723
8. WHBY	29/ 480
9. WJLW-F	23/ 328
10. WNFL	20/ 441
WLST-F	20/ 288
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WIXX-F	658/43.9	---	45.8
2. WDUZ	388/25.9	---	19.9
3. WGEE	372/24.8	---	24.6
4. WDUZ-F	371/24.8	---	21.1
5. WAPL-F	332/22.2	---	24.8
6. WNFL	330/22.0	---	23.6
7. WKFX-F	245/16.4	---	18.3
8. WJLW-F	194/13.0	---	13.8
9.			
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 61.38% (151 of 246) (SPG 86: 64.07%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIXX-F>	1. WIXX-F>	1. WIXX-F>	1. WIXXF->	1. WIXX-F>	1. WDUZ-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F	1. WIXX-F>
2. WKFX-F	2. WAPL-F>	2. WDUZ >	2. WDUZ >	2. WDUZ >	WGEE	2. WGEE	2. WDUZ	2. WDUZ	2. WNFL	2. WDUZ-F
3. WAPL-F	3. WDUZ >	WAPL-F	3. WDUZ-F	3. WDUZ-F	3. WDUZ >	3. WDUZ	3. WDUZ-F	3. WDUZ-F	WAPL-F>	3. WDUZ
4.	4.	4. WNFL	WAPL-F	4. WGEE	4. WIXX-F	4. WDUZ-F	4. WAPL-F	4. WAPL-F	4.	4. WGEE
5.	5.	5.	5.	5. WNFL	WJLW-F	5. WAPL-F	5.	5.	5.	5.
				WAPL-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIXX-F>	1. WIXX-F>	1. WIXX-F>	1. WIXX-F>	1. WIXX-F>	1. WAPL-F	1. WAPL-F	1. WAPL-F	1. WIXX-F	1. WIXX-F
2. WAPL-F	2. WDUZ	2. WDUZ	2. WDUZ	2. WDUZ	2. WIXX-F	2. WIXX-F>	2. WDUZ	2. WAPL-F>	2. WDUZ
3. WDUZ	3. WAPL-F	3. WDUZ-F	3. WDUZ-F	WDUZ-F	3.	3. WDUZ >	WIXX-F	3. WDUZ	3. WAPL-F>
4.	4.	WNFL	4.	4. WGEE	4.	4.	4.	4. WNFL	4. WNFL
5.	5.	5.	5.	5.	5.	5.	5.	5. WGEE	5. WGEE
									WJLW-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		70 (2)	70 (2)	28.5	29.4
AOR/CLASSIC		29 (1)	29 (1)	11.8	11.3
AC/OLDIES/SOFT ROCK	27 (2)	3 (1)	30 (3)	12.2	11.7
MOR/VARIETY/FULL	38 (2)		38 (2)	15.4	8.7
COUNTRY	30 (1)	14 (1)	44 (2)	17.9	22.9
BLACK/URBAN					
BTFL MUSIC/EZ		34 (1)	34 (1)	13.8	15.2
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL		1 (1)	1 (1)	0.4	0.9
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			246 (12)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEMI-F	100.1	Neenah	.4/2.1
WHBY	1230	Appleton	.7/3.2
WLST-F	95.1	Marinette	1.1/4.5

RADIO STATIONS

WDUZ, 1400, 1 KW, MOR	ABC-E,$ 24.00* (Mc-Guild)		Mike Watts
WGEE, 1360, 5 KW (DA-N), COUNTRY	ABC-D,$ 33.00* (Banner)	Midwest	D.E. Wright
WNFL, 1440, 5 KW/500 W (DA-2), AC	US 1,$ 23.00* (Katz)	Win Com	Bob Clark
WDUZ-F, 98.5, 100 KW @ 1254, BTFL/EZ	ABC-E,$ 27.00* (Mc-Guild)		Mike Watts
WIXX-F, 101.1, 100 KW @ 1080, CHR	,$ 54.00* (Banner)	Midwest	D.E. Wright
WJLW-F, 95.9, 3 KW @ 300, COUNTRY	MBS,$ 17.00* (Torbet)		Jack LeDuc

Other ranked stations - See Appleton-Oshkosh

GREENSBORO - WINSTON-SALEM

Arbitron Rank/Pop (12+): 49/762,100

MSA Rank/Pop: 55/904,600
ADI # 50
Average Person Ratings: 16.8
Market TSL: 22.5 hours

Stations: 30/26
Diaries: 1148/664:1/46.8%
Sample Target: 1070
% Below Line: 2.5
% Not Listed: 10.4

1986 Revenue: $19,400,000
HH Inc.: $29,858
Retail $: 6.0 Bil
Pop per Station: 29,312
#1 Biller: WTQR-F $4,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WTQR-F	225/17.5	17.8	19.7	14.6	17.4	17.4	16.4
2. WKRR-F	122/ 9.5	7.7	9.0	5.4	7.8	7.9	12.8
3. WKSI-F	103/ 8.0	6.8	7.4	8.3	5.9	7.6	7.3
4. WKZL-F	93/ 7.2	6.3	5.4	6.7	5.5	6.4	8.7
5. WOJY-F	88/ 6.9	5.7	6.0	6.9	7.0	6.4	4.9
6. WQMG-F	87/ 6.8	6.0	5.1	5.4	6.2	5.8	9.6
7. WMAG-F	71/ 5.5	7.0	5.0	4.5	6.1	5.5	5.1
8. WSJS	70/ 5.5	4.8	5.5	5.2	6.9	5.3	4.5
9. WTHP-F	44/ 3.4	2.2	2.9	3.7	1.7	3.1	3.8
10. WMQX-F	37/ 2.9	1.1	1.6	3.2	2.3	2.2	2.4
11. WEAL	31/ 2.4	1.9	1.5	1.9	2.5	1.9	1.1
12. WAAA	25/ 1.9	2.3	1.6	1.7	1.6	1.9	1.5
13. WKLM-F	24/ 1.9	2.4	2.4	2.4	1.2	2.3	.8
14. WMFR	19/ 1.5	1.8	1.7	1.8	.7	1.7	1.8
15.							
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WTQR-F	391/3949
2. WKRR-F	165/1519
3. WKSI-F	162/2598
4. WQMG-F	148/1462
5. WOJY-F	126/1755
6. WKZL-F	123/1633
7. WMAG-F	99/1903
8. WSJS	70/ 891
9. WMQX-F	56/ 937
10. WSOC-F	55/ 696
11. WLVK-F	49/ 475
12. WTHP-F	44/ 526
13. WPCM-F	41/ 705
14.	
15.	
16.	
17.	
18.	
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22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WTQR-F	2127/27.9	29.8	30.8
2. WKSI-F	1483/19.5	18.3	17.8
3. WMAG-F	1307/17.1	15.3	17.4
4. WOJY-F	1233/16.2	16.0	16.7
5. WKZL-F	1227/16.1	17.3	17.3
6. WKRR-F	1020/13.4	15.1	12.4
7. WQMG-F	920/12.1	8.0	9.4
8. WSJS	861/11.3	12.2	13.2
9. WMQX-F	668/ 8.8	7.5	7.3
10. WTHP-F	494/ 6.5	5.1	3.2
11. WBIG-F	413/ 5.4	3.6	3.8
12. WHPE	395/ 5.2	4.1	3.0
13. WKLM-F	389/ 5.1	6.1	3.8
14. WEAL	303/ 4.0	2.7	3.2
15. WAAA	286/ 3.8	3.5	4.4
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 84.68% (973 of 1149) (SPG 86: 76.82%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKSI-F>	1. WKRR-F>	1. WTQR-F	1. WTQR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F>	1. WTQR-F	1. WTQR-F	1. WKRR-F	1. WTQR-F
2. WKZL-F	2. WKZL-F	2. WKRR-F>	2. WKRR-F	2. WKRR-F	2. WSJS	2. WSJS	2. WOJY-F	2. WKRR-F	2. WKSI-F	2. WKRR-F
3. WKRR-F	3. WQMG-F	3. WKZL-F	3. WOJY-F	3. WOJY-F	3. WOJY-F	3. WKRR-F	3. WKRR-F	3. WKZL-F	3. WQMG-F	3. WKZL-F
4. WQMG-F	4. WTQR-F	4. WQMG-F	4. WMAG-F	4. WMAG-F	4. WMAG-F	4. WKSI-F	4. WKZL-F	4. WKSI-F	4. WTQR-F	4. WKSI-F
5.	5. WKSI-F	5. WOJY-F	5. WKZL-F	5. WQMG-F	5.	5. WKZL-F	5. WMAG-F	5. WOJY-F	5. WKZL-F	5. WPET
6.	6.	6. WMAG-F	6. WQMG-F	6. WKZL-F	6.	6. WOJY-F	6. WQMG-F	6. WMAG-F	6.	6. WMAG-F
7.	7.	7. WKSI-F	7.	7.	7.	7. WMAG-F	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WQMG-F	1. WQMG-F	1. WKZL-F	1. WTQR-F	1. WTQR-F
2. WKRR-F	2. WKZL-F	2. WOJY-F	2. WKZL-F	2. WOJY-F
3. WKSI-F	3. WKRR-F	3. WKRR-F	WQMG-F	3. WMAG-F
WKZL-F	4. WKSI-F	WKSI-F	4. WKSI-F	4. WKZL-F
5. WTQR-F	5. WTQR-F	WQMG-F	5. WKRR-F	5. WKSI-F
6. WTHP-F	6. WMAG-F	6. WMAG-F	WOJY-F	WQMG-F
7.	WOJY-F	7.	7. WMAG-F	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRR-F	1. WKRR-F>	1. WKRR-F	1. WKRR-F	1. WTQR-F>
2. WKZL-F	2. WTQR-F	2. WTQR-F	2. WTQR-F>	2. WKRR-F>
3. WQMG-F	3. WKZL-F	3. WTHP-F	3. WKZL-F	3. WMAG-F
4. WTQR-F	4. WQMG-F	4. WQMG-F	4. WQMG-F	4. WOJY-F
5.	5. WTHP-F	5. WKZL-F	5. WMAG-F	5. WQMG-F
6.	6.	WMAG-F	6. WOJY-F	6. WMQX-F
7.	7.	7.	7.	7. WKZL-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		207 (3)	207 (3)	18.0	13.2
AOR/CLASSIC		130 (2)	130 (2)	11.3	8.6
AC/OLDIES/SOFT ROCK	13 (2)	196 (3)	209 (5)	18.2	18.7
MOR/VARIETY/FULL	76 (2)		76 (2)	6.6	10.3
COUNTRY		271 (6)	271 (6)	23.6	24.8
BLACK/URBAN	56 (2)	131 (2)	187 (4)	16.3	15.6
BTFL MUSIC/EZ		24 (1)	24 (1)	2.1	1.4
NEWS/TALK					
NOSTALGIA	19 (1)		19 (1)	1.7	3.0
RELIGION/GOSPEL	22 (3)	14 (1)	36 (4)	3.1	4.6
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	19 (2)		19 (2)	1.7	---
			1149 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBIG-F	102.1	Reidsville	1.9/3.8
WGLD	1320	Greensboro	.9/3.0
WHPE-F	95.5	High Point	1.1/5.2
WKEW	1400	Greensboro	1.2/3.6
WKXR	1260	Asheboro	.3/1.0
WLXN	1440	Lexington	.5/1.0
WKOQ-F	94.1	Lexington	1.2/2.4
WMQX	1340	Winston-Salem	.2/ .9
WPCM-F	101.1	Burlington	.5/2.3
WPET	950	Greensboro	.9/2.1
WTNC	790	Thomasville	.3/1.4
WTOB	1380	Winston-Salem	.5/1.7
WDCG-F	105.1	Durham	.9/3.1
WLVK-F	96.9	Statesville	.5/ .9
WRDX-F	106.5	Salisbury	.6/2.3
WSOC-F	103.7	Charlotte	.3/2.3

RADIO STATIONS

AM STATIONS

WAAA,	980,	1 KW (DAYS)	, BLACK	NBN,$ 17.00	(---)			Mutter Evans
WEAL,	1510,	1 KW (DAYS)	, BLACK/GOSPEL	SBN,$ 12.00	(HNWH)			Morgan Rees Poag
WGLD,	1320,	5 KW/1 KW (DA-2)	, OLDIES	US 2,Trans,$ 18.00*	(Christal)	Mann		Bernie Mann
WMFR,	1230,	1 KW	, NOSTALGIA	ABC-I,ABC-E,$ 22.00*	(MMR)	Voyager		Jack McCarthy
WSJS,	600,	5 KW (DA-2)	, MOR	CBS,MBS,$ 64.00*	(Mc-Guild)	New Market		Pete Schulte

FM STATIONS

WBIG,	102.1,	100 KW @ 770,	COUNTRY	,$ NA	(Banner)	Beasley	(REIDSVILLE)	Gordon Hood
WHPE,	95.5,	100 KW @ 400,	RELIGION	,$ NA	(---)			Michael Whalen
WKLM,	94.5,	27 KW @ ?? ,	BTFL (?)	,$ 19.00*	(Katz)		(EDEN)	Allen Dick
WKRR,	92.3,	100 KW @ 1276,	CLASSIC ROCK	,$ 75.00*	(Republic)	Dick	(ASHEBORO)	Stan Thomas
WKSI,	98.7,	100 KW @ 814,	CHR	,$ 73.00	(Eastman)	Bahakel		Dan Morris
WKZL,	107.5,	100 KW @ 500,	CHR	ABC-R,$ 70.00*	(Katz)	Nationwide		
								Jack McCarthy
WMAG,	99.5,	100 KW @ 1500,	AC	,$ 70.00*	(MMR)	Voyager		Monte Lang
WMQX,	93.1,	100 KW @ 483,	AC	,$ 42.00*	(Durpetti)			Bernie Mann
WOJY,	100.3,	100 KW @ 1049,	SOFT AC	,$ 74.00*	(Christal)	Mann		
WPCM,	101.1,	100 KW @ 910,	COUNTRY	,$ 25.00	(Masla)		(BURLINGTON)	Morgan Rees Poag
WQMG,	97.1,	100 KW @ 555,	BLACK	CBS-R,$ 58.00*	(HNWH)			Charles Poole
WTHP,	98.3,	1.6 KW @ 429,	BLACK	,$ 19.00	(T-N)		(THOMASVILLE)	Pete Schulte
WTQR,	104.1,	100 KW @ 1420,	COUNTRY	,$125.00*	(Mc-Guild)			
								Bill Hilton
WKOQ,	94.1,	100 KW @ 500,	COUNTRY	,$ 30.00	(T-N)			

CALL LETTER CHANGES

WWMO-F changes to WBIG-F
WAIR, WSEZ-F change to WMQX A/F

FORMAT CHANGES

WBIG-F: From Religion to Country
WMYX A/F: To AC

STATION SALES

WSJS, WTQR-F: From Summit to New Market for $______
WKLM-F (Eden): Sold by Colonial for $2,500,000 (Schutz)
WPET, WKSI-F: Sold to Bahakel for $5,600,000

GREENVILLE - NEW BERN - WASHINGTON, NC (COASTAL CAROLINA)

Arbitron Rank/Pop (12+): 86/400,100

MSA Rank/Pop: NA
ADI # 101
Average Person Ratings: 17.1
Market TSL: 23.3 hours

Stations: 24/16
Diaries: 908/441:1/51.7%
Sample Target: 790
% Below Line: 10.1
% Not Listed: 3.2

1986 Revenue: NA
HH Inc.: NA
Retail $: NA
Pop per Station: 25,006
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WIKS-F	167/24.5	4.9	7.6	---	6.9		
2. WDLX-F	85/12.4	11.2	7.9	---	8.6		
WRNS-F	85/12.4	12.0	10.9	---	6.6		
4. WZYC-F	47/ 6.9	7.0	7.7	---	2.2		
5. WNCT-F	43/ 6.3	7.8	10.3	---	8.1		
6. WSFL-F	39/ 5.7	5.9	7.3	---	5.9		
7. WXQR-F	22/ 3.2	1.6	2.5	---	---		
8. WQDW-F	20/ 2.9	11.7	10.1	---	16.5		
9. WRDU-F	16/ 2.3	2.8	3.9	---	5.9		
10. WRAL-F	14/ 2.0	1.4	2.4	---	10.6		

12+ TSA	1/4/CUME
1. WIKS-F	203/1423
2. WRNS-F	143/1204
3. WDLX-F	129/1594
4. WNCT-F	65/ 886
5. WRAL-F	60/1000
6. WTRG-F	53/ 749
7. WZYC-F	47/ 551
8. WFDU-F	42/ 576
9. WSFL-F	41/ 695
10. WGTM	27/ 289

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WIKS-F	1129/28.2	9.6	14.1
2. WDLX-F	973/24.3	22.1	21.2
3. WRNS-F	733/18.3	19.4	15.4
4. WSFL-F	596/14.9	15.3	19.1
5. WZYC-F	548/13.7	11.0	13.8
6. WNCT-F	530/13.2	14.3	15.1
7. WQDW-F	421/10.5	17.9	18.9
8. WRAL-F	307/ 7.7	6.3	6.2
9. WXQR-F	237/ 5.9	3.7	6.3
10. WTRG-F	235/ 5.9	5.9	---

12+ FM SHARE (METRO): 88.05% (582 of 661) (SPG 86: 89.97%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIKS-F>	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>	1. WRNS-F>	1. WIKS-F>	1. WIKS-F+>	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>
2. WDLX-F>	2. WDLX-F	2. WDLX-F	2. WRNS-F>	2. WRNS-F>	2. WIKS-F	2. WRNS-F	2. WRNS-F	2. WRNS-F	2. WDLX-F>	2. WDLX-F
3.	3. WZYC-F	3. WRNS-F	3. WSFL-F+	3. WSFL-F+	3. WNCT-F	3. WDLX-F>	3. WDLX-F	3. WDLX-F	3. WZYC-F	3. WRNS-F
4.	4. WRNS-F	4. WZYC-F	4. WZYC-F	4. WZYC-F	4.	4.	4. WNCT-F	4. WZYC-F	4. WRNS-F	4.
5.	5. WSFL-F+	5. WSFL-F+	5. WDLX-F	5.	5.	5.	5. WSFL-F+	5. WNCT-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WDLX-F	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>	1. WIKS-F>
2. WIKS-F>	2. WDLX-F>	2. WSFL-F+	2. WDLX-F	2. WRNS-F>
3. WSFL-F+	3. WSFL-F+	3. WRNS-F	WRNS-F	3. WSFL-F+
4.	4. WRNS-F	4. WZYC-F	4. WSFL-F+	4.
5.	5.	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIKS-F>	1. WIKS-F>	1. WIKS-F	1. WIKS-F>	1. WIKS-F
2. WDLX-F	2. WZYC-F	2. WZYC-F	2. WDLX-F	2. WRNS-F>
3. WZYC-F>	3. WDLX-F>	3. WXQR-F	3. WZYC-F	3. WZYC-F>
4. WRNS-F	4. WXQR-F	4. WDLX-F	4. WRNS-F	4. WDLX-F
5.	5. WRNS-F	5. WSFL-F+	5.	5. WSFL-F+

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		127 (3)	127 (3)	19.2	19.0
AOR/CLASSIC		85 (3)	85 (3)	12.9	17.6
AC/OLDIES/SOFT ROCK		32 (4)	32 (4)	4.8	4.5
MOR/VARIETY/FULL	23 (3)		23 (3)	3.5	3.5
COUNTRY	13 (2)	144 (4)	157 (6)	23.8	25.8
BLACK/URBAN		194 (4)	194 (4)	29.3	15.2
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA					0.5
RELIGION/GOSPEL					1.2
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	3 (1)		3 (1)	0.5	1.4
			661 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WELS	1010	Kinston	.7/2.1
WFTC	960	Kinston	.6/2.5
WJNC	1240	Jacksonville	.9/1.7
WLAS	910	Jacksonville	1.2/2.2
WMSQ-F	104.9	Havelock	.7/2.6
WNOS	1450	New Bern	.4/1.0
WRCM-F	92.1	Jacksonville	1.8/2.9
WRQR-F	94.3	Farmville	.4/3.2
WGTM	590	Wilson	1.9/2.9
WKTC-F	104.3	Tarboro	.6/2.3
WOKN-F	102.3	Goldsboro	.4/2.1
WTRG-F	100.7	Rocky Mount	1.5/5.9
WVBS-F	99.9	Burgaw	.4/2.2
WZFX-F	99.1	Whiteville	.6/4.5

RADIO STATIONS

WFTC, 960, 5 KW/1 KW (DA-2) , MOR	ABC-I,$ 8.00	(Mc-Guild)	Beasley	(KINSTON)	
WNCT, 1070, 10 KW (DA-2) , OLDIES	,$ 12.00*	(Eastman)	Park	(GREENVILLE)	Joe Mule
WDLX-F , 93.3, 100 KW @ 1900, CHR	ABC-F,$ 33.00	(Katz)		(WASHINGTON)	C. Potts
WIKS-F , 101.9, 100 KW @ 984, BLACK	MBS,$ 45.00	(HNWH)	Joyner	(NEW BERN)	Curtis Downey
WNCT-F , 107.9, 100 KW @ 1800, BTFL/EZ	US 2,ABC-E,$ 34.00	(Eastman)	Park	(GREENVILLE)	Joe Mule
WQDW-F , 97.7, 3 KW @ 300, BLACK	SMN,$ 17.00*	(Masla)		(KINSTON)	Sammy Knowles
WRCM-F , 92.1, 3 KW @ 285, COUNTRY	NBC,$ 17.00	(---)		(JACKSONVILLE)	Ron Brown
WRNS-F , 95.1, 100 KW @ 285, COUNTRY	,$ 30.00*	(Mc-Guild)	Beasley	(KINSTON)	
WSFL-F+, 106.5, 100 KW @ 915, CHR	US 1,$ 20.00	(Torbet)	Caravelle	(NEW BERN)	
WXQR-F , 105.5, 3 KW @ 246, AOR	Source,$ 18.00	(T-N)		(JACKSONVILLE)	Bill Waldron
WZYC-F , 103.3, 100 KW @ 600, AOR	UPI,CBS-R,$ 20.00*	(Mc-Guild)		(NEWPORT)	Phil Martin

Other ranked stations - See Raleigh

MISCELLANEOUS COMMENTS WWMG changes to WSFL-A and simulcasts with FM... WAZZ changes to WIKS and from Country to Black...

GREENVILLE - SPARTANBURG

Arbitron Rank/Pop (12+): 66/510,000

MSA Rank/Pop: 82/601,700
ADI # 38 (w/Asheville)
Average Person Ratings: 16.1
Market TSL: 21.3 hours

Stations: 22/16
Diaries: 1014/503:1/50.8%
Sample Target: 880
% Below Line: 9.8
% Not Listed: 11.2

1986 Revenue: $18,800,000
HH Inc.: $25,877
Retail $: 3.8 Bil
Pop per Station: 31,875
#1 Biller: WFBC A/F $4,900,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WESC-F+	132/16.1	14.6	17.4	14.1	11.6	15.6	
2. WFBC-F	115/14.0	11.7	15.9	12.0	19.4	13.4	
3. WSSL-F+	82/10.0	9.5	9.5	7.7	11.4	9.2	
4. WHYZ	79/ 9.6	6.8	6.0	9.9	7.2	8.1	
5. WCKN-F	62/ 7.6	8.1	8.0	7.0	6.3	7.7	
6. WSPA-F	57/ 7.0	7.9	9.0	8.8	7.0	8.2	
7. WANS-F	52/ 6.3	7.8	4.9	6.7	5.7	6.4	
8. WBCY-F	24/ 2.9	2.2	1.7	2.0	1.4	2.2	
9. WORD	23/ 2.8	3.9	2.6	2.6	3.9	3.0	
10. WKSF-F	18/ 2.2	2.8	2.6	4.2	3.4	3.0	

12+ TSA	1/4/CUME
1. WESC-F+	302/3136
2. WSSL-F+	184/2319
3. WSPA-F	174/1743
4. WFBC-F	169/2177
5. WKSF-F	150/1706
6. WANS-F	111/1815
7. WCKN-F	110/1802
8. WHYZ	92/ 682
9. WBCY-F	71/1206
10. WWMG-F	43/ 575

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WESC-F+	1326/26.0	27.5	21.8
2. WFBC-F	1319/25.9	32.5	32.1
3. WANS-F	1009/19.8	16.4	21.7
4. WCKN-F	987/19.4	20.1	19.2
5. WSSL-F+	918/18.0	17.9	19.7
6. WSPA-F	736/14.4	16.5	14.3
7. WHYZ	514/10.1	9.2	9.1
8. WBCY-F	410/ 8.0	6.9	6.8
9. WKSF-F	407/ 8.0	10.6	11.8
10. WORD	343/ 6.7	7.1	8.1

12+ FM SHARE (METRO): 79.26% (577 of 728) (SPG 86: 74.71%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WCKN-F	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F	1. WESC-F+>	1. WESC-F+	1. WESC-F+	1. WESC-F+	1. WCKN-F	1. WESC-F+
2. WANS-F	2. WHYZ	2. WESC-F+	2. WESC-F+	2. WESC-F+>	2. WFBC-F	2. WFBC-F>	2. WFBC-F>	2. WSSL-F+	2. WFBC-F>	2. WSSL-F+
3. WHYZ	3. WSSL-F+	3. WSSL-F+	3. WSSL-F+	3. WSSL-F+	3. WSPA-F	3. WSSL-F+	3. WSSL-F+	3. WFBC-F	3. WANS-F	3. WFBC-F
4. WKSF-F	4. WCKN-F	4. WHYZ	4. WHYZ	4. WHYZ	4. WSSL-F	4. WSPA-F	4. WHYZ	4. WHYZ	4. WESC-F+	4. WHYZ
5.	5. WANS-F	5. WCKN-F	5.	5.	5. WHYZ	5. WCKN-F	5. WSPA-F	5. WSPA-F	5. WSSL-F+	5. WANS-F
								6. WCKN-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCKN-F	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WFBC-F>	1. WSSL-F+	1. WSSL-F>	1. WFBC-F	1. WSSL-F+	1. WFBC-F
2. WANS-F	2. WHYZ	2. WHYZ	2. WHYZ	2. WESC-F+>	2. WHYZ	2. WFBC-F	2. WSSL-F+>	2. WESC-F+	2. WESC-F+
3. WHYZ	3. WCKN-F	3. WSSL-F+	3. WCKN-F	3. WHYZ	3. WBCY-F	3. WHYZ	3. WESC-F+	3. WFBC-F	3. WSSL-F>
4.	4. WANS-F	4. WCKN-F	4. WSSL-F+	4. WSSL-F+	4. WESC-F+	4. WESC-F+	WHYZ	4. WHYZ	4. WHYZ
5.	5. WSSL-F+	WESC-F+	5. WANS-F	5.	5. WCKN-F	5.	5. WCKN-F	5.	5.
							WORD		

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		156 (4)	156 (4)	21.4	18.5
AOR/CLASSIC		11 (1)	11 (1)	1.5	0.5
AC/OLDIES/SOFT ROCK	34 (2)	136 (4)	170 (6)	23.4	28.2
MOR/VARIETY/FULL	11 (1)		11 (1)	1.5	5.3
COUNTRY	11 (2)	203 (2)	214 (4)	29.4	24.9
BLACK/URBAN	92 (2)		92 (2)	12.6	11.8
BTFL MUSIC/EZ		66 (2)	66 (2)	9.1	9.1
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	3 (1)		3 (1)	0.4	1.7
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		5 (1)	5 (1)	0.7	---
			728 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WASC	1530	Spartanburg	1.6/3.6
WCKI	1300	Greer	.4/1.1
WFBC	1300	Greenville	1.3/3.4
WMUU-F	94.5	Greenville	1.1/3.9
WSPA	950	Spartanburg	1.3/5.1
WTLT-F	103.9	Easley	1.0/3.8
WBFM-F	98.1	Senaca	.6/1.0
WLIT-F	101.9	Gastonia	.4/1.5
WWMG-F	96.1	Shelby	1.2/3.2
WXRC-F	95.7	Hickory	1.3/1.6

RADIO STATIONS

WFBC, 1330, 5 KW (DA-N)	, OLDIES	NBC,$ NA	(Katz)	Multimedia		Leigh Earle
WHYZ, 1070, 50 KW (DAYS,DA)	, BLACK	SBN,ABC-C,$ 30.00*	(HNWH)			Tom Hooper
WORD, 910, 5 KW/1 KW (DA-2)	, AC	UPI,$ 16.00	(Masla)			Charles Brooks
WSPA, 950, 5 KW (DA-N)	, MOR	CBS,$ 25.00	(Mc-Guild)			Harry Fogel
WASC, 1530, 1 KW (DAYS)	, BLACK	NBN,ABC-C,$ 14.00*	(---)			Joe Sessoms
WANS-F , 107.3, 100 KW @ 1012, CHR		US 1,$ 42.00*	(Christal)		(ANDERSON)	Nicholas Frangias
WCKN-F , 101.1, 100 KW @ 1092, CHR		MBS,ABC-C,$ 45.00*	(Durpetti)		(ANDERSON)	Kerry Fink
WESC-F+, 92.5, 100 KW @ 2000, COUNTRY		ABC-E,$ 70.00*	(Banner)			John Davenport
WFBC-F , 93.7, 100 KW @ 1840, AC		,$ 87.00*	(Katz)	Multimedia		Leigh Earle
WMUU-F , 94.5, 100 KW @ 1200, BTFL/EZ		APR,$ 16.00	(S. Katz)			Jim Dickson
WSPA-F , 98.9, 100 KW @ 1910, BTFL/EZ		,$ 50.00	(MMR)			Larry Alverson
WSSL-F+, 100.5, 100 KW @ 1280, COUNTRY		MBS,$ 56.00	(Torbet)	Sterling		John Cullen

WKSF-F - See Asheville WBCY - See Charlotte

MISCELLANEOUS COMMENTS WHYZ sold to Martin McClung for $730,000 (Chapman)...

HARRISBURG

Arbitron Rank/Pop (12+): 72/490,100

MSA Rank/Pop: 86/574,500
ADI # 46 (w/York & Lancaster)
Average Person Ratings: 18.1
Market TSL: 23.5 hours

Stations: 30/17
Diaries: 914/536:1/54.7%
Sample Target: 880
% Below Line: 23.0
% Not Listed: 10.0

1986 Revenue: $10,500,000
HH Inc.: $31,680
Retail $: 4.1 Bil
Pop per Station: 28,829
#1 Biller: WNNK-F $2,900,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WNNK-F	172/19.4	16.7	19.1	20.5	14.0	18.9	29.7
2. WHP-F	74/ 8.3	8.1	6.8	8.5	10.1	7.9	6.0
3. WRKZ-F	71/ 8.0	10.9	8.6	8.2	7.5	8.9	6.0
4. WSFM-F	52/ 5.9	4.9	5.8	4.8	4.4	5.4	5.2
5. WHP	49/ 5.5	6.4	6.8	4.9	5.9	5.9	5.7
6. WQXA-F	45/ 5.1	3.0	3.8	3.0	4.7	3.7	3.6
7. WTPA-F	39/ 4.4	5.3	4.4	5.6	4.1	4.9	8.5
8. WHYL-F+	38/ 4.3	3.2	6.6	7.0	4.9	5.3	5.9
9. WCMB	32/ 3.6	2.7	3.6	2.7	3.4	3.2	3.9
10. WHTF-F	27/ 3.0	3.7	2.9	3.2	3.8	3.2	3.9
11.							
12.							

12+ TSA	1/4/CUME
1. WNNK-F	204/2191
2. WRKZ-F	179/1998
3. WNCE-F	133/1551
4. WQXA-F	127/1947
5. WSBA-F	123/1669
6. WLAN-F	88/1532
7. WHP-F	82/1035
8. WHTF-F	79/ 943
9. WIOV-F	60/ 748
10. WSFM-F	57/ 705
11. WHP	55/ 885
12. WTPA-F	49/ 713

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WNNK-F	1710/34.9	33.5	28.5
2. WHP-F	869/17.7	14.8	19.5
3. WRKZ-F	820/16.7	15.8	15.0
4. WHP	730/14.9	16.3	15.4
5. WQXA-F	674/13.8	14.1	15.1
6. WSFM-F	624/12.7	14.4	11.6
7. WTPA-F	562/11.5	11.1	11.4
8. WHYL-F+	482/ 9.8	10.4	9.7
9. WNCE-F	426/ 8.7	6.9	7.7
10. WHTF-F	402/ 8.2	8.1	7.2
11. WLBR	382/ 7.8	6.2	8.3
12. WCBM	343/ 7.0	9.5	7.4

12+ FM SHARE (METRO): 80.35% (642 of 799) (SPG 86: 73.66%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WHP-F	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>
2. WQXA-F	2. WTPA-F	2. WSFM-F	2. WSFM-F	2. WHP-F	2. WRKZ-F	2. WHP	2. WHP-F	2. WHP-F	2. WQXA-F	2. WRKZ-F
3.	3. WSFM-F	3. WRKZ-F	3. WHP-F	WSFM-F	3. WHP	3. WHP-F	3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WHP-F
4.	4. WHTF-F	4. WHP-F	4. WCMB	4. WRKZ-F	4. WNNK-F	4. WRKZ-F	4. WSMF-F	4. WSFM-F	4. WHP-F	4. WHYL-F+
5.	WQXA-F	5. WTPA-F	WRKZ-F	5. WCMB	5. WHYL-F+	5. WSMF-F	5. WTPA-F	5. WHYL-F+	5. WTPA-F	5. WQXA-F
		6. WCMB						WTPA-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>	1. WNNK-F>
2.	2. WSFM-F	2. WSFM-F	2. WSFM-F	2. WHP-F	2. WTPA-F	2. WTPA-F>	2. WTPA-F	2. WTPA-F	2. WSFM-F
3.	3. WQXA-F	3. WQXA-F	3. WHP-F	3. WSFM-F	3. WGRX-F	3. WHTF-F>	3. WHTF-F	3. WRKZ-F	3. WCMB
4.	4.	4. WCMB	4. WRKZ-F	4. WRKZ-F	4. WRKZ-F	4. WSFM-F	4. WSFM-F	4. WSFM-F	WTPA-F
5.	5.	5.	5. WQXA-F	5. WCMB	5. WHTF-F	WGRX-F	5.	5. WCMB	5. WRKZ-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		245 (5)	245 (5)	30.7	24.8
AOR/CLASSIC		85 (4)	85 (4)	10.6	9.3
AC/OLDIES/SOFT ROCK	53 (3)	75 (3)	128 (6)	16.0	16.1
MOR/VARIETY/FULL	73 (3)		73 (3)	9.1	13.9
COUNTRY	8 (1)	106 (3)	114 (4)	14.3	14.5
BLACK/URBAN		6 (1)	6 (1)	0.8	---
BTFL MUSIC/EZ		102 (3)	102 (3)	12.8	15.1
NEWS/TALK					
NOSTALGIA	23 (1)		23 (1)	2.9	3.8
RELIGION/GOSPEL		20 (2)	20 (2)	2.5	2.5
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		3 (1)	3 (1)	0.4	
			799 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAHT	1510	Annville	.7/2.0
WCTX-F	92.1	Palmyra	.6/2.8
WHGB	1400	Harrisburg	2.6/5.6
WIOO	1000	Carlisle	.3/1.8
WKBO	1230	Harrisburg	1.7/5.3
WLBR	1270	Lebanon	2.4/7.8
WMSP-F	94.9	Harrisburg	.6/1.8
WUFM-F	100.1	Lebanon	1.1/3.0
WDAC-F	94.5	Lancaster	1.7/4.2
WGCB-F	96.1	Red Lion	.3/1.7
WIOV-F	105.1	Ephrata	.6/1.5
WLAN-F	96.9	Lancaster	1.2/6.1
WNCE-F	101.3	Lancaster	2.6/8.7
WSBA-F	103.3	York	1.5/4.7
WGRX-F	100.7	Westminster, MD	1.8/4.2
WIKZ-F	95.1	Chambersburg	.6/2.1
WIKZ-F	95.1	Chambersburg	.6/2.1
WMMR-F	93.3	Philadelphia	.3/1.0
WQKX-F	94.1	Sunbury	1.4/4.4
WXYV-F	102.7	Baltimore	.7/1.1

RADIO STATIONS

WCMB, 1460, 5 KW (DA-N)	, OLDIES	US 2,$ 26.00*	(Eastman)	McKenna	Brian Dansis
WHGB, 1400, 1 KW	, NOSTALGIA	MBS,$ 18.00	(Mc-Guild)	Scott	Jeff Scott
WHP , 580, 5 KW (DA-N)	, MOR	ABC-D,$ 55.00*	(Katz)	Commonwealth	Don Yeiser
WKBO, 1230, 1 KW	, OLDIES	NBC,$ 28.00	(Banner)		John Dame
WLBR, 1270, 5 KW/1 KW (DA-2)	, MOR/AC	ABC-I,$ 18.00	(Masla)	(LEBANON)	Lester Etter
WHP-F , 97.3, 14 KW @ 840	, BTFL/EZ	ABC-D,$ 60.00*	(Katz)	Commonwealth	Don Yeiser
WHYL-F+, 102.3, 3 KW @ 300	, COUNTRY	APR,$ 31.00	(HNWH)		Frank Kelly
WNNK-F , 104.1, 15 KW @ 950	, CHR	APR,$ 80.00*	(Christal)	Keymarket	Carol O'Leary
WRKZ-F , 106.7, 50 KW @ 500	, COUNTRY	ABC-E,$ 63.00*	(Mc-Guild)	Eastern	Ira Rosenblatt
WHIT-F , 99.3, 3 KW @ 300	, AC	US 1,$ 40.00*	(Eastman)	McKenna	Brian Dansis
WTPA-F , 93.5, 3 KW @ 300	, AOR	ABC-R,$ 35.00*	(Republic)		Michael Brandon

Other ranked stations - See York or Lancaster

MISCELLANEOUS COMMENTS WSFM changes calls to WHIT...

HARTFORD

Arbitron Rank/Pop (12+): 40/895,500

MSA Rank/Pop: 43/1,080,200
ADI # 23 (w/New Haven)
Average Person Ratings: 17.6
Market TSL: 22.8 hours

Stations: 25/15
Diaries: 1316/680:1/44.8%
Sample Target: 1170
% Below Line: 8.2
% Not Listed: 11.4

1986 Revenue: $30,700,000
HH Inc.: $39,419
Retail $: 8.0 Bil
Pop per Station: 59,700
#1 Biller: WTIC $7,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WTIC	300/19.0	19.2	18.4	20.1	19.2	19.2	16.4
2. WTIC-F	223/14.1	13.0	15.4	16.7	15.3	14.8	18.3
3. WRCH-F	146/ 9.3	9.0	9.6	10.3	9.6	9.6	6.1
4. WDRC-F	115/ 7.3	7.6	5.2	2.7	3.1	5.7	9.4
5. WKSS-F	87/ 5.5	4.9	5.8	5.4	4.8	5.4	7.8
6. WCCC-F+	79/ 5.1	5.2	4.7	6.4	4.9	5.4	7.6
7. WIOF-F	74/ 4.7	4.4	6.6	4.9	4.2	5.2	3.2
8. WHCN-F	73/ 4.6	4.0	4.2	4.4	4.7	4.3	6.8
9. WPOP	54/ 3.4	3.8	1.8	3.3	2.6	3.1	3.1
10. WRCQ	51/ 3.2	4.3	4.2	2.9	3.0	3.7	2.0
11. WDRC	31/ 2.0	2.2	2.0	2.5	4.2	2.2	1.6
12. WKND	27/ 1.7	1.1	1.1	.5	1.8	1.1	.5
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WTIC	413/4680
2. WTIC-F	329/5039
3. WRCH-F	312/3711
4. WDRC-F	252/3618
5. WKSS-F	183/3338
6. WKCI-F	147/2499
7. WHCN-F	143/2615
8. WIOF-F	139/2502
9. WPLR-F	117/2032
10. WCCC-F+	113/2250
11. WMAS-F	93/1358
12. WAQY-F	89/1892
13. WHFM-F	84/1387
14. WCTY-F	82/ 768
15.	
16.	
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25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WTIC	3146/35.1	34.0	34.6
2. WTIC-F	3062/34.2	35.2	35.2
3. WRCH-F	1823/20.4	19.3	21.2
4. WKSS-F	1656/18.5	18.4	17.2
5. WDRC-F	1533/17.1	14.7	12.4
6. WHCN-F	1445/16.1	13.8	13.9
7. WCCC-F+	1410/15.7	13.1	11.8
8. WIOF-F	1394/15.6	16.5	14.5
9. WPOP	975/10.9	7.6	11.1
10. WRCQ	663/ 7.4	7.4	7.0
11. WPLR-F	654/ 7.3	5.9	6.9
12. WAQY-F	632/ 7.1	6.9	5.5
13. WDRC	535/ 6.0	8.2	9.2
14.			
15.			
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18.			
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20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 63.66% (890 of 1398) (SPG 86: 62.07%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F	1. WTIC >	1. WTIC >	1. WTIC	1. WTIC-F>	1. WTIC >	1. WTIC-F
2. WKSS-F>	2. WCCC-F+	2. WDRC-F	2. WDRC-F	2. WTIC	2. WRCH-F>	2. WTIC-F>	2. WTIC-F	2. WTIC	2. WTIC-F>	2. WRCH-F
3. WCCC-F+	3. WDRC-F	3. WTIC	3. WTIC	3. WDRC-F	3. WTIC-F	3. WRCH-F	3. WRCH-F	3. WRCH-F	3. WRCH-F	3. WTIC
4.	4. WHCN-F	4. WCCC-F+	4. WIOF-F	4. WRCH-F	4. WDRC-F	4. WDRC-F	4. WDRC-F	4. WDRC-F	4. WKSS-F	4. WDRC-F
5.	5. WKSS-F	5. WHCN-F	5. WHCN-F	5. WIOF-F	5. WRCQ	5. WCCC-F+	5. WCCC-F+	5. WKSS-F	5. WCCC-F+	5. WKSS-F
6.	6. WIOF-F	6. WIOF-F	6. WRCH-F	6. WHCN-F	6. WPOP	6.	6. WIOF-F	6. WHCN-F	6.	6. WIOF-F
7.	7.	7. WKSS-F	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F>	1. WTIC-F
2. WDRC-F	2. WDRC-F	2. WIOF-F	2. WDRC-F	2. WTIC
3. WKSS-F	3. WIOF-F	3. WDRC-F	3. WIOF-F	3. WIOF-F
4. WIOF-F	4. WKSS-F	4. WHCN-F	4. WTIC >	4. WDRC-F
5. WCCC-F+	5. WCCC-F+	WKSS-F	5. WKSS-F	5. WRCH-F
WKND	6. WHCN-F	6. WCCC-F+	6. WRCH-F	6.
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCCC-F+	1. WCCC-F+	1. WHCN-F	1. WTIC-F	1. WTIC
2. WTIC-F	2. WTIC-F	2. WTIC-F	2. WCCC-F+	2. WDRC-F
3. WKSS-F	3. WHCN-F	3. WDRC-F	WDRC-F	3. WTIC-F
4. WHCN-F	4. WKSS-F	4. WCCC-F+>	4. WHCN-F	4. WHCN-F
5.	5. WDRC-F	5. WTIC	5. WTIC	5. WRCH-F
6.	6. WTIC	6.	6.	6. WCCC-F+
7.	7.	7.	7.	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		327 (3)	327 (3)	23.4	23.9
AOR/CLASSIC	4 (1)	193 (5)	197 (6)	14.1	15.8
AC/OLDIES/SOFT ROCK	42 (2)	219 (5)	261 (7)	18.7	16.8
MOR/VARIETY/FULL	312 (2)		312 (2)	22.3	22.0
COUNTRY	12 (1)	5 (1)	17 (2)	1.2	1.3
BLACK/URBAN	27 (1)		27 (1)	1.9	2.0
BTFL MUSIC/EZ		146 (1)	146 (1)	10.4	11.1
NEWS/TALK	59 (2)		59 (2)	4.2	3.5
NOSTALGIA	51 (1)		51 (1)	3.6	3.5
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			1398 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCNX	1150	Middletown	.8/1.1
WKHT	1230	Manchester	.8 2.1
WCTY-F	97.7	Norwich	.3/1.1
WKCI-F	101.3	Hamden	1.1/6.1
WPLR-F	99.1	New Haven	1.1/7.3
WWYZ-F	92.5	Waterbury	1.1/5.4
WAAF-F	107.3	Worcester	.4/2.1
WAQY-F	102.1	Springfield	1.3/7.1
WCBS	880	New York	.3/2.0
WHFM-F	93.1	Springfield	.4/2.5
WMAS-F	94.7	Springfield	.4/2.1
WNBC	660	New York	.8/1.7

RADIO STATIONS

AM STATIONS

WDRC, 1360, 5 KW (DA-N)	, AC/OLDIES	,$ 36.00* (Mc-Guild)	Buckley		Dick Korsen
WGAB, 1550, 5 KW/740 W (DA-2)	, TALK	ABC-T,$ 20.00 (---)			Dan Yorke
WKHT, 1230, 1 KW	, COUNTRY	MBS,$ 24.00* (P/W)			Jay Epstein
WKND, 1480, 500 W (DAYS,DA)	, BLACK	NBN,$ 28.00* (Roslin)			B. McClanahan
WPOP, 1410, 5 KW (DA-2)	, NEWS/TALK	CBS,$ 53.00* (Eastman)	Merv Griffin		Al Pellegrino
WRCQ, 910, 5 KW (DA-2)	, NOSTALGIA	ABC-E,$ 45.00* (Torbet)			Pete Vincelette
WRYM, 840, 1 KW (DAYS)	, SPANISH	,$ 22.00* (Caballero)			Barry Kursman
WTIC, 1080, 50 KW (DA-N)	, MOR	NBC,$185.00* (Katz)	Chase		Perry Ury

FM STATIONS

WCCC+, 106.9, 23 KW @ 720, AOR	ABC-C,Source,$ 50.00* (Torbet)			Milt Aminger
WDRC , 102.9, 20 KW @ 810, OLDIES	,$ 64.00* (Mc-Guild)	Buckley		Dick Korsen
WHCN , 105.9, 16 KW @ 867, AOR	ABC-R,$ 59.00* (Masla)	Beck-Ross		Boyd Arnold
WIOF , 104.1, 18 KW @ 835, AC	CBS-R,$ 73.00* (Eastman)	Merv Griffin	(WATERBURY)	Al Pellegrino
WKSS , 95.7, 17 KW @ 880, CHR	,$ 80.00 (MMR)			Tim Montgomery
WLVH , 93.7, 21 KW @ 780, SPANISH	,$ 30.00* (Caballero)	Sage		John Lohmann
WRCH , 100.5, 8 KW @ 1250, BTFL/EZ	ABC-D,$ 81.00* (Torbet)			Pete Vincelette
WTIC , 96.5, 20 KW @ 810, CHR	,$135.00* (Katz)	Chase		Perry Ury
WWYZ , 92.5, 18 KW @ 860, AC	US 2,$ 48.00* (Blair)		(WATERBURY)	Fred Erwin

Other ranked stations - See New Haven or Springfield

HONOLULU

Arbitron Rank/Pop (12+): 55/687,600

MSA Rank/Pop: 61/821,900
NO ADI
Average Person Ratings: 17.3
Market TSL: 22.8 hours

Stations: 22/22
Diaries: 1117/584:1/50.8%
Sample Target: 1010
% Below Line: 0
% Not Listed: 4.6

1986 Revenue: $16,300,000
HH Inc.: $39,762
Retail $: 5.5 Bil
Pop per Station: 31,255
#1 Biller: KSSK $4,100,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. KQMQ-F+	167/14.0	15.2	15.2	15.2	13.3	14.9	
KSSK	167/14.0	10.9	13.2	12.0	14.2	12.5	
3. KUMU-F+	121/10.2	13.4	10.5	10.7	11.5	11.2	
4. KMAI-F	95/ 8.0	10.7	10.3	11.0	8.0	10.0	
5. KXPW-F	93/ 7.3	6.6	7.7	8.8	7.1	7.6	
6. KPOI-F	79/ 6.6	7.2	10.1	7.6	7.0	7.9	
7. KIKI	75/ 6.3	4.6	2.3	2.4	2.5	3.9	
8. KRTR-F	70/ 5.9	5.2	5.4	4.4	4.5	5.2	
9. KCCN	55/ 4.6	4.0	3.9	4.8	5.1	4.3	
10. KGU	54/ 4.5	4.9	3.6	3.9	3.8	4.2	
11. KHVH	46/ 3.9	3.7	4.7	3.6	4.5	4.0	
12. KORL	24/ 2.0	2.0	.8	.9	1.0	1.4	
13. KDEO	23/ 1.9	1.1	2.0	2.0	3.9	1.8	
14.							

12+ TSA	1/4/CUME
1.	
2.	
3.	
4.	
5.	
6. HONOLULU'S METRO	
7. AND TSA ARE THE	
8. SAME	
9.	
10.	
11.	
12.	
13.	
14.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KQMQ-F+	2226/32.4	29.3	26.0
2. KSSK	1848/26.9	26.7	27.0
3. KXPW-F	1584/23.0	22.8	22.5
4. KMAI-F	1477/21.5	21.0	21.7
5. KUMU-F+	1209/17.6	20.7	16.1
6. KPOI-F	1048/15.2	18.2	15.5
7. KRTR-F	1030/15.0	14.3	12.7
8. KIKI	946/13.8	8.3	8.6
9. KHVH	793/11.5	13.0	13.4
10. KGU	720/10.5	10.9	8.4
11. KCCN	708/10.3	10.2	10.3
12. KDEO	414/ 6.0	5.1	7.2
13. KORL	395/ 5.7	3.7	4.1
14. KOHO	230/ 3.3	3.0	3.0

12+ FM SHARE (METRO): 50.53% (573 of 1134) (SPG 86: 49.76%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQMQ-F+	1. KQMQ-F+>	1. KQMQ-F+>	1. KSSK >	1. KSSK >	1. KSSK	1. KSSK >	1. KSSK	1. KQMQ-F+	1. KQMQ-F+	1. KQMQ-F+>
2. KMAI-F	2. KXPW-F	2. KSSK	2. KUMU-F	2. KUMU-F+	2. KUMU-F+>	2. KQMQ-F+>	2. KUMU-F+	2. KSSK >	2. KMAI-F>	2. KSSK
3.	3. KPOI-F	3. KXPW-F	3. KIKI	3. KQMQ-F	3. KGU	3. KUMU-F+	3. KQMQ-F+>	3. KUMU-F+	3. KXPW-F	3. KPOI-F
4.	4. KMAI-F	4. KPOI-F	KQMQ-F+	4. KIKI	4. KCCN	4. KXPW-F	4. KXPW-F	4. KMAI-F	4. KUMU-F+	4. KXPW-F
5.	5. KRTR-F	5. KUMU-F+	KXPW-F	KXPW-F	5. KHVH	5. KGU	5. KIKI	5. KXPW-F	5. KPOI-F	5. KUMU-F+
						KMAI-F	KPOI-F			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KQMQ-F+	1. KQMQ-F+>	1. KQMQ-F+	1. KQMQ-F+	1. KSSK	1. KQMQ-F+	1. KQMQ-F+	1. KIKI	1. KQMQ-F+	1. KSSK >
2. KMAI-F>	2. KXPW-F	2. KSSK	2. KSSK	2. KUMU-F	2. KPOI-F	2. KPOI-F	2. KPOI-F	2. KPOI-F	2. KIKI
3. KXPW-F	3. KMAI-F	3. KXPW-F	3. KXPW-F	3. KQMQ-F+	3. KMAI-F	3. KXPW-F	3. KQMQ-F+	3. KIKI	3. KUMU-F+
4.	4. KSSK	4. KRTR-F	4. KMAI-F	4. KXPW-F	4. KXPW-F	4. KIKI	4. KXPW-F	4. KSSK	4. KPOI-F
5.	5. KRTR-F	5. KIKI	5. KUMU-F+	5. KRTR-F	5. KRTR-F	5. KMAI-F	5. KRTR-F	KXPW-F	KXPW-F
		KPOI-F							

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	37 (1)	225 (2)	262 (3)	23.1	19.1
AOR/CLASSIC		79 (1)	79 (1)	7.0	7.5
AC/OLDIES/SOFT ROCK	75 (1)	163 (2)	238 (3)	21.0	18.8
MOR/VARIETY/FULL	167 (1)		167 (1)	14.7	15.2
COUNTRY	23 (1)		23 (1)	2.0	4.2
BLACK/URBAN					
BTFL MUSIC/EZ	19 (1)	102 (1)	121 (2)	10.7	12.3
NEWS/TALK	100 (2)		100 (2)	8.8	9.0
NOSTALGIA	24 (1)		24 (1)	2.1	1.1
RELIGION/GOSPEL	11 (2)	4 (1)	15 (3)	1.3	1.8
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS/ETHNIC	105 (5)		105 (5)	9.3	11.2
			1134 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KAIM	870	Honolulu	.5/1.3
KAIM-F	95.5	Honolulu	.3/1.2
KISA	1540	Honolulu	.7/2.5
KLHT	1040	Honolulu	.4/1.3
KNDI	1270	Honolulu	.8/1.9
KOHO	1170	Honolulu	1.4/3.3
KZOO	1210	Honolulu	1.3/2.7

RADIO STATIONS

KCCN,	1420,	5 KW	, ETHNIC		,$ 25.00*	(Torbet)		Ronnie Hope
KDEO,	940,	10 KW	, COUNTRY	MBS,	$ 23.00	(Masla)		Bob Loew
KGU ,	760,	10 KW	, NEWS/TALK	CBS,ABC-T,	$ 28.00	(Banner)		Bob Wilson
KHVH,	990,	5 KW	, NEWS/TALK	NBC,ABC-I,	$ 40.00	(HNWH)		L. Borger
KIKI,	830,	10 KW	, OLDIES		,$ 38.00	(Katz)	Parker	Michael Brandt
KSSK,	590,	5 KW	, MOR/AC		,$ 95.00*	(Eastman)	H & G	Earl McDaniel
KAIM-F ,	95.5,	100 KW @ 421,	RELIGION		,$ 10.00	(---)		Cliff Scott
KMAI-F ,	93.9,	100 KW @ 421,	CHR		,$ 35.00*	(Katz)	Parker	Michael Brandt
KPOI-F ,	97.5,	83 KW @ 46,	AOR		,$ 45.00*	(Republic)		T. Malijewski
KQMQ-F+,	93.1,	54 KW @ -119,	CHR	US 1,APR,	$ 60.00*	(Christal)		Jack Kelly
KRTR-F ,	96.3,	75 KW @ 2120,	AC		,$ 32.00*	(Torbet)		Austin Vali
KUMU-F+,	94.7,	100 KW @ 500,	BTFL/EZ		,$ 44.00*	(Torbet)		John Gregory
KXPW-F ,	92.3,	100 KW @ 1685,	AC		,$ 61.00*	(Eastman)	H & G	Earl McDaniel

MISCELLANEOUS COMMENTS KKUA-AM changes calls to KQMQ and format from AC to CHR (March)... KULA-F changes calls to KXPW-F...

HOUSTON

Arbitron Rank/Pop (12+): 8/2,990,500

MSA Rank/Pop: 8/3,327,700
ADI # 10
Average Person Ratings: 18.1
Market TSL: 23.8 hours

Stations: 30/30
Diaries: 2218/1348:1/44.2%
Sample Target: 2030
% Below Line: 0
% Not Listed: 8.5

1986 Revenue: $110,000,000
HH Inc.: $36,532
Retail $: 25.3 Bil
Pop per Station: 99,683
#1 Biller: KKBQ A/F $15,100,000

12+ METRO		1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1.	KMJQ-F	493/9.1	9.9	9.8	8.0	8.0	9.2	13.9
2.	KIKK-F	432/8.0	7.6	6.8	6.8	7.4	7.3	8.7
3.	KILT-F	394/7.3	6.4	6.0	5.7	5.7	6.4	5.5
4.	KTRH	367/6.8	4.6	4.7	5.8	5.8	5.5	4.2
5.	KRBE-F+	363/6.7	6.2	6.6	7.4	5.8	6.7	8.5
	KKBQ-F	363/6.7	7.8	6.0	7.4	8.3	7.0	7.4
7.	KODA-F	292/5.4	5.5	6.9	6.4	6.2	6.1	3.9
8.	KFMK-F	282/5.3	5.3	5.9	4.6	6.6	5.3	4.2
9.	KLOL-F	234/4.3	4.4	4.6	5.0	3.8	4.6	6.3
10.	KQUE-F	219/4.0	4.4	4.1	3.7	4.6	4.1	2.8
	KZFX-F	219/4.0	3.8	4.1	.8	.9	3.2	6.8
12.	KPRC	155/2.9	2.6	2.7	4.4	3.4	3.2	2.2
13.	KLTR-F	154/2.8	2.9	2.5	3.7	4.4	3.0	2.4
14.	KJYY-F	133/2.5	2.5	3.4	3.1	2.7	2.9	1.8
15.	KKHT-F	106/2.0	1.6	2.3	2.9	4.8	2.2	2.2
16.	KCOH	100/1.8	1.4	1.6	.9	.8	1.4	.6
17.	KYOK	98/1.8	1.2	1.3	1.8	1.4	1.5	.6
18.	KEYH	88/1.6	1.9	1.0	.9	.7	1.4	.6
19.								
20.								
21.								
22.								
23.								
24.								
25.								

12+ TSA		1/4/CUME
1.	KMJQ-F	551/5187
2.	KIKK-F	502/6340
3.	KILT-F	452/5642
4.	KRBE-F+	408/7062
5.	KTRH	402/5860
6.	KKBQ-F	382/6160
7.	KODA-F	323/4097
8.	KFMK-F	300/3852
9.	KLOL-F	266/4048
10.	KZFX-F	234/2900
11.	KQUE-F	230/2348
12.	KPRC	162/2572
13.	KLTR-F	155/3647
14.	KJYY-F	139/2181
15.	KKHT-F	116/2907
16.	KCOH	100/1091
17.	KYOK	99/1605
18.	KEYH	88/ 636
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 86	SPG 86
1.	KRBE-F	6369/21.3	20.5	16.6
2.	KKBQ-F	5754/19.2	18.9	21.7
3.	KIKK-F	5579/18.7	15.7	15.5
4.	KTRH	5154/17.2	16.6	16.3
5.	KILT-F	4889/16.3	13.0	13.6
6.	KMJO-F	4514/15.1	15.5	14.7
7.	KODA-F	3729/12.5	16.4	13.9
8.	KLOL-F	3654/12.2	13.2	12.4
9.	KLTR-F	3538/11.8	10.5	13.9
10.	KFMK-F	3478/11.6	13.5	12.9
11.	KZFX-F	2799/ 9.4	9.3	2.9
12.	KKHT-F	2678/ 9.0	8.8	14.2
13.	KPRC	2419/ 8.1	8.6	9.3
14.	KQUE-F	2236/ 7.5	8.1	8.5
15.	KJYY-F	2094/ 7.0	9.4	8.1
16.	KYOK	1599/ 5.3	4.7	4.7
17.	KILT	1228/ 4.1	3.0	6.6
18.	KCOH	1091/ 3.6	3.3	2.2
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 77.41% (3837 of 4957) (SPG 86: 79.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKBQ-F	1. KMJQ-F	1. KMJQ-F	1. KFMK-F	1. KIKK-F	1. KTRH	1. KILT-F+	1. KIKK-F	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F
KRBE-F+	2. KZFX-F	2. KIKK-F	KIKK-F	2. KILT-F	2. KILT-F	2. KIKK-F+	KMJQ-F	2. KIKK-F	2. KTRH	2. KIKK-F
3. KMJQ-F>	3. KRBE-F+	3. KILT-F	3. KILT-F	3. KFMK-F	3. KODA-F	3. KTRH	3. KILT-F	3. KRBE-F+	3. KRBE-F+	3. KRBE-F+
4.	4. KKBQ-F	4. KFMK-F	4. KMJQ-F>	4. KMJQ-F>	4. KIKK-F	4. KMJQ-F	4. KODA-F	4. KILT-F	4. KKBQ-F	4. KKBQ-F
5.	5. KIKK-F	5. KKBQ-F	5. KZFX-F	5. KODA-F	5. KQUE-F	5. KKBQ-F	5. KFMK-F	5. KKBQ-F	5. KIKK-F	5. KILT-F
6.	6. KLOL-F	6. KRBE-F+	6. KKBQ-F	6. KZFX-F	6. KFMK-F	6. KFMK-F	6. KKBQ-F	6. KFMK-F	6. KILT-F	6. KODA-F
7.	7. KFMK-F	7. KZFX-F	7. KLOL-F	7. KKBQ-F	7. KPRC	7. KRBE-F+	KQUE-F	7. KODA-F	7. KODA-F	7. KFMK-F
8.	8. KILT-F	8. KLOL-F	8. KTRH	8. KTRH	8. KMJQ-F	8. KLOL-F	8. KRBE-F+	8. KTRH	8. KLOL-F	KTRH
9.	9.	9.	9.	9.	9.	9. KODA-F	9.	9.	9. KZFX-F	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10. KPRC	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KRBE-F+	1. KMJQ-F	1. KMJQ-F	1. KMJQ-F	1. KIKK-F
2. KMJQ-F	2. KKBQ-F	2. KKBQ-F	2. KIKK-F	KILT-F
3. KKBQ-F	3. KRBE-F+	3. KZFX-F	3. KKBQ-F	3. KMJQ-F
4. KIKK-F>	4. KIKK-F	4. KLTR-F	4. KILT-F	4. KFMK-F
5. KILT-F	5. KZFX-F	5. KFMK-F	5. KRBE-F+	5. KKBQ-F
6. KZFX-F	6. KILT-F	6. KIKK-F	6. KFMK-F	6. KODA-F
7.	7. KFMK-F	7. KKHT-F	7. KLTR-F	7. KJYY-F
8.	KLTR-F	8. KILT-F	8. KZFX-F	KLTR-F
9.	9. KKHT-F	KJYY-F	9. KJYY-F	9.
10.	10.	10. KRBE-F+	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMJQ-F	1. KMJQ-F	1. KLOL-F	1. KMJQ-F	1. KIKK-F
2. KLOL-F	2. KLOL-F	2. KZFX-F	2. KIKK-F	2. KILT-F
3. KRBE-F+	3. KZFX-F	3. KMJQ-F	KLOL-F	3. KFMK-F
4. KZFX-F	4. KIKK-F	4. KFMK-F	4. KILT-F	4. KMJQ-F
5. KILT-F	5. KFMK-F	5. KIKK-F	5. KFMK-F	5. KLOL-F
6. KKBQ-F	6. KRBE-F+	6. KILT-F	6. KZFX-F	6. KTRH
7. KIKK-F	7. KILT-F	7. KLTR-F	7. KRBE-F+	7. KZFX-F
8.	8. KKBQ-F	8. KRBE-F+	8. KTRH	8. KODA-F
9.	9.	9. KKBQ-F	9.	9.
10.	10.	10. KTRH	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	29 (2)	824 (3)	853 (5)	17.2	16.1
AOR/CLASSIC		453 (2)	453 (2)	9.1	9.5
AC/OLDIES/SOFT ROCK	47 (1)	569 (3)	616 (4)	12.4	15.9
MOR/VARIETY/FULL					
COUNTRY	109 (2)	826 (2)	935 (4)	18.9	17.4
BLACK/URBAN	198 (2)	493 (1)	691 (3)	13.9	11.4
BTFL MUSIC/EZ		292 (1)	292 (1)	5.9	6.9
NEWS/TALK	522 (2)		522 (2)	10.5	10.1
NOSTALGIA		219 (1)	219 (1)	4.4	5.1
RELIGION/GOSPEL		93 (2)	93 (2)	1.9	2.5
SPANISH	203 (3)	34 (1)	237 (4)	4.8	3.6
CLASSICAL		26 (1)	26 (1)	0.5	0.7
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	20 (1)		20 (1)	0.4	0.7
			4957 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KHCB-F	105.7	Houston	1.2/2.9
KIKK	650	Pasadena	.7/1.2
KILT	610	Houston	1.3/4.1
KJOJ-F	106.9	Conroe	.5/2.2
KKBQ	790	Houston	.4/1.9
KLAT	1010	Houston	1.1/2.5
KLEF-F	92.1	Seabrook	.5/1.8
KNUZ	1230	Houston	.9/2.3
KQQK-F	106.5	Galveston	.6/3.3
KXYZ	1320	Houston	1.0/2.1
KYST	920	Texas City	.4/1.0

RADIO STATIONS

AM STATIONS

KCOH, 1430, 1 KW	, BLACK	SBN,NBN,$ 57.00	(---)		Mike Petrizzo
KEYH, 850, 10 KW (DAYS,DA)	, SPANISH	,$ 45.00*	(Lotus)		Dave Armstrong
KIKK, 650, 250 W (DAYS)	, COUNTRY	,$ 55.00	(Torbet)	Viacom	Craig Magee
KILT, 610, 5 KW (DA-2)	, COUNTRY	,$ 70.00*	(Banner)	Legacy	Dickie Rosenfeld
KKBQ, 790, 5 KW (DA-2)	, CHR	ABC-F,$ 75.00*	(Mc-Guild)	Gannett	Bill Burns
KLAT, 1010, 5 KW (DA-2)	, SPANISH	,$ 96.00	(Katz)	Tichenor	Ricardo Castillo
KLVL, 1480, 1 KW/500 W (DA-N)	, SPANISH	,$ 30.00	(---)		Felix Morales
KNUZ, 1230, 1 KW	, OLDIES	ABC-D,$ 45.00*	(Republic)		Larry Swikard
KPRC, 950, 5 KW (DA-N)	, NEWS/TALK	NBC,SMN,ABC-T,NBC-T,$122.00*	(Eastman)		Harry Schultz
KRBE, 1070, 10 KW/5 KW (DA-2)	, CHR	,$ NA	(Katz)	Susquehanna	Sandy Gamblin
KTRH, 740, 50 KW (DA-1)	, NEWS	CBS,ABC-I,$161.00*	(CBS)		Michael Packer
KXYZ, 1320, 5 KW (DA-N)	, SPANISH	,$ 75.00	(Caballero)	Infinity	Hugo Cadelago
KYOK, 1590, 5 KW (DA-N)	, BLACK	CBS-R,$ 54.00	(Masla)	All Pro	Don Rosette

FM STATIONS

KFMK, 97.9, 100 KW @ 1920, AC	,$210.00*	(MMR)	First Media	Dan Mason
KIKK, 95.7, 100 KW @ 1920, COUNTRY	,$225.00*	(Torbet)	Viacom	Craig Magee
KILT, 100.3, 100 KW @ 1920, COUNTRY	,$160.00*	(Banner)	Legacy	Dickie Rosenfeld
KJYY, 94.5, 100 KW @ 1970, SOFT AC	Trans,$120.00	(Masla)	Entercom	Steve Shepard
KKBQ, 92.9, 100 KW @ 1920, CHR	ABC-F,$240.00*	(Mc-Guild)	Gannett	Bill Burns
KKHT, 96.5, 100 KW @ 2000, CHR	ABC-R,$130.00*	(Eastman)	Malrite	John Patton
KLEF, 92.1, 3 KW @ 300, CLASSICAL	,$ 75.00	(CMBS)	(SEABROOK)	Dave Trusty
KLOL, 101.1, 100 KW @ 1949, AOR	Source,$158.00*	(CBS)		Pat Fant
KLTR, 93.7, 100 KW @ 1779, AC	,$160.00	(CBS)	CBS	Miles Sexton
KMJQ, 102.1, 100 KW @ 1720, URBAN	,$195.00*	(Christal)	Keymarket	Barry Drake
KODA, 99.1, 100 KW @ 1920, BTFL/EZ	,$220.00*	(Group W)	Westinghouse	Dave Pearlman
KQUE, 102.9, 100 KW @ 1049, NOSTALGIA	ABC-E,$124.00*	(Republic)		Ken Grant
KRBE, 104.1, 100 KW @ 1920, CHR	,$185.00*	(Katz)	Susquehanna	Sandy Gamblin
KZFX, 107.5, 100 KW @ 2000, CLASSIC AOR	,$135.00*	(Republic)	Shamrock	John Dew

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KLEF-F (Seabrook): Sold for $2,200,000 (est)
KGOL (Humble): Sold to Satellite Music Network for $2,100,000

HUNTINGTON, WV

Arbitron Rank/Pop (12+): 124/278,800

MSA Rank/Pop: 139/331,100
ADI # 47 (w/Charleston)
Average Person Ratings: 15.4
Market TSL: 20.8 hours

Stations: 17/14
Diaries: 835/334:1/46.2%
Sample Target: 680
% Below Line: [illegible].5
% Not Listed: 6.8

1986 Revenue: $6,200,000
HH Inc.: $24,237
Retail $: 1.8 Bil
Pop per Station: 19,914
#1 Biller: WTCR A/F $1,600,000

	12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1.	WKEE-F	118/27.5	21.1	17.7	14.1	19.2		32.1
2.	WTCR-F	95/22.1	25.2	27.4	22.2	18.8		23.3
3.	WAMX-F	39/ 9.1	10.6	11.9	20.1	17.6		9.2
4.	WKEE	19/ 4.4	3.4	3.9	3.7	4.0		2.4
5.	WEMM-F	17/ 4.0	4.3	4.9	5.5	5.2		3.1
	WAEZ-F	17/ 4.0	2.2	3.6	4.2	3.6		1.3
7.	WTCR	16/ 3.7	3.1	3.6	4.7	2.1		2.6
8.	WKLC-F	16/ 3.7	2.9	4.4	5.2	5.2		8.4
9.	WPAY-F	14/ 3.3	2.2	2.2	1.3	2.4		2.4
10.	WGNT	13/ 3.0	4.5	5.3	6.5	10.5		3.7
11.								
12.								
13.								
14.								
15.								

	12+ TSA	1/4/CUME
1.	WKEE-F	157/1831
2.	WTCR-F	135/1470
3.	WAMX-F	83/1186
4.	WPAY-F	69/ 920
5.	WQBE-F	55/ 616
6.	WKLC-F	41/ 633
7.	WEMM-F	30/ 507
8.	WAEZ-F	22/ 167
9.	WKEE	19/ 310
10.	WTCR	18/ 304
11.	WGNT	13/ 319
12.		
13.		
14.		
15.		

	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1.	WKEE-F	1136/40.7	38.4	35.0
2.	WTCR-F	1000/35.9	38.2	36.1
3.	WAMX-F	521/18.7	28.1	27.0
4.	WGNT	316/11.3	11.4	12.6
5.	WKEE	290/10.4	8.8	8.8
6.	WTCR	278/10.0	9.9	9.5
7.	WEMM-F	273/ 9.8	10.4	11.2
8.	WKLC-F	266/ 9.5	10.0	9.6
9.	WPAY-F	242/ 8.7	7.2	6.3
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 84.75% (339 of 400) (SPG 86: 83.24%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKEE-F>	1. WKEE-F>	1. WKEE-F	1. WTCR-F	1. WTCR-F	1. WTCR-F	1. WTCR-F+>	1. WTCR-F+>	1. WKEE-F	1. WKEE-F>	1. WKEE-F
2. WAMX-F	2. WTCR-F	2. WTCR-F+>	2. WKEE-F	2. WKEE-F>	2. WKEE-F>	2. WKEE-F>	2. WKEE-F>	2. WTCR-F+>	2. WTCR-F+>	2. WTCR-F+>
3.	3. WAMX-F>	3. WAMX-F>	3. WAMX-F>	3. WAMX-F>	3. WAEZ-F	3.	3. WAMX-F>	3. WAMX-F	3. WAMX-F>	3. WAMX-F>
4.	4.	4.	4.	4.	WEMM-F	4.	4.	4.	4.	4.
5.	5.	5.	5.	5.	5. WKEE	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKEE-F>	1. WKEE-F>	1. WKEE-F	1. WKEE-F>	1. WKEE-F	1. WKEE-F>	1. WKEE-F>	1. WKEE-F	1. WKEE-F>	1. WTCR-F>
2. WTCR-F	2. WTCR-F	2. WTCR-F	2. WTCR-F>	2. WTCR-F	2. WKLC-F>	2. WTCR-F	2. WTCR-F	WTCR-F	2. WKEE-F>
3. WAMX-F	3. WAMX-F	3. WAMX-F	3. WAMX-F>	3. WAMX-F>	3. WTCR-F	3. WKLC-F	3. WAMX-F	3. WAMX-F	3. WAMX-F>
4.	4.	4.	4.	4.	4.	4. WAMX-F	4.	4. WKLC-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5. WKEE	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		120 (2)	120 (2)	30.0	19.4
AOR/CLASSIC		55 (2)	55 (2)	13.8	17.8
AC/OLDIES/SOFT ROCK	19 (1)		19 (1)	4.8	5.3
MOR/VARIETY/FULL	21 (3)		21 (3)	5.3	7.2
COUNTRY	16 (1)	116 (4)	132 (5)	33.0	35.4
BLACK/URBAN					
BTFL MUSIC/EZ		17 (1)	17 (1)	4.3	7.2
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	5 (1)	31 (2)	36 (3)	9.0	7.7
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			400 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCMI	1340	Ashland, KY	.9/5.1
WGOH	1370	Grayson, KY	1.2/3.9
WIRO	1230	Ironton, OH	.9/3.3
WLGC-F	105.5	Greenup, KY	1.9/3.9
WMLV-F	107.1	Ironton, OH	1.2/3.3
WNXT-F	99.3	Portsmouth, OH	.5/1.6
WQBE-F	97.5	Charleston	1.9/2.6

RADIO STATIONS

WGNT, 930, 5 KW/1 KW (DA-N) , MOR	NBC,$ 19.00*	(Banner)	Stoner		Gary Vass
WKEE, 800, 5 KW/185 W (DA-2) , OLDIES	CBS,$ NA	(Katz)	Capitol-Goodmon		T. Kassab
WTCR, 1420, 5 KW/500 W (DA-N) , COUNTRY	ABC-I,$ 20.00*	(Mc-Guild)	CRB		Mark Jesse
WAEZ-F, 106.3, 3 KW @ 300, BTFL/EZ	US 2,$ 17.00*	(---)		(MILTON)	Brenda Peters
WAMX-F, 93.7, 100 KW @ 741, CHR/AOR	ABC-F,$ 40.00*	(Banner)	Stoner		Gary Vass
WEMM-F, 107.9, 50 KW @ 500, RELIGION	,$ 13.00	(---)	Mortenson		Roger Manning
WKEE-F, 100.5, 53 KW @ 560, CHR	ABC-C,$ 60.00*	(Katz)	Capitol-Goodmon		T. Kassab
WPAY-F, 104.1, 100 KW @ 840, RELIG/COUNTRY	US 2,$ 12.00	(---)		(PORTSMOUTH)	Zeke Mullins
WTCR-F, 103.3, 50 KW @ 500, COUNTRY	ABC-I,$ 50.00*	(Mc-Guild)	CRB		Mark Jesse

WQBE, WKLC - See Charleston

HUNTSVILLE

Arbitron Rank/Pop (12+): 117/297,000

MSA Rank/Pop: 192/216,400
ADI # 92
Average Person Ratings: 15.3
Market TSL: 20.5 hours

Stations: 21/16
Diaries: 873/340:1/53.9%
Sample Target: 690
% Below Line: 9.9
% Not Listed: 8.6

1986 Revenue: $7,300,000
HH Inc.: $32,418
Retail $: 1.8 Bil
Pop per Station: 18,563
#1 Biller: WZYP-F $1,400,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WZYP-F	94/20.7	23.0	25.0		
2. WDRM-F	69/15.2	3.1	---		
3. WRSA-F	46/10.1	8.7	10.0		
4. WBHP	41/ 9.0	20.6	22.5		
5. WAHR-F	33/ 7.3	8.0	8.3		
6. WGNN-F	27/ 5.9	1.0	2.1		
7. WEUP	15/ 3.3	9.1	8.8		
8. WDKT	14/ 3.1	1.0	---		
9. WNDA-F	12/ 2.6	2.1	2.9		
10.					

12+ TSA	1/4/CUME
1. WZYP-F	138/1506
2. WDRM-F	111/1070
3. WBHP	57/ 585
WRSA-F	57/ 714
5. WAHR-F	40/ 556
6. WENN-F	28/ 290
WQEN-F	28/ 330
8. WQLT-F	24/ 456
9. WEUP	17/ 272
10. WDKT	14/ 182

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WZYP-F	1108/37.3	---	40.6
2. WDRM-F	720/24.2	---	7.6
3. WRSA-F	539/18.1	---	20.1
4. WBHP	531/17.9	---	30.4
5. WAHR-F	448/15.1	---	17.8
6. WENN-F	271/ 9.1	---	2.7
7. WEUP	244/ 8.2	---	14.5
8. WNDA-F	200/ 6.7	---	7.0
9. WAAY	189/ 6.4	---	16.1
10. WDKT	176/ 5.9	---	3.9

12+ FM SHARE (METRO): 70.91% (295 of 416) (SPG 86: 52.92%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZYP-F	1. WZYP-F>	1. WZYP-F>	1. WZYP-F	1. WZYP-F	1. WRSA-F	1. WZYP-F	1. WZYP-F	1. WZYP-F	1. WZYP-F>	1. WZYP-F
2.	2. WDRM-F>	2. WDRM-F>	2. WDRM-F	2. WDRM-F>	2. WDRM-F	2. WDRM-F	2. WDRM-F	2. WDRM-F	2. WENN-F	2. WDRM-F
3.	3. WENN-F	3. WAHR-F	3. WBHP	3. WBHP	3. WBHP >	3. WBHP	3. WRSA-F	3. WAHR-F	3. WDRM-F	3. WRSA-F
4.	4. WAHR-F	4. WBHP	4. WAHR-F	4. WRSA-F	4.	4. WRSA-F	4. WAHR-F	4. WBHP	4. WRSA-F	4. WAHR-F
5.	5.	5.	5. WRSA-F	5. WAHR-F	5.	5.	5. WBHP-F	5. WRSA-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZYP-F>	1. WZYP-F>	1. WZYP-F>	1. WZYP-F>	1. WZYP-F	1. WZYP-F	1. WZYP-F>	1. WZYP-F>	1. WZYP-F	1. WZYP-F
2. WDRM-F	2. WDRM-F>	2. WDRM-F	2. WDRM-F>	2. WDRM-F>	2. WDRM-F	2. WDRM-F	2. WDRM-F	2. WDRM-F>	2. WDRM-F>
WENN-F	3. WAHR-F	3. WAHR-F	3. WAHR-F	3. WBHP	3. WENN-F	3. WENN-F	3.	3. WAHR-F	3. WBHP
4.	4. WENN-F	4. WBHP	WBHP	WRSA-F	4. WAHR-F	4. WAHR-F	4.	4. WBHP	4. WRSA-F
5.	5.	5.	5. WRSA-F	5. WAHR-F	5.	5.	5.	5.	5. WAHR-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		102 (3)	102 (3)	24.5	26.5
AOR/CLASSIC					0.4
AC/OLDIES/SOFT ROCK	4 (1)	37 (2)	41 (3)	9.9	8.7
MOR/VARIETY/FULL					
COUNTRY	67 (4)	71 (2)	138 (6)	33.2	26.8
BLACK/URBAN	22 (2)	27 (1)	49 (3)	11.8	19.8
BTFL MUSIC/EZ		46 (1)	46 (1)	11.1	9.7
NEWS/TALK					
NOSTALGIA	9 (1)		9 (1)	2.2	1.2
RELIGION/GOSPEL	5 (1)	12 (1)	17 (2)	4.1	2.3
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	14 (2)		14 (2)	3.4	2.1
			416 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAAY	1550	Huntsville	.9/6.4
WAJF	1490	Decatur	.9/2.5
WFIX	1450	Huntsville	2.0/4.6
WHOS	800	Decatur	1.1/3.8
WHRT	860	Hartselle	.4/1.0
WIXC	1140	Hazel Green	2.2/3.4
WJMW	770	Athens	2.2/5.1
WTAK	1000	Huntsville	1.5/4.5
WAPI-F	94.5	Birmingham	1.1/5.7
WQEN-F	103.7	Gadsden	.7/2.1
WQLT-F	107.3	Florence	.9/5.2
WZZK-F	104.7	Birmingham	.4/1.5

RADIO STATIONS

WAAY, 1550, 50 KW/500 W (DA-N)	, AC	,$ 11.00* (Masla)		Wayne Johnson
WBHP, 1230, 1 KW	, COUNTRY	ABC-I,$ 54.00* (Katz)		W. Pollard
WDKT, 730, 1 KW/128 W	, COUNTRY	,$ 8.00 (Savalli)	(MADISON)	Wayne Steele
WEUP, 1600, 5 KW/500 W (DA-N)	, BLACK	SBN,$ 19.00 (---)		Viola Garrett
WAHR-F, 99.1, 100 KW @ 540	, AC	NBC,$ 30.00* (Torbet)		A. Hornbuckle
WDRM-F, 102.1, 100 KW @ 727	, COUNTRY	,$ 45.00 (HNWH)	(DECATUR)	Mack Bramlett
WNDA-F, 95.1, 50 KW @ 110	, RELIGION	MBS,$ 11.00 (---)		Fred Wells
WRSA-F, 96.9, 100 KW @ 830	, BTFL/EZ	CBS,$ 19.00* (---)	(DECATUR)	Paul Nielson
WZYP-F, 104.3, 100 KW @ 760	, CHR	ABC-C,$ 44.00 (Torbet)	(ATHENS)	Homer Dunnavant

WENN, WQEN - See Birmingham

MISCELLANEOUS COMMENTS Limestone and Mortan counties were again added to the metro so share comparisons with 1986 are not valid nor are comparisons with 1985...

INDIANAPOLIS

Arbitron Rank/Pop (12+): 37/993,500

MSA Rank/Pop: 40/1,207,900
ADI # 24
Average Person Ratings: 17.0
Market TSL: 22.5 hours

Stations: 20/18
Diaries: 1709/581:1/46.9%
Sample Target: 1500
% Below Line: 0.6
% Not Listed: 6.3

1986 Revenue: $40,300,000
HH Inc.: $32,561
Retail $: 8.9 Bil
Pop per Station: 55,194
#1 Biller: WIBC $8,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WFBQ-F	276/16.3	14.1	13.9	13.4	13.3	14.4	17.5
2. WIBC	246/14.6	14.8	14.4	13.2	18.6	14.3	15.6
3. WFMS-F	183/10.8	11.6	10.7	10.0	9.8	10.8	12.4
4. WXTZ-F	156/ 9.2	8.8	8.5	9.7	8.6	9.1	4.8
5. WTLC-F	155/ 9.2	8.6	10.9	7.7	9.0	9.1	11.3
6. WENS-F	126/ 7.5	7.9	8.3	7.3	8.0	7.8	7.3
7. WZPL-F	116/ 6.9	8.1	8.5	8.7	7.1	8.1	9.4
8. WEAG-F	70/ 4.1	4.9	3.7	6.2	4.6	4.7	5.0
9. WTUX	68/ 4.0	3.6	2.8	5.2	3.9	3.9	1.5
10. WTPI-F	59/ 3.5	4.2	3.0	2.7	3.1	3.4	2.7
11. WIRE	32/ 1.9	2.3	1.9	1.1	1.6	1.8	1.2
12. WNDE	28/ 1.7	1.4	1.8	1.4	1.9	1.6	2.2
13.							
14.							
15.							
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25							

12+ TSA	1/4/CUME
1. WFBQ-F	476/4949
2. WIBC	279/3156
3. WFMS-F	253/3081
4. WXTZ-F	193/2492
5. WTLC-F	171/1550
6. WZPL-F	166/3257
7. WENS-F	156/2530
8. WEAG-F	100/2328
9. WTUX	76/ 730
10. WTPI-F	70/1273
11. WLW	52/ 771
12. WNDE	36/ 748
13. WIRE	34/ 728
14.	
15.	
16.	
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WFBQ-F	2741/27.6	25.9	25.3
2. WIBC	2590/26.1	25.3	29.5
3. WFMS-F	2193/22.1	17.9	18.1
4. WZPL-F	2158/21.7	22.5	21.5
5. WENS-F	1941/19.5	20.9	18.8
6. WXTZ-F	1777/17.9	17.7	18.5
7. WEAG-F	1557/15.7	13.6	15.5
8. WTLC-F	1281/12.9	13.2	12.9
9. WTPI-F	981/ 9.9	8.1	6.8
10. WIRE	664/ 6.7	7.8	6.9
11. WNDE	598/ 6.0	6.6	5.7
12. WTUX	588/ 5.9	5.9	7.1
13.			
14.			
15.			
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 73.99% (1172 of 1584) (SPG 86: 70.14%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZPL-F	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F	1. WIBC >	1. WFBQ-F	1. WFBQ-F	1. WFBQ-F	1. WTLC-F	1. WFBQ-F
2. WTLC-F	2. WTLC-F	2. WFMS-F	2. WFMS-F	2. WFMS-F	2. WXTZ-F	2. WIBC >	2. WIBC	2. WIBC	2. WFBQ-F	2. WIBC
3. WFBQ-F	3. WENS-F	3. WTLC-F	3. WTLC-F	3. WIBC	3. WFMS-F>	3. WFMS-F	3. WXTZ-F	3. WFMS-F	3. WIBC	3. WFMS-F
4. WEAG-F	4. WFMS-F	4. WENS-F	4. WIBC	4. WTLC-F	4. WTUX	4. WXTZ-F	4. WFMS-F	4. WTLC-F	4. WENS-F	4. WTLC-F
5. WENS-F	5. WZPL-F	5. WIBC	5. WENS-F	5. WENS-F	5. WTLC-F	5. WTLC-F	5. WENS-F	5. WXTZ-F	5. WFMS-F	5. WXTZ-F
6.	6. WEAG-F	6. WZPL-F	6. WXTZ-F	6. WXTZ-F>	6. WENS-F	6. WENS-F	6. WZPL-F	6. WZPL-F	6. WZPL-F	6. WZPL-F
7.	7. WTPI-F	7. WXTZ-F	7. WZPL-F	7. WZPL-F	7. WFBQ-F	7. WZPL-F	7. WTLC-F	7. WENS-F	7. WXTZ-F	7. WENS-F
8.	8. WIBC	8.	8.	8. WTPI-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WFBQ-F>	1. WFBQ-F>	1. WTLC-F	1. WFBQ-F	1. WFMS-F
2. WENS-F	2. WTLC-F	2. WFNS-F	2. WFMS-F	2. WTLC-F
3. WZPL-F	3. WENS-F	WFBQ-F	WTLC-F	3. WIBC
4. WTLC-F	4. WFMS-F	4. WFMS-F	4. WENS-F	4. WENS-F
5. WFMS-F	5. WZPL-F	5. WTPI-F	5. WIBC	5. WFBQ-F
6. WEAG-F	6. WTPI-F	WZPL-F	6. WZPL-F	WXTZ-F
WTPI-F	7. WEAG-F	7. WEAG-F	7. WXTZ-F	7. WZPL-F
8.	8.	WIBC	8. WTPI-F	8. WTPI-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>	1. WFBQ-F>
2. WZPL-F	2. WTLC-F	2. WTLC-F	2. WFMS-F	2. WFMS-F
3. WEAG-F	3. WENS-F	3. WENS-F	3. WIBC	WIBC
4. WENS-F	4. WZPL-F	WIBC	4. WTLC-F	4. WTLC-F
5. WFMS-F	5. WFMS-F	5. WFMS-F	5. WENS-F	5. WXTZ-F
6.	6. WEAG-F	6. WEAG-F	6. WZPL-F	6. WENS-F
7.	7.	WZPL-F	7. WEAG-F	7.
8.	8.	8.	WXTZ-F	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		186 (2)	186 (2)	11.7	7.6
AOR/CLASSIC		276 (1)	276 (1)	17.4	19.1
AC/OLDIES/SOFT ROCK	28 (1)	190 (3)	218 (4)	13.8	16.1
MOR/VARIETY/FULL	251 (2)	8 (1)	259 (3)	16.4	20.8
COUNTRY	32 (1)	191 (2)	223 (3)	14.1	10.5
BLACK/URBAN		155 (1)	155 (1)	9.8	9.6
BTFL MUSIC/EZ		156 (1)	156 (1)	9.8	9.2
NEWS/TALK					
NOSTALGIA	68 (1)		68 (1)	4.3	4.2
RELIGION/GOSPEL	33 (3)	10 (1)	43 (4)	2.7	3.0
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			1584 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WATI-F	107.1	Danville	.5/1.6
WBRI	1500	Indianapolis	.3/1.3
WCBK-F	102.3	Martinsville	.5/2.0
WGRT	810	Indianapolis	1.0/2.2
WXIR-F	98.3	Plainfield	.6/2.8
WXLW	950	Indianapolis	.7/1.6
WLBC-F	104.1	Muncie	.3/1.6
WLW	700	Cincinnati	.3/1.8

RADIO STATIONS

AM STATIONS

WBRI, 1500, 5 KW (DAYS,DA)	, RELIGION		,$ 17.00	(---)				Gary Arnold
WFBM, 1110, 500 W (DAYS,DA)	, NOSTALGIA		,$ 11.00	(---)		(NOBLESVILLE)		Jim Mathis
WGRT, 810, 250 W (DAYS)	, GOSPEL	SBN	,$ 20.00	(---)	Universal			P. Broadnax
WIBC, 1070, 50 KW/10 KW (DA-2)	, MOR		,$140.00	(Banner)	Sconnix			Roy Cooper
WIRE, 1430, 5 KW (DA-N)	, COUNTRY	ABC-I	,$ 40.00*	(Republic)	WIN			Jim VanSickle
WNDE, 1260, 5 KW (DA-N)	, OLDIES	US 2	,$ 45.00*	(Katz)	Taft			Ed Sander
WNTS, 1590, 5 KW/500 W (DA-2)	, RELIGION		,$ 20.00	(---)				Jim Wilson
WTUX, 1310, 5 KW/1 KW (DA-2)	, NOSTALGIA	CBS	,$ 42.00*	(Durpetti)	Panache			Russ Dodge
WXLW, 950, 5 KW (DAYS,DA)	, RELIGION		,$ 12.00	(---)				Ed Sears

FM STATIONS

WEAG, 93.1, 13 KW @ 1022, CHR		,$ 60.00	(Banner)	Sconnix		Roy Cooper
WENS, 97.1, 23 KW @ 739, AC		,$105.00*	(Christal)	Emmis		Christine Woodward
WFBQ, 94.7, 52 KW @ 850, AOR	Source	,$130.00*	(Katz)	Taft		Christopher Wheat
WFMS, 95.5, 13 KW @ 1000, COUNTRY		,$ 95.00*	(Mc-Guild)	Susquehanna		Nancy Vaeth
WTLC, 105.7, 50 KW @ 445, BLACK		,$ 75.00*	(Durpetti)	Panache		Al Hobbs
WXTZ, 103.3, 18 KW @ 850, BTFL/EZ		,$ 77.00*	(Republic)	WIN		Jim VanSickle
WZPL, 99.5, 50 KW @ 500, CHR	APR	,$ 80.00*	(HNWH)	Booth		Roger Ingram
WTPI, 107.9, 22 KW @ 885, SOFT AC	APR,CBS-R	,$ 45.00*	(Eastman)			John Patton
WXIR, 98.3, 3 KW @ 300, RELIGION		,$ 17.00	(---)		(PLAINFIELD)	Gary Arnold
WATI, 107.1, 3 KW @ 300, COUNTRY	SMN	,$ 32.00	(Regional)	Universal	(DANVILLE)	P. Broadnax
WTTS, 92.3, 37 KW @ 1090, AC		,$ 37.00	(Republic)	Sarkes Tarzian	(BLOOMINGTON)	Dave Nathan

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WIBC/WEAG-F: From Blair to Sconnix for $25,000,000

JACKSON, MS

Arbitron Rank/Pop (12+): 109/320,000

MSA Rank/Pop: 116/393,100
ADI # 86
Average Person Ratings: 18.3
Market TSL: 24.5 hours

Stations: 18/18
Diaries: 898/356:1/45.9%
Sample Target: 700
% Below Line: 0
% Not Listed: 7.5

1986 Revenue: $10,300,000
HH Inc.: $28,770
Retail $: 2.5 Bil
Pop per Station: 17,778
#1 Biller: WMSI-F $2,400,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/	METRO CUME RATING	FAL 86	SPG 86
1. WJMI-F	106/18.1	16.7	17.1			1. WMSI-F	232/2175	1. WJMI-F	885/27.7	---	26.8
2. WMSI-F	84/14.3	13.3	14.2			2. WJMI-F	201/1583	2. WMSI-F	819/25.6	---	24.4
3. WOAD	60/10.2	9.6	10.0			3. WTYX-F	106/1573	3. WTYX-F	736/23.0	---	24.8
4. WTYX-F	54/ 9.2	11.6	15.5			4. WOAD	60/ 514	4. WKXI	608/19.0	---	20.2
5. WKXI	47/ 8.0	7.4	8.0			5. WLIN-F	58/ 804	5. WOAD	514/16.1	---	17.2
6. WSTZ-F	40/ 6.8	2.9	---			6. WSTZ-F	57/ 752	6. WSLI-F	473/14.8	---	12.6
7. WLIN-F	32/ 5.5	6.7	8.6			7. WSLI-F	56/ 285	7. WLIN-F	438/13.7	---	15.3
8. WSLI-F	28/ 4.8	5.4	2.0			8. WKXI	48/ 650	8. WSTZ-F	433/13.3	---	7.7
9. WJDX	22/ 3.8	2.5	3.8			9. WJDX	28/ 458	9. WJDX	342/10.7	---	12.4
10. WSLI	17/ 2.9	5.1	5.1			10. WSLI	19/ 285	10. WSLI	239/ 7.5	---	12.3

12+ FM SHARE (METRO): 66.78% (362 of 542) (SPG 86: 66.67%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WJMI-F	1. WJMI-F>	1. WJMI-F	1. WMSI-F	1. WMSI-F	1. WMSI-F>	1. WJMI-F	1. WMSI-F	1. WJMI-F	1. WJMI-F>	1. WJMI-F>
2. WTYX-F>	2. WSTZ-F+	2. WMSI-F>	2. WJMI-F>	2. WJMI-F>	2. WOAD >	2. WMSI-F>	2. WJMI-F>	2. WMSI-F>	2. WOAD	2. WMSI-F>
3. WSTZ-F+	3. WTYX-F	3. WTYX-F	3. WKXI	3. WKXI	3. WLIN-F>	3. WOAD	3. WOAD	3. WTYX-F	3. WSTZ-F+	3. WKXI
4. WKXI	4. WKXI	4. WKXI	4. WOAD	4. WOAD	4. WKXI	4. WTYX-F	4. WTYX-F	4. WOAD	4. WTYX-F	4. WTYX-F
5.	5. WMSI-F	5. WSTZ-F+	WTYX-F	5. WTYX-F	5. WSLI-F	5. WSLI-F	5. WSLI-F+	5. WKXI	5. WKXI	5. WSTZ-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WJMI-F>	1. WJMI-F>	1. WJMI-F>	1. WJMI-F>	1. WJMI-F	1. WJMI-F	1. WJMI-F>	1. WJMI-F>	1. WMSI-F	1. WMSI-F>
2. WSTZ-F+	2. WTYX-F	2. WKXI	2. WMSI-F	2. WMSI-F	2. WSTZ-F+	2. WSTZ-F+	2. WMSI-F	2. WJMI-F>	2. WJMI-F>
3. WTYX-F	3. WKXI	3. WTYX-F	3. WKXI	3. WKXI	3. WTYX-F	3. WMSI-F>	WSTZ-F+	3. WSTZ-F+	3.
4. WSLI-F	4. WSTZ-F+	4. WOAD	WTYX-F	4. WOAD	4.	WTYX-F	4. WJDX	4. WTYX-F	4.
5. WMSI-F	5. WSLI-F	5. WSLI-F	5. WOAD	5. WTYX-F	5.	5. WKXI	5.	5. WKXI	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		94 (2)	94 (2)	17.3	15.7
AOR/CLASSIC					3.1
AC/OLDIES/SOFT ROCK	17 (1)	44 (4)	61 (5)	11.3	8.2
MOR/VARIETY/FULL	22 (1)		22 (1)	4.1	2.7
COUNTRY		84 (1)	84 (1)	15.5	14.4
BLACK/URBAN	54 (2)	106 (1)	160 (3)	29.5	31.1
BTFL MUSIC/EZ		32 (1)	32 (1)	5.9	7.3
NEWS/TALK					5.5
NOSTALGIA					1.1
RELIGION/GOSPEL	87 (4)	2 (1)	89 (5)	16.4	10.9
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			542 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCKO-F	98.7	Vicksburg	1.2/1.8
WHJT-F	93.5	Clinton	.3/3.2
WJNT	1180	Pearl	1.4/3.6
WJXN	1450	Jackson	.9/2.7
WEQZ-F	101.7	Gluckstadt	1.2/4.3
WMGO	1370	Canton	2.4/4.3
WOKJ	1550	Jackson	1.2/6.2
WRJH-F	97.7	Brandon	.3/1.5

RADIO STATIONS

WJDX, 620, 5 KW/1 KW (DA-N)	, MOR	ABC-D,$ 23.00* (Torbet)	Sterling		Ken Windham
WKXI, 1300, 5 KW/1 KW	, BLACK	SBN,$ 24.00* (Banner)	TAB		Bob O'Brien
WMGO, 1370, 1 KW	, GOSPEL	,$ 7.00 (Bunchez)		(CANTON)	Gene Dow
WOAD, 1400, 1 KW	, GOSPEL/BLACK	MBS,$ 19.00* (Savalli)			
WOKJ, 1550, 50 KW/10 KW (DA-2)	, BLACK	NBN,$ 10.00 (Durpetti)	Holt		Carl Haynes
WSLI, 930, 5 KW (DA-1)	, TALK (?)	CBS,$ 20.00* (Torbet)			

WJMI-F , 99.7, 100 KW @ 1060, BLACK	ABC-F,$ 52.00 (Durpetti)	Holt		Carl Haynes
WLIN-F , 95.7, 100 KW @ 1060, BTFL/EZ	,$ 30.00 (Christal)			Lewis Hopper
WMSI-F , 102.9, 100 KW @ 1800, COUNTRY	ABC-E,$ 60.00* (Torbet)	Sterling		Ken Windham
WSLI-F , 96.3, 100 KW @ 1450, AC	,$ 37.00* (Torbet)			
WTYX-F , 94.7, 100 KW @ 1100, CHR	ABC-C,$ 45.00* (Banner)	TAB		Bob O'Brien
WSTZ-F+, 106.7, 100 KW @ 1365, CHR	NBC,$ 35.00* (HNWH)	Lewis	(VICKSBURG)	

MISCELLANEOUS COMMENTS WOKJ/WJMI-F sold by Roden to Holt for $______________... WKKE changes calls to WJNT... WYYN changes to WSLI...

JACKSONVILLE

Arbitron Rank/Pop (12+): 53/698,000

MSA Rank/Pop: 60/836,000
ADI # 57
Average Person Ratings: 16.5
Market TSL: 22.8 hours

Stations: 21/19
Diaries: 1012/690:1/46.0%
Sample Target: 1000
% Below Line: 2.3
% Not Listed: 19.5

1986 Revenue: $19,000,000
HH Inc.: $29,536
Retail $: 5.4 Bil
Pop per Station: 36,737
#1 Biller: WIVY-F $3,700,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WAPE-F	180/15.6	22.2	20.1	20.3	15.6	19.6	28.5
2. WQIK-F	127/11.0	11.0	8.7	8.1	9.4	9.7	10.3
3. WAIV-F	106/ 9.2	6.6	7.4	4.8	5.1	7.0	5.9
WFYV-F	106/ 9.2	6.7	5.3	7.9	9.8	7.3	11.5
5. WCGL	67/ 5.8	2.5	2.2	2.9	3.5	3.4	1.2
6. WIVY-F	60/ 5.2	6.7	5.3	7.9	9.8	6.3	6.6
7. WCRJ-F	53/ 4.6	3.2	3.6	4.1	5.6	3.9	4.7
8. WZAZ	38/ 3.3	4.1	3.9	3.8	2.0	3.8	2.4
9. WPDQ-F	33/ 2.9	2.1	1.3	2.1	.3	2.1	2.4
10. WEJZ-F	26/ 2.3	3.7	3.5	3.7	4.5	2.1	2.2
WOKV	26/ 2.3	3.3	3.6	1.9	2.1	2.8	2.2
12.							
13.							

12+ TSA	1/4/CUME
1. WAPE-F	260/2823
2. WQIK-F	159/1507
3. WAIV-F	125/1466
4. WFYV-F	111/1044
5. WIVY-F	71/1267
6. WCGL	67/ 363
7. WCRJ-F	57/ 664
8. WNFI-F	39/ 808
9. WZAZ	38/ 380
10. WPDQ-F	35/ 411
11. WEJZ-F	30/ 764
12.	
13.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WAPE-F	2064/29.6	32.7	28.5
2. WQIK-F	1204/17.2	17.5	17.6
3. WAIV-F	1170/16.8	15.2	15.1
4. WIVY-F	1139/16.3	19.9	23.4
5. WFYV-F	908/13.0	13.3	16.8
6. WEJZ-F	648/ 9.3	11.4	13.5
7. WCRJ-F	600/ 8.6	9.0	10.6
8. WOKV	479/ 6.9	8.5	6.9
9. WPDQ-F	394/ 5.6	2.6	1.4
10. WZAZ	380/ 5.4	7.6	5.5
11. WCGL	363/ 5.2	3.8	4.1
12. WNFI-F	289/ 4.1	5.4	7.5
13. WJAX	243/ 3.5	2.3	---

12+ FM SHARE (METRO): 78.96% (732 of 927) (SPG 86: 77.99%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAPE-F>	1. WAPE-F	1. WAPE-F	1. WQIK-F	1. WQIK-F	1. WQIK-F	1. WQIK-F+	1. WAIV-F	1. WAPE-F>	1. WAPE-F>	1. WAPE-F>
2.	2. WFYV-F>	2. WIVY-F	2. WAIV-F	2. WAIV-F	2. WAIV-F	2. WAPE-F	2. WAPE-F	2. WQIK-F	2. WQIK-F	2. WFYV-F
3.	3. WAIV-F	3. WAIV-F	3. WAPE-F	3. WAPE-F	3. WCGL	3. WAIV-F	3. WQIK-F	3. WFYV-F	3. WFYV-F	WQIK-F
4.	4. WIVY-F	4. WQIK-F>	4. WFYV-F	4. WFYV-F	4. WAPE-F	4. WFYV-F	4. WFYV-F>	4. WAIV-F>	4. WAIV-F	4. WAIV-F>
5.	5. WQIK-F	5. WIVY	5. WIVY-F	5. WIVY-F	WCRJ-F	5. WIVY-F	5. WIVY-F	5.	5. WCGL	5. WCGL
						6. WCJR-F				WIVY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAPE-F>	1. WAPE-F>	1. WAPE-F	1. WAPE-F	1. WAIV-F	1. WAPE-F	1. WFYV-F>	1. WFYV-F>	1. WFYV-F>	1. WQIK-F
2. WFYV-F	2. WAIV-F>	2. WAIV-F>	2. WAIV-F>	2. WAPE-F	WFYV-F>	2. WAPE-F>	2. WQIK-F	2. WAPE-F	2. WFYV-F>
3. WAIV-F	3. WFYV-F	3. WIVY-F	3. WQIK-F	3. WQIK-F	3.	3. WQIK-F	3. WAPE-F	3. WQIK-F	3. WAIV-F
4. WPDQ-F	4. WIVY-F	4. WCGL	4. WFYV-F	4. WCGL	4.	4. WAIV-F	WIVY-F	4. WAIV-F	4. WAPE-F
5.	5. WCGL	5. WFYV-F	5. WCGL	5. WIVY-F	5.	5. WIVY-F	5. WCRJ-F	5. WIVY-F	5. WIVY-F
		6. WQIK-F	WIVY-F						

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	10 (1)	190 (2)	200 (3)	21.6	22.1
AOR/CLASSIC		117 (2)	117 (2)	12.6	12.1
AC/OLDIES/SOFT ROCK	5 (1)	204 (4)	209 (5)	22.5	25.2
MOR/VARIETY/FULL	6 (1)		6 (1)	0.6	0.5
COUNTRY	15 (1)	188 (3)	203 (4)	21.9	20.0
BLACK/URBAN	38 (1)	33 (1)	71 (2)	7.7	6.1
BTFL MUSIC/EZ					0.6
NEWS/TALK	26 (1)		26 (1)	2.8	2.5
NOSTALGIA					
RELIGION/GOSPEL	75 (2)		75 (2)	8.1	10.4
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	20 (1)		20 (1)	2.2	0.4
			927 (21)		

OTHER RATED STATIONS/METRO SHARE & CUMF RATING			
WAPE	690	Jacksonville	.9/2.6
WFOY	1240	St. Augustine	.5/1.4
WJXR-F	92.1	MacClenny	.7/1.9
WQIK	1320	Jacksonville	1.3/3.6
WROS	1050	Jacksonville	.7/1.9
WRQL	1460	Jacksonville	.4/2.4
WSOS-F	105.5	St. Augustine	1.0/2.3
WNFI-F	99.9	Palatka	.9/4.1
WOCL-F	105.9	DeLand	1.0/3.1

RADIO STATIONS

WAPE, 690, 50 KW/10 KW (DA-N)	, CHR	,$ NA	(Christal)	H & G	Mark Schwartz
WCGL, 1360, 5 KW (DAYS)	, GOSPEL	SBN,$ 15.00	(---)		Emily Timmons
WJAX, 1220, 1 KW/44 W	, ? ?	,$ NA	(---)		
WOKV, 600, 5 KW (DA-N)	, NEWS/TALK	ABC-I,CBS,ABC-T,NBC-T,$ 35.00*	(Eastman)	EZ	Jeff Dorf
WQIK, 1320, 5 KW (DA-N)	, COUNTRY	ABC-E,$ NA	(Mc-Guild)	Jacor	Bill Mize
WZAZ, 1400, 1 KW	, BLACK	SBN,$ 27.00*	(Roslin)		Mark Picus
WAIV-F, 96.9, 100 KW @ 935	, AC	,$ 90.00*	(Eastman)	EZ	Jeff Dorf
WAPE-F, 95.1, 100 KW @ 860	, CHR	ABC-R,$100.00*	(Christal)	H & G	Mark Schwartz
WCRJ-F, 107.3, 100 KW @ 350	, COUNTRY	,$ 65.00*	(Katz)	Hoker	
WEJZ-F, 96.1, 100 KW @ 830	, BTFL/EZ	,$ 45.00*	(Christal)	WIN	Paul Rogers
WFYV-F, 104.5, 100 KW @ 700	, AOR	Source,$ 85.00*	(Mc-Guild)	Metroplex	Y. Commander
WIVY-F, 102.9, 100 KW @ 984	, AC	APR,$ 77.00*	(Torbet)	Gilmore	Steve Avellone
WPDQ-F, 92.7, 3 KW @ 300	, BLACK	,$ 20.00*	(Masla)	(GREEN COVE SPRGS)	
WQIK-F, 99.1, 100 KW @ 620	, COUNTRY	ABC-E,$ 85.00*	(Mc-Guild)	Jacor	Bill Mize

WNFI - See Daytona Beach

MISCELLANEOUS COMMENTS WPDQ changes calls to WRQL and format from Black to Oldies... WXOZ sold to Willis for $275,000... WRXJ sold by Kravis to Hoker for $1,000,000... WLCS-F sold by Kravis to WIN for $6,500,000 (Blackburn)... WJAX changes to WAPE-AM and format to CHR... WKTZ changes to WJAX... WLCS changes to WEJZ and format from AC to BTFL/EZ... WSVE-F picks up WPDQ calls after WPDQ-A changes to WRQL...

JOHNSON CITY - KINGSPORT - BRISTOL

Arbitron Rank/Pop (12+): 90/376,500

MSA Rank/Pop: 103/445,600
ADI # 83
Average Person Ratings: 15.4
Market TSL: 21.0 hours

Stations: 28/25
Diaries: 860/438:1/56.8%
Sample Target: 770
% Below Line: 1.7
% Not Listed: 6.0

1986 Revenue: $9,000,000
HH Inc.: $25,637
Retail $: 2.6 Bil
Pop per Station: 15,060
#1 Biller: WQUT-F $1,900,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WQUT-F	146/25.2	19.5	19.1	22.4	24.2		31.1
2. WXBQ-F	100/17.2	18.4	18.9	20.3	18.6		17.3
3. WTFM-F	82/14.1	13.2	13.4	9.5	7.0		14.9
4. WJCW	44/ 7.6	7.7	5.6	8.9	9.7		4.2
5. WUSJ-F	31/ 5.3	1.6	3.1	.5	2.2		3.1
6. WZXY-F	20/ 3.4	3.9	5.4	3.2	3.2		4.1
7. WFHG	10/ 1.7	1.6	.7	1.6	1.5		1.5
WIKQ-F	10/ 1.7	.9	1.6	2.3	1.5		1.0
WKPT	10/ 1.7	1.4	3.0	1.1	.7		3.2
10.							

12+ TSA	1/4/CUME
1. WQUT-F	196/2025
2. WXBQ-F	152/1691
3. WTFM-F	105/1293
4. WIVK-F	64/ 582
5. WJCW	45/ 574
6. WUSJ-F	31/ 288
7. WZXY-F	20/ 273
8. WIZM-F	19/ 278
9. WFHG	13/ 279
10. WIKQ-F	13/ 285

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WQUT-F	1380/36.7	33.3	33.9
2. WXBQ-F	1090/29.0	32.2	29.7
3. WTFM-F	981/26.1	26.0	24.3
4. WJCW	556/14.8	16.6	13.6
5. WUSJ-F	283/ 7.5	4.8	6.0
6. WZXY-F	273/ 7.3	8.3	10.0
7. WFHG	247/ 6.6	6.4	4.1
8. WKIN	194/ 5.2	4.5	4.8
9. WKPT	187/ 5.0	5.9	8.2
10. WZAP	138/ 3.7	4.8	3.5

12+ FM SHARE (METRO): 74.13% (404 of 545) (SPG 86: 72.83%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUT-F>	1. WQUT-F>	1. WQUT-F>	1. WQUT-F	1. WXBQ-F	1. WXBQ-F>	1. WQUT-F	1. WQUT-F	1. WQUT-F>	1. WQUT-F>	1. WQUT-F
2.	2. WTFM-F	2. WXBQ-F	2. WXBQ-F	2. WQUT-F	2. WTFM-F	2. WXBQ-F>	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F	2. WXBQ-F
3.	3. WXBQ-F>	3. WTFM-F	3. WTFM-F>	3. WTFM-F	3. WJCW	3. WTFM-F	3. WTFM-F>	3. WTFM-F>	3. WTFM-F	3. WTFM-F>
4.	4.	4.	4.	4.	4. WQUT-F	4. WJCW	4.	4. WJCW	4. WUSJ-F	4.
5.	5.	5.	5.	5.	5. WUSJ-F	5.	5.	5.	5. WJCW	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQUT-F>	1. WQUT-F>	1. WQUT-F>	1. WQUT-F>	1. WQUT-F	1. WQUT-F>	1. WQUT-F>	1. WQUT-F	1. WQUT-F	1. WXBQ-F>
2.	2. WTFM-F>	2. WTFM-F	2. WTFM-F	2. WTFM-F	2. WXBQ-F	2. WXBQ-F>	2. WXBQ-F	2. WXBQ-F>	2. WTFM-F
3.	3. WXBQ-F	3. WXBQ-F	3. WXBQ-F	3. WXBQ-F	WZXY-F	3. WTFM-F>	3. WTFM-F	3. WTFM-F	3. WQUT-F
4.	4.	4.	4.	4.	4.	4.	4.	4.	4. WJCW
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. WUSJ-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		170 (3)	170 (3)	31.2	23.3
AOR/CLASSIC		3 (1)	3 (1)	0.6	6.4
AC/OLDIES/SOFT ROCK	10 (1)	95 (3)	105 (4)	19.3	17.7
AOR/VARIETY/FULL	6 (1)		6 (1)	1.1	1.2
COUNTRY	76 (7)	136 (4)	212 (11)	38.9	40.1
BLACK/URBAN					
BTFL MUSIC/EZ	10 (1)		10 (1)	1.8	3.3
NEWS/TALK					
NOSTALGIA	6 (1)		6 (1)	1.1	2.9
RELIGION/GOSPEL	28 (4)		28 (4)	5.1	4.6
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	5 (2)		5 (2)	0.9	0.6
			545 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WABN-F	92.7	Abingdon, VA	.7/1.4
WBBI	1230	Abingdon, VA	.5/1.8
WDUF	1120	Duffield, VA	.3/1.4
WEMB	1420	Erwin	.9/1.9
WETB	790	Johnson City	.3/2.8
WGAT	1050	Gate City	.5/1.8
WGOC	1090	Kingsport	1.0/2.1
WKIN	1320	Kingsport	1.4/5.2
WMCH	1260	Church Hill	1.9/3.3
WMEV-F	93.9	Marion, VA	.3/1.8
WOPI	1490	Bristol, VA	1.0/2.9
WPRQ	870	Colonial Heights	1.0/2.0
WQLS	1590	Jonesboro	.5/1.4
WRGS	1370	Rogersville	1.0/2.5
WZAP	690	Bristol, VA	1.6/3.7
WIMZ-F	103.5	Knoxville	.5/1.7
WIVK-F	107.7	Knoxville	.5/2.6
WMYU-F	102.1	Sevierville	.5/1.8

RADIO STATIONS

WBEJ, 1240, 1 KW, COUNTRY	,$ 8.00	(---)		(ELIZABETHTON)	Clyde Roberts
WFHG, 980, 5 KW/1 KW (DA-N), AC	ABC-D,$ 15.00*	(Mc-Guild)	Nininger	(BRISTOL, VA)	W. Nininger
WJCW, 910, 5 KW/1 KW (DA-N), COUNTRY	CBS,$ 25.00*	(Katz)	Bloomington	(JOHNSON CITY)	Ken Maness
WKIN, 1320, 5 KW/500 W (DA-N), COUNTRY	APR,$ 13.00*	(Torbet)	Bahakel	(KINGSPORT)	
WKPT, 1400, 1 KW, BTFL/EZ	ABC-E,$ 14.00*	(Republic)	Home News	(KINGSPORT)	Dave Widener
WMCH, 1260, 1 KW (DAYS), GOSPEL	,$ 8.00	(---)		(CHURCH HILL)	Bettye Jo Russell
WIKQ-F, 94.9, 100 KW @ 1289, AC	,$ 10.00	(---)		(GREENVILLE)	Ray Smith
WQUT-F, 101.5, 100 KW @ 1500, CHR/AOR	US 1,$ 48.00*	(Katz)	Bloomington	(JOHNSON CITY)	Ken Maness
WTFM-F, 98.5, 100 KW @ 1260, AC	ABC-E,$ 33.00*	(Republic)	Home News	(KINGSPORT)	George DeVault
WUSJ-F, 99.3, 3 KW @ -79, COUNTRY (?)	CBS-R,$ 16.00	(---)		(ELIZABETHTON)	Norman Thomas
WXBQ-F, 96.9, 67 KW @ 2240, COUNTRY	ABC-I,$ 41.00*	(Mc-Guild)	Nininger	(BRISTOL)	W. Nininger
WZXY-F, 104.9, 1 KW @ 475, CHR	ABC-C,$ 17.00*	(Torbet)	Bahakel	(KINGSPORT)	

WIVK, WIMZ - See Knoxville

JOHNSTOWN

Arbitron Rank/Pop (12+): 145/217,700

MSA Rank/Pop: 170/255,100
ADI # 85 (w/Altoona)
Average Person Ratings: 14.0
Market TSL: 19.3 hours

Stations: 26/14
Diaries: 734/297:1/58.7%
Sample Target: 610
% Below Line: 27.2
% Not Listed: 10.8

1986 Revenue: $4,600,000
HH Inc.: $23,940
Retail $: 1.07 Bil
Pop per Station: 15,550
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WKYE-F	49/16.1	12.9	14.4			1. WKYE-F	56/670	1. WKYE-F	540/24.8	---	26.4
2. WJAC	25/ 8.2	9.8	9.2			2. WJAC	30/460	2. WJAC	412/18.9	---	21.6
3. WBXQ-F	19/ 6.2	5.4	9.7			3. WBZZ-F	24/334	3. WJNL-F	376/17.3	---	16.5
WJNL-F	19/ 6.2	3.6	5.5			4. WDVE-F	23/425	4. WGLU-F	342/15.7	---	14.7
5. WVSC-F	15/ 4.9	4.7	2.4			5. WJNL-F	21/147	5. WBXQ-F	298/13.7	---	11.9
WDVE-F	15/ 4.9	7.0	8.1			6. WBXQ-F	19/313	6. WDVE-F	289/13.3	---	14.8
7. WBZZ-F	13/ 4.3	2.1	2.4			7. WYDD-F	17/207	7. WBZZ-F	208/ 9.6	---	5.0
8. WGLU-F	12/ 3.9	2.6	4.7			8. WGLU-F	15/363	8. WCRO	204/ 9.4	---	14.3
WVSC	12/ 3.9	6.2	2.1			WVSC-F	15/171	9. WVSC-F	171/ 7.9	---	9.3
10. WBEM	9/ 3.0	3.4	1.6			10. WVSC	12/137	10. WWZE-F	153/ 7.0	---	7.2
WJNL	9/ 3.0	3.4	6.5			11.		11. WJNL	146/ 6.7	---	10.9
12.						12.		12. WVSC	137/ 6.3	---	8.1

12+ FM SHARE (METRO): 71.32% (194 of 272) (SPG 86: 62.43%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBXQ-F	1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WJAC-X	1. WKYE-F	1. WKYE-F>	1. WKYE-F>	1. WKYE-F	1. WKYE-F
2. WBZZ-F>	2. WDVE-F	2. WDVE-F	2. WJAC	2. WJAC	2. WKYE-F	2. WJAC	2. WJAC	2. WBXQ-F	2. WBXQ-F	2. WJAC>
3. WDVE-F	3. WGLU-F	3. WJAC	3. WJNL-F	3. WJNL-F>	3. WJNL-F	3. WJNL-F	3. WJNL-F	WGLU-F	3. WDVE-F	3. WBXQ-F
4.	4. WBXQ-F	WJNL-F	4. WJSC-F	4. WVSC-F	4. WVSC	4. WVSC	4. WVSC-F	4. WJAC	4. WJAC	4. WJNL-F
5.	5.	5. WGLU-F	WDVE-F	WDVE-F	5.	5.	5.	5. WJNL-F	5.	WDVE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WKYE-F>	1. WGLU-F	1. WKYE-F	1. WKYE-F	1. WKYE-F>	1. WKYE-F>
2. WBXQ-F	2. WBXQ-F	2.	2. WJNL-F	2. WJAC	2. WDVE-F	WDVE-F	2. WDVE-F	2. WDVE-F	2. WJAC
WBZZ-F	WJNL-F	3.	WVSC-F	WJNL-F	3. WBXQ-F	3. WGLU-F>	3. WGLU-F	3. WGLU-F>	WDVE-F
WYDD-F	WBZZ-F	4.	4. WJAC	4. WVSC-F	WBZZ-F	4. WBXQ-F	4. WDSY-F	4. WJAC	4. WJNL-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		32 (2)	32 (2)	11.8	13.0
AOR/CLASSIC		33 (3)	33 (3)	12.1	10.4
AC/OLDIES/SOFT ROCK	25 (1)	91 (5)	116 (6)	42.6	29.4
MOR/VARIETY/FULL	28 (4)		28 (4)	10.3	13.0
COUNTRY	25 (4)	18 (4)	43 (8)	15.8	20.6
BLACK/URBAN					
BTFL MUSIC/EZ		13 (2)	13 (2)	4.8	5.1
NEWS/TALK					
NOSTALGIA		7 (1)	7 (1)	2.6	4.5
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					4.0
			272 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMQ	1400	Loretto	1.0/3.2
WCRO	1230	Johnstown	2.6/9.4
WIYQ-F	99.1	Edensburg	1.0/6.0
WNCC	950	Barnesboro	2.6/5.2
WWZE-F	101.7	Central City	2.3/7.0
WFBG	1290	Altoona	.7/2.1
WFBG-F	98.1	Altoona	2.3/4.5
WFRB	560	Frostburg, MD	.7/1.8
WFRB-F	105.3	Frostburg, MD	2.3/3.9
WLTJ-F	92.9	Pittsburgh	1.0/3.8
WROG-F	102.9	Cumberland, MD	.7/2.2
WSHH-F	99.7	Pittsburgh	2.0/4.4
WWSW-F	94.5	Pittsburgh	1.6/1.8
WYDD-F	104.7	Pittsburgh	2.0/5.8

RADIO STATIONS

WAMQ, 1400, 1 KW	, COUNTRY	,$ 9.00	(Roslin)	(LORETTO)	Neil Hart
WBEM, 1350, 2.5 KW (DAYS)	, MOR	ABC-E,ABC-T,$ 12.00	(---)	(WINDBER)	David Wolf
WCRO, 1230, 1 KW (DA-1)	, COUNTRY	SMN,$ 12.00	(Republic)		D. Lichtenfels
WJAC, 850, 10 KW (DA-1)	, OLDIES	NBC,$ 32.00*	(Mc-Guild)		Sandy Neri
WJNL, 1490, 1 KW	, MOR	CBS,$ 17.00*	(Torbet)		Dick Elliott
WNCC, 950, 500 W (DAYS)	, MOR	ABC-E,$ 8.00	(Savalli)		Bill Bland
WVSC, 990, 10 KW/100 W	, COUNTRY	ABC-I,$ 8.00	(Regional)	(SOMERSET)	I. Adams
WBXQ-F, 94.3, 3 KW @ ?? , CHR		ABC-F,$ 38.00	(Roslin)	(CRESSON)	Neil Hart
WGLU-F, 92.1, 166 W @ 1042, AOR		ABC-R,$ 16.00	(Masla)		Ralph Lovette
WJNL-F, 96.5, 50 KW @ 100, AC		CBS-R,$ 20.00*	(Torbet)		Dick Elliott
WKYE-F, 95.5, 57 KW @ 1060, AC		US 2,$ 47.00*	(Mc-Guild)		Sandy Neri
WVSC-F, 97.7, 3 KW @ 300, AC		ABC-I,$ 9.00	(Regional)	(SOMERSET)	I. Adams
WWZE-F, 101.7, 570 W @ 570, NOSTALGIA		ABC-D,$ 9.00	(Roslin)		Mary Fetsko

Other ranked stations - See Pittsburgh

MISCELLANEOUS COMMENTS WGLU-F sold to Diggins for $451,000... WJAC changed from Country to Oldies... WCRO changed from AC to Country...

KALAMAZOO

Arbitron Rank/Pop (12+): 160/181,300
MSA Rank/Pop: 189/217,900
ADI # 39 (w/Grand Rapids)
Average Person Ratings: 14.5
Market TSL: 19.0 hours

Stations: 18/9
Diaries: 606/299:1/48.5%
Sample Target: 610
% Below Line: 30.9
% Not Listed: 10.3

1986 Revenue: $6,600,000
HH Inc.: $34,814
Retail $: 1.6 Bil
Pop per Station: 20,144
#1 Biller: WKFR-F $1,900,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WKFR-F	41/15.6	14.6	14.8	11.5	15.7		
2. WNWN-F	36/13.7	10.1	11.0	12.3	9.3		
3. WKZO	34/12.9	10.4	13.4	11.9	15.3		
4. WQLR-F	24/ 9.1	10.1	8.5	11.9	10.8		
5. WJFM-F	19/ 7.2	8.6	10.2	9.6	6.3		
6. WKLQ-F	13/ 4.9	5.2	3.5	.4	1.1		
7. WLAV-F	11. 4.2	3.7	5.7	3.5	3.4		
8. WGRD-F	10/ 3.8	3.7	3.5	5.0	6.3		
WOOD-F	10/ 3.8	7.1	4.6	6.2	5.2		
10. WQSN	9/ 3.4	1.1	2.1	.4	.4		
11. WKMI	7/ 2.7	1.9	4.2	7.3	7.8		
12.							
13.							

12+ TSA	1/4/CUME
1. WNWN-F	73/692
2. WKFR-F	64/957
3. WKZO	51/866
4. WKLQ-F	39/476
5. WQLR-F	36/531
6. WJFM-F	31/522
7. WOOD-F	30/396
8. WGRD-F	28/613
9. WLAV-F	23/381
10. WGN	10/128
11. WQSN	9/83
12. WKMI	7/217
WIBM-F	7/145

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WKFR-F	681/37.6	32.2	29.7
2. WKZO	533/29.4	28.4	33.0
3. WNWN-F	344/19.0	18.0	23.5
4. WJFM-F	333/18.4	20.6	23.1
5. WQLR-F	326/18.0	19.2	15.5
6. WGRD-F	322/17.8	15.0	13.9
7. WLAV-F	240/13.2	12.3	11.7
8. WKMI	209/11.5	10.8	14.0
9. WKLQ-F	200/11.0	13.0	10.5
10. WOOD-F	194/10.7	12.3	10.7
11.			
12.			
13.			

12+ FM SHARE (METRO): 73.73% (174 of 236) (SPG 86: 73.12%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKFR-F>	1. WKFR-F>	1. WKFR-F>	1. WNWN-F	1. WNWN-F>	1. WKZO	1. WKZO	1. WKFR-F	1. WKFR-F>	1. WKFR-F>	1. WKFR-F>
2. WKLQ-F	2. WJFM-F	2. WNWN-F>	2. WKFR-F	2. WKFR-F	2. WNWN-F>	2. WNWN-F	2. WNWN-F>	2. WNWN-F	2. WKZO>	2. WNWN-F
3. WGRD-F	3. WNWN-F	3. WJFM-F>	3. WJFM-F	3. WJFM-F	3. WQLR-F	3. WKFR-F>	3. WQLR-F	3. WQLR-F	3. WNWN-F	WQLR-F
WJFM-F	WLAV-F	4. WKZO	4. WKZO	4. WKZO	4.	4. WQLR-F	4. WJFM-F	4. WJFM-F	4. WLAV-F	4. WKZO
5.	5. WKLQ-F	WQLR-F	WQLR-F	5. WQLR-F	5.	5. WJFM-F	5.	5. WKZO	5. WKLQ-F	5. WKLQ-F
		WLAV-F								

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKFR-F>	1. WKFR-F>	1. WKFR-F	1. WKFR-F>	1. WNWN-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WKFR-F	1. WNWN-F>
2. WNWN-F	2. WJFM-F	2. WJFM-F	2. WNWN-F	2. WKFR-F	2. WLAV-F	2. WLAV-F	2. WJFM-F	WNWN-F	2. WKFR-F
3. WGRD-F	3. WNWN-F	3.	3. WJFM-F>	3. WQLR-F	3.	3. WJFM-F	WLAV-F	3. WLAV-F	WKZO
WJFM-F	4. WGRD-F	4.	4. WQLR-F	WJFM-F>	4.	4. WNWN-F	4. WKZO	4. WJFM-F	4. WJFM-F
5.	WKLQ-F	5.	5.	5. WKZO	5.	WKLQ-F	WNWN-F	5. WKZO	5. WLAV-F
							WKLQ-F		

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		64 (3)	64 (3)	27.1	24.5
AOR/CLASSIC		11 (1)	11 (1)	4.7	7.1
AC/OLDIES/SOFT ROCK	7 (1)	29 (4)	36 (5)	15.2	19.0
MOR/VARIETY/FULL	37 (3)		37 (3)	15.7	15.4
COUNTRY	9 (1)	36 (1)	45 (2)	19.1	15.0
BLACK/URBAN					
BTFL MUSIC/EZ		34 (2)	34 (2)	14.4	14.6
NEWS/TALK					
NOSTALGIA	4 (1)		4 (1)	1.7	3.6
RELIGION/GOSPEL	5 (1)		5 (1)	2.1	0.8
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			236 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHEZ-X	1560	Portage	1.5/2.7
WKPR	1420	Kalamazoo	1.9/3.9
WQXC-F	1470	Kalamazoo	1.1/3.6
WBCK	930	Battle Creek	.4/1.5
WMJC-F	95.3	Battle Creek	.8/2.9
WGN	720	Chicago	.8/3.3
WIBM-F	94.1	Jackson	1.9/6.5

RADIO STATIONS

WHEZ, 1560, 4 KW (DAYS,DA)	, NOSTALGIA	,$ 12.00	(Christal)			Gary Mallernee
WKMI, 1360, 5 KW (DA-N)	, AC	ABC-D,$ 22.00	(Eastman)			Bob Miller
WKPR, 1420, 1 KW (DAYS,DA)	, RELIGION	,$ 7.00	(---)			
WKZO, 590, 5 KW (DA-N)	, MOR	CBS,MBS,$ 40.00	(Mc-Guild)			Stan Smart
WQSN, 1470, 500 W/1 KW (DA-1)	, COUNTRY	,$ 10.00	(Masla)	Fairfield		Fred Bohn
WKFR-F, 103.3, 50 KW @ 500	, CONTEMP	,$ 50.00*	(Eastman)		(BATTLE CREEK)	Dave Hicks
WNWN-F, 98.5, 50 KW @ 500	, COUNTRY	ABC-E,$ 31.00	(Christal)		(COLDWATER)	Gary Mallernee
WQLR-F, 106.5, 33 KW @ 600	, BTFL/EZ	,$ 27.00	(Masla)	Fairfield		Fred Bohn

Other ranked stations - See Grand Rapids or Lansing

KANSAS CITY

Arbitron Rank/Pop (12+): 27/1,240,900

MSA Rank/Pop: 29/1,495,900
ADI # 28
Average Person Ratings: 17.4
Market TSL: 22.8 hours

Stations: 23/22
Diaries: 1657/749:1/53.8%
Sample Target: 1360
% Below Line: 0.3
% Not Listed: 5.1

1986 Revenue: $38,700,000
HH Inc.: $35,332
Retail $: 11.5 Bil
Pop per Station: 56,405
#1 Biller: WDAF $6,000,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WDAF	309/14.3	11.6	11.2	10.3	8.5	11.9	12.3
2. KYYS-F	225/10.4	8.5	9.9	7.8	8.6	9.2	12.3
3. KBEQ-F	202/ 9.3	10.1	8.0	9.6	7.5	9.3	11.0
4. KMBR-F	159/ 7.3	7.8	7.3	7.6	7.8	7.5	5.6
5. KMBZ	151/ 7.0	4.5	5.5	7.8	9.7	6.2	5.6
6. KFKF-F	136/ 6.3	6.3	7.5	5.6	7.9	6.4	5.7
7. KCPW-F	128/ 5.9	4.3	5.5	4.9	3.5	5.2	7.2
8. KCMO	108/ 5.0	6.0	7.3	5.0	4.9	5.8	4.1
9. KPRS-F	99/ 4.6	4.7	3.7	3.7	3.5	4.2	7.7
10. KCFX-F	96/ 4.4	5.3	4.1	4.3	5.9	4.3	5.2
11. KLSI-F	84/ 3.9	3.2	4.6	4.9	6.0	4.2	5.2
12. KUDL-F	69/ 3.2	4.7	5.7	5.8	6.0	4.9	2.9
13. KJLA	61/ 2.8	4.0	3.2	3.2	2.2	3.3	2.9
14. KXTR-F	44/ 2.0	2.3	1.4	1.5	1.1	1.8	1.7
15. KZZC-F	42/ 1.9	2.7	2.1	2.4	3.4	2.3	1.4
WHB	42/ 1.9	2.4	2.7	3.4	2.9	2.6	2.3
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WDAF	492/5242
2. KYYS-F	308/3287
3. KBEQ-F	256/3713
4. KMBR-F	190/2338
5. KMBZ	161/2428
6. KCMO	159/2498
7. KCPW-F	157/2637
KFKF-F	157/2334
9. KCFX-F	110/1868
10. KPRS-F	108/1238
11. KLSI-F	90/1592
12. KUDL-F	82/1512
WHB	82/1698
14. KZZC-F	71/1065
15. KJLA	63/ 878
16. KXTR-F	51/ 806
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KBEQ-F	2916/23.5	23.4	20.0
2. WDAF	2913/23.5	22.9	17.6
3. KYYS-F	2225/17.9	17.7	17.9
4. KMBZ	2208/17.8	14.2	20.2
5. KFKF-F	2022/16.3	16.8	15.0
6. KCPW-F	1963/15.8	15.9	11.9
7. KMBR-F	1927/15.5	16.0	15.1
8. KCMO	1600/12.9	19.9	12.7
9. KCFX-F	1431/11.5	12.4	11.4
10. KLSI-F	1415/11.4	11.8	13.2
11. KUDL-F	1249/10.1	16.9	16.2
12. KPRS-F	1125/ 9.1	9.3	7.5
13. WHB	922/ 7.4	9.1	9.3
14. KJLA	801/ 6.5	7.5	5.2
15. KZZC-F	772/ 6.2	5.8	10.4
16. KXTR-F	698/ 5.6	4.7	4.5
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 63.68% (1308 of 2054) (SPG 86: 66.05%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBEQ-F>	1. KYYS-F>	1. KYYS-F>	1. WDAF	1. WDAF >	1. WDAF >	1. WDAF	1. WDAF >	1. WDAF	1. KMBZ >	1. WDAF
2. KYYS-F	2. KBEQ-F	2. WDAF	2. KYYS-F	2. KYYS-F	2. KMBR-F	2. KYYS	2. KYYS-F	2. KYYS-F	2. KBEQ-F	2. KYYS-F
3. KCPW-F	3. KCPW-F	3 KBEQ-F	3. KFKF-F	3. KFKF-F	3. KMBZ	3. KBEQ-F	3. KMBR-F	3. KBEQ-F	3. KYYS-F	3. KBEQ-F
4. KPRS-F	4. KCFX-F	4. KFKF-F	4. KBEQ-F	4. KBEQ-F	4. KCMO	4. KMBR-F	4. KBEQ-F	4. KMBR-F	4. WDAF	4. KMBR-F
5. KCFX-F	5. KFKF-F	5. KCPW-F	5. KCFX-F	5. KMBR-F	5. KFKF-F	5. KFKF-F	5. KCMO	5. KFKF-F	5. KCPW-F	5. KCPW-F
6. WDAF	6. KPRS-F	6. KCFX-F	6. KCPW-F	6. KMBZ	6. KJLA	6. KCMO	6. KFKF-F	6. KCPW-F	6.	6. KFKF-F
7.	7.	7. KLSI-F	7. KLSI-F	7. KCFX-F	7.	KMBZ	7. KCPW-F	7. KCFX-F	7.	7. KCFX-F
8.	8.	8.	8.	KCPW-F	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KBEQ-F	1. KBEQ-F	1. KBEQ-F	1. KBEQ-F	1. WDAF
2. KYYS-F	2. KYYS-F	2. KYYS-F	2. WDAF-F	2. KFKF-F
3. KCPW-F	3. KCPW-F	3. KCPW-F	3. KFKF-F	3. KBEQ-F
4. KFKF-F	4. KFKF-F	KPRS-F	4. KYYS-F	4. KLSI-F
5. KPRS-F	KPRS-F	5. KFKF-F	5. KCPW-F	5. KMBR-F
6. KUDL-F	6. KLSI-F	WDAF	6. KLSI-F	6. KCPW-F
7.	KUDL-F	7. KLSI-F	KPRS-F	7. KPRS-F
8.	WDAF	8.	8.	KYYS-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYYS-F>	1. KYYS-F>	1. KYYS-F>	1. KYYS-F>	1. WDAF
2. KBEQ-F	2. KCFX-F	2. KCFX-F	2. WDAF	2. KYYS-F>
3. KCFX-F	3. KBEQ-F	3. KBEQ-F	3. KCFX-F	3. KCFX-F
KCPW-F	4. KCPW-F	4. KCPW-F	4. KBEQ-F	4. KMBZ
5. KFKF-F	5. KFKF-F	KMBZ	5. KFKF-F	5. KFKF-F
6. KPRS-F	6. KPRS-F	6. KFKF-F	6. KCPW-F	6. KCPW-F
7. KLSI-F	7. KLSI-F	WDAF	7.	KMBR-F
8.	8.	8.	8.	8. KBEQ-F
9.	9.	9.	9.	KCMO
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		202 (1)	202 (1)	9.8	11.6
AOR/CLASSIC		321 (2)	321 (2)	15.6	15.4
AC/OLDIES/SOFT ROCK	42 (1)	212 (4)	254 (5)	12.4	16.9
MOR/VARIETY/FULL					
COUNTRY	316 (2)	136 (1)	452 (3)	22.0	17.3
BLACK/URBAN	11 (1)	227 (2)	238 (3)	11.6	8.9
BTFL MUSIC/EZ		159 (1)	159 (1)	7.7	8.2
NEWS/TALK	259 (2)		259 (2)	12.6	15.4
NOSTALGIA	61 (1)		61 (1)	3.0	2.3
RELIGION/GOSPEL	64 (4)		64 (4)	3.1	2.5
SPANISH					
CLASSICAL		44 (1)	44 (1)	2.1	1.2
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			2054 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCCV	1510	Independence	1.2/2.2
KCNW	1380	Fairway, KS	.5/1.3
KCXL	1140	Liberty	.5/1.9
KEXS	1090	Excelsior Springs	.6/1.3
KLTY-F	106.5	Liberty	.8/3.4
KPRT	1590	Kansas City	.7/2.3
KFEQ	680	St. Joseph	.3/1.0

RADIO STATIONS

AM STATIONS

KBEA, 1480, 1 KW/500 W (DA-1)	, TALK	,$ 16.00	(---)		Jim Cunningham
KCCV, 1510, 10 KW (DAYS)	, RELIGION	,$ 20.00	(---)		Richard Bott
KCKM, 1340, 1 KW	, COUNTRY	,$ NA	(HNWH)	Sconnix	Tom Bresnahan
KCMO, 810, 50 KW/5 KW (DA-N)	, TALK	ABC-I,MBS,$ 80.00*	(Mc-Guild)	Gannett	Don Troutt
KCNW, 1380, 5 KW (DAYS)	, RELIGION	,$ 26.00	(---)	Universal	Andy Willoughby
KCXL, 1140, 500 W (DAYS)	, BLACK	SBN,$ 20.00*	(Lazar)		Chuck Moore
KJLA, 1190, 5 KW/250 W (DA-N)	, NOSTALGIA	MBS,$ 35.00*	(Roslin)		Chip Osborn
KMBZ, 980, 5 KW (DA-N)	, NEWS/TALK	NBC,NBC-T,$ 72.00*	(Durpetti)	Bonneville	Linda McFadden
KPRT, 1590, 1 KW	, GOSPEL	MBS,$ 35.00	(---)		Prim Carter
WDAF, 610, 5 KW	, COUNTRY	ABC-E,$115.00*	(Katz)	Taft	Mike Costello
WHB , 710, 10 KW/5 KW (DA-2)	, AC	APR,$ 53.00*	(Christal)	Shamrock	Bob Zuroweste

FM STATIONS

KBEQ, 104.3, 100 KW @ 984, CHR	ABC-C,$ 80.00	(Banner)	Capitol-WRAL	Don Peterson
KCFX, 100.7, 100 KW @ 846, CLASSIC AOR	ABC-R,$ 50.00*	(MMR)	Hoker	Bill Newman
KCPW, 94.9, 100 KW @ 1057, URBAN/CHR	,$ 57.00*	(Mc-Guild)	Gannett	Don Troutt
KFKF, 94.1, 100 KW @ 465, COUNTRY	,$ 75.00*	(HNWH)	Sconnix	Tom Bresnahan
KLSI, 93.3, 100 KW @ 428, AC	CNN,$ 65.00*	(Eastman)	Sandusky	Steve Dinkel
KLTY, 106.5, 100 KW @ 880, AC	CBS-R,$ 44.00*	(Torbet)	TransColumbia	Mike Henderson
KMBR, 99.7, 100 KW @ 950, BTFL/EZ	,$ 72.00*	(Durpetti)	Bonneville	Linda McFadden
KPRS, 103.3, 100 KW @ 450, BLACK	NBN,$ 54.00*	(---)		John Carter
KUDL, 98.1, 100 KW @ 555, AC	APR,$ 95.00*	(Christal)	Shamrock	Bob Zuroweste
KXTR, 96.5, 100 KW @ 546, CLASSICAL	US 2,$ 38.00	(CMBS)		Bob Ingram
KYYS, 102.1, 100 KW @ 1013, AOR	Source,$ 80.00*	(Katz)	Taft	Herndon Hasty
KZZC, 98.9, 100 KW @ 988, CLASSIC HITS	,$ 42.00*	(CBS)		Mark Wodlinger

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KBEA, KXTR-F: Sold to Silver Star for $5,750,000 (Chapman)
KBEQ-F: From Capitol (Goodman) to Noble for $9,250,000

KNOXVILLE

Arbitron Rank/Pop (12+): 67/508,000

MSA Rank/Pop: 83/599,800
ADI # 63
Average Person Ratings: 17.7
Market TSL: 23.8 hours

Stations: 20/19
Diaries: 1042/488:1/51.8%
Sample Target: 890
% Below Line: 0.8
% Not Listed: 6.4

1986 Revenue: $11,900,000
HH Inc.: $26,522
Retail $: 4.6 Bil
Pop per Station: 26,737
#1 Biller: WVIK A/F $4,600,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WIVK-F+	334/37.1	36.2	31.1	31.8	30.3	34.1	36.4
2. WIMZ-F+	139/15.5	14.0	16.5	16.5	13.5	15.6	18.5
3. WEZK-F	92/10.2	10.6	11.6	12.7	12.7	11.3	7.3
4. WMYU-F	72/ 8.0	9.3	11.2	10.0	9.9	9.6	10.8
5. WOKI-F	71/ 7.9	7.4	6.2	6.9	8.2	7.1	8.0
6. WTNZ-F	24/ 2.7	1.8	.7	.6	1.5	1.5	2.3
WKGN	24/ 2.7	2.0	2.1	4.9	4.1	2.9	3.4
8. WNOX	15/ 1.7	2.4	2.6	1.8	2.4	2.1	1.9
WRJZ	15/ 1.7	2.4	1.9	1.8	2.7	2.0	1.4
10. WSEV	14/ 1.6	1.2	1.5	.9	2.2	1.1	.3

12+ TSA	1/4/CUME
1. WIVK-F+	565/4170
2. WOKI-F	222/2947
3. WIMZ-F+	217/2464
4. WEZK-F	136/1472
5. WMYU-F	106/1882
6. WTNZ-F	25/ 410
7. WKGN	24/ 251
8. WMTN	20/ 217
9. WNOX	18/ 556
10. WRJZ	16/ 230

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WIVK-F+	2365/46.6	45.0	38.4
2. WIMZ-F+	1475/29.0	29.2	28.0
3. WMYU-F	1219/24.0	27.1	26.8
4. WOKI-F	1039/20.5	19.4	20.9
5. WEZK-F	958/18.9	20.8	20.4
6. WNOX	432/ 8.5	9.2	8.7
7. WTNZ-F	375/ 7.4	2.9	3.7
8. WKGN	244/ 4.8	3.9	4.9
9. WRJZ	206/ 4.1	5.5	5.9
10. WGAD	167/ 3.3	5.0	2.9

12+ FM SHARE (METRO): 82.80% (698 of 843) (SPG 86: 79.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOKI-F>	1. WIMZ-F+	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>
2. WIMZ-F+	2. WIVK-F+>	2. WIMZ-F+>	2. WIMZ-F+>	2. WIMZ-F+	2. WEZK-F>	2. WIMZ-F+>	2. WIMZ-F+	2. WIMZ-F+>	2. WIMZ-F+>	2. WIMZ-F+>
3. WTNZ-F	3. WMYU-F	3. WMYU-F	3. WMYU-F>	3. WMYU-F	3.	3. WEZK-F	3. WEZK-F	3. WEZK-F	3. WOKI-F	3. WOKI-F
4. WMYU-F	4. WOKI-F	4. WOKI-F	4. WEZK-F	4. WEZK-F	4.	4. WMYU-F	4. WMYU-F	4. WMYU-F	4. WEZK-F	4. WMYU-F
5.	5.	5.	5. WOKI-F	5.	5.	5.	5. WOKI-F	5. WOKI-F	5. WMYU-F	5. WEZK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WOKI-F	1. WIVK-F+	1. WIVK-F+>	1. WIVK-F+>	1. WIVK-F+>	1. WIMZ-F+	1. WIMZ-F+>	1. WIMZ-F+	1. WIVK-F+	1. WIVK-F+>
2. WIVK-F+	2. WIMZ-F+>	2. WMYU-F	2. WIMZ-F+	2. WMYU-F	2. WOKI-F	2. WIVK-F+>	2. WIVK-F+	2. WIMZ-F+>	2. WIMZ-F+
3. WIMZ-F+>	3. WMYU-F	WOKI-F	3. WMYU-F	3. WEZK-F	3. WIVK-F+	3. WMYU-F	3. WOKI-F	3. WMYU-F	3. WMYU-F
4. WMYU-F	4. WOKI-F	4. WIMZ-F+	4. WOKI-F	4. WIMZ-F+	4.	4. WOKI-F	4. WMYU-F	4. WEZK-F	4. WEZK-F
5.	5.	5.	5. WEZK-F	5.	5.	5.	5.	WOKI-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		85 (2)	85 (2)	10.1	8.8
AOR/CLASSIC	6 (1)	133 (1)	139 (2)	16.5	14.6
AC/OLDIES/SOFT ROCK		79 (2)	79 (2)	9.4	11.5
MOR/VARIETY/FULL					
COUNTRY	83 (5)	299 (2)	382 (7)	45.3	41.4
BLACK/URBAN	24 (1)		24 (1)	2.8	1.1
BTFL MUSIC/EZ		92 (1)	92 (1)	10.9	13.8
NEWS/TALK					
NOSTALGIA	4 (1)		4 (1)	0.5	0.7
RELIGION/GOSPEL	28 (4)		28 (4)	3.3	8.0
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			843 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBZW	1040	Powell	.4/1.1
WGAP	1400	Maryville	1.0/3.3
WITA	1490	Knoxville	.3/1.6
WJFC	1480	Jefferson City	.7/1.0
WJFC-F	99.3	Jefferson City	.3/1.2
WKNF-F	94.3	Oak Ridge	.8/2.0
WKXV	900	Knoxville	.4/1.5
WMTN	1300	Morristown	.8/1.2

RADIO STATIONS

WKGN, 1340, 1 KW	, URBAN	MBS,$ 20.00* (Roslin)			Bill Clary
WNOX, 990, 10 KW (DA-2)	, COUNTRY	CBS,$ 18.00* (Eastman)	REBS		Bob Coker
WRJZ, 620, 5 KW (DA-N)	, RELIGION	ABC-D,$ 13.00 (---)			Dave Jones
WSEV, 930, 5 KW (DAYS,DA)	, COUNTRY	,$ 12.00 (---)		(SEVIERVILLE)	

WIVK (50 KW, DAYS,DA) simulcasts with WIVK-F (850)
WIMZ (1240, 1 KW) simulcasts with WIMZ-F

WEZK-F , 97.5, 100 KW @ 1250, BTFL/EZ	,$ 57.00* (Chrsital)	South Central		Carlos Kivett
WIMZ-F+, 103.5, 100 KW @ 1723, AOR	Source,$ 70.00* (Christal)	Stoner		Kerry Lambert
WIVK-F , 107.7, 100 KW @ 1970, COUNTRY	ABC-E,$100.00* (Katz)	Dick		Bobby Denton
WMYU-F , 102.1, 100 KW @ 1000, AC	US 1,$ 60.00* (Mc-Guild)	Jacor		Jim Ridings
WOKI-F , 100.3, 100 KW @ 2000, CHR	ABC-F,$ 43.00* (HNWH)		(OAK RIDGE)	John Pirkle
WTNZ-F , 95.3, 3 KW @ 300, CHR	US 2,$ 20.00 (Eastman)	REBS		Bob Coker

LAFAYETTE, LA

Arbitron Rank/Pop (12+): 166/176,600

MSA Rank/Pop: 183/224,200
ADI # 112
Average Person Ratings: 17.0
Market TSL: 23.0 hours

Stations: 17/10
Diaries: 671/263:1/44.2%
Sample Target: 550
% Below Line: 13.8
% Not Listed: 8.3

1986 Revenue: $6,600,000
HH Inc.: $31,584
Retail $: 1.7 Bil
Pop per Station: 17,660
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. KSMB-F	80/26.7	23.2	17.4		
2. KFXZ-F	44/14.7	9.7	---		
3. KJCB	23/ 7.7	8.2	16.1		
KTDY-F	23/ 7.7	6.3	10.2		
5. KDEA-F	17/ 5.7	5.6	5.2		
6. WGGZ-F	14/ 4.7	3.8	4.3		
7. KPEL	13/ 4.3	1.3	3.9		
8. KXKW	12/ 4.0	7.5	6.6		
9. KROF-F+	11/ 3.7	6.9	11.5		
KRKR	11/ 3.7	2.5	2.6		
11. KMDL-F	10/ 3.3	4.1	3.9		

12+ TSA	1/4/CUME
1. KSMB-F	149/1466
2. KFXZ-F	64/ 584
3. KDEA-F	44/ 533
4. KTDY-F	42/ 631
5. KJCB	38/ 509
6. KMDL-F	33/ 430
WGGZ-F	33/ 579
8. KROF-F+	32/ 466
9. WYNK-F	28/ 322
10. KNIR	23/ 127
11.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KSMB-F	675/38.2	---	37.4
2. KTDY-F	366/20.7	---	20.5
3. KFXZ-F	364/20.6	---	18.2
4. KJCB	302/17.1	---	17.2
5. WGGZ-F	257/14.6	---	13.5
6. KDEA-F	252/14.3	---	11.1
7. KXKW	191/10.8	---	14.7
8. KPEL	190/10.8	---	6.9
9. KROF-F+	169/ 9.6	---	NA
10. KRKR	160/ 9.1	---	8.9
11.			

12+ FM SHARE (METRO): 76.36% (210 of 275) (SPG 86: 71.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KDEA-F	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F	1. KSMB-F
2. KFXZ-F	2. KFXZ-F>	2. KFXZ-F>	2. KFXZ-F	2. KFXZ-F	2. KSMB-F	2. KFXZ-F	2. KFXZ-F	2. KFXZ-F>	2. KFXZ-F>	2. KFXZ-F
3.	3. KTDY-F	3. KTDY-F	3. KTDY-F	3. KTDY-F	3. KJCB	3. KTDY-F	KTDY-F	3. KTDY-F	3. KJCB	3. KJCB
4.	4. WGGZ-F	4. KJCB	4. KJCB	4. KJCB	4. KPEL	4. KJCB	4. KDEA-F	4. KJCB	4. WGGZ-F	KXKW
5.	5. KJCB	5.	5.	5.	KXKW	5. KPEL	5.	5. KDEA-F	5.	5. KROF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSMB-F>	1. KSMB-F>	1. KSMB-F	1. KSMB-F>	1. KSMB-F	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>	1. KSMB-F>
2. KFXZ-F	2. KFXZ-F	2. KTDY-F	2. KTDY-F	2. KTDY-F>	2. KFXZ-F	2. KFXZ-F>	2. KFXZ-F>	2. KFXZ-F>	2. KFXZ-F>
3. KTDY-F	KTDY-F>	3. KFXZ-F	3. KFXZ-F	3. KFXZ-F	3.	3.	3. KRKR	3.	3. KPEL
4. WGGZ-F	4. KJCB	4. KJCB	4. KJCB	KJCB	4.	4.	4. KPEL	4.	KRKR
5.	5.	5.	5.	5. KDEA-F	5.	5.	WGGZ-F	5.	5. KJCB

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		94 (2)	94 (2)	34.2	37.3
AOR/CLASSIC					
AC/OLDIES/SOFT ROCK	13 (2)	24 (2)	37 (4)	13.5	3.9
MOR/VARIETY/FULL					
COUNTRY	16 (2)	27 (3)	43 (5)	15.6	18.3
BLACK/URBAN	23 (1)	45 (2)	68 (3)	24.7	31.0
BTFL MUSIC/EZ		17 (1)	17 (1)	6.2	6.3
NEWS/TALK	13 (1)		13 (1)	4.7	
NOSTALGIA					
RELIGION/GOSPEL		3 (1)	3 (1)	1.1	1.8
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			275 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAJN-F	102.9	Crowley	1.0/4.1
KANE	1240	New Iberia	.7/3.5
KNIR	1360	New Iberia	1.3/1.9
KZMZ-F	96.9	Alexandria	.3/2.2
WQXY-F	100.7	Baton Rouge	.3/1.6
WYNK-F	101.5	Baton Rouge	2.0/4.2

RADIO STATIONS

KJCB, 770, 1 KW, BLACK	SBN,ABC-D,$ 18.00*	(Masla)		
KPEL, 1420, 1 KW/500 W (DA-N), TALK	ABC-I,CBS,$ 18.00*	(Christal)		Ron Gomez
KRKR, 1330, 5 KW/1K W (DA-N), OLDIES	Source,$ 16.00*	(Mc-Guild)		J. Kirk
KXKW, 1520, 10 KW/500 W (DA-1), COUNTRY	CNN,$ 24.00*	(Banner)		Damian Calato
KDEA-F, 99.1, 100 KW @ 1039, BTFL/EZ	,$ 20.00*	(---)	(NEW IBERIA)	Don Bonin
KFXZ-F, 106.3, 3 KW @ 300, BLACK	ABC-F,$ 36.00	(HNWH)		Cyril Vetter
KROF-F, 104.9, 3 KW @ 300, COUNTRY	,$ 12.00	(---)	(ABBEVILLE)	Garland Bernard
KSMB-F, 94.5, 100 KW @ 1150, CHR	,$ 50.00*	(Banner)		Louis Cowen
KTDY-F, 99.9, 100 KW @ 984, AC/CONTEMP	,$ 34.00*	(Christal)		Ron Gomez
KMDL-F, 97.7, 3 KW @ 300, COUNTRY	,$ 15.00*	(Mc-Guild)	(KAPLAN)	John Mandeville

WGGZ, WYNK - See Baton Rouge

MISCELLANEOUS COMMENTS KXKW, KSMB-F sold for $6,400,000 (Chapman)... KVOL changed calls to KRKR... KASC changed to KROF...

LAKELAND

Arbitron Rank/Pop (12+): 113/309,800

MSA Rank/Pop: 122/376,000
Tampa ADI
Average Person Ratings: 15.4
Market TSL: 20.8 hours

Stations: 25/10
Diaries: 733/423:1/50.4%
Sample Target: 680
% Below Line: 57.9
% Not Listed: 16.1

1986 Revenue: $5,700,000
HH Inc.: $26,144
Retail $: 2.2 Bil
Pop per Station: 30,980
#1 Biller: WPCV-F $1,900,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WVFM-F	66/13.8	12.2	13.2			1. WVFM-F	80/641	1. WPCV-F	666/21.5	---	21.6
2. WPCV-F	56/11.7	12.4	13.4			2. WPCV-F	76/798	2. WRBQ-F+	638/20.6	---	23.0
3. WRBQ-F	55/11.5	10.5	8.4			3. WRBQ-F	56/710	3. WHLY-F	584/18.9	---	14.2
4. WYNF-F	47/ 9.8	8.0	7.4			4. WYNF-F	55/484	4. WYNF-F	432/13.9	---	15.9
5. WHLY-F	43/ 9.0	6.4	6.9			5. WHLY-F	51/757	5. WBJW-F+	408/13.2	---	7.4
6. WBJW-F	22/ 4.6	1.7	2.3			6. WWKA-F	41/416	6. WSTF-F	176/ 5.7	---	6.1
7. WPDS-F	18/ 3.8	5.0	5.0			7. WBJW-F	35/679	7. WWKA-F	149/ 4.8	---	4.1
8. WWAB	16/ 3.3	2.9	5.9			8. WPDS-F	23/306	8. WQYK-F	145/ 4.7	---	5.4
9. WONN	11/ 2.3	2.7	3.2			9. WSTF-F	20/352	9. WONN	137/ 4.4	---	7.4
10. WSTF-F	10/ 2.1	2.5	---			10. WWAB	16/115	10. WWAB	115/ 3.7	---	5.5
WWKA-F	10/ 2.1	1.6	.8			11.		11.			

12+ FM SHARE (METRO): 85.78% (344 of 401) (SPG 86: 85.48%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHLY-F	1. WYNF-F>	1. WRBQ-F+	1. WRBQ-F+	1. WPCV-F	1. WVFM-F>	1. WPCV-F	1. WVFM-F>	1. WRBQ-F+	1. WRBQ-F+	1. WVFM-F>
2. WRBQ-F+	2. WRBQ-F+	2. WYNF-F	2. WPCV-F	2. WRBQ-F+	2. WPCV-F	2. WVFM-F	2. WPCV-F	2. WVFM-F	2. WHLY-F	2. WRBQ-F+
3. WYNF-F	3. WHLY-F	3. WPCV-F	3. WYNF-F	3. WYNF-F	3.	3. WRBQ-F+	3. WYNF-F	3. WYNF-F	3. WPCV-F	3. WHLY-F
4. WBJW-F+	4. WPCV-F	4. WHLY-F	4.	4. WVFM-F	4.	4. WHLY-F	4. WRBQ-F+	4. WPCV-F	4. WYNF-F	4. WPCV-F
5. WWAB	5.	5.	5.	5.	5.	5. WYNF-F	5. WHLY-F	5. WHLY-F	5. WVFM-F	5. WYNF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHLY-F	1. WRBQ-F+>	1. WRBQ-F+	1. WRBQ-F+>	1. WRBQ-F+	1. WYNF-F	1. WYNF-F>	1. WYNF-F>	1. WYNF-F	1. WPCV-F
WRBQ-F+	2. WHLY-F	2. WWAB	2. WHLY-F	2. WPCV-F>	2. WHLY-F	2. WPCV-F	2. WRBQ-F+	2. WPCV-F	2. WYNF-F
3. WYNF-F	3. WYNF-F	3. WPCV-F	3. WPCV-F	3. WVFM-F	3. WPCV-F	3. WHLY-F	3. WPCV-F	3. WRBQ-F+	3. WRBQ-F+
4. WBJW-F+	4. WBJW-F+	WHLY-F	4. WYNF-F	4. WPDS-F	4.	4. WRBQ-F+	4.	4. WHLY-F	4.
5.	5.	WPDS-F	5. WBJW-F+	5.	5.	5.	5.	5.	5.
		WYNF-F							

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		120 (3)	120 (3)	29.9	22.9
AOR/CLASSIC		55 (3)	55 (3)	13.7	12.9
AC/OLDIES/SOFT ROCK		33 (4)	33 (4)	8.2	16.7
MOR/VARIETY/FULL	5 (2)		5 (2)	1.2	
COUNTRY	9 (3)	70 (3)	79 (6)	19.7	22.6
BLACK/URBAN	16 (1)		16 (1)	4.0	3.6
BTFL MUSIC/EZ		70 (2)	70 (2)	17.5	15.7
NEWS/TALK					
NOSTALGIA	14 (2)		14 (2)	3.5	4.0
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	9 (2)		9 (2)	2.2	1.7
			401 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGTO	540	Cypress Gardens	.6/2.9
WLKF	1430	Lakeland	.4/2.5
WSIR	1490	Winter Haven	.6/2.8
WTWB	1570	Auburndale	.8/1.8
WWBF	1130	Bartow	.6/2.1
WYXY	1360	Cypress Gardens	1.0/2.5

See Orlando for more information about the following:

WDIZ-F	.6/2.3	WSSP-F	.8/2.5
WHTQ-F	1.0/2.2		

See Tampa for more information about the following:

WDIZ-F	.6/2.3	WQYK-F	.8/4.7
WJYO-F	.4/2.3	WSUN	.8/2.6
WPDS-F	3.8/7.9	WUSA-F	.6/2.7
WPLA	.4/2.0		

RADIO STATIONS

WLKF, 1430, 5 KW (DA-1)	, MOR	NBC-T,ABC-E,$ 13.00* (Banner)	Root	Bud Kurtz
WGTO, 540, 50 KW (DA-1)	, COUNTRY	,$ 16.00* (Christal)		
WONN, 1230, 1 KW	, NOSTALGIA	NBC,$ 19.00* (Torbet)	Hall	Art Rowbotham
WWAB, 1330, 1 KW (DAYS,DA)	, BLACK	NBN,$ 9.00 (---)		Hugh Hughes
WPCV-F, 97.5, 100 KW @ 986, COUNTRY		NBC,$ 55.00* (Torbet)	Hall	Art Rowbotham
WVFM-F, 94.1, 100 KW @ 500, BTFL/EZ		,$ 45.00* (Banner)	Root	Bud Kurtz

Other ranked stations - See Tampa or Orlando

MISCELLANEOUS COMMENTS WSIR (Winter Haven) sold for $550,000...

LANCASTER

Arbitron Rank/Pop (12+): 107/322,100

MSA Rank/Pop: 118/385,200
Harrisburg ADI
Average Person Ratings: 15.3
Market TSL: 20.5 hours

Stations: 28/7
Diaries: 805/400:1/61.7%
Sample Target: 700
% Below Line: 45.7
% Not Listed: 11.3

1986 Revenue: $5,300,000
HH Inc.: $31,158
Retail $: 2.4 Bil
Pop per Station: 46,014
#1 Biller: WLAN-F $1,500,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WNCE-F	69/14.0	15.1	14.2	16.4	15.4		
2. WLAN-F	68/13.8	12.7	11.8	13.2	12.6		
3. WSBA-F	53/10.7	10.5	6.8	7.7	10.3		
4. WIOV-F	48/ 9.7	7.9	9.3	9.8	6.5		
5. WDAC-F	35/ 7.1	8.3	6.6	5.7	7.6		
6. WRKZ-F	34/ 6.9	5.6	9.3	7.7	9.6		
7. WHTF-F	23/ 4.7	5.4	6.6	4.6	2.8		
8. WQXA-F	17/ 3.4	2.2	2.5	2.7	2.7		
9. WRFY-F	14/ 2.8	3.0	1.8	2.5	2.5		
10. WLAP	10/ 2.0	2.0	1.6	2.3	1.4		

12+ TSA	1/4/CUME
1. WNCE-F	116/1240
2. WSBA-F	113/1472
3. WRKZ-F	111/1248
4. WQXA-F	90/1443
5. WLAN-F	80/1367
6. WIOV-F	60/ 721
7. WHTF-F	50/ 620
WSBA	50/ 755
9. WDAC-F	48/ 565
10. WNNK-F	39/ 572

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WLAN-F	968/30.1	29.2	28.2
2. WSBA-F	678/21.0	18.5	20.8
3. WNCE-F	625/19.4	23.3	23.8
4. WIOV-F	560/17.4	18.2	18.4
5. WRKZ-F	443/13.8	14.5	12.8
6. WDAC-F	410/12.7	13.8	14.0
7. WQXA-F	402/12.5	9.3	10.0
8. WHTF-F	295/ 9.2	10.9	10.3
9. WRFY-F	250/ 7.8	8.5	7.4
10. WLPA	193/ 6.0	5.3	6.5

12+ FM SHARE (METRO): 91.10% (399 of 438) (SPG 86: 88.60%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WLAN-F>	1. WLAN-F	1. WLAN-F	1. WSBA-F>	1. WSBA-F>	1. WNCE-F>	1. WLAN-F	1. WNCE-F	1. WLAN-F	1. WLAN-F>	1. WNCE-F
2. WQXA-F	2. WSBA-F	2. WSBA-F>	2. WLAN-F	2. WLAN-F	2. WIOV-F	2. WSBA-F	2. WSBA-F	2. WNCE-F	2. WNCE-F	2. WIOV-F
3. WHTF-F	3. WHTF-F>	3. WIOV-F	3. WIOV-F	3. WNCE-F	3. WDAC-F	3. WNCE-F	3. WLAN-F	3. WSBA-F	3. WSBA-F	3. WLAN-F
4.	4. WIOV-F	4. WNCE-F	4. WNCE-F	4. WIOV-F	4. WRKZ-F	WRKZ-F	4. WIOV-F	4. WIOV-F>	4. WDAC-F	4. WSBA-F>
5.	5. WQXA-F	5. WHTF-F	5. WRKZ-F	5. WRKZ-F	WSBA-F	5. WIOV-F	5. WRKZ-F	5. WRKZ-F	5.	5. WRKZ-F
		WRKZ-F		6. WDAC-F						6. WDAC-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAN-F>	1. WLAN-F	1. WSBA-F	1. WSBA-F	1. WSBA-F>	1. WLAN-F	1. WLAN-F>	1. WHTF-F	1. WLAN-F	1. WSBA-F
2. WSBA-F	2. WSBA-F>	2. WLAN-F>	2. WLAN-F>	2. WLAN-F	2. WHTF-F	WHTF-F	2. WLAN-F	2. WHTF-F	2. WLAN-F
3. WHTF-F	3.	3. WIOV-F	3. WIOV-F	3. WNCE-F	3. WQXA-F	3. WSBA-F	WSBA-F	3. WSBA-F	WNCE-F
4. WQXA-F	4.	4.	4. WNCE-F	4. WIOV-F	4. WIOV-F	4.	4.	4. WIOV-F	4. WIOV-F
5.	5.	5.	5. WRKZ-F	5. WDAC-F	5.	5.	5.	5. WNCE-F	5. WRKZ-F
				WRKZ-F				WRKZ-F	

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		107 (6)	107 (6)	24.4	20.2
AOR/CLASSIC		38 (4)	38 (4)	8.7	10.5
AC/OLDIES/SOFT ROCK		59 (3)	59 (3)	13.5	9.0
MOR/VARIETY/FULL	18 (4)		18 (4)	4.1	7.3
COUNTRY		82 (2)	82 (2)	18.7	22.4
BLACK/URBAN		3 (1)	3 (1)	0.7	---
BTFL MUSIC/EZ		69 (1)	69 (1)	15.8	17.4
NEWS/TALK	6 (2)		6 (2)	1.4	2.2
NOSTALGIA	15 (2)		15 (2)	3.4	1.9
RELIGION/GOSPEL		38 (2)	38 (2)	8.7	9.0
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		3 (1)	3 (1)	0.7	---
			438 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGSA	1310	Ephrata	.6/2.3
WLAN	1390	Lancaster	1.0/3.0
WGCB-F	96.1	Red Lion	.6/2.0
WLBR	1270	Lebanon	.6/1.6
WNNK-F	104.1	Harrisburg	.6/2.9
WSBA	910	York	1.8/4.4
WYCR-F	98.5	York	.8/3.5
WBYO-F	107.5	Boyertown	.6/1.7
WEEU	850	Reading	.6/1.6

See Philadelphia for more information about the following stations:

KYW	.8/5.5	WMGK-F	.8/1.4
WCAU	.4/1.6	WMMR-F	1.6/2.9
WCAU-F	.4/3.0	WUSL-F	.6/1.4
WEGX-F	.6/1.8	WYSP-F	.6/2.0
WKSZ-F	.4/1.6		

RADIO STATIONS

WLAN, 1390, 5 KW/1 KW (DA-2)	, NOST/JAZZ	CBS,MBS,$ 10.00* (HNWH)	Peoples		S. Altdoerffer
WLPA, 1490, 1 KW	, NOSTALGIA	NBC,$ 11.00* (Torbet)	Hall		Bill Baldwin
WDAC-F, 94.5, 50 KW @ 500	, RELIGION	,$ 20.00 (Savalli)			Paul Hollinger
WIOV-F, 105.1, 50 KW @ 500	, COUNTRY	ABC-E,$ 30.00* (HNWH)	Brill	(EPHRATA)	Jack Weinlein
WLAN-F, 96.9, 50 KW @ 500	, CHR	CBS-R,ABC-F,$ 43.00* (HNWH)	Peoples		S. Altdoerffer
WNCE-F, 101.3, 50 KW @ 500	, BTFL/EZ	NBC,$ 40.00* (Torbet)	Hall		Bill Baldwin

Other ranked stations - See York or Harrisburg

LANSING

Arbitron Rank/Pop (12+): 98/352,100

MSA Rank/Pop: 110/418,400
ADI # 104
Average Person Ratings: 16.9
Market TSL: 22.3 hours

Stations: 22/14
Diaries: 898/392:1/51.7%
Sample Target: 780
% Below Line: 10.4
% Not Listed: 9.9

1986 Revenue: $12,500,000
HH Inc.: $34,469
Retail $: 2.8 Bil
Pop per Station: 25,150
#1 Biller: WVIC A/F $3,100,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WVIC-F+	161/27.1	18.6	16.2	19.6	21.7		26.9
2. WITL-F	82/13.8	13.2	12.1	9.0	10.3		13.0
3. WFMK-F	48/ 8.1	7.2	6.8	7.5	9.4		4.3
4. WJIM-F	39/ 6.6	6.0	5.4	8.8	5.6		4.7
5. WMMQ-F	32/ 5.4	6.1	9.0	7.0	5.5		6.4
6. WIBM-F	31/ 5.2	6.3	5.4	4.4	3.5		3.1
7. WJR	26/ 4.4	4.3	6.1	5.1	5.6		4.7
8. WILS-F	23/ 3.9	3.1	3.2	3.8	5.6		3.9
WLNZ-F	23/ 3.9	6.9	7.5	1.5	.7		5.1
10. WJXQ-F	21/ 3.5	6.1	6.3	6.6	8.4		3.9
11.							
12.							

12+ TSA	1/4/CUME
1. WVIC-F+	201/2209
2. WITL-F	123/1133
3. WJR	82/1154
4. WIBM-F	74/ 902
5. WFMK-F	69/ 912
6. WJXQ-F	50/ 956
7. WJIM-F	44/ 569
WIOG-F	44/ 520
9. WMMQ-F	33/ 659
10. WRIF-F	28/ 407
11. WLNZ-F	25/ 484
12. WILS-F	24/ 450

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WVIC-F+	1691/48.0	38.7	34.5
2. WITL-F	749/21.3	22.2	21.2
3. WFMK-F	660/18.7	19.4	17.2
4. WMMQ-F	624/17.7	16.7	19.0
5. WJXQ-F	559/15.9	18.2	18.6
6. WIBM-F	528/15.0	16.1	15.1
7. WJR	463/13.1	11.7	14.7
8. WJIM-F	462/13.1	13.5	13.0
9. WLNZ-F	434/12.3	13.4	14.7
10. WILS-F	423/12.0	9.9	10.9
11.			
12.			

12+ FM SHARE (METRO): 90.11% (483 of 536) (SPG 86: 84.98%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WVIC-F+>	1. WVIC-F+	1. WVIC-F+>	1. WVIC-F+>	1. WVIC-F+>	1. WITL-F>	1. WVIC-F+>	1. WVIC-F+>	1. WVIC-F+>	1. WVIC-F+>	1. WVIC-F+>
2.	2. WFMK-F	2. WITL-F	2. WITL-F	2. WITL-F	2. WJIM-F	2. WITL-F	2. WITL-F>	2. WITL-F>	2. WITL-F>	2. WITL-F
3.	3. WMMQ-F	3. WFMK-F	3. WFMK-F>	3. WFMK-F>	3. WVIC-F+	3. WJIM-F+	3. WFMK-F	3. WFMK-F	3. WMMQ-F	3. WFMK-F
4.	4. WITL-F	4. WMMQ-F	4. WIBM-F	4. WIBM-F	4. WJR	4. WFMK-F	4. WJIM-F	4. WJIM-F	4. WJR	4. WIBM-F
5.	5. WIBM-F	5. WIBM-F	5. WMMQ-F	5. WMMQ-F	5. WFMK-F	5. WIBM-F	5. WMMQ-F	5. WMMQ-F	5.	5. WJIM-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WVIC-F+>	1. WVIC-F+>	1. WVIC-F+	1. WVIC-F+>	1. WVIC-F+	1. WVIC-F+>	1. WVIC-F+>	1. WVIC-F+>	1. WVIC-F+>	1. WVIC-F+>
2. WFMK-F	2. WFMK-F>	2. WFMK-F	2. WFMK-F>	2. WFMK-F	2. WMMQ-F	2. WMMQ-F	2. WMMQ-F	2. WITL-F	2. WITL-F>
3. WJXQ-F	3. WIBM-F	3. WIBM-F	3. WITL-F	3. WITL-F>	3. WITL-F	3. WITL-F	3. WITL-F	3. WMMQ-F>	3. WMMQ-F
4.	4. WITL-F	4. WITL-F	4. WIBM-F	4. WIBM-F	4. WIBM-F	4. WLNZ-F	4. WLNZ-F	4. WLNZ-F	4. WFMK-F
5.	5.	5.	5. WILS-F	5. WJIM-F	WLNZ-F	5. WIBM-F	5.	5. WIBM-F	5. WJR

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	3 (1)	184 (3)	187 (4)	34.9	18.9
AOR/CLASSIC		68 (4)	68 (4)	12.7	26.8
AC/OLDIES/SOFT ROCK		102 (3)	102 (3)	19.0	18.3
MOR/VARIETY/FULL	30 (3)		30 (3)	5.6	9.1
COUNTRY	3 (1)	84 (2)	87 (3)	16.2	15.0
BLACK/URBAN	10 (1)		10 (1)	1.9	4.3
BTFL MUSIC/EZ		45 (2)	45 (2)	8.4	7.1
NEWS/TALK					
NOSTALGIA	2 (1)		2 (1)	0.4	---
RELIGION/GOSPEL					0.4
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	5 (1)		5 (1)	0.9	
			536 (22)		

OTHER RATED STATIONS/METPO SHARE & CUME RATING			
WILS	1320	Lansing	.3/3.4
WITL	1010	Lansing	.5/3.0
WJIM	1240	Lansing	.8/3.6
WXLA	1170	Diamondale	1.7/2.1
CKLW	800	Windsor, ONT	.3/1.1
WIOG-F	102.5	Bay City	.8/3.1
WLAV-F	96.9	Grand Rapids	.3/1.1
WNWN-F	98.5	Coldwater	.3/1.6
WOAP	1080	Owosso	.3/ .8
WOOD-F	105.7	Grand Rapids	1.0/3.7
WRIF-F	101.1	Detroit	1.8/2.2

RADIO STATIONS

WITL, 1010, 500 W/13 W	, COUNTRY	ABC-E,$ NA	(Mc-Guild)	Midwest Family		Chuck Mefford
WJIM, 1240, 1 KW	, BTFL (?)	NBC,$ NA	(Torbet)			Grand Santimore
WXLA, 1180, 1 KW (DAYS,DA)	, BLACK	,$ 15.00*	(Patt)			Bob Williams

WVIC (730, 500 W, DAYS,DA) simulcasts with WVIC-F

WFMK-F , 99.1, 28 KW @ 600	, AC	,$ 55.00*	(Republic)	Liggett		Jonn Tallerico
WIBM-F , 94.1, 50 KW @ 500	, OLDIES	US 2,$ 33.00*	(MMR)	Van Wagner	(JACKSON)	
WILS-F , 101.7, 3 KW @ 180	, AC	US 1,$ 27.00	(Banner)			Charlie McLravy
WITL-F , 100.7, 27 KW @ 680	, COUNTRY	ABC-E,$ 45.00	(Mc-Guild)	Midwest Family		Chuck Mefford
WJIM-F , 97.5, 28 KW @ 440	, BTFL/EZ	NBC,$ 24.00*	(Torbet)			Grant Santimore
WJXQ-F , 106.1, 50 KW @ 500	, AOR	ABC-C,$ 29.00*	(Christal)		(JACKSON)	Jack Alix
WLNZ-F , 92.1, 3 KW @ 300	, AOR	,$ 27.00*	(MMR)			Charlie McCain
WMMQ-F , 92.7, 3 KW @ 300	, CLASSIC AOR	Source,$ 32.00*	(HNWH)		(CHARLOTTE)	Bob Ottaway
WVIC-F+, 94.9, 49 KW @ 500	, CHR	,$ 72.00*	(Katz)	Goodrich		Jeff Scarpelli

WJR - See Detroit

MISCELLANEOUS COMMENTS WJXQ changes from CHR to AOR...

LAS VEGAS

Arbitron Rank/Pop (12+): 74/472,300

MSA Rank/Pop: 87/568,600
ADI # 95
Average Person Ratings: 16.4
Market TSL: 21.8 hours

Stations: 18/18
Diaries: 875/540:1/45.2%
Sample Target: 820
% Below Line: 0
% Not Listed: 18.8

1986 Revenue: $17,300,000
HH Inc.: $29,475
Retail $: 4.5 Bil
Pop per Station: 26,239
#1 Biller: KMJJ/KLUC-F $2,800,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KXTZ-F	96/12.4	10.6	12.2	10.9	13.2	11.5	6.2	1. KXTZ-F	104/ 868	1. KLUC-F	1206/25.5	22.8	25.0
2. KLUC-F	84/11.2	9.1	10.9	9.1	9.9	10.1	13.8	2. KLUC-F	87/1206	2. KOMP-F	894/18.9	15.6	16.9
3. KMZQ-F	78/10.1	6.4	10.8	9.0	7.6	9.1	5.9	3. KMZQ-F	78/ 826	3. KMZQ-F	824/17.4	17.6	15.7
4. KOMP-F	66/ 8.5	8.5	6.9	6.5	7.5	7.6	17.2	4. KFMS-F+	70/ 771	4. KXTZ-F	799/16.9	17.9	19.2
5. KFMS-F+	61/ 7.9	10.8	9.3	10.5	10.1	9.6	10.4	5. KOMP-F	66/ 894	5. KYRK-F	750/15.9	16.5	14.2
6. KYRK-F	47/ 6.1	5.2	6.2	7.4	4.4	6.2	7.3	6. KYRK-F	47/ 754	6. KFMS-F+	687/14.5	17.4	20.4
7. KORK	36/ 4.6	6.1	4.3	4.4	5.4	4.9	2.5	7. KORK	36/ 288	7. KDWN	454/ 9.6	8.3	9.4
8. KKLZ-F	28/ 3.6	3.6	6.6	7.0	9.0	5.2	3.8	8. KKLZ-F	28/ 421	8. KLSQ-F	433/ 9.2	6.3	5.7
9. KLSQ-F	25/ 3.2	3.1	2.8	2.0	2.2	2.8	2.1	9. KDWN	27/ 519	9. KKLZ-F	421/ 8.9	13.6	16.1
10. KDWN	24/ 3.1	3.9	3.8	3.9	3.7	3.7	2.9	10. KLSQ-F	25/ 435	10. KEYV-F	332/ 7.0	7.5	8.9
11. KEYV-F	24/ 3.1	4.5	2.7	1.8	1.0	3.0	2.0	11. KEYV-F	24/ 335	11. KNUU	328/ 6.9	6.9	6.9
12. KRRI-F	15/ 1.9	2.8	3.5	3.2	3.0	2.9	1.6	12. KRRI-F	15/ 270	12. KORK	288/ 6.1	7.7	9.9
13. KENO	11/ 1.4	2.1	1.6	.8	1.5	1.5	1.5	13. KENO	13/ 268	13. KRRI-F	270/ 5.7	8.3	7.0
14. KNUU	10/ 1.3	2.0	2.2	1.5	1.9	1.8	1.2	14. KNUU	10/ 328	14. KENO	261/ 5.5	5.0	5.1
15.								15. KRAM	9/ 162	15. KRAM	162/ 3.4	5.4	5.8

12+ FM SHARE (METRO): 82.54% (520 of 630) (SPG 86: 78.60%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KLUC-F	1. KLUC-F	1. KMZQ-F	1. KMZQ-F	1. KMZQ-F	1. KXTZ-F>	1. KXTZ-F	1. KXTZ-F	1. KLUC-F	1. KLUC-F	1. KLUC-F>
2. KYRK-F	2. KOMP-F	2. KLUC-F KOMP-F>	2. KFMS-F+	2. KFMS-F+	2. KFMS-F+	2. KLUC-F	2. KMZQ-F	2. KXTZ-F	2. KXTZ-F	2. KXTZ-F
3.	3. KMZQ-F>		3. KLUC-F	3. KXTZ-F	3. KORK	3. KFMS-F+	3. KLUC-F	3. KMZQ-F	3. KOMP-F	3. KMZQ-F
4.	4. KYRK-F	4. KFMS-F+	4. KOMP-F	4. KLUC-F	4. KMZQ-F	4. KMZQ-F>	4. KFMS-F+	4. KOMP-F	4. KYRK-F	4. KOMP-F
5.	5. KKLZ-F	5. KXTZ-F KYRK-F	5. KXTZ-F	5. KOMP-F	5. KDWN	5. KOMP-F	5. KOMP-F	5. KFMS-F+	5. KMZQ-F	5. KFMS-F+
						6. KYRK-F				6. KYRK-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KLUC-F	1. KLUC-F	1. KLUC-F KMZQ-F>	1. KMZQ-F	1. KMZQ-F>	1. KOMP-F>	1. KOMP-F>	1. KOMP-F	1. KOMP-F>	1. KOMP-F
2. KYRK-F	2. KMZQ-F		2. KLUC-F>	2. KLUC-F	2. KLUC-F	2. KLUC-F	2. KLUC-F	2. KMZQ-F	2. KMZQ-F
3. KOMP-F	3. KOMP-F	3. KOMP-F	3. KFMS-F+	3. KFMX-F+	3. KMZQ-F KYRK-F	3. KMZQ-F	3. KKLZ-F KMZQ-F	3. KLUC-F	3. KFMS-F+ KXTZ-F
4. KMZQ-F	4. KYRK-F	4. KFMS-F+ KKLZ-F	4. KOMP-F	4. KXTZ-F		4. KKLZ-F KYRK-F		4. KFMS-F+	
5.	5. KFMS-F+ KKLZ-F		5. KXTZ-F	5.	5.		5. KLSQ-F KYRK-F	5. KKLZ-F	5. KLSQ-F
									6. KKLZ-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		87 (1)	87 (1)	13.8	11.7
AOR/CLASSIC		94 (2)	94 (2)	14.9	19.6
AC/OLDIES/SOFT ROCK	19 (2)	142 (4)	142 (6)	22.5	17.4
MOR/VARIETY/FULL					
COUNTRY	16 (2)	54 (1)	60 (3)	9.5	16.8
BLACK/URBAN		47 (1)	47 (1)	7.5	5.2
BTFL MUSIC/EZ		96 (1)	96 (1)	15.2	16.2
NEWS/TALK	34 (2)		34 (2)	5.4	6.7
NOSTALGIA	36 (1)		36 (1)	5.7	6.4
RELIGION/GOSPEL	5 (1)		5 (1)	0.8	---
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			630 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KMJJ	1140	North Las Vegas	1.0/2.8
KREL	1280	Henderson	.6/1.3

RADIO STATIONS

KDWN, 720, 50 KW (DA-N)	, TALK	,$ 20.00	(Banner)			C. Rels
KENO, 1460, 5 KW/1 KW (DA-N)	, OLDIES	Trans,$ 15.00*	(Christal)	Lotus		Nancy Reynolds
KMJJ, 1140, 10 KW/2.5 KW (DA-N)	, AC	ABC-E,$ 15.00*	(Mc-Guild)	Nationwide		Keith Gerst
KNUU, 970, 5 KW/500 W (DA-2)	, TALK (?)	MBS,CBS,$ 14.00*	(---)			
KORK, 920, 5 KW/500 W (DA-N)	, NOSTALGIA	NBC,$ 21.00*	(MMR)	Anchor		John Lego
KRAM, 1340, 1 KW	, COUNTRY	,$ 16.00	(Banner)			

KFMS (1410, 5 KW, DA-2) simulcasting with KFMS-F

KEYV-F , 93.1, 50 KW @ 103,	AC	,$ 23.00	(HNWH)			Len Howard
KFMS-F+, 101.9, 100 KW @ 1110,	COUNTRY	,$ 42.00*	(Katz)			Steve Gold
KKLZ-F , 96.3, 100 KW @ 175,	CLASSIC AOR	,$ 28.00*	(Banner)	Medina		
KLSQ-F , 95.5, 100 KW @ 1120,	OLDIES/CLASSIC	,$ 24.00*	(Torbet)	SRO		Kenn Brown
KLUC-F , 98.5, 100 KW @ 1180,	CHR	ABC-C,$ 57.00*	(Mc-Guild)	Nationwide		Keith Gerst
KMZQ-F , 100.5, 98 KW @ 1130,	AC	,$ 43.00*	(Republic)	Olympic		Larry Shipp
KOMP-F , 92.3, 100 KW @ 1520,	AOR	,$ 41.00*	(Christal)	Lotus		Nancy Reynolds
KRRI-F , 105.5, 120 W @ 1477,	OLDIES	MBS,$ 20.00*	(Torbet)		(BOULDER CITY)	Art Kevin
KXTZ-F , 94.1, 100 KW @ 1250,	BTFL	,$ 51.00*	(Durpetti)	Parker		Tom Humm
KYRK-F , 97.1, 55 KW @ 1936,	CHR/URBAN	,$ 30.00*	(MMR)	Anchor		John Lego

MISCELLANEOUS COMMENTS KREL (Henderson) sold for $500,000...

LEXINGTON

Arbitron Rank/Pop (12+): 128/275,400

MSA Rank/Pop: 140/329,900
ADI # 73
Average Person Ratings: 15.1
Market TSL: 20.3 hours

Stations: 17/15
Diaries: 733/376:1/48.8%
Sample Target: 660
% Below Line: 2.7
% Not Listed: 12.5

1986 Revenue: $10,000,000
HH Inc.: $30,194
Retail $: 2.4 Bil
Pop per Station: 18,360
#1 Biller: WVLK-F $2,300,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WLAP-F	59/14.2	9.7	14.0	16.1	13.5		13.2
2. WVLK-F	54/13.0	17.2	16.5	17.2	16.7		18.1
3. WFMI-F	44/10.6	13.2	8.4	7.9	8.6		14.3
4. WKQQ-F	41/ 9.9	10.9	14.4	11.1	12.0		17.9
WVLK	41/ 9.9	10.0	9.3	12.0	10.0		7.3
6. WMGB-F	21/ 5.0	2.7	1.4	2.0	3.9		3.1
7. WCOZ-F	20/ 4.8	6.0	6.0	5.4	7.6		3.5
8. WLAP	15/ 3.6	5.0	4.2	5.0	4.4		2.9
WLXG	15/ 3.6	4.0	4.4	2.5	3.7		2.4
10. WBBE	14/ 3.4	3.2	3.0	2.0	3.2		1.8

12+ TSA	1/4/CUME
1. WVLK-F	215/2318
2. WLAP-F	171/2018
3. WKQQ-F	83/1192
4. WFMI-F	65/1063
5. WHAS	58/ 858
6. WVLK	52/ 847
7. WCOZ-F	32/ 388
8. WMGB-F	23/ 377
9. WLAP	21/ 449
10. WBBE	19/ 121

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WLAP-F	793/28.8	28.2	32.2
2. WVLK-F	742/26.9	29.7	30.4
3. WFMI-F	673/24.4	26.4	20.9
4. WKQQ-F	649/23.6	23.3	25.1
5. WVLK	582/21.1	25.9	21.0
6. WMGR-F	336/12.2	11.8	5.8
7. WLAP	281/10.2	16.9	13.2
8. WCOZ-F	279/10.1	11.4	10.6
9. WLXG	265/ 9.6	10.6	10.2
10. WJMM-F	207/ 7.5	6.6	5.3

12+ FM SHARE (METRO): 68.96% (251 of 364) (SPG 86: 71.28%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WFMI-F>	1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WLAP-F	1. WVLK-F>	1. WVLK	1. WLAP-F	1. WLAP-F	1. WFMI-F>	1. WLAP-F
2. WLAP-F	2. WKQQ-F>	2. WKQQ-F	2. WVLK-F	WVLK-F	2. WVLK >	2. WVLK-F	2. WVLK-F>	2. WVLK-F	2. WLAP-F	2. WVLK-F
3.	3. WFMI-F	3. WVLK-F	3. WVLK	3. WVLK	3. WBBE	3. WLAP-F	3. WKQQ-F	3. WKQQ-F	3. WKQQ-F	3. WKQQ-F
4.	4. WVLK-F	4. WVLK	4. WKQQ-F	4. WKQQ-F>	4. WCOZ-F	4. WKQQ-F	4. WFMI-F	4. WFMI-F>	4. WVLK-F	4. WFMI-F
5.	5. WVKL	5. WFMI-F	5. WMGB-F	5. WMGB-F	5. WLAP-F	5. WFMI-F	5. WVLK	5. WVLK	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WLAP-F	1. WLAP-F>	1. WLAP-F>	1. WLAP-F>	1. WLAP-F>	1. WKQQ-F	1. WKQQ-F>	1. WKQQ-F>	1. WKQQ-F>	1. WKQQ-F
2. WFMI-F>	2. WFMI-F	2. WMGB-F	2. WVLK-F	2. WVLK-F	2. WFMI-F	2. WLAP-F	2. WLAP-F	2. WVLK	2. WVLK-F
3. WKQQ-F	3. WVLK-F	WVLK-F	3. WFMI-F	3. WVLK	3. WLAP-F	3. WFMI-F	WVLK	WVLK-F	3. WVLK
WVLK-F	4. WKQQ-F	4. WKQQ-F	4. WMGB-F	4. WMGB-F	4. WVLK-F	WVLK	4. WVLK-F	4. WLAP-F	4. WLAP-F
5.	5. WMGB-F	WVLK	WVLK	5. WCOZ-F	5.	WVLK-F	5.	5. WFMI-F	5. WLXG

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		103 (2)	103 (2)	28.3	25.5
AOR/CLASSIC		41 (1)	41 (1)	11.3	16.5
AC/OLDIES/SOFT ROCK	15 (1)	41 (2)	56 (3)	15.4	6.6
MOR/VARIETY/FULL	66 (4)		66 (4)	18.1	19.4
COUNTRY	3 (1)	54 (1)	57 (2)	15.7	19.4
BLACK/URBAN					
BTFL MUSIC/EZ	4 (1)		4 (1)	1.1	6.9
NEWS/TALK					
NOSTALGIA	14 (1)		14 (1)	3.8	3.5
RELIGION/GOSPEL	6 (1)	15 (1)	21 (2)	5.8	2.1
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	5 (1)		5 (1)	1.4	---
			364 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCGW	770	Nicholasville	1.2/3.1
WNVL	1250	Nicholasville	.7/2.5
WHRS	1380	Winchester	1.0/2.4
WJMM-F	106.3	Versailles	2.9/7.5
WRPZ	1440	Paris	1.4/2.1
WHAS	840	Louisville	.7/4.8
WLW	700	Cincinnati	1.7/5.0

RADIO STATIONS

WBBE, 1580, 10 KW (DAYS,DA)	, NOSTALGIA	,$ 14.00*	(Republic)	Audubon		Barry Brown
WLAP, 630, 5 KW/1 KW (DA-2)	, MOR	CBS,US 2,$ 31.00	(Mc-Guild)	Trumper		Dan Dorsett
WLXG, 1300, 2.5 KW/1 KW (DA-N)	, OLDIES	NBC,$ 18.00*	(---)			
WVLK, 590, 5 KW/1 KW (DA-2)	, MOR	ABC-I,$ 38.00*	(Torbet)	Bluegrass		Ralph Hacker
WCOZ-F, 96.7, 3 KW @ 300	, SOFT AC	NBC,$ 18.00*	(---)		(PARIS)	David Curtis
WFMI-F, 100.1, 1 KW @ 460	, CHR	ABC-F,$ 35.00*	(Roslin)	Cromwell	(WINCHESTER)	Larry Trimmer
WJMM-F, 106.3, 3 KW @ 300	, RELIGION	,$ 13.00	(---)	Mortenson	(VERSAILLES)	
WKQQ-F, 98.1, 100 KW @ 551	, AOR	,$ 52.00*	(Christal)	Village		Keith Yarber
WLAP-F, 94.5, 100 KW @ 660	, CHR	US 1,$ 44.00	(Mc-Guild)	Trumper		Dan Dorsett
WMGB-F, 103.1, 3 KW @ 300	, AC	,$ 26.00	(Republic)	Audubon	(GEORGETOWN)	Barry Brown
WVLK-F, 92.9, 100 KW @ 854	, COUNTRY	,$ 57.00*	(Torbet)	Bluegrass		Ralph Hacker

MISCELLANEOUS COMMENTS WJMM changes calls to WCGW-AM...

LINCOLN

Arbitron Rank/Pop (12+): 168/175,700

MSA Rank/Pop: 200/206,600
ADI # 89
Average Person Ratings: 17.5
Market TSL: 22.8 hours

Stations: 14/10
Diaries: 635/277:1/59.4%
Sample Target: 550
% Below Line: 10.2
% Not Listed: 7.2

1986 Revenue: $6,700,000
HH Inc.: $36,330
Retail $: 1.2 Bil
Pop per Station: 17,570
#1 Biller: KFOR $1,600,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KFMQ-F	47/15.3	13.4	12.9			1. KFRX-F	69/911	1. KFRX-F	579/33.0	---	33.1
2. KFRX-F	45/14.7	17.4	19.5			2. KFAB	58/769	2. KFMQ-F	505/28.7	---	25.9
3. KLDZ-F	35/11.4	1.1	2.1			3. KFMQ-F	53/615	3. KLDZ-F	440/25.0	---	4.3
4. KFOR	31/10.1	8.3	12.9			4. KLIN-F	37/401	4. KFOR	424/24.1	---	23.7
5. KLIN-F	29/ 9.4	11.6	7.3			5. KLDZ-F	36/462	5. KHAT-F+	278/15.8	---	15.4
6. KHAT-F+	23/ 7.5	10.2	8.3			6. KFOR	31/471	6. KLIN-F	270/15.4	---	19.6
7. KLIN	16/ 5.2	5.4	5.9			7. KZKX-F	27/284	7. KEZO-F	253/14.4	---	14.4
8. KLMS	15/ 4.9	6.2	6.6			8. KHAT-F+	24/327	8. KLIN	232/13.2	---	19.0
KZKX-F	15/ 4.9	7.6	7.0			9. KEZO-F	22/367	9. KLMS	198/11.3	---	16.4
10. KEZO-F	13/ 4.2	4.3	4.5			10. KLMS	16/278	10. KFAB	190/10.8	---	12.2
11.						KLIN	16/292	11. KZKX-F	136/ 7.7	---	11.8

12+ FM SHARE (METRO): 73.68% (210 of 285) (SPG 86: 72.91%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KFRX-F	1. KFMQ-F>	1. KFMQ-F	1. KLDZ-F	1. KLDZ-F>	1. KFOR	1. KFOR	1. KFMQ-F>	1. KFMQ-F	1. KFRX-F	1. KFRX-F>
2.	2. KFRX-F>	2. KFRX-F	2. KFMQ-F	2. KFMQ-F	2. KLIN-F>	2. KFMQ-F	2. KFRX-F	2. KFRX-F	2. KFMQ-F>	2. KLDZ-F
3.	3. KHAT-F+	3. KLDZ-F	3. KFRX-F	3. KFRX-F	3. KLDZ-F	3. KFRX-F	3. KLDZ-F	3. KLDZ-F	3. KLDZ-F	3. KFMQ-F
4.	KLDZ-F	4. KHAT-F+	4. KFOR	4. KLIN-F	4. KLIN	4. KLDZ-F	4. KLIN-F	4. KLIN-F	4.	4. KLIN-F
5.	5.	5.	5. KHAT-F+	5. KFOR	5.	5. KLIN	5. KHAT-F+	5. KHAT-F+	5.	5.
				6. KHAT-F+>		6. KLIN-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFRX-F	1. KFRX-F	1. KFMQ-F	1. KFRX-F	1. KLDZ-F	1. KFMQ-F>	1. KFMQ-F>	1. KFMQ-F	1. KFMQ-F>	1. KLDZ-F>
2. KFMQ-F	2. KFMQ-F>	2. KFRX-F	2. KFMQ-F	2. KFOR	2. KFRX-F	2. KFRX-F	2. KEZO-F	2. KLDZ-F>	2. KFMQ-F>
3. KHAT-F+>	3. KHAT-F+>	KLDZ-F	3. KHAT-F+	KFRX-F	KLDZ-F	KEZO-F	3. KFRX-F	3. KFRX-F	3. KLIN-F
4. KLDZ-F	4. KLDZ-F	4. KHAT-F+	4. KLDZ-F	4. KFMQ-F	4.	4. KLDZ-F	4.	4. KEZO-F	4.
5.	5.	5.	5.	KLIN-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		47 (2)	47 (2)	16.5	19.9
AOR/CLASSIC		60 (2)	60 (2)	21.1	19.5
AC/OLDIES/SOFT ROCK	16 (2)	59 (3)	75 (5)	26.3	18.7
MOR/VARIETY/FULL	59 (3)		59 (3)	20.7	17.9
COUNTRY		15 (1)	15 (1)	5.3	10.0
BLACK/URBAN					
BTFL MUSIC/EZ		29 (1)	29 (1)	10.2	12.7
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					1.2
			285 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEFM-F	96.1	Omaha	.7/ 4.4
KFAB	1110	Omaha	3.9/10.8
KGOR-F	99.9	Omaha	.7/ 7.1

RADIO STATIONS

KFOR, 1240, 1 KW	, MOR	ABC-I,$ 27.00*	(Mc-Guild)	DKM	Roger Larson
KLIN, 1400, 1 KW	, MOR	MBS,$ 16.00	(Radio West)		Norton Warner
KLMS, 1480, 5 KW/1 KW (DA-2)	, OLDIES	ABC-E,$ 19.00*	(Eastman)	Woodward	Tom Birk

KHAT (1530, 5 KW, DAYS,DA) simulcasts with KHAT-F

KFMQ-F , 101.9, 100 KW @ 275, AOR	Source,$ 32.00*	(Eastman)	Woodward		Tom Birk
KFRX-F , 102.7, 100 KW @ 500, CHR	,$ 33.00*	(Mc-Guild)	DKM		Roger Larson
KHAT-F+, 106.3, 2.9 KW @ 145, AC	US 1,$ 23.00	(Banner)	TM		Dan Charleston
KLDZ-F , 95.3, 3 KW @ 150, OLDIES	,$ 18.00	(---)			Harley Lampman
KLIN-F , 107.3, 100 KW @ 550, BTFL/EZ	MBS,$ 22.00	(Radio West)			Charlie Michaels
KZKX-F , 96.9, 100 KW @ 610, COUNTRY	ABC-D,$ 17.00*	(Masla)		(SEWARD)	Don Cavaleri

Other ranked stations - See Omaha

MISCELLANEOUS COMMENTS KJUS changes to KLDZ and format from AC to Oldies...

LITTLE ROCK

Arbitron Rank/Pop (12+): 84/413,000

MSA Rank/Pop: 96/498,800
ADI # 53
Average Person Ratings: 16.4
Market TSL: 21.8 hours

Stations: 18/18
Diaries: 939/440:1/52.4%
Sample Target: 800
% Below Line: 0
% Not Listed: 9.0

1986 Revenue: $13,600,000
HH Inc.: $30,495
Retail $: 3.2 Bil
Pop per Station: 22,944
#1 Biller: KSSN-F $3,200,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. KSSN-F	105/15.5	15.9	17.7	17.6	14.1		14.1
2. KEZQ-F+	77/11.4	12.6	11.6	13.3	9.9		7.1
3. KZOU-F	76/11.2	12.3	10.3	4.8	7.1		17.2
4. KMJX-F	61/ 9.0	4.8	8.7	7.7	9.0		10.7
5. KKYK-F	57/ 8.4	9.6	11.7	13.1	18.0		12.4
6. KWTD-F	41/ 6.1	5.1	3.2	3.2	5.9		4.0
7. KARN	41/ 6.1	6.5	7.5	8.7	8.0		5.0
8. KHLT-F	37/ 5.5	4.9	5.3	6.6	3.2		5.8
9. KOKY	35/ 5.2	8.0	6.3	4.7	4.7		5.2
10. KLRA	21/ 3.1	4.5	4.0	4.1	4.8		2.1
11. KFXE-F	17/ 2.5	1.7	.9	---	---		2.1
12. KZLR-F	14/ 2.1	---	---	---	---		1.0

12+ TSA	1/4/CUME
1. KSSN-F	213/2334
2. KZOU-F	152/1759
3. KEZQ-F+	125/1321
4. KFXE-F	88/ 911
5. KMJX-F	69/ 794
6. KHLT-F	51/ 950
7. KARN	48/ 685
8. KWTD-F	43/ 493
9. KOKY	35/ 511
10. KLRA	29/ 493
11. KZLR-F	27/ 272
12. KMTL	26/ 218

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KKYK-F	1105/26.8	27.8	29.8
2. KSSN-F	1078/26.1	28.4	29.6
3. KZOU-F	950/23.0	23.1	20.0
4. KEZQ-F+	800/19.4	18.2	18.8
5. KHLT-F	632/15.3	14.8	14.8
6. KMJX-F	616/14.9	10.4	14.4
7. KARN	528/12.8	15.1	15.4
8. KOKY	507/12.3	13.7	11.5
9. KWTD-F	442/10.7	9.3	7.2
10. KLRA	360/ 8.7	10.8	7.5
11. KFXE-F	299/ 7.2	6.6	3.6
12. KITA	253/ 6.1	4.7	3.8

12+ FM SHARE (METRO): 78.57% (484 of 616) (SPG 86: 76.40%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZOU-F>	1. KMJX-F	1. KSSN-F	1. KSSN-F>	1. KSSN-F>	1. KEZQ-F+>	1. KSSN-F>	1. KEZQ-F+	1. KSSN-F	1. KZOU-F	1. KSSN-F>
2. KKYK-F	2. KSSN-F	2. KMJX-F	2. KHLT-F	2. KEZQ-F+	2. KSSN-F>	2. KEZQ-F+	2. KSSN-F>	2. KZOU-F	2. KSSN-F	2. KZOU-F
3. KWTD-F	KZOU-F	3. KZOU-F	KKYK-F	3. KHLT-F	3. KARN >	3. KKYK-F	3. KMJX-F	3. KEQZ-F+	3. KKYK-F	3. KEZQ-F+
4. KOKY	4. KKYK-F>	4. KKYK-F	KZOU-F	KKYK-F	4.	KZOU-F	4. KZOU-F	4. KMJX-F	KWTD-F	4. KMJX-F
5.	5. KHLT-F	5. KHLT-F	5. KMJX-F	KZOU-F	5.	5. KARN	5. KKYK-F	5. KKYK-F	5. KEZQ-F	5. KKYK-F
	6. KWTD-F	6. KWTD-F	6. KEZQ-F+	6. KMJX-F					6. KMJX-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZOU-F>	1. KZOU-F	1. KKYK-F	1. KSSN-F	1. KSSN-F>	1. KMJX-F>	1. KMJX-F>	1. KSSN-F	1. KMJX-F	1. KSSN-F>
2. KKYK-F	2. KKYK-F>	KSSN-F	2. KZOU-F	2. KKYK-F	2. KKYK-F	2. KSSN-F>	2. KMJX-F>	2. KSSN-F>	2. KEZQ-F+
3. KMJX-F	3. KSSN-F	3. KHLT-F	3. KKYK-F	3. KHLT-F	KSSN-F	3. KZOU-F	3. KZOU-F	3. KZOU-F	3. KMJX-F
KWTD-F	4. KHLT-F	4. KZOU-F	4. KHLT-F	KZOU-F	4. KFXE-F	4. KKYK-F	4. KKYK-F	4. KKYK-F	4. KARN
5.	KMJX-F	5. KMJX-F	5. KWTD-F	5. KEZQ-F+	5.	5.	5. KOKY	5. KEZQ-F+	5. KWTD-F
							KWTD-F		

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		133 (2)	133 (2)	21.6	12.8
AOR/CLASSIC		75 (2)	75 (2)	12.2	9.5
AC/OLDIES/SOFT ROCK		40 (2)	40 (2)	6.5	5.8
MOR/VARIETY/FULL					
COUNTRY	21 (1)	122 (2)	143 (3)	23.2	24.7
BLACK/URBAN	35 (1)	41 (1)	76 (2)	12.3	NM
BTFL MUSIC/EZ	4 (1)	73 (1)	77 (2)	12.5	11.4
NEWS/TALK	41 (1)		41 (1)	6.7	8.2
NOSTALGIA					
RELIGION/GOSPEL	26 (3)		26 (3)	4.2	2.9
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	5 (1)		5 (1)	0.8	
			616 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAY	1090	Little Rock	1.3/4.7
KCHB	1500	Jacksonville	.7/3.2
KITA	1440	Little Rock	1.9/6.1
KMTL	760	Sherwood	.6/2.2
KQLV-F	102.3	Sheridan	.4/1.6

RADIO STATIONS

KARN, 920, 5 KW (DA-2)	, NEWS/TALK	CBS,$ 38.00*	(Banner)			Neil Gladner
KLRA, 1010, 10 KW/5 KW (DA-N)	, COUNTRY	NBC,$ 24.00*	(Mc-Guild)	Signal		Phil Jonsson
KOKY, 1250, 660 W/50 W (DA-2)	, BLACK	,$ 25.00*	(Christal)	Encore		Hal Smith
KEZQ-F+, 100.3, 44 KW @ 1369	, BTFL/EZ	ABC-D,$ 52.00*	(MMR)			Wally Tucker
KFXE-F , 92.3, 100 KW @ 982	, COUNTRY	,$ NA	(Banner)		(PINE BLUFF)	Ron Barnhart
KHLT-F , 94.1, 100 KW @ 770	, AC	US 1,NBC,$ 40.00*	(Mc-Guild)	Signal		Phil Jonsson
KKYK-F , 103.7, 100 KW @ 1510	, CHR	,$ 65.00*	(Banner)			Jim Grant
KMJX-F , 105.1, 100 KW @ 534	, AOR	ABC-R,$ 50.00*	(HNWH)			Dick Booth
KSSN-F , 95.7, 100 KW @ 1664	, COUNTRY	ABC-E,$ 85.00*	(Katz)			Joanne Scott
KWTD-F , 106.3, 3 KW @ 290	, BLACK	MBS,$ 27.00*	(Lonoke)		(LONOKE)	Waymon Dunn
KZLR-F , 94.9, 100 KW @ 1843	, AOR/CHR	,$ 30.00	(Durpetti)	So. Starr	(PINE BLUFF)	Pat Walsh
KZOU-F , 98.5, 100 KW @ 880	, CHR	,$ 48.00*	(Christal)	Encore		Hal Smith

MISCELLANEOUS COMMENTS KAAY sold by Sudbrink to Beasley for $2,650,000... KZLR shows for the first time... KAUL-F changes to KQLV-F and format changes to Oldies...

LOS ANGELES

Arbitron Rank/Pop (12+): 2/8,604,700

MSA Rank/Pop: 2/8,154,300
ADI # 2
Average Person Ratings: 17.9
Market TSL: 23.6 hours

Stations: 45/45
Diaries: 4114/2092:1/42.5%
Sample Target: 3440
% Below Line: 0
% Not Listed: 7.8

1986 Revenue: $264,500,000
HH Inc.: $37,010
Retail $: 72.2 Bil
Pop per Station: 191,216
#1 Biller: KIIS A/F $32,000,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KIIS-F+	1140/7.4	6.4	6.3	7.1	6.3	6.8	8.1	1. KIIS-F+	1331/21837	1. KIIS-F+	18554/21.6	20.6	20.1
2. KPWR-F	1078/7.0	5.7	6.5	6.6	6.0	6.5	8.4	2. KPWR-F	1165/16267	2. KPWR-F	14720/17.1	16.5	16.1
3. KABC	805/5.2	6.1	5.4	6.7	7.0	5.9	4.3	3. KABC	884/12342	3. KOST-F	11009/12.8	12.6	12.0
4. KJOI-F	760/4.9	4.7	4.9	4.4	5.2	4.7	3.0	4. KRTH-F	832/12864	4. KABC	10959/12.7	12.2	15.4
5. KOST-F	666/4.3	4.8	4.1	4.1	4.2	4.3	4.6	5. KJOI-F	813/ 8821	5. KFWB	10445/12.1	13.5	13.5
6. KROQ-F	634/4.1	4.0	3.9	3.6	3.8	3.9	5.5	6. KOST-F	762/13003	6. KRTH-F	9773/11.4	12.3	11.4
7. KRTH-F	592/3.8	3.6	4.0	4.0	3.5	3.9	2.6	7. KROQ-F	708/10380	7. KNX	9373/10.9	13.0	11.2
8. KBIG-F	574/3.7	3.8	3.9	3.9	4.3	3.8	2.1	8. KBIG-F	701/10715	8. KROQ-F	9322/10.8	10.3	10.0
9. KLSX-F	503/3.3	3.6	3.1	1.5	1.2	2.9	4.1	9. KLOS-F	623/10170	9. KBIG-F	8777/10.2	9.7	9.7
10. KTNQ	478/3.1	2.3	3.3	3.2	2.7	3.0	3.3	10. KNX	588/11963	10. KJOI-F	8110/ 9.4	11.4	9.9
11. KFWB	464/3.0	4.2	3.4	3.3	3.7	3.5	3.4	11. KLSX-F	553/ 8144	11. KLOS-F	7452/ 8.7	9.2	10.7
12. KNX	462/3.0	3.3	3.6	3.5	3.1	3.4	2.9	12. KIQQ-F	497/ 7957	12. KLSX-F	7436/ 8.6	6.9	4.7
13. KLVE-F	460/3.0	3.2	2.3	2.2	3.4	2.7	2.1	13. KFWB	495/11389	13. KIQQ-F	7066/ 8.2	8.9	8.1
14. KIQQ-F	449/2.9	2.9	3.6	2.9	2.9	3.1	2.0	KMPC	495/ 8041	14. KMPC	6904/ 8.0	7.8	7.9
15. KLOS-F	442/2.9	2.8	2.3	3.7	3.4	2.9	4.7	15. KTNQ	486/ 4442	15. KTWV-F	6424/ 7.5	7.4	8.0
16. KMPC	436/2.8	2.4	2.7	3.3	3.0	2.8	2.3	16. KLVE-F	484/ 5240	16. KLVE-F	4968/ 5.8	5.7	5.8
17. KTWV-F	393/2.5	1.9	1.6	2.0	2.2	2.0	2.9	17. KTWV-F	477/ 7719	17. KJLH-F	4820/ 5.6	6.2	5.9
18. KJLH-F	314/2.0	2.4	1.8	1.8	1.4	2.0	2.2	18. KZLA-F	324/ 4820	18. KLAC	4454/ 5.2	3.7	4.8
19. KZLA-F	288/1.9	1.7	1.8	1.6	2.5	1.8	1.4	19. KJLH-F	318/ 4946	19. KTNQ	4288/ 5.0	5.6	5.3
20. KDAY	281/1.8	1.6	1.2	1.5	1.1	1.5	2.3	20. KFI	300/ 6488	20. KRTH	4279/ 5.0	3.8	2.8
21. KRTH	254/1.6	.9	.9	.6	.7	1.0	.7	21. KDAY	286/ 4266	21. KF	4202/ 4.9	5.2	5.9
22. KWKW	243/1.6	1.9	1.7	1.3	1.7	1.6	.8	22. KLAC	262/ 5102	22. KDAY	4187/ 4.9	4.3	3.5
23. KRLA	225/1.5	1.3	1.2	1.3	1.2	1.3	.9	23. KRTH	261/ 4538	23. KZLA-F	4131/ 4.8	4.5	5.0
24. KNAC-F	222/1.4	1.1	1.1	1.4	1.2	1.3	2.2	24. KWKW	246/ 2730	24. KRLA	3769/ 4.4	5.4	5.2
25. KLAC	220/1.4	1.6	1.5	1.4	1.2	1.5	1.8	25. KRLA	244/ 4192	25. KFAC-F	3678/ 4.3	4.8	4.4

12+ FM SHARE (METRO): 67.82% (9657 of 14240) (SPG 86: 65.53%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPWR-F	1. KIIS-F+	1. KIIS-F+	1. KIIS-F+	1. KIIS-F+	1. KABC	1. KIIS-F+	1. KIIS-F+	1. KIIS-F+	1. KPWR-F	1. KIIS-F+
2. KIIS-F+	2. KPWR-F	2. KPWR-F	2. KRTH-F	2. KRTH-F	2. KJOI-F	2. KABC	KJOI-F	2. KPWR-F>	2. KABC	2. KPWR-F
3. KROQ-F	3. KOST-F	3. KOST-F	3. KLSX-F	3. KLSX-F	3. KMPC-F	KPWR-F	3. KBIG-F	3. KJOI-F	3. KOST-F	3. KJOI-F
4. KDAY	KLSX-F	4. KRTH-F	4. KOST-F	KOST-F	4. KBIG-F	4. KFWB	4. KPWR-F	KROQ-F	4. KIIS-F+	4. KROQ-F
5.	5. KROQ-F	5. KLSX-F	5. KPWR-F	5. KPWR-F	KFBW	KNX	5. KOST-F	5. KOST-F	5. KROQ-F	KRTH-F
6.	6. KLOS-F	6. KROQ-F	6. KTNQ	KTNQ	6. KNX	6. KJOI-F	6. KABC	6. KBIG-F	6. KMPC	6. KLSX-F
7.	7. KRTH-F	7. KLOS-F	KTWV-F	7. KIQQ-F	7. KIQQ-F	7. KTNQ	7. KRTH-F	7. KABC	7. KJLH-F	7. KABC
8.	8. KLVE-F	KLVE-F	8. KIQQ-F	KTWV-F	8. KRTH-F	8. KRTH-F	8. KIQQ-F	KRTH-F	8. KJOI-F	KOST-F
9.	9. KTNQ	9. KTWV-F	9. KLVE-F	9. KBIG-F	9. KTNQ	9. KROQ-F	9. KLSX-F	9. KIQQ-F	9. KDAY	9. KLOS-F
10.	10. KNAC-F	10. KIQQ-F	10. KBIG-F	10. KABC	10. KIIS-F+	10. KBIG-F	10. KLOS-F	10. KLSX-F	KNX	KLVE-F
	KTWV-F	KTNQ		KLVE-F		KMPC	KLVE-F			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KPWR-F	1. KIIS-F+	1. KIIS-F+>	1. KIIS-F+	1. KIIS-F+	1. KROQ-F	1. KIIS-F+	1. KLSX-F	1. KIIS-F+	1. KIIS-F+
2. KOST-F	2. KOST-F	2. KOST-F	2 KOST-F	2. KOST-F	2. KPWR-F	2. KPWR-F	2. KIIS-F+	2. KLOS-F	2 KRTH-F
3. KIIS-F+>	KPWR-F>	3. KRTH-F	3. KPWR-F>	3. KRTH-F	3. KLOS-F	3. KLOS-F	3. KPWR-F	KPWR-F	3. KLSX-F
4. KROQ-F	4. KLSX-F	4. KLSX-F	4. KRTH-F	4. KBIG-F	4. KIIS-F+	4. KLSX-F	4. KLOS-F	4. KLSX-F	4. KTNQ
5. KJLH-F	5. KROQ-F	KPWR-F	5. KBIG-F	5. KIQQ-F	5. KNAC-F>	5. KROQ-F	5. KRTH-F	5. KRTH-F	5. KPWR-F
6. KLSX-F	KRTH-F	6. KLVE-F	KLVE-F	KLVE-F	6. KLVE-F	6. KRTH-F	6. KTNQ	6. KROQ-F	6. KLOS-F
7. KLVE-F	7. KLVE-F	7. KIQQ-F	7. KIQQ-F	7. KPWR-F	7. KLSX-F	7. KNAC-F	7. KROQ-F	7. KTNQ	KTWV-F
8. KBIG-F	8. KBIG-F	8. KTWV-F	8. KLSX-F	8. KTWV-F	8. KRTH-F	8. KLVE-F	8. KLVE-F	8. KTWV-F	8. KABC
9. KACE-F	9. KIQQ-F	9. KBIG-F	9. KROQ-F	9. KJOI-F	9. KDAY	9. KTNQ	9. KTWV-F	9. KLVE-F	9. KIQQ-F
10. KRTH-F	10.	10. KLOS-F	10. KTWV-F	KTNQ	10. KOST-F	10. KOST-F	10. KOST-F	10. KNAC	10. KROQ
		KROQ-F							

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	39 (1)	1165 (2)	1204 (3)	8.5	8.8
AOR/CLASSIC		1801 (4)	1801 (4)	12.6	12.0
AC/OLDIES/SOFT ROCK	673 (4)	2426 (6)	3099 (10)	21.8	18.0
MOR/VARIETY/FULL					
COUNTRY	220 (1)	288 (1)	508 (2)	3.6	4.4
BLACK/URBAN	395 (2)	1585 (3)	1980 (5)	13.9	12.3
BTFL MUSIC/EZ		760 (1)	760 (1)	5.3	10.3
NEWS/TALK	1809 (4)		1809 (4)	12.7	15.8
NOSTALGIA	436 (1)		436 (1)	3.1	3.3
RELIGION/GOSPEL	52 (1)	176 (3)	228 (4)	1.6	1.2
SPANISH	941 (4)	460 (1)	1401 (5)	9.8	10.5
CLASSICAL	18 (1)	179 (1)	197 (2)	1.4	1.6
JAZZ/NEW AGE/ECLECTIC		817 (4)	817 (4)	5.7	---
UNKNOWN/OTHERS					1.5
			14240 (45)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KACE-F	103.9	Inglewood	1.3/3.2
KALI	1430	San Gabriel	.9/2.6
KBRT	740	Avalon	.3/1.0
KEZY-F	95.9	Anaheim	.4/2.0
KFAC	1330	Los Angeles	.1/1.1
KFAC-F	92.3	Los Angeles	1.2/4.3
KFI	640	Los Angeles	1.2/4.9
KFSG-F	96.3	Los Angeles	.3/1.3
KGFJ	1230	Los Angeles	.7/2.1
KIEV	870	Glendale	.5/2.3
KKGO-F	105.1	Los Angeles	1.1/3.2
KKLA-F	99.5	Los Angeles	.3/1.6
KMAX-F	107.1	Arcadia	.5/1.6
KNOB-F	97.9	Long Beach	.6/2.8
KNX-F	93.1	Los Angeles	.9/4.0
KSKQ	1540	Los Angeles	.5/1.8
KUTE-F	101.9	Glendale	.7/3.3
KWIZ-F+	96.7	Santa Ana	.4/1.3

RADIO STATIONS

AM STATIONS

KABC	790	5 KW (DA-N)	TALK	ABC-I,ABC-T	$360.00	(Katz)	Cap Cities/ABC		George Green
KALI	1430	5 KW (DA-2)	SPANISH CONTEMP		$ 77.00	(MMR)	United		Raul Ortal
KBRT	740	10 KW (DAYS,DA)	RELIGION		$ 50.00*	(---)	Crawford		Doyle Sneed
KDAY	1580	50 KW (DA-2)	BLACK	NBN	$100.00	(Roslin)	Heritage		Ed Kerby
KFI	640	50 KW	AC	MBS	$175.00*	(Christal)	Cox		Howard Neal
KFWB	980	5 KW	NEWS	NBC,ABC-E	$285.00	(Group W)	Westinghouse		Steve Fisher
KGFJ	1230	1 KW	BLACK	SBN,SMN	$ NA	(---)			Bill Shearer
KIEV	870	5 KW/1 KW (DA-N)	TALK		$100.00*	(---)			Ron Beaton
KLAC	570	5 KW (DA-N)	COUNTRY	ABC-D	$135.00*	(Eastman)	Malrite		Norm Epstein
KMPC	710	50 KW/10 KW (DA-N)	NOSTALGIA		$200.00	(Durpetti)	Golden West		Bill Ward
KNX	1070	50 KW	NEWS	CBS	$270.00	(CBS)	CBS		George Nicholaw
KRLA	1110	50 KW/10 KW (DA-2)	OLDIES		$130.00*	(MMR)	Greater Media		Bob Moore
KRTH	930	5 KW (DA-N)	OLDIES	US 1	$ NA	(Repubic)	RKO		Pat Norman
KSKQ	1540	50 KW/10 KW (DA-D)	SPANISH CONTEMP		$100.00*	(Caballero)	Spanish Bdcst		Raul Alarcon
KTNQ	1020	50 KW (DA-2)	SPANISH AC		$160.00*	(Caballero)	H & G		Ken Wolt
KWKW	1300	5 KW/1 KW (DA-2)	SPANISH		$ 91.00	(Lotus)	Lotus		Jose Cabrera

FM STATIONS

KACE	103.9	2 KW @ 390	BLACK	APR	$ 70.00*	(Masla)	All PRO		Ann Davis
KBIG	104.3	105 KW @ 2890	SOFT AC		$260.00*	(CBS)	Bonneville		Kari Winston
KFAC	92.3	43 KW @ 2835	CLASSICAL		$215.00	(Mc-Guild)			Louise Heifetz
KFSG	96.3	54 KW @ 480	RELIGION	APR	$ 25.00	(---)			Alan Bowles
KGIL	94.3	3 KW @ -180	SOFT AC		$ 45.00	(HNWH)	Buckley	(SAN FERNANDO)	Richard McGeary
KIIS	102.7	8 KW @ 2790	CHR		$500.00*	(Mc-Guild)	Gannett		Lynn Anderson-Powell
KIQQ	100.3	5 KW @ 3060	SOFT AC	Trans	$250.00*	(HNWH)	Outlet		Tom Mosher
KJLH	102.3	3 KW @ 300	BLACK		$110.00*	(Radio West)		(COMPTON)	Jim Maddox
KJOI	98.7	75 KW @ 1180	BTFL/EZ		$280.00*	(Banner)	Legacy		Bob Griffith
KKGO	105.1	18 KW @ 2900	JAZZ	APR	$ NA	(Radio West)			Saul Levine
KLOS	95.5	63 KW @ 3129	AOR	ABC-R	$300.00*	(Katz)	Cap Cities/ABC		Bill Sommers
KLSX	97.1	55 KW @ 770	CLASSIC AOR		$240.00*	(MMR)	Greater Media		Bob Moore
KLVE	107.5	30 KW @ 2800	SPANISH AC		$170.00*	(Caballero)	H & G		Ken Wolt
KNAC	105.5	2 KW @ 400	AOR	ABC-F	$100.00*	(Masla)		(LONG BEACH)	Gary Price
KNX	93.1	29 KW @ 3496	SOFT AC/JAZZ	CBS-R	$165.00*	(CBS)	CBS		Bob Nelson
KOST	103.5	13 KW @ 3100	AC		$275.00*	(Christal)	Cox		Howard Neal
KNOB	97.9	79 KW @ 420	SOFT AC		$103.00	(Masla)		(LONG BEACH)	John Banoczi
KPWR	105.9	72 KW @ 770	URBAN/CHR		$300.00	(HNWH)	Emmis		Phil Newmark
KROQ	106.7	5 KW @ 1388	AOR		$330.00*	(Torbet)	Infinity		Patrick Welsh
KRTH	101.1	51 KW @ 3130	OLDIES/AC	US 2	$280.00*	(Republic)	RKO		Pat Norman
KTWV	94.7	58 KW @ 2835	JAZZ/AC	Source	$175.00*	(Banner)	Metropolitan		Howard Bloom
KUTE	101.9	.7 KW @ 2848	SOFT URBAN/AC		$150.00	(Durpetti)	Golden West		Bill Ward
KZLA	93.9	49 KW @ 720	COUNTRY		$145.00*	(Eastman)	Malrite		Norm Epstein

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES
KMET changes to KTWV	KTWV: From AOR to Jazz/New Age	

LOUISVILLE

Arbitron Rank/Pop (12+): 45/797,800

MSA Rank/Pop: 49/959,100
ADI # 48
Average Person Ratings: 15.6
Market TSL: 20.8 hours

Stations: 18/18
Diaries: 1569/508:1/51.5%
Sample Target: 1200
% Below Line: 0
% Not Listed: 6.1

1986 Revenue: $20,600,000
HH Inc.: $30,194
Retail $: 5.9 Bil
Pop per Station: 44,322
#1 Biller: WHAS $4,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WHAS	202/16.2	14.8	15.6	11.6	17.6	14.6	11.8	1. WHAS	279/3765	1. WHAS	2640/33.1	30.8	33.5
2. WAMZ-F	192/15.4	15.8	15.2	15.7	15.7	15.5	13.0	2. WAMZ-F	276/2846	2. WAMZ-F	1932/24.2	26.2	24.7
3. WDJX-F	113/ 9.1	8.6	7.7	9.3	6.7	8.7	11.1	3. WDJX-F	182/2615	3. WDJX-F	1804/22.6	17.6	16.5
4. WRKA-F	101/ 8.1	5.7	6.4	6.0	9.2	6.6	7.4	4. WQMF-F	137/1869	4. WRKA-F	1616/20.3	15.4	18.9
5. WQMF-F	99/ 7.9	8.8	8.9	8.4	6.6	8.5	13.8	5. WVEZ-F	106/1462	5. WLRS-F	1480/18.6	15.0	20.0
6. WVEZ-F	93/ 7.5	8.3	8.6	6.9	8.8	7.8	5.8	6. WRKA-F	101/1637	6. WQMF-F	1374/17.2	17.0	16.6
7. WLRS-F	81/ 6.5	5.7	4.2	6.3	5.6	5.7	7.2	7. WLRS-F	85/1553	7. WVEZ-F	1210/15.2	17.2	17.3
8. WJYL-F	71/ 5.7	5.1	5.7	4.7	4.6	5.3	8.7	8. WJYL-F	77/ 840	8. WAVG	905/11.3	13.9	11.9
9. WAVG	56/ 4.5	5.2	4.2	7.1	3.5	5.3	4.6	9. WAVG	57/ 981	9. WJYL-F	809/10.1	9.0	9.1
10. WLOU	55/ 4.4	3.4	3.7	3.9	3.8	3.9	4.3	10. WLDU	55/ 672	10. WLOU	659/ 8.3	7.6	8.5
11. WXVW	31/ 2.5	2.9	2.3	3.5	3.1	2.8	1.5	11. WXVW	31/ 417	11. WAKY	490/ 6.1	5.7	7.9
12.								12. WXLN-F	22/ 311	12. WXVW	403/ 5.1	5.5	5.8
13.								13.		13. WXLN-F	264/ 3.3	4.6	4.6

12+ FM SHARE (METRO): 65.67% (769 of 1171) (SPG 86: 62.11%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJX-F>	1. WQMF-F	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F	1. WHAS	1. WHAS >	1. WHAS	1. WAMZ-F	1. WAMZ-F	1. WAMZ-F>
2. WQMF-F	2. WAMZ-F	2. WHAS >	WHAS	2. WHAS >	2. WAMZ-F>	2. WAMZ-F>	2. WAMZ-F	2. WHAS >	2. WDJX-F	2. WHAS
3. WLRS-F	3. WHAS	3. WRKA-F	3. WRKA-F	3. WRKA-F	3. WVEZ-F	3. WQMF-F	3. WVEZ-F	3. WDJX-F	3. WQMF-F	3. WDJX-F
4. WJYL-F	4. WLRS-F	4. WQMF-F	4. WVEZ-F	4. WVEZ-F>	4. WAVG	4. WRKA-F	4. WRKA-F	4. WQMF-F	4. WHAS	WRKA-F
5. WLOU	5. WDJX-F	5. WDJX-F	5. WQMF-F	5. WQMF-F	5. WRKA-F	5. WDJX-F	5. WDJX-F	5. WLRS-F	5. WLRS-F	5. WQMF-F
	6. WRKA-F	6. WLRS-F	6. WLRS-F	6. WLRS-F		6. WAVG	WQMF-F	6. WVEZ-F		6. WVEZ-F
		7. WVEZ-F								

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDJX-F	1. WRKA-F	1. WRKA-F	1. WAMZ-F	1. WAMZ-F	1. WQMF-F>	1. WQMF-F	1. WHAS	1. WAMZ-F	1. WHAS
2. WLRS-F	2. WDJX-F	2. WHAS	2. WHAS	2. WHAS	2. WAMZ-F	2. WAMZ-F	WQMF-F	2. WHAS	2. WAMZ-F>
3. WJYL-F	3. WAMZ-F	3. WAMZ-F	3. WRKA-F	3. WRKA-F>	3. WLRS-F	3. WHAS	3. WAMZ-F	3. WQMF-F>	3. WQMF-F
WQMF-F	4. WLRS-F	4. WDJX-F	4. WDJX-F	4. WVEZ-F	4. WDJX-F	4. WLRS-F>	4. WLRS-F	4. WLRS-F	4. WRKA-F
5. WAMZ-F	5. WHAS	5. WLRS-F	5. WLRS-F	5. WDJX-F	5. WJYL-F	5. WDJX-F	5. WRKA-F	5. WVEZ-F	WVEZ-F
	6. WQMF-F	6. WVEZ-F	6. WVEZ-F			WJYL-F	WVEZ-F	6. WRKA-F	6. WLRS-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		194 (2)	194 (2)	16.6	13.1
AOR/CLASSIC		99 (1)	99 (1)	8.5	7.0
AC/OLDIES/SOFT ROCK	4 (1)	194 (2)	198 (3)	16.9	21.5
MOR/VARIETY/FULL	258 (2)		258 (2)	22.0	22.4
COUNTRY	14 (1)	192 (1)	206 (2)	17.6	19.5
BLACK/URBAN	63 (2)	71 (1)	134 (3)	11.4	9.7
BTFL MUSIC/EZ	13 (1)		13 (1)	1.1	---
NEWS/TALK					
NOSTALGIA	31 (1)		31 (1)	2.6	3.3
RELIGION/GOSPEL	4 (1)	19 (1)	23 (2)	2.0	3.4
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	15 (1)		15 (1)	1.3	
			1171 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAKY	790	Louisville	1.0/6.1
WCII	1080	Louisville	.3/3.0
WDGS	1290	New Albany, IN	.6/1.8
WFIA	900	Louisville	.3/1.8
WLLV	1240	Louisville	1.2/2.4
WTMT	620	Louisville	1.1/3.1

RADIO STATIONS

WAKY, 790, 5 KW/1 KW (DA-2)	, BTFL/EZ	MBS,$ 30.00*	(Katz)	Federal	Jack Hogan
WAVG, 970, 5 KW (DA-2)	, MOR	US 2,NBC,NBC-T,$ 39.00*	(Torbet)		Ed Henson
WCII, 1080, 10 KW/1 KW (DA-2)	, OLDIES	CBS,$ 35.00*	(Republic)	Great Trails	Walt Broadhurst
WDGS, 1290, 500 W/1 KW (DA-2)	, BLACK	NBN,$ 15.00	(Masla)		Archie Dale
WFIA, 900, 1 KW/163 W	, RELIGION	,$ 14.00	(---)		Richard Lee
WHAS, 840, 50 KW	, MOR	ABC-I,$100.00*	(Christal)	Clear Channel	Bob Scherer
WLLV, 1240, 1 KW	, ? ?	,$ 17.00	(Roslin)		
WLOU, 1350, 5 KW/500 W (DA-N)	, BLACK	SBN,$ 38.00*	(MMR)	Johnson	
WTMT, 620, 500 W (DA-2)	, COUNTRY	,$ 16.00	(Masla)		Lee Stimson
WXVW, 1450, 1 KW	, NOSTALGIA	SMN,$ 30.00*	(S. Katz)		Charles Jenkins
WAMZ-F, 97.5, 100 KW @ 505	, COUNTRY	,$ 78.00*	(Christal)	Clear Channel	Bob Scherer
WDJX-F, 99.7, 20 KW @ 720	, CHR	CBS-R,$ 60.00*	(Eastman)	Great Trails	Walt Broadhurst
WJYL-F, 101.7, 3 KW @ 300	, URBAN	,$ 38.00*	(HNWH)	Inter Urban	
WLRS-F, 102.3, 3 KW @ 300	, CHR	ABC-R,$ 48.00	(Torbet)		Louisa Henson
WQMF-F, 95.7, 34 KW @ 580	, AOR	Source,$ 62.00*	(Torbet)		John Otting
WRKA-F, 103.1, 3 KW @ 300	, AC	ABC-D,$ 64.00*	(Banner)	Capitol-Johnson	
WVEZ-F, 106.9, 25 KW @ 670	, SOFT AC	,$ 50.00*	(Katz)	Federal	Jack Hogan
WXLN-F, 103.9, 3 KW @ 300	, RELIGION	ABC-C,$ 18.00	(---)		Richard Lee

MISCELLANEOUS COMMENTS WCII changes from Country to Oldies...

LUBBOCK

Arbitron Rank/Pop (12+): 161/181,100

MSA Rank/Pop: 187/220,800
ADI # 151
Average Person Ratings: 16.2
Market TSL: 21.8 hours

Stations: 13/13
Diaries: 664/273:1/47.1%
Sample Target: 550
% Below Line: 0
% Not Listed: 6.8

1986 Revenue: $6,700,000
HH Inc.: $29,386
Retail $: 1.7 Bil
Pop per Station: 13,931
#1 Biller: KEND/KLLL-F $1,900,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. KRLB-F	95/32.3	26.5	26.5	21.5	24.6		
2. KLLL-F	49/16.7	17.7	17.4	19.3	14.2		
3. KFMX-F	32/10.9	9.5	8.5	10.0	12.9		
4. KTEZ-F	22/ 7.5	7.8	5.2	9.0	8.6		
5. KZII-F	18/ 6.1	3.4	8.2	3.2	5.2		
6. KKIK-F	16/ 5.4	7.1	7.6	5.1	7.1		
7. KFYO	13/ 4.4	5.1	7.0	3.9	6.8		
8. KCAS	6/ 2.0	---	.9	---	---		
KLFB	6/ 2.0	3.7	3.7	1.9	3.1		
KSEL	6/ 2.0	2.0	2.7	1.3	2.8		
11.							
12.							
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. KRLB-F	128/1295
2. KLLL-F	89/ 872
3. KFMX-F	57/ 544
4. KTEZ-F	34/ 414
5. KKIK-F	24/ 371
6. KFYO	23/ 400
KZII-F	23/ 419
8. KSEL	9/ 223
KCAS	9/ 50
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KRLB-F	922/50.2	46.4	44.2
2. KLLL-F	513/28.3	27.7	20.4
3. KFMX-F	327/18.1	17.3	16.1
4. KTEZ-F	307/17.0	16.2	13.9
5. KZII-F	282/15.6	13.2	20.2
6. KFYO	221/12.2	13.5	14.5
7. KKIK-F	212/11.7	20.4	13.7
8. KSEL	141/ 7.8	7.0	8.9
9. KJAK-F	92/ 5.1	6.1	6.1
10. KTLK	88/ 4.9	4.2	3.7
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 85.77% (235 of 274) (SPG 86: 79.22%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRLB-F+>	1. KRLB-F+>	1. KRLB-F+>	1. KRLB-F+>	1. KRLB-F+>	1. KLLL-F	1. KRLB-F+>	1. KRLB-F+>	1. KRLB-F+>	1. KRLB-F+>	1. KRLB-F+
2.	2. KFMX-F	2. KLLL-F	2. KLLL-F>	2. KLLL-F>	2. KRLB-F+>	2. KLLL-F>	2. KLLL-F	2. KLLL-F	2. KFMX-F	2. KLLL-F>
3.	3. KLLL-F>	3. KFMX-F>	3. KTEZ-F	3. KTEZ-F	3. KTEZ-F	3. KFMX-F	3. KTEZ-F	3. KFMX-F	3. KLLL-F.	3. KFMX-F>
4.	4. KZII-F	4. KTEZ-F	4. KFMX-F	4. KFMX-F	4. KFYO	4. KFYO	4. KFMX-F	4. KTEZ-F	4. KZII-F	4.
5.	5.	5. KZII-F	KZII-F	5.	5.	5. KTEZ-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KRLB-F+	1. KRLB-F>	1. KRLB-F+>	1. KRLB-F>	1. KRLB-F.	1. KFMX-F	1. KRLB-F+	1. KRLB-F+>	1. KRLB-F+>	1. KRLB-F+>
2. KLLL-F>	2. KLLL-F>	2. KLLL-F>	2. KLLL-F>	2. KLLL-F>	KRLB-F+>	2. KFMX-F>	2. KFMX-F>	2. KFMX-F>	2. KLLL-F>
3. KFMX-F	3.	3. KZII-F	3. KTEZ-F	3. KTEZ-F	3.	3. KLLL-F	3. KZII-F	3. KLLL-F>	3. KFMX-F
4.	4.	4. KKIK-F	4.	4.	4.	4. KZII-F	4. KLLL-F	4. KZII-F	4. KZII-F
5.	5.	5.	5.	5.	5.	5.	5.	5. KTEZ-F	5. KTEZ-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		95 (1)	95 (1)	34.7	28.5
AOR/CLASSIC		50 (2)	50 (2)	18.2	17.9
AC/OLDIES/SOFT ROCK		38 (2)	38 (2)	13.9	8.1
MOR/VARIETY/FULL	6 (1)		6 (1)	2.2	2.9
COUNTRY	17 (2)	49 (1)	66 (3)	24.1	29.2
BLACK/URBAN					
BTFL MUSIC/EZ					5.5
NEWS/TALK					
NOSTALGIA	6 (1)		6 (1)	2.2	---
RELIGION/GOSPEL		3 (1)	3 (1)	1.1	1.0
SPANISH	10 (2)		10 (2)	3.6	6.8
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			274 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEND	1590	Lubbock	1.4/4.2
KJAK-F	92.7	Slaton	1.0/5.1
KTLK	1490	Lubbock	1.4/4.9

RADIO STATIONS

KCAS, 1050, 250 W (DAYS)	, NOSTALGIA	SMN,$ 10.00*	(Milam)		(SLATON)	Jerome Orr
KEND, 1590, 1 KW (DA-2)	, COUNTRY	MBS,$ 12.00*	(Eastman)	Thrash		Buddy Howell
KFYO, 790, 5 KW/1 KW (DA-2)	, COUNTRY	CBS,$ 20.00*	(Torbet)	Seaton		Bob Clark
KLFB, 1420, 500 W (DA-2)	, SPANISH	,$ 13.00*	(Caballero)			Walt Ledesma
KSEL, 950, 5 KW/500 W (DA-2)	, MOR	ABC-T,ABC-E,$ NA	(Mc-Guild)			
KFMX-F , 94.5, 100 KW @ 850, AOR		Source,$ 32.00*	(Katz)			Scott Parson
KLLL-F , 96.3, 100 KW @ 580, COUNTRY		MBS,$ 36.00*	(Eastman)	Thrash		Buddy Howell
KRLB-F+, 99.5, 100 KW @ 817, CHR		ABC-I,$ 44.00*	(Christal)			Dean Minnick
KKIK-F , 93.7, 100 KW @ 740, AC		,$ 25.00*	(Mc-Guild)			
KTEZ-F , 101.1, 100 KW @ 750, SOFT AC		Trans,$ 27.00*	(Masla)	Lotus		Rich Ractanus
KZII-F , 102.5, 100 KW @ 850, CLASSIC AOR		,$ 26.00*	(Torbet)	Seaton		Bob Clark

MISCELLANEOUS COMMENTS KSEL A/F sold by harris for $1,300,000... KRLB A/F sold to Ken Dowe for $3,675,000 (Chapman)... KFMX A/F sold for $1,250,000 (Jamar-Rice)... KSEL-F changes calls to KKIK-F

MACON

Arbitron Rank/Pop (12+): 140/228,800

MSA Rank/Pop: 153/285,700
ADI # 131
Average Person Ratings: 17.1
Market TSL: 233 hours

Stations: 19/15
Diaries: 807/284:1/45.6%
Sample Target: 600
% Below Line: 3.3
% Not Listed: 6.6

1986 Revenue: $6,600,000
HH Inc.: $30,683
Retail $: 1.7 Bil
Pop per Station: 15,253
#1 Biller: WAYS-F $1,700,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WAYS-F	108/27.6	18.8	18.0		
2. WDEN-F+	58/14.9	13.3	12.6		
3. WIBB	44/11.3	8.6	9.9		
4. WPGA-F	38/ 9.7	12.3	13.4		
5. WMAZ	25/ 6.4	7.6	9.1		
6. WPEZ-F	24/ 6.1	10.2	8.1		
7. WDDO	20/ 5.1	5.2	5.9		
8. WQBZ-F	8/ 2.0	1.3	3.2		
9. WIBB-F	7/ 1.8	1.6	1.3		
10.					

12+ TSA	1/4/CUME
1. WAYS-F	157/1663
2. WDEN-F	107/ 976
3. WIBB	55/ 390
4. WPGA-F	49/ 560
5. WPEZ-D	40/ 552
6. WMAZ	28/ 359
7. WVEE-F	23/ 291
8. WDDO	20/ 288
9.	
10.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WAYS-F	1058/46.2	---	40.4
2. WDEN-F	501/21.9	---	19.7
3. WPGA-F	424/18.5	---	18.5
4. WPEZ-F	377/16.5	---	21.3
5. WIBB	297/13.0	---	15.0
6. WMAZ	290/12.7	---	19.6
7. WDDO	281/12.3	---	13.6
8. WQBZ-F	174/ 7.6	---	7.7
9.			
10.			

12+ FM SHARE (METRO): 71.78% (262 of 365) (SPG 86: 71.35%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WDEN-F+	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>
2. WPGA-F	2. WPGA-F	2. WDEN-F+	2. WDEN-F+	2. WDEN-F+	2. WAYS-F	2. WDEN-F>	2. WDEN-F	2. WDEN-F+>	2. WPGA-F	2. WDEN-F+>
3. WQBZ-F	3. WDEN-F+	3. WPGA-F	3. WIBB	3. WIBB	3. WIBB	3. WMAZ	3. WIBB	3. WPGA-F	3. WDEM-F+>	3. WIBB>
4. WIBB	4. WPEZ-F	4. WIBB	4. WPGA-F	4. WPGA-F	4. WMAZ-F	4. WIBB	4.	4.	4.	4. WPGA-F
5.	5.	5.	5. WPEZ-F	5. WPEZ-F	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>	1. WAYS-F>
2.	2. WPGA-F	2. WDEN-F+	2. WDEN-F+	2. WDEN-F+	2. WPGA-f	2. WPGA-F>	2. WPGA-F	2. WPGA-F	2. WDEN-F+
3.	3. WDEN-F+	3. WPGA-F	3. WIBB	3. WIBB	3.	3.	3.	3. WDEN-F+	3. WIBB
4.	4. WPEZ-F	4. WIBB	4. WPEZ-F	4. WPEZ-F	4.	4.	4.	4. WIBB	4. WPGA-F
5.	5. WIBB	5. WPEZ-F	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		116 (2)	116 (2)	31.8	22.1
AOR/CLASSIC		5 (1)	5 (1)	1.4	4.6
AC/OLDIES/SOFT ROCK		24 (1)	24 (1)	6.6	11.2
MOR/VARIETY/FULL	25 (1)		25 (1)	6.8	8.3
COUNTRY	1 (1)	57 (1)	58 (2)	15.9	12.6
BLACK/URBAN	70 (3)	48 (3)	118 (6)	32.3	29.8
BTFL MUSIC/EZ		8 (2)	8 (2)	2.2	3.7
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	6 (2)	3 (1)	9 (3)	2.5	5.7
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	2 (1)		2 (1)	0.5	
			365 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBML	900	Macon	1.0/3.7
WCOP	1350	Warner Robins	.5/2.2
WQXM-F	107.1	Gordon	1.5/4.2
WRBN-F	101.7	Warner Robins	.5/4.1
WXKO	1150	Fort Valley	1.5/3.1
WKLS-F	96.1	Atlanta	1.3/3.4
WPCH-F	94.9	Atlanta	.5/1.5
WVEE-F	103.3	Atlanta	.8/4.2
WVFJ-F	93.3	Manchester	.8/3.5

RADIO STATIONS

WDDO, 1240, 1 KW	,BLACK	NBN,$ 15.00* (Christal)			Wayne Sawyer
WIBB, 1280, 5 KW (DAYS)	,BLACK	SBN,$ 27.00* (Southern)			Bob Adams
WMAZ, 940, 50 KW/10 KW (DA-2)	,MOR	ABC-I,$ 35.00* (Katz)	Multimedia		Fred Newton
WAYS-F, 99.1, 100 KW @ 660,	CONTEMP	ABC-F,$ 70.00* (Katz)	Multimedia		Fred Newton
WDEN-F+,105.3, 105 KW @ 800,	COUNTRY	MBS,$ 45.00* (Mc-Guild)			Tom Smith
WIBB-F, 100.1, 3 KW @ 300,	BLACK	SBN,$ 12.00* (Southern)		(FORSYTH)	
WPEZ-F, 107.9, 100 KW @ 690,	SOFT AC	APR,$ 28.00* (Christal)			Wayne Sawyer
WPGA-F, 100.9, 2 KW @ 354,	BLACK	ABC-C,$ 21.00* (HNWH)		(PERRY)	Lowell Register
WQBZ-F, 106.3, 3 KW @ 300,	CHR	,$ 12.00 (Dora)		(FORT VALLEY)	N. Rodriguez
WQXM-F, 107.1, 1 KW @ 956,	BTFL/EZ	CNN,$ 13.00* (Masla)		(GORDON)	Jerry Russell

WVEE - See Atlanta

MISCELLANEOUS COMMENTS WIBB sold to Davis for $350,000... WDEN A/F sold for $6,000,000 (Marshall)...

MADISON

Arbitron Rank/Pop (12+): 122/287,300

MSA Rank/Pop: 136/336,100
ADI # 107
Average Person Ratings: 15.2
Market TSL: 20.0 hours

Stations: 15/13
Diaries: 777/370:1/55.7%
Sample Target: 670
% Below Line: 2.8
% Not Listed: 19.9

1986 Revenue: $11,200,000
HH Inc.: $32,274
Retail $: 2.6 Bil
Pop per Station: 22,100
#1 Biller: WIBA $2,100,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WZEF-F	71/16.2	13.0	15.5	11.5	13.4		22.8
2. WIBA-F	51/11.6	9.9	13.8	10.2	10.5		12.8
3. WMGN-F	39/ 8.9	7.9	6.9	8.2	9.5		9.2
4. WTSO	36/ 8.2	10.1	7.5	8.2	9.9		7.1
5. WIBA	32/ 7.3	8.6	9.2	10.6	8.8		7.3
6. WMAD-F	26/ 5.9	6.4	2.7	3.5	3.7		7.5
7. WWQM-F	25/ 5.7	5.9	5.7	6.9	6.6		5.4
8. WHIT	20/ 4.6	2.9	2.9	2.9	2.4		1.5
9. WSJY-F	12/ 2.7	2.6	2.7	5.3	4.4		2.3
10. WTDY	11/ 2.5	3.1	5.2	3.3	3.3		1.0
11. WILV-F	10/ 2.3	2.2	3.1	2.0	2.4		2.3

12+ TSA	1/4/CUME
1. WZEE-F	142/2074
2. WIBA-F	95/1459
3. WMGN-F	59/ 909
4. WTSO	61/ 793
5. WIBA	39/ 788
6. WMAD-F	28/ 547
7. WWQM-F	29/ 427
8. WHIT	29/ 303
9. WSJY-F	46/ 490
10. WTDY	12/ 206
11.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WZEE-F	1052/36.6	32.2	36.0
2. WIBA-F	868/30.2	28.4	31.0
3. WIBA	687/23.9	20.4	24.8
4. WMGN-F	617/21.5	19.0	19.0
5. WMAD-F	529/18.4	15.3	13.2
6. WTSO	438/15.2	20.8	16.0
7. WWQM-F	335/11.7	14.4	13.3
8. WHIT	237/ 8.2	4.0	5.1
9. WILV-F	216/ 7.5	7.6	9.1
10. WTDY	193/ 6.7	9.3	13.6
11. WSJY-F	181/ 6.3	6.6	6.4

12+ FM SHARE (METRO): 67.81% (238 of 351) (SPG 86: 61.87%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZEE-F>	1. WZEE-F	1. WZEE-F	1. WZEE-F	1. WZEE-F	1. WTSO >	1. WZEE-F	1. WZEE-F>	1. WZEE-F>	1. WZEE-F>	1. WIBA-F
2. WIBA-F	2. WIBA-F>	2. WIBA-F	2. WMGN-F	2. WMGN-F	2. WIBA >	2. WTSO	2. WMGN-F	2. WMGN-F	2. WIBA-F	2. WZEE-F>
3.	3. WMGN-F	3. WMGN-F	3. WIBA-F>	3. WIBA-F>	3. WWQM-F	3. WIBA-F	3. WIBA-F	3. WIBA-F	3. WIBA >	3. WMGN-F
4.	4. WMAD-F	4. WMAD-F	4. WHIT	4. WTSO	4. WSJY-F	4. WIBA	4. WMAD-F	4. WMAD-F	4. WMAD-F	4. WMAD-F
5.	5.	5.	WMAD-F	5. WHIT	5.	5. WMGN-F	5. WTSO	WTSO	WWQM-F	5. WTSO

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WZEE-F>	1. WZEE-F	1. WMGN-F>	1. WZEE-F	1.	1. WIBA-F	1. WIBA-F	1. WZEE-F	1. WIBA-F	1. WZEE-F
2. WIBA-F	2. WMGN-F>	2. WZEE-F	2. WMGM-F>	2.	2. WZEE-F>	2. WZEE-F>	2. WIBA-F	2. WZEE-F>	2. WIBA-F
3. WMGN-F	3. WIBA-F	3. WIBA-F	3. WIBA-F	3.	3. WMAD-F	3. WMAD-F>	3. WMAD-F	3. WMAD-F	3. WHIT
4. WMAD-F	4. WMAD-F	4. WMAD-F	4. WWQM-F	4.	4. WHIT	4. WHIT	4. WHIT	4. WHIT	WIBA
5.	5.	5. WHIT	5.		5.	5. WMGM-F	WMGN-F	5. WMGN-F	WMAD-F
								6. WIBA	WMGN-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		71 (1)	71 (1)	20.2	19.2
AOR/CLASSIC		51 (1)	51 (1)	14.5	16.7
AC/OLDIES/SOFT ROCK	20 (1)	69 (3)	89 (4)	25.4	16.2
MOR/VARIETY/FULL	51 (3)		51 (3)	14.5	19.7
COUNTRY	36 (1)	25 (1)	61 (2)	17.4	17.2
BLACK/URBAN					
BTFL MUSIC/EZ		22 (2)	22 (2)	6.3	7.1
NEWS/TALK	2 (1)		2 (1)	0.6	0.5
NOSTALGIA	4 (1)		4 (1)	1.1	3.5
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE					
OTHERS/UNKNOWN					
			351 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMAD	1190	Sun Prarie	.9/4.0
WSEY-F	107.3	Ft. Atkinson	.9/4.0
WBBM	780	Chicago	.5/4.3
WGN	720	Chicago	1.8/3.8

RADIO STATIONS

WHIT, 1550, 5 KW (DAYS) , OLDIES ABC-E,$ 32.00 (Eastman) McKenna Stan Kitson
WIBA, 1310, 5 KW (DA-N) , MOR CBS,MBS,$ 40.00* (Durpetti) Mike Varney
WMAD, 1190, 1 KW (DAYS,DA) , NOSTALGIA (?) CNN,$ 18.00* (Torbet) C. Blackburn
WTDY, 1480, 5 KW (DA-2) , MOR/TALK NBC-T,NBC,$ 22.00* (Mc-Guild) Midwest Family Joe Mackin
WTSO, 1070, 10 KW (DA-2) , COUNTRY APR,$ 34.00* (Blair) Midcontinent Roger Russell

WIBA-F, 101.5, 50 KW @ 470, AOR CBS-R,$ 46.00* (Durpetti) Mike Varney
WILV-F, 94.9, 37 KW @ 1600, BTFL/EZ ABC-I,$ 23.00* (Roslin) (BARABOO) Terry Shockley
WMAD-F, 92.1, 3 KW @ 300, AC/CLASSIC ,$ 25.00* (Torbet) C. Blackburn
WMGN-F, 98.1, 38 KW @ 580, AC ,$ 36.00* (Mc-Guild) Midwest Family Joe Mackin
WSJY-F, 107.3, 50 KW @ 500, BTFL/EZ ABC-I,$ 19.00 (---) Goetz (FORT ATKINSON) Vern Falk
WWQM-F, 106.3, 3 KW @ 300, COUNTRY ABC-E,$ 32.00 (Eastman) McKenna Stan Kitson
WZEE-F, 104.1, 6 KW @ 1120, CHR ,$ 45.00* (Banner) Midcontinent Roger Russell

MISCELLANEOUS COMMENTS WIBA A/F sold by Price to Leicinger for $10,800,000...

MANCHESTER

Arbitron Rank/Pop (12+): 182/147,800

MSA Rank/Pop: 253/141,200
Boston ADI
Average Person Ratings: 16.2
Market TSL: 21.3 hours

Stations: 25/5
Diaries: 624/237:1/43.8%
Sample Target: 550
% Below Line: 58.4
% Not Listed: 7.5

1986 Revenue: $7,400,000
HH Inc.: $38,057
Retail $: 1.9 Bil
Pop per Station: 29,560
#1 Biller: WGIR-F $2,400,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WGIR-F	33/13.8	12.1	11.0		
2. WZID-F	26/10.9	15.0	14.5		
3. WSSH-F	22/ 9.2	10.1	6.1		
4. WZOU-F	17/ 7.1	2.8	6.1		
WGIR	17/ 7.1	6.1	6.6		
6. WOKQ-F	13/ 5.4	5.7	5.3		
7. WBCN-F	12/ 5.0	4.5	4.8		
8. WKBR	9/ 3.8	3.6	3.1		
9. WXLO-F	9/ 3.8	.4	1.8		
10. WXLS-F	8/ 3.3	4.5	2.2		
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WGIR-F	92/1153
2. WZID-F	59/ 615
3. WSSH-F	47/ 683
4. WOKQ-F	34/ 494
WZOU-F	34/ 597
6. WBCN-F	31/ 438
7. WBOS-F	23/ 181
WJYY-F	23/ 326
WROR-F	23/ 431
10. WGIR-F	22/ 407
WHOM-F	22/ 289
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WGIR-F	422/28.6	31.0	30.2
2. WSSH-F	317/21.4	21.4	14.6
3. WZID-F	297/20.1	22.9	22.4
4. WGIR	287/19.4	18.7	19.1
5. WZOU-F	253/17.1	11.6	14.0
6. WOKQ-F	190/12.9	11.6	11.4
7. WROR-F	178/12.0	10.7	9.6
8. WBCN-F	164/11.1	11.7	10.2
9. WFEA	145/ 9.8	12.2	14.4
WXLO-F	145/ 9.8	5.7	4.9
11. WRKO	144/ 9.7	9.6	4.8
12. WYKS-F	134/ 9.1	10.0	6.5
13. WAAF-F	132/ 8.9	5.9	9.6
14.			
15.			

12+ FM SHARE (METRO): 80.09% (177 of 221) (SPG 86: 78.32%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZOU-F>	1. WGIR-F>	1. WGIR-F>	1. WGIR-F	1. WSSH-F	1. WZID-F>	1. WGIR	1. WGIR-F	1. WGIR-F>	1. WZOU-F	1. WGIR-F
2. WGIR-F	2. WBCN-F	2. WSSH-F	WSSH-F	2. WGIR-F>	2. WGIR	2. WZID-F	2. WZID-F	2. WZID-F	2. WGIR-F>	2. WSSH-F
3. WAAF-F	3. WSSH-F	3. WBCN-F	3. WBCN-F	3. WZID-F	3. WSSH-F	3. WGIR-F	WSSH-F>	3. WSSH-F	3. WGIR >	3. WZID-F
WKLO-F	4. WXKS-F	4.	4. WROR-F	WBCN-F	4. WOKQ-F	4.	4. WOKQ-F	4. WZOU-F	4. WSSH-F	4. WOKQ-F
5.	5.	5.	WXKS-F	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGIR-F	1. WGIR-F	1. WSSH-F	1. WSSH-F>	1. WSSH-F	1. WGIR-F>	1. WGIR-F>	1. WGIR-F>	1. WGIR-F>	1. WGIR-F>
2. WZOU-F	WSSH-F	2. WXKS-F	2. WGIR-F	2. WZID-F	2.	2. WBCN-F	2. WBCN-F	2. WBCN-F>	2. WBCN-F
3. WAAF-F	3. WXKS-F>	3. WGIR-F	3. WXKS-F	WXKS-F	3.	3.	3.	3.	3. WGIR
4.	4.	WBCN-F	4. WFEA	4. WFEA	4.	4.	4.	4.	WROR-F
5.	5.	WROR-F	5.	WOKQ-F	5.	5.	5.	5.	WSSH-F
		WXLO-F							

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		25 (2)	25 (2)	11.3	11.1
AOR/CLASSIC		52 (4)	52 (4)	23.5	20.4
AC/OLDIES/SOFT ROCK	7 (1)	52 (6)	59 (7)	26.7	26.5
MOR/VARIETY/FULL	4 (1)		4 (1)	1.8	2.2
COUNTRY		16 (2)	16 (2)	7.2	8.4
BLACK/URBAN					
BTFL MUSIC/EZ		29 (3)	29 (3)	13.1	17.7
NEWS/TALK	24 (3)		24 (3)	10.9	9.7
NOSTALGIA	9 (1)		9 (1)	4.1	4.0
RELIGION/GOSPEL					
SPANISH					
CLASSICAL		1 (1)	1 (1)	0.5	---
JAZZ/NEW AGE/ECLECTIC		2 (1)	2 (1)	0.9	---
UNKNOWN/OTHERS					
			221 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFEA	1370	Manchester	2.9/9.8
WHOM-F	94.9	Mt. Washington	.8/4.8
WJYY-F	105.5	Concord	2.9/7.3
WLYT-F	92.5	Haverhill	2.1/7.3
WXLO-F	104.5	Fitchburg	3.8/9.8

See Boston for more information about the following:

WAAF-F	2.1/8.9	WJIB-F	.4/ 3.4
WBOS-F	1.3/3.0	WMRQ-F	.8/ 4.3
WBZ	1.7/5.8	WRKO	2.5/ 9.7
WCGY-F	.8/4.4	WROR-F	2.9/12.0
WCRB-F	.4/2.0	WZLX-F	.8/ 4.7
WEEI	.4/1.7		

RADIO STATIONS

WFEA, 1370, 5 KW (DA-2)	, AC	ABC-E,$ 23.00* (Katz)	Sunshine	
WGIR, 610, 5 KW/1 KW (DA-2)	, NEWS/TALK	NBC,ABC-T,NBC-T,$ 28.00* (Banner)	Knight	Judy Glousky
WKBR, 1250, 5 KW (DA-2)	, NOSTALGIA	CBS,$ 20.00* (S. Katz)		Alan Dary
WGIR-F, 101.1, 10 KW @ 920, AOR		,$ 43.00* (Banner)	Knight	Judy Glousky
WZID-F, 95.7, 11 KW @ 930, BTFL/EZ		,$ 35.00* (Katz)	Sunshine	

Other ranked stations - See Boston or Portsmouth

McALLEN - BROWNSVILLE

Arbitron Rank/Pop (12+): 77/450,100

MSA Rank/Pop: McAllen - 130/357,200
ADI # 115 Brownsville - 173/251,700
Average Person Ratings: 18.6
Market TSL: 24.8 hours

Stations: 18/18
Diaries: 931/483:1/50.9%
Sample Target: 810
% Below Line: 0
% Not Listed: 7.2

1986 Revenue: $10,400,000
HH Inc.: $23,800
Retail $: 3.3 Bil
Pop per Station: 25,006
#1 Biller: KGBT $1,950,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KGBT	147/17.6	16.8	19.0	19.4	19.5			1. KGBT	152/1431	1. KGBT	1351/30.0	33.1	29.8
2. KBFM-F	92/11.0	10.8	14.0	12.4	11.7			2. KBFM-F	100/1436	2. KBFM-F	1349/30.0	30.7	31.0
KIWW-F	92/11.0	8.1	7.8	7.9	7.6			3. KIWW-F	98/1052	3. KIWW-F	931/20.7	18.2	19.0
4. KTXF-F	66/ 7.9	5.6	6.5	6.3	6.4			4. KRGV	63/ 914	4. KRGV	813/18.1	21.0	21.7
5. KRGV	61/ 7.3	8.0	8.1	7.9	8.7			5. KTXF-F	67/ 699	5. KELT-F	735/16.3	19.1	15.6
6. KELT-F	58/ 6.9	6.3	7.8	5.8	6.3			6. KELT-F	58/ 773	6. KTXF-F	680/15.1	13.5	12.5
7. KVLY-F	47/ 5.6	4.6	3.6	6.6	6.1			7. KVLY-F	49/ 419	7. KRIX-F	634/14.1	9.9	13.3
8. KRIX-F	44/ 5.3	6.1	4.5	6.5	4.8			8. KRIX-F	45/ 654	8. KQXX-F	477/10.6	11.7	13.7
9. KIRT	42/ 5.0	3.4	3.2	4.0	3.6			9. KIRT	43/ 346	9. KVLY-F	416/ 9.2	9.6	11.5
10. KBOR	30/ 3.6	4.9	1.7	1.1	2.1			10. KBOR	31/ 332	10. KIRT	338/ 7.5	8.6	7.1
KQXX-F	30/ 3.6	6.0	4.7	6.6	6.3			KQXX-F	31/ 511	11. KBOR	326/ 7.2	4.3	5.5
12.								12.		12. KGAR-F	296/ 6.6	6.4	6.1

12+ FM SHARE (METRO): 60.62% (471 of 777) (SPG 86: 56.58%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KBFM-F	1. KIWW-F	1. KIWW-F	1. KGBT	1. KGBT	1. KGBT >	1. KGBT >	1. KGBT >	1. KGBT	1. KBFM-F	1. KGBT
2. KRGV >	2. KBFM-F	2. KGAR-F	2. KIWW-F	2. KIWW-F	2. KVLY-F	2. KBFM-F	2. KIWW-F	2. KIWW-F	2. KIWW-F	2. KBFM-F
3. KRIX-F	3. KTXF-F	3. KBFM-F	3. KELT-F	3. KELT-F	3. KIWW-F	3. KTXF-F	3. KELT-F	3. KBFM-F	3. KGBT >	3. KIWW-F
4.	4. KELT-F	4. KTXF-F	4. KTXF-F>	4. KTXF-F	4. KIRT	4. KIWW-F	4. KBFM-F	4. KTXF-F	4. KRGV	4. KRGV
5.	5. KGBT	5. KELT-F	5. KBFM-F	5. KBFM-F	5.	5. KRGV	5. KVLY-F	5. KRGV	5. KQXX-F	5. KVLY-F
							6. KTXF-F	6. KELT-F		6. KTXF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KBFM-F>	1. KIWW-F	1. KIWW-F>	1. KIWW-F	1. KGBT	1. KRIX-F	1. KIWW-F	1. KIWW-F	1. KIWW-F	1. KGBT
2. KIWW-F	2. KBFM-F	2. KGBT	2. KGBT	2. KIWW-F>	2. KBFM-F	2. KRIX-F	2. KRGV	2. KGBT	2. KELT-F
3. KTXF-F	3. KTXF-F	3. KTXF-F	3. KBFM-F	3. KELT-F	KIWW-F	3. KRGV	KTXF-F	3. KRIX-F	KIWW-F
4.	4. KGBT	4. KELT-F	4. KTXF-F	4. KTXF-F	4.	4. KBFM-F	4. KELT-F	4. KBFM-F	KTXF-F
5.	5. KELT-F	5. KBFM-F	5. KELT-F	5.	5.	KTXF-F	5. KBFM-F	KELT-F	5. KIRT
								KTXF-F	

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	61 (1)	92 (1)	153 (2)	19.7	23.4
AOR/CLASSIC		44 (1)	44 (1)	5.7	5.2
AC/OLDIES/SOFT ROCK	11 (1)	72 (2)	83 (3)	10.7	10.2
MOR/VARIETY/FULL					
COUNTRY	3 (1)	73 (2)	76 (3)	9.8	7.8
BLACK/URBAN					
BTFL MUSIC/EZ		47 (1)	47 (1)	6.0	6.7
NEWS/TALK	12 (1)		12 (1)	1.5	1.9
NOSTALGIA					2.4
RELIGION/GOSPEL		12 (1)	12 (1)	1.5	
SPANISH	219 (3)	131 (3)	350 (6)	45.0	42.4
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			777 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGAR-F	106.3	Mercedes .	1.7/6.6
KITM-F	105.5	Mission	1.1/3.4
KJAV-F	104.9	Alamo	1.4/2.7
KRIO	910	McAllen	1.3/2.4
KSOX-F+	101.7	Raymondville	1.2/5.0
KURV	710	Edinburg	1.4/5.0

RADIO STATIONS

KBOR, 1600, 1 KW (DA-1)	, SPANISH	,$ 20.00*	(Lotus)		Carlos Cantu
KGBT, 1530, 50 KW/10 KW (DA-N)	, SPANISH	,$100.00*	(Katz)	Tichenor	Tony Solis
KIRT, 1580, 1 KW/300 W	, SPANISH	,$ 24.00	(Caballero)	Gomez	C. McKasson
KRGV, 1290, 5 KW (DA-2)	, CHR	US 1,$ 35.00*	(Banner)		
KRIO, 910, 5 KW (DA-2)	, OLDIES (?)	APR,$ 15.00*	(---)		M. Secrest
KURV, 710, 1 KW	, TAKL	NBC,ABC-T,$ 15.00	(Miller)		
KBFM-F, 104.1, 100 KW @ 990, CHR		ABC-F,$ 35.00	(Christal)	Encore	
KELT-F, 94.5, 100 KW @ 800, AC		,$ 48.00*	(Katz)	Tichenor	Dan Wilson
KIWW-F, 96.1, 100 KW @ 540, SPANISH		,$ 55.00*	(Mc-Guild)		R. Hernandez
KQXX-F, 98.5, 100 KW @ 1400, SPANISH		,$ 26.00*	(Caballero)	Gomez	C. McKasson
KRIX-F, 99.5, 100 KW @ 480, AOR		ABC-R,$ 23.00*	(Masla)	Daytona	Don Wolfe
KTXF-F, 100.3, 100 KW @ 500, COUNTRY		ABC-E,$ 37.00*	(Eastman)		Harvey Tate
KVLY-F, 107.9, 100 KW @ 490, BTFL/EZ		,$ 28.00*	(HNWH)	Tippie	Mike Thatcher

MISCELLANEOUS COMMENTS KTXF-F sold by Kamin to Tate for $2,350,000... KRGV sold for $300,000 (Kalil)...

MELBOURNE - TITUSVILLE - COCOA

Arbitron Rank/Pop (12+): 114/307,300

MSA Rank/Pop: 129/357,600
Orlando ADI
Average Person Ratings: 16.1
Market TSL: 21.3 hours

Stations: 20/9
Diaries: 832/369:1/53.1%
Sample Target: 630
% Below Line: 78.8
% Not Listed: 11.7

1986 Revenue: NA
HH Inc.: $33,174
Retail $: 2.0 Bil
Pop per Station: 34,144
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WSSP-F	85/17.1	16.2	6.7		
2. WBJW-F+	71/14.3	16.2	13.9		
3. WWKA-F	63/12.7	8.0	9.0		
4. WSTF-F	45/ 9.1	9.7	8.4		
5. WHTQ-F	38/ 7.7	3.0	.8		
6. WDIZ-F	24/ 4.8	8.6	9.4		
7. WMMB	22/ 4.4	4.3	4.9		
8. WVTI-F	14/ 2.8	3.4	1.4		
9. WEZY-F+	13/ 2.6	3.6	10.6		
WMMY-F	13/ 2.6	1.9	2.0		
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WSSP-F	92/ 383
2. WBJW-F+	73/1051
3. WWKA-F	64/ 671
4. WSTF-F	45/ 642
5. WHTQ-F	38/ 323
6. WDIZ-F	24/ 343
7. WMMB	23/ 216
8. WVTI-F	14/ 241
9. WEZY-F+	13/ 301
WMMY-F	13/ 250
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WBJW-F+	957/31.1	---	31.5
2. WSSP-F	807/17.1	---	15.2
3. WWKA-F	657/12.7	---	8.0
4. WDIZ-F	343/11.2	---	16.9
5. WHTQ-F	310/10.1	---	7.7
6. WEZY-F+	292/ 9.5	---	7.3
7. WMMY-F	246/ 8.0	---	4.4
8. WVTI-F	241/ 7.8	---	10.4
9. WMEL	206/ 6.7	---	9.1
10. WMMB	195/ 6.3	---	5.6
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 89.27% (391 of 438) (SPG 86: 85.68%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBJW-F+>	1. WBJW-F+	1. WBJW-F+	1. WWKA-F	1. WWKA-F	1. WSSP-F>	1. WSSP-F	1. WSSP-F>	1. WSSP-F	1. WBJW-F+>	1. WSSP-F
2.	2. WHTQ-F	2. WHTQ-F	2. WSTF-F	2. WSSP-F	2. WWKA-F>	2. WWKA-F	2. WSTF-F	2. WBJW-F+	2. WSSP-F	2. WBJW-F+
3.	3. WDIZ-F	WWKA-F	3. WBJW-F+	WSTF-F	3. WSTF-F	3. WBJW-F+>	3. WWKA-F	3. WWKA-F	3. WWKA-F>	3. WWKA-F
4.	WSTF-F	4. WSTF-F	4. WHTQ-F	4. WBJW-F+	4. WMMB	4. WSTF-F	4. WBJW-F+	4. WHTQ-F	4.	4. WSTF-F
5.	5.	5.	5.	5.	5.	5. WHTQ-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHTQ-F	1. WBJW-F+	1. WBJW-F+	1. WBJW-F+	1. WSTF-F	1. WBJW-F+	1. WHTQ-F	1. WHTQ-F	1. WHTQ-F	1. WWKA-F
2. WBJW-F+>	2. WHTQ-F>	WSTF-F	2. WSTF-F	WWKA-F	2. WHTQ-F	2. WBJW-F+	2. WDIZ-F	2. WBJW-F+	2. WHTQ-F
3. WVTI-F	3. WSTF-F>	3. WHTQ-F	3. WWKA-F	3. WBJW-F+	3. WSTF-F	3. WDIZ-F>	3. WBJW-F+	WWKA-F	3. WSSP-F
4.	4.	4. WDIZ-F	4. WHTQ-F	WSSP-F	4. WDIZ-F	4. WSTF-F	4. WWKA-F	4. WSTF-F	4. WDIZ-F
5.	5.	WWKA-F	5.	5.	5.	WWKA-F	5.	5.	WSTF-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		86 (3)	86 (3)	19.6	19.8
AOR/CLASSIC		67 (3)	67 (3)	15.3	10.8
AC/OLDIES/SOFT ROCK		85 (5)	82 (5)	18.7	20.4
MOR/VARIETY/FULL	12 (2)		12 (2)	2.7	4.8
COUNTRY	3 (1)	63 (1)	66 (2)	15.1	16.1
BLACK/URBAN					
BTFL MUSIC/EZ		85 (1)	85 (1)	19.4	18.8
NEWS/TALK	7 (1)		7 (1)	1.6	2.0
NOSTALGIA	30 (2)		30 (2)	6.8	7.3
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	3 (1)		3 (1)	0.7	---
			438 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMT	1060	Titusville	.5/2.2
WCKS	860	Cocoa	.6/2.4
WMEL	920	Melbourne	2.0/6.7
WSCF-F	98.3	Titusville	1.6/2.8
WTAI	1560	Melbourne	1.4/2.7

See Orlando for more information about the following:

WDBO	.4/2.4	WOCL-F	.6/2.1
WHLY-F	.4/3.5	WROZ-F	1.0/3.5
WJYO-F	1.4/3.6		

RADIO STATIONS

WMEL,	920,	5 KW/1 KW (DA-N)	, MOR	CBS,$ 14.00*	(Masla)	Elyria-Lorain	T. Weberling
WMMB,	1240,	1 KW	, NOST/MOR	MBS,$ 16.00*	(Torbet)		Dave Franco
WTAI,	1560,	5 KW (DAYS,DA)	, TALK	NBC,ABC-T,$ 15.00	(Mc-Guild)		Gary Hess
WRKT,	1300,	5 KW/1 KW (DA-2)	, OLDIES	,$ 14.00	(Christal)		
WEZY-F+,	99.9,	3 KW @ 300,	SOFT AC	,$ 26.00	(Roslin)		James Pride
WMMY-F ,	102.3,	3 KW @ 240,	CONTEMP/AC	,$ 22.00*	(Torbet)		Dave Franco
WVTI-F ,	107.1,	3 KW @ 300,	AC	,$ 30.00	(Mc-Guild)		Gary Hess

Other ranked stations - See Orlando

MISCELLANEOUS COMMENTS WYRL-F/WMMB sold for $2,200,000 (Chapman)... WYRL changes calls to WMMY and format to Contemp from Country...

MEMPHIS

Arbitron Rank/Pop (12+): 50/756,300

MSA Rank/Pop: 50/943,500
ADI # 40
Average Person Ratings: 17.4
Market TSL: 23.0 hours

Stations: 21/21
Diaries: 1100/688:1/46.3%
Sample Target: 1090
% Below Line: 0
% Not Listed: 5.2

1986 Revenue: $21,800,000
HH Inc.: $28,471
Retail $: 6.6 Bil
Pop per Station: 36,014
#1 Biller: WMC-F $4,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WHRK-F	208/15.8	14.3	16.7	18.1	15.6	16.2	16.0
2. WMC-F	153/11.6	10.9	10.5	9.5	9.2	10.6	12.9
3. KRNB-F	116/ 8.8	10.2	7.4	7.5	6.1	8.5	9.9
4. WGKX-F	110/ 8.4	8.1	8.1	5.9	7.8	7.6	9.8
5. WRVR-F	95/ 7.2	6.6	6.9	8.7	8.3	7.4	5.6
6. WDIA	93/ 7.1	4.3	7.0	6.1	6.6	6.1	4.8
7. WLOK	91/ 6.9	5.4	5.3	5.3	6.1	5.7	3.9
8. WEZI-F	74/ 5.6	6.7	5.2	6.3	5.2	6.0	3.2
9. WHBQ	51/ 3.9	4.6	3.7	4.6	3.4	4.2	2.4
10. WEGR-F	50/ 3.8	3.9	6.4	5.4	8.3	4.9	7.6
11. WMC	42/ 3.2	4.9	4.1	4.8	6.5	4.3	2.1
12. KWLN-F	40/ 3.0	2.5	1.2	---	.6	1.7	4.9
13. WREC	29/ 2.2	3.4	3.7	3.0	4.8	3.1	2.1
14.							

12+ TSA	1/4/CUME
1. WHRK-F	253/3006
2. WMC-F	228/3189
3. WGKX-F	213/2483
4. KRNB-F	145/2277
5. WRVR-F	129/2122
6. WDIA	119/1888
7. WLOK	95/ 955
8. WEZI-F	90/1175
9. WEGR-F	87/1320
10. KWLN-F	67/ 892
11. WMC	63/1056
12. WHBQ	61/ 986
13. WREC	56/ 866
14.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WHRK-F	2260/29.9	28.4	27.6
2. WMC-F	2170/28.7	25.0	25.9
3. KRNB-F	1754/23.2	18.5	17.5
4. WRVR-F	1536/20.3	19.2	18.5
5. WDIA	1418/18.7	16.9	16.0
6. WGKX-F	1335/17.7	17.9	15.2
7. WLOK	897/11.9	12.4	12.6
8. WEZI-F	981/13.0	11.4	10.9
9. WEGR-F	903/11.9	14.3	16.8
10. WMC	722/ 9.5	11.1	11.9
11. WHBQ	698/ 9.2	10.4	8.1
12. WREC	579/ 7.7	9.8	9.9
13. KWLN-F	569/ 7.5	2.7	1.2
14. WRVR	495/ 6.5	5.3	3.0

12+ FM SHARE (METRO): 68.97% (860 of 1247) (SPG 86: 65.33%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHRK-F	1. WHRK-F>	1. WHRK-F>	1. WHRK-F>	1. WHRK-F>	1. WLOK	1. WHRK-F	1. WMC-F	1. WHRK-F	1. WHRK-F>	1. WHRK-F
2. KRNB-F	2. WMC-F	2. WMC-F	2. WRVR-F	2. WRVR-F	2. WGKX-F	2. WMC-F	2. WHRK-F	2. WMC-F>	2. KRNB-F	2. WMC-F
3. WMC-F>	3. KRNB-F	3. WRVR-F	3. WMC-F	3. WMC-F	3. WEZI-F	3. WGKX-F	3. WGKX-F	3. KRNB-F	3. WMC-F	3. WGKX-F
4.	4. WRVR-F	4. KRNB-F	4. WGKX-F	4. WGKX-F>	4. WDIA	4. WLOK	4. WRVR-F	4. WGKX-F	4. WLOK	4. KRNB-F
5.	5. WGKX-F	5. WGKX-F>	5. KRNB-F	5. KRNB-F	5. WRVR-F	5. KRNB-F	5. WEZI-F	5. WRVR-F	5. WDIA	5. WEZI-F
	6. WEGR-F	6. WDIA	6. WEGR-F	6. WDIA	6. WHBQ	WDIA	6. KRNB-F	6. WEZI-F	6. WGKX-F	6. WRVR-F
		WEGR-F	7. WDIA			7. WRVR-F	7. WLOK	WLOK		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F	1. WHRK-F>	1. WHRK-F>	1. WHRK-F>	1. WHRK-F>
2. WMC-F	2. WMC-F>	2. WMC-F	2. WMC-F>	2. WRVR-F	2. KWLN-F	2. KRNB-F	2. WGKX-F	2. WMC-F	2. WGKX-F
3. KRNB-F	3. KRNB-F>	3. WRVR-F	3. WRVR-F	3. WMC-F	3. KRNB-F	3. WMC-F	3. WEGR-F	3. WGKX-F	3. WMC-F
4.	4. WRVR-F	4. KRNB-F	4. KRNB-F	4. WGKX-F	WMC-F	4. KWLN-F	4. KRNB-F	4. KRNB-F	4. WEGR-F
5.	5. WDIA	5. WDIA	5. WGKX-F	5. WLOK	5. WRVR-F	5. WGKX-F	5. WMC-F	5. WRVR-F	5. WRVR-F
	6. WGKX-F	6. WEGR-F	6. WDIA	6. KRNB-F	6. WGKX-F	6. WEGR-F	6. KWLN-F	6. WEGR-F	6. KRNB-F
		WGKX-F					WRVR-F		

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		153 (1)	153 (1)	12.3	9.7
AOR/CLASSIC		90 (2)	90 (2)	7.2	9.5
AC/OLDIES/SOFT ROCK	23 (1)	95 (1)	[illegible]8 (2)	9.5	10.1
MOR/VARIETY/FULL					1.1
COUNTRY	49 (2)	110 (1)	159 (3)	12.8	15.2
BLACK/URBAN	194 (3)	324 (2)	518 (5)	41.5	36.5
BTFL MUSIC/EZ	6 (1)	74 (1)	80 (2)	6.4	5.6
NEWS/TALK	51 (1)		51 (1)	4.1	3.6
NOSTALGIA	29 (1)		29 (1)	2.3	5.1
RELIGION/GOSPEL	35 (3)		35 (3)	2.8	2.6
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		14 (1)	14 (1)	1.1	1.0
			1247 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFTH-F	107.1	Marion, AR	1.1/2.8
KSUD	730	W. Memphis, AR	.5/1.6
KWAM	990	Memphis	.8/2.2
WCRV	640	Collierville	1.4/3.4
WEZI	1430	Germantown	.5/2.3
WMPS	1380	Millington	.5/1.8
WRVR	680	Memphis	1.7/6.5
WXSS	1030	Memphis	.8/2.7

RADIO STATIONS

KSUD	730	250 W/108 W	GOSPEL		$ 10.00	(---)		Harold Sudbury
KWAM	990	10 KW/87 W (DA-2)	GOSPEL		$ 20.00	(---)	Rivers	Fred Webb
WDIA	1070	50 KW/5 KW (DA-2)	BLACK	SBN,APR	$ 40.00*	(Katz)	Adams	Ernest Jackson
WEZI	1430	2.5 KW (DAYS)	BTFL/EZ		$ 22.00	(Christal)		Billy Thomas
WHBQ	560	5 KW/1 KW (DA-2)	NEWS/TALK	US 2,ABC-T,NBC-T	$ 40.00*	(Republic)	RKO	Chris Karb
WLOK	1340	1 KW	BLACK	SBN,NBN	$ 34.00*	(Masla)		H. Gilliam
WMC	790	5 KW (DA-N)	COUNTRY	ABC-I	$ 49.00*	(Banner)	Scripps-Howard	Don Meyers
WMQM	1480	5 KW (DAYS)	RELIGION		$ 7.00	(---)		Fred Westenberger
WREC	600	5 KW (DA-N)	NOSTALGIA	CBS	$ 34.00*	(Mc-Guild)	New Market	Sherri Sawyer
WRVR	680	10 KW/5 KW (DA-N)	AC	Trans	$ NA	(Christal)	Viacom	Terry Wood
WXSS	1030	50 KW/1 KW (DA-2)	BLACK		$ NA	(Bolton)		
KRNB-F	101.1	100 KW @ 347	BLACK	ABC-F	$ 46.00*	(Masla)	Rivers	Fred Webb
WEGR-F	102.7	100 KW @ 900	AOR	US 1	$ 50.00*	(Mc-Guild)	New Market	Sherri Sawyer
WEZI-F	94.3	3 KW @ 300	BTFL/EZ		$ 42.00*	(Christal)		Billy Thomas
WGKX-F	105.9	100 KW @ 762	COUNTRY		$ 63.00*	(HNWH)	New Barnstable	John Bibbs
WHRK-F	97.1	100 KW @ 530	URBAN	NBC	$ 75.00*	(Katz)	Adams	Ernest Jackson
WMC-F	99.7	100 KW @ 910	CHR	ABC-C	$ 86.00*	(Banner)	Scripps-Howard	Don Meyers
WRVR-F	104.5	100 KW @ 750	AC		$ 80.00*	(Christal)	Viacom	Terry Wood
KWLN-F	98.1	100 KW @ 715	AOR		$ 23.00	(Torbet)	(OSCEOLA, AR)	Bill Pollack

MISCELLANEOUS COMMENTS WREC/WEGR-F sold by Summit to New Market for $________________... WLVS-A changes calls to WEZI and format to BTFL/EZ

MIAMI - FORT LAUDERDALE

Arbitron Rank/Pop (12+): 11/2,581,300

MSA Rank/Pop: Miami - 26/1,724,100
ADI # 15 Fort Lauderdale - 428/1,135,400
Average Person Ratings: 20.6
Market TSL: 27.3 hours

Stations: 36/33
Diaries: 2994/862:1/43.7%
Sample Target: 2510
% Below Line: 1.2
% Not Listed: 6.8

1986 Revenue: $90,100,000
HH Inc.: $31,586
Retail $: 24.2 Bil
Pop per Station: 78,221
#1 Biller: WSHE-F $8,200,000

12+ METRO		1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1.	WLYF-F	456/8.6	9.0	8.1	7.9	8.6	8.4	6.3
2.	WINZ	335/6.3	5.0	3.6	5.1	3.6	5.0	2.5
3.	WPOW-F	290/5.4	4.5	3.6	2.5	2.3	4.0	9.6
4.	WQBA	269/5.1	5.6	5.5	4.9	5.6	5.3	3.0
5.	WCMQ-F	258/4.8	4.6	3.8	3.9	3.9	4.3	4.4
6.	WHYI-F	241/4.5	4.9	3.7	4.1	5.3	4.3	5.5
7.	WJQY-F	233/4.4	3.5	4.2	4.5	4.5	4.2	5.4
8.	WEDR-F	218/4.1	5.0	4.2	3.8	3.7	4.3	5.0
9.	WNWS	205/3.9	3.5	3.9	4.0	4.0	3.1	2.8
10.	WLVE-F	198/3.7	2.4	2.7	2.3	1.8	2.8	2.6
11.	WIOD	191/3.6	3.1	4.0	3.3	3.7	3.5	2.2
12.	WAXY-F	186/3.5	3.0	3.2	3.8	3.9	3.4	3.7
13.	WTMI-F	175/3.3	3.5	2.5	2.6	2.1	3.0	2.3
14.	WHQT-F	174/3.3	3.4	4.5	5.1	4.9	4.1	4.7
15.	WAQI	171/3.2	4.6	3.5	3.6	3.2	3.7	2.2
16.	WKQS-F	148/2.8	4.2	3.7	3.6	3.3	3.6	5.0
17.	WGTR-F	137/2.6	2.2	2.3	1.7	2.2	2.2	4.6
18.	WQBA-F	122/2.3	1.9	2.3	2.8	2.2	2.3	2.9
19.	WSHE-F	115/2.2	2.7	4.1	4.5	5.9	3.4	4.0
20.	WKAT	92/1.7	1.9	1.4	1.7	2.2	1.7	.9
21.	WMXJ-F	90/1.7	2.5	2.6	2.6	2.1	2.4	3.0
22.	WFTL	86/1.6	1.6	1.5	1.4	1.9	1.5	1.1
23.	WCMQ	66/1.2	1.4	1.6	1.1	1.7	1.3	.5
	WZTA-F	66/1.2	1.6	2.4	3.1	2.7	2.1	2.1
25.	WRHC	60/1.1	1.7	1.4	1.8	2.2	1.5	1.0
	WSUA	60/1.1	1.3	1.1	1.6	1.3	1.3	1.1

12+ TSA		1/4/CUME
1.	WLYF-F	480/4335
2.	WINZ	351/3418
3.	WPOW-F	326/4172
4.	WHYI-F	323/5150
5.	WQBA	273/2042
6.	WCMQ-F	258/2041
7.	WJQY-F	246/3045
8.	WNWS	229/2628
9.	WEDR-F	218/2119
10.	WIOD	215/2861
11.	WLVE-F	211/2932
12.	WEAT-F+	209/2295
13.	WAXY-F	208/3379
14.	WHQT-F	203/3462
15.	WTMI-F	191/2262
16.	WAQI	175/1666
17.	WKQS-F	166/2095
18.	WRMF-F	164/1955
19.	WGTR-F	162/2521
20.	WSHE-F	158/3157
21.	WQBA-F	123/2042
22.	WMXJ-F	115/2139
23.	WKAT	94/1113
24.	WFTL	87/ 892
25.	WZTA-F	76/2047

12+ METRO CUME/ METRO CUME RATING			FAL 86	SPG 86
1.	WHYI-F	4018/15.6	15.3	18.1
2.	WLYF-F	3922/15.2	16.4	15.3
3.	WPOW-F	3629/14.1	12.0	9.7
4.	WINZ	3185/12.3	11.2	10.4
5.	WAXY-F	3096/12.0	11.3	11.9
6.	WHQT-F	2950/11.4	11.8	10.8
7.	WJQY-F	2788/10.8	10.4	9.1
8.	WLVE-F	2694/10.4	8.3	7.7
9.	WIOD	2578/10.0	14.8	9.9
10.	WSHE-F	2443/ 9.5	10.7	11.5
11.	WNWS	2329/ 9.0	10.6	9.1
12.	WGTR-F	2151/ 8.3	7.1	7.7
13.	WEDR-F	2101/ 8.1	7.9	7.8
14.	WCMQ-F	2033/ 7.9	7.2	6.8
15.	WQBA-F	2000/ 5.6	6.0	5.7
16.	WTMI-F	1946/ 7.5	6.7	6.6
17.	WTZI-F	1816/ 7.0	11.1	12.4
18.	WKQS-F	1776/ 6.9	8.6	8.6
19.	WMXJ-F	1732/ 6.7	7.9	6.7
20.	WAQI	1633/ 6.3	6.0	6.1
21.	WQBA-F	1433/ 5.6	6.0	5.7
22.	WKAT	1065/ 4.1	4.5	5.6
23.	WTFL	869/ 3.4	3.6	4.2
24.	WSUA	757/ 2.9	3.0	3.2
25.	WEAT-F+	741/ 2.9	1.4	1.5

12+ FM SHARE (METRO): 64.64% (3205 of 4958) (SPG 86: 64.59%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPOW-F>	1. WPOW-F	1. WHYI-F	1. WCMQ-F	1. WCMQ-F	1. WLYF-F>	1. WLYF-F	1. WLYF-F	1. WLYF-F	1. WINZ	1. WLYF-F
2. WHYI-F	2. WHYI-F	2. WPOW-F	2. WJQY-F	2. WJQY-F	2. WINZ	2. WQBA	2. WINZ >	2. WQBA	2. WPOW-F	2. WINZ
3. WEDR-F	3. WEDR-F	3. WLVE-F	WLVE-F	3. WLYF-F	3. WQBA	3. WHYI-F	3. WJQY-F	3. WPOW-F	3. WLYF-F	3. WPOW-F
4. WHQT-F	4. WHQT-F	4. WJQY-F	4. WAXY-F	4. WLVE-F	4. WCMQ-F	WAQI	4. WCMQ-F	4. WCMQ-F	4. WEDR-F	4. WCMQ-F
5.	5. WGTR-F	5. WCMQ-F	5. WHYI-F	5. WAXY-F	WNWS	5. WINZ	5. WQBA	WJQY-F	5. WHYI-F	5. WHYI-F
6.	6. WAXY-F	6. WAXY-F	6. WLYF-F	6. WHYI-F	6. WIOD	6. WNWS	6. WLVE-F	6. WHYI-F	6. WNWS	6. WEDR-F
7.	WLVE-F	7. WEDR-F	7. WPOW-F	7. WEDR-F	7. WJQY-F	7. WIOD	WPOW-F	7. WAXY-F	7. WCMQ-F	7. WJQY-F
8.	8.	8. WHQT-F	8. WEDR-F	8. WKQS-F	8. WAQI	WPOW-F	8. WAXY-F	8. WLVE-F	8. WLVE-F	8. WAXY-F
9.	9.	9.	9.	9. WPOW-F	9.	9. WEDR-F	9.	9. WEDR-F	WQBA	9.
10.	10.	10.	10.	10.	10.	10.	10.	WINZ	10. WIOD	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WPOW-F	1. WPOW-F	1. WEDR-F	1. WLVE-F	1. WCMQ-F
2. WHQT-F	2. WEDR-F	2. WHYI-F	2. WPOW-F	2. WJQY-F
3. WHYI-F	WHYI-F	3. WLVE-F	3. WCMQ-F	WLYF-F
4. WEDR-F	4. WHQT-F	4. WCMQ-F	4. WHYI-F	4. WLVE-F
5. WLVE-F	5. WLVE-F	5. WPOW-F	WJQY-F	5. WEDR-F
6. WAXY-F	6. WAXY-F	6. WAXY-F	6. WEDR-F	6. WHYI-F
WGTR-F	WCMQ-F	WJQY-F	7. WAXY-F	7. WAXY-F
8.	8. WJQY-F	8. WHQT-F	8. WHQT-F	8. WPOW-F
9.	9.	9. WQBA-F	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHYI-F	1. WGTR-F	1. WGTR-F	1. WHYI-F	1. WJQY-F
2. WGTR-F	2. WHYI-F	2. WPOW-F	2. WAXY-F	2. WCMQ-F
3. WEDR-F	3. WPOW-F	3. WHQT-F	3. WGTR-F	3. WAXY-F
4. WHQT-F	4. WHQT-F	4. WLVE-F	4. WPOW-F	WKQS-F
5. WPOW-F	5. WEDR-F	5. WAXY-F	5. WEDR-F	5. WLVE-F
6. WSHE-F	6. WAXY-F	6. WINZ	WJQY-F	6. WINZ
7. WAXY-F	WSHE-F	7. WHYI-F	WLVE-F	WLYF-F
8.	8. WLVE-F	WMXJ-F	8. WCMQ-F	8.
9.	9. WINZ	9.	9. WINZ	9.
10.	WMXJ-F	10.	10. WSHE-F	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		415 (2)	415 (2)	8.4	11.0
AOR/CLASSIC		318 (3)	318 (3)	6.4	6.3
AC/OLDIES/SOFT ROCK		725 (5)	725 (5)	14.6	15.9
MOR/VARIETY/FULL					
COUNTRY	28 (1)	148 (1)	176 (2)	3.5	4.4
BLACK/URBAN	36 (1)	557 (3)	593 (4)	12.0	10.7
BTFL MUSIC/EZ	10 (1)	487 (2)	497 (3)	10.0	9.5
NEWS/TALK	731 (3)		731 (3)	14.7	12.0
NOSTALGIA	178 (2)		178 (2)	3.6	4.3
RELIGION/GOSPEL	103 (3)		103 (3)	2.1	1.5
SPANISH	667 (6)	380 (2)	1047 (8)	21.1	22.2
CLASSICAL		175 (1)	175 (1)	3.5	2.2
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			4958 (36)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WEXY	1520	Wilton Mnrs.	.3/ .8
WMBM	1490	Miami Beach	1.0/2.4
WOCN	1450	Miami	.8/2.3
WQAM	560	Miami	.5/2.4
WRBD	1470	Pompano Beach	.7/2.1
WTHM-F	98.3	Goulds	.9/2.5
WVCG	1080	Coral Gables	.7/2.3
WRMF-F	97.9	West Palm Beach	.3/1.5

RADIO STATIONS

AM STATIONS

WAQI	710	50 KW (DA-2)	SPANISH NEWS/TALK	,$ 61.00*	(Lotus)		Charles Fernandez
WCMQ	1210	25 KW/2.5 KW (DA-2)	SPANISH MOR	,$ 51.00*	(MMR)	Spanish Bdcst.	
WINZ	940	50 KW/25 KW (DA-2)	NEWS	CBS,$ 93.00*	(Katz)	Guy Gannett	Gary Lawrence
WIOD	610	10 KW (DA-2)	TALK	ABC-I,MBS,$ 96.00*	(Christal)	Cox	Bob Reich
WKAT	1360	5 KW/1 KW	NOSTALGIA	ABC-D,$ 44.00	(S. Katz)		Howard Premer
WMBM	1490	1 KW	GOSPEL	NBN,$ 38.00*	(Masla)		Ed Margolis
WNWS	790	25 KW (DA-2)	TALK/NEWS	ABC-E,$ 70.00*	(Banner)	Jeff-Pilot	Dennis Collins
WOCN	1450	1 KW (DA-2)	SPANISH NEWS/TALK	,$ 42.00*	(Lotus)		M. Perez-Roura
WQAM	560	5 KW/1 KW	COUNTRY	NBC,$ 48.00*	(HNWH)	Sunshine	Jeff Greenhawt
WQBA	1140	50 KW/10 KW (DA-2)	SPANISH NEWS/TALK	,$120.00*	(Eastman)	Susquehanna	George Hyde
WRBD	1470	5 KW/2.5 KW (DA-1)	BLACK	NBN,$ 41.00	(Smith)		John Ruffin
WRHC	1550	10 KW/500 W (DA-2)	SPANISH NEWS/TALK	,$ 50.00*	(Roslin)		Salvador Lew
WSUA	1260	5 KW (DA-2)	SPANISH AC	,$ 49.00	(Caballero)		Enrique Landin
WVCG	1080	50 KW/20 KW (DA-2)	RELIGION	,$ 34.00*	(MMR)	Statewide	Mark Thomas
WFTL	1400	1 KW	NOSTALGIA	APR,$ 30.00	(Southern)		Bill Wheating

FM STATIONS

WAXY	105.9	100 KW @ 1049	AC	US 1,$122.00*	(Republic)	RKO	Doug Donoho
WCMQ	92.3	41 KW @ 281	SPANISH AC	,$ 75.00*	(MMR)	Spanish Bdcst.	
WEDR	98.1	70 KW @ 175	BLACK	SBN,$ 65.00*	(HNWH)	Rivers	Jerry Rushin
WGTR	97.3	98 KW @ 790	AOR	,$ 79.00*	(Christal)	Cox	Bob Reich
WHQT	105.1	100 KW @ 600	CHR/URBAN	,$105.00*	(MMR)	EZ	Chuck Goldmark
WHYI	100.7	100 KW @ 1000	CHR	,$140.00*	(Mc-Guild)	Metroplex	David Ross
WJQY	106.7	100 KW @ 1024	SOFT AC	,$125.00*	(Masla)	Amaturo	Skip Schmidt
WKQS	99.9	100 KW @ 986	COUNTRY	US 2,$ 70.00*	(HNWH)	Sunshine	Jeff Greenhawt
WLVE	93.9	96 KW @ 1006	AC/JAZZ	MBS,$ 90.00*	(Torbet)	Gilmore	Dean Goodman
WLYF	101.5	100 KW @ 813	BTFL/EZ	,$115.00*	(Banner)	Jeff-Pilot	Dennis Collins
WMXJ	102.7	100 KW @ 1006	AC	,$ 80.00*	(Durpetti)	Sconnix	Jim Butler
WPOW	96.3	100 KW @ 1006	URBAN/CHR	ABC-C,$ 70.00*	(HNWH)	Beasley	Greg Reed
WQBA	107.5	100 KW @ 500	SPANISH CHR	,$ 60.00*	(Eastman)	Susquehanna	George Hyde
WSHE	103.5	100 KW @ 600	AOR	,$147.00*	(Eastman)	TK	Charles Bortnick
WTHM	98.3	1.5 KW @ 475	BLACK	UPI,$ 40.00*	(Roslin)		Mal Kahn
WTMI	93.1	96 KW @ 1006	CLASSICAL	,$ 68.00*	(CMBS)	Tanger	David Harris
WZTA	94.9	96 KW @ 1010	AOR	,$ 70.00*	(Katz)	Guy Gannett	Gary Lawrence

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES
WINZ-F changes to WZTA	WZTA-F: From CHR to AOR	

MILWAUKEE

Arbitron Rank/Pop (12+): 26/1,302,100

MSA Rank/Pop: 32/1,389,200
ADI # 30
Average Person Ratings: 17.8
Market TSL: 23.5 hours

Stations: 29/26
Diaries: 1591/818:1/58.0%
Sample Target: 1420
% Below Line: 2.2
% Not Listed: 6.4

1986 Revenue: $33,000,000
HH Inc.: $33,402
Retail $: 8.5 Bil
Pop per Station: 52,084
#1 Biller: WTMJ $6,300,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WTMJ	372/16.1	14.3	12.1	12.2	14.6	13.7	13.0
2. WKTI-F	214/ 9.2	10.1	9.9	9.1	9.4	9.6	9.8
3. WKLH-F	203/ 8.8	8.5	7.7	6.8	7.0	8.0	8.6
4. WEZW-F	162/ 7.0	6.6	9.2	7.3	8.9	7.5	5.7
5. WMIL-F	155/ 6.7	5.4	4.5	4.2	4.5	5.2	6.4
6. WQFM-F	153/ 6.6	6.7	5.6	8.7	6.7	6.9	11.0
7. WOKY	132/ 5.7	6.7	6.1	6.3	7.7	6.2	6.2
8. WLUM-F	129/ 5.6	5.0	5.1	5.4	4.7	5.3	8.4
9. WMYX-F	89/ 3.8	3.5	4.0	4.3	3.7	3.9	3.7
10. WLTQ-F	82/ 3.5	3.5	3.8	3.2	3.3	3.5	2.2
11. WLZR-F+	67/ 2.8	2.6	4.6	4.3	3.8	3.6	1.7
12. WISN	66/ 2.8	3.4	3.3	3.0	2.7	3.1	4.3
13. WEMP	49/ 2.1	2.3	1.4	2.4	2.3	2.1	1.2
14. WBGK-F	45/ 1.9	1.7	2.2	1.7	.8	1.9	1.2
15. WNOV	44/ 1.9	1.5	1.7	2.6	3.0	1.9	2.6
16. WHBT-F+	40/ 1.7	2.8	3.5	2.3	2.3	2.6	1.4
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WTMJ	447/5223
2. WKTI-F	235/3766
3. WKLH-F	229/2917
4. WEZW-F	199/2310
5. WQFM-F	196/2639
6. WMIL-F	182/2321
7. WLUM-F	135/1860
8. WOKY	134/1662
9. WMYX-F	100/1701
10. WLTQ-F	90/1396
11. WISN	86/1668
12. WLZR-F+	74/1427
13. WEMP	56/1242
14. WHBT-F	54/1608
15. WBGK-F	48/ 765
16. WNOV	44/ 617
17. WGN	38/ 685
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12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WTMJ	4279/32.9	27.3	30.7
2. WKTI-F	3379/26.0	24.4	23.8
3. WKLH-F	2555/19.6	17.5	15.7
4. WQFM-F	2107/16.2	13.7	14.5
5. WEZW-F	1951/15.0	18.2	18.4
6. WMIL-F	1868/14.3	12.4	11.5
7. WLUM-F	1763/13.5	11.8	12.0
8. WOKY	1558/12.0	13.2	14.4
9. WMYX-F	1507/11.6	14.3	10.9
10. WISN	1351/10.4	11.7	10.1
11. WLZR-F+	1304/10.0	11.0	7.4
12. WLTQ-F	1238/ 9.5	8.8	8.6
13. WHBT-F+	1230/ 9.4	10.8	11.4
14. WEMP	1041/ 8.0	6.6	8.4
15. WBGK-F	714/ 5.5	6.7	3.9
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12+ FM SHARE (METRO): 63.44% (1376 of 2169) (SPG 86: 61.03%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKTI-F>	1. WKLH-F>	1. WKLH-F	1. WKLH-F	1. WTMJ-F	1. WTMJ-F>	1. WTMJ-F>	1. WTMJ-F	1. WTMJ-F>	1. WTMJ-F>	1. WTMJ-F
2. WQFM-F	2. WQFM-F	2. WKTI-F	2. WTMJ-F	2. WKLH-F	2. WEZW-F	2. WKTI-F	2. WKLH-F	2. WKTI-F	2. WLUM-F	2. WEZW-F
3. WLUM-F>	3. WKTI-F	3. WTMJ-F	3. WKTI-F	3. WKTI-F	3. WOKY	3. WKLH-F	3. WEZW-F	3. WKLH-F	3. WQFM-F	WQFM-F
4. WNOV	4. WLUM-F>	4. WQFM-F	4. WMIL-F	4. WMIL-F>	4. WMIL-F>	4. WMIL-F	4. WKTI-F	4. WEZW-F	4. WKTI-F	4. WKLH-F
5. WKLH-F	5. WLZR-F+	5. WLUM-F	5. WLTQ-F	5. WLTQ-F	5. WKTI-F	5. WOKY	5. WMIL-F	5. WMIL-F	5. WKLH-F	5. WMIL-F
WMYX-F	6. WTMJ-F	6. WMIL-F	6. WMYX-F	6. WMYX-F	6. WISN	6. WEZW-F	6. WQFM-F	6. WQFM-F	6. WMYX-F	6. WOKY
7.	7. WMYX-F	7. WLTQ-F	7. WLUM-F	7. WEZW-F	7.	7. WQFM-F	7. WOKY	7. WOKY	7. WMIL-F	7. WKTI-F
8.	8. WLTQ-F	8. WMYX-F	8.	8.	8.	8.	8.	8.	8. WLZR-F+	8. WLUM-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WLUM-F	1. WKTI-F	1. WKTI-F	1. WKTI-F>	1. WKTI-F
2. WKTI-F	2. WLUM-F>	2. WKLH-F	2. WLUM-F	2. WTMJ-F
3. WKLH-F	3. WMYX-F	3. WLUM-F	3. WKLH-F	3. WMIL-F
4. WMYX-F	4. WQFM-F	4. WLTQ-F	4. WMIL-F	4. WLTQ-F
5. WQFM-F	5. WLTQ-F	5. WMYX-F	WMYX-F	5. WKLH-F
6. WLZR-F+	6. WLZR-F+	6. WTMJ-F	6. WLTQ-F	6. WMYX-F
7. WHBT-F+	7. WTMJ-F	7. WQFM-F	7. WTMJ-F	7. WEZW-F
8.	8.	8.	8.	WLUM-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQFM-F>	1. WKLH-F	1. WKLH-F>	1. WKLH-F>	1. WKLH-F
2. WKLH-F	2. WQFM-F	2. WKTI-F	2. WQFM-F	2. WTMJ-F>
3. WLUM-F	3. WKTI-F	3. WQFM-F>	3. WTMJ-F	3. WMIL-F
WLZR-F+	4. WLUM-F	WTMJ-F	4. WKTI-F	4. WKTI-F
5. WKTI-F	5. WLZR-F+	5. WBGK-F	5. WMIL-F	5. WQFM-F
6. WMIL-F	6. WTMJ-F	6. WLTQ-F	6. WLUM-F	6.
7.	7.	7. WLUM-F	7. WLZR-F+	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	2 (1)	252 (2)	254 (3)	11.7	12.6
AOR/CLASSIC	8 (1)	415 (3)	423 (4)	19.5	15.7
AC/OLDIES/SOFT ROCK	68 (2)	171 (2)	239 (4)	11.0	11.4
MOR/VARIETY/FULL	486 (5)	15 (1)	501 (6)	23.1	22.2
COUNTRY	7 (1)	155 (1)	162 (2)	7.5	9.3
BLACK/URBAN	55 (2)	129 (1)	184 (3)	8.5	9.1
BTFL MUSIC/EZ		162 (1)	162 (1)	7.5	9.6
NEWS/TALK	28 (2)		28 (2)	1.3	0.4
NOSTALGIA	132 (1)		132 (1)	6.1	8.3
RELIGION/GOSPEL	7 (1)		7 (1)	0.3	
SPANISH					
CLASSICAL		32 (1)	32 (1)	1.5	1.2
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		45 (1)	45 (1)	2.1	
			2169 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WAVK	1510	Waukesha	.3/ .9
WAWA	1590	West Allis	.5/1.6
WBKV	1470	West Bend	.5/1.0
WFMR-F	98.3	Menomonee Falls	1.4/4.3
WKSH	1370	Sussex	.3/ .7
WMVP	1290	Greenfield	.8/2.0
WRJN	1400	Racine	.7/2.3
WTKM-F	104.9	Hartford	.6/1.6
WBBM	780	Chicago	.6/2.8
WGN	720	Chicago	.8/3.0
WMAQ	670	Chicago	.6/2.3

RADIO STATIONS

AM STATIONS

WAWA	1590	1 KW (DAYS,DA)	BLACK	SBN	$ 20.00	(Masla)	All Pro		Tom Mierendorf
WEMP	1250	5 KW (DA-2)	OLDIES	Trans,ABC-E	$ 40.00*	(Banner)	Heritage		Jack Lee
WISN	1130	50 KW/10 KW (DA-N)	MOR/AC	MBS,ABC-I	$ 55.00*	(Katz)	Hearst		Steve Downes
WLZR	1340	1 KW	AOR		$ NA	(Republic)	Taft		Dave Crowl
WMVP	1290	5 KW (DA-2)	AC	SMN	$ NA	(Republic)	Fairwest		
WNOV	860	250 W (DAYS,DA)	BLACK	NBN	$ 20.00	(---)			Walt Jones
WOKY	920	5 KW/1 KW (DA-2)	NOSTALGIA	CBS	$ 57.00*	(CBS)	Sundance		Brian Ongaro
WTMJ	620	5 KW (DA-N)	MOR	NBC	$108.00*	(Christal)	Milw. Journal		Paul LeSage
WYLO	540	250 W/150 W (DA-1)	RELIG/ETHNIC		$ 18.00	(---)	Universal	(JACKSON)	Marion Luther

FM STATIONS

WBGK	95.7	34 KW @ 610	? ?	US 1	$ 40.00*	(Republic)	Fairwest		
WEZW	103.7	20 KW @ 840	BTFL/EZ		$ 73.00*	(Mc-Guild)	Multimedia		Dick Washer
WFMR	98.3	3 KW @ 300	CLASSICAL		$ 44.00*	(CMBS)			Stewart Corbet
WKLH	96.5	22 KW @ 810	CLASSIC AOR		$ 80.00*	(Mc-Guild)	Saga		Ed Christian
WKTI	94.5	16 KW @ 911	CHR	Source	$ 80.00*	(Christal)	Milw. Journal		Doug Kiel
WHBT+	100.7	50 KW @ 500	CHR	ABC-C	$ 40.00*	(Torbet)	SRO	(RACINE)	Paula Peden
WLTQ	97.3	16 KW @ 980	SOFT AC		$ 52.00*	(Katz)	Hearst		Steve Downes
WLUM	102.1	50 KW @ 500	BLACK	CBS-R	$ 44.00*	(Masla)	All Pro		Tom Mierendorf
WLZR	102.9	50 KW @ 440	AOR		$ 45.00*	(Republic)	Taft		Dave Crowl
WMIL	106.1	13 KW @ 976	COUNTRY		$ 70.00*	(CBS)	Sundance		Brian Ongaro
WMYX	99.1	50 KW @ 486	AC		$ 67.00*	(Banner)	Heritage		Jack Lee
WQFM	93.3	14 KW @ 940	AOR	ABC-R	$ 77.00	(Eastman)	Shamrock-Lynett		Ralph Barnes

CALL LETTER CHANGES

WRKR A/F changes to WHBT
WBCS changes to WLZR

FORMAT CHANGES

WLZR: From Country to AOR

STATION SALES

WMVP, WBGK-F: From Amos to Fairwest for $4,000,000 (Gammon & Ninowski)

WFMR-F (Menomonee Falls): Sold for $2,800,000

MINNEAPOLIS - ST. PAUL

Arbitron Rank/Pop (12+): 18/1,876,700

MSA Rank/Pop: 14/2,275,300
ADI # 14
Average Person Ratings: 16.9
Market TSL: 22.0 hours

Stations: 18/18
Diaries: 2127/882:1/60.9%
Sample Target: 1660
% Below Line: 0
% Not Listed: 12.8

1986 Revenue: $60,000
HH Inc.: $37,623
Retail $: 17.9 Bil
Pop per Station: 104,261
#1 Biller: WCCO $17,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WCCO	518/16.3	17.6	17.2	18.3	17.9	17.4	16.4
2. WLOL-F	316/10.0	8.2	6.9	7.2	7.8	8.1	10.9
3. KSTP-F	270/ 8.5	9.5	9.0	9.9	9.5	9.2	9.1
4. KQRS-F+	255/ 8.0	9.6	11.0	9.6	10.0	9.6	11.4
5. KDWB-F	217/ 6.8	7.0	7.0	7.2	6.2	7.0	7.5
6. WAYL-F	206/ 6.5	5.8	6.4	5.2	5.0	6.0	4.0
7. KJJO-F	188/ 5.9	2.7	3.0	2.5	3.9	3.5	6.7
8. KEEY-F	185/ 5.8	6.1	6.2	5.4	6.8	5.9	5.5
9. KTCZ-F	140/ 4.4	3.2	3.6	4.3	3.8	3.8	3.5
10. WLTE-F	121/ 3.8	3.6	3.9	2.9	2.7	3.6	2.4
11. KSTP	86/ 2.7	4.5	4.5	3.5	3.7	3.8	3.7
12. KMGK-F	68/ 2.1	3.3	2.1	2.9	2.0	2.6	1.2
KDWB	68/ 2.1	1.7	2.4	2.5	1.3	2.2	1.9
14. WDGY	56/ 1.8	2.3	2.2	2.1	2.5	2.1	2.2
15. KLBB	43/ 1.4	1.3	1.5	2.1	2.6	1.6	1.1
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12+ TSA	1/4/CUME
1. WCCO	743/8861
2. KSTP-F	351/4615
3. WLOL-F	345/5337
4. KQRS-F+	296/4512
5. KDWB-F	253/4455
6. KJJO-F	250/3186
7. WAYL-F	246/3133
8. KEEY-F	232/3099
9. WLTE-F	175/3111
10. KTCZ-F	144/2007
11. KSTP	102/1666
12. KDWB	89/1542
13. KMGK-F	87/1663
14. WDGY	75/1771
15. KLBB	43/ 472
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12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WCCO	6116/32.6	34.3	36.2
2. WLOL-F	4720/25.2	22.9	23.3
3. KQRS-F+	3870/20.6	23.1	21.7
4. KDWB-F	3818/20.3	21.4	21.3
5. KSTP-F	3769/20.1	24.2	21.6
6. WAYL-F	2671/14.2	11.6	10.9
7. KJJO-F	2540/13.5	10.1	11.6
8. KEEY-F	2497/13.3	13.1	14.6
9. WLTE-F	2315/12.3	13.5	10.0
10. KTCZ-F	1979/10.5	8.1	8.6
11. KSTP	1454/ 7.7	11.3	10.6
12. KMGK-F	1392/ 7.4	8.3	6.5
13. KDWB	1293/ 6.9	8.0	6.2
14. WDGY	1233/ 6.6	7.2	7.8
15. KLBB	472/ 2.5	3.1	4.9
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12+ FM SHARE (METRO): 70.94% (1963 of 2767) (SPG 86: 66.42%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDWB-F	1. WLOL-F	1. WLOL-F	1. KSTP-F	1. KSTP-F	1. WCCO >	1. WCCO >	1. WCCO	1. WCCO	1. WCCO	1. WCCO
2. WLOL-F	2. KQRS-F+>	2. KSTP-F	2. WCCO	2. WCCO	2. WAYL-F	2. WLOL-F	2. WLOL-F	2. WLOL-F	2. KDWB-F	2. WLOL-F
3. KJJO-F>	3. KSTP-F	3. KQRS-F+	3. WLOL-F	3. WLOL-F	3. KSTP-F	3. KSTP-F	3. KSTP-F	3. KSTP-F	3. KJJO-F+	3. WAYL-F
4. KQRS-F+	4. KJJO-F	4. WCCO	4. KQRS-F+	4. KQRS-F+	4. KEEY-F	4. KQRS-F+>	WAYL-F	4. KQRS-F+	WLOL-F	4. KDWB-F
5.	5. KDWB-F	5. KJJO-F	5. KTCZ-F	5. KTCZ-F	5.	5. KDWB-F	5. KQRS-F+	5. KDWB-F	5. KQRS-F+	5. KEEY-F
6.	6. KTCZ-F	6. KTCZ-F	6. KEEY-F	6. KEEY-F	6.	KEEY-F	6. KEEY-F	WAYL-F	6. KSTP-F	6. KQRS-F+
7.	7. KEEY-F	7. KDWB-F	7. WLTE-F	7. WLTE-F	7.	7. WAYL-F	7. KJJO-F+	7. KJJO-F+	7. KEEY-F	7. KSTP-F
8.	8.	8. KEEY-F	8.	8. WDGY	8.	8. KJJO-F+	8. KDWB-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WLOL-F>	1. WLOL-F>	1. KSTP-F	1. WLOL-F	1. KSTP-F>
2. KDWB-F	2. KSTP-F	WLOL-F>	2. KSTP-F>	2. WCCO
3. KQRS-F+	3. KDWB-F	3. KTCZ-F	3. KDWB-F	3. WLOL-F
4. KJJO-F	4. KQRS-F+	4. KQRS-F+	4. WCCO	4. WLTE-F
5. KSTP-F	5. KTCZ-F	5. KDWB-F	5. WLTE-F	5. KEEY-F
6. KEEY-F	6. KEEY-F	KEEY-F	6. KEEY-F	WAYL-F
7. WLTE-F	7. KJJO-F	7. WLTE-F	7. KQRS-F+	7. KTCZ-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KJJO-F	1. KQRS-F+>	1. KQRS-F+>	1. KQRS-F+>	1. KQRS-F+
2. KQRS-F+>	2. KJJO-F	2. KTCZ-F	2. KJJO-F	2. WCCO
3. WLOL-F>	3. WLOL-F	3. KSTP-F>	3. KSTP-F	3. KSTP-F
4. KDWB-F	4. KTCZ-F	WLOL-F	WLOL-F	4. KTCZ-F
5.	5. KSTP-F>	5. WCCO	5. WCCO	5. WLOL-F
6.	6. WCCO	6. KEEY-F	6. KTCZ-F	6. KEEY-F
7.	7. KDWB-F	7. KJJO-F	7. KEEY-F	7.
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		533 (2)	533 (2)	19.3	17.7
AOR/CLASSIC	3 (1)	580 (3)	583 (4)	21.1	20.7
AC/OLDIES/SOFT ROCK	68 (1)	459 (3)	527 (4)	19.0	16.5
MOR/VARIETY/FULL	518 (1)		518 (1)	18.7	21.3
COUNTRY	56 (1)	185 (1)	241 (2)	8.7	10.8
BLACK/URBAN					
BTFL MUSIC/EZ		206 (1)	206 (1)	7.4	5.8
NEWS/TALK	86 (1)		86 (1)	3.1	4.3
NOSTALGIA	43 (1)		43 (1)	1.6	3.0
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC	20 (1)		20 (1)	0.7	---
UNKNOWN/OTHERS	10 (1)		10 (1)	0.4	---
			2767 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KJJO	950	St. Louis Park	.3/1.0
KTCJ	690	Minneapolis	.6/1.0

RADIO STATIONS

AM STATIONS

KDWB,	630,	5 KW/500 W (DA-2)	, OLDIES		,$ NA	(Banner)	Legacy	Doug Brown
KJJO,	950,	1 KW (DA-2)	, OLDIES (?)	CBS-R	,$ NA	(Eastman)	Park	Scott Meier
KLBB,	1400,	1 KW	, NOSTALGIA	CNN,ABC-D	,$ 35.00*	(Roslin)		Mike McAnally
KMFY,	980,	5 KW (DA-1)	, BTFL/EZ		,$ 28.00*	(Republic)	Entercom	Greg Kulka
KSNE,	1280,	5 KW (DA-N)	, MOR (?)		,$ 22.00*	(---)		Sam Sherwood
KSTP,	1500,	50 KW (DA-N)	, NEWS/TALK	ABC-I,NBC-T,ABC-T	,$ 50.00*	(Mc-Guild)	Hubbard	Peter May
KTCJ,	690,	500 W (DAYS)	, JAZZ		,$ 25.00*	(Durpetti)	Parker	Mike Boen
KUXL,	1570,	2.5 KW/300 W	, RELIGION		,$ 20.00*	(---)	Universal	John McCooley
WCCO,	830,	50 KW	, MOR	CBS	,$220.00	(CBS)		Steve Goldstein
WDGY,	1130,	50 KW/25 KW (DA-2)	, COUNTRY	CNN	,$ 52.00*	(Katz)	Malrite	Gary Swartz
WMIN,	1010,	250 W (DAYS)	, COUNTRY		,$ 16.00	(---)		Greg Borgan

FM STATIONS

KDWB ,	101.3,	50 KW @ 822,	CHR		,$ 84.00*	(Banner)	Legacy	Doug Brown
KEEY ,	102.1,	100 KW @ 1066,	COUNTRY		,$104.00*	(Katz)	Malrite	Gary Swartz
KJJO ,	104.1,	100 KW @ 1050,	AOR	CBS-R	,$ 48.00*	(Eastman)	Park	
KMGK ,	107.9,	100 KW @ 1080,	SOFT AC	Trans	,$ 44.00*	(MMR)	Sunbelt	
KQRS+,	92.5,	50 KW @ 822,	AOR	ABC-R	,$106.00*	(Katz)	Cap Cities/ABC	Mark Steinmetz
KSTP ,	94.5,	100 KW @ 1250,	AC		,$ 180.00*	(Mc-Guild)	Hubbard	John Mayasich
KTCZ ,	97.1,	100 KW @ 285,	AOR		,$ 55.00*	(Durpetti)	Parker	Mike Boen
WAYL ,	93.7,	50 KW @ 822,	BTFL/EZ		,$ 70.00*	(Republic)	Entercom	Greg Kulka
WLOL ,	99.5,	50 KW @ 844,	CHR		,$120.00*	(HNWH)	Emmis	Tac Hammer
WLTE ,	102.9,	100 KW @ 1304,	AC	CBS-R	,$ 59.00*	(CBS)		Rand Gottlieb

MOBILE

Arbitron Rank/Pop (12+): 89/384,200

MSA Rank/Pop: 100/474,800
ADI # 60
Average Person Ratings: 19.0
Market TSL: 25.0 hours

Stations: 23/18
Diaries: 897/428:1/45.3%
Sample Target: 770
% Below Line: 3.8
% Not Listed: 5.3

1986 Revenue: $10,400,000
HH Inc.: $27,581
Retail $: 2.8 Bil
Pop per Station: 21,344
#1 Biller: WKSJ-F $3,800,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WKSJ-F	141/19.3	17.9	23.7	23.1	15.1		18.9
2. WABB-F	127/17.4	17.2	14.3	13.7	16.4		21.1
3. WBLX-F	104/14.3	13.9	17.0	13.8	11.9		20.3
4. WGOK	57/ 7.8	7.9	9.7	10.6	11.6		5.9
5. WKRG	33/ 4.5	6.1	5.8	6.3	4.7		3.7
6. WZEW-F	30/ 4.1	3.1	2.7	1.4	2.2		4.0
7. WDLT-F	29/ 4.0	3.3	2.7	3.2	4.6		3.7
WKRG-F	29/ 4.0	4.2	2.3	5.3	7.5		3.9
9. WAVH-F	27/ 3.7	3.7	5.2	4.6	5.0		3.4
10. WIZD-F	25/ 3.4	3.6	4.2	2.9	1.7		2.7
11.							
12.							
13.							
14.							

12+ TSA	1/4/CUME
1. WABB-F	209/2473
2. WBLX-F	193/1632
3. WKSJ-F	155/1417
4. WIZD-F	76/1288
5. WMEZ-F	64/ 772
6. WOWW-F	63/ 725
7. WGOK	58/ 594
WKRG-F	58/1191
9. WJLQ-F	57/ 890
10. WXBM-F	47/ 609
11. WKRG	33/ 440
12. WAVH-F	31/ 377
13. WDLT-F	30/ 448
WZEW-F	30/ 293

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WABB-F	1343/35.0	35.9	29.7
2. WKSJ-F	1182/30.8	33.9	38.3
3. WBLX-F	842/21.9	21.9	25.9
4. WKRG-F	614/16.0	15.5	12.8
5. WGOK	569/14.8	13.6	17.0
6. WIZD-F	517/13.5	9.9	10.2
7. WDLT-F	433/11.3	9.8	7.9
8. WKRG	429/11.2	12.6	9.6
9. WAVH-F	329/ 8.6	9.1	11.1
10. WZEW-F	290/ 7.5	7.2	6.2
11. WABB	207/ 5.4	8.[illegible]	4.8
12. WMML	195/ 5.1	6.9	5.5
13.			
14.			

12+ FM SHARE (METRO): 77.97% (538 of 690) (SPG 86: 77.73%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F>	1. WABB-F>	1. WABB-F	1. WKSJ-F>	1. WKSJ-F>	1. WKSJ-F>	1. WKSJ-F	1. WKSJ-F>	1. WKSJ-F	1. WABB-F	1. WKSJ-F
2. WBLX-F	2. WBLX-F	2. WKSJ-F	2. WBLX-F	2. WBLX-F	2. WGOK	2. WABB-F+>	2. WABB-F	2. WABB-F	2. WBLX-F>	2. WBLX-F
3.	3. WKSJ-F>	3. WBLX-F>	3. WABB-F>	3. WABB-F>	3. WBLX-F	3. WBLX-F	3. WBLX-F	3. WBLX-F>	3. WKSJ-F	3. WABB-F
4.	4. WZEW-F	4.	4. WDLT-F	4. WDLT-F	4. WAVH-F	4. WKRG	4. WGOK	4.	4.	4. WGOK
5.	5.	5.	5. WKRG-F	5.	5.	5. WGOK	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WABB-F	1. WBLX-F	1. WBLX-F	1. WBLX-F	1. WKSJ-F>
2. WBLX-F	2. WABB-F>	2. WKSJ-F	2. WKSJ-F	2. WBLX-F>
3. WGOK	3. WKSJ-F>	3. WABB-F	3. WABB-F>	3. WABB-F
4. WZEW-F	4. WGOK	4. WIZD-F	4.	4.
5.	WIZD-F	5.	5.	5.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WABB-F>	1. WABB-F>	1. WKSJ-F	1. WABB-F	1. WKSJ-F>
2. WBLX-F	2. WKSJ-F	2. WABB-F	2. WKSJ-F>	2. WABB-F
3. WZEW-F	3. WBLX-F	WBLX-F	3. WBLX-F	3. WBLX-F>
4. WKSJ-F	4. WZEW-F	4. WZEW-F	4. WZEW-F	4. WDLT-F
5.	5.	5.	5.	WZEW-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		131 (2)	131 (2)	19.0	15.5
AOR/CLASSIC		30 (1)	30 (1)	4.3	2.8
AC/OLDIES/SOFT ROCK	10 (1)	83 (3)	93 (4)	13.5	9.7
MOR/VARIETY/FULL	3 (1)		3 (1)	0.4	---
COUNTRY	12 (1)	152 (4)	164 (5)	23.8	28.2
BLACK/URBAN	57 (1)	104 (1)	161 (2)	23.3	29.2
BTFL MUSIC/EZ		38 (2)	38 (2)	5.5	6.1
NEWS/TALK	33 (1)		33 (1)	4.8	5.8
NOSTALGIA					
RELIGION/GOSPEL	37 (5)		37 (5)	5.4	2.7
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			690 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WABB	1480	Mobile	1.4/5.4
WBHY	840	Mobile	1.2/3.5
WGRR	960	Prichard	1.0/2.0
WHEP	1310	Foley	.4/1.5
WKSJ	1270	Prichard	1.1/2.8
WMML	1410	Mobile	1.6/5.1
WMOB	1360	Mobile	1.4/4.9
WMOO	660	Mobile	.4/1.8
WJLQ-F	100.7	Pensacola	.5/4.4
WMEZ-F	94.1	Pensacola	1.5/4.7
WOWW-F	107.3	Pensacola	.3/1.9
WPMO-F	99.1	Pascagoula	.4/1.4
WXBM-F	102.7	Milton, FL	.8/1.8

RADIO STATIONS

WABB, 1480, 5 KW (DA-N)	, OLDIES	SMN,$ NM	(Christal)			Bernard Dittman
WGOK, 900, 1 KW/500 W (DA-1)	, BLACK	SBN,$ 14.00	(Roslin)			Irene Ware
WKRG, 710, 1 KW/500 W (DA-N)	, TALK	CBS,MBS,$ 30.00*	(Katz)			
WKSJ, 1270, 5 KW (DAYS)	, RELIGION	ABC-E,$ 10.00*	(Banner)	Capitol-Johnson		
WMML, 1410, 5 KW (DA-N)	, COUNTRY	NBC,$ 17.00*	(S. Katz)			
WMOB, 1360, 5 KW (DAYS,DA)	, RELIGION	,$ 12.00	(---)			
WMOO, 660, 50 KW/1 KW (DA-2)	, RELIGION	,$ 10.00	(---)	Beasley		W. Goforth
WABB-F, 97.5, 100 KW @ 1350, CHR		ABC-F,$ 93.00*	(Christal)			Bernard Dittman
WAVH-F, 96.1, 40 KW @ 420, AC/JAZZ		,$ 24.00*	(Masla)	TM		Bill Heidrich
WBLX-F, 92.9, 100 KW @ 1655, BLACK		US 1,ABC-C,$ 55.00*	(HNWH)	Beasley		Harry Williams
WDLT-F, 98.3, 3 KW @ 300, SOFT AC		Trans,$ 35.00*	(Durpetti)			J. Alex Bowab
WIZD-F, 104.1, 100 KW @ 1666, AC		CNN,$ 37.00*	(Republic)	Keymarket	(ATMORE)	
WKRG-F, 99.9, 100 KW @ 800, AC		MBS,$ 39.00*	(Katz)			
WKSJ-F, 94.9, 100 KW @ 490, COUNTRY		ABC-E,$ 85.00*	(Banner)	Capitol-Johnson		
WZEW-F, 92.1, 3 KW @ 300, AOR		AJC-R,$ 25.00	(---)		(FAIRHOPE)	Sandy Frost

Other ranked stations - See Pensacola

MISCELLANEOUS COMMENTS WLPR changes to WAVH and format to Soft AC/Jazz...

MODESTO

Arbitron Rank/Pop (12+): 131/253,900

MSA Rank/Pop: 147/310,900
Sacramento ADI
Average Person Ratings: 16.4
Market TSL: 23.0 hours

Stations: 21/10
Diaries: 582/436:1/38.3%
Sample Target: 620
% Below Line: 33.8
% Not Listed: 10.3

1986 Revenue: $8,100,000
HH Inc.: $29,652
Retail $: 1.9 Bil
Pop per Station: 25,390
#1 Biller: KOSO-F $1,500,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. KBEE-F	50/12.0	10.7	12.6	12.1	9.7		8.6
2. KDJK-F	47/11.3	8.6	8.7	11.0	11.6		14.1
3. KOSO-F	33/ 7.9	7.6	9.2	8.1	9.9		8.1
4. KFIV-F+	30/ 7.2	9.1	8.7	9.7	10.7		13.3
KMIX-F	30/ 7.2	7.6	8.2	7.8	9.9		5.7
KHOP-F	30/ 7.2	6.8	3.9	6.2	6.8		6.0
7. KSJQ-F	25/ 6.0	4.4	1.7	.5	.7		6.0
8. KRAK	18/ 4.3	3.7	5.6	4.8	4.6		3.4
9. KUBB-F	17/ 4.1	1.0	1.0	.8	---		1.3
10. KLOC	16/ 3.8	5.2	7.0	1.6	.7		4.9
KCBS	16/ 3.8	4.7	4.6	5.6	3.1		2.3
12.							

12+ TSA	1/4/CUME
1. KBEE-F	93/1021
2. KDJK-F	83/ 921
3. KCBS	65/ 836
4. KHOP-F	63/1138
5. KRAK	61/ 656
6. KUBB-F	57/ 543
7. KOSO-F	54/ 915
8. KNBR	53/ 795
9. KSJQ-F	41/ 484
10. KMIX-F	38/ 541
11. KFIV-F+	37/ 742
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KFIV-F+	589/13.3	21.5	20.4
2. KBEE-F	487/19.2	17.2	18.0
3. KOSO-F	469/18.5	19.4	20.8
4. KHOP-F	463/18.2	19.8	17.3
5. KMIX-F	431/17.0	13.5	14.7
6. KDJK-F	378/14.9	16.3	16.3
7. KCBS	263/10.4	13.0	12.5
8. KSJQ-F	259/10.2	9.9	5.7
9. KNBR	244/ 9.6	10.8	11.2
10. KUBB-F	210/ 8.3	3.8	3.6
11. KTRB	179/ 7.1	12.8	11.0
12. KAMB-F	173/ 6.8	4.5	6.8

12+ FM SHARE (METRO): 74.26% (277 of 373) (SPG 86: 66.20%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KSJQ-F	1. KDJK-F>	1. KDJK-F>	1. KBEE-F	1. KBEE-F	1. KBEE-F>	1. KBEE-F	1. KBEE-F>	1. KBEE-F	1. KHOP-F	1. KBEE-F
2. KFIV-F+	2. KFIV-F+	2. KOSO-F	2. KDJK-F	2. KOSO-F	2. KMIX-F	2. KDJK-F	2. KDKJ-F	2. KDJK-F	2. KFIV-F+	2. KDJK-F
3. KHOP-F	3. KOSO-F	3. KBEE-F	KOSO-F	3. KDJK-F	3. KRAK	3. KFIV-F+	3. KOSO-F	3. KOSO-F	3. KDJK-F	3. KMIX-F
4.	4. KHOP-F	4. KMIX-F	4. KMIX-F	4. KMIX-F>	4. KOSO-F	4. KMIX-F	4. KMIX-F	4. KHOP-F	4. KBEE-F	4. KFIV-F+
5.	5. KMIX-F	5. KHOP-F	5. KHOP-F	5. KUBB-F	KCBS	5. KOSO-F	5. KRAK	5. KMIX-F	5. KMIX-F	5. KHOP-F
				KHOP-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDJK-F	1. KDJK-F>	1. KDJK-F	1. KDJK-F	1. KBEE-F	1. KDJK-F>	1. KDJK-F>	1. KDJK-F	1. KDJK-F>	1. KDJK-F
2. KFIV-F+	2. KHOP-F	KLOC	2. KBEE-F	2. KOSO-F	2. KFIV-F+	2. KFIV-F+	2. KFIV-F+	2. KOSO-F	2. KBEE-F
KHOP-F	3. KFIV-F+	KOSO-F	KOSO-F	3. KMIX-F	3. KOSO-F	3. KOSO-F	KOSO-F	3. KMIX-F	KMIX-F
4.	KLOC	KUBB-F	4. KHOP-F	KUBB-F	KHOP-F	4. KHOP-F	4. KMIX-F	4. KBEE-F	4. KOSO-F
5.	KOSO-F	5.	5. KMIX-F	KHOP-F		5. KMIX-F	KHOP-F	5. KFIV-F+	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	1 (1)	84 (3)	85 (4)	22.8	16.3
AOR/CLASSIC		47 (1)	47 (1)	12.6	10.0
AC/OLDIES/SOFT ROCK	2 (1)	36 (2)	38 (3)	10.2	10.5
MOR/VARIETY/FULL	14 (1)		14 (1)	3.8	6.9
COUNTRY	29 (2)	47 (2)	76 (4)	20.4	23.0
BLACK/URBAN					
BTFL MUSIC/EZ		56 (2)	56 (2)	15.0	15.2
NEWS/TALK	24 (3)		24 (3)	6.4	5.3
NOSTALGIA	10 (1)		10 (1)	2.7	---
RELIGION/GOSPEL		7 (1)	7 (1)	1.9	1.7
SPANISH	16 (1)		16 (1)	4.3	9.1
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS				---	1.9
			373 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAMB-F	101.5	Merced	1.7/6.8
KMYT-F	97.5	Merced	1.4/6.0
KTRB	860	Modesto	2.6/7.1
KFRC	610	San Francisco	2.4/3.2
KFYE-F	93.7	Fresno	.7/4.0
KGO	810	San Francisco	1.0/2.0
KMJ	580	Fresno	1.0/2.0
KSFO	560	San Francisco	.5/2.5

RADIO STATIONS

KHYV, 970, 1 KW	, CLASSICAL	,$ 10.00	(Mc-Guild)	John Price		T. Ehrman
KLOC, 920, 500 W/2.5 KW (DA-2)	, SPANISH	,$ 14.00	(---)			Mike Sturtevant
KTRB, 860, 10 KW/1 KW (DA-2)	, COUNTRY	NBC,$ 20.00	(Banner)			Kathy Pappas
KMIX, 1390, 5 KW (DA-2)	, COUNTRY	,$ NA	(Christal)			Bob Salmon
KAMB-F , 101.5, 50 KW @ 390	, RELIGION	,$ NA	(---)			Richard Grand
KBEE-F , 103.3, 50 KW @ 500	, BTFL/EZ	,$ 25.00*	(Mc-Guild)	John Price		T. Ehrman
KDJK-F , 95.1, 32 KW @ 1450	, AOR	NBC,$ 44.00*	(Eastman)			Joe Gross
KFIV-F+, 102.3, 3 KW @ 300	, CHR	US 1,$ 35.00*	(MMR)	Comm. Pacific		Gary Halladay
KMIX-F , 98.3, 2.5 KW @ 390	, COUNTRY	MBS,$ 27.00*	(Chrsital)			Bob Salmon
KMYT-F , 97.5, 50 KW @ 493	, BTFL/EZ	,$ 16.00	(Torbet)		(MERCED)	Bill Johnson
KOSO-F , 93.1, 3 KW @ 1790	, AC	APR,$ 38.00	(Katz)		(PATTERSON)	Bob Clarke
KUBB-F , 96.3, 2 KW @ 2079	, COUNTRY	,$ NA	(HNHW)	Buckley	(MARIPOSA)	Julia Campbell
KHOP-F , 104.1, 50 KW @ 500	, CHR	,$ 27.00	(Mc-Guild)	Fuller-Jeff		
KSJQ-F , 96.7, 3 KW @ 320	, CHR	,$ 14.00	(HNWH)		(MANTECA)	Gary Collins

Other ranked stations - See Sacramento or San Francisco

MISCELLANEOUS COMMENTS KYES changes to KMIX and format from Oldies to Country... Arbitron fell 6.1% short of Sample Target...

MONTGOMERY

Arbitron Rank/Pop (12+): 134/240,200

MSA Rank/Pop: 151/290,900
ADI # 113
Average Person Ratings: 16.2
Market TSL: 21.5 hours

Stations: 17/14
Diaries: 711/338:1/63.7%
Sample Target: 610
% Below Line: 2.0
% Not Listed: 9.5

1986 Revenue: $7,500,000
HH Inc.: $28,008
Retail $: 1.7 Bil
Pop per Station: 17,157
#1 Biller: WLWI A/F $2,500,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WLWI-F+	79/20.3	22.6	20.4		22.6	1. WLWI-F+	98/ 997	1. WHHY-F	813/33.8	---	34.5
2. WHHY-F	57/14.7	13.1	18.0		16.4	2. WHHY-F	80/1343	2. WLWI-F+	675/28.1	---	28.7
3. WBAM-F	45/11.6	12.8	9.6		13.5	3. WBAM-F	72/1110	3. WBAM-F	674/28.1	---	26.2
4. WQIM-F	43/11.1	11.6	11.8		15.1	4. WQIM-F	53/ 560	4. WQIM-F	496/20.6	---	20.4
5. WXVI	33/ 8.5	8.8	11.0		6.2	5. WREZ-F+	42/ 490	5. WXVI	415/17.3	---	17.3
6. WREZ-F+	31/ 8.0	9.8	6.9		6.9	6. WRJM-F	40/ 732	6. WREZ-F+	367/15.3	---	13.9
7. WRJM-F	20/ 5.2	2.0	3.8		3.9	7. WXVI	34/ 432	7. WRJM-F	331/13.8	---	10.5
8. WHHY	13/ 3.4	2.8	4.3		2.5	WBIL-F	34/ 271	8. WHHY-F	254/33.8	---	34.5
9. WZTN	12/ 3.1	3.3	4.1		1.8	9. WSTH-F	32/ 440	9. WACV	142/ 5.9	---	4.7
10. WACV	5/ 1.3	1.8	1.9		.5	10. WZTN	14/ 137	10. WZTN	119/ 5.0	---	5.9

12+ FM SHARE (METRO): 78.92% (277 of 351) (SPG 86: 74.44%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQIM-F	1. WBAM-F	1. WHHY-F	1. WLWI-F+	1. WLWI-F+>	1. WLWI-F+>	1. WLWI-F+	1. WLWI-F+	1. WHHY-F+	1. WQIM-F	1. WLWI-F+
2. WBAM-F	2. WHHY-F	2. WLWI-F+	2. WHHY-F>	2. WHHY-F>	2. WREZ-F+	2. WHHY-F+	2. WHHY-F+>	2. WLWI-F+	2. WXVI	2. WHHY-F+
3. WHHY-F	3. WBAM-F	3. WBAM-F	3. WBAM-F	3. WBAM-F	3. WHHY-F	3. WBAM-F	3. WBAM-F	3. WBAM-F	3. WBAM-F	3. WQIM-F>
4.	4. WLWI-F+	4. WQIM-F	4. WRJM-F	4. WQIM-F	4. WXVI	4. WQIM-F	4. WREZ-F+	4. WQIM-F	4. WHHY-F	4. WBAM-F
5.	5. WQIM-F	5.	5. WQIM-F	WRJM-F	5.	5. WXVI	5.	5.	5. WLWI-F+	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBAM-F	1. WBAM-F	1. WBAM-F	1. WBAM-F	1. WLWI-F+>	1. WHHY-F	1. WHHY-F	1. WHHY-F	1. WHHY-F	1. WLWI-F+>
2. WQIM-F	2. WQIM-F	2. WHHY-F	2. WHHY-F	2. WHHY-F	2. WBAM-F	2. WLWI-F+	WLWI-F+	2. WLWI-F+>	2. WHHY-F>
3 WHHY-F	3. WHHY-F	WLWI-F+	3. WLWI-F+	3. WBAM-F	WLWI-F+	3. WBAM-F	3. WBAM-F	3. WBAM-F	3. WRJM-F
4. WXVI	4. WLWI-F+	WQIM-F	4. WQIM-F	4. WQIM-F	4. WQIM-F	4. WQIM-F	4. WQIM-F	4. WQIM-F	4. WBAM-F
5. WLWI-F+	5. WXVI	5.	5.	5.	5.	5.	5.	5. WRJM-F	WQIM-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		45 (1)	45 (1)	12.8	28.6
AOR/CLASSIC					2.8
AC/OLDIES/SOFT ROCK	25 (2)	79 (3)	104 (5)	29.6	9.7
MOR/VARIETY/FULL					
COUNTRY	4 (1)	77 (2)	81 (3)	23.1	21.1
BLACK/URBAN	37 (2)	46 (2)	83 (4)	23.6	23.6
BTFL MUSIC/EZ	1 (1)	30 (1)	31 (2)	8.8	8.1
NEWS/TALK					1.9
NOSTALGIA	5 (1)		5 (1)	1.4	---
RELIGION/GOSPEL	2 (1)		2 (1)	0.6	4.2
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			351 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

RADIO STATIONS

WACV, 1170, 10 KW/1 KW (DA-2), NOSTALGIA	CNN,CBS,$ 13.00*	(---)	Woods -	Bill Horne
WHHY, 1440, 5 KW/1 KW (DA-N), AC	ABC-C,$ 21.00*	(Mc-Guild)		Ann Collister
WXVI, 1600, 5 KW/1 KW (DA-N), BLACK	SBN,$ 24.00*	(HNWH)		
WZTN, 1000, 5 KW (DAY,DA), OLDIES	,$ 10.00	(---)		Alvin Dixon
WBAM-F, 98.9, 100 KW @ 730, CHR	,$ 38.00*	(Christal)		
WHHY-F, 101.9, 100 KW @ 1050, CONTEMP/AC	ABC-C,$ 51.00*	(Mc-Guild)		Ann Collister
WLWI-F+, 92.3, 100 KW @ 700, COUNTRY	MBS,$ 60.00*	(Katz)	Colonial	Dave Coppock
WQIM-F, 95.3, 3 KW @ 230, BLACK	NBN,$ 27.00*	(Torbet)	Downs	W. Huntsberry
WREZ-F+, 103.3, 28 KW @ 350, BTFL/EZ	MBS,$ 24.00*	(Republic)		Gene Moorhead
WRJM-F, 105.7, 100 KW @ 1854, AC	NBC,$ 28.00*	(Banner)	(TROY)	Don Markwell

WLWI (740, 50 KW/184 W, DA) simulcasting with WLWI-F
WREZ (950, 1 KW, DA-N) simulcasting with WREZ-F

MISCELLANEOUS COMMENTS WLSQ changes from AOR to BTFL/EZ (March)... WLSQ, WREZ-F sold for $2,100,000 (Raymond)... WHHY-F reclassified as AC (it's a close call)...

NASHVILLE

Arbitron Rank/Pop (12+): 45/763,800	Stations: 23/22	1986 Revenue: $28,000,000
	Diaries: 1363/560:1/46.2%	HH Inc.: $31,366
MSA Rank/Pop: 54/914,100	Sample Target: 1080	Retail $: 6.4 Bil
ADI # 31	% Below Line: 0.3	Pop per Station: 34,718
Average Person Ratings: 16.2	% Not Listed: 7.4	#1 Biller: WSM A/F $6,500,000
Market TSL: 21.5 hours		

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WKDF-F	194/15.6	14.4	14.9	12.7	12.3	14.4	20.7	1. WKDF-F	359/3699	1. WKDF-F	2023/26.5	23.9	21.0
2. WSM-F	146/11.8	10.5	10.3	11.1	12.4	10.9	10.7	2. WSM-F	251/3003	2. WSM-F	1620/21.2	20.4	21.8
3. WYHY-F	113/ 9.1	7.3	7.4	8.5	9.7	8.1	9.7	3. WWKX-F	166/2469	3. WYHY-F	1594/20.9	21.2	20.4
4. WLAC-F	101/ 8.1	7.9	9.1	10.5	8.4	8.9	5.7	4. WLAC-F	147/2154	4. WLAC-F	1449/19.0	20.7	18.0
WZEZ-F	101/ 8.1	10.3	9.6	10.4	11.4	9.6	5.5	WYHY-F	147/2322	5. WWKX-F	1357/17.8	17.2	12.9
6. WQQK-F	93/ 7.5	5.8	7.1	6.8	9.3	6.8	10.2	6. WZEZ-F	124/1659	6. WZEZ-F	1240/16.2	14.3	16.5
7. WSIX-F+	69/ 5.5	6.1	5.9	7.5	5.4	6.3	4.0	7. WSM	107/1696	7. WSIX-F+	1129/14.8	16.5	12.4
8. WWKX-F	68/ 5.5	5.5	5.3	3.9	3.3	5.1	8.3	8. WQQK-F	97/ 949	8. WSM	947/12.4	11.9	12.2
9. WSM	66/ 5.3	7.0	5.0	5.2	4.1	5.6	4.6	9. WSIX-F+	92/1605	9. WQQK-F	892/11.7	12.3	13.6
10. WLAC	47/ 3.8	3.5	2.7	1.7	2.0	2.9	1.7	10. WBVR	72/1015	10. WLAC	753/ 9.9	8.5	5.6
11. WTMG-F	32/ 2.6	3.7	3.9	3.3	3.0	3.4	3.2	11. WLAC	49/ 812	11. WTMG-F	611/ 8.0	8.9	8.0
WVOL	32/ 2.6	3.5	3.1	2.1	2.8	2.8	3.0	12. WTMG-F	47/ 867	12. WVOL	472/ 6.2	7.1	7.7

12+ FM SHARE (METRO): 80.94% (930 of 1149) (SPG 86: 85.17%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WYHY-F>	1. WKDF-F>	1. WKDF-F>	1. WKDF-F>	1. WKDF-F	1. WSM-F	1. WKDF-F>	1. WKDF-F	1. WKDF-F	1. WKDF-F	1. WKDF-F
2. WKDF-F	2. WYHY-F	2. WSM-F	2. WSM-F	2. WSM-F+	2. WZEZ-F>	2. WSM-F>	2. WSM-F	2. WSM-F	2. WQQK-F	2. WSM-F
3. WWKX-F	3. WQQK-F	3. WLAC-F	3. WLAC-F	3. WLAC-F	3. WSM	3. WYHY-F	3. WZEZ-F	3. WYHY-F	3. WYHY-F	3. WYHY-F
4. WQQK-F	4. WLAC-F	4. WYHY-F	4. WQQK-F	4. WZEZ-F	4. WLAC-F	4. WLAC-F	4. WLAC-F	4. WLAC-F	4. WSM-F	4. WQQK-F
5.	5. WSM-F	5. WQQK-F	5. WSIX-F+	5. WSIX-F+	5. WSIX-F+	5. WSM	5. WYHY-F	5. WQQK-F	5. WWKX-F	5. WLAC-F
				6. WQQK-F					6. WZEZ-F	6. WZEZ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKDF-F	1. WKDF-F>	1. WKDF-F>	1. WLAC-F	1. WLAC-F	1. WKDF-F>	1. WKDF-F>	1. WKDF-F>	1. WKDF-F>	1. WKDF-F>
2. WYHY-F	2. WLAC-F	2. WLAC-F	2. WKDF-F	2. WSM-F	2. WQQK-F	2. WQQK-F	2. WSM-F	2. WSM-F	2. WSM-F>
3. WLAC-F	3. WYHY-F	3. WSM-F	3. WSM-F	3. WZEZ-F	WYHY-F	3. WYHY	3. WQQK-F	3. WQQK-F	3. WSIX-F+
4. WWKX-F	4. WQQK-F	4. WQQK-F	4. WYHY-F	4. WKDF-F>	4. WWKX-F	4. WSM-F	4. WYHY-F	4. WYHY-F	4. WQQK-F
5. WQQK-F	WSM-F	5. WYHY-F	5. WQQK-F	5. WYHY-F	5.	5. WWKX-F	5.	5. WLAC-F	5. WLAC-F
								WSIX-F+	

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		181 (2)	181 (2)	15.8	14.3
AOR/CLASSIC		202 (2)	202 (2)	17.6	13.6
AC/OLDIES/SOFT ROCK	13 (1)	133 (2)	146 (3)	12.7	16.3
MOR/VARIETY/FULL					
COUNTRY	87 (5)	220 (4)	307 (9)	26.7	25.1
BLACK/URBAN	48 (2)	93 (1)	141 (3)	12.3	14.0
BTFL MUSIC/EZ		101 (1)	101 (1)	8.8	12.6
NEWS/TALK	47 (1)		47 (1)	4.1	2.3
NOSTALGIA	19 (1)		19 (1)	1.7	1.9
RELIGION/GOSPEL	5 (1)		5 (1)	0.4	---
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			1149 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAKM	950	Franklin	.7/1.5
WAMB	1160	Nashville	1.5/4.0
WDBL-F+	94.3	Springfield	.5/1.6
WHIN	1010	Gallatin	.6/ .8
WKDA	1240	Nashville	1.0/4.2
WMDB	880	Nashville	1.3/3.0
WWGM	1560	Nashville	.4/1.1
WWRB-F	100.1	Franklin	.6/3.2
WBVR-F	101.1	Russellville, KY	.3/2.0

RADIO STATIONS

WAMB, 1160, 50 KW/1 KW (DA-N)	, NOSTALGIA	MBS,$ 20.00*	(Roslin)			Bill Barry
WKDA, 1240, 1 KW	, OLDIES	ABC-R,ABC-I,$ 24.00*	(Katz)	Dick		Steve Dickert
WLAC, 1510, 50 KW (DA-N)	, NEWS/TALK	CBS,$ 51.00*	(Durpetti)	Price		
WMDB, 880, 2.5 KW (DAYS,DA)	, BLACK	,$ 20.00	(---)			Morgan Babb
WNAH, 1360, 1 KW (DAYS)	, RELIGION	,$ 16.00	(---)			V. Irwin
WNKZ, 1430, 15 KW/1 KW (DA-N)	, AC	,$ NA	(Republic)	REBS		
WNQM, 1300, 5 KW (DA-N)	, RELIGION	,$ 10.00	(---)			Fred Westenberger
WSIX, 980, 5 KW (DA-N)	, COUNTRY	APR,$ 33.00*	(Eastman)	Hicks		Dave Manning
WSM , 650, 50 KW	, COUNTRY	NBC,$ 57.00*	(Christal)			Gaylord
WVOL, 1470, 5 KW/1 KW (DA-2)	, BLACK	NBN,$ [illegible]0.00*	(HNWH)			
WWGM, 1560, 10 KW (DAYS,DA)	, RELIGION	,$ 13.00	(---)			Faye Lindsay
WKDF-F, 103.3, 100 KW @ 1220, AOR		ABC-R,ABC-E,$ 99.00*	(Katz)	Dick		Steve Dickert
WLAC-F, 105.9, 100 KW @ 1229, AC		,$109.00*	(Durpetti)	Price		
WQQK-F, 92.1, 1.5 KW @ 430, BLACK		,$ 45.00	(HNWH)			
WSIX-F, 97.9, 100 KW @ 1145, COUNTRY		,$ 60.00	(Eastman)	Hicks		Dave Manning
WSM-F , 95.5, 100 KW @ 1280, COUNTRY		,$106.00*	(Christal)	Gaylord		Bob Meyer
WTMG-F, 96.3, 100 KW @ 840, SOFT AC		,$ 52.00*	(Torbet)	Trans Com	(MURFREESBORO)	Howard Schwartz
WWKX-F, 104.5, 100 KW @ 1050, CHR		US 1,$ 46.00*	(Banner)	Capitol-Johnson	(GALLATIN)	Eric Younker
WYHY-F, 107.5, 100 KW @ 780, CHR		US 2,$ 60.00*	(Mc-Guild)	Jacor	(LEBANON)	Mike Kenney
WZEZ-F, 92.9, 100 KW @ 1053, BTFL/EZ		,$ 64.00*	(Durpetti)	South Central		Dave Thomas
WWRB-F, 100.1, 3 KW @ ?? , AOR/CHR		CBS-R,$ 30.00*	(Republic)	REBS	(FRANKLIN)	

MISCELLANEOUS COMMENTS WLRQ changes to WWRB and format from AC to AOR/CHR... WSIX A/F sold to Hicks for $8,500,000 (Americom)... WTMG-F (Murphreesboro) sold for $5,460,000... WLAC A/F sold by Price to Fairfield for $___________ (75%)...

NASSUA - SUFFOLK (Long Island)

Arbitron Rank/Pop (12+): 12/2,279,700

MSA Rank/Pop: 10/2,682,500
New York ADI
Average Person Ratings: 18.1
Market TSL: 23.7 hours

Stations: 42/13
Diaries: 1739/1311:1/44.1%
Sample Target: 1650
% Below Line: NA
% Not Listed: NA

1986 Revenue: NA
HH Inc.: $48,492
Retail $: 20.1 Bil
Pop per Station: NA
#1 Biller: NA

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA 1/4/CUME
1. WBAB-F	242/5.9	4.3	3.7	3.9	4.6	4.5		1.
2. WBLI-F	209/5.1	5.7	5.2	4.5	5.7	5.1		2.
3. WALK-F+	187/4.6	5.5	5.9	5.6	4.8	5.4		3.
4. WQHT-F	142/3.4	3.6	2.8	1.5	2.2	2.8		4.
5. WLIR-F	137/3.3	2.2	2.1	2.0	2.0	2.4		5.
6. WHLI	123/3.0	3.6	3.3	2.8	3.1	3.2		6.
7. WCTO-F	95/2.3	2.8	2.4	3.2	1.7	2.7		7.
8. WGSM	92/2.2	3.0	2.9	2.8	1.6	2.7		8.
9. WKJY-F	85/2.1	1.8	1.8	1.9	2.2	1.9		9.
10. WRCN-F	25/ .6	.6	.6	.8	1.1	0.7		10.
11. WGBB	24/ .6	.3	.4	.9	.7	0.6		11.
12. WLIX	18/ .4	.5	---	---	---	0.2		12.

NOTE: Nassau-Suffolk is a portion of the New York Metro. Only stations home to the Nassau-Suffolk metro are listed. There is no TSA.

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WBAB-F	3081/13.5	11.2	12.1
2. WBLI-F	3036/13.3	13.2	13.5
3. WALK-F+	2390/10.5	12.4	11.6
4. WQHT-F	2117/ 9.3	8.8	9.4
5. WLIR-F	1468/ 5.4	5.3	4.3
6. WKJY-F	1183/ 5.2	4.2	4.4
7. WCTO-F	1174/ 5.1	5.9	3.6
8. WHLI	997/ 4.4	4.2	5.2
9. WGSM	867/ 3.8	3.4	2.8
10. WRCN-F	493/ 2.2	2.0	4.1
11. WGBB	406/ 1.8	2.2	2.9
12. WLIX	230/ 1.0	---	---

12+ FM SHARE (METRO): NA (SPG 86: NA)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQHT-F>	1. WBAB-F>	1. WBAB-F	1. WBAB-F	1. WALK-F+	1. WALK-F+	1. WALK-F+	1. WBAB-F	1. WBAB-F	1. WBAB-F	1. WBLI-F
2. WBAB-F	2. WLIR-F+	2. WBLI-F	2. WALK-F+	2. WBAB-F	2. WHLI	2. WBAB-F	2. WBLI-F	2. WBLI-F	2. WQHT-F	2. WBAB-F
WBLI-F	3. WBLI-F	3. WALK-F+	3. WBLI-F>	3. WBLI-F>	3. WCTO-F	3. WBLI-F	3. WALK-F+	3. WALK-F+	3. WLIR-F	3. WALK-F+
4. WLIR-F+	4. WQHT-F	4. WLIR-F+	4. WLIR-F+	4. WLIR-F+	4. WBLI-F	4. WLIR-F+	4. WHLI	4. WQHT-F	4. WBLI-F>	4. WLIR-F
5.	5.	5. WQHT-F	5.	5. WKJY-F	WGSM	WQHT-F	5. WKJY-F	5. WLIR-F	5. WALK-F+	5. WQHT-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBAB-F	1. WBAB-F	1. WBAB-F	1. WALK-F+	1. WALK-F+	1. WBAB-F	1. WBAB-F>	1. WBAB-F>	1. WBAB-F>	1. WBAB-F>
2. WLIR-F+	2. WLIR-F+	2. WBLI-F	2. WBLI-F	2. WBLI-F	2. WLIR-F+	2. WLIR-F+	2. WLIR-F+	2. WBLI-F	2. WBLI-F
3. WQHT-F	3. WBLI-F	3. WILR-F+	3. WBAB-F	3. WBAB-F	3. WQHT-F	3. WBLI-F>	3. WBLI-F	3. WLIR-F+	3. WALK-F+
4. WBLI-F	4. WQHT-F	4. WQHT-F	4. WLIR-F+	4. WKJY-F	4. WBLI-F	4. WQHT-F	4.	4. WALK-F+>	4. WLIR-F+>
5.	5.	5. WALK-F+	5. WQHT-F	5. WLIR-F+	5. WRCN-F	5. WRCN-F	5.	5. WQHT-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP					
AOR/CLASSIC					
AC/OLDIES/SOFT ROCK					
MOR/VARIETY/FULL					
COUNTRY					
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

See New York for more information about the following stations:

WABC	3.6/ 9.6	WNEW-F	3.2/ 9.4
WBLS-F	1.1/ 4.2	WNSR-F	2.4/ 8.0
WCBS	4.1/14.3	WOR	3.8/ 9.1
WCBS-F	4.1/11.5	WPAT	.4/ 2.2
WHN	2.5/ 8.4	WPAT-F	2.3/ 6.5
WHTZ-F	5.8/17.7	WPIX-F	.8/ 3.7
WINS	3.3/14.9	WPLJ-F	4.6/17.9
WLTW-F	4.0/ 8.9	WQXR-F+	1.4/ 4.4
WMCA	.6/ 1.5	WRKS-F	1.4/ 4.6
WNBC	2.3/ 7.8	WSKQ	.5/ .9
WNCN-F	.8/ 2.8	WXRK-F	3.0/ 9.7
WNEW	1.0/ 2.9	WYNY-F	1.0/ 4.9

WDRC-F	102.9	Hartford	.4/1.0
WEZN-F	99.9	Bridgeport	1.8/3.4
WJAZ-F	96.7	Stamford, CT	.3/1.3
WPLR-F	99.1	New Haven	.8/2.5

RADIO STATIONS

WGBB, 1240, 1 KW	, TALK	,$ 32.00*	(MMR)	Noble		Rich Sutton
WGSM, 740, 25 KW (DAYS)	, MOR	,$ 55.00	(Roslin)			R. Scholem
WHLI, 1100, 10 KW (DAYS,DA)	, NOSTALGIA	,$ 65.00	(Roslin)	New Barnstable		G. Corneliess
WLIX, 540, 250 W (DAYS)	, RELIGION	UPI,$ 28.00	(---)			Lloyd Parker
WALK-F+, 97.5, 45 KW @ 530	, AC	,$118.00*	(Durpetti)	American		Ron Gold
WBAB-F , 102.3, 3 KW @ 268	, AOR	,$125.00	(MMR)	Noble		Tony Michaels
WBLI-F , 106.1, 10 KW @ 500	, CHR	,$115.00*	(Masla)	Beck-Ross		Herb Usenheimer
WCTO-F , 94.3, 3 KW @ 300	, BTFL/EZ	,$ 84.00	(Roslin)			R. Scholem
WKJY-F , 98.3, 3 KW @ 300	, BTFL/EZ	,$ 69.00	(Roslin)	New Barnstable		Phil Stumbo
WLIR-F , 92.7, 3 KW @ 300	, AOR	,$ 80.00	(Masla)			
WRCN-F , 103.9, 1.5 KW @ 466	, AOR	,$ 50.00*	(---)		(RIVERHEAD)	Allan Kronzek
WSBH-F , 95.3, 2.6 KW @ 400	, AC	,$ 22.00	(Katz)	Faircom	(SOUTHAMPTON)	Bob Ballantine

MISCELLANEOUS COMMENTS WGBB changes to Talk...

NEW HAVEN

Arbitron Rank/Pop (12+): 81/427,700

MSA Rank/Pop: 95/511,700
ADI # 23 (w/Hartford)
Average Person Ratings: 17.2
Market TSL: 22.5 hours

Stations: 25/7
Diaries: 882/485:1/44.3%
Sample Target: 820
% Below Line: 53.4
% Not Listed: 10.3

1986 Revenue: $12,200,000
HH Inc.: $36,800
Retail $: 3.0 Bil
Pop per Station: 61,100
#1 Biller: WKCI-F $4,800,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WKCI-F	87/11.8	13.2	12.6	11.2	11.5		12.4
2. WELI	78/10.6	8.3	10.7	15.1	8.7		8.1
3. WPLR-F	62/ 8.4	6.4	6.6	6.2	7.0		11.3
4. WEZN-F	54/ 7.3	5.3	4.2	5.8	7.3		2.8
5. WDRC-F	46/ 6.3	4.7	3.1	2.6	3.3		7.6
6. WAVC	41/ 5.6	6.3	5.2	6.6	5.0		3.9
7. WKSS-F	40/ 5.4	5.0	4.1	4.7	2.9		8.1
8. WRCH-F	39/ 5.3	3.7	2.9	3.2	3.1		2.8
9. WIOF-F	28/ 3.8	4.4	3.3	3.0	2.8		2.4
10. WNHC	22/ 3.0	3.9	4.6	5.8	4.6		4.1
WNBC	22/ 3.0	2.6	2.6	3.0	4.0		1.9
12. WWYZ-F	21/ 2.9	2.7	3.1	3.2	3.1		2.2
WTIC	21/ 2.9	3.4	2.6	2.8	3.2		2.5
WCBS	21/ 2.9	3.9	4.0	3.6	2.9		2.4
15.							

12+ TSA	1/4/CUME
1. WKCI-F	186/2733
2. WEZN-F	177/1879
3. WPLR-F	149/1861
4. WDRC-F	113/1504
5. WELI	94/1138
6. WKSS-F	78/1297
7. WRCH-F	71/ 792
WEBE-F	71/1019
9. WTIC	68/1003
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WKCI-F	1267/29.6	31.2	31.6
2. WELI	969/22.7	22.8	24.8
3. WPLR-F	760/17.8	18.4	19.4
4. WDRC-F	704/16.5	11.3	10.0
5. WKSS-F	703/16.4	14.5	12.5
6. WEZN-F	639/14.9	12.1	11.1
7. WAVZ	527/12.3	10.8	10.1
8. WIOF-F	420/ 9.8	10.6	10.8
9. WCBS	415/ 9.7	12.1	13.0
10. WRCH-F	387/ 9.0	7.6	7.3
11. WWYZ-F	338/ 7.9	7.9	8.6
12. WTIC	323/ 7.6	8.7	7.6
13. WHCN-F	294/ 6.9	9.9	10.5
14. WNBC	275/ 6.4	8.1	8.9
15. WNHC	260/ 6.1	8.6	8.9

12+ FM SHARE (METRO): 64.49% (425 of 659) (SPG 86: 59.56%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKCI-F>	1. WPLR-F	1. WKCI-F	1. WKCI-F	1. WKCI-F	1. WELI >	1. WELI >	1. WKCI-F>	1. WKCI-F	1. WKCI-F	1. WKCI-F>
2. WKSS-F>	2. WKCI-F>	2. WPLR-F	2. WDRC-F	2. WDRC-F	2. WEZN-F	2. WKCI-F	2. WPLR-F	2. WPLR-F	2. WELI	2. WPLR-F
3. WPLR-F	3. WDRC-F	3. WDRC-F>	3. WPLR-F	3. WEZN-F	3. WAVZ	3. WAVZ	WEZN-F	3. WEZN-F	3. WPLR-F	3. WEZN-F
4. WNHC-F	4. WKSS-F	4. WELI	4. WELI	4. WELI	4. WRCH-F	WPLR-F	4. WELI	4. WELI	4. WKSS-F	4. WKSS-F
5.	5. WHCN-F	5. WKSS-F	5.	WPLR-F	5. WKCI-F	5.	WRCH-F	5. WDRC-F	5. WDRC-F	5. WAVZ
							6. WAVZ			6. WELI

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLR-F	1. WKCI-F	1. WKCI-F	1. WKCI-F>	1. WKCI-F>	1. WPLR-F>	1. WPLR-F>	1. WPLR-F>	1. WPLR-F	1. WDRC-F
2. WKCI-F	2. WPLR-F>	2. WPLR-F	2. WPLR-F	2. WEZN-F	2. WDRC-F	2. WKCI-F	2. WKCI-F>	2. WDRC-F	2. WKCI-F
3. WKSS-F	3. WKSS-F	3. WDRC-F	3. WKSS-F	3. WELI	3. WKCI-F	3. WKSS-F	3. WELI	3. WKCI-F>	WPLR-F
4. WNHC	4. WDRC-F	4. WKSS-F	4. WDRC-F	4. WDRC-F	4. WHCN-F	4. WNHC	WDRC-F	4. WNBC	4. WNBC
WIOF-F	5. WIOF-F	5.	5. WELI	5. WPLR-F	WKSS-F	WIOF-F	WHCN-F	5. WHCN-F	5. WELI
									WEZN-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		133 (3)	133 (3)	20.2	21.0
AOR/CLASSIC		86 (3)	86 (3)	13.1	14.5
AC/OLDIES/SOFT ROCK	25 (2)	104 (4)	129 (6)	19.6	16.0
MOR/VARIETY/FULL	99 (2)		99 (2)	15.0	16.7
COUNTRY	9 (1)		9 (1)	1.4	1.5
BLACK/URBAN	22 (1)	9 (2)	31 (3)	4.7	7.3
BTFL MUSIC/EZ		93 (2)	93 (2)	14.1	8.3
NEWS/TALK	38 (4)		38 (4)	5.8	8.1
NOSTALGIA	41 (1)		41 (1)	6.2	6.1
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			659 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WNNR	1220	Hamden	.4/1.1
WCCC-F	106.9	Hartford	.7/2.6
WHCN-F	105.9	Hartford	2.6/6.9
WPOP	1410	Hartford	.8/3.8
WTIC-F	96.5	Hartford	.8/6.1
WABC	770	New York	1.0/3.1
WBLS-F	107.5	New York	.8/2.8
WEBE-F	107.9	Westport	1.2/3.7
WHN	1050	New York	1.2/2.4
WOR	710	New York	.5/2.0
WQHT-F	103.5	New York	.4/1.1

RADIO STATIONS

WAVZ, 1300, 1 KW (DA-N)	, NOSTALGIA	ABC-I,$ 40.00* (Mc-Guild)	Noble	Gary Starr
WELI, 960, 5 KW (DA-N)	, MOR	,$ 80.00 (Banner)	Clear Channel	Stan Shields
WNHC, 1340, 1 KW	, BLACK	SBN,$ 26.00* (Savalli)		
WKCI-F, 101.3, 10 KW @ 1070, CHR		,$ 90.00* (Mc-Guild)	Noble	Gary Starr
WPLR-F, 99.1, 14 KW @ 950, AOR		,$ 70.00* (Durpetti)	Southern Starr	Manuel Rodriguez
WYBC-F, 94.3, 1 KW @ 122, JAZZ/VARIOUS		,$ 20.00 (---)		B. Schowalter

Other ranked stations - See Hartford, Bridgeport or New Haven

NEW ORLEANS

Arbitron Rank/Pop (12+): 31/1,103,100

MSA Rank/Pop: 33/1,325,500
ADI # 34
Average Person Ratings: 16.9
Market TSL: 22.5 hours

Stations: 22/21
Diaries: 1640/673:1/43.4%
Sample Target: 1500
% Below Line: 0.5
% Not Listed: 6.5

1986 Revenue: $27,900,000
HH Inc.: $28,870
Retail $: 8.4 Bil
Pop per Station: 52,529
#1 Biller: WEZB-F $5,000,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WQUE-F	246/13.2	13.7	8.8	6.6	5.6	10.6	18.4
2. WYLD-F	227/12.2	12.2	13.2	15.5	14.5	13.3	14.5
3. WEZB-F	179/ 9.6	9.4	10.1	10.1	9.9	9.8	11.8
4. WBYU-F	176/ 9.4	7.4	6.4	5.5	7.7	7.2	5.4
5. WBOK	116/ 6.2	7.4	6.4	5.5	7.7	6.4	3.7
6. WLTS-F	110/ 5.9	6.7	7.1	6.1	6.7	6.5	5.1
7. WNOE-F	91/ 4.9	3.8	5.2	4.8	5.3	4.7	5.9
WRNO-F	91/ 4.9	6.1	5.9	5.0	4.9	5.5	6.4
9. WAJY-F	90/ 4.8	4.2	4.4	5.9	4.9	4.8	2.7
10. WWL	80/ 4.3	5.9	6.8	5.6	5.9	5.7	3.0
11. WTIX	58/ 3.1	2.4	2.9	3.1	2.8	2.9	3.1
12. WCKW-F	53/ 2.8	2.8	2.7	1.9	2.2	2.6	3.0
13. WSMB	44/ 2.4	3.2	2.5	3.9	3.4	3.0	4.4
14. WWIW	43/ 2.3	1.5	2.1	2.1	2.2	2.0	1.3
15. WMRJ	37/ 2.0	.9	.8	1.9	2.3	1.4	1.9
16. WNOE	31/ 1.7	1.8	2.0	1.8	2.3	1.8	.7
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WQUE-F	299/3841
2. WYLD-F	257/2895
3. WFZB-F	232/3579
4. WBYU-F	211/2102
5. WNOE-F	151/1953
6. WRNO-F	130/2290
7. WLTS-F	127/2162
8. WWL	120/2372
9. WBOK	117/1192
10. WAJY-F	105/1650
11. WTIX	85/1461
12. WCKW-F	68/ 864
13. WSMB	51/ 670
14. WWIW	43/ 551
15. WNOE	38/ 734
16.	
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WQUE-F	3164/28.7	24.6	19.9
2. WEZB-F	2864/26.0	27.4	27.2
3. WYLD-F	2150/19.5	21.3	21.7
4. WLTS-F	1811/16.4	17.6	14.5
5. WBYU-F	1670/15.1	14.2	14.4
6. WRNO-F	1655/15.0	14.4	15.0
7. WWL	1574/14.3	20.8	15.3
8. WAJY-F	1408/12.8	11.8	12.2
9. WNOE-F	1201/10.9	11.1	11.1
10. WBOK	1185/10.7	8.3	8.3
11. WTIX	1009/ 9.1	9.2	8.2
12. WSMB	617/ 5.6	5.6	5.5
13. WCKW-F	610/ 5.5	6.7	5.3
14. WNOE	570/ 5.2	5.4	5.1
15. WWIW	535/ 4.8	4.0	4.8
16.			
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 72.85% (1272 of 1746) (SPG 86: 68.74%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQUE-F	1. WYLD-F	1. WYLD-F>	1. WYLD-F	1. WYLD-F>	1. WBYU-F>	1. WQUE-F	1. WBYU-F	1. WQUE-F	1. WYLD-F	1. WQUE-F
2. WEZB-F>	2. WQUE-F>	2. WQUE-F>	2. WLTS-F	2. WLTS-F	2. WBOK	2. WEZB-F	2. WYLD-F	2. WYLD-F	2. WQUE-F>	2. WYLD-F
3. WYLD-F	3. WEZB-F	3. WEZB-F	3. WQUE-F	3. WQUE-F	3. WWL	3. WYLD-F	3. WQUE-F	3. WEZB-F	3. WEZB-F	3. WEZB-F
4.	4. WLTS-F	4. WLTS-F	4. WEZB-F	4. WBYU-F	4. WNOE-F	4. WBYU-F	4. WEZB-F	4. WBYU-F	4. WBYU-F	4. WBYU-F>
5.	5. WRNO-F	5. WRNO-F	5. WBOK	5. WEZB-F	5. WAJY-F	5. WBOK	5. WLTS-F	5. WLTS-F	5. WLTS-F	5. WNOE-F
6.	6.	6.	6. WAJY-F	6. WBOK	6. WYLD-F	6. WWL	6. WAJY-F	6. WNOE-F	6. WRNO-F	6. WAJY-F
7.	7.	7.	7. WRNO-F	7.	7.	7. WLTS-F	7.	7. WRNO-F	7.	7. WRNO-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WQUE-F>	1. WYLD-F	1. WYLD-F>	1. WQUE-F	1. WYLD-F
2. WYLD-F	2. WQUE-F>	2. WLTS-F	2. WYLD-F>	2. WLTS-F
3. WEZB-F>	3. WEZB-F	3. WEZB-F	3. WLTS-F	3. WBOK
4. WLTS-F	4. WLTS-F>	4. WQUE-F	4. WEZB-F	4. WAJY-F
5.	5.	5. WAJY-F	5. WAJY-F	WQUE-F
6.	6.	6. WBOK	6. WBOK	6. WBYU-F
7.	7.	WRNO-F	7.	7. WEZB-F
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQUE-F>	1. WYLD-F	1. WYLD-F>	1. WYLD-F>	1. WYLD-F>
2. WEZB-F	2. WQUE-F	2. WRNO-F	2. WQUE-F	2. WQUE-F
3. WYLD-F	3. WRNO-F	3. WQUE-F	3. WEZB-F	3. WLTS-F
4. WRNO-F	4. WEZB-F	4. WCKW-F	4. WRNO-F	4. WRNO-F
5.	5. WCKW-F	5. WEZB-F	5. WLTS-F	5. WEZB-F
6.	6. WLTS-F	6. WLTS-F	6. WCKW-F	6. WBYU-F
7.	7.	7.	7.	7. WWL
8.	8.	8.	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		179 (1)	179 (1)	10.3	17.1
AOR/CLASSIC		144 (2)	144 (2)	8.2	7.9
AC/OLDIES/SOFT ROCK	74 (2)	200 (2)	274 (4)	15.7	17.3
MOR/VARIETY/FULL					
COUNTRY	31 (1)	100 (2)	131 (3)	7.5	9.0
BLACK/URBAN	69 (3)	470 (2)	539 (5)	30.9	26.5
BTFL MUSIC/EZ		176 (1)	176 (1)	10.1	8.5
NEWS/TALK	124 (2)		124 (2)	7.1	10.3
NOSTALGIA	43 (1)		43 (1)	2.5	2.4
RELIGION/GOSPEL	133 (3)		133 (3)	7.6	0.9
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			1746 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WARB	730	Covington	.5/ .8
WSHO	800	New Orleans	.4/1.4
WVOG	600	New Orleans	.5/1.7
WYAT	990	New Orleans	.9/3.7
WYLD	940	New Orleans	1.2/4.8
WKJN-F	103.3	Hammond	.5/1.2

RADIO STATIONS

AM STATIONS

WBOK, 1230, 1 KW	, GOSPEL	SBN,$ 31.00* (Masla)	Willis		A. McCottry
WMKJ, 1280, 5 KW (DA-1)	, BLACK	SMN,$ 21.00* (HNWH)	Clear Channel		Dale Matteson
WNOE, 1060, 50 KW/5 KW (DA-2)	, COUNTRY	ABC-E,$ 30.00* (Mc-Guild)	Noe		Eric Anderson
WSHO, 800, 1 KW (DAYS,DA)	, RELIGION	APR,$ 25.00* (---)			Larry Alford
WSMB, 1350, 5 KW (DA-N)	, TALK	MBS,ABC-I,$ 32.00* (Smith)			
WTIX, 690, 10 KW/5 KW (DA-2)	, AC	NBC,MBS,$ 40.00* (Mc-Guild)	Price		Sherry Evans
WVOG, 600, 1 KW (DAYS)	, RELIGION	,$ 10.00 (---)			F. Westenberger
WWIW, 1450, 1 KW	, NOSTALGIA	SMN,$ 27.00* (Target)			David Smith
WWL , 870, 50 KW	, NEWS/TALK	CBS,$ 70.00* (Katz)	Loyola Univ.		Michael Early
WYAT, 990, 250 W	, OLDIES	CBS-R,$ 22.00* (Durpetti)			Ed Muniz
WYLD, 940, 10 KW/500 W (DA-2)	, BLACK	,$ 27.00* (HNWH)	Inter-Urban		Rod Burbridge

FM STATIONS

WAJY, 101.9, 100 KW @ 825, SOFT AC	,$ 46.00* (Katz)	Loyola Univ.		Michael Early
WBYU, 95.7, 100 KW @ 600, BTFL/EZ	,$ 58.00* (Christal)	Stoner		Bruce Dodge
WCKW, 92.3, 100 KW @ 440, CLASSIC AOR	ABC-D,$ 30.00* (Masla)		(LAPLACE)	Lew Carter
WEZB, 97.1, 100 KW @ 511, CHR	US 1,$100.00* (MMR)	EZ		Marc Leunissen
WNOE, 101.1, 100 KW @ 440, COUNTRY	ABC-E,$ 50.00* (Mc-Guild)	Noe		Eric Anderson
WQUE, 93.3, 100 KW @ 512, CHR/URBAN	,$ 69.00* (HNWH)	Clear CHannel		Dale Matteson
WRNO, 99.5, 100 KW @ 1049, AOR	ABC-R,ABC-F,$ 55.00* (MMR)			Joe Costello
WYLD, 98.5, 100 KW @ 480, BLACK	,$ 70.00* (HNWH)	Inter-Urban		Rod Burbridge
WLTS, 105.3, 100 KW @ 902, AC	CBS-R,$ 57.00* (Durpetti)			Ed Muniz

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WSMB sold for $850,000

NEW YORK

Arbitron Rank/Pop (12+): 1/13,958,100

MSA Rank/Pop: 1/8,414,300
ADI # 1
Average Person Ratings: 19.6
Market TSL: 25.6 hours

Stations: 50/49
Diaries: 6260/2230:1/42.2%
Sample Target: 4000
% Below Line: 0.5
% Not Listed: 8.1

1986 Revenue: $242,600,000
HH Inc.: $36,412
Retail $: 93.3 Bil
Pop per Station: 284,859
#1 Biller: WINS $21,000,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WHTZ-F	1603/5.8	5.1	5.8	5.5	6.9	5.6	6.9	1. WHTZ-F	1650/25045	1. WINS	27389/19.6	18.7	18.4
2. WPAT-F	1319/4.8	4.3	4.5	4.4	4.3	4.5	2.7	2. WPLJ-F	1416/26657	2. WPLJ-F	24882/17.8	18.0	19.7
3. WPLJ-F	1308/4.8	4.8	5.1	5.5	5.9	5.1	5.3	3. WPAT-F	1384/14318	3. WHTZ-F	23995/17.2	16.7	20.1
4. WBLS-F	1272/4.6	4.7	4.6	4.9	4.3	4.7	6.5	4. WOR	1314/16997	4. WCBS	18194/13.0	15.3	15.0
5. WINS	1239/4.5	5.4	4.6	4.9	4.6	4.9	3.7	5. WBLS-F	1293/16500	5. WBLS-F	15999/11.5	10.6	11.0
6. WQHT-F	1212/4.4	3.5	3.1	1.4	1.6	3.1	4.7	6. WINS	1253/27840	6. WCBS-F	15813/11.3	11.3	10.8
7. WRKS-F	1211/4.4	4.8	5.1	5.1	6.2	4.9	5.3	WQHT-F	1253/14388	7. WLTW-F	15354/11.0	10.2	11.0
8. WOR	1204/4.4	5.6	4.7	5.3	4.5	5.0	4.5	8. WRKS-F	1249/15777	8. WABC	15254/10.9	9.7	11.2
9. WLTW-F	1133/4.1	4.0	4.2	3.6	4.2	4.0	2.2	9. WLTW-F	1159/15753	9. WOR	15229/10.9	11.4	10.7
10. WCBS-F	1028/3.7	3.9	4.0	3.3	3.6	3.7	3.3	10. WCBS-F	1083/16604	10. WRKS-F	15062/10.8	10.8	13.3
11. WNEW-F	971/3.5	3.6	3.8	3.5	3.9	3.6	5.1	11. WCBS	1031/21104	11. WNEW-F	14201/10.2	9.9	10.2
12. WXRK-F	906/3.3	2.9	3.1	3.3	3.1	3.2	3.2	12. WNEW-F	1029/15125	12. WQHT-F	13728/ 9.8	8.0	7.5
13. WCBS	895/3.3	3.4	3.9	3.5	3.3	3.5	3.2	13. WXRK-F	1001/14740	13. WXRK-F	13713/ 9.8	9.0	9.0
14. WABC	808/2.9	3.0	2.9	2.7	2.6	2.9	3.5	14. WABC	913/17230	14. WPAT-F	13483/ 9.7	10.8	9.8
15. WHN	769/2.8	2.1	2.1	2.8	3.0	2.5	1.2	15. WHN	855/13965	15. WHN	12616/ 9.0	6.5	9.5
16. WNSR-F	689/2.5	3.2	2.5	2.3	1.9	2.6	2.1	16. WNSR-F	701/11292	16. WNSR-F	10970/ 7.9	8.6	6.5
17. WSKQ	556/2.0	1.2	1.3	1.4	1.0	1.5	1.4	17. WSKQ	556/ 3810	17. WNBC	9298/ 6.7	7.4	7.9
18. WNEW	502/1.8	1.6	2.3	3.0	2.7	2.2	1.6	18. WNBC	541/11488	18. WYNY-F	9273/ 6.6	8.2	9.2
19. WYNY-F	434/1.6	1.6	1.8	1.8	2.0	1.7	1.3	19. WNEW	533/ 7459	19. WPIX-F	7459/ 5.3	6.8	6.5
20. WADO	431/1.6	2.0	1.4	1.8	1.8	1.7	2.0	20. WYNY-F	451/ 9916	WNEW	7459/ 5.0	6.5	6.2
21. WNCN-F	428/1.6	1.8	1.5	1.4	1.2	1.6	1.5	21. WNCN-F	443/ 6643	21. WQXR-F+	6878/ 4.9	5.5	5.5
22. WPAT	423/1.5	1.4	1.4	1.5	1.6	1.5	1.0	22. WADO	431/ 3783	22. WNCN-F	6643/ 4.6	5.2	4.0
23. WNBC	421/1.5	1.6	1.7	1.5	2.0	1.6	1.3	23. WQXR-F+	427/ 7444	23. WPAT	6315/ 4.5	4.6	4.7
24. WPIX-F	386/1.4	1.8	2.0	1.9	2.0	1.8	1.2	24. WPAT	426/ 6449	24. WLIB	4286/ 3.1	1.8	1.6
25. WQXR-F+	392/1.5	1.6	1.6	2.0	1.7	1.7	1.3	25. WPIX	396/ 7737	25. WMCA	4436/ 3.0	3.4	3.5

12+ FM SHARE (METRO): 63.72% (16064 of 25212) (SPG 86: 63.15%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQHT-F	1. WHTZ-F	1. WHTZ-F	1. WCBS-F	1. WCBS-F	1. WPAT-F	1. WINS	1. WPAT-F	1. WPAT-F+	1. WBLS-F	1. WHTZ-F
2. WHTZ-F>	2. WNEW-F	2. WBLS-F	2. WBLS-F	2. WLTW-F	2. WOR	2. WXRK-F	2. WLTW-F	2. WHTZ-F	2. WRKS-F	2. WOR
3. WRKS-F	3. WPLJ-F	3. WPLJ-F	3. WHTZ-F	3. WHTZ-F	3. WINS	3. WOR	3. WHTZ-F	3. WPLJ-F	3. WQHT-F	3. WPAT-F
4. WPLJ-F	4. WBLS-F	4. WCBS-F	4. WLTW-F	4. WBLS-F	4. WCBS	WHTZ-F	4. WPLJ-F	4. WLTW-F	4. WHTZ-F	4. WPLJ-F
5. WBLS-F>	5. WQHT-F	WNEW-F	5. WPLJ-F	5. WPLJ-F	5. WLTW-F	5. WCBS	5. WCBS-F	5. WQHT-F	5. WPAT-F+	5. WBLS-F
6. WNEW-F	WRKS-F	6. WLTW-F	6. WXRK-F	6. WXRK-F	6. WCBS-F	6. WPAT-F+	6. WNEW-F	6. WABC	6. WABC	WRKS-F
7. WXRK-F	7. WXRK-F	WRKS-F	7. WNEW-F	7. WINS	7. WABC	7. WPLJ-F	WQHT-F	WRKS-F	7. WHN	7. WQHT-F
8.	8. WLTW-F	WXRK-F	8. WINS	8. WNEW-F	8. WHN	8. WBLS-F	8. WOR	8. WNEW-F	WPLJ-F	8. WLTW-F
9.	9. WCBS-F	9. WQHT-F	WNSR-F	9. WHN	9. WNEW	9. WRKS-F	9. WNSR-F	9. WBLS-F	9. WNEW-F	9. WCBS-F
10.	10. WNSR-F	10. WNSR-F	10. WRKS-F	10. WNSR-F	10.	10. WCBS-F	10. WRKS-F	WCBS-F	10. WOR	10. WNEW-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHTZ-F	1. WHTZ-F	1. WPLJ-F	1. WHTZ-F	1. WLTW-F	1. WNEW-F	1. WNEW-F	1. WXRK-F	1. WXRK-F	1. WCBS-F
2. WRKS-F	2. WPLJ-F	2. WBLS-F	2. WPLJ-F	2. WHTZ-F	2. WXRK-F	2. WXRK-F	2. WNEW-F	2. WNEW-F	2. WXRK-F
3. WQHT-F	3. WQHT-F	3. WHTZ-F	3. WLTW-F	3. WCBS-F	3. WQHT-F	3. WBLS-F	3. WPLJ-F	3. WBLS-F	3. WBLS-F
4. WPLJ-F>	4. WRKS-F	4. WNEW-F	4. WBLS-F	4. WBLS-F	4. WRKS-F	4. WRKS-F	4. WBLS-F	4. WCBS-F	4. WNEW-F
5. WBLS-F	5. WBLS-F	5. WLTW-F	5. WRKS-F	WPLJ-F	5. WBLS-F	5. WHTZ-F	5. WHTZ-F	5. WHTZ-F	5. WHTZ-F
6. WNEW-F	6. WNEW-F	6. WNSR-F	6. WQHT-F	6. WINS	6. WHTZ-F>	6. WQHT-F	6. WRKS-F	6. WPLJ-F	WLTW-F
7. WNSR-F	7. WLTW-F	7. WCBS-F	7. WCBS-F	7. WSKQ	7. WPLJ-F>	7. WPLJ-F>	7. WCBS-F	7. WRKS-F	7. WPLJ-F
8. WXRK-F	8. WNSR-F	8. WQHT-F	8. WNSR-F	8. WNSR-F	8. WLTW-F	8. WCBS-F	8. WLTW-F	8. WQHT-F	8. WINS
9. WLTW-F	9. WXRK-F	9. WXRK-F	9. WNEW-F	9. WRKS-F	9. WBAB-F	WLTW-F	9. WQHT-F	9. WLTW-F	9. WHN
10. WYNY-F	10. WCBS-F	10. WYNY-F	10. WINS	10. WHN	10. WLIR-F	10. WBAB-F	10. WBAB-F	10.	10. WABC
	WYNY-F		WSKQ						WCBS

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		3121 (3)	3121 (3)	12.4	17.1
AOR/CLASSIC		2448 (5)	2448 (5)	9.7	9.6
AC/OLDIES/SOFT ROCK	424 (2)	3972 (7)	4396 (9)	17.4	18.6
MOR/VARIETY/FULL	179 (2)		179 (2)	0.7	0
COUNTRY	769 (1)		769 (1)	3.1	3.4
BLACK/URBAN	442 (2)	3695 (3)	4137 (5)	16.4	12.6
BTFL MUSIC/EZ	423 (1)	1730 (5)	2153 (6)	8.5	7.0
NEWS/TALK	4402 (5)		4402 (5)	17.5	17.9
NOSTALGIA	661 (2)		661 (2)	2.6	3.9
RELIGION/GOSPEL	341 (2)	218 (1)	559 (3)	2.2	2.0
SPANISH	1462 (4)		1462 (4)	5.8	4.8
CLASSICAL	44 (1)	786 (2)	830 (3)	3.3	3.2
JAZZ/NEW AGE					
UNKNOWN/OTHERS		94 (1)	94 (1)	0.4	0
			25,211 (49)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBAB-F	102.3	Babylon	.9/2.5
WBLI-F	106.1	Patchogue	.8/2.2
WCTC	1450	New Brunswick, NJ	.3/ .8
WCTO-F	94.3	Smithtown	.4/ .9
WDHA-F	105.5	Dover, NJ	.3/1.0
WEVD-F	97.9	New York	.3/1.7
WFME-F	94.7	Newark	.8/1.4
WGSM	740	Huntington	.4/ .7
WHLI	1100	Hempstead	.6/1.1
WHUD-F	100.7	Peeksill	.3/1.0
WJIT	1480	New York	.5/1.0
WKDM	1380	New York	1.2/2.0
WKJY-F	98.3	Hempstead	.4/1.1
WLIB	1190	New York	1.3/3.1
WLIR-F	92.7	Garden City	.9/2.3
WMCA	570	New York	.9/3.0
WMGQ-F	98.3	New Brunswick	.4/ .8
WNJR	1430	Newark	.4/1.6
WWDJ	970	Hackensack	.4/1.2
WWRL	1600	New York	.9/2.0
WEZN-F	99.9	Bridgeport, CT	.4/1.1

RADIO STATIONS

AM STATIONS

WABC	770	50 KW	TALK	ABC-I	$210.00*	(Banner)	Cap Cities/ABC	Jim Haviland
WADO	1280	5 KW (DA-1)	SPANISH		$150.00	(---)		Nelson Lavergne
WCBS	880	50 KW	NEWS	CBS	$375.00	(CBS)	CBS	Ed Kiernan
WFAN	1050	50 KW (DA-1)	SPORTS	MBS	$200.00	(Durpetti)	Emmis	Scott Meier
WINS	1010	50 KW (DA-1)	NEWS	ABC-D	$360.00*	(Group W)	Westinghouse	John Waugaman
WJIT	1480	5 KW (DA-2)	SPANISH AC		$121.00	(Caballero)	Infinity	Frank Flores
WKDM	1380	5 KW (DA-1)	SPANISH CONTEMP		$100.00*	(MMR)	United	J. Schweighardt
WLIB	1190	10 KW (DAYS,DA)	BLACK NEWS/TALK	SBN	$100.00	(Mc-Guild)	Inner City	Charles Warfield
WMCA	570	5 KW (DA-1)	TALK	CNN,APR	$120.00	(Roslin)	Federal	
WNBC	660	50 KW	AC	NBC	$260.00*	(HNWH)	NBC	John Hayes
WNEW	1130	50 KW (DA-N)	NOSTALGIA		$244.00	(Katz)	Metropolitan	M. Kakoyiannis
WOR	710	50 KW (DA-1)	TALK	US 2,ABC-E	$325.00	(Republic)	RKO	Lee Simonson
WNYM	1330	5 KW (DA-1)	RELIGION		$ 30.00	(---)	Salem	Phil Plack
WPAT	930	5 KW (DA-2)	BTFL/EZ		$ NA	(Christal)	Park	Gene Hobicorn
WSKQ	620	5 KW (DA-2)	SPANISH CONTEMP		$140.00*	(Caballero)	Spanish Bdcst.	Adriano Garcia
WWDJ	970	5 KW (DA-2)	RELIGION		$ 40.00	(---)		Joseph Battaglia
WWRL	1600	5 KW (DA-2)	BLACK GOSPEL	NBN	$ 90.00	(---)	Unity	Vince Sanders

FM STATIONS

WBLS	107.5	5.4 KW @ 1241	BLACK	SBN,ABC-F	$350.00	(Mc-Guild)	Inner City	Charles Warfield
WCBS	101.1	4.6 KW @ 1300	OLDIES/AC	CBS-R	$300.00*	(CBS)	CBS	Rod Callarco
WEVD	97.9	7.6 KW @ 1220	BIG BAND/ETHNIC		$ 70.00	(Groskin)		Tom Bird
WFME	94.7	38 KW @ 570	RELIGION		$ NA	(---)	Family (NEWARK)	Art Thompson
WHTZ	100.3	7.8 KW @ 1220	CHR		$410.00*	(Eastman)	Malrite	Dean Thacker
WHUD	100.7	50 KW @ 500	BTFL/EZ		$ 75.00*	(Masla)	(PEEKSKILL)	Gary Pease
WLTW	106.7	7.6 KW @ 1220	SOFT AC		$425.00	(MMR)	Viacom	George Wolfson
WNCN	104.3	7.6 KW @ 1220	CLASSICAL	APR	$150.00	(CMBS)	GAF	Matt Field
WNEW	102.7	7.8 KW @ 1220	AOR	Source	$310.00*	(Katz)	Metropolitan	M. Kakoyiannis
WNSR	105.1	7.8 KW @ 1220	AC		$330.00	(Mc-Guild)	Bonneville	Mark Bench
WPAT	93.1	5.3 KW @ 1420	BTFL/EZ		$250.00	(Christal)	Park	Gene Hobicorn
WPIX	101.9	5.3 KW @ 1420	AC		$180.00	(Christal)	Tribune Co.	Marv Seller
WPLJ	95.5	7.2 KW @ 1335	CHR	ABC-R	$450.00*	(Banner)	Cap Cities/ABC	Joe Parish
WQHT	103.5	5.8 KW @ 1390	URBAN/CHR		$270.00	(Durpetti)	Emmis	Stuart Layne
WQXR	96.3	7.8 KW @ 1220	CLASSICAL		$175.00	(Mc-Guild)	New York Times	Warren Bodow
WRKS	98.7	7.8 KW @ 1250	URBAN	US 1	$300.00*	(Republic)	RKO	Barry Mayo
WXRK	92.3	5.4 KW @ 1200	CLASSIC AOR	ABC-R	$450.00	(Torbet)	Infinity	Tom Chiusano
WYNY	97.1	7.2 KW @ 1300	COUNTRY		$270.00*	(HNWH)	NBC	John Irwin

CALL LETTER CHANGES

WHN changes to WFAN

FORMAT CHANGES

WFAN: From Country to All Sports Talk (July)
WYNY: From AC to Country (July)

STATION SALES

WADO: Resold for $15,000,000

NORFOLK

Arbitron Rank/Pop (12+): 33/1,076,100

MSA Rank/Pop: 34/1,302,700
ADI # 43
Average Person Ratings: 16.5
Market TSL: 22.0 hours

Stations: 25/24
Diaries: 1462/736:1/49.9%
Sample Target: 1230
% Below Line: 0.9
% Not Listed: 8.8

1986 Revenue: $29,200,000
HH Inc.: $32,270
Retail $: 7.9 Bil
Pop per Station: 44,838
#1 Biller: WNOR A/F $3,900,000

	12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1.	WNOR-F+	199/11.2	10.2	11.6	13.2	11.9	11.6	14.9
2.	WCMS-F	183/10.3	9.1	7.9	8.7	9.1	9.0	10.3
3.	WNVZ-F	163/ 9.2	9.6	7.2	7.2	7.4	8.3	11.3
4.	WFOG-F	144/ 8.1	9.3	8.6	8.2	7.9	8.6	4.0
5.	WOWI-F	110/ 6.2	8.1	8.5	8.2	10.2	7.8	10.9
6.	WMYK-F	101/ 5.7	4.6	4.1	4.1	5.1	4.6	8.5
	WWDE-F	101/ 5.7	5.6	3.9	4.0	5.1	4.8	5.7
8.	WGH-F	87/ 4.9	5.1	4.7	5.3	5.2	5.0	6.1
9.	WLTY-F	81/ 4.6	5.5	7.4	6.4	6.2	6.0	3.6
10.	WJQI-F	74/ 4.2	1.9	2.8	1.5	1.6	2.6	1.8
11.	WRAP	67/ 3.8	4.7	5.4	3.9	4.4	4.5	3.2
12.	WSKX-F	49/ 2.8	1.0	1.6	1.9	.7	1.8	1.2
13.	WPCE	33/ 1.9	3.7	3.3	2.2	3.0	2.8	1.0
14.	WNIS	32/ 1.8	1.8	2.0	2.7	3.2	2.1	2.5
	WXRI-F	32/ 1.8	1.3	3.4	1.6	1.3	2.0	1.9
16.								
17.								
18.								
19.								
20.								
21.								
22.								
23.								
24.								
25.								

	12+ TSA	1/4/CUME
1.	WNOR-F+	222/2522
2.	WCMS-F	200/2036
3.	WNVZ-F	188/2842
4.	WFOG-F	168/1825
5.	WMYK-F	145/1907
6.	WOWI-F	126/1808
7.	WGH-F	107/1762
8.	WWDE-F	106/1763
9.	WLTY-F	97/1387
10.	WTAR	84/1341
11.	WSKX-F	78/1057
12.	WJQI-F	76/ 857
13.	WRAP	68/ 986
14.	WNIS	34/ 623
15.	WPCE	33/ 473
16.	WXRI-F	32/ 508
	WKEZ-F	32/ 420
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1.	WNVZ-F	2511/23.3	20.9	21.3
2.	WNOR-F+	2331/21.7	21.2	21.6
3.	WCMS-F	1739/16.2	16.6	15.4
4.	WWDE-F	1551/14.4	12.5	12.7
5.	WFOG-F	1542/14.3	15.2	13.7
6.	WOWI-F	1535/14.3	16.0	19.2
7.	WGH-F	1495/13.9	13.1	14.6
8.	WMYK-F	1433/13.3	12.2	14.8
9.	WTAR	1208/11.2	14.1	13.3
10.	WLTY-F	1124/10.4	16.1	15.9
11.	WRAP	949/ 8.8	12.7	12.2
12.	WJQI-F	747/ 6.9	5.1	3.6
13.	WSKX-F	650/ 6.0	4.5	3.0
14.	WNIS	604/ 5.6	5.4	6.5
15.	WXRI-F	473/ 4.4	7.2	4.6
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 84.15% (1364 of 1621) (SPG 86: 79.19%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNVZ-F>	1. WNOR-F+>	1. WNOR-F+>	1. WCMS-F	1. WCMS-F>	1. WCMS-F	1. WCMS-F+	1. WCMS-F+	1. WNOR-F+	1. WNVZ-F	1. WCMS-F+
2. WRAP	2. WNVZ-F	2. WCMS-F	2. WNOR-F+	2. WNOR-F+	2. WFOG-F>	2. WNOR-F+	2. WNOR-F+	2. WCMS-F+	2. WOWI-F	2. WNOR-F+
3. WNVR-F+	3. WOWI-F	3. WNVZ-F	3. WWDE-F	3. WWDE-F	3. WTAR	3. WNVZ-F	3. WFOG-F	3. WNVZ-F	3. WNOR-F+	3. WNVZ-F
4. WOWI-F	4. WGH-F	4. WMYK-F	4. WMYK-F	4. WMYK-F	4. WWDE-F	4. WWDE-F	4. WJQI-F	4. WFOG-F	4. WMYK-F	4. WFOG-F
5. WGH-F	5. WMYK-F	WOWI-F	5. WLTY-F	5. WLTY-F	5. WJQI-F	5. WTAR	5. WMYK-F	5. WMYK-F	5. WCMS-F+	5. WOWI-F
6. WMYK-F	6. WLTY-F	6. WWDE-F	WNUZ-F	6. WFOG-F	6.	6. WFOG-F	6. WLTY-F	6. WGH-F	WFOG-F	6. WGH-F
7.	7. WWDE-F	7. WGH-F	7. WOWI-F	7. WNVZ-F	7.	7.	7. WWDE-F	WOWI-F	7. WGH-F	7. WMYK-F
8.	8.	8. WLTY-F	8.	8.	8.	8.	8. WNVZ-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WNOR-F+	1. WNOR-F+	1. WLTY-F	1. WNVZ-F	1. WCMS-F+>
2. WNVZ-F	2. WLTY-F	2. WNOR-F+	2. WCMS-F+	2. WWDE-F
3. WOWI-F	3. WNVZ-F	3. WMYK-F	WLTY-F	3. WLTY-F
4. WGH-F>	4. WOWI-F	4. WCMS-F	4. WNOR-F+	4. WFOG-F
5. WLTY-F	5. WMYK-F	5. WNVZ-F	5. WOWI-F	WJQI-F
6. WMYK-F	6. WGH-F	6. WJQI-F	WWDE-F	WMYK-F
7. WSKX-F	7. WCMS-F	WOWI-F	7. WMYK-F	7. WNVZ-F
8.	8.	WWDE-F	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNOR-F+>	1. WNOR-F+>	1. WNOR-F+>	1. WNOR-F+>	1. WNOR-F
2. WGH-F	2. WGH-F	2. WMYK-F	2. WCMS-F	2. WCMS-F
3. WNVZ-F	3. WOWI-F	WOWI-F	3. WNVZ-F	3. WMYK-F
4. WOWI-F	4. WNVZ-F	4. WGH-F	4. WGH-F	WNVZ-F
5. WMYK-F	5. WMYK-F	5. WNVZ-F	5. WMYK-F	WWDE-F
6. WWDE-F	6. WWDE-F	6. WWDE-F	6. WOWI-F	6. WTAK
7.	7.	7. WCMS-F	7. WWDE-F	7. WFOG-F
8.	8.	WTAR	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		250 (2)	250 (2)	15.4	13.7
AOR/CLASSIC	2 (1)	208 (2)	210 (3)	13.0	12.3
AC/OLDIES/SOFT ROCK		256 (3)	256 (3)	15.8	12.7
MOR/VARIETY/FULL	80 (1)		80 (1)	4.9	5.5
COUNTRY	13 (1)	249 (3)	262 (4)	16.2	12.4
BLACK/URBAN	67 (1)	211 (2)	278 (3)	17.1	21.7
BTFL MUSIC/EZ		144 (1)	144 (1)	8.9	11.1
NEWS/TALK	32 (1)		32 (1)	2.0	3.4
NOSTALGIA					1.6
RELIGION/GOSPEL	56 (4)	32 (1)	88 (5)	5.4	5.4
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	7 (1)	14 (1)	21 (2)	1.3	---
			1621 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCMS	1050	Norfolk	.7/2.5
WCPK	1600	Chesapeake	.4/ .8
WKEZ-F	94.1	Yorktown	1.0/2.0
WKGM	940	Smithfield	.5/ .7
WOFM-F	92.1	Moyock	.6/2.5
WPMH	1010	Portsmouth	.3/1.3
WZAM	1110	Norfolk	.5/1.8
WIAV-F	96.1	Cape Charles	.8/3.3

RADIO STATIONS

AM STATIONS

WCMS, 1050, 5 KW (DAYS)	, COUNTRY	ABC-E,$ NA	(Katz)			Marjorie Crump
WJQI, 1600, 5 KW (DAYS)	, NOSTALGIA (?)	,$ 17.00	(Masla)			Charles Payne
WGH , 1310, 5 KW (DA-N)	, TALK	ABC-E,$ 25.00*	(Banner)			Sandy Goldberg
WLPM, 1450, 1 KW	, ? ?	,$ 15.00	(MMR)			
WNIS, 1350, 5 KW (DA-2)	, NEWS/TALK	ABC-T,NBC-T,$ 41.00*	(Roslin)	Sinclair		Bob Sinclair
WPCE, 1400, 1 KW	, GOSPEL	SBN,$ 20.00	(Mc-Guild)	Willis		L. Willis
WPEX, 1490, 1 KW (DA-1)	, OLDIES	,$ 18.00	(---)			Joe Moore
WPMH, 1010, 5 KW (DAYS,DA)	, RELIGION	MBS,$ 10.00	(Keystone)			Les Litchfield
WRAP, 850, 5 KW/1 KW (DA-N)	, BLACK	NBN,$ 40.00	(Masla)			John Olney
WTAR, 790, 5 KW (DA-N)	, OLDIES/MOR	CBS,$ 51.00*	(Christal)	Landmark		Dan Maxwell
WTJZ, 1270, 1 KW (DA--N)	, RELIGION (?)	,$ 15.00	(Republic)			
WZAM, 1110, 50 KW (DAYS,DA)	, GOSPEL	NBN,$ 20.00	(Eastman)	Benns		Bill Benns

FM STATIONS

WCMS, 100.5, 50 KW @ 509	, COUNTRY	ABC-E,$ 90.00*	(Katz)			Marjorie Crump
WFOG, 92.9, 50 KW @ 480	, BTFL/EZ	,$ 75.00*	(MMR)	JAG		Tom Severino
WGH , 97.3, 74 KW @ 420	, CHR	ABC-E,$ 44.00	(Blair)	Susquehanna		Sandy Goldberg
WKEZ, 94.1, 50 KW @ 500	, COUNTRY	MBS,$ 40.00	(Roslin)	Eure		Brad Eure
WLTY, 95.7, 40 KW @ 881	, AC	,$ 79.00*	(Christal)	Landmark		Dan Maxwell
WMYK, 93.7, 100 KW @ 940	, URBAN	,$ 60.00	(Eastman)	Benns	(ELIZABETH CITY)	Bill Benns
WNOR, 98.7, 50 KW @ 549	, AOR	Source,$ 88.00*	(Mc-Guild)	Saga		Jack Rattigan
WJQI, 94.9, 50 KW @ 536	, SOFT AC	,$ 30.00	(Torbet)			Charles Payne
WNVZ, 104.5, 50 KW @ 500	, CHR	,$ 64.00*	(Republic)	Capitol-WRAL		Joe Schwartz
WOWI, 102.9, 50 KW @ 500	, BLACK	SBN,$ 49.00*	(Mc-Guild)	Willis		L. Willis
WSKX, 106.9, 100 KW @ 964	, COUNTRY	,$ 25.00	(Torbet)	Hawthorne		Jon Hill
WWDE, 101.3, 50 KW @ 380	, AC	CBS-R,$ 64.00*	(Eastman)	Edens		Larry Saunders
WXRI, 105.3, 50 KW @ 500	, RELIGION	,$ 40.00*	(Masla)	CBN		Bob Johnson

WQSF-F - See Richmond

CALL LETTER CHANGES	FORMAT CHANGES	STATION SALES
WNRN changes to WJQI	WJQI: From BTFL to Soft AC	WRAP: From Heritage to Sinclair for $750,000 (Hepburn)
WTID changes to WSKX		

OKLAHOMA CITY

Arbitron Rank/Pop (12+): 43/822,400

MSA Rank/Pop: 47/988,100
ADI # 35
Average Person Ratings: 16.7
Market TSL: 22.3 hours

Stations: 20/19
Diaries: 1189/692:1/47.2%
Sample Target: 1080
% Below Line: 0.4
% Not Listed: 7.5

1986 Revenue: $22,400,000
HH Inc.: $31,074
Retail $: 8.0 Bil
Pop per Station: 43,284
#1 Biller: KXXY A/F $3,600,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. KATT-F	188/13.7	13.2	11.9	12.3	12.8	12.8	17.2
2. KXXY-F+	155/11.3	10.2	11.1	12.7	13.1	11.3	12.8
3. KJYO-F	139/10.1	11.1	11.5	12.2	7.1	11.2	16.2
4. KTOK	107/ 7.8	7.6	8.8	8.3	7.0	8.1	5.6
5. KZBS-F	106/ 7.7	7.1	7.9	6.2	7.3	7.2	7.2
6. KKNG-F	105/ 7.6	9.4	8.3	8.4	7.7	8.4	4.5
7. KLTE-F	75/ 5.5	5.4	5.1	3.6	5.6	4.7	7.4
8. KPRW	60/ 4.4	4.4	3.2	2.0	.8	3.5	5.2
9. KOMA	58/ 4.2	3.4	2.3	5.0	4.2	3.7	2.5
10. WKY	55/ 4.0	3.8	3.6	4.5	4.6	4.0	2.3
11. KEBC-F	54/ 3.9	7.0	4.7	4.8	8.1	5.1	3.8
12. KMGL-F	46/ 3.3	3.4	3.8	3.2	5.0	3.4	2.4
13. KIMY-F	31/ 2.3	2.9	3.8	4.1	3.5	3.3	1.8

12+ TSA	1/4/CUME
1. KATT-F	258/2541
2. KXXY-F+	250/2548
3. KJYO-F	186/2524
4. KKNG-F	133/1771
5. KZBS-F	123/1680
6. KTOK	122/1719
7. WKY	92/1453
8. KLTE-F	84/1668
9. KOMA	77/1101
10. KPRW	73/ 490
11. KEBC-F	67/1292
12. KMGL-F	59/1223
13. KIMY-F	33/ 647

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KJYO-F	1869/22.7	22.9	20.5
2. KATT-F	1799/21.9	21.9	22.3
3. KXXY-F+	1727/19.1	19.7	19.4
4. KZBS-F	1446/17.6	18.3	17.3
5. KTOK	1382/16.8	21.2	15.8
6. KLTE-F	1379/16.8	13.1	16.4
7. KKNG-F	1283/15.6	17.4	15.9
8. KEBC-F	1018/12.4	13.5	13.9
9. KMGL-F	819/10.1	10.5	18.3
10. KOMA	800/ 9.7	6.7	9.2
11. WKY	796/ 9.7	12.4	11.2
12. KIMY-F	574/ 7.0	9.9	12.2
13. KPRW	402/ 4.9	4.0	1.2

12+ FM SHARE (METRO): 73.56% (935 of 1271) (SPG 86: 77.97%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KJYO-F>	1. KATT-F>	1. KATT-F>	1. KATT-F	1. KXXY-F+	1. KTOK	1. KXXY-F+	1. KATT-F	1. KATT-F>	1. KATT-F	1. KATT-F>
2. KATT-F>	2. KJYO-F	2. KXXY-F+	2. KXXY-F+	2. KATT-F	2. KKNG-F	2. KTOK	2. KXXY-F+	2. KXXY-F+	2. KJYO-F>	2. KJYO-F
3. KPRW	3. KZBS-F	3. KZBS-F	3. KZBS-F	3. KZBS-F>	3. KXXY-F+>	3. KATT-F	3. KKNG-F	3. KJYO-F	3. KXXY-F+	KXXY-F+>
4. KXXY-F+	4. KXXY-F+	4. KJYO-F	4. KLTE-F	4. KLTE-F	4. KOMA	4. KJYO-F	4. KZBS-F	4. KZBS-F	4. KTOK	4. KKNG-F
5.	5. KLTE-F	5. KLTE-F	5. KJYO-F	5. KJYO-F	5. WKY	5. KLTE-F	5. KJYO-F	5. KTOK	5. KZBS-F	5. KZBS-F
			6. KMGL-F	6. KTOK	6. KZBS-F	6. KKNG-F	6. KTOK	6. KKNG-F	6. KKNG-F	6. KOMA
					7. KEBC-F	KZBS-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KJYO-F	1. KXXY-F+	1. KZBS-F	1. KXXY-F+	1. KXXY-F+	1. KATT-F>	1. KATT-F>	1. KATT-F>	1. KATT-F	1. KATT-F>
2. KATT-F	2. KJYO-F	2. KXXY-F+	2. KZBS-F	2. KZBS-F	2. KJYO-F>	2. KJYO-F	2. KZBS-F>	2. KXXY-F+	2. KXXY-F+
3. KXXY-F+	3. KZBS-F	3. KLTE-F	3. KJYO-F	3. KLTE-F	3. KZBS-F	3. KZBS-F	3. KLTE-F	3. KZBS-F	3. KZBS-F
4. KPRW	4. KATT-F	4. KJYO-F	4. KATT-F	4. KJYO-F	4. KXXY-F+	4. KXXY-F+	4. KJYO-F	4. KJYO-F	4. KLTE-F
5.	5. KLTE-F	5. KATT-F	5. KLTE-F	5. KKNG-F	5.	5. KLTE-F	KXXY-F+	5. KLTE-F	5. KTOK
	6. KPRW		6. KMGL-F	6. KATT-F		6. WWLS	WWLS		
			KPRW	KMGL-F					

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		144 (2)	144 (2)	11.3	13.0
AOR/CLASSIC		188 (1)	188 (1)	14.8	13.7
AC/OLDIES/SOFT ROCK		279 (5)	279 (5)	22.0	21.0
MOR/VARIETY/FULL	8 (1)		8 (1)	0.6	1.4
COUNTRY	91 (3)	198 (2)	289 (6)	22.7	27.7
BLACK/URBAN	60 (1)		60 (1)	4.7	0.8
BTFL MUSIC/EZ		105 (1)	105 (1)	8.3	8.3
NEWS/TALK	107 (1)		107 (1)	8.4	7.5
NOSTALGIA	58 (1)		58 (1)	4.6	4.5
RELIGION/GOSPEL	12 (1)	28 (1)	40 (2)	3.1	2.2
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			1271 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGFF	1450	Shawnee	.6/1.5
KJIL-F	104.9	Bethany	1.5/4.1
KKLR-F	97.7	Edmond	1.5/4.5
KQCV	800	Oklahoma City	.9/2.2
WWLS	640	Norman	1.8/4.3
KOFM-F	103.1	Enid	.4/1.1

RADIO STATIONS

KBYE, 890, 1 KW (DAYS)	, RELIGION	,$ 9.00	(---)		Jerry Lynch
KOMA, 1520, 50 KW (DA-N)	, NOSTALGIA	NBC,$ 38.00*	(Durpetti)	Price	Jane Bartsch
KPRW, 1140, 1 KW (DAYS)	, BLACK	SBN,$ NA	(Banner)	Surrey	Tricia York
KQCV, 800, 250 W (DAYS)	, RELIGION	,$ 18.00	(---)	Bott	Richard Bott
KTOK, 1000, 5 KW (DA-2)	, NEWS/TALK	ABC-I,$ 63.00*	(Banner)	Clear Channel	
WKY , 930, 5 KW (DA-N)	, COUNTRY	ABC-E,$ 43.00*	(Christal)	Gaylord	Jim Fisher
KATT-F , 100.5, 100 KW @ 1200, AOR		Source,$ 70.00*	(Banner)	Surrey	Tricia York
KEBC-F , 94.7, 100 KW @ 440, COUNTRY		CBS-R,$ 39.00*	(MMR)	Van Wagner	Larry Kindel
KIMY-F , 107.7, 100 KW @ 1027, AC		,$ 36.00*	(Durpetti)	Price	Jane Bartsch
KJIL-F , 104.9, [illegible] KW @ 300, RELIGION		UPI,$ 22.00*	(---)	Swaggert	Tony Cavener
KJYO-F , 102.7, 100 KW @ 1003, CHR		,$ 50.00*	(Banner)	Clear Channel	Wayne Courtney
KKLR-F , 97.7, 3 KW @ 300, AC		,$ 18.00	(Radio West)	(EDMOND)	John Arnold
KKNG-F , 92.5, 100 KW @ 1000, BTFL/EZ		,$ 60.00*	(Christal)	New City	Dusty Black
KLTE-F , 101.9, 100 KW @ 457, AC		,$ 44.00*	(Torbet)	Mel Wheeler	
KMGL-F , 104.1, 100 KW @ 1425, SOFT AC		US 1,Trans,$ 41.00*	(Katz)	Guy Gannett	Larry Weiss
KXXY-F+, 96.1, 100 KW @ 1340, COUNTRY		ABC-D,$ 89.00*	(Mc-Guild)	New Market	Tom Kennedy
KZBS-F , 98.9, 100 KW @ 1253, AC		APR,$ 68.00*	(HNWH)		Bill Lacy

MISCELLANEOUS COMMENTS KXXY A/F sold by Summit to New Market for $______________... KKNG-F sold by Swanson to New City for $______________ (Blackburn)...

OMAHA

Arbitron Rank/Pop (12+): 69/499,900

MSA Rank/Pop: 79/614,700
ADI # 70
Average Person Ratings: 16.4
Market TSL: 21.5 hours

Stations: 17/14
Diaries: 1019/491:1/48.5%
Sample Target: 870
% Below Line: 1.6
% Not Listed: 9.0

1986 Revenue: $16,700,000
HH Inc.: $35,607
Retail $: 4.1 Bil
Pop per Station: 42,850
#1 Biller: KFAB $5,800,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KFAB	168/20.5	19.6	24.0	19.8	21.6	21.0		1. KFAB	277/3220	1. KFAB	1771/35.4	42.8	36.4
2. KEZO-F	111/13.5	12.3	12.8	16.0	14.9	13.7		2. KEZO-F	158/1859	2. KQKQ-F	1428/28.6	30.5	29.9
3. KGOR-F	92/11.2	11.5	9.8	9.9	7.5	10.6		3. KGOR-F	138/2169	3. KGOR-F	1384/27.7	29.7	22.4
4. KQKQ-F	89/10.9	12.0	12.0	12.8	12.[illegible]	11.9		4. KQKQ-F	112/1765	4. KEZO-F	1072/21.4	21.1	22.7
5. KEFM-F	71/ 8.7	6.6	5.8	5.2	4.[illegible]	6.6		5. WOW	96/1512	5. KEFM-F	889/17.8	17.1	15.9
6. KESY-F	55/ 6.7	8.9	5.5	6.4	7.2	6.9		6. KEFM-F	85/1165	6. KESY-F	730/14.6	11.9	15.0
7. WOW-F	44/ 5.4	7.4	6.4	7.5	5.9	6.7		7. KESY-F	62/ 850	7. WOW-F	692/13.8	13.7	12.1
8. KOIL	38/ 4.6	2.6	3.3	3.2	4.1	3.4		8. WOW-F	59/ 931	8. KOIL	651/13.0	11.1	11.0
9. WOW	37/ 4.5	5.3	5.0	5.2	6.7	5.0		9. KMA	49/ 672	9. WOW	643/12.9	13.3	16.0
10.								10. KOIL	43/ 819	10.			

12+ FM SHARE (METRO): 64.21% (479 of 746) (SPG 86: 59.71%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KQKQ-F	1. KEZO-F>	1. KEZO-F>	1. KEZO-F	1. KFAB	1. KFAB >	1. KFAB >	1. KFAB >	1. KFAB	1. KFAB	1. KEZO-F
2. KGOR-F>	2. KQKQ-F	2. KGOR-F	2. KFAB	2. KEZO-F	2. KESY-F	2. KEZO-F	2. KEZO-F>	2. KEZO-F	2. KEZO-F	2. KGOR-F
3. KEZO-F	3. KGOR-F	3. KEFM-F	3. KEFM-F	3. KEFM-F	3. KEFM-F	3. KGOR-F	3. KEFM-F	3. KQKQ-F	3. KQKQ-F	3. KFAB
4.	4. KEFM-F	4. KQKQ-F	4. KGOR-F	4. KGOR-F	4. WOW-F	4. KQKQ-F	4. KESY-F+	4. KGOR-F	4. KGOR-F	4. KQKQ-F>
5.	5. KOIL	5. KFAB	5. KQKQ-F	5. WOW-F	5. WOW	5. KEFM-F	5. KQKQ-F	5. KEFM-F	5.	5. KEFM-F
			WOW-F	6. KQKQ-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KEZO-F	1. KEZO-F>	1. KEZO-F	1. KEFM-F	1. KEFM-F	1. KEZO-F>	1. KEZO-F>	1. KEZO-F>	1. KEZO-F>	1. KFAB
2. KQKQ-F	2. KQKQ-F	2. KEFM-F	KEZO-F	KFAB	2. KGOR-F	2. KGOR-F	2. KGOR-F	2. KFAB	2. KEZO-F>
3. KGOR-F	3. KEFM-F	3. KGOR-F	3. KGOR-F	3. KGOR	3. KQKQ-F	3. KQKQ-F	KOIL	KGOR-F	3. WOW-F
4. KEFM-F	4. KGOR-F	4. KQKQ-F	KQKQ-F	4. KEZO-F	4.	4. KOIL	4. KQKQ-F	4. KEFM-F	4. KEFM-F
5.	5.	5. KFAB	5. KFAB	5. KQKQ-F	5.	5.	5.	5. KQKQ-F	KGOR-F
		KOIL						WOW-F	

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		181 (2)	181 (2)	24.3	21.9
AOR/CLASSIC		111 (1)	111 (1)	14.9	16.2
AC/OLDIES/SOFT ROCK	43 (2)	75 (2)	118 (4)	15.8	12.0
MOR/VARIETY/FULL	171 (2)		171 (2)	22.9	23.3
COUNTRY	37 (1)	44 (1)	81 (2)	10.9	14.5
BLACK/URBAN		13 (1)	13 (1)	1.7	2.1
BTFL MUSIC/EZ	1 (1)	55 (1)	56 (2)	7.5	8.4
NEWS/TALK	9 (2)		9 (2)	1.2	---
NOSTALGIA					
RELIGION/GOSPEL	6 (1)		6 (1)	.8	1.6
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			746 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBWH-F	106.3	Blair	1.6/2.2
KCRO	660	Omaha	.7/2.4
KEDS	1490	Omaha	.6/3.8
KESY	1420	Omaha	.1/ .6
KKAR	1180	bellevue	.5/3.1
KCMO	810	Kansas City	.6/1.1
KMA	960	Shenandoah, IA	.4/2.4
KZKS-F	96.9	Seward	.5/1.0

RADIO STATIONS

KFAB, 1110, 50 KW (DA-N)	, MOR	NBC,NBC-T,$130.00*	(Christal)	Henry		Lyell Bremser
KOIL, 1290, 5 KW (DA-N)	, OLDIES	US 1,CBS-R,$ 26.00*	(Torbet)			
WOW , 590, 5 KW	, COUNTRY	ABC-I,$ 40.00*	(Torbet)	Great Empire		Ken Fearnow
KMA , 960, 5 KW (DA-N)	, MOR	,$ 50.00	(Katz)	May	(SHENANDOAH, IA)	Richard Hall
KKAR, 1180, 5 KW/1 KW (DA-2)	, NEWS/TALK	MBS,CBS,$ 20.00*	(Eastman)			Steve Brown
KEDS, 1490, 1 KW	, OLDIES	MBS,$ 16.00*	(HNWH)	Albimar		Jeff Crabtree
KEFM-F , 96.1, 100 KW @ 1442, SOFT AC		,$ 40.00	(Mc=Guild)			John Webster
KESY-F+, 104.5, 32 KW @ 285, BTFL/EZ		,$ 36.00	(Mc-Guild)	Sungroup		Gary Downs
KEZO-F , 92.3, 100 KW @ 12[illegible]0, AOR		ABC-R,$ 75.00*	(HNWH)	Albimar		Jeff Crabtree
KGOR-F , 99.9, 115 KW @ 1227, CHR		Source,$ 60.00	(Christal)	Henry		Ken Headrick
KQKQ-F , 98.5, 100 KW @ 510, CHR		ABC-F,$ 65.00*	(Eastman)			Ralph Beaudin
WOW-F , 94.1, 100 KW @ 510, COUNTRY		ABC-E,$ 47.00*	(Torbet)	Great Empire		Ken Fearnow

MISCELLANEOUS COMMENTS KLNG sold for $320,000 (est)... KKAR signs on with News/Talk format...

ORLANDO

Arbitron Rank/Pop (12+): 51/746.800X
MSA Rank/Pop: 57/387,300
ADI # 27
Average Person Ratings: 17.6
Market TSL: 23.0 hours

Stations: 22/20
Diaries: 1246/599:1/52.2%
Sample Target: 1010
% Below Line: 1.6
% Not Listed: 7.4

1986 Revenue: $35,500,000
HH Inc.: $30,731
Retail $: 6.8 Bil
Pop per Station: 37,340
#1 Biller: WWKA-F $4,700,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WWKA-F	168/12.8	9.2	8.9	7.0	10.2	9.5	10.5
2. WSSP-F	153/11.7	11.8	9.8	11.0	9.5	11.1	8.9
3. WBJW-F+	129/ 9.8	9.6	10.0	10.5	7.2	10.0	11.8
4. WHLY-F	107/ 8.2	8.1	8.1	7.6	10.6	8.0	9.3
5. WDBO	93/ 7.1	6.7	7.5	7.4	7.2	7.2	5.5
6. WJYO-F	76/ 5.8	5.0	4.4	4.8	6.7	5.0	4.0
WSTF-F	76/ 5.8	7.6	7.2	6.3	9.9	6.7	7.1
8. WDIZ-F	67/ 5.1	7.8	7.9	8.7	8.1	7.4	9.1
9. WOCL-F	62/ 4.7	4.1	3.2	2.5	1.9	3.6	5.7
10. WKIS	61/ 4.7	3.8	3.4	5.1	4.0	4.3	1.9
11. WHTQ-F	49/ 3.7	2.8	3.2	2.8	5.1	3.1	3.9
12. WORL	47/ 3.6	3.7	3.1	3.9	4.6	3.6	3.8
13. WLOQ-F	39/ 3.0	3.0	2.8	2.3	1.0	2.8	4.0
14. WORZ-F	36/ 2.7	4.0	4.4	4.8	1.0	4.0	3.9
15.							

12+ TSA	1/4/CUME
1. WWKA-F	344/3311
2. WSSP-F	318/3104
3. WBJW-F+	282/4397
4. WHLY-F	174/2854
5. WSTF-F	157/2461
6. WDIZ-F	138/1885
7. WJYO-F	127/1821
8. WDBO	121/1473
9. WHTQ-F	106/1363
10. WOCL-F	96/1459
11. WWLV-F	86/ 945
12. WKIS	75/ 868
13. WPCV-F	68/ 930
14. WORZ-F	65/1233
15. WORL	49/ 675

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WBJW-F+	2178/29.1	27.6	23.2
2. WHLY-F	1801/24.1	22.9	22.7
3. WSSP-F	1502/20.1	17.5	17.2
4. WWKA-F	1463/19.6	16.0	20.2
5. WSTF-F	1256/16.8	19.1	20.4
6. WDBO	1048/14.0	18.0	16.6
7. WDIZ-F	1026/13.7	18.7	15.3
8. WJYD-F	1010/13.5	12.5	15.7
9. WOCL-F	867/11.6	10.0	7.0
10. WHTQ-F	697/ 9.3	8.6	11.8
11. WKIS	671/ 9.0	9.2	9.4
12. WORL	639/ 8.6	6.7	7.1
13. WORZ-F	564/ 7.6	10.0	3.6
14. WLOQ	495/ 6.6	7.0	4.4
15.			

12+ FM SHARE (METRO): 80.97% (983 of 1214) (SPG 86: 78.51%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBJW-F+	1. WBJW-F+	1. WWKA-F	1. WWKA-F>	1. WWKA-F>	1. WSSP-F	1. WWKA-F>	1. WSSP-F	1. WWKA-F	1. WBJW-F+	1. WSSP-F
2. WHLY-F>	2. WHLY-F	2. WBJW-F+	2. WSTF-F	2. WSTF-F	2. WWKA-F>	2. WSSP-F	2. WWKA-F>	2. WBJW-F+	2. WDBO	2. WWKA-F
3.	3. WDIZ-F	3. WHLY-F	3. WJYO-F	3. WJYO-F	3. WDBO>	3. WBJW-F+	3. WBJW-F+	3. WSSP-F	3. WHLY-F	3. WHLY-F
4.	4. WWKA-F	4. WSTF-F	4. WBJW-F+	4. WBJW-F+	4. WKIS	4. WDBO	4. WJYO-F	4. WHLY-F>	4. WWKA-F	4. WBJW-F+
5.	5. WHTQ-F	5. WOCL-F	5. WOCL-F	5. WOCL-F	5. WJYO-F	5. WHLY-F	5. WDBO	5. WJYO-F	5. WSSP-F	5. WSTF-F
	6. WOCL-F	6. WDIZ-F	6. WJYO-F	6. WSSP-F						
	WSTF-F									

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WBJW-F+	1. WBJW-F+	1. WBJW-F+	1. WWKA-F	1. WWKA-F>	1. WDIZ-F	1. WDIZ-F	1. WDIZ-F	1. WWKA-F	1. WWKA-F>
2. WHLY-F>	2. WHLY-F	WOCL-F	2. WBJW-F+	2. WJYO-F	2. WBJW-F+	2. WBJW-F+	2. WBJW-F+	2. WDIC-F	2. WDIZ-F
3.	3. WOCL-F	3. WHLY-F	3. WHLY-F	3. WSTF-F	3. WHLY-F	3. WHTQ-F	WORZ-F	3. WBJW-F+	3. WSTF-F
4.	4. WSTF-F	4. WSTF-F	4. WJYO-F	4. WBJW-F+	4. WWKA-F	4. WWKA-F	4. WLOQ-F	4. WHLY-F	4. WBJW-F+
5.	5. WWKA-F	WWKA-F	WSTF-F	5. WOCL-F	5. WHTQ-F	5. WHLY-F	5. WHTQ-F	WHTQ-F	WOCL-F
		6. WJYO-F		WSSP-F		WORZ-F	WSTF-F	WSTF-F	
		7. WHTQ-F					7. WOCL-F		

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	3 (1)	233 (2)	236 (3)	21.7	19.1
AOR/CLASSIC		152 (3)	152 (3)	12.5	9.0
AC/OLDIES/SOFT ROCK		214 (3)	214 (3)	17.6	22.2
MOR/VARIETY/FULL	93 (1)		93 (1)	7.7	8.2
COUNTRY		179 (2)	179 (2)	14.7	17.4
BLACK/URBAN	52 (2)		52 (2)	4.3	6.9
BTFL MUSIC/EZ		161 (2)	161 (2)	13.3	11.2
NEWS/TALK	61 (1)		61 (1)	5.0	4.3
NOSTALGIA					
RELIGION/GOSPEL	6 (1)		6 (1)	0.5	0.7
SPANISH	15 (1)		15 (1)	1.2	
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC		39 (1)	39 (1)	3.2	
UNKNOWN/OTHERS	1 (1)	5 (1)	6 (2)	0.5	0.9
			1214 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAJL	1440	Winter Park	.5/1.3
WOKB	1600	Winter Garden	.4/2.7
WONQ	1140	Orlando	1.1/1.4
WTLN-F+	95.3	Apopka	.5/2.5
WWLV-F	94.5	Daytona Beach	.6/2.1
WPCV-F	97.5	Winter Haven	.8/2.5

RADIO STATIONS

WAJL, 1440, 5 KW/1 KW (DA-N) , RELIGION	,$ 12.00	(---)			
WDBO, 580, 5 KW (DA-N) , MOR	ABC-I,$ 74.00*	(Katz)	New City		Bob Longwell
WKIS, 740, 5 KW/1 KW (DA-1) , NEWS/TALK	ABC-T,NBC,$ 60.00*	(Eastman)	Guy Gannett		
WMMA, 990, 50 KW/5 KW (DA-N) , AC/MOR	,$ 32.00*	(Torbet)	TK		Jim Jordan
WONQ, 1140, 4.1 KW (DAYS) , SPANISH	UPI,$ 15.00*	(Lotus)			George Arroyo
WORL, 1270, 5 KW (DA-N) , BLACK	CBS-R,$ 35.00*	(Mc-Guild)			
WBJW-F+ 105.1, 100 KW @ 1310, CHR	ABC-C,$125.00	(Banner)	Nationwide		Rick Weinkauf
WDIZ-F, 100.3, 100 KW @ 890, AOR	ABC-R,$ 85.00*	(Select)	Shamrock-Lynett		George Duffy
WHLY-F, 106.7, 100 KW @ 875, CHR	,$105.00*	(Durpetti)	Southern Starr		Jim Tillery
WHTQ-F, 96.5, 100 KW @ 1609, AOR	,$ 60.00*	(Torbet)	TK		Jim Jordan
WJYO-F, 107.7, 100 KW @ 1613, SOFT AC	,$110.00*	(Mc-Guild)	Metroplex		Peter Ferrara
WLOQ-F, 103.1, 3 KW @ 300, JAZZ	,$ 45.00*	(---)			John Gross
WWKA-F, 93.3, 100 KW @ 1341, COUNTRY	,$135.00*	(Katz)	New City		Bob Longwell
WOCL-F, 105.9 100 KW @ 1650, CLASSIC/AC	70.00*	(Christal)	American	(DELAND)	George Toulso
WORZ-F, 101.9 28 KW @ 1650, CLASSIC AOR	55.00*	(CBSO	Beasley	(DAYTONA BEACH)	
WSSP-F, 104.1 100 KW @ 1580, BTFL/EZ	93.00*	(Christal)		(COCOA BEACH)	Bob Clark
WSTF-F, 101.1 100 KW @ 1598, AC	84.00*	(Republic)	Capitol-Goodman	(COCOA BEACH)	Barb Vardin

MISCELLANEOUS COMMENTS WHOO-F changes calls to WHTQ and format from Country to AOR... WMMA, WHTQ-F sold by Bluegrass to TK for $13,500,000 (Blackburn)... WORL sold by Metroplex for $1,650,000 (Raymond)... WAJL (Winter Park) sold to Metroplex for $1,100,000 (Raymond)... WORZ-F (Daytona) sold by Duffy to Beasley-Reed for $9,200,000 (Mahbman)... Susquehanna swaps WKIS for Gary Gannett's WPLP in Tampa...

OXNARD - VENTURA

Arbitron Rank/Pop (12+): 108/320,500

MSA Rank/Pop: 80/613,600
Los Angeles ADI
Average Person Ratings: 15.9
Market TSL: 21.1 hours

Stations: 31/10
Diaries: 1024/313:1/50.2%
Sample Target: 700
% Below Line: 50.1
% Not Listed: 6.5

1986 Revenue: $6,400,000
HH Inc.: $40,686
Retail $: 3.6 Bil
Pop per Station: 32,050
#1 Biller: KCAQ-F $1,400,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KCAQ-F	34/6.7	6.8	9.4			1. KRUZ-F	59/673	1. KCAQ-F	595/18.6	---	18.4
KOXR	34/6.7	4.2	6.5			2. KRTH-F	55/794	2. KBBY-F	468/14.6	---	16.3
KMYX-F	34/6.7	4.5	6.5			3. KLOS-F	46/849	3. KRTH-F	421/13.1	---	11.0
4. KBBY-F	29/5.7	6.8	9.4			4. KCAQ-F	44/963	4. KHAY-F	416/13.0	---	14.6
KHAY-F	29/5.7	7.3	5.9			KNX	44/904	5. KMYX-F	409/12.8	---	11.1
KTRO	29/5.7	4.4	5.1			6. KTYD-F	41/732	6. KLOS-F	369/11.5	---	11.4
KRTH-F	29/5.7	4.0	1.8			7. KIIS-F+	38/738	7. KNX	353/11.0	---	11.5
8. KRUZ-F	26/5.1	5.2	5.3			8. KTRO	36/324	8. KVEN	316/ 9.9	---	9.4
9. KLOS-F	23/4.5	4.2	4.5			9. KMYX-F	35/427	9. KIIS-F+	306/ 9.5	---	8.4
10. KVEN	19/3.7	3.8	2.9			KHAY-F	35/569	10. KOXR	290/ 9.0	---	9.2
11.						11. KOXR	34/294	11. KTRO	277/ 8.6	---	9.2
12.						KBIG-F	34/526	KRUZ	277/ 8.6	---	9.1

12+ FM SHARE (METRO): 71.49% (341 of 477) (SPG 86: 71.37%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KMYX-F	1. KTRO	1. KBBY-F	1. KBBY-F	1. KBBY-F	1. KHAY-F	1. KOXR	1. KBBY-F	1. KCAQ-F	1. KMYX-F>	1. KCAQ-F
2. KCAQ-F	2. KBBY-F	2. KTRO	KRTH-F	KRTH-F	2. KRUZ-F	2. KLAQ-F	2. KHAY-F	2. KMYX-F	2. KCAQ-F	2. KTRO
3. KIIS-F+	3. KMYX-F	KRTH-F	3. KTRO	3. KHAY-F	3. KOXR	3. KHAY-F	3. KTRH-F	3. KBBY-F	3. KVEN	3. KRTH-F
4.	KLOS-F	4. KCAQ-F	4. KHAY-F	4. KOXR	KVEN	4. KRTH-F	4. KTRO	4. KOXR	KLOS-F	4. KLOS-F
5.	5. KCAQ-F	KOXR	5. KOXR	5. KTRO	5. KNX	5. KVEN	5. KOXR	5. KHAY-F	5. KTRO	5. KBBY-F
								KTRO		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KMYX-F	1. KBBY-F	1. KBBY-F	1. KBBY-F	1. KBBY-F	1. KLOS-F	1. KLOS-F	1. KTRO	1. KRTH-F	1. KRTH-F
2. KTRO	2. KTRO	2. KRTH-F	2. KTRO	2. KOXR	2. KCAQ-F	2. KCAQ-F	KTYD-F	2. KCAQ-F	KTRO
3. KCAQ-F	3. KMYX-F	3. KOXR	3. KOXR	3. KRTH-F	KMYX-F	KTRO	3. KLOS-F	KTRO	3. KHAY-F
KIIS-F+	4. KOXR	KTRO	KRTH-F	4. KHAY-F	4. KROQ-F	KTYD-F	4. KBBY-F	KLOS-F	4. KBBY-F
5.	5. KRTH-F	5.	5. KMYX-F	5. KTRO	5.	5. KMYX-F	KZTR-F	5. KBBY-F	5. KTYD-F
	KCAQ-F					KRTH-F	KRTH-F	KHAY-F	KCAQ-F
									KOXR

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		52 (3)	52 (3)	10.9	12.8
AOR/CLASSIC		52 (4)	52 (4)	10.9	12.4
AC/OLDIES/SOFT ROCK	8 (2)	92 (6)	100 (8)	21.0	17.6
MOR/VARIETY/FULL					
COUNTRY		29 (1)	29 (1)	6.1	8.1
BLACK/URBAN		45 (2)	45 (2)	9.4	5.6
BTFL MUSIC/EZ		31 (2)	31 (2)	6.5	10.8
NEWS/TALK	48 (5)		48 (5)	10.1	11.8
NOSTALGIA	10 (1)		10 (1)	2.1	3.9
RELIGION/GOSPEL		7 (1)	7 (1)	1.5	3.1
SPANISH	70 (4)	3 (1)	73 (5)	15.3	12.0
CLASSICAL		2 (1)	2 (1)	0.4	0.4
JAZZ/NEW AGE/ECLECTIC		17 (3)	17 (3)	3.6	---
UNKNOWN/OTHERS		11 (1)	11 (1)	2.3	1.5
			447 (37)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDAR-F	98.3	Oxnard	1.4/5.3
KIEZ-F	96.7	Santa Paula	2.2/5.6
KZTR-F	95.9	Camarillo	2.4/6.7
KHTY-F	97.5	Santa Barbara	.8/3.1
KMDY	850	Thousand Oaks	.6/4.2
KTMS	1250	Santa Barbara	.4/2.1
KTYD-F	99.9	Santa Barbara	2.7/6.8
XPRS	1090	Tijuana	.4/ .9

See Los Angeles for more information about the following:

		KJOI-F	1.0/ 2.4	KOST-F	1.2/4.6
KABC	1.8/4.9	KKGO-F	.6/ 2.4	KPWR-F	2.2/5.6
KBIG-F	2.7/7.6	KLSX-F	.8/ 2.4	KRLA	.4/1.2
KFAC-F	.4/2.3	KLVE	2.6/ 2.0	KROQ-F	2.2/4.0
KFI	1.2/5.6	KMPC	2.0/ 5.0	KTNQ	1.0/2.0
KIIS-F	2.7/9.3	KNX	2.9/11.0	KTWV-F	1.6/6.6
KIQQ-F	.4/2.2	KNX-F	1.2/ 6.1		

RADIO STATIONS

KOGO, 1590, 5 KW (DA-1)	, NOSTALGIA		,$ 13.00*	(Katz)	Woods		Jack Woods
KOXR, 910, 5 KW/1 KW (DA-2)	, SPANISH		,$ 24.00	(Lotus)	Lotus		George Bradley
KTRO, 1520, 10 KW/1 KW (DA-2)	, SPANISH		,$ 21.00*	(Caballero)			Harold Frank
KVEN, 1450, 1 KW	, TALK	ABC-E,NBC-T	,$ 22.00	(Radio Time)			Bob Fox
KBBY-F, 95.1, 28 KW @ 315	, AC		,$ 29.00*	(Katz)	Woods		Jack Woods
KCAQ-F, 104.7, 3 KW @ 1580	, CHR		,$ 35.00*	(Mc-Guild)			Harold Frank
KDAR-F, 98.3, 3 KW @ 240	, RELIGION		,$ 20.00	(---)			Terry Fahy
KHAY-F, 100.7, 39 KW @ 1210	, COUNTRY		,$ 27.00	(Radio Time)			Bob Fox
KIEZ-F, 96.7, 3 KW @ ??	, ? ?	MBS	,$ 17.00	(Torbet)			John Squyres
KMYX-F, 105.5, 115 W @ 1260	, URBAN/CHR	ABC-C	,$ 18.00	(Radio West)			Mike Thomas
KZTR-F, 95.9, 430 W @ 720	, AC		,$ 17.00	(HNWH)			Steve Iker
KRUZ-F, 103.3, 105 KW @ 2980	, BTFL/EZ		,$ 50.00	(Katz)		(SANTA BARBARA)	Carl Schuele
KTYD-F, 99.9, 34 KW @ 550	, AOR		,$ 35.00	(Mc-Guild)	Home News	(SANTA BARBARA)	Andrew Reimer

Other ranked stations - See Los Angeles

MISCELLANEOUS COMMENTS 70% of KTRO/KCAQ-F sold for $5,000,000...

PENSACOLA

Arbitron Rank/Pop (12+): 127/275,700

MSA Rank/Pop: 138/334,300
Mobile ADI
Average Person Ratings: 17.6
Market TSL: 23.8 hours

Stations: 16/12
Diaries: 881/313:1/50.5%
Sample Target: 640
% Below Line: 35.9
% Not Listed: 7.6

1986 Revenue: $7,800,000
HH Inc.: $29,330
Retail $: 1.9 Bil
Pop per Station: 22,975
#1 Biller: WOWW-F $2,000,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WBLX-F	57/11.7	7.1	6.8		
2. WMEZ-F	53/10.9	10.2	11.5		
3. WOWW-F	51/10.5	8.6	12.1		
4. WABB-F	46/ 9.5	10.6	9.5		
5. WTKX-F	43/ 8.8	5.8	5.8		
6. WIZD-F	38/ 7.8	15.9	5.3		
7. WJLQ-F	34/ 7.0	6.3	8.2		
8. WCOA	32/ 6.6	7.7	8.0		
9. WXBM-F	31/ 6.4	10.4	3.3		
10. WBOP	26/ 5.3	3.3	.8		
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WBLX-F	84/ 682
2. WABB-F	82/1124
3. WMEZ-F	77/ 845
4. WOWW-F	62/ 729
WTKX-F	62/ 721
6. WIZD-F	57/ 908
WJLQ-F	57/ 824
8. WXBM-F	50/ 600
9. WKRG-F	33/ 551
WCOA	33/ 420
11. WBOP	26/ 310
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WABB-F	670/24.3	---	24.1
2. WOWW-F	541/19.6	---	20.9
3. WJLQ-F	533/19.3	---	21.6
4. WIZD-F	531/19.3	---	29.8
5. WMEZ-F	528/19.2	---	19.9
6. WBLX-F	460/16.7	---	14.4
7. WTKX-F	440/16.0	---	15.9
8. WCOA	403/14.6	---	16.2
9. WXBM-F	373/13.5	---	19.8
10. WKRG-F	329/11.9	---	8.1
11. WBOP	310/11.2	---	8.7
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 83.07% (373 of 449) (SPG 86: 83.83%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WABB-F	1. WTKX-F	1. WTKX-F	1. WOWW-F	1. WOWW-F	1. WMEZ-F	1. WOWW-F	1. WMEZ-F>	1. WBLX-F	1. WBLX-F>	1. WOWW-F
WBLX-F>	2. WBLX-F	2. WBLX-F	2. WIZD-F	2. WBLX-F	2. WOWW-F	2. WABB-F	2. WOWW-F	2. WOWW-F	2. WABB-F	2. WMEZ-F
3.	3. WABB-F	3. WIZD-F	3. WBLX-F	WIZD-F	3. WCOA	3. WCOA	3. WTKX-F	3. WABB-F	3. WCOA	3. WIZD-F
4.	4. WIZD-F	4. WOWW-F	4. WTKX-F	4. WTKX-F	4. WXBM-F	4. WMEZ-F	4. WIZD-F	4. WMEZ-F	4. WMEZ-F	4. WBLX-F
5.	5. WJLQ-F	5. WABB-F	5.	5. WMEZ-F	5. WBOP	5. WBLX-F	5.	5. WTKX-F	5. WTKX-F	5. WABB-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WABB-F	1. WBLX-F	1. WIZD-F	1. WBLX-F	1. WOWW-F	1. WTKX-F>	1. WTKX-F>	1. WTKX-F	1. WTKX-F>	1. WTKX-F
2. WTKX-F	2. WABB-F	2. WBLX-F	2. WOWW-F	WBLX-F	2. WJLQ-F	2. WABB-F	2. WIZD-F	2. WIZD-F	2. WOWW-F
WBLX-F	WIZD-F	3. WJLQ-F	WIZD-F	3. WIZD-F	WABB-F	WBLX-F	3. WABB-F	3. WOWW-F	WIZD-F
4. WKRG-F	4. WJLQ-F	WOWW-F	4. WABB-F	4. WJLQ-F	WBLX-F	4. WIZD-F	WBLX-F	WABB-F	4. WBLX-F
5.	WTKX-F	5.	5. WJLQ-F	WMEZ-F	5.	5.	5.	WBLX-F	5. WMEZ-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		80 (2)	80 (2)	17.8	18.7
AOR/CLASSIC		43 (1)	43 (1)	9.6	6.4
AC/OLDIES/SOFT ROCK	2 (1)	58 (2)	60 (3)	13.4	18.4
MOR/VARIETY/FULL					
COUNTRY		82 (2)	82 (2)	18.3	21.0
BLACK/URBAN	30 (2)	57 (1)	87 (3)	19.4	12.7
BTFL MUSIC/EZ		53 (1)	53 (1)	11.8	11.3
NEWS/TALK					
NOSTALGIA	32 (1)		32 (1)	7.1	8.5
RELIGION/GOSPEL	9 (2)		9 (2)	2.0	1.2
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	3 (1)		3 (1)	0.7	1.6
			449 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBSR	1450	Pensacola	.4/ 1.5
WEBY	1330	Milton	.6/ 1.4
WFXP	980	Gulf Breeze	.8/ 2.1
WHYM	610	Pensacola	1.4/ 2.9
WPFA	790	Pensacola	.4/ 1.4
WKRG-F	99.9	Mobile	4.1/11.9

RADIO STATIONS

WBOP, 1230, 1 KW	, BLACK	NBN,$ 18.00* (Banner)	Holt	
WCOA, 1370, 5 KW (DA-2)	, NOST/MOR	CBS,MBS,$ 20.00* (Mc-Guild)		
WBSR, 1450, 1 KW	, AC	ABC-D,$ 10.00* (Torbet)		Fred Brewer
WJLQ-F, 100.7, 100 KW @ 1555, CHR		CBS-R,$ 32.00* (Mc-Guild)		
WMEZ-F, 94.1, 100 KW @ 1328, BTFL/EZ		ABC-D,$ 37.00* (Torbet)		Fred Brewer
WOWW-F, 107.3, 100 KW @ 460, COUNTRY		US 2,$ 41.00* (Katz)	Colonial	Barb Oliphant
WTKX-F, 101.5, 100 KW @ 493, AOR		ABC-R,$ 30.00* (Banner)	Holt	
WXBM-F, 102.7, 100 KW @ 1328, COUNTRY		MBS,$ 32.00 (Torbet)		Lou Mahacek

Other ranked stations - See Mobile

MISCELLANEOUS COMMENTS WBOP/WTKX-F sold by Roden to Holt for $____________... WCOA/WJLQ-F sold by Summit for $5,500,000 (Foreman)...

PEORIA

Arbitron Rank/Pop (12+): 115/301,900

MSA Rank/Pop: 131/348,900
ADI # 109
Average Person Ratings: 15.7
Market TSL: 20.7 hours

Stations: 17/11
Diaries: 757/399:1/60.5%
Sample Target: 700
% Below Line: 7.0
% Not Listed: 7.4

1986 Revenue: $6,800,000
HH Inc.: $35,734
Retail $: 2.1 Bil
Pop per Station: 27,445
#1 Biller: WKZW-F $1,250,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WKZW-F	78/16.4	15.1	16.2	15.8	18.2		
2. WWCT-F	72/15.2	17.5	18.1	16.0	13.0		
3. WSWT-F	63/13.3	13.8	12.6	10.4	13.0		
4. WXCL	44/ 9.3	8.6	6.9	9.3	8.9		
5. WMBD	40/ 8.4	9.7	7.5	8.8	10.1		
6. WIRL	35/ 7.4	5.2	8.5	6.8	7.7		
7. WKQA-F	26/ 5.5	3.2	2.8	4.5	2.6		
8. WGLD-F	22/ 4.6	4.1	3.7	4.7	3.0		
9. WTAZ-F	14/ 2.9	.6	.8	1.6	.6		
WGN	8/ 1.7	.6	2.2	1.8	2.6		
WBZM-F	8/ 1.7	3.7	4.1	5.0	3.8		

12+ TSA	1/4/CUME
1. WKZW-F	113/1704
2. WWCT-F	92/1166
3. WSWT-F	77/ 991
4. WJBC	54/ 543
5. WIRL	51/ 732
WMBD	46/ 697
WBNQ-F	46/ 788
8. WXCL	45/ 565
9. WKQA-F	30/ 482
10. WGN	27/ 498
11.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WKZW-F	1105/36.6	34.7	36.0
2. WWCT-F	803/26.6	26.5	24.2
3. WSWT-F	651/21.6	22.1	21.7
4. WMBD	624/20.7	20.4	20.0
5. WIRL	592/19.6	15.6	21.0
6. WXCL	526/17.4	14.2	14.7
7. WKQA-F	424/14.0	11.8	9.1
8. WGLO-F	334/11.1	10.2	10.1
9. WBNQ-F	207/ 6.9	8.3	5.4
10. WGN	203/ 6.7	6.4	8.3
11. WTAZ-F	196/ 6.5	3.5	4.8

12+ FM SHARE (METRO): 66.81% (294 of 440) (SPG 86: 65.57%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKZW-F>	1. WWCT-F>	1. WWCT-F	1. WXCL-F	1. WWCT-F	1. WSWT-F>	1. WKZW-F	1. WSWT-F	1. WKZW-F	1. WWCT-F	1. WWCT-F
2. WWCT-F>	2. WKZW-F.	2. WKZW-F>	2. WKZW-F	2. WKZW-F	2. WXCL-F	2. WMBD	2. WKZW-F	2. WWCT-F	2. WKZW-F>	2. WKZW-F
3.	3. WKQA-F	3. WIRL	3. WIRL	3. WIRL	3. WMBD	3. WSNT-F	3. WWCT-F>	3. WSWT-F>	3. WMBD	3. WSWT-F>
4.	4. WGLO-F	WKQA-F	4. WSWT-F	WSWT-F	4. WIRL	4. WXCL	4. WXCL	4. WXCL	4. WSWT-F	4. WXCL
5.	5. WIRL	5. WSWT-F	5. WKQA-F	5. WXCL-F	5.	5. WWCT-F	5. WIRL	5. WIRL	5. WTAZ-F	5. WIRL
						6 WIRL		6. WMBD		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKZW-F	1. WWCT-F	1. WWCT-F	1. WKZW-F	1. WKZW-F	1. WWCT-F>	1. WWCT-F>	1. WWCT-F	1. WWCT-F	1. WWCT-F
2. WWCT-F>	2. WKZW-F>	2. WKZW-F>	2. WWCT-F>	WWCT-F	2. WKZW-F	2. WKZW-F>	2. WKZW-F	2. WKZW-F>	2. WKZW-F
3. WKQA-F>	3. WKQA-F	3. WGLO-F	3. WKQA-F	3. WSWT-F	3.	3. WGLO-F	3. WGLO-F	3. WIRL	3. WIRL
4. WGLO-F	4. WGLO-F	WIRL	WSTW-F	4. WXCL	4.	WIRL	4. WIRL	4. WKQA-F	4. WGCO-F
5.	5. WIRL	5.	5. WXCL	5. WIRL	5.	WKQA-F	WKQA-F	5. WGLO-F	WKQA-F
	WXCL							WMBD	

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		85 (2)	85 (2)	19.3	19.5
AOR/CLASSIC		72 (1)	72 (1)	16.4	19.5
AC/OLDIES/SOFT ROCK	40 (2)	48 (2)	88 (4)	20.0	16.2
MOR/VARIETY/FULL	52 (3)		52 (3)	11.8	13.4
COUNTRY	44 (1)	4 (1)	48 (2)	10.9	12.9
BLACK/URBAN					1.3
BTFL MUSIC/EZ		63 (1)	63 (1)	14.3	13.6
NEWS/TALK	3 (1)	14 (1)	17 (2)	3.9	0.7
NOSTALGIA		8 (1)	8 (1)	1.8	0
RELIGION/GOSPEL	7 (1)		7 (1)	1.6	2.0
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					0.9
			440 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WPEO	1020	Peoria	1.5/3.7
WAAG-F	94.9	Galesburg	.8/2.4
WBNQ-F	101.5	Bloomington	1.5/6.9
WJBC	1230	Bloomington	.8/1.6
WLS	890	Chicago	1.1/4.8
WMAQ	670	Chicago	.6/2.1

RADIO STATIONS

WIRL, 1290, 5 KW (DA-2) , AC	ABC-E,$ 34.00*	(Christal)	Comm. Properties	Ken Brown
WMBD, 1470, 5 KW (DA-2) , MOR	CBS,$ 43.00*	(Katz)	Midwest TV	Dave McAley
WPEO, 1020, 1 KW (DAYS) , RELIGION	,$ 12.00	(---)		Bob Ulrich
WXCL, 1350, 1 KW (DA-2) , COUNTRY	,$ 36.00*	(Banner)	Kelly	
WBZM-F, 94.3, 3 KW @ 300, NOSTALGIA	SMN,$ 20.00*	(Masia)	(CHILLICOTHE)	
WGLO-F, 95.3, 560 W @ 640, AC	NBC,$ 15.00	(Roslin)	Cromwell (PEKIN)	Jerry Scott
WKQA-F, 104.9, 3 KW @ 265, AC	US 1,$ 26.00*	(Banner)	Kelly	
WKZW-F, 93.3, 40 KW @ 548, CHR	,$ 46.00*	(Katz)	Midwest TV	Dave McAley
WSWT-F, 106.9, 50 KW @ 450, BTFL/EZ	ABC-I,$ 37.00*	(Christal)	Comm. Properties	Ken Brown
WTAZ-F, 102.3, 3 KW @ 300, TALK	CNN,ABC-T,$ 13.00	(---)		L. DeManes
WWCT-F, 105.7, 36 KW @ 571, AOR	Source,$ 34.00	(HNWH)		Bruce Foster

Other ranked stations - See Bloomington and Chicago

MISCELLANEOUS COMMENTS WBZM-F (Chillicothe) sold for $500,000... WIRL, WSWT-F sold by WIN to Comm. Properties for $2,300,000 (est) (Americom)... WBZM changes from Country to Nostalgia...

PHILADELPHIA

Arbitron Rank/Pop (12+): 5/4,047,200

MSA Rank/Pop: 4/4,765,300
ADI # 4
Average Person Ratings: 19.7
Market TSL: 25.8 hours

Stations: 29/25
Diaries: 2802/1444:1/47.7%
Sample Target: 2440
% Below Line: 2.2
% Not Listed: 8.4

1986 Revenue: $104,800,000
HH Inc.: $33,761
Retail $: 31.9 Bil
Pop per Station: 161,883
#1 Biller: KYW $13,000,000

12+ METRO		1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1.	WMMR-F	709/8.9	9.0	9.0	11.5	10.9	9.6	12.2
2.	WEAZ-F	590/7.4	9.0	7.9	7.2	8.1	7.9	5.9
3.	WUSL-F	589/7.4	7.2	7.2	6.9	6.9	7.2	10.0
4.	KYW	545/6.8	7.6	7.0	6.5	6.8	7.0	7.3
5.	WKSZ-F	425/5.3	5.7	4.3	3.5	3.4	4.7	3.6
6.	WMGK-F	408/5.1	4.5	4.1	5.0	4.9	4.7	4.0
7.	WDAS-F	397/5.0	3.6	4.4	3.9	4.0	4.2	4.4
8.	WPEN	362/4.5	4.3	4.4	4.7	4.5	4.5	2.6
9.	WWDB-F	351/4.4	4.5	5.3	5.3	4.0	4.9	4.0
10.	WSNI-F	349/4.4	4.7	4.3	3.5	4.7	4.2	4.1
11.	WCAU-F	340/4.3	5.0	4.0	4.7	4.4	4.5	5.7
12.	WYSP-F	335/4.2	4.5	4.5	3.6	3.6	4.2	5.7
13.	WCAU	282/3.5	3.0	2.8	4.1	4.7	3.4	3.4
14.	WXTU-F	264/3.3	3.2	3.9	3.8	3.8	3.6	5.1
15.	WEGX-F	240/3.0	1.6	1.7	1.6	1.5	2.0	2.1
16.	WIP	188/2.4	2.6	2.7	2.6	3.2	2.6	3.0
17.	WIOQ-F	182/2.3	2.9	2.5	2.5	2.6	2.6	2.1
18.	WFLN	142/1.8	2.0	1.8	2.0	1.8	1.9	1.4
19.	WFIL	116/1.5	1.4	2.7	1.6	1.8	1.8	1.1
20.	WDAS	90/1.1	1.5	1.5	1.1	1.0	1.3	1.3
21.								
22.								
23.								
24.								
25.								

12+ TSA		1/4/CUME
1.	WMMR-F	953/11704
2.	WEAZ-F	747/ 8368
3.	WUSL-F	732/ 7709
4.	KYW	603/11751
5.	WKSZ-F	516/ 7186
6.	WYSP-F	474/ 7994
7.	WMGK-F	455/ 7015
8.	WDAS-F	438/ 4718
9.	WCAU-F	406/ 8238
10.	WWDB-F	397/ 4613
11.	WSNI-F	393/ 5593
12.	WPEN	390/ 4339
13.	WXTU-F	370/ 4480
14.	WCAU	325/ 6400
15.	WEGX-F	278/ 5342
16.	WFMZ-F	232/ 2331
17.	WIOQ-F	223/ 5141
18.	WIP	210/ 3594
19.	WFLN-F	168/ 2739
20.	WFIL	143/ 3081
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 86	SPG 86
1.	KYW	10343/25.6	26.9	26.7
2.	WMMR-F	8434/20.8	21.8	22.7
3.	WCAU-F	6843/16.9	15.5	17.8
4.	WEAZ-F	6453/15.9	16.9	16.9
5.	WUSL-F	6179/15.3	14.8	15.6
6.	WMGK-F	5942/14.7	13.5	14.0
7.	WKSZ-F	5891/14.6	11.9	10.2
8.	WYSP-F	5747/14.2	14.4	12.8
9.	WCAU	5544/13.7	12.0	15.5
10.	WSNI-F	4656/11.5	11.4	11.5
11.	WEGX-F	4423/10.9	8.3	7.5
12.	WIOQ-F	4320/10.7	9.9	10.7
13.	WDAS-F	4190/10.4	9.9	10.9
14.	WPEN	4010/ 9.9	10.4	9.6
15.	WWDB-F	3971/ 9.8	9.9	9.3
16.	WXTU-F	3207/ 7.9	9.4	7.6
17.	WIP	3140/ 7.8	9.6	7.7
18.	WFIL	2417/ 6.0	7.7	7.1
19.	WFLN-F	2254/ 5.6	5.2	8.9
20.	WDAS	1778/ 4.4	3.7	4.2
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 75.23% (5485 of 7291) (SPG 86: 72.86%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F	1. WMMR-F	1. WEAZ-F	1. KYW	1. WMMR-F	1. WMMR-F	1. WUSL-F>	1. WMMR-F
2. WCAU-F>	2. WUSL-F	2. WUSL-F	2. WMGK-F	2. WMGK-F	2. KYW	2. WMMR-F>	2. WEAZ-F	2. WEAZ-F	2. WDAS-F	2. WEAZ-F
3. WEGX-F	3. WYSP-F	3. WMGK-F	3. WSNI-F	3. WSNI-F	3. WPEN	3. WUSL-F	3. WKSZ-F	3. WUSL-F	3. WMMR-F	3. WCAU-F
4. WMMR-F	4. WDAS-F	4. WDAS-F	4. WDAS-F	4. WKSZ-F	4. WWDB-F	4. WEAZ-F	4. WMGK-F>	4. WKSZ-F	4. WEAZ-F	4. WUSL-F
5. WDAS-F	5. WCAU-F	5. WSNI-F	5. WKSZ-F	5. WDAS-F	5. WKSZ-F	WYSP-F	5. WUSL-F	5. KYW	5. WCAU	5. WPEN
6.	6. WSNI-F	6. WYSP-F	6. WUSL-F	6. WEAZ-F	6. WMGK-F	6. WSNI-F	6. WSNI-F	6. WCAU-F	6. WWDB-F	6. WKSZ-F
7.	7. WMGK-F	7. WKSZ-F	7. WYSP-F	7. KYW	7. WCAU	7. WPEN	7. WPEN	7. WMGK-F	7. WCAU-F	WMGK-F
8.	8. WIOQ-F	8.	8. KYW	8. WUSL-F	8. WXTU-F	8. WMGK-F	8. WWDB-F	8. WPEN	8. KYW	8. WDAS-F
9.	9.	9.	9.	9. WYSP-F	9.	9. WWDB-F	9.	9. WWDB-F	9.	9.
10.	10.	10.	10.	10. WXTU-F	10.	10.	10.	10. WYSP-F	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMMR-F	1. WMGK-F
WUSL-F>	2. WUSL-F>	2. WSNI-F	2. WUSL-F	2. WKSZ-F
3. WCAU-F>	3. WSNI-F	3. WUSL-F	3. WMGK-F	3. WSNI-F
4. WDAS-F	4. WCAU-F	4. WDAS-F	4. WSNI-F	4. WEAZ-F
5. WKSZ-F	5. WDAS-F	5. WMGK-F	5. WKSZ-F	5. WMMR-F
6. WSNI-F	6. WMGK-F	6. WKSZ-F>	6. WDAS-F	6. WUSL-F
7. WYSP-F	7. WKSZ-F	7. WEGX-F	7. WCAU-F	7. KYW
8. WEGX-F	8. WEGX-F	8. WIOQ-F	8. WEAZ-F	8. WDAS-F
9. WEAZ-F	9.	9.	9.	9.
WMGK-F	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F>
2. WUSL-F	2. WYSP-F	2. WYSP-F	2. WYSP-F	2. WYSP-F
3. WYSP-F	3. WUSL-F	3. WDAS-F	3. WDAS-F	3. WMGK-F
4. WDAS-F>	4. WDAS-F	4. WUSL-F	4. WUSL-F	4. WDAS-F
5. WCAU-F	5.	5. WIOQ-F	5. WMGK-F	5. KYW
6.	6.	6. WMGK-F	6. WSNI-F	WSNI-F
7.	7.	7. WXTU-F	7. WIOQ-F	7. WCAU
8.	8.	8. WSNI-F	8. KYW	8. WEAZ-F
9.	9.	9.	9. WCAU	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		664 (4)	664 (4)	9.1	7.2
AOR/CLASSIC		1226 (3)	1226 (3)	16.8	18.7
AC/OLDIES/SOFT ROCK	179 (2)	1221 (4)	1400 (6)	19.2	17.7
MOR/VARIETY/FULL	216 (2)		216 (2)	3.0	3.5
COUNTRY		264 (1)	264 (1)	3.6	4.2
BLACK/URBAN	90 (1)	986 (2)	1076 (3)	14.8	14.4
BTFL MUSIC/EZ		631 (2)	631 (2)	8.7	9.5
NEWS/TALK	827 (2)	351 (1)	1178 (3)	16.2	17.6
NOSTALGIA	438 (2)		438 (2)	6.0	4.9
RELIGION/GOSPEL	56 (2)		56 (2)	0.7	0.5
SPANISH					
CLASSICAL		142 (1)	142 (1)	1.9	1.9
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			7291 (29)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCOJ	1420	Coatesville	.4/1.1
WHAT	1340	Philadelphia	1.0/2.6
WNAP	1110	Norristown	.3/ .5
WPGR	1540	Philadelphia	.8/1.7
WZZD	990	Philadelphia	.4/1.9
WFMZ-F	100.7	Allentown	.5/1.2
WJBR-F	99.5	Wilmington, DE	.5/2.0
WPST-F	97.5	Trenton	.5/3.0
WSTW-F	93.7	Wilmington, DE	.5/2.3

RADIO STATIONS

AM STATIONS

KYW , 1060, 50 KW (DA-1)	, NEWS	NBC,$283.00	(Group W)	Westinghouse		Roy Shapiro
WCAU, 1210, 50 KW	, TALK/NEWS	CBS,$180.00	(CBS)	CBS		Allan Serxner
WDAS, 1480, 5 KW/1 KW (DA-2)	, BLACK	NBN,$ 55.00*	(HNWH)	Unity		Cody Anderson
WDVT, 900, 1 KW (DAYS,DA)	, TALK	,$ 43.00	(---)			Jon Harmelin
WFIL, 560, 5 KW (DA-2)	, ODLIES	ABC-D,$ 85.00*	(Mc-Guild)			
WHAT, 1340, 1 KW	, NOSTALGIA	SBN,$ 50.00*	(---)			Reg LaVong
WIP , 610, 5 KW (DA-1)	, MOR/TALK	SMN,ABC-E,$110.00	(Katz)	Metropolitan		Michael Craven
WPEN, 950, 5 KW (DA-N)	, NOSTALGIA	US 2,$155.00*	(MMR)	Greater Media		Larry Wexler
WPGR, 1540, 50 KW (DAYS,DA)	, OLDIES	US 1,$ 70.00*	(Durpetti)	Pyramid		Michael Marder
WTEL, 860, 10 KW (DAYS,DA)	, SPANISH/RELIG	,$ 23.00	(Caballero)			George Hopkinson
WYIS, 690, 1 KW (DAYS,DA)	, SPANISH	,$ 39.00	(Lotus)		(PHOENIXVILLE)	Jose Rivera
WZZD, 990, 50 KW/10 KW (DA-2)	, RELIGION	,$ 35.00	(---)			Jennifer Lear

FM STATIONS

WCAU, 98.1, 13 KW @ 1000, CHR	CBS-R,$150.00	(CBS)	CBS		Vince Benedict
WDAS, 105.3, 3 KW @ 870, BLACK	,$130.00	(HNWH)	Unity		Cody Anderson
WEAZ, 101.1, 13 KW @ 1010, BTFL/EZ	,$270.00	(Mc-Guild)			Jim DeCaro
WFLN, 95.7, 50 KW @ 490, CLASSICAL	,$ 95.00	(CMBS)			Harry Haas
WIOQ, 102.1, 30 KW @ 650, AOR	,$165.00*	(Mc-Guild)	Outlet		Joseph Chairs
WKSZ, 100.3, 35 KW @ 600, SOFT AC	,$142.00*	(HNWH)		(MEDIA)	Dan Lerner
WMGK, 102.9, 50 KW @ 300, AC	,$215.00	(MMR)	Greater Media		Larry Wexler
WMMR, 93.3, 25 KW @ 670, AOR	Source,$375.00*	(Katz)	Metromedia		Michael Craven
WSNI, 104.5, 13 KW @ 1008, AC	US 1,$175.00*	(Durpetti)	Pyramid		Michael Marder
WUSL, 98.9, 18 KW @ 830, URBAN	ABC-F,$165.00*	(Eastman)			Bruce Holberg
WWDB, 96.5, 18 KW @ 850, TALK	ABC-I,$130.00*	(Republic)	Panache		Charles Schwartz
WXTU, 92.5, 50 KW @ 500, COUNTRY	MBS,$140.00*	(Banner)	Beasley		Jeff Laird
WYSP, 94.1, 16 KW @ 900, CLASSIC AOR	ABC-R,$175.00*	(Torbet)	Infinity		Ken Stevens
WEGX, 106.1, 23 KW @ 740, CHR	ABC-C,$110.00*	(Christal)	Malrite		Dave Noll

CALL LETTER CHANGES

WTRK changes to WEGX

FORMAT CHANGES

STATION SALES

PHOENIX

Arbitron Rank/Pop (12+): 24/1,564,000

MSA Rank/Pop: 24/1,826,800
ADI # 22
Average Person Ratings: 18.6
Market TSL: 24.5 hours

Stations: 30/30
Diaries: 1678/932:1/53.0%
Sample Target: 1460
% Below Line: 0
% Not Listed: 5.0

1986 Revenue: $60,100,000
HH Inc.: $30,579
Retail $: 13.6 Bil
Pop per Station: 52,133
#1 Biller: KNIX $8,800,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. KNIX-F+	381/13.1	11.8	11.7	10.9	10.7	11.9	13.9
2. KZZP-F+	358/12.3	10.5	10.6	11.0	11.9	11.1	15.4
3. KMEO-F+	340/11.7	12.8	11.5	11.2	8.2	11.8	5.4
4. KTAR	202/ 7.0	9.3	9.4	9.5	8.3	8.8	7.9
5. KVPD-F	186/ 6.4	6.7	7.2	6.8	7.5	6.8	11.2
6. KSLX-F+	132/ 4.5	3.8	3.7	3.4	3.5	3.9	4.8
7. KKLT-F	117/ 4.0	3.5	4.7	4.4	4.9	4.2	3.0
8. KOOL-F	109/ 3.8	3.4	3.4	3.8	3.8	3.6	4.7
9. KDKB-F	107/ 3.7	3.3	3.2	2.9	3.2	3.3	4.5
10. KKFR-F	94/ 3.2	2.5	2.8	3.6	2.1	3.0	2.2
11. KLZI-F	86/ 3.0	2.9	2.6	3.2	3.4	2.9	2.4
12. KFYI	73/ 2.5	3.0	2.2	1.9	1.8	2.4	3.0
13. KOY-F	71/ 2.4	2.1	2.4	2.3	6.1	2.3	2.5
14. KAMJ-F	66/ 2.3	4.5	4.8	2.8	2.2	3.6	2.5
15. KVVA	66/ 2.3	1.0	1.2	1.8	1.5	1.6	---
16. KOY	53/ 1.8	2.4	2.5	2.4	3.9	2.3	2.0
17. KOOL	51/ 1.8	1.2	.3	.9	1.0	1.1	1.6
18. KLFF	46/ 1.6	1.9	2.7	2.4	2.6	2.2	1.3
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. KNIX-F+	442/4646
2. KZZP-F+	409/4572
3. KMEO-F+	362/3248
4. KTAR	224/3128
5. KVPD-F	200/2810
6. KSLX-F+	133/1607
7. KDKB-F	129/1962
8. KKLT-F	124/2145
9. KOOL-F	115/1843
10. KKFR-F	107/2020
11. KLZI-F	91/1570
12. KAMJ-F	81/1351
13. KFYI	78/1062
14. KOY-F	74/1434
15. KVVA	66/ 518
16. KOY	57/1133
17. KOOL	51/ 698
18. KLFF	46/ 567
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KZZP-F+	4182/26.7	24.0	23.3
2. KNIX-F+	3748/24.0	21.9	21.2
3. KMEO-F+	3248/18.8	17.8	15.0
4. KTAR	2871/18.4	21.8	19.2
5. KVPD-F	2810/16.6	16.0	16.7
6. KKLT-F	1914/12.2	13.8	13.6
7. KDKB-F	1748/11.2	10.9	12.4
8. KKFR-F	1744/10.8	10.0	11.5
9. KOOL-F	1695/10.8	10.0	11.5
10. KSLX-F+	1577/10.1	7.9	7.8
11. KLZI-F	1512/ 9.7	8.6	11.4
12. KOY-F	1322/ 8.5	7.5	12.5
13. KAMJ-F	1216/ 7.8	7.6	5.8
14. KOY	1010/ 6.5	6.9	10.1
15. KFYI	981/ 6.3	5.7	5.1
16. KOOL	698/ 4.5	2.0	3.8
17. KFYX-F	622/ 4.0	1.9	---
18. KLFF	567/ 3.6	5.7	5.1
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 75.48% (2084 of 2761) (SPG 86: 71.42%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZP-F+>	1. KZZP-F+>	1. KNIX-F+	1. KNIX-F+>	1. KNIX-F+>	1. KMEO-F+	1. KNIX-F+	1. KMEO-F+	1. KNIX-F+	1. KZZP-F+>	1. KNIX-F+
2. KVPD-F>	2. KVPD-F	KZZP-F+	2. KZZP-F+	2. KZZP-F+	2. KNIX-F>	2. KZZP-F+	2. KNIX-F+	2. KZZP-F+	2. KNIX-f+	2. KZZP-F+
3. KNIX-F+	3. KNIX-F+	3. KVPD-F	3. KSLX-F+	3. KSLX-F+	3. KTAR >	3. KMEO-F+	3. KZZP-F+	3. KMEO-F+>	3. KMEO-F+	3. KMEO-F+>
4. KKFR-F	4. KSLX-F+	4. KSLX-F+	4. KOOL-F	4. KMEO-F+	4.	4. KTAR	4. KTAR	4. KVPD-F	4. KVPD-F	4. KVPD-F
5.	5. KDKB-F	5. KDKB-F	5. KKLT-F	5. KOOL-F	5.	5. KVPD-F>	5. KVPD-F	5. KTAR	5. KTAR	5. KTAR
6.	6. KKLT-F	KKLT-F	6. KVPD-F	6. KKLT-F	6.	6. KOY-F+	6. KKLT-F	6. KSLX-F+	6. KOY	6. KOOL-F
7.	7. KKFR-F	7. KOOL-F	7. KMFO-F+	7. KTAR	7.	7. KSLX-F+	7. KSLX-F+	7. KDKB-F	7. KDKB-F	7. KKLT-F
8.	KOOL-F	8.	8.	KVPD-F	8.	8.	8.	8. KOOL-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KZZP-F+	1. KZZP-F+	1. KZZP-F+	1. KZZP-F+	1. KNIX-F>
2. KVPD-F	2. KNIX-F+	2. KNIX-F+>	2. KNIX-F+	2. KZZP-F+
3. KNIX-F+	3. KVPD-F	3. KOOL-F	3. KKLT-F	3. KMEO-F+
4. KKFR-F	4. KKLT-F	4. KKFR-F	4. KVPD-F	4. KKLT-F
5. KKLT-F	5. KOOL-F	5. KVPD-F	5. KOOL-F	5. KOOL-F
6. KDKB-F	6. KKFR-F	6. KLZI-F	6. KMEO-F+	6. KLZI-F
7.	7. KLZI-F	7. KSLX-F+	7. KLZI-F	7.
8.	8.	8. KAMJ-F	8. KKFR-F	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZP-F+	1. KZZP-F+	1. KSLX-F+	1. KNIX-F+	1. KNIX-F+>
2. KVPD-F>	2. KVPD-F	2. KNIX-F+	2. KZZP-F+	2. KSLX-F+>
3. KDKB-F.	3. KSLX-F+	3. KDKB-F	3. KSLX-F+	3. KTAR
4. KKFR-F	4. KDKB-F	4. KVPD-F	4. KVPD-F	4. KZZP-F+
5. KVVA-F	5. KNIX-F+	5. KZZP-F	5. KDKB-F	5. KVPD-F
6. KSLX-F+	6.	6. KOOL-F	6.	6. KDKB-F
7. KNIX-F+	7.	7. KKLT-F	7.	KMEO-F
8.	8.	KLZI-F	8.	KOOL-F
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	15 (1)	437 (2)	452 (3)	16.4	12.7
AOR/CLASSIC	1 (1)	484 (4)	485 (5)	17.6	16.8
AC/OLDIES/SOFT ROCK	88 (2)	449 (5)	537 (7)	19.4	17.3
MOR/VARIETY/FULL	53 (1)		53 (1)	1.9	4.2
COUNTRY	30 (1)	351 (1)	381 (2)	13.9	11.8
BLACK/URBAN					3.2
BTFL MUSIC/EZ	23 (1)	317 (1)	340 (2)	12.3	15.1
NEWS/TALK	275 (2)		275 (2)	10.0	10.7
NOSTALGIA	46 (1)		46 (1)	1.7	3.8
RELIGION/GOSPEL	35 (2)	13 (1)	48 (3)	1.7	1.7
SPANISH	112 (3)		112 (3)	4.1	2.3
CLASSICAL		33 (1)	33 (1)	1.2	
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					0.3
			2761 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAMJ	1230	Phoenix	1.3/2.7
KEYX-F	100.3	Globe	1.2/4.0
KMLE-F	107.9	Chandler	.4/2.7
KONC-F	106.3	Sun City	1.1/2.8
KPHX	1480	Phoenix	1.3/2.5
KRDS	1190	Tolleson	.9/2.4
KSUN	1400	Phoenix	.3/1.0
KVVA-F	107.1	Apache Junction	.9/2.8

RADIO STATIONS

AM STATIONS

KASA, 1540, 10 KW (DAYS,DA)	, RELIGION	,$ 10.00	(---)	Ostrander-Wilson		
KFYI, 910, 5 KW (DA-N)	, NEWS/TALK	CBS,MBS,$ 44.00*	(Republic)			Fred Weber
KHEP, 1280, 1 KW (DAYS)	, RELIGION	,$ 18.00	(---)			Herm Gebert
KLFF, 1360, 5 KW/1KW (DA-N)	, NOSTALGIA	ABC-D,$ 31.00*	(---)			
KNTS, 1510, 10 KW (DAYS)	, ? ?	,$ 15.00	(---)			
KOOL, 960, 5 KW (DA-N)	, OLDIES	CBS-R,$ 30.00*	(HNWH)	Adams		Jim Seemiller
KOY , 550, 5 KW/1 KW	, MOR	NBC,NBC-T,$ 65.00*	(Eastman)	Edens		
KPHX, 1480, 1 KW/500 W (DA-2)	, SPANISH	,$ 34.00	(Cabellero)			Freddy Moralis
KRDS, 1190, 5 KW/250 W	, RELIGION	,$ 22.00	(---)	Interstate		Gordon Marcy
KTAR, 620, 5 KW (DA-N)	, NEWS/TALK	ABC-I,NBC,ABC-T,$140.00*	(CBS)	Pulitzer		Paul Danitz
KUKQ, 1060, 5 KW/500 W (DA-N)	, COUNTRY	,$ 30.00*	(Masla)			Lloyd Melton
KVVA, 860, 1 KW (DA-N)	, SPANISH	,$ 32.00*	(Lotus)			Bob Feinman
KXEG, 1010, 1 KW	, RELIGION	,$ 10.00	(---)	Mid America Gospel		George Spicer
KAMJ, 1230, 1 KW	, RELIGION	APR,$ NA	(Durpetti)	EZ		Doug Berle

FM STATIONS

KAMJ , 101.5, 100 KW @ 1740, SOFT AC	,$ 77.00*	(Durpetti)	EZ		Doug Berle
KDKB , 93.3, 100 KW @ 1550, AOR	Source,$ 65.00*	(Christal)	Sandusky		Chuck Artigue
KEYX , 100.3, 37 KW @ 3344, AOR	,$ 35.00*	(Radio West)		(GLOBE)	Steve Allison
KKFR , 92.3, 100 KW @ 1600, CHR	ABC-C,$ 50.00*	(Republic)			Fred Weber
KKLT , 98.7, 115 KW @ 1650, AC	,$ 95.00*	(CBS)	Pulitzer		Paul Danitz
KLZI , 99.9, 100 KW @ 1680, AC	,$ 70.00*	(Christal)	Duffy		Jerry Ryan
KMEO+, 96.9, 100 KW @ 1556, BTFL/EZ	,$ 89.00*	(Group W)	Westinghouse		Mike Burnette
KMLE , 107.9, 100 KW @ 1006, RELIGION	,$ 20.00	(---)	Ostrander-Wilson	(CHANDLER)	
KNIX+, 102.5, 100 KW @ 1610, COUNTRY	,$150.00*	(Katz)	Buck Owens		Mike Owens
KONC , 106.3, 2 KW @ 400, CLASSICAL	ABC-D,$ 35.00	(CMBS)		(SUN CITY)	
KOOL , 94.5, 100 KW @ 1620, OLDIES	CBS-R,$ 81.00*	(HNWH)	Adams		Jim Seemiller
KOY , 95.5, 100 KW @ 1550, CHR	,$ 55.00*	(Eastman)	Edens		
KSLX , 100.7, 100 KW @ 1847, CLASSIC AOR	,$ 68.00*	(MMR)	First Media		Carl Hamilton
KVVA , 107.1, 2 KW @ 430, SPANISH	,$ 42.00*	(Roslin)		(APACHE JUNCTION)	Tom Duran
KUPD , 97.9, 100 KW @ 1620, AOR	,$ 95.00*	(Masla)			Lloyd Melton
KZZP+, 104.7, 100 KW @ 1550, CHR	,$ 95.00*	(Mc-Guild)	Nationwide		Mickey Franks

CALL LETTER CHANGES

KSTM changes to KVVA-F
KMYL changes to KAMJ-A

FORMAT CHANGES

KUKQ: From Urban to Country
KOY-F: From AC to CHR (July)
KVVA-F: From AOR to Spanish (June)

STATION SALES

KLFF, KONC-F (Sun City): Sold for $6,500,000

PITTSBURGH

Arbitron Rank/Pop (12+): 14/2,026,400

MSA Rank/Pop: 18/2,136,000
ADI # 16
Average Person Ratings: 19.1
Market TSL: 25.0 hours

Stations: 35/34
Diaries: 2017/1005:1/56.1%
Sample Target: 1760
% Below Line: 0.4
% Not Listed: 7.8

1986 Revenue: $45,400,000
HH Inc.: $29,950
Retail $: 12.6 Bil
Pop per Station: 59,600
#1 Biller: KDKA $11,000,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. KDKA	563/14.6	14.1	13.8	13.2	15.3	13.9	15.5
2. WBZZ-F	381/ 9.9	9.6	9.4	7.9	8.0	9.2	13.5
3. WSHH-F	318/ 8.2	9.0	9.1	9.2	9.8	8.9	5.2
4. WDVE-F	311/ 8.0	7.7	7.7	9.9	7.2	8.3	10.1
5. WAMO-F	226/ 5.8	5.2	4.6	6.0	6.8	5.4	7.4
6. WWSW-F	172/ 4.4	4.6	5.7	5.1	4.9	5.0	3.5
7. WDSY-F	171/ 4.4	4.2	2.8	2.7	2.2	3.5	3.5
8. WLTJ-F	167/ 4.3	4.9	4.8	3.6	3.3	4.4	3.1
9. WMYG-F	150/ 3.9	2.8	1.4	2.6	3.7	2.7	4.5
10. WJAS	147/ 3.8	2.9	4.7	3.6	3.4	3.8	2.6
11. WHTX-F	136/ 3.5	4.6	4.7	4.7	4.4	3.4	4.4
12. WTAE	120/ 3.1	4.0	3.6	3.4	3.3	3.5	2.0
13. WTKN	113/ 2.9	2.8	3.9	4.3	4.2	3.5	3.4
14. WYDD-F	86/ 2.2	2.9	2.9	2.8	2.3	2.7	3.1
15. KQV	78/ 2.0	2.2	2.0	2.3	3.1	2.1	2.0
16. WMBS	54/ 1.4	1.5	.9	.8	1.8	1.2	1.2
17. WXXP-F	47/ 1.2	1.2	.7	1.2	1.4	1.1	1.4
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. KDKA	700/9017
2. WBZZ-F	516/6558
3. WDVE-F	474/5023
4. WSHH-F	383/4083
5. WAMO-F	246/2303
6. WWSW-F	240/3332
7. WDSY-F	213/2254
8. WLTJ-F	188/2501
9. WMYG-F	155/2389
10. WJAS	151/1977
11. WHTX-F	144/2965
12. WYDD-F	125/2437
13. WTAE	120/2124
WTKN	120/1804
15. KQV	79/1476
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12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KDKA	6879/33.9	33.5	35.3
2. WBZZ-F	4792/23.6	24.1	21.6
3. WSHH-F	3402/16.8	19.2	16.5
4. WDVE-F	3355/16.6	17.4	17.5
5. WHTX-F	2650/13.1	16.3	15.1
6. WWSW-F	2550/12.6	15.3	13.8
7. WMYG-F	2144/10.6	6.9	9.8
8. WAMO-F	2095/10.3	10.0	10.8
9. WLTJ-F	2086/10.3	10.2	8.4
10. WTAE	2047/10.1	15.3	12.3
11. WYDD-F	1899/ 9.4	10.3	9.5
12. WJAS	1892/ 9.3	9.0	7.7
13. WTKN	1739/ 8.6	8.8	8.6
14. WDSY-F	1693/ 8.4	6.9	6.4
15. KQV	1420/ 7.0	9.1	8.5
16. WXXP-F	740/ 3.7	2.4	4.8
17.			
18.			
19.			
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22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 63.68% (2272 of 3568) (SPG 86: 61.63%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WBZZ-F>	1. WDVE-F>	1. WBZZ-F	1. WBZ7-F	1. KDKA	1. KDKA >	1. KDKA >	1. WSHH-F	1. WBZZ-F	1. KDKA >	1. WBZZ-F
2. WDVE-F>	2. WBZZ-F>	2. WDVE-F	2. KDKA	2. WBZZ-F	2. WSHH-F	2. WBZZ-F	2. KDKA	2. KDKA	2. WBZZ-F	2. WSHH-F
3. WAMO-F	3. WAMO-F	3. WAMO-F	3. WDVE-F	3. WLTJ-F	3. WJAS	3. WDVE-F	3. WBZZ-F	3. WDVE-F	3. WDVE-F	3. WDVE-F
4.	4. WMYG-F	4. KDKA	4. WWSW-F	4. WDVE-F	4. WDSY-F	4. WSHH-F	4. WDVE-F	4. WSHH-F	4. WAMO-F>	4. KDKA
5.	5. WHTX-F	5. WWSW-F	5. WLTJ-F	WWSW-F	5. WTKN	5. WHTX-F	5. WLTJ-F	5. WAMO-F	5. WMYG-F	5. WAMO-F
6.	WWSW-F	6. WMYG-F	6. WHTX-F	6. WDSY-F	6. WLTJ-F	6. WTAE	6. WAMO-F	6. WDSY-F	WTKN	6. WWSW-F
7.	7. WYDD-F	7. WLTJ-F	7. WDSY-F	7. WHTX-F	7. WTAE	7.	WDSY-F	7. WWSW-F	7. WSHH-F	7. WDSY-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WBZZ-F>	1. WBZZ-F>	1. WBZZ-F	1. WBZZ-F>	1. WBZZ-F
2. WDVE-F	2. WAMO-F	2. WLTJ-F	2. WAMO-F	2. KDKA
3. WAMO-F	3. WDVE-F	3. WAMO-F	3. WLTJ-F	3. WLTJ-F
4. WWSW-F	4. WHTX-F	4. WHTX-F	4. WWSW-F	4. WAMO-F
5. WMYG-F	WLTJ-F	5. WWSW-F	5. WHTX-F	5. WHTX-F
6. WHTX-F	6. WWSW-F	6. WDVE-F	6. KDKA	6. WDSY-F
WYDD-F	7. WMYG-F	7. WMYG-F	7. WDSY-F	7. WWSW-F
8.	8.	8.	8. WDVE-F	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDVE-F>	1. WDVE-F>	1. WDVE-F>	1. WDVE-F>	1. WDVE-F
2. WAMO-F>	2. WMYG-F	2. WMYG-F>	2. WBZZ-F	2. KDKA
3. WBZZ-F	3. WBZZ-F	3. WBZZ-F>	3. WMYG-F	3. WWSW-F
4. WMYG-F	4. WAMO-F>	4. WHTX-F	4. KDKA	4. WMYG-F
5. WXXP-F	5. WYDD-F	5. WWSW-F	5. WAMO-F	5. WBZZ-F
6. WYDD-F	6. WXXP-F	WYDD-F	6. WWSW-F	6. WLTJ-F
7.	7.	7.	7. WDSY-F	7. WDSY-F
8.	8.	8.	8. WHTX-F	8.
9.	9.	9.	WLTJ-F	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		467 (2)	467 (2)	13.1	9.7
AOR/CLASSIC		358 (2)	358 (2)	10.0	11.5
AC/OLDIES/SOFT ROCK	53 (2)	658 (6)	711 (8)	19.9	18.3
MOR/VARIETY/FULL	680 (6)		680 (6)	19.1	23.0
COUNTRY	45 (3)	200 (2)	245 (5)	6.9	5.2
BLACK/URBAN	21 (1)	226 (1)	247 (2)	6.9	7.6
BTFL MUSIC/EZ		318 (1)	318 (1)	8.9	10.4
NEWS/TALK	311 (3)		311 (3)	8.7	7.7
NOSTALGIA	147 (1)		147 (1)	4.1	3.6
RELIGION/GOSPEL	27 (2)	33 (1)	60 (3)	1.7	1.6
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	12 (1)	12 (1)	24 (2)	0.7	0.3
			3568 (35)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMO	860	Pittsburgh	.5/1.3
WASP	1130	Brownsville	.4/1.1
WBCW	1530	Jeanette	.3/ .5
WBVP	1230	Beaver Falls	.6/2.0
WEEP	1080	Pittsburg	1.1/3.[illegible]
WESA-F	98.3	Charleroi	.5/2.1
WHJB	620	Greensburgh	.3/2.0
WIXZ	1360	McKeesport	.4/1.3
WJLY	1550	Braddock	.3/ .6
WJPA	1450	Washington	.3/1.2
WKPA	1150	New Kensington	.3/1.1
WMBA	1460	Ambridge	.3/ .9
WPIT	730	Pittsburgh	.4/1.2
WPIT-F	101.5	Pittsburgh	.9/3.3
WPQR-F	99.3	Uniontown	.3/ .7
WWKS-F	106.7	Beaver Falls	.3/1.8
WYTK-F	95.3	Washington	.7/1.1
WWVA	1170	Wheeling	.4/ .8

RADIO STATIONS

AM STATIONS

KDKA,	1020,	50 KW	, MOR	NBC,$200.00	(Group W)	Westinghouse		Rick Starr
KQV ,	1410,	5 KW (DA-2)	, NEWS	CBS,MBS,$ 48.00*	(CBS)			Bob Dickey
WAMO,	860,	1 KW (DAYS,DA)	, BLACK	SBN,$ NA	(HNWH)	Sheridan		Roger Fairfax
WBVP,	1230,	1 KW (DA-1)	, MOR	ABC-I,$ 18.00*	(Dome)		(BEAVER FALLS)	Ted Ruscitti
WEDO,	810,	1 KW (DAYS)	, VARIETY	,$ 14.00	(---)		(McKEESPORT)	John James
WEEP,	1080,	50 KW (DAYS,DA)	, OLDIES	ABC-I,$ 40.00*	(Republic)			Peter Casella
WHJB,	620,	2.5 KW/500 W (DA-2)	, MOR	MBS,$ 25.00	(Dome)		(GREENSBURG)	Norm Slemenda
WIXZ,	1360,	5 KW/1 KW (DA-N)	, COUNTRY	SMN,$ 18.00	(---)		(McKEESPORT)	Alan Sarena
WJAS,	1320,	5 KW (DA-N)	, NOSTALGIA	APR,$ 45.00*	(MMR)			Tony Renda
WKPA,	1150,	1 KW (DAYS,DA)	, AC	,$ 21.00	(Roslin)		(NEW KENSINGTON)	
WPIT,	730,	5 KW (DAYS)	, RELIGION	,$ 25.00	(---)	Pyramid		M. Komichak
WTAE,	1250,	5 KW (DA-N)	, TALK	US 2,ABC-E,$ 80.00*	(Katz)	Hearst		Jim Carter
WTKN,	970,	5 KW (DA-2)	, TALK	ABC-T,ABC-C,$ 60.00*	(Mc-Guild)	Shamrock		Diane Sutter

FM STATIONS

WAMO,	105.9,	72 KW @ 440,	BLACK	SBN,$ 55.00*	(HNWH)	Sheridan		Roger Fairfax
WBZZ,	93.7,	41 KW @ 547,	CHR	,$129.00*	(Banner)	EZ		Tex Meyer
WDSY,	107.9,	50 KW @ 500,	COUNTRY	ABC-I,$ 57.00	(Republic)	Entercom		Peter Casella
WDVE,	102.5,	55 KW @ 820,	AOR	Source,$110.00*	(Eastman)	Taft		Bob Schutt
WHTX,	96.1,	50 KW @ 500,	AC	ABC-E,$ 85.00*	(Katz)	Hearst		Jim Carter
WLTJ,	92.9,	47 KW @ 890,	SOFT AC	,$ 67.00*	(CBS)			Carroll Larkin
WMYG,	95.9,	15 KW @ 930,	AC	,$ 45.00*	(Christal)	Benns		Stu Cohen
WPIT,	101.5,	48 KW @ 505,	RELIGION	,$ 28.00*	(---)	Pyramid		M. Komichak
WSHH,	99.7,	11 KW @ 930,	BTFL/EZ	,$ 77.00*	(MMR)			Tony Renda
WWKS,	106.7,	50 KW @ 520,	AC	ABC-F,$ 25.00*	(Dome)		(BEAVER FALLS)	Ted Ruscitti
WWSW,	94.5,	50 KW @ 810,	AC	ABC-C,$ 95.00*	(Mc-Guild)	Shamrock		Diane Sutter
WXXP,	100.7,	20 KW @ 500,	AOR	,$ 35.00*	(---)		(NEW KENSINGTON)	Elton Spitzer
WYDD,	104.7,	50 KW @ 500,	CHR	ABC-F,$ 48.00*	(Roslin)			Norm Slemenda

CALL LETTER CHANGES

FORMAT CHANGES

WEEP: From Country to Oldies
WTAE: From MOR to Talk

STATION SALES

PORTLAND, ME

Arbitron Rank/Pop (12+): 155/192,100	Stations: 22/18	1986 Revenue: $9,000,000
	Diaries: 620/310:1/47.0%	HH Inc.: $30,773
MSA Rank/Pop: 182/226,800	Sample Target: 550	Retail $: 2.3 Bil
ADI # 79	% Below Line: 5.9	Pop per Station: 10,672
Average Person Ratings: 15.5	% Not Listed: 8.4	#1 Biller: WPOR A/F $1,700,000
Market TSL: 20.8 hours		

12+ METRO	1/4/SHARE	FAL 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WPOR-F+	45/15.2	14.1	17.0			1. WPOR-F+	116/1179	1. WPOR-F+	520/27.1	---	23.2
2. WBLM-F	36/12.1	11.6	14.6			2. WBLM-F	107/1227	2. WTHT-F	410/21.3	---	19.2
3. WTHT-F	35/11.8	7.7	7.3			3. WTHT-F	100/1300	3. WBLM-F	407/21.2	---	22.9
4. WYNZ	25/ 8.4	6.3	7.6			4. WHOM-F	79/ 919	4. WMGX-F	319/16.6	---	14.4
5. WHOM-F	21/ 7.1	6.3	5.7			5. WKZS-F	56/ 878	5. WGAN	276/14.4	---	15.0
6. WMGX-F	19/ 6.4	7.7	5.1			6. WIGY-F	50/ 977	6. WYNZ-F	263/13.7	---	16.9
7. WYNZ-F	17/ 5.7	8.1	5.4			7. WMGX-F	42/ 645	7. WYNZ	247/12.9	---	12.0
8. WKZS-F	15/ 5.1	6.3	3.8			8. WYNZ	35/ 414	8. WHOM-F	223/11.6	---	11.3
9. WBZ	12/ 4.0	2.1	1.6			9. WBZ	28/ 354	WIGY-F	223/11.6	---	9.3
10. WGAN	10/ 3.4	6.3	7.3			10. WWGT-F	26/ 349	10. WKZS-F	213/11.1	---	15.2
11. WWGT-F	8/ 2.7	4.2	7.0			11. WAYU-F	20/ 288	11. WWGT-F	186/ 9.7	---	10.7
WIGY-F	8/ 2.7	2.8	2.8			12. WCLZ-F	17/ 249	12. WBZ	121/ 6.3	---	5.6
13. WCLZ-F	7/ 2.4	2.8	2.8			13.		13.			
14.						14.		14.			
15.						15.		15.			

12+ FM SHARE (METRO): 78.31% (213 of 272) (SPG 86: 80.54%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTHT-F>	1. WBLM-F>	1. WBLM-F	1. WPOR-F+	1. WPOR-F+	1. WPOR-F+	1. WPOR-F+>	1. WPOR-F+	1. WPOR-F+>	1. WPOR-F+	1. WPOR-F+
2. WBLM-F	2. WTHT-F	2. WPOR-F+	2. WBLM-F	2. WBLM-F	2. WYNZ-F	2. WBLM-F	2. WBLM-F	2. WBLM-F	2. WTHT-F	2. WBLM-F
3.	3. WMGX-F	3. WTHT-F	3. WTHT-F	3. WTHT-F	3. WHOM-F>	3. WYNZ-F	3. WTHT-F>	WTHT-F	3. WBLM-F	3. WTHT-F
4.	4. WPOR-F+	4. WMGX-F	4. WYNZ-F	4. WKZS-F	4.	4. WTHT-F	4. WMGX-F	4. WYNZ-F	4. WWGT-F	4. WMGX-F
5.	5.	5.	5. WMGX-F	WYNZ-F	5.	5.	5. WHOM-F	5. WHOM-F	5. WYNZ-F	5. WYNZ-F
6.	6.	6.	6.	6.	6.	6.	6.	WMGX-F	6.	6.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WTHT-F	1. WTHT-F>	1. WTHT-F	1. WTHT-F	1. WPOR-F+>	1. WBLM-F>	1. WBLM-F>	1. WBLM-F>	1. WBLM-F>	1. WBLM-F>
2. WMGX-F	2. WMGX-F	2. WBLM-F	2. WPOR-F+	2. WKZS-F	2. WPOR-F+	2. WPOR-F+	2. WPOR-F+	2. WPOR-F+>	2. WPOR-F+>
3. WBLM-F	3. WBLM-F	WKZS-F	3. WMGX-F	3. WTHT-F	3. WMGX-F	3. WMGX-F	3. WMGX-F	3. WMGX-F	3. WTHT-F
4. WPOR-F+	4. WYNZ-F	WMGX-F	4. WKZS-F	4. WYNZ-F	4.	4.	WTHT-F	4. WTHT-F	4. WMGX-F
5.	5. WKZS-F	WYNZ-F	WYNZ-F	5. WMGX-F	5.	5.	5.	5.	WYNZ-F
6.	WPOR-F+	6.	6.	6.	6.	6.	6.	6.	6.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		43 (2)	43 (2)	15.8	20.2
AOR/CLASSIC		44 (3)	44 (3)	16.2	17.1
AC/OLDIES/SOFT ROCK	5 (2)	59 (4)	64 (6)	23.5	20.6
MOR/VARIETY/FULL	22 (2)		22 (2)	8.1	9.3
COUNTRY	5 (1)	43 (3)	48 (4)	17.6	15.6
BLACK/URBAN					
BTFL MUSIC/EZ		23 (2)	23 (2)	8.5	7.0
NEWS/TALK					
NOSTALGIA	25 (1)		25 (1)	9.2	7.0
RELIGION/GOSPEL					
SPANISH					
CLASSICAL		1 (1)	1 (1)	0.4	0.4
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	2 (1)		2 (1)	0.7	2.7
			272 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAYU-F	93.9	Lewiston	.7/3.4
WDCS-F	106.3	Scarborough	.3/3.2
WJBQ	1590	Gorham	.7/2.5
WLOB	1310	Portland	.7/1.9
WWGT	1440	Westbrook	1.0/5.6
WCME-F	96.7	Boothbay Harbor	.7/2.4
WHYR-F	95.9	Saco	.3/1.8
WTOS-F	105.1	Skowhegan	.3/2.2

RADIO STATIONS

WGAN, 560, 5 KW (DA-1)	, MOR	,$ 20.00*	(Katz)	Sunshine		Dave Dean
WWGT, 1440, 5 KW (DA-N)	, TALK (?)	NBC,ABC-T,$ 10.00*	(Christal)	Porter		
WYNZ, 970, 5 KW (DA-N)	, NOSTALGIA	CBS,$ 27.00*	(Eastman)	Buckley		Mike Schaefer

WPOR (1490, 1KW) simulcasts with WPOR-F

WBLM-F , 107.5, 30 KW @ 600, AOR	,$ 50.00*	(Mc-Guild)	Fuller-Jeffrey	(LEWISTON)	Bob Caron
WCLZ-F , 98.9, 50 KW @ 400, AOR/ECLECTIC	,$ 27.00*	(Roslin)		(BRUNSWICK)	John Songs
WDCS-F , 106.3, 3 KW @ 300, CLASSICAL	MBS,$ 18.00*	(CMBS)			Jane Graffam
WHOM-F , 94.9, 48 KW @ 3756, BTFL/EZ	,$ 45.00	(Roslin)	New Barnstable		Bernard LaCroix
WIGY-F , 105.9, 50 KW @ 500, CHR	ABC-F,$ 25.00	(Republic)	REBS	(BATH)	John Williams
WKZS-F , 99.9, 30 KW @ 651, SOFT AC	,$ 30.00*	(HNWH)		(AUBURN)	Ron Frizzell
WMGX-F , 93.1, 50 KW @ 500, AC	,$ 31.00	(Katz)	Sunchine		Dave Dean
WPOR-F+, 101.9, 50 KW @ 492, COUNTRY	ABC-E,$ 55.00*	(MC-Guild)			Bob Gold
WTHT-F , 102.9, 100 KW @ 1460, CHR	,$ 37.00*	(Banner)	Taylor		Susan Robinson
WWGT-F , 97.9, 50 KW @ 500, AC	NBC,$ 26.00*	(Christal)	Porter		
WYNZ-F , 100.9, 3 KW @ 225, AC	,$ 29.00*	(Eastman)	Buckley		Mike Schaefer

MISCELLANEOUS COMMENTS WHOM-F (Mt. Washington) sold to New Barnstable for $7,000,000 (Americom)... WGAN sold by Taylor to Sunshine for $850,000... WASY changes to WJBQ-A... WJBQ-F had changed to WWGT-F... WGAN-F changed to WTHT-F...

PORTLAND, OR

Arbitron Rank/Pop (12+): 25/1,306,100

MSA Rank/Pop: 41/1,150,200
ADI # 25
Average Person Ratings: 15.6
Market TSL: 21.0 hours

Stations: 25/25
Diaries: 1519/861:1/51.3%
Sample Target: 1420
% Below Line: 0
% Not Listed: 8.1

1986 Revenue: $35,500,000
HH Inc.: $30,732
Retail $: 9.1 Bil
Pop per Station: 52,324
#1 Biller: KGW $5,400,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. KKRZ-F	184/ 9.0	5.2	7.1	8.5	7.7	7.5	10.2
2. KXL-F	155/ 7.6	8.5	7.5	6.4	9.1	7.5	3.1
3. KEX	137/ 6.7	6.1	6.1	5.4	5.8	6.1	4.9
4. KGON-F	133/ 6.5	8.0	6.6	7.7	7.1	7.2	14.9
KKCW-F	133/ 6.5	5.0	6.9	5.2	4.4	5.9	5.4
KUPL-F	133/ 6.5	5.7	4.6	5.6	5.0	5.6	5.9
7. KXL	131/ 6.4	6.0	6.1	6.6	6.4	6.3	5.4
8. KINK-F	124/ 6.1	7.8	7.1	6.9	6.3	7.0	5.6
9. KXYQ-F	93/ 4.6	3.2	2.5	3.0	.9	3.3	5.3
10. KYTE	87/ 4.3	3.7	3.6	3.3	4.5	3.7	1.8
11. KMJK-F	84/ 4.1	4.3	4.3	5.4	4.7	4.5	5.0
12. KGW	83/ 4.1	5.1	4.8	4.8	7.4	4.7	3.7
13. KWJJ-F	70/ 3.4	4.1	4.7	3.5	3.8	3.9	3.5
14. KKLI-F+	63/ 3.1	3.8	4.6	5.3	5.4	4.2	2.7
15. KYTE-F	61/ 3.0	2.6	2.6	1.8	2.9	2.5	1.9
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. KKRZ-F	197/3070
2. KXL-F	179/1939
3. KEX	154/2221
4. KGON-F	151/2187
5. KXL	149/2145
6. KUPL-F	141/1789
7. KKCW-F	139/1949
8. KINK-F	131/1859
9. KXYQ-F	120/1696
10. KGW	96/2050
11. KYTE	91/1103
12. KMJK-F	90/1730
13. KWJJ-F	80/1141
14. KYTE-F	75/1232
15. KKLI-F+	70/1360
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KKRZ-F	2777/21.2	20.3	19.3
2. KXL	1918/14.7	11.9	13.3
3. KGON-F	1910/14.6	14.9	15.1
4. KEX	1899/14.5	14.3	15.2
5. KKCW-F	1795/13.7	14.8	11.6
6. KGW	1765/13.5	15.1	21.0
7. KINK-F	1650/12.6	12.4	12.4
8. KXL-F	1622/12.4	12.1	13.1
9. KMJK-F	1616/12.4	12.9	14.6
10. KUPL-F	1466/11.2	11.0	11.1
11. KXYQ-F	1278/ 9.8	6.6	3.8
12. KKLI-F	1248/ 9.5	NA	NA
13. KYTE-F	1069/ 8.2	5.9	8.9
14. KWJJ-F	989/ 7.6	10.0	8.8
15. KYTE	978/ 7.5	7.2	8.3
17.			
18.			
19.			
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 66.65% (1251 of 1877) (SPG 86: 62.60%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRZ-F	1. KGON-F	1. KKCW-F	1. KINK-F	1. KINK-F	1. KXL-F	1. KEX	1. KXL-F	1. KKRZ-F	1. KKRZ-F	1. KKRZ-F
2. KXYQ-F>	2. KKRZ-F	2. KKRZ-F	2. KKCW-F	2. KKCW-F	2. KXL	2. KKRZ-F	2. KKRZ-F	2. KGON-F	2. KGON-F	2. KXL-F
3. KEX	3. KINK-F	3. KINK-F	3. KUPL-F	3. KUPL-F	3. KEX	3. KXL	KUPL-F	3. KXL-F	3. KXL	3. KGON-F
4. KMJK-F	4. KKLW-F	4. KGON-F	4. KKRZ-F	4. KEX	4. KYTE	4. KKCW-F	4. KKCW-F	4. KUPL-F	KXL-F	4. KKCW-F
5.	5. KMJK-F	5. KUPL-F	5. KGON-F	5. KKRZ-F	5. KUPL-F	5. KUPL-F+	5. KEX	5. KINK-F	5. KXYQ-F	5. KINK-F
6.	6. KUPL-F	6. KMJK-F	6. KEX	6. KGON-F	6.	6. KXL-F	6. KGON-F	KKCW-F	6. KEX	6. KXL
7.	KXYQ-F	7. KEX	7.	7.	7.	7. KWJJ-F+	7. KINK-F	7. KEX	7. KINK-F	7. KYTE-F
8.	8.	8.	8.	8.	8.	8.	KXL	8. KMJK-F	8.	8.
9.	9.	9.	9.	9.	9.	9.	KYTE-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. KKRZ-F	1. KKRZ-F	1. KKCW-F	1. KKCW-F	1. KKCW-F
2. KGON-F	2. KKCW-F	2. KINK-F	2. KKRZ-F	2. KINK-F
KKCW-F	3. KINK-F	3. KKRZ-F	3. KINK-F	3. KUPL-F
4. KMJK-F	4. KGON-F	4. KKLI-F+	4. KUPL-F	4. KEX
5. KINK-F	5. KXYQ-F	5. KXYQ-F	5. KGON-F	5. KKRZ-F
6. KUPL-F	6. KUPL-F	6. KUPL-F	6. KEX	6. KKLI-F+
KXYQ-F	7.	7. KGON-F	KXYQ-F	7. KXL-F
8.	8.	8. KGW	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGON-F	1. KGON-F>	1. KGON-F	1. KGON-F	1. KINK-F
2. KKRZ-F>	2. KKRZ-F	2. KINK-F>	2. KINK-F	2. KGON-F
3. KMJK-F	3. KINK-F	3. KMJK-F	3. KKRZ-F	3. KUPL-F
4. KKCW-F	4. KMJK-F	4. KKRZ-F	4. KUPL-F	4. KEX
5. KXYQ-F	5. KKCW	5. KGW	5. KKCW-F	5. KKCW-F
6. KINK-F	6. KUPL-F	6. KKCW-F	KMJK-F	6. KMJK-F
7.	7.	KUPL-F	7. KEX	7. KSGO
8.	8.	8. KEX	8.	8.
9.	9.	9.	9.	9.
10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		361 (3)	361 (3)	19.2	14.6
AOR/CLASSIC		257 (2)	257 (2)	13.7	14.4
AC/OLDIES/SOFT ROCK	149 (3)	186 (2)	335 (5)	17.8	19.9
MOR/VARIETY/FULL	137 (1)		137 (1)	7.3	6.3
COUNTRY	49 (2)	203 (2)	252 (4)	13.4	14.9
BLACK/URBAN					
BTFL MUSIC/EZ		155 (1)	155 (1)	8.3	9.8
NEWS/TALK	156 (2)		156 (2)	8.3	7.8
NOSTALGIA	87 (1)		87 (1)	4.6	4.9
RELIGION/GOSPEL	28 (2)	28 (1)	56 (3)	3.0	2.9
SPANISH					
CLASSICAL		61 (1)	61 (1)	3.2	4.4
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	20 (2)		20 (2)	1.1	
			1877 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCCS	1220	Salem	.4/1.5
KKEY	1150	Portland	1.2/2.7
KKUL	1410	Portland	.4/ .9
KPDQ	800	Portland	1.0/4.6
KPDQ-F	93.7	Portland	1.4/5.3
KUPL	1330	Portland	.5/2.9
KVIX	1290	Lake Oswego	.5/1.9
KWJJ	1080	Portland	1.9/5.6

RADIO STATIONS

AM STATIONS

KAAR, 1480,	1 KW/2.5 KW (DA-N)	, OLDIES	CBS-R,$ 20.00*	(Roslin)			Steve Feder
KKUL, 1410,	5 KW (DAYS)	, ? ?	,$?	(---)			
KEX , 1190,	50KW (DA-1)	, MOR	ABC-I,$ 80.00	(Katz)	Taft		Dave Milner
KGW , 620,	5 KW (DA-N)	, AC	APR,$108.00	(MMR)	King		Alan Mason
KKEY, 1150,	5 KW (DAYS,DA)	, TALK	MBS,$ 32.00*	(---)			Ralph Weagant
KKSN, 910,	5 KW (DA-2)	, MOR/NOST	,$ 48.00*	(Republic)			Bill Failing
KPDQ, 800,	1 KW (DAYS,DA)	, RELIGION	,$ 25.00	(---)	Salem		
KRDR, 1230,	1 KW (DA-1)	, COUNTRY	,$ 35.00	(---)			
KSGO, 1520,	50 KW/10 KW (DA-1)	, OLDIES	,$ 40.00*	(HNWH)	Ackerly		Dan Hern
KUIK, 1360,	5 KW (DA-N)	, COUNTRY	,$ NA	(---)		(HILLSBORO)	Don McCoun
KUPL, 1330,	5 KW (DA-1)	, COUNTRY	MBS,$ NA	(Banner	Scripps-Howard		Ed Hardy
KVAN, 1550,	10 KW (DA-N)	, MOR	,$ 19.00	(Moore)	Capps		Ron Hughes
KWJJ, 1080,	50 KW/10 KW (DA-2)	, COUNTRY	ABC-E,$ 50.00*	(Eastman)	Park		Dave Pederson
KXL , 750,	50 KW/10 KW (DA-1)	, NEWS/TALK	NBC,NBC-T,$ 75.00*	(Mc-Guild)	Alexander		Ray Watson
KYTE, 970,	5 KW (DA-1)	, NOSTALGIA	CBS,$ 56.00*	(Durpetti)	Henry		Dave Berkeley

FM STATIONS

KGON, 92.3,	100 KW @ 920,	AOR	,$ 65.00*	(HNWH)	Ackerly		Dan Hern
KINK, 101.9,	100 KW @ 1611,	AOR	,$120.00	(MMR)	King		Stan Mak
KKCW, 103.3,	100 KW @ 1654,	SOFT AC	,$ 70.00*	(Durpetti)	Trumper		Ron Saito
KKLI, 97.1,	100 KW @ 980,	SOFT AC	,$ 50.00*	(Republic)			Bill Failing
KKRZ, 100.3,	100 KW @ 920,	CHR	ABC-F,$ 80.00*	(Katz)	Taft		Dave Milner
KMJK, 106.7,	100 KW @ 877,	CLAS. HITS	Source,NBC,$ 54.00*	(Christal)			
KPDQ, 93.7,	100 KW @ 247,	RELIGION	,$ 25.00	(---)	Salem		
KUPL, 98.5,	100 KW @ 1100,	COUNTRY	ABC-D,$ 59.00*	(Banner)	Scripps-Howard		Ed Hardy
KWJJ, 99.5,	100 KW @ 920,	COUNTRY	ABC-E,$ 60.00*	(Eastman)	Park		Dave Pederson
KXL , 95.5,	100 KW @ 920,	BTFL/EZ	,$ 73.00*	(Mc-Guild)	Alexander		Ray Watson
KYTE, 101.1,	100 KW @ 1635,	CLASSICAL	,$ 57.00*	(Durpetti)	Henry		Dave Berkeley
KXYQ, 105.1,	100 KW @ 1099,	CHR	CBS-R,$ 30.00	(Radio West)	Daytona	(SALEM)	Denice Swanson

CALL LETTER CHANGES

FORMAT CHANGES

KMJK-F: From CHR to Classic Hits
KKSN : From Classical to MOR/Nost.
KKLI-F: From AC to Soft AC

STATION SALES

PORTSMOUTH - DOVER - ROCHESTER, NH

Arbitron Rank/Pop (12+): 116/301,600

MSA Rank/Pop: 146/313,400
Boston ADI
Average Person Ratings: 17.4
Market TSL: 22.8 hours

Stations: 31/7
Diaries: 825/366:1/46.2%
Sample Target: 680
% Below Line: 56.9
% Not Listed: 10.5

1986 Revenue: $8,200,00
HH Inc.: $36,440
Retail $: 2.6 Bil
Pop per Station: 43,086
#1 Biller: WOKQ-F $2,400,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WOKQ-F	68/13.0	16.0	11.7		
2. WHEB-F	58/11.1+	11.1	13.6		
3. WERZ-F	33/ 6.3	6.5	8.2		
4. WBZ	32/ 6.1	5.5	6.0		
5. WSSH-F	31/ 5.9	9.9	5.3		
6. WZID-F	24/ 4.6	2.6	3.7		
7. WBCN-F	22/ 4.2	5.3	5.1		
WTSN	22/ 4.2	2.6	4.9		
9. WRKO	21/ 4.0	2.8	2.9		
10. WLYT-F	18/ 3.4	2.0	1.6		
11.					

12+ TSA	1/4/CUME
1. WOKQ-F	72/732
2. WHEB-F+	62/695
3. WERZ-F	33/545
WZID-F	33/207
5. WBZ	32/418
WSSH-F	32/508
7. WHOM	30/351
8. WTHT	28/275
9. WBCN-F	23/344
WRKO	23/281
11. WTSN-F	22/291

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WOKQ-F	690/22.9	---	26.3
2. WHEB-F+	681/22.6	---	20.3
3. WERZ-F	545/18.1	---	17.9
4. WSSH-F	489/16.2	---	20.5
5. WBZ	395/13.1	---	13.4
6. WBCN-F	330/10.9	---	12.0
7. WLYT-F	309/10.2	---	7.0
8. WTSN	291/ 9.6	---	8.6
9. WGIR-F	289/ 9.6	---	7.6
10. WRKD	262/ 8.7	---	10.9
11.			

12+ FM SHARE (METRO): 79.96% (375 of 469) (SPG 86: 81.31%)

TEENS	18-34	18-4	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WERZ-F	1. WHEB-F+>	1. WHEB-F+ >	1. WOKQ-F	1. WTSN >	1. WOKQ-F>	1. WOKQ-F>	1. WOKQ-F	1. WHEB-F+	1. WHEB-F+	1. WOKQ-F
2. WZOU-F	2. WERZ-F	2. WOKQ-F	2. WHEB-F+	2. WOKQ-F	2. WBZ	2. WHEB-F+	2. WHEB-F+	2. WOKQ-F>	2. WBZ	2. WHEB-F+>
3.	3. WBCN-F	3. WERZ-F	3. WERZ-F	3. WHEB-F+	3. WZID-F	3. WBZ	3. WSSH-F	3. WERZ-F	3. WOKQ-F	3. WERZ-F
4.	4.	4. WSSH-F	WSSH-F	4. WSSH-F	4. WRKO	4. WTSN	4. WERZ-F	4. WSSH-F	4. WERZ=F	4. WBCN-F
5.	5.	5. WBCN-F	5. WBCN-F	5. WERZ-F	5.	5. WERZ-F	WZID-F	5. WBCN-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WHEB-F+	1. WHEB-F+	1. WHEB-F+	1. WOKQ-F	1. WOKQ-F>
2. WERZ-F	2. WERZ-F	WSSH-F	2. WHEB-F+	2. WSSH-F
3. WZOU-F	3. WBCN-F	3. WBCN-F	3. WSSH-F	3. WHEB-F+
WLYT-F	WSSH-F	4. WERZ-f	4. WERZ-F	4. WCYT-F
5.	5. WLYT-F	5.	5. WCYT-F	WERZ-F
			WLYT-F	WLYT-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHEB-F+>	1. WHEB-F+>	1. WHEB-F+>	1. WHEB-F+>	1. WHEB-F+
2. WZLX-F	2. WERZ-F	2. WERZ-F	2. WOKQ-F	2. WOKQ-F
3. WAAF-F	3. WBCN-F	3. WBCN-F>	3. WERZ-F	3. WERZ-F
4.	4.	4. WGIR-F	4. WBCN-F	4. WBCN-F
5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		64 (4)	64 (4)	13.6	14.0
AOR/CLASSIC	1 (1)	110 (6)	111 (7)	23.7	20.0
AC/OLDIES/SOFT ROCK		82 (7)	82 (7)	17.5	20.5
MOR/VARIETY/FULL	56 (3)		56 (3)	11.9	11.7
COUNTRY	7 (1)	70 (2)	77 (3)	16.4	19.8
BLACK/URBAN					
BTFL MUSIC/EZ		41 (3)	41 (3)	8.7	8.6
NEWS/TALK	30 (3)		30 (3)	6.4	5.0
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					0.5
JAZZ/NEW AGE/ECLECTIC		8 (1)	8 (1)	1.7	---
UNKNOWN/OTHERS					
			469 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCYT-F	96.7	Rochester	2.7/6.4
WWNH	930	Rochester	1.3/4.3
WBLM-F	107.5	Lewiston	.4/1.7
WGIR	610	Manchester	.6/1.8
WGIR-F	101.1	Manchester	2.1/9.6
WHOM-F	94.9	Mt. Washington	2.9/7.7
WTHT-F	102.9	Portland, ME	1.5/3.8
WXLO-F	104.5	Fitchburg, MA	.4/1.9

See Boston for more information about the following:

WAAF-F	1.5/3.9	WMJX-F	.4/3.0
WBOS-F	.4/1.8	WMRQ-F	1.5/4.2
WCGY-F	1.1/5.5	WROR-F	1.7/7.5
WEEI	1.1/3.4	WXKS-F	1.5/7.2
WHDH	.4/2.2	WZLX-F	1.9/5.2
WJIB-F	.4/2.5	WZOU-F	2.9/8.1

RADIO STATIONS

WAVI, 1380, 1 KW (DA-N)	, OLDIES	,$ 12.00*	(NE Spot)	Windward		Duncan Lamb
WTSN, 1270, 5 KW (DA-2)	, MOR	ABC-C,$ 20.00	(Torbet)			Jerome Lipman
WMYF, 1540, 5 KW (DAYS)	, MOR/AC	,$ 10.00*	(Torbet)	Porter		Tom Talbott
WWNH, 930, 5 KW (DA-2)	, COUNTRY	CBS,$ 14.00*	(---)			Kathleen Allen
WCYT-F , 96.7, 3 KW @ 280, AC		ABC-D,$ 19.00*	(---)			Kathleen Allen
WERZ-F , 107.1, 3 KW @ 300, CHR		,$ 31.00*	(Torbet)	Porter		Tom Talbott
WLYT-F , 92.5, 50 KW @ 500, AC		,$ NA	(---)		(HAVERHILL, MA)	Jane Cole
WHEB-F+, 100.3, 31 KW @ 140, AOR		UPI,$ 42.00*	(Banner)	Knight		Dick Rozek
WOKQ-F , 97.5, 50 KW @ 350, COUNTRY		,$ 51.00*	(Mc-Guild)	Fuller-Jeffrey		Martin Lessard

Other ranked stations - See Manchester, Boston or Portland

MISCELLANEOUS COMMENTS WMYF, WERZ-F sold by Porter to Justice for $5,000,000 (Foreman)... WAVI sold to Windward for $325,000... WWNH, WCYT-F sold for $1,400,000...

PROVIDENCE

Arbitron Rank/Pop (12+): 28/1,239,900

MSA Rank/Pop: 58/886,000
ADI # 42
Average Person Ratings: 17.2
Market TSL: 22.8 hours

Stations: 41/23
Diaries: 1495/829:1/47.0%
Sample Target: 1370
% Below Line: 15.1
% Not Listed: 8.1

1986 Revenue: $21,000,000
HH Inc.: $32,684
Retail $: 5.7 Bil
Pop per Station: 53,909
#1 Biller: WPRO-F $4,500,000

12+ METRO		1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1.	WPRO-F	288/13.5	12.5	10.6	11.6	10.9	12.1	14.7
2.	WLKW-F	235/11.0	11.2	10.5	10.5	10.1	10.8	10.4
3.	WHJY-F	209/ 9.8	8.3	9.3	8.8	8.7	9.1	12.9
4.	WHJJ	126/ 5.9	7.5	8.8	5.9	6.6	7.0	7.4
5.	WWLI-F	125/ 5.9	6.1	5.7	6.8	7.4	6.1	4.5
6.	WPRO	114/ 5.4	6.5	5.2	5.4	5.3	5.6	4.4
7.	WSNE-F	79/ 3.7	3.4	3.2	3.6	2.6	3.5	3.0
8.	WBRU-F	77/ 3.6	3.9	3.0	5.0	4.2	3.9	5.1
9.	WMYS-F	68/ 3.2	2.7	1.9	2.3	3.0	2.5	2.2
10.	WWAZ	60/ 2.8	1.9	3.4	1.9	3.8	2.5	.8
11.	WHIM	49/ 2.3	1.1	1.6	1.3	.7	1.6	1.9
12.	WBSM	44/ 2.1	2.5	2.1	1.9	1.2	2.2	2.2
13.	WBZ	42/ 2.0	1.5	2.4	2.2	2.3	2.0	2.2
14.	WICE	32/ 1.5	.9	1.3	1.4	1.3	1.3	.5
15.								
16.								
17.								
18.								
19.								
20.								
21.								
22.								
23.								
24.								
25.								

12+ TSA		1/4/CUME
1.	WPRO-F	289/4007
2.	WLKW-F	237/2583
3.	WHJY-F	214/2922
4.	WWLI-F	130/1847
5.	WHJJ	126/1743
6.	WPRO	114/2006
7.	WSNE-F	79/1474
8.	WBRU-F	78/1619
9.	WMYS-F	68/ 815
10.	WWAZ	60/ 662
11.	WHIM	50/ 499
12.	WWRX-F	48/ 821
	WAAF-F	48/ 581
14.	WBSM	44/ 491
15.	WBZ	43/ 520
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

12+ METRO CUME/ METRO CUME RATING			FAL 86	SPG 86
1.	WPRO-F	3998/32.2	27.8	27.4
2.	WHJY-F	2867/23.1	19.8	21.5
3.	WLKW-F	2560/20.6	19.7	18.9
4.	WPRO	2000/16.1	16.2	18.2
5.	WWLI-F	1748/14.1	13.2	15.2
6.	WHJJ	1743/14.1	14.1	12.2
7.	WBRU-F	1608/13.0	11.8	12.4
8.	WSNE-F	1466/11.8	11.0	10.7
9.	WMYS-F	809/ 6.5	5.8	7.9
10.	WXKS-F	768/ 6.2	4.7	5.7
11.	WWAZ	662/ 5.3	7.3	7.0
12.	WWRX-F	657/ 5.3	10.4	12.0
13.	WZOU-F	528/ 4.3	3.0	3.7
14.	WBZ	508/ 4.1	5.0	5.7
15.	WHIM	497/ 4.0	3.6	2.4
16.	WBSM	491/ 4.0	3.5	2.6
	WICE	491/ 4.0	3.4	3.9
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 68.90% (1347 of 1955) (SPG 86: 70.83%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPRO-F>	1. WHJY-F	1. WPRO-F	1. WPRO-F	1. WPRO-F	1. WLKW-F>	1. WPRO-F	1. WCKW-F	1. WPRO-F>	1. WPRO-F	1. WPRO-F
2. WHJY-F>	2. WPRO-F>	2. WHJY-F>	2. WHJY-F	2. WHJY-F	2. WHJJ	2. WLKW-F	2. WPRO-F	2. WHJY-F	2. WHJY-F	2. WLKW-F>
3. WBRU-F	3. WBRU-F	3. WWLI-F	3. WWLI-F>	3. WWLI-F	3. WPRO	3. WHJY-F	3. WHJY-F	3. WLKW-F	3. WLKW-F>	3. WWLI-F
4.	WSNE-F	4. WSNE-F	4. WSNE-F	4. WLKW-F	4. WWLI-F	4. WHJJ	4. WWLI-F>	4. WWLI-F	4. WHJJ	4. WHJY-F
5.	5. WWLI-F	5. WBRU-F	5.	5. WPRO	5. WPRO-F	5. WPRO	5. WMYS-F	5. WHJJ	5. WPRO	5. WBRU-F
6.	6. WMYS-F	6.	6.	6.	6.	6.	6.	6.	6.	WPRO
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPRO-F>	1. WPRO-F>	1. WPRO-F	1. WPRO-F>	1. WPRO-F	1. WHJY-F	1. WHJY-F>	1. WHJY-F>	1. WHJY-F>	1. WHJY-F>
2. WHJY-F>	2. WHJY-F>	2. WSNE-F	2. WWLI-F	2. WWLI-F	2. WPRO-F>	2. WPRO-F>	2. WPRO-F>	2. WPRO-F	2. WPRO-F>
3. WMYS-F	3. WSNE-F	3. WHJY-F	3. WHJY-F	3. WLKW-F	3. WBRU-F	3. WBRU-F	3. WBRU-F	3. WBRU-F	3. WWLI-F
4. WBRU-F	4. WWLI-F	4. WWLI	4. WSNE-F	4. WSNE-F	4. WHIM	4.	4. WPRO	4. WPRO	4. WLKW-F
5. WXKS-F	5. WMYS-F	5. WBRU-F	5. WMYS-F	5. WMYS-F	5. WAAF-F	5.	5. WWLI-F	5. WSNE-F	5. WPRO
6.	6.	6.	6.	6. WHJY-F	6.	6.	6. WMYS-F	6.	6.
7.	7.	7.	7.	7.	7.	7.	WSNE-F	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		372 (4)	372 (4)	19.0	20.2
AOR/CLASSIC		342 (5)	342 (5)	17.5	18.0
AC/OLDIES/SOFT ROCK	40 (2)	318 (6)	358 (8)	18.3	22.6
MOR/VARIETY/FULL	213 (5)		213 (5)	10.9	4.4
COUNTRY	49 (1)	32 (2)	81 (3)	4.1	3.4
BLACK/URBAN					
BTFL MUSIC/EZ		242 (2)	242 (2)	12.4	13.0
NEWS/TALK	214 (6)		214 (6)	10.9	11.6
NOSTALGIA	62 (2)	17 (1)	79 (3)	4.0	4.2
RELIGION/GOSPEL	17 (2)		17 (2)	0.9	---
SPANISH					
CLASSICAL		15 (1)	15 (1)	0.8	0.6
JAZZ/NEW AGE/ECLECTIC		9 (1)	9 (1)	0.5	---
UNKNOWN/OTHERS	13 (1)		13 (1)	0.7	0.8
			1955 (41)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WADK	1540	Newport	.6/ .9
WALE	1400	Fall River, MA	.7/1.9
WARA	1320	Attleboro, MA	.8/1.5
WARV	1590	Warwick	.5/ .7
WEAN	990	Providence	.6/2.9
WNBH	1340	New Bedford	1.2/3.4
WNRI	1380	Woonsocket	.4/1.3
WPEP	1570	Taunton	.5/1.1
WWON	1240	Woonsocket	.7/1.5
WWRX-F	103.7	Westerly	1.3/5.3
WCAV-F	97.7	Brockton	.3/ .8

See Boston for more information about the following:

WAAF-F	.8/3.0	WPLM-F+	.9/2.8
WBCN-F	1.0/3.5	WRKO	.3/1.5
WBOS-F	1.2/2.5	WROL	.3/1.2
WCRB-F	.7/1.9	WROR-F	1.4/3.9
WJIB-F	.3/2.0	WVBF-F	.5/1.4
WMJX-F	.3/1.1	WZLX-F	.8/2.7
WMRQ-F	.4/1.6	WZOU-F	.9/4.3

RADIO STATIONS

AM STATIONS

WHIM,	1110,	5 KW (DAYS)	, COUNTRY	CBS,$ 25.00	(Masla)			Dick Allen
WHJJ,	920,	5 KW (DA-N)	, NEWS/TALK	ABC-I,NBC-T,$ 60.00*	(Katz)			Janet Karger
WICE,	550,	1 KW/500 W (DA-N)	, OLDIES	US 1,$ 22.00*	(Republic)			John Lentz
WPRO,	630,	5 KW (DA-N)	, MOR/AC	ABC-D,$ 70.00*	(Banner)	Cap Cities/ABC		Jim Long
WRCP,	1290,	5 KW/1 KW (DA-2)	, ETHNIC	,$ 17.00	(NE Spot)			Antonio Costo
WRIB,	1220,	1 KW (DAYS)	, RELIGION	,$ 10.00	(---)			John Pierce
WWAZ,	790,	5 KW (DA-N)	, NOSTALGIA	US 2,$ 48.00*	(Mc-Guild)	Eastern		Paul Holsopple

FM STATIONS

WBRU,	95.5,	20 KW @ 440, AOR	Source,$ 47.00*	(MMR)			Kristin Davitt
WWRX,	103.7,	50 KW @ 500, CHR	,$ 43.00*	(Roslin)			Phil Urso
WHJY,	94.1,	50 KW @ 500, AOR	ABC-R,$ 77.00*	(Katz)	Federal		Janet Karger
WLKW,	101.5,	50 KW @ 500, BTFL/EZ	ABC-D,$ 83.00*	(Christal)	Wilkes-Schwartz		Gene Lombardi
WPRO,	92.3,	39 KW @ 550, CHR	ABC-C,$105.00*	(Blair)	Cap Cities/ABC		Jim Long
WSNE,	93.3,	50 KW @ 500, AC	ABC-E,$ 58.00*	(Eastman)	Beck-Ross	(TAUNTON, MA)	Bill Campbell
WWLI,	105.1,	50 KW @ 500, SOFT AC	Trans,$ 64.00*	(Mc-Guild)	Eastern		Paul Holsopple
WMYS,	98.1,	50 KW @ 500, AC	,$ 40.00*	(Torbet)	Hall	(NEW BEDFORD, MA)	Christine Lodge

CALL LETTER CHANGES

WERI becomes WWRX

FORMAT CHANGES

WWRX: From CHR to AOR (March)
WPRO: Reclassified as MOR/AC

STATION SALES

WLKW-F: From JAG to Wilkes-Schwartz for
$____________ (Americom)

PUEBLO

Arbitron Rank/Pop (12+): 223/102,400

MSA Rank/Pop: 288/123,100
ADI # 99 (w/Colorado Springs)
Average Person Ratings: 15.8
Market TSL: 21.3 hours

Stations: 18/10
Diaries: 616/166:1/55.5%
Sample Target: 550
% Below Line: 34.9
% Not Listed: 8.0

1986 Revenue: $3,800,000
HH Inc.: $25,231
Retail $: .68 Bil
Pop per Station: 10,240
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. KKMG-F	21/13.0	6.3	6.2		
2. KCCY-F	20/12.3	13.0	20.2		
3. KCSJ	17/10.5	8.3	8.8		
KILO-F	17/10.5	9.4	11.4		
5. KDZA	16/ 9.9	6.3	3.1		
KRDO-F	16/ 9.9	8.9	6.7		
7. KIDN	9/ 5.6	6.3	7.3		
8. KIKX-F+	8/ 3.7	3.6	5.7		
9. KRMX	5/ 3.1	3.1	1.6		
KVUU-F	5/ 3.1	3.6	5.7		

12+ TSA	1/4/CUME
1. KKMG-F	28/304
2. KCCY-F	24/324
KRDO-F	24/210
4. KILO-F	18/230
KDZA	18/274
6. KCSJ	17/244
7. KVUU-F	15/227
8. KIKX-F+	13/207
9. KIDN	12/203
10. KRMX	6/ 37

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KCCY-F	240/23.4	---	26.0
2. KDZA	224/21.9	---	19.4
3. KKMG-F	202/19.7	---	17.0
4. KCSJ	199/19.4	---	18.4
5. KILO-F	180/17.6	---	18.1
6. KRDO-F	138/13.5	---	14.6
KIDN	138/13.5	---	16.8
8. KVUU-F	137/13.4	---	14.2
9. KIKX-F+	128/12.5	---	14.2
10. KATM-F	80/ 7.8	---	12.7

12+ FM SHARE (METRO): 63.08% (94 of 149) (SPG 86: 61.45%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKMG-F>	1. KILO-F	1. KCCY-F	1. KCCY-F>	1. KCCY-F>	1. KCSJ	1. KCSJ	1. KCCY-F	1. KILO-F	1. KKMG-F	1. KKMG-F
2. KINX-F+	2. KKMG-F	2. KKMG-F	2. KDZA	2. KDZA	2. KRDO-F	2. KCCY-F	2. KKMG-F	2. KCCY-F	KILO-F>	2. KCCY-F
KILO-F	3. KDZA >	KILO-F	3. KKMG-F	3. KKMG-F	3. KCCY-F	3. KDZA	3. KILO-F	3. KDZA	3. KCSJ	3. KRDO-F
4.	4. KCCY-F	4. KDZA	4. KILO-F	KILO-F	4.	4. KKMG-F	4. KRDO-F	4. KKMG-F	KDZA	4. KDZA
5.	KVUU-F	5.	5.	5.	5.	5.	5.	5.	5. KRDO-F	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKMG-F	1. KKMG-F	1. KCCY-F	1. KCCY-F	1. KCCY-F>	1. KILO-F	1. KILO-F	1. KILO-F	1. KILO-F>	1. KCCY-F
2. KINX-F+	2. KCCY-F	2. KDZA	2. KKMG-F	2. KDZA	2. KKMG-F	2. KDZA	2. KDZA	2. KDZA	KDZA
KILO-F	KDZA	KKMG-F	3. KDZA >	KKMG-F	3.	KKMG-F	3. KKMG-F	3. KCCY-F	KILO-F
KVUU-F	KILO-F	4. KILO-F	4. KILO-F	4.	4.	4.	KKFM-F	KKMG-F	4.
5.	KVUU-F	KVUU-F	KVUU-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		28 (3)	28 (3)	18.8	17.3
AOR/CLASSIC		20 (2)	20 (2)	13.4	10.1
AC/OLDIES/SOFT ROCK	17 (2)	8 (2)	25 (4)	16.8	14.0
MOR/VARIETY/FULL					
COUNTRY	9 (1)	22 (2)	31 (3)	20.8	24.0
BLACK/URBAN					
BTFL MUSIC/EZ		16 (1)	16 (1)	10.7	9.5
NEWS/TALK	18 (2)		18 (2)	12.1	10.6
NOSTALGIA	4 (1)		4 (1)	2.7	7.8
RELIGION/GOSPEL	2 (1)		2 (1)	1.3	3.4
SPANISH	5 (1)		5 (1)	3.4	3.4
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			149 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KATM-F	100.7	Pueblo	.6/7.8
KAYK	1480	Pueblo	2.5/4.2
KFEL	970	Pueblo	1.2/6.9
KUSN-F	107.1	Pueblo	1.2/4.8
KKFM-F	96.5	Colorado Springs	1.9/7.4
KKRE	1040	Monument	.6/1.5
KOA	850	Denver	.6/5.5
KSPZ-F	92.9	Colorado Springs	1.9/8.6

RADIO STATIONS

KAYK, 1480, 1 KW (DAYS)	, NOSTALGIA	,$ 7.00	(Masla)		Allan Leury
KCSJ, 590, 1 KW (DA-2)	, NEWS/TALK	CBS,NBC-T,$ 14.00	(Eastman)		Larry Roberts
KDZA, 1230, 1 KW	, OLDIES	US 1,$ 11.00	(Banner)	Surrey	F. Provenza
KFEL, 970, 1 KW (DAYS)	, RELIGION	,$ 9.00	(---)		Tom Fay
KIDN, 1350, 5 KW/1 KW (DA-N)	, COUNTRY	NBC,$ 17.00*	(Torbet)		Mike Salardino
KRMX, 690, 250 W (DAYS)	, SPANISH	MBS,$ 12.00	(Caballero)		Andres Neidig
KATM-F, 100.7, 100 KW @ 800	, CHR	US 1,$ 12.00*	(Banner)	Surrey	Rick Muzzy
KCCY-F, 97.9, 100 KW @ 320	, COUNTRY	ABC-E,$ 35.00*	(Mc-Guild)	McCoy	Jack Carter
KKMG-F, 98.9, 100 KW @ 750	, CHR	,$ 18.00	(Torbet)		Paul Muhly
KUSN-F, 107.1, 3 KW @ 77	, COUNTRY	MBS,$ 12.00	(Eastman)		Larry Roberts

Other ranked stations - See Colorado Springs

MISCELLANEOUS COMMENTS KZLO changes calls to KATM-F...

RALEIGH - DURHAM

Arbitron Rank/Pop (12+): 62/545,100

MSA Rank/Pop: 76/634,800
ADI # 37
Average Person Ratings: 15.6
Market TSL: 21.0 hours

Stations: 20/16
Diaries: 917/594:1/42.1%
Sample Target: 890
% Below Line: 6.0
% Not Listed: 17.7

1986 Revenue: $22,700,000
HH Inc.: $32,521
Retail $: 4.6 Bil
Pop per Station: 34,069
#1 Biller: WRAL-F $4,700,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WPTF-F	76/ 9.0	9.1	10.0	6.9	7.7	8.8	5.8
2. WQDR-F	69/ 8.1	7.3	5.5	6.3	7.1	6.8	7.2
3. WRDU-F	67/ 7.9	7.2	5.2	7.0	6.9	6.8	9.4
4. WRAL-F	65/ 7.7	8.9	11.5	9.8	9.9	9.5	6.8
5. WDCG-F	63/ 7.4	5.8	5.4	5.8	8.4	6.1	9.1
6. WFXC-F	52/ 6.1	9.3	9.8	9.8	10.2	8.8	14.3
7. WYLT-F	50/ 5.9	4.6	5.9	5.9	5.5	5.6	2.8
8. WZZU-F	46/ 5.4	5.0	5.5	4.3	6.5	5.1	6.5
9. WDUR	40/ 4.7	2.9	2.1	2.6	2.7	3.1	1.8
10. WTRG-F	38/ 4.5	4.6	6.2	2.4	---	4.5	5.5
11. WKIX	27/ 3.2	1.6	3.4	1.9	1.8	2.5	3.3
12. WLLE	24/ 2.8	4.7	2.1	3.1	3.3	3.2	1.2
13. WDNC	22/ 2.6	3.8	3.3	3.6	4.0	3.3	1.1
14.							

12+ TSA	1/4/CUME
1. WRAL-F	244/3795
2. WZFX-F	183/1676
3. WQDR-F	173/2131
4. WDCG-F	152/2619
5. WPTF	140/1686
6. WRDU-F	132/1753
7. WTRG-F	117/1738
8. WKRR-F	83/ 898
9. WZZU-F	78/1707
10. WYLT-F	75/1054
11. WFXC-F	59/1016
12. WPCM-F	57/ 853
13. WKIX	42/ 705
14. WDUR	41/ 323

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WRAL-F	1123/20.6	23.9	23.2
2. WDCG-F	1083/19.9	19.1	19.8
3. WPTF	893/16.4	20.2	17.6
4. WRDU-F	877/16.1	14.5	14.9
5. WFXC-F	840/15.6	13.9	16.3
6. WZZU-F	804/14.7	16.2	18.4
7. WQDR-F	767/14.1	13.2	13.1
8. WYLT-F	619/11.4	14.7	13.8
9. WTRG-F	617/11.3	16.5	---
10. WKIX	453/ 8.3	8.2	4.3
11. WDNC	400/ 7.3	7.4	8.1
12. WDUR	317/ 5.8	4.7	6.2
13.			
14.			

12+ FM SHARE (METRO): 70.39% (492 of 699) (SPG 86: 71.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDCG-F	1. WRDU-F	1. WRDU-F	1. WRAL-F	1. WRAL-F	1. WPTF >	1. WPTF	1. WQDR-F	1. WDCG-F	1. WFXC-F	1. WQDR-F
WZZU-F	2. WFXC-F	2. WRAL-F	2. WRDU-F	2. WQDR-F	2. WQDR-F	2. WRAL-F	2. WRDU-F	2. WPTF	2. WDCG-F	2. WPTF
3.	3. WDCG-F	3. WFXC-F	3. WQDR-F	3. WRDU-F	3. WYLT-F	3. WQDR-F	WYLT-F	3. WRDU-F	3. WPTF	WRDU-F
4.	4. WRAL-F	WQDR-F	4. WYLT-F	4. WYLT-F	4. WRAL-F	WRDU-F	4. WPTF	4. WQDR-F	4. WRDU-F	4. WFXC-F
5.	5. WTRG-F	5. WDCG-F	5. WDUR	5. WDUR	5. WDNC	5. WDCG-F	5. WRAL-F	5. WRAL-F	5. WZZU-F	5. WZZU-F
	6. WQDR-F		6. WTRG-F							WDCG-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WDCG-F	1. WDCG-F	1. WRAL-F>	1. WRAL-F	1. WRAL-F>	1. WFXC-F	1. WRDU-F	1. WRDU-F>	1. WRDU-F	1. WQDR-F
2. WFXC-F	2. WRAL-F	2. WTRG-F	2. WDCG-F	2. WYLT-F	2. WRDU-F	2. WFXC-F	2. WDUR	2. WQDR-F	2. WRDU-F
3. WZZU-F	3. WFXC-F	3. WFXC-F	3. WFXC-F	3. WQDR-F	3. WDCG-F	WQDR-F	WTRG-F	3. WFXC-F	3. WRAL-F
4. WRDU-F	4. WRDU-F	WRDU-F	4. WRDU-f	4. WDCG-F	WQDR-F	4. WTRG-F	4. WQDR-F	4. WRAL-F	4. WYLT-F
5.	5. WZZU-F	5. WDCG-F	5. WYLT-F	WRDU-F	5.	5. WDCG-F	5. WRAL-F	5.	5. WDUR
	6. WTRG-F	WYLT-F	6. WTRG-F			WDUR			

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		109 (2)	109 (2)	15.6	12.8
AOR/CLASSIC		79 (2)	79 (2)	11.3	7.4
AC/OLDIES/SOFT ROCK	27 (1)	153 (3)	180 (4)	25.8	32.0
MOR/VARIETY/FULL	76 (1)		76 (1)	10.9	12.3
COUNTRY		81 (2)	81 (2)	11.6	9.4
BLACK/URBAN	74 (3)	70 (3)	144 (6)	20.6	18.7
BTFL MUSIC/EZ					0.7
NEWS/TALK					
NOSTALGIA	22 (1)		22 (1)	3.1	3.9
RELIGION/GOSPEL	3 (1)		3 (1)	0.4	1.8
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	5 (1)		5 (1)	0.7	1.1
			699 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCHL	1360	Chapel Hill	.6/2.4
WPJL	1240	Raleigh	.4/2.4
WSRC	1410	Durham	1.2/1.4
WZFX-F	99.1	Whiteville	.5/1.7
WKRR-F	92.3	Asheboro	1.4/3.0
WPCM-F	101.1	Burlington	1.4/3.6
WQMG-F	97.1	Greensboro	1.6/5.0

RADIO STATIONS

WDNC, 620, 5 KW/1 KW (DA-2)	, NOSTALGIA	CBS,$ 32.00*	(Banner)		
WDUR, 1490, 1 KW	, BLACK	,$ 21.00*	(Eastman)		Tom Campbell
WKIX, 850, 10 KW/5 KW (DA-N)	, OLDIES	US 2,$ 30.00*	(Christal)	Metroplex	Gary Weiss
WLLE, 570, 500 W (DAYS)	, BLACK	SBN,$ 20.00*	(Masla)		Henry Monroe
WPTF, 680, 50 KW (DA-N)	, MOR/TALK	NBC,ABC-I,$ 80.00*	(Mc-Guild)	Durham Life	Bryan McIntyre
WDCG-F, 95.1, 99 KW @ 1141	, CHR	ABC-F,$ 72.00*	(Banner)		
WFXC-F, 107.1, 3 KW @ 300	, BLACK	,$ 51.00*	(Eastman)		Martin Seligson
WQDR-F, 94.7, 100 KW @ 1025	, COUNTRY	ABC-E,$ 77.00*	(Mc-Guild)	Durham Life	Bryan McIntyre
WRAL-F, 101.5, 100 KW @ 1900	, AC	,$105.00*	(Katz)	Capitol-Goodman	Dick deButts
WRDU-F, 106.1, 100 KW @ 1350	, AOR	Source,$ 73.00*	(MMR)	Voyager	Phil Zachary
WTRG-F, 100.7, 100 KW @ 1968	, AC	,$ 66.00*	(Banner)	Capitol-Johnson	Jonathan Crawford
WYLT-F, 96.1, 98 KW @ 930	, SOFT AC	Trans,$ 79.00*	(Christal)	Metroplex	Gary Weiso
WZZU-F, 93.9, 100 KW @ 1811	, CHR	,$ 75.00*	(Torbet)	Village	Peter Jorgenson

WZFX - See Fayetteville

MISCELLANEOUS COMMENTS WSRC sold to Willis for $450,000... WSES sold for $320,00... WDUR, WFXC-F sold for $6,500,000 (Foreman)...

RENO

Arbitron Rank/Pop (12+): 158/189,700

MSA Rank/Pop: 190/217,700
ADI # 126
Average Person Ratings: 17.0
Market TSL: 22.5 hours

Stations: 18/18
Diaries: 679/279:1/47.4%
Sample Target: 560
% Below Line: 0
% Not Listed: 7.8

1986 Revenue: $9,400,000
HH Inc.: $31,749
Retail $: 2.3 Bil
Pop per Station: 10,539
#1 Biller: KONE/KOZZ-F $2,000,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KNEV-F	37/11.5	8.2	4.2	6.6	8.8		6.3	1. KWNZ-F	51/644	1. KHTZ-F	419/22.1	21.5	17.7
2. KRZQ-F	32/ 9.9	.7	.3	2.3	.8		8.3	2. KNEV-F	48/420	KOZZ-F	419/22.1	24.6	23.0
3. KHTZ-F	29/ 9.0	8.2	7.6	7.3	6.6		14.3	KOZZ-F	48/617	3. KWNZ-F	403/21.2	2[illegible].5	23.5
4. KOZZ-F	28/ 8.7	14.4	13.0	13.5	11.5		8.7	4. KRZQ-F	36/378	4. KRZQ-F	309/16.3	6.0	5.0
KWNZ-F	28/ 8.7	12.0	10.6	8.9	11.0		11.3	5. KHTZ-F	35/509	5. KRNO-F	308/16.2	14.7	19.4
6. KOH	22/ 6.8	6.5	8.5	8.6	6.9		7.7	6. KROW	34/448	6. KNEV-F	273/14.4	14.4	10.8
7. KOLO	17/ 5.3	5.5	8.5	5.3	6.0		6.0	7. KIIQ-F	30/365	7. KSXY-F	233/12.3	11.3	---
KRNO-F	17/ 5.3	7.2	9.7	7.9	10.7		7.0	KOH	30/334	8. KOLO	217/11.4	11.3	14.9
9. KIIQ-F	16/ 5.0	7.5	6.1	7.9	9.1		4.7	9. KRNO-F	28/446	9. KOH	216/11.4	14.8	17.3
10. KSXY-F	14/ 4.3	5.1	---	---	---		2.3	10. KBUL-F	20/267	10. KIIQ-F	210/11.1	10.9	10.5
11. KBUL-F	11/ 3.4	2.1	3.3	5.0	1.9		2.3	KOLO	20/330	11. KROW	198/10.4	11.6	7.7
12. KROI-F	10/ 3.1	1.4	6.4	2.6	3.6		1.3	12.		12. KCBN	163/ 8.6	6.7	8.8
KROW	10/ 3.1	3.4	3.9	3.6	2.7		2.0	13.		13. KROI-F	162/ 8.5	6.7	13.3
14. KSRN	8/ 2.5	.7	1.8	1.3	.8		.7	14.		14. KBUL-F	153/ 8.1	7.3	6.7
15.								15.		15. KPLY	128/ 6.7	3.9	7.0

12+ FM SHARE (METRO): 75.42% (224 of 297) (SPG 86: 66.23%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHTZ-F>	1. KRZQ-F>	1. KRZQ-F	1. KRZQ-F	1. KRZQ-F	1. KNEV-F>	1. KNEV-F	1. KNEV-F	1. KNEV-F	1. KHTZ-F	1. KNEV-F
2. KWNZ-F	2. KOZZ-F>	2. KOZZ-F	2. KOZZ-F	2. KOZZ-F	2. KOH	2. KRZQ-F	2. KRZQ-F	2. KRZQ-F	2. KRZQ-F	2. KHTZ-F
3.	3. KWNZ-F	3. KWNZ-F	3. KRNO-F	3. KNEV-F	3. KOLO	KWNZ-F	3. KOZZ-F	3. KWNZ-F	KWNZ-F	3. KOZZ-F
4.	4. KHTZ-F	4. KHTZ-F	KWNZ-F	KRNO-F	4. KIIQ-F	4. KHTZ-F	4. KHTZ-F	4. KHTZ-F	4. KOH	4. KWNZ-F
5.	5.	5. KRNO-F	5. KSXY-F	5. KWNZ-F	5. KROW	5. KOH	5. KWNZ	5. KOZZ-F	KOZZ-F	5. KRZQ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KHTZ-F	1. KWNZ-F	1. KOZZ-F	1. KWNZ-F	1. KNEV-F	1. KRZQ-F	1. KRZQ-F>	1. KRZQ-F>	1. KRZQ-F>	1. KRZQ-F
2. KWNZ-F	2. KHTZ-F	2. KSXY-F	2. KHTZ-F	2. KRNO-F	2. KOZZ-F	2. KOZZ-F>	2. KOZZ-F>	2. KOZZ-F>	2. KOZZ-F>
3. KRZQ-F	KOZZ-F	KWNZ-F	3. KOZZ-F	3. KOZZ-F	3. KHTZ-F	3. KHTZ-F	3.	3. KWNZ-F	3.
4.	4. KRZQ-F	4. KRNO-F	KRNO-F	KSXY-F	KWNZ-F	KWNZ-F	4.	4. KHTZ-F	4.
5.	KSXY-F	5.	5. KSXY-F	KWNZ-F	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		57 (2)	57 (2)	19.2	19.7
AOR/CLASSIC		60 (2)	60 (2)	20.2	14.1
AC/OLDIES/SOFT ROCK	6 (1)	43 (4)	49 (5)	16.5	19.3
MOR/VARIETY/FULL	18 (3)		18 (3)	6.1	7.2
COUNTRY	27 (2)	27 (2)	54 (4)	18.2	17.0
BLACK/URBAN					
BTFL MUSIC/EZ		37 (1)	37 (1)	12.5	4.6
NEWS/TALK	22 (1)		22 (1)	7.4	9.1
NOSTALGIA					8.5
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					0.3
			297 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCBN	1230	Reno	1.9/8.6
KLKT-F	100.1	Incline Village	.6/1.3
KONE	1450	Reno	.9/4.3

RADIO STATIONS

KCBN,	1230,	1 KW	, OLDIES	CBS-R,$ 16.00*	(Torbet)	Roth		Bob Ordonez
KOH ,	630,	5 KW/1 KW (DA-N)	, NEWS/TALK	CBS,ABC-T,$ 25.00*	(Katz)			Ron Ostlund
KOLO,	920,	5 KW/1 KW (DA-N)	, COUNTRY	NBC,$ 23.00*	(Banner)	Constant		
KONE,	1450,	1 KW	, MOR	ABC-C,$ 15.00*	(Eastman)	Lotus		Dave Newman
KPLY,	1270,	5 KW (DAYS)	, MOR	,$ 14.00*	(Masla)		(SPARKS)	Max Reeder
KROW,	780,	50 KW (DA-N)	, COUNTRY	,$ 18.00*	(Mc-Guild)			John O'Brien
KSRN,	1590,	5 KW (DAYS)	, MOR	UPI,$ 17.00*	(Christal)	Olympic		
KBET,	1340,	1 KW	, MOR	,$ 12.00	(Unirep)			Doug Trenner
KBUL-F,	98.1,	76 KW @ 2274,	COUNTRY	MBS,$ 21.00*	(Republic)			Dave Graupner
KHTZ-F,	103.7,	1 KW @ 2870,	CHR	,$ 30.00*	(Katz)	Americom	(CARNELIAN BAY, CA)	Cindy Carter
KIIQ-F,	104.5,	25 KW @ 2930,	COUNTRY	,$ 20.00*	(Chrsital)	Olympic		
KNEV-F,	95.5,	60 KW @ 2250,	BTFL/EZ	,$ 34.00	(Mc-Guild)	John Price		John O'Brien
KOZZ-F,	105.7,	75 KW @ 2120,	AOR	Source,$ 39.00*	(Eastman)	Lotus		Dave Newman
KRNO-F,	106.9,	70 KW @ 2214,	AC	,$ 36.00	(Torbet)	Roth		Bob Ordonez
KROI-F,	100.9,	300 W @ 840,	AC	,$ 19.00*	(Masla)		(SPARKS)	Max Reeder
KRZQ-F,	96.5,	1 KW @ ?? ,	AOR	,$ 31.00*	(MMR)		(TAHOE CITY, CA)	
KSXY-F,	101.7,	1 KW @ 150,	AC	Trans,$ 19.00*	(Katz)			Ron Ostlund
KWNZ-F,	97.3,	87 KW @ 2126,	CHR	,$ 34.00*	(Banner)	Constant	(CARSON CITY)	Howard Price

MISCELLANEOUS COMMENTS KOLO sold by Donrey to Constant for $800,000 (Constant)...

RICHMOND

Arbitron Rank/Pop (12+): 54/687,900

MSA Rank/Pop: 63/812,000
ADI # 58
Average Person Ratings: 17.8
Market TSL: 23.5 hours

Stations: 19/19
Diaries: 1328/518:1/56.2%
Sample Target: 1020
% Below Line: 0
% Not Listed: 8.3

1986 Revenue: $21,900,000
HH Inc.: $33,752
Retail $: 5.6 Bil
Pop per Station: 36,205
#1 Biller: WRVA $4,800,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WRVA	184/15.0	13.9	15.7	11.5	13.9	14.0	11.5	1. WRVA	198/2290	1. WRVA	2017/29.3	28.2	29.9
2. WPLZ-F	154/12.6	16.0	12.3	14.5	13.8	13.9	20.0	2. WRVQ-F	172/2399	2. WRVQ-F	1933/28.1	26.8	27.8
3. WRVQ-F	142/11.6	12.3	11.4	12.1	10.8	11.9	17.8	3. WPLZ-F	161/1490	3. WPLZ-F	1388/20.2	18.8	19.5
4. WRXL-F	132/10.8	9.2	10.5	11.4	10.5	10.5	14.9	4. WRXL-F	146/1484	4. WEZS-F	1348/19.6	20.8	21.1
5. WEZS-F	111/ 9.1	7.2	7.7	9.1	9.5	8.3	7.8	5. WEZS-F	139/1759	5. WRXL-F	1279/18.6	20.1	17.4
6. WTVR-F	72/ 5.9	6.8	5.8	7.1	5.6	6.4	2.4	6. WTVR-F	103/1427	6. WTVR-F	986/14.3	14.5	14.9
7. WQSF-F	67/ 5.5	5.1	5.0	3.4	4.5	4.8	2.7	7. WQSF-F	73/ 773	7. WQSF-F	657/ 9.6	10.3	10.3
8. WKHK-F	47/ 3.8	3.3	1.5	1.8	1.8	2.6	1.8	8. WKHK-F	47/ 564	8. WCDX-F	632/ 9.2	14.0	16.1
9. WCDX-F	45/ 3.7	3.0	4.4	5.2	5.4	4.1	3.5	9. WCDX-F	45/ 648	9. WRNL	519/ 7.5	9.0	7.2
10. WKIE	34/ 2.8	2.1	1.3	1.1	.5	1.8	3.6	10. WKIE	34/ 442	10. WKHK-F	515/ 7.5	5.3	5.8
11. WRNL	26/ 2.1	3.2	3.7	2.4	2.1	2.9	2.2	11. WRNL	28/ 557	11. WKIE	442/ 6.4	3.8	2.6
12. WLEE	23/ 1.9	2.3	3.7	2.5	1.6	2.6	1.7	12. WLEE	23/ 302	12. WANT	362/ 5.3	4.2	8.1
13.								13.		13. WLEE	275/ 4.0	6.5	4.9

12+ FM SHARE (METRO): 69.81% (784 of 1123) (SPG 86: 69.49%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRVQ-F>	1. WRXL-F	1. WPLZ-F	1. WRXL-F	1. WPLZ-F	1. WRVA >	1. WRVA >	1. WRXL-F	1. WPLZ-F	1. WPLZ-F>	1. WRVQ-F
2. WPLZ-F	2. WPLZ-F	2. WRXL-F	2. WPLZ-F	2. WRXL-F	2. WQSF-F	2. WRVQ-F	2. WRVA	2. WRVA	2. WRVQ-F	2. WPLZ-F
3. WRXL-F	3. WRVQ-F	3. WEZS-F	3. WEZS-F	3. WEZS-F	3. WEZS-F	3. WRXL-F	3. WEZS-F>	3. WRXL-F	3. WRVA	3. WRVA
4. WKIE-F	4. WEZS-F	WRVQ-F	4. WRVQ-F	4. WRVA	4. WTVR-F	4. WPLZ-F	4. WPLZ-F	4. WRVQ-F	4. WRXL-F	4. WEZS-F
5.	5.	5. WRVA	5. WRVA	5. WRVQ-F	5. WPLZ-F	5. WEZS-F	5. WRVQ-F	5. WEZS-F	5.	5. WTVR-F+
				6. WTVR-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WPLZ-F	1. WPLZ-F	1. WRVQ-F	1. WPLZ-F	1. WPLZ-F	1. WPLZ-F	1. WRXL-F>	1. WRXL-F>	1. WRXL-F	1. WRXL-F
2. WRXL-F	WRVQ-F	2. WPLZ-F	2. WRVQ-F	2. WRVA	2. WRXL-F	2. WPLZ-F>	2. WPLZ-F>	2. WPLZ-F>	2. WEZS-F
3. WEZS-F	3. WRXL-F	WRXL-F	3. WEZS-F	3. WEZS-F	3. WRVQ-F	3. WRVQ-F	3. WEZS-F	3. WEZS-F	WPLZ-F
WRVQ-F	4. WEZS-F>	4. WEZS-F	4. WRXL-F	4. WRVQ-F	4.	4. WEZS-F	4. WRVQ-F	4. WRVQ-F>	4. WRVA
5. WKHK-F	5. WCDX-F	5. WCDX-F	5. WRVA	5. WRXL-F	5.	5.	5. WCDX-F	5. WRVA	5. WTVR-F
									6. WQSF-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		142 (1)	142 (1)	12.6	17.7
AOR/CLASSIC		132 (1)	132 (1)	11.8	11.5
AC/OLDIES/SOFT ROCK	26 (1)	111 (1)	137 (2)	12.2	10.4
MOR/VARIETY/FULL	189 (2)		189 (2)	16.8	15.2
COUNTRY	9 (2)	119 (2)	128 (4)	11.4	12.4
BLACK/URBAN	56 (2)	199 (2)	255 (4)	22.7	21.5
BTFL MUSIC/EZ		67 (1)	67 (1)	6.0	4.9
NEWS/TALK					
NOSTALGIA	23 (1)		23 (1)	2.0	1.7
RELIGION/GOSPEL	36 (2)	14 (1)	50 (3)	4.5	3.9
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					0.9
			1123 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WANI	1320	Richmond	.4/ .9
WANT	990	Richmond	1.8/5.3
WDYL-F	92.1	Chester	1.1/3.8
WFTH	1590	Richmond	1.8/3.5
WPLZ	1240	Petersburg	1.1/2.6
WTVR	1380	Richmond	.4/1.9
WXGI	950	Richmond	.3/1.7

RADIO STATIONS

WANT, 990, 1 KW (DAYS)	, BLACK	NBN,$ 17.00*	(Masla)			
WFTH, 1590, 5 KW (DAYS)	, RELIGION	,$ 14.00*	(---)	Willis		Jack Johnson
WKIE, 1540, 10 KW (DAYS,DA)	, BLACK	APR,$ 20.00*	(Roslin)			Larry Jones
WLEE, 1480, 5 KW (DA-2)	, NOSTALGIA	CBS,$ 31.00*	(HNWH)	Gilcom		Tony Booth
WPLZ, 1240, 1 KW	, RELIGION	US 2,$ 11.00*	(Mc-Guild)		(PETERSBURG)	Glenn Mahone
WRNL, 910, 5 KW (DA-N)	, OLDIES	UPI,$ NA	(Katz)	Capitol-Goodmon		Claire Shaffner
WRVA, 1140, 50 KW (DA-1)	, MOR	NBC,$110.00*	(Eastman)	Edens		Bob Jones
WTVR, 1380, 5 KW (DA-2)	, COUNTRY	ABC-E,$ NM	(MMR)	Park		Eddie Anderson
WCDX-F, 92.7, 2.7 KW @ 340,	BLACK	,$ 35.00*	(Torbet)	Sinclair		Dan O'Toole
WEZS-F, 103.7, 20 KW @ 750,	AC	,$ 85.00*	(Banner)	EZ		Wanda Bottiger
WKHK-F, 95.3, 3 KW @ 300,	COUNTRY	ABC-D,$ 28.00*	(Christal)	Brill	(COLONIAL HEIGHTS)	Paul Moore
WPLZ-F, 99.3, 3 KW @ 300,	BLACK	US 1,$ 60.00*	(Mc-Guild)			Glenn Mahone
WQSF-F, 96.5, 50 KW @ 440,	BTFL/AC	,$ 48.00*	(HNWH)		(WILLIAMSBURG)	Don Cuthrell
WRVQ-F, 94.5, 200 KW @ 355,	CHR	ABC-C,$ 95.00*	(Eastman)	Edens		Phil Goldman
WRXL-F, 102.1, 140 KW @ 320,	AOR	,$ NA	(Katz)	Capitol-Goodmon		Claire Shaffner
WTVR-F, 98.1, 50 KW @ 840,	COUNTRY	ABC-E,$ 56.00*	(MMR)	Park		Eddie Anderson

MISCELLANEOUS COMMENTS WENZ sold for $345,000... WANT sold for $700,000... WZZR-F changes to WCDX-F and is reclassified as Black...

RIVERSIDE - SAN BERNARDINO

Arbitron Rank/Pop (12+): 39/929,000

MSA Rank/Pop: 19/1,939,500
Los Angeles ADI
Average Person Ratings: 17.5
Market TSL: 23.4 hours

Stations: 44/15
Diaries: 1543/602:1/47.5%
Sample Target: 1280
% Below Line: 59.3
% Not Listed: 10.8

1986 Revenue: $12,500,000
HH Inc.: $32,016
Retail $: 11.4 Bil
Pop per Station: 61,933
#1 Biller: KGGI-F $2,600,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KDUO-F	125/7.7	7.5	7.0	5.6	7.9	7.0	3.6	1. KDUO-F	168/1549	1. KGGI-F	1729/18.6	17.9	17.0
2. KGGI-F	121/7.4	7.5	6.6	8.4	7.1	7.5	10.4	2. KRTH-F	161/1913	2. KIIS-F+	1503/16.2	17.2	14.1
3. KRTH-F	117/7.2	5.0	4.8	4.3	5.0	5.3	4.6	3. KGGI-F	146/2122	3. KRTH-F	1413/15.2	12.2	12.4
4. KIIS-F	90/5.5	5.5	6.3	6.2	4.9	5.9	10.0	4. KIIS-F+	139/2251	4. KDUO-F	1195/12.9	10.9	12.3
5. KLOS-F	69/4.2	4.3	3.7	3.8	4.5	4.0	7.1	5. KLOS-F	103/1382	5. KOST-F	986/10.6	9.6	9.8
6. KFI	61/3.8	4.3	3.2	4.1	5.1	3.9	1.9	6. KBIG-F	87/1229	6. KFI	975/10.5	10.6	14.4
7. KOST-F	55/3.4	4.2	3.7	4.6	3.5	4.0	2.1	7. KFI	85/1464	7. KOLA-F	903/ 9.7	8.9	7.7
8. KFXM	52/3.2	2.4	4.5	2.8	3.7	3.2	2.6	8. KOST-F	79/1553	8. KLOS-F	804/ 8.6	8.5	9.1
9. KQLH-F	51/3.1	2.4	2.9	2.3	3.2	2.7	2.0	9. KTWV-F	62/ 831	9. KPWR-F	724/ 7.8	7.4	4.3
10. KTWV-F	49/3.0	1.2	1.8	2.5	2.2	2.1	1.2	10. KPWR-F	61/ 956	10. KNX-F	708/ 7.6	10.0	8.9
11. KCKC	47/2.9	2.7	2.7	2.7	2.8	2.8	2.8	11. KQLH-F	60/ 793	11. KBIG-F	691/ 7.4	8.0	8.7
12. KPWR-F	46/2.8	2.6	2.3	2.7	2.0	2.6	2.8	12. KFXM	55/ 561	12. KCAL-F	652/ 7.0	5.4	6.0
13. KBIG-F	44/2.7	2.8	2.5	2.1	4.2	2.5	1.4	13. KNX-F	55/1012	13. KQLH-F	634/ 6.8	7.5	6.5
14. KCAL-F	40/2.5	3.6	2.7	2.4	2.0	2.8	6.1	14. KROQ-F	51/ 721	14. KTWV-F	606/ 6.5	7.2	7.4
15. KOLA-F	38/2.3	3.0	2.3	2.1	1.7	2.4	2.2	15. KCAL-F	50/ 902	15. KCKC	531/ 5.7	5.1	5.1
KNX	38/2.3	3.4	3.4	2.8	2.4	3.0	2.9						

12+ FM SHARE (METRO): 76.29% (1107 of 1451) (SPG 86: 68.55%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KGGI-F>	1. KLOS-F	1. KRTH-F	1. KRTH-F>	1. KRTH-F>	1. KDUO-F>	1. KDUO-F	1. KDUO-F	1. KGGI-F	1. KGGI-F>	1. KRTH-F
2. KIIS-F+	KRTH-F	2. KIIS-F+	2. KIIS-F+	2. KIIS-F+	2. KRTH-F	2. KIIS-F+	2. KRTH-F	2. KRTH-F	2. KDUO-F	2. KGGI-F
3. KPWR-F	3. KIIS-F+	3. KLOS-F	3. KLOS-F	3. KOST-F	3. KFXM	3. KFI	3. KGGI-F	3. KDUO-F	3. KRTH-F	3. KDUO-F
4. KROQ-F	4. KGGI-F	4. KGGI-F	4. KGGI-F	4. KGGI-F	4. KFI	KRTH-F	4. KIIS-F+	4. KIIS-F+	4. KFI	4. KIIS-F+
5.	5.	5. KQLH-F	5. KTWV-F	5. KLOS-F	5. KCKC	5. KGGI-F	5. KLOS-F	5. KLOS-F	KOST-F	5. KLOS-F
				6. KTWV-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KGGI-F	1. KRTH-F	1. KRTH-F	1. KRTH-F	1. KRTH-F	1. KLOS-F>	1. KLOS-F.	1. KLOS-F	1. KRTH-F	1. KRTH-F
2. KOLA-F	2. KIIS-F+	2. KIIS-F+	2. KGGI-F	2. KGGI-F	2. KRTH-F	2. KRTH-F	2. KRTH-F	2. KLOS-F	2. KLOS-F
KIIS-F+	3. KGGI-F	3. KOST-F	3. KIIS-F+	KOST-F	3. KCAL-F	3. KIIS-F+	3. KIIS-F+	3. KIIS-F	3. KIIS-F
KPWR-F	4. KTWV-F	4. KQLH-F	4. KQLH-F	4. KQLH-F	KIIS-F+	4. KCAL-F	4. KCAL-F	4. KTWV-F	4. KTWV-F
5. KROQ-F	5.	5. KGGI-F	5. KOST-F	KIIS-F+	5. KGGI-F	5. KGGI-F	5. KTWV-F	5. KCAL-F	5. KFI
						KTWV-F			

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		258 (4)	258 (4)	17.8	15.2
AOR/CLASSIC		171 (5)	171 (5)	11.8	14.3
AC/OLDIES/SOFT ROCK	83 (3)	305 (6)	388 (9)	26.7	23.8
MOR/VARIETY/FULL					1.4
COUNTRY	69 (2)	69 (4)	138 (6)	9.5	9.2
BLACK/URBAN		46 (1)	46 (1)	3.2	2.7
BTFL MUSIC/EZ		137 (2)	137 (2)	9.4	15.1
NEWS/TALK	71 (3)		71 (3)	4.9	6.3
NOSTALGIA	84 (3)		84 (3)	5.8	5.7
RELIGION/GOSPEL	13 (1)		13 (1)	0.9	0.8
SPANISH	22 (2)	10 (1)	32 (3)	2.2	3.3
CLASSICAL		22 (2)	22 (2)	1.5	1.1
JAZZ/NEW AGE/ECLECTIC		91 (4)	91 (4)	6.3	
UNKNOWN/OTHERS					1.2
			1451 (44)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBON-F	103.9	Lake Arrowhead	.7/2.3
KCAL	1410	Redlands	.8/2.3
KDIF	1440	Riverside	.6/1.7
KHSJ	1320	Hemet	.8/1.5
KHYE-F	105.7	Hemet	.6/1.1
KMEN	1290	San Bernardino	.9/2.7
KNTF-F	93.5	Ontario	1.4/2.8
KDWJ-F	92.7	Riverside	1.4/3.0
KDES-F	104.7	Palm Springs	.6/ .9
KWXY-F	98.5	Cathedral City	.3/ .6

See Los Angeles for more information about the following:

		KLSX-F	1.3/2.9
KABC	1.7/3.8	KLVE-F	.6/1.5
KBRT	.8/2.2	KMPC	1.2/4.0
KFAC-F+	1.0/3.0	KNAC-F	.4/ .9
KFWB	.4/2.9	KNX-F	1.5/3.7
KIQQ-F	1.6/4.9	KRLA	.5/2.1
KJOI-F	.7/1.9	KROQ-F	2.2/5.6
KKGO-F	.8/2.2	KUTE-F	.3/1.7
KLAC	1.4/3.3	KZLA-F	.9/2.6

RADIO STATIONS

KCAL, 1410, 5 KW/1 KW (DA-N)	, SPANISH	UPI,$ 20.00	(Lotus)		A. Gonzalez
KCKC, 1350, 5 KW/500 W (DA-2)	, COUNTRY	ABC-I,$ 35.00	(HNWH)		
KFXM, 590, 1 KW (DA-2)	, NOSTALGIA	ABC-D,ABC-E,$ 24.00*	(Katz)	Henry	Al Anthony
KMEN, 1290, 5 KW (DA-2)	, OLDIES/AC	,$ 22.00*	(Mc-Guild)	American	
KCAL-F, 96.7, 3 KW @ 300	, AOR	CBS-R,$ 34.00*	(Torbet)		Tim Sullivan
KDUO-F, 97.5, 72 KW @ 1530	, BTFL/EZ	,$ 67.00*	(Katz)	Henry	Al Anthony
KGGI-F, 99.1, 3 KW @ 1530	, CHR	,$ 80.00*	(Mc-Guild)	American	
KNTF-F, 93.5, 3 KW @ -165	, COUNTRY	,$ 37.00	(HNWH)		
KOLA-F, 99.9, 31 KW @ 1360	, CHR	ABC-R,$ 40.00	(Banner)		Fred Cote
KQLH-F, 95.1, 50 KW @ ??	, SOFT AC	MBS,$ 45.00*	(Torbet)		Pat Michaels
KWDJ-F, 92.7, 3 KW @ 300	, COUNTRY	MBS,$ 19.00	(Gillis)		O. Sherban

MISCELLANEOUS COMMENTS KWOW changes to KMNY and from Oldies to all Financial News (April)... KMEN, KGGI-F sold to American Media for $13,000,000 (Chapman)...

ROANOKE - LYNCHBURG

Arbitron Rank/Pop (12+): 93/364,000

MSA Rank/Pop: Roanoke - 184/223,200
ADI # 69 Lynchburg - 251/142,200
Average Person Ratings: 17.0
Market TSL: 22.8 hours

Stations: 21/19
Diaries: 907/401:1/58.4%
Sample Target: 760
% Below Line: 1.6
% Not Listed: 8.7

1986 Revenue: $10,500,000
HH Inc.: $30,337
Retail $: 2.4 Bil
Pop per Station: 19,158
#1 Biller: WXLK-F $3,300,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WXLK-F	137/22.2	21.6	17.2	28.1	34.9		
2. WYYD-F	75/12.1	10.4	9.1	---	---		
3. WPVR-F	69/11.2	12.6	14.1	16.7	14.4		
4. WSLQ-F	51/ 8.3	7.0	8.3	7.6	9.9		
5. WSLC	38/ 6.1	4.8	4.2	8.5	8.0		
6. WFIR	24/ 3.9	3.0	3.7	6.9	6.7		
7. WJJS	20/ 3.2	3.3	5.0	---	---		
WJLM-F	20/ 3.2	2.2	3.9	7.3	5.8		
9. WGOL-F	19/ 3.1	1.7	2.4	---	---		
10. WTOY	18/ 2.9	3.0	2.4	7.9	4.8		
11. WXYU-F	17/ 2.8	2.7	1.6	---	.6		
12. WKZZ-F	15/ 2.4	3.6	5.0	---	---		
13.							

12+ TSA	1/4/CUME
1. WXLK-F	260/3296
2. WSLQ-F	117/1903
3. WPVR-F	113/1220
4. WYYD-F	103/ 915
5. WAKG-F	54/ 757
6. WQMG-F	46/ 377
7. WSLC	42/ 563
8. WFIR	28/ 429
9. WJLM-F	24/ 304
10. WGOL-F	21/ 329
11. WJJS	20/ 157
12. WTOY	18/ 242
13. WXYU-F	17/ 330

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WXLK-F	1416/38.9	38.0	35.0
2. WSLQ-F	788/21.6	19.6	21.2
3. WPVR-F	628/17.3	23.0	22.0
4. WYYD-F	572/15.7	16.2	14.7
5. WSLC	433/11.9	12.3	11.1
6. WKZZ-F	345/ 9.5	8.8	10.0
7. WFIR	317/ 8.7	9.8	9.9
8. WGOL-F	311/ 8.5	5.0	7.7
9. WXYU-F	301/ 8.3	5.1	5.9
10. WJLM-F	277/ 7.6	7.6	10.0
11. WTOY	235/ 6.5	5.3	5.3
12. WLVA	199/ 5.5	4.3	4.3
13.			

12+ FM SHARE (METRO): 73.05% (412 of 564) (SPG 86: 68.94%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WXLK-F>	1. WXLK-F>	1. WXLK-F>	1. WXLK-F>	1. WXLK-F>	1. WPVR-F>	1. WXLK-F>	1. WXLK-F>	1. WXLK-F>	1. WXLK-F>	1. WXLK-F>
2. WXYU-F	2. WYYD-F	2. WYYD-F	2. WSLQ-F	2. WYYD-F	2. WXLK-F	2. WYYD-F	2. WYYD-F	2. WYYD-F	2. WSLQ-F	2. WYYD-F
3. WKZZ-F	3. WSLQ-F>	3. WSLQ-F>	3. WYYD-F	3. WSLQ-F	3. WYYD-F	3. WPVR-F	3. WPVR-F>	3. WPVR-F	3. WYYD-F	3. WPVR-F
4. WJJS	4.	4.	4. WPVR-F	4. WPVR-F>	4. WSLC >	4.	4. WSLQ-F	4. WSLQ-F>	4. WPVR-F	4. WSLQ-F
WTOY	5.	5.	5. WSLC	5. WSLC	5. WFIR	5.	5.	5. WSLC	5.	5. WGOL-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WXLK-F>	1. WXLK-F>	1. WXLK-F>	1. WXLK-F>	1. WXLK-F>
2. WSLQ-F	2. WSLQ-F>	2. WSLQ-F	2. WSLQ-F	2. WPVR-F
3. WYYD-F	3. WYYD-F	3. WTOY	WYYD-F	WYYD-F
4.	4. WTOY	WYYD-F	4. WPVR-F	4. WSLQ-F
5.	5.	5. WPVR-F	5. WTOY	5.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYYD-F	1. WXLK-F>	1. WXLK-F>	1. WXLK-F>	1. WXLK-F>
2. WXLK-F	2. WYYD-F>	2. WSLQ-F	2. WYYD-F	2. WSLQ-F
3. WSLQ-F	3. WSLQ-F>	3. WROV	3. WSLQ-F	3. WYYD-F
4.	4.	WYYD-F	4.	4. WPVR-F
5.	5.	5. WSLC	5.	5. WSLC

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		152 (2)	152 (2)	27.0	24.8
AOR/CLASSIC					
AC/OLDIES/SOFT ROCK	13 (1)	70 (2)	83 (3)	14.7	15.9
MOR/VARIETY/FULL	41 (3)		41 (3)	7.3	8.4
COUNTRY	41 (2)	100 (3)	141 (5)	25.0	20.1
BLACK/URBAN	38 (2)	21 (2)	59 (4)	10.5	10.5
BTFL MUSIC/EZ		69 (1)	69 (1)	12.2	15.4
NEWS/TALK					
NOSTALGIA	11 (1)		11 (1)	2.0	4.0
RELIGION/GOSPEL	8 (2)		8 (2)	1.4	1.0
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			564 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBLT	1350	Bedford	.5/1.3
WKBA	1550	Vinton	.3/1.3
WLLL	930	Lynchburg	1.8/2.1
WLVA	590	Lynchburg	2.3/5.5
WROV	1240	Roanoke	2.1/4.8
WSAY	1480	Salem	1.0/1.2
WWOD	1390	Lynchburg	.5/2.3
WAKG-F	103.3	Danville	.8/2.1
WQMG-F	97.1	Greensboro, NC	.6/1.9

RADIO STATIONS

WFIR,	960,	5 KW (DA-N)	, MOR	CBS,$ 26.00*	(Mc-Guild)	Gibbons	(ROANOKE)	Terry Gibbons
WJJS,	1320,	1 KW (DAYS,DA)	, BLACK	ABC-E,$ 17.00*	(Masla)		(LYNCHBURG)	Denny Dee Royer
WLLL,	930,	5 KW (DAYS)	, NOSTALGIA	,$ 15.00*	(Roslin)		(LYNCHBURG)	M. Cefaratti
WLVA,	590,	1 KW (DA-2)	, MOR	ABC-I,$ 14.00*	(Southern)		(LYNCHBURG)	M. Shayne
WROV,	1240,	1 KW	, AC	ABC-D,$ 22.00	(---)		(ROANOKE)	Burt Levine
WSAY,	1480,	5 KW (DAYS)	, GOSPEL	SBN,$ 13.00	(---)	Willis	(SALEM)	
WSLC,	610,	5 KW/1 KW (DA-2)	, COUNTRY	NBC,$ 36.00*	(Katz)	Mel Wheeler	(ROANOKE)	Herm Reavis
WTOY,	910,	1 KW (DAYS,DA)	, BLACK	SBN,$ 19.00	(Torbet)		(ROANOKE)	M. Waldvogel
WGOL-F,	98.3,	3 KW @ 240,	AC	,$ 18.00*	(Roslin)		(LYNCHBURG)	Dick Singer
WJLM-F,	93.5,	3 KW @ -83,	COUNTRY	MBS,US 2,$ 17.00*	(---)		(SALEM)	
WKZZ-F,	100.1,	3 KW @ 155,	CHR	CBS,US 1,$ 19.00*	(Banner)	Bahakel	(LYNCHBURG)	
WPVR-F,	94.9,	50 KW @ 1980,	BTFL/EZ	,$ 47.00*	(Mc-Guild)	Gibbons	(ROANOKE)	Terry Gibbons
WSLQ-F,	99.1,	200 KW @ 1985,	AC	ABC-F,$ 45.00*	(Katz)	Mel Wheeler	(ROANOKE)	Herm Reavis
WXLK-F,	92.3,	93 KW @ 2050,	CHR	,$ 80.00*	(Torbet)		(ROANOKE)	Jan Jeffries
WXYU-F,	101.7,	3 KW @ 300,	BLACK	ABC-F,$ 21.00*	(Masla)		(LYNCHBURG)	Denny Dee Royer
WYYD-F,	107.9,	20 KW @ 1720,	COUNTRY	MBS,$ 37.00*	(Eastman)		(AMHERST)	Barb Rexrode
WAKG-F,	103.3,	100 KW @ 600,	COUNTRY	,$ 28.00	(Masla)		(DANVILLE)	Dave Luther

ROCHESTER

Arbitron Rank/Pop (12+): 42/839,400

MSA Rank/Pop: 46/995,200
ADI # 71
Average Person Ratings: 16.5
Market TSL: 21.5 hours

Stations: 20/16
Diaries: 1218/689:1/49.0%
Sample Target: 1130
% Below Line: 2.3
% Not Listed: 15.1

1986 Revenue: $21,300,000
HH Inc.: $35,463
Retail $: 6.3 Bil
Pop per Station: 52,463
#1 Biller: WVOR-F $5,700,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WCMF-F	205/14.8	12.2	10.9	9.3	15.6	11.8	18.1	1. WCMF-F	260/2563	1. WPXY-F+	2351/28.0	27.8	27.6
2. WPXY-F+	183/13.2	10.7	10.9	12.8	11.2	11.9	11.9	2. WPXY-F+	190/2506	2. WCMF-F	2179/26.0	23.4	26.6
3. WVOR-F	141/10.2	11.4	11.4	12.4	14.1	11.4	8.0	3. WVOR-F	151/2192	3. WVOR-F	1968/23.4	26.5	30.7
4. WEZO-F	107/ 7.7	8.6	9.9	9.6	8.9	9.0	3.9	4. WBEE-F	122/1447	4. WHAM	1683/20.1	22.4	19.7
5. WHAM	106/ 7.4	8.4	8.3	9.5	7.9	8.9	7.4	5. WEZO-F	121/1696	5. WEZO-F	1536/18.3	23.6	22.3
6. WBEE-F	102/ 7.4	5.5	7.1	5.6	5.1	6.4	6.0	6. WZSH-F	117/1294	6. WBEE-F	1263/15.0	21.9	19.2
7. WZSH-F	97/ 7.0	9.1	6.1	5.2	7.7	6.9	5.0	7. WHAM	115/1910	7. WKLX-F	1233/14.7	14.5	11.7
8. WDKX-F	78/ 5.6	3.3	4.4	7.3	4.2	5.2	11.7	8. WDKX-F	78/ 746	8. WZSH-F	1067/12.7	12.1	10.8
9. WKLX-F	65/ 4.7	6.0	6.5	3.8	6.0	5.3	5.1	9. WKLX-F	69/1306	9. WDKX-F	746/ 8.9	8.4	8.7
10. WNYR	30/ 2.2	6.2	5.2	4.6	3.0	4.6	3.4	10. WNYR	32/ 603	10. WNYR	546/ 6.5	9.9	7.0
11. WBBF	19/ 1.4	1.8	2.4	1.7	1.7	1.8	1.2	11.		11. WBBF	373/ 4.4	7.7	6.8

12+ FM SHARE (METRO): 84.50% (1014 of 1200) (SPG 86: 83.51%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPXY-F+>	1. WCMF-F>	1. WCMF-F>	1. WCMF-F	1. WVOR-F	1. WHAM	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WCMF-F	1. WCMF-F
2. WCMF-F	2. WPXY-F+>	2. WPXY-F+	2. WVOR-F	2. WCMF-F	2. WZSH-F	2. WPXY-F+	2. WVOR-F	2. WPXY-F+>	2. WPXY-F+	2. WPXY-F+
3. WDKX-F	3. WVOR-F	3. WVOR-F	3. WPXY-F+	3. WPXY-F+	3. WVOR-F	3. WHAM	3. WPXY-F+	3. WVOR-F	3. WHAM	3. WVOR-F>
4.	4. WKLX-F	4. WBEE-F	4. WBEE-F	4. WBEE-F	4. WEZO-F	4. WVOR-F>	4. WEZO-F	4. WBEE-F	4. WDKX-F>	4. WZSH-F
5.	5. WEZO-F	5. WKLX-F	5. WEZO-F	5. WEZO-F	5. WBEE-F	5. WEZO-F	5. WBEE-F	5. WEZO-F	5. WZSH-F	5. WEZO-F
		6. WEZO-F				6. WBEE-F	6. WZSH-F			6. WBEE-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WCMF-F	1. WPXY-F+	1. WPXY-F+	1. WPXY-F+>	1. WPXY-F+	1. WCMF-F>	1. WCMF-F>	1. WCMF-F>	1. WCMF-F>	1. WCMF-F>
2. WPXY-F+	2. WCMF-F>	2. WCMF-F	2. WCMF-F	2. WVOR-F>	2. WPXY-F+	2. WPXY-F+	2. WPXY-F+	2. WVOR-F	2. WVOR-F
3. WDKX-F	3. WVOR-F	3. WVOR-F>	3. WVOR-F	3. WEZO-F	3. WKLX-F	3. WKLX-F	3. WVOR-F	3. WPXY-F+	3. WBEE-F>
4. WVOR-F	4. WDKX-F	4. WKLX-F	4. WEZO-F	4. WCMF-F	4. WDKX-F	4. WVOR-F	4. WKLX-F	4. WBEE-F	4. WKLX-F
5.	WEZO-F	5. WEZO-F	5. WDKX-F	5. WBEE-F	5. WVOR-F	5.	5. WEZO-F	5. WKLX-F	5. WPXY-F+
	6. WBEE-F	6. WBEE-F	6. WBEE-F	6. WZSH-F			6. WBEE-F		

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	3 (1)	195 (3)	198 (4)	16.5	19.7
AOR/CLASSIC		276 (3)	276 (3)	23.0	17.7
AC/OLDIES/SOFT ROCK	49 (2)	248 (2)	297 (4)	24.8	27.9
MOR/VARIETY/FULL	113 (2)		113 (2)	9.4	9.5
COUNTRY		113 (2)	113 (2)	9.4	10.2
BLACK/URBAN		78 (1)	78 (1)	6.5	4.8
BTFL MUSIC/EZ		97 (1)	97 (1)	8.1	---
NEWS/TALK					
NOSTALGIA				---	8.8
RELIGION/GOSPEL	14 (1)		14 (1)	1.2	0.9
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	7 (1)	7 (1)	14 (2)	1.2	0.6
			1200 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCGR	1550	Canandaigua	.5/ .8
WFLC-F	102.3	Canandaigua	.8/1.5
WWWG	1460	Rochester	1.0/3.2
WYSL	1030	Avon	.5/1.1
CFMX-F	103.1	Cobourge, ON	.5/1.0
WBYR-F	107.7	Weathersfield	.4/1.5
WMJQ-F	102.5	Buffalo	.6/2.3
WNTQ-F	93.1	Syracuse	.5/ .9

RADIO STATIONS

WBBF, 950, 1 KW (DA-2)	, OLDIES	NBC,US 2,$ 30.00*	(Eastman)	Heritage		Carol Barnaby-Merz
WHAM, 1180, 50 KW	, MOR	CBS,$ 72.00*	(Mc-Guild)	Lincoln		Jack Murphy
WNYR, 990, 5 KW/2.5 KW (DA-2)	, NOST/MOR	ABC-I,$ 23.00*	(HNWH)	Sky		Cindy Weiner
WWWG, 1460, 5 KW (DA-N)	, RELIGON	,$ 12.00	(---)	Brandon		Sue Bahner
WBEE-F , 92.5, 50 KW @ 500	, COUNTRY	ABC-C,$ 45.00*	(Eastman)	Heritage		Carol Barnaby-Merz
WCMF-F , 96.5, 50 KW @ 457	, AOR	,$ 90.00*	(Torbet)	Stoner		Peter Coughlin
WDKX-F , 103.9, 1 KW @ 540	, BLACK	NBN,$ 38.00*	(Masla)			A. Langston
WEZO-F , 101.3, 27 KW @ 637	, SOFT AC	ABC-E,$ 68.00*	(HNWH)	Sky		Cindy Weiner
WKLX-F , 98.9, 50 KW @ 340	, CLASSIC AOR	,$ 42.00*	(Durpetti)			Wachs & Dodenhoff
WPXY-F+, 97.9, 50 KW @ 456	, CHR	,$ 80.00*	(MMR)	Pyramid		Bill Cusack
WVOR-F , 100.5, 50 KW @ 490	, AC	,$ 93.00*	(Mc-Guild)	Lincoln		Jack Palvino
WZSH-F , 95.1, 11 KW @ 993	, BTFL/NOST	,$ 40.00*	(HNWH)		(BRISTOL CENTER)	Jim Doyle

MISCELLANEOUS COMMENTS WMJQ changes calls to WBEE and format from CHR to Country... WNYR changes from Country to MOR/Nost...

ROCKFORD

Arbitron Rank/Pop (12+): 139/230,300

MSA Rank/Pop: 157/277,900
ADI # 114
Average Person Ratings: 15.1
Market TSL: 20.2 hours

Stations: 15/8
Diaries: 683/337:1/53.9%
Sample Target: 610
% Below Line: 26.2
% Not Listed: 12.4

1986 Revenue: $6,500,000
HH Inc.: $32,889
Retail $: 1.8 Bil
Pop per Station: 28,788
#1 Biller: WROK $2,000,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WZOK-F	80/23.0	24.6	21.8		
2. WROK	59/17.0	13.6	16.8		
3. WGN	33/ 9.5	8.7	8.8		
4. WYBR-F+	32/ 9.1	7.8	9.3		
5. WRWC-F	22/ 6.3	6.1	5.6		
6. WSJY-F	17/ 4.9	3.8	2.7		
7. WKMQ-F	12/ 3.4	2.9	6.1		
WKKN	10/ 2.9	5.5	3.5		
WQFL-F	10/ 2.9	2.3	1.3		
WLS	10/ 2.9	2.9	3.2		
11.					

12+ TSA	1/4/CUME
1. WZOK-F	132/1576
2. WGN	77/1071
3. WROK	59/ 915
4. WYBR-F+	37/ 455
5. WSJY-F	34/ 341
6. WRWC-F	32/ 416
7. WLS	30/ 583
8. WJVL-F	29/ 488
9. WMAQ	23/ 526
10. WKMQ-F	19/ 305
11.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WROK	856/37.2	---	31.8
2. WZOK-F	806/35.0	---	45.7
3. WGN	408/17.7	---	18.6
4. WYBR-F+	360/15.5	---	17.9
5. WRWC-F	328/14.2	---	11.5
6. WKMQ-F	258/11.2	---	10.4
7. WSJY-F	198/ 8.6	---	8.1
8. WLS	192/ 8.3	---	10.8
9. WMAQ	182/ 7.9	---	10.9
10. WKKN	180/ 7.8	---	7.5
11. WQFL-F	178/ 7.7	---	6.4

12+ FM SHARE (METRO): 57.70% (176 of 305) (SPG 86: 56.96%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZOK-F>	1. WZOK-F>	1. WZOK-F>	1. WZOK-F>	1. WZOK-F	1. WROK >	1. WROK	1. WZOK-F>	1. WZOK-F>	1. WZOK-F>	1. WZOK-F>
2.	2. WYBR-F+>	2. WROK	2. WROK	2. WROK >	2. WGN >	2. WZOK-F>	2. WROK	2. WROK	2. WROK	2. WROK
3.	3. WRWC-F	3. WYBR-F+	3. WRWC-F	3. WGN	3. WSJY-F	3. WGN	3. WYBR-F+	3. WYBR-F+	3. WRWC-F	3. WYBR-F+
4.	4. WROK	4. WRWC-F	4. WGN	4. WRWC-F	4. WZOK-F	4. WYBR-F+>	4. WGN	4. WGN	4. WYBR-F+	4. WGN
5.	5.	5. WGN	5. WYBR-F+	5. WYBR-F+	5.	5. WRWC-F	5. WRWC-F	5. WRWC-F	5. WGN	5. WSJY-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WZOK-F>	1. WZOK-F>	1. WZOK-F>	1. WZOK-F>	1. WZOK-F
2.	2. WYBR-F+	2. WRWC-F	2. WROK	2. WROK >
3.	WRWC-F	3. WKMQ-F	3. WRWC-F	3. WRWC-F
4.	4. WKMQ-F	WROK	4. WKMQ-F	4. WGN
5.	5. WROK	WYBR-F+	WYBR-F+	5.

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYBR-F+	1. WZOK-F	1. WZOK-F>	1. WZOK-F	1. WZOK-F
2. WZOK-F>	2. WYBR-F+>	2. WYBR-F+	2. WYBR-F+	2. WROK
3. WROK	3. WROK	3. WRWC-F	3. WROK >	3. WGN
4.	4. WRWC-F	4. WROK	4. WGN	WYBR-F+
5.	WLS	5.	5. WRWC-F	5. WRWC-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		82 (2)	82 (2)	26.9	39.2
AOR/CLASSIC	4 (1)	28 (1)	32 (2)	10.5	---
AC/OLDIES/SOFT ROCK	10 (1)	34 (2)	44 (3)	14.4	24.7
MOR/VARIETY/FULL	92 (2)		92 (2)	30.2	9.5
COUNTRY	10 (1)	5 (1)	15 (2)	4.9	11.4
BLACK/URBAN					
BTFL MUSIC/EZ		17 (1)	17 (1)	5.6	6.3
NEWS/TALK	13 (2)		13 (2)	4.3	3.2
NOSTALGIA					2.5
RELIGION/GOSPEL		10 (1)	10 (1)	3.3	2.5
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					0.6
			305 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBBM	720	Chicago	2.3/7.3
WDEK-F	92.5	DeKalb	.6/5.0
WJVL-F	99.9	Janesville, WI	1.4/6.3
WMAQ	670	Chicago	1.4/7.9

RADIO STATIONS

WKKN, 1150, 1 KW (DAYS,DA) , COUNTRY	ABC-I,$ 18.00	(HNWH)	Midwest Family	Duane Daniels
WROK, 1440, 5 KW/500 W (DA-D) , MOR	ABC-C,NBC-T,$ 42.00	(Mc-Guild)		Dave Salisbury
WKMQ-F , 95.3, 1 KW @ 515, AC	ABC-R,$ 23.00	(HNWH)	Midwest Family	Duane Daniels
WQFL-F , 100.9, 3 KW @ 300, RELIGION	UPI,$ NA	(---)		Kurt Reinke
WRWC-F , 103.1, 3 KW @ 300, SOFT AC	,$ 22.00	(Roslin)		Bill Dommer
WYBR-F+, 104.9, 3 KW @ 300, AOR	US 1,$ 22.00*	(Banner)	Sage	
WZOK-F , 97.5, 50 KW @ 443, CHR	,$ 50.00	(Mc-Guild)		Dave Sailsbury
WJVL-F , 99.9, 20 KW @ 200, COUNTRY	,$ 15.00	(---)	Gazette (JANESVILLE, WI)	Bob Dailey

WSJY - See Madison

Other ranked stations - See Chicago

MISCELLANEOUS COMMENTS WXTA changes calls to WYBR, drops Nostalgia, and simulcasts with WYBR-F... WROK reclassifed as MOR/Full Service... WYBR-F reclassified as AOR...

SACRAMENTO

Arbitron Rank/Pop (12+): 32/1,082,800

MSA Rank/Pop: 37/1,283,600
ADI # 20
Average Person Ratings: 16.7
Market TSL: 22.0 hours

Stations: 23/19
Diaries: 1408/769:1/45.9%
Sample Target: 1240
% Below Line: 4.6
% Not Listed: 12.8

1986 Revenue: $40,400,000
HH Inc.: $32,555
Retail $: 8.8 Bil
Pop per Station: 56,989
#1 Biller: KXOA-F $6,250,000

12+ METRO		1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1.	KCTC-F	190/10.5	8.9	7.7	8.7	9.8	9.0	7.4
2.	KFBK	150/ 8.3	9.1	7.5	6.4	5.7	7.8	5.3
3.	KXOA-F	137/ 7.6	7.4	7.8	8.9	7.8	7.9	4.8
4.	KWOD-F	135/ 7.5	6.4	4.7	5.6	6.4	6.1	7.3
5.	KROY-F	126/ 7.0	6.8	5.2	3.4	1.2	5.6	7.4
6.	KRAK-F	125/ 6.9	7.6	7.3	5.7	7.5	6.9	10.2
7.	KZAP-F	113/ 6.3	8.0	5.9	7.1	7.5	6.8	8.3
8.	KSFM-F	109/ 6.0	7.1	7.6	10.9	12.5	7.9	7.2
9.	KRAK	73/ 4.0	3.5	5.1	4.5	4.2	4.3	4.9
10.	KRXQ-F	62/ 3.4	3.9	3.7	4.8	2.1	4.0	6.4
11.	KXOA	60/ 3.3	2.8	3.9	2.6	2.9	3.2	1.1
12.	KAER-F	54/ 3.0	2.8	3.8	1.6	2.0	2.8	2.6
13.	KGNR	44/ 2.4	1.2	1.3	1.7	2.8	1.7	1.1
	KHYL-F	44/ 2.4	2.3	2.2	3.1	3.3	2.5	1.8
15.								
16.								
17.								
18.								
19.								
20.								
21.								
22.								
23.								
24.								
25.								

12+ TSA		1/4/CUME
1.	KCTC-F	230/2613
2.	KRAK	189/2085
3.	KFBK	179/2621
4.	KRAK-F	178/2122
5.	KWOD-F	175/2799
6.	KZAP-F	160/2196
7.	KXOA-F	156/2514
8.	KSFM-F	154/2902
9.	KROY-F	142/2037
10.	KNBR	94/1635
11.	KGO	78/1148
12.	KRXQ-F	68/1126
13.	KXOA	61/ 746
	KCBS	61/ 889
15.	KAER-F	59/1261
16.	KHYL-F	55/1265
17.		
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22.		
23.		
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25.		

12+ METRO CUME/ METRO CUME RATING			FAL 86	SPG 86
1.	KXOA-F	2168/20.0	19.2	16.5
2.	KWOD-F	2092/19.3	16.7	18.4
3.	KSFM-F	2065/19.1	22.9	26.3
4.	KFBK	2001/18.5	16.8	13.7
5.	KCTC-F	1979/18.3	16.5	16.7
6.	KROY-F	1693/15.6	13.7	7.2
7.	KZAP-F	1644/15.2	15.5	16.9
8.	KRAK-F	1568/14.5	14.4	14.7
9.	KRXQ-F	1059/ 9.8	9.2	7.2
10.	KAER-F	1030/ 9.5	9.7	8.1
11.	KHYL-F	996/ 9.2	8.1	10.3
12.	KRAK	910/ 8.4	10.1	9.0
13.	KXOA	728/ 6.7	7.4	5.9
14.	KNBR	633/ 5.8	2.5	5.2
15.	KGNR	562/ 5.2	4.5	7.6
16.				
17.				
18.				
19.				
20.				
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 69.66% (1095 of 1572) (SPG 86: 70.33%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWOD-F	1. KZAP-F	1. KXOA-F	1. KXOA-F>	1. KXOA-F	1. KCTC-F>	1. KFBK-F>	1. KCTC-F>	1. KCTC-F	1. KWOD-F	1. KCTC-F>
2. KROY-F>	2. KXOA-F	2. KZAP-F	2. KCTC-F	2. KCTC-F	2. KFBK-F	2. KCTC-F	2. KXOA-F	2. KWOD-F	2. KROY-F	2. KRAK-F
3. KSFM-F>	3. KSFM-F	3. KRAK-F	3. KRAK-F	3. KRAK-F	3. KXOA-F	3. KXOA-F	3. KFBK-F	3. KROY-F	3. KSFM-F	3. KWOD-F
4. KZAP-F	4. KROY-F	4. KSFM-F	4. KZAP-F	4. KFBK-F	4. KRAK-F	4. KWOD-F	4. KRAK-F	4. KXOA-F	4. KCTC-F	4. KROY-F
5. KRXQ-F	5. KRAK-F	5. KWOD-F	5. KFBK-F	5. KZAP-F	5. KXOA-F	5. KRAK-F	5. KWOD-F	5. KRAK-F	KFBK-F	5. KSFM-F
6.	6. KWOD-F	6. KCTC-F	6. KSFM-F	6. KSFM-F	6. KRAK	6. KSFM-F	6. KZAP-F	6. KZAP-F	6. KZAP-F>	6. KXOA-F
7.	7.	7. KROY-F	7.	7.	7.	7.	7. KROY-F	7. KSFM-F	7. KRAK-F	7. KZAP-F
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWOD-F	1. KXOA-F	1. KXOA-F	1. KXOA-F	1. KXOA-F>	1. KROY-F	1. KZAP-F	1. KZAP-F>	1. KZAP-F>	1. KFBK-F
2. KROY-F	2. KRAK-F	2. KRAK-F	2. KRAK-F	2. KCTC-F	2. KZAP-F	2. KSFM-F	2. KXOA-F	2. KXOA-F	KZAP-F
3. KRAK-F	3. KROY-F	3. KZAP-F	3. KWOD-F	3. KRAK-F	3. KRXQ-F	3. KROY-F	3. KRAK-F	3. KSFM-F	3. KRAK-F
4. KSFM-F>	4. KSFM-F	4. KSFM-F	4. KCTC-F	4. KWOD-F	4. KSFM-F	4. KRXQ-F	4. KRAK	4. KRAK-F	KXOA-F
5. KZAP-F	KWOD-F	5. KAER-F	5. KSFM-F	5. KFBK-F	5. KWOD-F	5. KWOD-F	KSFM-F	5. KFBK-F	5. KCTC-F
6. KRXQ-F	6. KZAP-F	6. KROY-F	6. KROY-F	6. KSFM-F	6.	6. KRAK-F	6. KFBK	6. KRXQ-F	6. KRAK
7.	7.	7.	7. KZAP-F	7.	7.	7.	7.	7. KROY-F	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		370 (3)	370 (3)	23.5	24.4
AOR/CLASSIC		173 (2)	175 (2)	11.1	11.1
AC/OLDIES/SOFT ROCK	64 (3)	181 (2)	245 (5)	15.6	16.6
MOR/VARIETY/FULL	29 (1)		29 (1)	1.8	2.4
COUNTRY	73 (1)	179 (2)	252 (3)	16.0	14.9
BLACK/URBAN					
BTFL MUSIC/EZ		190 (1)	190 (1)	12.1	11.5
NEWS/TALK	188 (3)		188 (3)	12.0	9.1
NOSTALGIA	71 (2)		71 (2)	4.5	6.7
RELIGION/GOSPEL	18 (1)		18 (1)	1.1	2.1
SPANISH	26 (1)		26 (1)	1.7	1.3
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	8 (1)		8 (1)	0.5	---
			1572 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAHI	950	Auburn	.6/1.4
KFIA	710	Carmichael	1.0/4.0
KIOQ	1030	Folsom	.4/1.6
KRCX	1110	Roseville	1.4/1.7
KSMJ	1380	Sacramento	.8/1.8
KCBS	740	San Francisco	.6/2.2
KGO	810	San Francisco	1.6/4.3
KNBR	680	San Francisco	1.6/5.8
KSFO	560	San Francisco	.3/1.5

RADIO STATIONS

AM STATIONS

KFBK, 1530, 5 KW (DA-1)	, NEWS/TALK APR,NBC,NBC-T,$ 85.00*	(Katz)	McClatchy		Rick Eytcheson
KFIA, 710, 10 KW/250 W (DA-2)	, RELIGION CNN,$ 26.00	(---)		(CARMICHAEL)	Jamie Clark
KGNR, 1320, 5 KW (DA-2)	, OLDIES CBS,$ 45.00*	(Christal)	Tribune Co.		Doug Stuart
KIOQ, 1030, 50 KW/1 KW (DA-2)	, ? ? ,$ 21.00	(Roslin)		(FOLSOM)	John McRae
KJAY, 1430, 500 W (DAYS,DA)	, RELIGION/VARIOUS ,$ 22.00	(---)			Jack Powell
KRAK, 1140, 50 KW (DA-2)	, COUNTRY ,$ 70.00*	(Durpetti)	EZ		John Winkel
KRCX, 1110, 5 KW/500 W	, SPANISH ,$ 40.00*	(Lotus)	Fuller-Jeffrey	(ROSEVILLE)	R. Elliott
KSAC, 1240, 1 KW	, MOR ,$ 35.00*	(---)			
KSMJ, 1380, 5 KW	, OLDIES SMN,$ 30.00*	(MMR)	Duffy		Jerry McKenna
KXOA, 1470, 5 KW/1 KW (DA-2)	, NOSTALGIA APR,$ 55.00*	(Banner)	Brown		John Geary

FM STATIONS

KAER, 92.5, 50 KW @ 449, SOFT AC	ABC-E,$ 57.00*	(Katz)	McClatchy		Rick Eytcheson
KCTC, 96.1, 50 KW @ 476, BTFL/EZ	,$ 84.00*	(Christal)	Tribune Co.		Doug Stewart
KRXQ, 93.5, 3 KW @ 306, AOR	,$ 50.00*	(Radio West)	Fuller-Jeffrey		Michael John
KHYL, 101.1, 36 KW @ 567, OLDIES/AC	,$ 45.00*	(Torbet)	Parker	(AUBURN)	
KRAK, 105.1, 50 KW @ 500, COUNTRY	,$ 80.00*	(Durpetti)	EZ		John Winkel
KROY, 96.9, 50 KW @ 500, CHR	US 1,Source,$ 60.00*	(HNWH)			Ted Atkins
KSFM, 102.5, 50 KW @ 500, CHR	,$ 90.00*	(MMR)	Duffy	(WOODLAND)	Jerry McKenna
KWOD, 106.5, 50 KW @ 310, CHR	ABC-F,CBS-R,$ 65.00*	(Masla)			Ed Stolz
KXOA, 107.9, 50 KW @ 420, AC	,$115.00*	(Banner)	Brown		John Geary
KZAP, 98.5, 50 KW @ 495, AOR	,$ 85.00*	(Mc-Guild)	Nationwide		Tom Weidle

CALL LETTER CHANGES

KDJQ changes to KRXQ
KHWY changes to KIOQ

FORMAT CHANGES

STATION SALES

KFBK, KAER-F: From McClatchy to Group W for $20,000,000 (Comm. Equity)

SAGINAW - BAY CITY - MIDLAND

A-bitron Rank/Pop (12+): 104/334,600

MSA Rank/Pop: 111/410,400
ADI # 59 (w/Flint)
Average Person Ratings: 17.5
Market TSL: 23.0 hours

Stations: 18/12
Diaries: 835/401:1/56.2%
Sample Target: 740
% Below Line: 5.3
% Not Listed: 6.6

1986 Revenue: $8,600,000
HH Inc.: $30,852
Retail $: 2.6 Bil
Pop per Station: 27,883
#1 Biller: WHNN-F $1,800,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WIOG-F	198/33.8	30.3	23.5	26.6	19.4		
2. WSGW	83/14.2	11.2	11.7	12.0	11.4		
3. WKCQ-F	64/10.9	9.3	9.2	12.9	15.7		
4. WHNN-F	62/10.6	9.2	10.9	8.5	10.6		
5. WGER-F	39/ 6.7	9.0	9.0	10.7	10.1		
6. WKQZ-F	33/ 5.6	7.6	8.2	1.8	.3		
7. WJR	15/ 2.6	1.9	1.8	2.3	2.2		
8. WWWS-F	12/ 2.1	2.9	6.0	1.7	2.9		
9. WSAM	10/ 1.7	1.0	1.5	2.7	2.6		
10.							
11.							
12.							
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WIOG-F	433/4292
2. WKCQ-F	111/1373
3. WCRZ-F	102/1288
4. WHNN-F	96/1434
5. WSGW	94/1020
6. WJR	82/1283
7. WGER-F	59/ 686
8. WWCK-F	57/ 890
9. WKQZ-F	42/ 508
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WIOG-F	1734/51.8	48.0	45.6
2. WSGW	844/25.5	22.1	24.1
3. WHNN-F	783/23.4	22.6	23.7
4. WKCQ-F	726/21.7	20.8	20.8
5. WGER-F	492/14.7	17.6	20.7
6. WKQZ-F	396/11.8	13.9	16.5
7. WJR	226/ 6.8	7.3	5.9
8. WSAM	219/ 6.5	6.5	7.1
9. WFXZ-F	154/ 4.6	2.8	3.1
10. WWWS-F	149/ 4.5	5.5	7.5
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 76.87% (422 of 549) (SPG 86: 79.41%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WSGW >	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>
2.	2. WHNN-F	2. WHNN-F	2. WHNN-F	2. WHNN-F	2. WKCQ-F	2. WSGW	2. WSGW	2. WKCQ-F	2. WSGW-F>	2. WKCQ-F
3.	3. WKQZ-F>	3. WKCQ-F	3. WKCQ-F	3. WSGW	3. WIOG-F	3. WKCQ-F	3. WHNN-F	3. WHNN-F	3. WKCQ-F	3. WSGW
4.	4. WKCQ-F	4. WKQZ-F	4. WSGW >	4. WKCQ-F	4. WGER-F	4. WHNN-F	4. WKCQ-F	4. WSGW	4. WHNN-F	4. WHNN-F
5.	5.	5. WSGW	5. WKQZ-F	5.	5. WHNN-F	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WIOG-F>	1. WIOG-F	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>	1. WIOG-F>
2.	2. WHNN-F>	2. WHNN-F	2. WHNN-F>	2. WHNN-F>	2. WKQZ-F	2. WKQZ-F>	2. WKQZ-F	2. WHNN-F	2. WHNN-F
3.	3.	3.	3. WKCQ-F	3. WKCQ-F	3. WKCQ-F	3.	3. WHNN-F	WKQZ-F	3. WSGW
4.	4.	4.	4. WSGW	WSGW	4.	4.	WSGW	4. WKCQ-F	4. WKCQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5. WSGW	5. WKQZ-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		198 (1)	198 (1)	36.1	26.2
AOR/CLASSIC		36 (2)	36 (2)	6.6	10.8
AC/OLDIES/SOFT ROCK	10 (1)	64 (2)	74 (3)	13.5	15.4
MOR/VARIETY/FULL	113 (5)		113 (5)	20.6	16.5
COUNTRY	4 (1)	68 (3)	72 (4)	13.1	14.5
BLACK/URBAN		12 (1)	12 (1)	2.2	8.2
BTFL MUSIC/EZ		39 (1)	39 (1)	7.1	10.0
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		5 (1)	5 (1)	0.9	---
			549 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WFXZ-F	100.9	Pinconning	.9/4.6
WKNX	1210	Saginaw	1.2/4.0
WMPX	1490	Midland	.5/3.6
WXOX	1250	Bay City	.7/3.7
WCEN-F	94.5	Mt. Pleasant	.3/2.0
WCRZ-F	107.9	Flint	.3/2.9
WFDF	910	Flint	.9/2.7
WWCK-F	105.5	Flint	.5/2.3
WWWW-F	106.7	Detroit	.3/1.6

RADIO STATIONS

WSAM, 1400, 1 KW , OLDIES	ABC-D,$ 16.00*	(Christal)	MacDonald	Ken MacDonald
WSGW, 790, 5 KW/1 KW (DA-2) , MOR	MBS,ABC-I,NBC-T,$ 35.00*	(Katz)	Booth	John Casey
WGER-F, 106.3, 3 KW @ 300, BTFL/EZ	,$ 35.00*	(Mc-Guild)		Jack Fitzgerald
WHNN-F, 96.1, 100 KW @ 1032, AC	US 2,$ 44.00*	(Republic)	Ligget	Dan Stewart
WIOG-F, 102.5, 86 KW @ 870, CHR	ABC-C,$ 80.00*	(Katz)	Booth	John Casey
WKCQ-F, 98.1, 50 KW @ 340, COUNTRY	ABC-D,$ 41.00*	(Christal)	MacDonald	Ken MacDonald
WKQZ-F, 93.5, 3 KW @ 300, AOR	US 1,$ 30.00	(Eastman)		Ted Peloubet
WWWS-F, 107.1, 2 KW @ 360, BLACK	SBN,$ 18.00*	(Masla)		Cheryl Mayle

Other ranked stations - See Flint and Detroit

MISCELLANEOUS COMMENTS WBCM (Bay City) sold for $125,000...

ST. LOUIS

Arbitron Rank/Pop (12+): 15/1,996,300

MSA Rank/Pop: 12/2,401,400
ADI # 18
Average Person Ratings: 18.2
Market TSL: 23.8 hours

Stations: 28/28
Diaries: 1970/1013:1/55.8%
Sample Target: 1740
% Below Line: 0
% Not Listed: 5.4

1986 Revenue: $53,100,000
HH Inc.: $34,054
Retail $: 17.0 Bil
Pop per Station: 71,296
#1 Biller: KMOX $18,000,000

	12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1.	KMOX	836/23.0	17.7	18.0	20.0	22.4	19.7	19.1
2.	KSHE-F	417/11.5	10.5	11.8	12.9	12.0	11.7	17.9
3.	KMJM-F	263/ 7.2	6.7	6.4	6.6	5.5	6.7	10.9
4.	KEZK-F	247/ 6.8	8.9	7.5	6.5	6.5	7.4	4.4
	KHTR-F	247/ 6.8	7.3	4.8	6.0	4.1	6.2	7.2
6.	KSD-F	151/ 4.1	4.6	4.8	4.2	3.7	4.4	3.1
7.	KWK-F	147/ 4.0	2.9	2.5	2.9	3.4	3.1	4.0
8.	WIL-F	125/ 3.4	5.0	4.5	3.6	4.8	4.1	3.8
9.	KYKY-F	119/ 3.3	5.4	4.8	5.4	4.8	4.7	4.1
10.	KUSA	100/ 2.7	3.2	3.9	2.9	3.3	3.2	2.5
11.	WMRY-F	92/ 2.5	2.0	3.0	2.8	3.5	2.6	2.9
12.	WRTH	81/ 2.2	2.5	2.6	2.4	3.1	2.4	2.0
13.	WKKX-F	68/ 1.9	2.5	1.6	1.6	1.8	1.7	1.8
14.	KATZ	61/ 1.7	1.3	1.3	2.1	2.1	1.6	.7
	KLTH-F	61/ 1.7	2.4	3.2	2.2	2.3	2.4	1.8
16.	KRJY-F	60/ 1.6	1.3	1.2	1.5	1.3	1.4	.9
17.	WESL	58/ 1.6	1.4	1.9	1.1	1.2	1.5	.5
18.	KATZ-F	50/ 1.4	1.8	1.3	1.9	1.7	1.6	1.9
19.	KGLD	39/ 1.1	.9	1.1	1.7	1.5	1.2	1.5
20.	WEW	38/ 1.0	.9	1.3	.8	.6	1.0	.6
21.								
22.								
23.								
24.								
25.								

	12+ TSA	1/4/CUME
1.	KMOX	956/9774
2.	KSHE-F	496/5477
3.	KEZK-F	288/3476
4.	KHTR-F	283/4489
5.	KMJM-F	265/2259
6.	WIL-F	170/2602
7.	KWK-F	168/3210
	KUSA	168/2671
9.	KSD-F	163/2700
10.	KYKY-F	124/2495
11.	WMRY-F	100/1308
12.	WKKX-F	88/1199
13.	WRTH	87/1450
14.	KLTH-F	82/1217
15.	KRJY-F	67/1240
16.		
17.		
18.		
19.		
20.		
21.		
22.		
23.		
24.		
25.		

	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1.	KMOX	8169/40.9	35.7	41.8
2.	KSHE-F	4542/22.8	23.1	22.9
3.	KHTR-F	3699/18.5	16.4	14.5
4.	KEZK-F	3031/15.2	16.0	13.8
5.	KWK-F	2845/14.3	11.6	12.6
6.	KSD-F	2382/11.9	11.1	10.4
7.	KYKY-F	2369/11.9	15.0	12.8
8.	KMJM-F	2210/11.1	11.2	10.7
9.	WIL-F	1968/ 9.9	12.1	10.7
10.	KUSA	1720/ 8.6	9.7	8.2
11.	WRTH	1368/ 6.9	6.3	6.9
12.	WMRY-F	1239/ 6.2	7.3	7.3
13.	KRJY-F	1090/ 5.5	6.0	6.8
14.	KLTH-F	1049/ 5.3	7.8	5.6
15.	KATZ-F	975/ 4.9	4.7	5.4
16.	WKKX-F	962/ 4.8	5.5	4.9
17.	KATZ	951/ 4.8	4.4	5.4
18.	KXOK	869/ 4.4	6.1	6.1
19.	KGLD	859/ 4.3	4.7	5.7
20.	WESL	666/ 3.3	3.4	2.9
21.				
22.				
23.				
24.				
25.				

12+ FM SHARE (METRO): 61.08% (2103 of 3443) (SPG 86: 60.62%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KHTR-F	1. KSHE-F>	1. KSHE-F>	1. KMOX	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX >	1. KMOX
2. KSHE-F	2. KMJM-F	2. KMOX >	2. KSHE-F>	2. KSHE-F	2. KEZK-F>	2. KSHE-F	2. KSHE-F	2. KSHE-F>	2. KSHE-F	2. KSHE-F>
3. KMJM-F	3. KHTR-F	3. KMJM-F	3. KMJM-F	3. KMJM-F	3. WIL-F	3. KUSA	3. KEZK-F	3. KHTR-F	3. KMJM-F>	3. KHTR-F
4. KWK-F	4. KMOX	4. KHTR-F	4. KSD-F	4. KEZK-F	WRTH	4. KEZK-F	4. KHTR-F	4. KMJM-F	4. KHTR-F	4. KEZK-F>
5.	5. KSD-F	5. KSD-F	5. KHTR-F	5. KSD-F	5.	KHTR-F	5. KMJM-F	5. KEZK-F>	5. KWK-F	5. KMJM-F
6.	6. KYKY-F	6. KYKY-F	6. KYKY-F	6. KHTR-F	6.	6. KMJM-F	6. KSD-F	6. KWK-F	6. KEZK-F	6. KWK-F
7.	7. KWK-F	7. KWK-F	7. KEZK-F	7. KYKY-F	7.	7. WIL-F+	7.	7.	7. KSD-F	7.
8.	WMRY-F	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KSHE-F	1. KMOX >	1. KSHE-F>	1. KSHE-F>	1. KSHE-F>	1. KSHE-F	1. KMOX >
2. KHTR-F	2. KHTR-F	2. KMJM-F	2. KHTR-F	2. KMJM-F	2. KMJM-F	2. KMOX	2. KMOX	2. KMOX >	2. KSHE-F>
3. KMJM-F	3. KMJM-F>	3. KYKY-F	3. KMJM-F	3. KEZK-F	3. KWK-F	3. KMJM-F>	3. WMRY-F	3. KMJM-F	3. WMRY-F
4. KWK-F	4. KSD-F	4. KHTR-F	4. KMOX	4. KSHE-F	4. KHTR-F	4. WMRY-F	4. KMJM-F	4. WMRY-F	4. KSD-F
5. KSD-F	5. KYKY-F	5. KSD-F	5. KSD-F	5. KHTR-F	5. WMRY-F	5. KWK-F	5. KHTR-F	5. KSD-F	5. KEZK-F
6. KYKY-F	6. KWK-F	6. KMOX	6. KYKY-F	6. KYKY-F	6. KMOX	6. KHTR-F	KYKY-F	6. KHTR-F	6. WIL-F
7.	7. KMOX	7.	7. KEZK-F	7. KSD-F	7. KUSA	7. KSD-F	7. KSD-F	7. KWK-F	7.
8.	8.	8.	8.	8.	8.	KYKY-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		394 (2)	394 (2)	11.4	7.9
AOR/CLASSIC		509 (2)	509 (2)	14.8	16.4
AC/OLDIES/SOFT ROCK	39 (1)	391 (4)	430 (5)	12.5	14.4
MOR/VARIETY/FULL	17 (1)		17 (1)	0.5	
COUNTRY	135 (2)	193 (2)	328 (4)	9.5	11.0
BLACK/URBAN	119 (2)	313 (2)	432 (4)	12.5	11.1
BTFL MUSIC/EZ		247 (1)	247 (1)	7.2	6.9
NEWS/TALK	867 (2)		867 (2)	25.2	25.4
NOSTALGIA	119 (2)		119 (2)	3.5	3.9
RELIGION/GOSPEL	44 (3)	19 (1)	63 (4)	1.8	2.0
SPANISH					
CLASSICAL		37 (1)	37 (1)	1.1	1.0
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			3443 (28)		

OTHER RATED STATIONS/METRC SHARE & CUME RATING

KFUO-F	99.1	Clayton	1.0/3.3
KIRL	1460	St. Charles	.4/1.4
KSIV	1320	Clayton	.5/1.2
KSTL	690	St. Louis	.4/ .8
WCBW-F	104.9	Columbia, IL	.5/2.4
WGNU	920	Granite City, IL	.5/1.8
KXOK	630	St. Louis	.9/4.4
WIL	1430	St. Louis	1.0/2.7

RADIO STATIONS

AM STATIONS

KATZ, 1600, 5 KW (DA-N)	, BLACK	NBN,$ NA	(Roslin)	Interurban	Charles Richardson
KGLD, 1380, 5 KW/(DA-2)	, OLDIES	,$ 34.00	(Republic)	Chase	Dick Bremkamp
KIRL, 1460, 5 KW (DAYS)	, RELIGION	,$ 23.00	(---)		Bill White
KMOX, 1120, 50 KW	, TALK/VARIETY	CBS,$330.00*	(CBS)	CBS	Bob Hyland
KSIV, 1320, 5 KW (DAYS)	, RELIGION	,$ 20.00	(---)	Bott	Richard Bott
KSTL, 690, 1 KW (DAYS)	, RELIGION	,$ 16.00	(---)		Doris Grebas
KUSA, 550, 5 KW (DA-N)	, COUNTRY	ABC-D,$ 54.00*	(Mc-Guild)	Gannett	Bill Coffey
KXEN, 1010, 50 KW (DAYS,DA)	, RELIGION	,$ 12.00	(---)	Mid-America Gospel	Bernie Harville
KXOK, 630, 5 KW (DA-2)	, CONTEMP	MBS,ABC-I,$ 40.00*	(HNWH)		Nancy Pool
WESL, 1490, 1 KW/250 W (DA-1)	, BLACK	SBN,$ 24.00	(Lazar)		Wendell Hanson
WEW , 770, 1 KW (DAYS)	, NOSTALGIA	,$ 22.00	(---)		Charles Stanley
WGNU, 920, 500 W (DA-2)	, VARIETY	,$ 30.00*	(Market 4)		Chuck Norman
WIL , 1430, 5 KW (DA-2)	, COUNTRY	ABC-E,$ 35.00*	(Banner)	Heritage	Dick Williams
WRTH, 590, 1 KW (DA-1)	, NOSTALGIA	NBC,$ 55.00*	(MMR)	Adams	John Gutbrod

FM STATIONS

KRJY, 96.3, 100 KW @ 650	, SOFT AC	ABC-F,Source,$ 36.00	(Masla)		Richard Miller
KATZ, 100.3, 50 KW @ 495	, BLACK	NBN,$ 30.00*	(Roslin)	Interurban	Charles Richardson
KEZK, 102.5, 100 KW @ 500	, BTFL/EZ	,$ 87.00*	(MMR)	Adams	John Gutbrod
KFUO, 99.1, 100 KW @ 557	, CLASSICAL	,$ 50.00*	(CMBS)		
KHTR, 103.3, 100 KW @ 1212	, CHR	CBS-R,$ 75.00*	(CBS)	CBS	Tim Dorsey
KLTH, 97.1, 100 KW @ 560	, SOFT AC	SMN,$ 46.00*	(HNWH)		Nancy Pool
KMJM, 107.7, 100 KW @ 320	, URBAN	,$ 90.00*	(Christal)	Keymarket	Linda O'Connor
KSD , 93.7, 100 KW @ 850	, AC	,$ 80.00*	(Mc-Guild)	Gannett	Bill Coffey
KSHE, 94.7, 100 KW @ 1019	, AOR	,$140.00*	(Katz)	Emmis	John Beck
KWK , 106.5, 39 KW @ 592	, CHR	,$ 60.00	(Durpetti)	Chase	Dick Bremkamp
KYKY, 98.1, 100 KW @ 580	, AC	,$ 95.00*	(Eastman)	EZ	Karen Carroll
WCBW, 104.9, 3 KW @ 235	, RELIGION	,$ 20.00	(---)	Universal (COLUMBIA)	L. Tiernan
WIL , 92.3, 100 KW @ 510	, COUNTRY	ABC-E,$ 70.00*	(Banner)	Heritage	Dick Williams
WKKX, 104.1, 50 KW @ 500	, COUNTRY	,$ 43.00*	(Republic)		Shelly Davis
WMRY, 101.1, 50 KW @ 320	, AOR	,$ 45.00	(Torbet)		Brian Krueger

CALL LETTER CHANGES

KADI-F changes to KRJY (April)

FORMAT CHANGES

KXOK: From Talk to Contemp

STATION SALES

SALINAS - SEASIDE - MONTEREY

Arbitron Rank/Pop (12+): 75/466,100

MSA Rank/Pop: 137/334,500
ADI # 105
Average Person Ratings: 18.2
Market TSL: 24.0 hours

Stations: 32/21
Diaries: 1121/416:1/48.9%
Sample Target: 860
% Below Line: 39.2
% Not Listed: 11.7

1986 Revenue: $9,500,000
HH Inc.: $36,317
Retail $: 2.1 Bil
Pop per Station: 22,195
#1 Biller: KWAV-F $1,700,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. KWSS-F	89/10.5	9.9	12.2	8.9	10.6		
2. KGO	67/ 7.9	7.4	5.2	8.0	6.7		
3. KBAY-F	61/ 7.2	5.1	5.8	7.3	3.8		
4. KDON-F	58/ 6.9	10.8	10.1	9.5	13.1		
5. KWAV-F	48/ 5.7	8.4	9.4	7.3	6.9		
6. KMBY-F	45/ 5.3	5.7	5.6	4.3	2.9		
7. KTOM-F	38/ 4.5	4.0	5.8	3.6	2.9		
8. KCTY	35/ 4.1	3.8	1.9	4.1	3.3		
9. KBOQ-F	33/ 3.9	4.2	4.7	3.9	3.5		
10. KTOM	28/ 3.3	3.0	4.1	3.9	3.3		
11. KOCN-F	26/ 3.1	2.7	---	---	.7		
12. KLRS-F	23/ 2.7	1.7	1.5	---	.7		
13. KCBS	23/ 2.7	2.7	2.1	3.9	3.3		
14.							

12+ TSA	1/4/CUME
1. KWSS-F	89/1255
2. KGO	69/ 752
3. KBAY-F	68/ 663
4. KDON-F	66/1076
5. KWAV-F	49/ 773
6. KMBY-F	46/ 526
7. KTOM-F	41/ 441
8. KCTY	35/ 252
9. KBOQ-F	34/ 321
10. KTOM	29/ 332
11. KOCN-F	26/ 312
12. KLRS-F	25/ 368
13.	
14.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KWSS-F	1220/26.2	25.2	27.1
2. KDON-F	984/21.1	29.5	27.9
3. KWAV-F	741/15.9	20.0	22.7
4. KGO	722/15.5	15.3	13.2
5. KBAY-F	625/13.4	9.3	11.3
6. KMBY-F	494/10.6	14.5	9.9
7. KCBS	430/ 9.2	10.4	6.3
8. KTOM-F	417/ 8.9	8.7	9.7
9. KLRS-F	350/ 7.5	4.7	4.6
10. KHIP-F	323/ 6.9	4.0	---
11. KTOM-F	321/ 8.9	8.7	9.7
KNBR	321/ 6.9	4.7	6.7
13. KBOQ-F	314/ 6.7	7.2	10.1
14. KOCN-F	312/ 6.7	6.8	---

12+ FM SHARE (METRO): 68.09% (495 of 727) (SPG 86: 72.49%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KWSS-F>	1. KWSS-F>	1. KWSS-F	1. KWSS-F	1. KGO	1. KGO	1. KWSS-F	1. KWSS-F	1. KWSS-F>	1. KWSS-F
2. KDON-F>	2. KDON-F	2. KDON-F	2. KWAV-F	2. KWAV-F	2. KBAY-F	2. KWSS-F>	2. KBAY-F	2. KBAY-F	2. KGO	2. KBAY-F
3.	3. KMBY-F	3. KMBY-F	3. KDON-F	3. KBAY-F	3. KBOQ-F	3. KTOM-F+	3. KMBY-F	3. KDON-F	3. KDON-F	3. KDON-F
4.	4. KWAV-F	4. KWAV-F	4. KTOM-F	4. KDON-F	[illegible]	4. KWAV-F	4. KDON-F	4. KGO	4. KTOM-F+	4. KWAV-F
5.	5. KTOM-F	5. KTOM-F	5. KLRS-F	5. KGO	5. K[illegible]	5. KDON-F	5. KWAV-F	5. KWAV-F	5. KNBR-F	5. KGO
			KBAY-F							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F>	1. KDON-F	1. KDON-F	1. KWSS-F	1. KWAV-F	1. KWSS-F	1. KWSS-F>	1. KWSS-F>	1. KWSS-F>	1. KWSS-F>
2. KDON-F	2. KWSS-F	2. KWAV-F>	2. KDON-F	2. KDON-F	2. KMBY-F>	2. KMBY-F>	2. KMBY-F	2. KMBY-F	2. KTOM-F
3. KMBY-F	3. KWAV-F	3. KOCN-F	3. KWAV-F>	3. KOCN-F	3. KRAY-F	3. KTOM-F	KTOM-F	3. KTOM-F	3. KMBY-F
4. KWAV-F	4. KMBY-F	4. KWSS-F	4.	4. KBAY-F	4. KDON-F	4. KDON-F	4. KLRS-F	4. KDON-F	4. KBAY-F
5.	5. KOCN-F	5. KHIP-F	5.	KWSS-F	KTOM-F	KRAY-F	5.	5. KLRS-F	5. KLRS-F
								KWAV-F	

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		151 (3)	151 (3)	20.8	27.8
AOR/CLASSIC		61 (3)	61 (3)	8.4	7.4
AC/OLDIES/SOFT ROCK	22 (3)	77 (3)	99 (6)	13.6	12.9
MOR/VARIETY/FULL	20 (2)		20 (2)	2.8	4.1
COUNTRY	28 (1)	41 (2)	69 (3)	9.5	12.0
BLACK/URBAN					1.2
BTFL MUSIC/EZ		61 (1)	61 (1)	8.4	8.1
NEWS/TALK	94 (3)		94 (3)	12.9	8.9
NOSTALGIA	32 (3)		32 (3)	4.4	1.7
RELIGION/GOSPEL	4 (1)	17 (1)	21 (2)	2.9	---
SPANISH	52 (3)	11 (1)	63 (4)	8.7	10.8
CLASSICAL		33 (1)	33 (1)	4.5	5.3
JAZZ/NEW AGE/ECLECTIC		23 (1)	23 (1)	3.2	---
UNKNOWN/OTHERS					
			727 (32)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDON	1460	Salinas	1.8/5.0
KHIP-F	93.5	Hollister	2.0/6.9
KIDD	630	Monterey	.5/2.7
KKMC	880	Gonzales	.5/2.0
KLFA-F	92.1	King City	1.3/2.2
KNRY	1240	Monterey	1.1/2.0
KNZS	1540	Capitola	.5/2.3
KOMY	1340	Watsonville	1.5/3.3
KRAY-F	103.9	Salinas	2.4/5.2
KSCO	1080	Santa Cruz	1.1/3.2
KTGE	1570	Salinas	1.3/1.7
KWST-F	101.7	Carmel	.4/2.0

See San Jose or San Francisco for more information about the following:

		KLOK	.4/2.5
KARA-F	.4/2.1	KMEL-F	.5/2.5
KAZA	.7/1.7	KOME-F	.7/3.0
KFRC	.5/1.0	KSJO-F	1.2/4.6

RADIO STATIONS

KCTY, 980, 1 KW (DAYS,DA)	, SPANISH	,$ 30.00	(Lotus)			Martin Kline
KDON, 1460, 5 KW (DA-1)	, NOSTALGIA	SMN,$ 15.00	(Katz)	Henry		J. Christoferson
KIDD, 630, 1 KW (DA-2)	, AC	,$ 13.00	(Torbet)	Woods		
KNRY, 1240, 1 KW	, OLDIES	MBS,$ 17.00	(---)			Claude Barnett
KOMY, 1340, 1 KW	, NOSTALGIA	MBS,$ 12.00	(Radio Time)		(WATSONVILLE)	Phil Rather
KSCO, 1080, 10 KW/5 KW (DA-N)	, OLDIES	,$ 16.00*	(Mc-Guild)	Fuller-Jeffrey		Bill Cloutier
KTOM, 1380, 5 KW (DA-2)	, COUNTRY	ABC-E,$ 20.00	(MMR)	Comm. Pacific		Charles Banta
KBOQ-F, 92.7, 1 KW @ 570	, CLASSICAL	,$ 18.00	(Radio West)	Compass	(MARINA)	Joe Thompson
KDON-F, 102.5, 19 KW @ 2270	, CHR	,$ 40.00*	(Katz)	Henry		J. Christoferson
KHIP-F, 93.5, 3 KW @ ??	, RELIGION	,$ 10.00	(---)		(HOLLISTER)	Amy Airheart
KLFA-F, 92.1, 3 KW @ 300	, SPANISH	,$ 20.00	(Caballero)		(KING CITY)	R. Rodriguez
KLRS-F, 99.1, 24 KW @ -250	, NEW AGE	,$ 28.00	(Mc-Guild)	Fuller-Jeffrey		Bill Cloutier
KMBY-F, 107.1, 1 KW @ 570	, AOR	,$ 35.00	(Banner)			Chet Tart
KOCN-F, 104.9, 1 KW @ 550	, AC	MBS,$ 21.00	(Torbet)			Roger Powers
KRAY-F, 103.9, 3 KW @ 165	, SPANISH	,$ 30.00	(Lotus)			Martin Kline
KTOM-F, 100.7, 1 KW @ 2420	, COUNTRY	US 2,$ 20.00	(MMR)	Comm. Pacific		Charles Banat
KWAV-F, 96.9, 18 KW @ 2570	, AC	APR,$ 43.00	(HNWH)	Buckley		T. Gillingham
KWST-F, 101.7, 800 W @ 590	, COUNTRY	,$ 15.00	(Torbet)	Woods		

Other ranked stations - See San Francisco or San Jose

MISCELLANEOUS COMMENTS KIDD, KWST-F sold by Walton to Woods for $1,600,000... KSCO changes calls to KLRS and format to New Age... Santa Cruz Country added to Metro...

SALISBURY - OCEAN CITY

Arbitron Rank/Pop (12+): 151/197,800

MSA Rank/Pop: NA

Average Person Ratings: 16.7
Market TSL: 22.5 hours

Stations: 22/19
Diaries: 617/321:1/44.1%
Sample Target: 560
% Below Line: 4.6
% Not Listed: 13.9

1986 Revenue: NA
HH Inc.: NA
Retail $: NA
Pop per Station: 10,411
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WOCQ-F	41/12.4	12.0	---			1. WDSD-F	43/438	1. WKHI-F	469/23.7	---	26.1
2. WICO-F+	38/11.5	9.4	---			WICO-F+	43/516	2. WOCQ-F	449/22.7	---	22.2
3. WQHQ-F	37/11.2	11.1	---			WOCQ-F	43/479	3. WICO-F+	516/22.3	---	18.9
4. WKHI-F	30/ 9.1	9.9	---			4. WKHI-F	40/562	4. WQHQ-F	342/17.3	---	22.3
5. WGMD-F	20/ 6.0	5.3	---			5. WQHQ-F	39/372	5. WOLC-F	225/11.4	---	7.6
6. WLVW-F	16/ 4.8	7.3	---			6. WAFL	27/343	6. WWTR-F	207/10.5	---	11.9
7. WOLC-F	15/ 4.5	4.4	---			7. WGMD-F	21/182	7. WSBY	202/10.2	---	8.8
8. WSEA-F	14/ 4.2	2.3	---			8. WLVW-F	18/205	8. WSEA-F	187/ 9.5	---	8.6
9. WSBY	12/ 3.6	3.2	---			WSEA-F	18/230	9. WGMD-F	174/ 8.8	---	7.7
10. WWTR-F	12/ 3.6	6.7	---			10. WOLC-F	17/269	10. WLVW-F	170/ 8.6	---	8.4
11. WDSD-F	11/ 3.3	3.2	---			11. WSBY	14/210	11. WDSD-F	142/ 7.2	---	5.4
12. WOVU-F	9/ 2.7	.3	---			12. WWTR-F	13/225	12. WSUX-F	131/ 6.3	---	3.8
13. WJDY-F	8/ 2.4	4.4	---			13.		13. WJDY-F	123/ 6.2	---	11.5
14. WJWL	7/ 2.1	2.0	---			14.		14. WOVU-F	104/ 5.3	---	3.4

12+ FM SHARE (METRO): 85.10% (245 of 285) (SPG 86: 85.76%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOCQ-F	1. WOCQ-F	1. WQHQ-F	1. WQHQ-F	1. WICO-F+	1. WICO-F+>	1. WICO-F+	1. WQHQ-F	1. WQHQ-F	1. WOCQ-F>	1. WKHI-F
2. WKHI-F>	2. WQHQ-F	2. WOCQ-F	2. WICO-F+>	2. WQHQ-F>	2. WGMD-F	2. WOCQ-F	2. WICO-F+	2. WICO-F+	2. WKHI-F	2. WICO-F+
3. WSEA-F	3. WKHI-F	3. WICO-F+	3. WOCQ-F	3. WOCQ-F	3. WQHQ-F	3. WQHQ-F	3. WGMD-F	3. WOCQ-F	3. WICO-F	3. WOCQ-F
4. WJDY	4.	4. WKHI-F	4. WLVW-F	4. WLVW-F	4. WLVW-F	4. WKHI-F	4. WKHI-F	4. WKHI-F	4. WQHQ-F	4. WQHQ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WOCQ-F	1. WOCQ-F	1. WQHQ-F	1. WQHQ-F	1. WQHQ-F	1. WKHI-F	1. WKHI-F	1. WICO-F+	1. WQHQ-F	1. WICO-F+>
2. WKHI-F	2. WQHQ-F>	2. WOCQ-F>	2. WOCQ-F>	2. WICO-F+	WOCQ-F>	2. WQHQ-F	WWTR-F	2. WICO-F+	2. WQHQ-F>
3. WQHQ-F	3. WKHI-F>	3.	3. WICO-F+	3. WLVW-F	3. WQHQ-F	3. WOCQ-F	3. WQHQ-F	3. WKHI-F	3. WWTR-F
4. WJDY	4. WJDY	4.	WKHI-F	WOCQ-F	4. WSEA-F	4. WICO-F+	4.	4. WOCQ-F	4. WKHI-F
5.	5.	5.	5.	5.	5.	WSEA-F	5.	5.	5.
						WWTR-F			

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		85 (3)	85 (3)	29.8	27.5
AOR/CLASSIC		12 (1)	12 (1)	4.2	7.6
AC/OLDIES/SOFT ROCK		58 (4)	58 (4)	20.4	14.2
MOR/VARIETY/FULL	12 (1)		12 (1)	4.2	---
COUNTRY	10 (4)	46 (2)	56 (6)	19.6	16.2
BLACK/URBAN	8 (1)		8 (1)	2.8	6.0
BTFL MUSIC/EZ		20 (1)	20 (1)	7.0	14.2
NEWS/TALK	1 (1)		1 (1)	0.4	---
NOSTALGIA	7 (1)		7 (1)	2.4	6.6
RELIGION/GOSPEL		15 (1)	15 (1)	5.3	5.0
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	2 (1)	9 (1)	11 (2)	3.9	2.6
			285 (22)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WALF-F	97.7	Milford, DE	.6/2.7
WDMV	540	Pocomoke City	.9/2.7
WETT	1590	Ocean City	.6/2.4
WSUX-F	98.3	Seaford, DE	.9/6.1
WYUS	930	Milford, DE	.9/2.5
WCAO	600	Baltimore	.3/2.5
WCAU	1210	Philadelphia	.3/1.7

RADIO STATIONS

WJDY,	1470,	5 KW (DAYS)	, BLACK	CBS,NBN,$ 24.00	(Torbet)			J. Connor
WJWL,	900,	1 KW	, NOSTALGIA	MBS,$ 11.00*	(Roslin)			Jeff Scott
WSBY,	960,	5 KW (DA-2)	, MOR	MBS,$ 24.00	(---)	Woolfson		Sandy Vandiver
WICO-F+,	94.5,	3 KW @ 300,	COUNTRY	,$ 58.00	(Torbet)	Prettyman		Bill Prettyman
WKHI-F ,	99.9,	50 KW @ 319,	CHR	,$ 30.00*	(Republic)			Jim Layton
WLVW-F ,	105.5,	3 KW @ 390,	SOFT AC	,$ 16.00	(---)	HVS		Ed Hunt
WOCQ-F ,	103.9,	3 KW @ 328,	CHR	ABC-E,$ 19.00	(Masla)			Darryl Nixon
WOLC-F ,	102.5,	25 KW @ 500,	RELIGION	,$ 11.00	(---)		(PRINCESS ANNE)	Jim Woodland
WOVU-F ,	101.7,	3 KW @ 300,	? ?	NBC,$ NA	(---)		(OCEAN VIEW, DE)	
WQHQ-F ,	104.7,	33 KW @ 610,	AC	MBS,$ 40.00	(---)	Woolfson		Sandy Vandiver
WSEA-F ,	93.5,	3 KW @ 350,	CONTEMP	,$ NA	(P/W)		(GEORGETOWN)	Deb Holson
WWTR-F ,	95.9,	3 KW @ 330,	AOR	,$ NA	(Banner)		(BETHANY BEACH)	Doug Clements

WDSD-F - See Wilmington

MISCELLANEOUS COMMENTS WLVW changed from BTFL to Soft AC.

SALT LAKE CITY

Arbitron Rank/Pop (12+): 36/1,001,300

MSA Rank/Pop: 45/1,033,800
ADI # 41
Average Person Ratings: 15.3
Market TSL: 20.3 hours

Stations: 28/28
Diaries: 1437/697:1/54.2%
Sample Target: 1240
% Below Line: 0
% Not Listed: 6.5

1986 Revenue: $28,000,000
HH Inc.: $29,840
Retail $: 5.7 Bil
Pop per Station: 35,761
#1 Biller: KSL $5,100,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. KRSP-F	157/10.3	7.9	7.4	11.0	7.5	9.2	13.8
2. KISN-F	143/ 9.4	5.6	5.3	4.8	4.0	6.3	8.3
3. KSFI-F	134/ 8.8	9.1	10.8	9.2	9.1	9.5	5.1
4. KSL	119/ 7.8	9.0	9.7	8.4	11.0	8.7	7.5
5. KKAT-F	109/ 7.1	8.6	8.1	6.2	7.4	7.5	7.8
6. KCPX-F	107/ 7.0	7.8	7.5	7.0	6.5	7.3	10.7
7. KSOP-F+	86/ 5.6	7.0	7.3	7.3	5.6	6.8	5.8
8. KLCY-F	66/ 4.3	4.7	3.4	4.0	4.0	4.1	4.6
9. KBER-F	65/ 4.3	3.2	3.4	1.4	1.4	3.1	5.0
10. KALL	57/ 3.7	3.2	3.0	4.4	3.9	3.6	3.2
11. KFMY-F	52/ 3.4	3.2	2.6	.5	.9	2.4	2.4
12. KRPN-F+	47/ 3.1	1.3	.9	.4	1.3	1.4	1.4
13. KMGR-F	43/ 2.8	3.3	2.8	2.4	2.3	2.6	2.2
14. KTKK	34/ 2.2	2.4	1.8	2.1	2.0	2.1	1.6
15. KCPX	29/ 1.9	1.1	1.4	2.3	2.2	1.7	2.2
16. KDAB-F	25/ 1.6	2.0	2.4	1.6	2.2	1.9	1.6
KUTR	25/ 1.6	1.4	1.3	1.9	3.5	1.6	1.9
18. KLUB	24/ 1.6	1.7	1.9	1.4	2.9	1.7	1.8
19. KLTQ-F	23/ 1.5	2.0	1.8	2.5	2.3	2.0	1.5
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. KRSP-F	173/2237
2. KISN-F	162/2563
KSFI-F	162/2290
4. KSL	148/2627
5. KKAT-F	130/1782
6. KSOP-F+	126/1918
7. KCPX-F	114/1853
8. KLCY-F	90/1305
9. KBER-F	65/ 936
10. KRPN-F+	59/ 797
11. KALL	57/ 917
12. KFMY-F	54/1145
13. KMGR-F	46/ 755
14. KTKK	35/ 468
15. KCPX	32/ 550
16.	
17.	
18.	
19.	
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KISN-F	2182/21.8	18.1	14.4
2. KSL	2076/20.7	26.7	25.8
3. KRSP-F	2036/20.3	18.7	18.6
4. KSFI-F	1928/19.3	21.3	21.2
5. KCPX-F	1751/17.5	19.8	19.5
6. KSOP-F+	1514/15.1	17.0	10.5
7. KKAT-F	1490/14.9	14.4	13.1
8. KFMY-F	1081/10.8	9.8	6.9
9. KLCY-F	1067/10.7	10.0	12.1
10. KBER-F	930/ 9.3	8.1	5.2
11. KALL	894/ 8.9	3.0	3.9
12. KDAB-F	746/ 7.5	7.6	7.3
13. KMGR-F	708/ 7.1	8.1	5.5
14. KRPN-F+	664/ 6.6	3.0	1.6
15. KLTQ-F	649/ 6.5	7.2	8.8
16. KLUB	591/ 5.9	6.1	6.8
17. KZAN-F	576/ 5.8	6.9	6.6
18. KCPX	529/ 5.3	6.0	7.4
19. KTKK	431/ 4.3	2.9	4.2
20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 75.26% (1074 of 1427) (SPG 86: 64.23%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KCPX-F>	1. KRSP-F>	1. KRSP-F	1. KKAT-F	1. KSFI-F	1. KSFI-F>	1. KSL	1. KSFI-F	1. KISN-F	1. KISN-F	1. KRSP-F
2. KISN-F>	2. KISN-F>	2. KISN-F	KRSP-F	2. KKAT-F	2. KSL >	2. KRSP-F	2. KRSP-F	2. KRSP-F	2. KCPX-F	2. KISN-F
3. KRSP-F	3. KCPX-F	3. KKAT-F	3. KISN-F	3. KRSP-F	3. KSOP-F+	3. KISN-F	3. KISN-F>	KSFI-F	3. KRSP-F	3. KSL
4. KFMY-F	4. KBER-F	4. KCPX-F	4. KSFI-F	4. KISN-F	4. KKAT-F	4. KALL	4. KSL	4. KCPX-F	4. KKAT-F	4. KSOP-F+
5.	KKAT-F	KSFI-F	5. KSOP-F+	KSL	5. KALL	5. KSFI-F	5. KKAT-F	5. KKAT-F	5. KSFI-F	5. KSFI-F
6.	6. KLCY-F	6. KBER-F	6. KSL	KSOP-F	6.	6. KCPX-F	6. KSOP-F+	6. KSOP-F+	6. KBER-F	6. KKAT-F
7.	7.	KSOP-F+	7.	7.	7.	7. KKAT-F	7. KCPX-F	7. KSL	7.	7. KCPX-F
8.	8.	8.	8.	8.	8.	8.	KLCY-F	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KISN-F	1. KISN-F>	1. KISN-F>	1. KISN-F>	1. KSFI-F	1. KRSP-F	1. KRSP-F>	1. KRSP-F>	1. KRSP-F>	1. KRSP-F
2. KRSP-F	2. KRSP-F	2. KKAT-F	2. KKHT-F	2. KISN-F	2. KBER-F	2. KBER-F	2. KBER-F	2. KBER-F	2. KKAT-F
3. KCPX-F	3. KCPX-F	3. KLCY-F	3. KCPX-F	3. KKAT-F>	3. KISN-F>	3. KISN-F	3. KKAT-F	3. KISN-F	KSL
4. KKAT-F	4. KKAT-F	4. KCPX-F	KSFI-F	4. KSOP-F+	4. KFMY-F	4. KCPX-F	4. KISN-F	4. KKAT-F	4. KSOP-F+
5. KFMY-F	5. KLCY-F	KRSP-F	5. KRSP-F	5. KSL	5.	5. KKAT-F	5. KCPX-F	5. KSOP-F+	5. KSFI-F
6.	6.	6.	6. KLCY-F		6.	6. KSOP-F+	KSOP-F+	6. KSL	6. KBER-F
7.	7.	7.	7.	7.	7.	7.	7. KSL	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		302 (3)	302 (3)	21.1	13.5
AOR/CLASSIC		222 (2)	222 (2)	15.6	12.3
AC/OLDIES/SOFT ROCK	169 (7)	166 (4)	335 (11)	23.5	23.3
MOR/VARIETY/FULL	119 (1)		119 (1)	8.3	13.1
COUNTRY	6 (1)	211 (3)	217 (4)	15.2	17.1
BLACK/URBAN					
BTFL MUSIC/EZ		134 (1)	134 (1)	9.4	11.6
NEWS/TALK	34 (1)		34 (1)	2.4	2.1
NOSTALGIA	17 (1)		17 (1)	1.2	6.3
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC		32 (2)	32 (2)	2.2	
UNKNOWN/OTHERS	8 (1)	7 (1)	15 (2)	1.1	0.6
			1427 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDYL	1280	Salt Lake City	1.1/2.8
KJQN-F	95.5	Ogden	.5/2.8
KMGR	1230	Murray	.1/ .9
KRSP	1060	S. Salt Lake	1.3/3.7
KTOU-F	94.9	Provo	.5/2.6
KXYC	1400	Provo	.5/1.4
KZAN-F	97.9	Ogden	1.4/5.8

RADIO STATIONS

AM STATIONS

KALL	910	5 KW/1 KW (DA-N)	AC	MBS	$ 50.00*	(Eastman)	Hatch		Homer Peterson
KBBX	1600	5 KW/1 KW (DA-N)	RELIGION		$ 6.00	(---)	Mid America Gospel		George Spicer
KCPX	1320	5 KW (DA-N)	OLDIES	CBS	$ 40.00*	(Katz)	John Price		Terry Schmidt
KDYL	1230	5 KW/500 W (DA-N)	NOSTALGIA	MBS	$ 24.00	(Banner)	Simmons		Craig Hanson
KFAM	700	50 KW/1 KW (DA-1)	BTFL/EZ	UPI	$ 22.00	(Radio Time)			Dave Williams
KLUB	570	5 KW (DA-1)	AC	NBC	$ 30.00*	(Mc-Guild)			Eric Sternberg
KRSP	1060	10 KW/1 KW (DA-N)	OLDIES	ABC-D	$ 21.00	(Durpetti)			Alan Hague
KSL	1160	50 KW	MOR	CBS	$103.00*	(MMR)	Conneville		Russell Wood
KTKK	630	1 KW/500 W (DA-2)	TALK	ABC-T	$ 19.00	(---)			S. Bush
KUTY	860	50 KW (DAYS)	AC		$ 20.00	(Torbet)	Sunrise		Dick Elliot

FM STATIONS

KCGL	105.5	500 KW @ 650	RELIGION		$ 12.00	(---)	Mid America Gospel		Bob Dobbs
KCPX	98.7	27 KW @ 2930	CHR		$ 70.00*	(Katz)	John Price		Terry Schmidt
KFMY	96.1	55 KW @ 2620	CHR		$ 37.00*	(HNWH)	First Media	(PROVO)	Eric Zieschang
KISN	97.1	26 KW @ 3650	CHR		$ 53.00*	(Mc-Guild)			
KKAT	101.9	26 KW @ 3740	COUNTRY		$ 48.00*	(Banner)	Brown	(OGDEN)	Dennis Gwiazdon
KLCY	94.1	24 KW @ 3030	AC	US 1	$ 60.00*	(Eastman)	Hatch		Bonnie Williams
KLTQ	93.3	26 KW @ 3740	AC		$ 44.00*	(Torbet)	Sunrise		Dick Elliot
KMGR+	107.5	45 KW @ 2850	SOFT AC	Trans	$ 42.00*	(Torbet)	Trans Columbia		Chris Kampmeier
KRSP	103.5	28 KW @ 3630	AOR	ABC-R	$ 56.00*	(Durpetti)			Alan Hague
KSFI	100.3	26 KW @ 3740	BTFL/EZ		$ 75.00*	(Banner)	Simmons		Craig Hanson
KSOP+	104.3	25 KW @ 3650	COUNTRY		$ 50.00	(MMR)			Greg Hilton
KZAN	97.9	26 KW @ 3770	COUNTRY		$ 20.00	(Christal)		(OGDEN)	
KDAB	101.1	25 KW @ 3742	JAZZ/AC	US 2	$ 30.00	(HNWH)	Albimar	(OGDEN)	Randy Mathis
KBER	106.5	100 KW @ ??	AOR	Source	$ 20.00*	(Torbet)		(SPANISH FORK)	Peter Scheumier

CALL LETTER CHANGES

KBUG changes to KCPX (March)
KBNG changes to KLRZ (May)
KLRZ changes to KTOU (July)

FORMAT CHANGES

STATION SALES

SAN ANTONIO

Arbitron Rank/Pop (12+): 38/985,000

MSA Rank/Pop: 38/1,231,500
ADI # 44
Average Person Ratings: 19.3
Market TSL: 25.5 hours

Stations: 28/28
Diaries: 1426/691:1/50.1%
Sample Target: 1200
% Below Line: 0
% Not Listed: 5.2

1986 Revenue: $41,500,000
HH Inc.: $30,873
Retail $: 7.2 Bil
Pop per Station: 35,179
#1 Biller: WOAI $4,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. KTFM-F	183/9.6	7.8	9.4	10.5	9.9	9.3	8.8
2. KISS-F	163/8.6	8.7	7.6	8.7	8.5	8.4	11.1
3. KITY-F	144/7.6	5.7	5.5	5.3	5.1	6.0	10.7
4. KQXT-F	142/7.5	9.1	7.0	7.8	8.9	7.9	4.6
5. KAJA-F	124/6.5	6.8	6.3	6.1	5.4	6.4	6.7
6. KCOR	97/5.1	4.3	6.9	5.2	5.8	5.4	6.6
7. KSMG-F	83/4.4	3.8	3.2	4.1	4.7	3.9	4.6
WOAI	84/4.4	5.1	5.1	4.2	3.8	4.7	3.8
9. KBUC-F	78/4.1	4.5	4.8	4.5	4.9	4.5	4.1
KONO	78/4.1	4.7	3.4	5.6	5.2	4.5	4.3
11. KZEP-F	69/3.6	3.4	3.0	2.4	2.7	3.1	4.4
12. KEDA	68/3.6	2.2	3.0	3.6	4.3	3.1	2.7
13. KTSA	66/3.5	2.7	3.4	2.4	2.7	3.0	4.6
14. KSAQ-F+	65/3.4	3.8	5.5	5.3	5.0	4.5	3.3
15. KKYX	59/3.1	4.4	3.6	3.4	3.2	3.6	2.5
16. KMMX-F	57/3.0	3.3	2.8	3.1	3.2	3.1	3.3
17. KLLS-F	45/2.4	4.1	3.1	2.5	2.3	3.0	1.7
18. KSAH	43/2.3	1.7	.8	---	---	1.6	1.4
19. KXET	37/2.0	2.1	1.9	2.6	2.4	2.2	1.2
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. KTFM-F	198/2671
2. KISS-F	194/2018
3. KQXT-F	163/1809
4. KITY-F	147/1718
5. KKYX	143/1809
6. KAJA-F	139/1521
7. WOAI	132/1958
8. KBUC-F	106/1344
9. KCOR	100/ 795
10. KONO	96/1260
KSMG-F	96/1412
12. KTSA	90/1484
13. KZEP-F	80/1039
14. KSAQ-F+	73/1506
15. KEDA	71/ 798
16. KSAH	62/ 457
17. KMMK-F	59/ 815
18. KLLS-F	49/1029
19. KXET	37/381
20.	
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KTFM-F	2376/24.1	21.6	23.5
2. KISS-F	1717/17.4	15.2	15.9
3. KITY-F	1633/16.6	14.9	15.5
4. KQXT-F	1504/15.3	16.0	15.6
5. KAJA-F	1349/13.7	15.7	13.7
6. WOAI	1280/13.0	14.8	11.4
7. KSAQ-F+	1279/13.0	11.5	11.6
8. KSMG-F	1177/11.9	10.6	13.1
9. KONO	1036/10.5	10.5	13.4
10. KBUC-F	963/ 9.8	10.9	10.7
11. KTSA	956/ 9.7	10.9	10.7
12. KZEP-F	922/ 9.4	8.4	8.0
13. KLLS-F	819/ 8.3	10.4	9.4
14. KMMX-F	768/ 7.8	5.9	8.6
15. KKYX	758/ 7.7	9.8	8.1
16. KCOR	747/ 7.6	9.9	10.8
17. KEDA	741/ 7.5	6.0	7.6
18. KRNN	453/ 4.6	5.1	4.4
19. KSLR	410/ 4.2	4.0	2.8
20. KXET	372/ 3.8	5.1	5.2
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 63.76% (1147 of 1799) (SPG 86: 61.15%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KITY-F	1. KISS-F	1. KTFM-F>	1. KTFM-F>	1. KTFM-F>	1. KQXT-F>	1. KTFM-F>	1. KTFM-F	1. KTFM-F	1. KISS-F	1. KTFM-F
2. KISS-F>	2. KTFM-F>	KISS-F	2. KSMG-F	2. KAJA-F	2. KCOR	2. KISS-F	2. KQXT-F	2. KISS-F	2. KITY-F>	2. KITY-F
3. KTFM-F	3. KAJA-F	3. KAJA-F	3. KAJA-F	3. KSMG-F	3. WOAI	3. KQXT-F	3. KAJA-F	KITY-F	3. KTFM-F	3. KQXT-F
4. KSAQ-F	4. KITY-F	4. KITY-F	4. KONO	4. KONO	4. KTFM-F	4. WOAI	4. KISS-F	4. KAJA-F	4. KCOR	4. KISS-F
5. KAJA-F	5. KSMG-F	5. KSMG-F	5. KZEP-F	5. KQXT-F	5. KEDA	5. KAJA-F	5. KITY-F	5. KQXT-F	5. KQXT-F	5. KAJA-F
6.	6. KCEP-F	6. KONO	6. KBUC-F	6. KBUC-F	6. KBUC-F	6. KITY-F	6. WOAI	6. KSMG-F	6. KAJA-F	6. KEDA
7.	7. KMMX-F	7. KZEP-F	7. KTSA	7. KTSA	7. KAJA-F	7. KBUC-F+	7. KCOR	7. WOAI	7. KSAQ-F+	7. KSMG-F
8.	8.	8.	8.	KCEP-F	8. KKYX	KTSA	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KITY-F	1. KTFM-F>	1. KTFM-F	1. KTFM-F>	1. KTFM	1. KISS-F>	1. KISS-F>	1. KISS-F	1. KISS-F	1. KTFM-F>
2. KISS-F	2. KITY-F	2. KSMG-F	2. KAJA-F	2. KAJA-F	2. KTFM-F	2. KTFM-F	2. KTFM-F	2. KTFM-F	2. KZEP-F
3. KSAQ-F+	3. KSMG-F	3. KAJA-F	3. KSMG-F	3. KSMG-F	3. KTFM-F	3. KZEP-F	3. KZEP-F	3. KZEP-F	3. KONO
KTFM-F	4. KAJA-F	4. KMMX-F	4. KITY-F	4. KONO	4. KZEP-F	4. KITY-F	4. KSMG-F	4. KAJA-F	KQXT-F
5. KAJA-F	5. KISS-F	KONO	5. KONO	5. KEDA	5. KAJA-F	5. KAJA-F	5. KAJA-F	5. KONO	5. KAJA-F
6. KSMG-F	6. KSAQ-F+	6. KITY-F	6. KISS-F	6. KBUC-F	6.	6. KMMX-F	KMMX-F	KSMG-F	6. KISS-F
7.	7. KMMX-F	7. KSAH	7. KSAQ-F+	7. KTSA	7.	7. KSMG-F	7. KLLS-F	7. KITY-F	KSMG-F
8.	KONO	KZEP-F	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	6 (1)	386 (3)	392 (4)	21.8	20.9
AOR/CLASSIC		232 (2)	232 (2)	12.9	11.7
AC/OLDIES/SOFT ROCK	78 (1)	185 (3)	263 (4)	14.6	18.8
MOR/VARIETY/FULL	66 (1)		66 (1)	3.7	---
COUNTRY	80 (3)	202 (2)	282 (5)	15.7	15.6
BLACK/URBAN					2.0
BTFL MUSIC/EZ		142 (1)	142 (1)	7.9	9.3
NEWS/TALK	105 (2)		105 (2)	5.8	6.0
NOSTALGIA	27 (1)		27 (1)	1.5	1.5
RELIGION/GOSPEL	26 (2)		26 (2)	1.4	0.7
SPANISH	253 (5)		253 (5)	14.1	13.6
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	11 (1)		11 (1)	0.6	---
			1799 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBUC	1310	San Antonio	.6/2.6
KCHL	1480	San Antonio	.6/1.4
KDRY	1100	Alamo Heights	.6/1.9
KFHM	1160	San Antonio	.4/1.6
KGNB	1420	New Braunfels	1.4/2.3
KRNN	930	Terrell Hills	1.1/4.6
KSLR	630	San Antonio	.8/4.2
KWED	1580	Seguin	.5/1.6

RADIO STATIONS

AM STATIONS

KCHL,	1480,	2.5 KW (DAYS,DA)	, ? ?	SMN,	$ 28.00*	(Durpetti)		Sam Sitterle
KBUC,	1310,	5 KW (DAYS, DA)	, COUNTRY	,	$ 30.00*	(Republic)	TK	Larry Mariner
KCOR,	1350,	5 KW (DA-N)	, SPANISH	,	$ 75.00*	(Katz)	Tichenor	Nathan Safir
KDRY,	1100,	5 KW/1 KW (DA-N)	, RELIGION	,	$ 10.00	(---)		Sam Morris
KEDA,	1540,	5 KW/1 KW (DA-N)	, SPANISH	,	$ 35.00	(Caballero)		Manuel Davila
KFHM,	1160,	10 KW/1 KW (DA-2)	, SPANISH	,	$ 27.00	(Roslin)		Felix Moralis
KKYX,	680,	50 KW/10 KW (DA-N)	, COUNTRY	ABC-D,	$ 55.00*	(Christal)	New City	Don DiLoreto
KONO,	860,	5 KW/1 KW (DA-N)	, OLDIES	NBC,	$ 43.00*	(MMR)	Duffy	T. Rodda
KRNN,	930,	5 KW/1 KW (DA-N)	, NEWS/TALK	APR,ABC-I,	$ 34.00*	(Republic)		Dennis Griffin
KSAH,	720,	10 KW/1 KW (DA-2)	, SPANISH	,	$ NA	(Caballero)		Dennis Roberts
KSLR,	630,	5 KW (DA-2)	, RELIGION	,	$ 24.00*	(---)	Salem	Bob Lepine
KTSA,	550,	5 KW (DA-N)	, AC/MOR	,	$ 48.00*	(Banner)		Joe Ernest
KXET,	1250,	1 KW (DA-N)	, SPANISH	,	$ 29.00	(Lotus)	Lotus	Ed Medal
WOAI,	1200,	50 KW	, NEWS/TALK	CBS,NBC-T,	$ 80.00*	(HNWH)	Clear Channel	Rex Tackett

FM STATIONS

KAJA ,	97.3,	100 KW @ 472,	COUNTRY	,	$ 85.00*	(HNWH)	Clear Channel	Tim Bryan
KBUC ,	107.5,	100 KW @ 1535,	COUNTRY	,	$ 58.00*	(Republic)	TK	Larry Mariner
KMMX ,	106.7,	100 KW @ 1030,	AC	,	$ 39.00*	(Durpetti)		John Hiatt
KISS ,	93.7,	100 KW @ 576,	AOR	ABC-R,	$ 67.00*	(Katz)	Adams	
KITY ,	92.9,	100 KW @ 500,	CHR	,	$ 58.00*	(MMR)	Duffy	T. Rodda
KLLS ,	100.3,	100 KW @ 580,	AC	UPI,	$ 46.00*	(Christal)	New City	Dan DiLoreto
KQXT ,	101.9,	100 KW @ 700,	BTFL/EZ	,	$ 77.00*	(Group W)	Westinghouse	Bill LeGrand
KSAQ+,	96.1,	100 KW @ 480,	CHR	US 1,CBS-R,	$ 51.00*	(Eastman)	Inner City	Charles Andrews
KSMG ,	105.3,	100 KW @ 1240,	AC/OLDIES	,	$ 59.00*	(Mc-Guild)	American	Ray Quinn
KTFM ,	102.7,	100 KW @ 670,	CHR	,	$ 88.00*	(Banner)		Joe Ernest
KZEP ,	104.5,	100 KW @ 750,	AOR	Source,	$ 42.00*	(Torbet)	Lotus	

CALL LETTER CHANGES

KESI changes to KMMX
KAPE changes to KCHL

FORMAT CHANGES

KMMX-F: From Soft AOR to AC (July)

STATION SALES

KISS-F: From Capitol (RAL) to Adams for $11,000,000 (Blackburn)

KKYX, KLSS-F: From Swanson to NewCity for $________ (Blackburn)

COMMENTS

KBUC-AM stops simulcasting and is using "Oldies Country"

SAN DIEGO

Arbitron Rank/Pop (12+): 19/1,837,600

MSA Rank/Pop: 16/2,174,800
ADI # 26
Average Person Ratings: 17.2
Market TSL: 22.5 hours

Stations: 35/23
Diaries: 2242/820:1/47.4%
Sample Target: 1610
% Below Line: 20.8
% Not Listed: 7.7

1986 Revenue: $61,400,000
HH Inc.: $36,672
Retail $: 14.7 Bil
Pop per Station: 79,896
#1 Biller: KFMB $10,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA 1/4/CUME	12+ METRO CUME/ METRO CUME RATING	FAL 86	SPG 86
1. KJQY-F	276/8.7	9.0	9.4	7.1	8.2	8.6	6.8	1.	1. KFMB-F 3791/20.6	21.1	20.7
2. KGB-F	227/7.2	7.2	6.7	7.3	6.6	7.1	12.2	2.	2. KFMB 3121/17.0	12.2	21.1
3. KFMB-F	223/7.1	7.5	7.2	5.9	6.8	6.9	8.4	3.	3. XTRA-F 2836/15.4	16.0	14.3
4. KFMB	220/7.0	4.2	4.7	9.8	9.0	6.4	4.3	4.	4. KJQY-F 2804/15.3	16.1	15.1
5. KSDO	213/6.8	6.0	6.3	6.0	7.0	6.3	4.6	5.	5. KGB-F 2701/14.7	15.1	13.9
6. XTRA-F	201/6.4	6.1	6.3	6.0	6.6	6.2	8.4	6. SAN DIEGO'S METRO	6. KSDO 2391/13.0	13.7	13.7
7. KSON-F	183/5.8	4.3	4.3	2.9	3.9	4.3	6.4	7. AND TSA ARE THE	7. KSDO-F 2359/12.8	17.0	14.7
8. XHRM-F	146/4.6	5.0	4.6	6.0	4.9	5.1	7.4	8. SAME.	8. KSON-F 2069/11.3	10.4	10.0
9. KSDO-F	110/3.5	4.2	6.6	6.5	4.8	5.2	4.1	9.	9. XHRM-F 1963/10.7	12.0	9.7
10. KPOP	106/3.4	4.1	3.0	4.2	3.5	3.7	2.8	10.	10. KCBQ-F+ 1749/ 9.5	NA	NA
11. KCBQ-F+	105/3.3	4.4	3.7	3.4	4.4	3.7	3.7	11.	11. KYXY-F 1707/ 9.3	8.6	9.1
12. KIFM-F	98/3.1	4.1	4.1	2.6	3.1	3.5	3.1	12.	12. KIFM-F 1691/ 9.2	9.9	7.9
13. KYXY-F	96/3.0	2.9	2.7	3.0	3.1	2.9	2.3	13.	13. KKLQ-F 1632/ 8.9	5.2	7.6
14. KKLQ-F	94/3.0	1.5	1.4	1.7	2.3	1.9	1.9	14.	14. KPOP 1422/ 7.7	6.3	7.3
15. KWLT-F	72/2.3	2.7	3.4	2.9	3.1	2.8	2.0	15.	15. KWLT-F 1261/ 6.9	9.2	8.3
16. XTRA	66/2.1	2.5	2.6	2.4	2.9	2.4	1.2	16.	16. KFSD-F 1151/ 6.3	6.9	6.7
17. KFSD-F	64/2.0	3.0	2.9	2.8	2.4	2.7	1.7	17.	17. XTRA 1015/ 5.5	8.1	8.2
18. KGMG-F+	62/2.0	2.3	2.0	.5	1.0	1.7	2.5	18.	18. KNX 1014/ 5.5	6.1	5.9
19. KNX	46/1.5	1.9	2.2	1.8	1.6	1.9	1.7	19.	19. KGMG-F+ 863/ 4.7	5.1	3.8
20. KSON	41/1.3	1.5	1.1	1.2	1.3	1.3	.7	20.	20. KSON 726/ 4.0	2.8	4.7
21.								21.	21.		
22.								22.	22.		
23.								23.	23.		
24.								24.	24.		
25.								25.	25.		

12+ FM SHARE (METRO): 70.66% (2057 of 2911) (SPG 86: 68.07%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. XTRA-F	1. KGB-F	1. KGB-F	1. KFMB	1. KFMB-F	1. KJQY-F>	1. KFMB-F	1. KJQY-F	1. KFMB	1. KFMB >	1. KJQY-F
2. XHRM-F	2. XTRA-F	2. KFMB-F	2. KFMB-F	2. KFMB	2. KFMB	2. KSDO	2. KSDO	KFMB-F	2. KGB-F	2. KGB-F
3. KSDO-F	3. KFMB-F	3. XTRA-F	KGB-F	3. KSON-F	3. KSON-F	3. KJQY-F	3. KFMB-F	3. KJQY-F	3. XHRM-F	3. KSON-F
4. KKLQ-F	4. XHRM-F	4. KSON-F	4. KSON-F	4. KGB-F	4. KSDO	4. KFMB	4. XTRA-F	4. KGB-F	4. KJQY-F	4. KFMB-F
5. KFMB-F	5. KIFM-F	5. KFMB	5. KCBQ-F	5. KIFM-F	5. KPOP >	5. KGB-F	5. KGB-F	XTRA-F	5. XTRA-F	5. XTRA-F
6. KGB-F	KSON-F	6. XHRM-F	KIFM-F	KJQY-F	6. KYXY-F	XTRA-F	6. KSON-F	6. KSON-F	6. KIFM-F	6. XHRM-F
7.	7. KKLQ-F	7. KCBQ-F+	7. KXXY-F	7. KCBQ-F+	7. KFMB-F	7. KSON-F	7. KCBQ-F+	7. KSDO	7. KFMB-F	7. KPOP
8.	8. KSDO-F	8. KIFM-F	8.	8. KSDO	8. KFSD-F	8.	8.	8. KKLQ-F+	8. KSDO	8. KKLQ-F
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFMB-F	1. KFMB-F>	1. KFMB-F	1. KFMB-F>	1. KFMB-F	1. KGB-F	1. KGB-F>	1. KGB-F>	1. KGB-F>	1. KGB-F
2. XTRA-F	2. KGB-F	2. KIFM-F	2. KSNO-F	2. KSON-F	2. XTRA-F>	2. XTRA-F	2. XTRA-F	2. XTRA-F	2. KFMB
3. XHRM-F	XTRA-F	3. KGB-F	3. XTRA-F	3. KYXY-F	3. XHRM-F	3. KFMB-F	3. KFMB-F	3. KFMB-F	3. KFMB-F
4. KGB-F	4. XHRM-F	4. XTRA-F	4. KGB-F	4. KJQY-F	4. KFMB-F	4. XHRM-F>	4. KGMG-F+	4. KFMB	4. KSON-F
5. KSDO-F	5. KSON-F	5. KYXY-F	KYXY-F	5. KFMB	5. KKLQ-F	5. KIFM-F	KIFM-F	5. KSON-F	5. KSDO-F
6. KSON-F	6. KIFM-F	6. KCBQ-F	6. KCBQ-F+	6. KIFM-F	KSDO-F	6. KKCQ-F	6. KFMB	6. XHRM-F	6. XTRA-F
7. KKLQ-F	7. KSDO-F	KSON-F	7. KHRM-F	7. KCBQ-F+	7.	7. KSON-F	7.	7. KIFM-F	KIFM-F
8.	8. KKLQ-F	8.	8. KWLT-F	8. KWLT-F	8.	8. KGMG-F+	8.	8. KCBA-F+	8. KCBQ-F+
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	23 (1)	427 (3)	450 (4)	15.5	12.7
AOR/CLASSIC		428 (2)	428 (2)	14.7	16.7
AC/OLDIES/SOFT ROCK	105 (4)	377 (6)	482 (10)	16.6	18.6
MOR/VARIETY/FULL	220 (1)		220 (1)	7.6	9.9
COUNTRY	41 (1)	183 (1)	224 (2)	7.7	10.5
BLACK/URBAN		158 (2)	158 (2)	5.4	5.3
BTFL MUSIC/EZ		276 (1)	276 (1)	9.5	9.0
NEWS/TALK	302 (4)		302 (4)	10.4	9.8
NOSTALGIA	106 (1)		106 (1)	3.6	3.8
RELIGION/GOSPEL	19 (2)	11 (1)	30 (3)	1.0	0.7
SPANISH	29 (1)	35 (2)	64 (3)	2.2	---
CLASSICAL		64 (1)	64 (1)	2.2	2.7
JAZZ/NEW AGE/ECLECTIC		98 (1)	98 (1)	3.4	---
UNKNOWN/OTHERS					0.4
			2911 (35)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KKLQ	600	San Diego	.7/3.2
KKOS-F	95.9	Carlsbad	1.1/3.1
KPRZ	1210	San Marcos	.3/1.1
KVSD	1000	Vista	.6/2.0
XHIT-F	90.3	Tijuana	.9/3.3
KABC	790	Los Angeles	.8/1.9
KBRT	740	Avalon	.6/1.3
KFI	640	Los Angeles	.6/2.3
KPWR-F	105.9	Los Angeles	.4/1.3
KWVE-F	107.9	San Clemente	.3/ .9
XEMO	860	San Diego	.9/1.6
XHKY-F	95.7	San Diego	.5/1.1
XLTN-F	104.5	San Diego	.6/1.5

RADIO STATIONS

AM STATIONS

KCBQ,	1170,	50 KW/5 KW (DA-2)	, OLDIES	,$ NA	(Republic)	Eric/Chandler		Simon T.
KFMB,	760,	5 KW (DA-N)	, MOR	CBS,$170.00*	(Mc-Guild)	Midwest TV		Paul Palmer
KKLQ,	600,	5 KW (DA-1)	, CHR	APR,MBS,$ NA	(Eastman)	Edens		Bob Bolinger
KMJC,	910,	5 KW (DA-2)	, RELIGION	,$ 25.00	(---)			Dick Bartel
KOWN,	1450,	1 KW	, COUNTRY	,$ 30.00*	(---)			Tim Curtin
KPOP,	1360,	5 KW/1 KW	, NOSTALGIA	NBC$ 50.00*	(Katz)	Brown		Tom Baker
KSDO,	1130,	10 KW (DA-2)	, NEWS/TALK	ABC-I,NBC-T,$100.00*	(Durpetti)	Gannett		Chris Conway
KSON,	1240,	1 KW	, COUNTRY	MBS,$ NA	(Banner)	Jeff-Pilot		Clark Brown
KVSD,	1000,	2.5 KW/500 W (DA-2)	, TALK	ABC-D,$ 30.00*	(---)			Jeff Chandler
XTRA,	690,	50 KW (DA-2)	, OLDIES	,$ 55.00*	(MMR)	Noble	(TIJUANA)	Tom Jimenez

FM STATIONS

KCBQ,	105.3,	29 KW @ 620,	OLDIES	,$ 60.00*	(Republic)	Eric/Chandler		Simon T.
KFMB,	100.7,	30 KW @ 620,	CONTEMP	,$140.00*	(Mc-Guild)	Midwest TV		Paul Palmer
KFSD,	94.1,	100 KW @ 641,	CLASSICAL	,$ 70.00*	(Christal)	Lotus		Dick Warshaw
KGB ,	101.5,	50 KW @ 577,	AOR	,$132.00*	(Katz)	Brown		Tom Baker
KIFM,	98.1,	28 KW @ 640,	JAZZ/AC	CBS-R,$ 68.00*	(CBS)			Lee Mirabal
KJQY,	103.7,	36 KW @ 650,	BTFL/EZ	,$120.00*	(Group W)	Westinghouse		Chris Claus
KKOS,	95.9,	3 KW @ 300,	AC	,$ 45.00*	(---)			Jeff Chandler
KKLQ,	106.5,	50 KW @ 442,	CHR	,$ 59.00*	(Eastman)	Edens		Bob Bolinger
KOWN,	92.1,	270 W @ 1020,	AC/JAZZ	,$ 35.00*	(---)			Tim Curtin
KSDO,	102.9,	2 KW @ 1840,	CHR	,$ 95.00*	(Durpetti)	Gannett		Chris Conway
KSON,	97.3,	50 KW @ 465,	COUNTRY	,$ 80.00	(Banner)	Jeff-Pilot		Clarke Brown
KWLT,	94.9,	22 KW @ 701,	AC	,$ 65.00*	(Christal)	Sandusky		Tim Hahnke
KYXY,	96.5,	41 KW @ 540,	AC	,$ 60.00*	(HNWH)			Jim Price
XTRA,	91.1,	100 KW @ 1000,	AOR	,$ 86.00*	(MMR)	Noble	(TIJUANA)	Tom Jimenez
XHRM,	92.5,	50 KW @ 600,	BLACK	ABC-F,$ 61.00*	(Masla)		(TIJUANA)	Darryl Cox
XHIT,	90.3,	100 KW @ 1000,	AC	SMN,$ 35.00*	(Torbet)		(TIJUANA)	
KGMG,	102.1,	10 KW @ 980,	AC	MBS,$ NA	(Banner)		(OCEANSIDE)	Steve Jacobs

CALL LETTER CHANGES

KLZZ A/F changes to KKLQ A/F

FORMAT CHANGES

KKLQ A/F: From Classic Rock to CHR
KHIT-F: Changes to AC

STATION SALES

KOWN A/F (Escondido) sold by Hogan-Feldman for $3,000,000

SAN FRANCISCO

Arbitron Rank/Pop (12+): 4/4,792,600

MSA Rank/Pop: San Francisco - 28/1,583,700
ADI # 5 Oakland - 20/1,935,100
Average Person Ratings: 16.7
Market TSL: 22.1 hours

Stations: 54/52
Diaries: 3875/1237:1/44.5%
Sample Target: 2650
% Below Line: 1.2
% Not Listed: 9.8

1986 Revenue: $144,100,000
HH Inc.: $38,222
Retail $: 34.2 Bil
Pop per Station: 92,165
#1 Biller: KGO $19,000,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. KGO	623/7.8	7.3	8.0	7.3	7.2	7.6	8.0
2. KCBS	413/5.2	6.0	6.8	4.9	6.8	5.7	3.9
3. KNBR	389/4.9	2.5	2.4	4.7	4.9	3.6	3.8
4. KSOL-F	388/4.8	4.1	4.2	5.0	4.4	4.5	6.3
5. KABL-F+	386/4.8	6.8	5.6	6.7	5.7	6.0	3.0
6. KSFO+	331/4.1	3.0	3.4	3.6	3.7	3.5	4.7
7. KMEL-F	310/3.9	4.4	3.7	4.3	3.0	4.1	5.1
8. KFRC	286/3.6	2.9	2.7	1.7	1.6	2.7	2.5
9. KOIT-F+	279/3.5	3.1	2.9	2.7	3.0	3.1	1.9
10. KLOK-F	231/2.9	3.1	2.2	2.6	2.4	2.7	1.8
11. KYUU-F	215/2.7	2.8	4.2	3.1	2.9	3.2	3.2
12. KRQR-F	207/2.6	2.0	3.1	2.2	2.1	2.7	2.8
13. KBLX-F+	203/2.5	3.5	2.6	2.9	2.9	2.9	3.7
14. KSAN-F	187/2.3	2.3	3.2	2.2	2.8	2.5	2.9
15. KITS-F	186/2.3	3.0	2.4	1.5	1.9	2.3	2.3
16. KFOG-F	184/2.3	2.0	2.6	2.2	2.8	2.3	2.6
17. KDFC-F+	176/2.1	2.1	2.0	1.4	1.4	1.9	1.5
18. KIOI-F	171/2.1	2.3	2.4	2.2	2.5	2.3	2.7
19. KKHI-F+	154/1.9	1.7	2.0	1.4	1.8	1.8	1.2
20. KOME-F	139/1.7	1.8	1.8	1.5	1.6	1.7	2.3
21. KNEW	136/1.7	2.7	1.8	1.8	2.0	2.0	2.7
22. KBAY-F	112/1.4	2.0	2.0	2.5	2.3	2.0	1.6
23. KJAZ-F	111/1.4	1.2	1.1	1.2	.9	1.2	1.4
24. KDIA	93/1.2	.9	1.0	1.1	.8	1.1	.8
25. KWSS-F	92/1.1	1.4	1.5	1.7	1.8	1.4	2.4

12+ TSA	1/4/CUME
1. KGO	766/10208
2. KCBS	515/ 9279
3. KNBR	514/ 9346
4. KABL-F+	401/ 5159
KSOL-F	401/ 5449
6. KSFO+	349/ 6734
7. KMEL-F	329/ 6528
8. KFRC	318/ 4714
9. KOIT-F+	287/ 5223
10. KLOK-F	237/ 4487
11. KRAK	222/ 2604
12. KYUU-F	221/ 4997
13. KRQR-F	215/ 3205
14. KBLX-F+	213/ 3884
15. KFOG-F	197/ 3224
16. KSAN-F	195/ 3787
17. KITS-F	191/ 3608
18. KWSS-F	188/ 3392
19. KDFC-F+	186/ 3304
20. KIOI-F	180/ 4868
21. KBAY-F	175/ 2693
22. KKHI-F+	158/ 2472
23. KOME-F	148/ 2861
KSFM-F	148/ 3126
25. KNEW	140/ 2154

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KGO	8220/17.2	17.8	17.1
2. KCBS	7716/16.1	19.1	16.6
3. KNBR	7144/14.9	8.9	13.3
4. KSFO+	6196/12.9	NA	NA
5. KMEL-F	5966/12.4	12.1	10.9
6. KSOL-F	5200/10.9	10.0	10.6
7. KOIT-F+	4934/10.3	9.5	8.3
8. KABL-F+	4913/10.3	11.9	---
9. KYUU-F	4850/10.1	11.6	11.1
10. KIOI-F	4672/ 9.7	10.3	9.8
11. KLOK-F	4395/ 9.2	8.9	8.7
12. KFRC	4062/ 8.5	6.7	6.9
13. KBLX-F+	3706/ 7.7	7.2	6.9
14. KSAN-F	3630/ 7.6	8.2	7.0
15. KITS-F	3526/ 7.4	7.7	8.7
16. KDFC-F+	3175/ 6.6	5.5	4.6
17. KFOG-F	3089/ 6.4	6.8	7.2
18. KRQR-F	2956/ 6.2	7.5	5.1
19. KOME-F	2683/ 5.6	5.1	4.9
20. KKHI-F+	2402/ 5.0	4.9	5.2
21. KWSS-F	2094/ 4.4	4.5	6.3
22. KNEW	2071/ 4.3	5.1	5.2
23. KBAY-F	1995/ 4.2	4.8	4.6
24. KSJO-F	1871/ 3.9	4.1	3.8
25. KJAZ-F	1545/ 3.2	3.1	3.2

12+ FM SHARE (METRO): 60.29% (4357 of 7227) (SPG 86: 60.62%)

	TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1.	KMEL-F	KSOL-F	KSOL-F	KSFO+	KGO	KGO >	KGO	KGO	KGO	KNBR	KGO
2.	KSOL-F>	KMEL-F	KSFO+	KGO	KSFO+	KCBS	KCBS >	KABL-F+	KSOL-F+	KGO	KNBR
3.	KLOK-F	KRQR-F	KOIT-F+	KOIT-F+	KNBR	KABL-F+	KABL-F+	KCBS	KMEL-F	KSOL-F	KSOL-F
4.	KITS-F	KYUU-F	KGO	KNBR	KOIT-F+	KNBR	KSFO+	KOIT-F+ KSOL-F	KABL-F+	KSFO+	KFRC
5.		KFOG-F	KMEL-F	KSOL-F	KCBS	KFRC	KMEL-F KNBR		KSFO+	KMEL-F	KABL-F+
6.		KSFO+	KPQR-F	KBLX-F+	KSOL-F	KSFO+		KFRC KNBR	KNBR	KBLX-F+	KSFO+
7.		KOIT-F+	KNBR	KCBS	KBLX-F+	KOIT-F+	KOIT-F+		KCBS	KLOK-F	KCBS
8.		KITS-F	KBLX-F+ KYUU-F	KFOG-F KYUU-F	KYUU-F	KDFC-F+	KYUU-F	KSFO+	KFRC	KITS-F	KBLX-F+ KSAN-F
9.		KLOK-F			KFOG-F	KKHI-F	KFRC KSOL-F	KMEL-F	KOIT-F+	KABL-F+	
10.		KBLX-F KOME-F	KFOG-F	KSAN-F KRQR-F	KSAN-F			KRQR-F	KYUU-F KLOK-F	KCBS KJAZ-F	KMEL-F

	WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1.	KSOL-F	KSOL-F	KSFO+	KSOL-F	KOIT-F+
2.	KMEL-F>	KMEL-F	KIOI-F	KOIT-F+	KSFO+
3.	KITS-F	KYUU-F	KOIT-F+	KSFO+	KGO
4.	KLOK-F	KIOI-F	KYUU-F	KMEL-F	KCBS
5.	KYUU-F	KOIT-F+	KSOL-F	KIOI-F	KBLX-F+
6.	KIOI-F	KLOK-F	KBLX-F+	KBLX-F+ KYUU-F	KIOI-F
7.	KRQR-F	KSFO+	KSAN-F		KSAN-F
8.	KBLX-F+ KSAN-F	KBLX-F+ KITS-F	KFOG-F	KLOK-F	KNBR KSOL-F KYUU-F
9.			KLOK-F	KSAN-F KGO	
10.	KOIT-F	KSAN-F	KNBR		

	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1.	KSOL-F	KRQR-F	KRQR-F	KSOL-F KRQR-F	KGO
2.	KRQR-F	KSOL-F	KSOL-F		KNBR
3.	KMEL-F	KOME-F	KFOG-F	KNBR	KSFO+
4.	KOME-F	KFOG-F	KOME-F	KSFO+	KSOL-F
5.	KITS-F	KMEL-F	KBLX-F+	KGO	KCBS KRQR-F
6.	KLOK-F	KNBR	KNBR	KFOG-F	
7.	KFOG-F	KSFO+	KYUU-F	KOME-F	KFOG-F
8.	KSJO-F	KITS-F	KSFO+	KMEL-F	KOIT-F+
9.		KYUU-F	KGO	KCBS KOIT-F+	KBLX-F+
10.		KBLX-F+ KOIT-F+	KOIT-F+		KYUU-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		1155 (8)	1155 (8)	16.0	13.7
AOR/CLASSIC		605 (4)	605 (4)	8.4	8.7
AC/OLDIES/SOFT ROCK	315 (3)	821 (9)	1136 (12)	15.7	14.2
MOR/VARIETY/FULL	472 (3)		472 (3)	6.5	6.6
COUNTRY	245 (3)	187 (1)	432 (4)	6.0	6.9
BLACK/URBAN	93 (1)	388 (1)	481 (2)	6.6	9.3
BTFL MUSIC/EZ	116 (1)	473 (3)	589 (4)	8.1	10.0
NEWS/TALK	1036 (2)		1036 (2)	14.3	15.9
NOSTALGIA	377 (3)		377 (3)	5.2	3.6
RELIGION/GOSPEL	43 (1)		43 (1)	0.6	0.6
SPANISH	99 (2)	72 (1)	171 (3)	2.4	4.4
CLASSICAL	59 (2)	271 (2)	330 (4)	4.6	3.6
JAZZ/NEW AGE/ECLECTIC	15 (1)	385 (3)	400 (4)	5.5	---
UNKNOWN/OTHERS					2.6
			7227 (54)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KARA-F	105.7	Santa Clara	1.1/3.1
KATD-F	95.3	Los Gatos	.8/2.8
KBRG-F	104.9	Fremont	.9/1.4
KDIA	1310	Oakland	1.2/3.0
KEEN	1370	San Jose	.6/1.4
KEZR-F	106.5	San Jose	.7/2.6
KFAX	1100	San Francisco	.5/1.8
KIQI	1010	San Francisco	.9/1.6
KKCY-F	98.9	San Francisco	1.1/2.9
KKIS	990	Pittsburgh	.2/ .7
KKIS-F	92.1	Walnut Creek	.4/1.0
KLIV	1590	San Jose	.7/2.1
KLOK	1170	San Jose	.8/3.1
KLZE-F	97.7	Los Altos	1.1/2.3
KMGG-F	97.7	Monte Rio	.3/ .8
KNTA	1430	Santa Clara	.3/ .7
KOFY	1050	San Mateo	1.0/2.8
KREO-F	92.9	Healdsburg	.4/1.2
KSJO-F	92.3	San Jose	.9/3.9
KTIM	1510	San Rafael	.4/ .6
KUIC-F	95.3	Vacaville	.3/ .6
KWSS-F	94.5	Gilroy	1.1/4.4
KZST-F	100.1	Santa Rosa	.7/1.7
KRAK	1140	Sacramento	.7/1.4
KSFM-F	102.5	Sacramento	.3/1.3

RADIO STATIONS

AM STATIONS

KCBS, 740, 50 KW (DA-2)	, NEWS/TALK	CBS,$200.00	(CBS)	CBS	Ray Barnett
KEST, 1450, 1 KW	, RELIGION	,$ 37.00	(---)	Universal	Alan Schultz
KFAX, 1100, 50 KW (DA-1)	, RELIGION	,$ 30.00	(---)	Salem	Tom Wallace
KFRC, 610, 5 KW	, NOSTALGIA	MBS,US 1,$140.00*	(Republic)	RKO	Pat McNally
KDIA, 1310, 5 KW (DA-1)	, BLACK	,$ 60.00*	(---)	Mediacom	
KGO , 810, 50 KW (DA-1)	, TALK/NEWS	ABC-I,$295.00	(Banner)	Cap Cities/ABC	Mike Luckoff
KIQI, 1010, 10 KW/500 W (DA-1)	, SPANISH	,$ 55.00	(Caballero)		Rene DeLaRosa
KNBR, 680, 50 KW	, MOR/AC	NBC,$190.00	(Mc-Guild)	NBC	Bill Dwyer
KNEW, 910, 5 KW (DA-N)	, COUNTRY	,$100.00	(Katz)	Malrite	Steve Edwards
KOFY, 1050, 1 KW/500 W (DA-N)	, OLDIES	,$ 60.00*	(Masla)		Randy Bailey
KOIT, 1260, 5 KW/1 KW	, SOFT AC	,$ NA	(Torbet)	Bonneville	Chuck Tweedle
KSFO, 560, 5 KW (DA-N)	, OLDIES	US 2,$100.00*	(MMR)	King	Ken Dennis

FM STATIONS

KABL+, 98.1, 100 KW @ 940, BTFL/EZ		,$200.00	(Christal)	Shamrock	Mike Grinsell
KBLX+, 102.9, 7 KW @ 1285, URBAN/AC		SBN,$140.00	(HNWH)	Inner City	Harvey Stone
KDFC+, 102.1, 33 KW @ 1050, CLASSICAL		,$ 66.00	(CMBS)		Ed Davis
KFOG , 104.5, 8 KW @ 1454, AOR		Source,$160.00*	(Eastman)	Susquehanna	Tony Salvadore
KIOI , 101.3, 125 KW @ 1220, AC		,$200.00	(Durpetti)	Price	Bill Gilreath
KITS , 105.3, 15 KW @ 1200, CHR		ABC-F,$140.00	(Republic)	Entercom	Ed Krampf
KJAZ , 92.7, 2 KW @ 550, JAZZ		,$ 80.00*	(Roslin)		Ian Epstein
KKCY , 98.9, 4 KW @ 1450, AOR/JAZZ/URBAN		,$100.00*	(Torbet)	Olympic	Bruce Blevins
KKHI+, 95.7, 9 KW @ 1473, CLASSICAL		,$ 90.00*	(HNWH)	Buckley	Bruce Beebe
KLOK , 103.7, 8 KW @ 1470, CONTEMP		,$135.00*	(Masla)	Brown	Dave Kendrick
KMEL , 106.1, 69 KW @ 1290, CHR		,$175.00*	(Christal)	Century	Paulette Williams
KOIT , 96.5, 33 KW @ 1410, SOFT AC		,$140.00*	(Torbet)	Bonneville	Chuck Tweedle
KRQR , 97.3, 82 KW @ 1100, AOR		CBS-R,$165.00	(CBS)	CBS	Carl Dickens
KSAN , 94.9, 35 KW @ 1290, COUNTRY		,$170.00*	(Katz)	Malrite	Steve Edwards
KSOL , 107.7, 9 KW @ 1590, BLACK/URBAN		APR,$150.00*	(MMR)	United	Ken Shubat
KYA , 93.3, 31 KW @ 593, OLDIES		US 2,$120.00*	(MMR)	King	Ken Dennis
KYUU , 99.7, 45 KW @ 1240, CONTEMP/AC		,$180.00	(Mc-Guild)	NBC	Terry DeVoto

Other ranked stations - See San Jose

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

KLOK-F: From Davis/Weaver to Brown for $15,000,000
KIOI-F: From Price to Fairfield for $45,000,000 (75%)
KKCY-F: From Olympic to Gabbert for $11,000,000 (Kalil)

SAN JOSE

Arbitron Rank/Pop (12+): 29/1,177,300

MSA Rank/Pop: 30/1,418,700
San Francisco ADI
Average Person Ratings: 15.9
Market TSL: 21.0 hours

Stations: 45/16
Diaries: 1491/790:1/44.4%
Sample Target: 1400
% Below Line: NA
% Not Listed: NA

1986 Revenue: $26,000,000
HH Inc.: $43,910
Retail $: 11.2 Bil
Pop per Station: 73,581
#1 Biller: KBAY-F $4,000,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. KOME-F	98/5.2	5.4	4.8	4.0	4.0	4.9	7.5
2. KWSS-F	87/4.7	5.6	5.8	6.0	5.9	5.5	7.1
3. KARA-F	69/3.7	3.0	2.6	2.4	2.6	2.9	1.8
KBAY-F	70/3.7	5.8	5.3	5.9	6.1	5.2	3.8
5. KLZE-F	68/3.6	4.7	2.8	2.3	3.2	3.4	2.2
6. KSJO-F	66/3.5	3.0	3.5	3.1	3.3	3.3	5.9
7. KATD-F	55/2.9	3.8	3.4	3.3	1.8	3.4	3.1
8. KEZR-F	53/2.8	3.0	3.4	2.3	2.6	2.9	3.4
9. KEEN	45/2.4	2.5	2.4	2.8	2.2	2.5	2.9
10. KDFC-F+	39/2.1	1.4	1.3	.7	1.4	14	1.2
KLOK	39/2.1	2.0	2.4	2.4	3.0	2.2	1.8
12. KLIV	36/1.9	2.3	2.4	2.2	1.9	2.2	3.2
13. KNTA	23/1.2	.7	1.0	1.9	1.3	1.5	.7
14. KAZA	13/ .7	.6	.6	1.0	.8	0.7	.2
15. KHTT	11/ .6	.4	1.2	---	.9	0.6	.6

12+ TSA	1/4/CUME
1. KWSS-F	185/3319
2. KBAY-F	166/2494
3. KOME-F	137/2676
4. KDFC-F+	89/1751
5. KLZE-F	87/1044
6. KSJO-F	86/2060
7. KARA-F	82/1523
8. KLOK	64/1394
9. KATD-F	61/1367
10. KEZR-F	57/1282
11. KLIV	54/ 930
12. KEEN	52/ 706
13. KAZA	27/ 283
14. KNTA	24/ 293
15. KHTT	14/ 449

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KWSS-F	1852/15.7	16.7	19.3
2. KOME-F	1607/13.6	12.4	11.1
3. KSJO-F	1491/12.7	11.3	10.0
4. KBAY-F	1257/10.7	12.5	10.7
5. KATD-F	1218/10.3	11.7	8.1
6. KARA-F	1192/10.1	9.2	10.7
7. KEZR-F	1062/ 9.0	9.8	9.8
8. KLOK	824/ 7.0	6.2	10.3
9. KLZE-F	823/ 7.0	6.4	5.9
10. KLIV	610/ 5.2	5.7	5.8
11. KDFC-F+	594/ 5.0	4.5	3.9
12. KEEN	531/ 4.5	5.6	4.8
13. KHTT	312/ 2.7	3.6	2.7
14. KNTA	266/ 2.3	2.3	3.7
15. KAZA	145/ 1.2	1.1	2.2

12+ FM SHARE (METRO): NA (SPG 86: NA)

NOTE: San Jose is part of the San Francisco Metro.
Only stations above the line in the rating book are ranked.

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWSS-F	1. KOME-F>	1. KOME-F	1. KOME-F	1. KARA-F	1. KBAY-F	1. KWSS-F	1. KOME-F	1. KOME-F	1. KOME-F	1. KOME-F
2. KSJO-F	2. KSJO-F	2. KARA-F	2. KARA-F>	2. KOME-F	2. KLZE-F>	2. KARA-F	2. KARA-F	2. KWSS-F	2. KWSS-F>	2. KWSS-F
3. KATD-F	3. KWSS-F	3. KSJO-F	3. KBAY-F	3. KLZE-F	3. KLIV	KOME-F	3. KLZE-F	3. KLZE-F	3. KSJO-F	3. KARA-F
KOME-F>	4. KARA-F	4. KWSS-F	4. KLZE-F	4. KBAY-F	4. KDFC-F+	4. KBAY-F	4. KBAY-F	4. KATD-F	4. KLZE-F	4. KATD-F
5. KLZE-F	5. KATD-F	5. KEZR-F	5. KATD-F	5. KEZR-F	5. KARA-F	5. KEZR-F	5. KEZR-F	5. KARA-F	5. KDFC-F+	5. KBAY-F
					KEEN			KSJO-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWSS-F>	1. KWSS-F	1. KARA-F	1. KARA-F	1. KARA-F	1. KOME-F	1. KOME-F>	1. KOME-F>	1. KOME-F>	1. KOME-F>
2. KATD-F	2. KARA-F	2. KATD-F>	2. KWSS-F	2. KLZE-F	2. KSJO-F>	2. KSJO-F>	2. KSJO-F	2. KSJO-F	2. KSJO-F
3. KARA-F	3. KATD-F	3. KEZR-F	3. KATD-F	3. KBAY-F	3. KWSS-F>	3. KWSS-F	3. KARA-F	3. KARA-F	3. KARA-F
KEZR-F	4. KEZR-F	4. KWSS-F	4. KEZR-F	4. KLOK	4.	4. KARA-F	KATD-F	4. KEZR-F	4. KEZR-F
KOME-F	5. KOME-F	5. KBAY-F	5. KBAY-F	5. KEEN	5.	5. KATD-F	5. KEEN	5. KWSS-F	KLZE-F
		KLOK		KEZR-F					

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP					
AOR/CLASSIC					
AC/OLDIES/SOFT ROCK					
MOR/VARIETY/FULL					
COUNTRY					
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KLRS-F	99.1	Santa Cruz	.8/2.5
KTOM-F	100.7	Salinas	.5/ .7

See San Francisco for more details about the following stations:

		KKHI-F+	1.1/ 2.9
KABL-F+	1.2/ 4.2	KLOK-F	1.1/ 5.2
KBLX-F+	1.8/ 5.6	KMEL-F	2.8/ 9.8
KBRG-F	.7/ 2.2	KNBR	4.3/12.8
KCBS	3.9/13.1	KNEW	.3/ 1.4
KFAX	.7/ 2.1	KOFY	.4/ 1.6
KFOG-F	1.5/ 4.9	KOIT-F+	2.6/ 9.1
KFRC	1.1/ 3.8	KRQR-F	.7/ 3.8
KGO	7.5/17.2	KSAN-F	2.6/ 8.3
KIOI-F	2.1/ 8.6	KSFO+	2.5/ 9.7
KITS-F	2.3/ 6.6	KSOL-F	6.1/12.6
KKCY-F	.5/ .9	KYUU-F	3.7/10.4

RADIO STATIONS

KAZA, 1290, 5 KW (DAYS,DA)	, SPANISH	,$ 56.00	(Caballero)		(GILROY)	A. Rodriguez
KEEN, 1370, 5 KW (DA-2)	, COUNTRY	UPI,$ 55.00	(MMR)			Chris Snell
KHTT, 1500, 10 KW/5 KW (DA-1)	, OLDIES	APR,$ 30.00	(Katz)	Narragansett		Gary Rodriguez
KLIV, 1590, 5 KW (DA-N)	, NOSTALGIA	,$ 46.88	(Eastman)	Empire		Vince Lopopolo
KLOK, 1170, 50 KW/5 KW (DA-2)	, MOR/AC	,$ 64.00	(Masla)	Davis/Weaver		Bill Weaver
KNTA, 1430, 1 KW (DA-1)	, SPANISH	,$ 42.00	(Lotus)	Tamarack		Gene Hogan
KARA-F, 105.7, 50 KW @ 500	, AC	,$ 77.00	(Eastman)	Empire		Bob Kieve
KATD-F, 95.3, 375 W @ 860	, CHR	,$ 50.00	(Radio West)			Alice Shockley
KBAY-F, 100.3, 14 KW @ 2580	, BTFL/EZ	,$ 90.00	(MMR)			Steve Snell
KBRG-F, 104.9, 3 KW @ 300	, SPANISH	,$ 50.00	(Lotus)		(FREMONT)	Carlos Duharte
KEZR-F, 106.5, 50 KW @ 430	, AC	,$ 82.00	(Christal)			John Levitt
KLZE-F, 97.7, 3 KW @ 300	, BTFL/EZ	,$ 60.00*	(Republic)	Parker		Judy Currier
KOME-F, 98.5, 13 KW @ 880	, AOR	ABC-R,$120.00	(Torbet)	Infinity		Jim Hardy
KSJO-F, 92.3, 50 KW @ -68	, AOR	,$120.00	(Katz)	Narragansett		Gary Rodriguez
KWSS-F, 94.5, 1.2 KW @ 2580	, CHR	,$135.00*	(Mc-Guild)	Nationwide		Jim Smith

Other ranked stations - See San Francisco

SARASOTA - BRADENTON

Arbitron Rank/Pop (12+): 88/389,900

MSA Rank/Pop: Sarasota - 169/255,600
Tampa ADI Bradenton - 217/180,700
Average Person Ratings: 17.3
Market TSL: 24.3 hours

Stations: 29/11
Diaries: 885/441:1/53.5%
Sample Target: 740
% Below Line: 46.9
% Not Listed: 13.3

1986 Revenue: $5,400,000
HH Inc.: $27,913
Retail $: 3.4 Bil
Pop per Station: 35,445
#1 Biller: WDUV-F $2,000,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WDUV-F	160/23.7	23.4	17.9			1. WDUV-F	167/1307	1. WDUV-F	1233/31.6	---	31.4
2. WYNF F	54/ 8.0	7.3	7.9			2. WYNF-F	54/ 496	2. WYNF-F	474/12.2	---	12.2
3. WSUN	37/ 5.5	7.8	10.3			3. WSUN	39/ 428	3. WHVE-F	455/11.7	---	8.0
4. WSRZ-F	34/ 5.0	1.3	2.4			4. WSRZ-F	34/ 429	4. WSRZ-F	429/11.0	---	5.4
5. WHVE-F	30/ 4.4	3.0	4.1			5. WINK-F	33/ 476	5. WSUN	410/10.5	---	15.1
6. WAMR	28/ 4.1	3.8	6.2			WAMR	33/ 308	6. WRBQ-F+	399/10.2	---	14.8
7. WRBQ-F+	26/ 3.9	7.4	2.7			7. WHVE-F	31/ 514	7. WFLA	322/ 8.3	---	4.7
8. WWBA-F	21/ 3.1	3.9	5.2			8. WRBQ-F+	26/ 399	8. WKRL-F	305/ 7.8	---	8.5
9. WKRL-F	19/ 2.8	2.3	5.4			9. WWBA-F	21/ 259	9. WUSA-F	261/ 6.7	---	6.2
10. WFLA	18/ 2.7	1.6	1.9			10. WKRL	20/ 319	10. WAMR	260/ 6.7	---	8.4
WUSA-F	18/ 2.7	3.1	1.9			11. WFLA	18/ 330	11. WWBA-F	255/ 6.5	---	9.5
12.						12.		12. WPDS-F	246/ 6.3	---	5.9

12+ FM SHARE (METRO): 73.04% (428 of 586) (SPG 86: 66.03%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WSRZ-F	1. WYNF-F>	1. WYNF-F>	1. WHVE-F	1. WDUV-F	1. WDUV-F>	1. WDUV-F>	1. WDUV-F>	1. WDUV-F>	1. WDUV-F>	1. WDUV-F>
2. WYNF-F	2. WHVE-F	2. WHVE-F	2. WDUV-F	2. WHVE-F	2. WAMR >	2. WSUN	2. WYNF-F	2. WYNF-F	2. WYNF-F	2. WYNF-F
3. WRBQ-F+	3. WSRZ-F	3. WDUV-F	3. WYNF-F	3. WSUN	WSUN	3. WYNF-F	3. WSUN	3. WHVE-F	3. WSRZ-F	3. WSUN
4. WINK-F	WKRL-F	WSUN	4. WSUN	4. WYNF-F	4.	4. WSRZ-F	4. WHVE-F	WSUN	4. WFLA	4. WSRZ-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYNF-F	1. WYNF-F	1. WHVE-F	1. WDUV-F	1. WDUV-F>	1. WYNF-F	1. WYNF-F>	1. WYNF-F	1. WYNF-F>	1. WSUN
2. WSRZ-F	2. WHVE-F	2. WYNF-F	WYNF-F	2. WHVE-F>	2. WSRZ-F	2. WKRL-F	2. WKRL-F	2. WSUN	2. WYNF-F
3. WKRL-F	WSRZ-F	3. WUSA-F	WHVE-F	3. WUSA	3. WSUN	3. WHVE-F	3. WHVE-F	3. WHVE-F	WHVE-F
4. WRVE-F	4. WRBQ-F	WSRZ-F	4. WSRZ-F	4.	4.	4. WHBO	WHBO	4. WKRL-F	4. WDUV-F
WRBQ-F+	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	2 (1)	75 (3)	77 (4)	13.1	11.3
AOR/CLASSIC		73 (2)	73 (2)	12.5	10.8
AC/OLDIES/SOFT ROCK	12 (1)	70 (4)	82 (5)	14.0	15.7
MOR/VARIETY/FULL	8 (1)		8 (1)	1.4	1.7
COUNTRY	39 (2)	23 (3)	62 (5)	10.6	12.2
BLACK/URBAN	5 (1)		5 (1)	0.9	--
BTFL MUSIC/EZ		181 (2)	181 (2)	30.9	30.5
NEWS/TALK	30 (2)		30 (2)	5.1	4.2
NOSTALGIA	53 (4)		53 (4)	9.0	13.6
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	15 (3)		15 (3)	2.6	--
			586 (23)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBRD	1420	Bradenton	.7/3.2
WCTQ-F	92.1	Venice	1.9/3.7
WENG	1530	Englewood	1.2/1.6
WKXY	930	Sarasota	.9/3.4
WQSR	1220	Sarasota	.6/2.5
WSPB	1450	Sarasota	1.3/3.7
WWZZ	1280	Sarasota	2.1/3.1
WINK-F	96.9	Fort Myers	2.5/6.2
WOKD-F	98.3	Arcadia	.3/1.5
WRFA	82.0	Largo	.3/2.4

See Tampa for mor information about the following:

WHBO	1.8/2.4	WPLP	1.8/6.3
WLFF	.3/1.1	WQYK-F	1.2/3.6
WNLT-F	.9/3.4	WRXB	.7/1.3
WPDS-F	2.4/6.3		

RADIO STATIONS

WAMR, 1320, 5 KW/1 KW (DA-2), NOSTALGIA	NBC,$ 18.00	(Torbet)	Hall	Jim Day
WSPB, 1450, 1 KW, NOSTAL/MOR	CBS,$ 13.00	(HNWH)		Frank Ward
WWZZ, 1280, 500 W (DAYS,DA), NOSTAL/MOR	CNN,$ 14.00*	(S. Katz)		Dan Dobrowolski
WCTQ-F, 92.1, 3 KW @ 300, COUNTRY	,$ 19.00*	(Torbet)	Hall	Jim Day
WDUV-F, 103.3, 100 KW @ 1306, BTFL/EZ	MBS,$ 66.00*	(Christal)		Bob Nelson
WHVE-F, 102.5, 100 KW @ 570, AC	CBS-R,$ 50.00	(Masla)	Susquehanna	Gordon Obarski
WSRZ-F, 106.3, 3 KW @ 300, CHR	,$ 38.00*	(HNWH)	Wilks-Schwartz	H. Kestenbaum
WINK-F, 96.9, 100 KW @ 833, CHR	,$ NA	(Mc-Guild)	(FORT MYERS)	Joe Schwartzel

Other ranked stations - See Tampa

MISCELLANEOUS COMMENTS WWZZ sold for $760,00... WRAV-F changes to WCTQ-F... WAVE-F changes to WHVE-F... WMLO-F changes to WSRZ-F and format from AC to CHR...

SAVANNAH

Arbitron Rank/Pop (12+): 149/201,500

MSA Rank/Pop: 179/238,800
ADI # 108
Average Person Ratings: 18.0
Market TSL: 23.5 hours

Stations: 15/15
Diaries: 845/238:1/40.3%
Sample Target: 550
% Below Line: 0
% Not Listed: 6.3

1986 Revenue: $7,100,000
HH Inc.: $29,323
Retail $: 1.6 Bil
Pop per Station: 13,433
#1 Biller: WAEV-F $1,600,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WZAT-F	65/17.9	15.2	11.2		
2. WCHY-F+	51/14.0	13.3	15.9		
WEAS-F	51/14.0	17.3	17.0		
4. WJCL-F	38/10.5	7.3	6.9		
5. WIXV-F	35/ 9.6	13.0	7.2		
6. WSOK	33/ 9.1	9.8	15.0		
7. WAEV-F	21/ 5.8	7.6	9.2		
8. WYKZ-F	14/ 3.9	3.3	2.0		
9. WNMT	8/ 2.2	---	1.2		
10. WSGA	7/ 1.9	3.5	3.5		

12+ TSA	1/4/CUME
1. WZAT-F	151/1892
2. WCHY-F	122/1263
3. WEAS-F	81/ 734
4. WIXV-F	73/ 674
5. WJCL-F	71/ 749
6. WAEV-F	53/ 829
7. WSOK	34/ 400
8. WYKZ-F	28/ 427
9.	
10.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WZAT-F	720/35.7	---	34.0
2. WEAS-F	512/25.4	---	26.0
3. WCHY-F	474/23.5	---	20.1
4. WSOK	375/18.6	---	26.4
5. WIXV-F	365/18.1	---	23.7
6. WAEV-F	358/17.8	---	18.8
7. WJCL-F	345/17.1	---	15.8
8. WYKZ-F	215/10.7	---	9.0
9.			
10.			

12+ FM SHARE (METRO): 80.00% (272 of 340) (SPG 86: 81.56%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZAT-F>	1. WZAT-F	1. WZAT-F	1. WCHY-F+	1. WCHY-F+	1. WCHY-F+	1. WCHY-F+	1. WCHY-F+	1. WZAT-F	1. WZAT-F	1. WZAT-F>
2. WEAS-F	2. WIXV-F	2. WEAS-F	2. WEAS-F	2. WEAS-F	2. WJCL-F>	2. WSOK	2. WJCL-F	2. WCHY-F+	2. WEAS-F>	2. WEAS-F
3.	3. WEAS-F>	3. WCHY-F+	3. WZAT-F	3. WZAT-F	3. WSOK	3. WZAT-F	3. WIXV-F	3. WEAS-F	3. WSOK	3. WCHV-F+
4.	4. WCHY-F+	4. WIXV-F>	4. WIXV-F	4. WIXV-F	4. WEAS-F	4. WJCL-F	4. WZAT-F	4. WIXV-F	4. WCHY-F+	WIXV-F
5.	5. WAEV-F	5. WAEV-F	5. WAEV-F	5. WAFV-F	5. WZAT-F	5. WEAS-F	5. WEAS-F	WJCL-F	5.	5. WJCL-F
		6 WJCL-F	6. WJCL-F	WJCL-F						

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WEAS-F	1. WZAT-F	1. WZAT-F	1. WZAT-F	1. WZAT-F	1. WZAT-F	1. WIXV-F>	1. WIXV-F	1. WIXV-F	1. WCHY-F+
2. WZAT-F	2. WEAS-F>	2. WEAS-F	2. WEAS-F	2. WCHY-F+	2. WIXV-F	2. WZAT-F	2. WEAS-F	2. WCHY-F+	2. WEAS-F
3. WCHY-F	3. WIXV-F	3. WIXV-F	3. WCHY-F+	3. WEAS-F	3. WEAS-F	3. WEAS-F	3. WZAT-F	3. WEAS-F	WIXV-F>
4. WIXV-F	4. WCHY-F+	4. WAEV-F	4. WIXV-F	4. WJCL-F	4. WCHY-F+	4.	4. WAEV-F	4. WZAT-F	4. WAEV-F
5.	5. WAEV-F	5. WYKZ-F	5. WJCL-F	5. WAEV-F	WSOK	5.	5. WSOK	5.	5. WZAT-F
			6. WAEV-F	WIXV-F					
				WSOK					

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		65 (1)	65 (1)	19.1	16.1
AOR/CLASSIC		35 (1)	35 (1)	10.3	13.8
AC/OLDIES/SOFT ROCK		35 (2)	35 (2)	10.3	11.5
MOR/VARIETY/FULL	8 (1)		8 (1)	2.4	2.0
COUNTRY	5 (1)	46 (1)	51 (2)	15.0	12.1
BLACK/URBAN	38 (2)	51 (1)	89 (3)	26.2	28.8
BTFL MUSIC/EZ		38 (1)	38 (1)	11.2	7.8
NEWS/TALK					
NOSTALGIA	7 (1)		7 (1)	2.1	3.7
RELIGION/GOSPEL	5 (1)	2 (1)	7 (2)	2.1	3.7
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	5 (1)		5 (1)	1.5	0.3
			340 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WBMQ	630	Savannah	1.4/2.3
WGEC-F	103.9	Springfield	.6/1.6
WSAI	1450	Savannah	1.4/2.2
WWJD	900	Savannah	1.4/3.7

RADIO STATIONS

WBMQ, 630, 5 KW (DA-N)	, ? ?	CBS,$ 10.00 (Katz)	Burbach		Larry Garrett
WNMT, 1520, 1 KW (DAYS)	, VARIETY (?)	ABC-E,$ 5.00 (---)			
WSGA, 1400, 1 KW	, NOSTALGIA	ABC-D,$ 11.00* (Mc-Guild)			Jerry Rogers
WSOK, 1230, 1 KW	, BLACK	SBN,$ 26.00* (Banner)			Butch Guest
WWJD, 900, 5 KW (DAYS)	, GOSPEL	,$ 12.00* (---)	Rivers		Gloria Adams

WCHY (1290, 5 KW DA-N) simulcasting with WCHY-F

WAEV-F, 97.3, 100 KW @ 1000, AC	US 1,$ 34.00* (Banner)			Butch Guest
WCHY-F+, 94.1, 100 KW @ 1320, COUNTRY	ABC-E,$ 41.00* (Torbet)	Roth		Truman Conley
WEAS-F, 93.1, 100 KW @ 355, BLACK	ABC-F,$ 32.00* (Masla)	Rivers		Bob Bryant
WIXV-F, 95.5, 100 KW @ 390, AOR	,$ 28.00* (Katz)	Burbach		Larry Garrett
WJCL-F, 96.5, 100 KW @ 1232, BTFL/EZ	NBC,$ 25.00* (HNWH)	Lewis	(BEAUFORT, SC)	John Mackin Ade
WYKZ-F, 98.7, 100 KW @ 818, AC	,$ 23.00 (Christal)	Specter		Jerry Rogers
WZAT-F, 102.1, 100 KW @ 620, CHR	ABC-C,$ 39.00* (Mc-Guild)			

MISCELLANEOUS COMMENTS WCHY A/F sold by Bluegrass to Roth for $____________ (Hepburn)...

SEATTLE - TACOMA

Arbitron Rank/Pop (12+): 17/1,900,500

MSA Rank/Pop: Seattle - 25/179,100
ADI # 13 Tacoma - 95/527,600
Average Person Ratings: 16.3
Market TSL: 21.5 hours

Stations: 33/33
Diaries: 1784/1065:1/49.0%
Sample Target: 1670
% Below Line: 0
% Not Listed: 7.6

1986 Revenue: $65,800,000
HH Inc.: $33,669
Retail $: 15.2 Bil
Pop per Station: 57,591
#1 Biller: KIRO $16,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. KIRO	293/ 9.5	9.1	10.5	10.4	10.7	9.9	8.7
2. KOMO	229/ 7.4	7.2	6.9	5.8	5.8	6.8	4.9
3. KBRD-F	189/ 6.1	5.5	5.1	4.5	5.0	5.3	2.0
4. KISW-F	167/ 5.4	6.2	8.0	7.3	7.5	6.7	7.4
5. KUBE-F	162/ 5.2	5.5	8.0	8.2	5.0	6.7	8.5
6. KMPS-F+	155/ 5.0	5.5	4.7	5.1	7.0	5.1	5.4
7. KZOK-F	138/ 4.5	3.5	3.4	1.5	2.3	3.2	4.2
8. KDLZ-F	128/ 4.1	5.2	4.6	3.6	4.0	4.4	5.7
9. KXRX-F	116/ 3.8	4.3	.4	.9	1.1	2.4	5.0
10. KSEA-F	111/ 3.6	3.6	4.1	4.0	4.2	3.8	2.6
11. KLSY-F+	98/ 3.2	3.6	4.1	3.2	3.6	3.5	2.9
12. KING-F	94/ 3.0	3.4	2.5	2.9	3.0	3.0	3.0
13. KJR	90/ 2.9	2.4	2.0	1.8	1.5	2.3	2.0
14. KNBQ-F	89/ 2.9	2.2	2.7	2.6	2.7	2.6	3.2
15. KRPM-F	88/ 2.8	3.2	3.4	2.1	2.9	2.9	2.5
16. KIXI	85/ 2.8	3.0	2.6	4.0	4.6	3.1	3.7
KMGI-F	85/ 2.8	3.7	3.1	3.5	3.2	3.3	3.0
18. KEZX-F+	77/ 2.5	2.4	2.0	2.6	3.9	2.4	2.6
19. KVI	76/ 2.5	2.0	2.5	3.2	3.5	2.6	2.5
20. KCMS-F	65/ 2.1	1.7	1.5	1.3	1.7	1.8	2.1
21. KLTX-F	63/ 2.0	1.9	2.2	2.6	1.2	2.2	1.9
22. KING	59/ 1.9	2.0	2.4	2.3	2.2	2.2	3.1
23. KHIT-F	51/ 1.7	1.8	1.4	1.7	1.6	1.7	1.6
24. KJET	42/ 1.4	.3	---	.5	1.0	0.6	.6
25. KKFX	30/ 1.0	.9	1.2	2.0	1.0	1.3	1.8

12+ TSA	1/4/CUME
1. KIRO	354/5781
2. KOMO	269/3832
3. KISW-F	252/3145
4. KBRD-F	247/2184
5. KMPS-F+	204/2395
6. KUBE-F	189/3621
7. KPLZ-F	178/3335
8. KZOK-F	149/2419
9. KSEA-F	136/1549
10. KXRX-F	133/1913
11. KLSY-F+	111/2117
12. KRPM-F	110/1398
13. KMGI-F	103/2075
14. KING-F	102/1614
15. KIXI	101/1639
16. KVI	97/1807
17. KNBQ-F	96/1775
18. KJR	95/1691
19. KEZX-F+	93/1567
20. KCMS-F	86/1226
21. KLTX-F	79/1569
22. KING	77/1439
23. KHIT-F	76/1705
24. KJET	44/ 524
25. KKFX	32/ 524

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KIRO	4739/24.9	27.5	25.8
2. KUBE-F	3165/16.7	18.6	14.5
3. KOMO	3061/16.1	19.1	15.8
4. KPLZ-F	2665/14.0	12.1	12.9
5. KISW-F	2476/13.0	14.1	15.4
6. KZOK-F	2121/11.2	9.6	9.0
7. KLSY-F+	1868/ 9.8	11.1	9.4
8. KMPS-F+	1852/ 9.7	NA	NA
9. KMGI-F	1754/ 9.2	7.6	8.6
10. KBRD-F	1659/ 8.7	10.5	9.6
11. KXRX-F	1649/ 8.7	2.8	3.9
12. KNBQ-F	1533/ 8.1	8.2	8.5
13. KJR	1495/ 7.9	6.5	6.7
14. KING-F	1458/ 7.7	7.8	8.6
15. KVI	1421/ 7.5	7.7	7.6
16. KHIT-F	1408/ 7.4	6.1	5.6
17. KIXI	1393/ 7.3	7.2	8.8
18. KEZX-F+	1318/ 6.9	5.7	7.4
19. KLTX-F	1291/ 6.8	5.1	5.3
20. KSEA-F	1238/ 6.5	9.8	8.9
21. KING	1148/ 6.0	6.7	7.4
22. KRPM-F	1091/ 5.7	6.9	5.1
23. KCMS-F	903/ 4.8	3.5	4.4
24. KCIS	534/ 2.8	2.7	3.3
25. KJET	490/ 2.6	---	2.8

12+ FM SHARE (METRO): 64.21% (1834 of 2856) (SPG 86: 61.78%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KPLZ-F	1. KISW-F	1. KISW-F	1. KIRO	1. KIRO	1. KIRO	1. KIRO	1. KOMO	1. KIRO	1. KIRO >	1. KBRD-F
2. KUBE-F	2. KZOK-F	KZOK-F	2. KZOK-F	2. KMPS-F+	2. KOMO	2. KOMO >	2. KBRD-F	2. KBRD-F	2. KBRD-F	2. KMPS-F+
3. KISW-F	3. KUBE-F	3. KUBE-F	3. KMPS-F	3. KOMO	3. KBRD-F	3. KUBE-F	3. KISW-F	3. KOMO	KUBE-F	3. KIRO
4. KHIT-F	4. KXRX-F>	4. KIRO	4. KOMO	KZOK-F	4. KMPS-F+	4. KMPS-F+	4. KIRO	4. KISW-F	4. KPLZ-F	4. KOMO
5.	5. KMGI-F	5. KXRX-F	5. KISW-F	5. KBRD-F	5. KSEA-F	5. KISW-F	5. KSEA-F	5. KZOK-F	5. KISW-F	5. KISW-F
6.	KPLZ-F	6. KMPS-F+	KUBE-F	6. KISW-F	6. KIXI	6. KPLZ-F	KZOK-F	6. KUBE-F	KLSY-F+	6. KZOK-F
7.	7. KNBQ-F	7. KOMO	7. KXRX-F	KUBE-F	7. KING	7. KBRD-F	7. KMPS-F+	7. KMPS-F+	7. KMPS-F+	7. KUBE-F
8.	8. KLSY-F+	8. KLSY-F+	8.	8. KXRX-F	8.	8. KZOK-F	8. KUBE-F	8. KPLZ-F	8.	8. KXRX-F
9.	9.	9.	9.	9.	9.	9.	KXRX-F	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KUBE-F	1. KUBE-F>	1. KMGI-F	1. KUBE-F	1. KMPS-F+	1. KISW-F	1. KISW-F	1. KZOK-F	1. KZOK-F	1. KIRO
2. KPLZ-F>	2. KMGI-F	2. KUBE-F	2. KLSY-F+	2. KOMO	2. KXRX-F	KXRX-F	2. KXRX-F	2. KISW-F	2. KZOK-F
3. KNBQ-F	3. KLSY-F+	3. KLSY-F+	3. KOMO	3. KLSY-F+	3. KZOK-F	3. KZOK-F>	3. KISW-F>	3. KXRX-F	3. KXRX-F
4. KISW-F	KNBQ-F	4. KNBQ-F	4. KMGI-F	KBRD-F	4. KPLZ-F	4. KUBE-F	4. KIRO	4. KIRO >	4. KISW-F
5. KLSY-F+	5. KPLZ-F	5. KZOK-F	5. KNBQ-F	5. KMGI-F	5. KUBE-F	5. KIRO	5. KJET	5. KMPS-F+	5. KMPS-F+
6. KJET	6. KISW-F	KCMS-F	6. KMPS-F+	6. KUBE-F	6.	6. KPLZ-F	KUBE-F	6. KUBE-F	6. KOMO
7.	7. KCMS-F	7. KEZX-F+	7. KLTX-F	7.	7.	7. KEZX-F+	7. KEZX-F+	7. KVI	7. KVI
8.	8. KJR	8.	8.	8.	8.	KJET	8.	8. KEZX-F+	8. KEZX-F+
9.	KZOK-F	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	42 (1)	430 (4)	472 (5)	16.5	15.4
AOR/CLASSIC		421 (3)	421 (3)	14.7	14.2
AC/OLDIES/SOFT ROCK	189 (4)	237 (3)	426 (7)	14.8	15.0
MOR/VARIETY/FULL	229 (1)		229 (1)	8.0	6.8
COUNTRY	49 (3)	219 (2)	268 (5)	9.4	11.2
BLACK/URBAN	30 (1)		30 (1)	1.1	1.7
BTFL MUSIC/EZ		300 (2)	300 (2)	10.5	9.9
NEWS/TALK	352 (2)		352 (2)	12.3	14.0
NOSTALGIA	85 (1)		85 (1)	3.0	4.9
RELIGION/GOSPEL	21 (1)	65 (1)	86 (2)	3.0	3.6
SPANISH					
CLASSICAL		94 (1)	94 (1)	3.3	3.3
JAZZ/NEW AGE/ECLECTIC	9 (1)	68 (1)	77 (2)	2.7	---
UNKNOWN/OTHERS	15 (1)		15 (1)	0.5	---
			2856 (33)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCIS	630	Edmonds	.7/2.8
KGNW	820	Burien	.5/1.6
KRPM	770	Seattle	.4/1.7
KTAC	850	Tacoma	.5/1.5
KWYZ	1230	Everett	.4/1.0

RADIO STATIONS

AM STATIONS

KBLE, 1050,	5 KW/453 W	, RELIGION	,$ 30.00	(---)			George Bowcher
KCIS, 630,	5 KW/2.5 KW (DA-N)	, RELIGION	UPI,APR,$ 50.00	(---)			Bob Powers
KING, 1090,	50 KW (DA-2)	, NEWS/TALK	NBC,ABC-T,$ 57.00*	(Banner)	King		M. Klopfenstein
KEZX, 820,	50 KW/5 KW (DA-2)	, JAZZ/NEW AGE	,$ 30.00*	(Eastman)	Park		Dave Littrell
KIRO, 710,	50 KW (DA-N)	, NEWS/TALK	CBS,$200.00*	(Torbet)	Bonneville		Joe Abel
KIXI 880	50 KW/1 KW (DA-2)	, NOSTALGIA	,$ 65.00*	(Christal)			Gordon Stenback
KJET, 1590,	5 KW (DA-2)	, CHR	Source,$ NA	(Torbet)	SRO		Bill McMahon
KJR , 950,	5 KW (DA-N)	, AC	,$ 63.00	(HNWH)	Ackerly		Dan Hern
KKFX, 1250,	5 KW (DA-N)	, BLACK	APR,$ 35.00	(Roslin)			Bob Bingham
KLSY, 1540,	5 KW (DA-N)	, AC	CBS-R,$ NA	(Banner)	Sandusky		Tim Davidson
KMPS, 1300,	5 KW (DA-N)	, COUNTRY	UPI,$?	(Mc-Guild)	EZ		Fred Schumacher
KOMO, 1000,	50 KW (DA-N)	, MOR	ABC-I,$160.00	(Katz)			Rich Robertson
KRKO, 1380,	5 KW (DA-N)	, MOR	,$ 20.00	(---)			Sparky Taft
KVI , 570,	5 KW	, AC/OLDIES	,$ 60.00*	(Durpetti)	Golden West		S. Sweatte
KRPM, 770,	1 KW	, COUNTRY	,$ NA	(Torbet)	Olympic		

FM STATIONS

KBRD, 103.7,	100 KW @ 1675,	BTFL/EZ	,$ 85.00*	(Republic)	Entercom	Peg Dempsey
KCMS, 105.3,	115 KW @ 721,	RELIGION	UPI,$ 50.00	(Radio Spot)		Bob Powers
KEZX, 98.9,	100 KW @ 1070,	AOR/JAZZ	ABC-E,$ 75.00	(Eastman)	Park	Dave Littrell
KHIT, 106.9,	100 KW @ 819,	CHR	,$ 45.00*	(HNWH)	Gannett	Lee Douglas
KING, 98.1,	100 KW @ 850,	CLASSICAL	,$ 75.00*	(MMR)	King	Bob Gallucci
KISW, 99.9,	100 KW @ 1200,	AOR	,$100.00*	(Mc-Guild)	Alexander	Beau Phillips
KLSY, 92.5,	100 KW @ 1100,	AC	CBS-R,$ 95.00*	(Banner)	Sandusky	Tim Davidson
KLTX, 95.7,	100 KW @ 1150,	AC	,$ 60.00*	(Christal)		Gordon Stenback
KMGI, 107.7,	100 KW @ 1194,	SOFT AC	Trans,$ 70.00*	(Republic)	Sunbelt	Ralph Heyward
KMPS, 94.1,	100 KW @ 1165,	COUNTRY	UPI,$110.00*	(Mc-Guild)	EZ	Fred Schumacher
KNBQ, 97.3,	100 KW @ 700,	CHR	,$ 60.00	(Christal)	Viacom	Bruce Raven-Stark
KPLZ, 101.5,	100 KW @ 1150,	CHR	,$ 80.00*	(Durpetti)	Golden West	S. Sweatte
KSEA, 100.7,	100 KW @ 730,	BTFL/EZ	,$ 90.00*	(Torbet)	Bonneville	Kevin Cooney
KRPM, 106.1,	100 KW @ 700,	COUNTRY	,$ 70.00*	(Torbet)	Olympic	
KUBE, 93.3,	100 KW @ 300,	CHR	,$130.00*	(MMR)	First Media	Michael O'Shea
KXRX, 96.5,	81 KW @ 1100,	AOR	,$ 40.00	(Katz)	Shamrock	Steve West
KZOK, 102.5,	100 KW @ 1165,	CLASSIC AOR	Source,$ 60.00*	(Torbet)	SRO	Bill McMahon

CALL LETTER CHANGES

WINZ-F changes to WZTA
KGNW changes to KEZX
KQIN changes to KGNW

FORMAT CHANGES

WZTA: From CHR to AOR
KEZX: From ? to Jazz/New Age
KGNW: Changes to religion

STATION SALES

WLQY (Hollywood): Sold for $2,000,000 (Clark)
KLTX-F: Sold to Ackerly for $8,700,000 (Wertheim)
KIXI: Sold to Sunbelt for $4,800,000 (Wertheim)

SHREVEPORT

Arbitron Rank/Pop (12+): 105/333,500

MSA Rank/Pop: 125/369,800
ADI # 62
Average Person Ratings: 17.1
Market TSL: 23.5 hours

Stations: 17/16
Diaries: 839/397:1/45.8%
Sample Target: 730
% Below Line: 11.3
% Not Listed: 4.9

1986 Revenue: $11,400,000
HH Inc.: $29,127
Retail $: 2.2 Bil
Pop per Station: 20,844
#1 Biller: KVKI-F $2,200,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. KDKS-F	98/17.2	15.5	14.7	12.0	10.6		18.0
2. KRMD-F+	64/11.3	11.5	9.3	7.3	7.2		11.7
3. KTUX-F	61/10.7	9.6	9.9	13.4	9.1		13.7
4. KVKI-F	49/ 8.6	13.2	11.6	15.3	11.4		10.1
5. KOKA	43/ 7.5	3.6	6.6	5.4	8.0		5.3
KTAL-F	43/ 7.5	5.1	6.0	4.5	3.4		10.7
7. KCOZ-F	40/ 7.0	8.5	6.6	8.7	9.7		4.2
8. KITT-F	35/ 6.1	3.0	3.9	4.5	4.4		4.4
9. KCIJ	30/ 5.3	8.7	13.2	11.2	16.1		3.4
10. KWKH	25/ 4.4	5.7	5.0	3.7	4.2		4.8
11. KEEL	17/ 3.0	5.3	6.2	4.1	5.1		3.6
12. KWKH-F	16/ 2.8	2.5	1.9	3.9	3.8		3.7

12+ TSA	1/4/CUME
1. KTUX-F	129/1724
2. KRMD-F+	123/1415
3. KDKS-F	115/ 846
4. KTAL-F	72/ 869
5. KITT-F	57/ 897
6. KVKI-F	56/ 843
7. KCOZ-F	47/ 510
8. KOKA	46/ 563
9. KWKH	42/ 631
10. KEEL	38/ 651
11. KCIJ	33/ 316
12. KWKH-F	26/ 618

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KTUX-F	863/25.9	23.2	25.0
2. KRMD-F+	762/22.8	22.9	17.8
3. KDKS-F	741/22.2	22.8	23.3
4. KVKI-F	694/20.8	26.5	25.9
5. KOKA	500/15.0	12.3	15.7
6. KITT-F	489/14.7	10.4	15.4
7. KTAL-F	446/13.4	11.5	9.9
8. KCOZ-F	428/12.8	15.2	16.0
9. KWKH-F	383/11.5	9.3	7.3
10. KEEL	372/11.2	14.3	14.5
11. KWKH	297/ 8.9	14.4	11.6
12. KCIJ	268/ 8.0	9.3	12.2

12+ FM SHARE (METRO): 73.98% (401 of 542) (SPG 86: 65.00%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KDKS-F	1. KDKS-F>	1. KDKS-F>	1. KDKS-F>	1. KDKS-F	1. KRMD-F+	1. KDKS-F	1. KOKS-F	1. KDKS-F>	1. KDKS-F>	1. KDKS-F>
2. KTUX-F>	2. KTUX-F	2. KVKI-F	2. KRMD-F+	2. KRMD-F+	2. KCOZ-F	2. KRMD-F+	KRMD-F+	2. KRMD-F+	2. KTUX-F	2. KRMD-F+>
3. KTAL-F	3. KTAL-F	3. KTUX-F	3. KVKI-F	3. KVKI-F	3. KDKS-F	3. KTUX-F	3. KVKI-F	3. KTUX-F	3. KTAL-F	3. KTUX-F
4. KOKA	4. KVKI-F	4. KRMD-F+	4. KTUX-F	4. KOKA	4. KOKA	4. KVKI-F	4. KTUX-F	4. KVKI-F	4. KCOZ-F	4. KVKI-F
5.	5. KITT-F	5. KTAL-F	5. KITT-F	5. KTUX-F	5. KCIJ	5. KOKA	5. KITT-F	5. KCIJ	5. KRMD-F+	5. KOKA
		6. KITT-F	6. KOKA	6. KITT-F	KWKH	6. KCOZ-F		KITT-F		
								KTAL-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDKS-F>	1. KDKS-F	1. KVKI-F	1. KDKS-F>	1. KDKS-F	1. KTAL-F>	1. KTAL-F	1. KDKS-F	1. KDKS-F	1. KDKS-F>
2. KITT-F	2. KVKI-F	2. KDKS-F	2. KVKI-F	2. KRMD-F+	2. KDKS-F	2. KDKS-F	2. KTAL-F	2. KTAL-F	2. KRMD-F+
KTUX-F	3. KTUX-F	3. KTUX-F	3. KRMD-F+	KVKI-F	KTUX-F	3. KTUX-F>	3. KTUX-F	3. KTUX-F	3. KTUX-F
4. KRMD-F+	4. KITT-F	4. KITT-F	4. KTUX-F	4. KOKA	4. KVKI-F	4. KVKI-F	4. KITT-F	4. KVKI-F	4. KITT-F
KVKI-F	5. KRMD-F+	KRMD-F+	5. KITT-F	5. KCOZ-F	5.	5. KITT-F	5. KVKI-F	5. KITT-F	KOKA
								KRMD-F+	

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		61 (1)	61 (1)	11.3	10.2
AOR/CLASSIC		43 (1)	43 (1)	7.9	6.2
AC/OLDIES/SOFT ROCK	17 (1)	84 (2)	101 (3)	18.6	22.4
MOR/VARIETY/FULL					
COUNTRY	30 (2)	75 (2)	105 (4)	19.4	16.8
BLACK/URBAN	43 (1)	98 (1)	141 (2)	26.0	22.0
BTFL MUSIC/EZ		40 (1)	40 (1)	7.4	6.8
NEWS/TALK					
NOSTALGIA	8 (1)		8 (1)	1.5	1.6
RELIGION/GOSPEL	38 (3)		38 (3)	7.0	14.0
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	5 (1)		5 (1)	0.9	---
			542 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KASO	1240	Minden	.9/2.2
KBCL	1070	Bossier City	1.4/1.3
KFLO	1300	Schreveport	.7/2.0
KLMB	1480	Shreveport	.7/1.4

RADIO STATIONS

KCIJ, 980, 5 KW (DAYS)	, GOSPEL/BLACK	SBN,$ 20.00* (Masla)			F. Ridenour
KEEL, 710, 50 KW/5 KW (DA-2)	, AC	ABC-I,$ 25.00* (Mc-Guild)	Multimedia		
KOKA, 1550, 10 KW/500 W (DA-N)	, BLACK	ABC-C,$ 27.00* (HNWH)	Encore		
KWKH, 1130, 50 KW (DA-N)	, COUNTRY	ABC-E,$ 29.00* (Torbet)	Great Empire		Gene Dickerson

KRMD (1340, 1 KW) is simulcasting with KRMD-F

KCOZ-F, 100.1, 3 KW @ 300,	BTFL/EZ	,$ 26.00* (Republic)			
KDKS-F, 92.1, 3 KW @ 300,	BLACK	NBN,$ 28.00* (---)		(BENTON)	Jerry Lundquist
KITT-F, 93.7, 100 KW @ 1020,	AC	ABC-F,$ 32.00* (Mc-Guild)	Multimedia		
KRMD-F+,101.1, 100 KW @ 1145,	COUNTRY	MBS,US 2,$ 37.00* (Katz)	AmCom		Tom Williams
KTAL-F, 98.1, 100 KW @ 1450,	AOR	,$ 28.00* (Banner)		(TEXARKANA)	Ted Ferguson
KVKI-F, 96.5, 100 KW @ 275,	AC	,$ 39.00* (HNWH)	Encore		
KWKH-F, 94.5, 100 KW @ 400,	COUNTRY	US 1,$ 26.00* (Torbet)	Great Empire		Gene Dickerson
KTUX-F, 98.9, 100 KW @ 720,	CHR	,$ 37.00* (Republic)		(CARTHAGE, TX)	Elinor Stephens

SIOUX FALLS

Arbitron Rank/Pop (12+): 203/124,300

MSA Rank/Pop: 289/122,700
ADI # 98 (w/Mitchell)
Average Person Ratings: 16.3
Market TSL: 21.5 hours

Stations: 12/9
Diaries: 677/184:1/58.0%
Sample Target: 550
% Below Line: 6.5
% Not Listed: 8.9

1986 Revenue: $5,600,000
HH Inc.: $34,479
Retail $: 1.0 Bil
Pop per Station: 13,811
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 86	SPG 86	4 Book Avg.	Birch Share
1. KKRC-F	31/15.3	12.5	18.9		
2. KELO	26/12.8	7.3	7.0		
KELO-F	26/12.8	10.9	8.5		
4. KIOV-F	23/11.3	15.6	8.5		
KSOO	23/11.3	13.0	13.4		
6. KPAT-F	18/ 8.9	11.5	9.5		
7. KXRB	15/ 7.4	9.4	7.5		
8. WNAX	10/ 4.9	3.1	7.0		
9. KYKC	8/ 3.9	8.3	6.5		
10.					

12+ TSA	1/4/CUME
1. WNAX	62/802
2. KELO-F	43/591
KIOV-F	43/496
4. KELO	40/586
5. KKRC-F	35/467
KSOO	35/437
7. KXRB	32/355
8. KPAT-F	30/481
9. KLQL-F	17/198
10. KGLI-F	16/222

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KKRC-F	393/31.6	---	26.2
2. KELO	307/24.7	---	15.7
3. KPAT-F	296/23.8	---	24.6
4. KELO-F	290/23.3	---	17.7
5. KIOV-F	280/22.5	---	27.2
6. KSOO	249/20.0	---	24.6
7. KYKC	140/11.3	---	14.6
8. WNAX	135/10.9	---	11.0
9. KXRB	124/10.0	---	13.4
10.			

12+ FM SHARE (METRO): 55.14% (102 of 185) (SPG 86: 55.25%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRC-F>	1. KKRC-F>	1. KELO	1. KELO	1. KELO	1. KSOO-F	1. KSOO	1. KELO-F	1. KKRC-F	1. KKRC-F	1. KKRC-F>
2. KPAT-F	2. KELO	2. KKRC-F	2. KIOV-F	KELO-F	2. KELO-F	2. KELO	2. KELO	2. KELO-F	2. KPAT-F	2. KPAT-F
3.	KIOV-F	3. KIOV-F	3. KELO-F	3. KIOV-F	3. KXRB-F	3. KKRC-F	3. KIOV-F	3. KELO	3. KSOO-F	3. KIOV-F
4.	4. KPAT-F	4. KELO-F	4. KKRC-F	4. KKRC-F	4. KELO	4. KIOV-F	KKRC-F	4. KIOV-F	4. KIOV-F	4. KELO
5.	5.	5. KPAT-F	5.	5.	5.	5. KELO-F	5. KPAT-F	5. KPAT-F	5.	5. KSOO-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KELO	1. KKRC-F	1. KELO-F	1. KELO	1. KELO-F	1. KKRC-F	1. KKRC-F>	1. KKRC-F	1. KKRC-F	1. KELO
KKRC-F	2. KELO	KIOV-F	2. KELO-F	2. KELO	2. KELO	2. KELO	2. KELO	2. KELO	2. KELO-F
KPAT-F	KIOV-F	KKRC-F	KIOV-F	3. KIOV-F	KIOV-F	KIOV-F	KIOV-F	KIOV-F	KIOV-F
4.	4. KELO-F	4. KELO	4. KKRC-F	4. KKRC-F	KPAT-F	4. KPAT-F	4. KELO	4. KPAT-F	4. KKRC-F
5.	KPAT-F	5. KPAT-F	5. KPAT-F	5.	5.	5.	KPAT-F	5. KELO-F	KXRB

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		49 (2)	49 (2)	26.5	25.4
AOR/CLASSIC					
AC/OLDIES/SOFT ROCK	26 (1)	1 (1)	27 (2)	14.6	8.3
MOR/VARIETY/FULL	23 (1)		23 (1)	12.4	14.4
COUNTRY	34 (4)	26 (2)	60 (6)	32.4	39.8
BLACK/URBAN					
BTFL MUSIC/EZ		26 (1)	26 (1)	14.1	11.6
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL					0.6
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			185 (12)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KLQL-F	101.1	Luverne	1.5/6.5
KGLI-F	95.5	Sioux City, Ia	.5/1.7
KIWA	1550	Sheldon, Ia	.5/2.4

RADIO STATIONS

KELO, 1320, 5 KW (DA-2), AC	ABC-D,$ 24.00* (Torbet)	Midcontinent		Chuck Albrecht
KSOO, 1140, 10 KW/5 KW (DA-N), MOR	ABC-I,$ 30.00* (Banner)			Joe Henkin
KXRB, 1000, 10 KW, COUNTRY	MBS,$ 22.00* (Mc-Guild)			Don Jacobs
KYKC, 1230, 1 KW, COUNTRY (?)	US 2,$ 14.00* (---)	Vaughn		
WNAX, 570, 5 KW (DA-N), COUNTRY	,$ 45.00* (Katz)	Park	(YANKTON)	
KELO-F, 92.5, 100 KW @ 1900, BTFL/EZ	ABC-D,$ 24.00* (Torbet)	Midcontinent		Chuck Albrecht
KIOV-F, 104.7, 100 KW @ 735, COUNTRY	MBS,$ 28.00* (Mc-Guild)	So. Minn		Don Jacobs
KKRC-F, 93.5, 3 KW @ 120, CHR	US 1,$ 32.00* (---)	Vaughn		
KPAT-F, 97.3, 60 KW @ 220, CONTEMP/AC	,$ 25.00* (Banner)			Joe Henkin

SOUTH BEND

Arbitron Rank/Pop (12+): 152/197,700

MSA Rank/Pop: 180/238,400
ADI # 84
Average Person Ratings: 16.9
Market TSL: 22.5 hours

Stations: 17/10
Diaries: 648/305:1/55.7%
Sample Target: 610
% Below Line: 8.1
% Not Listed: 7.5

1986 Revenue: $5,700,000
HH Inc.: $30,258
Retail $: 1.7 Bil
Pop per Station: 19,770
#1 Biller: WNDU-F $1,800,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WNDU-F	51/15.3	18.7	20.7		
2. WSBT	46/13.8	14.7	11.5		
3. WYEZ-F	44/13.2	13.5	9.2		
4. WNSN-F	39/11.7	11.6	6.6		
5. WZZP-F	35/10.5	8.0	12.1		
6. WNDU	30/ 9.0	8.6	8.0		
7. WAOR-F	24/ 7.2	9.5	7.2		
8. WGN	9/ 2.7	1.8	3.4		
9. WFRN-F	8/ 2.4	1.2	?.3		
10. WAMJ	5/ 1.5	.3	3.7		

12+ TSA	1/4/CUME
1. WNDU-F	184/2254
2. WNSN-F	111/1535
3. WYEZ-F	96/1002
4. WZZP-F	79/1019
5. WAOR-F	51/ 626
6. WSBT	50/ 585
7. WFRN-F	41/ 660
8. WNDU	39/ 418
9. WGN	31/ 578
10. WLS	20/ 562

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WNDU-F	774/37.6	---	41.3
2. WZZP-F	544/27.5	---	20.0
3. WNSN-F	487/24.6	---	22.0
4. WSBT	483/24.4	---	27.7
5. WYEZ-F	446/22.6	---	22.1
6. WAOR-F	324/16.4	---	16.8
7. WNDU	314/15.9	---	16.6
8. WGN	209/10.6	---	10.6
9. WFRN-F	127/-6.4	---	4.5
10. WLS	112/ 5.7	---	7.5

12+ FM SHARE (METRO): 68.28% (211 of 309) (SPG 86: 66.56%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNDU-F>	1. WNDU-F	1. WNDU-F	1. WNSN-F	1. WNSN-F	1. WSBT	1. WSBT	1. WYEZ-F	1. WNDU-F	1. WNDU-F	1. WNDU-F
2. WZZP-F>	2. WZZP-F	2. WNSN-F	2. WNDU-F	2. WNDU-F	2. WYEZ-F	2. WNDU-F>	2. WNDU-F	2. WZZP-F	2. WYEZ-F	2. WYEZ-F
3. WAOR-F	3. WAOR-F	3. WZZP-F	3. WYEZ-F	3. WYEZ-F	3. WNDU	3. WYEZ-F	3. WSBT	3. WSBT	WZZP-F>	3. WSBT
4.	4. WNSN-F	4. WAOR-F	4. WNDU	4. WNDU-F	4. WNSN-F	4. WNSN-F	4. WNSN-F	4. WNSN-F	4. WNSN-F	4. WAOR-F
5.	5.	5. WYEZ-F	WZZP-F	5. WZZP-F	5. WNDU-F	5. WZZP-F	5. WZZP-F	5. WYEZ-F	5. WAOR-F	5. WNSN-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WNDU-F	1. WNDU-F	1. WNSN-F	1. WNSN-F	1. WNSN-F
2. WZZP-F	2. WNSN-F	2. WNDU-F	2. WNDU-F>	2. WNDU-F
3. WNSN-F	3. WZZR-F>	3. WYEZ-F	3. WZZP-F	WYEZ-F
4. WAOR-F	4. WAOR-F	4. WZZP-F	4. WYEZ-F	4. WSBT
WFRN-F	WYEZ-F	5. WAOR-F	5.	5. WNDU

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAOR-F	1. WAOR-F	1. WAOR-F	1. WAOR-F	1. WNDU
WZZP-F	2. WZZP-F	2. WNDU	WZZP-F	2. WNDU-F
3. WNDU-F	3. WNDU-F>	WNDU-F	3. WNDU-F	WNSN-F
4.	4. WNDU	WZZP-F	4. WNDU	4. WAOR-F
5.	5. WNSN-F	5. WNSN-F	WNSN-F	WZZP-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		88 (3)	88 (3)	28.5	30.8
AOR/CLASSIC		28 (2)	28 (2)	9.1	10.1
AC/OLDIES/SOFT ROCK	3 (1)	39 (1)	42 (2)	13.6	12.3
MOR/VARIETY/FULL	55 (2)	2 (1)	57 (3)	18.4	17.9
COUNTRY	30 (1)		30 (1)	9.7	10.1
BLACK/URBAN					
BTFL MUSIC/EZ		44 (1)	44 (1)	14.2	14.3
NEWS/TALK	10 (3)		10 (3)	3.2	1.9
NOSTALGIA					
RELIGION/GOSPEL		10 (2)	10 (2)	3.2	2.3
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			309 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMJ	1580	South Bend	.5/ 7.4
WHME-F	103.1	South Bend	.2/ 6.4
WBBM	780	Chicago	.4/11.1
WKXQ-F	101.1	Chicago	.2/ 3.7
WKVI-F	99.3	Knox	.2/ 3.1
WLUP-F	97.9	Chicago	.4/ 5.8
WMAQ	670	Chicago	.1/ 7.1

RADIO STATIONS

WAMJ, 1580, 1 KW/5 W, TALK (?)	MBS,ABC-T,$ 14.00	(---)			Mark Murray
WNDU, 1490, 1 KW, COUNTRY	ABC-I,$ 38.00	(Mc-Guild)	Notre Dame		Bob Nowicki
WSBT, 960, 5 KW (DA-2), MOR	CBS,$ 34.50	(Katz)			T. Knust
WAOR-F, 95.3, 3 KW @ 330, AOR	MBS,$ 25.00	(Roslin)		(NILES, MI)	Charles Frey
WFRN-F, 104.7, 50 KW @ 455, RELIGION	MBS,$ 21.00	(HNWH)		(ELKHART)	Ed Moore
WHME-F, 103.1, 3 KW @ 300, RELIGION	UPI,$ 13.00	(---)	Sumrall		P. Sumrall
WNDU-F, 92.9, 13 KW @ 880, CHR	,$ 75.00	(Mc-Guild)	Notre Dame		Bob Nowicki
WNSN-F, 101.5, 10 KW @ 970, AC	,$ 38.00	(Katz)	Schurz		T. Knust
WYEZ-F, 100.7, 50 KW @ 500, BTFL/EZ	NBC,$ 35.00	(Christal)	Federsted	(ELKHART)	John Boggs
WZZP-F, 103.9, 3 KW @ 300, CHR	,$ 39.00*	(MMR)	Booth		Vince Ford

WGN, WLS - See Chicago

SPOKANE

Arbitron Rank/Pop (12+): 97/354,900

MSA Rank/Pop: 128/359,500
ADI # 74
Average Person Ratings: 15.3
Market TSL: 20.5 hours

Stations: 19/19
Diaries: 762/466:1/51.5%
Sample Target: 740
% Below Line: 0
% Not Listed: 10.7

1986 Revenue: $10,000,000
HH Inc.: $25,120
Retail $: 2.2 Bil
Pop per Station: 18,679
#1 Biller: KGA/KDRK-F $2,000,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KZZU-F+	87/16.0	17.1	20.0	16.4	15.3			1. KZZU-F+	133/1636	1. KZZU-F+	1219/34.3	29.2	33.4
2. KXLY-F	64/11.8	13.1	10.8	17.8	16.9			2. KXLY-F	102/ 968	2. KXLY-F	683/19.2	19.1	23.0
3. KDRK-F	57/10.5	11.4	11.1	12.4	12.6			3. KDRK-F	85/ 908	3. KDRK-F	626/17.6	17.6	17.7
4. KEZE-F	56/10.3	8.4	10.0	8.6	10.9			4. KEZE-F	75/ 738	4. KEZE-F	568/16.0	16.8	17.3
5. KGA	34/ 6.3	5.4	6.0	5.2	6.1			5. KISC-F	51/ 824	5. KISC-F	519/14.6	13.1	17.2
6. KISC-F	34/ 6.3	5.1	4.7	3.0	5.0			6. KGA	45/ 594	6. KKPL-F+	517/14.6	12.4	14.1
7. KKPL-F	33/ 6.1	3.9	3.8	5.0	7.5			7. KKPL-F+	41/ 762	7. KXLY	485/13.7	13.3	12.9
KXLY	33/ 6.1	5.2	6.2	5.9	4.6			8. KXLY	37/ 564	8. KGA	428/12.1	12.4	13.6
9. KVXO-F	18/ 3.3	1.7	---	---	---			9. KAQQ	29/ 361	9. KVXO-F	361/10.2	---	---
10. KAQQ	15/ 2.8	2.2	4.7	4.9	6.0			10. KVXO-F	20/ 408	10. KQSP-F	258/ 7.3	7.3	3.6
11. KQSP-F	14/ 2.6	4.9	2.7	3.5	.3			11.		11. KJRB	203/ 5.7	6.4	10.0
12. KEYF	11/ 2.0	2.1	3.7	1.3	---			12.		12. KAQQ	197/ 5.6	9.3	13.0
13. KEYF-F	11/ 2.0	1.7	.5	---	---			13.		13. KEYF-F	196/ 5.5	1.9	---

12+ FM SHARE (METRO): 76.13% (370 of 486) (SPG 86: 70.66%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KZZU-F+>	1. KEZE-F	1. KZZU-F+	1. KDRK-F	1. KDRK-F	1. KXLY-F>	1. KZZU-F+>	1. KXLY-F	1. KZZU-F+>	1. KZZU-F+>	1. KZZU-F
2. KVXO-F	2. KZZU-F+>	2. KEZE-F	KZZU-F+>	2. KZZU-F+	2. KDRK-F	2. KDRK-F	2. KDRK-F	2. KXLY-F	2. KEZE-F>	2. KXLY-F
3.	3. KISC-F	3. KDRK-F	3. KEZE-F	3. KEZE-F	3. KGA	3. KXLY-F	3. KEZE-F	3. KDRK-F	3. KXLY-F	3. KEZE-F
4.	4. KKPL-F+	4. KISC-F	4. KKPL-F+	4. KISC-F	4. KXLY	4. KEZE-F	4. KZZU-F+	4. KEZE-F	4. KXLY	4. KDRK-F
5.	5. KDRK-F	KKPL-F+	5.	KKPL-F+	5.	5. KGA KXLY	5. KGA	5. KISC-F	5. KDRK-F	5. KKPL-F+

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KZZU-F+>	1. KZZU-F+	1. KISC-F	1. KZZU-F+>	1. KDRK-F	1. KEZE-F >	1. KEZE-F >	1. KEZE-F >	1. KEZE-F >	1. KEZE-F
2. KEZE-F	2. KISC-F	2. KZZU-F+>	2. KDRK-F	2. KISC-F	2. KZZU-F+>	2. KZZU-F+	2. KKPL-F+	2. KZZU-F	2. KDRK-F
3. KISC-F	3. KEZE-F>	3. KEZE-F	KISC-F	KXLY-F	3. KVXO-F+	3. KKPL-F+	3. KZZU-F+	3. KDRK-F	KGA
4. KKPL-F+	4. KKPL-F+	4. KDRK-F	4. KEZE	KZZU-F+	4.	4.	4. KDRK-F	KKPL-F+	KKPL-F+
KVXO-F	5. KDRK-F	KKPL-F	5. KKPL-F+ KXLY-F	5.	5.	5.	KQSP-F	5. KGA	KZZU-F+

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	5 (1)	100 (2)	105 (3)	21.6	27.3
AOR/CLASSIC		70 (2)	70 (2)	14.4	11.1
AC/OLDIES/SOFT ROCK	8 (2)	79 (4)	87 (6)	17.9	11.8
MOR/VARIETY/FULL	18 (2)		18 (2)	3.7	6.8
COUNTRY	34 (1)	57 (1)	91 (2)	18.7	19.0
BLACK/URBAN					
BTFL MUSIC/EZ		64 (1)	64 (1)	13.2	12.0
NEWS/TALK	33 (1)		33 (1)	6.8	6.8
NOSTALGIA	11 (1)		11 (1)	2.3	4.1
RELIGION/GOSPEL	7 (1)		7 (1)	1.4	1.1
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			486 (19)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCDA-F	103.1	Coeur D'Alene	.4/2.3
KJRB	790	Spokane	1.3/5.7
KRSS	1230	Spokane	1.3/2.1
KVNI	1080	Coeur D'Alene	.6/2.4

RADIO STATIONS

KAQQ,	590,	5 KW	, MOR	NBC,$ 20.00*	(Katz)	Home News		Lucy Rice
KEYF,	1050,	5 KW/500 W (DA-2)	, NOSTALGIA	MBS,ABC-D,$ 10.00	(Republic)			Kim Cooper
KGA ,	1510,	50 KW (DA-N)	, COUNTRY	ABC-I,$ 37.00*	(Eastman)	John Price		
KJRB,	790,	5 KW (DA-N)	, OLDIES	,$ 22.00*	(Mc-Guild)	Alexander		Rod Krebs
KXLY,	920,	5 KW	, NEWS/TALK	MBS,CBS,$ 32.00*	(Torbet)			Tom Agnew
KDRK-F ,	93.7,	56 KW @ 2380,	COUNTRY	US 1,$ 41.00*	(Eastman)	John Price		
KEYF-F ,	101.1,	100 KW @ 2360,	SOFT AC	Trans,$ 19.00	(Republic)		(CHENEY)	Kim Cooper
KEZE-F ,	105.7,	100 KW @ 1910,	AOR	,$ 40.00*	(Mc-Guild)	Alexander		Rod Krebs
KISC-F ,	98.1,	94 KW @ 2030,	AC	,$ 28.00*	(Katz)	Home News		Lucy Rice
KKPL-F+,	96.1,	56 KW @ 2680,	AC	,$ 35.00*	(Radio West)			Kosta Panidis
KQSP-F ,	98.9,	100 KW @ 1614,	CLASSIC	,$ 24.00*	(Banner)	Medina		
KVXO-F ,	103.9,	3 KW @ 300,	CHR	,$ 18.00*	(Masla)			Greg Birchell
KXLY-F ,	99.9,	25 KW @ 3010,	BTFL/EZ	,$ 40.00*	(Torbet)			Tom Agnew
KZZU-F+,	92.9,	81 KW @ 2100,	CHR	,$ 48.00*	(Christal)	Olympic		Barb Beddor

MISCELLANEOUS COMMENTS KRSS sold for $250,000...

SPRINGFIELD, MA

Arbitron Rank/Pop (12+) 70/498,300

MSA Rank/Pop: 85/585,800
ADI # 106
Average Person Ratings: 16.8
Market TSL: 22.3 hours

Stations: 26/14
Diaries: 983/507:1/47.2%
Sample Target: 890
% Below Line: 40.8
% Not Listed: 10.8

1986 Revenue: $10,100,000
HH Inc.: $31,116
Retail $: 4.0 Bil
Pop per Station: 35,593
#1 Biller: NA

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WRCH-F	88/10.5	7.8	9.4	6.9	7.5	8.7	5.0
2. WMAS-F	87/10.4	10.2	11.3	9.5	9.8	10.4	8.4
3. WHFM-F	74/ 8.9	7.6	8.1	7.2	5.8	8.0	7.7
4. WTIC-F	68/ 8.1	8.8	9.7	11.3	11.6	9.5	13.1
5. WMAS	63/ 7.5	8.1	7.4	6.0	8.1	7.3	5.2
6. WHYN	61/ 7.3	6.9	7.0	8.2	7.4	7.4	6.7
WAQY-F	61/ 7.3	8.6	7.9	7.5	8.2	7.8	9.7
8. WDRC-F	34/ 4.1	3.4	2.3	.4	.8	2.6	4.9
9. WTIC	26/ 3.1	2.8	3.2	2.0	3.0	2.8	2.4
10. WHMP	24/ 2.9	3.2	1.9	2.9	2.7	2.7	2.0
11.							
12.							

12+ TSA	1/4/CUME
1. WRCH-F	90/1016
2. WHFM-F	88/1281
WMAS-F	88/1187
4. WTIC-F	68/1120
5. WAQY-F	66/1201
6. WMAS	63/ 604
7. WHYN	61/1011
8. WRDC-F	36/ 534
9. WAAF-F	32/ 505
10.WTIC	27/ 513
11. WHMP	24/ 280
WHMP-F	24/ 452

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WMAS-F	1160/23.3	24.4	19.7
2. WAQY-F	1201/22.8	21.5	20.5
3. WHMF-F	1126/22.6	21.4	17.1
4. WTIC-F	1113/22.3	23.2	27.5
5. WHYN	1011/20.3	19.9	21.5
6. WRCH-F	987/19.8	16.8	15.3
7. WMAS	604/12.1	13.0	13.0
8. WDRC-F	511/10.3	6.6	3.2
9. WCCC-F	508/10.2	10.3	9.6
10. WTIC	469/ 9.4	8.4	8.1
11. WHMP-F	375/ 7.5	5.5	6.2
12. WAAF-F	364/ 7.3	8.7	7.8

12+ FM SHARE (METRO): 68.72% (512 of 745) (SPG 86: 65.50%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTIC-F	1. WAQY-F	1. WMAS-F	1. WMAS-F	1. WMAS-F>	1. WRCH-F	1. WMAS-F	1. WMAS-F	1. WRCH-F	1. WAQY-F	1. WTIC-F
2. WAQY-F	2. WHFM-F	2. WHFM-F	2. WHFM-F	2. WHFM-F	2. WMAS	2. WHYN	WRCH-F	2. WTIC-F	2. WHFM-F	2. WAQY-F
3. WHFM-F	3. WMAS-F	3. WAQY-F	3. WHYN	3. WHYN	3. WMAS-F	3. WHFM-F	3. WHFM-F	3. WMAS-F	3. WTIC-F	3. WRCH-F
4. WAAF-F	4. WTIC-F	4. WTIC-F	4. WAQY-F	4. WRCH-F	4. WHYN >	4. WRCH-F	4. WMAS	4. WHFM-F	4. WRCH-F	4. WHFM-F
5.	5.	5. WHYN	5. WDRC-F	5. WAQY-F	5. WTIC	5. WTIC-F	5. WAQY-F	5. WAQY-F	5. WHYN	WMAS
			WTIC-F							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WHFM-F>	1. WHFM-F	1. WMAS-F>	1. WMAS-F	1. WMAS-F>
2. WTIC-F>	2. WMAS-F	2. WHFM-F	2. WHFM-F	2. WRCH-F
3. WMAS-F	3. WTIC-F>	3. WTIC-F	3. WTIC-F	3. WHFM-F
4. WAQY-F	4. WHYN	4. WHYN	4. WHYN	4. WDRC-F
WHYN	5. WAQY-F	5.	5. WDRC-F	5. WHYN
			WRCH-F	WTIC-F

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAQY-F>	1. WAQY-F>	1. WAQY-F>	1. WAQY-F>	1. WAQY-F
2. WHFM-F	2. WHFM-F	2. WHFM-F	2. WHFM-F	2. WMAS-F
WCCC-F	3. WMAS-F	WMAS-F	3. WMAS-F	3. WHFM-F
4. WMAS-F	4. WCCC-F	4. WCCC-F	4. WHYN	4. WHYN
5. WTIC-F	5. WHCN-F	5. WHCN-F	5. WTIC-F	5. WTIC-F
	WTIC-F			

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		97 (3)	97 (3)	13.0	16.8
AOR/CLASSIC		114 (4)	114 (4)	15.3	16.2
AC/OLDIES/SOFT ROCK	61 (1)	203 (5)	264 (6)	35.4	30.9
MOR/VARIETY/FULL	63 (5)		63 (5)	8.5	10.0
COUNTRY	14 (1)		14 (1)	1.9	2.0
BLACK/URBAN					
BTFL MUSIC/EZ		98 (2)	98 (2)	13.3	10.1
NEWS/TALK	26 (2)		26 (2)	3.5	3.5
NOSTALGIA	72 (2)		72 (2)	9.7	9.7
RELIGION/GOSPEL	7 (1)		7 (1)	0.9	0.8
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			745 (26)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WACE	730	Chicopee	.8/ 2.7
WARE	1250	Ware	.6/ 2.4
WHMP-F	99.3	Northampton	1.9/ 7.5
WIXY	1600	E. Longmeadow	1.7/ 6.1
WLDM	1570	Westfield	.5/ 2.5
WSPR	1270	Springfield	.5/ 4.0
WTTT	1430	Amhurst	1.0/ 2.4
WAAF-F	107.3	Worcester	2.3/ 7.3
WBZ	1030	Boston	.5/ 2.0
WCCC-F	106.9	Hartford	2.5/10.2
WHCN-F	105.9	Hartford	1.6/ 6.5
WIOF-F	104.1	Waterbury	.5/ 3.6
WKSS-F	95.7	Hartford	1.6/ 6.9
WSRS-F	96.1	Worcester	1.2/ 3.9
WWYZ-F	92.5	Waterbury	.5/ 2.3

RADIO STATIONS

WHMP, 1400, 1 KW, MOR	NBC,$ 19.00*	(Torbet)		J. Fennessey
WHYN, 560, 5 KW/1 KW (DA-N), AC	ABC-I,$ 50.00	(Mc-Guild)	Wilks-Schwartz	Don Wilks
WIXY, 1600, 5 KW/2.5 KW (DA-1), COUNTRY	CBS,$ 18.00	(Eastman)	Sunshine	
WMAS, 1450, 1 KW, NOSTALGIA	MBS,$ 38.00*	(Banner)		Joseph Rizza
WREB, 930, 500 KW (DAYS), TALK	,$ 14.00	(---)		L. Milesky
WSPR, 1270, 5 KW/1 KW (DA-2), TALK	APR,$ 19.00*	(Roslin)		Al Herskovitz
WAQY-F, 102.1, 27 KW @ 650, AOR	,$ 59.00*	(Eastman)	Sunshine	
WHFM-F, 93.1, 9 KW @ 970, AC	CBS-R,$ 70.00*	(Mc-Guild)	Wilks-Schwartz	Don Wilks
WHMP-F, 99.3, 3 KW @ 300, CHR	,$ 26.00*	(Torbet)		J. Fennessey
WMAS-F, 94.7, 50 KW @ 360, AC	,$ 64.00*	(Banner)		Joseph Rizza

Other ranked stations - See Hartford or Worcester

MISCELLANEOUS COMMENTS WIXY, WAQY-F sold by Wilks-Schwartz to Sunshine for $8,750,000 (Americom)... WHYN, WHFM-F sold to Wilkes-Schwartz for $10,800,000 (Americom)...

SPRINGFIELD, MO

Arbitron Rank/Pop (12+): 159/189,000

MSA Rank/Pop: 185/222,600
ADI # 80
Average Person Ratings: 15.0
Market TSL: 20.0 hours

Stations: 10/10
Diaries: 620/305:1/57.2%
Sample Target: 550
% Below Line: 0
% Not Listed: 7.1

1986 Revenue: $7,100,000
HH Inc.: $28,664
Retail $: 1.7 Bil
Pop per Station: 18,900
#1 Biller: KWTO A/F $3,100,000

12+ METRO		1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1.	KWTO-F	73/25.8	23.1	25.8		
2.	KTTS-F	61/21.6	18.5	17.5		
3.	KXUS-F	38/13.4	10.3	9.9		
4.	KTXR-F	29/10.2	10.0	7.9		
5.	KWTO	19/ 6.7	10.0	8.6		
6.	KTTS	15/ 5.3	7.5	7.9		
7.	KORX-F	11/ 3.9	.7	1.7		
8.	KTOZ-F+	9/ 3.2	3.5	2.0		
9.	KGBX	6/ 2.1	3.6	4.6		
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA		1/4/CUME
1.	KTTS-F	157/1516
2.	KWTO-F	127/1495
3.	KTXR-F	66/ 808
4.	KXUS-F	61/ 524
5.	KTWO	57/ 874
6.	KTTS	21/ 366
7.	KORX-F	20/ 146
8.	KTOZ-F+	14/ 233
9.	KGBX	8/ 197
10.		
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 86	SPG 86
1.	KWTO-F	812/43.0	---	40.9
2.	KTTS-F	606/32.1	---	31.9
3.	KXUS-F	524/27.7	---	23.2
4.	KTXR-F	406/21.5	---	21.9
5.	KWTO	287/15.2	---	18.4
6.	KTTS	219/11.6	---	16.6
7.	KGBX	154/ 8.1	---	11.4
8.	KTOZ-F	143/ 7.6	---	NA
9.	KORX-F	126/ 6.7	---	3.7
10.				
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 84.03% (221 of 263) (SPG 86: 70.27%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWTO-F>	1. KWTO-F>	1. KWTO-F>	1. KTTS-F	1. KTTS-F>	1. KTTS-F>	1. KTTS-F	1. KTTS-F	1. KWTO-F>	1. KWTO-F>	1. KWTO-F>
2.	2. KXUS-F>	2. KXUS-F	2. KWTO-F	2. KWTO-F	2. KTXR-F	2. KWTO-F>	KWTO-F	2. KTTS-F	2. KTTS-F	2. KTTS-F
3.	3.	3. KTTS-F	3. KXUS-F	3. KXUS-F	3. KWTO	3. KXUS-F>	3. KXUS-F	3. KXUS-F	3. KTXR-F	3. KXUS-F
4.	4.	4.	4.	4.	4. KTTS	4. KWTO	4. KTXR-F	4.	4. KXUS-F	4. KTXR-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWTO-F>	1. KWTO-F>	1. KWTO-F	1. KWTO-F>	1. KTTS-F>	1. KWTO-F>	1. KWTO-F>	1. KXUS-F	1. KWTO-F>	1. KTTS-F
2. KXUS-F	2. KXUS-F>	2. KXUS-F>	2. KXUS-F	2. KWTO-F	2. KORX-F	2. KXUS-F>	2. KWTO-F	2. KXUS-F>	2. KWTO-F
3.	3.	3. KTTS-F	3. KTTS-F	3. KXUS-F>	KXUS-F	3. KORX-F>	3. KTTS-F	3. KTTS-F	3. KXUS-F
4.	4.	4.	4.	4.	4.	4.	4. KORX-F	4. KORX-F	4. KWTO
5.	5.	5.	5.	5.	5.	5.	5.	5.	5. KTXR-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		73 (1)	73 (1)	27.8	25.1
AOR/CLASSIC		11 (1)	11 (1)	4.2	0.8
AC/OLDIES/SOFT ROCK		47 (2)	47 (2)	17.9	16.2
MOR/VARIETY/FULL	6 (1)		6 (1)	2.3	3.9
COUNTRY	34 (2)	61 (1)	95 (3)	36.1	39.0
BLACK/URBAN					
BTFL MUSIC/EZ		29 (1)	29 (1)	11.0	10.8
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	2 (1)		2 (1)	0.8	4.2
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			263 (10)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KLFJ	1550	Springfield	.7/3.1

RADIO STATIONS

KGBX, 1260, 5 KW (DA-N)	, MOR	CBS,$ 15.00	(HNWH)			Allan Thompson
KLFJ, 1550, 5 KW (DAYS)	, RELIGION	,$ 7.00	(---)			Barb Burrell
KTTS, 1400, 1 KW	, COUNTRY	ABC-E,$ 24.00*	(Torbet)	Great Empire		Curt Brown
KWTO, 560, 5 KW (DA-N)	, COUNTRY	ABC-I,$ 24.00*	(Katz)	DKM		Kurt Boney
KORX-F , 93.5, 2.3 KW @ 330	, AOR	,$ 17.00	(---)		(GREENFIELD)	Cody Wamsley
KTOZ-F+, 104.9, 3 KW @ 300	, AC	MBS,$ 15.00	(---)		(MARSFIELD)	John Halley
KTTS-F , 94.7, 100 KW @ 659	, COUNTRY	ABC-D,$ 48.00	(Torbet)	Great Empire		Curt Brown
KTXR-F , 101.5, 100 KW @ 1150	, BTFL/EZ	NBC,$ 22.00	(Mc-Guild)			
KWTO-F , 98.7, 100 KW @ 600	, CHR	ABC-C,$ 53.00*	(Katz)	DKM		Kurt Boney
KXUS-F , 97.3, 100 KW @ 480	, CONTEMP/AC	,$ 27.00	(Banner)	Demaree		Rich Nichols

MISCELLANEOUS COMMENTS KLSM changes calls to KTOZ and simulcasts with KTOZ-F...

STEUBENVILLE

Arbitron Rank/Pop (12+): 197/129,400

MSA Rank/Pop: 240/154,000
Wheeling ADI
Average Person Ratings: 16.2
Market TSL: 21.5 hours

Stations: 25/3
Diaries: 767/169:1/64.1%
Sample Target: 550
% Below Line: 68.4
% Not Listed: 6.7

1986 Revenue: $2,000,000
HH Inc.: $26,403
Retail $: .72 Bil
Pop per Station: 43,133
#1 Biller: WSTV/WRKY $1,100,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WRKY-F	30/14.3	9.9	11.4		
2. WSTV	28/13.3	12.0	9.5		
3. WOMP-F	18/ 8.6	5.2	3.3		
4. WDVE-F	16/ 7.6	11.5	8.1		
WWVA	16/ 7.6	7.9	10.0		
6. WBZZ-F	11/ 5.2	5.8	9.0		
7. WELA-F	10/ 4.8	5.8	4.8		
8. KDKA	9/ 4.3	5.8	3.8		
WSHH-F	9/ 4.3	6.8	6.2		
10. WOVK-F	8/ 3.8	2.1	1.4		
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1.	
2.	
3.	
4.	
5.	THIS MARKET'S METRO
	AND TSA ARE THE
6.	SAME.
7.	
8.	
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WRKY-F	447/34.5	---	26.5
2. WSTV	260/20.1	---	19.3
3. WWVA	251/19.4	---	17.5
4. WOMP-F	236/18.2	---	13.9
5. WDVE-F	230/17.8	---	17.5
6. WBZZ-F	164/12.7	---	13.9
7. KDKA	159/12.3	---	13.6
8. WELA-F	153/11.8	---	10.2
9. WSHH-F	150/11.6	---	9.6
10. WFIR	114/ 8.8	---	10.0
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 67.86% (133 of 196) (SPG 86: 72.88%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRKY-F	1. WRKY-F>	1. WRKY-F>	1. WRKY-F>	1. WRKY-F>	1. WSTV >	1. WSTV >	1. WSTV	1. WRKY-F>	1. WRKY-F	1. WRKY-F>
2. WOMP-F	2. WDVE-F	2. WOMP-F	2. WOMP-F	2. WOMP-F	2. WWVA >	2. WRKY-F	2. WRKY-F>	2. WSTV	WDVE-F	2. WSTV
3. WBZZ-F	WOMP-F>	3. WDVE-F>	3. WDVE-F	3. WELA-F	3. WRKY-F	3. WWVA	3. WWVA	3. WDVE-F	3. WOMP-F>	3. WWVA
WDVE-F	4. WBZZ-F	4. WBZZ-F	WELA-F	4.	KDKA	4. WDVE-F	4. WOMP-F	WOMP-F	4. KDKA	4. WOMP-F
5.	5.	5.	WWSW-F	5.	5.	WOMP-F	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRKY-F	1. WRKY-F>	1. WRKY-F	1. WRKY-F>	1. WRKY-F>	1. WDVE-F	1. WDVE-F	1. WRKY-F	1. WRKY-F	1. WRKY-F>
2. WOMP-F	2. WOMP-F	2. WBZZ-F	2. WOMP-F	2. WOMP-F	2. WRKY-F	2. WRKY-F>	2. WDVE-F	WDVE-F>	2. WDVE-F
3. WBZZ-F	3. WBZZ-F>	WOMP-F	3. WBZZ-F	3. WSTV	WOMP-F	3. WOMP-F	3. WELA-F	3. WOMP-F	3. WELA-F
WDVE-F	4. WDVE-F	4. WLTJ-F	4.	WBZZ-F	4.	4.	WOMP-F	4.	4.
5.	5.	5.	5.	WSHH	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		62 (5)	62 (5)	31.6	22.6
AOR/CLASSIC		16 (1)	16 (1)	8.2	12.4
AC/OLDIES/SOFT ROCK		15 (3)	15 (3)	7.7	7.9
MOR/VARIETY/FULL	43 (4)		43 (4)	21.9	24.3
COUNTRY	16 (1)	20 (4)	36 (5)	18.4	17.5
BLACK/URBAN		3 (1)	3 (1)	1.5	1.7
BTFL MUSIC/EZ		11 (3)	11 (3)	5.6	7.3
NEWS/TALK					
NOSTALGIA	4 (1)	5 (1)	9 (2)	4.6	6.2
RELIGION/GOSPEL		1 (1)	1 (1)	0.5	0
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			196 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEIR	1430	Weirton	1.9/8.8
WAMO-F	105.9	Pittsburgh	1.4/3.6
WDJQ-F	92.5	Alliance, OH	1.0/3.6
WDSY-F	107.9	Pittsburgh	.5/1.9
WEEL-F	97.3	Wheeling	.5/6.2
WHLX-F	105.5	Bethlehem	2.4/4.4
WHOT-F	101.1	Youngstown	.5/3.6
WKBN-F	98.9	Youngstown	.5/1.9
WKWK	1400	Wheeling	1.9/3.0
WLTJ-F	92.9	Pittsburgh	3.3/7.4
WOHI	1490	E. Liverpool	1.0/2.7
WPIT-F	101.5	Pittsburgh	.5/1.1
WQXK-F	105.1	Salem	.5/3.4
WWSW-F	94.5	Pittsburgh	2.9/8.1
WZMM-F	107.5	Wheeling	1.0/3.3

RADIO STATIONS

WEIR, 1430, 1 KW (DA-2) , MOR APR,$ 17.00 (HNWH) (WEIRTON) John Rambo
WSTV, 1340, 1 KW , MOR/NOST MBS,NBC-T,$ 33.00 (Regional) Associated Bill Chesson

WRKY-F, 103.5, 16 KW @ 880, CHR ,$ 33.00 (Regional) Associated Bill Chesson
WELA-F, 104.3, 50 KW @ 335, COUNTRY SMN,$ 14.00* (Regional) (EAST LIVERPOOL, OH) R. Aughinbaugh

Other ranked stations - See Wheeling or Pittsburgh

STOCKTON

Arbitron Rank/Pop (12+): 101/340,900

MSA Rank/Pop: 108/425,500
Sacramento ADI
Average Person Ratings: 15.7
Market TSL: 21.0 hours

Stations: 30/11
Diaries: 733/465:1/43.2%
Sample Target: 690
% Below Line: 53.8
% Not Listed: 15.0

1986 Revenue: $6,300,000
HH Inc.: $30,185
Retail $: 2.3 Bil
Pop per Station: 30,991
#1 Biller: NA

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME
1. KRAK	39/7.3	8.1	9.0	11.1	10.1		7.4	1.	
KCBS	39/7.3	5.0	4.5	5.9	4.5		2.4	2.	
3. KJAX-F	29/5.4	5.8	5.2	6.6	8.6		4.3	3.	
KNBR	29/5.4	3.0	6.2	3.9	5.7		4.8	4.	
5. KWIN-F	27/5.0	6.7	4.7	4.1	4.7		9.1	5.	STOCKTON'S METRO AND TSA ARE THE SAME.
6. KBEE-F	23/4.3	5.8	6.5	4.6	5.5		3.1	6.	
7. KHOP-F	21/3.9	6.3	6.5	3.7	3.3		5.6	7.	
8. KWOD-F	22/4.1	3.8	1.7	3.1	2.7		3.1	8.	
9. KFMR-F	21/3.9	6.3	6.5	3.7	3.3		4.4	9.	
KYBB-F	21/3.9	2.2	3.7	3.1	3.1		2.4	10.	
KSTN-F	21/3.9	1.6	3.5	2.8	3.5		4.6	11.	
12. KSTN	18/3.4	5.6	7.1	5.4	2.9		3.9	12.	
13. KSJQ-F	17/3.2	1.2	1.5	---	.6		3.1	13.	
KWG	17/3.2	2.8	3.9	4.1	3.9		3.0	14.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KWIN-F	541/15.9	15.3	15.9
2. KRAK	470/13.8	15.0	17.1
3. KHOP-F	449/13.2	17.9	16.4
4. KCBS	438/12.8	11.9	12.2
5. KNBR	412/12.1	9.8	12.3
6. KSTN	382/11.2	12.8	16.7
7. KJAX-F	379/11.1	11.9	10.2
8. KWOD-F	359/10.5	6.9	7.0
9. KBEE-F	304/ 8.9	10.0	10.1
10. KSTN-F	302/ 8.9	5.3	7.8
11. KJOY	284/ 8.3	11.1	11.2
12. KFMR-F	283/ 8.3	11.9	14.0
13. KWG	269/ 7.9	8.8	9.1
14.			

12+ FM SHARE (METRO): 59.12% (269 of 455) (SPG 86: 56.34%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWOD-F	1. KWIN-F	1. KNBR	1. KNBR	1. KNBR	1. KCBS	1. KCBS	1. KCBS >	1. KRAK	1. KWIN-F	1. KYBB-F
2. KSJQ-F	2. KYBB-F	2. KWIN-F	2. KHOP-F	2. KRAK	2. KRAK	2. KRAK	2. KRAK	2. KJAX-F	2. KNBR >	2. KCBS
KSTN	KNBR	3. KYBB-F	3. KRAK	3. KJAX-F	3. KJAX-F	3. KNBR	3. KJAX-F	3. KSTN-F	3. KSTN-F	3. KRAK
4. KHOP-F	4. KHOP-F	4. KRAK	4. KFMR-F	4. KHOP-F	4. KBEE-F	4. KJAX-F	4. KBEE-F	4. KWIN-F	4. KJAX-F	4. KHOP-F
KWIN-F	KZAP-F	5. KHOP-F	KWG	5. KYBB-F	5. KNBR	5. KBEE-F	5. KFMR-F	5. KNBR	5. KWOD-F	5. KFMR-F
			KWIN-F							
			KYBB-F							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KYBB-F	1. KYBB-F	1. KNBR	1. KYBB-F	1. KJAX-F	1. KSJQ-F	1. KZAP-F	1. KZAP-F	1. KFMR-F	1. KNBR
2. KWIN-F	2. KWIN-F	2. KWIN-F	2. KHOP-F	KNBR	KDJK-F	2. KDJK-F	2. KNBR	2. KNBR	2. KRAK
KOSO-F	3. KOSO-F>	KYBB-F	KWIN-F	3. KHOP-F	3. KMEL-F	3. KWIN-F	3. KHOP-F	3. KDJK-F	3. KFMR-F
4. KWOD-F	4. KHOP-F	4. KHOP-F	4. KRAK	KYBB-F	4. KFMR-F	KNBR	4. KWIN-F	4. KZAP-F	4. KZAP-F
5.	KNBR	KOSO-F	KNBR	5. KWG	KWIN-F	5.	KWOD-F	5. KWIN-F	5. KCBS
								KRAK	

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	18 (1)	100 (6)	118 (7)	25.9	24.4
AOR/CLASSIC		25 (2)	25 (2)	5.5	5.0
AC/OLDIES/SOFT ROCK	18 (2)	33 (3)	51 (5)	11.2	13.7
MOR/VARIETY/FULL	42 (2)		42 (2)	9.2	6.8
COUNTRY	41 (2)	30 (2)	71 (4)	15.6	19.0
BLACK/URBAN		8 (1)	8 (1)	1.8	3.5
BTFL MUSIC/EZ		52 (2)	52 (2)	11.4	13.7
NEWS/TALK	52 (3)		52 (3)	11.4	8.7
NOSTALGIA	8 (1)		8 (1)	1.8	0.4
RELIGION/GOSPEL					
SPANISH	7 (2)	21 (1)	28 (3)	6.2	4.8
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			455 (30)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCVR	1570	Lodi	.7/4.1
KJOY	1280	Stockton	2.4/8.3

See Modesto for more information about the following:

		KLOC	.6/1.7
KDJK-F	2.4/6.1	KOSO-F	2.1/4.8
KFIV-F	.6/1.4	KTRB-F	.4/2.0

See Sacramento for more information about the following:

		KRAK-F	1.7/5.6
KFBK	.9/2.4	KZAP-F	2.2/5.0

See San Francisco for more information about the following:

		KSFO+	.4/2.4
KFRC	1.5/3.9	KSOL-F	1.5/4.2
KGO	1.5/3.8	KMEL-F	1.7/4.6

RADIO STATIONS

KCVR, 1570,	5 KW (DAYS,DA)	, SPANISH	,$ 16.00*	(Caballero)		(LODI)	George Sampson
KJOY, 1280,	1 KW (DA-N)	, MOR (?)	,$ 14.00*	(Mc-Guild)			Joe Gamble
KSTN, 1420,	5 KW/1 KW (DA-2)	, CONTEMP	ABC-C,$ 18.00*	(Roslin)			Knox LaRue
KWG , 1230,	1 KW	, OLDIES	MBS,$ 19.00*	(Katz)	Home News		Ken Thompson
KFMR-F, 100.1,	3 KW @ 300	, COUNTRY	,$ 30.00*	(CBS)			Susan Carson
KHOP-F, 104.1,	50 KW @ 499	, CHR	,$ 32.50	(Mc-Guild)	Fuller-Jeffrey		Bruce Markman
KJAX-F, 99.3,	3 KW @ 300	, BTFL/EZ	ABC-E,$ 31.00*	(Mc-Guild)			Joel Gamble
KSJQ-F, 96.7,	3 KW @ 300	, CHR	,$ 18.00*	(HNWH)	Commonwealth	(MANTECA)	
KSTN-F, 107.3,	8 KW @ 1610 (?)	, SPANISH	,$ 18.00*	(Roslin)			Knox LaRue
KWIN-F, 97.7,	3 KW @ 300	, CHR	,$ 26.00	(MMR)		(LODI)	R. Turnbeaugh
KYBB-F, 100.9,	3 KW @ 300	, AC	,$ 23.00*	(Katz)	Home News	(TRACY)	Ken Thompson

Other ranked stations - See Sacramento and Modesto

SYRACUSE

Arbitron Rank/Pop (12+): 61/553,800

MSA Rank/Pop: 71/656,000
ADI # 66
Average Person Ratings: 16.1
Market TSL: 21.5 hours

Stations: 24/19
Diaries: 1014/546:1/57.4%
Sample Target: 920
% Below Line: 5.2
% Not Listed: 12.3

1986 Revenue: $12,500,000
HH Inc.: $33,798
Retail $: 3.9 Bil
Pop per Station: 29,147
#1 Biller: WYYY-F $3,300,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WYYY-F	160/17.9	16.4	16.3	16.2	16.6	16.7	19.2	1. WYYY-F	198/2383	1. WYYY-F	1930/34.9	34.7	33.0
2. WNTQ-F	96/10.8	9.4	11.5	11.9	11.3	10.9	13.3	2. WNTQ-F	114/1709	2. WNTQ-F	1366/24.7	24.7	24.8
3. WAQX-F+	83/ 9.3	7.8	7.3	7.5	7.5	8.0	12.8	3. WSYR	96/1526	3. WSYR	1262/22.8	27.5	25.2
WSYR	83/ 9.3	14.4	12.2	10.2	12.3	11.5	8.9	4. WAQX-F+	93/1241	4. WAQX-F+	1088/19.6	17.4	19.2
5. WEZG-F	58/ 6.5	6.8	5.6	6.5	6.1	6.4	6.5	5. WRRB-F	86/1032	5. WHEN	967/17.5	16.0	18.2
6. WHEN	54/ 6.1	5.0	5.7	5.2	5.3	5.5	3.5	6. WHEN	65/1136	6. WSEN-F+	697/12.6	13.7	11.2
7. WRRB-F	52/ 5.8	7.3	7.7	8.0	6.4	7.2	5.9	7. WEZG-F	59/ 687	7. WKFM-F	684/12.4	10.3	12.4
8. WSEN-F+	48/ 5.4	4.7	4.9	5.8	4.5	5.2	3.2	8. WKFM-F	56/ 920	8. WRRB-F	673/12.2	12.9	12.2
9. WKFM-F	41/ 4.6	3.9	4.4	3.7	5.5	4.2	5.0	9. WSEN-F+	54/ 808	9. WEZG-F	669/12.1	13.1	12.7
10. WOUR-F	26/ 2.9	1.6	.7	1.4	.9	1.7	1.7	10. WOUR-F	43/ 469	10. WMHR-F	304/ 5.5	3.3	3.1

12+ FM SHARE (METRO): 75.83% (593 of 782) (SPG 86: 64.43%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WNTQ-F>	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	1. WSYR	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	1. WYYY-F	1. WYYY-F
2. WAQX-F+	2. WAQX-F+>	2. WAQX-F+	2. WNTQ-F	2. WRRB-F	2. WEZG-F	2. WSYR	2. WAQX-F+	2. WNTQ-F	2. WNTQ-F	2. WNTQ-F
3. WYYY-F	3. WNTQ-F	3. WNTQ-F	3. WSEN-F+	3. WSEN-F+	WYYY-F	3. WHEN	3. WEZG-F	3. WAQX-F+	3. WAQX-F+	3. WAQX-F+
4.	4. WKFM-F	4. WKFM-F	4. WRRB-F	4. WNTQ-F	4. WHEN	WNTQ-F	WNTQ-F	4. WSYR	4. WSYR	4. WEZG-F
5.	5. WOUR-F	5. WSEN-F+	5. WAQX-F+	5. WHEN	5. WRRB-F	5. WAQX-F+	5. WSYR	5. WRRB-F	5.	5. WSEN-F+
		6. WRRB-F	WKFM-F	WSYR				6. WEZG-F		6. WRRB-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WYYY-F	1. WYYY-F>	1. WYYY-F>	1. WYYY-F>	1. WYYY-F	1. WAQX-F+>	1. WAQX-F+>	1. WYYY-F	1. WYYY-F	1. WYYY-F>
2. WNTQ-F	2. WNTQ-F>	2. WNTQ-F>	2. WNTQ-F>	2. WNTQ-F	2. WYYY-F	2. WYYY-F>	2. WKFM-F	2. WAQX-F+>	2. WRRB-F
3. WAQX-F+>	3. WAQX-F+>	3. WSEN-F	3. WAQX-F+	3. WSEN-F+	3. WNTQ-F	3. WHFM-F	3. WAQX-F+	3. WKFM-F	3. WSEN-F+
4. WKFM-F	4. WKFM-F	4. WAQX-F+	4. WSEN-F+	4. WHEN	WOUR-F	4. WOUR-F	4. WOUR-F	4. WRRB-F	4. WKFM-F
5.	5. WSEN-F+	5. WHEN	5. WHEN	WRRB-F	5. WKFM-F	5. WNTQ-F	5.	5.	5. WSYR
		WKFM-F							6. WAQX-F+

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		103 (3)	103 (3)	13.2	14.0
AOR/CLASSIC	1 (1)	153 (4)	154 (5)	19.7	15.8
AC/OLDIES/SOFT ROCK	67 (2)	199 (3)	266 (5)	34.0	27.7
MOR/VARIETY/FULL	83 (1)		83 (1)	10.6	13.8
COUNTRY	11 (1)	54 (2)	65 (3)	8.3	14.9
BLACK/URBAN					
BTFL MUSIC/EZ	12 (1)	58 (1)	60 (2)	7.7	6.9
NEWS/TALK					
NOSTALGIA	9 (1)		9 (1)	1.2	5.8
RELIGION/GOSPEL		23 (2)	23 (2)	2.9	1.2
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	6 (1)	3 (1)	9 (2)	1.2	---
			782 (24)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMCR+	1600	Oneida	1.0/1.8
WMHR-F	102.9	Syracuse	2.2/5.5
WNDR	1260	Syracuse	1.0/5.3
WOIV-F	105.1	DeRuyter	.3/1.9
WSCP+	1070	Sandy Creek	1.4/2.0
WXRA	1220	N. Syracuse	1.3/2.8
WKLX-F	98.9	Rochester	.4/1.0
WNYZ-F	98.7	Utica	.4/2.1
WRCK-F	107.3	Utica	.3/1.6
WUUU-F	102.5	Rome	.4/1.4

RADIO STATIONS

WHEN, 620, 5 KW/1 KW (DA-N)	, AC/MOR	ABC-E,$ 64.00*	(Eastman)	Park	Bob Carolin
WNDR, 1260, 5 KW (DA-N)	, NOSTALGIA	CBS,US 1,$ 19.00*	(Mc-Guild)	Osborn	
WSYR, 570, 5 KW (DA-2)	, MOR	NBC,$ 85.00*	(Katz)	New City	Hugh Barr
WAQX-F+, 95.3, 3 KW @ 300	, AOR	ABC-R,$ 60.00*	(MMR)		Jim Williams
WEZG-F , 100.9, 3 KW @ 165	, BTFL/EZ	,$ 37.00*	(Durpetti)		
WKFM-F , 104.7, 50 KW @ 500	, AOR	Source,$ 36.00*	(Christal)	Wilks-Schwartz	Jay Stein
WMHR-F , 102.9, 16 KW @ 780	, RELIGION	,$ 8.00	(---)		Gordon Bell
WNTQ-F , 93.1, 97 KW @ 660	, CHR	,$ 63.00*	(Mc-Guild)	Osborn	
WRRB-F , 107.9, 50 KW @ 500	, COUNTRY	,$ 48.00*	(Eastman)	Park	Bob Carolin
WSEN-F+, 92.1, 3 KW @ 300	, OLDIES	,$ 32.00*	(HNWH)	Buckley	Joel Friedman
WYYY-F , 94.5, 100 KW @ 650	, AC	,$115.00*	(Katz)	New City	Hugh Barr

WOUR - See Utica

MISCELLANEOUS COMMENTS WFBL sold to Wilks-Schwartz for $____________...

TALLAHASSEE

Arbitron Rank/Pop (12+): 177/155,000

MSA Rank/Pop: 188/218,100
ADI # 129
Average Person Ratings: 16.8
Market TSL: 22.5 hours

Stations: 13/11
Diaries: 661/234:1/48.7%
Sample Target: 550
% Below Line: 0.9
% Not Listed: 13.5

1986 Revenue: $5,300,000
HH Inc.: $28,010
Retail $: 1.3 Bil
Pop per Station: 14,091
#1 Biller: WGLF-F $950,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WANM	65/25.0	19.9	19.9		
2. W8GM-F+	35/13.5	17.7	17.2		
3. WTHZ-F	34/13.1	9.6	7.9		
4. WTNT-F+	26/10.0	9.5	11.6		
5. WGLF-F	23/ 8.8	9.6	13.9		
6. WMNX-F	16/ 6.2	10.7	5.2		
7. WTAL	8/ 3.1	3.7	2.6		
8. WIQI-F	7/ 2.7	2.2	2.6		
9. WMLO-F	6/ 2.3	4.8	3.4		
10.					

12+ TSA	1/4/CUME
1. WTNT-F+	84/802
2. WANM	74/377
3. WBGM-F+	41/578
4. WTHZ-F	40/728
5. WGLF-F	35/758
6. WIQI-F	27/369
7. WMNX-F	20/230
8. WMLO-F	12/165
9.	
10.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WTHZ-F	572/36.9	---	29.5
2. WGLF-F	509/32.8	---	34.3
3. WBGM-F+	485/31.3	---	32.0
4. WANM	307/19.8	---	21.7
5. WTNT-F+	287/18.5	---	NA
6. WMNX-F	202/13.0	---	18.2
7. WIQI-F	185/11.9	---	8.7
8. WTAL	114/ 7.4	---	6.0
9. WMLO-F	98/ 6.3	---	7.6
10.			

12+ FM SHARE (METRO): 64.89% (146 of 225) (SPG 86: 64.34%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WTHZ-F>	1. WANM >	1. WANM >	1. WANM	1. WANM >	1. WANM >	1. WANM	1. WANM >	1. WANM >	1. WTHZ-F	1. WANM >
2. WGLF-F	2. WBGM-F+	2. WBGM-F+	2. WBGM-F+>	2. WBGM-F+	2. WTNT-F+	2. WTHZ-F	2. WBGM-F+	2. WBGM-F+	2. WBGM-F	2. WBGM-F+
WTNT-F+	3. WTHZ-F	3. WTHZ-F	3. WTHZ-F	3. WTHZ-F	3. WBGM-F+	3. WBGM-F+	3. WTHZ-F	3. WTHZ-F	WGLF-F	3. WTHZ-F
4.	4. WGLF-F	4. WGLF-F	4. WGLF-F	4. WTNT-F+	4. WTAL	4. WTNT-F+	4. WTNT-F+	4. WTNT-F+	4. WIQI-F+	4. WTNT-F+
5.	5.	5.	WTNT-F+	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WANM	1. WANM	1. WBGM-F	1. WANM >	1. WANM	1. WANM	1. WANM >	1. WANM	1. WANM >	1. WANM >
2. WTHZ-F	2. WBGM-F+	2. WANM	2. WBGM-F+	2. WBGM-F+>	2. WTHZ-F	2. WBGM-F+	2. WBGM-F	2. WBGM-F+	2. WBGM-F+
3. WBGM-F	3. WTHZ-F>	3.	3. WTHZ-F>	3. WTHZ-F	3. WGLF-F	WTHZ-F	3. WGLF-F	3. WTHZ-F	3. WTNT-F+
4. WGLF-F	4. WGLF-F	4.	4. WGLF-F	4. WMNX-F	4. WBGM-F+	4. WGLF-F	WTHZ-F	4. WGLF-F	4. WGLF-F
5.	5.	5.	5.	5.	5.	5.	5.	5.	WTHZ-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		58 (3)	58 (3)	25.8	11.1
AOR/CLASSIC					10.7
AC/OLDIES/SOFT ROCK		35 (1)	35 (1)	15.6	15.6
MOR/VARIETY/FULL					
COUNTRY	3 (1)	40 (3)	43 (4)	19.1	19.3
BLACK/URBAN	65 (1)	7 (1)	72 (2)	32.0	24.6
BTFL MUSIC/EZ		6 (1)	6 (1)	2.7	5.3
NEWS/TALK					4.5
NOSTALGIA	8 (1)		8 (1)	3.6	4.1
RELIGION/GOSPEL	3 (1)		3 (1)	1.3	0.8
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			225 (13)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WCVC	1330	Tallahassee	1.2/3.6
WPAP-F	92.5	Panama City	.4/4.3
WPFM-F	107.9	Panama City	.4/2.1

RADIO STATIONS

WANM, 1070, 10 KW (DAYS)	, BLACK	NBN,SBN,$ 33.00* (Banner)			Bob Badger
WTAL, 1450, 1 KW (DA-1)	, NOSTALGIA	CBS,$ 14.00* (P/W)			Don Keyes

WTNT (1270, 5 KW, DA-N) is simulcating with WTNT-F
WBGM (1410, 5 KW, DAYS) is simulcating with WBGM-F

WBGM-F+, 98.9, 100 KW @ 365, AC	ABC-C,$ 38.00* (Mc-Guild)	Woolfson		Cliff Thompson
WGLF-F , 104.1, 100 KW @ 440, CHR	ABC-F,$ 32.00* (Banner)			Royce Plummer
WMNX-F , 95.5, 3 KW @ 300, COUNTRY	MBS,$ 28.00* (Mc-Guild)	HVS		Bud Diehm
WTHZ-F , 103.1, 3 KW @ 300, CHR	,$ 30.00* (MMR)	Dolgoff		Howard Dolgoff
WTNT-F+, 94.9, 3 KW @ 300, COUNTRY	ABC-I,$ 29.00* (Christal)	Palmer		Mark Halverson
WIQI-F , 101.7, 3 KW @ 200, BLACK	MBS,$ 12.00 (---)		(QUINCY)	Stan Karas
WMLO-F , 104.9, 2 KW @ 413, BTFL/EZ	,$ 14.00* (Eastman)	Winton	(HAVANA)	

MISCELLANEOUS COMMENTS WANM (1070 AM) sold for $350,000... WHFL-F (Havana) sold to Ed Winton for $475,000... WKQE changes calls to WBGM-A... WWSD changes calls to WIQI... WHFL changes to WMLO...

TAMPA - ST. PETERSBURG

Arbitron Rank/Pop (12+): 22/1,663,500

MSA Rank/Pop: 21/1,918,800
ADI # 17
Average Person Ratings: 17.9
Market TSL: 24.0 hours

Stations: 27/24
Diaries: 1783/933:1/50.4%
Sample Target: 1530
% Below Line: 4.4
% Not Listed: 8.7

1986 Revenue: $50,400,000
HH Inc.: $27,879
Retail $: 12.6 Bil
Pop per Station: 69,313
#1 Biller: WRBQ A/F $13,500,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WRBQ-F+	557/18.8	17.6	16.8	16.7	15.7	17.5	22.4
2. WWBA-F	280/ 9.4	13.0	11.1	12.7	10.6	11.6	7.7
3. WQYK-F	190/ 6.4	4.9	8.0	6.6	8.5	6.5	5.4
4. WYNF-F	178/ 6.0	5.7	6.9	5.8	5.2	6.1	11.2
5. WNLT-F	150/ 5.1	5.2	3.7	2.4	3.6	4.1	4.2
6. WUSA-F	149/ 5.0	5.1	5.9	4.4	5.7	5.1	4.6
7. WGUL-F+	134/ 4.5	4.2	3.2	2.5	3.9	3.6	2.9
8. WDAE	114/ 3.8	4.0	2.3	4.1	4.7	3.6	1.5
WFLY	114/ 3.8	4.7	4.4	4.1	4.1	4.3	3.8
10. WSUN	107/ 3.6	3.8	3.9	3.6	3.6	3.7	3.5
11. WPDS-F	104/ 3.5	2.9	4.2	2.4	3.9	3.3	4.0
12. WKRL-F	101/ 3.4	3.3	3.7	4.7	5.0	3.8	4.1
13. WPLP	98/ 3.3	3.3	2.3	3.0	2.7	3.0	2.8
14. WDUV-F	75/ 2.5	3.0	2.5	2.2	2.2	2.6	1.5
15. WTMP	62/ 2.1	2.1	2.5	3.9	2.5	2.7	1.8
16. WHBO	59/ 2.0	1.7	2.5	1.3	1.5	1.9	2.0
17. WRXB	58/ 2.0	1.4	---	1.6	1.0	1.3	1.4
18. WXCR-F	44/ 1.5	1.1	.9	1.6	1.2	1.3	1.0
19. WLFF	34/ 1.1	.6	1.0	.5	1.0	.8	.3
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WRBQ-F+	649/6590
2. WWBA-F	305/3080
3. WYNF-F	290/3066
4. WDUV-F	240/2295
5. WQYK-F	204/2335
6. WUSA-F	171/2233
7. WNLT-F	157/1828
8. WPDS-F	156/1968
9. WSUN	155/1878
10. WGUL-F+	134/1121
11. WFLA	132/2003
12. WKRL-F	124/1755
13. WDAE	117/1282
14. WPLP	111/1415
15. WPCV-F	93/1204
16. WHBO	68/ 620
17. WRXB	64/ 548
WTMP	64/ 814
19. WHVE-F	59/1144
20. WXCR-F	44/ 579
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WRBQ-F+	5429/32.6	30.8	28.5
2. WWBA-F	2774/16.7	18.4	17.9
3. WQYK-F	2335/12.3	13.8	14.5
4. WYNF-F	2038/12.3	11.9	12.0
5. WUSA-F	1884/11.3	12.1	13.5
6. WFLA	1661/10.0	10.2	10.9
7. WNLT-F	1646/ 9.9	8.5	9.1
8. WKRL-F	1381/ 8.3	9.2	11.1
9. WPDS-F	1303/ 7.8	9.2	10.3
10. WSUN	1282/ 7.7	10.2	8.5
11. WDAE	1236/ 7.4	6.7	8.9
12. WPLP	1166/ 7.0	5.6	4.7
13. WGUL-F+	1090/ 6.6	5.8	5.4
14. WDUV-F	988/ 5.9	6.1	6.3
15. WTMP	740/ 4.4	5.1	5.4
16. WHVE-F	584/ 3.5	3.3	4.5
17. WXCR-F	575/ 3.5	3.9	3.2
18. WHBO	505/ 3.0	3.5	3.0
19. WRXB	498/ 3.0	---	2.5
20. WPCV-F	373/ 2.2	---	1.3
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 71.52% (1939 of 2711) (SPG 86: 73.79%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WWBA-F>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>
2. WYNF-F>	2. WYNF-F	2. WYNF-F	2. WUSA-F	2. WUSA-F	2. WRBQ-F+	2. WWBA-F	2. WWBA-F>	2. WWBA-F	2. WYNF-F	2. WWBQ-F
3.	3. WNLT-F	3. WNLT-F	3. WNLT-F	3. WNLT-F	3. WQYK-F	3. WQYK-F	3. WQYK-F	3. WQYK-F	3. WWBA-F	3. WQYK-F
4.	4. WKRL-F	4. WKRL-F	4. WKRL-F	4. WQYK-F	4. WGUL-F+	4. WUSA-F	WUSA-F	4. WYNF-F	4. WFLA	4. WGUL-F+
5.	5. WUSA-F	5. WUSA-F	5. WQYK-F	5. WKRL-F	5. WDAE	5. WNLT-F	5. WNLT-F	5. WNLT-F	5. WQYK-F	5. WYNF-F
6.	6.	6. WQYK-F	WYNF-F	6. WPDS-F	6. WFLA	6. WYNF-F	WYNF-F	6. WUSA-F	6. WPLP	6. WNLT-F
7.	7.	7.	7. WPDS-F	7. WYNF-F	7.	7. WSUN	7. WGUL-F+	7. WGUL-F+	7. WNLT-F	7. WDAE
8.	8.	8.	8.	8.	8.	8. WFLA	8. WSUN	8. WDAE	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+	1. WRBQ-F+>	1. WRBQ-F+>	1. WYNF-F	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>	1. WRBQ-F+>
2. WYNF-F	2. WNLT-F>	2. WNLT-F	2. WUSA-F	2. WUSA-F	2. WRBQ-F+>	2. WYNF-F	2. WNLT-F	2. WYNF-F>	2. WNLT-F
3. WNLT-F	3. WUSA-F	3. WUSA-F	3. WNLT-F	3. WNLT-F	3.	3. WNLT-F	3. WKRL-F	3. WNLT-F	3. WUSA-F
4. WKRL-F	4. WYNF-F	4. WKRL-F	4. WYNF-F	4. WQYK-F	4.	4. WKRL-F	WYNF-F	4. WKRL-F	4. WKRL-F
WTMP	5. WKRL-F	5. WYNF-F	5. WQYK-F	5. WPDS-F	5.	5.	5.	5. WUSA-F	5. WQYK-F
6.	6.	6. WRXB	6. WKRL-F	6.	6.	6.	6.	6. WQYK-F	WYNF-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	29 (1)	528 (1)	557 (2)	20.5	17.7
AOR/CLASSIC		279 (2)	279 (2)	10.3	11.1
AC/OLDIES/SOFT ROCK	59 (1)	428 (4)	487 (5)	18.0	17.5
MOR/VARIETY/FULL	22 (2)		22 (2)	0.8	1.3
COUNTRY	107 (1)	210 (2)	317 (3)	11.7	13.9
BLACK/URBAN	120 (2)		120 (2)	4.4	3.9
BTFL MUSIC/EZ		355 (2)	355 (2)	13.1	14.0
NEWS/TALK	224 (3)		224 (3)	8.3	7.5
NOSTALGIA	187 (3)	95 (1)	282 (4)	10.4	10.5
RELIGION/GOSPEL					0.7
SPANISH	24 (1)		24 (1)	0.9	---
CLASSICAL		44 (1)	44 (1)	1.6	1.3
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					0.5
			2711 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WPSO	1500	New Port Richey	.4/ .9
WQBN	1300	Temple Terrace	.8/1.3
WTAN	1340	Clearwater	.4/1.3
WWJB	1450	Brooksville	.4/4.8
WHVE-F	102.5	Sarasota	.8/3.5
WPCV-F	97.5	Winter Haven	.7/2.2

RADIO STATIONS

AM STATIONS

WAMA, 1550, 10 KW (DAYS)	, SPANISH	,$ 25.00	(Caballero)		Victor Lanz
WCBF, 1010, 50 KW/5 KW (DA-2)	, RELIGION	,$ 13.00	(---)	Sundbrink	Wes Howard
WDAE, 1250, 5 KW (DA-N)	, NOSTALGIA	ABC-I,$ 69.00*	(Mc-Guild)	Gannett	Mike Shields
WFLA, 970, 5 KW (DA-2)	, NEWS/TALK	NBC,$ 65.00*	(Torbet)	Sconnix	Peter Handy
WHBO, 1040, 5 KW (DAYS)	, OLDIES	,$ 40.00	(Banner)	Metroplex	Jonathan Pinch
WLFF, 680, 1 KW (DAYS)	, NOSTALGIA	,$ 32.00	(Christal)	Century	Ted Wolfe
WPLP, 570, 1 KW (DA-2)	, TALK/NEWS	MBS,CBS,$ 44.00	(Katz)	Susquehanna	
WPSO, 1500, 250 W (DAYS)	, TALK	ABC-T,ABC-I,$ 20.00	(---)		Thad Lowrey
WQBN, 1300, 5 KW/1 KW (DA-2)	, SPANISH	,$ 34.00	(Caballero)		Mark Jorgenson
WRFA, 820, 50 KW/1 KW (DA-2)	, COUNTRY	,$ 20.00*	(---)		Norm Bie
WRXB, 1590, 5 KW/1 KW (DA-2)	, BLACK	NBN,ABC-I,$ 35.00	(Lazar)		
WSUN, 620, 10 KW (DA-2)	, COUNTRY	CBS,ABC-E,$ 72.00*	(CBS)	CBS	Shawn Portman
WTAN, 1340, 1 KW (DA-1)	, MOR	,$ 25.00	(Torbet)		Rod Brosig
WTIS, 1110, 10 KW (DAYS,DA)	, RELIG/ETHNIC	,$ 17.00*	(---)		Lind Voth
WTMP, 1150, 5 KW/2.5 KW (DA-2)	, BLACK	SBN,$ 35.00*	(HNWH)		

FM STATIONS

WGUL+, 105.5, 3 KW @ 300, NOSTALGIA	MBS,$ 49.00*	(Masla)			Carl Marcocci
WKRL , 97.9, 100 KW @ 639, CLASSIC AOR	Source,$ 70.00*	(Durpetti)	Sandusky		Dan DiLoreto
WLVU , 106.3, 3 KW @ 300, AC (?)	,$ 32.00	(HNWH)		(HOLIDAY)	
WNLT , 95.7, 100 KW @ 650, AC	,$ 60.00*	(Banner)	Metroplex		Jonathan Pinch
WPDS , 93.3, 100 KW @ 930, AC	,$ 60.00*	(Torbet)	Sconnix		Peter Handy
WQYK , 99.5, 100 KW @ 550, COUNTRY	,$119.00*	(Katz)	Infinity		Charlie Ochs
WRBQ+, 104.7, 100 KW @ 555, CHR	ABC-F,$220.00*	(Eastman)	Edens		Mike Osterhout
WUSA , 100.7, 100 KW @ 503, AC	,$112.00*	(Mc-Guild)	Gannett		Mike Shields
WWBA , 107.3, 100 KW @ 649, BTFL/EZ	,$110.00*	(Republic)	Metropolitan		Jeanne Oates
WXCR , 92.1, 2 KW @ 400, CLASSICAL	UPI,$ 40.00*	(CMBS)	Entercom		Tom Shealy
WYNF , 94.9, 100 KW @ 1360, AOR	ABC-R,$100.00*	(CBS)	CBS		Shawn Portman

WRBQ (1380, 5 KW, DA-N) simulcasts with WRBQ-F
WGUL (860, 500 W, DA-1) simulcasts with WGUL-F

CALL LETTER CHANGES

FORMAT CHANGES

STATION SALES

WFLA, WPDS-F: From Blair to Sconnix for $16,000,000

TERRE HAUTE

Arbitron Rank/Pop (12+): 166/176,600

MSA Rank/Pop: 269/133,100
ADI # 125
Average Person Ratings: 14.3
Market TSL: 20.0 hours

Stations: 15/12
Diaries: 589/300:1/54.8%
Sample Target: 550
% Below Line: 2.2
% Not Listed: 9.9

1986 Revenue: $3,600,000
HH Inc.: $27,849
Retail $: 1.1 Bil
Pop per Station: 14,717
#1 Biller: WTHI-F $900,000

12+ METRO		1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1.	WTHI-F	57/22.5	25.4	24.2		
2.	WZZQ-F	40/15.8	16.5	17.2		
3.	WMGI-F	30/11.9	7.0	9.5		
4.	WPFR-F+	29/11.5	12.9	12.1		
5.	WAXI-F	12/ 4.7	1.5	.4		
	WPRS	12/ 4.7	2.9	3.7		
7.	WACF-F	11/ 4.3	4.0	3.3		
8.	WTHI	10/ 4.0	6.6	11.7		
	WBOW	10/ 4.0	4.4	4.8		
10.						
11.						
12.						
13.						
14.						
15.						

12+ TSA		1/4/CUME
1.	WTHI-F	88/947
2.	WZZQ-F	62/791
3.	WPFR-F+	44/690
4.	WMGI-F	36/488
5.	WACF-F	22/336
6.	WPRS	14/166
7.	WAXI-F	12/141
8.	WBOW	11/183
9.	WTHI	10/163
10.		
11.		
12.		
13.		
14.		
15.		

12+ METRO CUME/ METRO CUME RATING			FAL 86	SPG 86
1.	WTHI-F	622/35.2	---	36.9
2.	WZZQ-F	443/25.1	---	28.3
3.	WPFR-F+	433/24.5	---	27.2
4.	WMGI-F	387/21.[illegible]	---	20.6
5.	WACF-F	199/11.3	---	11.3
6.	WSDM-F	180/10.2	---	10.2
7.	WBOW	167/ 9.5	---	12.4
8.	WTHI	135/ 7.6	---	11.0
9.	WAXI-F	126/ 7.1	---	3.5
10.	WPRS	124/ 7.0	---	5.3
11.				
12.				
13.				
14.				
15.				

12+ FM SHARE (METRO): 83.77% (191 of 228) (SPG 86: 80.31%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WZZQ-F	1. WZZQ-F>	1. WTHI-F	1. WTHI-F>	1. WTHI-F>	1. WTHI-F>	1. WTHI-F>	1. WTHI-F>	1. WZZQ-F	1. WTHI-F	1. WZZQ-F
2. WPFR-F+>	2. WMGI-F	2. WZZQ-F>	2. WPFR-F+	2. WPFR-F+	2. WAXI-F	2. WPFR-F+	2. WZZQ-F	2. WTHI-F>	2. WZZQ-F>	2. WMGI-F
3. WMGI-F	3. WPFR-F+	3. WMGI-F	3. WMGI-F>	3. WMGI-F	3. WMGI-F	WZZQ-F	3. WMGI-F	3. WMGI-F	3. WPFR-F	3. WTHI-F
WTHI-F	WTHI-F	4. WPFR-F+	4. WZZQ-F	4.	WPRS	4. WMGI-F	4. WPFR-F+	4. WPFR-F+	4. WMGI-F	4. WPFR-F+
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMGI-F>	1. WMGI-F>	1. WMGI-F	1. WMGI-F	1. WTHI-F>	1. WZZQ-F>	1. WZZQ-F>	1. WPFR-F	1. WZZQ-F>	1. WTHI-F>
2. WPFR-F+	2. WPFR-F+	2. WPFR-F+	WTHI-F>	2. WMGI-F	2. WTHI-F	2. WTHI-F	WTHI-F	2. WTHI-F>	2. WPFR-F+>
WTHI-F	3. WTHI-F	3. WTHI-F	3. WPFR-F+	3. WPRS	3. WPFR-F+	3. WPFR-F+	WZZQ-F	3. WPFR-F+	3. WMGI-F
WZZQ-F	WZZQ-F	WZZQ-F	4. WPRS	4.	4.	4.	4.	4. WMGI-F	4. WZZQ-F
5.	5.	5.	5. WZZQ-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		31 (2)	31 (2)	13.6	14.6
AOR/CLASSIC		40 (1)	40 (1)	17.5	17.7
AC/OLDIES/SOFT ROCK	12 (2)	37 (2)	49 (4)	21.5	13.8
MOR/VARIETY/FULL	23 (3)		23 (3)	10.1	9.1
COUNTRY	2 (1)	68 (2)	70 (3)	30.7	35.8
BLACK/URBAN					
BTFL MUSIC/EZ					
NEWS/TALK					0.4
NOSTALGIA					7.1
RELIGION/GOSPEL		3 (1)	3 (1)	1.3	1.2
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		12 (1)	12 (1)	5.3	1.6
			228 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WKZI	800	Casey, IL	.8/ 3.6
WSDM-F	97.7	Brazil	2.8/10.2
WWVR-F	105.5	W. Terre Haute	1.2/ 2.0
WDNL-F	102.1	Danville	.8/ 2.7
WGN	720	Chicago	.4/ 1.8
WLS	890	Chicago	.8/ 2.2

RADIO STATIONS

WBOW,	1320,	1 KW	, MOR	ABC-I,$ 13.00*	(Torbet)	Contemp. Media		Ronn Mott
WPRS,	1440,	1 KW (DAYS)	, MOR	ABC-E,$ 7.00*	(---)		(PARIS, IL)	Bill Brown
WTHI,	1480,	5 KW/1 KW (DA-2)	, OLDIES	US 2,$ 14.00*	(Katz)			Dave Liston
WACF-F ,	98.5,	50 KW @ 500,	COUNTRY	ABC-E,$ 9.00	(---)		(PARIS, IL)	Bill Brown
WAXI-F ,	104.9,	1.2 KW @ 440,	VARIOUS	SMN,NBC,$ 6.00	(Regional)		(ROCKVILLE)	Bill Cook
WMGI-F ,	100.7,	50 KW @ 500,	AC	CBS-R,$ 17.00	(Republic)			Paula Padgett
WPFR-F+,	102.7,	50 KW @ 500,	CHR	,$ 20.00*	(Masla)			
WSDM-F ,	97.7,	3 KW @ 300,	SOFT AC	,$ 10.00	(---)		(BRAZIL)	Mark Lange
WTHI-F ,	99.9,	50 KW @ 500,	COUNTRY	US 2,$ 30.00*	(Katz)			Dave Liston
WZZQ-F ,	107.5,	28 KW @ 670,	AOR	ABC-E,$ 24.00*	(Torbet)	Contemp. Media		Ronn Mott

MISCELLANEOUS COMMENTS WPFR A/F sold for $750,000 (CSC, Americom)... WVTS-f changes calls to WMGI... WTHI drops Country for Oldies...

TOLEDO

Arbitron Rank/Pop (12+): 68/505,300

MSA Rank/Pop: 81/608,600
ADI # 64
Average Person Ratings: 16.5
Market TSL: 22.0 hours

Stations: 20/12
Diaries: 1098/460:1/49.0%
Sample Target: 1010
% Below Line: 12.8
% Not Listed: 9.8

1986 Revenue: $13,700,000
HH Inc.: $31,531
Retail $: 4.6 Bil
Pop per Station: 42,108
#1 Biller: WMHE-F $2,700,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Bircn Share
1. WMHE-F	110/13.2	12.9	12.8	13.0	14.8	13.0	17.3
2. WIOT-F	92/11.0	9.9	9.5	10.5	6.7	10.2	14.7
3. WLQR-F	79/ 9.5	10.8	10.0	8.6	9.8	9.7	7.2
4. WSPD	72/ 8.6	7.6	7.1	10.9	11.7	8.6	7.6
5. WKKO-F	69/ 8.3	9.4	9.4	6.4	9.6	8.4	6.8
WWWM-F	69/ 8.3	5.3	7.0	8.7	5.8	7.3	6.2
7. WRQN-F	62/ 7.4	6.2	5.6	5.9	9.0	6.3	8.0
8. WJR	39/ 4.7	3.8	4.6	4.2	5.0	4.3	4.4
9. WVOI	37/ 4.4	4.3	3.9	3.2	3.2	4.0	5.8
10. WTOD	33/ 4.0	5.0	5.9	4.5	3.7	4.9	2.9
11. WCWA	19/ 2.3	2.8	3.6	4.3	2.9	3.3	2.2
CKLW	19/ 2.3	4.1	2.5	2.0	2.2	2.7	2.6
13.							

12+ TSA	1/4/CUME
1. WMHE-F	199/2811
2. WIOT-F	149/1789
3. WLQR-F	115/1298
4. WJR	114/1456
5. WWWM-F	90/1304
6. WKKO-F	88/1266
7. WSPD	87/1332
8. WRQN-F	84/1282
9. WTOD	40/ 604
10. CKLW	39/ 669
11. WVOI	37/ 327
12.	
13.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WMHE-F	1621/32.1	31.4	31.6
2. WIOT-F	1161/23.0	21.3	19.7
3. WSPD	1075/21.3	20.1	24.6
4. WWWM-F	993/19.7	18.0	15.1
5. WKKO-F	938/18.6	17.9	15.4
6. WRQN-F	904/17.9	18.3	20.9
7. WLQR-F	840/16.6	20.0	18.3
8. WJR	698/13.8	12.3	13.4
9. WTOD	531/10.5	8.8	7.6
10. WCWA	400/ 7.9	7.9	8.0
11. WVOI	327/ 6.5	8.2	8.1
12. CKLW	324/ 6.4	6.1	5.3
13. WOHO	275/ 5.4	6.4	5.7

12+ FM SHARE (METRO): 68.71% (516 of 751) (SPG 86: 66.27%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WMHE-F>	1. WIOT-F	1. WIOT-F	1. WMHE-F	1. WWWM-F	1. WLQR-F	1. WKKO-F+>	1. WMHE-F	1. WMHE-F	1. WSPD >	1. WMHE-F>
2. WRQN-F>	2. WMHE-F>	2. WMHE-F	WWWM-F	2. WMHE-F	2. WSPD	2. WSPD	2. WLQR-F	2. WIOT-F	2. WIOT-F	2. WIOT-F
3. WVOI	3. WRQN-F	3. WWWM-F	3. WIOT-F	3. WKKO-F	3. WKKO-F>	3. WMHE-F	3. WIOT-F	3. WLQR-F	3. WMHE-F	3. WLQR-F
4. WIOT-F	4. WWWM-F	4. WKKO-F	4. WKKO-F	4. WIOT-F	4. WJR	4. WIOT-F	4. WWWM-F	4. WWWM-F	4. WRQN-F	4. WKKO-F
5.	5.	5. WRQN-F	5. WLQR-F	5. WLQR-F	5. WTOD	5. WLQR-F	5. WKKO-F	5. WRQN-F	5. WJR	5. WRQN-F
							6. WR[illegible]	6. WKKO-F	6. WLQR-F	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMHE-F	1. WMHE-F>	1. WMHE-F	1. WMHE-F>	1. WMHE-F	1. WIOT-F>	1. WIOT-F>	1. WIOT-F.	1. WIOT-F>	1. WIOT-F>
2. WRQN-F	2. WRQN-F	2. WWWM-F	2. WWWM-F>	2. WWWM-F	2. WMHE-F	2. WMHE-F>	2. WMHE-F	2. WMHE-F	2. WKKO-F
3. WIOT-F>	3. WIOT-F	3. WRQN-F	3. WRQN-F	3. WKKO-F	3. WRQN-F	3. WWWM-F	3. WWWM-F	3. WWWM-F	WWWM-F
4. WWWM-F	WWWM-F	4. WLQR-F	4. WIOT-F	4. WLQR-F	4. WWWM-F	4. WRQN-F	4. WRQN-F	4. WKKO-F>	4. WLQR-F
5.	5.	5. WIOT-F	5. WKKO-F	5. WVOI	5. WKKO-F	5. WKKC-F	5. WKKO-F	5. WLQR-F	5. WMHE-F
		WVOI			WRIF-F		WJR	6. WRQN-F	

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		172 (2)	172 (2)	22.9	26.7
AOR/CLASSIC		103 (2)	103 (2)	13.7	8.1
AC/OLDIES/SOFT ROCK	9 (1)	75 (2)	84 (3)	11.2	8.9
AOR/VARIETY/FULL	115 (3)		115 (3)	15.3	18.7
COUNTRY	33 (1)	73 (2)	106 (3)	14.1	15.9
BLACK/URBAN	37 (1)	7 (1)	44 (2)	5.9	5.0
BTFL MUSIC/EZ		86 (2)	86 (2)	11.5	11.0
NEWS/TALK	3 (1)		3 (1)	0.4	---
NOSTALGIA	38 (2)		38 (2)	5.1	5.8
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			751 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WFOB	1430	Fosteria	.5/1.4
WOHO	1470	Toledo	1.1/5.4
CKLW-F	93.9	Windsor, ONT	.7/3.2
WHMQ-F	100.5	Findlay	.5/1.4
WJLB-F	97.9	Detroit	.8/1.9
WQTE-F	95.3	Adrian	.8/1.9
WRIF-F	101.1	Detroit	1.3/4.8
WWJ	950	Detroit	.4/ .9

RADIO STATIONS

WCWA, 1230, 1 KW	, NOSTALGIA	CBS,MBS,$ 21.00* (Mc-Guild)	Reams		Bob Lafferty
WOHO, 1470, 1 KW (DA-2)	, AC/OLDIES	,$ 16.00* (Banner)			Lew Dickey
WSPD, 1370, 5 KW (DA-N)	, MOR	NBC,$ 51.00* (Katz)	Commonwealth		Steve Stewart
WTOD, 1560, 5 KW (DAYS,DA)	, COUNTRY	ABC-I,$ 34.00* (MMR)	Booth		Clyde Roberts
WVOI, 1520, 1 KW (DA-2)	, BLACK	SBN,$ 20.00* (RosJin)			Chuck Welch
WIOT-F, 104.7, 37 KW @ 655	, AOR	Source,$ 64.00* (Mc-Guild)	Reams		Bob Lafferty
WLQR-F, 101.5, 15 KW @ 810	, BTFL/EZ	,$ 64.00* (Katz)	Commonwealth		Steve Stewart
WMHE-F, 92.5, 50 KW @ 480	, CHR	ABC-F,$ 72.00* (Christal)	Osborn		Ruth Ray
WRQN-F, 93.5, 3 KW @ 176	, CHR	,$ 23.00* (Masla)		(BOWLING GREEN)	
WKKO-F, 99.9, 50 KW @ 500	, COUNTRY	ABC-E,$ 54.00* (MMR)	Booth		Clyde Roberts
WWWM-F, 105.5, 3 KW @ 300	, AC	,$ 41.00* (Banner)			Lew Dickey

WJR, CKLW - See Detroit

TOPEKA

Arbitron Rank/Pop (12+): 165/177,100

MSA Rank/Pop: 232/160,600
ADI # 14.5
Average Person Ratings: 16.5
Market TSL: 22.3 hours

Stations: 21/9
Diaries: 681/260:1/57.0%
Sample Target: 550
% Below Line: 21.4
% Not Listed: 7.2

1986 Revenue: $5,400,000
HH Inc.: $36,094
Retail $: 1.1 Bil
Pop per Station: 19,678
#1 Biller: WIBW $1,300,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KTPK-F	50/17.1	13.3	12.6			1. WIBW-F	69/1066	1. WIBW-F	541/30.5	---	26.1
2. WIBW-F	37/12.7	12.6	10.1			2. KTPK-F	68/ 674	2. KTPK-F	425/24.0	---	20.7
3. KMAJ-F	36/12.3	7.4	7.0			3. KMAJ-F	62/ 608	3. KMAJ-F	378/21.3	---	13.6
4. KDVV-F	29/ 9.9	6.7	11.1			4. WIBW	53/ 679	4. KDVV-F	366/20.7	---	16.3
5. WIBW	25/ 8.6	10.4	7.5			5. WDAF	36/ 628	5. WIBW	313/17.7	---	20.1
6. KTOP	19/ 6.5	7.8	9.5			6. KYYS-F	33/ 514	6. WDAF	244/13.8	---	8.2
7. KYYS-F	17/ 5.8	5.6	9.5			7. KDVV-F	30/ 385	7. WREN	218/12.3	---	12.7
8. WDAF	14/ 4.8	4.1	1.5			8. KTOP	19/ 210	8. KTOP	210/11.9	---	11.5
9. WREN	10/ 3.4	5.2	7.5			9. WREN	10/ 267	9. KYYS-F	189/10.7	---	13.3
10.						KZZC-F	10/ 157	10. KEWI	124/ 7.0	---	11.0

12+ FM SHARE (METRO): 70.85% (192 of 271) (SPG 86: 59.31%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WIBW-F	1. KMAJ-F>	1. KMAJ-F	1. KTPK-F	1. KTPK-F	1. KTPK-F>	1. KTPK-F>	1. KMAJ-F	1. KTPK-F	1. WIBW >	1. KTPK-F>
2. WDVV-F	2. WTPK-F	KTPK-F>	2. KMAJ-F>	2. KMAJ-F>	2. WIBW	2. WIBW-F	2. KTPK-F>	2. KMAJ-F	2. WIBW-F	2. WIBW-F
3.	3. WDVV-F	3. WIBW-F	3. WIBW-F	3. WIBW-F>	3. KTOP	3. KMAJ-F	3. WIBW-F	WIBW-F	3. KTPK-F	3. KMAJ-F
4.	4. KYYS-F	4. WDVV-F	4. KDVV-F	4.	4. WIBW-F	4. KDVV-F	4. KDVV-F	4. KDVV-F	4. KDVV-F	4. KDVV-F
5.	5. WIBW-F	5.	5.	5.	5.	5.	5.	5.	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KDVV-F	1. KMAJ-F	1. KMAJ-F>	1. KMAJ-F	1. KTPK-F	1. KYYS-F	1. KYYS-F	1. KMAJ-F	1. KMAJ-F	1. KTPK-F
2. WIBW-F	2. KDVV-F	2. KTPK-F	KTPK-F	2. KMAJ-F	2. KDVV-F	2. KMAJ-F	KTPK-F	KTPK-F	2. KMAJ-F>
3. KMAJ-F	3. KTPK-F	3. KDVV-F	WIBW-F	3. WIBW-F>	3. KMAJ-F	3. KTPK-F>	3. KYYS-F	3. KYYS-F>	3. WIBW-F
KTPK-F	WIBW-F	WIBW-F	4. KDVV-F	4. KDVV-F	4. WIBW-F	4. KDVV-F	4.	4. WIBW-F	KYYS-F
5.	5.	5.	5.	5.	5.	5.	5.	5. KDVV-F	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		74 (4)	74 (4)	27.3	25.1
AOR/CLASSIC		18 (2)	18 (2)	6.6	6.9
AC/OLDIES/SOFT ROCK	2 (1)	41 (3)	43 (4)	15.9	10.0
MOR/VARIETY/FULL	10 (1)		10 (1)	3.7	18.2
COUNTRY	45 (3)	51 (2)	96 (5)	35.4	27.3
BLACK/URBAN		5 (2)	5 (2)	1.8	0.4
BTFL MUSIC/EZ		3 (1)	3 (1)	1.1	1.7
NEWS/TALK	3 (1)		3 (1)	1.1	1.3
NOSTALGIA	19 (1)		19 (1)	7.0	9.1
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			271 (21)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEWI	1440	Topeka	2.1/7.0
KZOC-F	92.7	Osage City	.3/1.5
KHUM-F	95.7	Ottawa	1.7/5.5
KLZR-F	105.9	Lawrence	1.0/4.1

See Kansas City for more information about the following:

KCFX-F	.3/1.5	KPRS-F	1.4/1.5
KCMO	1.0/5.8	KUDL-F	.3/2.0
KCPW-F	.3/3.8	KZZC-F	1.4/3.6
KMBR-F	1.0/3.2	WHB	.7/1.2

RADIO STATIONS

KEWI, 1440, 5 KW/1 KW (DA-2) , COUNTRY ABC-I,$ 13.00* (Torbet) Fritz Reynolds
KTOP, 1490, 1 KW , NOSTALGIA MBS,$ 15.00 (Banner) Don Near
WIBW, 580, 5 KW (DA-N) , COUNTRY MBS,CBS,$ 16.00 (Katz) Stauffer Dick Painter
WREN, 1250, 5 KW (DA-N) , MOR US 2,NBC-T,$ 14.00* (Eastman)

KDVV-F, 100.3, 100 KW @ 260, CHR ,$ 25.00* (Banner) Don Near
KMAJ-F, 107.7, 100 KW @ 460, AC ,$ 29.00* (Torbet) Fritz Reynolds
KTPK-F, 106.9, 100 KW @ 433, COUNTRY ,$ 36.00* (HNWH)
WIBW-F, 97.3, 100 KW @ 1217, CHR ,$ 27.00 (Katz) Stauffer Dick Painter

Other ranked stations - See Kansas City

MISCELLANEOUS COMMENTS KTOP/KDVV-F sold by Harris for an estimated $3,000,000 (Blackburn)... KSKX changes calls to KEWI... WIBW-A now is classified as Country...

TUCSON

Arbitron Rank/Pop (12+): 63/542,700

MSA Rank/Pop: 75/639,100
ADI # 82
Average Person Ratings: 18.4
Market TSL: 24.5 hours

Stations: 25/20
Diaries: 908/598:1/50.2%
Sample Target: 880
% Below Line: 9.1
% Not Listed: 9.2

1986 Revenue: $15,100,000
HH Inc.: $26,071
Retail $: 3.6 Bil
Pop per Station: 27,135
#1 Biller: KRQQ-F $1,900,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. KJYK-F	131/13.1	15.5	11.9	9.8	9.7	12.6	
2. KRQQ-F	116/11.6	9.2	11.9	10.6	11.2	10.8	
3. KWFM-F	90/ 9.0	7.4	8.0	5.5	6.1	7.5	
4. KLPX-F	80/ 8.0	8.0	8.5	9.1	10.5	8.4	
5. KIIM-F	76/ 7.6	8.1	7.0	10.5	9.2	8.3	
6. KUPD-F	50/ 5.0	6.1	4.1	5.6	5.8	5.2	
7. KXEW	43/ 4.3	2.2	1.7	2.3	2.4	2.6	
8. KGVY	39/ 3.9	4.4	4.5	2.7	4.4	3.9	
9. KCUB	32/ 3.2	4.3	4.7	3.9	5.4	4.0	
KNST	32/ 3.2	4.2	4.6	4.4	4.0	4.1	
11. KAIR	25/ 2.5	1.8	3.3	2.0	2.4	2.4	
12. KKPW	24/ 2.4	2.5	3.2	1.0	---	2.3	
13. KVOI	20/ 2.0	1.8	.5	1.4	1.7	1.4	
14. KHYT	18/ 1.8	1.3	2.6	4.4	2.6	2.5	
KTUC	18/ 1.8	1.5	1.3	2.6	1.5	1.8	

12+ TSA	1/4/CUME
1. KJYK-F	134/1057
2. KRQQ-F	117/1364
3. KWFM-F	96/1199
4. KLPX-F	81/1115
5. KIIM-F	76/ 921
6. KUPD-F	52/ 686
7. KXEW	44/ 331
8. KGVY	42/ 276
9. KCUB	32/ 452
KNST	32/ 469
11. KAIR	25/ 374
12. KKPW	24/ 266
13. KCEE	20/ 482
KVOI	20/ 129
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KRQQ-F	1321/24.3	24.5	24.6
2. KWFM-F	1126/20.7	20.6	16.7
3. KLPX-F	1072/19.8	19.6	19.7
4. KJYK-F	977/18.0	19.6	17.5
5. KIIM-F	872/16.1	14.6	16.7
6. KUPD-F	643/11.8	9.2	8.4
7. KNST	469/ 8.6	12.0	12.0
8. KCUB	452/ 8.3	11.0	11.9
9. KCEE	387/ 7.1	9.6	10.6
10. KAIR	374/ 6.9	7.6	8.3
11. KHYT	363/ 6.7	9.1	8.8
12. KTKT	370/ 6.8	11.6	10.4
13. KTUC	358/ 6.6	6.9	5.4
14. KXEW	313/ 5.8	5.0	4.0
15. KFXX-F	268/ 4.9	2.0	1.9

12+ FM SHARE (METRO): 65.52% (593 of 905) (SPG 86: 59.67%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KRQQ-F>	1. KWFM-F	1. KWFM-F	1. KWFM-F	1. KWFM-F	1. KJYK-F>	1. KJYK-F	1. KJYK-F>	1. KJYK-F	1. KRQQ-F>	1. KRQQ-F
2. KHYT	2. KRQQ-F	2. KRQQ-F	2. KIIM-F	2. KIIM-F	2. KIIM-F	2. KRQQ-F	2. KRQQ-F	2. KRQQ-F	2. KJYK-F	2. KJYK-F
3. KLPX-F	3. KLPX-F>	3. KLPX-F	3. KRQQ-F	3. KRQQ	3. KGVY	KWFM-F	3. KWFM-F	3. KLPX-F	3. KWFM-F	3. KIIM-F
KUPD-F	4. KUPD-F>	4. KIIM-F	4. KLPX-F>	4. KJYK-F	4. KXEW	4. KIIM-F	4. KIIM-F	4. KWFM-F	4. KUPD-F	4. KWFM-F
5.	5. KIIM-F	5. KUPD-F	5.	5. KLPX-F	5. KNST	5. KUPD-F	5. KLPX-F	5. KIIM-F	5. KCPX-F	5. KLPX-F
					KCUB					

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KWFM-F	1. KWFM-F>	1. KWFM-F>	1. KWFM-F	1. KJYK-F	1. KLPX-F	1. KLPX-F	1. KWFM-F	1. KLPX-F	1. KIIM-F
2. KRQQ-F>	2. KRQQ-F>	2. KRQQ-F>	2. KRQQ-F>	KWFM-F	2. KRQQ-F>	2. KRQQ-F	2. KLPX-F	2. KRQQ-F	2. KWFM-F
3. KUPD-F	3. KLPX-F	3. KXMG-F	3. KIIM-F	3. KRQQ-F	3. KUPD-F	3. KWFM-F	3. KRQQ-F	3. KWFM-F	3. KLPX-F
4. KLPX-F	4. KUPD-F	4. KLPX-F	4. KJYK-F	4. KIIM-F>	4. KWFM-F	4. KUPD-F>	4. KIIM-F	4. KIIM-F	4. KRQQ-F>
KZZP-F	5. KJYK-F	5. KIIM-F	5. KLPX-F	5.	5.	5. KIIM-F	5. KUPD-F	5. KUPD-F	5.
		KJYK-F	KUPD-F						

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	18 (1)	136 (3)	154 (4)	17.0	15.8
AOR/CLASSIC		130 (2)	130 (2)	14.4	18.0
AC/OLDIES/SOFT ROCK	58 (3)	98 (2)	156 (5)	17.2	16.1
MOR/VARIETY/FULL					
COUNTRY	32 (1)	76 (1)	108 (2)	11.9	16.5
BLACK/URBAN	24 (1)		24 (1)	2.7	---
BTFL MUSIC/EZ		131 (1)	131 (1)	14.5	11.6
NEWS/TALK	60 (4)		60 (4)	6.6	6.0
NOSTALGIA	39 (1)		39 (1)	4.3	4.8
RELIGION/GOSPEL					4.0
SPANISH	61 (2)	16 (1)	77 (3)	8.5	6.9
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	20 (1)	6 (1)	26 (2)	2.9	0.4
			905 (25)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCEE	790	Tucson	1.7/7.1
KFXX-F	92.1	Green Valley	.6/4.9
KTKT	990	Tucson	1.6/6.8
KTTZ-F	103.1	Oracle	.6/2.3
KXMG-F	98.3	Marana	1.6/1.7
KAMJ-F	101.5	Phoenix	.8/1.8
KNX	1070	Los Angeles	.3/1.1
KTAR	620	Phoenix	.7/1.4
KZZP-F	104.7	Phoenix	1.4/2.5

RADIO STATIONS

KAIR, 1490, 1 KW	, AC	NBC,$ 24.00* (Christal)	Citadel		Dick Stein
KCEE, 790, 5 KW/500W (DA-2)	, OLDIES/AC	CBS,$ 20.00* (Christal)	American		Laury Browning
KCUB, 1290, 1 KW	, COUNTRY	,$ 38.00* (Katz)			Jim Slone
KGVY, 1080, 1 KW (DAYS)	, NOSTALGIA	APR,$ 18.00 (Roslin)		(GREEN VALLEY)	Joe Crystall
KHYT, 1330, 2 KW/5 KW (DA-2)	, CHR	,$ 23.00* (Republic)			Laurie Weisert
KKPW, 1450, 1 KW	, URBAN	,$ 17.00* (Masla)			Rich Robbin
KNST, 940, 1 KW/250 W	, TALK	ABC-I,MBS,$ 27.00* (Mc-Guild)	Nationwide		
KQTL, 1210, 10 KW/500 W (DA-2)	, SPANISH	,$ 15.00* (Caballero)			Ernesto Portillo
KTKT, 990, 10 KW/1 KW (DA-N)	, SOFT AC	UPI,Trans,$ 17.00* (Torbet)	Lotus		Allen Hammerel
KTUC, 1400, 1 KW	, NEWS	CBS,CNN,$ 20.00* (Roslin)			Tom Maples
KVOI, 690, 250 W (DAYS)	, ? ?	,$ 12.00 (---)			
KXEW, 1600, 1 KW (DA-N)	, SPANISH	,$ 26.00* (Lotus)			Bob Feinman
KIIM-F, 99.5, 96 KW @ 2000	, COUNTRY	,$ 40.00* (Katz)			Jim Slone
KJYK-F, 94.9, 97 KW @ 1952	, BTFL/EZ	,$ 42.00* (Christal)	Citadel		Dick Stein
KLPX-F, 96.1, 93 KW @ 505	, AOR	,$ 38.00* (Torbet)	Lotus		Allen Hammerel
KRQQ-F, 93.7, 26 KW @ 150	, CHR	,$ 45.00* (Mc-Guild)	Nationwide		
KWFM-F, 92.9, 93 KW @ 2036	, AC	,$ 50.00* (MMR)	American		Laury Browning
KFXX-F, 92.1, 2 KW @ 445	, CHR	,$ 23.00 (Masla)		(GREEN VALLEY)	Rich Robbin

MISCELLANEOUS COMMENTS KAIR, KJYK-F sold by Citadel to Duchossois for $10,120,000 (Kalil)... KEZG-F changed calls to KFXX... KFXX changed format from BTFL to CHR...

TULSA

Arbitron Rank/Pop (12+): 57/651,300

MSA Rank/Pop: 66/738,300
ADI # 52
Average Person Ratings: 16.1
Market TSL: 21.8 hours

Stations: 20/20
Diaries: 1090/598:1/47.9%
Sample Target: 970
% Below Line: 0
% Not Listed: 6.9

1986 Revenue: $19,400,000
HH Inc.: $29,971
Retail $: 4.7 Bil
Pop per Station: 32,565
#1 Biller: KWEN-F $2,800,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share	12+ TSA	1/4/CUME	12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KWEN-F	137/13.1	11.2	11.6	8.8	11.8	11.2	9.8	1. KWEN-F	179/1875	1. KAYI-F	1581/24.3	22.9	22.2
2. KMOD-F	131/12.5	10.2	9.9	11.3	8.3	11.0	20.8	2. KAYI-F	172/2209	2. KMOD-F	1407/21.6	16.9	17.4
3. KAYI-F	126/12.0	10.5	9.3	9.5	10.4	10.3	17.0	3. KMOD-F	157/1851	3. KWEN-F	1393/21.4	21.5	21.1
4. KRMG	109/10.4	11.2	9.5	7.5	8.5	9.7	9.4	4. KVOO	153/1845	4. KRMG	1375/21.1	24.3	21.3
5. KBEZ-F	95/ 9.1	10.5	9.3	9.5	10.4	9.6	5.9	5. KRMG	123/1613	5. KBEZ-F	1086/16.7	19.2	20.3
6. KVOO	92/ 8.8	9.1	9.2	8.0	11.0	8.8	7.7	6. KBEZ-F	121/1500	6. KRAV-F	1065/16.4	17.8	18.9
7. KRAV-F	79/ 7.6	5.7	6.0	7.2	7.4	6.6	7.5	7. KTFX-F	96/1232	7. KVOO	1034/15.9	17.8	21.9
8. KVLT-F	40/ 3.8	4.2	2.6	1.0	1.1	2.9	2.9	8. KRAV-F	93/1251	8. KVLT-F	684/10.5	8.2	3.5
9. KTFX-F	33/ 3.2	3.9	4.9	6.1	5.5	4.5	2.6	9. KVLT-F	66/1074	9. KMYZ-F	652/10.0	8.4	8.8
10. KMYZ-F+	29/ 2.8	2.7	3.2	3.5	3.2	3.1	3.1	10. KMYZ-F+	40/ 864	10. KTFX-F	576/ 8.8	11.9	13.0
11. KCFO-F	27/ 2.6	3.9	2.8	3.2	3.4	3.1	2.7	11. KLFO-F	31/ 482	11. KQMJ-F	429/ 6.6	8.6	7.0
12.								12. KQMJ-F	26/ 574	12. KCFO-F	360/ 5.5	7.5	8.2

12+ FM SHARE (METRO): 75.05% (731 of 974) (SPG 86: 72.07%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KAYI-F>	1. KMOD-F>	1. KMOD-F>	1. KWEN-F	1. KWEN-F	1. KRMG-F	1. KMRG >	1. KWEN-F	1. KWEN-F	1. KMOD-F	1. KWEN-F
2. KMOD+F>	2. KAYI-F	2. KWEN-F	2. KMOD-F	2. KMOD-F	2. KBEZ-F	2. KWEN-F	2. KAYI-F	2. KAYI-F	2. KAYI-F>	2. KMOD-F
3. KMYZ-F+	3. KWEN-F	3. KAYI-F	3. KRAV-F	3. KRAV-F	KVOU	3. KAYI-F	3. KMOD-F	3. KMOD-F	3. KWEN-F	3. KAYI-F
KWEN-F	4. KRAV-F>	4. KRAV-F>	4. KAYI-F>	4. KBEZ-F	4. KWEN-F	4. KVOO	4. KBEZ-F	4. KBEZ-F	4. KRMG	4. KVOO
5.	5.	5. KRMG-F	5. KRMG-F	5. KAYI-F	5.	5. KMOD-F	5. KVOO	5. KRAV-F	5. KBEZ-F	5. KBEZ-F
			6. KBEZ-F	6. KRMG-F		6. KRAV-F	6. KRAV-F	6. KVOO		6. KRAV-F
							7. KRMG			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KAYI-F	1. KAYI-F	1. KAYI-F	1. KWEN-F	1. KWEN-F>	1. KMOD-F>	1. KMOD-F>	1. KMOD-F>	1. KMOD-F>	1. KMOD-F
2. KMOD-F	2. KWEN-F	2. KWEN-F	2. KAYI-F	2. KRAV-F	2. KAYI-F>	2. KAYI-F	2. KWEN-F	2. KWEN-F	KWEN-F>
3. KWEN-F	3. KMOD-F>	3. KRAV-F	3. KRAV-F	3. KAYI-F	3. KRAV-F	3. KWEN	3. KRAV-F	3. KAYI-F	3. KRMG-F
4. KCFO-F	4. KRAV-F	4. KMOD-F>	4. KMOD-F>	4. KBEZ-F	KWEN-F	4. KRAV-F>	4. KAYI-F	4. KRAV-F	KVOU
5. KMYZ-F+	5.	5. KBEZ-F	5. KVLT-F	5. KRMG-F	5.	5.	5.	5. KRMG-F	5. KBEZ-F
									KRAV-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		155 (2)	155 (2)	15.9	11.2
AOR/CLASSIC		131 (1)	131 (1)	13.4	12.4
AC/OLDIES/SOFT ROCK	25 (3)	133 (3)	158 (6)	16.2	16.6
MOR/VARIETY/FULL	109 (1)		109 (1)	11.1	9.2
COUNTRY	96 (2)	174 (3)	270 (5)	27.7	30.7
BLACK/URBAN					2.0
BTFL MUSIC/EZ		95 (1)	95 (1)	9.8	11.3
NEWS/TALK					
NOSTALGIA					
RELIGION/GOSPEL	13 (1)	27 (1)	40 (2)	4.1	5.4
SPANISH					
CLASSICAL		10 (1)	10 (1)	1.0	1.1
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		6 (1)	6 (1)	0.6	---
			974 (20)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KAKC	1300	Tulsa	.4/3.0
KCFO	970	Tulsa	1.2/3.2
KCMA-F	92.1	Broken Arrow	1.0/2.1
KGTO	1050	Tulsa	1.4/2.9
KQMJ-F	99.5	Henrietta	1.3/6.6
KREK-F	104.9	Bristow	.4/1.0
KSKS	1430	Tulsa	.6/2.3
KTOW	1340	Sand Springs	.4/1.1
KXOJ-F	100.0	Sapulpa	.6/1.7

RADIO STATIONS

KCFO, 970, 2.5 KW/1 KW (DA-2) , RELIGION	,$ 12.00 (---)	Salem		Jim Ashmore
KGTO, 1050, 1 KW (DAYS) , OLDIES	US 1,$ 13.00* (Torbet)	Kravis		Earl Smith
KRMG, 740, 50 KW/25 KW (DA-2) , MOR	ABC-I,$ 71.00* (Christal)	New City		Mike Crusham
KVOO, 1170, 50 KW (DA-N) , COUNTRY	CNN,$ 62.00* (Mc-Guild)			John Hunt
KAKC, 1300, 5 KW/1 KW (DA-2) , OLDIES	,$ 15.00* (HNWH)	Clear Channel		Jim Smith
KSKS, 1430, 5 KW (DA-N) , SOFT AC	,$ 16.00* (Durpetti)	Federated		Steve Wrath
KAYI-F , 106.9, 100 KW @ 1005, CHR	ABC-F,$ 67.00* (Katz)	Narragansett	(MUSKOGEE)	Curt Peterson
KBEZ-F , 92.9, 100 KW @ 680, BTFL/EZ	,$ 64.00* (Republic)	WIN		Linda Taber
KCFO-F , 98.5, 100 KW @ 660, RELIGION	,$ 25.00* (---)			
KCMA-F , 92.1, 3 KW @ 300, CLASSICAL	,$ 20.00* (CMBS)			John Majors
KMOD-F , 97.5, 100 KW @ 1330, AOR	,$ 73.00* (HNWH)	Clear Channel		Jim Smith
KMYZ-F+, 104.5, 78 KW @ 1300, CHR	Source,$ 32.00* (Republic)	Shamrock-Lynett	(PRYOR)	Rick Cohn
KQMJ-F , 99.5, 28 KW @ 984, AC	,$ 29.00* (Christal)	Swanson	(HENRIETTA)	
KRAV-F , 96.5, 100 KW @ 1329, AC	,$ 71.00* (Torbet)	Kravis		Carl Smith
KTFX-F , 103.3, 100 KW @ 1280, COUNTRY	,$ 51.00* (MMR)			Bill Payne
KVLT-F , 106.1, 100 KW @ 1315, AC	,$ 35.00* (Durpetti)	Federated	(OWASSO)	Steve Wrath
KWEN-F , 95.5, 100 KW @ 1328, COUNTRY	APR,$100.00* (Katz)	New City		Gerardo Tabio

MISCELLANEOUS COMMENTS KMYZ changed from Classic AOR to CHR... KCFO-F sold by Salem to Stuart for $5,200,000... KRMG sold by Swanson to New City for $___________(Blackburn)... KBBJ changes to KAKC... KVLT changes to KSKS...

UTICA - ROME

Arbitron Rank/Pop (12+): 129/270,000

MSA Rank/Pop: 141/321,900
ADI # 158
Average Person Ratings: 17.4
Market TSL: 23.3 hours

Stations: 27/17
Diaries: 879/307:1/58.1%
Sample Target: 650
% Below Line: 13.4
% Not Listed: 9.6

1986 Revenue: $6,100,000
HH Inc.: $29,095
Retail $: 1.7 Bil
Pop per Station: 15,882
#1 Biller: WIBX $1,200,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WOUR-F	55/11.7	10.6	10.1		17.8
2. WNYZ-F	53/11.3	10.3	9.3		11.6
3. WIBX	46/ 9.8	10.1	13.1		8.6
4. WRCK-F	38/ 8.1	5.2	9.5		9.7
5. WYUT-F	29/ 6.2	6.7	4.6		4.6
6. WKGW-F	27/ 5.7	5.2	8.8		5.5
7. WUUU-F	22/ 4.7	4.5	5.7		4.4
8. WRRB-F	21/ 4.5	7.5	3.4		5.9
9. WUTQ	19/ 4.0	3.7	1.7		.4
10. WTLB	17/ 3.6	1.7	4.0		2.6
11. WADR	16/ 3.4	2.6	2.7		2.6
12. WRUN	14/ 3.0	3.0	4.6		1.8
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WOUR-F	75/ 765
2. WNYZ-F	61/ 907
3. WIBX	47/ 609
4. WRCK-F	45/ 751
5. WGY	38/ 497
6. WYUT-F	30/ 330
7. WRRB-F	29/ 353
8. WUUU-F	28/ 368
9. WKGW-F	27/ 495
10. WYYY-F	24/ 278
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WNYZ-F	708/26.2	---	23.3
2. WIBX	596/22.1	---	22.7
3. WRCK-F	586/21.7	---	17.4
4. WOUR-F	565/20.9	---	18.5
5. WKGW-F	440/16.3	---	16.8
6. WYUT-F	307/ 2.0	---	2.4
7. WUUU-F	300/11.1	---	13.3
8. WTLB	297/11.0	---	9.5
9. WRUN	277/10.3	---	11.6
10. WRRB-F	229/ 8.5	---	11.2
11. WUTQ	184/ 6.8	---	6.1
12. WIBQ-F	168/ 6.2	---	7.7
13.			
14.			
15.			

12+ FM SHARE (METRO): 65.73% (280 of 426) (SPG 86: 64.90%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WYNZ-F>	1. WOUR-F>	1. WOUR-F>	1. WOUR-F>	1. WOUR-F>	1. WIBX >	1. WIBX >	1. WOUR-F	1. WOUR-F	1. WNYZ-F	1. WNYZ-F
2. WRCK-F>	2. WNYZ-F>	2. WNYZ-F	2. WKGW-F	2. WKGW-F	2. WYUT-F>	2. WOUR-F	2. WIBX	2. WNYZ-F	2. WOUR-F>	2. WOUR-F
3. WOUR-F	3. WRCK-F	3. WRCK-F	3. WNYZ-F	3. WNYZ-F	3. WUTQ	3. WNYZ-F>	3. WNYZ-F	3. WIBX	3. WRCK-F>	WRCK-F>
4.	4. WKGW-F	4. WKGW-F	4. WUUU-F	4. WUUU-F	4.	4. WRCK-F	4. WRCK-F	4. WRCK-F	4. WRUN	4.
5.	5.	5.	5.	5. WRRB-F	5.	5.	5. WYUT-F	5.	5. WIBX	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WNYZ-F	1. WNYZ-F	1. WNYZ-F	1. WNYZ-F	1. WKGW-F	1. WOUR-F>	1. WOUR-F>	1. WOUR-F>	1. WOUR-F>	1. WOUR-F>
2. WOUR-F	2. WOUR-F	2. WOUR-F	2. WOUR-F	WNYZ-F	2. WNYZ-F	2. WNYZ-F	2.	2. WNYZ-F	2. WKGW-F
WRCK-F	3. WRCK-F>	3. WKGW-F	3. WRCK-F	3. WOUR-F	3. WRCK-F	3. WRCK-F	3.	3. WKGW-F	3. WNYZ-F
4.	4. WKGW-F	4. WRCK-F	4. WKGW-F	WUUU-F	4. WADR	4. WKGW-F	4.	WRCK-F	WUUU-F
5.	5.	WUUU-F	5.	5.	5.	5. WADR	5.	5.	WRRB-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		94 (3)	94 (3)	22.1	17.8
AOR/CLASSIC		61 (3)	61 (3)	14.3	13.0
AC/OLDIES/SOFT ROCK	2 (1)	63 (4)	65 (5)	15.3	16.3
MOR/VARIETY/FULL	48 (5)		48 (5)	11.3	21.6
COUNTRY	25 (2)	21 (1)	46 (3)	10.8	15.1
BLACK/URBAN					
BTFL MUSIC/EZ		9 (1)	9 (1)	2.1	2.4
NEWS/TALK	46 (1)		46 (1)	10.8	---
NOSTALGIA	24 (2)	29 (1)	53 (3)	12.4	13.0
RELIGION/GOSPEL		2 (1)	2 (1)	0.5	
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	1 (1)	1 (1)	2 (2)	0.5	0.7
			426 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBRV	900	Bonneville	.6/2.4
WIBQ-F	93.5	Remsen	1.9/6.2
WKAL	1450	Rome	.4/2.9
WKAL-F	95.9	Rome	1.1/5.3
WLFH	1230	Little Falls	1.9/4.8
WYUT	1420	Herkimer	1.1/2.0
WGY	810	Schenectady	1.1/3.0
WMCR-F	106.3	Oneida	.2/1.0
WOIV-F	105.1	DeRuyter	.4/1.8

See Syracuse for more about the following:

WAQX-F	.8/3.0	WSYR	1.9/5.1
WKFM-F	.4/1.7	WYYY-F	1.9/5.4
WNTQ-F	.6/3.9		

RADIO STATIONS

WADR, 1480, 5 KW (DAYS) , COUNTRY	MBS,$ 12.00* (---)		(REMSEN) Larry Manuel
WIBX, 950, 5 KW (DA-1) , TALK	CBS,ABC-I,$ 37.00* (Eastman)	REBS	Bill Heiderich
WRUN, 1150, 5 KW/1 KW (DA-2) , MOR	US 2, NBC,$ 16.00* (Katz)		
WTLB, 1310, 5 KW/500 W (DA-2) , MOR	ABC-D,$ 18.00* (Mc-Guild)		Paul Dunn
WUTQ, 1550, 1 KW (DAYS) , NOSTALGIA	ABC-E,$ 17.00* (Torbet)		Rick Devlin
WKGW-F, 104.3, 100 KW @ 500, AC	US 1,$ 28.00* (Katz)		
WNYZ-F, 98.7, 25 KW @ 660, CHR	ABC-F,$ 36.00* (Eastman)	REBS	Bill Heiderich
WOUR-F, 96.9, 16 KW @ 800, AOR	,$ 40.00* (Torbet)		Rick Devlin
WRCK-F, 107.3, 50 KW @ 500, CHR	ABC-C,$ 30.00* (Mc-Guild)		Paul Dunn
WUUU-F, 102.5, 20 KW @ 650, AC	Source,CBS-R,$ 21.00* (HNWH)		Jack Moran
WYUT-F, 92.7, 3 KW @ 158, NOSTALGIA	,$ 19.00* (Roslin)		(HERKIMER) Susan Donato

Other ranked statiaons - See Syracuse   WGY - See Schenectady

WACO

Arbitron Rank/Pop (12+): 174/158,000

MSA Rank/Pop: 212/186,300
ADI # 94
Average Person Ratings: 15.3
Market TSL: 20.8 hours

Stations: 18/9
Diaries: 636/248:1/49.9%
Sample Target: 550
% Below Line: 27.0
% Not Listed: 7.9

1986 Revenue: $5,400,000
HH Inc.: $27,689
Retail $: 1.2 Bil
Pop per Station: 17,556
#1 Biller: KJNE-F $1,300,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. KWTX-F	38/15.8	10.7	12.6		
2. KNFO-F	26/10.8	11.5	12.6		
3. KJNE-F	25/10.4	17.2	17.7		
4. KWTX	23/ 9.5	5.0	3.5		
5. WACO	21/ 8.7	8.0	8.3		
KKDA-F	21/ 8.7	5.3	1.2		
7. KHOO-F	17/ 7.1	11.5	11.0		
8. WBAP	16/ 6.6	2.3	3.5		
9. KLMT-F	7/ 2.9	6.5	1.2		
10. KZEW-F	7/ 2.9	1.9	2.0		

12+ TSA	1/4/CUME
1. KBTS-F	66/ 884
2. KWTX-F	58/ 964
3. KJNE-F	51/ 458
KNFO-F	51/ 630
5. WBAP	37/ 653
6. KWTX	25/ 297
7. KKDA-F	24/ 232
8. WACO	23/ 360
9. KHOO-F	21/ 465
10. KLMT-F	12/ 220

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KWTX-F	469/29.7	---	27.7
2. KNFO-F	344/21.8	---	19.3
3. KHOO-F	324/20.5	---	26.4
4. KJNE-F	322/20.4	---	23.0
5. WACO	272/17.2	---	17.7
6. KWTX	233/14.7	---	13.6
7. WBAP	218/13.8.	---	9.7
8. KKDA-F	182/11.5	---	9.2
9. KLMT-F	159/10.1	---	10.9
10. KBTS-F	108/ 6.8	---	6.4

12+ FM SHARE (METRO): 68.47% (152 of 222) (SPG 86: 74.15%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KWTX-F>	1. KWTX-F>	1. KWTX-F>	1. KNFO-F	1. KJNE-F	1. KWTX	1. WACO	1. KJNE-F	1. KWTX-F	1. KWTX-F	1. KWTX-F>
2. KBBW	2. KKDA-F	2. KNFO-F	KWTX-F	KNFO-F	2. WACO	2. KNFO-F	2. KNFO-F	2. KJNE-F	2. KKDA-F>	2. KJNE-F
KLMT-F	3. KHOO-F	3. KKDA-F	3. KJNE-F	3. KWTX-F	3. KJNE-F	KWTX-F	3. KWTX-F	3. KNFO-F	3. KNFO-F	3. KWTX
KNFO-F	4. KNFO-F	4. KJNE-F	4. KHOO-F	4. KHOO-F	4. KNFO-F	4. KJNE-F	4. KWTX	4. KWTX	4. KWTX	4. KKDA-F
5.	5.	5. KHOO-F	5.	5.	WBAP	5. KWTX	5.	5.	5. WBAP	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKDA-F	1. KWTX-F	1. KHOO-F	1. KWTX	1. KJNE-F	1. KWTX-F	1. KWTX-F>	1. KWTX-F>	1. KWTX-F>	1. KNFO-F
2. KWTX-F>	2. KKDA-F	2. KNFO-F	2. KNFO-F	2. KHOO-F	2. KKDA-F	2. KKDA-F	2. KNFO-F	2. KNFO-F	KWTX-F
3. KNFO-F	3. KHOO-F	KWTX-F	3. KHOO-F	KNFO-F	KZEW-F	3. KZEW-F	KKDA-F	WBAP	3. WBAP
4. KHOO-F	4. KNFO-F	4. KJNE-F	KJNE-F	4. KWTX-F	4.	4. KNFO-F	4. KHOO-F	4. KKDA-F	4. KJNE-F
5.	5.	5.	KKDA-F	5.	5.	5.	KJNE-F	5.	KKDA-F
							KZEW-F		

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		44 (4)	44 (4)	19.8	14.4
AOR/CLASSIC		7 (1)	7 (1)	3.2	2.1
AC/OLDIES/SOFT ROCK	1 (1)	22 (3)	23 (4)	10.4	20.8
MOR/VARIETY/FULL					
COUNTRY	37 (2)	51 (2)	88 (4)	39.6	43.2
BLACK/URBAN		28 (2)	28 (2)	12.6	15.7
BTFL MUSIC/EZ					
NEWS/TALK	5 (1)		5 (1)	2.3	2.5
NOSTALGIA	23 (1)		23 (1)	10.4	---
RELIGION/GOSPEL	4 (1)		4 (1)	1.8	1.3
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			222 (18)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
KBBW	1010	Waco	1.7/3.2
KRZI	1580	Waco	.4/4.7
KBTS-F	93.3	Killeen	1.2/6.8
KHYI-F	94.9	Arlington	.8/3.1
KLUV-F	98.7	Dallas	.8/4.4
KRLD	1080	Dallas	2.1/6.5
KTKS-F	106.1	Denton	.4/3.0
KZPS-F	92.5	Dallas	1.2/3.9

RADIO STATIONS

KBBW, 1010, 10 KW/2.5 KW (DA-2) , RELIGION	,$ 12.00* (---)			Steve Williams
KRZI, 1580, 1 KW/500 W (DA-2) , OLDIES	,$ 12.00 (---)			
KWTX, 1230, 1 KW , NOST/MOR	SMN,$ 19.00* (Mc-Guild)			M. Bostick
WACO, 1460, 1 KW (DA-N) , COUNTRY	ABC-E,$ 24.00* (Torbet)	Sage		Bob Weathers
KHOO-F, 99.9, 100 KW @ 460, AC	ABC-C,$ 24.00* (Torbet)	Sage		Bob Weathers
KJNE-F, 102.5, 100 KW @ 450, COUNTRY	,$ 35.00* (Banner)		(HILLSBORO)	John Fletcher
KLMT-F, 96.7, 3 KW @ 285, URBAN	,$ 14.00 (Masla)		(MARLIN)	Jerry Garrison
KNFO-F, 95.5, 100 KW @ 200, COUNTRY	,$ 30.00* (Christal)			John Enoch
KWTX-F, 97.5, 71 KW @ 890, CHR	,$ 28.00* (Mc-Guild)			M. Bostick

KBTS-F - See Austin

Other ranked stations - See Dallas

MISCELLANEOUS COMMENTS KRZI sold for $340,000... KNFO-F sold by Borders for $2,840,000 (Fischer)... KJNE-F (Hillsboro) sold for $3,200,000... WACO, KHOO-F sold by Harris to Sage for $3,125,000 (Blackburn)...

WATERLOO - CEDAR FALLS

Arbitron Rank/Pop (12+): 198/129,300

MSA Rank/Pop: 234/159,300
ADI # 77 (w/Dubuque & Cedar Falls)
Average Person Ratings: 14.2
Market TSL: 18.5 hours

Stations: 17/9
Diaries: 566/228:1/63.6%
Sample Target: 550
% Below Line: 17.8
% Not Listed: 16.9

1986 Revenue: $3,700,000
HH Inc.: $32,534
Retail $: .85 Bil
Pop per Station: 14,367
#1 Biller: KFMW-F $900,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. KFMW-F	36/19.7	25.2	29.8		
2. KWLO	23/12.6	9.0	12.0		
3. KOKZ-F	22/12.0	13.8	12.0		
4. KOEL-F	14/ 7.7	7.1	7.7		
5. KXEL	8/ 4.4	4.3	5.8		
6. KWAY-F	7/ 3.8	4.8	2.9		
KCFI	7/ 3.8	5.2	4.3		
8. KRNA-F	6/ 3.3	1.0	1.4		
WMT	6/ 3.3	2.9	4.3		
10.					
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. KFMW-F	64/ 965
2. KOKZ-F	56/ 891
3. WMT	42/ 458
4. KOEL-F	41/ 460
5. KOEL	37/ 320
6. KWLO	28/ 449
7. KXEL	24/ 321
8. WHO	15/ 350
9.	
10.	
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KFMW-F	567/43.9	---	40.3
2. KOKZ-F	395/30.5	---	34.3
3. KWLO	344/26.6	---	26.3
4. KOEL-F	189/14.6	---	14.8
5. KCFI	150/11.6	---	12.6
6. KXEL	147/11.4	---	10.8
7. KWAY-F	100/ 7.7	---	9.0
8.			
9.			
10.			
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 61.84% (94 of 152) (SPG 86: 64.97%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KOKZ-F	1. KMFW-F>	1. KFMW-F>	1. KFMW-F	1. KFMW-F	1. KWLO >	1. KFMW-F	1. KFMW-F>	1. KFMW-F>	1. KFMW-F>	1. KFMW-F>
2. KFMW-F	2. KOKZ-F>	2. KOKZ-F	2. KWLO >	2. KWLO >	2. KOEL-F	2. KWLO >	2. KOKZ-F	2. KOKZ-F	2. KOKZ-F>	2. KWLO
3.	3. KWLO	KWLO	3. KOEL-F	3. KOEL-F>	3. KFMW-F	3. KOKZ-F	3. KOEL-F	3. KWLO >	3. KWLO	3. KOKZ-F
4.	4. KRNA-F	4.	4. KOKZ-F	4. KOKZ-F	4.	4. KXEL	KWLO	4. KOEL-F	4. WMT	4. KOEL-F
5.	5.	5.	5.	5.	5.	5.	5.	KWAY-F	5.	5.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KFMW-F	1. KFMW-F>	1. KFMW-F	1. KFMW-F>	1. KWLO	1. KFMW-F	1. KFMW-F>	1. KFMW-F	1. KFMW-F>	1. KFMW-F
2. KOKZ-F	2. KOKZ-F>	2. KWLO	2. KOKZ-F	2. KFMW-F>	2. KOKZ-F	2. KOKZ-F	2. KRNA-F	2. KOKZ-F	2. KWLO
3.	3. KWLO >	3. KOKZ-F	KWLO >	3. KOEL-F	3. KRNA-F	KRNA-F	3. KOEL-F	KWLO	3. KOEL-F
4.	4.	4. KXEL	4.	4. KOKZ-F	4.	4.	KWLO	4. KRNA-F	4.
5.	5.	5.	5.	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		59 (3)	59 (3)	38.8	46.3
AOR/CLASSIC		8 (2)	8 (2)	5.3	1.1
AC/OLDIES/SOFT ROCK		6 (2)	6 (2)	3.9	3.4
MOR/VARIETY/FULL	34 (3)		34 (3)	22.4	17.5
COUNTRY	20 (3)	14 (1)	34 (4)	22.4	21.5
BLACK/URBAN					
BTFL MUSIC/EZ		7 (1)	7 (1)	4.6	5.6
NEWS/TALK	1 (1)		1 (1)	0.7	2.3
NOSTALGIA					
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	3 (1)		3 (1)	2.0	2.3
			152 (17)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KWAY	1470	Waverly	2.7/2.9
KWOF	850	Waterloo	1.6/2.1
KGGO-F	94.9	Des Moines	1.1/3.1
KLSS-F	106.1	Mason City	.5/1.8
KOEL	950	Oelwein	2.7/6.2
KQCR-F	102.9	Cedar Rapids	.5/2.2
WHO	1040	Des Moines	.5/7.4
WMT-F	96.5	Cedar Rapids	2.7/4.6

RADIO STATIONS

KCFI, 1250, 500 W (DA-2)	, COUNTRY	MBS,$ 15.00* (Roslin)			Ron Hamilton
KWAY, 1470, 1 KW (DAYS,DA)	, COUNTRY	,$ 10.00 (Pates)		(WAVERLY)	Ael Suhr
KWLO, 1330, 5 KW (DA-N)	, AC/MOR	NBC,$ 32.00* (HNWH)	Park		Don Weir
KXEL, 1540, 50 KW (DA-N)	, COUNTRY	ABC-I,$ 24.00* (Torbet)	Bahakel		Ken Hensley
KFMW-F, 107.9, 100 KW @ 1800, CHR		Source,$ 35.00* (HNWH)	Park		Don Weir
KOEL-F, 92.3, 100 KW @ 1501, COUNTRY		,$ 21.00* (Banner)		(OELWEIN)	Ray Leafstedt
KWAY-F, 99.3, 3 KW @ 180, BTFL/EZ		,$ 16.00 (Pates)		(WAVERLY)	Ael Suhr
KOKZ-F, 105.7, 100 KW @ 1403, CHR		ABC-C,$ 26.00* (Torbet)	Bahakel		Ken Hensley

Other ranked stations - See Cedar Rapids and Des Moines

WASHINGTON, DC

Arbitron Rank/Pop (12+): 9/2,965,900

MSA Rank/Pop: 7/3,521,600
ADI # 9
Average Person Ratings: 17.6
Market TSL: 23.0 hours

Stations: 33/30
Diaries: 3226/919:1/49.9%
Sample Target: 2050
% Below Line: 1.3
% Not Listed: 12.0

1986 Revenue: $117,700,000
HH Inc.: $43,899
Retail $: 27.4 Bil
Pop per Station: 98,863
#1 Biller: WMAL $14,100,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WKYS-F	377/7.2	7.4	8.0	8.0	7.6	7.7	10.3
2. WGAY-F	355/6.8	7.6	6.8	7.2	7.3	7.1	3.2
3. WMAL	313/6.0	6.0	8.0	5.8	6.8	6.5	5.0
4. WWDC-F	308/5.9	4.7	5.2	4.7	4.4	5.1	6.4
5. WMZQ-F	295/5.6	6.8	5.5	4.4	6.8	5.6	5.4
6. WAVA-F	285/5.5	5.3	6.2	4.5	4.7	5.4	6.9
7. WHUR-F	278/5.3	5.9	5.8	6.5	6.1	5.9	5.1
8. WDJY-F	267/5.1	4.5	4.3	4.2	3.9	4.5	7.0
9. WRQX-F	238/4.6	3.8	3.8	4.3	3.5	4.1	5.9
10. WTOP	214/4.1	4.5	3.7	4.1	4.3	4.1	4.3
11. WCXR-F	193/3.7	3.3	3.2	3.8	5.3	3.5	5.0
12. WLTT-F	166/3.2	3.2	3.3	3.2	3.8	3.2	2.9
13. WASH-F	164/3.1	3.0	1.9	1.8	1.7	2.5	2.9
14. WGMS-F+	132/2.5	3.6	2.9	2.8	3.1	3.0	1.7
15. WBMW-F	126/2.4	3.4	3.2	3.6	2.3	3.2	3.5
16. WWRC	122/2.3	2.4	2.8	2.5	3.1	2.5	2.3
17. WXTR-F	120/2.3	1.8	2.3	2.2	1.6	2.2	1.5
18. WPGC-F+	112/2.1	1.5	1.7	2.5	2.7	2.0	1.7
19. WHFS-F	101/1.9	.8	1.1	1.3	1.3	1.3	1.4
20. WYCB	88/1.7	1.5	1.2	1.7	1.0	1.5	1.4
21. WMMJ-F	73/1.4	1.4	1.3	1.8	1.5	1.5	1.8
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WWDC-F	439/6452
2. WGAY-F	388/4704
3. WKYS-F	382/4343
4. WMZQ-F	367/4979
5. WMAL	338/4418
6. WAVA-F	330/6063
7. WRQX-F	315/5508
8. WHUR-F	292/4617
9. WDJY-F	271/3467
10. WTOP	246/4950
11. WCXR-F	210/3554
12. WLTT-F	184/3727
13. WASH-F	181/3069
14. WBMW-F	154/3019
15. WXTR-F	146/2573
16. WGMS-F+	141/2400
17. WWRC	127/1718
18. WHFS-F	120/1709
WPGC-F+	120/2458
20. WYCB	89/ 933
21.	
22.	
23.	
24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WAVA-F	5190/17.5	16.0	13.5
2. WWDC-F	4530/15.3	14.4	12.9
3. WTOP	4308/14.5	14.0	15.8
4. WRQX-F	4295/14.5	14.3	13.8
5. WHUR-F	4283/14.4	13.5	15.0
6. WKYS-F	4212/14.2	14.9	15.1
7. WMAL	4124/13.9	19.8	14.1
8. WGAY-F	4080/13.8	15.2	14.8
9. WMZQ-F	3882/13.1	11.2	12.3
10. WDJY-F	3329/11.2	11.9	10.5
11. WLTT-F	3285/11.1	10.5	12.0
12. WCXR-F	3163/10.7	9.4	13.1
13. WASH-F	2658/ 9.0	6.9	6.6
14. WBMW-F	2625/ 8.9	10.1	10.3
15. WPGC-F+	2187/ 7.4	6.8	8.1
16. WGMS-F+	2185/ 7.4	8.5	8.4
17. WXTR-F	2156/ 7.3	6.6	6.3
18. WWRC	1637/ 5.5	6.8	6.5
19. WMMJ-F	1619/ 5.5	4.7	4.3
20. WHFS-F	1398/ 4.7	3.9	3.4
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 79.64% (3661 of 4597) (SPG 86: 78.38%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WDJY-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WKYS-F	1. WGAY-F	1. WMAL	1. WGAY-F	1. WGAY-F	1. WHUR-F	1. WGAY-F
2. WAVA-F	2. WWDC-F	2. WWDC-F	2. WMZQ-F+	2. WMZQ-F+	2. WMAL	2. WWOC-F	2. WKYS-F	2. WKYS-F	2. WKYS-F>	2. WKYS-F
3. WRQX-F>	3. WAVA-F	3. WHUR-F	3. WHUR-F	3. WHUR-F	3. WMZQ-F+	3. WAVA-F	3. WMZQ-F	3. WDJY-F	3. WDJY-F	3. WWDC-F
4. WBMW-F	4. WHUR-F	4. WMZQ-F+	4. WWDC-F	4. WGAY-F	4. WTOP	4. WKYS-F	4. WWDC-F	4. WMZQ-F	4. WRQX-F	4. WDJY-F
5. WWDC-F	5. WCXR-F	5. WAVA-F	5. WLTT-F	5. WWDC-F	5. WWRC	5. WMZQ-F+	5. WMAL	5. WWDC-F	5. WWDC-F	5. WMZQ-F
6. WKYS-F	6. WDJY-F	6. WDJY-F	6. WAVA-F	6. WLTT-F	6. WHUR-F	6. WTOP	6. WLTT-F	6. WAVA-F	6. WAVA-F	6. WAVA-F
7. WHUR-F	7. WLTT-F	7. WCXR-F	7. WGAY-F	7. WMAL	7. WGMS-F+	7. WGAY-F	7. WASH-F	7. WMAL	WGAY-F	WHUR-F
8.	8. WRQX-F	8. WRQX-F	8. WASH-F	8. WASH-F	8. WKYS-F	8. WDJY-F	8. WAVA-F	8. WRQX-F	8. WMZQ-F	8. WRQX-F
9.	9. WMZQ-F	9. WLTT-F	9. WDJY-F	WAVA-F	9. WASH-F	WRQX-F	WDJY-F	9. WCXR-F	9. WCXR-F	9. WCXR-F
10.	10.	10. WASH-F	10. WXCR-F	10. WTOP	10.	10. WCXR-F	10. WCXR-F	10. WASH-F	WMAL	10. WMAL
		WGAY-F	WRQX-F							
			WTOP							

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WKYS-F>	1. WKYS-F>	1. WKYS-F>	1. WWDC-F>	1. WKYS-F
2. WAVA-F	2. WAVA-F	2. WLTT-F	2. WHUR-F	2. WHUR-F
3. WRQX-F	3. WHUR-F	3. WHUR-F	3. WAVA-F	3. WGAY-F
4. WHUR-F	4. WLTT-F	4. WAVA-F	WMZQ-F+	4. WMZQ-F+
5. WDJY-F	5. WRQX-F	5. WRQX-F	5. WLTT-F	5. WLTT-F
6. WWDC-F	6. WDJY-F	6. WASH-F	6. WRQX-F	6. WASH-F
7. WCXR-F	7. WWDC-F	WPGC-F+	7. WASH-F	7. WAVA-F
8. WBMW-F	8. WASH-F	8. WMZQ-F	8. WGAY	WMAL
9. WLTT-F	WMZQ-F+	9. WWDC-F	9. WDJY-F	9. WRQX-F
WMZQ-F	10. WCXR-F	10. WCXR-F	10. WWDC-F	10.
		WDJY-F		

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WWDC-F>	1. WWDC-F>	1. WWDC-F	1. WWDC-F>	1. WWDC-F
2. WCXR-F	2. WCXR-F	2. WCXR-F	2. WCXR-F	2. WMZQ-F+
3. WDJY-F	3. WDJY-F	3. WKYS-F	3. WDJY-F	3. WTOP
4. WAVA-f	4. WKYS-F	4. WHUR-F	4. WKYS-F	4. WKYS-F
5. WKYS-F	5. WAVA-F	5. WDJY-F	5. WMZQ-F+	5. WCXR-F
6. WHUR-F	6. WHUR-F	6. WHFS-F	6. WAVA-F	6. WHUR-F
7. WHFS-F	7. WHFS-F	7. WAVA-F	7. WHUR-F	7. WDKJY-F
8. WMZQ-F	8. WMZQ-F+	8. WMZQ-F	8. WTOP	8. WMAL
9. WRQX-F	9. WRQX-F	9. WLTT-F	9. WHFS-F	9. WGAY-F
10.	10. WBMW-F	10. WTOP	10. WXTR-F	10. WAVA-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		649 (3)	649 (3)	14.1	12.5
AOR/CLASSIC		602 (3)	602 (3)	13.1	12.3
AC/OLDIES/SOFT ROCK		523 (4)	523 (4)	11.4	12.8
MOR/VARIETY/FULL	344 (2)		344 (2)	7.5	8.5
COUNTRY	8 (2)	309 (2)	317 (3)	6.9	8.0
BLACK/URBAN	93 (3)	1038 (5)	1131 (8)	24.6	21.3
BTFL MUSIC/EZ		386 (2)	386 (2)	8.4	9.0
NEWS/TALK	214 (1)		214 (1)	4.7	5.6
NOSTALGIA	140 (2)		140 (2)	3.0	4.3
RELIGION/GOSPEL	127 (2)	32 (1)	159 (3)	3.5	2.1
SPANISH					
CLASSICAL	10 (1)	122 (1)	132 (2)	2.8	3.5
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			4597 (33)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCPT	730	Alexandria	.6/1.2
WFMD	930	Frederick	.6/1.3
WFRE-F	99.9	Frederick	.6/1.0
WMZQ	1390	Arlington	.2/1.2
WOL	1450	Washington	1.0/3.1
WUST	1120	Washington	.7/1.3
WWDC	1260	Washington	.3/1.5
WFLS-F	93.3	Fredericksburg	.3/ .9
WFSI-F	107.9	Annapolis	.6/1.3
WXYV-F	102.7	Baltimore	.3/1.0

RADIO STATIONS

AM STATIONS

WABS	780	5 KW (DAYS)	RELIGION	,$ 30.00	(---)		Steve Cross
WCPT	730	5 KW/20 W	BLACK	SMN,$ 35.00*	(Mc-Guild)	Metroplex	
WDCT	1310	5 KW/500 W (DA-2)	RELIGION	,$ 36.00	(---)	Universal	Steve Kovach
WFAX	1220	5 KW (DAYS)	RELIGION	,$ 20.00	(---)		Mitch Miller
WMAL	630	5 KW (DA-2)	MOR	ABC-I,$230.00	(Katz)	Cap Cities/ABC	Fred Weinhaus
WMDO	1540	5 KW (DAYS)	SPANISH	,$ 57.00	(Lotus)	Lotus	Allan Klamer
WMZQ	1390	5 KW (DA-2)	COUNTRY	,$ NA	(Christal)	Viacom	Paul Wilensky
WNTR	1050	1 KW/500 W	TALK	ABC-T,$ 33.00	(---)		
WOL	1450	1 KW	BLACK	NBN,$ 43.00	(Lazar)		Catherine Hughes
WTOP	1500	50 KW (DA-2)	NEWS	CBS,MBS,$133.00*	(HNWH)	Outlet	Michael Douglas
WUST	1120	1 KW (DAYS)	GOSPEL	NBN,$ 26.00	(---)		Perry Walders
WWDC	1260	5 KW (DA-2)	NOSTALGIA	CNN,$ 48.00*	(Christal)		Goff Lebhar
WWRC	980	5 KW (DA-N)	TALK	NBC,NBC-T,$ 85.00*	(MMR)	Greater Media	Ted Dorf
WYCB	1340	1 KW	GOSPEL	SBN,$ 50.00	(---)		Karen Jackson

FM STATIONS

WASH	97.1	23 KW @ 690	AC	US 1,$130.00*	(Katz)	Metropolitan	Tom Durney
WAVA	105.1	50 KW @ 500	CHR	,$180.00	(HNWH)	Emmis	Alan Goodman
WBMW	106.7	23 KW @ 731	JAZZ/NEW AGE	,$120.00*	(Torbet)	Infinity	Ken Stevens
WCXR	105.9	50 KW @ 500	CLASSIC AOR	,$138.00*	(Mc-Guild)	Metroplex	
WDJY	100.3	40 KW @ 330	BLACK	APR,$ 90.00*	(Mc-Guild)	United	Gary Gross
WGAY	99.5	21 KW @ 780	BTFL/EZ	,$200.00*	(MMR)	Greater Media	Ted Dorf
WGMS+	103.5	47 KW @ 510	CLASSICAL	MBS,$140.00	(Republic)	RKO	Mike Ferrel
WHUR	96.3	24 KW @ 669	BLACK	,$134.00*	(Durpetti)	Howard University	Millard Watkins
WKYS	93.9	50 KW @ 485	URBAN	NBC,$205.00*	(Eastman)	NBC	Bart Walsh
WLTT	94.7	21 KW @ 780	AC	,$175.00*	(CBS)	CBS	Jim Keating
WMZQ	98.7	50 KW @ 490	COUNTRY	,$176.00*	(Christal)	Viacom	Paul Wilensky
WPGC+	95.5	50 KW @ 496	URBAN/CHR	,$130.00*	(Torbet)	First Media	Ben Hill
WRQX	107.3	50 KW @ 410	CHR	ABC-C,$172.00	(Banner)	Cap Cities/ABC	Fred Weinhaus
WMMJ	102.3	1 KW @ 480	SOFT AC	,$ 70.00*	(HNWH)	Outlet	Michael Douglas
WWDC	101.1	22 KW @ 750	AOR	US 1,$170.00*	(Christal)		Goff Lebhar
WXTR	104.1	50 KW @ 500	OLDIES	,$ 95.00	(Mc-Guild)	(LA PLATA)	Bob Hughes
WHFS	99.1	50 KW @ 390	AOR	MBS,$ 55.00	(Masla)	(ANNAPOLIS)	Jacob Einstein

CALL LETTER CHANGES

WCLY changes back to WPGC-F

FORMAT CHANGES

WBMW-F: From CHR to Jazz/New Age
WPGC-F+: From AC to Urban/CHR
WWRC: From Nost to Talk

STATION SALES

WCPT/WCXR-F: From Metroplex to Legacy for $23,000,000 (Wertheim)
WASH-F: From Metropolitan to Outlet for $29,250,000 (Morgan Stanley)

WEST PALM BEACH

Arbitron Rank/Pop (12+): 56/661,100

MSA Rank/Pop: 65/747,100
ADI # 54
Average Person Ratings: 17.0
Market TSL: 23.0 hours

Stations: 31/14
Diaries: 1014/652:1/43.2%
Sample Target: 940
% Below Line: 36.9
% Not Listed: 10.4

1986 Revenue: $16,800,000
HH Inc.: $34,792
Retail $: 6.0 Bil
Pop per Station: 47,221
#1 Biller: WRMF-F $3,800,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WEAT-F+	165/14.7	14.2	12.9	14.4	12.8	14.1	11.0
2. WRMF-F	134/12.0	10.6	9.9	8.9	14.8	10.4	10.3
3. WNJY-F	68/ 6.1	7.0	5.1	6.9	7.3	6.3	4.9
4. WJNO	63/ 5.6	6.5	7.1	6.8	6.3	6.5	7.8
5. WHYI-F	59/ 5.3	5.2	6.5	4.0	5.6	5.3	5.6
6. WIRK-F+	56/ 5.0	6.5	5.0	5.2	4.6	5.4	3.5
7. WKGR-F	49/ 4.4	6.5	7.1	6.8	6.3	6.2	4.2
8. WPOM	41/ 3.7	3.7	4.4	4.9	4.1	4.2	4.1
9. WPOW-F	35/ 3.1	3.1	2.6	1.6	1.5	2.6	4.3
10. WSHE-F	33/ 2.9	1.8	3.8	5.2	5.7	3.4	4.7
11.							
12.							
13.							
14.							

12+ TSA	1/4/CUME
1. WEAT-F+	186/1739
2. WRMF-F	165/1808
3. WKGR-F	74/1048
4. WNJY-F	71/ 827
5. WHYI-F	70/1104
6. WIRK-F+	66/ 773
7. WJNO	64/ 836
8. WPOM	41/ 372
9.	
10.	
11.	
12.	
13.	
14.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WEAT-F+	1526/23.1	20.3	21.8
WRMF-F	1526/23.1	21.5	24.1
3. WHYI-F	1034/15.6	19.0	17.6
4. WJNO	819/12.4	13.8	13.6
5. WNJY-F	775/11.7	10.1	13.5
6. WKGR-F	720/10.9	8.4	8.8
7. WSHE-F	626/ 9.5	8.0	11.4
8. WIRK-F+	592/ 9.0	11.5	8.3
9. WPOW-F	535/ 8.1	8.1	5.0
10. WHQT-F	469/ 7.1	6.7	3.7
11. WMXJ-F	407/ 6.2	6.3	4.2
12. WPOM	372/ 5.6	5.6	6.0
13. WGTR-F	368/ 5.6	2.7	2.2
14. WLYF-F	350/ 5.3	6.9	6.6

12+ FM SHARE (METRO): 77.79% (781 of 1004) (SPG 86: 75.24%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WPOW-F	1. WRMF-F>	1. WRMF-F>	1. WRMF-F>	1. WRMF-F>	1. WEAT-F+>	1. WRMF-F	1. WEAT-F+>	1. WEAT-F+	1. WEAT-F+	1. WEAT-F+
2. WHYI-F	2. WKGR-F>	2. WKGR-F	2. WKGR-F	2. WKGR-F	2. WNJY-F	2. WEAT-F+>	2. WRMF-F>	2. WRMF-F>	2. WRMF-F	2. WRMF-F
3. WHQT-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WEAT-F+	3. WRMF-F	3. WJNO	3. WNJY-F	3. WNJY-F	3. WHYI-F	3. WNJY-F>
4. WRMF-F	4. WSHE-F	4. WSHE-F	4. WSHE-F	WHYI-F	4. WJNO	4. WHYI-F	4. WIRK-F+	4. WJNO	4. WPOW-F	4. WIRK-F+
5. WPOM	5.	5. WMXJ-F	5. WMXJ-F	5.	5. WIRK-F+	5. WIRK-F+	5. WJNO	5. WKGR-F	5. WKGR-F	5. WPOW-F
									6. WPOM	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WRMF-F	1. WRMF-F>	1. WRMF-F>	1. WRMF-F>	1. WRMF-F>	1. WGTR-F	1. WSHE-F	1. WKGR-F	1. WRMF-F>	1. WRMF-F>
2. WPOW-F	2. WKGR-F	2. WKGR-F>	2. WKGR-F	2. WEAT-F+	WHYI-F	2. WKGR-F	2. WSHE-F	2. WSHE-F	2. WKGR-F
3. WKGR-F	3. WHYI-F	3. WHYI-F	3. WHYI-F	3. WKGR-F	3. WHQT-F	3. WRMF-F	3. WRMF-F>	3. WKGR-F	WSHE-F
4. WHYI-F	4. WPOW-F	WMXJ-F	4. WPOM	4. WHYI-F	4. WSHE-F	WGTR-F	4. WGTR-F	WHYI-F	4. WHYI-F
5. WHQT-F	5. WMXJ-F	5. WLVE-F	5. WPOW-F	5. WIRK-F+	5. WPOW-F	5. WHYI-F	5.	5. WGTR-F	5. WMXJ-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		86 (2)	86 (2)	8.6	6.9
AOR/CLASSIC		115 (4)	115 (4)	11.5	9.2
AC/OLDIES/SOFT ROCK		215 (6)	215 (6)	21.4	25.3
MOR/VARIETY/FULL	12 (1)		12 (1)	1.2	---
COUNTRY	3 (1)	69 (2)	72 (3)	7.2	6.9
BLACK/URBAN	53 (3)	35 (1)	88 (4)	8.8	8.1
BTFL MUSIC/EZ	11 (1)	175 (2)	186 (3)	18.5	16.6
NEWS/TALK	135 (5)		135 (5)	13.4	12.9
NOSTALGIA	9 (1)	68 (1)	77 (2)	7.7	10.0
RELIGION/GOSPEL					2.3
SPANISH					
CLASSICAL		18 (1)	18 (1)	1.8	1.2
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					0.7
			1004 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDBF	1420	Delray Beach	.8/1.6
WNGS-F	92.1	West Palm Beach	1.3/5.1
WPBR	740	Palm Beach	1.5/4.9
WSBR	1040	Boca Raton	1.1/3.7
WYFX		Boynton Beach	.4/1.8

See Miami for more information about the following:

WAXY-F	1.3/4.3	WLVE-F	1.3/3.6
WGTR-F	2.1/5.6	WLYF-F	1.9/5.3
WHQT-F	2.4/7.1	WMXJ-F	2.1/6.2
WINZ	1.2/2.7	WNWS	2.0/4.1
WIOD	1.8/3.7	WRBD	.6/1.3
WJQY-F	1.1/3.9	WTMI-F	1.6/4.4
WKQS-F	1.4/4.6	WZTA-F	.8/3.0

RADIO STATIONS

WJNO, 1230, 1 KW , NEWS/TALK CBS,ABC-E,NBC-T,$ 50.00* (Banner) Fairbanks George Mills
WPBR, 1340, 1 KW , TALK MBS,ABC-T,$ 22.00* (Savalli) E. Aspinwall
WPOM, 1600, 1 KW (DA-N) , BLACK ABC-D,$ 25.00* (Masla) Steve Mettere

WEAT (850, 5 KW/1 KW, DA-2) simulcasts with WEAT-F
WIRK (1290, 5 KW, DA-N) simulcasts with WIRK-F

WEAT-F+, 104.3, 56 KW @ 1250, BTFL/EZ ,$ 70.00* (Katz) Taylor Jim Connor
WIRK-F+, 107.9, 100 KW @ 400, COUNTRY SMN,APR,$ 51.00* (HNWH) Price Ed Boyd
WKGR-F , 98.7, 100 KW @ 1384, AOR US 1,$ 45.00* (HNWH) (FORT PIERCE) Garret Clancy
WNGS-F , 92.1, 2 KW @ 378, AC ,$ 30.00* (Eastman) Bill Pearl
WNJY-F , 94.3, 1 KW @ 480, NOSTALGIA NBC,$ 35.00* (Torbet)
WRMF-F , 97.9, 100 KW @ 1350, AC ,$ 87.00* (Banner) Fairbanks George Mills

Other ranked stations - See Miami

WHEELING

Arbitron Rank/Pop (12+): 179/151,700

MSA Rank/Pop: 216/181,100
ADI # 139
Average Person Ratings: 15.4
Market TSL: 21.3 hours

Stations: 15/10
Diaries: 760/200:1/63.1%
Sample Target: 580
% Below Line: 8.7
% Not Listed: 6.8

1986 Revenue: $6,500,000
HH Inc.: $26,084
Retail $: 1.07 Bil
Pop per Station: 15,170
#1 Biller: WWVA/WOVK $2,800,000

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WOMP-F	68/29.1	25.4	23.3		
2. WWVA	32/13.7	13.6	14.5		
3. WOVK-F	25/10.7	12.1	10.0		
4. WZMM-F	17/ 7.3	3.4	8.0		
5. WOMP	16/ 6.8	4.5	7.2		
6. WEEL-F	13/ 5.6	8.0	7.2		
7. WKWK	12/ 5.1	6.4	12.0		
8. WDVE-F	11/ 4.7	4.2	2.8		
9. WHLX-F	10/ 4.3	7.2	---		
10. WZMM	5/ 2.1	2.7	2.8		
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WOMP-F	108/1154
2. WWVA	57/ 827
3. WOVK-F	41/ 592
4. WRKY-F	32/ 580
5. WDVE-F	30/ 364
6. WZMM-F	22/ 339
7. WEEL-F	19/ 196
8. WHLX-F	17/ 210
WKWK	17/ 215
WOMP	17/ 208
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WOMP-F	682/45.0	---	38.7
2. WWVA	405/26.7	---	30.3
3. WOVK-F	293/19.3	---	24.0
4. WZMM-F	256/16.9	---	11.6
5. WEEL-F	196/12.9	---	19.3
6. WOMP	183/12.1	---	10.4
7. WKWK	172/11.3	---	12.6
8. WHLX-F	142/ 9.4	---	11.1
9. WDVE-F	102/ 6.7	---	7.8
10. WRKY-F	93/ 6.1	---	---
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 69.72% (152 of 218) (SPG 86: 68.55%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WWVA >	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>
2.	2. WOVK	2. WOVK	2. WVOK	2. WOVK	2. WOMP	2. WWVA >	2. WWVA	2. WVOK	2. WOVK >	2. WWVA
3.	3. WZMM-F	3. WWVA WZMM-F	3. WWVA	3. WWVA >	3. WOVK	3.	3. WOVK-F	3. WWVA >	3. WZMM-F WDVE-F	3. WOVK
4.	4. WDVE-F		4. WZMM-F	4. WEEL-F	4. WOMP-F	4.	4. WZMM-F	4. WKWK		4. WEEL-F WKWK
5.	5.	5.	5.	5.	5. WKWK	5.	5.	5. WZMM-F	5.	

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F>	1. WOMP-F
2. WOVK-F	2. WOVK	2. WZMM-F	2. WOVK >	2. WWVA	2. WZMM-F WDVE-F	2.	2. WOVK-F	2. WOVK	2. WOVK
3.	3. WZMM-F	3.	3. WZMM-F	3. WOVK		3.	3.	3. WWVA	3. WWVA >
4.	4.	4.	4. WWVA	4. WZMM-F	4.	4.	4.	4. WZMM-F WDVE-F	4. WEEL-F
5.	5.	5.	5.	5.	5.	5.	5.		5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		69 (2)	69 (2)	31.7	27.0
AOR/CLASSIC		11 (1)	11 (1)	5.0	4.4
AC/OLDIES/SOFT ROCK		20 (3)	20 (3)	9.2	17.7
MOR/VARIETY/FULL					
COUNTRY	33 (2)	25 (1)	58 (3)	26.6	28.2
BLACK/URBAN					
BTFL MUSIC/EZ		17 (2)	17 (2)	7.8	1.6
NEWS/TALK	16 (1)		16 (1)	7.3	4.8
NOSTALGIA	12 (1)	10 (1)	22 (2)	10.1	14.5
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	5 (1)		5 (1)	2.3	---
			218 (15)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEIF	1370	Moundsville	.4/2.2
WLTJ-F	92.9	Pittsburgh	.4/3.1
WRKY-F	103.5	Steubenville	.4/6.1
WSHH-F	99.7	Pittsburgh	1.7/2.9
WWSW-F	94.5	Pittsburgh	.9/2.9

RADIO STATIONS

WKWK, 1400, 1 KW	, NOSTALGIA	Trans,$ 14.00* (HNWH)			
WOMP, 1290, 1 KW (DAYS)	, NEWS/TALK	US 2,ABC-T,$ 18.00* (Katz)			Mike Allodi Ross Felton
WWVA, 1170, 50 KW (DA-N)	, COUNTRY	ABC-I,$ 45.00* (Eastman)	Osborn		
WZMM, 1600, 5 KW (DAYS)	, ? ?	,$ 10.00* (Masla)	Burbach		
WEEL-F, 97.3, 50 KW @ 470	, BTFL/EZ	MBS,$ 18.00* (HNWH)			
WHLX-F, 105.5, 3 KW @ 300	, NOSTALGIA	SMN,$ 11.00* (S. Katz)		(BETHLEHEM, OH)	
WOMP-F, 100.5, 14 KW @ 550	, CHR	US 1,$ 46.00* (Katz)			Mike Allodi Ross Felton
WOVK-F, 98.7, 50 KW @ 390	, COUNTRY	,$ 30.00* (Eastman)	Osborn		
WZMM-F, 107.5, 12 KW @ 908	, AC	CBS-R,$ 20.00* (Masla)	Burbach		

MISCELLANEOUS COMMENTS WOMP A/F sold by First Valley to Justice for $4,500,000 (Foreman)... WWVA/WOVK-F sold by John Price to Osborn for $__________... WKWK A/F sold for $__________ (Americom)... WKWK-F changes from CHR to BTFL... WUNI/WZMM-F sold to Burbach for $950,000 (Burbach)... WKWK-F changes calls to WEEL-F... WUNI changes to WZMM...

WICHITA

Arbitron Rank/Pop (12+): 96/356,100

MSA Rank/Pop: 106/432,700
ADI # 56
Average Person Ratings: 15.7
Market TSL: 21.0 hours

Stations: 16/15
Diaries: 1024/348:1/51.1%
Sample Target: 740
% Below Line: 5.7
% Not Listed: 5.6

1986 Revenue: $16,400,000
HH Inc.: $38,097
Retail $: 2.9 Bil
Pop per Station: 23,740
#1 Biller: KFDI A/F $5,000,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. KKRD-F	76/13.6	13.6	15.8	10.1	13.5		13.6
2. KFDI-F	59/10.6	10.6	10.4	11.3	15.2		9.2
3. KFDI	46/ 8.2	7.5	6.9	11.5	8.9		9.0
KZSN-F	46/ 8.2	8.7	7.3	.8	1.1		8.3
5. KXLK-F	39/ 7.0	5.9	5.6	5.1	---		4.1
6. KLEO	35/ 6.3	4.2	6.9	5.1	4.7		4.2
7. KBUZ-F	34/ 6.1	3.8	1.9	3.7	3.2		7.3
8. KEYN-F	32/ 5.7	8.2	6.7	7.2	10.0		6.6
KRZZ-F	32/ 5.7	4.2	2.1	1.4	.9		5.6
10. KOEZ-F	30/ 5.4	4.8	6.0	8.4	5.4		2.5
11. KFH	29/ 5.2	4.0	6.0	6.8	7.5		5.1
12. KICT-F+	28/ 5.0	7.5	6.9	7.8	10.3		11.7
13. KQAM	16/ 2.9	2.6	4.4	5.3	4.4		2.2
14. KLZS-F	15/ 2.7	3.8	3.5	5.3	4.6		2.4

12+ TSA	1/4/CUME
1. KKRD-F	105/1358
2. KFDI-F	85/1057
3. KZSN-F	77/1034
4. KFDI	74/ 997
5. KXLK-F	59/ 715
6. KICT-F+	53/ 805
7. KEYN-F	46/ 970
8. KBUZ-F	41/ 355
9. KOEZ-F	39/ 689
10. KLEO	38/ 439
11. KFH	37/ 566
12. KRZZ-F	33/ 434
13.	
14.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. KKRD-F	928/26.1	26.7	25.7
2. KFDI-F	705/19.8	18.8	19.2
3. KEYN-F	662/18.6	22.3	22.5
4. KFDI	587/16.5	14.2	13.9
5. KZSN-F	542/15.2	15.9	15.1
6. KXLK-F	482/13.5	12.4	12.0
7. KICT-F+	467/13.1	16.8	12.7
8. KOEZ-F	457/12.8	11.4	12.1
9. KRZZ-F	400/11.2	9.5	5.5
10. KLEO	387/10.9	9.0	10.4
11. KFH	372/10.4	11.3	13.8
12. KBUZ-F	303/ 8.5	5.9	6.3
13. KLZS-F	294/ 8.3	9.6	7.5
14. KQAM	271/ 7.6	7.5	9.4

12+ FM SHARE (METRO): 74.19% (391 of 527) (SPG 86: 70.34%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. KKRD-F>	1. KKRD-F>	1. KKRD-F>	1. KFDI-F	1. KFDI-F	1. KFDI-F	1. KKRD-F	1. KKRD-F	1. KKRD-F>	1. KKRD-F>	1. KKRD-F
2. KEYN-F	2. KRZZ-F	2. KXLK-F	KXLK-F	2. KZSN-F	2. KFDI	2. KFDI-F	2. KFDI-F	2. KFDI-F	2. KLEO	2. KFDI-F
3. KBUZ-F	3. KXLK-F	3. KZSN-F	3. KZSN-F	3. KXLK-F	3. KLEO	3. KFDI	3. KXLK-F	3. KZSN-F	3. KBUZ-F	3. KRZZ-F+
4.	4. KICT-F+	4. KFDI-F	4. KKRD-F	4. KKRD-F	4. KFA	4. KFH	4. KFDI	4. KRZZ-F+	4. KZSN-F	4. KFDI
5.	5. KEYN-F	5. KRZZ-F	5. KICT-F+	5. KICT-F	5. KOEZ-F	5. KXLK-F	5. KZSN-F	5. KBUZ-F	5. KFDI-F	5. KZSN-F
	6. KBUZ-F		KRZZ-F	KRZZ-F	6. KZSN-F		6. KRZZ-F	KXLK-F		

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. KKRD-F>	1. KKRD-F>	1. KKRD-F	1. KKRD-F>	1. KZSN-F	1. KKRD-F	1. KRZZ-F	1. KXLK-F	1. KRZZ-F	1. KFDI-F
2. KEYN-F	2. KEYN-F	2. KXLK-F	2. KZSN-F	2. KFDI-F	2. KRZZ-F	2. KXLK-F	2. KRZZ-F	KXLK-F	2. KXLK-F
3. KBUZ-F	KZSN-F	KZSN-F	3. KFDI-F	3. KKRD-F	3. KBUZ-F	3. KICT-F+	3. KICT-F+>	3. KFDI-F	3. KZSN-F
4. KZSN-F	4. KBUZ-F	4. KICT-F+	4. KXLK-F	4. KXLK-F	4.	4. KKRD-F	4. KEYN-F	KKRD-F	4. KRZZ-F
5.	5. KXLK-F	5.	5. KBUZ-F	5.	5.	5. KBUZ-F	KZSN-F	5. KICT-F+	5. KICT-F+
	6. KICT-F+		KEYN-F			KEYN-F			

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		108 (2)	108 (2)	20.5	23.9
AOR/CLASSIC	4 (1)	60 (2)	64 (3)	12.1	7.4
AC/OLDIES/SOFT ROCK	16 (1)	54 (2)	70 (3)	13.3	16.8
MOR/VARIETY/FULL					
COUNTRY	75 (2)	105 (2)	180 (4)	34.2	32.5
BLACK/URBAN		34 (1)	34 (1)	6.5	2.0
BTFL MUSIC/EZ		30 (1)	30 (1)	5.7	6.3
NEWS/TALK					
NOSTALGIA	35 (1)		35 (1)	6.6	7.4
RELIGION/GOSPEL	6 (1)		6 (1)	1.1	3.6
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			527 (16)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KRZZ	1240	Wichita	.7/3.4
KSGL	900	Wichita	1.1/4.3

RADIO STATIONS

KFDI, 1070, 10 KW/1 KW (DA-N), COUNTRY	ABC-E,$ 52.00*	(Torbet)	Great Empire	Mike Oatman
KFH , 1330, 5 KW (DA-N) , COUNTRY	MBS,CBS,$ 34.00*	(Republic)		
KLEO, 1480, 5 KW/1 KW (DA-2), NOSTALGIA	ABC-T,ABC-I,NBC-T,$ 25.00*	(Eastman)		Ken Clifford
KQAM, 1410, 5 KW/1 KW (DA-N), OLDIES	US 1,$ 18.00*	(Eastman)	Long-Pride	Jerry King
KBUZ-F, 106.5, 100 KW @ 465, BLACK	SBN,$ 22.00*	(---)	(ARKANSAS CITY)	Gary Violet
KEYN-F, 103.7, 100 KW @ 860, CHR	US 1,$ 42.00*	(Eastman)	Long-Pride	Bob Jenkins
KFDI-F, 101.3, 100 KW @ 1130, COUNTRY	ABC-E,$ 63.00*	(Torbet)	Great Empire	Mike Oatman
KICT-F, 95.1, 100 KW @ 970, AOR	ABC-R,$ 38.00*	(Katz)		Lin Harris
KKRD-F, 107.3, 100 KW @ 884, CHR	,$ 56.00*	(HNWH)	Osborn	
KLZS-F, 97.9, 85 KW @ 370, AC	,$ 30.00*	(Republic)		
KRZZ-F, 95.9, 1.2 KW @ 500, CLASSIC AOR	Source,$ 33.00*	(Christal)	(DERBY)	Mike Cutchall
KXLK-F, 105.3, 100 KW @ 1000, AC	US 2,$ 28.00*	(Banner)	(HAYSVILLE)	Gary Dick
KZSN-F, 102.1, 100 KW @ 1032, COUNTRY	,$ 38.00*	(Eastman)	(HUTCHINSON)	Ken Clifford
KOEZ-F, 92.3, 100 KW @ 650, BTFL/EZ	,$ 32.00*	(Roslin)	(NEWTON)	Gordon Anderson

MISCELLANEOUS COMMENTS KICT-F sold by Compass to Lakoduk for $______________ (Chapman)...

WILKES BARRE - SCRANTON

Arbitron Rank/Pop (12+): 58/627,600

MSA Rank/Pop: 68/722,200
ADI # 61
Average Person Ratings: 17.5
Market TSL: 23.5 hours

Stations: 38/28
Diaries: 1226/512:1/56.9%
Sample Target: 1000
% Below Line: 8.9
% Not Listed: 10.4

1986 Revenue: $12,800,000
HH Inc.: $26,258
Retail $: 4.0 Bil
Pop per Station: 22,414
#1 Biller: WKRZ A/F $2,300,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WKRZ-F	104/9.5	9.7	9.6	11.1	10.7	10.0	12.3
2. WEZX-F	94/8.6	7.3	6.9	5.1	6.3	7.0	12.5
3. WARM	75/6.8	6.1	7.8	7.3	7.4	7.0	6.3
4. WNAK	74/6.7	7.1	7.7	9.0	7.8	7.6	4.8
5. WGBI-F	67/6.1	5.0	6.9	5.6	5.5	5.9	5.3
6. WWSH-F	65/5.9	5.7	4.6	5.1	3.7	5.3	3.5
7. WTLQ-F	55/5.0	4.1	5.3	5.6	4.8	5.0	7.9
8. WMGS-F	54/4.9	5.1	5.5	5.5	4.4	5.3	4.2
9. WEJL	39/3.6	3.3	3.4	6.1	6.1	4.1	3.2
10. WILK	32/2.9	2.5	3.2	3.0	2.4	2.9	3 2
11. WICK	25/2.3	1.6	1.8	2.6	2.8	2.1	.9
12. WHLM-F	23/2.1	2.3	3.0	2.7	4.3	2.5	4.0
13. WBAX	21/1.9	1.9	1.5	.9	1.8	1.6	1.6
14. WSBG-F	20/1.8	2.1	1.5	.6	1.5	1.5	1.4
WWDL-F	20/1.8	1.3	1.1	.9	.5	1.3	.5
16.							
17.							
18.							
19.							
20.							
21.							
22.							
23.							
24.							
25.							

12+ TSA	1/4/CUME
1. WKRZ-F	138/2105
2. WEZX-F	99/ 952
3. WWSH-F	79/ 894
4. WARM	78/1256
5. WGBI-F	76/1017
6. WNAK	74/ 638
7. WMGS-F	68/ 366
8. WTLQ-F	57/ 911
9. WILQ-F	42/ 443
10. WEJL	41/ 454
11. WHLM-F	38/ 424
12. WZZO-F	34/ 430
13. WILK	33/ 626
14. WQQQ-F	29/ 519
15. WAAL-F	25/ 372
WICK	25/ 340
17.	
18.	
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22.	
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24.	
25.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WKRZ-F	1675/26.7	26.1	27.1
2. WARM	1147/18.3	19.4	21.9
3. WGBI-F	910/14.5	16.3	17.0
4. WTLQ-F	881/14.0	13.7	16.0
5. WEZX-F	878/14.0	12.4	12.6
6. WMGS-F	758/12.1	11.8	11.4
7. WWSH-F	722/11.5	10.1	7.7
8. WNAK	638/10.2	10.6	10.4
9. WILK	573/ 9.1	8.2	9.3
10. WEJL	437/ 7.0	5.2	8.2
11. WMJW-F	380/ 6.1	4.1	4.5
12. WBAX	343/ 5.5	4.0	5.6
13. WICK	340/ 5.4	4.4	5.1
14. WQQQ-F	317/ 5.1	3.0	2.3
15. WGBI	306/ 4.9	5.8	5.4
16.			
17.			
18.			
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20.			
21.			
22.			
23.			
24.			
25.			

12+ FM SHARE (METRO): 64.33% (633 of 984) (SPG 86: 57.71%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WKRZ-F	1. WEZX-F	1. WEZX-F	1. WKRZ-F	1. WKRZ-F	1. WNAK	1. WARM >	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F	1. WKRZ-F
2. WTLQ-F	2. WKRZ-F>	2. WKRZ-F>	2. WEZX-F	2. WEZX-F	2. WARM	2. WKRZ-F	WNAK	2. WEZX-F	2. WEZX-F>	2. WWSH-F
3. WEZX-F	3. WTLQ-F	3. WGBI-F	3. WMGS-F	3. WMGS-F	3. WWSH-F>	3. WEZX-F	3. WEZX-F	3. WWSH-F	3. WARM	3. WEZX-F
4.	4. WGBI-F	4. WMGS-F	4. WGBI-F>	4. WGBI-F	4. WEJL	4. WNAK	4. WWSH-F	4. WGBI-F	WGBI-F	WGBI-F
5.	5. WMGS-F	5. WTLQ-F	5. WILK	5. WARM	5. WGBI-F	5. WGBI-F	5. WGBI-F	5. WTLQ-F	5. WTLQ-F	WNAK
6.	6.	6.	WTLQ-F	6. WWSH-F	6.	6.	6.	6.	6. WWSH-F	6. WMGS-F
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WKRZ-F	1. WKRZ-F	1. WEZX-F	1. WKRZ-F	1. WMGS-F	1. WEZX-F>	1. WEZX-F>	1. WEZX-F>	1. WEZX-F>	1. WEZX-F
2. WEZX-F	2. WEZX-F	WKRZ-F	2. WGBI-F	2. WGBI-F	2. WKRZ-F	2. WKRZ-F>	2. WKRZ-F	2. WKRZ-F>	2. WKRZ-F>
3. WTLQ-F	3. WGBI-F	3. WGBI-F	3. WEZX-F	WKRZ-F	3.	3. WTLQ-F	3. WMGS-F	3. WMGS-F	3. WARM
4. WGBI-F	4. WTLQ-F	4. WMGS-F	WMGS-F	4. WARM	4.	4. WMGS-F	WTLQ-F	WTLQ-F	WMGS-F
5. WSBG-F	5. WMGS-F	5. WILK	5. WTLQ-F	5. WEZX-F	5.	5.	5.	5. WGBI-F	WGBI-F
6.	6.	WTLQ-F	6.	WWSH-F	6.	6.	6.	6.	6.
7.	7.	7.	7.	7.	7.	7.	7.	7.	7.
8.	8.	8.	8.	8.	8.	8.	8.	8.	8.
9.	9.	9.	9.	9.	9.	9.	9.	9.	9.
10.	10.	10.	10.	10.	10.	10.	10.	10.	10.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	3 (1)	232 (7)	235 (8)	23.9	26.1
AOR/CLASSIC		121 (4)	121 (4)	12.3	8.6
AC/OLDIES/SOFT ROCK		179 (6)	179 (6)	18.2	14.4
MOR/VARIETY/FULL	150 (7)		150 (7)	15.2	15.7
COUNTRY	46 (3)	14 (2)	60 (5)	6.1	6.5
BLACK/URBAN					
BTFL MUSIC/EZ	25 (1)	76 (3)	101 (4)	10.3	8.6
NEWS/TALK	14 (2)		14 (2)	1.4	2.8
NOSTALGIA	113 (2)		113 (2)	11.5	17.4
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			984 (38)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WARD	1550	Pittston	.9/2.7
WAZL	1490	Hazleton	.5/1.6
WBNE-F	95.9	Benton	1.1/2.5
WCDL	1440	Carbondale	1.6/2.8
WCNR	930	Bloomsburg	.9/2.1
WGBI	910	Scranton	1.4/4.9
WHLM	550	Bloomsburg	.3/1.6
WKRZ	1340	Wilkes-Barre	.3/1.2
WLSP-F	94.3	Carbondale	1.3/2.8
WMJW-F	92.1	Nanticoke	1.5/6.1
WQEQ-F	103.1	Freeland	.5/2.0
WSCR	1320	Scranton	.8/2.5
WVPO	840	Stroudsberg	.6/1.9
WAAL-F	99.1	Binghamton	.7/1.2
WABC	770	New York	.4/1.3
WFMZ-F	100.7	Allentown	.6/1.5
WILQ-F	105.1	Williamsport	1.0/2.3
WLEV-F	96.1	Easton	.9/2.5
WMMR-F	93.3	Philadelphia	.7/1.9
WOEZ-F	100.9	Milton	.4/ .8
WQQQ-F	99.9	Easton	1.5/5.1
WYSP-F	94.1	Philadelphia	.4/1.3
WZZO-F	95.1	Bethlehem	1.4/3.0

RADIO STATIONS

AM STATIONS

WARM, 590, 5 KW (DA-2)	, MOR	MBS,$ 54.00*	(Eastman)	Susquehanna		Phil Condron
WARD, 1550, 5 KW/500 W (DA-2)	, TALK	ABC-T,APR,$ 13.00	(Savalli)			Jim Ward
WBAX, 1240, 1 KW	, COUNTRY	,$ 15.00*	(---)			
WEJL, 630, 500 W (DAYS)	, NOSTALGIA	ABC-I,$ 20.00*	(Christal)	Shamrock-Lynett		Jim Davey
WGBI, 910, 1 KW/500 W	, COUNTRY	CBS,$ 16.00*	(Torbet)			M. Holcomb
WICK, 1400, 1 KW	, BTFL/EZ	,$ 17.00*	(Masla)			Doug Lane
WILK, 980, 5 KW/1 KW (DA-2)	, MOR/TALK	NBC-T,ABC-E,$ 18.00*	(Mc-Guild)			Jim Morgan
WNAK, 730, 1 KW (DAYS)	, NOSTALGIA	NBC,$ 30.00*	(Masla)			Charmaine Grove

FM STATIONS

WEZX, 107.1, 125 W @ 1270, AOR	ABC-R,$ 39.00*	(Christal)	Shamrock-Lynett		Jim Davey
WGBI, 101.3, 7 KW @ 1110, AC	CBS-R,$ 34.00*	(Torbet)			M. Holcomb
WHLM, 106.5, 37 KW @ 597, AC	NBC,$ 17.00*	(Banner)		(BLOOMSBURG)	R. Sweppenheiser
WKRZ, 98.5, 7 KW @ 1180, CHR	APR,$ 54.00*	(Katz)	Osborn		David Stilli
WMGS, 92.9, 9 KW @ 1060, AC	,$ 36.00*	(Eastman)	Susquehanna		Phil Condron
WMJW, 92.1, .9 KW @ 552, CHR	,$ 13.00*	(---)			Frank Stanley
WSBG, 93.5, 3 KW @ 300, CHR	APR,$ 15.00*	(Market 4)		(STROUDSBERG)	Susan LaRose
WTLQ, 102.3, 3 KW @ 71, CHR	ABC-C,$ 25.00*	(Mc-Guild)		(PITTSTON)	Jim Loftus
WWDL, 104.9, 1.6 KW @ 1093, SOFT AC	,$ 18.00*	(Masla)			Doug Lane
WWSH, 97.9, 24 KW @ 640, BTFL/EZ	,$ 23.00*	(---)			Frank Mangano

WILMINGTON, DE

Arbitron Rank/Pop (12+): 76/453,400

MSA Rank/Pop: 90/549,800
Philadelphia ADI
Average Person Ratings: 17.4
Market TSL: 22.8 hours

Stations: 32/8
Diaries: 1018/445:1/52.6%
Sample Target: 840
% Below Line: 64.7
% Not Listed: 9.5

1986 Revenue: $8,800,000
HH Inc.: $36,729
Retail $: 3.7 Bil
Pop per Station: 56,675
#1 Biller: WSTW-F $2,900,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WSTW-F	79/10.0	9.8	9.3	10.5	9.3		
2. WMMR-F	78/ 9.9	9.4	10.0	10.5	10.9		
3. WJBR-F	74/ 9.4	7.2	8.6	4.8	8.6		
4. WDEL	59/ 7.5	5.9	8.1	8.8	5.8		
WUSL-F	59/ 7.5	6.5	3.7	6.5	6.4		
6. WEAZ-F	56/ 7.1	6.4	6.2	4.8	2.6		
7. WKSZ-F	35/ 4.4	5.1	3.7	4.3	3.0		
8. WYSP-F	31/ 3.9	4.2	4.1	3.7	3.0		
9. WCAU-F	27/ 3.4	3.6	3.4	3.9	5.3		
10. WILM	20/ 2.5	3.5	3.6	2.8	4.5		
11.							
12.							
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WMMR-F	95/1405
2. WSTW-F	93/1305
3. WJBR-F	83/1029
4. WUSL-F	79/ 746
5. WEAZ-F	79/ 830
6. WDEL	61/ 802
7. WKSZ-F	53/ 843
8. WDSD-F	51/ 553
9. WYSP-F	44/ 770
10. WCAU-F	41/ 694
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WSTW-F	1109/24.5	23.7	25.9
2. WMMR-F	1039/22.9	22.3	25.8
3. WJBR-F	864/19.1	16.8	17.1
4. WDEL	802/17.1	14.4	19.0
5. WEAZ-F	621/13.7	13.6	12.5
6. WKSZ-F	587/12.9	13.2	10.9
7. WUSL-F	557/12.3	13.2	9.1
8. WYSP-F	552/12.2	12.4	12.2
9. WCAU-F	527/11.6	13.4	14.0
10. WILM	470/10.4	10.8	9.1
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 80.64% (575 of 713) (SPG 86: 76.64%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WUSL-F	1. WMMR-F>	1. WMMR-F	1. WJBR-F	1. WJBR-F	1. WDEL	1. WDEL	1. WJBR-F	1. WJBR-F	1. WUSL-F>	1. WMMR-F
2. WSTW-F	2. WSTW-F>	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WEAZ-F	2. WMMR-F	2. WSTW-F	2. WSTW-F	2. WMMR-F	2. WSTW-F
WCAU-F	3. WJBR-F	3. WJBR-F	3. WMMR-F	3. WMMR-F	3. WJBR-F>	3. WJBR-F+	3. WMMR-F	3. WMMR-F	3. WSTW-F	3. WEAZ-F
4. WMMR-F	4. WUSL-F	4. WUSL-F	4. WUSL-F>	4. WUSL-F	4. WKSZ-F	4. WSTW-F	4. WEAZ-F>	4. WEAZ-F	4. WDEL >	4. WUSL-F
5.	5. WYSP-F	5. WYSP-F	5. WKSZ-F	5. WKSZ-F	5. WSTW-F	5. WEAZ-F	5. WKSZ-F	5. WUSL-F	5. WJBR-F	5. WJBR-F
						6. WYSP-F				

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WMMR-F	1. WJBR-F	1. WJBR-F>	1. WJBR-F	1. WJBR-F>	1. WMMR-F>	1. WMMR-F>	1. WMMR-F	1. WMMR-F	1. WSTW-F
2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WSTW-F	2. WYSP-F	2. WSTW-F	2. WSTW-F>	2. WSTW-F>	2. WMMR-F
3. WUSL-F	3. WMMR-F	3. WUSL-F	3. WUSL-F	3. WUSL-F	3. WSTW-F	3. WYSP-F>	3. WYSP-F	3. WYSP-F	3. WJBR-F>
4. WJBR-F	4. WUSL-F	4. WMMR-F	4. WMMR-F>	4. WKSZ-F	4. WUSL-F	4. WUSL-F	4. WJBR-F	4. WJBR-F	4. WYSP-F
WCAU-F	5.	5.	5. WKSZ-F	5. WDEL	5.	5. WJBR-F	5. WUSL-F	5.	5. WUSL-F
WYSP-F									

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		127 (4)	127 (4)	17.8	16.7
AOR/CLASSIC		130 (4)	130 (4)	18.2	17.8
AC/OLDIES/SOFT ROCK	6 (1)	120 (4)	126 (5)	17.7	17.9
MOR/VARIETY/FULL	65 (3)		65 (3)	9.1	10.4
COUNTRY	8 (1)	42 (3)	50 (4)	7.0	10.5
BLACK/URBAN		75 (2)	75 (2)	10.5	5.1
BTFL MUSIC/EZ		60 (2)	60 (2)	8.4	7.0
NEWS/TALK	44 (4)	13 (1)	57 (5)	8.0	10.1
NOSTALGIA	15 (1)		15 (1)	2.1	2.0
RELIGION/GOSPEL		3 (1)	3 (1)	0.4	0.6
SPANISH					
CLASSICAL		5 (1)	5 (1)	0.7	1.9
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			713 (32)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAMS	1380	Wilmington	1.0/3.7
WJBR	1290	Wilmington	.8/2.0
WNNN-F	101.7	Canton	.4/1.2
WNRK	1260	Newark	.4/1.4

See Philadelphia for more information about the following:

		WIP	.4/3.1
KYW	1.4/4.7	WLIF-F	.5/1.2
WCAU	1.1/5.3	WMGK-F	1.0/7.4
WDAS-F	2.0/5.2	WPEN	1.9/3.8
WEGX-F	1.5/6.6	WSNI-F	.4/3.2
WFLN-F	.6/2.8	WWDB-F	1.6/3.7
WIOQ-F	1.4/7.1	WXTU-F	2.4/5.6

WBAL	1090	Baltimore	.5/1.6
WBSB-F	104.3	Baltimore	1.1/3.4
WIYY-F	97.9	Baltimore	1.3/2.2
WLIF-F	101.9	Baltimore	.5/1.2
WPOC-F	93.1	Baltimore	1.1/3.4

RADIO STATIONS

WAMS, 1380, 5 KW/1 KW DA-2)	, COUNTRY	ABC-D,$ 23.00	(Masla)		
WDEL, 1150, 5 KW (DA-2)	, MOR	NBC,NBC-T,$ 40.00*	(Eastman)		Bob Taylor
WILM, 1450, 1 KW	, NEWS/TALK	CBS,MBS,$ 29.00	(Savalli)		Sally Hawkins
WJBR, 1290, 2.5 KW (DAYS)	, OLDIES	APR,$ 14.00*	(Mc-Guild)	CRB	Chris Walus
WJBR-F, 99.5, 50 KW @ 500, AC		APR,$ 52.00*	(Mc-Guild)	CRB	Chris Walus
WSTW-F, 93.7, 50 KW @ 460, CHR		,$ 63.00*	(Eastman)		Bob Taylor
WDSD-F, 94.7, 50 KW @ 400, COUNTRY		MBS,$ 24.00	(Masla)	Hartstone-Dickstein (DOVER)	W. McCleary

Other ranked stations - See Philadelphia

WILMINGTON, NC

Arbitron Rank/Pop (12+): 191/134,700

MSA Rank/Pop: 307/113,300
ADI # 153
Average Person Ratings: 14.5
Market TSL: 19.8 hours

Stations: 14/11
Diaries: 468/288:1/42.5%
Sample Target: 550
% Below Line: 13.4
% Not Listed: 11.8

1986 Revenue: $3,400,000
HH Inc.: $26,053
Retail $: .95 Bil
Pop per Station: 12,245
#1 Biller: NA

12+ METRO	1/4/SHARE	SPG 86	SPG 85	4 Book Avg.	Birch Share
1. WGNI-F	27/13.8	16.4	19.8		
2. WHSL-F	24/12.3	8.7	15.3		
3. WWQQ-F	23/11.8	12.3	7.9		
4. WVBS-F+	22/11.3	17.9	12.9		
5. WZFX-F	21/10.8	---	---		
6. WJYW-F	11/ 5.6	8.2	6.9		
7. WAAV	11/ 5.6	5.6	3.5		
8. WBMS	8/ 4.1	3.1	10.9		
9. WDZD-F	7/ 3.6	4.6	1.5		
WWIL	7/ 3.6	8.2	8.4		
11.					
12.					
13.					
14.					
15.					

12+ TSA	1/4/CUME
1. WZFX-F	34/426
2. WHSL-F	31/398
3. WVBS-F+	28/430
WWQQ-F	28/274
WGNI-F	28/366
6. WJYW-F	13/217
7. WAAV	11/141
8. WDZD-F	9/122
9. WBMS	8/135
10. WMFD	6/138
WRNS-F	6/ 80
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WGNI-F	314/23.3	---	32.2
2.- WHSL-F	286/21.2	---	20.9
3. WVBS-F+	280/20.8	---	37.2
4. WZFX-F	252/18.7	---	---
5. WWQQ-F	231/17.1	---	19.2
6. WJYW-F	192/14.3	---	13.6
7. WWIL	156/11.6	---	16.4
8. WAAV	130/ 9.7	---	10.9
9. WBMS	127/ 9.4	---	10.6
10. WMFD	122/ 9.1	---	9.1
11.			
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 81.39% (140 of 172) (SPG 86: 78.74%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHSL-F	1. WGNI-F	1. WGNI-F>	1. WGNI-F>	1. WGNI-F	1. WWQQ-F>	1. WGNI-F	1. WGNI-F	1. WGNI-F	1. WZFX-F>	1. WHSL-F
2. WVBS-F+	WHSL-F	2. WHSL-F	2. WGFX-F	2. WWQQ-F	2. WJYW-F	2. WVBS-F+	2. WHSL-F	2. WWQQ-F	2. WVBS-F	WZFX-F
3. WZFX-F	3. WZFX-F	3. WVBS-F+	WVBS-F+	3. WZFX-F	3. WAAV	3. WWQQ-F	3. WWQQ-F	3. WHSL-F	3. WGNI-F	3. WGNI-F
4.	4. WVBS-F+	4. WZFX-F	4. WHSL-F	4. WVBS-F+	WGNI-F	4. WHSL-F	4. WJYW-F	4. WVBS-F+	WHSL-F	4. WVBS-F+
5.	5.	5.	5.	5. WHSL-F	5.	5.	WVBS-F+	5. WZFX-F	WWQQ-F	WWQQ-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WGNI-F	1. WZFX-F	1. WZFX-F	1. WGNI-F	1. WGNI-F	1. WHSL-F	1. WHSL-F	1. WGNI-F	1. WVBS-F+	1. WGNI-F
WHSL-F	2. WGNI-F	2. WGNI-F	2. WZFX-F>	2. WZFX-F	WVBS-F+	2. WGNI-F	WHSL-F>	2. WGNI-F	2. WVBS-F+
WZFX-F	3. WHSL-F	3. WHSL-F	3. WHSL-F	3. WWQQ-F>	3. WGNI-F	3. WVBS-F+	3. WDZD-F	WHSL-F>	WWQQ-F
4.	4.	4.	4. WWIL	4.	4. WZFX-F	4.	WWQQ-F	4.	4. WHSL-F
5.	5.	5.	WWQQ-F	5.	5.	5.	5.	5.	5.

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		22 (1)	22 (1)	12.8	21.3
AOR/CLASSIC		24 (1)	24 (1)	14.0	9.8
AC/OLDIES/SOFT ROCK	6 (1)	31 (3)	37 (4)	21.5	20.7
MOR/VARIETY/FULL	11 (1)		11 (1)	6.4	---
COUNTRY		31 (3)	31 (3)	18.0	19.0
BLACK/URBAN	15 (2)	21 (1)	36 (3)	20.9	12.6
BTFL MUSIC/EZ		11 (1)	11 (1)	6.4	10.3
NEWS/TALK					
NOSTALGIA					6.3
RELIGION/GOSPEL					
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS					
			172 (14)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMFD	630	Wilmington	3.1/9.1
WPGO-F	106.3	Shallotte	1.5/3.5
WRNS-F	95.1	Kinston	.5/3.0
WYAV-F	104.1	Conway	.5/4.3

RADIO STATIONS

WAAV, 980, 5 KW	, MOR	NBC,$ 12.00* (Katz)	Cape Fear		Hannah Gage
WBMS, 1340, 1 KW	, BLACK	NBN,$ 11.00* (---)			Sterlin Holt
WMFD, 630, 1 KW (DA-2)	, AC	CBS,MBS,$ 12.00* (Banner)			Lee Hauser
WWIL, 1490, 1 KW	, BLACK	SBN,$ 11.00* (---)			Jim Capers
WGNI-F, 102.7, 100 KW @ 981	, AC	,$ 33.00* (Katz)	Cape Fear		Hannah Gage
WHSL-F, 97.3, 100 KW @ 560	, AOR/CHR	ABC-F,$ 26.00* (Banner)			Lee Hauser
WJYW-F, 107.1, 3 KW @ 300	, BTFL/EZ	,$ 15.00* (HNWH)		(SOUTHPORT)	Jim Poston
WVBS-F, 99.9, 100 KW @ 480	, CHR/URBAN (?)	,$ 24.00 (Christal)	Jones	(BURGAW)	Chris Kincaid
WWQQ-F, 100.9, 2.1 KW @ 370	, COUNTRY	ABC-D,$ 20.00* (---)	Woolfson		Sandra Franklin
WDZD-F, 93.5, 3 KW @ 300	, COUNTRY	MBS,$ 10.00 (---)		(SHALLOTTE)	John Zackery

MISCELLANEOUS COMMENTS WVBS A/F sold to Jones for $____________. Arbitron fell 14.9% below sample target...

WORCESTER

Arbitron Rank/Pop (12+): 100/341,300

MSA Rank/Pop: 112/407,000
Boston ADI
Average Person Ratings: 17.2
Market TSL: 22.8 hours

Stations: 28/7
Diaries: 822/415:1/39.5%
Sample Target: 740
% Below Line: 39.3
% Not Listed: 7.8

1986·Revenue: $10,000,000
HH Inc.: $32,687
Retail $: 3.0 Bil
Pop per Station: 48,757
#1 Biller: WAAF-F $3,600,000

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	4 Book Avg.	Birch Share
1. WAAF-F	83/14.1	13.1	11.5	13.1	14.0		
2. WSRS-F	80/13.6	11.3	13.3	13.0	11.8		
3. WTAG	63/10.7	9.7	10.5	10.5	9.7		
4. WXLO-F	31/ 5.3	6.1	3.1	2.7	3.4		
5. WZOU-F	29/ 4.9	2.5	2.5	3.3	3.9		
6. WFTQ	27/ 4.6	4.1	3.6	5.5	6.1		
7. WBCN-F	24/ 4.1	3.2	3.9	4.0	4.5		
WBZ	24/ 4.1	3.9	6.9	4.3	5.2		
9. WORC	23/ 3.9	3.2	3.8	3.5	3.2		
10. WNEB	22/ 3.7	5.6	4.9	4.8	3.9		
11.							
12.							
13.							
14.							
15.							

12+ TSA	1/4/CUME
1. WAAF-F	193/2077
2. WSRS-F	107/1281
3. WTAG	70/1091
4. WXLO-F	62/ 857
5. WBCN-F	58/ 666
6. WBZ	50/ 827
WZOU-F	50/ 639
8. WXKS-F	37/ 497
9. WROR	32/ 675
10. WFQT	28/ 353
11.	
12.	
13.	
14.	
15.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WAAF-F	960/28.1	26.6	25.7
2. WTAG	895/26.2	24.2	22.9
3. WSRS-F	870/25.5	22.6	21.6
4. WXLO-F	486/14.2	12.8	11.7
5. WBZ	379/11.1	12.3	14.8
6. WROR-F	378/11.1	11.3	13.6
7. WZOU-F	376/11.0	7.6	9.9
8. WFTQ	346/10.1	10.3	12.0
9. WORC	341/10.0	9.4	10.2
10. WBCN-F	328/ 9.6	9.2	8.2
11. WNEB	310/ 9.1	11.0	9.1
12.			
13.			
14.			
15.			

12+ FM SHARE (METRO): 67.53% (366 of 542) (SPG 86: 65.49%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WAAF-F>	1. WAAF-F>	1. WAAF-F>	1. WSRS-F	1. WSRS-F>	1. WSRS-F	1. WTAG	1. WSRS-F>	1. WAAF-F	1. WAAF-F>	1. WAAF-F
2. WZOU-F>	2. WBCN-F	2. WSRS-F	2. WAAF-F>	2. WAAF-F	2. WTAG >	2. WSRS-F	2. WAAF-F	2. WSRS-F>	2. WTAG >	2. WSRS-F
3.	3. WXLO-F	3. WXLO-F	3. WFTQ	3. WFTQ	3. WBZ	3. WAAF-F>	3. WXLO-F	3. WXLO-F	3. WSRS-F	3. WTAG >
4.	4. WSRS-F	4. WBCN-F	4. WXLO-F	4. WXLO-F	4. WNEB	4. WBZ	4. WTAG	4. WTAG	4. WZOU-F	4. WORC
5.	5.	5. WFTQ	5. WROR-F	5. WTAG	5. WORC	5. WFTQ	5. WBCN-F	5. WZOU-F	5. WBZ	5. WXLO-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54
1. WAAF-F	1. WAAF-F>	1. WFTQ	1. WSRS-F	1. WSRS-F>
2. WXLO-F	2. WXLO-F	2. WSRS-F	2. WXLO-F	2. WFTQ
3. WXKS-F	3. WFTQ	3. WXLO-F	3. WAAF-F	3. WXLO-F
4. WMJX-F	WSRS-F	WROR-F	4. WFTQ	WROR-F
5.	5. WXKS-F	5. WAAF-F	5. WROR-F	5.
		WBCN-F		

MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WAAF-F>	1. WAAF-F>	1. WAAF-F>	1. WAAF-F>	1. WAAF-F>
2. WBCN-F>	2. WBCN-F	2. WZLX-F	2. WBCN-F	2. WSRS-F
3. WXLO-F	3. WZOU-F	3. WZOU-F	3. WSRS-F	3. WZLX-F
WZOU-F	4. WZLX-F	4. WBCN-F	4. WZLX-F	4. WTAG
5.	5. WXLO-F	5.	WZOU-F	WBCN-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		49 (3)	49 (3)	9.0	8.3
AOR/CLASSIC		124 (4)	124 (4)	22.9	21.0
AC/OLDIES/SOFT ROCK	27 (1)	72 (6)	99 (7)	18.3	18.5
MOR/VARIETY/FULL	91 (3)		91 (3)	16.8	18.7
COUNTRY	23 (1)	18 (2)	41 (3)	7.6	6.7
BLACK/URBAN					
BTFL MUSIC/EZ		95 (3)	95 (3)	17.5	18.1
NEWS/TALK	13 (1)		13 (1)	2.4	2.3
NOSTALGIA	22 (1)	2 (1)	24 (2)	4.4	5.3
RELIGION/GOSPEL					0.4
SPANISH					
CLASSICAL		4 (1)	4 (1)	0.7	0.9
JAZZ/NEW AGE/ECLECTIC		2 (1)	2 (1)	0.4	---
UNKNOWN/OTHERS					
			542 (28)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WESO	970	Southbridge	.7/2.7
WQVR-F	100.1	Southbridge	2.0/4.4

See Providence for more information about these stations:

		WPRO-F	.5/2.2
WLKW-F	.3/2.5	WWLI-F	.5/2.3

See Boston for more information about the following:

WBOS-.	1.0/2.8	WROR-F	3.2/11.1
WCRB-F	.7/3.3	WSSH-F	1.4/ 6.2
WJIB-F	2.2/6.7	WVBF-F	.5/ 3.3
WMJX-F	1.4/5.1	WXKS-F	2.9/ 8.1
WMRQ-F	.3/2.7	WZLX-F	2.6/ 7.6
WPLM-F	.3/1.7	WZOU-F	4.9/11.0
WRKO	2.2/4.3		

RADIO STATIONS

WFTQ, 1440, 5 KW (DA-2), AC	ABC-I,$ 75.00	(Katz)	New City	Richard Reis
WNEB, 1230, 1 KW, NOSTALGIA	MBS,CBS,$ 24.00	(Savalli)		Todd Campbell
WORC, 1310, 5 KW/1 KW (DA-2), COUNTRY	ABC-D,$ 30.00	(HNWH)		Don Fitzgibbons
WTAG, 580, 5 KW (DA-2), MOR	NBC,$ 46.00	(Mc-Guild)	Knight	
WAAF-F, 107.3, 19 KW @ 823, AOR	,$275.00	(Katz)	New City	Richard Reis
WSRS-F, 96.1, 25 KW @ 650, BTFL/EZ	,$110.00*	(Banner)	Knight	John Flynn
WXLO-F, 104.5, 37 KW @ 670, AC	CNN,$ 55.00	(Mc-Guild)		Jay Williams

Other ranked stations - See Boston

MISCELLANEOUS COMMENTS WTAG sold to Knight for $2,800,000 (Mahlman)...

YORK

Arbitron Rank/Pop (12+): 103/336,700
MSA Rank/Pop: 114/396,000
ADI # 46 (w/Harris & Lancaster)
Average Person Ratings: 16.8
Market TSL: 22.0 hours

Stations: 31/11
Diaries: 765/440:1/58.7%
Sample Target: 730
% Below Line: 48.8
% Not Listed: 8.5

1986 Revenue: $10,400,000
HH Inc.: $30,082
Retail $: 2.1 Bil
Pop per Station: 30,609
#1 Biller: NA

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WRKZ-F	70/12.4	10.1	12.3	---	12.0		
2. WQXA-F	64/11.3	12.0	11.2	---	12.0		
3. WSBA-F	58/10.2	7.7	9.7	---	7.3		
4. WSBA	39/ 6.9	9.1	9.0	---	7.3		
WNCE-F	39/ 6.9	6.8	7.6	---	6.3		
6. WGRX-F	30/ 5.3	3.3	2.2	---	1.4		
7. WNNK-F	24/ 4.2	2.3	3.2	---	3.0		
8. WYCR-F	23/ 4.1	2.8	2.8	---	3.9		
9. WHTF-F	22/ 3.9	3.5	6.5	---	6.3		
10. WGTY-F	18/ 3.2	5.9	3.0	---	3.9		
11. WOYK	14/ 2.5	4.0	2.4	---	4.7		
WPOC-F	14/ 2.5	1.7	1.3	---	2.7		

12+ TSA	1/4/CUME
1. WNNK-F	204/2191
2. WRKZ-F	179/1998
3. WNCE-F	133/1551
4. WQXA-F	127/1947
5. WSBA-F	123/1669
6. WLAN-F	88/1532
7. WHP-F	82/ 885
8. WHTE-F	72/ 943
9. WIOV-F	60/ 748
10. WSFM-F	57/ 705
11. WHP	55/ 885
12. WSBA	51/ 791

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WQXA-F	849/25.2	27.1	26.3
2. WSBA-F	762/22.6	21.1	17.4
3. WRKZ-F	676/20.1	18.7	19.5
4. WSBA	629/18.7	24.4	18.6
5. WNCE-F	495/14.7	12.6	14.1
6. WYCR-F	440/13.1	10.8	12.5
7. WNNK-F	354/10.5	7.8	9.2
8. WGRX-F	254/ 7.5	7.7	5.9
9. WHTF-F	245/ 7.3	13.7	12.2
10. WLAN-F	243/ 7.2	6.9	4.8
11. WGTY-F	238/ 7.1	5.4	7.4
12. WOYK	228/ 6.8	5.3	8.2

12+ FM SHARE (METRO)· 82.05% (425 of 518) (SPG 86: 78.96%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WQXA-X	1. WQXA-F	1. WRKZ-F	1. WSBA-F	1. WRKZ-F	1. WRKZ-F>	1. WQXA-F	1. WSBA-F>	1. WRKZ-F	1. WQXA-F>	1. WAKZ-F>
2.	2. WSBA-F>	2. WQXA-F	WRKZ-F	2. WSBA-F	2. WNCE-F	2. WRKZ-F	2. WRKZ-F	2. WSBA-F	WRKZ-F	2. WNCE-F
3.	3. WGRX-F	WSBA-F>	3. WQXA-F	3. WQXA-F>	3. WSBA	3. WSBA	3. WQXA-F	3. WQXA-F>	3. WYCR-F	3. WGRX-F
4.	4. WRKZ-F	4. WGRX-F	4. WGRX-F	4. WGRX-F	4. WSBA-F	4. WSBA-F	4. WNCE-F	4. WNCE-F	4. WSBA	4. WQXA-F
5.	5. WHTF-F	5. WNNK-F	5. WSBA	5. WSBA	5.	5.	5.	5. WSBA	WSBA-F	5. WSBA
	WNNK-F		WNNK-F						WGRX-F	6. WHTF-F

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WQXA-F	1. WQXA-F	1. WSBA-F	1. WQXA-F	1. WRKZ-F	1. WHTF-F	1. WGRX-F	1. WGRX-F>	1. WRKZ-F	1. WRKZ-F
2. WSBA-F	2. WSBA-F>	2. WQXA-F>	WSBA-F	2. WSBA-F	2. WQXA-F	2. WQXA-F	2. WSBA-F	2. WGRX-F	2. WSBA-F
3. WRKZ-F	3. WRKZ-F	3. WRKZ-F	3. WRKZ-F>	3. WQXA-F>	3. WRXZ-F	WSBA-F	3. WQXA-F	3. WQXA-F	3. WGRX-F
4. WHTF-F	4. WYCR-F	4. WNNK-F	4.	4. WNCE-F	4. WGRX-F	4. WHTF-F	WNNK-F	WSBA-F>	4. WQXA-F
WYCR-F	WNNK-F	5.	5.	5. WSBA	5.	5. WRKZ-F	5. WRKZ-F	5. WHTF-F	5. WSBA
WNNK-F									WNNK-F

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP		124 (5)	124 (5)	23.9	18.8
AOR/CLASSIC		65 (4)	65 (4)	12.5	11.0
AC/OLDIES/SOFT ROCK		61 (2)	61 (2)	11.8	15.3
MOR/VARIETY/FULL	68 (5)		68 (5)	13.1	14.0
COUNTRY	4 (1)	107 (5)	111 (6)	21.4	22.3
BLACK/URBAN		9 (1)	9 (1)	1.7	0.7
BTFL MUSIC/EZ		57 (5)	57 (5)	11.0	11.7
NEWS/TALK	7 (1)		7 (1)	1.4	---
NOSTALGIA	14 (1)		14 (1)	2.7	5.2
RELIGION/GOSPEL					0.9
SPANISH					
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS		2 (1)	2 (1)	0.4	---
			518 (31)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGCB-F	96.1	Red Lion	.4/2.1
WGET	1320	Gettysburg	1.1/4.6
WOBG	1250	York	1.1/3.5
WFRE-F	99.9	Frederick, MD	.9/3.7
WWMD-F	104.7	Hagerstown, MD	.5/3.0

See Lancaster or Harrisburg for more information about the following:

		WIOV-F	.5/3.3
WHP	.7/3.1	WLAN-F	1.4/7.2
WHP-F	1.1/3.7	WSFM-F	.5/1.8
WHYL-F+	.8/2.6	WTPA-F	1.6/4.0

See Baltimore for more about the following:

WBAL	1.2/2.5	WLIF-F	.7/2.5
WBSB-F	.9/2.3	WXYV-F	1.6/2.7
WIYY-F	.7/1.2		

RADIO STATIONS

WOBG, 1250, 1 KW (DAYS)	, MOR/OLDIES	ABC-I,$ 15.00* (Katz)			Barry Bruce
WHVR, 1280, 5 KW/500 W (DA-2)	, MOR	NBC,$ 11.00* (HNWH)		(HANOVER)	
WOYK, 1350, 5 KW/1 KW (DA-2)	, NOSTALGIA	MBS,SMN,$ 13.00 (Republic)			H. Daugherty
WSBA, 910, 5 KW/1 KW (DA-2)	, MOR	,$ 42.00* (Eastman)	Susquehanna		Chris Huber
WGTY-F, 107.7, 10 KW @ 350	, COUNTRY	MBS,$ 18.00* (---)		(GETTYSBURG)	Rod Burnham
WHTF-F, 92.7, 3 KW @ 300	, AOR	Source,$ 25.00* (Banner)		(STARVIEW)	Doug George
WQXA-F, 105.7, 25 KW @ 717	, CHR	ABC-C,$ 47.00* (Katz)			Barry Bruce
WSBA-F, 103.3, 12 KW @ 890	, AC	,$ 50.00* (Eastman)	Susquehanna		Chris Huber
WYCR-F, 98.5, 11 KW @ 930	, CONTEMP	,$ 30.00* (HNWH)			Barb McLaughlin

Other ranked stations - See Harrisburg, Lancaster or Baltimore

YOUNGSTOWN

Arbitron Rank/Pop (12+): 82/425,300

MSA Rank/Pop: 94/512,400
ADI # 87
Average Person Ratings: 18.0
Market TSL: 23.8 hours

Stations: 27/13
Diaries: 949/448:1/54.0%
Sample Target: 850
% Below Line: 16.8
% Not Listed: 5.9

1986 Revenue: $10,500,000
HH Inc.: $30,529
Retail $: 2.9 Bil
Pop per Station: 32,715
#1 Biller: WHOT A/F $2,800,000

12+ METRO	1/4/SHARE	WIN 87	FAL 86	SUM 86	SPG 86	4 Book Avg.	Birch Share
1. WHOT-F	128/16.7	15.4	18.0	17.0	18.8	16.8	20.1
2. WQXK-F	92/12.0	9.0	9.1	8.4	6.4	9.6	6.3
3. WKBN-F	75/ 9.8	10.8	8.4	8.9	10.3	9.5	7.2
4. WYFM-F	62/ 8.1	8.7	7.4	10.5	8.1	8.7	8.6
5. WKBN	61/ 8.0	9.3	11.4	10.2	10.7	9.7	7.9
6. WMGZ-F	39/ 5.1	2.7	3.7	3.5	2.4	3.8	4.6
7. WBBW	38/ 5.0	6.1	5.2	6.4	7.1	5.7	5.1
8. WQOD-F	36/ 4.7	2.1	2.4	2.4	2.2	2.9	1.4
9. WFMJ	25/ 3.3	3.4	2.1	2.8	4.4	2.9	4.4
10. WMMS-F	23/ 3.0	2.7	3.5	2.9	4.3	3.0	5.5
11.							
12.							

12+ TSA	1/4/CUME
1. WHOT-F	194/2546
2. WQXK-F	125/1282
3. WKBN-F	117/1425
4. WYFM-F	114/1692
5. WKBN	77/1253
6. WMGZ-F	64/ 780
7. WQOD-F	46/ 452
8. WBBW	43/ 603
9. WDVE-F	41/ 539
10. WPIC	30/ 318
11.	
12.	

12+ METRO CUME/ METRO CUME RATING		FAL 86	SPG 86
1. WHOT-F	1566/36.8	38.7	38.1
2. WYFM-F	962/22.6	21.3	21.6
3. WKBN	906/21.3	27.1	22.5
4. WKBN-F	823/19.5	21.3	24.1
5. WQXK-F	812/19.1	15.8	12.1
6. WBBW	556/13.1	13.2	16.6
7. WMGZ-F	524/12.3	9.9	5.8
8. WFMJ	417/ 9.8	10.0	11.8
9. WRRO	369/ 8.7	6.7	5.4
10. WQOD-F	362/ 8.5	5.1	6.2
11. WMMS-F	357/ 8.4	10.4	9.6
12. WPHR-F	298/ 7.0	9.8	6.8

12+ FM SHARE (METRO): 74.72% (538 of 720) (SPG 86: 66.42%)

TEENS	18-34	18-49	25-49	25-54	35+	12+ AMD	12+ MID	12+ PMD	12+ EVE	SAT MID
1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WHOT-F>	1. WQXK-F	1. WHOT-F+	1. WHOT-F	1. WHOT-F>	1. WHOT-F+>	1. WHOT-F>
2. WMGZ-F>	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WQXK-F	2. WKBN-F	2. WKBN	2. WQXK-F	2. WQXK-F	2. WKBN	2. WQXK-F>
3.	3. WMGZ-F	3. WQXK-F	3. WQXK-F	3. WYFM-F	3. WKBN >	3. WKBN-F	3. WKBN-F	3. WKBN-F	3. WQXK-F	3. WYFM-F
4.	WQXK-F	4. WMGZ-F	4. WQOD-F>	4. WQOD-F	4. WHOT-F	4. WQXK-F	4. WYFM-F	4. WYFM-F	4. WYFM-F	4. WKBN-F
5.	5. WMMS-F	5. WQOD-F	5. WKBN	5. WKBN	5. WBBW	5. WYFM-F	5. WQOD-F	5.	5.	5. WBBW
							6. WKBN			

WOM 18-24	WOM 18-34	WOM 25-34	WOM 18-49	WOM 25-54	MEN 18-24	MEN 18-34	MEN 25-34	MEN 18-49	MEN 25-54
1. WHOT-F>	1. WHOT-F>	1. WHOT-F	1. WHOT-F>	1. WHOT-F>	1. WHOT-F	1. WHOT-F>	1. WHOT-F	1. WHOT-F>	1. WHOT-F
2. WMGZ-F>	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WYFM-F	2. WMGZ-F	2. WYFM-F	2. WYFM-F	2. WQXK-F	2. WQXK-F
3.	3. WMGZ-F	3. WQOD-F	3. WQXK-F	3. WQXK-F	3. WMMS-F	3. WDVE-F	3. WDVE-F	WYFM-F	3. WYFM-F>
4.	4. WQXK-F	4. WQXK-F	4. WQOD-F	4. WQOD-F	4. WDVE-F	WMMS-F	4. WMMS-F	4. WMGZ-F	4. WQOD-F
5.	5. WQOD-F	5.	5. WMGZ-F	5. WKBN	WPHR-F	5. WMGZ-F	5. WONE-F	WDVE-F	5. WKBN
				WKBN-F				WMMS-F	

FORMATS	AM	FM	TOTAL	%	SPG 86 %
TOP 40/CHR/CONTEMP	9 (1)	191 (4)	200 (5)	27.9	26.4
AOR/CLASSIC		52 (3)	52 (3)	7.3	7.6
AC/OLDIES/SOFT ROCK		110 (3)	110 (3)	15.3	12.2
MOR/VARIETY/FULL	85 (3)		85 (3)	11.9	13.8
COUNTRY	10 (2)	92 (1)	102 (3)	14.2	10.1
BLACK/URBAN		4 (1)	4 (1)	0.6	3.1
BTFL MUSIC/EZ		75 (1)	75 (1)	10.5	11.0
NEWS/TALK	50 (2)	5 (1)	55 (3)	7.7	9.7
NOSTALGIA	25 (1)		25 (1)	3.5	4.7
RELIGION/GOSPEL		3 (1)	3 (1)	0.4	0.8
SPANISH					0.4
CLASSICAL					
JAZZ/NEW AGE/ECLECTIC					
UNKNOWN/OTHERS	3 (1)	3 (1)	6 (2)	0.8	---
			717 (27)		

OTHER RATED STATIONS/METRO SHARE & CUME RATING			
WHOT	1330	Campbell	1.2/6.1
WLND	830	Cortland	.5/1.2
WNIO	1540	Niles	.8/2.1
WRRO	1440	Warren	2.7/8.7
WWIZ-F	103.9	Mercer	.4/1.8
WDJQ-F	92.5	Alliance	.4/2.1
WDVE-F	102.5	Pittsburgh	2.4/4.5
WFAH	1310	Alliance	.4/1.0
WKDD-F	96.5	Akron	.7/2.5
WMJI	105.7	Cleveland	1.6/4.9
WNIR	100.1	Kent	.7/2.3
WONE-F	97.5	Akron	1.4/3.7
WPHR-F	107.9	Cleveland	2.5/7.0
WPIC	790	Sharon	.4/1.7
WTOF-F	98.1	Canton	.4/1.3
WWWE	1110	Cleveland	1.6/4.5
WZAK-F	93.1	Cleveland	.5/2.6

RADIO STATIONS

WBBW, 1240, 1 KW, TALK	ABC-T,ABC-E,$ 30.00*	(Mc-Guild)			John Cherpack
WFMJ, 1390, 5 KW (DA-N), NOSTALGIA	NBC,NBC-T,$ 22.00*	(Unirep)			Betty Jagnow
WHOT, 1330, 500 W/1 KW (DA-2), CHR	,$ NA	(Eastman)	Myron Jones		Bill Fleckenstein
WKBN, 570, 5 KW (DA-N), MOR	CBS,$ 45.00*	(Katz)	-		J. D. Williamson
WRRO, 1440, 5 KW (DA-N), MOR/OLDIES	ABC-I,$ 15.00*	(Regional)		(WARREN)	Bob Kersmarki
WHOT-F, 101.1, 16 KW @ 710, CHR	,$ 65.00*	(Eastman)	Myron Jones		Bill Fleckenstein
WKBN-F, 98.9, 9 KW @ 1370, BTFL/EZ	,$ 55.00*	(Katz)			J. D. Williamson
WMGZ-F, 95.9, 3 KW @ 165, CHR	,$ NA	(---)		(SHARPSVILLE, PA)	Nick Corvello
WQOD-F, 93.3, 50 KW @ 280, SOFT AC	,$ 28.00*	(---)			John Cherpak
WQXK-F, 105.1, 88 KW @ 430, COUNTRY	ABC-D,$ 41.00*	(Mc-Guild)	Lincoln		Bob Mallery
WYFM-F, 102.9, 26 KW @ 455, AC	ABC-C,$ 36.00	(Banner)	Regional		Tom Klein

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1987 SMALL MARKET EDITION

Compiled and edited by:

JAMES H. DUNCAN, JR.
DUNCAN'S AMERICAN RADIO, INC.
BOX 2966
KALAMAZOO, MICHIGAN 49003

September, 1987

Volume XII, Number 2

INTRODUCTION

I am pleased to present the fourth edition of American Radio - Small Market Edition. This book is designed to complement the primary edition of American Radio by providing expanded coverage of over 125 smaller radio markets in the United States.

The Small Market Edition is issued every September.

Your support of my work is sincerely appreciated. Please feel free to make comments or suggestions at any time. I urge you to do so. I can be reached at this address:

James H. Duncan, Jr.
Duncan's American Radio, Inc.
Box 2966
Kalamazoo, Michigan 49003
(616) 342-1356

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Every effort has been made to make this book as accurate as is humanly possible - well, this human anyway. However, we are responsible for errors only to the extent that subscribers will be notified if such action is justified.

Special thanks to Tom Duncan for his excellent help in the preparation of this edition.

I N D E X

SECTION A: Arbitron Condensed Radio Market Reports

A-1 Leading stations in Arbitron Condensed Markets

Aberdeen, WA
Abilene, TX
Albany, GA
Albany-Carvall-Leb, OR
Alexandria, LA
Augusta-Waterville, ME
Bangor, ME
Battle Creek, MI
Beckley, WV
Big Spring, TX
Biloxi-Gulfport, MS
Bismarck, ND
Boulder, CO
Bozeman, MT
Burlington, VT
Cape Cod, MA
Cape May, NJ
Charlottesville, VA
Cheyenne, WY
Chico, CA
Columbia, MO
Danbury, CT
Danville, IL
Dothan, AL
Dubuque, IA
Eau Claire, WI
Fayetteville-Springdale, AR
Ft. Meyers, FL
Ft. Pierce, FL
Ft. Smith, AR
Ft. Walton Beach, FL
Frederick, MD
Gainesville, FL
Grand Forks, ND
Grand Junction, CO
Great Falls, MT
Hagerstown, MD
Ithaca, NY
Joplin, MO
Killeen-Temple, TX
La Crosse, WI
Lafayette, IN
Lake Charles, LA
Laurel-Hattiesburg, MS
Lawton, OK
Longview-Marshall, TX
Lufkin-Nacogdoches, TX
Medford-Ashland, OR
Meridian, MS
Minot, ND
Monmouth-Ocean, NJ
Monroe, LA
Morristown, NJ
Muskegon, MI
Naples-Marcos Island, FL
New Bedford-Fall River, MA
Northwest Michigan
Odessa-Midland, TX
Owensboro, KY
Palm Springs, FL
Parkersburg, WV
Pascagoula, MS
Poughkeepsie, NY
Rapid City, SD
Reading, PA
Redding, CA
Rochester, MN
St. Cloud, MN
San Angelo, TX
Santa Barbara, CA
Santa Fe, NM
Santa Rosa, CA
Sioux City, IA
Springfield, IL
Stamford-Norwalk, CT
Staunton-Waynesboro, VA
Texarkana, TX
Trenton, NJ
Tri-Cities, WA
Tuscaloosa, AL
Tyler, TX
Victoria, TX
Waterbury, CT
Watertown, NY
Wichita Falls, TX
Williamsport, PA
Yakima, WA

SECTION B: Birch Non-monthly Reports

Brattleboro, VT
Cheshire, NH
Corning-Elmira, NY
Lee/Whiteside Counties, IL
Manitowoc County, WI
Moses Lake, WA
Ocala, FL
Paducah, KY
Russell/Bowling Green, KY
Salem, OR
Salina, KS
Santa Maria, CA
Sierra Vista, AZ
Valdosta, GA
Yuma, AZ

Eastern Long Island, NY

SECTION C: Birch Canadian Markets

Toronto

LEADING STATIONS IN ARBITRON CONDENSED MARKETS*

STATION	MARKET	SHARE	FORMAT	GROUP OWNER
1. KBST	Big Spring, TX	42.9	Country	
2. WJIZ-F	Albany, GA	37.2	Black	Silver Star
3. WSTO-F	Owensboro, KY	33.9	CHR	
4. KCJB	Minot, ND	32.9	Country	
5. KIXY-F	San Angelo, TX	32.5	CHR	
6. KUUB-F	Bozeman, MT	32.2	CHR	
7. WTNY-F	Watertown, NY	32.1	CHR	
8. KLAW-F	Lawton, OK	30.9	Country	
9. WBKR-F	Owensboro, KY	30.6	Country	
10. KRRV-F	Alexandria, LA	28.6	Country	
11. WXIL-F	Parkersburg, WV	28.5	CHR	Burbach
12. KYYY-F	Bismarck, ND	28.0	CHR	Meyer
13. KDUX-F	Aberdeen, WA	27.8	CHR	
KLUR-F	Wichita Falls, TX	27.8	Country	
KVIC-F	Victoria, TX	27.8	CHR	Mayes
16. WAXX-F	Eau Claire, WI	27.4	Country	
17. KJCS-F	Lufkin-Nacog., TX	26.7	Country	
WAZY-F	Lafayette, IN	26.7	CHR	
19. WCIR-F	Beckley, WV	26.6	Contemp	
20. WKDW	Staunton, VA	26.3	Country	
21. WOKK-F	Meridian, MS	26.0	Country	New South
22. WYZB-F	Fort Walton Beach, FL	25.8	CHR (?)	
23. KAAK-F	Great Falls, MT	25.7	Contemp	
24. WTVY-F	Dothan, AL	25.5	Contemp	
KMGZ-F	Lawton, OK	25.5	CHR	
26. WFSY-F	Panama City, FL	25.4	AC	Woodfin
WSNX-F	Muskegon, MI	25.4	CHR	Goodrich
28. WILQ-F	Williamsport, PA	25.1	Country	
29. KGGG-F	Rapid City, SD	25.0	CHR	
30. KEAN-F	Abilene, TX	24.7	Country	Sun Group
31. WTNJ	Beckley, WV	24.5	Country	
32. KGLI-F	Sioux City, IA	24.4	AC	
33. WNWN-F	Battle Creek, MI	24.3	Country	
34. WPAP-F	Panama City, FL	23.9	Country	
35. WQRC-F	Cape Cod, MA	23.3	BTFL/EZ	
36. WJDQ-F	Meridian, MS	23.1	CHR	
KIOK	Richland, WA	23.1	CHR	SRO
38. WKMX-F	Dothan, AL	23.0	CHR	
39. WLXR-F	La Crosse, WI	22.8	CHR	Vaughn
40. KYEA-F	Monroe, LA	22.5	Black	
41. KBIU-F	Lake Charles, LA	22.4	CHR	
42. WJLS	Beckley, WV	22.3	Country	
WMUS-F	Muskegon, MI	22.3	Country	
44. KNIN-F	Wichita Falls, TX	22.2	CHR	
45. KFMZ-F	Columbia, MO	22.0	AOR	Contemporary Media
46. WZKX-F	Biloxi, MS	21.7	CHR	
WORJ-F	Dothan, AL	21.7	Black	
48. KTMT-F	Medford, OR	21.4	CHR	
49. KLYV-F	Dubuque, IA	21.3	CHR	Communication Properties
50. WFXX-F	Williamsport, PA	21.1	CHR	

* Based on Metro Share, 12+, 1/4 HR AVG, Mon-Sun, 6A-MID.

SECTION A

ARBITRON CONDENSED RADIO MARKET REPORTS

Arbitron completely redesigned its "Condensed" report this year so we have also had to change our format. Arbitron no longer includes total week cume or 1/4 HR AVG for the TSA (Mon-Sun, 6A-Mid). They also dropped the total week metro cume figure but we were able to compute that by using the cume rating.

The daypart and demo breakdowns differ also because of the changes Arbitron made.

We have added a 12+ Cume Rating (current and trend) which should be helpful.

Our presentation of 1/4/SHARE, Metro Cume and Cume Rating differs somewhat from past editions. You now read all the way across the page for each station - from left to right. The stations are still ranked by 1/4 HR AVG. Now, however, the cume and cume rating for the station is on the same line.

Otherwise the methodology is the same as that in the Spring 87 edition of American Radio. For more information see pages B1-B4 in that edition.

ABERDEEN, WA

MSA Rank/Pop: NA
ARB Rank/Pop: 256/54,000
Market TSL: 18.2 hours
Average Person Ratings: 13.3

Diaries: 254/213:1
Sample Target: 25.0
% Below Line: 29.3
% Not Listed: 19.4

Retail $: .32 Bil
FM Share: 60.34%
Stations: 12/5

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KDUX-F	20/27.8	24.2	17.4	16.9	24.3	220	40.7	28.8	35.0
2. KXRO	13/18.1	21.0	13.0	15.6	10.8	189	35.0	32.8	24.9
3. KAYO	6/ 8.3	8.1	5.8	9.1	8.1	98	18.1	16.1	17.8
4. KPLZ-F	4/ 5.6	1.6	---	---	1.4	41	7.6	---	4.2
KRPM-F	4/ 5.6	3.2	7.2	1.3	8.1	54	10.0	9.4	9.9
6. KIRO	3/ 4.2	---	4.3	2.6	2.7	41	7.6	5.5	7.5
7. KBRD-F	2/ 2.8	4.3	1.4	7.8	4.1	36	6.7	9.4	12.3
KMNT-F	2/ 2.8	---	---	---	---	31	5.7	---	---
9.									
10.									

12+ AMD

1. KDUX-F
2. KXRO
3. KAYO
4. KIRO
5.

12+ MID

1. KXRO
2. KDUX-F
3. KAYO
4. KBRD-F
5.

12+ PMD

1. KDUX-F
2. KXRO
3. KBRD-F
4. KAYO
5.

12+ EVE

1. KDUX-F>
2. KPLZ-F
3. KXRO
   KRPM-F
5.

ADULTS 18-34

1. KDUX-F>
2. KXRO >
3. KAYO
   KPLZ-F
5.

ADULTS 25-54

1. KDUX-F
2. KXRO >
3. KAYO
   KMNT-F
5.

ADULTS 35-64

1. KDUX-F
2. KXRO
3. KRPM-F
4. KBRD-F
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAYO-F	1450	Aberdeen	1.4/9.1
KGHO-F	95.3	Hoquiam	1.4/7.4
KMGI-F	107.7	Seattle	1.4/5.2
KOMO	1000	Seattle	1.4/6.1

RADIO STATIONS

KAYO, 1450, 1 KW ,	COUNTRY	ABC-E,$12.00	(Torbet)		Jim Servino
KXRO, 1320, 5 KW/1 KW (DA-1),	MOR	UPI,$17.00	(Mc-Guild)		Steve Levold
KAYO-F, 99.3, 3 KW @ -17,	? ?	,$ 9.00	(Torbet)		Jim Servino
KDUX-F, 104.7, 48 KW @ 360,	CHR	,$22.00	(Mc-Guild)		Steve Levold
KGHO-F, 95.3, 1.1 KW @ 750,	RELIGION	,$ 9.00	(---)	(HOQUIAM)	Jim Planck
KMNT-F, 102.9, 29 KW @ 1057,	COUNTRY	,$12.00	(HNWH)	(CENTRALIA)	Ted Chytil

Other ranked stations - See Seattle in Spring 87 edition of American Radio

ABILENE, TX

MSA Rank/Pop: 275/127,500
ARB Rank/Pop: 199/127,600
Market TSL: 21.2 hours
Average Person Ratings: 15.5

Diaries: 439/291:1
Sample Target: 310
% Below Line: 1.3
% Not Listed: 19.7

Retail $: 1.22 Bil
FM Share: 88.05%
Stations: 12/11

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KEAN-F	49/24.7	28.9	21.2	461	36.1	38.2	35.4
2. KEYJ-F	26/13.1	8.5	20.1	330	25.9	19.0	28.4
3. KWZD-F	24/12.1	---	---	213	16.7	---	---
4. KORQ-F	19/ 9.6	16.9	20.1	339	26.6	31.8	33.8
5. KFQX-F	11/ 5.6	6.0	1.1	210	16.5	22.0	3.8
6. KFQX	7/ 3.5	8.5	7.8	166	13.0	14.6	17.3
KORQ	7/ 3.5	3.5	.6	144	11.3	8.6	8.5
8. KTLC-F	5/ 2.5	10.4	8.9	158	12.4	14.6	15.9
9. KVRP-F	4/ 2.0	1.0	1.1	45	3.5	6.7	5.2
10. KKSL	3/ 1.5	1.0	---	32	2.5	3.6	3.2

12+ AMD

1. KEAN-F>
2. KORQ-F
   KWZD-F
4. KEYJ-F
5.

12+ MID

1. KEAN-F>
2. KWZD-F
3. KEYJ-F
   KORQ-F
5.

12+ PMD

1. KEAN-F>
2. KEYJ-F
3. KWZD-F
4. KORQ-F
5.

12+ EVE

1. KEYJ-F
2. KEAN-F>
3. KFQX-F
4. KORQ-F
5.

ADULTS 18-34

1. KEAN-F>
2. KEYJ-F
3. KORQ-F
4. KFQX-F
   KWZD-F

ADULTS 25-54

1. KEAN-F>
2. KWZD-F
3. KORQ-F>
4. KEYJ-F
5.

ADULTS 35-64

1. KEAN-F>
2. KWZD-F>
3. KORQ-F
4.
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KEAN	1280	Abilene	1.0/5.0
KZEW-F	97.9	Dallas	1.0/2.9

RADIO STATIONS

```
KFQX, 1470,  5 KW/1 KW (DA-N), MOR/NOST  ABC-I,$12.00* (Mc-Guild)                 Bill Fox
KKSL, 1560, 500 W (DAYS,DA)  , ? ?             ,$ 8.00  (Masla)                    L. Mynatt
KORQ, 3140,  1 KW (DA-1)     , AC              ,$14.00* (HNWH)      Adams-Shelton  Dave Martin

KEAN-F+, 105.1, 100 KW @  808, COUNTRY         ,$25.00* (Mc-Guild)  Sun Group      Lou Murray
KEYJ-F , 107.9, 100 KW @  670, CONTEMP         ,$18.00* (Masla)
KFQX-F , 102.3,   3 KW @  300, CHR             ,$17.00  (Mc-Guild)                 Bill Fox
KORQ-F , 100.7, 100 KW @ 1260, AC          US 1,$ NA    (HNWH)      Adams-Shelton  Dave Martin
KTLC-F ,  99.3,  .7 KW @  625, BTFL/EZ      CBS,$ NA    (Roslin)             (TYE) Dan Walters
KVRP-F ,  95.5, 100 KW @  529, COUNTRY      APR,$ NA    (Banner)        (HASKELL) Gary Barrett
KWZD-F , 103.7, 100 KW @  ?? , ? ?             ,$  ?    (---)             (HAMLIN)
```

ALBANY, GA

MSA Rank/Pop:	298/119,000	Diaries:	325/286:1	Retail $:	.72 Bil
ARB Rank/Pop:	234/93,000	Sample Target:	270	FM Share:	89.15%
Market TSL:	19.3 hours	% Below Line:	3.1	Stations:	12/10
Average Person Ratings:	14.7	% Not Listed:	5.8		

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WJIZ-F	51/37.2	42.6	33.8	365	39.2	42.4	42.4
2. WJAD-F	24/17.5	12.1	4.4	327	35.2	29.2	21.6
3. WKAK-F	14/10.2	12.8	14.4	199	21.4	22.5	27.0
4. WSGY-F	10/ 7.3	5.0	1.3	207	22.3	18.2	9.3
5. WGPC-F	7/ 5.1	4.3	7.5	113	12.2	9.9	10.8
6. WAZE-F	5/ 3.6	7.8	10.0	104	11.2	13.8	27.2
WGOP	5/ 3.6	.7	1.3	81	8.7	6.3	6.2
8. WALG	4/ 2.9	1.4	3.8	83	8.9	8.1	11.6
WQDE	4/ 2.9	7.1	10.0	88	9.5	12.4	24.5
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WJIZ-F>	1. WJIZ-F>	1. WJIZ-F>	1. WJIZ-F>
2. WJAD-F	2. WJAD-F	2. WJAD-F	2. WJAD-F>
3. WKAK-F>	3. WKAK-F>	3. WKAK-F>	3.
4. WALG	4. WSGY-F	4. WSGY-F	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WJIZ-F>	1. WJIZ-F>	1. WJIZ-F>
2. WJAD-F	2. WJAD-F	2. WKAK-F>
3. WSGY-F>	3. WKAK-F	3. WGPC-F
4. WKAK-F	4. WSGY-F	WJAD-F
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGPC	1450	Albany	.7/4.5
WNKS-F	102.9	Columbus	1.5/6.1
WOFF-F	105.5	Camilla	1.5/6.6

RADIO STATIONS

WALG, 1590, 5 KW/1 KW (DA-2), MOR	ABC-I,$14.00*	(Masla)		Mark Shor
WGOP, 960, 5 KW (DAYS,DA) , ? ?	MBS,$ NA	(HNWH)	Silver Star	Don Karnes
WQDE, 1250, 1 KW (DAYS) , BLACK	NBN,$11.00	(Dora)		W. Lhamon
WAZE-F, 92.1, 3 KW @ 300, AC	,$ 7.00	(Roslin)	(DAWSON)	J. Thacker
WGPC-F, 104.5, 43 KW @ 140, BTFL/EZ (?)	CBS-R,$12.00	(Southern)		L. George
WJAD-F, 97.3, 100 KW @ 1200, CHR	US 1,$19.00	(Roslin)		Charles Rowe
WJIZ-F, 96.3, 100 KW @ 1000, BLACK	SBN,$21.00	(HNWH)	Silver Star	Don Karnes
WKAK-F, 101.7, 3 KW @ 300, COUNTRY	ABC-E,$15.00*	(Masla)		Mark Shor
WSGY-F, 100.3, 100 KW @ 1400, AC	,$16.00*	(---)	(TIFTON)	M. Levine

ALBANY - CORVALLIS - LEBANON, OR

MSA Rank/Pop: NA
ARB Rank/Pop: 195/130,700
Market TSL: 16.5 hours
Average Person Ratings: 12.2

Diaries: 431/303:1
Sample Target: 340
% Below Line: 41.7
% Not Listed: 17.0

Retail $: .74 Bil
FM Share: 78.78%
Stations: 24/10

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KRKT-F	22/13.8	12.8	11.3	208	15.9	16.7	17.2
2. KXYQ-F	17/10.7	9.6	1.7	233	17.8	13.2	8.2
3. KIQY-F	15/ 9.4	10.2	4.5	213	16.3	18.2	12.4
4. KEJO-F	8/ 5.0	5.9	7.3	193	14.8	12.8	14.8
KFAT-F	8/ 5.0	9.1	10.2	124	9.5	16.9	9.7
6. KGAL	7/ 4.4	1.6	2.8	208	15.9	9.7	13.0
7. KRKT	6/ 3.8	2.7	5.1	84	6.4	4.9	8.2
KPNW-F	6/ 3.8	5.9	6.8	101	7.7	8.3	5.2
9. KEX	5/ 3.1	1.6	---	58	4.4	4.2	---
KMGE-F	5/ 3.1	---	---	64	4.9	---	---
KXL-F	5/ 3.1	.5	1.7	37	2.8	2.2	3.0

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KRKT-F	1. KRKT-F	1. KXYQ-F	1. KXYQ-F
2. KXYQ-F	2. KIQY-F	2. KRKT-F	2. KIQY-F
3. KIQY-F	3. KXYQ-F	3. KIQY-F	KRKT-F
4. KGAL	4. KEJO-F	4. KGAL	4. KGAL
5.	KFAT-F	5.	5.
	KPNW-F		

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KXYQ-F	1. KRKT-F>	1. KRKT-F>
KIQY-F	2. KXYQ-F	2. KFAT-F
3. KRKT-F	KEJO-F	KPNW-F
4. KEJO-F	4. KIQY-F	4. KRKT
5.	KPNW-F	KXL-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFIR	1370	Sweet Home	2.5/4.1	KKRZ-F	100.3	Portland	.6/4.6
KFLY	1240	Corvallis	2.5/7.1	KSND-F	93.1	Springfield	1.9/6.5
KHPE-F	107.9	Albany	1.3/4.6	KUGN-F	97.9	Eugene	.6/3.2
KLOO	990	Albany	.6/4.7	KXL	95.5	Portland	.6/4.7
				KYTE-F	101.1	Portland	.6/2.4
KDUK-F	104.7	Eugene	1.3/5.0	KZEL-F	96.1	Eugene	2.5/6.4
KGON-F	93.3	Portland	.6/4.4				
KINK-F	101.9	Portland	1.9/4.8				

RADIO STATIONS

KGAL, 920, 1 KW (DA-N) , OLDIES SMN,$ 8.00 (MMR) (LEBANON) C. Eads

KEJO-F , 101.5, 28 KW @ 250, SOFT AC ABC-F,$12.00 (Radio Time) (CORVALLIS) Bob Holt
KFAT-F , 106.1, 100 KW @ 1140, COUNTRY CBS,$13.00 (Sand-Glenn) (CORVALLIS) L. Blair
KIQY-F , 103.7, 53 KW @ 380, CHR ,$12.00 (Tacher) (LEBANON) C. Eads
KRKT-F+, 99.9, 100 KW @ 1075, COUNTRY ABC-I,$18.00 (Mc-Guild) (ALBANY) G. Grossman

Other ranked stations - See Eugene or Portland in Spring 87 edition of American Radio

ALEXANDRIA, LA

MSA Rank/Pop: 258/139,200
ARB Rank/Pop: 194/130,900
Market TSL: 19.8 hours
Average Person Ratings: 14.4

Diaries: 422/310:1
Sample Target: 320
% Below Line: 0
% Not Listed: 7.4

Retail $: .73 Bil
FM Share: 81.71%
Stations: 9/9

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KRRV-F	54/28.6	26.3	17.9	490	37.4	33.4	30.5
2. KBCE-F	39/20.6	16.6	11.8	315	24.1	23.6	22.7
3. KQID-F	23/12.2	12.7	25.0	315	24.1	25.9	30.1
4. KZMZ-F	20/10.6	12.2	17.5	247	18.9	22.2	31.1
5. KALB	14/ 7.4	9.3	8.5	195	14.9	15.4	17.8
6. KWDF	8/ 4.2	---	---	48	3.7	---	---
7. KISY-F	7/ 3.7	10.7	3.8	137	10.5	21.5	15.1
8. KSYL	6/ 3.2	.5	2.4	120	9.2	7.9	9.7
9. KDBS	4/ 2.1	2.0	5.2	81	6.2	5.9	7.4
10.							

12+ AMD

1. KRRV-F>
2. KBCE-F
3. KALB
4. KQID-F
5.

12+ MID

1. KRRV-F>
2. KBCE-F
3. KQID-F
4. KZMZ-F
5.

12+ PMD

1. KRRV-F>
2. KBCE-F
3. KQID-F
4. KZMZ-F
5.

12+ EVE

1. KBCE-F
2. KRRV-F
3. KQID-F
   KZMZ-F
5.

ADULTS 18-34

1. KBCE-F
2. KRRV-F
3. KZMZ-F>
4. KQID-F
5.

ADULTS 25-54

1. KRRV-F>
2. KBCE-F>
3. KZMZ-F
4. KISY-F
   KQID-F

ADULTS 35-64

1. KRRV-F>
2. KBCE-F>
3. KWDF
4. KALB
   KQID-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

None

RADIO STATIONS

KALB, 580, 5 KW/1 KW (DA-N), COUNTRY ,$21.00 (Katz) B. Lynch
KDBS, 1410, 1 KW (DAYS) , RELIGION ABC-C,$12.00 (Masla) J. Karst
KSYL, 970, 1 KW (DA-N) , MOR SMN,$ NA (Torbet) T. Thompson
KWDF, 840, 1 KW (DAYS) , ? ? ,$ NA (---)

KBCE-F, 102.3, 3 KW @ 310, BLACK SBN,$14.00 (HNWH) G. Lewis
KISY-F, 98.3, 800 W @ 456, AC MBS,$ NA (HNWH) R. Cavaness
KQID-F, 93.1, 100 KW @ 1540, CHR ABC-C,$ NA (Torbet) T. Thompson
KRRV-F, 100.3, 100 KW @ 574, COUNTRY ABC-E,$21.60 (Masla) H. Lazarone
KZMZ-F, 96.9, 100 KW @ 1450, CHR (?) CBS-R,$17.00 (Katz) B. Lynch

AUGUSTA - WATERVILLE, ME

MSA Rank/Pop: NA
ARB Rank/Pop: 230/96,300
Market TSL: 17.6 hours
Average Person Ratings: 13.2

Diaries: 298/323:1
Sample Target: 280
% Below Line: 46.8
% Not Listed: 12.6

Retail $: .75 Bil
FM Share: 99.1%
Stations: 15/5

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WABK-F	23/18.1	15.8	15.2	310	32.2	32.5	35.2
2. WKCG-F	15/11.8	14.3	13.8	165	17.1	21.1	23.5
WMME-F	15/11.8	8.3	1.4	257	26.7	15.9	13.1
4. WIGY-F	13/10.2	17.3	19.3	237	24.6	31.1	33.7
5. WHOM-F	9/ 7.1	6.8	11.0	145	15.1	15.7	16.5
6. WAYU-F	6/ 4.7	---	---	81	8.4	---	---
WBLM-F	6/ 4.7	3.0	5.5	166	17.2	9.0	15.3
WWFX-F	6/ 4.7	---	---	76	7.9	---	---
9. WTVL-F	5/ 3.9	3.0	.7	150	15.6	12.0	5.5
10. WQCB-F	4/ 3.1	1.5	---	84	8.7	5.6	---

12+ AMD

1. WABK-F>
2. WMME-F
3. WKCG-F
4. WIGY-F
5.

12+ MID

1. WABK-F
2. WKCG-F>
3. WIGY-F
4. WMME-F
5.

12+ PMD

1. WABK-F
2. WMME-F
3. WIGY-F
4. WKCG-F
5.

12+ EVE

1. WMME-F
2. WIGY-F
3. WABK-F
   WTVL-F
   WBLM-F

ADULTS 18-34

1. WABK-F
   WMME-F
   WIGY-F>
4. WKCG-F
   WBLM-F

ADULTS 25-54

1. WABK-F>
2. WKCG-F
3. WMME-F
   WAYU-F
5.

ADULTS 35-64

1. WABK-F
2. WKCG-F
3. WHOM-F
4. WMME-F
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMME	1400	Augusta	---/1.5
WTVL	1490	Waterville	.8/5.2
WKZS-F	99.9	Auburn	1.6/9.8
WTHT-F	102.9	Portland	1.6/8.0
WTOS-F	105.1	Skowhegan	2.4/6.6
WYOU-F	97.1	Bangor	.8/4.2

RADIO STATIONS

WABK-F, 104.3, 50 KW @ 400, CONTEMP	,$22.00 (Masla)		(GARDINER)	Dick Walsh
WKCG-F, 101.3, 50 KW @ 315, COUNTRY	,$17.00 (NE Spot)		(AUGUSTA)	J. Bent
WMME-F, 92.3, 50 KW @ 500, CHR	,$16.00 (Christal)	Marcom	(AUGUSTA)	Jim Mann
WTVL-F, 98.5, 50 KW @ 373, AC	,$13.00 (---)		(WATERVILLE)	Dave Brown

Other ranked stations - See Bangor in this edition or Portland in Spring 87 edition of American Radio

BANGOR, ME

MSA Rank/Pop: 336/84,300
ARB Rank/Pop: 250/67,600
Market TSL: 18.4 hours
Average Person Ratings: 14.1

Diaries: 295/229:1
Sample Target: 250
% Below Line: 2.4
% Not Listed: 11.6

Retail $: .52 Bil
FM Share: 84.52%
Stations: 10/9

12+ METRO		1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING		
						S87	S86	S85
1.	WWFX-F	15/15.8	12.0	---	164	24.3	28.1	---
2.	WPBC-F	14/14.7	9.0	9.6	139	20.6	17.1	20.7
	WWMJ-F	14/14.7	8.0	14.9	154	22.8	18.3	24.6
4.	WABI	9/ 9.5	14.0	5.3	123	18.2	25.0	22.1
	WYOU-F	9/ 9.5	9.0	17.0	112	16.6	16.9	23.1
6.	WKSQ-F	8/ 8.4	12.0	5.3	155	22.9	26.7	13.9
	WQCB-F	8/ 8.4	6.0	---	106	15.7	13.3	---
8.	WZON	4/ 4.2	5.0	12.8	110	16.3	18.0	32.1
9.								
10.								

12+ AMD

1. WPBC-F
2. WABI
3. WWMJ-F
4. WWFX-F
5.

12+ MID

1. WWMJ-F
2. WPBC-F
3. WWFX-F>
4. WYOU-F
5.

12+ PMD

1. WWMJ-F
2. WWFX-F
3. WPBC-F
4. WQCB-F
5.

12+ EVE

1. WWFX-F
2. WZON
3. WKSQ-F
   WWMJ-F
5.

ADULTS 18-34

1. WWFX-F
   WWMJ-F>
3. WKSQ-F
4.
5.

ADULTS 25-54

1. WWMJ-F>
2. WPBC-F
   WQCB-F
4. WABI
5.

ADULTS 35-64

1. WPBC-F>
2. WABI
   WQCB-F
4. WWMJ-F
   WYOU-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGUY	1200	Brewer	---/ 1.2
WGUY-F	100.9	Brewer	1.1/10.9
WTOS-F	105.1	Skowhegan	2.1/ 6.1

RADIO STATIONS

WABI,	910,	5 KW (DA-N)	, MOR	ABC-I,$15.00*	(Torbet)	Community		G. Gonyar
WZON,	620,	5 KW (DA-N)	, AC	NBC,$13.00*	(Masla)			C. Spruce
WGUY-F,	100.9,	1 KW @ 484,	? ?	ABC-R,$12.00	(Savalli)		(ELLSWORTH)	
WKSQ-F,	94.5,	50 KW @ 430,	CHR	,$26.00	(Roslin)			M. Osborne
WPBC-F,	92.9,	15 KW @ 781,	BTFL/EZ	,$23.00*	(Masla)		(BREWER)	J. Goff
WQCB-F,	106.5,	11 KW @ 1080,	COUNTRY	SMN,$15.00	(Roslin)			K. Dolley
WWFX-F,	104.7,	11 KW @ 1080,	CONTEMP	,$29.00*	(Republic)		(ELLSWORTH)	B. Darling
WWMJ-F,	95.7,	12 KW @ 1029,	AC	CBS-R,$24.00*	(HNWH)			H. Dudman
WYOU-F,	97.1,	5 KW @ 1228,	COUNTRY	ABC-E,$19.00*	(Torbet)	Community		G. Gonyar

BATTLE CREEK, MI

MSA Rank/Pop: 262/136,800
ARB Rank/Pop: 210/112,700
Market TSL: 20.0 hours
Average Person Ratings: 15.0

Diaries: 327/345:1
Sample Target: 310
% Below Line: 68.3
% Not Listed: 16.0

Retail $: .73 Bil
FM Share: 78.87%
Stations: 14/4

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WNWN-F	41/24.3	21.2	18.8	319	28.3	35.3	27.1
2. WKFR-F	22/13.0	11.7	15.0	243	21.6	26.9	25.2
3. WBCK	21/12.4	12.3	15.0	336	28.7	29.1	32.9
4. WMJC-F	15/ 8.9	8.9	1.9	216	19.2	19.8	7.1
5. WJXQ-F	12/ 7.1	11.7	15.0	243	21.6	26.9	25.2
6. WKNR	7/ 4.1	1.7	3.8	141	12.5	9.8	12.2
7. WVIC-F	5/ 3.0	2.8	3.8	106	9.4	10.6	8.4
8.							
9.							
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WBCK	1. WNWN-F>	1. WNWN-F>	1. WKFR-F>
WNWN-F	2. WKFR-F	2. WKFR-F	2. WJXQ-F
3. WKFR-F	3. WMJC-F	3. WMJC-F	3. WNWN-F
4. WKNR	4. WBCK	4. WBCK	4. WBCK
5. WJXQ-F	5.	5.	WMJC-F

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WKFR-F	1. WNWN-F>	1. WNWN-F>
2. WMJC-F	2. WMJC-F	2. WBCK >
3. WNWN-F	3. WKFR-F	3. WMJC-F
4. WJXQ-F	4. WBCK	4.
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WELL-F	104.9	Marshall	1.2/4.3
WIBM-F	94.1	Jackson	2.4/8.1
WJR	760	Detroit	.6/3.2
WKZO	590	Kalamazoo	.6/2.6
WMMQ-F	92.7	Charlotte	1.8/6.5
WOOD-F	105.7	Grand Rapids	2.4/8.5
WQLR-F	106.5	Kalamazoo	2.4/9.2

RADIO STATIONS

WBCK, 930, 5 KW/1 KW (DA-2), MOR NBC,$18.00* (Masla)
WKNR, 1400, 1 KW (DA-1) , OLDIES US 2,$15.00* (Eastman)

WMJC-F, 95.3, 3 KW @ 270, AC NBC,US 2 $22.00* (Republic) Liggett John Lander

Other ranked stations - See Kalamazoo, Grand Rapids or Lansing in Spring 87 edition of American Radio

BECKLEY, WV

MSA Rank/Pop: NA
ARB Rank/Pop: 249/71,200
Market TSL: 18.2 hours
Average Person Ratings: 13.2

Diaries: 326/218:1
Sample Target: 250
% Below Line: 3.0
% Not Listed: 7.4

Retail $: .49 Bil
FM Share: 72.41%
Stations: 11/6

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WCIR-F	25/26.6	21.9	33.0	293	41.2	35.1	46.6
2. WTNJ-F	23/24.5	13.2	16.5	248	34.8	22.9	31.6
3. WJLS	21/22.3	31.6	16.5	242	34.0	44.0	31.6
4. WBKW-F	7/ 7.4	7.0	6.1	99	13.9	13.1	13.0
5. WWNR	3/ 3.2	4.4	2.6	103	14.5	14.2	15.2
6.							
7.							
8.							
9.							
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WTNJ-F	1. WTNJ-F	1. WCIR-F	1. WCIR-F>
2. WJLS	2. WCIR-F	2. WJLS	2. WJLS >
3. WCIR-F	3. WJLS	3. WTNJ-F	3. WTNJ-F>
4.	4.	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WTNJ-F	1. WCIR-F	1. WJLS
2. WCIR-F>	2. WTNJ-F	2. WCIR-F
3. WJLS	3. WJLS >	WTNJ-F>
4.	4.	4. WBKW-F
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCIR	1070	Beckley	---/ 2.5
WOAY-F	94.1	Oak Hill	1.1/12.5
WBES-F	96.1	Charleston	1.1/ 3.4
WHAJ-F	104.5	Bluefield	1.1/10.7
WKLC-F	105.1	St. Albans	2.1/ 4.5
WQBE-F	97.5	Charleston	2.1/ 4.6
WVAF-F	99.9	Charleston	1.1/ 3.5

RADIO STATIONS

WJLS, 560, 5 KW/500 W (DA-N), COUNTRY	CBS,$12.00	(Savalli)		N. Smith
WWNR, 620, 1 KW/500 W (DA-N), MOR/AC	ABC-C,$ 9.00	(Katz)		A. Martine
WBKW-F, 99.5, 34 KW @ 1050, GOSPEL/RELIG	MBS,$ 7.00	(Regional)		N. Smith
WCIR-F, 103.7, 5 KW @ 1485, CONTEMP	NBC,$18.00*	(S. Katz)		R. Southern
WOAY-F, 94.1, 26 KW @ 650, CHR (?)	,$ 9.00	(Masla)	(OAK HILL)	L. Thomas
WTNJ-F, 105.9, 50 KW @ 500, COUNTRY	ABC-E,$19.00*	(---)		A. Gonzales

BIG SPRING, TX

MSA Rank/Pop: NA
ARB Rank/Pop: 259/28,800
Market TSL: 13.1 hours
Average Person Ratings: 9.7

Diaries: 292/99:1
Sample Target: 250
% Below Line: 26.9
% Not Listed: 3.6

Retail $: .27 Bil
FM Share: 34.62%
Stations: 6/4

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KBST	12/42.9	33.3	27.3	143	49.7	46.3	44.4
2. KBYG	4/14.3	13.3	15.2	72	25.0	24.6	28.0
KBAT-F	4/14.3	6.7	---	52	18.1	9.7	---
4. KNFM-F	3/10.7	3.3	6.1	52	18.1	11.9	11.9
5. KWKI-F	2/ 7.1	13.3	12.1	62	21.5	21.6	22.0
6. KWKI	1/ 3.6	10.0	3.0	22	7.6	16.8	19.0
7.							
8.							
9.							
10.							

12+ AMD

1. KBST >
2. KBYG >
3. KWKI-F
4.
5.

12+ MID

1. KBST >
2. KBAT-F
3. KBYG
4.
5.

12+ PMD

1. KBST >
2. KBAT-F>
3. KBYG-F
   KNFM-F
5.

12+ EVE

1. KBST
2. KBAT-F>
3.
4.
5.

ADULTS 18-34

1. KBAT-F
2. KBST
3. KWKI-F
4.
5.

ADULTS 25-54

1. KBST >
2. KBYG >
3. KWKI-F
   KNFM-F
5.

ADULTS 35-64

1. KBST >
2. KBYG >
3. KWKI-F
   KNFM-F
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

None

RADIO STATIONS

KBST,	1490,	1 KW	, CONTEMP	ABC-E,$16.00	(Riley)	D. Wrinkle
KBYG,	1400,	1 KW	, COUNTRY	CBS,Trans,$ 7.00	(---)	R. Taylor
KWKI,	1270,	1 KW (DAYS)	, AC	Trans,$ NA	(Miller)	D. Ziebell
KWKI-F,	95.3,	2 KW @ 300,	AC	MBS,$11.00	(Miller)	D. Ziebell

BILOXI - GULFPORT, MS

MSA Rank/Pop: 202/202,800
ARB Rank/Pop: 171/162,500
Market TSL: 21.1 hours
Average Person Ratings: 15.6

Diaries: 507/320:1
Sample Target: 370
% Below Line: 25.9
% Not Listed: 13.0

Retail $: 1.0 Bil
FM Share: 79.55%
Stations: 19/9

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WZKX-F	55/21.7	6.9	8.9	549	33.8	23.6	18.6
2. WQID-F	32/12.6	17.9	24.0	512	31.5	42.7	37.0
3. WVMI	19/ 7.5	5.7	9.8	224	13.8	12.8	17.5
4. WGCM-F	16/ 6.3	10.3	6.7	197	12.1	13.2	13.4
WQFX-F	16/ 6.3	11.1	10.2	242	14.9	19.4	14.8
6. WPMO-F	13/ 5.1	3.8	1.3	180	11.1	7.1	4.7
7. WXLS-F	10/ 4.0	---	---	226	13.9	---	---
8. WROA	9/ 3.6	5.0	3.6	106	6.5	8.6	9.1
9. WLTS-F	8/ 3.2	7.6	2.7	52	3.2	7.6	2.7
10. WRNO-F	7/ 2.8	2.3	1.3	115	7.1	7.6	4.4

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WZKX-F>	1. WZKX-F>	1. WZKX-F>	1. WZKX-F>
2. WQID-F	2. WQID-F	2. WQID-F	2. WQID-F>
3. WQFX-F	3. WVMI	3. WVMI	3.
4. WVMI	4. WGCM-F	4. WGCM-F	4.
5.	WQFX-F	WXLS-F	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WZKX-F>	1. WZKX-F>	1. WVMI >
2. WQID-F>	2. WQID-F	2. WGCM-F
3. WQFX-F	3. WGCM-F	3. WQID-F
4. WXLS-F	WVMI	WZKX-F
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBND	1490	Biloxi	1.2/4.1	WNOE-F	101.1	New Orleans	2.0/6.3
WGCM	1240	Gulfport	1.2/6.6	WPMO	1580	Pascagoula	---/1.5
WAJY-F	101.9	New Orleans	1.2/1.9	WQUE-F	93.3	New Orleans	.8/3.0
WBLX-F	92.9	Mobile	1.2/3.0	WTIX	690	New Orleans	7.4/2.4
WBYU-F	95.7	New Orleans	2.0/3.8	WWL	870	New Orleans	2.0/6.1

RADIO STATIONS

WROA, 1390, 5 KW (DA-2) , MOR US 2,$14.00 (Masla) M. Dowdy
WVMI, 570, 5 KW/1 KW (DA-2), COUNTRY ABC-E,$20.00* (Mc-Guild) New South W. Vowell

WGCM-F, 102.3, 3 KW @ 300, COUNTRY ABC-D,$18.00* (Torbet) Holt
WQFX-F, 96.7, 3 KW @ 245, BLACK MBS,SMN,$20.00* (Roslin) D. Steere
WQID-F, 93.7, 100 KW @ 400, CHR ABC-F,$27.00* (Mc-Guild) W. Vowell
WXLS-F, 107.1, 2 KW @ 400, AC (?) ,$13.00 (Torbet)
WZKX-F, 107.9, 100 KW @ 1460, CHR ,$25.00 (Masla) M. Dowdy

WPMO - See Pascagoula

Other ranked stations - See New Orleans in Spring 87 edition of American Radio

BISMARCK, ND

MSA Rank/Pop: 332/88,000
ARB Rank/Pop: 247/75,100
Market TSL: 20.9 hours
Average Person Ratings: 15.7

Diaries: 321/234:1
Sample Target: 250
% Below Line: 0
% Not Listed: 10.2

Retail $: .60 Bil
FM Share: 65.09%
Stations: 7/7

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KYYY-F	33/28.0	26.5	25.0	315	41.9	44.0	41.8
2. KFYR	18/15.3	22.7	24.2	305	40.6	53.2	50.7
3. KQDY-F	17/14.4	9.1	20.8	184	24.5	20.4	27.8
4. KBYZ-F	15/12.7	14.4	---	214	28.5	28.2	---
5. KLXX	11/ 9.3	9.8	1.7	105	14.0	18.6	13.7
6. KBMR	8/ 6.8	5.3	18.3	132	17.6	13.0	23.7
7. KNDR-F	4/ 3.4	4.5	2.5	59	7.9	7.7	6.5
8.							
9.							
10.							

12+ AMD

1. KYYY-F
2. KFYR >
3. KLXX
   KQDY-F
5.

12+ MID

1. KYYY-F>
2. KBYZ-F
3. KQDY-F
4. KFYR
5.

12+ PMD

1. KYYY-F>
2. KQDY-F
3. KBYZ-F>
4. KFYR
5.

12+ EVE

1. KYYY-F>
2. KBYZ-F>
3. KQDY-F
4. KLXX
5.

ADULTS 18-34

1. KYYY-F>
2. KBYZ-F>
3. KFYR
   KQDY-F
5.

ADULTS 25-54

1. KYYY-F
2. KFYR
3. KQDY-F
4. KBYZ-F
5.

ADULTS 35-64

1. KFYR
2. KQDY-F
3. KLXX
4. KBMR
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

None

RADIO STATIONS

KBMR, 1130,	50 KW (DAYS,DA)	, COUNTRY	NBC,$15.00*	(Mc-Guild)		A. Anderson
KFYR, 550,	5 KW (DA-N)	, AC	ABC-I,$27.00*	(Banner)	Meyer	Bob Bitz
KLXX, 1270,	1 KW/250 W (DA-1)	, AC	,$10.00*	(Torbet)		J. Odney
KBYZ-F, 96.5,	100 KW @ 1000,	CONTEMP	US 1,$16.00*	(Torbet)		J. Odney
KNDR-F, 104.7,	100 KW @ 290,	RELIGION	,$ 6.00	(---)	(MANDAN)	S. Winzenburg
KQDY-F, 94.5,	100 KW @ 1090,	COUNTRY	ABC-E,$21.00*	(Mc-Guild)		A. Anderson
KYYY-F, 92.9,	100 KW @ 1180,	CHR	ABC-C,$30.00*	(Banner)	Meyer	B. Bitz

BOULDER, CO

MSA Rank/Pop: 193/216,200
ARB Rank/Pop: 156/190,100
Market TSL: 20.4 hours
Average Person Ratings: 15.7

Diaries: 453/420:1
Sample Target: 380
% Below Line: 68.3
% Not Listed: 12.1

Retail $: 1.52 Bil
FM Share: 79.38%
Stations: 25/5

		SPG	SPG	METRO	METRO CUME RATING		
12+ METRO	1/4/SHARE	86	85	CUME	S87	S86	S85
1. KBCO-F	49/16.4	14.8	12.2	538	28.3	26.1	28.4
2. KOSI-F	23/ 7.7	6.2	11.7	300	15.8	16.4	20.2
3. KOA	22/ 7.4	4.5	5.7	295	15.5	16.6	15.0
4. KOAQ-F	19/ 6.4	3.8	4.8	279	14.7	14.9	16.1
5. KBPI-F	18/ 6.0	7.2	8.6	346	18.2	17.6	21.4
6. KYGO-F	16/ 5.4	4.5	5.4	258	13.6	10.6	14.6
7. KHIH-F	15/ 5.0	.7	1.6	295	15.5	3.5	5.6
8. KRXY-F	14/ 4.7	1.4	2.9	202	10.6	6.1	10.7
9. KAZY-F	12/ 4.0	4.5	3.2	156	8.2	9.4	11.8
10. KQKS-F	11/ 3.7	---	---	167	8.8	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KBCO-F>	1. KBCO-F>	1. KBCO-F>	1. KBCO-F
2. KOA	2. KOAQ-F	2. KOSI-F	2. KBPI-F
3. KOAQ-F	3. KOSI-F	3. KOA	3. KAZY-F
4. KHOW	4. KOA	4. KYGO-F	4. KOA
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KBCO-F>	1. KBCO-F>	1. KOSI-F
2. KOAQ-F	2. KOSI-F	2. KOA
3. KBPI-F	3. KHIH-F	3. KYGO-F
4. KHIH-F	KOAQ-F	4. KHOW
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBCO	1190	Boulder	1.3/3.5
KBOL	1490	Boulder	1.3/6.8

See Denver for more information about the following:

KADX-F	.7/1.9	KNUS	.3/1.9
KBRQ-F	.3/3.3	KRZN	.7/3.4
KEZW	1.7/3.4	KSYY-F	2.0/8.0
KHOW	3.4/9.3	KTCL-F	1.7/6.4
KIMN	1.3/8.1	KVOD-F	2.3/7.4
KLZ	1.3/6.4	KYBG	.7/3.6
KMJI-F	2.0/7.9		

RADIO STATIONS

For all ranked stations - See Denver in Spring 87 edition of *American Radio*

BOZEMAN, MT

MSA Rank/Pop: NA
ARB Rank/Pop: 258/42,600
Market TSL: 18.0 hours
Average Person Ratings: 13.8

Diaries: 261/163:1
Sample Target: 250
% Below Line: 0
% Not Listed: 13.6

Retail $: .33 Bil
FM Share: 56.86%
Stations: 7/7

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KUUB-F	19/32.2	---	---	167	39.2	---	---
2. KBOZ	9/15.3	13.0	16.7	142	33.3	25.3	30.8
3. KBMN	8/13.6	11.1	10.0	76	17.8	18.6	26.6
KBOZ-F	8/13.6	37.0	25.0	151	35.4	52.5	44.0
5. KXXL	3/ 5.1	7.4	15.0	70	16.4	15.7	25.9
6. KGVW	2/ 3.4	9.3	3.3	41	9.6	9.9	7.0
KGVW-F	2/ 3.4	---	---	27	6.3	---	---
8.							
9.							
10.							

12+ AMD

1. KBOZ
2. KUUB-F
3. KBMN
4. KBOZ-F
5.

12+ MID

1. KUUB-F>
2. KBMN
3. KBOZ
4. KBOZ-F
5.

12+ PMD

1. KUUB-F>
2. KBOZ-F
3. KBOZ
4. KBMN
   KXXL

12+ EVE

1. KUUB-F>
2.
3.
4.
5.

ADULTS 18-34

1. KUUB-F>
2. KBOZ-F>
3.
4.
5.

ADULTS 25-54

1. KBOZ
   KUUB-F>
3. KBMN
   KBOZ-F
5.

ADULTS 35-64

1. KBMN
   KBOZ >
3. KXXL >
4.
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

None

RADIO STATIONS

KBMN, 1230,	1 KW	, BTFL/EZ	ABC-I,$15.00	(Eastman)		L. Kehl
KBOZ, 1090,	5 KW (DA-N),	COUNTRY	NBC,$14.00	(Moore)	Citadel	J. Brandt
KGVW, 640,	10 KW (DAYS),	RELIGION	MBS,$ 7.00	(---)	Enterprise (BELGRADE)	M. Brashear
KXXL, 1450,	1 KW	, COUNTRY	APR,$ 9.00*	(Market 4)		J. Bronken
KBOZ-F, 93.7,	100 KW @ 248,	CHR	NBC,CBS-R,$14.00	(Moore)	Citadel	J. Brandt
KGVW-F, 96.7,	3 KW @ 195,	? ?	MBS,$ 7.00	(---)	(BELGRADE)	T. Bitts
KUUB-F, 95.1,	100 KW @ 780,	CHR	ABC-C,$16.00	(---)		

BURLINGTON, VT

MSA Rank/Pop: 287/123,800	Diaries: 327/330:1	Retail $: .98 Bil
ARB Rank/Pop: 215/107,800	Sample Target: 290	FM Share: 72.85%
Market TSL: 21.3 hours	% Below Line: 6.6	Stations: 12/9
Average Person Ratings: 16.0	% Not Listed: 12.7	

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WXXX-F	35/20.2	14.9	21.0	23.9	28.4	431	40.0	46.4	40.2
2. WIZN-F	28/16.2	12.2	3.1	8.4	5.1	264	24.5	9.9	12.4
3. WEZF-F	22/12.7	9.9	8.6	12.9	11.4	249	23.1	19.7	23.6
4. WJOY	16/ 9.2	7.2	8.0	8.4	8.5	172	16.0	11.4	16.2
5. WQCR-F	14/ 8.1	7.7	10.5	8.4	9.1	241	22.4	28.0	25.4
6. WVMT	13/ 7.5	5.5	4.3	6.5	5.7	204	13.9	15.1	19.2
7. WDOT	7/ 4.0	6.6	9.9	4.5	6.3	103	9.6	15.7	14.4
8. WKDR	5/ 2.9	2.2	1.9	1.9	1.1	49	4.5	4.0	4.6
9. WLFE-F	4/ 2.3	5.5	5.6	1.3	2.8	84	7.8	9.1	7.0
10.									

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WXXX-F>	1. WXXX-F	1. WIZN-F	1. WIZN-F
2. WJOY	2. WIZN-F	2. WXXX-F	2. WXXX-F
3. WIZN-F	3. WEZF-F>	3. WEZF-F>	3. WEZF-F
4. WEZF-F	4. WJOY	4. WQCR-F	4. WJOY
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WIZN-F	1. WXXX-F>	1. WEZF-F>
2. WXXX-F>	2. WEZF-F	2. WXXX-F
3. WQCR-F	3. WIZN-F	3. WDOT
4. WEZF-F	WVMT	4. WVMT
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKLZ-F	92.1	Port Henry	1.2/7.1
CHOM-F	97.7	Montreal	1.7/5.3
WGFB-F	99.9	Plattsburgh	1.2/8.2

RADIO STATIONS

WDOT, 1390, 5 KW (DA-1) , COUNTRY	ABC-E,$10.00	(Savalli)			W. Hunter
WJOY, 1230, 1 KW , NOSTALGIA	CBS,$15.00*	(Christal)	Hall		P. Battaini
WVMT, 620, 5 KW (DA-2) , MOR	NBC,$16.00*	(Mc-Guild)	Goldman		P. Goldman
WKDR, 1070, 5 KW (DAYS) , TALK	ABC-I,ABC-T,$ NA	(NE Spot)		(PLATTSBURGH, NY)	R. Black
WEZF-F, 92.9, 36 KW @ 2700, SOFT AC	Trans,$ NA	(Banner)	Knight		T. Pierce
WIZN-F, 106.3, .7 KW @ 496, AOR	,$15.00	(Roslin)		(VERGENNES)	A. LaVigne
WLFE-F, 102.3, 440 W @ 800, COUNTRY	MBS,$14.00	(S. Katz)		(ST. ALBANS)	D. Kimel
WQCR-F, 98.9, 50 KW @ 310, CHR	,$ NA	(Christal)	Hall		P. Battaini
WXXX-F, 95.3, 3 KW @ 225, CONTEMP	,$ NA	(HNWH)	Metronet		T. Lavin

CAPE COD, MA

MSA Rank/Pop: NA
ARB Rank/Pop: 178/154,800
Market TSL: 22.2 hours
Average Person Ratings: 16.9

Diaries: 409/378:1
Sample Target: 340
% Below Line: 30.0
% Not Listed: 17.2

Retail $: 1.71 Bil
FM Share: 88.94%
Stations: 25/10

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WQRC-F	61/23.3	21.0	21.5	20.8	19.1	574	37.1	31.4	33.0
2. WCOD-F	22/ 8.4	3.1	6.6	5.2	8.1	325	21.0	20.7	21.5
WKPE-F	22/ 8.4	11.8	11.8	8.2	11.0	303	19.6	21.5	25.8
WPXC-F	22/ 8.4	---	---	---	---	262	16.9	---	---
5. WRKO	14/ 5.3	4.2	5.9	1.9	2.6	178	11.5	9.9	7.9
6. WHJY-F	10/ 3.8	2.3	3.5	7.1	5.5	125	8.1	8.9	9.8
7. WFCC-F	9/ 3.4	---	---	---	---	139	9.0	---	---
8. WBCN-F	7/ 2.7	4.6	4.8	1.9	3.2	101	6.5	9.4	9.6
WPLM-F	7/ 2.7	4.2	3.8	3.7	4.9	194	12.5	12.5	13.2
10. WCIB-F	6/ 2.3	8.4	5.2	7.8	9.7	234	15.1	19.9	21.6
WOCB	6/ 2.3	1.5	1.7	3.0	2.9	105	6.8	6.6	7.8
WXJY-F	6/ 2.3	2.7	2.4	3.0	2.9	98	6.3	7.0	6.9
WEEI	6/ 2.3	2.7	1.4	5.2	1.6	122	7.9	7.7	7.3

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WQRC-F>	1. WQRC-F>	1. WQRC-F	1. WQRC-F
2. WPXC-F	2. WPXC-F	2. WPXC-F	2. WKPE-F
3. WCOD-F	3. WKPE-F	3. WKPE-F	3. WPLM-F
4. WKPE-F	4. WCOD-F	4. WCOD-F	4. WZOU-F
			WCOD-F

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WPXC-F	1. WPXC-F	1. WQRC-F>
2. WKPE-F	2. WCOD-F	2. WCOD-F
3. WCOD-F	3. WQRC-F	3. WRKO
4. WBCN-F	4. WKPE-F	4. WPXC-F
WHJY-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMVY-F	92.7	Tisbury	1.9/3.7	WMJX-F	106.7	Boston	.4/4.0
WOCB-F	94.9	W. Yarmouth	1.1/5.9	WMYS-F	98.1	New Bedford	.8/5.2
WBOS-F	92.9	Brookline	.8/3.3	WPLM	1390	Plymouth	.8/2.4
WHDH	850	Boston	1.1/3.0	WPRO-F	92.3	Providence	.4/4.1
WJIB-F	96.9	Boston	.4/4.3	WROR-F	98.5	Boston	.4/4.1
				WZOU-F	94.5	Boston	1.9/4.2

RADIO STATIONS

WOCB, 1240, 1 KW , MOR/EZ/TALK CBS,NBC-T,$18.00* (Kettell) (W. YARMOUTH) C. Dunn

WCIB-F, 101.9, 50 KW @ 280, AC ABC-D,$27.00* (Katz) Justice (FALMOUTH) P. Seccareccio
WCOD-F, 106.1, 50 KW @ 450, AC APR,$36.00* (Banner) (HYANNIS) P. Levesque
WFCC-F, 107.5, 50 KW @ 300, CLASSICAL APR,$ NA (CMBS) (CHATHAM) J. Ryan
WKPE-F, 104.7, 50 KW @ 500, CHR ,$43.00 (Mc-Guild) Roth (ORLEANS) D. Weinfeld
WPXC-F, 102.9, 3 KW @ 300, OLDIES/CLASSIC ,$30.00* (Kadetsky) (HYANNIS) A. Makkay
WQRC-F, 99.9, 50 KW @ 378, BTFL/VARIETY UPI,$51.00* (Torbet) (BARNSTABLE) G. Bone
WXJY-F, 96.3, 50 KW @ 205, CONTEMP Trans,$22.00* (Mc-Guild) (NANTUCKET) B. Harris

Other ranked stations - See Boston in Spring 87 edition of American Radio

CAPE MAY, NJ

MSA Rank/Pop: NA
ARB Rank/Pop: 237/84,300
Market TSL: 24.1 hours
Average Person Ratings: 18.0

Diaries: 256/329:1
Sample Target: 250
% Below Line: 50.4
% Not Listed: 12.5

Retail $: .75 Bil
FM Share: 82.71%
Stations: 20/7

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WZXL-F	25/16.4	3.6	8.1	189	22.4	7.8	16.0
2. WWOC-F	20/13.2	13.9	11.0	161	19.1	19.9	22.5
3. WMID	14/ 9.2	4.4	5.1	109	12.9	8.2	9.4
4. WBNJ-F	9/ 5.9	8.0	---	124	14.7	13.6	---
WAYV-F	9/ 5.9	2.9	2.9	85	10.1	7.8	9.1
WMMR-F	9/ 5.9	8.0	8.1	136	16.1	14.6	14.9
7. WFPG-F	7/ 4.6	6.6	4.4	127	15.1	9.3	14.2
WLQE-F	7/ 4.6	.7	---	70	8.3	4.0	---
WMGM-F	7/ 4.6	8.8	13.2	131	15.5	17.4	19.7
10.							

12+ AMD

1. WZXL-F
2. WWOC-F
3. WMID
4. WBNJ-F
   WIP

12+ MID

1. WWOC-F
2. WZXL-F
3. WBNJ-F
   WMID
5.

12+ PMD

1. WZXL-F
2. WWOC-F
3. WAYV-F
4. WMID
   WMMR-F

12+ EVE

1. WZXL-F
2. WWOC-F
   WMID
4. WAYV-F
5.

ADULTS 18-34

1. WZXL-F>
2. WAYV-F
   WMMR-F
4. WLQE-F
   WMGM-F

ADULTS 25-54

1. WZXL-F
2. WBJN-F
   WLQE-F
4. WWOC-F
   WAYV-F
   WMMR-F

ADULTS 35-64

1. WWOC-F
2. WMID
3. WBJN-F
4. WZXL-F
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WCMC	1230	Wildwood	2.0/8.4	WEAZ-F	101.1	Philadelphia	2.0/5.7
WDVR-F	98.3	Ocean City	2.0/8.3	WIP	610	Philadelphia	2.0/4.6
WSJL-F	102.3	Cape may	2.0/5.2	WMGK-F	102.9	Philadelphia	.7/5.7
WSLT-F	106.3	Ocean City	2.0/8.8	WUSL-F	98.9	Philadelphia	1.3/3.9
KYW	1060	Philadelphia	.7/7.0				
WCAU	1210	Philadelphia	1.3/5.3				
WDSD-F	94.7	Dover	1.3/4.6				

RADIO STATIONS

WCMC, 1230, 1 KW , NOSTALGIA SMN,$13.00 (Roslin) J. Gallagher

WBNJ-F, 105.5, 3 KW @ 300, SOFT AC ,$16.00 (---) R. McBride
WWOC-F, 94.3, 3 KW @ 300, BTFL/EZ APR,$16.00 (Roslin) (AVALON) L. Keene
WZXL-F, 100.7, 38 KW @ 330, CHR ,$23.00 (Roslin) (WILDWOOD) J. Gallagher

Other ranked stations - See Philadelphia or Atlantic City in Spring 87 American Radio

CHARLOTTESVILLE, VA

MSA Rank/Pop: 296/119,800
ARB Rank/Pop: 218/105,800
Market TSL: 16.3 hours
Average Person Ratings: 12.3

Diaries: 363/291:1
Sample Target: 290
% Below Line: 10.1
% Not Listed: 23.8

Retail $: .84 Bil
FM Share: 58.59%
Stations: 12/8

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WWWV-F	24/18.5	14.2	15.2	161	36.4	35.0	29.9
2. WINA	22/16.9	19.4	14.5	311	29.4	30.0	27.9
3. WQMC-F	15/11.5	9.7	9.0	174	16.4	16.0	16.9
4. WKAV	11/ 8.5	11.2	9.0	113	10.7	12.8	13.3
5. WCHV	8/ 6.2	5.2	17.9	196	18.5	18.9	29.6
6. WJLT-F	4/ 3.1	6.7	6.2	117	11.1	13.8	10.0
WUVA-F	4/ 3.1	2.2	2.1	167	15.8	15.3	16.2
8.							
9.							
10.							

12+ AMD

1. WINA
2. WWWV-F>
3. WQMC-F
4. WCHV
5.

12+ MID

1. WINA
WWWV-F
3. WQMC-F
4. WKAV
5.

12+ PMD

1. WWWV-F>
2. WINA
3. WQMC-F
4. WKAV
5.

12+ EVE

1. WINA
2. WWWV-F
3. WQMC-F>
4.
5.

ADULTS 18-34

1. WWWV-F>
2. WINA >
3.
4.
5.

ADULTS 25-54

1. WINA
2. WWWV-F>
3. WQMC-F
4. WKAV
5.

ADULTS 35-64

1. WQMC-F
2. WINA
3. WKAV >
4.
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WLSA-F	105.5	Louisa	.8/6.2
WEZS-F	103.7	Richmond	.8/5.6
WRXL-F	102.1	Richmond	.8/3.1

RADIO STATIONS

WCHV, 1260, 5 KW/2.5 KW (DA-2), MOR	ABC-D,$33.00 (Masla)		M. Ludgate
WINA, 1070, 5 KW (DA-N), AC/URBAN	CBS,$21.00 (Market 4)		C. Rosse
WKAV, 1400, 1 KW, COUNTRY	MBS,$14.00 (---)		M. Wilson
WJLT-F, 102.3, 2 KW @ 400, AC	NBC,$14.00 (Savalli)	(CROZET)	Joe Beail
WQMC-F, 95.3, 3 KW @ 190, BTFL/EZ	CBS,$20.00 (Market 4)		C. Rosse
WUVA-F, 92.7, 220 W @ 900, AOR	,$10.00 (---)		W. Lamb
WWWV-F, 97.5, 50 KW @ 450, CHR	,$33.00 (Masla)		M. Ludgate

WRVQ-F - See Richmond in Spring 87 edition of American Radio
WYYD-F - See Roanoke in Spring 87 edition of American Radio

CHEYENNE, WY

MSA Rank/Pop: 345/73,300	Diaries: 280/215:1	Retail $: .54 Bil
ARB Rank/Pop: 255/60,300	Sample Target: 250	FM Share: 68.67%
Market TSL: 21.3 hours	% Below Line: 4.8	Stations: 11/8
Average Person Ratings: 15.9	% Not Listed: 13.5	

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KFBQ-F	20/20.8	11.2	4.1	234	38.8	28.5	20.4
2. KKAZ-F	16/16.7	15.7	21.6	196	32.5	31.8	38.6
3. KFBC	11/11.5	15.7	10.3	119	19.7	24.3	20.6
KLEN-F	11/11.5	12.4	13.4	105	17.4	24.1	22.7
5. KUUY	9/ 9.4	7.9	12.4	117	19.4	19.4	19.1
6. KRQU-F	6/ 6.3	5.6	6.2	79	13.1	12.4	14.4
7. KCGY-F	3/ 3.1	1.1	4.1	72	11.9	10.6	10.7
KRAE	3/ 3.1	2.2	4.1	46	7.6	5.2	9.2
9.							
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KFBC	1. KKAZ-F	1. KFBQ-F	1. KFBQ-F>
2. KFBQ-F	2. KFBQ-F	2. KKAZ-F	2. KKAZ-F
3. KLEN-F	3. KLEN-F	3. KLEN-F	3. KRQU-F
4. KKAZ-F	4. KUUY	4. KFBC	4. KLEN-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KFBQ-F>	1. KKAZ-F	1. KLEN-F
2. KKAZ-F>	2. KFBQ-F	2. KUUY
3. KRQU-F	3. KLEN-F	3. KFBC
4. KFBC	KUUY	KKAZ-F
5.	5.	KRAE

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KLZ	560	Denver	1.0/4.0
KOA	850	Denver	2.1/8.0
KTCL-F	93.3	Ft. Collins	1.0/5.1

RADIO STATIONS

KFBC,	1240,	1 KW	, MOR	ABC-I,NBC-T,$15.00*	(Eastman)		K. Jones
KRAE,	1480,	1 KW (DAYS)	, NOST	US 2,US 1,$ 7.00	(---)		T. Bauman
KUUY,	870,	10 KW/1 KW (DA-N)	, COUNTRY	NBC,$13.00*	(Torbet)		W. Boller
KSHY,	1370,	1 KW (DAYS)	, RELIGION	,$ 6.00	(---)	Mid-America	J. Hull
KCGY-F,	95.1,	100 KW @ 1070,	COUNTRY	,$12.00	(Eastman)	Gowdy (LARAMIE)	A. Hoefer
KFBQ-F,	97.9,	100 KW @ 580,	CHR	ABC-C,$22.00	(Eastman)		J. Shideler
KKAZ-F,	100.7,	100 KW @ 490,	AC	CBS-R,$24.00*	(Torbet)		
KLEN-F,	106.3,	3 KW @ -4,	BTFL/EZ	,$11.00	(Masla)		P. Noble
KRQU-F,	102.9,	100 KW @ 1220,	AOR	Source,$13.00	(Moore)	(LARAMIE)	K. Keating

CHICO, CA

MSA Rank/Pop: 231/166,500
ARB Rank/Pop: 185/146,100
Market TSL: 20.7 hours
Average Person Ratings: 15.4

Diaries: 373/392:1
Sample Target: 330
% Below Line: 33.5
% Not Listed: 15.1

Retail $: .93 Bil
FM Share: 73.30%
Stations: 22/11

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KPAY-F	21/9.3	9.3	10.6	317	21.7	17.3	18.6
2. KHSL	20/8.9	7.5	4.8	216	14.8	13.4	13.6
3. KRFD-F	17/7.6	9.3	13.0	294	20.1	18.3	19.3
4. KFMF-F	15/6.7	7.5	5.8	191	13.1	15.9	19.0
KNVR-F	15/6.7	9.3	10.6	259	17.7	19.5	19.9
KRIJ-F	15/6.7	4.8	5.3	218	14.9	6.7	9.5
7. KALF-F	14/6.2	---	1.9	169	11.6	---	4.0
8. KCTC-F	12/5.3	3.1	1.4	99	6.8	10.0	4.5
9. KGO	8/3.6	6.2	3.4	105	7.2	12.8	8.1
KXOA-F	8/3.6	1.3	---	96	6.6	6.1	---
11. KEWE-F	7/3.1	4.0	1.9	112	7.7	9.9	5.0
KPAY	7/3.1	6.2	6.8	152	10.4	21.0	19.9
13. KEWQ	6/2.7	---	2.4	58	4.0	---	4.2

12+ AMD

1. KHSL
2. KRIJ-F
3. KPAY-F
4. KRFD-F

12+ MID

1. KPAY-F
2. KHSL
3. KRFD-F
   KALF-F

12+ PMD

1. KPAY-F
2. KNVR-F
   KRFD-F
4. KFMF-F

12+ EVE

1. KRFD-F
2. KRIJ-F
3. KNVR-F
4. KFMF-F

ADULTS 18-34

1. KNVR-F
   KRFD-F
3. KALF-F
4. KPAY-F

ADULTS 25-54

1. KPAY-F
2. KFMF-F
3. KALF-F
4. KHSL
   KNVR-F

ADULTS 35-64

1. KHSL
2. KPAY-F
3. KCTC-F
4. KRIJ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KORV	1340	Oroville	.4/3.7
KRFD	1410	Marysville	1.3/1.5
KFBK	1530	Sacramento	1.8/7.6
KNCQ-F	97.3	Redding	1.8/2.9
KRAK	1140	Sacramento	.9/3.7
KRAK-F	105.1	Sacramento	.4/3.2
KSFM-F	102.5	Woodland	.9/5.5
KSHA-F	104.3	Redding	2.2/3.2
KTMX-F	107.5	Colusa	1.8/7.0

RADIO STATIONS

KEWQ, 930, 500 W (DAYS) , RELIGION ,$ 6.00 (Sand-Glenn) (PARADISE) R. Warkentin
KHSL, 1290, 5 KW (DA-N) , NEWS/TALK CBS,$11.00 (Torbet) D. Shore
KPAY, 1060, 10 KW (DA-2) , MOR MBS,$14.00* (Katz)

KEWE-F, 97.7, 3 KW @ 140, NOSTALGIA ABC-E,$11.00 (Sand-Glenn) (OROVILLE) V. Vecker
KFMF-F, 93.7, 15 KW @ 290, AOR ,$20.00 (Radio West) Fuller-Jeffrey J. Kragel
KNVR-F, 96.7, 3 KW @ 282, CHR ,$16.00 (Masla) D. Reichert
KPAY-F, 95.1, 8 KW @ 1170, BTFL/EZ ,$17.00* (Katz)
KRFD-F, 99.9, 50 KW @ ?? , CHR Source,$18.00 (Mc-Guild) (MARYSVILLE) J. Leary
KRIJ-F, 92.7, 3 KW @ 300, COUNTRY ,$11.00 (Gillis) (PARADISE) J. Flood

KALF - See Redding KGO - See San Francisco KXOA-F, KCTC-F - See Sacramento

COLUMBIA, MO

MSA Rank/Pop: 312/108,600	Diaries: 298/316:1	Retail $: .56 Bil
ARB Rank/Pop: 233/94,300	Sample Target: 270	FM Share: 79.41%
Market TSL: 17.8 hours	% Below Line: 10.8	Stations: 9/7
Average Person Ratings: 13.5	% Not Listed: 24.5	

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KFMZ-F	28/22.0	20.0	12.1	371	39.3	39.6	35.8
2. KCMQ-F	24/18.9	12.3	23.5	330	35.0	29.5	46.0
3. KARO-F	17/13.4	19.2	10.1	295	31.3	32.4	20.6
4. KFRU	13/10.2	13.8	8.7	230	24.4	24.1	22.9
5. KWWR-F	8/ 6.3	8.5	4.0	124	13.1	13.2	9.8
6. KTGR	7/ 5.5	3.8	11.4	99	10.5	11.5	11.5
7. KRES-F	3/ 2.4	2.3	---	70	7.4	7.9	---
8.							
9.							
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KFMZ-F	1. KFMZ-F	1. KFMZ-F	1. KFMZ-F
2. KCMQ-F	2. KCMQ-F	2. KCMQ-F	2. KCMQ-F
3. KFRU	3. KARO-F	3. KARO-F	3. KARO-F
4. KARO-F	4. KFRU	4. KFRU	4. KFRU
5.	5.	5.	KWWR-F

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KFMZ-F	1. KFMZ-F	1. KFRU
2. KCMQ-F	2. KARO-F	2. KARO-F
3. KARO-F	KCMQ-F	KCMQ-F
4. KFRU	4. KFRU	KTGR-F
5.	5.	KWWR-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KFAL	900	Fulton	.8/3.9
KTXY-F	106.9	Jefferson City	.8/9.3

RADIO STATIONS

KFRU, 1400, 1 KW	, TALK	ABC-I,$17.00*	(MMR)		B. Weaver
KTGR, 1580, 250 W (DAYS)	, COUNTRY	US 2,$11.00*	(---)		B. Early
KARO-F, 101.7, 3 KW @ 300,	AC	,$16.00*	(Roslin)		D. Lynch
KCMQ-F, 96.7, 3 KW @ 150,	CHR	ABC-F,US 1,$20.00	(Gray)		J. Ott
KFMZ-F, 98.3, 2.6 KW @ 350,	AOR/CHR	ABC-R,$22.00	(Torbet)	Contemp Media	S. Boltz
KRES-F, 104.7, 100 KW @ 1019,	COUNTRY	ABC-E,$ NA	(Mc-Guild)	(MOBERLY)	J. Shepherd
KWWR-F, 95.7, 100 KW @ 992,	COUNTRY	UPI,$18.00	(---)	(MEXICO)	J. Johnson

DANBURY, CT

MSA Rank/Pop: 213/184,500	Diaries: 499/315:1	Retail $: 1.43 Bil
ARB Rank/Pop: 176/157,300	Sample Target: 350	FM Share: 66.00%
Market TSL: 19.5 hours	% Below Line: 59.0	Stations: 26/5
Average Person Ratings: 15.1	% Not Listed: 16.0	

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WRKI-F	29/12.2	9.1	10.6	12.9	14.3	371	23.6	26.1	30.1
2. WKCI-F	24/10.1	11.9	10.3	7.8	7.2	381	24.2	20.4	20.4
3. WDAQ-F	20/ 8.4	7.4	7.0	6.6	6.4	315	20.0	15.4	13.6
4. WEZN-F	19/ 8.0	12.3	5.9	8.6	6.4	300	19.1	20.5	18.5
5. WLAD	18/ 7.6	6.3	9.2	11.3	9.2	340	21.6	18.7	15.9
6. WEBE-F	13/ 5.5	3.5	4.4	5.9	4.4	179	11.4	12.1	13.2
7. WOR	10/ 4.2	2.5	7.0	3.5	2.0	124	7.9	11.0	7.9
8. WINE	9/ 3.8	2.8	5.1	6.6	4.8	167	10.6	14.5	14.7
9. WCBS	8/ 3.4	6.0	3.3	4.3	6.0	263	16.7	15.3	16.1
10. WDRC-F	7/ 2.9	.4	.4	---	.4	115	7.3	3.8	6.3

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WLAD	1. WRKI-F	1. WRKI-F	1. WRKI-F
2. WRKI-F	2. WDAQ-F	2. WKCI-F	2. WKCI-F
3. WKCI-F	3. WKCI-F	3. WDAQ-F	3. WEZN-F
4. WEZN-F	4. WEZN-F	4. WEZN-F	4. WDRC-F

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WRKI-F>	1. WRKI-F	1. WEZN-F
2. WKCI-F	2. WDAQ-F	2. WDAQ-F
3. WEBE-F	WEBE-F	3. WLAD
4. WDAQ-F	4. WKCI-F	4. WKCI-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WREF	850	Ridgefield	2.5/6.4	WNBC	660	New York	1.3/9.0
				WNEW-F	102.7	New York	.4/2.0
WABC	770	New York	2.5/8.3	WPLJ-F	95.5	New York	.4/2.4
WCBS-F	880	New York	.4/2.4	WPLR-F	99.1	New Haven	.4/5.4
WHN	1050	New York	1.3/6.6	WQHT-F	103.5	Lake Success	.8/3.1
WHTZ-F	100.3	Newark	.4/2.2	WRKS-F	98.7	New York	.4/2.4
WHUD-F	100.7	Peekskill	1.3/4.0	WSPK-F	104.7	Poughkeepsie	.4/4.2
WIOF-F	104.1	Waterbury	.8/2.6	WTIC	1080	Hartford	2.1/4.4
				WXRK-F	92.3	New York	.4/2.7

RADIO STATIONS

WINE, 940, 1 KW (DAYS), MOR	CBS-R,$27.00	(Katz)	Home News	J. Principi
WLAD, 800, 1 KW/286 W, MOR	,$ NA	(Christal)		I. Goldstein
WDAQ-F, 98.3, 1.3 KW @ 460, SOFT AC	,$ NA	(Christal)		I. Goldstein
WRKI-F, 95.1, 50 KW @ 500, AOR	Source,$73.00	(Katz)	Home News	J. Fullam

Other ranked stations - See New York, Bridgeport or Hartford in Spring 87 edition of American Radio

DANVILLE, IL

MSA Rank/Pop: NA
ARB Rank/Pop: 245/76,700
Market TSL: 16.9 hours
Average Person Ratings: 12.8

Diaries: 336/228:1
Sample Target: 260
% Below Line: 32.2
% Not Listed: 11.2

Retail $: .54 Bil
FM Share: 68.97%
Stations: 15/6

		SPG	SPG	METRO	METRO CUME RATING		
12+ METRO	1/4/SHARE	86	85	CUME	S87	S86	S85
1. WDNL-F	20/20.4	17.2	22.9	331	43.2	33.8	42.9
2. WIAI-F	18/18.4	25.0	19.3	232	30.2	32.3	26.3
3. WDAN	8/ 8.2	6.0	9.2	125	16.3	15.4	20.9
WITY	8/ 8.2	11.2	7.3	180	23.5	20.7	20.2
5. WAZY-F	5/ 5.1	5.2	4.6	94	12.3	12.0	15.5
WLS	5/ 5.1	1.7	1.8	96	12.5	9.4	13.7
7. WCDV-F	4/ 4.1	1.7	.9	69	9.0	5.9	3.1
WDWS-F	4/ 4.1	10.3	7.3	104	13.6	11.3	9.3
9. WGN	3/ 3.1	1.7	3.7	81	10.6	5.6	9.4
WLRW-F	3/ 3.1	---	---	99	12.9	---	---
WZZQ-F	3/ 3.1	1.7	2.8	45	5.9	4.0	4.0

12+ AMD

1. WIAI-F
2. WDNL-F
3. WITY
4. WDAN

12+ MID

1. WDNL-F
2. WIAI-F
3. WLS
4. WITY

12+ PMD

1. WDNL-F
2. WIAI-F
3. WDAN
4. WDWS-F

12+ EVE

1. WDNL-F>
2. WLRW-F
3. WDAN
   WIAI-F

ADULTS 18-34

1. WDNL-F>
2. WIAI-F
3. WZZQ-F
4. WAZY-F
   WPXN-F

ADULTS 25-54

1. WDNL-F
2. WIAI-F>
3. WCDV-F
   WLS

ADULTS 35-64

1. WIAI-F
2. WDAN
3. WCDV-F
   WITY
   WLS

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WHPO-F	100.9	Hoopeston	1.0/10.0
WBBM	780	Chicago	2.0/ 6.5
WMAQ	670	Chicago	1.0/ 7.0
WPXN-F	104.9	Paxton	2.0/ 3.4

RADIO STATIONS

WDAN, 1490, 1 KW , MOR/AC US 2,$21.00 (Masla) K. Mason
WITY, 980, 1 KW (DA-2) , MOR ABC-I,$21.00 (Unirep) A. Thomann

WCDV-F, 103.1, 3 KW @ 300, SOFT AC ABC-D,$12.00 (Market 4) (COVINGTON, IN) G. Green
WDNL-F, 102.1, 11 KW @ 380, CHR US 1,$21.00 (Masla) K. Mason
WIAI-F, 99.1, 50 KW @ 500, COUNTRY APR,UPI,$27.00 (HNWH) R. Marlin

WZZQ-F - See Terre Haute in Spring 87 edition of American Radio
WGN, WLS - See Chicago in Spring 87 edition of American Radio
WAZY - See Lafayette, IN, in Spring 87 edition of American Radio

DOTHAN, AL

MSA Rank/Pop: 284/124,500
ARB Rank/Pop: 220/103,700
Market TSL: 21.2 hours
Average Person Ratings: 15.5

Diaries: 388/267:1
Sample Target: 290
% Below Line: 2.7
% Not Listed: 7.4

Retail $: .79 Bil
FM Share: 91.95%
Stations: 12/10

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S36	S85
1. WTVY-F	41/25.5	19.1	17.1	420	40.5	29.2	28.6
2. WKMX-F	37/23.0	20.8	21.8	415	40.0	34.2	37.5
3. WORJ-F	35/21.7	8.7	5.3	195	18.8	15.2	8.8
4. WOOF-F	11/ 6.8	12.1	10.0	259	25.0	24.2	23.0
5. WLHQ-F	7/ 4.3	8.7	5.9	175	16.9	17.9	18.9
6. WAYD	4/ 2.5	---	---	26	2.5	---	---
WOOF	4/ 2.5	5.2	4.7	79	7.6	9.4	8.0
8. WWNT	3/ 1.9	1.7	2.9	53	5.1	5.3	4.2
WRJM-F	3/ 1.9	2.9	10.0	81	7.8	7.0	13.1
10.							

12+ AMD

1. WTVY-F>
2. WKMX-F>
3. WORJ-F
4. WOOF-F
5.

12+ MID

1. WTVY-F>
2. WKMX-F>
3. WORJ-F
4. WOOF-F
5.

12+ PMD

1. WORJ-F
2. WTVY-F
3. WKMX-F
4.
5.

12+ EVE

1. WORJ-F
2. WKMX-F>
3. WTVY-F
4.
5.

ADULTS 18-34

1. WORJ-F
2. WKMX-F>
3. WTVY-F>
4. WOOF-F
5.

ADULTS 25-54

1. WTVY-F>
2. WORJ-F>
3. WKMX-F
4. WOOF-F
5.

ADULTS 35-64

1. WTVY-F>
2. WORJ-F
3. WKMX-F
4.
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WOAB-F	104.9	Ozark	1.2/1.8
WOZK	900	Ozark	.6/3.8
WPAP-F	92.5	Panama City	.6/3.7

RADIO STATIONS

WAYD, 1200, 10 KW (DAYS)	, RELIGION	,$ 5.00	(---)	(OZARK)	H. Smith
WOOF, 560, 5 KW (DAYS)	, OLDIES	US 2,$ 9.00	(S. Katz)		A. Simpson
WKMX-F, 106.7, 100 KW @ 1119	, CHR	ABC-C,$ NA	(HNWH)	(ENTERPRISE)	T. Duffie
WLHQ-F, 96.9, 100 KW @ 295	, CONTEMP	,$12.00	(---)	(ENTERPRISE)	D. Kirkland
WOOF-F, 99.7, 100 KW @ 1021	, AC	US 2,$13.00	(S. Katz)		A. Simpson
WORJ-F, 103.9, 3 KW @ 300	, BLACK	NBN,$ 9.00	(HNWH)	(OZARK)	S. McGowan
WTVY-F, 95.5, 100 KW @ 1078	, COUNTRY	ABC-D,$20.00*	(Mc-Guild)		C. Bence

WRJM - See Montgomery in Spring 87 edition of American Radio

DUBUQUE, IA

MSA Rank/Pop: 330/89,600
ARB Rank/Pop: 190/137,300
Market TSL: 23.3 hours
Average Person Ratings: 17.8

Diaries: 416/330:1
Sample Target: 340
% Below Line: 12.4
% Not Listed: 13.9

Retail $: .79 Bil
FM Share: 57.14%
Stations: 16/8

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KLYV-F	52/21.3	19.3	16.7	518	37.7	38.1	34.8
2. KDTH	40/16.4	15.9	20.0	445	32.4	30.2	31.7
3. KATF-F	39/16.0	8.0	12.9	483	35.2	22.9	27.8
4. WDBQ	23/ 9.4	8.7	12.5	313	22.8	27.2	32.3
5. KXKX-F	19/ 7.8	9.1	7.1	249	18.1	15.1	20.1
6. WGLR	7/ 2.9	5.3	1.7	88	6.4	4.9	6.2
WLS	7/ 2.9	---	1.3	45	3.3	---	7.3
8. WGN	5/ 2.0	1.9	1.7	76	5.5	5.8	4.1
WMT	5/ 2.0	2.7	4.6	93	6.8	8.8	11.1
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KDTH	1. KATF-F	1. KLYV-F	1. KLYV-F>
2. KLYV-F>	2. KDTH	2. KATF-F	2. KDTH
3. WDBQ	3. KLYV-F	3. KDTH	3. KATF
4. KATF-F	4. WDBQ	4. WDBQ	4. KXKX-F
5.	5.	5. KXKX-F	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KLYV-F	1. KATF-F>	1. KDTH >
2. KATF-F>	2. KLYV-F	2. WDBQ
3.	3. WDBQ	3. KATF-F
4.	4. KDTH	4. KXKX-F
5.	KXKX-F	5. KLYV-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAXL-F	97.7	Lancaster	.4/5.1	WILV-F	94.9	Baraboo	.8/2.5
WTOQ	1590	Platteville	1.2/5.8	WIZM-F	93.3	La Crosse	1.2/3.9
				WPRE-F	94.3	Prair DuChn	.8/2.3
KFMW-F	107.9	Waterloo	.4/3.1	WPRE	980	Prair DuChn	---/ .4
WEKZ-F	93.7	Monroe	.4/3.4				

RADIO STATIONS

KDTH, 1370, 5 KW (DA-N), MOR/TALK MBS,NBC,NBC-T,$18.00* (HNWH) Woodward D. Ryan
WDBQ, 1490, 1 KW , MOR/AC ABC-D,$16.00 (Banner) Comm. Prop. K. Kelly
WGLR, 1280, 500 W (DAYS), COUNTRY ,$ 7.00 (---) (LANCASTER, WI) B. Peterson

KATF-F, 92.9, 100 KW @ 450, AC US 1,$20.00* (HNWH) Woodward D. Ryan
KLYV-F, 105.3, 50 KW @ 340, CHR ,$17.00 (Banner) Comm. Prop. K. Kelly
KXKX-F, 102.3, 2.4 KW @ 410, COUNTRY ,$15.00 (Eastman) Marcom D. Fortune

Other ranked stations - See Chicago or Cedar Rapids in Spring 87 edition of American Radio

EAU CLAIRE, WI

MSA Rank/Pop: 260/138,200
ARB Rank/Pop: 207/114,600
Market TSL: 20.6 hours
Average Person Ratings: 15.3

Diaries: 377/304:1
Sample Target: 300
% Below Line: 2.4
% Not Listed: 5.7

Retail $: .81 Bil
FM Share: 79.39%
Stations: 11/8

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WAXX-F	48/27.4	33.2	23.8	456	39.8	39.2	39.3
2. WIAL-F	34/19.4	10.0	13.3	433	37.8	28.4	34.2
3. WBIZ-F	30/17.1	20.5	16.7	372	32.5	41.4	38.0
4. WAYY	16/ 9.1	7.9	9.0	162	14.1	15.2	13.4
5. WEAQ	15/ 8.6	8.9	12.9	182	15.9	19.2	22.8
6. WWIB-F	9/ 5.1	2.6	5.2	121	10.6	5.1	8.8
7. WCFW-F	7/ 4.0	3.7	5.2	96	8.4	6.8	9.3
8.							
9.							
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WAXX-F>	1. WAXX-F>	1. WAXX-F>	1. WAXX-F
2. WIAL-F	2. WIAL-F>	2. WBIZ-F	2. WBIZ-F
3. WBIZ-F	3. WBIZ-F	WIAL-F	3. WIAL-F
4. WEAQ	4. WAYY	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WIAL-F>	1. WAXX-F	1. WAXX-F>
2. WBIZ-F	2. WIAL-F	2. WIAL-F
3. WAXX-F	3. WAYY >	3. WAYY
4. WAYY	4. WBIZ-F	WBIZ-F
5.	5.	WCFW-F
		WEAQ

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WOGO	680	Hallie	1.1/2.5
KQRS-F	92.5	Golden Valley	1.1/3.1
WCCO	830	Minneapolis	.6/3.7
WLTE-F	102.9	Minneapolis	.6/3.7

RADIO STATIONS

WAYY,	1150,	5 KW (DAYS)	, MOR	ABC-I,$18.00*	(Katz)		K. Jones
WEAQ,	790,	5 KW (DA-N)	, MOR	NBC,$13.00	(---)		S. Dickoff
WAXX-F,	104.5,	100 KW @ 1830,	COUNTRY	ABC-I,$40.00*	(Katz)		K. Jones
WBIZ-F,	100.7,	100 KW @ 740,	CHR	ABC-C,$18.00*	(Christal)	Sage	J. Schnacke
WCFW-F,	106.5,	3 KW @ 300,	? ?	CNN,$10.00	(---)		R. Bushland
WIAL-F,	94.1,	84 KW @ 351,	AC	,$19.00	(---)		S. Dickoff
WWIB-F,	103.7,	100 KW @ 708,	RELIGION/?	UPI,$13.00	(---)	(LADYSMITH)	W. Steward

FAYETTEVILLE - SPRINGDALE, AZ

MSA Rank/Pop: 313/105,800
ARB Rank/Pop: 169/169,100
Market TSL: 19.7 hours
Average Person Ratings: 14.9

Diaries: 400/423:1
Sample Target: 370
% Below Line: 2.2
% Not Listed: 7.9

Retail $: .98 Bil
FM Share: 87.93%
Stations: 15/13

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KKIX-F	49/19.4	22.7	18.3	480	28.4	34.7	30.4
2. KEZA-F	35/13.9	10.0	13.4	431	25.5	20.4	19.5
3. KMCK-F	32/12.7	8.2	12.2	450	26.6	25.7	27.8
4. KKEG-F	30/11.9	4.1	11.1	374	22.1	15.2	23.1
5. KCIZ	28/11.1	7.8	5.0	475	28.1	20.4	18.9
6. KAMO-F	22/ 8.7	6.3	6.9	200	11.8	11.9	12.9
7. KFAY	12/ 4.8	5.6	4.6	145	8.6	9.9	6.8
8.							
9.							
10.							

12+ AMD

1. KKIX-F>
2. KMCK-F
3. KEZA-F
4. KKEG-F
5.

12+ MID

1. KKIX-F
2. KEZA-F>
3. KAMO-F
4. KCIZ-F
   KKEG-F

12+ PMD

1. KKIX-F
2. KMCK-F
3. KKEG-F
4. KCIZ-F
5.

12+ EVE

1. KMCK-F
2. KKEG-F
3. KKIX-F
4. KCIZ-F
5.

ADULTS 18-34

1. KKEG-F
2. KMCK-F
3. KCIZ-F
4. KKIX-F
5.

ADULTS 25-54

1. KKIX-F>
2. KMCK-F
3. KEZA-F
   KKEG-F
5.

ADULTS 35-64

1. KKIX-F>
2. KEZA-F>
3. KAMO-F
4.
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAMO	1390	Rogers	1.2/3.9	KISR-F	93.7	Ft. Smith	1.2/6.4
KBCV-F	98.3	Bentonville	1.2/4.0				
KBRS	1340	Springdale	2.0/7.2	KVLT-F	106.1	Owasso	.8/3.0
KQXK	1590	Springdale	.8/4.2				
KUOA	1290	Siloam Springs	1.6/2.1				
KURM	790	Rogers	.8/7.1				

RADIO STATIONS

KFAY, 1030, 10 KW/1 KW (DA-2), ? ? APR,$14.00* (Banner) C. Norman
KBRS, 1340, 1 KW , MOR ABC-I,$ 9.00 (Market 4) Donrey (SPRINGDALE) R. Richard

KAMO-F, 94.3, 3 KW @ 300, COUNTRY CBS,$10.00 (---) (ROGERS) H. Graves
KCIZ-F, 104.9, 1 KW @ 496, CHR ,$12.00 (---) (SPRINGDALE) J. Furman
KEZA-F, 107.9, 100 KW @ 1259, BTFL/EZ ,$26.00 (Christal) J. Patton
KKEG-F, 92.1, 3 KW @ 300, AOR APR,$18.00 (Banner) C. Norman
KKIX-F, 103.9, 3 KW @ 300, COUNTRY ,$40.00* (Katz) D. Whitman
KMCK-F, 105.7, 100 KW @ 415, CHR ,$20.00 (Torbet) (SILOAM SPRINGS) J. Smith

FT. MYERS, FL

MSA Rank/Pop: 158/275,700
ARB Rank/Pop: 133/241,700
Market TSL: 23.9 hours
Average Person Ratings: 17.9

Diaries: 430/562:1
Sample Target: 400
% Below Line: 6.4
% Not Listed: 10.4

Retail $: 1.75 Bil
FM Share: 75.52%
Stations: 15/13

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WCVU-F	79/18.2	18.8	15.0	708	29.3	29.8	25.9
2. WINK-F	46/10.6	19.8	20.3	537	22.2	24.6	31.4
3. WRXK-F	44/10.2	1.2	2.0	372	15.4	3.1	5.9
4. WDCQ	40/ 9.2	5.0	---	329	13.6	10.0	---
5. WQEZ-F	38/ 8.8	7.9	10.8	433	17.9	19.7	18.2
6. WINK	30/ 6.9	7.9	8.8	365	15.1	16.8	12.6
7. WHEW-F	26/ 6.0	6.7	4.8	343	14.2	13.3	8.7
8. WRCC-F	25/ 5.8	8.6	9.0	353	14.6	18.4	17.3
9. WSOR-F	16/ 3.7	5.0	5.5	215	8.9	9.7	11.7
10. WKII	15/ 3.5	---	---	63	2.6	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WCVU-F	1. WCVU-F>	1. WCVU-F>	1. WINK-F
2. WINK	2. WQEZ-F	2. WINK-F	2. WCVU-F
3. WQEZ-F	3. WDCQ	3. WRXK-F	3. WINK
4. WRXK-F	4. WRXK-F	4. WQEZ-F	4. WRXK-F
5.	5.	5. WDCQ	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WRXK-F>	1. WDCQ >	1. WCVU-F
2. WQEZ-F	2. WQEZ-F	2. WDCQ
3. WINK-F	3. WRXK-F	3. WHEW-F
4. WDCQ	4. WRCC-F	4. WRCC-F
5.	5. WINK-F>	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKZY	770	Ft. Myers	1.4/4.2
WMYR	1410	Ft. Myers	.7/3.1
WOOJ	1440	Lehigh Acres	.2/1.0
WOOJ-F	107.1	Lehigh Acres	2.1/7.6
WIXI-F	105.5	Naples Park	2.3/5.0

RADIO STATIONS

WDCQ, 1200, 10 KW/1 KW (DA-N) ,AC ABC-D,$28.00*(---) (PINE ISLAND) J. Collins
WINK, 1240, 1 KW ,NOST CBS,NBC-T,$24.00*(Mc-Guild) J. Schwartzel
WKII, 1090, 4.8 KW/2.5 KW (DA-1),NOST SMN,$10.00 (---) PORT CHARLOTTE) H. Kneller

WCVU-F, 94.5, 100 KW @ 689,BTFL/EZ ,$55.00 (Christal) Palmer (NAPLES) J. Eddens
WHEW-F, 101.9, 71 KW @ 207,COUNTRY ,$37.00 (---) R. Hecksher
WINK-F, 96.9, 100 KW @ 833,CHR ,$46.00*(Mc-Guild) J. Schwartzel
WOOJ-F, 107.1, 3 KW @ 300,AOR (?) Source,$ NA (Eastman) (LEHIGH ACRES) R. Dwyer
WQEZ-F, 99.3, 3 KW @ 300,SOFT AC APR,$ NA (Katz) Justice Bob Frisch
WRCC-F, 103.9, 3 KW @ 300,AC ,$20.00*(HNWH) (CAPE CORAL) G. Clancy
WRXK-F, 96.1, 100 KW @ 494,AOR Source,$ NA (Banner) Beasley (BONITA SPGS) B. Beasley
WSOR-F, 95.3, 3 KW @ 300,RELIGION ,$10.00 (---) B. Simon

FT. PIERCE, FL

MSA Rank/Pop: 199/208,600
ARB Rank/Pop: 164/178,300
Market TSL: 22.1 hours
Average Person Ratings: 16.1

Diaries: 379/470:1
Sample Target: 350
% Below Line: 25.1
% Not Listed: 13.9

Retail $: 1.26 Bil
FM Share: 86.23%
Stations: 16/10

		SPG	SPG	METRO	METRO CUME RATING		
12+ METRO	1/4/SHARE	86	85	CUME	S87	S86	S85
1. WOVV-F	57/19.9	18.5	15.3	640	35.9	29.3	32.9
2. WRIT-F	33/11.5	9.2	13.5	303	17.0	15.6	18.4
3. WKGR-F	20/ 7.0	5.7	6.6	264	14.8	16.6	10.7
4. WRMF-F	19/ 6.6	9.2	5.9	242	13.6	19.2	8.8
5. WHLG-F	18/ 6.3	9.2	4.2	241	13.5	12.3	11.3
WEAT-F	18/ 6.3	4.5	7.3	189	10.6	12.6	16.6
7. WCXL-F	17/ 5.9	1.9	---	175	9.8	8.9	---
8. WIRA	14/ 4.9	6.1	5.2	109	6.1	11.0	11.0
9. WAVW-F	12/ 4.2	2.9	3.5	162	9.1	8.5	8.4
WSTU	12/ 4.2	2.2	4.9	168	9.4	7.7	13.6

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WOVV-F>	1. WOVV-F	1. WOVV-F>	1. WOVV-F>
2. WRIT-F	2. WRIT-F>	2. WRIT-F	2. WIRA >
3. WRMF-F	3. WCXL-F	3. WKGR-F	3. WEAT-F
4. WEAT-F	WHLG-F	4. WRMF-F	4. WRIT-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WOVV-F>	1. WOVV-F	1. WRIT-F
2. WKGR-F	2. WKGR-F	2. WOVV-F
3. WRMF-F	3. WCXL-F	3. WCXL-F
4. WAVW-F	4. WRMF-F	4. WHLG-F
5.	5.	WIRK-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDKC	1330	Ft. Pierce	3.1/7.5	WEAT	850	West Palm Beach	.3/1.1
WGYL-F	93.5	Vero Beach	1.7/3.6	WIRK-F	107.9	West Palm Beach	3.8/8.7
WPSL	1590	Port St. Lucie	2.8/5.0	WNJY-F	94.3	Riviera Beach	1.0/3.0

RADIO STATIONS

WDKC,	1330,	1 KW/500 W (DA-N),	COUNTRY	ABC-E,$12.00*	(Masla)		J. Chaplin
WIRA,	1400,	1 KW	, NOSTALGIA	NBC,$16.00*	(Mc-Guild)		J.F.X. Davis
WSTU,	1450,	1 KW	, MOR	ABC-I,$10.00*	(---)	(STUART)	G. Glascock
WAVW-F,	105.5,	3 KW @ 300,	COUNTRY	APR,$20.00	(Roslin)	(VERO BEACH)	B. Crigger
WCXL-F,	101.7,	1.4 KW @ 450,	? AC ?	,$ NA	(---)	(VERO BEACH)	
WHLG-F,	102.3,	3 KW @ 300,	BTFL/EZ	UPI,$ NA	(---)	(STUART)	G. Glascock
WOVV-F,	95.5,	100 KW @ 518,	CHR	US 2,$34.00	(Mc-Guild)		J.F.X. Davis
WRIT-F,	92.7,	3 KW @ 300,	BTFL/EZ	APR,$24.00	(---)	(STUART)	F. Nettere

Other ranked stations - See West Palm Beach in Spring 87 edition of American Radio

FT. SMITH, AR

MSA Rank/Pop: 223/173,200
ARB Rank/Pop: 184/147,300
Market TSL: 18.1 hours
Average Person Ratings: 13.1

Diaries: 461/319:1
Sample Target: 370
% Below Line: 12.1
% Not Listed: 9.8

Retail $: .85 Bil
FM Share: 90.22%
Stations: 16/14

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KZBB-F	40/20.7	16.2	8.7	496	33.7	28.2	18.4
2. KISR-F	35/18.1	18.6	21.7	465	31.6	29.6	36.2
3. KTCS-F	25/13.0	19.5	17.4	284	19.3	28.4	25.5
4. KEZA-F	20/10.4	8.1	11.1	193	13.1	13.8	13.2
5. KAJJ-F	12/ 6.2	2.4	5.8	159	10.8	6.6	14.5
6. KMAG	7/ 3.6	1.9	1.0	155	10.5	6.6	6.1
7. KFDF	6/ 3.1	4.8	3.4	72	4.9	4.8	5.0
KLSZ-F	6/ 3.1	1.0	3.9	94	6.4	5.9	10.3
9. KFPW	5/ 2.6	3.8	7.2	56	3.8	10.5	9.0
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KZBB-F	1. KZBB-F	1. KZBB-F	1. KZBB-F
2. KISR-F	2. KISR-F	2. KISR-F>	2. KISR-F>
3. KTCS-F>	3. KTCS-F	3. KEZA-F	3. KFDF
4.	4. KEZA-F	4. KTCS-F	4. KTCS-F
5.	5.	5.	KEZA-F

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KISR-F	1. KZBB-F	1. KEZA-F
2. KZBB-F>	2. KTCS-F	2. KTCS-F>
3. KTCS-F	3. KISR-F	3. KAJJ-F>
4. KLSZ-F	4. KEZA-F	4. KZBB-F
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KACJ	1510	Greenwood	---/1.0	KLSZ	1060	Van Buren	---/ .7
KBBQ-F	100.9	Ft. Smith	2.1/7.7	KTCS	99.9	Ft. Smith	2.1/4.2
KFSA	950	Ft. Smith	.5/7.6	KWHN	1320	Ft. SMith	---/1.6
KINB-F	107.3	Poteau	1.0/5.8				
KKID	1560	Sallisaw	.5/1.0	KRLQ-F	97.1	Muskogee	.5/2.8
KKID-F	95.9	Sallisaw	2.6/7.6				

RADIO STATIONS

KFDF, 1580, 1 KW/500 W , RELIGION ,$ 7.00 (---) (VAN BUREN) J. Domerese
KFPW, 1230, 1 KW , NOSTALGIA SMN,$ 7.00 (Unirep) G. Brown

KAJJ-F, 106.3, 1 KW @ 300, COUNTRY CBS,$11.00 (Roslin) (GREENWOOD) K. Black
KISR-F, 93.7, 100 KW @ 1250, CHR ABC-F,$25.00 (---) F. Baker
KKID-F, 95.9, 3 KW @ 300, COUNTRY ,$ 9.00 (---) (SALLISAW) T. Demaree
KLSZ-F, 102.3, 3 KW @ 295, AC ,$12.00 (---) (VAN BUREN) L. Ruth
KTCS-F, 99.9, 36 KW @ 225, COUNTRY ,$12.00 (---)
KMAG-F, 99.1, 100 KW @ 2000, BTFL/EZ (?) MBS,$ NA (Savalli) V. Burrough
KZBB-F, 97.9, 100 KW @ 2000, CHR US 1,$ NA (Mc-Guild) (POTEAU, OK) R. Collar

KEZA-F - See Fayetteville

FT. WALTON BEACH, FL

MSA Rank/Pop: 263/136,500
ARB Rank/Pop: 211/112,200
Market TSL: 18.5 hours
Average Person Ratings: 13.8

Diaries: 376/298:1
Sample Target: 280
% Below Line: 37.9
% Not Listed: 9.7

Retail $: .85 Bil
FM Share: 95.00%
Stations: 14/7

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WYZB-F	40/25.8	2.4	---	452	37.9	6.8	---
2. WFTW-F	16/10.3	16.5	10.9	273	24.3	34.1	26.0
WTKX-F	16/10.3	10.6	16.3	229	20.4	24.2	30.9
4. WMEZ-F	15/ 9.7	5.3	7.5	156	13.9	12.5	13.6
5. WMMK-F	13/ 8.4	12.5	19.7	168	15.0	19.6	26.0
6. WWAV-F	8/ 5.2	10.0	.7	112	10.0	14.9	2.8
7. WBLX-F	6/ 3.9	6.5	1.4	57	5.1	7.6	3.6
WJLQ-F	6/ 3.9	5.3	10.9	111	9.9	13.8	22.0
9. WNUE	5/ 3.2	2.4	6.1	73	6.5	10.1	13.6
10.							

12+ AMD

1. WYZB-F>
2. WMMK-F
3. WFTW-F
4. WTKX-F
5.

12+ MID

1. WYZB-F>
2. WFTW-F
3. WMEZ-F
4. WTKX-F
5.

12+ PMD

1. WYZB-F>
2. WMEZ-F
3. WFTW-F
4. WWAV-F
   WTKX-F

12+ EVE

1. WYZB-F
2. WFTW-F
3. WTKX-F>
4.
5.

ADULTS 18-34

1. WYZB-F>
2. WTKX-F
3. WFTW-F>
4.
5.

ADULTS 25-54

1. WYZB-F>
2. WMMK-F
   WTKX-F
4. WWAV-F
5.

ADULTS 35-64

1. WYZB-F
2. WMMK-F>
3. WMEZ-F
4. WWAV-F
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAAZ-F	104.9	Crestview	.3/1.9
WFTW	1260	Ft. Walton Beach	---/2.4
WJSB	1050	Crestview	1.3/4.4
WIZD-F	104.1	Atmore	.2/1.3
WKMX-F	106.7	Enterprise	.4/2.6
WXBM-F	102.7	Milton	.4/2.6

RADIO STATIONS

WNUE, 1400, 1 KW , AC (?) UPI,$ 9.00 (Masla) D. VanBuskirk

WFTW-F, 99.3, 3 KW @ 209, CHR APR,$18.00 (Dora) Z. Rowley
WMMK-F, 92.1, 3 KW @ 294, COUNTRY NBC,$15.00* (Roslin) J. Evans
WWAV-F, 102.3, 3 KW @ 300, SOFT AC Trans,$ NA (---) (DESTIN)
WYZB-F, 105.5, 3 KW @ 300, CHR (?) ,$ NA (---) (MARY ESTER)

Other ranked stations - See Pensacola and Mobile in Spring 87 edition of American Radio

FREDERICK, MD

MSA Rank/Pop: NA
ARB Rank/Pop: 214/110,000
Market TSL: 21.9 hours
Average Person Ratings: 16.0

Diaries: 454/242:1
Sample Target: 290
% Below Line: 53.5
% Not Listed: 18.2

Retail $: .74 Bil
FM Share: 72.92%
Stations: 22/5

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WFMD	29/16.5	15.6	18.4	348	31.6	31.1	28.8
2. WFRE-F	19/10.8	9.8	8.9	157	14.3	16.0	16.4
3. WMZQ-F	13/ 7.4	4.4	8.9	149	13.5	13.5	17.4
4. WZYQ-F	12/ 6.8	9.8	10.6	238	21.6	23.5	28.5
5. WWDC-F	10/ 5.7	3.4	5.6	129	11.7	11.0	9.8
6. WRQX-F	9/ 5.1	2.0	3.4	147	13.4	6.8	13.3
7. WAVA-F	7/ 4.0	3.9	2.2	128	11.6	8.8	12.3
WPOC-F	7/ 4.0	2.9	3.4	90	8.2	12.2	10.4
9. WZYQ	6/ 3.4	.5	---	53	4.8	3.5	2.4
10. WUSQ-F	5/ 2.8	1.5	1.7	48	4.4	3.4	4.1

12+ AMD

1. WFMD >
2. WFRE-F
3. WZYQ-F
4. WMZQ-F
5.

12+ MID

1. WFRE-F
2. WFMD
3. WMZQ-F
4. WZYQ-F
   WZYQ
   WRQX-F

12+ PMD

1. WFMD
2. WMZQ-F
3. WFRE-F
4. WZYQ-F
5.

12+ EVE

1. WFMD
2. WZYQ-F
3. WFRE-F
   WZYQ
   WRQX-F

ADULTS 18-34

1. WWDC-F
2. WFMD
   WZYQ-F
   WMZQ-F
5.

ADULTS 25-54

1. WFMD
2. WMZQ-F
3. WFRE-F
4. WZYQ-F
5.

ADULTS 35-64

1. WFMD
2. WFRE-F
3. WMZQ-F
4. WPOC-F
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WTHU	1450	Thurmond	.6/4.2
WARX-F	106.9	Hagerstown	1.7/7.5
WASH-F	97.1	Washington	2.3/4.9
WCXR-F	105.9	Woodbridge	1.1/6.5
WGRX-F	100.7	Westminster	1.7/8.0
WGTY-F	107.7	Gettysburg	.6/2.3
WIYY-F	97.9	Baltimore	2.3/3.6
WKYS-F	93.9	Washington	.6/4.8
WLTT-F	94.7	Bethesda	2.3/8.1
WMAL	630	Washington	1.1/3.7
WTOP	1500	Washington	.6/2.7
WYCR-F	98.5	York	.6/3.5

RADIO STATIONS

WFMD, 930, 5 KW/1 KW (DA-2) , MOR	CBS,$	NA	(---)	Gibbons	F. Veihmeyer
WZYQ, 820, 5 KW/500 W (DA-N), COUNTRY	ABC-E,$	NA	(Unirep)		T. McCanner
WFRE-F, 99.9, 9 KW @ 1100, BTFL/EZ	,$	NA	(---)	Gibbons	F. Veihmeyer
WZYQ-F, 103.9, .4 KW @ 912, CHR	ABC-C,$	NA	(Unirep)		T. McCanner

Other ranked stations - See Washington in Spring 87 edition of American Radio

GAINESVILLE, FL

MSA Rank/Pop: 203/200,000
ARB Rank/Pop: 181/149,000
Market TSL: 20.4 hours
Average Person Ratings: 14.6

Diaries: 397/375:1
Sample Target: 340
% Below Line: 13.7
% Not Listed: 19.7

Retail $: 1.07 Bil
FM Share: 80.00%
Stations: 14/12

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WRUF-F	35/16.1	14.7	10.9	16.7	15.5	451	30.3	30.0	37.4
2. WKTK-F	33/15.1	14.2	6.8	---	---	405	27.2	15.7	---
3. WYKS-F	19/ 8.7	9.5	12.7	10.5	12.9	365	24.5	34.8	39.4
4. WLUS	17/ 7.8	4.7	6.8	5.7	8.6	101	6.8	10.5	14.4
5. WNFI-F	15/ 6.9	8.1	8.6	7.7	12.4	292	19.6	27.3	28.9
6. WYGC-F	10/ 4.6	6.6	7.7	11.0	12.0	192	12.9	16.8	21.4
7. WAPE-F	9/ 4.1	6.6	---	.5	---	189	12.7	---	---
8. WRUF	8/ 3.7	6.2	6.8	6.2	6.0	209	14.0	14.4	16.2
9. WGGG-F	7/ 3.2	2.8	5.9	4.8	---	176	11.8	20.7	---
WLLO-F	7/ 3.2	2.4	.5	1.9	---	83	5.6	1.9	---

12+ AMD

1. WKTK-F
2. WRUF-F
3. WYGC-F
   WYKS-F
5.

12+ MID

1. WKTK-F>
2. WRUF-F>
3. WLUS
4. WYKS-F
5.

12+ PMD

1. WRUF-F
2. WKTK-F>
3. WYKS-F
   WNFI-F
5.

12+ EVE

1. WRUF-F
2. WKTK-F>
3. WYGC-F
4. WNFI-F
5.

ADULTS 18-34

1. WRUF-F>
2. WKTK-F>
3. WYKS-F
4. WNFI-F
5.

ADULTS 25-54

1. WKTK-F
2. WRUF-F>
3. WYGC-F
4.
5.

ADULTS 35-64

1. WKTK-F
2. WLUS
3. WRUF-F
4. WYGC-F
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WDVH	1390	Gainesville	2.3/4.1
WGGG	1230	Gainesville	2.3/6.4
WKAE-F	104.9	High Springs	1.4/4.5
WMMZ-F	93.7	Ocala	2.8/ .9

RADIO STATIONS

WDVH,	1390,	5 KW (DAYS)	, COUNTRY	SMN,$11.00*	(HNWH)	Sunshine	D. Paustian
WGGG,	1230,	1 KW	, AC	Trans,$ NA	(Masla)		S. Sullivan
WLUS,	980,	5 KW (DAYS)	, NOSTALGIA	CNN,$17.00*	(Roslin)		L. Edwards
WRUF,	850,	5 KW (DA-N)	, MOR	CBS,$13.00*	(Smith)	Univ. of Fla.	J. Geason
WGGG-F,	97.7,	3 KW @ 300,	AC	Trans,$16.00*	(Masla)		S. Sullivan
WKTK-F,	98.5,	100 KW @ 1330,	AC	,$20.00*	(---)	(CRYSTAL RIVER)	G. Granger
WLLO-F,	92.1,	1 KW @ 525,	BTFL/EZ	,$12.00	(---)	(WILLISTON)	J. Naiman
WRUF-F,	103.7,	100 KW @ 768,	AOR	Source,$30.00*	(Smith)	Univ. of Fla.	J. Geason
WYGC-F,	100.9,	3 KW @ 300,	COUNTRY	ABC-E,$15.00*	(Mc-Guild)		S. Eastwood
WYKS-F,	105.5,	3 KW @ 300,	COUNTRY	US 1,$31.00*	(HNWH)	Sunshine	D. Paustian

WNFI-F - See Daytona Beach in Spring 87 edition of American Radio
WAPE-F - See Jacksonville in Spring 87 edition of American Radio

GRAND FORKS, ND

MSA Rank/Pop: 347/64,900
ARB Rank/Pop: 236/85,600
Market TSL: 18.2 hours
Average Person Ratings: 13.8

Diaries: 289/296:1
Sample Target: 260
% Below Line: 8.9
% Not Listed: 14.4

Retail $: .65 Bil
FM Share: 70.30%
Stations: 14/11

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KKXL-F	21/17.8	10.9	25.7	250	29.2	32.2	43.4
2. KQHT-F	15/12.7	16.3	---	166	19.4	27.9	---
3. KNOX	14/11.9	10.9	10.5	210	24.5	24.0	24.5
4. KYCK-F	11/ 9.3	9.3	7.9	168	19.6	20.4	18.1
5. KZLT-F	9/ 7.6	7.0	4.6	176	20.6	14.7	12.8
6. KNOX-F	7/ 5.9	4.7	8.6	140	16.4	11.8	25.9
7. KROX	5/ 4.2	4.7	6.6	51	6.0	11.6	11.1
KFGO	5/ 4.2	3.1	5.3	76	8.9	7.4	10.3
9.							
10.							

12+ AMD

1. KNOX >
2. KKXL-F
3. KQHT-F
4. KYCK-F
5.

12+ MID

1. KQHT-F
2. KKXL-F
3. KYCK-F
4. KNOX
5.

12+ PMD

1. KKXL-F
2. KQHT-F
3. KYCK-F
4. KNOX-F
   KZLT-F

12+ EVE

1. KKXL-F>
2. KNOX
3. KNOX-F
   KQHT-F
5.

ADULTS 18-34

1. KKXL-F
2. KQHT-F>
3. KNOX-F
4. KYCK-F
   KZLT-F

ADULTS 25-54

1. KKXL-F
   KNOX
3. KZLT-F
4. KYCK-F
5.

ADULTS 35-64

1. KNOX >
2. KYCK-F
3. KROX
   KZLT-F
   KFGO

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KJKJ-F	107.5	Grand Forks	2.5/9.2	KFGO-F	790	Fargo	2.5/3.6
KKCQ	1480	Fosston	2.5/2.0	WDAY-F	93.7	Fargo	.8/8.1
KKDQ-F	107.1	Fosston	.8/1.3				
KKXL	1440	Grand Forks	2.5/8.9				

RADIO STATIONS

KKXL, 1440, 1 KW/500 W (DA-N), ? ? US 2,$10.00* (---) Vaughn D. Cariveau
KNOX, 1310, 5 KW (DA-N) , MOR/AC ABC-E,$16.00* (Katz) Ingstad L. Morrissey
KROX, 1260, 1 KW (DA-N) , MOR MBS,$11.00* (Jones) (CROOKSTON) D. Jorstad

KJKJ-F, 107.5, 100 KW @ 488, CLASSIC AOR ,$12.00 (---) J. Hoberg
KKXL-F, 92.9, 100 KW @ 210, CHR ,$22.00* (---) Vaughn D. Cariveau
KNOX-F, 94.7, 100 KW @ 300, AOR ABC-E,$15.00* (Katz) Ingstad L. Morrissey
KQHT-F, 96.1, 100 KW @ 500, CHR ,$ NA (Torbet) (CROOKSTON, MN) C. Scott
KYCK-F, 97.1, 100 KW @ 403, COUNTRY ABC-D,$19.00* (HNWH) (CROOKSTON, MN) M. Leighton
KZLT-F, 104.3, 100 KW @ 500, AC CNN,$17.00* (---) D. Sanden

GRAND JUNCTION, CO

MSA Rank/Pop: NA
ARB Rank/Pop: 244/78,800
Market TSL: 19.8 hours
Average Person Ratings: 14.7

Diaries: 265/297:1
Sample Target: 250
% Below Line: 5.1
% Not Listed: 15.5

Retail $: .75 Bil
FM Share: 66.33%
Stations: 9/8

		SPG	SPG	METRO	METRO CUME RATING		
12+ METRO	1/4/SHARE	86	85	CUME	S87	S86	S85
1. KSTR-F	23/19.8	10.2	7.9	273	34.6	28.5	26.7
2. KEKB-F	19/16.4	10.2	10.5	223	28.3	18.2	16.3
3. KQIL	18/15.5	17.2	23.7	226	28.7	27.4	35.3
4. KSTR	11/ 9.5	9.4	2.6	114	14.5	18.4	13.7
5. KLDR-F	7/ 6.0	6.3	6.1	102	12.9	12.1	15.2
6. KVEE-F	6/ 5.2	7.8	9.6	90	11.4	14.5	15.2
7. KQIX-F	5/ 4.3	15.6	14.0	131	16.6	24.0	31.4
KWWS-F	5/ 4.3	---	---	40	5.1	---	---
9. KEXO	4/ 3.4	7.8	10.5	112	14.2	20.5	18.3
10.							

12+ AMD

1. KQIL
   KSTR-F
3. KEKB-F
4.
5.

12+ MID

1. KSTR-F>
2. KQIL
3. KEKB-F
4. KSTR
5.

12+ PMD

1. KSTR-F
2. KQIL
3. KEKB-F
   KSTR
5.

12+ EVE

1. KSTR-F
2. KEKB
3. KLDR-F
4.
5.

ADULTS 18-34

1. KSTR-F>
2. KEKB
   KSTR
4.
5.

ADULTS 25-54

1. KEKB >
2. KSTR
   KSTR-F
4. KQIL
5.

ADULTS 35-64

1. KQIL
2. KEKB >
3.
4.
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KVEE 1100 Grand Junction ---/7.0

RADIO STATIONS

KEXO,	1230,	1 KW	, NOSTALGIA	ABC-I,	$ NA	(HNWH)		R. DeRose
KQIL,	1370,	1 KW	, COUNTRY	NBC,	$ NA	(Torbet)	Mesa	J. TerLouw
KSTR,	620,	5 KW (DAYS)	, MOR	,	$17.00*	(Mc-Guild)		J. Larson
KEKB-F,	99.9,	79 KW @ 1385,	COUNTRY	,	$24.00*	(Masla)		D. Maynard
KLDR-F,	95.1,	100 KW @ 969,	CHR	,	$15.00*	(HNWH)		R. DeRose
KQIX-F,	93.1,	26 KW @ 1027,	AC	,	$22.00*	(Torbet)	Mesa	J. TerLouw
KSTR-F,	96.1,	100 KW @ 1679,	CHR	,	$24.00*	(Mc-Guild)	(MONTROSE)	P. Ralston
KVEE-F,	92.3,	30 KW @ 1385,	BTFL/EZ	CBS,	$16.00	(Radio West)		J. Hendrick
KWWS-F,	105.3,	60 KW @ 530,	? ?	,	$ NA	(Eastman)	(RIFLE)	S. Hughes

GREAT FALLS, MT

MSA Rank/Pop: 338/81,700
ARB Rank/Pop: 251/66,200
Market TSL: 22.2 hours
Average Person Ratings: 16.5

Diaries: 258/256:1
Sample Target: 250
% Below Line: 1.0
% Not Listed: 6.4

Retail $: .48 Bil
FM Share: 67.64%
Stations: 9/8

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KAAK-F	28/25.7	9.9	21.6	221	33.4	21.4	33.2
2. KMON-F	20/18.3	22.0	18.0	238	36.0	36.3	28.8
3. KMON	13/11.9	12.1	13.5	157	23.7	26.6	34.1
4. KLFM-F	10/ 9.2	13.2	14.4	135	20.4	21.1	23.9
KOOZ-F	10/ 9.2	11.0	4.5	102	15.4	17.6	15.9
KQDI	10/ 9.2	13.2	5.4	131	19.8	22.4	15.2
7. KEIN	8/ 7.3	4.4	12.6	112	16.9	15.6	23.0
8.							
9.							
10.							

12+ AMD

1. KAAK-F>
2. KMON
3. KEIN
4. KMON-F
5.

12+ MID

1. KAAK-F>
2. KMON-F
3. KMON >
4. KOOZ-F
5.

12+ PMD

1. KAAK-F>
2. KMON-F>
3. KMON
4. KQDI
5.

12+ EVE

1. KMON-F>
2. KAAK-F>
3.
4.
5.

ADULTS 18-34

1. KAAK-F>
2. KMON-F>
3. KQDI
4. KLFM-F
   KOOZ-F

ADULTS 25-54

1. KAAK-F>
2. KQDI
3. KOOZ-F
4. KLFM-F
   KMON-F

ADULTS 35-64

1. KEIN
   KMON
3. KAAK-F
   KLFM-F
   KOOZ-F
   KQDI

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KXGF	1400	Great Falls	1.8/3.6
KZMT-F	101.1	Helena	.9/4.8

RADIO STATIONS

KEIN,	1310,	5 KW/1 KW	, COUNTRY	ABC-D,$ NA	(Masla)	H. Balfanz
KMON,	560,	5 KW (DA-N)	, COUNTRY	ABC-I,$19.00*	(Mc-Guild)	W. McShay
KQDI,	1450,	1 KW	, OLDIES	US 2,$15.00*	(Republic)	B. Lockhart
KAAK-F,	98.9,	100 KW @ 500,	AC/CONTEMP	,$ NA	(Torbet)	D. Stilli
KLFM-F,	92.9,	100 KW @ 500,	COUNTRY	ABC-D,$ NA	(Masla)	H. Balfanz
KMON-F,	94.5,	36 KW @ 470,	CHR	US 1,$20.00*	(Mc-Guild)	W. McShay
KOOZ-F,	106.3,	100 KW @ 300,	BTFL/EZ	,$16.00*	(Republic)	B. Lockhart

HAGERSTOWN - CHAMBERSBURG - WAYNESBORO

MSA Rank/Pop: 310/112,100 (Hagerstown only)
ARB Rank/Pop: 154/195,700
Market TSL: 22.1 hours
Average Person Ratings: 16.4

Diaries: 499/392:1
Sample Target: 400
% Below Line: 18.2
% Not Listed: 16.2

Retail $: 1.17 Bil
FM Share: 83.27%
Stations: 21/15

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WAYZ-F	41/12.8	5.2	7.8	386	19.7	13.2	14.9
2. WIKZ-F	39/12.1	10.8	12.9	440	22.5	20.5	22.9
3. WQCM-F	34/10.6	9.2	5.4	386	19.7	16.9	16.7
4. WWMD-F	24/ 7.5	4.9	7.5	247	12.6	10.0	12.7
5. WYII-F	17/ 5.3	7.7	11.7	254	13.0	13.4	19.0
6. WJEJ	16/ 5.0	3.7	5.4	264	13.5	10.3	12.8
7. WGLL-F	14/ 4.4	4.0	4.5	184	9.4	10.4	10.0
WFRE	14/ 4.4	2.8	5.1	194	9.9	7.2	10.3
WWDC-F	14/ 4.4	4.0	---	178	9.1	5.8	---
10. WCHA	11/ 3.4	6.8	5.1	200	10.2	5.0	3.2

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WIKZ-F	1. WAYZ-F	1. WAYZ-F	1. WAYZ-F
2. WAYZ-F	2. WWMD-F	2. WIKZ-F	2. WQCM-F
3. WQCM-F	3. WIKZ-F	3. WQCM-F	3. WIKZ-F
4. WJEJ	WQCM-F	4. WWMD-F	4. WYII-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WIKZ-F>	1. WAYZ-F	1. WAYZ-F
2. WQCM-F	2. WIKZ-F	2. WWMD-F
3. WWDC-F	3. WQCM-F	3. WYII-F
WAYZ-F	4. WWMD-F	4. WJEJ
5.	5.	WQCM-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WARK	1490	Hagerstown	1.2/5.3	WGRX-F	100.7	Westminster	2.5/ 3.6
WARX-F	106.9	Hagerstown	1.2/4.2	WINC-F	92.5	Winchester	.6/ 1.8
WAYZ	1380	Waynesboro	1.2/4.1	WKMZ-F	97.5	Martinsburg	2.2/10.0
WCBG	1590	Chambersburg	.3/2.6	WMZQ-F	98.7	Washington	1.2/ 2.5
WEEO	1130	Waynesboro	.9/3.2				
WHAG	1410	Halfway	1.9/4.5				
WKSL-F	94.3	Greencastle	.6/4.1				

RADIO STATIONS

WCHA, 800, 1 KW/196 W , COUNTRY ,$10.00* (---) (CHAMBERSBURG) T. Boock
WHAG, 1410, 1 KW (DAYS,DA) , ? ? ABC-I,$ 9.00 (Dome) (HALFWAY) K. All
WJEJ, 1240, 1 KW , MOR CBS,$11.00 (---) (HAGERSTOWN) J. Staub

WAYZ-F, 101.5, 50 KW @ 480, COUNTRY APR,$17.00* (---) Verstandig (WAYNESBORO) M. Martin
WGLL-F, 92.1, 3 KW @ 300, AC ABC-D,$17.00 (---) (MERCERSBURG) P. Low
WIKZ-F, 95.1, 50 KW @ 480, CHR ,$22.00 (---) (CHAMBERSBURG) T. Boock
WQCM-F, 96.7, 3 KW @ 165, CHR ABC-F,$17.00* (Dome) (HALFWAY) K. Albright
WWMD-F, 104.7, 75 KW @ 1320, BTFL/EZ ,$13.00* (---) (HAGERSTOWN) J. Staub
WYII-F, 95.9, 3 KW @ 300, COUNTRY NBC,$14.00* (Market 4) (WILLIAMSPORT) K. Smith

ITHACA, NY

MSA Rank/Pop: NA
ARB Rank/Pop: 242/79,300
Market TSL: 17.5 hours
Average Person Ratings: 13.6

Diaries: 289/274:1
Sample Target: 250
% Below Line: 20.3
% Not Listed: 26.9

Retail $: .44 Bil
FM Share: 77.22%
Stations: 10/6

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WQNY-F	15/13.9	21.8	6.5	240	30.3	39.3	18.3
2. WOKW-F	13/12.0	9.1	14.5	213	26.9	21.5	30.4
3. WPCX-F	12/11.1	10.9	13.0	143	18.0	14.3	20.2
4. WHCU	11/10.2	5.5	6.5	170	21.4	11.9	13.8
WVBR-F	11/10.2	7.3	12.3	193	24.3	26.7	36.0
6. WHCU-F	8/ 7.4	4.5	7.2	158	19.9	16.8	22.8
7. WTKO	5/ 4.6	10.9	12.3	170	21.4	28.0	28.7
8.							
9.							
10.							

12+ AMD

1. WHCU
2. WQNY-F
3. WOKW-F
4. WPCX-F
5.

12+ MID

1. WQNY-F
2. WHCU
3. WVBR-F
   WPCX-F
5.

12+ PMD

1. WQNY-F
2. WHCU
   WPCX-F
4. WOKW-F
5.

12+ EVE

1. WHCU
   WHCU-F
   WOKW-F
   WVBR-F
   WQNY-F

ADULTS 18-34

1. WQNY-F>
2. WOKW-F
3. WHCU-F
   WVBR-F
5.

ADULTS 25-54

1. WQNY-F
2. WPCX-F
3. WOKW-F
4. WVBR-F
5.

ADULTS 35-64

1. WPCX-F>
2. WHCU
3.
4.
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKRT	920	Cortland	1.9/7.3
WNTQ-F	93.1	Syracuse	.9/5.0
WZSH-F	95.1	S. Bristol	.9/2.5

RADIO STATIONS

WHCU, 870, 5 KW/1 KW (DA-2) , MOR CBS,$11.00 (Christal)
WTKO, 1470, 5 KW/500 W (DA-2), MOR ABC-I,ABC-E,$12.00* (---)

WHCU-F, 97.3, 26 KW @ 730, AC (?) Trans,$13.00* (Christal)
WOKW-F, 99.9, 20 KW @ 730, CHR ,$16.00* (Katz) (CORTLAND) D. Gerard
WQNY-F, 103.7, 12 KW @ 878, AC/CONTEMP ,$16.00 (Roslin) J. Roberts
WVBR-F, 93.5, 3 KW @ 250, CHR NBC,$12.00 (S. Katz) D. Friedland

WPCX-F, 106.9, 45 KW @ 530, COUNTRY ,$ NA (Market 4) Scott (AUBURN) R. DuCayne

JOPLIN, MO

MSA Rank/Pop: 266/134,300
ARB Rank/Pop: 212/112,100
Market TSL: 19.2 hours
Average Person Ratings: 13.8

Diaries: 405/277:1
Sample Target: 300
% Below Line: 6.0
% Not Listed: 13.5

Retail $: .83 Bil
FM Share: 70.15%
Stations: 17/13

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KKUZ-F	27/17.4	13.2	15.4	307	27.4	27.8	26.5
2. KSYN-F	21/13.5	19.4	16.0	309	27.6	28.6	19.8
3. KIXQ-F	15/ 9.7	4.9	---	140	12.5	9.3	---
4. KKOW-F	12/ 7.7	5.6	5.1	148	13.2	7.4	9.8
5. KFSB	10/ 6.5	1.4	7.7	168	15.0	10.5	17.4
KKOW	10/ 6.5	6.9	4.5	126	11.2	10.4	15.2
7. KRGK-F	9/ 5.8	1.4	3.8	126	11.2	5.0	9.7
8. KBLT	6/ 3.9	8.3	7.1	120	10.7	12.4	10.3
9.							
10.							

12+ AMD

1. KKUZ-F
2. KIXQ-F
3. KSYN-F
4. KBTN
   KFSB

12+ MID

1. KKUZ-F>
2. KIXQ-F
3. KKOW-F
4. KRGK-F
   KSYN-F

12+ PMD

1. KKUZ-F>
2. KSYN-F
3. KKOW-F
4. KFSB
   KIXQ-F

12+ EVE

1. KSYN-F>
2. KKUZ-F>
3.
4.
5.

ADULTS 18-34

1. KKUZ-F>
2. KSYN-F
3. KKOW-F
4. KIXQ-F
5.

ADULTS 25-54

1. KKUZ-F>
2. KIXQ-F
   KKOW-F
4. KFSB
5.

ADULTS 35-64

1. KFSB
2. KIXQ-F
   KRGK-F
4.
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBTN	1420	Neosho	2.6/ 9.0	KTTS-F	94.7	Springfield	.6/2.6
KDMO	1490	Carthage	2.6/ 4.8	KVLT-F	106.1	Owasso	.6/2.1
KKLL	1100	Webb City	1.3/ 4.2				
KSSC	1230	Joplin	1.3/ 2.6	KWTO	560	Springfield	2.6/4.2
WMBH	1450	Joplin	2.6/10.4	KWTO-F	98.7	Springfield	1.3/2.9

RADIO STATIONS

KFSB,	1310,	5 KW/1 KW (DA-2),	AC	ABC-E,$12.00	(Roslin)		J. David
KKOW,	860,	10 KW/5 KW (DA-N),	COUNTRY	CBS,$ NA	(Mc-Guild)	(PITTSBURG, KS)	R. Freeman
WMBH,	1450,	1 KW	, COUNTRY	,$10.00*	(Banner)		G. Exline
KBLT-F,	107.1,	3 KW @ 300,	COUNTRY	,$12.00	(---)	(BAXTER SPRINGS)	T. Schulte
KIXQ-F,	94.3,	1 KW @ 520,	COUNTRY	,$13.00*	(---)	(WEBB CITY)	R. Chegwin
KKOW-F,	96.9,	100 KW @ 390,	AOR	Source,$ NA	(Mc-Guild)	(PITTSBURG, KS)	
KKUZ-F,	102.5,	100 KW @ 440,	CHR	US 1,$16.00	(Banner)		G. Exline
KRGK-F,	104.9,	3 KW @ 155,	BTFL/EZ	ABC-D,$ 9.00	(---)	(CARTHAGE)	C. Beyer
KSYN-F,	92.5,	100 KW @ 430,	CHR	ABC-R,$15.00*	(S. Katz)		W. Neal

KILLEEN - TEMPLE, TX

MSA Rank/Pop: 181/229,400
ARB Rank/Pop: 157/190,000
Market TSL: 21.5 hours
Average Person Ratings: 15.5

Diaries: 441/431:1
Sample Target: 390
% Below Line: 45.9
% Not Listed: 16.3

Retail $: 1.07 Bil
FM Share: 83.33%
Stations: 15/7

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KOOV-F	53/18.0	9.2	10.7	519	27.3	17.0	16.7
2. KBTS-F	51/17.3	11.0	13.9	663	34.9	28.2	34.8
3. KTQN-F	34/11.6	19.9	16.0	486	25.6	35.4	32.2
4. KNFO-F	17/ 5.8	3.4	2.1	222	11.7	6.6	3.2
5. KIIZ	16/ 5.4	6.5	8.3	152	8.0	5.4	12.2
6. KLBJ-F	13/ 4.4	1.4	1.8	154	8.1	3.9	5.9
7. KTON	12/ 4.1	4.1	2.4	120	6.3	7.7	5.1
8. KWTX-F	10/ 3.4	4.1	8.3	277	14.6	14.1	21.4
9. KASE-F	9/ 3.1	1.4	3.3	175	9.2	4.8	8.4
10. WBAP	8/ 2.7	4.1	4.5	141	7.4	9.5	8.6
11. KPLE-F	7/ 2.4	5.8	9.2	137	7.2	9.3	14.3

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KOOV-F>	1. KOOV-F	1. KOOV-F	1. KBTS-F
2. KBTS-F	2. KBTS-F	2. KBTS-F	2. KTQN-F
3. KTQN-F	3. KTQN-F	3. KTQN-F	3. KOOV-F
4. KNFO-F	4. KTON KNFO-F	4. KIIZ	4. KASE-F KNFO-F
5.		5.	

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KBTS-F>	1. KOOV-F	1. KOOV-F>
2. KTQN-F	2. KTQN-F	2. KTQN-F
3. KOOV-F	3. KBTS-F	3. KASE-F KNFO-F
4. KIIZ	4. KIIZ	
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KPEP-F	98.3	Gatesville	2.0/4.1
KTEM	1400	Temple	1.7/5.9
KHOO-F	99.9	Waco	1.0/4.7
KJNE-F	102.5	Hillsboro	.7/3.2

RADIO STATIONS

KIIZ, 1050, 250 W (DAYS) , BLACK APR,$10.00* (Republic)
KTON, 940, 1 KW (DAYS,DA), OLDIES/MOR ABC-I,$12.00* (HNWH)

KOOV-F, 103.1, 3 KW @ 300, COUNTRY ABC-E,$16.00 (Riley) (COPPERAS COVE) G. Christie
KPLE-F, 104.9, 3 KW @ 300, COUNTRY ,$10.00* (---) G. Franz
KTQN-F, 106.3, 3 KW @ 300, CHR ABC-I,$19.00* (HNWH)

Other ranked stations - See Waco, Austin or Dallas in Spring 87 edition of American Radio

LA CROSSE, WI

MSA Rank/Pop: 327/93,500
ARB Rank/Pop: 243/79,100
Market TSL: 20.9 hours
Average Person Ratings: 15.5

Diaries: 324/244:1
Sample Target: 250
% Below Line: 3.6
% Not Listed: 8.9

Retail $: .60 Bil
FM Share: 65.18%
Stations: 11/9

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WLXR-F	28/22.8	22.1	25.4	318	40.2	44.2	39.9
2. WIZM-F	22/17.9	13.6	19.8	319	40.3	35.1	37.1
WKTY	22/17.9	17.1	15.9	256	32.4	33.5	32.2
4. WSPL-F	11/ 8.9	11.4	8.7	160	20.2	23.9	18.3
5. WLXR	9/ 7.3	5.7	4.8	113	14.3	16.9	17.0
6. WIZM	7/ 5.7	5.0	4.8	114	14.4	17.1	20.0
7. WQJY-F	5/ 4.1	2.9	7.9	74	9.4	12.5	20.7
8. WKBH-F	3/ 2.4	4.3	1.6	94	11.9	9.2	4.2
WCOW-F	3/ 2.4	1.4	3.2	67	8.5	6.6	10.1
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WKTY	1. WLXR-F	1. WLXR-F	1. WLXR-F>
WLXR-F	2. WIZM-F	2. WIZM-F>	2. WIZM-F
3. WIZM-F>	3. WKTY	3. WKTY	3. WKTY
4. WSPL-F	4. WSPL-F	4. WSPL-F	4. WIZM
5. WIZM	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WIZM-F	1. WLXR-F	1. WKTY >
2. WLXR-F>	2. WSPL-F	2. WLXR-F
3. WSPL-F>	3. WIZM-F	3. WSPL-F
4. WKTY	4. WKTY	4. WIZM
5.	5.	WLXR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKBH	1570	Holmen	.8/5.7
WAXX-F	104.5	Eau Claire	.8/3.7
WCOW	1290	Sparta	---/1.1

RADIO STATIONS

WIZM, 1410, 5 KW (DA-2)	, MOR/TALK	ABC-T,NBC-T,$16.00*	(Masla)	Midwest Family	D. Record
WKTY, 580, 5 KW/1 KW (DA-2)	, COUNTRY	ABC-I,$21.00*	(Katz)	May	P. St. John
WLXR, 1490, 1 KW	, COUNTRY (?)	CBS-R,$19.00	(Roslin)	Vaughn	K. Gephart
WIZM-F, 93.3, 100 KW @ 1000	, CHR	MBS,NBC,$24.00*	(Masla)	Midwest Family	D. Record
WKBH-F, 105.5, 3 KW @ 300	, COUNTRY	,$ NA	(Roslin)	(TREMPEALEAU)	
WLXR-F, 104.9, 1.4 KW @ 430	, CHR	,$26.00*	(Roslin)	Vaughn	K. Gephart
WQJY-F, 100.1, 1.8 KW @ 400	, ? ?	US 2,$11.00	(Roslin)	(W. SALEM)	T. O'Neal
WSPL-F, 95.9, 3 KW @ 300	, SOFT AC	ABC-E,$17.00*	(Katz)	May	P. St. John
WCOW-F, 97.1, 100 KW @ 634	, COUNTRY	MBS,$ 9.00	(Walton)	(SPARTA)	J. Rice

LAFAYETTE, IN

MSA Rank/Pop: 284/124,500
ARB Rank/Pop: 219/104,800
Market TSL: 20.4 hours
Average Person Ratings: 15.4

Diaries: 348/301:1
Sample Target: 290
% Below Line: 22.5
% Not Listed: 11.8

Retail $: .75 Bil
FM Share: 77.46%
Stations: 11/6

12+ METRO		1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1.	WAZY-F	43/26.7	27.6	25.3	21.4	21.8	433	41.3	47.0	37.3
2.	WASK	23/14.3	17.1	13.0	10.3	12.2	287	27.4	23.6	27.8
	WFBQ-F	23/14.3	8.1	3.4	4.1	6.1	228	21.8	13.6	14.4
4.	WASK-F	21/13.0	12.2	18.5	19.3	12.9	263	25.1	25.2	22.5
5.	WXUS-F	13/ 8.1	5.7	13.0	9.0	12.9	219	20.9	23.5	28.1
6.	WCFY	5/ 3.1	3.3	6.2	2.1	4.1	57	5.4	5.3	7.2
	WKJM-F	5/ 3.1	6.5	3.4	6.9	5.4	112	10.7	11.2	17.3
	WSHW-F	5/ 3.1	.8	.7	2.8	3.4	102	9.7	9.5	8.4
9.										
10.										

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WASK	1. WAZY-F	1. WAZY-F>	1. WAZY-F
2. WAZY-F	2. WASK	2. WFBQ-F	2. WFBQ-F
3. WASK-F	3. WASK-F	3. WASK-F	3. WASK-F
4. WFBQ-F	WXUS-F	4. WXUS-F	4. WASK
5.	5.	5.	WCFY

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WAZY-F>	1. WAZY-F	1. WASK
2. WFBQ-F	2. WASK	2. WASK-F
3. WASK-F	3. WXUS-F	3. WAZY-F
WXUS-F	4. WASK-F	4. WXUS-F
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGN	720	Chicago	.6/5.0
WIBC	1070	Indianapolis	.6/4.2
WLS	890	Chicago	1.2/9.7

RADIO STATIONS

WASK, 1450, 1 KW , MOR	NBC,$24.00	(Masla)	Duchossois		H. Youart
WCFY, 1410, 1 KW (DAYS,DA) , RELIGION	,$ 7.00	(---)			S. Speheger
WASK-F, 105.3, 50 KW @ 375, COUNTRY	ABC-E,$24.00	(Masla)	Duchossois		H. Youart
WAZY-F, 96.5, 50 KW @ 500, CHR	ABC-C,$30.00*	(Christal)			R. Bauer
WKJM-F, 95.3, 1.2 KW @ 520, SOFT AC	,$13.00*	(Roslin)		(MONTICELLO)	L. Dawson
WXUS-F, 93.5, 3 KW @ 215, AC	APR,$16.00*	(Katz)			E. McCart
WSHW-F, 99.7, 50 KW @ 460, AC	,$19.00	(Regional)		(FRANKFORT)	V. Kasper

WFBQ-F - See Indianapolis in Spring 87 edition of American Radio

LAKE CHARLES, LA

MSA Rank/Pop: 218/176,300
ARB Rank/Pop: 187/142,600
Market TSL: 21.5 hours
Average Person Ratings: 15.4

Diaries: 421/339:1
Sample Target: 340
% Below Line: 19.9
% Not Listed: 5.9

Retail $: 1.04 Bil
FM Share: 82.52%
Stations: 14/7

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KBIU-F	49/22.4	21.4	23.1	496	34.8	30.7	32.4
2. KYKZ-F	33/15.1	13.2	7.6	328	23.0	17.2	12.4
3. KXZZ	27/12.3	11.8	6.7	230	16.1	15.0	14.2
4. KHCA-F	21/11.9	7.3	8.0	332	23.3	18.5	18.1
5. KTQQ-F	24/11.0	15.9	13.8	252	17.7	24.2	24.8
6. KHYS-F	15/ 6.8	4.5	8.9	193	13.5	12.0	13.1
7.							
8.							
9.							
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KBIU-F>	1. KBIU-F	1. KBIU-F>	1. KBIU-F
2. KYKZ-F	2. KYKZ-F	2. KYKZ-F	KXZZ
3. KHLA-F	3. KHLA-F	3. KHLA-F	3. KYKZ-F
4. KTQQ-F	4. KTQQ-F	4. KTQQ-F	4. KTQQ-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KBIU-F>	1. KYKZ-F	1. KYKZ-F>
2. KHLA-F	2. KBIU-F	2. KHLA-F
3. KXZZ	KHLA-F	KTQQ-F
KYKZ-F	4. KTQQ-F	4. KXZZ
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAOK	1400	Lake Charles	1.4/6.0	KKMY-F	104.5	Orange	.9/4.0
KEZM	1310	Sulphur	1.4/3.1	KLVI	560	Beaumont	1.4/4.2
				KQXY-F	94.1	Beaumont	3.2/5.6
KAJN-F	102.9	Crowley	2.7/5.8				
KIOC-F	106.1	Orange	1.8/6.9	KWIC-F	107.9	Beaumont	1.8/3.2

RADIO STATIONS

KXZZ, 1580, 1 KW (DA-2) , BLACK	,$14.00*	(Katz)	D. Johnson
KBIU-F, 103.7, 100 KW @ 471, CHR	,$28.00*	(Katz)	D. Johnson
KHLA-F, 99.5, 100 KW @ 400, AC	US 1,$18.00	(Republic)	G. Swift
KTQQ-F, 100.9, 3 KW @ 300, COUNTRY	US 2,$15.00	(Christal)	J. Trahan
KYKZ-F, 96.1, 100 KW @ 427, COUNTRY	ABC-I,$16.00	(Torbet)	J. Rodriguez

KHYS-F - See Beaumont in Spring 87 edition of American Radio

LAUREL - HATTIESBURG, MS

MSA Rank/Pop: NA
ARB Rank/Pop: 193/132,000
Market TSL: 20.9 hours
Average Person Ratings: 15.0

Diaries: 395/334:1
Sample Target: 330
% Below Line: 8.0
% Not Listed: 17.7

Retail $: .94 Bil
FM Share: 83.44%
Stations: 13/12

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WNSL-F	31/15.7	20.8	---	467	35.4	40.8	---
2. WJMG-F	23/11.6	8.5	---	220	16.7	16.4	---
3. WHSY-F	17/ 8.6	7.5	---	293	22.2	22.8	---
4. WHER-F	16/ 8.1	9.0	---	223	16.9	18.4	---
5. WQIS	13/ 6.6	8.5	---	153	11.6	11.2	---
WZKX-F	13/ 6.6	---	---	180	13.6	---	---
7. WBBN-F	12/ 6.1	5.7	---	162	12.3	9.3	---
8. WKNZ-F	11/ 5.6	4.7	---	125	9.5	7.8	---
9. WBSJ-F	7/ 3.5	5.7	---	139	10.5	9.7	---
10.							

12+ AMD

1. WNSL-F>
2. WHER-F
   WJMG-F
4. WHSY-F
5.

12+ MID

1. WNSL-F
2. WHER-F>
3. WJMG-F
4. WHSY-F
5.

12+ PMD

1. WNSL-F
2. WJMG-F
3. WHER-F
4. WZKX-F
5.

12+ EVE

1. WJMG-F
2. WNSL-F
3. WHSY-F
4. WZKX-F
5.

ADULTS 18-34

1. WNSL-F>
2. WJMG-F
3. WHSY-F
4. WZKX-F
5.

ADULTS 25-54

1. WNSL-F
2. WHER-F
3. WBBN-F
   WJMG-F
5.

ADULTS 35-64

1. WHER-F>
2. WBBN-F
   WKNZ-F
   WNSL-F
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBKH	950	Hattiesburg	2.0/4.2
WFOR	1400	Hattiesburg	2.0/6.1
WMFM-F	106.3	Petal	3.0/5.9
WORV	1580	Hattiesburg	3.0/5.9

RADIO STATIONS

WQIS,	890,	10 KW (DAYS) ,	BLACK	ABC-F,$ 8.00	(HNWH)		B. Holladay
WBBN-F,	95.9,	1 KW @ 546,	COUNTRY	,$10.00	(---)	(TAYLORSVILLE)	R. Blakeney
WBSJ-F,	102.3,	3 KW @ 300,	COUNTRY	ABC-E,$ 7.00	(Dora)	(ELLISVILLE)	H. Knotts
WHER-F,	103.7,	100 KW @ 266,	BTFL/EZ	NBC,$ 9.00	(Savalli)		J. Furr
WHSY-F,	104.5,	100 KW @ 714,	CHR	ABC-C,$10.00	(Masla)		T. Tibbett
WJMG-F,	92.1,	3 KW @ 300,	BLACK	SBN,$ 9.00	(Dora)		V. Floyd
WKNZ-F,	101.7,	3 KW @ 300,	COUNTRY	US 1,$11.00	(Mid-South)	(COLLINS)	T. Lowery
WNSL-F,	100.3,	100 KW @ 1050,	CHR	ABC-F,$15.00	(HNWH)		B. Holladay

WZKX-F - See Biloxi

LAWTON, OK

MSA Rank/Pop: 300/116,500
ARB Rank/Pop: 232/94,400
Market TSL: 21.3 hours
Average Person Ratings: 15.8

Diaries: 380/248:1
Sample Target: 290
% Below Line: 15.8
% Not Listed: 10.7

Retail $: .60 Bil
FM Share: 87.97%
Stations: 12/5

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KLAW-F	46/30.9	32.4	30.5	383	40.6	37.5	35.6
2. KMGZ-F	38/25.5	25.0	21.9	414	43.9	35.2	42.3
3. KRLG-F	17/11.4	13.0	14.1	279	29.6	24.9	37.7
4. KSWO	10/ 6.7	12.0	7.0	177	18.8	19.5	22.8
5. KNIN-F	8/ 5.4	.9	---	121	12.8	8.0	---
6.							
7.							
8.							
9.							
10.							

12+ AMD

1. KLAW-F
2. KMGZ-F>
3. KRLG-F
4. KSWO
5.

12+ MID

1. KLAW-F
2. KMGZ-F>
3. KRLG-F
4.
5.

12+ PMD

1. KLAW-F>
2. KMGZ-F>
3. KRLG-F>
4.
5.

12+ EVE

1. KLAW-F
2. KMGZ-F>
3. KRLG-F
4.
5.

ADULTS 18-34

1. KMGZ-F
2. KLAW-F>
3. KRLG-F
4.
5.

ADULTS 25-54

1. KLAW-F>
2. KMGZ-F>
3. KRLG-F>
4.
5.

ADULTS 35-64

1. KLAW-F>
2. KMGZ-F
3. KRLG-F
   KSWO
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KCCO	1050	Lawton	.7/5.4
KATT-F	100.5	Oklahoma City	2.0/3.3
KKQV-F	103.3	Wichita Falls	2.0/6.5
KLLF	1290	Wichita Falls	1.3/2.5
KLTE-F	101.9	Oklahoma City	.7/2.6
KOMA	1520	Oklahoma City	2.0/3.3

RADIO STATIONS

KSWO, 1380, 1 KW (DA-2) , COUNTRY	SMN,$ 8.00	(Riley)	R. Kirby
KLAW-F, 101.5, 100 KW @ 590, COUNTRY	ABC-E,$20.00	(Katz)	B. Shoemate
KMGZ-F, 95.3, 3 KW @ 300, CHR	US 1,$16.00	(Masla)	F. Morton
KRLG-F, 98.1, 100 KW @ 202, AC	,$10.00	(HNWH)	M. Russell

KNIN - See Wichita Falls

LONGVIEW - MARSHALL, TX

MSA Rank/Pop:	221/174,500	Diaries:	499/284:1	Retail $:	1.27 Bil
ARB Rank/Pop:	188/141,800	Sample Target:	330	FM Share:	82.26%
Market TSL:	20.4 hours	% Below Line:	36.0	Stations:	20/10
Average Person Ratings:	15.4	% Not Listed:	15.1		

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KYKX-F	42/19.2	15.0	18.3	430	30.3	24.9	26.5
2. KTUX-F	20/ 9.1	11.1	8.3	312	22.0	24.2	14.2
3. KNUE-F	16/ 7.3	5.8	7.1	193	13.6	13.1	11.8
4. KKTX-F	15/ 6.8	6.8	6.7	216	15.2	14.9	20.4
5. KTAL-F	14/ 6.4	2.9	1.7	146	10.3	2.8	5.4
6. KFRO	13/ 5.9	7.2	6.3	179	12.6	17.2	20.3
7. KMHT-F	11/ 5.0	1.9	1.3	138	9.7	6.5	5.1
8. KOOI-F	10/ 4.6	1.0	2.9	92	6.5	4.1	4.4
9. KAEZ-F	7/ 3.2	1.9	3.3	128	9.0	5.3	5.2
KTYL-F	7/ 3.2	2.9	5.8	155	10.9	8.7	12.7

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KYKX-F>	1. KYKX-F>	1. KYKX-F>	1. KFRO
2. KNUE-F	2. KTUX-F	2. KTUX-F	2. KTUX-F>
3. KTUX-F	3. KNUE-F	3. KKTX-F	3. KTAL-F
4. KMHT-F	4. KTAL-F	4. KNUE-F	4. KKTX-F
5.	5. KKTX-F	KTAL-F	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KYKX-F	1. KYKX-F>	1. KYKX-F>
2. KTAL-F	2. KMHT-F	2. KMHT-F
3. KTUX-F	3. KTUX-F	3. KNUE-F
4. KKTX-F	KNUE-F	4. KFRO
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAAW	1280	Longview	.9/2.2	KRMD-F	101.1	Shreveport	1.8/5.6
KCUL	1410	Marshall	2.3/3.9	KVKI-F	96.5	Shreveport	.5/2.3
KEES	1430	Gladewater	.9/5.6	KWKH	1130	Shreveport	1.8/4.2
KMHT	1450	Marshall	.9/2.8	KZEY	690	Tyler	1.4/4.6
KEEL	710	Shreveport	.9/2.5				
KITT-F	93.7	Shreveport	2.7/9.4				
KRMD	1340	Shreveport	---/1.8				

RADIO STATIONS

KFRO, 1370, 1 KW (DA-N) , MOR ABC-I, $12.00* (Miller) J. Curtis

KAEZ-F, 95.3, 2 KW @ 400, BTFL/EZ ,$13.00 (Miller) (GILMER) J. Curtis
KKTX-F, 95.9, 1 KW @ 513, CHR ,$18.00 (Target) (KILGORE) R. Monroe
KMHT-F, 103.9, 3 KW @ 300, BLACK ,$12.00 (Miller) P. Adcock
KYKX-F, 105.7, 100 KW @ 1005, COUNTRY ,$28.00* (Mc-Guild) Sun Group

KTUX-F - See Shreveport in Spring 87 edition of American Radio

Other ranked stations - See Tyler, TX

LUFKIN - NACOGDOCHES, TX

MSA Rank/Pop: NA
ARB Rank/Pop: 222/103,300
Market TSL: 21.6 hours
Average Person Ratings: 15.6

Diaries: 349/296:1
Sample Target: 280
% Below Line: 13.3
% Not Listed: 16.1

Retail $: .63 Bil
FM Share: 89.63%
Stations: 12/9

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KJCS-F	43/26.7	26.0	28.9	408	39.5	37.0	43.8
2. KAFX-F	32/19.9	19.2	11.4	351	34.0	30.8	22.5
3. KYKS-F	24/14.9	19.9	16.8	345	33.4	32.6	29.6
4. KSFA	8/ 5.0	.7	5.4	77	7.5	5.3	8.8
KMJQ-F	8/ 5.0	---	3.4	62	6.0	---	5.6
6. KNUE-F	5/ 3.1	1.4	1.3	32	3.1	5.4	4.1
KOOI-F	5/ 3.1	4.1	---	81	7.8	5.3	---
8. KDEY-F	4/ 2.5	6.2	5.4	56	5.4	12.0	9.7
9.							
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KJCS-F>	1. KJCS-F>	1. KJCS-F	1. KAFX-F>
2. KYKS-F	2. KAFX-F	2. KAFX-F	2. KJCS-F>
3. KAFX-F>	3. KYKS-F	3. KYKS-F>	3. KMJQ-F>
4.	4.	4.	4. KYKS-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KAFX-F>	1. KJCS-F>	1. KJCS-F>
2. KJCS-F	2. KYKS-F>	2. KYKS-F>
3. KYKS-F>	3. KAFX-F	3. KSFA
4.	4.	4. KAFX-F
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KAFX	1260	Diboll	.6/4.0
KEEE	1230	Nacogdoches	1.2/9.6
KNOW	1420	Lufkin	1.2/3.8
KRBA	1340	Lufkin	.6/7.4

RADIO STATIONS

KSFA, 860, 1 KW/500 W (DA-N), COUNTRY	APR,$ 9.00	(---)		B. Dunn
KAFX-F, 95.5, 100 KW @ 569, CONTEMP	,$18.00*	(Christal)	(DIBOLL)	Tom Love
KDEY-F, 99.3, 2 KW @ 360, AOR	,$ 9.00	(Target)		D. Yates
KJCS-F, 103.3, 100 KW @ ?? , COUNTRY	,$17.00	(---)		J. Rucker
KYKS-F, 105.1, 100 KW @ 660, AC/COUNTRY (?)	APR,$19.00	(Eastman)		L. Gunter

KNUE, KOOI - See Tyler, TX

KMJQ - See Houston in Spring 87 edition of American Radio

MEDFORD - ASHLAND, OR

MSA Rank/Pop: 257/139,200
ARB Rank/Pop: 205/116,400
Market TSL: 18.1 hours
Average Person Ratings: 12.5

Diaries: 368/316:1
Sample Target: 310
% Below Line: 1.6
% Not Listed: 15.9

Retail $: .76 Bil
FM Share: 75.41%
Stations: 12/11

		SPG	SPG	METRO	METRO CUME RATING		
12+ METRO	1/4/SHARE	86	85	CUME	S87	S86	S85
1. KTMT-F	31/21.4	27.8	12.8	416	35.7	37.1	26.1
2. KCMX-F	19/13.1	11.8	15.7	208	17.9	20.6	22.8
KRWQ-F	19/13.1	10.1	6.4	168	14.4	9.4	13.6
4. KBOY-F	12/ 8.3	4.7	9.3	166	14.3	15.6	27.9
KYJC	12/ 8.3	8.3	12.2	270	23.2	22.5	25.2
6. KBGG-F	8/ 5.5	4.1	---	169	14.5	6.6	---
7. KCMX	7/ 4.8	7.7	5.2	94	8.1	10.0	16.5
8. KDOV	5/ 3.4	4.7	2.9	88	7.6	8.5	8.0
9. KFMJ-F	3/ 2.1	2.4	.6	54	4.6	4.0	4.7
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KTMT-F>	1. KTMT-F	1. KTMT-F>	1. KTMT-F>
2. KYJC	2. KCMX-F	2. KRWQ-F	2. KCMX-F
3. KRWQ-F	3. KRWQ-F>	3. KCMX-F	3. KRWQ-F
4. KCMX-F	4. KBGG-F	4. KBOY-F	4. KGO
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KTMT-F>	1. KRWQ-F	1. KCMX-F>
2. KBOY-F>	2. KCMX-F	2. KRWQ-F
	KTMT-F	
3. KRWQ-F		3. KYJC
4. KBGG-F	4. KYJC	4. KCMX
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KMED	1440	Medford	1.4/4.3
KMFR	880	Phoenix	1.4/9.5
KGO	810	San Francisco	1.4/4.9

RADIO STATIONS

KCMX	580	1 KW (DA-N)	COUNTRY	MBS,$11.00	(Katz)		R. Vsetecka
KDOV	1230	1 KW	RELIGION	NBC,$ 6.00	(---)		P. Atkinson
KYJC	610	5 KW (DA-2)	AC	ABC-C,$16.00*	(HNWH)		J. Allen
KBGG-F	102.7	100 KW @ 1976	AC	,$10.00*	(---)	(CAVE JUNCTION)	J. Melton
KBOY-F	95.3	100 KW @ 935	AC	,$14.00	(Mc-Guild)		P. Schroeder
KCMX-F	101.9	31 KW @ 1457	BTFL/EZ	MBS,$15.00	(Katz)		R. Vsetecka
KRWQ-F	100.3	30 KW @ 985	COUNTRY	APR,$14.00	(Radio West)	(GOLD HILL)	D. Hill
KTMT-F	93.7	19 KW @ 3260	CHR	ABC-R,$22.00*	(Torbet)		R. Johnson
KFMJ-F	96.9	25 KW @ 2178	AC/CHR/AOR	US 1,$10.00	(HNWH)	(GRANTS PASS)	W. Miner

MERIDIAN, MS

MSA Rank/Pop: NA
ARB Rank/Pop: 251/66,200
Market TSL: 21.0 hours
Average Person Ratings: 15.7

Diaries: 331/200:1
Sample Target: 250
% Below Line: 4.3
% Not Listed: 11.5

Retail $: .48 Bil
FM Share: 67.39%
Stations: 8/6

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WOKK-F	27/26.0	27.2	26.1	238	36.0	32.5	33.8
2. WJDQ-F	24/23.1	25.0	22.5	205	31.0	37.8	37.5
3. WALT	17/16.3	16.3	24.3	154	23.3	26.4	28.6
4. WMOX	11/10.6	10.9	9.9	157	23.7	22.9	24.5
5. WQIC-F	7/ 6.7	---	---	120	18.1	---	---
6.							
7.							
8.							
9.							
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WOKK-F>	1. WOKK-F>	1. WOKK-F	1. WJDQ-F>
2. WJDQ-F	2. WJDQ-F>	2. WJDQ-F>	2. WALT
3. WMOX	3. WALT	3. WALT >	3. WMOX WOKK-F
4. WALT	4.	4. WQIC-F	
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WJDQ-F>	1. WOKK-F>	1. WOKK-F>
2. WOKK-F	2. WJDQ-F	2. WALT
3. WALT	3. WALT >	3. WJDQ-F
4. WQIC-F	4. WQIC-F	4. WMOX
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJDQ	1240	Marion	---/ 2.4
WMDN	1450	Meridian	1.9/10.9
WHER-F	103.7	Hattiesburg	2.9/10.0
WNSL-F	100.3	Laurel	1.0/ 6.0

RADIO STATIONS

WALT, 910, 5 KW/1 KW , BLACK	ABC-E,$11.00 (Mc-Guild)	New South	K. Rainey
WMOX, 1010, 10 KW/1 KW (DA-2), COUNTRY	US 2,$15.00 (Savalli)		E. Smith
WJDQ-F, 101.3, 100 KW @ 580, CHR	ABC-C,$21.00 (Masla)		M. Partridge
WOKK-F, 97.1, 100 KW @ 330, COUNTRY	ABC-E,$23.00 (Mc-Guild)	New South	K. Rainey
WQIC-F, 103.1, 3 KW @ 300, BLACK	SBN,$13.00 (Republic)		L. Torgerson

MINOT, ND

MSA Rank/Pop: NA
ARB Rank/Pop: 257/49,300
Market TSL: 20.7 hours
Average Person Ratings: 16.0

Diaries: 309/160:1
Sample Target: 250
% Below Line: 1.3
% Not Listed: 1.3

Retail $: .45 Bil
FM Share: 58.97%
Stations: 8/7

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KCJB	26/32.9	26.0	28.8	192	38.9	39.5	43.8
2. KHHT-F	15/19.0	26.0	17.8	183	37.1	40.3	31.0
3. KBQQ-F	11/13.9	12.3	13.7	148	30.0	23.1	29.1
4. KIZZ-F	10/12.7	13.7	23.3	131	26.6	26.4	35.7
5. KZPR-F	10/12.7	11.0	---	124	25.2	21.1	---
6. KRRZ	3/ 3.8	1.4	1.4	65	13.2	8.9	13.4
7. KHRT	2/ 2.5	2.7	4.1	42	8.5	9.1	7.4
8.							
9.							
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KCJB >	1. KCJB >	1. KCJB >	1. KHHT-F>
2. KHHT-F	2. KHHT-F	2. KHHT-F	2. KCJB >
3. KBQQ-F	KBQQ-F	3. KZPR-F	3. KBQQ-F
4. KZPR-F	4. KIZZ-F	4. KIZZ-F	4. KRRZ
5.	5.	KBQQ-F	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KHHT-F	1. KCJB	1. KCJB >
KBQQ-F>	2. KZPR-F	2. KZPR-F>
3. KIZZ-F	3. KBQQ-F	3. KHHT-F
4. KZPR-F	4. KIZZ-F	KIZZ-F
5.	5.	KBQQ-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KTYN	1430	Minot	---/3.7

RADIO STATIONS

KCJB, 910,	5 KW/1 KW (DA-2),	COUNTRY	CBS,$36.00*	(Katz)		R. Romine
KHRT, 1320,	2.5 KW (DAYS)	, RELIGION	ABC-I,$ 5.00	(---)		R. Leavitt
KRRZ, 1390,	5 KW/1 KW	, OLDIES	,$ 9.00*	(Torbet)		C. Ferguson
KHHT-F, 97.1,	50 KW @ 830,	CHR	,$32.00*	(Katz)		R. Romine
KIZZ-F, 93.7,	100 KW @ 600,	CONTEMP	ABC-C,$25.00*	(Banner)	Meyer	T. Fleck
KBQQ-F, 99.9,	100 KW @ 500,	AC	,$19.00*	(Torbet)		D. Hoberg
KZPR-F, 105.3,	100 KW @ 579,	COUNTRY	,$ NA	(Torbet)		C. Ferguson

MONMOUTH - OCEAN, NJ

MSA Rank/Pop: NA
ARB Rank/Pop: 44/805,100
Market TSL: 23.8 hours
Average Person Ratings: 17.9

Diaries: 596/1350:1
Sample Target: 400
% Below Line: 75.7
% Not Listed: 11.8

Retail $: 6.0 Bil
FM Share: 73.31%
Stations: 30/6

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WPLJ-F	110/7.6	2.9	4.1	1425	17.7	14.9	17.9
2. WOR	95/6.6	7.6	3.7	1240	15.4	13.7	9.6
3. WNEW-F	92/6.4	7.4	3.9	1006	12.5	13.6	10.8
4. WADB-F	90/6.2	3.6	3.5	1014	12.6	9.6	8.1
5. WOBM-F	83/5.7	6.1	6.1	1248	15.5	13.7	15.2
WPAT-F	83/5.7	4.3	5.5	886	11.0	10.4	10.2
7. WXRK-F	16/1.1	1.7	.7	411	5.1	6.5	5.1
8. WCBS	53/3.7	3.2	3.3	1103	13.7	14.8	11.8
9. WCBS-F	52/3.6	3.5	3.4	660	8.2	9.6	11.9
10. WMJY-F	47/3.3	1.4	1.6	491	6.1	6.7	5.7
WHTZ-F	47/3.3	5.0	4.4	757	9.4	13.2	13.8
12. WJLK-F	44/3.0	4.1	3.4	837	10.4	10.3	11.8

12+ AMD

1. WOR
2. WXRK-F
3. WADB-F
4. WOBM-F

12+ MID

1. WNEW-F
2. WADB-F
3. WPAT-F
4. WPLJ-F

12+ PMD

1. WPLJ-F
2. WOBM-F
3. WPAT-F
4. WNEW-F

12+ EVE

1. WPLJ-F
2. WHTZ-F
3. WADB-F
   WABC

ADULTS 18-34

1. WNEW-F
2. WXRK-F
3. WPLJ-F
4. WMJY-F

ADULTS 25-54

1. WOBM-F
2. WNEW-F
3. WPLJ-F
4. WXRK-F

ADULTS 35-64

1. WOBM-F
2. WPAT-F
3. WCBS-F
4. WOR

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJLK	94.3	Asbury Park	1.3/ 4.5
WJRZ-F	100.1	Manahawkin	1.9/ 8.5
WABC	770	New York	2.8/11.1
WFPG-F	96.9	Atlantic City	.8/ 2.4
WHLI	1100	Hempstead	1.5/ 1.8
WHN	1050	New York	2.5/ 7.9
WLTW-F	106.7	New York	2.3/ 8.5
WMCA	570	New York	.9/3.2
WMGQ-F	98.3	New Brunswick	1.5/2.6
WMMR-F	93.3	Philadelphia	2.6/5.5
WNBC	660	New York	2.1/7.6
WNEW	1130	New York	1.7/4.5
WNSR-F	105.1	New York	1.6/7.0
WPAT	930	Paterson	.6/2.7
WPIX-F	101.9	New York	1.0/3.3
WQHT-F	103.5	Lake Success	.9/3.2
WRKS-F	98.7	New York	.8/3.3
WYNY-F	97.1	New York	1.1/5.1

RADIO STATIONS

WJLK, 1310, 2.5 KW/1 KW (DA-D), OLDIES ,$ NA (Masla) Asbury Press (ASBURY PARK) J. Dziuba

WADB-F, 95.9, 3 KW @ 300, BTFL/EZ ,$22.00 (Christal) (POINT PLEASANT) A. Brown
WJLK-F, 94.3, 3 KW @ 300, CHR ,$40.00* (Masla) Asbury Press (ASBURY PARK) J. Dziuba
WJRZ-F, 100.1, 3 KW @ 300, CHR ABC-C,$23.00* (Masla) (MANAHAWKIN) J. Knox
WMJY-F, 107.1, 3 KW @ 300, AC ,$35.00* (Radio West) (LONG BRANCH) C. DeProspo
WOBM-F, 92.7, 3 KW @ 300, AC ,$45.00* (---) (TOMS RIVER) B. Levy

Other ranked stations - See New York in Spring 87 edition of American Radio

MONROE, LA

MSA Rank/Pop: 250/143,100
ARB Rank/Pop: 206/116,300
Market TSL: 23.7 hours
Average Person Ratings: 16.4

Diaries: 388/300:1
Sample Target: 310
% Below Line: 2.8
% Not Listed: 6.8

Retail $: .79 Bil
FM Share: 81.46%
Stations: 12/10

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KYEA-F	43/22.5	23.5	27.9	329	28.3	23.7	28.4
2. KJLO-F	35/18.3	12.7	8.1	299	25.7	19.8	13.3
3. KNAN-F	34/17.8	22.9	10.2	409	35.2	36.4	23.0
4. KNOE-F	21/11.0	~~13.3~~	21.3	302	26.0	26.4	43.9
5. KNOE	11/ 5.8	9.0	10.2	190	16.3	21.9	22.7
6. KMBS	9/ 4.7	3.6	3.6	76	6.5	5.9	5.7
7. KXLA	8/ 4.2	1.8	---	66	5.7	5.6	---
8. KWEZ	5/ 2.6	3.0	1.0	66	5.7	8.8	8.9
KXKZ-F	5/ 2.6	1.8	4.1	88	7.6	6.2	10.3
10.							

12+ AMD

1. KNAN-F
2. KJLO-F
3. KYEA-F>
4. KNOE-F
5.

12+ MID

1. KJLO-F
2. KNAN-F
3. KYEA-F
4. KNOE-F
5.

12+ PMD

1. KJLO-F
2. KYEA-F
3. KNAN-F
4. KNOE-F
5.

12+ EVE

1. KYEA-F>
2. KNAN-F>
3. KNOE-F
4. KJLO-F
5.

ADULTS 18-34

1. KYEA-F
2. KNAN-F>
3. KNOE-F
4. KJLO-F
5.

ADULTS 25-54

1. KJLO-F
2. KYEA-F>
3. KNAN-F
4. KXLA
5.

ADULTS 35-64

1. KJLO >
2. KYEA-F
3. KNAN-F
4. KNOE
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KTRY-F	94.3	Bastrop	1.0/3.9
KCTO-F	103.1	Columbia	2.1/2.8
KQID-F	93.1	Alexandria	.5/2.5

RADIO STATIONS

KMBS,	1310,	1 KW (DAYS)-- ,	NOSTALGIA		,$12.00	(---)		C. Morgan
KNOE,	540,	5 KW/1 KW (DA-N) ,	COUNTRY	ABC-E,	$20.00*	(Mc-Guild)	Noe	J. Noe
KWEZ,	1440,	5 KW/1 KW (DA-N) ,	BLACK	NBC,	$10.00*	(HNWH)	New South	S. Stephenson
KXLA,	990,	1 KW/250 W (DA-1),	BLACK	SBN,	$10.00*	(Masla)	(RAYVILLE)	J. Moore
KJLO-F,	104.1,	100 KW @ 850,	COUNTRY	ABC-E,	$25.00*	(HNWH)	New South	S. Stephenson
KNAN-F,	106.1,	100 KW @ 480,	CHR	SMN,	$28.00*	(Banner)		R. Reynolds
KNOE-F,	101.9,	100 KW @ 1650,	CONTEMP	ABC-F,	$23.00*	(Mc-Guild)	Noe	J. Noe
KXKZ-F,	107.5,	100 KW @ 500,	COUNTRY	APR,	$12.00*	(---)	(RUSTIN)	D. Hollingsworth
KYEA-F,	98.3,	3 KW @ 300,	BLACK		,$22.00	(---)		C. Morgan

MORRISTOWN, NJ

MSA Rank/Pop: NA
ARB Rank/Pop: 94/360,400
Market TSL: 22.4 hours
Average Person Ratings: 17.2

Diaries: 480/751:1
Sample Target: 400
% Below Line: 90.9
% Not Listed: 9.9

Retail $: 3.0 Bil
FM Share: 72.04%
Stations: 26/3

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WHTZ-F	58/9.4	6.7	8.5	869	24.1	21.0	20.6
2. WOR	56/9.0	4.5	5.2	562	15.6	12.9	12.7
3. WNEW-F	48/7.8	4.5	5.6	732	20.3	15.0	14.9
4. WPAT-F	47/7.6	10.3	9.4	440	12.2	15.2	10.8
5. WPLJ-F	44/7.1	11.0	9.2	883	24.5	31.1	26.1
6. WLTW-F	37/6.0	4.3	3.1	562	15.6	11.1	9.9
7. WCBS-F	33/5.3	4.1	2.7	414	11.5	11.3	11.4
WXRK-F	33/5.3	7.7	1.1	497	13.8	16.4	6.0
9. WYNY-F	24/3.9	4.6	4.0	469	13.0	15.0	11.7
10. WDHA-F	23/3.7	3.6	3.7	396	11.0	13.8	11.2

12+ AMD

1. WOR
2. WHTZ-F
3. WXRK-F
4. WNEW-F
5.

12+ MID

1. WHTZ-F
2. WPAT-F
3. WLTW-F
   WNEW-F
5.

12+ PMD

1. WHTZ-F
2. WNEW-F
3. WPAT-F
4. WPLJ-F
5.

12+ EVE

1. WHTZ-F
2. WPLJ-F
3. WNEW-F
4. WPAT-F
5.

ADULTS 18-34

1. WNEW-F
2. WHTZ-F
3. WXRK-F
4. WPLJ-F
5.

ADULTS 25-54

1. WCBS-F
   WHTZ-F
   WNEW-F
4. WLTW-F
5.

ADULTS 35-64

1. WPAT-F
2. WCBS-F
   WLTW-F
4. WOR
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WMTR	1250	Morristown	1.9/ 9.4
WXMC	1310	Parsipp. Hills	2.6/ 3.1
WABC	770	New York	2.9/10.8
WCBS	880	New York	1.6/ 8.2
WFME-F	94.7	Newark	.3/ 2.5
WHN	1050	New York	1.0/ 5.8
WINS	1010	New York	1.5/ 8.5
WMMR-F	93.3	Philadelphia	1.0/2.3
WNBC	660	New York	2.9/8.6
WNCN-F	104.3	New York	1.6/4.1
WNEW	1130	New York	1.3/3.6
WNSR-F	105.1	New York	2.3/8.2
WPAT	930	Paterson	.5/4.1
WPIX-F	101.9	New York	2.1/6.9
WQHT-F	103.5	Lake Success	.6/3.7
WQXR-F	96.3	New York	1.0/3.5

RADIO STATIONS

WMTR, 1250, 5 KW/1 KW (DA-2), MOR APR,$57.00 (Groskin) (MORRISTOWN) P. Arnow
WXMC, 1310, 1 KW (DAYS,DA) , ? ? ,$? (Roslin) (PARSIPP. HILLS) E. Paige

WDHA-F, 105.5, 3 KW @ 300, AOR ,$62.00 (Groskin) (DOVER) R. Linder

Other ranked stations - See New York in Spring 87 edition of American Radio

MUSKEGON, MI

MSA Rank/Pop: 237/156,600	Diaries: 489/258:1	Retail $: .74 Bil
ARB Rank/Pop: 201/126,200	Sample Target: 350	FM Share: 88.83%
Market TSL: 20.7 hours	% Below Line: 12.3	Stations: 17/10
Average Person Ratings: 15.6	% Not Listed: 9.1	

12+ METRO		1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1.	WSNY-F	50/25.4	10.3	14.1	526	41.7	19.0	26.6
2.	WMUS-F	44/22.3	19.0	21.5	435	34.5	27.7	35.8
3.	WQWQ-F	21/10.7	7.6	1.6	220	17.4	16.6	5.0
4.	WKBZ	13/ 6.6	15.2	13.6	217	17.2	25.8	26.2
5.	WCXT-F	9/ 4.6	6.0	6.3	127	10.1	9.9	10.4
	WKLQ-F	9/ 4.6	12.0	4.2	156	12.4	19.5	10.8
7.	WAVX-F	7/ 3.6	.5	2.6	148	11.7	6.5	9.9
8.	WKBZ-F	6/ 3.0	4.3	11.5	135	10.7	10.5	26.7
9.								
10.								

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WMUS-F	1. WSNX-F	1. WSNX-F	1. WSNX-F>
2. WSNX-F>	2. WMUS-F	2. WMUS-F>	2. WMUS-F>
3. WKBZ	3. WQWQ-F	3. WQWQ-F	3. WCXT-F
4. WQWQ-F	4.	4.	4. WQWQ-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WSNX-F>	1. WSNX-F	1. WMUS-F>
2. WCXT-F	2. WMUS-F>	2. WQWQ-F
WMUS-F	3. WQWQ-F	3. WSNX-F
4. WKLQ-F	4. WAVX-F	4. WKBZ-F
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WKJR	1520	Muskegon Heights	1.0/6.3	WCUZ-F	101.3	Grand Rapids	1.0/3.0
WMUS	1090	Muskegon	2.0/8.5	WFUR-F	102.9	Grand Rapids	.5/2.9
WTRV	1600	Muskegon	.5/4.6	WLAV-F	96.9	Grand Rapids	2.0/6.5
				WLHT-F	95.7	Grand Rapids	1.0/4.0
				WOOD-F	105.7	Grand Rapids	1.0/4.0
				WYXX-F	96.1	Holland	1.0/5.9

RADIO STATIONS

WKBZ, 850, 1 KW (DA-1) , MOR MBS,ABC-I,$ NA (Roslin) Reams

WAVX-F, 98.3, 2.6 KW @ 321, AC ,$15.00* (Torbet) Dave Myers
WKBZ-F, 95.3, 3 KW @ 300, ? ? MBS,ABC-I,$ NA (Roslin) Reams (WHITEHALL)
WCXT-F, 105.3, 100 KW @ 650, AOR ,$17.00 (Masla) N. Waters
WMUS-F, 106.9, 50 KW @ 480, COUNTRY ,$40.00* (HNWH) T. Achterhoff
WQWQ-F, 101.7, 3 KW @ 300, BTFL/EZ ,$15.00 (Masla) Kuiper R. Peterman
WSNX-F, 104.5, 50 KW @ 360, CHR ,$31.00* (Christal) Goodrich

WKLQ - See Grand Rapids in Spring 87 edition of American Radio

NAPLES - MARCO ISLAND, FL

MSA Rank/Pop: 290/122,200
ARB Rank/Pop: 216/106,300
Market TSL: 21.2 hours
Average Person Ratings: 15.6

Diaries: 284/342:1
Sample Target: 280
% Below Line: 54.1
% Not Listed: 12.0

Retail $: 1.0 Bil
FM Share: 86.30%
Stations: 11/5

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WCVU-F	33/19.9	22.6	27.3	385	36.2	32.8	44.2
2. WRXK-F	20/12.0	.6	3.7	198	21.1	5.1	12.3
WNOG	20/12.0	14.3	13.0	198	18.6	23.6	23.6
4. WSGL-F	19/11.4	14.9	9.9	224	21.1	20.4	15.6
5. WINK-F	14/ 8.4	9.5	5.6	193	18.2	23.3	20.0
6. WRGI-F	11/ 6.6	11.3	16.1	249	23.4	21.5	29.6
7. WIXI-F	10/ 6.0	---	---	144	13.5	---	---
8. WIKX-F	7/ 4.2	1.2	1.9	54	9.5	6.4	5.1
9. WHEW-F	6/ 3.6	---	---	63	5.9	---	---
10. WSOR-F	5/ 3.0	---	---	50	4.7	---	---

12+ AMD

1. WNOG
2. WCVU-F
3. WSGL-F
   WRXK-F
5.

12+ MID

1. WCVU-F>
2. WSGL-F
3. WRXK-F
4. WIXI-F
   WNOG

12+ PMD

1. WCVU-F
2. WRXK-F
3. WSGL-F
4. WINK-F
5.

12+ EVE

1. WCVU-F
2. WINK-F
3. WNOG
4. WRXK-F
5.

ADULTS 18-34

1. WRXK-F>
2. WRGI-F
3. WSGL-F
   WINK-F
5.

ADULTS 25-54

1. WSGL-F
2. WRXK-F
3. WCVU-F
4. WRGI-F
5.

ADULTS 35-64

1. WCVU-F>
2. WSGL-F
3. WNOG
4. WIXI-F
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WQEZ-F 99.3 Ft. Meyers .6/3.1

RADIO STATIONS

WNOG, 1270, 5 KW/2.5 KW (DA-N), TALK MBS,CBS, ABC-T,NBC-T,$23.00 (Christal) Palmer J. Eddens

WIKX-F, 98.3, 1 KW @ 555, COUNTRY SMN,$15.00* (---) (IMMOKALEE) B. Umberger
WIXI-F, 105.5, 1 KW @ 573, NOSTALGIA SMN,$16.00* (Torbet)
WRGI-F, 93.5, 3 KW @ 300, AC US 1,$20.00 (Roslin) A. Arkelian
WSGL-F, 103.1, 2 KW @ 384, COUNTRY ,$21.00 (Banner) J. Norman

Other ranked stations - See Ft. Meyers

NEW BEDFORD - FALL RIVER, MA

MSA Rank/Pop: 99/478,900 (County)
ARB Rank/Pop: 83/413,300
Market TSL: 22.8 hours
Average Person Ratings: 17.3

Diaries: 486/850:1
Sample Target: 400
% Below Line: 68.3
% Not Listed: 7.6

Retail $: 3.4 Bil
FM Share: 69.35%
Stations: 38/8

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WPRO-F	65/9.1	9.5	6.7	4.9	7.9	1054	25.5	20.2	25.8
2. WMYS-F	63/8.8	4.1	7.3	8.6	7.0	620	15.0	14.0	14.9
3. WLKW-F	61/8.6	6.4	6.6	9.7	8.2	715	17.3	15.6	16.2
4. WHJY-F	60/8.4	10.2	9.3	10.8	9.8	893	21.6	21.2	20.4
5. WBSM	44/6.2	6.3	3.7	5.9	8.2	471	11.4	7.6	11.2
6. WSNE-F	32/4.5	2.2	2.6	3.1	3.4	430	10.4	10.1	12.4
7. WBZ	32/4.5	5.3	4.2	2.8	1.9	310	7.5	9.9	8.6
WNGH	25/3.5	3.1	.7	1.6	3.2	417	10.1	3.8	9.9
9. WBRU-F	24/3.4	1.2	.8	3.4	1.4	372	9.0	5.1	6.0
10. WWLI-F	22/3.1	3.8	4.9	2.8	1.9	422	10.2	11.7	9.7
11. WARA	18/2.5	.5	1.4	3.2	1.8	174	4.2	4.1	5.4
12. WROR-F	15/2.1	1.0	1.7	.4	1.4	244	5.9	4.2	5.0

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WMYS-F	1. WMYS-F	1. WHJY-F	1. WHJY-F
2. WBSM	2. WLKW-F	2. WMYS-F	2. WLKW-F
3. WPRO-F	3. WHJY-F	3. WPRO-F	3. WBZ
4. WHJY-F	WPRO-F	4. WLKW-F	4. WPRO-F

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WHJY-F	1. WMYS-F	1. WLKW-F
2. WPRO-F	2. WPRO-F	2. WMYS-F
3. WMYS-F>	3. WHJY-F	3. WBSM
4. WSNE-F	4. WSNE-F	4. WBZ

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WALE	1400	Fall River	1.7/4.7
WPEP	1570	Taunton	1.4/3.3
WSAR	1480	Fall River	.7/5.3
WCAV-F	97.9	Brockton	.7/1.8
WCIB-F	101.9	Falmouth	.8/2.1

See Providence for more information about the following stations:

WHIM	1.0/3.8	WWAZ	1.7/2.9
WHJJ	1.1/4.7	WWRX-F	.7/3.6
WPRO	1.4/9.2		

See Boston for more information about the following:

WAAF-F	1.0/3.0	WHDH	.7/2.8	WROL	.6/1.9
WBCN-F	1.8/5.5	WJIB-F	.8/3.5	WVBF-F	.7/2.3
WBOS-F	1.5/2.3	WMJX-F	.6/2.1	WXKS-F	2.1/8.6
WCRB-F	.8/2.1	WPLM-F	1.1/3.3	WZLX-F	1.4/4.1
WEEI	.4/1.9	WRKQ	.8/3.2	WZOU-F	2.0/7.7

RADIO STATIONS

WARA, 1320, 5 KW (DA-2)	, MOR	CNN,$22.00	(Roslin)		P. Ottmar
WBSM, 1420, 5 KW/1 KW (DA-1)	, TALK	NBC,NBC-T,$32.00*	(Christal)	Sage	D. Shackett
WNBH, 1340, 1 KW	, SOFT AC/OLDIES	ABC-E,$ NA	(Torbet)		C. Lodge

Other ranked stations - See Boston or Providence in Spring 87 edition of American Radio

NORTHWEST MICHIGAN
(Traverse City - Petoskey - Charlevoix)

MSA Rank/Pop: NA	Diaries: 322/313:1	Retail $: .79 Bil
ARB Rank/Pop: 225/100,700	Sample Target: 290	FM Share: 93.55%
Market TSL: 24.4 hours	% Below Line: 1.3	Stations: 14/13
Average Person Ratings: 18.6	% Not Listed: 17.1	

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WKHQ-F	34/18.2	19.9	16.9	379	37.6	36.8	38.7
2. WCCW-F	20/10.7	3.3	1.1	193	18.8	9.6	6.2
WTCM-F	20/10.7	13.9	11.8	190	18.9	18.6	20.8
4. WJML-F	16/ 8.6	9.9	10.1	222	22.0	17.8	22.1
5. WKLT-F	15/ 8.0	14.6	6.2	182	18.1	18.8	14.7
WMBN-F	15/ 8.0	9.9	12.9	185	18.4	16.5	16.4
7. WKPK-F	10/ 5.3	2.6	3.4	214	21.3	15.6	14.5
8. WCCW	8/ 4.3	1.3	1.7	66	6.6	4.9	6.6
9. WMKC-F	6/ 3.2	2.0	4.5	76	7.5	8.1	6.5
10. WCLX-F	4/ 2.1	3.3	5.1	55	5.5	5.1	5.7

12+ AMD

1. WKHQ-F>
2. WCCW-F
3. WJML-F
4. WTCM-F
5. WMBN-F

12+ MID

1. WKHQ-F
2. WCCW-F
3. WTCM-F
4. WJML-F
5. WMBN-F

12+ PMD

1. WKHQ-F>
2. WTCM-F
3. WCCW-F
   WKLT-F
5.

12+ EVE

1. WKHQ-F>
2. WKLT-F
3. WMBN-F
4. WKPK-F
5.

ADULTS 18-34

1. WKHQ-F>
2. WKLT-F
3. WKPK-F
4. WCCW-F
5.

ADULTS 25-54

1. WCCW-F
2. WKHQ-F
3. WTCM-F
4. WJML-F
5.

ADULTS 35-64

1. WTCM-F>
2. WCCW-F
3. WMBN-F
4. WJML-F
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJML	1110	Petoskey	---/ .7
WKHQ	1270	Charlevoix	---/1.9
WKLT	1420	Kalkaska	---/ .3
WLDR-F	101.9	Traverse City	1.6/7.6
WTCM	580	Traverse City	.5/6.5
WWPZ	1340	Petoskey	.5/3.6
WQLZ-F	105.1	Cheboygan	1.1/7.0

RADIO STATIONS

WCCW-F, 92.1, 3 KW @ 251, AC ABC-E,$14.00 (S. Katz) (TRAVERSE CITY) T. Jones
WCLX-F, 93.5, 1 KW @ 460, COUNTRY ABC-I,$ 9.00 (---) (BOYNE CITY) B. Rich
WJML-F, 98.9, 100 KW @ 800, CONTEMP ,$18.00*(HNWH) (PETOSKEY) D. Williams
WKHQ-F, 105.9, 100 KW @ 922, CHR ABC-C,$20.00 (Mc-Guild) Mid. Family (CHARLEVOIX) T. Moore
WKLT-F, 97.7, 1 KW @ 500, AOR Source,$15.00 (Patt) (KALKASKA) C. Poet

WKPK-F, 106.7, 100 KW @ 570, CHR US 1,$12.00 (Mich. Spot) (GAYLORD) J. DeGroot
WLDR-F, 101.9, 50 KW @ 590, SOFT AC ,$13.00 (Masla) (TRAVERSE CITY) D. Wiitala
WMBN-F, 96.3, 100 KW @ 980, BTFL/EZ MBS,$16.00 (Christal) MacDonald (PETOSKEY) P. MacDonald
WMKC-F, 102.9, 100 KW @ 370, COUNTRY CBS,$13.00 (Patt) (ST. IGNACE) T. Ahlborn
WTCM-F, 103.5, 100 KW @ 1000, COUNTRY NBC,$25.00 (Katz) (TRAVERSE CITY) R. Biederman

ODESSA - MIDLAND, TX

MSA Rank/Pop: Midland - 278/126,700
Odessa - 238/156,200
ARB Rank/Pop: 148/208,800
Market TSL: 21.8 hours
Average Person Ratings: 15.7

Diaries: 493/424:1
Sample Target: 380
% Below Line: 0
% Not Listed: 3.7

Retail $: 2.5 Bil
FM Share: 84.18%
Stations: 14/14

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KODM-F	55/16.8	16.9	10.2	491	23.5	31.7	19.1
2. KWES-F	47/14.3	12.0	18.9	610	29.2	25.8	30.6
3. KNFM-F	42/12.8	13.5	13.7	499	23.9	19.2	21.7
4. KBAT-F	41/12.5	6.6	4.7	309	14.8	14.7	10.1
5. KGEE-F	29/ 8.8	4.3	4.1	278	13.3	11.5	10.3
6. KWMJ-F	28/ 8.5	9.2	6.4	338	16.2	16.0	14.0
7. KQIP-F	20/ 6.1	5.4	4.9	251	12.0	10.7	12.3
8. KCRS	12/ 3.7	2.3	3.8	198	9.5	8.8	12.6
KJJT	12/ 3.7	7.2	5.5	129	6.2	9.4	7.9
10. KOYL	8/ 2.4	---	2.6	79	3.8	---	3.7

12+ AMD

1. KODM-F
2. KNFM-F
3. KWES-F
4. KWMJ-F
5.

12+ MID

1. KODM-F
2. KNFM-F
3. KBAT-F
4. KWES-F
5.

12+ PMD

1. KODM-F
2. KBAT-F
3. KWES-F
4. KNFM-F
5.

12+ EVE

1. KWES-F>
2. KBAT-F
   KODM-F
4. KQIP-F
5.

ADULTS 18-34

1. KODM-F
2. KBAT-F>
3. KWES-F
4. KGEE-F
5.

ADULTS 25-54

1. KODM-F
2. KNFM-F
3. KBAT-F
   KGEE-F
5.

ADULTS 35-64

1. KNFM-F
2. KWMJ-F
3. KODM-F>
4. KCRS
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KJBC	1150	Midland	2.1/2.3
KMND	1510	Midland	1.2/2.3
KUFO-F	104.7	Lamesa	1.2/3.1
KWEL	1070	Midland	2.1/3.0

RADIO STATIONS

KCRS,	550,	5 KW/1 KW (DA-2),	MOR	UPI,	$15.00*	(Mc-Guild)	Mayes	(MIDLAND)	P. Humes
KJJT,	1000,	250 W (DAYS)	, SPANISH	,	$13.00	(Caballero)		(ODESSA)	W. Valasquez
KOYL,	1310,	1 KW (DAYS)	, COUNTRY	,	$10.00*	(---)		(ODESSA)	F. Hall
KBAT-F,	93.3,	100 KW @ 500,	AOR	,	$19.00*	(Katz)		(MIDLAND)	B. Hicks
KGEE-F,	99.9,	100 KW @ 500,	? ?	,	$ NA	(Republic)		(MONAHANS)	R. Driver
KNFM-F,	92.3,	100 KW @ 490,	COUNTRY	ABC-E,	$22.00*	(Banner)	Bakcor	(MIDLAND)	B. Bunch
KODM-F,	97.9,	100 KW @ 380,	AC	,	$27.00*	(HNWH)		(ODESSA)	B. Gruber
KQIP-F,	96.9,	100 KW @ 500,	AC	SMN,	$16.00*	(Torbet)		(ODESSA)	R. Elsner
KWES-F,	102.1,	100 KW @ 970,	CHR	,	$23.00*	(Christal)		(MONAHANS)	M. Deardorff
KWMJ-F,	103.3,	100 KW @ 923,	BTFL/EZ	,	$20.00*	(Mc-Guild)	Mayes	(MIDLAND)	P. Humes

OWENSBORO, KY

MSA Rank/Pop: 331/88,800
ARB Rank/Pop: 248/71,900
Market TSL: 23.0 hours
Average Person Ratings: 16.8

Diaries: 402/179:1
Sample Target: 250
% Below Line: 49.6
% Not Listed: 6.6

Retail $: .58 Bil
FM Share: 82.30%
Stations: 6/3

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WSTO-F	41/33.9	30.4	37.4	346	48.1	50.6	53.4
2. WBKR-F	37/30.6	36.5	30.3	337	46.9	44.3	45.9
3. WVJS	16/13.2	8.7	14.1	231	32.1	31.0	30.3
4. WKDQ-F	8/ 6.6	2.6	4.0	116	16.1	14.8	20.1
5. WIKY-F	7/ 5.8	7.0	5.1	80	11.1	13.8	11.9
6. WOMI	4/ 3.3	5.2	4.0	87	12.1	13.3	9.9
7.							
8.							
9.							
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WBKR-F>	1. WSTO-F	1. WSTO-F	1. WSTO-F>
2. WSTO-F	2. WBKR-F>	2. WBKR-F>	2. WBKR-F>
3. WVJS	3. WVJS	3.	3.
4.	4.	4.	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WSTO-F>	1. WBKR-F>	1. WBKR-F>
2. WBKR-F>	2. WSTO-F	2. WSTO-F
3. WVJS >	3. WVJS	3. WVJS
4.	4.	4.
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WIKY 1400 Evansville ---/1.7

RADIO STATIONS

WOMI, 1490, 1 KW , MOR NBC,$18.00* (HNWH) P. Daniel
WVJS, 1420, 5 KW/1 KW (DA-2), AC ABC-C,$23.00 (Masla) R. Wettstain

Other ranked stations - See Evansville in Spring 87 edition of American Radio

PALM SPRINGS, CA

MSA Rank/Pop: NA
ARB Rank/Pop: 192/133,400
Market TSL: 21.5 hours
Average Person Ratings: 15.7

Diaries: 370/361:1
Sample Target: 300
% Below Line: 2.2
% Not Listed: 13.3

Retail $: .91 Bil
FM Share: 81.32%
Stations: 16/14

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KPSI-F	41/19.5	21.9	9.8	6.8	18.7	443	33.2	26.6	32.7
2. KDES-F	31/14.8	14.9	22.9	26.1	24.2	461	34.6	39.1	39.0
3. KWXY-F	28/13.3	13.6	9.8	11.1	6.0	240	18.0	15.8	13.9
4. KPLM-F	17/ 8.1	4.8	3.3	2.4	4.4	228	17.1	9.5	7.9
5. KCHV-F	11/ 5.2	1.8	3.3	1.0	---	143	10.7	5.2	---
6. KEZN-F	10/ 4.8	3.9	6.5	5.8	6.0	125	9.4	14.5	12.3
7. KPSI	9/ 4.3	3.9	2.8	4.3	3.8	80	6.0	7.3	9.0
8. KCMJ	5/ 3.8	7.0	1.9	7.7	1.6	113	8.5	5.9	6.6
9. KVIM	7/ 3.3	4.4	7.9	4.8	3.8	97	7.3	13.6	6.7
10. KCMJ-F	6/ 2.9	2.2	1.4	3.9	4.4	160	12.0	5.1	7.7

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KPSI-F	1. KPSI-F	1. KPSI-F	1. KDES-F
2. KWXY-F	2. KWXY-F	2. KDES-F	2. KPSI-F
3. KDES-F	3. KDES-F	3. KWXY-F	3. KWXY-F
4. KPLM-F	4. KPLM-F	4. KPLM-F	4. KCHV-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KPSI-F>	1. KPSI-F	1. KWXY-F
2. KDES-F	2. KDES-F	2. KPLM-F
3. KCHV-F	3. KPLM-F	3. KDES-F
4. KCMJ-F KVIM	4. KCHV KWXY-F	4. KPSI-F
		5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KKAM	920	Palm Springs	1.4/6.1	KLOS-F	95.5	Los Angeles	1.0/4.9
KNWZ	1270	Palm Desert	1.0/4.0	KRTH-F	101.1	Los Angeles	1.0/5.9
KUNA	1400	Indio	1.0/5.3				
KWXY	1340	Cathedral City	1.4/5.8				

RADIO STATIONS

KCMJ, 1140, 10 KW/2.5 KW (DA-N), COUNTRY CBS,$14.00* (HNWH) S. Kiner
KPSI, 1450, 1 KW , TALK ABC-I,$17.00* (Christal) R. Supple
KVIM, 970, 5 KW/1 KW , SPANISH ,$12.00* (Lotus) (COACHELLA) S. Gorges

KCHV-F, 93.7, 50 KW @ 252, NOST/TALK ,$14.00 (Radio West) (COACHELLA) R. Osterberg
KCMJ-F, 92.7, 3 KW @ 300, AC ,$16.00* (HNWH) (INDIO) S. Kiner
KDES-F, 104.7, 42 KW @ 540, CHR ,$38.00 (Mc-Guild) J. Tourtelot
KEZN-F, 103.1, .6 KW @ 590, BTFL/EZ ,$21.00* (Torbet) L. Ward
KPLM-F, 106.1, 50 KW @ 392, NOST (?) ,$17.00 (Katz) J. Keye
KPSI-F, 100.9, 3 KW @ 300, CHR ,$ NA (Christal) R. Supple
KWXY-F, 98.5, 50 KW @ 500, BTFL/EZ ,$25.00 (Eastman) G. Barnett

PANAMA CITY, FL

MSA Rank/Pop: 304/114,300
ARB Rank/Pop: 229/96,400
Market TSL: 19.6 hours
Average Person Ratings: 14.3

Diaries: 304/317:1
Sample Target: 260
% Below Line: 0
% Not Listed: 9.4

Retail $: .75 Bil
FM Share: 83.20%
Stations: 9/9

12+ METRO		1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1.	WFSY-F	35/25.4	15.7	14.4	328	34.0	23.2	23.8
2.	WPAP-F	33/23.9	27.9	23.1	344	35.7	39.6	37.4
3.	WPFM-F	23/16.7	20.7	24.4	318	33.0	32.0	45.0
4.	WGNE	12/ 8.7	5.7	5.6	122	12.7	17.0	18.5
5.	WPCF	6/ 4.3	.7	8.8	50	5.2	6.2	8.2
	WVBM-F	6/ 4.3	---	---	53	5.5	---	---
7.								
8.								
9.								
10.								

12+ AMD

1. WFSY-F
2. WPAP-F>
3. WPFM-F>
4. WGNE
5.

12+ MID

1. WFSY-F>
2. WPAP-F>
3. WGNE
4. WPFM-F
5.

12+ PMD

1. WFSY-F>
2. WPAP-F
3. WPFM-F
4. WGNE
5.

12+ EVE

1. WPAP-F
2. WPFM-F
3. WFSY-F>
4.
5.

ADULTS 18-34

1. WFSY-F>
2. WPFM-F
3. WPAP-F>
4.
5.

ADULTS 25-54

1. WFSY-F
2. WPAP-F>
3. WPFM-F
4.
5.

ADULTS 35-64

1. WPAP-F
2. WFSY-F
3. WGNE >
4.
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WJST-F	94.5	Port St. Joe	2.2/ 9.2
WLTG	1430	Panama City	2.2/ 7.3
WLVV-F	106.3	Panama City	2.9/10.7

RADIO STATIONS

WGNE,	590,	5 KW/2.5 KW (DA-2),	OLDIES	ABC-I,	$12.00*	(Torbet)	Woodfin	F. Lindholm
WPCF,	1290,	500 W (DAYS)	, RELIGION	,	$ 5.00	(---)		K. Winstanley
WFSY-F,	98.5,	100 KW @ 268,	AC	ABC-D,	$25.00*	(Torbet)	Woodfin	F. Lindholm
WJST-F,	94.5,	100 KW @ 430,	COUNTRY	APR,	$14.00*	(HNWH)	(PORT ST. JOE)	N. McChristian
WLVV-F,	106.3,	3 KW @ 300,	SOFT AC	,	$17.00*	(Banner)		J. Broaddus
WPAP-F,	92.5,	100 KW @ 1230,	COUNTRY	,	$24.00*	(Mc-Guild)		B. Bowman
WPFM-F,	107.9,	100 KW @ 840,	CHR	,	$21.00*	(Christal)		
WVBM-F,	95.9,	3 KW @ 300,	BLACK	SBN,	$13.00*	(Masla)	(SPRINGFIELD)	M. Battle

PARKERSBURG - MARIETTA, WV-OH

MSA Rank/Pop: 236/157,000
ARB Rank/Pop: 196/130,600
Market TSL: 18.5 hours
Average Person Ratings: 12.6

Diaries: 370/353:1
Sample Target: 330
% Below Line: 0
% Not Listed: 10.9

Retail $: .91 Bil
FM Share: 78.91%
Stations: 10/10

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WXIL-F	47/28.5	28.8	27.0	555	42.5	38.1	41.7
2. WXKX-F	24/14.5	13.5	7.7	308	23.6	20.8	15.8
3. WNUS-F	21/12.7	18.3	20.9	345	26.4	29.7	29.6
4. WKYG	14/ 8.5	7.7	10.7	212	16.2	17.1	24.4
5. WEYQ-F	12/ 7.3	1.9	5.1	165	12.6	17.1	24.4
WMGP-F	12/ 7.3	6.3	7.7	172	13.2	12.4	15.3
7. WADC	10/ 6.1	7.7	11.2	121	9.3	8.6	15.0
8. WLTP	4/ 2.4	1.0	.5	78	6.0	5.0	7.9
9.							
10.							

12+ AMD

1. WXIL-F>
2. WXKX-F
3. WNUS-F
4. WKYG
5.

12+ MID

1. WXIL-F
2. WNUS-F
3. WXKX-F
4. WKYG
5.

12+ PMD

1. WXIL-F>
2. WNUS-F
3. WXKX-F
4. WEYQ-F
5.

12+ EVE

1. WXIL-F>
2. WXKX-F
3. WMGP-F
4. WEYQ-F
5.

ADULTS 18-34

1. WXIL-F>
2. WXKX-F
3. WNUS-F
4. WMGP-F
5.

ADULTS 25-54

1. WXIL-F
2. WXKX-F>
3. WNUS-F
4. WEYQ-F
   WMGP-F

ADULTS 35-64

1. WXKX-F
2. WNUS-F
3. WXIL-F
4. WEYQ-F
   WKYG

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBRJ	910	Marietta	.6/4.5
WMOA	1490	Marietta	1.2/4.3

RADIO STATIONS

WADC, 1050, 5 KW/143 W , NOSTALGIA ,$12.00 (Dora) (PARKERSBURG) D. Milhoan
WKYG, 1230, 1 KW (DA-1) , COUNTRY ABC-C,$14.00* (Mc-Guild) Jacor (PARKERSBURG) J. Beard
WLTP, 1450, 1 KW , MOR Trans,$10.00* (Dome) Somerset (PARKERSBURG) R. Glaser
WMOA, 1490, 1 KW , BTFL/EZ CBS,$ 7.00 (Regional) (MARIETTA) J. Wharff

WEYQ-F, 94.3, 3 KW @ 200, AC US 2,CBS-R,$10.00 (Savalli) (MARIETTA) G. Siegfried
WXKX-F, 103.1, .7 KW @ 550, COUNTRY ,$20.00* (Mc-Guild) Jacor (PARKERSBURG) J. Beard
WMGP-F, 99.3, 3 KW @ 210, AC ,$12.00* (---) (PARKERSBURG) D. Milhoan
WNUS-F, 107.1, 1.8 KW @ 370, COUNTRY ABC-D,$17.00* (Dome) Somerset (BELPRE) R. Glaser
WXIL-F, 95.1, 50 KW @ 500, CHR ,$23.00* (Katz) Burbach (PARKERSBURG) K. McCall

PASCAGOULA - MOSS POINT, MS

MSA Rank/Pop: 282/125,300
ARB Rank/Pop: 227/98,900
Market TSL: 20.0 hours
Average Person Ratings: 15.3

Diaries: 353/280:1
Sample Target: 280
% Below Line: 50.3
% Not Listed: 7.9

Retail $: .57 Bil
FM Share: 95.68%
Stations: 18/5

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WPMO-F	30/19.9	17.3	8.9	297	30.0	28.1	23.8
2. WQID-F	25/16.6	20.9	19.6	334	33.8	35.5	36.2
3. WABB-F	15/ 9.9	3.6	8.2	203	20.5	10.2	16.3
4. WGUD-F	12/ 7.9	2.9	5.1	177	17.9	9.5	14.9
WBLX-F	12/ 7.9	8.6	4.4	136	13.8	14.6	12.7
6. WKKY-F	11/ 7.3	10.8	6.3	151	15.3	16.0	17.4
7. WOSM-F	9/ 6.0	2.9	5.1	119	12.0	9.8	12.8
8. WZKX-F	7/ 4.6	1.4	1.9	132	13.3	6.9	5.7
9.							
10.							

12+ AMD

1. WPMO-F
2. WQID-F
3. WABB-F
4. WGUD-F
5.

12+ MID

1. WPMO-F>
2. WQID-F>
3. WGUD-F
   WABB-F
5.

12+ PMD

1. WPMO-F
2. WQID-F>
3. WGUD-F
4. WBLX-F
5.

12+ EVE

1. WQID-F
2. WBLX-F
3. WKKY-F
   WABB-F
5.

ADULTS 18-34

1. WQID-F>
2. WPMO-F
3. WABB-F
   WBLX-F
5.

ADULTS 25-54

1. WPMO-F>
2. WQID-F
3. WGUD-F
4. WOSM-F
5.

ADULTS 35-64

1. WPMO-F>
2. WGUD-F
   WOSM-F
4. WQID-F
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WGUD	1460	Pascagoula	.7/3.3
WPMO	1580	Pascagoula	---/2.4
WAVH-F	96.1	Mobile	.7/2.5
WIZD-F	104.1	Atmore	1.3/5.9
WKRG-F	99.9	Mobile	2.0/7.7
WKSJ-F	94.9	Mobile	1.3/4.0
WQFX-F	96.7	Gulfport	1.3/5.5
WTIX	690	New Orleans	.7/3.9
WVMI	570	Biloxi	2.0/6.7
WWL	870	New Orleans	.7/6.7
WXLS-F	107.1	Gulfport	1.3/5.5

RADIO STATIONS

WGUD-F,	106.3,	2.4 KW @ 350,	COUNTRY	,$14.00	(Masla)		G. Murphey
WKKY-F,	104.9,	3 KW @ 223,	CHR	ABC-R,$11.00	(Masla)		S. Farnham
WOSM-F,	103.1,	3 KW @ 300,	GOSPEL	,$ 4.00	(---)	(OCEAN SPGS)	M. Cooper
WPMO-F,	99.1,	100 KW @ 386,	COUNTRY	ABC-I,$33.00	(Durpetti)	So. Starr	B. Rall

Other ranked stations - See Biloxi in this edition or Mobile in Spring 87 American Radio

POUGHKEEPSIE, NY

MSA Rank/Pop: 168/256,500
ARB Rank/Pop: 144/219,200
Market TSL: 22.3 hours
Average Person Ratings: 17.2

Diaries: 486/451:1
Sample Target: 400
% Below Line: 36.4
% Not Listed: 12.2

Retail $: 1.4 Bil
FM Share: 72.59%
Stations: 26/9

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WPDH-F	62/16.4	15.1	10.8	620	28.3	24.6	23.4
2. WSPK-F	51/13.5	13.4	14.2	701	32.0	27.1	31.8
3. WHUD-F	44/11.6	15.8	15.2	563	25.7	27.4	23.5
4. WKIP	30/ 7.9	6.4	5.4	287	13.1	13.7	15.0
5. WCZX-F	22/ 5.8	3.7	3.9	292	13.3	11.3	11.7
6. WEOK	13/ 3.4	2.2	1.5	186	8.5	5.7	8.2
7. WHVW	11/ 2.9	2.7	4.6	110	5.0	5.5	5.9
8. WABC	9/ 2.4	2.0	2.9	173	7.9	9.2	5.7
9. WGNY-F	8/ 2.1	2.0	3.2	149	6.8	4.1	10.6
WHN	8/ 2.1	2.5	2.0	169	7.7	9.4	8.4

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WPDH-F	1. WPDH-F	1. WPDH-F	1. WPDH-F
2. WHUD-F	2. WHUD-F	2. WSPK-F	2. WSPK-F>
3. WSPK-F	3. WSPK-F	3. WHUD-F>	3. WHUD-F
4. WKIP	4. WCZX-F WKIP	4. WKIP	4. WKIP
5.		5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WPDH-F>	1. WPDH-F	1. WHUD-F>
2. WSPK-F>	2. WSPK-F	2. WCZX-F
3. WCZX-F	3. WHUD-F	3. WHVW WKIP
4.	4.	
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBNR	1260	Beacon	1.9/7.3
WMJV-F	105.5	Patterson	1.9/4.7
WCBS	880	New York	1.6/8.2
WDST-F	100.1	Woodstock	1.3/3.3
WELV-F	99.3	Ellenville	.8/3.0
WGNA-F	107.7	Albany	1.6/2.5
WLTW-F	106.7	New York	.5/2.6
WNBC	660	New York	.8/4.0
WNEW-F	102.7	New York	1.1/2.4
WOR	710	New York	1.1/4.1
WQHT-F	103.5	New York	.8/3.1
WQXR-F+	96.3	New York	1.6/3.6
WRKI-F	95.1	Brookfield, CT	1.3/4.1
WRKS-F	98.7	New York	1.3/5.9
WROW-F	95.5	Albany	1.1/2.4
WXRK-F	92.3	New York	1.1/3.5

RADIO STATIONS

WEOK, 1390, 5 KW (DAYS,DA), MOR ABC-D,$21.00* (---) M. Harris
WHVW, 950, 500 W (DAYS) , NOSTALGIA ABC-E,$25.00 (---) (HYDE PARK) L. Kinney
WKIP, 1450, 1 KW (DA-1) , MOR ABC-I,$27.00 (Masla) S. Berner

WCZX-F, 97.7, 3 KW @ 300, CLASSIC HIT ,$29.00* (Masla) (HYDE PARK) H. Gregor
WGNY-F, 103.1, 3 KW @ 300, AC ,$20.00* (---) K. Guglielmi
WPDH-F, 101.5, 50 KW @ 500, AOR ABC-R,$38.00* (---) M. Harris
WSPK-F, 104.7, 50 KW @ 500, CHR ABC-C,$33.00 (Radio West) R. Lessner

Other ranked stations - See New York in Spring 87 edition of American Radio

RAPID CITY, SD

MSA Rank/Pop: 342/76,400
ARB Rank/Pop: 239/79,700
Market TSL: 18.9 hours
Average Person Ratings: 14.6

Diaries: 344/232:1
Sample Target: 250
% Below Line: 1.9
% Not Listed: 7.8

Retail $: .67 Bil
FM Share: 60.75%
Stations: 10/9

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING		
					S87	S86	S85
1. KGGG-F	29/25.0	20.5	14.3	342	42.9	37.0	29.0
2. KIMM	16/13.8	13.2	19.3	154	19.3	19.4	27.9
3. KSQY-F	13/11.2	7.3	6.4	136	17.1	11.3	12.1
4. KKLS-F	12/10.3	11.3	13.6	170	21.3	24.6	34.5
5. KOTA	11/ 9.5	7.9	13.6	204	25.6	25.1	26.0
6. KKLS	9/ 7.8	7.3	6.4	123	15.4	15.3	18.1
7. KTOQ	6/ 5.2	7.9	11.4	121	15.2	21.3	20.2
8. KRCS-F	4/ 3.4	3.3	4.3	64	8.0	9.8	9.3
9. KEZV-F	5/ 4.3	6.6	---	138	17.3	17.2	---
10.							

12+ AMD

1. KGGG-F>
2. KOTA
3. KIMM
4. KSQY-F
5.

12+ MID

1. KGGG-F>
2. KIMM
   KSQY-F
4. KKLS-F
5.

12+ PMD

1. KGGG-F>
2. KKLS-F
   KSQY-F
4. KIMM
   KOTA

12+ EVE

1. KGGG-F>
2. KKLS-F
3. KOTA
   KSQY-F
5.

ADULTS 18-34

1. KGGG-F>
2. KSQY-F
3. KKLS-F>
4.
5.

ADULTS 25-54

1. KGGG-F
2. KIMM
3. KKLS-F
4. KSQY-F
5.

ADULTS 35-64

1. KIMM >
2. KGGG-F
   KKLS-F
   KOTA
   KTOQ

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KSLT-F	107.3	Spearfish	1.7/6.0

RADIO STATIONS

KIMM,	1150,	5 KW (DAYS)	, COUNTRY	ABC-E,	$24.00	(Christal)	Ingstad	R. Hanson
KKLS,	920,	5 KW (DAYS,DA)	, AC	US 2,	$15.00	(Mc-Guild)	So. Minn.	K. Tilkens
KOTA,	1380,	5 KW (DA-N)	, MOR	CBS,MBS,NBC-T,	$14.00	(Katz)		W. Duhamel
KTOQ,	1340,	1 KW	, COUNTRY	NBC,	$12.00	(Masla)		T. Kearns
KEZV-F,	101.1,	100 KW @ 1606,	SOFT AC/BTFL	APR,	$ 8.00	(---)	(SPEARFISH)	J. Boyer
KGGG-F,	100.3,	100 KW @ 450,	CHR	ABC-R,	$28.00*	(Christal)	Ingstad	R. Hanson
KKLS-F,	93.9,	100 KW @ 650,	CONTEMP	NBC,Source,	$20.00	(Mc-Guild)	So. Minn.	K. Tilkens
KRCS-F,	93.1,	100 KW @ 1060,	COUNTRY	,	$16.00	(Masla)	(STURGIS)	D. Caldwell
KSQY-F,	95.1,	100 KW @ 1707,	AOR	ABC-E,	$14.00	(Torbet)	(DEADWOOD)	J. Krebsbach

READING, PA

MSA Rank/Pop: 143/318,500
ARB Rank/Pop: 126/276,700
Market TSL: 22.7 hours
Average Person Ratings: 17.1

Diaries: 510/543:1
Sample Target: 400
% Below Line: 58.0
% Not Listed: 7.4

Retail $: 2.0 Bil
FM Share: 75.80%
Stations: 28/5

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WRFY-F	77/16.3	18.5	17.9	17.1	18.0	932	33.7	33.5	33.8
2. WEEU	38/ 8.0	10.0	13.9	13.0	8.5	606	21.9	27.9	25.6
3. WMMR-F	37/ 7.8	5.7	5.1	4.9	4.1	379	13.7	13.4	10.7
4. WRAW	31/ 6.6	5.5	6.9	8.2	6.2	393	14.2	12.2	13.7
WIOV-F	31/ 6.6	4.1	5.2	4.3	2.3	321	11.6	11.9	7.5
6. WAGO	27/ 5.7	5.9	8.5	4.7	5.6	321	11.6	16.7	16.3
WYSP-F	27/ 5.7	4.8	5.8	7.8	5.1	401	14.5	14.9	10.4
8. WEAZ-F	22/ 4.7	4.6	6.9	4.5	6.0	243	8.8	12.3	10.2
9. WXTU-F	17/ 3.6	2.5	1.1	2.5	1.9	205	7.4	4.4	4.4
10. WKSZ-F	12/ 2.5	1.6	---	1.0	1.3	141	5.1	---	4.1
WSNI-F	12/ 2.5	5.0	2.2	3.5	2.1	213	7.7	7.7	6.7
12. WBYO-F	11/ 2.3	2.5	1.3	.8	2.1	147	5.3	6.0	4.9

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WRFY-F	1. WRFY-F>	1. WRFY-F	1. WRFY-F
2. WEEU	2. WEEU	2. WMMR-F	2. WEEU
3. WAGO	3. WMMR-F	3. WIOV-F	3. WMMR-F
4. WIOV-F	4. WRAW	4. WAGO	4. WYSP-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WRFY-F	1. WRFY-F	1. WRFY-F
2. WMMR-F	2. WIOV-F	2. WEEU
3. WYSP-F	3. WYSP-F	WIOV-F
4. WIOV-F	4. WAGO	4. WAGO
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WAEB-F	104.1	Allentown	.4/3.8
WDAC-F	94.5	Lancaster	1.5/3.5
WFMZ-F	100.7	Allentown	1.9/5.2
WHP-F	97.3	Harrisburg	1.5/3.3
WNCE-F	101.3	Lancaster	1.5/4.3
WQQQ-F	99.9	Easton	.8/4.4
WZZO-F	95.1	Bethlehem	1.5/5.1

See Philadelphia for more information about the following:

KYW	1.7/11.4	WIOQ-F	.4/3.3
WCAU	.4/ 2.5	WMGK-F	1.3/4.5
WCAU-F	1.5/ 6.3	WUSL-F	1.9/5.7
WEGX-F	1.9/ 6.4	WWDB-F	1.5/4.6
WFLN-F	.6/ 4.2		

RADIO STATIONS

WAGO, 1240,	1 KW	, OLDIES	MBS,$ NA	(HNWH)	Brill		J. Weinlein
WEEU, 850,	1 KW (DA-N)	, MOR	ABC-E,$ NA	(Mc-Guild)			R. Schilpp
WRAW, 1340,	1 KW	, NOSTALGIA	CBS,$ NA	(Torbet)			T. Franco
WBYO-F, 107.5,	30 KW @ 610,	RELIGION	APR,$15.00	(---)		(BOYERTOWN)	D. Hendricks
WRFY-F, 102.5,	15 KW @ 820,	CONTEMP	US 1,$ NA	(Torbet)			T. Franco

Other ranked stations - See Philadelphia or Lancaster in Spring 87 edition of American Radio

REDDING, CA

MSA Rank/Pop: 267/134,000
ARB Rank/Pop: 213/110,800
Market TSL: 24.6 hours
Average Person Ratings: 17.4

Diaries: 307/361:1
Sample Target: 290
% Below Line: 7.4
% Not Listed: 16.1

Retail $: .77 Bil
FM Share: 72.83%
Stations: 13/12

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KEWB-F	35/18.1	12.4	20.4	321	29.0	26.2	29.6
2. KNCQ-F	25/13.0	10.3	---	205	18.5	11.8	---
3. KQMS	20/10.4	8.2	11.0	176	15.9	21.6	23.5
4. KARZ-F	15/ 7.8	13.4	2.1	168	15.2	23.6	6.7
5. KHTE	12/ 6.2	6.2	7.9	160	14.4	15.0	21.3
KFMF-F	12/ 6.2	---	---	76	6.9	---	---
7. KDJQ-F	10/ 5.2	2.1	---	57	5.1	4.5	---
KVIP-F	10/ 5.2	3.6	2.1	62	5.6	10.2	6.6
9. KSHA-F	8/ 4.1	7.2	8.9	148	13.4	18.7	24.7
10. KPAK	7/ 3.6	11.9	13.1	160	14.4	20.8	22.5

12+ AMD

1. KQMS
2. KEWB-F
3. KNCQ-F
4. KARZ-F
5.

12+ MID

1. KEWB-F
2. KNCQ-F
3. KARZ-F
4. KVIP-F
5.

12+ PMD

1. KEWB-F
2. KNCQ-F
3. KFMF-F
4. KQMS
5.

12+ EVE

1. KEWB-F
2. KNCQ-F
3. KVIP-F
4. KDJQ-F
5.

ADULTS 18-34

1. KEWB-F
2. KDJQ-F
3. KARZ-F
   KNCQ-F
5.

ADULTS 25-54

1. KNCQ-F
2. KARZ-F
3. KFMF-F
4. KEWB-F
5.

ADULTS 35-64

1. KNCQ-F
2. KVIP-F
3. KARZ-F
   KQMS
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KALF-F	95.7	Red Bluff	1.6/4.9
KRDG	1330	Redding	1.0/6.5

RADIO STATIONS

KHTE,	600,	5 KW/1 KW (DA-2),	OLDIES	US 1,$13.00	(Christal)		J. Martin
KPAK,	1230,	1 KW (DA-1) ,	COUNTRY	ABC-E,$14.00*	(Eastman)		R. Rigler
KQMS,	1400,	1 KW ,	MOR	NBC,$16.00*	(Torbet)		I. Fust
KALF-F,	95.7,	7 KW @ 1265,	COUNTRY (?)	ABC-D,$ NA	(HNWH)	(RED BLUFF)	G. Katz
KARZ-F,	106.1,	100 KW @ ?? ,	OLDIES	,$16.00	(Christal)	(BURNEY)	M. Martin
KDJQ-F,	102.7,	12 KW @ 1277,	AC	,$13.00	(Durpetti)		S. Marriott
KEWB-F,	94.3,	3 KW @ 300,	CHR	,$22.00	(Radio West)	(ANDERSON)	B. Breck
KNCQ-F,	97.3,	100 KW @ ?? ,	? ?	,$19.00*	(Durpetti)		
KSHA-F,	104.3,	100 KW @ 1560,	AC	,$14.00	(Mc-Guild)		I. Fust
KVIP-F,	98.1,	30 KW @ 1710,	RELIGION	,$ NA	(---)		E. Hash

KFMF - See Chico

ROCHESTER, MN

MSA Rank/Pop: 323/98,300
ARB Rank/Pop: 239/79,700
Market TSL: 17.2 hours
Average Person Ratings: 12.5

Diaries: 315/253:1
Sample Target: 250
% Below Line: 19.0
% Not Listed: 16.0

Retail $: .81 Bil
FM Share: 73.81%
Stations: 12/7

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KROC-F	21/21.0	16.3	19.4	293	36.8	33.3	31.5
2. KROC	13/13.0	6.1	12.2	170	21.3	15.9	26.5
3. KRCH-F	12/12.0	13.3	20.4	239	30.0	34.9	33.3
4. KNXR-F	9/ 9.0	13.3	11.2	143	17.9	19.4	19.3
5. KWEB	8/ 8.0	7.1	5.1	173	21.7	23.1	19.0
6. KAUS-F	5/ 5.0	7.1	3.1	93	11.7	7.8	9.8
WCCO	5/ 5.0	8.2	2.0	64	8.0	17.7	12.5
8. KWWK-F	4/ 4.0	4.1	8.2	99	12.4	10.8	13.4
9.							
10.							

12+ AMD

1. KROC-F
2. KROC
3. KWEB >
4. KNXR-F
5.

12+ MID

1. KROC-F
2. KNXR-F
3. KRCH-F
   KROC
5.

12+ PMD

1. KROC-F
2. KRCH-F
3. KNXR-F
4. KROC
   KWEB

12+ EVE

1. KROC-F>
2. KROC
3. KRCH-F
4. WCCO
5.

ADULTS 18-34

1. KROC-F>
2. KRCH-F>
3. KROC
4.
5.

ADULTS 25-54

1. KROC-F
2. KRCH-F
   KROC
4. KWEB
5.

ADULTS 35-64

1. KNXR-F
2. KROC
3. KWEB
4. KWWK-F
   KROC-F

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KOLM	1520	Rochester	1.0/2.4
KJJO-F	104.1	St. Louis Park	3.0/4.3
KQRS-F	92.5	Golden Valley	2.0/4.5
WLTE-F	102.9	Minneapolis	1.0/6.5

RADIO STATIONS

KROC, 1340, 1 KW , MOR	NBC,$22.00*	(Torbet)	So. Minn.	G. Gentling
KWEB, 1270, 5 KW/1 KW (DA-2), AC	ABC-I,$20.00*	(HNWH)		J. Giebel
KNXR-F, 97.5, 100 KW @ 1055, BTFL/EZ	ABC-E,$15.00	(Market 4)		T. Jones
KWWK-F, 96.7, 3 KW @ 300, COUNTRY	MBS,$13.00	(Mc-Guild)		H. Bill
KRCH-F, 101.7, .7 KW @ 560, CONTEMP	ABC-F,$25.00*	(HNWH)		J. Giebel
KROC-F, 106.9, 100 KW @ 1110, CHR	Source,$29.00	(Torbet)	So. Minn.	G. Gentling
KAUS-F, 99.9, 100 KW @ 1000, COUNTRY	,$26.00	(Masla)	(AUSTIN)	P. Nolan

WCCO - See Minneapolis in Spring 87 edition of American Radio

ST. CLOUD, MN

MSA Rank/Pop: 220/175,600
ARB Rank/Pop: 186/143,700
Market TSL: 21.6 hours
Average Person Ratings: 16.5

Diaries: 371/387:1
Sample Target: 340
% Below Line: 42.0
% Not Listed: 13.5

Retail $: 1.4 Bil
FM Share: 65.37%
Stations: 19/7

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KCLD-F	39/16.5	17.0	17.6	435	30.3	35.4	39.2
2. KASM	26/11.0	8.5	10.2	174	12.1	11.5	12.7
3. WWJO-F	21/ 8.9	8.5	11.8	267	18.6	19.5	21.6
4. WCCO	20/ 8.4	10.6	8.2	285	19.8	23.6	25.8
5. WJON	16/ 6.8	8.9	7.8	269	18.7	18.7	22.9
6. KQRS-F	13/ 5.5	6.8	5.9	193	13.4	16.6	19.8
7. WHMH-F	10/ 4.2	3.8	2.0	139	9.7	10.5	11.1
8. KSTP-F	8/ 3.4	6.0	3.9	147	10.2	15.0	12.0
WLTE-F	8/ 3.4	2.1	2.4	134	9.3	7.9	7.1
10. KMGK-F	7/ 3.0	.9	.4	80	5.6	2.8	2.8

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KCLD-F	1. KCLD-F>	1. KCLD-F	1. KCLD-F>
2. KASM	2. WJON	2. KASM	2. WWJO-F
WJON	3. WCCO	3. WCCO	3. WCCO
4. WWJO-F	4. KASM	4. WJON	4. KDWB-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KCLD-F>	1. KCLD-F	1. KASM
2. KQRS-F	2. WWJO-F	2. WWJO-F
3. WHMH-F	3. KASM	3. WCCO
4. WWJO-F	4. KMGK-F	4. WJON
5.	WJON	5.
	KQRS-F	

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KNSI	1450	St. Cloud	1.7/6.8	KLIZ-F	107.5	Brainerd	1.7/3.4
WVAL	660	Sauk Rapids	1.3/5.1	KQIC-F	102.5	Willmar	1.3/4.7
KDWB-F	101.3	Richfield	2.5/5.4	WAYL-F	93.7	Minneapolis	1.7/6.1
KEEY-F	102.1	St. Paul	2.1/6.7	WDGY	1130	Minneapolis	.8/2.7
				WLOL-F	99.5	Minneapolis	2.5/9.7

RADIO STATIONS

KASM, 1150, 2.5 KW (DAYS) , COUNTRY ,$11.00 (---) (ALBANY) B. Gretsch
WJON, 1240, 1 KW , MOR ABC-E,$18.00* (---) A. Hilger

KCLD-F, 104.7, 100 KW @ 500, CHR ,$34.00* (Roslin) C. Johnson
WHMH-F, 101.7, 3 KW @ 297, AOR US 1,Source,$14.00 (Evans) (SAUK RAPIDS) H. Hoppe
WWJO-F, 98.1, 100 KW @ 420, COUNTRY ABC-E,$27.00* (---) A. Hilger

Other ranked stations - See Minneapolis in Spring 87 edition of American Radio

SAN ANGELO, TX

MSA Rank/Pop: 320/100,200	Diaries: 306/266:1	Retail $: .71 Bil
ARB Rank/Pop: 238/81,300	Sample Target: 250	FM Share: 84.21%
Market TSL: 21.9 hours	% Below Line: 0	Stations: 10/10
Average Person Ratings: 15.1	% Not Listed: 7.3	

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KIXY-F	40/32.5	27.3	36.0	359	44.2	40.3	49.9
2. KGKL-F	25/20.3	21.9	17.1	292	35.9	36.0	24.5
3. KYSD-F	10/ 8.1	1.6	1.8	724	8.9	8.7	9.6
4. KELI-F	9/ 7.3	---	---	129	15.9	---	---
KSJT-F	9/ 7.3	5.5	---	82	10.1	5.8	---
6. KTEO	8/ 6.5	9.4	7.2	85	10.5	12.1	16.7
7. KBIL	5/ 4.1	1.6	6.3	45	5.5	4.8	11.9
8. KQSA	4/ 3.3	3.1	9.9	64	7.9	9.1	15.0
9. KBIL-F	3/ 2.4	8.6	7.2	119	14.6	20.6	24.8
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KIXY-F	1. KIXY-F>	1. KIXY-F>	1. KIXY-F>
2. KGKL-F>	2. KGKL-F>	2. KGKL-F>	2. KGKL-F>
3. KYSD-F	3. KYSD-F>	3. KELI-F	3. KYSD-F
4. KELI-F	4. KSJT-F	KYSD-F	4. KSJT-F
5.	5.	5.	KTEO

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KIXY-F>	1. KIXY-F	1. KGKL-F
2. KGKL-F>	2. KGKL-F>	2. KSJT-F
3. KYSD-F>	3. KSJT-F	3. KELI-F
4.	4. KYSD-F	KIXY-F
5.	5.	KTEO

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGKL	960	San Angelo	.8/10.6

RADIO STATIONS

KBIL, 1420, 1 KW/184 W , COUNTRY ,$10.00 (Banner) M. Harlan
KQSA, 1260, 1 KW (DAYS) , NOSTALGIA MBS,$13.00* (Torbet) W. Foster
KTEO, 1340, 1 KW , COUNTRY ,$14.00* (Busby) B. Bobbitt

KBIL-F, 92.9, 100 KW @ 729, ? ? ,$10.00 (Banner) S. Everett
KELI-F, 98.7, 100 KW @ 1290, BTFL APR,$14.00* (Masla) G. Thomas
KGKL-F, 97.5, 100 KW @ 64, COUNTRY ABC-E,$17.00 (Katz) A. Lewis
KIXY-F, 94.7, 100 KW @ 446, CHR ,$30.00* (Torbet) W. Foster
KSJT-F, 107.5, 100 KW @ 656, SPANISH ,$14.00 (Lotus)
KYSD-F, 93.9, 100 KW @ 415, AC ,$17.00* (Busby) B. Bobbitt

SANTA BARBARA, CA

MSA Rank/Pop: 135/337,200 (w/Lompoc & Santa Maria)
ARB Rank/Pop: 173/160,400
Market TSL: 19.1 hours
Average Person Ratings: 14.7

Diaries: 474/338:1
Sample Target: 360
% Below Line: 22.0
% Not Listed: 13.1

Retail $: 1.5 Bil
FM Share: 69.27%
Stations: 20/11

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KRUZ-F	25/10.6	14.3	14.3	13.8	13.2	289	18.0	21.6	21.5
2. KHTY-F	24/10.2	7.4	10.0	8.7	5.3	394	24.6	25.5	16.6
KMGQ-F	24/10.2	10.4	10.0	9.1	10.3	326	20.3	18.5	24.5
4. KTYD-F	21/ 8.9	12.1	12.2	11.5	11.5	464	28.9	28.7	26.1
5. KDB-F	20/ 8.5	9.1	7.0	5.5	8.2	281	17.5	16.4	15.6
6. KTMS	18/ 7.6	7.8	10.0	7.5	9.1	314	19.6	18.4	20.6
7. KIST	12/ 5.1	6.5	5.7	1.6	2.9	209	13.0	11.3	13.7
8. KCAQ-F	9/ 3.8	4.3	3.0	6.7	6.2	201	12.5	14.9	17.1
KNX	9/ 3.8	3.5	3.9	5.5	2.9	175	10.9	11.0	14.7
KTRO	9/ 3.8	---	.4	---	2.1	71	4.4	3.5	2.4

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KHTY-F	1. KRUZ-F	1. KMGQ-F	1. KTMS
KTMS	2. KMGQ-F	2. KRUZ-F	2. KHTY-F
3. KMGQ-F	3. KHTY-F	3. KHTY-F	3. KMGQ-F
4. KTYD-F	4. KDB-F	4. KTYD-F	4. KDB-F
5.	KTYD-F	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KTYD-F	1. KMGQ-F	1. KRUZ-F>
2. KHTY-F	2. KTYD-F	2. KDB-F
3. KMGQ-F	3. KDB-F	3. KMGQ-F
4. KTRO	KRUZ-F	4. KTMS
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBLS	990	Santa Barbara	2.5/6.4
KDB	1490	Santa Barbara	1.3/2.7
KESP	1290	Santa Barbara	2.1/3.2
KGFT-F	101.7	Carpinteria	.8/3.0
KHAY-F	100.7	Ventura	1.7/4.8
KIIS-F	1150	Los Angeles	1.3/2.8
KKGO-F	105.1	Los Angeles	.8/2.6
KRTH-F	101.1	Los Angeles	.4/5.5
KTWV-F	94.7	Los Angeles	.8/2.7
XTRA	690	Tijuana	.4/2.4

RADIO STATIONS

KIST, 1340, 1 KW , OLDIES MBS,$15.00* (Torbet) P. Wardlaw
KTMS, 1250, 2.5 KW/1 KW (DA-1), TALK NBC,ABC-T,$20.00* (Durpetti) M. Morehouse

KDB-F , 93.7, 13 KW @ 870, CLASSICAL ,$32.00 (HNWH) B. Scott
KHTY-F, 97.5, 16 KW @ 2900, CHR Source,$28.00* (Durpetti) M. Morehouse
KMGQ-F, 106.3, .4 KW @ 879, AC ,$29.00* (Torbet) (GOLETA) P. Wardlaw
KRUZ-F, 103.3, 105 KW @ 2980, BTFL/EZ ,$40.00* (Katz) C. Schuele
KTYD-F, 99.9, 34 KW @ 550, AOR ,$43.00 (Mc-Guild) Home News A. Reimer

Other ranked stations - See Oxnard or Los Angeles in Spring 87 edition of American Radio

SANTA FE, NM

MSA Rank/Pop: 315/104,000
ARB Rank/Pop: 235/86,200
Market TSL: 24.0 hours
Average Person Ratings: 17.7

Diaries: 356/242:1
Sample Target: 260
% Below Line: 65.0
% Not Listed: 6.5

Retail $: .67 Bil
FM Share: 74.83%
Stations: 20/7

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KNMQ-F	17/11.1	11.9	14.8	245	28.4	32.2	30.6
2. KNYN-F	16/10.5	4.4	5.6	122	14.2	10.9	13.4
3. KDCE	12/ 7.8	4.4	1.4	82	9.5	10.5	6.7
KFMG-F	12/ 7.8	9.6	13.4	116	13.5	20.3	20.5
5. KKOB-F	11/ 7.2	4.4	4.9	187	21.7	18.3	17.4
6. KHFM-F	10/ 6.5	3.7	2.8	99	11.5	8.6	8.0
7. KIVA-F	8/ 5.2	10.4	---	164	19.0	22.9	---
8. KAFE	7/ 4.6	2.2	2.8	65	7.5	8.5	7.1
KTRC	7/ 4.6	5.9	7.0	123	14.3	11.9	17.9
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KTRC	1. KNYN-F	1. KNYN-F	1. KFMG-F
KNMQ-F	2. KNMQ-F	2. KNMQ-F	KNMQ-F
3. KNYN-F	3. KHFM-F	3. KFMG-F	3. KKOB-F
4. KKOB-F	4. KTRC	4. KKOB-F	4. KNYN-F
5. KFMG-F	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KNYN-F>	1. KNYN-F	1. KDCE
2. KFMG-F	2. KNMQ-F	2. KHFM-F
3. KNMQ-F	3. KKOB-F	3. KNMQ-F
4. KKOB-F	4. KAFE	4. KAFE
5.	KFMG-F	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KBOM-F	107.1	Santa Fe	.7/ 4.2	KKOB	770	Albuquerque	2.0/11.9
KRSN	1490	Los Alamos	2.6/ 6.1	KKSS-F	97.3	Santa Fe	2.6/ 8.2
KVSF	1260	Santa Fe	2.0/11.8				
				KLSK-F	104.1	Santa Fe	3.3/13.9
KKBR-F	98.5	Los Alamos	2.6/ 8.5	KMGA-F	99.5	Albuquerque	3.3/12.9
KKJY-F	100.3	Albuquerque	3.3/15.7	KRST-F	92.3	Albuquerque	3.3/ 9.5
				KZRR-F	94.1	Albuquerque	3.0/ 5.7

RADIO STATIONS

KAFE, 810, 5 KW (DAYS)	, TALK	CBS,$13.00	(Masla)	Bill Sims
KDCE, 970, 1 KW (DAYS)	, SPANISH	UPI,$10.00	(Lotus)	
KTRC, 1400, 1 KW	, NOSTALGIA	ABC-I,$12.00	(Eastman)	B. Hanrahan
KVSF, 1260, 5 KW/1 KW (DA-1)	, MOR/AC	NBC,US 2,$16.00	(---)	A. Sena
KNYN-F, 95.5, 100 KW @ 280	, COUNTRY	,$20.00	(---)	

Other ranked stations - See Albuquerque in Spring 87 edition of American Radio

SANTA ROSA, CA

MSA Rank/Pop: 134/340,500
ARB Rank/Pop: 119/291,700
Market TSL: 23.7 hours
Average Person Ratings: 17.8

Diaries: 422/691:1
Sample Target: 400
% Below Line: 60.1
% Not Listed: 11.6

Retail $: 2.0 Bil
FM Share: 54.90%
Stations: 30/8

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KZST-F	57/11.0	12.0	11.7	8.5	10.3	709	24.3	22.8	21.4
2. KGO	38/ 7.3	8.7	8.4	9.5	7.6	513	17.6	15.4	19.8
3. KNEW	34/ 6.6	4.3	6.2	5.4	12.2	370	12.7	12.3	17.8
4. KREO-F	33/ 6.4	6.5	7.9	8.7	8.4	522	17.9	19.5	21.4
5. KCBS	27/ 5.2	5.4	7.1	5.2	5.0	496	17.0	17.2	13.8
6. KMGG-F	24/ 4.6	3.3	3.3	---	---	353	12.1	9.2	---
7. KFRC	23/ 4.4	4.8	2.0	2.9	3.2	341	11.7	8.0	11.6
KNBR	23/ 4.4	2.6	3.3	2.9	4.4	417	14.3	12.1	12.7
9. KRPQ-F	21/ 4.0	2.6	1.8	---	---	198	6.8	5.2	---
KVRE-F	21/ 4.0	2.0	1.3	4.6	4.2	222	7.6	5.8	7.7

12+ AMD

1. KGO
2. KZST-F
3. KCBS
4. KNEW

12+ MID

1. KZST-F
2. KNEW
   KRPQ-F
4. KGO

12+ PMD

1. KZST-F
2. KREO-F
3. KNEW
4. KMGG-F

12+ EVE

1. KNBR
2. KZST-F
3. KREO-F
   KGO

ADULTS 18-34

1. KZST-F
2. KREO-F
3. KMGG-F
4. KRPQ-F

ADULTS 25-54

1. KZST-F
2. KNEW
3. KMGG-F
4. KRPQ-F
   KVRE-F

ADULTS 35-64

1. KNEW
   KZST-F
3. KFRC
4. KGO

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KPLS	1150	Santa Rosa	1.9/4.3
KSRO	1350	Santa Rosa	2.3/8.7
KTOB	1490	Petaluma	1.0/3.8
KABL	960	Oakland	3.7/8.2
KABL-F	98.1	San Francisco	3.9/8.8
KBLX	1400	Berkeley	.4/ .8
KBLX-F	102.9	Berkeley	.6/2.1
KDFC	1220	San Francisco	.4/1.3
KDFC-F	102.1	San Francisco	1.3/2.9
KIOI-F	101.3	San Francisco	1.0/3.2
KITS-F	105.3	San Francisco	1.5/2.9
KKHI	1550	San Francisco	.2/1.1
KKHI-F	95.7	San Francisco	1.0/3.7
KMEL-F	106.1	San Francisco	1.9/7.1
KOIT	1260	San Francisco	.2/ .7
KOIT-F	96.5	San Francisco	1.3/3.4
KRQR-F	97.3	San Francisco	3.3/9.4
KSAN-F	94.9	San Francisco	1.0/4.7
KSFO	560	San Francisco	1.9/6.7
KYA-F	93.3	San Francisco	1.7/5.1

RADIO STATIONS

KSRO, 1350, 5 KW (DA-N) , MOR ABC-D,$18.00* (Torbet) F. McLaurin

KMGG-F, 97.7, 250 W @ 1111, AC ,$28.00* (Republic) Liggett C. Strangl
KREO-F, 92.9, 2.3 KW @ ?? , CHR ,$31.00* (Torbet) F. McLaurin
KRPQ-F, 104.9, 340 W @ 915, COUNTRY ,$20.00* (---) (ROHNERT PARK) R. Castro
KVRE-F, 101.7, 3 KW @ 300, AOR ,$22.00* (HNWH) J. Detz
KZST-F, 100.1, 3 KW @ 240, AC ,$35.00 (Torbet) G. Zlot

Other ranked stations - See San Francisco in Spring 87 edition of American Radio

SIOUX CITY, IA

MSA Rank/Pop: 299/117,400
ARB Rank/Pop: 231/96,000
Market TSL: 19.2 hours
Average Person Ratings: 14.1

Diaries: 343/280:1
Sample Target: 290
% Below Line: 1.7
% Not Listed: 10.4

Retail $: .70 Bil
FM Share: 57.02%
Stations: 8/6

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KGLI-F	33/24.4	20.1	20.2	385	40.1	35.0	32.7
2. KSEZ-F	27/20.0	21.9	19.6	316	32.9	39.7	37.3
3. KSCJ	19/14.1	12.4	14.1	270	28.1	28.5	27.4
4. KMNS	16/11.9	12.4	9.8	176	18.3	23.2	20.4
5. KWSL	15/11.1	9.5	9.8	183	19.1	21.3	16.8
6. KZZL-F	9/ 6.7	11.8	15.3	168	17.5	23.0	25.2
7.							
8.							
9.							
10.							

12+ AMD

1. KGLI-F
2. KSCJ
3. KMNS
4. KSEZ-F
5.

12+ MID

1. KSEZ-F
2. KGLI-F
3. KWSL
4. KSCJ
5.

12+ PMD

1. KGLI-F
2. KSEZ-F>
3. KWSL
4. KMNS
5.

12+ EVE

1. KGLI-F>
2. KSEZ-F>
3.
4.
5.

ADULTS 18-34

1. KGLI-F>
2. KSEZ-F>
3. KWSL
4.
5.

ADULTS 25-54

1. KGLI-F
2. KSEZ-F
3. KMNS
   KWSL
5.

ADULTS 35-64

1. KMNS >
2. KSCJ
3. KSEZ-F
4. KWSL
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WNAX	570	Yankton	.7/3.8
WOW	590	Omaha	.7/6.4

RADIO STATIONS

KMNS, 620, 1 KW (DA-2) , COUNTRY	MBS,$13.00*	(Christal)	Sage	J. Schnacke
KSCJ, 1360, 5 KW (DA-N) , MOR	ABC-I,$17.00*	(Masla)		L. Magnuson
KWSL, 1470, 5 KW (DA-2) , ? ?	US 2,$13.00*	(Torbet)		K. Kjeldseth
KGLI-F, 95.5, 100 KW @ 898, AC	US 1,$24.00*	(Torbet)		T. Mann
KSEZ-F, 97.9, 62 KW @ 280, CHR	ABC-F,$21.00*	(Christal)	Sage	J. Schnacke
KZZL-F, 99.5, 100 KW @ 794, BTFL/EZ	,$16.00*	(Roslin)	(LEMARS)	P. Olson

SPRINGFIELD, IL

MSA Rank/Pop: 210/191,800
ARB Rank/Pop: 170/163,100
Market TSL: 22.3 hours
Average Person Ratings: 17.1

Diaries: 437/439:1
Sample Target: 370
% Below Line: 6.6
% Not Listed: 7.9

Retail $: 1.15 Bil
FM Share: 71.21%
Stations: 12/9

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WYMG-F	50/17.9	8.9	---	457	28.4	15.2	---
2. WFMB-F	48/17.2	11.4	13.3	429	26.3	20.8	21.1
3. WDRB-F	33/11.8	16.4	20.0	419	25.7	30.5	36.1
4. WTAX	25/ 9.0	12.9	14.4	395	24.2	25.9	26.3
WVEM-F	25/ 9.0	8.6	7.4	215	13.2	13.1	12.5
6. WNNS-F	24/ 8.6	10.7	10.5	421	25.8	21.4	24.6
7. WMAY	22/ 7.9	7.9	7.4	271	16.6	16.9	18.8
8. WCVS	10/ 3.6	5.0	6.0	223	13.7	15.3	17.0
KMOX	10/ 3.6	3.9	2.8	145	8.9	9.1	9.4
10. WGN	4/ 1.4	.4	1.1	90	5.5	4.1	4.2

12+ AMD

1. WFMB-F
2. WTAX
3. WYMG-F
4. WDRB-F
WMAY

12+ MID

1. WYMG-F
2. WFMB-F
3. WDRB-F
4. WNNS-F
5.

12+ PMD

1. WYMG-F
2. WFMB-F
3. WDRB-F
4. WVEM-F
5.

12+ EVE

1. WYMG-F
2. WDRB-F
3. WTAX
4. WFMB-F
KMOX

ADULTS 18-34

1. WYMG-F>
2. WDRB-F
3. WNNS-F
4. WFMB-F
5.

ADULTS 25-54

1. WFMB-F
2. WYMG-F
3. WNNS-F
4. WDRB-F
5.

ADULTS 35-64

1. WFMB-F>
2. WVEM-F
3. WMAY
4. WTAX
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WRVI-F	96.7	Virden	1.1/3.7
WLS	890	Chicago	1.1/3.6

RADIO STATIONS

WCVS, 1450, 1 KW ,MOR	ABC-D,$18.00*	(Mc-Guild)	Eastern	G. Neuhoff
WMAY, 970, 1 KW/500 W (DA-2),COUNTRY	NBC,NBC-T,$ NA	(HNWH)	Mid. Family	T. Kushak
WTAX, 1240, 1 KW ,MOR	CBS,MBS,$ NA	(Christal)	Sage	S. Harbison
WDBR-F, 103.7, 50 KW @ 318,CHR	,$ NA	(Christal)	Sage	S. Harbison
WFMB-F, 104.5, 43 KW @ 427,COUNTRY	ABC-I,$ NA	(Mc-Guild)	Eastern	G. Neuhoff
WNNS-F, 98.7, 50 KW @ 500,AC	US 1,$ NA	(HNWH)	Mid. Family	T. Kushak
WVEM-F, 101.9, 50 KW @ 300,BTFL/EZ	ABC-E,$19.00	(Masla)		D. Menghini
WYMG-F, 100.5, 50 KW @ 500,AOR	,$27.00*	(Katz)	Saga (JACKSONVILLE)	J. Quesenbery

STAMFORD - NORWALK, CT

MSA Rank/Pop: NA
ARB Rank/Pop: 125/278,700
Market TSL: 20.3 hours
Average Person Ratings: 15.8

Diaries: 385/724:1
Sample Target: 400
% Below Line: 73.5
% Not Listed: 10.0

Retail $: 2.6 Bil
FM Share: 65.66%
Stations: 31/7

12+ METRO	1/4/SHARE	FAL 86	SPG 86	FAL 85	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WSTC	32/7.3	7.5	3.9	4.3	7.4	379	13.6	11.8	13.3
2. WEZN-F	28/6.4	8.7	6.9	9.4	6.9	454	16.3	15.8	20.7
3. WNEW-F	26/5.9	4.7	3.0	2.2	3.8	371	13.3	7.3	8.2
4. WCBS	22/5.0	5.9	4.9	5.8	6.5	399	14.3	19.3	23.0
5. WXRK-F	20/4.5	5.6	5.1	2.7	1.3	410	14.7	10.1	4.9
6. WNCN-F	19/4.3	4.0	4.4	4.0	1.7	309	11.1	8.1	5.6
7. WHTZ-F	18/4.1	3.5	7.2	4.5	3.4	326	11.7	15.5	13.2
8. WLYQ-F	17/3.9	4.9	5.1	4.7	4.0	362	13.0	15.0	12.2
WHN	17/3.9	1.4	3.5	1.1	3.6	206	7.4	8.8	8.6
WLIR-F	17/3.9	3.5	1.6	1.6	2.7	209	7.5	4.0	4.0
11. WMMM	14/3.2	.5	.7	2.0	1.1	84	3.0	2.0	2.8
12. WNLK	13/3.0	2.1	3.9	2.5	3.8	276	9.9	8.7	10.8
WRKS-F	20/4.5	5.6	5.1	2.7	1.3	162	5.8	6.5	8.9

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WXRK-F	1. WSTC	1. WNEW-F	1. WLIR-F
2. WSTC	2. WNEW-F	2. WEZN-F	2. WHTZ-F
3. WNLK	3. WEZN-F	3. WNCN-F	WNCN-F
WCBS	4. WHN	4. WSTC	4. WNEW-F

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WNEW-F	1. WNEW-F	1. WEZN-F
2. WXRK-F	2. WLYQ-F	2. WSTC
3. WHTZ-F	3. WXRK-F	3. WCBS
4. WLIR-F	WCBS-F	4. WNCN-F
WNSR-F		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WEBE-F	107.9	Westport	2.3/12.4
WGCH	1490	Greenwich	1.6/ 5.9
WJAZ-F	96.7	Stamford	2.7/ 8.8
WABC	770	New York	1.1/ 4.7
WBAB-F	102.3	Babylon	1.4/ 5.7
WBLS-F	107.5	New York	1.6/ 3.9
WCBS-F	101.1	New York	2.7/ 7.9
WINS	1010	New York	1.1/ 7.8
WLTW-F	106.7	New York	2.0/7.2
WNBC	660	New York	2.7/9.7
WNEW	1130	New York	.9/2.7
WNSR-F	105.1	New York	2.5/4.7
WOR	710	New York	1.1/4.7
WPAT-F	93.1	Paterson	2.0/4.6
WPLJ-F	95.5	New York	1.4/9.3
WQHT-F	103.5	Lake Success	2.0/6.3
WQXR	1560	New York	---/ .9
WQXR-F	96.3	New York	.7/2.8
WRKI-F	95.1	Brookfield	1.8/5.4

RADIO STATIONS

WGCH, 1490, 1 KW	, MOR	NBC,$30.00	(Masla)		D. Jackson
WMMM, 1260, 1 KW (DAYS,DA)	, MOR	,$24.00	(Unirep)		G. Flamm
WNLK, 1350, 1 KW/500 W (DA-N)	, AC	ABC-E,$40.00*	(Christal)	Hanson	M. Hanson
WSTC, 1400, 1 KW	, MOR	ABC-I,$90.00	(Katz)	Chase	W. Lada
WJAZ-F, 96.7, 3 KW @ 300	, JAZZ	,$38.00*	(Katz)	Chase	W. Lada
WLYQ-F, 95.9, 3 KW @ 300	, AC	,$50.00	(Christal)	Hanson	M. Hanson

Other ranked stations - See New York or Bridgeport in Spring 87 edition of American Radio

STAUNTON - WAYNESBORO, VA

MSA Rank/Pop: NA	Diaries: 332/240:1	Retail $: .51 Bil
ARB Rank/Pop: 241/79,600	Sample Target: 250	FM Share: 39.39%
Market TSL: 18.8 hours	% Below Line: 14.1	Stations: 13/8
Average Person Ratings: 14.3	% Not Listed: 13.2	

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WKDW	30/26.3	23.3	21.5	298	37.4	29.0	31.0
2. WSGM-F	22/19.3	18.6	22.3	309	38.8	35.6	36.0
3. WANV	10/ 8.8	6.2	5.4	148	18.6	15.1	14.4
4. WTON	8/ 7.0	5.4	10.8	168	21.1	21.4	29.6
5. WANV-F	5/ 4.4	8.5	3.8	96	12.1	17.0	8.6
WQPO-F	5/ 4.4	3.9	3.1	121	15.2	9.0	10.6
WSVA	5/ 4.4	3.9	4.6	63	7.9	9.6	11.0
WWWV-F	5/ 4.4	3.1	3.1	64	8.0	8.6	10.5
9. WAYB	4/ 3.5	1.6	.8	62	7.8	9.6	12.3
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WKDW >	1. WKDW >	1. WKDW >	1. WSGM-F
2. WSGM-F>	2. WSGM-F>	2. WSGM-F	2. WKDW-F>
3. WTON	3. WANV	3. WANV	3. WQPO-F
4. WANV	4. WQPO-F	4.	4. WANV-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WSGM-F>	1. WKDW-F>	1. WKDW-F>
2. WKDW-F>	2. WSGM-F>	2. WANV-F>
3. WQPO-F	3. WANV	3. WSGM-F
WWWV-F	4. WWWV-F	4. WTON
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WNLR	1150	Churchville	.9/5.8
WHBG	1360	Harrisonburg	1.8/4.3
WTUR-F	98.1	Richmond	.9/4.0
WXLK-F	92.3	Roanoke	.9/4.5

RADIO STATIONS

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WANV,  970,   5 KW/1 KW (DA-2), COUNTRY SMN,US 2,$11.00  (---)                     C. Rogers
WAYB, 1490,   1 KW            , MOR      MBS,APR,$ 9.00  (---)                     F. Ayers
WKDW,  900, 2.5 KW/128 W      , COUNTRY      APR,$12.00  (---)                     N. Brooks
WTON, 1240,   1 KW            , VARIETY    ABC-E,$ 9.00  (Dora)  Ogden             C. Neer
WSVA,  550,   5 KW/1 KW (DA-N), TALK              ,$26.00* (---)    (HARRISONBURG) L. Davis

WANV-F,  99.7,  50 KW @  ?? , BTFL (?)     US 2,$10.00  (---)                     C. Rogers
WQPO-F, 100.7,  50 KW @  ?? , AC            APR,$24.00* (---)    (HARRISONBURG) L. Davis
WSGM-F,  93.5,   3 KW @  300, CHR           APR,$10.00  (---)  Ogden             N. Brooks
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WWWV - See Charlottesville

TEXARKANA, TX

MSA Rank/Pop: 295/120,200
ARB Rank/Pop: 228/98,700
Market TSL: 14.9 hours
Average Person Ratings: 11.2

Diaries: 327/302:1
Sample Target: 280
% Below Line: 25.0
% Not Listed: 13.5

Retail $: .73 Bil
FM Share: 68.75%
Stations: 14/10

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KTWN-F	17/15.3	9.8	9.2	193	19.6	16.8	16.4
2. KADO	16/14.4	6.7	7.7	207	21.0	13.9	15.5
3. KCMC	11/ 9.9	7.1	6.9	153	15.5	25.2	16.3
4. KTAL-F	10/ 9.0	8.5	6.9	164	16.6	13.5	9.7
5. KLLI-F	9/ 8.1	6.7	---	172	17.4	18.5	---
KRMD-F	9/ 8.1	4.9	9.2	175	17.7	15.5	12.8
7. KXAR-F	5/ 4.5	7.3	13.1	107	10.8	10.3	16.4
8. KMLA-F	4/ 3.6	4.3	3.8	112	11.3	10.1	9.2
KOSY-F	4/ 3.6	4.9	10.0	154	15.6	14.0	24.9
10.							

12+ AMD

1. KTWN-F
2. KCMC
3. KADO
4. KLLI-F
5.

12+ MID

1. KTWN-F>
2. KADO
3. KCMC
4. KLLI-F
KTAL-F

12+ PMD

1. KRMD-F
2. KADO
KCMC
4. KLLI-F
5.

12+ EVE

1. KXAR-F
KTAL-F
3. KADO
KLLI-F
KTWN-F

ADULTS 18-34

1. KTAL-F
2. KADO
KLLI-F
4. KTWN-F
5.

ADULTS 25-54

1. KTWN-F
2. KRMD-F
3. KADO
4. KLLI-F
KTAL-F

ADULTS 35-64

1. KTWN-F
2. KRMD-F
3. KADO
4.
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KOSY	790	Texarkana	.9/5.3	KITT-F	93.7	Shreveport	1.8/4.3
KPYN-F	99.3	Atlanta	2.7/4.4	KRMD	1340	Shreveport	---/ .3
KTFS	1400	Texarkana	1.8/6.4	KTUX-F	98.9	Carthage	2.7/9.0

RADIO STATIONS

KADO, 940, 2.5 KW (DAYS) , BLACK ABC-C,$13.00 (Lazar) J. Bell
KCMC, 740, 1 KW (DA-1) , COUNTRY MBS,$14.00 (Masla) D. Davis

KLLI-F, 95.9, 3 KW @ 300, AC ,$12.00 (Riley)
KMLA-F, 103.9, 3 KW @ 300, COUNTRY ,$10.00 (---) (TEXARKANA) G. Leach
KOSY-F, 102.5, 94 KW @ 235, CHR ,$12.00 (Savalli) J. Smith
KPYN-F, 99.3, 3 KW @ 220, BTFL/EZ ,$ 9.00* (Riley) (ATLANTA) D. Wommack
KTWN-F, 107.1, 14 KW @ 490, COUNTRY ABC-E,$14.00 (Roberts) J. Bell
KXAR-F, 101.7, 3 KW @ 300, BLACK SBN,$ 8.00 (Masla) (HOPE) J. Mason

Other ranked stations - See Shreveport in Spring 87 edition of American Radio

TRENTON, NJ

MSA Rank/Pop: 144/317,100
ARB Rank/Pop: 130/266,800
Market TSL: 20.7 hours
Average Person Ratings: 15.8

Diaries: 416/641:1
Sample Target: 400
% Below Line: 64.5
% Not Listed: 17.8

Retail $: 2.1 Bil
FM Share: 71.47%
Stations: 28/5

12+ METRO		1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1.	WPST-F	35/8.3	7.9	6.6	710	26.6	20.8	24.3
2.	WBUD	31/7.3	5.1	6.2	334	12.5	11.6	13.4
3.	WUSL-F	27/6.4	9.2	7.0	227	8.5	12.8	12.7
4.	WHWH	25/5.9	3.3	5.6	291	10.9	8.9	13.7
5.	WKXW-F	24/5.7	6.6	3.5	403	15.1	14.4	13.1
6.	WDAS-F	20/4.7	6.6	4.6	157	5.9	11.1	12.7
	WEAZ-F	20/4.7	4.2	2.9	272	10.2	8.0	6.9
	WMMR-F	20/4.7	7.7	9.3	323	12.1	17.4	19.2
9.	WYSP-F	15/3.6	2.4	2.1	267	10.0	6.9	10.7
10.	WXTU-F	13/3.1	1.1	---	155	5.8	4.5	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WBUD	1. WPST-F	1. WPST-F	1. WPST-F
2. WPST-F	2. WDAS-F	2. WBUD	2. WMMR-F
3. WHWH	3. WBUD	3. WKXW-F	3. WHWH
4. WKXW-F	4. WHWH	4. WEAZ-F	4. WUSL-F
5.	WEAZ-F	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WUSL-F	1. WKXW-F	1. WDAS-F
2. WMMR-F	2. WPST-F	2. WPST-F
3. WPST-F	3. WDAS-F	3. WKXW-F
4. WYSP-F	4. WSNI-F	4. WXTU-F
5.	WIOQ-F	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WTTM	920	Trenton	1.9/7.2
WBLS-F	107.5	New York	.7/3.1
WCAU	1210	Philadelphia	2.4/6.1
WCAU-F	98.1	Philadelphia	1.7/6.8
WCBS	880	New York	.7/5.0
WEGX-F	106.1	Philadelphia	1.7/5.0
WFIL	560	Philadelphia	1.9/8.9
WIOQ-F	102.1	Philadelphia	2.8/3.3
WMGK-F	102.9	Philadelphia	1.4/5.5
WNBC	660	New York	1.2/4.7
WNEW-F	102.7	New York	.5/2.2
WOR	710	New York	2.1/8.4
WPAT-F	93.1	Paterson	.7/3.4
WPLJ-F	95.5	New York	.7/7.0
WRKS-F	98.7	New York	1.7/5.1
WSNI-F	104.5	Philadelphia	2.6/8.7
WWDB-F	96.5	Philadelphia	1.9/3.8
WXRK-F	92.3	New York	1.2/3.7

RADIO STATIONS

WBUD, 1260, 5 KW/1 KW (DA-1), MOR NBC,$25.00 (---) T. Watts
WHWH, 1350, 5 KW (DA-2) , MOR ABC-E,NBC-T,$35.00* (Masla) Nassau (PRINCETON) J. Morris

WKXW-F, 101.5, 18 KW @ 868, AC ,$43.00* (S. Katz) T. Watts
WPST-F, 97.5, 50 KW @ 450, CHR ,$55.00* (Masla) Nassau J. Morris

Other ranked stations - See New York or Philadelphia in Spring 87 edition of American Radio

TRI-CITIES, WA
(Richland - Kennewick - Pasco)

MSA Rank/Pop: 244/148,100
ARB Rank/Pop: 208/113,800
Market TSL: 18.8 hours
Average Person Ratings: 14.1

Diaries: 526/216:1
Sample Target: 330
% Below Line: 13.3
% Not Listed: 15.6

Retail $: .79 Bil
FM Share: 75.56%
Stations: 14/10

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KIOK-F	37/23.1	17.6	23.2	395	34.7	30.4	36.7
2. KONA-F	17/10.6	9.6	9.6	198	17.4	18.0	22.6
3. KONA	17/10.6	9.6	9.6	249	21.9	22.0	28.5
4. KZZK-F	13/ 8.1	8.5	14.1	211	18.5	18.7	23.6
5. KEYW-F	12/ 7.5	---	---	150	13.2	---	---
6. KNLT-F	10/ 6.3	5.9	4.0	220	19.3	18.5	13.0
7. KORD	8/ 5.0	9.0	4.0	130	11.4	15.3	9.1
8.							
9.							
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KIOK-F	1. KIOK-F	1. KIOK-F>	1. KIOK-F>
2. KONA >	2. KONA-F	2. KONA-F	2. KONA-F
3. KONA-F	3. KONA	3. KZZK-F	3. KZZK-F
4. KZZK-F	4. KEYW-F	4. KONA	4.
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KIOK-F>	1. KIOK-F	1. KONA-F>
2. KZZK-F	2. KEYW-F	2. KONA
3. KNLT-F	3. KONA-F	3. KEYW-F
4. KEYW-F	4. KONA KNLT-F	4. KORD KAFR-F
5.		

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KACA-F	101.7	Prosser	.6/ 2.5	KAFR-F	97.1	Walla Walla	3.8/3.1
KALE	960	Richland	2.5/13.9	KPQ-F	102.1	Wenatchee	.6/2.9
KOTY	1340	Kennewick	1.3/ 9.0	KWHT-F	103.5	Pendleton	.6/2.1
KOTY-F	106.5	Richland	2.5/ 7.8				

RADIO STATIONS

KALE, 960, 5 KW/1 KW (DA-N), AC NBC,$13.00* (HNWH) SRO O. Kneedson
KONA, 610, 5 KW (DA-2) , MOR ABC-I,$13.00 (Torbet) D. Mitchell
KORD, 870, 10 KW/250 W , COUNTRY ABC-D,$11.00 (MMR) G. Hamblin

KEYW-F, 98.3, 3 KW @ 200, OLDIES ,$11.00 (Republic) R. McDowell
KIOK-F, 94.9, 100 KW @ 1250, CHR ,$28.00* (HNWH) SRO O. Knudson
KONA-F, 105.3, 100 KW @ 1180, BTFL/EZ CBS,$16.00 (Torbet) D. Mitchell
KOTY-F, 106.5, 25 KW @ -44, ? ? MBS,$11.00 (Christal) J. Iles
KZZK-F, 102.7, 100 KW @ 1100, CHR ABC-C,$13.00* (MMR) G. Hamblin
KNLT-F, 95.7, 100 KW @ ?? , AC ,$10.00 (Tacher) (WALLA WALLA) K. Albridge

TUSCALOOSA, AL

MSA Rank/Pop: 256/139,900
ARB Rank/Pop: 204/119,800
Market TSL: 19.5 hours
Average Person Ratings: 14.3

Diaries: 399/300:1
Sample Target: 310
% Below Line: 26.3
% Not Listed: 8.8

Retail $: .73 Bil
FM Share: 78.20%
Stations: 17/9

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WTUG-F	33/19.3	19.5	15.3	260	21.7	23.5	22.7
2. WFFX-F	27/15.8	15.5	15.3	416	34.7	33.2	35.5
3. WZZK-F	19/11.1	8.0	8.4	286	23.9	16.8	17.4
4. WTSK	15/ 8.8	5.7	14.4	158	13.2	10.2	17.2
5. WACT-F	13/ 7.6	12.6	7.4	206	17.2	17.9	17.3
6. WAPI-F	10/ 5.8	6.9	7.4	170	14.2	14.8	15.3
7. WACT	8/ 4.7	3.4	4.5	99	8.3	8.5	11.6
WZBQ-F	8/ 4.7	---	---	190	15.9	---	---
9. WRLX	5/ 2.9	5.7	4.0	78	6.5	7.0	12.1
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WFFX-F	1. WFFX-F>	1. WTUG-F	1. WTUG-F>
2. WTUG-F	2. WTUG-F	2. WFFX-F>	2. WZZK-F
3. WZZK-F	3. WZZK-F	3. WZZK-F	3. WAPI-F
4. WACT-F	4.	4.	4. WACT-F
WTSK	5.	5.	WFFX-F

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WFFX-F	1. WTUG-F	1. WZZK-F
2. WTUG-F>	2. WFFX-F	2. WTUG-F
3. WAPI-F	3. WZZK-F>	3. WFFX-F
WZZK-F	4.	4. WACT-F
5.	5.	WTSK

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WNPT	1280	Tuscaloosa	2.3/7.6	WKXX-F	106.9	Birmingham	1.2/8.3
WZBQ	102.5	Jasper	1.2/4.8	WMJJ-F	96.5	Birmingham	1.2/4.4
				WURT-F	101.7	Gordo	2.3/4.8
WDJC-F	93.7	Birmingham	.6/5.0				
WENN-F	107.7	Birmingham	1.8/9.2	WZZK	610	Birmingham	---/2.3

RADIO STATIONS

WACT, 1420,	5 KW (DAYS)	, COUNTRY	APR,$ NA	(Roslin)		C. Price
WRLX, 1230,	1 KW	, BTFL/EZ	,$10.00*	(Eastman)	Keymarket	G. O'Rear
WTSK, 790,	5 KW (DAYS)	, RELIGION/GOSPEL	,$12.00	(Masla)		J. Shaw
WACT-F, 105.5,	3 KW @ 300,	COUNTRY	APR,$12.00	(Roslin)		C. Price
WFFX-F, 95.7,	100 KW @ 500,	AC	,$35.00*	(Eastman)	Keymarket	G. O'Rear
WTUG-F, 92.7,	3 KW @ 300,	BLACK	SBN,$23.00*	(Masla)		
WZBQ-F, 102.5,	13 KW @ ? ,	? ?	ABC-I,$10.00*	(---)	(JASPER)	

Other ranked stations - See Birmingham in Spring 87 edition of American Radio

TYLER, TX

MSA Rank/Pop: 243/150,600
ARB Rank/Pop: 200/127,200
Market TSL: 21.5 hours
Average Person Ratings: 16.0

Diaries: 387/329:1
Sample Target: 310
% Below Line: 12.2
% Not Listed: 7.8

Retail $: .94 Bil
FM Share: 64.89%
Stations: 14/9

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KZEY	40/19.6	14.9	14.6	280	22.0	20.1	19.7
2. KTYL-F	34/16.7	11.2	11.5	365	28.7	25.3	26.8
3. KNUE-F	27/13.2	10.7	11.1	287	22.6	20.3	21.6
4. KEYP-F	20/ 9.8	14.4	13.3	295	23.2	23.5	27.2
5. KOOI-F	19/ 9.3	17.2	9.3	215	16.9	15.5	14.8
6. KTBB	15/ 7.4	5.6	9.7	268	21.1	20.5	25.3
7. KYKX-F	9/ 4.4	.9	3.1	128	10.1	5.4	6.5
8. KKDA-F	7/ 3.4	5.6	4.9	81	6.4	11.1	8.9
9. KROZ-F	5/ 2.5	4.2	7.1	139	10.9	10.6	17.0
KRLD	5/ 2.5	.9	2.7	78	6.1	5.3	3.7

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KTYL-F	1. KTYL-F	1. KTYL-F	1. KEYP-F
2. KZEY	2. KZEY	KZEY	2. KTYL-F
3. KTBB	3. KNUE-F	3. KNUE-F	3. KNUE-F
4. KNUE-F	4. KOOI-F	4. KEYP-F	4. KOOI-F
5.	5.	5.	KKDA-F

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KZEY	1. KTYL-F>	1. KNUE-F
2. KTYL-F	2. KZEY	2. KOOI-F
3. KNUE-F	3. KNUE-F	KTYL-F
4. KEYP-F	4. KTBB	4. KZEY
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KDOK	1490	Tyler	.5/3.2
KTYL	1330	Tyler	2.0/5.3
KEGL-F	97.1	Fort Worth	.5/2.9
WBAP	820	Fort Worth	.5/3.8

RADIO STATIONS

KTBB, 600, 5 KW/2.5 KW (DA-2), MOR/AC	NBC-T,ABC-I,$17.00* (Banner)	D. Chaney
KZEY, 690, 1 KW/250 W (DA-2) , BLACK	SBN,$18.00* (HNWH)	M. Walker
KEYP-F, 99.3, 3 KW @ 300, CHR	,$20.00 (Masla)	W. Fritsch
KNUE-F, 101.5, 100 KW @ 1074, COUNTRY	,$28.00* (Banner)	D. Chaney
KOOI-F, 106.5, 100 KW @ 1468, BTFL/EZ	ABC-E,$18.00* (Republic)	D. Waller
KROZ-F, 92.1, 3 KW @ 280, COUNTRY	,$14.00* (HNWH)	M. Walker
KTYL-F, 93.1, 100 KW @ 375, AC	ABC-C,$24.00* (---)	A. Drake

KYKX - See Longview
KRLD, KKDA - See Dallas in Spring 87 edition of American Radio

VICTORIA, TX

MSA Rank/Pop: 341/76,500
ARB Rank/Pop: 253/62,700
Market TSL: 17.6 hours
Average Person Ratings: 12.6

Diaries: 309/203:1
Sample Target: 250
% Below Line: 12.1
% Not Listed: 16.5

Retail $: .58 Bil
FM Share: 81.82%
Stations: 9/6

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KVIC-F	22/27.8	23.0	37.6	288	45.9	46.1	57.3
2. KZEU-F	16/20.3	17.0	10.9	183	29.2	28.0	21.8
3. KKBH-F	7/ 8.9	7.0	---	136	21.7	23.1	---
4. KAMG	5/ 6.3	5.0	5.0	94	15.0	11.6	17.4
KNAL	5/ 6.3	11.0	12.9	105	16.7	23.5	32.5
KMJQ-F	5/ 6.3	---	5.9	29	4.6	---	7.1
7. KTXN-F	3/ 3.8	4.0	5.0	62	9.9	9.9	12.0
8.							
9.							
10.							

12+ AMD

1. KZEU-F
2. KVIC-F>
3. KNAL >
4.
5.

12+ MID

1. KVIC-F
2. KZEU-F>
3. KAMG
4.
5.

12+ PMD

1. KVIC-F>
2. KZEU-F>
3. KKBH-F
4.
5.

12+ EVE

1. KVIC-F
2. KZEU-F
   KMJQ-F>
4. KKBH-F
5.

ADULTS 18-34

1. KVIC-F>
2. KKBH-F
3. KZEU-F>
4.
5.

ADULTS 25-54

1. KVIC-F
2. KZEU-F>
3. KAMG-F
4. KKBH-F
5.

ADULTS 35-64

1. KZEU-F>
2. KVIC-F>
3. KAMG-F
4. KNAL
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KGUL	1560	Port Lavaca	2.5/7.3
KOUL-F	103.7	Sinton	1.3/3.3

RADIO STATIONS

KAMG, 1340, 1 KW	, OLDIES	ABC-D,$12.00*	(Mc-Guild)	Mayes		R. Woodman
KNAL, 1410, 500 W (DA-N)	, COUNTRY	,$12.00*	(Riley)			R. Martin
KGUL, 1560, 500 W (DAYS)	, SPANISH	,$11.00	(---)		(PORT LAVACA)	D. Muse
KKBH-F, 93.3, 100 KW @ 750,	CHR	,$14.00*	(Target)		(PORT LAVACA)	P. Robbins
KTXN-F, 98.7, 100 KW @ 347,	BTFL/EZ	CNN,$11.00	(Masla)			D. Freed
KVIC-F, 95.1, 100 KW @ 500,	CHR	,$24.00	(Mc-Guild)	Mayes		R. Woodman
KZEU-F, 107.9, 100 KW @ 362,	COUNTRY	,$15.00	(---)			H. Smith

KMJQ - See Houston in Spring 87 edition of American Radio

WATERBURY, CT

MSA Rank/Pop: 197/210,300	Diaries: 403/449:1	Retail $: NA
ARB Rank/Pop: 161/181,100	Sample Target: 400	FM Share: NA
Market TSL: 24.2 hours	% Below Line: 74.2	Stations: 20/3
Average Person Ratings: 18.2	% Not Listed: 11.8	

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WDRC-F	32/9.7	5.3	3.4	362	20.0	16.7	17.5
2. WATR	29/8.8	3.1	10.4	304	16.8	18.3	23.6
WKCI-F	21/6.4	7.8	11.0	447	24.7	23.8	31.9
4. WKSS-F	25/7.6	9.1	7.9	362	20.0	18.9	19.2
5. WPLR-F	23/7.0	3.4	2.7	284	15.7	14.8	12.5
6. WIOF-F	21/6.4	8.1	4.3	351	19.4	19.5	14.9
7. WEZN-F	19/5.8	9.4	5.2	217	12.0	14.3	9.6
8. WRCH-F	16/4.8	5.9	6.7	188	10.4	14.0	11.8
9. WQQW	15/4.5	3.4	6.1	150	8.3	10.4	8.8
10. WTIC	14/4.2	5.0	5.8	259	14.3	16.8	18.4
11. WWCO	13/3.9	1.9	6.1	141	7.8	10.0	15.5
WRKI-F	13/3.9	1.3	3.4	185	10.2	7.5	7.1
WTIC-F	13/3.9	4.7	4.9	246	13.6	12.6	15.2

12+ AMD

1. WDRC-F
2. WATR
3. WKCI-F
4. WTIC
5.

12+ MID

1. WATR
2. WKCI-F
3. WPLR-F
4. WDRC-F
5.

12+ PMD

1. WKCI-F
2. WKSS-F
3. WDRC-F
4. WPLR-F
5.

12+ EVE

1. WKSS-F
2. WIOF-F
3. WKCI-F
   WPLR-F
5.

ADULTS 18-34

1. WPLR-F
2. WDRC-F
   WKCI-F
   WKSS-F
5.

ADULTS 25-54

1. WDRC-F
2. WKCI-F
3. WIOF-F
4. WWCO
5.

ADULTS 35-64

1. WDRC-F
2. WIOF-F
3. WATR
4. WEZN-F
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBLS-F	107.5	New York	2.5/ .3
WCBS	880	New York	.3/5.2
WDAQ-F	98.3	Danbury	.3/2.5
WEBE-F	107.9	Westport	.6/3.9
WHCN-F	105.9	Hartford	3.6/9.9
WNBC	660	New York	.9/3.0
WWYZ-F	92.5	Waterbury	2.7/8.6

RADIO STATIONS

WATR, 1320, 5 KW/1 KW (DA-2), MOR	CBS,$35.00*	(Banner)	F. Erwin
WQQW, 1590, 5 KW (DA-1) , NOSTALGIA	APR,$28.00*	(Kettell)	M. Pitie
WWCO, 1240, 1 KW , AC/MOR	ABC-E,$26.00*	(Masla)	S. Brownstein

Other ranked stations - See Hartford, Bridgeport or New Haven in Spring 87 edition of American Radio

WATERTOWN, NY

MSA Rank/Pop: NA
ARB Rank/Pop: 246/76,500
Market TSL: 23.9 hours
Average Person Ratings: 17.9

Diaries: 257/298:1
Sample Target: 250
% Below Line: 3.3
% Not Listed: 11.7

Retail $: .51 Bil
FM Share: 68.60%
Stations: 9/6

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WTNY-F	44/32.1	---	---	356	46.5	---	---
2. WTNY	28/20.4	30.3	29.8	310	40.5	50.5	58.5
3. WNCQ-F	26/19.0	18.0	21.4	201	26.3	26.6	23.9
4. WTOJ-F	10/ 7.3	17.2	13.0	187	24.4	34.0	29.1
5. WOTT	6/ 4.4	4.9	3.8	88	11.5	13.2	13.7
6. WATN	3/ 2.2	7.4	4.6	80	10.5	15.0	18.1
7.							
8.							
9.							
10.							

12+ AMD

1. WTNY
2. WTNY-F
3. WNCQ-F>
4.
5.

12+ MID

1. WTNY-F
2. WTNY
3. WNCQ-F>
4.
5.

12+ PMD

1. WTNY-F>
2. WNCQ-F
3. WTNY >
4. WTOJ-F
5.

12+ EVE

1. WTNY-F>
2. WNCQ-F
3. WTNY
4. WTOJ-F
5.

ADULTS 18-34

1. WTNY-F>
2. WTNY
3. WTOJ-F
4. WNCQ-F
5.

ADULTS 25-54

1. WTNY-F
2. WTNY
3. WNCQ-F>
4. WTOJ-F
5.

ADULTS 35-64

1. WTNY
2. WNCQ-F
   WTNY-F
4.
5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

CFLY-F	98.3	Kingston	.7/6.3
WSCP	1070	Sandy Creek	.7/2.5
WSCP-F	101.7	Pulaski	1.5/1.0

RADIO STATIONS

WATN, 1240, 1 KW	, COUNTRY		,$ 8.00	(Roslin)		J. Brosk
WOTT, 1410, 5 KW/1 KW (DA-N)	, AC		,$10.00	(S. Katz)		J. Graham
WTNY, 790, 1 KW (DA-N)	, MOR	CBS,US 1	,$30.00*	(Torbet)		D. Alexander
WNCQ-F, 97.5, 41 KW @ 285	, COUNTRY		,$16.00*	(S. Katz)		J. Graham
WTNY-F, 93.5, 3 KW @ 300	, CHR		,$25.00*	(Torbet)		D. Alexander
WTOJ-F, 103.1, 3 KW @ 300	, AC		,$11.00	(Roslin)	(CARTHAGE)	J. Riley

WICHITA FALLS, TX

MSA Rank/Pop: 280/125,900
ARB Rank/Pop: 220/103,700
Market TSL: 19.8 hours
Average Person Ratings: 13.9

Diaries: 411/252:1
Sample Target: 300
% Below Line: 5.4
% Not Listed: 10.4

Retail $: .91 Bil
FM Share: 84.50%
Stations: 11/7

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. KLUR-F	40/27.8	38.1	29.1	414	39.9	48.5	41.1
2. KNIN-F	32/22.2	17.0	20.1	417	40.2	31.2	38.2
3. KTLT-F	19/13.2	9.5	10.6	283	27.3	24.2	22.2
4. KKQV-F	17/11.8	12.9	10.1	307	29.6	24.1	27.8
5. KGTM	7/ 4.9	5.4	8.9	94	9.1	16.6	16.7
6. KWFT	5/ 3.5	6.8	5.6	100	9.6	11.8	13.2
7.							
8.							
9.							
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KLUR-F>	1. KLUR-F>	1. KLUR-F	1. KNIN-F>
2. KNIN-F	2. KNIN-F	2. KNIN-F>	2. KLUR-F
3. KTLT-F	3. KTLT-F	3. KKQV-F	3. KKQV-F
4. KKQV-F	4. KKQV-F	4. KTLT-F	4. KTLT-F
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KNIN-F	1. KLUR-F	1. KLUR-F>
2. KLUR-F	2. KNIN-F	2. KTLT-F
3. KKQV-F	3. KTLT-F>	3. KNIN-F
4. KTLT-F	4. KKQV-F	4.
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KLLF	1290	Wichita Falls	1.4/4.1
KKDA-F	104.5	Dallas	.7/2.8
KKLD	570	Dallas	.7/2.8
KRLD	1080	Dallas	.7/2.4
WBAP	820	Fort Worth	2.8/6.0

RADIO STATIONS

KGTM, 990, 10 KW/1 KW (DA-2), COUNTRY	,$15.00*	(Banner)	D. Hargrove
KWFT, 620, 5 KW (DA-N) , MOR	CBS,$14.00	(Torbet)	D. Whan
KKQV-F, 103.3, 100 KW @ 440, CHR	,$19.00*	(Mc-Guild)	T. Carter
KLUR-F, 99.9, 100 KW @ 820, COUNTRY	ABC-I,$33.00*	(Katz)	S. Beard
KNIN-F, 92.9, 100 KW @ 1012, CHR	ABC-C,$26.00*	(Banner)	D. Hargrove
KTLT-F, 106.3, 3 KW @ 300, AC	US 2,$17.00*	(Christal)	A. Maxwell

WILLIAMSPORT, PA

MSA Rank/Pop: 301/116,100
ARB Rank/Pop: 226/99,200
Market TSL: 22.8 hours
Average Person Ratings: 17.2

Diaries: 341/291:1
Sample Target: 290
% Below Line: 2.0
% Not Listed: 11.1

Retail $: .61 Bil
FM Share: 71.05%
Stations: 14/12

12+ METRO	1/4/SHARE	SPG 86	SPG 85	METRO CUME	METRO CUME RATING S87	S86	S85
1. WILQ-F	43/25.1	27.3	20.6	380	38.3	35.0	29.5
2. WFXX-F	36/21.1	18.8	12.9	354	35.7	33.2	24.2
3. WLYC	22/12.9	8.5	11.8	199	20.1	9.6	17.6
4. WKSB-F	18/10.5	7.9	8.2	244	24.6	16.9	20.0
5. WWPA	14/ 8.2	9.7	12.4	181	18.2	22.4	24.4
6. WRAK	5/ 2.9	3.6	4.1	107	10.8	8.9	14.7
7. WWZU-F	4/ 2.3	---	---	52	5.2	---	---
8.							
9.							
10.							

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. WILQ-F>	1. WILQ-F	1. WFXX-F	1. WFXX-F>
2. WFXX-F	2. WFXX-F	2. WILQ-F>	2. WILQ-F>
3. WLYC	3. WLYC	3. WLYC	3. WKSB-F
4. WKSB-F	4. WKSB-F	4. WKSB-F	4. WRAK
5.	5.	5.	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. WFXX-F>	1. WILQ-F>	1. WILQ-F>
2. WKSB-F	2. WFXX-F	2. WLYC >
3. WILQ-F>	3. WKSB-F>	3. WWPA
4.	4.	4. WFXX-F
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

WBUG	1190	Hugesville	.6/3.1
WFXX	1450	S. Williamsport	1.2/5.5
WHTO-F	103.9	Muncy	.6/4.0
WJSA	1600	Jersey Shore	---/1.6
WJSA-F	93.5	Jersey Shore	1.2/2.8
WYRS-F	97.7	Jersey Shore	.6/6.5
WHLM	550	Bloomsburg	---/ .8
WHLM-F	106.5	Bloomsburg	.6/2.9
WOEZ-F	100.9	Milton	1.2/4.0

RADIO STATIONS

WLYC, 1050, 1 KW (DAYS) , NOSTALGIA ABC-I,$19.00 (Roslin) B. Cunnion
WRAK, 1400, 1 KW (DA-1) , MOR SMN,$10.00 (Torbet) G. Gilbert
WWPA, 1340, 1 KW , AC CBS,$11.00 (Smith) W. Ott

WFXX-F, 99.3, 105 W @ 1280, CHR ABC-F,$24.00 (Masla) W. Diggins
WILQ-F, 105.1, 3.8 KW @ 1300, COUNTRY ABC-I,$26.00 (Roslin) B. Cunnion
WKSB-F, 102.7, ? KW @ 1270, AC ,$14.00* (Torbet) G. Gilbert
WWZU-F, 92.1, 3 KW @ 225, AOR ,$ 8.00 . (Pates) (LOCK HAVEN) J. Lipez

YAKIMA, WA

MSA Rank/Pop: 215/183,000
ARB Rank/Pop: 183/147,700
Market TSL: 21.2 hours
Average Person Ratings: 15.8

Diaries: 472/313:1
Sample Target: 350
% Below Line: 3.5
% Not Listed: 13.7

Retail $: .89 Bil
FM Share: 64.18%
Stations: 19/14

		SPG	SPG	METRO	METRO CUME RATING		
12+ METRO	1/4/SHARE	86	85	CUME	S87	S86	S85
1. KXDD-F	31/13.3	13.0	14.1	244	16.5	18.4	22.9
2. KFFM-F	24/10.3	6.5	10.2	357	24.2	15.0	23.0
3. KIT	21/ 9.0	7.4	11.8	329	22.3	21.1	26.1
4. KATS-F	20/ 8.6	10.0	8.2	258	17.5	16.7	13.1
5. KRSE-F	19/ 8.2	7.4	7.8	186	12.6	10.7	12.4
6. KZHR-F	18/ 7.7	9.1	7.8	258	17.5	18.8	11.0
7. KUTI	16/ 6.9	12.6	6.3	222	15.0	20.3	18.6
8. KBBO	12/ 5.2	5.2	4.3	192	13.0	8.8	10.0
9. KMWX	11/ 4.7	4.8	6.3	160	10.8	13.8	19.5
10. KRKN-F	8/ 3.4	---	---	62	4.2	---	---

12+ AMD	12+ MID	12+ PMD	12+ EVE
1. KIT	1. KXDD-F	1. KXDD-F>	1. KFFM-F
2. KXDD-F	2. KRSE-F	2. KFFM-F	2. KATS-F
3. KFFM-F>	3. KUTI	KRSE-F	KZHR-F
4. KATS-F	4. KATS-F	4. KZHR-F	4. KIT
5.	KFFM-F	5. KATS-F	5.

ADULTS 18-34	ADULTS 25-54	ADULTS 35-64
1. KATS-F	1. KXDD-F>	1. KXDD-F
KFFM-F	2. KFFM-F	2. KIT
KXDD-F	3. KMWX	KRSE-F
4.	4. KIT	4. KUTI
5.	5.	5.

OTHER RATED STATIONS/METRO SHARE & CUME RATING

KIHS-F	99.3	Yakima	.9/6.6
KREW	1210	Sunnyside	2.1/5.7
KREW-F	96.7	Sunnyside	.4/3.0
KYXE	1020	Selah	1.7/6.3
KBRD-F	103.7	Tacoma	.4/2.6
KGO	810	San Francisco	.4/2.0
KIOK-F	94.9	Richland	.9/4.1
KONA-F	105.3	Kennewick	.4/2.0
KPQ-F	102.1	Wenatchee	.9/3.2

RADIO STATIONS

KBBO,	1390,	5 KW/500 W (DA-2),	RELIGION	UPI,$10.00*	(Banner)		P. Fretwell
KIT ,	1280,	5 KW/1 KW ,	MOR	ABC-I,$24.00	(Mc-Guild)		J. Goetz
KMWX,	1460,	5 KW (DA-N) ,	AC	NBC,$10.00*	(Torbet)		G. Myhre
KUTI,	980,	5 KW/500 W (DA-N),	COUNTRY	ABC-E,$19.00*	(Christal)		N. Anglin
KATS-F,	94.5,	100 KW @ 850,	AOR	ABC-R,$18.00*	(Mc-Guild)		J. Goetz
KFFM-F,	107.3,	100 KW @ 904,	CHR	Source,$21.00*	(Torbet)		G. Myhre
KRKN-F,	96.9,	3 KW @ -772,	? ?	SMN,$ NA	(---)	(NACHES)	
KRSE-F,	98.3,	760 W @ 560,	BTFL/EZ	,$15.00*	(Banner)		P. Fretwell
KXDD-F,	104.1,	61 KW @ 840,	COUNTRY	ABC-D,$25.00*	(Christal)		N. Anglin
KZHR-F,	92.7,	3 KW @ 25,	CHR	,$12.00	(Radio West)	(TOPPENISH)	C. Lalande

BIRCH NON-MONTHLY MARKETS
(12+ Share and 12+ Cume Rating)

BRATTLEBORO, VT (Fall 1986)

1.	WTSA-F	14.4/22.6	96.7, 3 KW @ 300, AC	NBC,$ NA	(HNWH)	
2.	WHDQ-F	12.6/19.1	106.1, 10 KW @ 1068, CHR	ABC-C,$ NA	(Queen)	(CLAREMONT)
3.	WAAF-F	9.2/16.3	See Worcester in Spring 87 edition of American Radio			
4.	WBFL-F	8.5/20.8	107.1, 1 KW @ 530, COUNTRY	US 1,$10.00	(---)	(BELLOW FALLS)
5.	WTSA	8.4/23.6	1450, 1 KW , COUNTRY	NBC,$ NA	(HNWH)	
6.	WKVT-F	7.1/19.1	92.7, 3 KW @ 300, AC	CBS-R,$16.00	(Kadetsky)	

CHESHIRE, NH (Winter 1987)

1.	WKNE-F	20.7/44.2	103.7, 42 KW @ 550, CHR	,$23.00	(Kadetsky)	(KEENE)
2.	WAAF-F	13.8/20.1	See Worcester in Spring 87 edition of American Radio			
3.	WKBK	9.6/24.1	1220, 1 KW (DAYS), AC	ABC-C,$11.00	(Savalli)	(KEENE)
4.	WSSH-F	6.5/ 9.3	See Boston in Spring 87 edition of American Radio			
5.	WKNE	5.8/18.8	1290, 5 KW (DA-1), AC	,$16.00	(Kadetsky)	(KEENE)

CORNING - ELMIRA, NY (Fall 1986)

1.	WLVY-F	10.8/23.1	94.3, 1 KW @ 480, CHR	,$18.00	(Torbet)	
2.	WZKZ-F	10.5/20.9	106.1, 50 KW @ 500, CONTEMP	MBS,$17.00	(Roslin)	
3.	WQIX-F	8.7/14.8	100.9, 3 KW @ 245, ? ?	,$ NA	(?)	(HORSEHEAD)
4.	WENY	7.9/16.6	1230, 1 KW , MOR	NBC,NBC-T,$13.00	(Mc-Guild)	
5.	WKPQ-F	7.6/11.6	105.3, 8 KW @ 560, AC	,$16.00	(Regional)	(HORNELL)
6.	WNGZ-F	6.9/10.8	104.9, 3 KW @ 300, AOR (?)	,$ NA	(HNWH)	(MONTOUR)

LEE/WHITESIDE COUNTIES, IL (Fall 1986)

1.	WXLP-F	16.2/24.0	See Davenport in Spring 87 edition of American Radio			
2.	WSDR	13.5/36.2	1240, 500 W/1 KW , MOR	,$ NA	(Masla)	(STERLING)
3.	KIIK-F	11.9/25.2	See Davenport in Spring 87 edition of American Radio			
4.	WLLR-F	9.1/18.2	See Davenport in Spring 87 edition of American Radio			

MANITOWOC COUNTY, WI (Fall 1986)

1.	WOMT	23.9/45.4	1240, 1 KW , MOR	CBS,$17.00	(Masla)	
2.	WCUB	20.4/31.5	980, 5 KW (DA-2), COUNTRY	,$30.00	(Katz)	
3.	WIXX-F	19.9/38.4	See Green Bay in Spring 87 edition of American Radio			

MOSES LAKE, WA (Fall 1986)

1.	KWIQ-F	23.1/29.5	100.3, 100 KW @ 310 , COUNTRY	MBS,$10.00	(Market 4)	
2.	KWWW-F	17.5/21.1	96.7, 250 W @ 1040 , CHR	SMN,$12.00	(Market 4)	(QUINCY)
3.	KWIQ	12.1/13.5	1020, 2.5 KW/500 W (DA-D), ? ?	SMN,$ 9.00	(Market 4)	
4.	KIOK-F	10.0/23.7	See Tri-Cities in this edition			
5.	KBSN	8.6/29.5	1470, 5 KW/1 KW (DA-2) , MOR	ABC-I,$ 7.00	(Savalli)	

OCALA, FL (Fall 1986)

1.	WNFI-F	15.2/23.9	See Daytona Beach in Spring 87 edition of American Radio			
2.	WMFQ-F	12.5/16.2	92.7, 3 KW @ 300, BTFL	,$19.00	(Roslin)	
3.	WMOP	8.4/15.9	900, 5 KW (DAYS), OLDIES	ABC-D,$16.00	(Roslin)	
4.	WKTK-F	6.8/16.9	98.5, 100 KW @ 1330, AC	,$ NA	(---)	(CRYSTAL RIVER)

PADUCAH, KY (Fall 1986)

1.	WKYQ-F	30.2/44.5	93.3, 89 KW @ 440 , COUNTRY	ABC-I,$30.00	(Mc-Guild)	
2.	WDDJ-F	21.4/36.7	96.9, 100 KW @ 340 , CHR	,$21.00	(Christal)	
3.	WRIK-F	11.3/24.3	98.3, 1.3 KW @ 456 , CHR	,$ 9.00	(---)	(METROPOLIS, IL)
4.	WKYX	6.9/15.3	570, 1 KW/500 W (DA-2), CONTEMP	ABC-C,$22.00*	(Mc-Guild)	

RUSSELL/BOWLING GREEN, KY (Fall 1986)

1.	WKDF-F	20.5/29.0	See Nashville in Spring 87 edition of *American Radio*						
2.	WBVR-F	14.0/24.8	101.1	100 KW @ 1047	COUNTRY		$30.00	(---)	Keymarket
3.	WWKX-F	11.4/28.1	See Nashville in Spring 87 edition of *American Radio*						

SALEM, OR (Fall 1986)

1.	KXYQ-F	17.5/27.5	
2.	KINK-F	8.3/11.9	
3.	KUPL-F	6.3/ 9.4	See Portland, OR for information about all stations
	KGON-F	6.3/13.7	
5.	KXL-F	5.3/ 9.6	

SALINA, KS (Winter 1987)

1.	KSKG-F	25.2/35.4	99.9	100 KW @ 565	CHR	ABC-F	$25.00	(Masla)
2.	KSAL	25.1/45.1	1150	5 KW (DA-N)	MOR	NBC-T,ABC-I	$29.00	(Banner)
3.	KYEZ-F	13.6/31.0	93.7	100 KW @ 500	COUNTRY		$25.00	(Banner)
4.	KSAJ-F	6.4/11.1	NO DATA AVAILABLE					

SANTA MARIA/LOMPOC, CA (Fall 1986)

1.	KSNI-F	16.3/16.5	102.5	17 KW @ 770	COUNTRY	$ NA	(Torbet)	
2.	KRQK-F	16.0/27.1	100.9	.5 KW @ 800	CONTEMP	$ NA	(MMR)	
3.	KXFM-F	9.3/22.2	99.1	2.5 KW @ 2000	CHR	$18.00	(HNWH)	
4.	KRUZ-F	7.6/13.5	See Santa Barbara in this edition					
5.	KZOZ-F	6.3/14.3	93.3	30 KW @ 1470	? ?	$ NA	(Republic)	(SAN LUIS OBISPO)

SIERRA VISTA, AZ (Fall 1986)

1.	KZMK-F	22.1/37.5	92.1	.5 KW @ 2000	CHR	$14.00	(---)	(BISBEE)
2.	KTAZ-F	19.5/39.9	100.9	3 KW @ 300	? ?	$ 7.00	(---)	
3.	KTAN	15.1/27.6	1420	1 KW/500 W (DA-N)	COUNTRY	$ 7.00	(---)	

VALDOSTA, GA (Winter 1987)

1.	WLGA-F	29.9/47.1	95.9	3 KW @ 300	CONTEMP		$16.00	(---)	
2.	WGOV	17.8/29.9	950	5 KW/1 KW (DA-N)	BLACK		$10.00	(---)	Rivers
3.	WAAC-F	14.0/23.0	92.9	100 KW @ 509	COUNTRY	ABC-E	$14.00	(---)	
4.	WJEM	9.9/13.5	1150	5 KW (DAYS,DA)	COUNTRY		$10.00	(Roslin)	
5.	WZLS-F	8.7/20.8	96.7	3 KW @ 300	? ?		$ NA	(---)	

YUMA, AZ (Fall 1986)

1.	KJOK-F	29.0/40.0	93.1	100 KW @ 80	CHR		$22.00	(Radio West)
2.	KYXI-F	23.4/30.3	100.9	3 KW @ 274	AC		$ NA	(HNWH)
3.	KTTI-F	19.6/32.9	95.1	25 KW @ 99	COUNTRY		$21.00*	(Torbet)
4.	KBLU	12.1/29.8	560	1 KW (DA-2)	MOR	CBS	$20.00*	(Torbet)

EASTERN LONG ISLAND (Winter 1987)

1.	WRCN-F	12.4/13.4	See Nassau-Suffolk in Spring 87 edition of *American Radio*					
2.	WALK-F	9.3/13.4	See Nassau-Suffolk in Spring 87 edition of *American Radio*					
	WPLR-F	9.3/16.5	See New Haven in Spring 87 edition of *American Radio*					
4.	WBAZ-F	7.0/12.2	101.7	3 KW @ 231	BTFL/EZ	$18.00	(Savalli)	(SOUTHOLD)
	WRIV	7.0/ 9.1	1390	1 KW (DAYS)	MOR	$26.00	(Roslin)	(RIVERHEAD)
6.	WLNG-F	6.2/13.1	92.1	3 KW @ 300	CONTEMP	$12.00	(Market 4)	(SAG HARBOR)

SECTION C

TORONTO, ONTARIO

12+ AQH/SHARE			WIN 87	FAL 86	SUM 86	SPG 86
1.	CFRB	589/13.3	14.2	14.1	12.1	13.9
2.	CHUM-F	438/ 9.9	9.6	9.0	9.3	9.4
3.	CKFM-F	409/ 9.2	5.7	8.7	7.7	8.3
4.	CILQ-F	395/ 8.9	9.3	7.9	9.3	9.2
5.	CFTR	364/ 8.2	8.2	9.4	6.9	7.0
6.	CJCL	325/ 7.3	6.7	5.1	7.7	5.7
7.	CFNY-F	260/ 5.9	6.5	5.5	5.2	5.5
8.	CHUM	243/ 5.5	4.9	5.9	5.7	3.8
9.	CHFI-F	220/ 5.0	5.0	4.9	4.4	4.5
10.	CBL	205/ 4.6	5.0	3.8	4.7	5.1
11.	CFGM	155/ 3.5	3.4	3.3	4.6	5.7
12.	CKEY	120/ 2.7	3.0	3.7	3.8	5.1
13.	CBL-F	116/ 2.6	3.2	2.9	3.1	2.6
14.	CKO-F	80/ 1.8	1.5	1.8	1.3	1.9

12+ CUME/CUME RATING		
1.	CHUM-F	6717/25.2
2.	CFRB	5478/20.5
3.	CFTR	4898/18.4
4.	CILQ-F	4813/18.0
5.	CKFM-F	4270/16.0
6.	CHUM	3800/14.2
7.	CFNY-F	3556/13.3
8.	CJCL	3319/12.4
9.	CHFI-F	2916/10.9
10.	CBL	2250/ 8.4
11.	CBL-F	2123/ 8.0
12.	CFGM	1811/ 6.8
13.	CKEY	1791/ 6.7
14.	CKO-F	1309/ 4.9

TEENS	
1. CFTR	46.0
2. CILQ-F	14.9
3. CFNY-F	14.0
4. CHUM-F	7.7

ADULTS 18-34	
1. CHUM-F	18.5
2. CILQ-F	17.8
3. CKFM-F	11.9
4. CFNY-F	11.4
5. CHUM	8.2

MEN 18-34		MEN 18-49		MEN 25-54	
1. CILQ-F	26.2	1. CILQ-F	19.0	1. CHUM-F	14.2
2. CHUM-F	16.5	2. CHUM-F	14.6	2. CKFM-F	11.8
3. CFNY-F	14.0	3. CKFM-F	10.3	3. CILQ-F	10.0
4. CKFM-F	8.1	4. CFNY-F	9.4	4. CFRB	7.4
5. CHUM	7.5	5. CHUM	6.2	5. CFNY-F	6.4

ADULTS 18-49	
1. CHUM-F	14.3
2. CKFM-F	12.8
3. CILQ-F	12.2
4. CFNY-F	7.5
5. CHFI-F	7.2
CHUM	7.2

WOMEN 18-34		WOMEN 18-49		WOMEN 25-54	
1. CHUM-F	20.9	1. CKFM-F	15.4	1. CKFM-F	13.5
2. CKFM-F	16.3	2. CHUM-F	14.0	2. CHFI-F	10.9
3. CFTR	10.1	3. CHFI-F	10.8	3. CFRB	9.9
4. CHUM	9.1	4. CHUM	8.3	4. CHUM-F	9.0
5. CFNY-F	8.3	5. CFTR	8.2	5. CHUM	7.7

ADULTS 25-54	
1. CKFM-F	12.7
2. CHUM-F	11.6
3. CFRB	8.7
4. CHFI-F	7.1
5. CHUM	6.9

12+ AMD		12+ MID		12+ PMD		12+ EVE	
1. CFRB	16.6	1. CFRB	13.9	1. CFRB	13.3	1. CILQ-F	11.8
2. CHUM-F	10.0	2. CKFM-F	11.7	2. CKFM-F	10.4	2. CHUM-F	11.0
3. CKFM-F	9.5	3 CHUM-F	11.5	3. CILQ-F	10.2	3. CFTR	10.5
4. CFTR	7.7	4. CJCL	7.7	4. CHUM-F	9.1	4. CFRB	9.7
5. CBL	6.8	5. CILQ-F	7.6	5. CFTR	8.9	5. CFNY-F	8.9

RADIO STATIONS

CBL ,	740,	50 KW,	VARIOUS	K. Lack	CBC
CFGM,	1320,	50 KW,	COUNTRY	G. Slaight	
CFRB,	1010,	50 KW,	MOR/TALK	P. Shurman	
CFTR,	680,	50 KW,	CONTEMP	A. Viner	Rogers
CHUM,	1050,	50 KW,	AC	J. Waters	
CJCL,	1430,	50 KW,	NOSTALGIA	D. Ackhurst	Telemedia
CKEY,	590,	50 KW,	OLDIES	M. Mangialar.o	
CBL-F ,	94.1,	38 KW @	, VARIOUS	K. Lack	CBC
CFNY-F,	102.1,	35 KW @	, CONTEMP	W. Hutton	Selkirk
CHFI-F,	98.1,	44 KW @	, AC	J. Sward	Rogers
CHUM-F,	104.5,	40 KW @	, AOR	D. Roman	
CILQ-F,	107.1,	40 KW @	, AOR	G. Slaight	
CKFM-F,	99.9,	40 KW @	, AC	J. Mackey	
CKO-F ,	99.1,	100 KW @	, NEWS	S. Stewart	

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